

Virtual Meeting Instruction

GOAL 2 ALLIANCE



Hello,

As many of you know, recent restrictions and mandates have been issued to reduce the spread of COVID-19. For this reason, and for the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for all upcoming board and alliance meetings. Teams has many exciting features including screen sharing, recording, live captions, file sharing, and more. Below are instructions on how to access your upcoming virtual meeting.



MICROSOFT TEAMS

How to Join the Meeting:

1. It is recommended to download the App (but not necessary):
 - a. [Apple Devices](#).
 - b. [Android Devices](#).
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web. [Click here to access the March 2021 Team meeting.](#)
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you type your name. Make sure your mic and audio are on and click join.

Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you are not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email asloan@downtowngr.org. Thank you!



AGENDA

GOAL 2 ALLIANCE

Board Members:

Monica Steimle- App • Abby Cribb • Jacey Ehmann • Sarah Green • Katy Hallgren • Daniel Kvamme • Latesha Lipscomb • Josh Lunger • Vince Reilly • Danielle Rowland • Jenn Schaub • Latrisha Sosebee • Kathy Steindler • Mark Tangen • Aaron Terpstra •

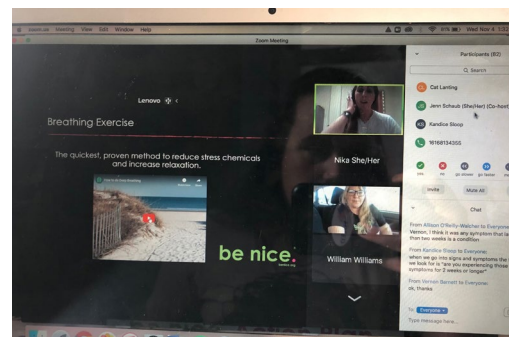
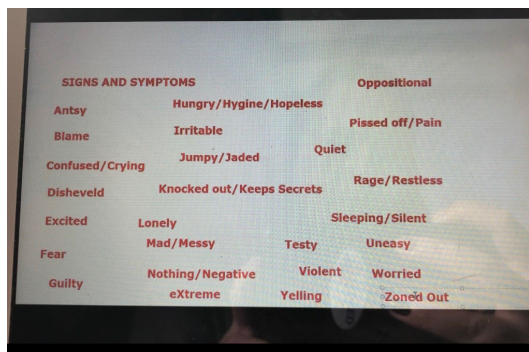
March 8, 2021
1:00pm-2:00pm

1. Call to order Monica Steimle- App
2. Introductions- Name, Title, Employer and any related boards or groups that may be relevant to our work
3. Welcome new Goal 2 Alliance Members!
 - Josh Lunger, GR Chamber
 - Captain Vince Reilly, GRPD Commander of the Central Service Area
 - Kathy Steindler, Downtown Resident and Amway
 - Mark Tangen, Downtown Resident and Primerica
4. Project Updates
 - February Listening Session Update Latrisha Soesbee
 - World of Winter 2021
 - DNN Book Club Daniel Kvamme
 - DNN Website
 - Mental Health First Aid Course on April 23 Jenn Schaub
 - Undoing Racism Training
5. GR Forward Goal 2 Reading Insights Monica Steimle- App
6. Budget Planning Fiscal Year 2022
7. Advisory Member Discussion Monica Steimle-App
8. Public Comment Monica Steimle- App

Next Meeting- April 12, 2021

Potential Updates for February:
Downtown Grand Rapids Parks Updates
FY22 Budget





be nice. Mental Health Training Fall 2020

Executive Summary

The Heartside Quality of Life Report City of Grand Rapids (2018) identified mental health first aid training as a priority for the Heartside Neighborhood. After the success of 2019's Mental Health First Aid cohort, Dwelling Place wanted to host a second training, inviting additional community members and expanding the impact of mental health awareness. Due to the pandemic it was decided the in person 8 hour mental health first aid training was not feasible, and a virtual version was not possible either. The Mental Health Foundation of West Michigan instead suggested a 2 hour digital *be nice.* training focusing on identifying signs and symptoms of a mental illness. While this program does not offer a certificate it covers much of the same material found in the 8 hour training.

