

AGENDA



GOAL 2 ALLIANCE

Board Members:

Monica App • Regina Bradley • Chardonnay Henderson • Devin Holston • Nicole Kosheba • Daniel Kvamme • Latesha Lipscomb • Kisha McPherson • Angie Morales • Nipun Nath • Dave Nitkiewicz • Jenn Schaub • Latrisha Sosebee • Noele Stith • Aaron Terpstra • Joshua Verhulst •

July 17, 2018

3:30p – 5:00p

29 Pearl Street, NW Suite #1

1. Call to Order
2. Approval of Minutes – April 17, 2018
3. FY19 Budget Update
4. Heartside Quality of Life Process Update
 - Heartside Public Restroom
 - Areas of Improvement
 - Neighborhood Building and Activation
5. Downtown Resident Organization Update
6. Open Alliance Member Discussion
7. Next Meeting – October 16, 2018
8. Public Comment
9. Adjournment



Goal 2 Alliance

April 17, 2018

1. Call to order: Tim Kelly called the meeting to order at 3:38pm
2. Members Present: Daniel Kvamme, Monica App, Joshua Verhulst, Aaron Terpstra, Regina Bradley, Latrisha Sosebee, Jenn Schaub, Latesha Lipscomb
3. Members Absent: Dave, Nitkiewicz, Chardonnay Henderson, Devin Holston, Nicole Kosheba, Kisha McPherson, Angie Morales, Nipun Nath, Noele Stith

Others Present: Tim Kelly, Annamarie Buller, Flor Valera (DGRI Staff), Officer Bryan Grooms, Officer Brandon Romero

4. Approval of Minutes- January 16, 2018
Motion: Jenn Schaub, supported by Daniel Kvamme, moved approval of the minutes from the January 16, 2018 meeting as presented. Motion carried unanimously.
5. FY19 Budget Update
Mr. Kelly gave an overview of the budget that will be presented to the DDA in May. The Alliance took a moment to review and discussed the list of projects. Ms. Sosebee asked how the budget process works. Mr. Kelly explained the budget process. Mr. Buller said there is a continued effort in identifying affordable housing development in Downtown and added that DGRI is committed to updating the existing Downtown census to better understand the changing dynamics. Ms. Buller explained that the resident engagement programs is also setting funds aside to bring speakers and create events in Downtown which are key to the organizational goals. Mr. Kelly mentioned the Heartside Public restrooms and highlighted that

DGRI is working in with City of Grand Rapids to explore restroom solutions. Ms. App asked who will be responsible for staffing the restrooms. Mr. Kelly responded that conversations regarding the responsibility were underway since DDA tax money cannot go towards the maintenance of these facilities. Mr. Kelly asked the Alliance if any changes needed to be made to the budget. The Alliance responded no; the budget was recommended to go before the DDA Board.

6. Heartside Quality of Life Process

Ms. Buller gave a presentation on the Heartside Quality of Life Process. Ms. Buller explained that conversations began after a letter was written to the Mayor and City Commission addressing important infrastructure improvements needed on Division Avenue. Some of the major issues in her presentation included pedestrian safety, parking signage, lighting improvements and increasing police presence. The City of Grand Rapids, DGRI, Dwelling Place and others came together to begin a planning process to address the Quality of Life issues in Heartside. Ms. Buller said Latesha Lipscomb was hired to facilitate a series of listening sessions in the community. To this day, 203 people have participated in a total of 14 sessions targeting different groups in the neighborhood. As a culmination of the process to date, the data was shared back with the community in a two day event. Ms. Schaub added that the intention was to connect residents to resources and ask residents to prioritize what issues were the highest priority for the neighborhood. Ms. Lipscomb gave a quick highlight of the Neighbor Knowledge Exchange, saying that was a great event that attracted twenty-two (22) agencies to participate and provided information to the community. Ms. Schaub commented that the event was focused on building resident engagement to encourage residents to take action. From the voting at the event, 7 working groups were created to address the issues given the greatest priority by the community. Ms. Lipscomb gave an overview of the seven (7) working groups and shared the upcoming meeting dates for each. Ms. Buller thanked both Ms. Schaub and Ms. Lipscomb for sharing that information with the Alliance. Ms. Buller continued by sharing some of the projects DGRI is collaborating, which include public restrooms, areas of improvements, neighborhood building and activation. Ms. Buller said sites were identified for the Heartside restrooms and the designs from the City are still pending. Ms. Buller said the Alliance will continue to receive updates as this project continues.

