

# AGENDA



## GR Forward GOAL 4 ALLIANCE

### Members:

Ace Marasigan • Alex Caceres • Ana Jose • Attah Obande • Brandy McCallum • Brianna Vasquez de Pereira • Caylie Peet • Farida Islam • Jason McClearen • Jorge Gonzalez • Jono Klooster • Kareem Scales • Kristian Grant • Mark Breon • Omar Cuevas • Scott Stenstrom • Tim Mroz

---

December 17, 2019

3:00p – 4:00p

29 Pearl Street, NW Suite #1

1. Call to Order
2. Approval of November 19, 2019 Meeting Minutes\*
3. DID Streetspace Assessment – Melvin Eledge, DGRI Operations Manager
4. 2019 Review/2020 Discussion
5. Other Business
6. Public Comment
7. Next Meeting – January 21, 2019
8. Adjournment

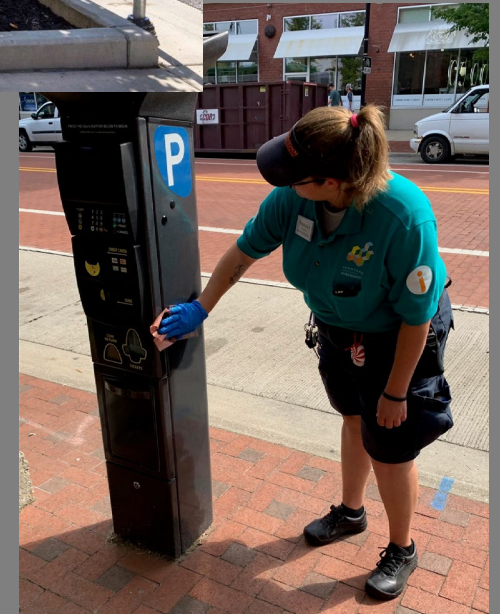
**\*Denotes Action Item**

# DID Streetscape Assessment



# Streetscape Assessment

- What Are We Trying to Measure?
  - Stakeholder perception of the DID's Impacts on:
    - Cleaning
    - Beautification/Greenscaping
    - ROW Maintenance
- What Do We Hope to Gain From These Assessments?
  - To Identify:
    - Where we are currently performing well
    - Where we need to make improvements
    - Additional Opportunities to enhance the Downtown Streetscape



