

Virtual Meeting Instruction

GOAL 2 ALLIANCE



Hello,

For the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for all upcoming board and alliance meetings. Teams has many exciting features including screen sharing, recording, live captions, file sharing, and more. Below are instructions on how to access your upcoming virtual meeting.



MICROSOFT TEAMS

How to Join the Meeting:

1. It is recommended to download the App (but not necessary):
 - a. [Apple Devices](#).
 - b. [Android Devices](#).
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web. [Click here to access the April 2021 Team meeting.](#)
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you type your name. Make sure your mic and audio are on and click join.

Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you are not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email asloan@downtowngr.org. Thank you!



AGENDA

GOAL 2 ALLIANCE

Board Members:

Monica Steimle- App • Abby Cribb • Jacey Shachter • Sarah Green • Katy Hallgren • Daniel Kvamme • Latesha Lipscomb • Josh Lunger • Vince Reilly • Danielle Rowland • Jenn Schaub • Latrisha Sosebee • Kathy Steindler • Mark Tangen • Aaron Terpstra •

April 12, 2021
1:00pm-2:00pm

1. Call to order
2. Approval of minutes
3. Dégagé Capital Campaign Project
4. Budget planning fiscal year 2022
5. GRPD update
6. Meeting content for May
7. Advisory member discussion
8. Public comment

Monica Steimle- App
Monica Steimle- App
Thelma Ensink & Brooke Jevicks

Captain Vince Reilly

Monica Steimle-App
Monica Steimle- App

Next Meeting- May 10, 2021





Goal 2 Alliance

January 11, 2021

1. Call to order: Ms. Buller called the meeting to order at 12:59 pm.
2. Members Present: Monica App, Jacey Ehmann, Katy Hallgren, Sarah Green, Jenn Schaub, Aaron Terpstra, Abby Cribb, and Latrisha Sosebee

Members Absent: Danielle Rowland and Latesha Lipscomb.

Others Present: Kathy Steindler (DNN Vice Chair), Daniel Kvamme (City of Grand Rapids), Marion Bonneaux, Melvin Eledge, Annamarie Buller, and Mandy McDaniel (DGRI Staff).

3. Approval of November 2020 Minutes:
Approval of November 09, 2021 Meeting Minutes by consensus.
4. Project Updates:
 - a. World of Winter 2021
Ms. Buller reviewed 6 public art installations coming soon to the downtown area. World of Winter kicks off January 15th and lasts until February 28th. For more information, please visit <https://www.worldofwintergr.com/>.
 - b. Safe Streets Agenda for Action
Ms. Buller stated The DNN Advisory expressed interest in the following topics for the Safer Streets Agenda:
 - i. Collect better and more current data on pedestrian safety downtown
 - ii. Prioritize education to build awareness

- iii. Build support for policy changes, including lowering speed limits, no turn on red policy, establish a distracted driver ordinance and a construction signage ordinance, and advocate at the state level.
- iv. Improve safety at crosswalk or intersections

The next steps include connecting with the DGRI staff regarding current projects and potential collaborations, begin project workshops, and set specific goals to begin implementing in April or May.

c. DNN Book Club

Ms. Buller stated the book chosen is *Right of Way* by Angie Schmidt, which covers the history of pedestrian safety and understanding the rationale behind pedestrian safety. Jonathan Shotwell, who recently joined the DNN, has volunteered to help coordinate the book club. Nearly 20 members have joined the book club from the DNN Advisory, Goal 2, Goal 3, and DGRI Staff. The tentative date to facilitate a virtual discussion is February 24th at 6:30 pm.

d. DNN Website

Ms. Buller stated the DNN is working towards building a stand-alone website to help market the downtown area to residents. The hope is to help orient new, long-term, and potential neighbors. Well Design has been selected as the web designer. January 15th will be the kick-off date to implement the project. If anyone has an interest in joining the website group, please contact Ms. Buller.

e. Member Recruitment

Ms. Buller stated the more overlap with the DNN, the better. Kathy Steindler and Mark Tangen from the DNN have expressed interest in joining the Goal 2 Alliance. If there is someone who you think might be a good addition to the group, please contact Ms. Annamarie Buller at abuller@downtowngr.org. Potential recruits would be invited to join the next month's meeting and eventually receive voting approval from the DDA Board.

5. Member Discussion

Ms. App stated in one of our upcoming meetings we will have an overview of Goal 2, the projects completed, and potential projects to work on.

6. Public Comment

None.

7. Next Meeting – February 08, 2021 1 pm - 2:30 pm

8. Adjournment

Ms. Buller adjourned the meeting at 1:58 pm

Minutes taken by:

Mandy McDaniel

Administrative Assistant

Downtown Grand Rapids Inc.

