



AGENDA

GOAL 3 ALLIANCE

Board Members:

Andrew Queenan • Breese Stam • Dave Riley • Dustin Corr • Hank Kelley • Jim Botts • Johannah Jelks • Kara Peltier • Kristin Bennett • Max Dillivan • Meegan Joyce • Nikos Monoyios • Ryan Kilpatrick • SuLin Kotowicz • Trey Conner •

January 27, 2021

2:00p – 3:30p

Microsoft Virtual Teams Meeting

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| 1. Call to Order | Monoyios |
| 2. Approval of September 2020 Minutes | Monoyios |
| 3. Market Avenue design (<i>pending scheduling confirmation of presenter</i>) | |
| 4. 430 Monroe Streetspace | Miller |
| 5. DNN Safer Streets Agenda for Action | Buller |
| 6. Goal 3 Overview and FY2022 Priority and Strategy | Monoyios/Miller |
| 7. Public Comment | |
| 8. Alliance Member Discussion | |
| 9. Adjournment | Monoyios |

Next Meeting: scheduled for February 24, 2:00pm-3:30pm





Goal 3 Alliance

September 30, 2020

1. Call to order: Mr. Monoyios called the meeting to order at 2:03 pm
2. Members Present: Kristin Bennett, Nikos Monoyios, Andrew Queenan, David Riley, Dustin Corr, Johannah Jelks, Max Dillivan, Breese Stam, Hank Kelley, Zack Bosma, Trey Conner, and Kara Peltier.

Members Absent: Jim Botts, Meegan Joyce, and Ryan Kilpatrick.

Others Present: JJ Loew (General Manager of Vicinity Energy), Mark Miller, Annamarie Buller, Marion Bonneaux, Melvin Eledge, Amanda Sloan, and Mandy McDaniel (DGRI Staff)

3. Approval of Minutes- May 2020
SuLin Kotowicz, supported by Dave Riley of May 27, 2020 Meeting Minutes as presented. None opposed. Motion passed.
4. Discussion: Micromobility Launch
Ms. Bennett stated micromobility is where you have a shared fleet of vehicles that are geared towards people taking shorter trips. We have partnered with two vendors to maintain and supply electric bikes and electric standing and seated scooters: Gotcha and Spin. Spin launched this morning, and an agreement is being finalized with Gotcha. The intent is to have 300 vehicles within the next week. The scooters will be placed throughout a 12-square-mile area of downtown, which includes the DDA, MNTIFA, nearby neighborhoods, and colleges.

There is a \$1 unlock fee and .15 per minute of ride time. Fees for Gotcha's sit down scooters are still in negotiation. Those receiving government assistance, such as WIC, food assistance, affordable housing, etc., may be eligible for 50% off. The speed limit is set to 10 mph but will be monitored. There is concern people will use the scooters on the sidewalks, however, it is

not allowed within the DDA. Helmets are not required in the state of Michigan, but the plan is to explore other vendors who could supply helmets for those that would prefer to wear one.

Everything will be virtual. Purchases will be made through the Spin app. You will see white square boxes throughout downtown as designated parking stations. These parking stations will include a QR code to scan and purchase the e-scooter. By the end of next week, there should be 100+ designated stations around downtown. This weekend is our free ride weekend to encourage people to test out the scooters and get the word out.

Ms. Bennett stated she would like to connect with the Ambassadors to give them a better understanding of the scooters, that way they can assist when needed. In addition, if any alliance members have feedback or notice something with the pilot program to please contact Ms. Bennett.

5. Discussion: Better Block: Division United Everyone's Plaza

Mr. Monoyios stated Better Block is hosting an event called Everyone's Plaza at the corner of Division and Logan this Friday from 5 – 9 pm. There will be short movies, outdoor games, food carts, video projection, replanting activity, and more. This event is free and open to the public. In addition, there are two more events that take place along Division on Saturday which will includes art, music, exercise classes, pop-up shops, new outdoor seating, a new bus stop crosswalk, and more.

These events are part of the larger Division United project, which aims to identify and implement transportation and development improvements that will benefit the people of South Division Avenue. Division United is building upon previous planning and community outreach efforts and is focused on enhancing Division with more mobility options, affordable housing, and vibrant business districts, all connected by Michigan's first Bus Rapid Transit (BRT) service, the Silver Line. These events located along Division Avenue will act as a pilot to see what will work best in these spaces.

Better Block is a national non-profit specializing in placemaking by temporarily transforming underutilized urban spaces into safer, more active, vibrant areas. Here is a link to the Better Block website – there are a lot of nationwide examples of how their placemaking treatments work.