# How Did We Gather This Data?

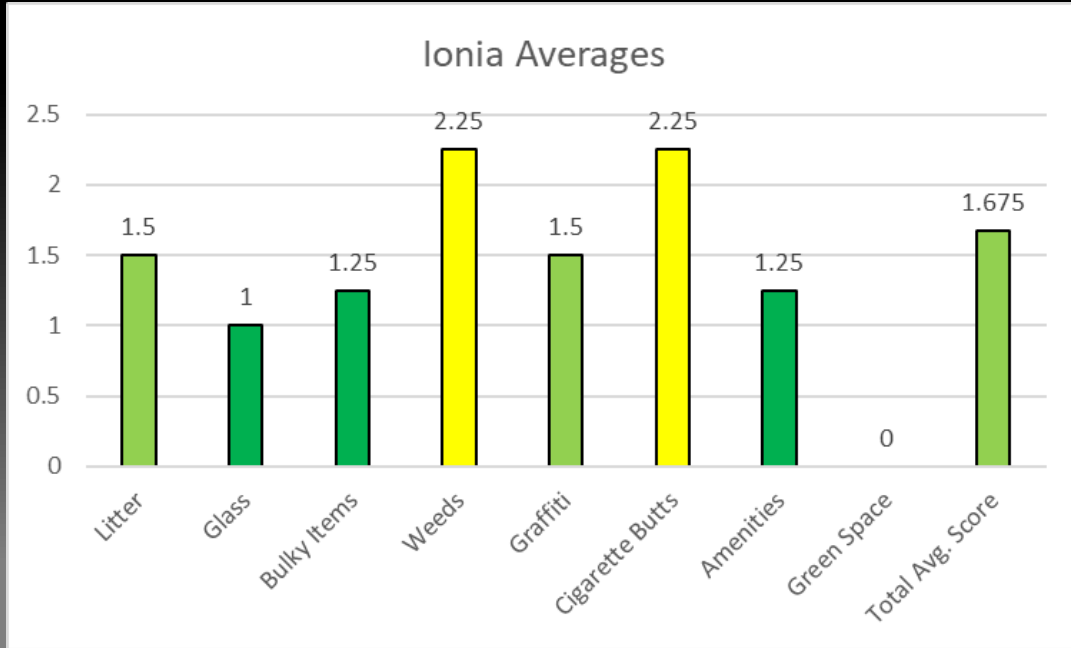


- We recruited volunteers from DGRI's various boards and Alliances along with downtown residents and property and business owners.
- With the volunteers we had staff conduct on-site assessments of key corridors of the downtown district.
  - Volunteers were asked to evaluate the presence of litter, cigarette butts, weeds, graffiti, infrastructure/amenities and public right of way conditions
  - Debriefed volunteers after the assessment to gather additional insights and feedback