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: August 7, 2017

TO: Downtown Development Authority

FROM: Tim Kelly, AICP
Vice President of Planning and Development

Agenda Item #04
August 9, 2017
DDA Meeting

SUBJECT: Downtown Enhancement Grant Request – 144 Division Avenue S (Degage Ministries)

Degage Ministries (Owner) is requesting approval of a Downtown Enhancement Grant for their building at 144 Division Ave S. The Owner is undertaking a façade restoration for the existing building to improve the building's safety and to preserve and enhance the historic structure.

Total project costs are estimated at \$351,975, and to assist in the renovation the Owner is requesting reimbursement in an amount not to exceed \$50,000. The project will result in the repair and replacement of the entire façade, including repairs to the decorative cornice. Work on the façade is currently underway and is expected to be complete by November 2017.

The façade work is part of a larger restoration project that includes interior renovations as well as relocation of the dining room and main entrance to Sheldon Avenue. Work is expected to begin on these additional elements in 2019. The entire project, including the façade restoration is being funded through a \$3.9 million capital fundraising campaign.

If approved, funding for the façade enhancement will come from the Downtown Development Authority's non-tax fund, and will be issued as reimbursement once the project is complete.

Recommendation:

Approve the Downtown Enhancement Grant request in an amount not to exceed \$50,000 for 144 Division Avenue S.



144 Division Ave S



2017

Day Wellness & Recuperation Center

Construction	\$25,731
Furniture	\$23,000
Laundry	\$18,000
Other FF&E	\$8,000
Total	\$74, 731

Pauls' Mom's Cookies Social Enterprise and Retail

Construction - Retail	\$60,000
Furniture – Retail	\$20,000
Paul's Mom's Cookies Kitchen	\$125,000
Classrooms	\$80,0000
Total	\$285,000

Sheldon Outdoor Park

Construction and FF&E	\$20,000
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GOAL 2 ALLIANCE

Create a True Downtown Neighborhood that is Home to a Diverse Population

FY22 Projects for Goal 2 Alliance

This is a list of projects and initiatives prioritized for the budget items for Fiscal Year 2021 which runs from July 1, 2021 to June 30, 2022. The brief descriptions are not meant to be all encompassing but rather to serve as a high-level overview of the particular project.

HEARTSIDE QUALITY OF LIFE IMPLIMENTATION

Resident Trainings

- Mental Health First Aid training (Mental Health Foundation/ Dwelling Place)
- Action Planning for Community Change (DGRI/ Dwelling Place)
- Healing Racism (DGRI/ Dwelling Place)

Pekich Park Gardening (Dwelling Place Partnership)

Incentivize Local Farmers Markets

- Heartside Gleaning Initiative Partnership
- Monthly Summer Farmers Market (to start in 2022 July- October)

Heartside/ Downtown Walking Tour Series (Goal 5 Alliance)

Window Activation on South Division Ave (Goal 5 Alliance)

Public Restroom the Portland Loo (Goal 3 Alliance)

Heartside Park Programming RQP Pilot

Heartside and Pekich Clean Up Support (Heartside April, Pekich September) (HDNA/ Dwelling Place)

Neighborhood storytelling artist residency (2 per year) (Dwelling Place)

Heartside Quality of Life report and listening sessions (HDNA/ Dwelling Place)

DOWNTOWN NEIGHBOR NETWORK

Communications and marketing, continuing to build and evolve the DNN brand

- Direct mail
- Facebook, Newsletter, Website
- Promotional materials for the DNN
- DNN Influencers Pilot

Quarterly major **events** to build the network and share information

- DNN Advisory Lunches
- Community Conversations (Sept, Jan, May)
- Holiday Happy Hour (Nov)
- World of Winter Kick Off (Jan/Feb)
- Mix Mingle and Share (April)
- Previews and Soft Openings

Continued **education** of our residents

- 2nd Book Club
- Near neighborhood event support
- DNN Training (Citizen Planner) Winter 2022

Development Project Guidance

Funding for legal and staff time expended on behalf of facilitating development projects.

Project Tax Increment Reimbursements

Continued funding for the existing Development Support Program. Program funds will be used to further promote economic growth and development in Downtown by funding approved eligible expenses in new construction projects over \$5 million in new investment and in rehabilitation projects featuring over \$1 million in new investment. Proposed funding is to cover existing obligations, and to capitalize on new opportunities.

Downtown Enhancement Grant

Funding for the Downtown Enhancement Grant Program. Funds will be used cover existing obligations, and to continue to assist property and business owners in the rehabilitation of the Downtown public realm. Funds are utilized to reimburse eligible activities, including installation of street furniture, snowmelt, and other public realm improvements.