



AGENDA

GOAL 2 ALLIANCE

Board Members:

Aaron Terpstra • Brian Grooms • Daniel Kvamme • Danielle Rowland • Sarah Green • Dave Nitkiewicz • Jacey Ehmann •
Jenn Schaub • Katy Hallgren • Landon Jones • Latesha Lipscomb • Latrisha Sosebee • Monica App •

November 12, 2019

1:00pm-2:30pm

29 Pearl Street, NW Suite #1

1. Call to Order
2. Approval of Minutes – October 14, 2019
3. Grand Rapids housing presentation Ryan Kilpatrick, Housing Next
4. DID Streetspace presentation Melvin Eledge
5. Winter 2020 Programming Megan Catcho
6. Alliance schedule 2020
7. Grand Rapids Police Department Update
8. Next Meeting – December 9, 2019 1-2:30pm
9. Public Comment
10. Adjournment

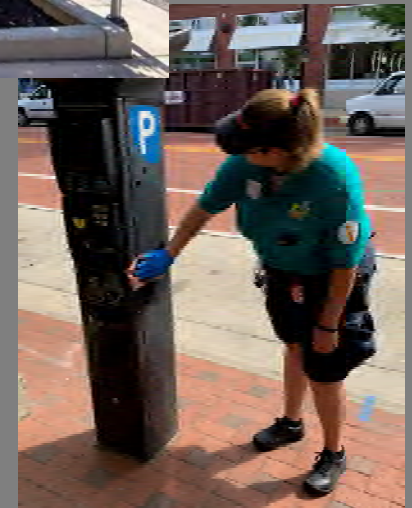


DID Streetscape Assessment



Streetscape Assessment

- What Are We Trying to Measure?
 - Stakeholder perception of the DID's Impacts on:
 - Cleaning
 - Beautification/Greenscaping
 - ROW Maintenance
- What Do We Hope to Gain From These Assessments?
 - To Identify:
 - Where we are currently performing well
 - Where we need to make improvements
 - Additional Opportunities to enhance the Downtown Streetscape



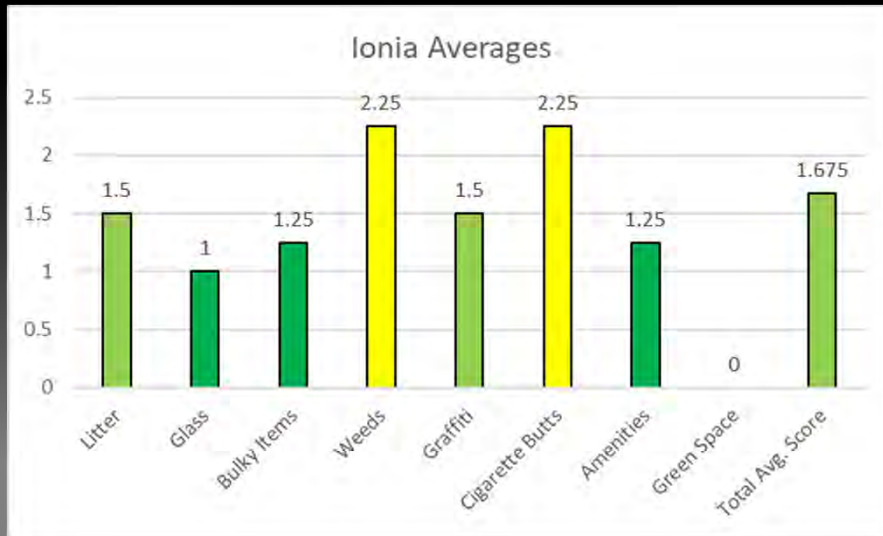
How Did We Gather This Data?