Condition	3	2	1
	Poorly Maintained	Moderately Maintained	Well Maintained

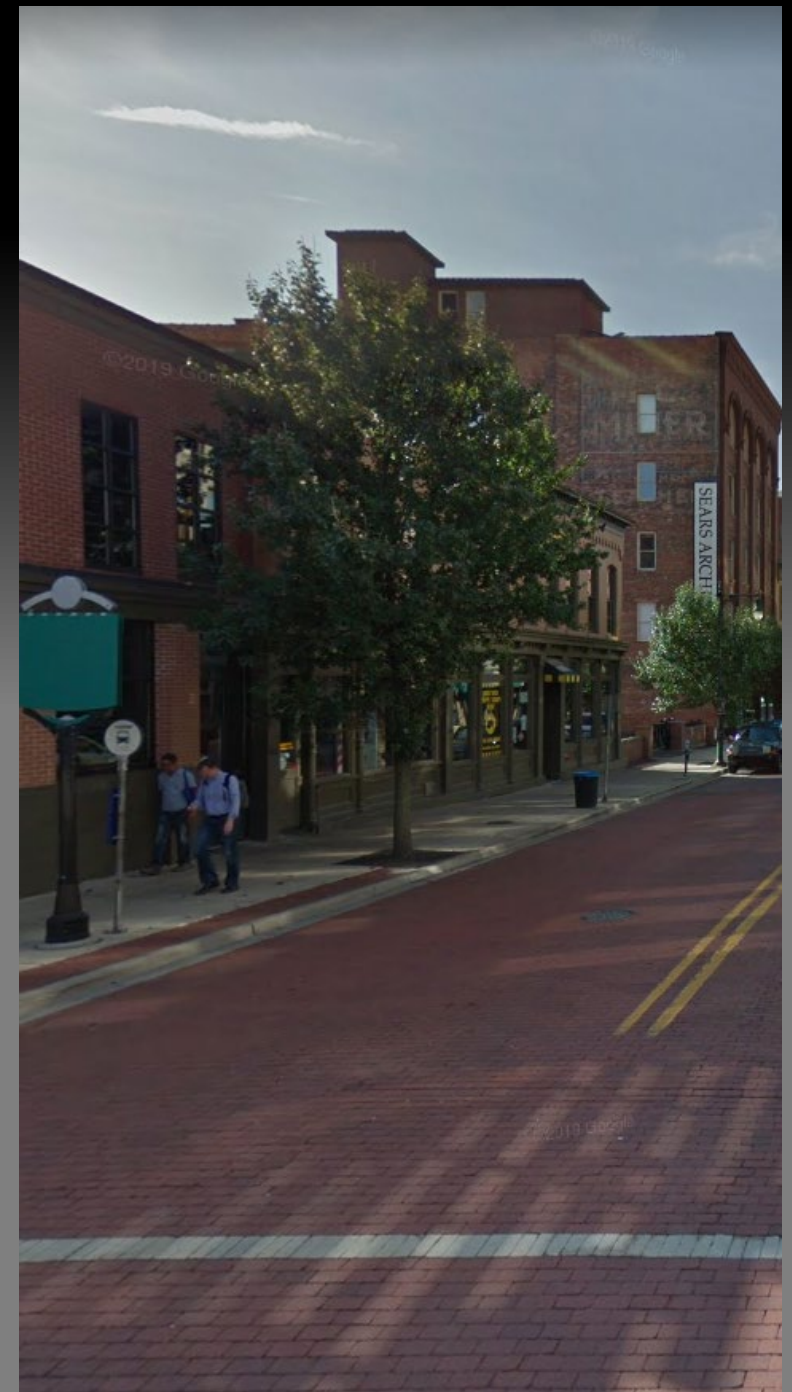


# Ionia Ave. (Fulton to Oakes)



3 - Poor Conditions
2 - Moderate Conditions
1 - Good Conditions

- Ionia is generally clean
- Trash cans seem well maintained, emptied regularly
- Need more cigarette urns and/or placed closer to buildings
- Many overgrown weeds
- Would like to see new infrastructure & amenities added
- Better tree maintenance and additional green infrastructure



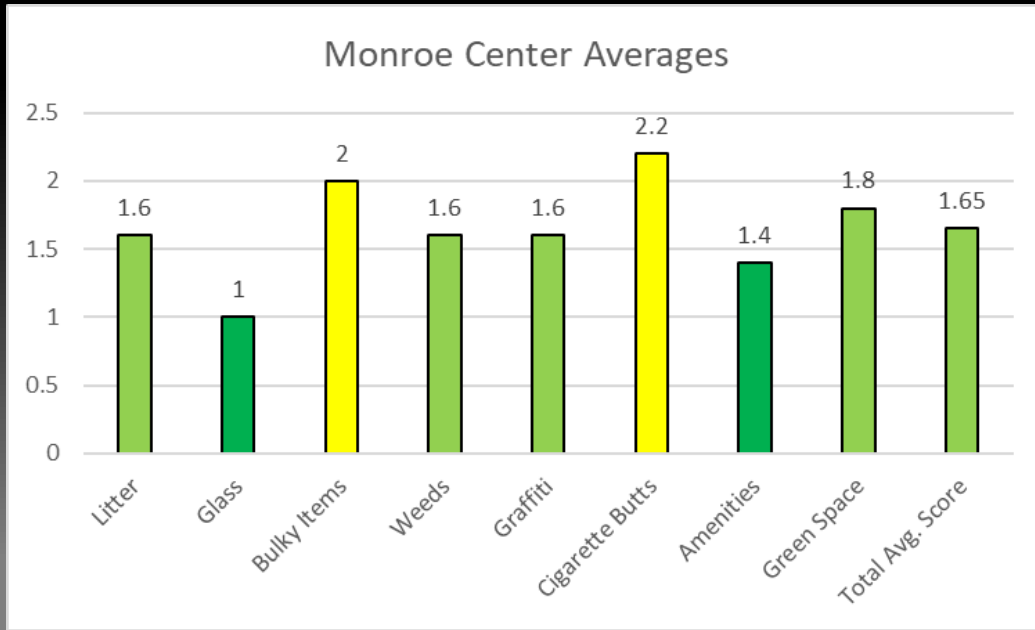


# Ionia Ave. (Fulton to Oakes) - Highlights





# Monroe Center (Monroe to Division Ave.)



3 - Poor Conditions

2 - Moderate Conditions

1 - Good Conditions

- Construction debris left after projects are complete
- Trash bags are left too late in the day, should be removed earlier
- Lots of abandoned bike locks
- Cigarette butts are everywhere
- Trees need better trimming
- Planter beds appear to be full of trash
- Overall the Ambassadors do a great job taking care of the space