7. Downtown Resident Organization Update

Ms. Buller gave an update on the Downtown Resident Organization Steering Committee, explaining that a survey went out in February 2018, whose goal was to gather information to help guide the efforts of the Steering Committee in identifying the need for a resident organization and to indicate what some of its functions should be. Ms. Buller reported that 300 Downtown Residents completed the survey. Ms. Buller added that the estimated current

number of residents living in Downtown is nearly 6,000. Ms. Buller took a moment to share with the Alliance some of the questions that were asked in the survey. Overall, the main issues impacting Downtown continue to be lack of enough parking spaces, affordable housing and grocery stores in the proximity. Ms. Buller said the data collected helped to reinforce the need for an organization to represent residents. The survey also helped to inform the steering committee on who lives downtown and other priorities and preferences of Downtown. The Downtown Resident Steering Committee was able to connect with nearby Downtown Neighborhoods and Business groups that represent resident voices to discuss possible collaborations and the process for the steering committee. Ms. Buller took a moment to invite the Alliance to the 4th Annual Mix, Mingle and Share event on May 25th at the BOB and said that on May 3rd the committee would reconvene to continue the process of finalizing the structure for a Downtown Resident Organization and begin mission and vision conversations. Mr. Kelly thanked Ms. Buller for her presentation.

8. Open Alliance Member Discussion

Officer Bryan Grooms asked when the Heartside Restrooms would be ready for public use. Ms. Buller responded that parking services was working on the design for these facilities and was aiming for the time around or shortly after Art Prize. Ms. App asked if updates would be provided to keep the Alliance informed on the projects previously discussed. Ms. Buller said she would provide monthly updates on the Resident organization, restrooms and Heartside Neighborhood.

9. Next Meeting – July 17, 2018

10. Public Comment

None

11. Adjournment

Mr. Kelly adjourned the meeting at 5:00 pm

Minutes taken by:
Flor Valera
Administrative Assistant
Downtown Grand Rapids Inc.

Public Restroom Workgroup

Draft / Final QOL Recommendation	Key Partner Organizations	Ownership Organizations	Timeline	2 Measures of Success Per Recommendation
<p>1. Conduct a baseline measurement of public urination/defecation or other measures that can be used to quantitatively measure the impact of restroom-related improvements in Heartside.</p> <p>a. SHORT TERM - Partner with Degage’s Good Neighbor Program, City of Grand Rapids Police, Mobile GR (Parking Ramps in Heartside), Parks Department (Heartside/ Downtown Parks), City of Grand Rapids 311 and Downtown Ambassadors to collect and compile relevant data for the Heartside Neighborhood.</p> <p>b. SHORT TERM - Encourage the start of data collection by the above partners based on the established criteria. (Where public urination/defecation/vomit has happened, time it has occurred).</p> <p>c. SHORT TERM - Establish goals for these measures, i.e. reduction in daily clean-up by 10%.</p> <p>d. LONG TERM – Provide an annual report of available data to determine success in meeting established goals.</p>	Degage, DGRI	<p>1A – Jim Talen has volunteered to review reporting, make recommendations for a standardized form/data points. Once complete, will be turned over to final partner for continued tracking /update. (Jim / DGRI)</p> <p>1B – Jim Talen / DGRI</p> <p>1C - Workgroup</p> <p>1D - DGRI</p>	<p>1A, 1B, 1C – Active / Complete Report, Outreach by Last WG Meeting. Continue to reach out over next 6 months – year.</p> <p>1D – Follow-up Report Summer 2019</p>	
<p>2. Create an updated inventory of restroom locations available to the public.</p> <p>a. SHORT TERM - Identify all current public and private restroom facilities available for use by the general public. In addition to the location/provider, also determine general accessibility (i.e. ground floor near an entrance or tucked away), days/hours of availability, and seasonal or other limitations.</p> <p>b. SHORT TERM – Update the 211 Flyer or other existing information sources to include additional locations identified.</p> <p>c. LONG TERM – Create, distribute and promote a restroom guide to all user groups within Heartside, if needed. Continue to maintain this information and update approximately annually.</p>	Westminster Presbyterian DGRI HNCP Police / City (Mapping & Distribution)	<p>2A – Westminster Presbyterian (Susan Jennings) will update list w/ support of DGRI (Annamarie) and HNCP (Sue Gilbert) Lists</p> <p>2B – 211 / HNCP</p> <p>2C – United Way / DGRI</p>	<p>2A – Update by July 25, 2018 (tent.)</p> <p>2B, 2C – Spring & Fall 2019 Updates</p>	
<p>3. Encourage provision of additional restrooms available to the general public, particularly where gaps have been identified.</p> <p>a. SHORT TERM - Analyze the current content to identify areas where restrooms are needed and times when restrooms are most needed.</p> <p>b. SHORT TERM / LONG TERM - Seek out local organizations and businesses that might be able to help</p>	City / DGRI	<p>3A – City / DGRI</p> <p>3B - DGRI</p>	<p>3A, 3B – Fall 2018</p>	