- We recruited volunteers from DGRI's various boards and Alliances along with downtown residents and property and business owners.
- With the volunteers we had staff conduct on-site assessments of key corridors of the downtown district.
 - Volunteers were asked to evaluate the presence of litter, cigarette butts, weeds, graffiti, infrastructure/amenities and public right of way conditions
 - Debriefed volunteers after the assessment to gather additional insights and feedback

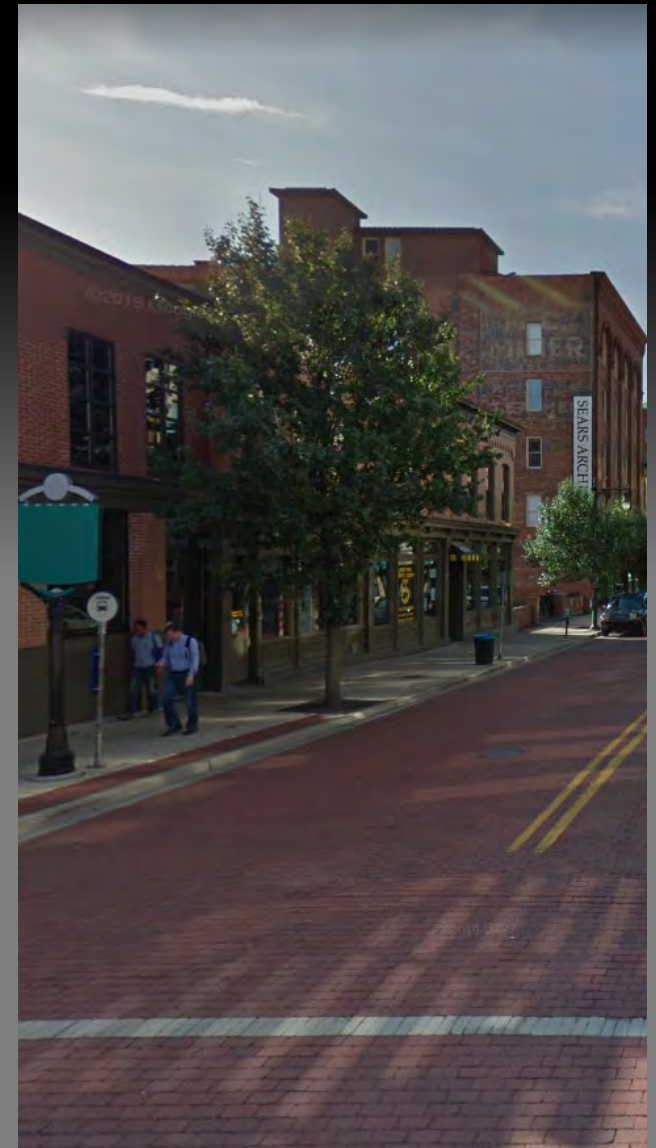
Condition	3	2	1
	Poorly Maintained	Moderately Maintained	Well Maintained

Ionia Ave. (Fulton to Oakes)



3 - Poor Conditions
2 - Moderate Conditions
1 - Good Conditions

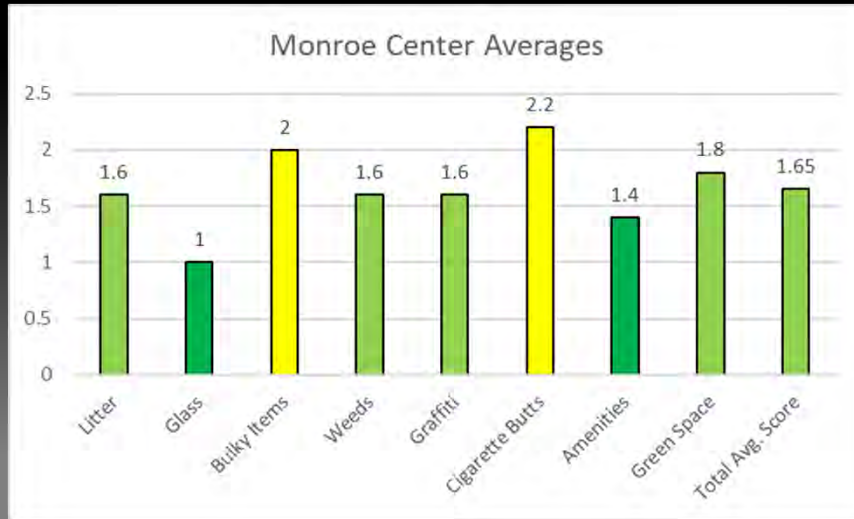
- Ionia is generally clean
- Trash cans seem well maintained, emptied regularly
- Need more cigarette urns and/or placed closer to buildings
- Many overgrown weeds
- Would like to see new infrastructure & amenities added
- Better tree maintenance and additional green infrastructure