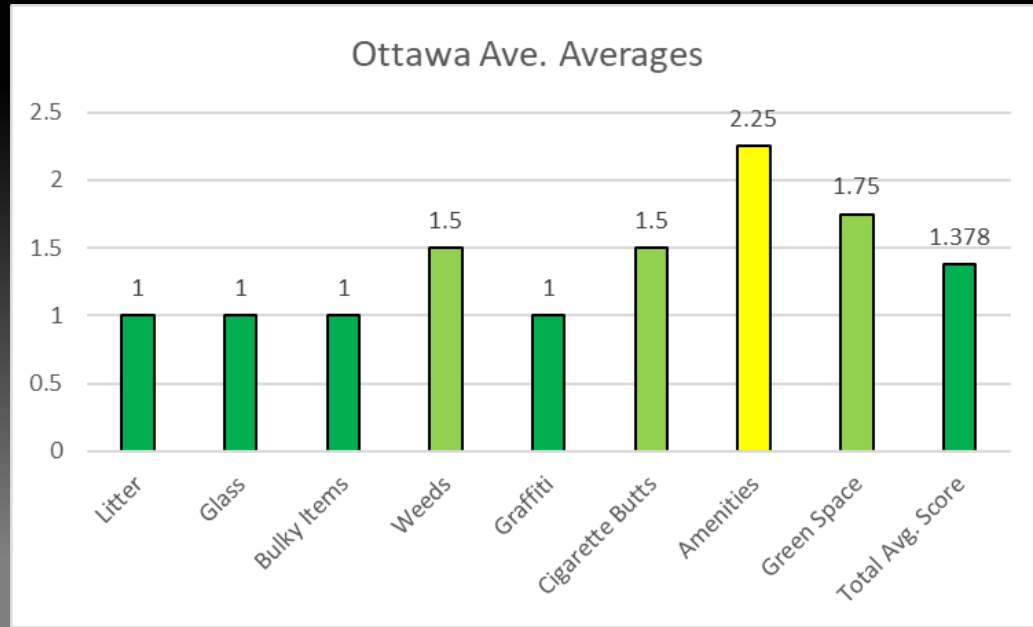


# Monroe Center (Monroe to Division Ave.) - Highlights





# Ottawa Ave. (Michigan to Pearl)



3 - Poor Conditions

2 - Moderate Conditions

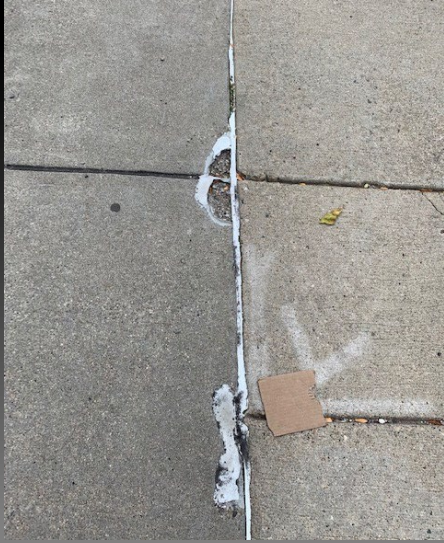
1 - Good Conditions

- Ambassadors are doing a great job keeping area clean
- Trees need to be trimmed and maintained
- Cracked and uneven sidewalks
- Lack of amenities North of Lyon Street
- Area feels disconnected and “empty”
- Public ROW greenery is insufficient
- The Parklet is a nice addition to the area



