

AGENDA

DOWNTOWN IMPROVEMENT DISTRICT



DID

Board Members:

Monica App • Michael Bishop • Eric DeLong • Mike Ellis • Jane Gietzen • Bob Herr • Emily Loeks • Josh Lunger • Andrew Martin
Jessica Slaydon • Ashley Ward • Pat Waring • Scott Wierda • Daniel Williams

November 17, 2021

1:30 pm Meeting

29 Pearl Street NW

- | | | |
|--|-----------|---------|
| 1. Call to Order (1:30) | | |
| 2. Approve Meeting Minutes from September 23, 2021 (1:31)
(enclosure) | Motion | Herr |
| 3. Accept October 31, 2021 Financials (1:35)
(enclosure) | Motion | Chapman |
| 4. FY23 Reauthorization Budget Discussion (1:40) | Info Item | Board |
| 5. DGRI President & CEO Report (2:10)
(enclosure) | Info Item | Kelly |
| 6. Public Comment (2:15) | | |
| 7. Board Member Discussion (2:20) | | |
| 8. Adjournment (2:25) | | |



MEETING OF THE DOWNTOWN IMPROVEMENT DISTRICT BOARD
September 23, 2021

Attendance: Monica App, Michael Bishop, Eric DeLong, Jane Gietzen, Bob Herr, Emily Loeks, Josh Lunger, Andrew Martin, and Jessica Slaydon

Absent: Mike Ellis, Ashley Ward, Pat Waring, Scott Wierda and Daniel Williams

Others Present: Tim Kelly, Amanda Sloan, Tricia Chapman, Jessica Wood and Davina Bridges (Legal Counsel), James Peacock III, Mitch Cook, and Daltyn Terpstra

Call to Order This meeting was called to order at 1:05 p.m. by Chair Bob Herr.

Approve Meeting Minutes from July 21, 2021

Motion: Ms. Slaydon, supported by Mr. Bishop, moved to approve the July 21, 2021 DID Meeting Minutes as presented. None opposed. Motion carried unanimously.

Accept August 31, 2021 Financials

Ms. Chapman presented the interim financial statements as of August 31, 2021. She stated snowmelt system funds have been combined into one so the unrestricted fund balance will be available as the restricted balances are depleted. She shared that Statement C has been modified to include subtotals by category to easily follow where funds are being used. We continue to closely monitor our District Wide cash balance with assessment bills expected to be sent out on October 1 so we will start to see funds coming in by mid-November. Mr. Bishop asked if October was always the billing cycle; Mr. Kelly shared only for this and last year due to the lag in reauthorizations which will be addressed in this next reauthorization. Mr. Herr added that the final June financial statements will be shared soon.

Motion: Ms. Gietzen, supported by Mr. Bishop, moved to accept Statement C: Schedule of Expenditures: ending August 31, 2021 as presented. Motion carried unanimously.

Ambassador Report

Ms. Kelly reminded the board that in 2019 the DID contracted with Block By Block for a wage increase of \$2/hour for all employees (bringing the starting wage from \$11 to \$13 per hour) to

remain competitive in the workforce and added employee retention and attraction remains a high matter of concern as area wages continue to rise. Banked hours with BBB (or unused hours already paid out in our contract) hold a current value of around \$69,000. Mr. Kelly proposed using the existing banked hours to implement a wage increase for current and new ambassadors, estimating that these funds would support a \$2/hour increase (to \$15/hour starting wage) through the end of the existing contract. Mr. Bishop suggested offering hiring bonuses as well. Mr. DeLong noted this decision would be a commitment for a permanent wage increase going forward.

Motion: Mr. Bishop, supported by Mr. DeLong, moved to authorize the use of Banked Hours to increase wage rates as needed to retain and hire downtown ambassadors. Motion carried unanimously.

Grant Participation Request

Mr. Kelly stated The City of Grand Rapids has been offered a federal grant to assist in the hiring of five new police officers through the 2020 COPS Hiring Program. A local funding match is required for this grant and an amount of \$225,000 is the proposed support being requested from the DID (\$75,000 annually for 3 years). Mr. Kelly stated this is in line with priorities for the DID and ensures additional police presence in the downtown over the next 3 years. He noted that this funding support would not start until next fiscal year, but City Commission will vote on the acceptance of this grant next week and would like to affirm our partnership. Mr. DeLong added the DID reauthorization committee supported this commitment of \$75,000 for the next 3 years and currently private sector partners have committed to contribute \$382,000. He stated that the remaining local funding match required would be covered by the City and expected outcomes include improved response times by police service (over the entire community), a reduction in incidents, a reduction in severity of incidents, and a reduction in calls for service. He also expects this support to allow for increased engagement with residents and businesses, an increase of foot and bike patrols, and additional co-response interventions (with the Homeless Outreach Team and Network 180). Mr. DeLong stated there are a number of ways to raise additional dollars in our upcoming reauthorization process to support this endeavor and believes this to be a direct response to community stakeholders' concerns. Mr. Herr added the reauthorization committee agreed we should leverage all the resources we can (by accepting this \$625,000 federal grant).