Ionia Ave. (Fulton to Oakes) - Highlights

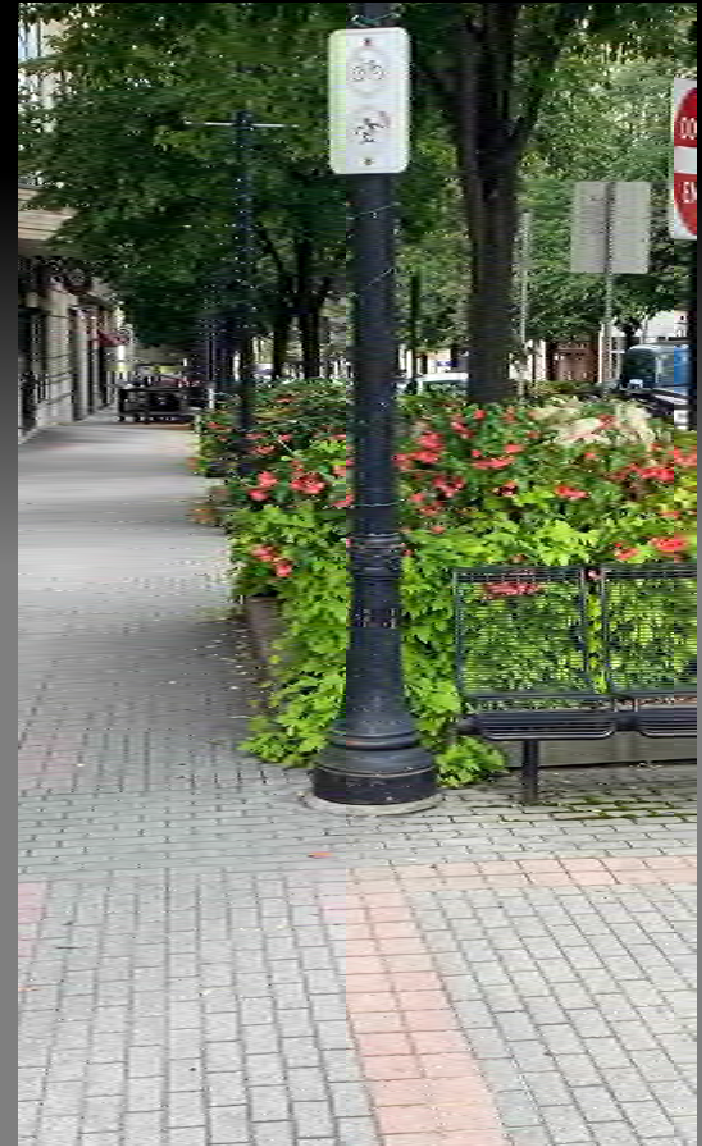


Monroe Center (Monroe to Division Ave.)