6. Project Updates

a) Van Andel Arena Plaza

Mr. Miller stated the arena is very close to finishing, we expect the project to be complete by October 8th. We have a few outstanding items that will be delayed, such as the transit shelters which are still in production.

b) Wayfinding progress

There is a meeting tomorrow with the wayfinding consultant, Progressive A&E. They will be providing a strategy document which will outline the steering committee feedback that we have seen so far.

c) Bicycle Infrastructure

Almost everything we authorized last year has been completed or purchased and are waiting on installation. We purchased over 200 bike racks for the downtown area, that includes the DDA and MNTIFA boundaries, the racks have been delivered and will soon be installed. There have also been a few repair stands installed.

d) Division Avenue

The construction is near complete, but the pavement surface had to be redone. We expect the road to be open by next week.

e) Ottawa Avenue

There has been continuous work on this project and the first MDOT review has been completed. Part of the project is to review all the intersections from Michigan to Fulton and setting up for a potential two-way restoration. There are two additional DDA expenditures, one including extending the decorative light poles to Michigan and an additional \$48,000 in design services.

f) Riverwalk work next year

This is not a Goal 3 project but is important in terms of a mobility aspect. We will be asking the DDA for \$1.5 million for river projects beginning next year. Most importantly we would like to get the river walk in operation again by Spring of 2021.

g) Lyon Square

A request for proposal was sent out for the design work on Lyon street west of Monroe. We received 20 proposals and narrowed it down to four finalists. We plan to make a recommendation to the DDA on October 14th.

7. Moving Forward and Budget Priorities

Mr. Monoyios stated in the packet was an image that was used when the alliances were first formed. To reiterate where we are in our annual cycle, we are currently in the reporting stages. As a reminder, we need to maintain a sense of continuity of being aligned with what expectations are of this group. As we move into the winter months, we will be in the evaluation stage. It is important to keep our eyes and ears open to course corrections.

Mr. Miller stated there is a lot of overlap in these projects with the other alliances. At the last DDA board meeting, we looked at new ways to reconstruct this and the other alliances to be as effective as we can. We checked a lot of boxes and completed many projects, but we are starting to move into uncharted territory. As we move in the next couple of months (the evaluation phase), members are asked to observe and bring more recommendations to the forefront.

8. Public Comment

9. Alliance Member Discussion

10. Next Meeting – October 28, 2020 at 2 pm

11. Adjournment

Mr. Monoyios adjourned the meeting at 2:55 pm

Minutes taken by:
Mandy McDaniel
Administrative Assistant
Downtown Grand Rapids Inc.





GOAL 3: 21st CENTURY MOBILITY		FY21 Appropriation	Expended through 12/31/2020	5 months of FY21
DDA	DASH Lease	\$150,000	\$3,750	3%
	NTI TOTAL GOAL 3	\$150,000	\$3,750	3%
	DASH North Shuttle Services	\$175,000	\$135,000	77%
	New Downtown Circulator Infrastructure	\$400,000		0%
	Bicycle Friendly Improvements: Infrastructure	\$125,000	\$41,271	33%
	Accessibility & Mobilty Repairs: Inclusive Design Prototypes/Collaborative Impact	\$150,000	\$80,406	54%
	Streetscape Improvements: Division - Fulton to Wealthy	\$340,000	\$227,715	67%
	Wayfinding Improvements: System Implementation	\$200,000	\$30,477	15%
	<i>Streetscape Improvements: Division and Wealthy TOD pilot and improvements</i>	<i>\$50,000</i>	<i>\$50,000</i>	<i>100%</i>
	<i>Streetscape Improvements: Mobility education and initiatives</i>	<i>\$20,000</i>		<i>0%</i>
	<i>Streetscape Improvements: Pedestrian Crossing Enhancements</i>	<i>\$200,000</i>	<i>\$1,504</i>	<i>1%</i>
	<i>Streetscape Improvements: Pedestrian Improvements to Monroe Center Alley</i>	<i>\$350,000</i>		<i>0%</i>
	<i>Streetscape Improvements: River Trail Crossing (Fulton Street)</i>	<i>\$300,000</i>		<i>0%</i>
	<i>Streetscape Improvements: River Trail Crossing (Michigan Street)</i>		<i>\$74,038</i>	
	<i>Streetscape Improvements: Ottawa resurfacing (Michigan to Fulton)</i>	<i>\$200,000</i>		<i>0%</i>
	<i>Streetscape Improvements: Downtown Streetspace Furnishings</i>	<i>\$200,000</i>	<i>\$90,496</i>	<i>45%</i>
	<i>Streetscape Improvements: Ped Counters</i>	<i>\$20,000</i>	<i>\$6,393</i>	<i>32%</i>
	<i>Streetscape Improvements: Misc. (Lights, outlets, dog park furnishings)</i>		<i>\$4,043</i>	
	<i>Streetscape Improvements: Skate Park</i>		<i>\$121,576</i>	
	LTI TOTAL GOAL 3	\$2,730,000	\$862,919	32%
	TOTAL DDA GOAL 3	\$2,880,000	\$866,669	30%
MNTIFA				
	Accessibility and Streetscape Improvements	\$50,000		0%
	Bicycle Infrastructure Improvements	\$50,000	\$1,528	3%
	Mason/Ottawa Reconstruction (Ottawa, Newberry-Mason/Wallbridge-Coldbrook)	\$250,000		0%
	Women's Way Alley Improvements & Activation	\$25,000		0%
	Transit Improvements: DASH North Shuttle Lease	\$100,000	\$6,667	7%
	Transit Improvements: DASH Infrastructure	\$50,000		0%
	TOTAL MNTIFA GOAL 3	\$525,000	\$8,195	2%
TOTAL GOAL 3 FY21		\$3,405,000	\$874,864	26%