The training was held on November 4, the day after the 2020 Presidential election. The American Psychological Association notes the [2020 election caused 68% of Americans](#) stress compared to the 52% of the 2016 election (APA October 7, 2020). The training provided a temporary relief, offering a breathing exercise that many mentioned they felt relaxed after.

Out of the possible 100 participants on Zoom's platform, 96 registered and 82 attended. Active participation in the digital training was very evident in the Zoom chat, primarily, and when people were asked to participate through audio. Participants included several community partners from Dwelling Place, Mel Trotter, Degage Ministries, Network 180, the City of Grand Rapids including a police officer and Grand Rapids Public library staff. ***Our goal was to host a mental health training for a minimum of 25 persons including Dwelling Place staff, community members and residents, that goal was met, and more than tripled.***

Audience Engagement & Satisfaction

- Out of the 44 participants that completed the event survey, 100% agreed or strongly agreed they would attend an event similar in the future as well as their satisfaction for this one
- Several participants found the video scenarios to be particularly interesting and helpful to aid discussion
- Participants recommended there to be more interaction between one another
- A couple participants mentioned wanting specific connections to Heartside

Building Community

- Who helped to organize the event (names, roles and contact info)
 - ❑ *Nika Boley*- Learning Lab Intern at Dwelling Place vab002@aquinas.edu
 - ❑ *Kandice Sloop*- Special Programs Director at Mental Health Foundation of West Michigan kandicesloop@benice.org
 - ❑ *Jenn Schaub* - Co-Director of Community Building & Engagement at Dwelling Place jschaub@dwellingplacegr.org
 - ❑ *Catherine Lanting*- Program Director at Mental Health Foundation of West Michigan catlanting@benice.org
- Planning
 - ❑ Emails were exchanged with Kandice Sloop of the Mental Health Foundation of West Michigan with last year's Mental Health First Aid training in mind. While that specific training was not able to be had, the *be nice*. Training came up as an alternative in a virtual meeting between Kandice, Jenn and Nika
 - ❑ There were touch base emails as participants were signing up between Kandice and Nika regarding hand out material
 - ❑ One last meeting between Jenn, Nika, Kandice and Cat directly before the training to ensure technology was working and how monitoring, introducing would occur during the event

Event Description

Learn about mental health by participating in the Mental Health Foundation of West Michigan's 2 hour training, *be nice*. The *be nice*. training teaches an overview of mental health that includes signs and symptoms and how to start a caring conversation following a four-step action plan. The plan acts as a mental health education tool that empowers participants with knowledge so that they can understand their own mental health and how to help others who may be struggling. Training will be held virtually via Zoom.

November 4, 2020 1-3pm

Registration was collected through Google forms, and links for the zoom meeting were sent as people registered along with reminder emails, the day before the event and the day of.

Expanded Participation

- Number of participants that Live in Heartside: 12
- Number of participants that Work in Heartside: 54
- Number of participants that Stay in Heartside: 3
- Number of participants that are Dwelling Place Staff: 38
- Number of participants that go to Church in Heartside: 2

Attendance

Headcounts

Date	1pm	2pm	3pm
11/4/2020	75	82	78

Recruitment

Advertising of the event was done via email and flyers. The training was put in the monthly resident emails, HDNA/HBA newsletters, on the HDNA Facebook page as well as sent out to Dwelling Place staff.

Rapidian Articles: <https://therapidian.org/heartside-neighbors-take-aim-self-care-mental-health>

Promotions

https://www.canva.com/design/DAEJ1eimxpk/-CxqgLDBWgSWv2dATiGoDg/view?utm_content=DAEJ1eimxpk&utm_campaign=designshare&utm_medium=link&utm_source=homepage_design_menu

Event Wins / Event Fails:

Wins: The amount of participants exceeded expectations

Fails: There were 12 participants who live in heartside and identified as residents, while this number was an increase from 2019, we would like to continue to expand resident participation in future mental health trainings.