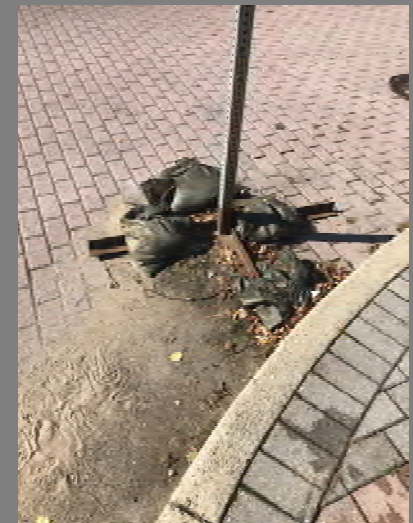


3 - Poor Conditions
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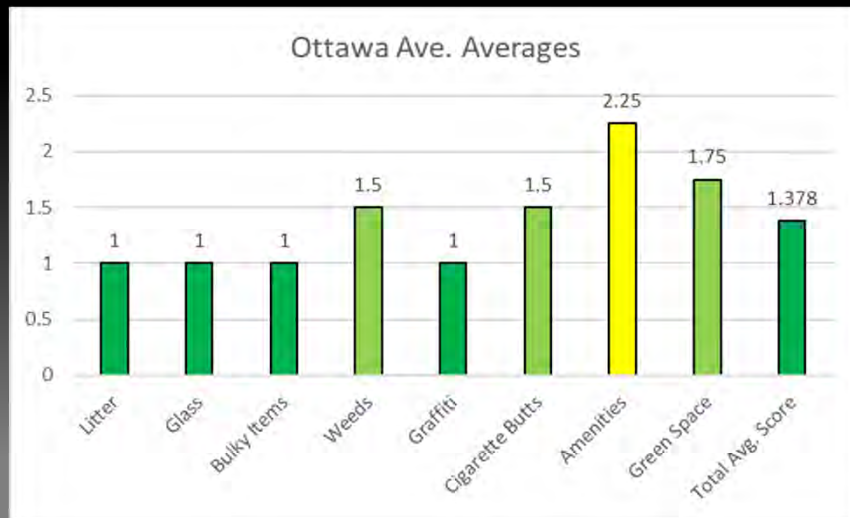
- Construction debris left after projects are complete
- Trash bags are left too late in the day, should be removed earlier
- Lots of abandoned bike locks
- Cigarette butts are everywhere
- Trees need better trimming
- Planter beds appear to be full of trash
- Overall the Ambassadors do a great job taking care of the space



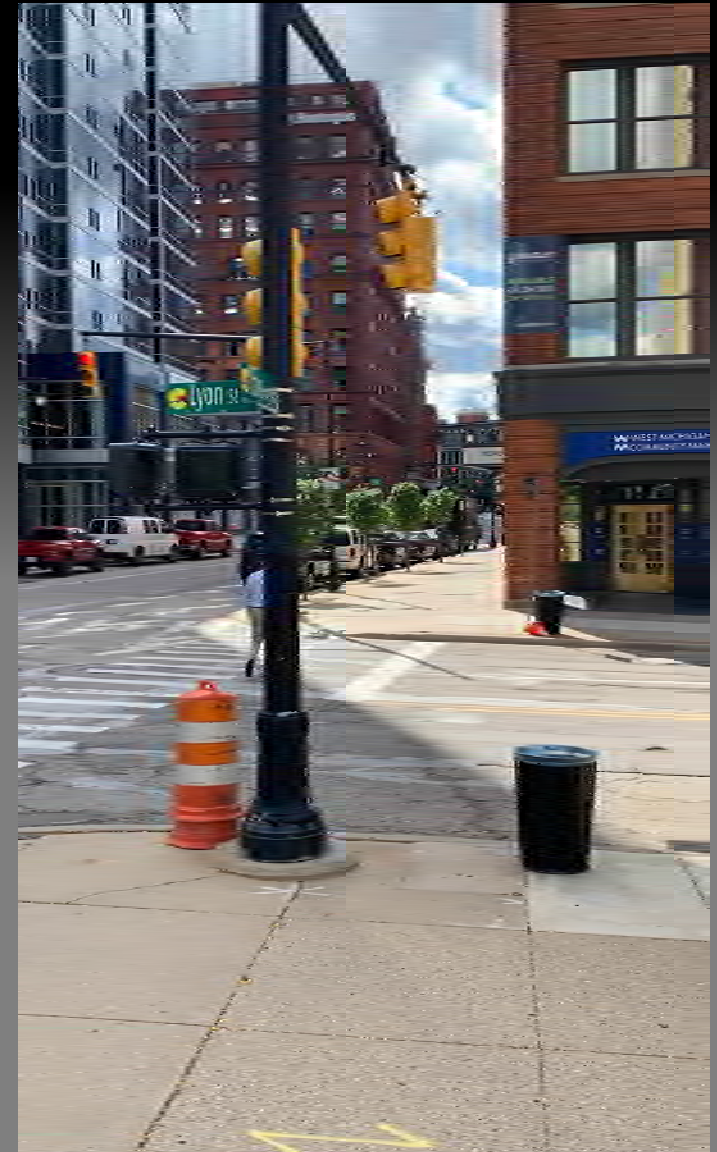
Monroe Center (Monroe to Division Ave.) - Highlights