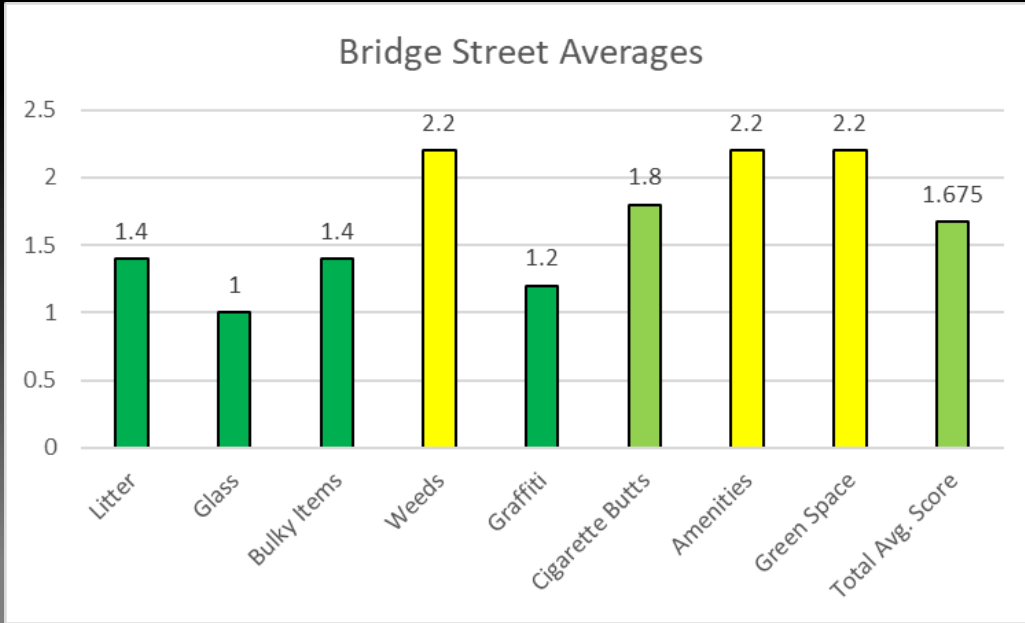


# Ottawa Ave. (Michigan to Pearl) - Highlights



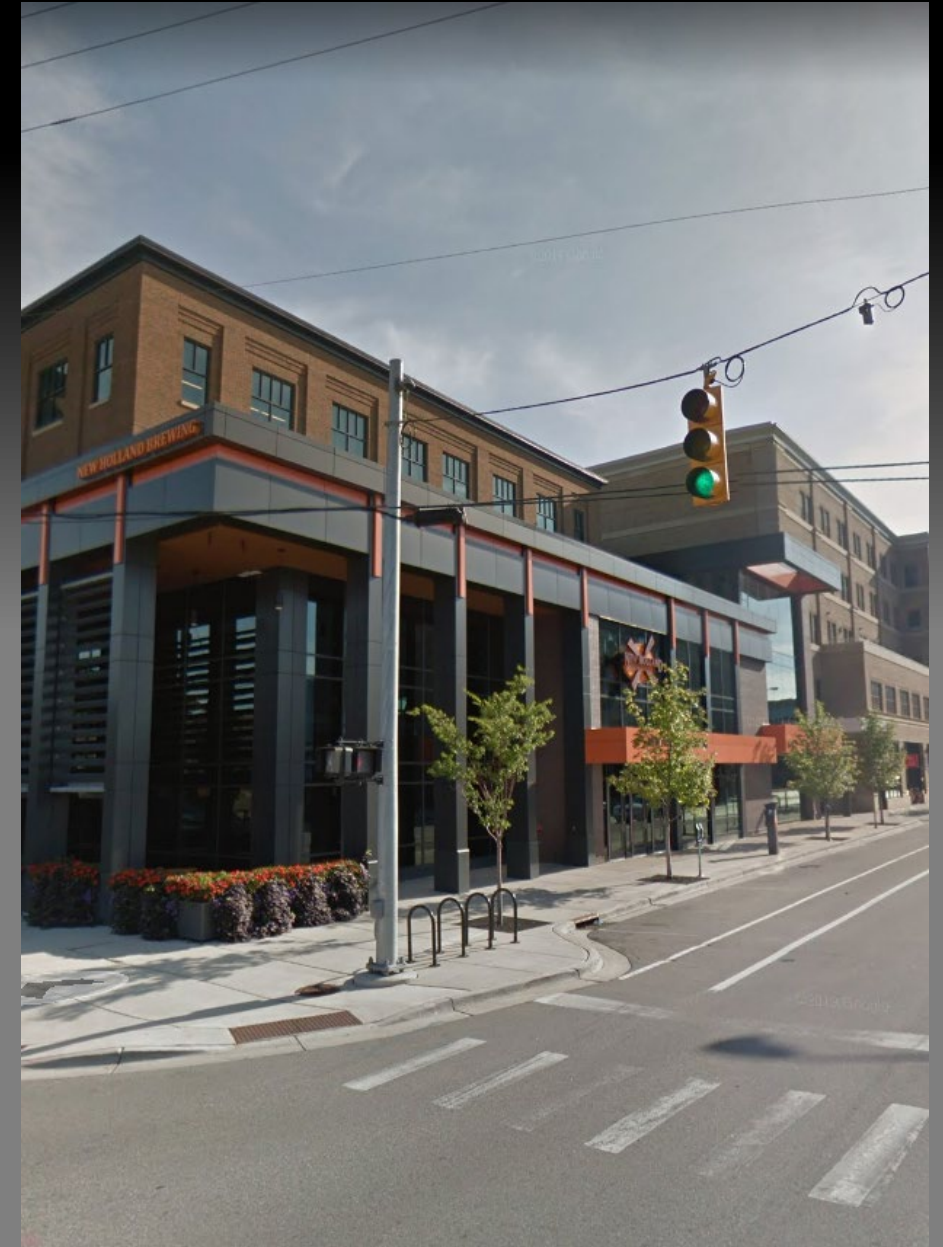


# Bridge Street (Scribner to Seward)



3 - Poor Conditions
2 - Moderate Conditions
1 - Good Conditions

- Bridge Street is over all clean and well kept
- Amenities deployed are a good start, but there needs to be more