Survey Feedback/Suggestions:

- “I thought the video was very effective in showing how we are all affected by some sort of mental illness to different degrees. I really appreciated the opportunity to attend. Thank you.”
- “Possibly provide more spaces for participants to interact with each other. Incorporating these elements, especially in this space, might be helpful. Creating this sense of connection as we are talking about these heavy topics might be helpful!”
- Possibility of “Differences between Ethnicities when it comes to mental health” as a topic
- “Very useful information, presented as a refresher for things that I already knew”

Staff Recommendations:

- Increase resident participation by 5-10 people
- Increase business/church participants by 5-10 people
- Partnership with Heartside Business Association for outreach
- Increased partnership with DGRI and the DNN for outreach
- Targeted partnership with key Heartside agencies to increase their staff participation



be nice. Mental Health Training in Heartside 2021 Proposal

The be nice. mental health training equips the public with knowledge so that they may be able to recognize signs and symptoms of mental illness in themselves and others. Led by certified instructors from the West Michigan Mental Health Foundation, this educational program is offered internationally. Course participants learn about:

- Risk factors and warning signs of mental health concerns
- Information on depression, anxiety, trauma, psychosis and substance use
- Available evidence-based professional, peer and self-help resources

Success in 2019

In our first course hosted in 2019, we had 27 participants complete the course and “graduate.” This class was the Mental Health First Aid training. The make-up of the class was unique and included residents, staff from local agencies, business owners, community police officers, DGRI Staff, and even a City Commissioner! When surveyed, 100% of 2019 participants rated the effectiveness of the speakers/presenters at today’s event as *Very* or *Extremely Effective*. In addition, 100% of 2019 participants *Agree* or *Strongly Agree* that they:

- *Would attend a similar event in the future*
- *Were satisfied with the event*
- *Were able to participate in the conversation*
- *Noted that staff were helpful*
- *Noted that resident voices were essential*



Success in 2020

In our second course in 2020, we had 82 participants complete the Mental Health Foundation of West Michigan’s be nice. program. The training occurred via Zoom due to the COVID-19 pandemic. The class was made up of residents, staff from local agencies including Degage and Mel Trotter, staff from the City of Grand Rapids including library staff and a community police officer. Survey comments from participants included how effective the videos were, how useful the information was and that mental health awareness was needed both professionally and personally and this space gave way for that. When surveyed, 99% of 2020 participants *Agree* or *Strongly Agree* that they:

- *Were satisfied with the event*
- *Would attend a similar event in the future*
- *Noted that staff were helpful*

be nice. Training in 2021

- A digital training with a minimum of 30 people
- 5 Community police officers who serve within the DGRI Boundaries committed to participate
- Participants will include staff from local agencies including but not limited to Degage and Mel Trotter, the City of Grand Rapids etc.
- Our goal in 2021 is to include at least 10 resident participants ($\frac{1}{3}$ of the class)

Join us in Supporting 2021 be nice. Training Sponsorship Breakdown

Your sponsorship covers:

Mental Health Foundation Facilitation Fees (\$500)
2 Instructors: \$500.00

Promotions Costs (\$750)

Printing & Mailing Costs: Invitation to participate postcard to Heartside residents and business owners

Donated by Dwelling Place

Support for Digital meeting space: \$200
2 Staff + 1 Volunteer: \$350

Total Sponsorship Support \$1,250

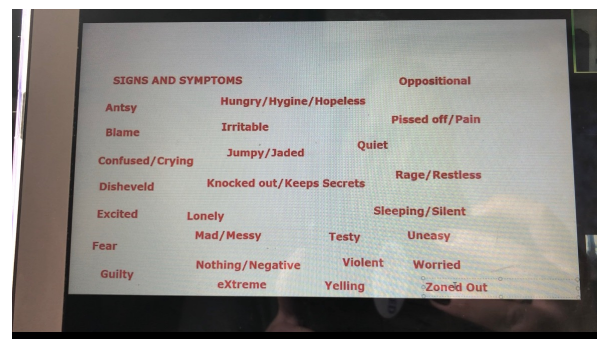
Total Project Budget \$1800

Learn More:

Stigma is the number one reason people with a mental illness do not seek treatment. Oftentimes, if they acknowledge they need help, they're not sure what their options are. be nice. equips the public to help persons with mental illness by recognizing signs and symptoms along with the resources to connect them to appropriate care.