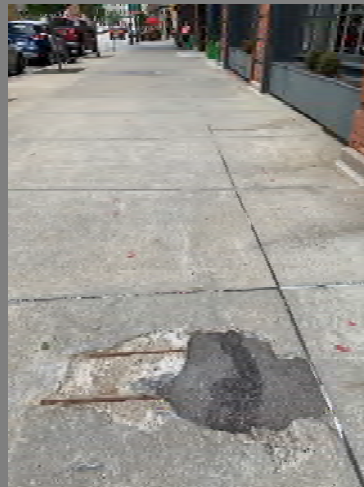
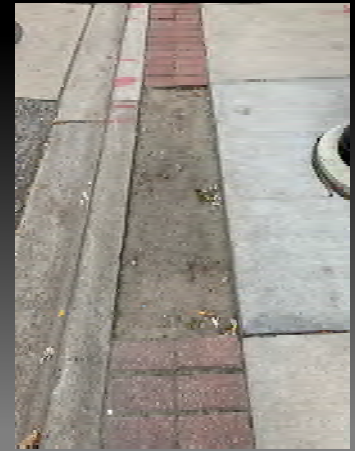
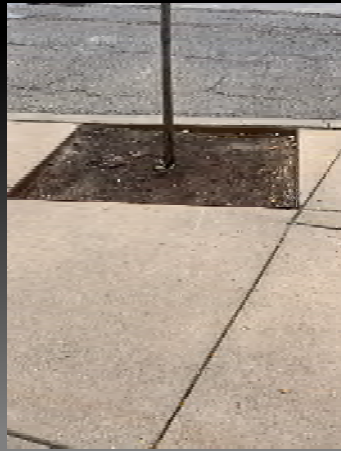
Ottawa Ave. (Michigan to Pearl)



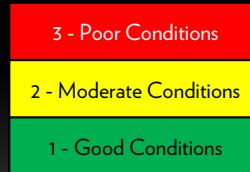
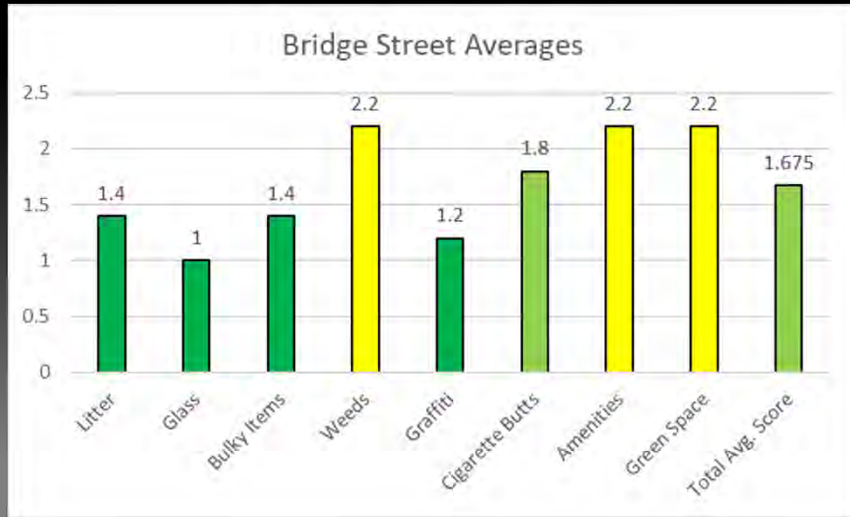
- Ambassadors are doing a great job keeping area clean
- Trees need to be trimmed and maintained
- Cracked and uneven sidewalks
- Lack of amenities North of Lyon Street
- Area feels disconnected and “empty”
- Public ROW greenery is insufficient
- The Parklet is a nice addition to the area