- Underpass as more of a gateway, its not inviting in its current state
- Issues with private property being kept up properly
- Dead trees are present in the streetscape
- Better construction clean up and follow-up
- Desire for additional bike racks



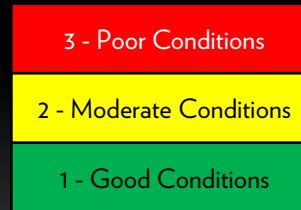
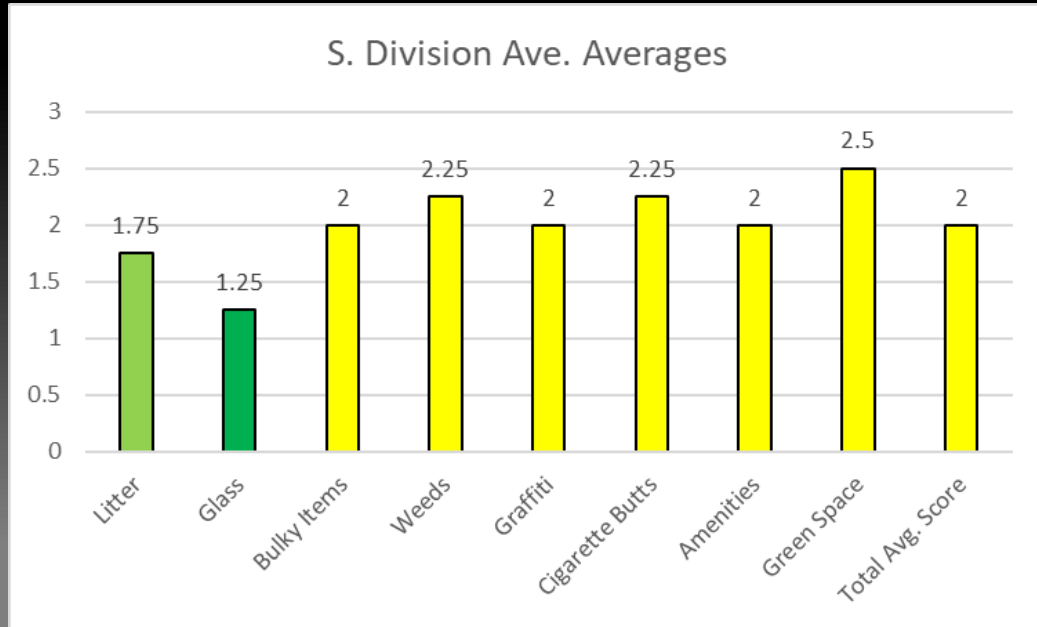