Course participants will learn about:

- Risk factors and warning signs of mental health concerns
- Information on depression, anxiety, trauma, psychosis and substance use
- Available evidence-based professional, peer, and self-help resources



be nice. is a two hour session that will teach a 4-step action plan encompassing the skills needed to notice, invite, challenge and empower persons to take action when someone is experiencing a change in their mental health. The evidence-based program provides simple tools for success and is proven to have increased mental health awareness and resources among the community, increased suicide prevention behaviors, and general education on how to reduce the stigma.

The session is taught by instructors Kandice Sloop and Catherine Lanting of the Mental Health Foundation of West Michigan.



Specials Programs Director

Kandice works closely with schools on implementing and delivering our Education Programs: be nice. and Live Laugh Love. In addition, she serves as an Instructor for Mental Health First Aid and helps plan the MHF's Annual Stomp Out Stigma Walk and Shining Through Art Show and Auction. Kandice graduated from Grand Valley State University in 2007 and received her Masters in Social Work from Western Michigan University in 2013.



Program Director

Catherine (Cat) started at the Foundation as an AmeriCorps member in 2011. She works as a Program Coordinator, orchestrating be nice. in Middle and High Schools, as well as instructing all of the MHF's offered programs including the be nice. Action Plan, Mental Health First Aid, and QPR. Cat is a native Grand Rapidian who graduated from Michigan State University with a BS in Interdisciplinary Studies - Health Studies and is so excited to be educating young people and the community about a topic that she needed information about in her own youth.

2 CREATE A TRUE DOWNTOWN, NEIGHBORHOOD AS HOME TO A DIVERSE POPULATION

2.1 Leverage development opportunities to hit “critical mass” and close gaps between neighborhoods

Recommendation	Timeframe	Responsibility / Partners	Source of Funds
Change existing zoning and height regulations	1st Year	City of Grand Rapids	--
<i>Initial Action Steps -</i>			
Discuss and create new zoning language to guide heights including potential interim height overlays			
Discuss moving height overlay boundaries from the middle of the road right-of-way to parcel boundaries to ensure good street design.			
Consider changes to allowable heights in the Downtown Overlay [A] and along Bridge Street in Downtown			
Revisit development incentives	1st Year	City of Grand Rapids / DGRI / Developers	--
<i>Initial Action Steps -</i>			
Develop a package of new incentives to encourage key goals of GR Forward			
Remap the Existing City Center Zone	1st Year	City of Grand Rapids	--
<i>Initial Action Steps -</i>			
Introduce new City Center are for discussion			
Change the Approach to Downtown Parking Requirements	1st Year	City of Grand Rapids / DGRI	--
<i>Initial Action Steps -</i>			
Work with the Parking Commission [Mobile GR] to determine parking maximum policy and penalties for exceeding the maximum			
Encourage infill development to close gaps within and between neighborhoods	ongoing	DGRI / private developers / City of Grand Rapids	private equity / local incentives
> Near Westside	within 5 years	DGRI	DGRI
<i>Initial Action Steps -</i>			
Assemble and prepare the land for redevelopment - site prep costs to be determined			
Develop small plaza as a development anchor - see section 5.2b			
Offer opportunities to develop specific parcels through a developer RFP			
> 201 Market	within 10 years	City of Grand Rapids	private equity / local incentives
<i>Initial Action Steps -</i>			
Evaluate alternative sites for existing City facilities and develop a timeline for relocation			
Demolish existing facilities and prep the land for new development			
Finalize the site and landscape designs to guide development			
Consider moving US-131 off-ramp to allow Cherry Street to better connect to the river.			