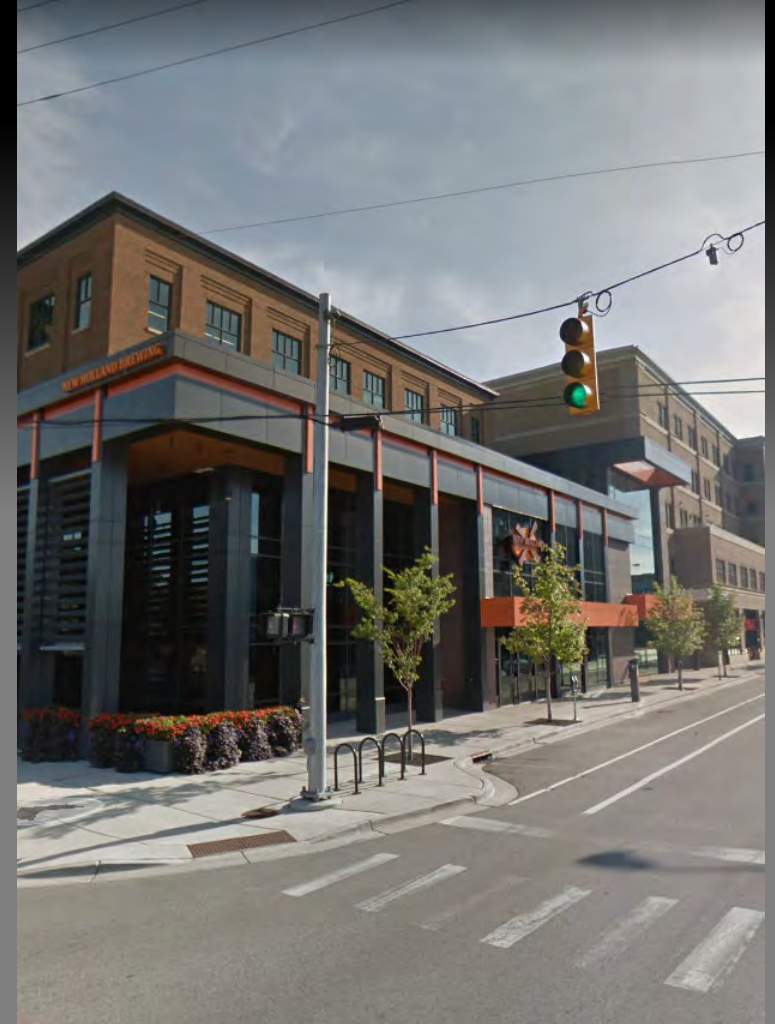
Ottawa Ave. (Michigan to Pearl) - Highlights



Bridge Street (Scribner to Seward)



