

Goal 4

Virtual Meeting Instructions



Hello,

For the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for all upcoming board and alliance meetings. Teams has many exciting features including screen sharing, recording, live captions, file sharing, and more. Below are instructions on how to access your upcoming virtual meeting.

How to Join the Meeting:

1. It is recommended to download the Microsoft Teams App:
 - a. [Apple Store \(IOS devices\)](#)
 - b. [Google Play Store \(Android devices\)](#)
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web (select one). [Click here to access the June 2021 Teams meeting.](#)
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you to type your name. Make sure your mic and audio are on and click join.

Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you are not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email mmcdaniel@downtowngr.org.

Thank you,
Mandy McDaniel



Mandy McDaniel
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AGENDA



GR Forward GOAL 4 ALLIANCE

Expand Job Opportunities & Ensure Continued Vitality of the Local Economy

Members:

AJ Hills • Alice Jasper • Alex Caseras • Alysha Lach-White • Attah Obande • Brandy McCallum • Brent Case • Brianna Vasquez de Perira • Caleb Hollier • Caylie Peet • Heather Ibahim • Ingrid Miller • John Hendershot • Jono Klooster • Jorge Gonzalez • Kareem Scales • Omar Cuevas • Rick Muschiana • Ryan Bolhuis • Scott Stenstrom • Trevor Corlett • Tyler Peterson

June 15th, 2021

3:00p – 4:00p

[Microsoft Teams](#)

- | | | |
|-----|---|-------------|
| 1. | Call to Order | Gonzalez |
| 2. | Approval of May 18 th Meeting Recording* | Gonzalez |
| 3. | Retail Incubator Grant Review: Blonde Theory* | Eledge/Fink |
| 4. | HDBA Banner/Branding* | App |
| 5. | Placer.ai Presentation | Eledge |
| 6. | Retail Incubation Check-In Survey Review | Bonneaux |
| 7. | ESO Updates | |
| 8. | DGRI Update | Eledge |
| 9. | Public Comment | |
| 10. | Next Meeting – July 19 th , 2021 | |
| 11. | Adjournment | |

*Denotes Action Item

Meeting Summary



GR Forward GOAL 4 ALLIANCE

Expand Job Opportunities & Ensure Continued Vitality of the Local Economy

[May 18th, 2021 Recording Link](#)

Attendance:

Members Present: Danielle Williams, Alysha Lach White, Caylie Peet, Jono Klooster, Jorge Gonzalez, Scott Stenstrom and Tyler Peterson.

Members Absent: AJ Hills, Brent Case, Brianna Vasques de Pereira, Caleb Hollier, Heather Ibrahim, Ingrid Miller, Addison Wanless, Alex Caceres, Alice Jasper, Ana Jose, Attah Obande, Brandy McCallum, John Hendershot, Kareem Scales, Omar Cuevas, Rick Muschiana, Ryan Bolhuis, and Trevor Corlett.

Others Present: Rich App (GR Chamber), Justin Sorenson, Marion Bonneaux, Melvin Eledge, Annamarie Buller, Megan Catcho, Sam Suarez, Corey Mathein, Amanda Sloan and Mandy McDaniel (DGRI Staff).

Recording Summary:

- 00:24 Call to Order: Mr. Jorge Gonzalez called the meeting to order at 3:02 pm.
- 00:33 Approval of April 2021 Meeting Minutes
Rich App, supported by Caylie Peet, motioned to approve April 2021 Meeting Minutes. None opposed. Motion passed.
- 04:11 Taste of Downtown Event Discussion and Support
Megan Catcho presented survey responses from 30 downtown businesses who are interested in a Downtown tasting event this summer.
- 18:18 Retail Incubator Grant Review: 12th House (8 Jefferson Ave)
Caylie Peet, supported by Rich App, motioned to approve 12th House Retail Incubation Grant in the amount of \$12,375. None opposed. Motion passed.
- 28:49 SoDiv Branding Support
Caylie Peet, supported by Scott Stenstrom, motioned to approve SoDiv Branding Support in the amount of \$13,846. None opposed. Motion passed.
- 45:37 Member Discussion: Business Incubation Grant Report Back & Downtown Marketing Ideas
- 55:13 ESO Updates

Meeting Summary



GR Forward GOAL 4 ALLIANCE

Expand Job Opportunities & Ensure Continued Vitality of the Local Economy

55:33 DGRI Update

45:55 Adjournment (3:59 pm)

DGRI Update for the Goal 4 Alliance

June 15th, 2021

- **Goal 1: Reestablish the River as *the* Draw**
 - DDA just approved funding for river work in partnership with the GRPM
 - Hill & River network RFP released on 6.07
 - Economic Opportunity Organizer Position was posted
- **Goal 2: Create a True Downtown Neighborhood, Home to a Diverse Population**
 - Beginning work on pedestrian safety study of key intersections in downtown
- **Goal 3: Implement a 21st Century Mobility Strategy**
 - Ottawa Ave resurfacing begins 6.17
 - Wayfinding project heads to design team 6.23
- **Goal 4: Expand Job Opportunities & Ensure Continued Vitality of the Local Economy**
 - 12th House, a bohemian boutique, opened their doors on June 2
- **Goal 5: Reinvest in Public Space, Culture, and Inclusive Programming**
 - Downtown Happy Hour 6.17 4p – 6p
 - Downtown Skatepark grand opening is this week June 18th & 19th