Recommendation	Timeframe	Responsibility / Partners	Source of Funds
> Fulton & Market	within 5 years	private owners / City of Grand Rapids	private equity / local incentives
<i>Initial Action Steps -</i>			
Coordinate with property owners on flood infrastructure and public space design			
> MSU/City of Grand Rapids/Kent County site	1st year	City of Grand Rapids / MSU / Kent County	City of Grand Rapids / private support / grants
<i>Initial Action Steps -</i>			
Pursue full site control			
Develop design approach to secure public access, improve flood infrastructure and shield the highway			
> Connect Heartside, Heritage Hill, and the Downtown core	within 10 years	City of Grand Rapids / DGRI / Developers / local institutions	MDOT / DGRI / City of Grand Rapids / private equity
<i>Initial Action Steps -</i>			
Encourage the redevelopment of State Street - with local institutions and property owners			
Promote Division Avenue as a small business corridor - create ready-to-go “white box” space for new retail, business plan competition, matching grants for business			
Encourage residential on Division - smaller housing units in upper floors targeted for single professionals and students			
Develop a lighting plan for Division Avenue			
Preserve historic character while accommodating growth	within 5 years	City of Grand Rapids	--
<i>Initial Action Steps -</i>			
Update the Historic Preservation Guidelines for Heartside [City of Grand Rapids]			
Discuss changes to Historic Preservation Commissioner appointments [City of Grand Rapids]			
Create and maintain a list of historic structures [designated or not] in Downtown including their condition, use and ownership status - maintain contact with owners [DGRI /			
Create and maintain a list of historic preservation financing options and incentives [DGRI / City of Grand Rapids]			
Consider a purchase of development rights approach to enable denser development in exchange for salvaging structures that add character to Downtown.			
2.2 Support initiatives that improve downtown living for existing residents & attract new neighbors Downtown			
Recommendation	Timeframe	Responsibility / Partners	Source of Funds
Foster civic engagement and strengthen community ties Downtown	within 5 years	DGRI / City of Grand Rapids / Downtown property owners and institutions	--
<i>Initial Action Steps -</i>			
Support efforts to establish a Downtown residents council			
Ensure diverse representation on local boards			
Educate residents about ways to be engaged in discussions around change Downtown			
Unlock the potential of municipal data and online tools	within 5 years	City of Grand Rapids / DGRI / GRPS / The Rapid	--
<i>Initial Action Steps -</i>			
Explore a comprehensive Open Data policy			
Expand and centralize online tools			
Expand youth programming	within 10 years	City of Grand Rapids / local non-profits / GRPS / DGRI	--
<i>Initial Action Steps -</i>			

Design and organize 2-3 dedicated youth events each year - \$10,000 for marketing and organization per event			
Reinforce and promote the Mayor's 100 Campaign - engage youth on Downtown beautification			
Increase access to fresh produce Downtown	within 5 years	Health care providers / local institutions / DGRI	--
<i>Initial Action Steps -</i>			
Work with local institutions and Downtown residents to explore the option of tapping into a CSA			
Incentivize additional farmers markets Downtown			
Explore financial incentives to attract new Downtown	within 5 years	DGRI	--
<i>Initial Action Steps -</i>			
Coordinate discussions with major employers to discuss options for incentive packages to encourage employees to live close to where they work			

Recommendation	Timeframe	Responsibility / Partners	Source of Funds
Expand marketing efforts to promote Downtown living	1st Year	DGRI	--
<i>Initial Action Steps -</i>			
Develop promotional video, tours and information packages for prospective Downtown residents			
Promote zero waste infrastructure and services throughout Downtown	1st Year	DGRI/ City of Grand Rapids/ Property Owners	DGRI/ City of Grand Rapids/ Property Owners

<i>Initial Action Steps -</i>			
Plan and implement a zero waste event Downtown			

2.3 Preserve and expand housing opportunity Downtown

Recommendation	Timeframe	Responsibility / Partners	Source of Funds
Ensure that Downtown grows affordable housing opportunities for a range of incomes	1st year	City of Grand Rapids / DGRI / local non-profits	LIHTC / foundation support / grants

<i>Initial Action Steps -</i>			
Support preservation of low-income housing and social services - site acquisition for affordable housing development			
Ensure that the supply of workforce housing meets demand - development incentives for workforce housing			

Diversify types of housing available Downtown	ongoing	DGRI / Grand Rapids Alliance of Cooperative Communities / private developers	private equity / local incentives
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<i>Initial Action Steps -</i>			
Encourage developers to pursue alternative housing models - regularly provide data on housing preferences for Downtown residents			

Encourage more students to live Downtown	within 5 years	DGRI / City of Grand Rapids / local colleges and universities	--
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<i>Initial Action Steps -</i>			
Encourage new student housing on the near Westside and along Division Avenue through the development of micro-units			