# Bridge Street (Scribner to Seward) - Highlights





# S. Division Ave. (Fulton to Oakes)



- Impressed with overall feel; “*not as much litter as I thought there would be*”
- Many cigarette butts in front of buildings, in cracks of the sidewalk
- Weeds are abundant along the corridor
- Sidewalk in select areas is really uneven and a trip hazard
- Area needs additional green space
- Cross walks need visual enhancement; they’re not safe for pedestrians
- There were more trash cans than I expected



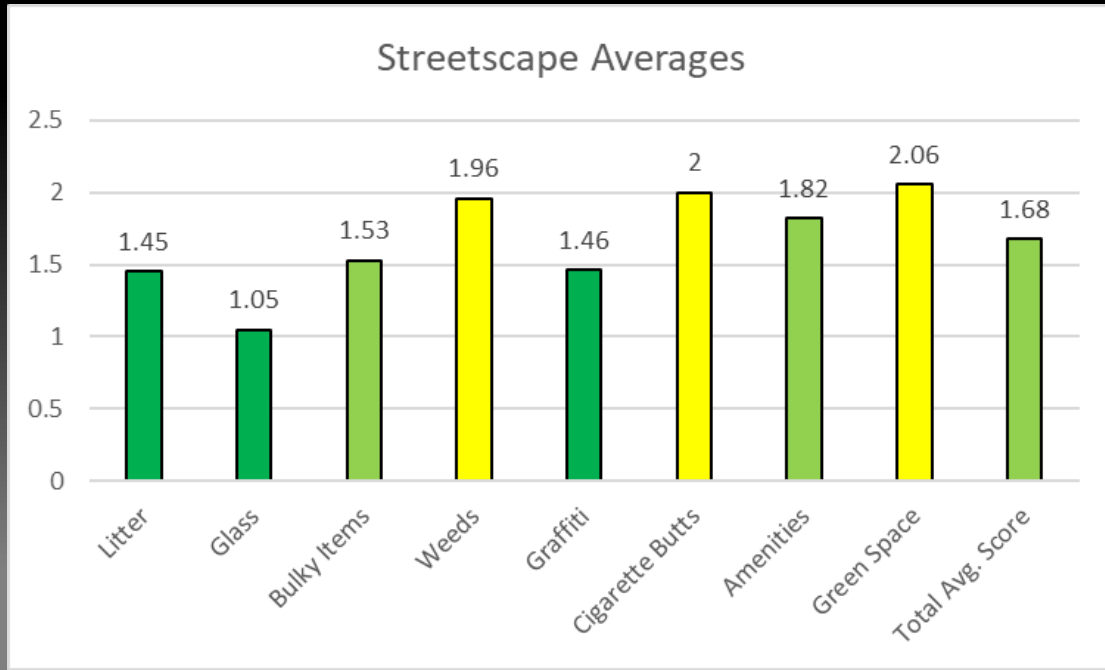


# S. Division Ave. (Fulton to Oakes) - Highlights





# Moving Forward



- Review the observations with the Ambassador team
  - Examine & Redefine Priorities
  - Establish Targets
- Provide Feedback/observations to the City
  - Address issues/concerns
  - Prioritize Maintenance
- Quarterly Streetscape Assessments