support the community's needs for available restrooms.				
4. Pilot a friendly restroom program. <ul style="list-style-type: none"> a. SHORT TERM - Develop recommended criteria for a friendly restroom program and support the sponsor agency in launching this program. b. SHORT TERM - Identify 2-4 businesses or organizations in the Heartside neighborhood to participate in this program. c. LONG TERM – Evaluate the success of the pilot program and consider expansion to include additional partners/locations. 	DGRI	DGRI	Pilot Draft – Active, Complete by end of Workgroup meetings ID Partners – July 25 th Provided 6 month and 1 year Reviews from start.	
5. Explore expanded public restroom options within Heartside’s City Parks. <ul style="list-style-type: none"> a. SHORT-TERM - Heartside Park- Explore the feasibility of winterizing existing restrooms to allow year-round access. b. LONG TERM- Also consider expanding available hours, with the goal to have 24-hour availability. c. Long TERM - Peckich Park- Explore the feasibility of creating a new public restroom within Pekich Park, including consideration of design and accessibility, winterizing for year-round access and 24-hour availability. 	City DGRI Police (CPTED)	City Parks Department	5A – Follow-up by end of Workgroup Meetings 5B – Fall / Winter 2019 5C - ??? Coordinate with Areas of Improvement to coincide with other planned work for Pekich Park	
6. Support development of public restrooms in parking ramps located at Weston and Commerce and Cherry and Commerce. <ul style="list-style-type: none"> a. SHORT TERM - Maintain involvement in the physical design and planned operation of public restrooms being developed. b. SHORT TERM – After construction, promote availability of the restrooms to all potential users (including directional signage). 	Mobile GR DGRI (Goal 2 Alliance, HNCP, Police, others?)	Mobile GR DGRI	6A – Fall / Winter 2018 6B – Winter 2018 / Spring 2019	6A 6B

Downtown Neighbor Network Steering Committee Schedule 2017-2019

June 18 (Month 5)

- June 7, 2018 11:30am-2:30pm----- Meeting
 - Mission, Vision, Values discussion and brainstorming

July 18 (Month 6) – Comment Phase

- July 12, 2018 11:30-2:30pm----- Meeting
 - Heartside Neighborhood Association update- boundary proposal
 - First draft review of Mission, Vision, Values
 - Review process
 - First draft 1-2 page organization recommendation for review
- **Meetings with various stakeholder groups for feedback**
 - Goal 2 Alliance- **July 17 3:30-5:00pm (Public)**
 - DDA Board- **August 8 8-9:30**
 - DID Board- **August 9 9:00am- 10:30am**
 - **Set date July:** Near Neighborhood Association, CID's, City of GR, Business Association group (Public)
 - **Set date July/ August if cannot attend Neighborhood Association Meeting:** Stacy Stout Jordan Eastman and Neighborhood Connectors with the City of Grand Rapids
 - **Set date:** 1st and 2nd Ward Commissioners
 - **Set date:** DGRI Board of Advisors-? No July or August dates yet
 - **Set date:** MNTIFA Board- ? No July or August dates yet
 - **Set date:** City Commissioner 1 on 1's with Andy Guy
 - **Set date:** City Commission Meeting