Explore ways of expanding homeownership Downtown	within 5 years	DGRI / private developers / Downtown prospective residents	--
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<i>Initial Action Steps -</i>			
Explore ways to better link homebuyers with available and potential real estate			

2.4 Concentrate retail and close the retail services gap

Recommendation	Timeframe	Responsibility / Partners	Source of Funds
Revisit zoning regulations for ground floor commercial in the Downtown area	1st year	City of Grand Rapids / DGRI / property owners	--

<i>Initial Action Steps -</i>			
Concentrate active ground floor commercial uses on Targeted Active Commercial Corridors through height bonuses and incentives			
Change zoning regulations to require ground floor retail on Targeted Retail and Entertainment Corridors			

Employ a targeted marketing strategy to attract anchor retail	within 5 years	DGRI / City of Grand Rapids	--
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<i>Initial Action Steps -</i>			
Targeted marketing strategies to retailers suitable for Downtown			

Explore unique shopping opportunities such as a centralized location for local crafts people

2.5 Require clean and efficient energy, green building practices, and universal design principles in projects with local subsidy

Recommendation	Timeframe	Responsibility / Partners	Source of Funds
Manage stormwater at the micro level	within 5 years	City of Grand Rapids / DGRI / WMEAC / developers	--

<i>Initial Action Steps -</i>			
Conduct stormwater workshops to educate developers, property owners and residents about stormwater collection techniques			

Promote green building	within 5 years	City of Grand Rapids / DGRI / USGBC	--
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<i>Initial Action Steps -</i>			
Educate developers and property owners about green building design - create a summary document on green building best practices			

Deconstruction policies to promote material recycling should be considered

Embrace sustainable site design principles	within 5 years	City of Grand Rapids / DGRI / developers	--
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<i>Initial Action Steps -</i>			
Promote the City's Low Impact Development Guidelines when complete			

GOAL 2 ALLIANCE

Create a True Downtown Neighborhood that is Home to a Diverse Population

FY22 Projects for Goal 2 Alliance

This is a list of projects and initiatives prioritized for the budget items for Fiscal Year 2021 which runs from July 1, 2021 to June 30, 2022. The brief descriptions are not meant to be all encompassing but rather to serve as a high level overview of the particular project.

HEARTSIDE QUALITY OF LIFE IMPLIMENTATION

HQL: Resident Trainings

- Mental Health First Aid training (Mental Health Foundation/ Dwelling Place)
- Action Planning for Community Change (DGRI/ Dwelling Place)

HQL: Pekich Park Gardening (Dwelling Place Partnership)

HQL: Incentivize Local Farmers Markets

- Heartside Gleaning Initiative Partnership
- Coordination of monthly Summer Farmers Market (to start in 2022 July- October)

HQL: Heartside/ Downtown Walking Tour Series

HQL: Heartside Park Programming with Friends of GR Parks

DOWNTOWN NEIGHBOR NETWORK

Communications and marketing, continuing to build and evolve the DNN brand

- Staff DNN operational support, meetings etc.
- DNN website maintenance
- Newsletter and social media
- DNN brand boosts and development, promotions
- DNN postcard mailing to all Downtown households

Quarterly major **events** to build the network and share information

- Winter DNN holiday gathering
- Spring Mix, Mingle and Share
- Community & Conversations on relevant Downtown resident topics (3)
- Previews, Openings and Tours

Continued education of our residents

- MSU Citizen Planner Course (20 attendees)

Engagement 2022

1. Publish and promote agenda for action around Vital and Safe Streets
 - a. Ramp up investment in public education efforts to promote a culture of safe streets
 - b. Turn up the advocacy volume around the importance of pedestrian safety in specific areas Downtown.

PEDESTRIAN SAFETY IMPROVEMENTS

A collaboration of the DNN, Goal 2 & Goal 3 Alliances

- Print and communicate DNN Agenda for Action 2022
- Develop protocol to incentivize swift removal of construction signage upon project completion.
- Establish a Walkability Assessment Tool to guide practitioners and decision makers in new construction projects.
- Strengthen state and local laws to eliminate distracted driving.
- Evaluate enforcement priorities and capacity and make recommendations to better align with community goals.
- Rehabilitate and strengthen non-motorized connection from Belknap to Monroe North neighborhoods

DOWNTOWN MARKETING

Invest in marketing Downtown amenities, businesses etc to Downtown residents working in collaboration with Downtown Neighbor Network.

