

AGENDA

GOAL 2 ALLIANCE



Board Members:

Monica App • Regina Bradley • Chardonay Henderson • Devin Holston • Nicole Kosheba • Daniel Kvamme •
Latesha Lipscomb • Kisha McPherson • Angie Morales • Nipun Nath • Dave Nitkiewicz • Jenn Schaub •
Latrisha Sosebee • Noele Stith • Aaron Terpstra • Joshua Verhulst • Rae Westerhof •

January 16, 2018

3:30p – 5:00p

29 Pearl Street, NW Suite #1

1. Call to Order
2. Election of Alliance Chair
3. Approval of Minutes – October 17, 2017
4. Resident Survey Update
5. Downtown Affordable Housing Discussion
6. Rose Center Recommendations
7. Alliance Member Discussion
8. Next Meeting – April 17, 2018
9. Public Comment
10. Adjournment





DOWNTOWN
GRAND RAPIDS INC.

Goal 2 Alliance

October 17, 2017

1. Call to order: Kristopher Larson called the meeting to order at 3:34pm
2. Members Present: Regina Bradley, Chardonnay Henderson, Devin Holston, Nicole Kosheba, Daniel Kvamme, Latesha Lipscomb, Kisha McPherson, Nipun Nath, Dave Nitkiewicz, Latrisha Sosebee, Aaron Terpstra

Members Absent: Monica App, Angie Morales, Jenn Schaub, Noele Stith, Joshua Verhulst, Rae Westerhof

Others Present: Kristopher Larson, Murphy Ackerman, Annamarie Buller

3. Introductions
The Alliance members took a moment to introduce themselves.
4. FY 18 Project Overview
Mr. Larson shared an overview of GR Forward and then gave an explanation of Goal 2. Mr. Larson said staff will work to ensure that members of this alliance are informed when making decision. Mr. Larson explained which priorities of Goal 2 in the GR Forward plan the group will be focusing on this year. Some of those include; looking at the west side DASH lots as opportunity site, evaluating and defining outcomes for the various incentive tools that are available through the organization, and working towards the development of a Downtown Resident Network. Mr. Terpstra asked if the cost for affordable housing in downtown is the same as the cost for affordable housing in the nearby neighborhoods. Mr. Larson said rent for affordable housing is calculated based on yearly income regardless of location. Mr. Larson said he is also excited to address issues such as the “missing middle” and better understand how DGRI’s tools can possibly address the community’s needs.

MINUTES

Minutes-October 17, 2017

5. Working Group Selection

Mr. Larson explained that everyone will have an opportunity to self-select the working group that they wish to participate in. Mr. Larson said this will give members the opportunity to work more closely on project that they are most interested in. The group took a moment to select which working group they would like to participate in.

6. Downtown Resident Network Efforts

Ms. Buller gave a history of the effort to begin a downtown neighborhood association. Ms. Buller said the creation of this association is a goal listed in the GR Forward plan, and despite the fact that there are over 6,000 residents, there is no official resident association. Ms. Buller said the resident association would work to create a place where residents can interact together and become informed on development and changes in their neighborhood. Mr. Larson said it will be important to first define what this association should be doing, and let the function drive the form. Ms. Buller said it will be important to ensure that the association is running smoothly and is firmly established before taking on big projects. Ms. Sosebee asked what the boundaries for the neighborhood association. Ms. Buller said they will be the same as the DDA boundaries. Ms. Buller noted the DDA boundaries do overlap with other BID's and CID's and they can all work to lend their expertise. Ms. Sosebee asked if the association will be comprised of residents or business owners or both. Ms. Buller said the focus will be on residents.

7. Resident Survey Development

Mr. Larson explained that the organization is looking to update the resident survey that was previously distributed by the original group that worked to create a neighborhood association. Mr. Larson said staff will lean on this group to help update the questions and information that we are looking to collect. Mr. Larson asked the group to look over the surveys and give feedback on what is working and what is not. The group took a moment look over the surveys and then submitted their suggestions. Mr. Larson thanked the group for their suggestions and said Ms. Buller will work to bring draft survey questions within the year for the group to review before distribution.

8. Alliance Member Discussion

None

9. Next Meeting- January 16, 201810. Public Comment:

None

11. Adjournment:

Goal 2 Alliance

UNAPPROVED

MINUTES

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Mr. Larson adjourned the meeting at 4:45pm

Minutes taken by:

Murphy Ackerman

Office Manager

Downtown Grand Rapids Inc.