New fiscal year begins at DGRI

August 18 (Month 7) – Comment Phase

- August 2, 2018 11:30-2:30pm----- Meeting
 - Second draft of 1-2 page organization recommendation for review
 - Top priorities for 2019.
 - Committee member description
 - Committee member/ brainstorm/ recruitment
- **Meetings with various stakeholder groups for feedback**
 - DDA Board- **August 8 8-9:30 (Public)**
 - DID Board- **August 9 9:00am- 10:30am (Public)**
 - **Carry over any meetings not held in July.**

Event: Bridge Street Market preview event- Tentative date: August 23, 2018 from 7-9pm

September 18 (Month 8)

- September 6, 2018 11:30am-2:30pm----- Meeting
 - 3rd draft for organization recommendation
 - Committee member recruitment
 - Decide on future of the Event Planning Committee- stay on for the 1st year- recruit property management and social committee chairs to sit on this committee? Or start new committee to plan events?

Downtown Neighbor Network Steering Committee Schedule 2017-2019

Event: Downtown Neighbor Organization Update- Committee member recruitment, near neighborhood organization tabling at the Harris Building- September 12, 2018 5:30-7:30pm
October 18 (Month 9)

- October 3, 2018 11:30am-2:30pm----- Meeting
 - Final draft of the organization recommendations
 - Review applications for committee roster
 - Thank you! Final Downtown Resident Steering Committee meeting.

November 18

- Schedule meeting series for Downtown Neighbor Network Committee Members.

December 18

- First meeting for new Downtown Neighbor Network Organization this month?

January 19

Possible Resident Event: Downtown Development

February 19

March 19

April 19

Downtown Neighbor Network Event: 5th Annual Mix, Mingle and Share with your Downtown Neighbors, April 10, 2019 5-7:30pm

May 19

June 19

July 19

August 19

September 19

October 19

November 19

December 19

Downtown Neighbor Network Steering Committee Schedule 2017-2019

Committee History:

November 17

Informal meeting/ data collection/ planning for the process

- **Steering Committee informal meeting on November 14, 2017 from 11-12:15pm**
 - Meet possible steering committee members- Who else needs to be in the room?
 - 6-8month commitment, role of the committee member
 - Review resident survey and brainstorm possible questions needed
 - Facilitator selection- 3 considered, group selected Steve Faber
 - Schedule information for monthly meeting.

Met with near Neighborhood Associations and organization to let them know about the process

- Near Downtown Neighborhood Associations, CID's, Business Associations invited to Informal meeting on November 7, 2018 from 11-12:15am
 - Downtown Resident Organization Background
 - Overview of GR Forward points of collaboration
 - Current process plan

December 17

- Resident survey created from feedback.
- Confirm committee that is representative of Downtown Residents.

January 18

- Plan process with Steve Faber for each monthly meeting- what materials?
- Find out if we have a presentation at the Neighborhood Summit
- Downtown Resident Census survey:
 - What are the main questions we want answered by the broader community?
 - Figure out plan for survey distribution and timeline.
 - Outreach to building managers about how best to survey residents
- Deploy Downtown Resident Survey- Sent 1/23/2018- close 2/23/2018- purpose to inform committee
 - Email/ survey monkey to resident list of 450.
 - Target different stakeholder groups to increase the outreach.
 - Attend community meetings and resident meetings- printed copies entered manually
 - Direct contact with major property owners
 - Goal of 400surveys to help inform the Downtown Resident Steering committee in their decision making for the Downtown Resident Steering planning purposes.

February- 18 (Month 1)

- February 1, 2018 11:30-2:30pm-----Meeting
 - Orientation on Downtown, organizational structures in place Downtown (neighborhood, business district, CID, DDA, DGRI), demographics, relevant history, GR Forward, needs and gaps.
 - Process overview.
 - Ground rules/ expectations
 - Scenario Planning:
 - Driving forces & needs
 - Uncertainties
 - Linkages

Downtown Neighbor Network Steering Committee Schedule 2017-2019

Neighborhood Summit March 3, 2018- committee and downtown residents encouraged to attend. No presentation this year.