DOWNTOWN RESEARCH

Better understand Downtown community with a general fund for research

DRAFT Safe & Vital Streets Agenda Downtown Neighbor Network

- Improve data collection and transparency to help identify solutions that make streets safe for all
- Ramp up investment in public education efforts to promote a culture of safe streets
 - Vision Zero?
 - Driving Change?
 - Heads Up GR?
- Redesign select streets to calm traffic, promote non-motorized mobility and protect lives
 - Market Street, Michigan/Bridge, Fulton, North Division
- Make Street Crossings Safer
 - Monroe and Louis (No turn on red, eliminate parking and turn lane)
 - Monroe and Campau crosswalk (enhance crosswalk and add ped refuge)
 - Campau crossing to the Blue Bridge (add crosswalk)
 - Riverwalk crossing over Fulton (add crosswalk, road diet or bus only lane)
 - VanAndel Arena (Fulton and Ottawa)
 - Studio Park (Oakes and Cherry Street)
 - Cherry Street near Central Station (enhance crosswalk)
 - DeVos Convention Center on Monroe (enhance crosswalk)
 - Fulton Street west of Division (Louis near GRPD)
 - Division Avenue between Belknap Hill and the Grand River
- Build Belknap Hill connection
 - Rehabilitate and strengthen non-motorized connection from Belknap to Monroe North neighborhoods
- Develop protocol to incentivize swift removal of construction signage upon project completion.
- Establish a Walkability Assessment Tool to guide practitioners and decision makers in new construction projects.
- Set safer speed limits.
 - Immediate priority is to support state policy efforts that strengthen local flexibility to set speed limits.
- Strengthen law and local practice to eliminate distracted driving.
 - Establish “hands free” law in MI, GR
 - Establish local enforcement campaign(s)
- Evaluate enforcement priorities and capacity and make recommendations to better align with community goals
 - Speeding, crosswalks, distracted driving, etc
 - Automated enforcement supports safety, equity and vibrancy goals but requires state authority

The best daily information for downtown Grand Rapids, MI

Information
changes
daily
to reflect
downtown
activities!

Downtown Ambassador & Hotel Concierge Downtown Information Guide Card



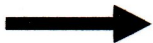
Go to website: www.downtowngr.org/xxxxxxxxxx
or scan QR Code (real-time information)

for the best daily information of what's open today downtown:

Restaurants & Bars with food specials, **addresses, websites and phone numbers** links on devices with HTML - Retail Outlets

Museums hours of operation, Arena and Convention Center information
along with movie theater guide showing movie times

Scan this:



This daily information is provided to you by your tax dollars and assessments at work
by the staff at the Downtown Development Authority (DDA)
aka Downtown Grand Rapids, Inc. (DGRI) - city of Grand Rapids, MI



Michigan Flashcard - Scott Atchison
PO Box 1235
Grand Rapids, MI 49501
NativeGR@gmail.com 616-293-9056



Downtown
Grand Rapids, MI

Information City!

This card will show you
how to access the best
downtown information of
what is open today.
You will be able to see
all restaurants and bars
open downtown today.
We have the best local
information.

What are the
restaurants in
walking
distance?

We have an hour
before we go to
the airport. Let
me grab my cell
phone. This is
great! Better than
any other city!
Look, links!

Scan
this:



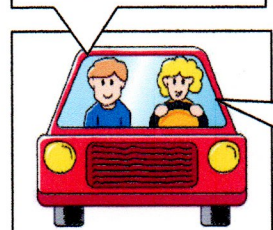
Hotel
Concierge



I am a Downtown
Ambassador. Here is
the information card.



Maybe that Downtown
Ambassador can help.



Place
Stamp
Here

Where
should
we
park?

I guess there is no
information center
downtown according to
this map.



Forward to: DDA Board

cc: Downtown Stakeholders

USPS please deliver to:

DGRI

Tim Kelly & Staff

29 Pearl St. NW - Suite 100
Grand Rapids MI 49503

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