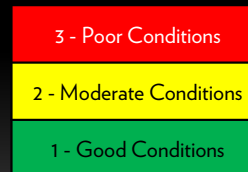
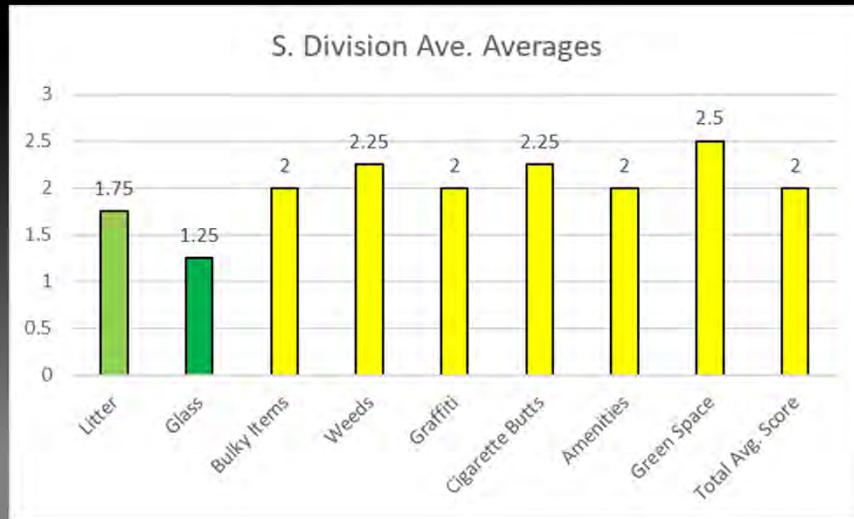
- Bridge Street is over all clean and well kept
- Amenities deployed are a good start, but there needs to be more
- Underpass as more of a gateway, its not inviting in its current state
- Issues with private property being kept up properly
- Dead trees are present in the streetscape
- Better construction clean up and follow-up
- Desire for additional bike racks



Bridge Street (Scribner to Seward) - Highlights



S. Division Ave. (Fulton to Oakes)



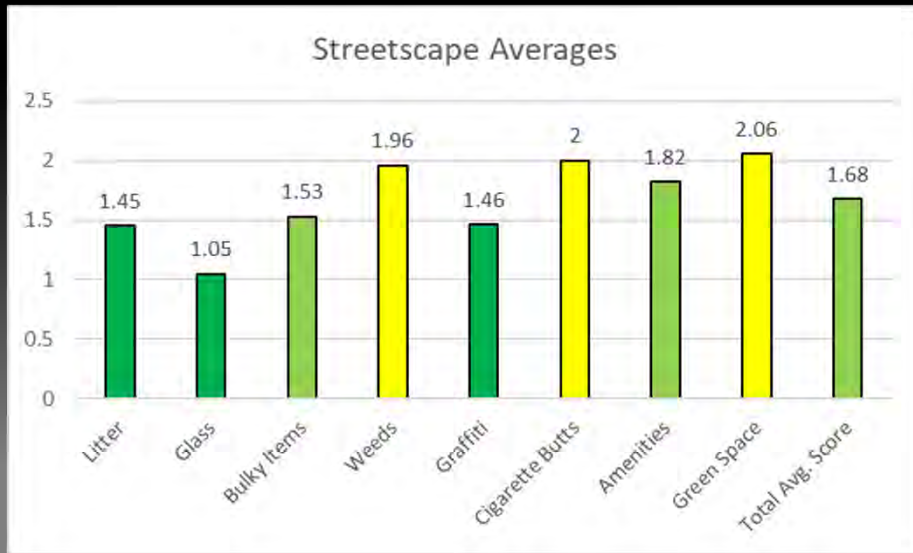
- Impressed with overall feel; *“not as much litter as I thought there would be”*
- Many cigarette butts in front of buildings, in cracks of the sidewalk
- Weeds are abundant along the corridor
- Sidewalk in select areas is really uneven and a trip hazard
- Area needs additional green space
- Cross walks need visual enhancement; they’re not safe for pedestrians
- There were more trash cans than I expected



S. Division Ave. (Fulton to Oakes) - Highlights



Moving Forward



- Review the observations with the Ambassador team
 - Examine & Redefine Priorities
 - Establish Targets
- Provide Feedback/observations to the City
 - Address issues/concerns
 - Prioritize Maintenance
- Quarterly Streetscape Assessments