March 18 (Month 2)

- March 1, 2018 11:30-2:30pm-----Meeting
 - Share Downtown Resident survey results with committee- 300 completed survey
 - Scenario Planning- Three Scenarios with a limited range of futures created from brainstorming exercise from previous meeting.
 - What if this scenario is the future?
 - What actions could we take today to prepare?
 - Are there significant different implications in each scenario?
 - Do these differences highlight any strategic choices we need to address?
 - Group Consensus: Is there a need? If so, what structure should this organization take?
 - Nonprofit
 - Joint Venture
 - Loose Network
 - Need to connect with Near Downtown Neighborhood Associations next month to ask about partnerships and collaborations and update on the process.

DGRI budgeting for 2019 begins- identify budget from previous year

April 18 (Month 3)

- April 5, 2018 11:00am- 12:15pm-----Meeting with near Neighborhood Associations, CID's and Business Associations and Steering Committee members present to observe and ask questions.
 - Background on Resident Steering process to date
 - In areas of overlap or near Downtown Boundaries what the challenges to serving those areas?
 - Points of collaboration and partnership discussed
 - What could a Downtown Resident organization do to add value to near neighborhood organizations?
- April 5, 2018 12:30-2:30pm-----Meeting with Committee Members
 - Near Downtown organization debrief and discussion
 - Review structure question

Downtown Resident Network Event Wednesday, April 25 5-7:30pm at the BOB. Partnership with Downtown Dwellers GR: Mix, Mingle and Share with your Downtown Neighbors. Share Downtown Resident Network history and background, survey results and progress to date.

DGRI budgeting for 2019 begins- identify budget priorities

May 18 (Month 4)

- May 1, Meeting with Connie Bohatch about CDBG funds and organization progress to date
- May 24, 2018 11:30am-2:30pm---- Meeting
 - Review findings from engagement event in April
 - Review process to date
 - Heartside Neighborhood Association update

DGRI budget goes to City Commission for approval

Downtown Resident Steering Committee
Downtown Neighbor Network Recommendation (draft)
7/12/18

1. Background:

- a. GR Forward
- b. Downtown Resident Steering Committee

2. Process:

- a. Research and Data
 - i. Resident survey
 - ii. Housing analysis
 - iii. Scan of organizations and associations
 - iv. Focus group discussion with existing neighborhoods
- b. Scenario Planning: No growth, slow growth, high growth
- c. Structure Pros/Cons: Nonprofit vs Joint Venture

3. Mission/Vision/Guiding Principles:

Mission:

The DNN exists to foster a community of downtown neighbors that are connected, informed and empowered to improve downtown living.

Vision:

The DNN envisions a neighborhood that is vibrant, active, safe and full of opportunity and experiences unique to downtown living.

Guiding Principles:

Accessible & Inclusive – We desire to be a network that is open to all neighbors

Empowering – We desire to be a network that supports downtown neighbors and provides an avenue to advance their interests

Collaborative – We desire to be a network that brings people and groups together

Equitable – We desire to be a network that is intentional about listening to our neighbors and elevating their voices

Unique – We desire to be a network that embraces the peculiarities of living downtown and shares that perspective with the broader community

Key Programs:

- Communication - share information relevant to living downtown
- Events – organize events that bring downtown neighbors together
- Advocacy – provide opportunity for downtown residents to speak into and influence decisions that impact their quality of life

Anticipated Goals/Objectives/Outcomes/Outputs:

- Improved communications and greater awareness
- Increased participation in events, surveys and committees
- Increased opportunities to inform policy and projects impacting downtown

Governance Structure:

- Where the DNN will live in DGRI
- Who will be advisors
- How will they be determined

Partnerships:

- DGRI: roles of DGRI and DNN – staffing and direction
- Neighborhood Associations – interaction with near neighborhoods
- Others

Timeline:

- Year One
- Year Two



Downtown Grand Rapids Inc.

Goal 2 Alliance

Third Tuesday quarterly at 3:30pm
29 Pearl St. NW, Suite 1
Grand Rapids, MI 49503

2019 Meeting Schedule

October 16, 2018
January 15, 2019
April 16, 2019
July 16, 2019

Please contact Downtown Grand Rapids, Inc. at 616-719-4610 if you have any questions prior to the meeting.