Ms. Gietzen asked how Network 180 is being funded and stated more police presence does not put everyone at ease. Mr. DeLong shared that CARES Act dollars are being used to support Network 180 and the expansion of the Homeless Outreach Team; the dollars being requested today would be used for community policing officers. He also shared that the training model for police officers has been modified to more of a community approach including training on co-response procedures. Ms. Gietzen asked what type of calls officers are responding to in the DID; Mr. DeLong shared around 2,500 medical incidents out of around 17,000 total incidents were recorded in the DID last year. We are seeing an increase in the number and the severity of crimes, especially since the start of COVID, and believe additional police presence is part of the

way to address this. Mr. Bishop asked how we ensure these funds are benefiting the people within the DID. Mr. DeLong stated this commitment will be memorialized in an agreement between the City and the DID as a layer of support in addition to standard City services. Mr. Lunger added violent crime is on a steep rise and private contributions of \$382,000 have already been firmly commitment by private parties (stakeholders in downtown) because this is high priority. Mr. DeLong stated hiring and training of these officers will start in FY2023 with the additional police presence beginning in the spring of 2023. Mr. Bishop recommended highlighting this line item in the reauthorization process in marketing to residents that this is a beneficial service we provide (in addition to the wage increase for Ambassadors).

Motion: Mr. Bishop, supported by Mr. Lunger, moved to authorize funding support, not to exceed \$225,000 over 3 years (\$75,000 annually), to the City of Grand Rapids Police Department to supplement Downtown patrols with the expectation of clear accountability to the DID. Motion carried unanimously.

FY23 Reauthorization Discussion

Mr. Kelly shared that we are attempting to accelerate our next reauthorization process with an expected draft plan for review at our meeting in November, potential board approval in January, sending notices and holding hearings through March, and seeking City Commission approval in April. Key considerations include an operating budget increase, non-profit assessment requirements, assessment of residentially owned property, term of renewal (multi-year plan), DID boundaries, Ambassador wages, and Downtown security. He shared from FY09-15 the DID board and City Assessor determined that certain non-profit organizations should be assessed at a reduced rate of 60%; in 2016 the policy established that these assessments become voluntary. Mr. Kelly added the overall non-profit assessment piece we collect is currently around \$17,000/year. Mr. DeLong noted a change in leadership at some of these institutions may have affected the willingness to pay these contributions. Ms. Wood shared it is legal to make these assessments mandatory again, with the approval of City Commission.

Mr. Kelly shared that the overall total assessment has not changed over the last few years. Because of the 4% budget increase in FY20 (over FY19), properties saw a slight increase in assessments that year and a slight decrease in assessments the last few years. He stated in order to keep pace with our increasing budget, eliminating new payors, assessments would have seen a 2% increase each year. If we want to keep pace with growth and development, and stop depleting our fund balance, we will need to find ways to add revenue (one way being to increase assessment rates). Mr. Kelly shared a snapshot of what ambassador wage rates might cost at \$15 and \$17/hour and potential residential revenue generation scenarios provided by PUMA in 2019. He stated this new assessment would require local government (City Commission) approval but believes a flat rate to be the most equitable across the board. As an example, if a flat rate of \$84.50 was assessed to each residential property annually, the DID would see an additional \$30,000/year. Mr. Kelly shared residential priorities (obtained in a survey from our DNN) included pedestrian safety, quality of life, and downtown safety and security and noted it will be

an important focus to highlight these as priorities. Ideally, we would seek this authorization to be a 3-year term. Also, top priorities from rate payers surveyed several years ago included: marketing, events, snow removal, and ambassador wages but a new draft survey will be out soon.

DGRI President & CEO Report

Mr. Kelly shared that ArtPrize resulted in a 56% increase in foot traffic this week. Confluence is being held this weekend at Calder Plaza, the Asian American Global Water Festival will be held on Saturday, and Women's Way mural ribbon cuttings continue through the month. Project highlights include the River and Hill Network (to improve connections from Belknap Hill to Monroe North and the river) as that design process is kicking off and Van Andel Alley design is underway with the hope to start that construction in 2022. The DDA also approved funding for World of Winter 2022 to bring 10 outdoor interactive art installations to GR during the festival.

Public Comment

Daltyn Terpstra introduced herself as the Marketing Director from Bridge Street Market and requested to see WOW installations on the west side.

Board Member Discussion

Ms. Slaydon shared the Red Lion (neon light) has been erected at 412 Bridge Street. Stop by during your ArtPrize adventure to visit the former coney dog establishment signage. #redliongr

Adjournment

The meeting adjourned at 2:11 p.m.

Minutes taken by:
Amanda Sloan
Office Manager
Downtown Grand Rapids, Inc.



DOWNTOWN GRAND RAPIDS AMBASSADOR PROGRAM

OCTOBER 2021 REPORT



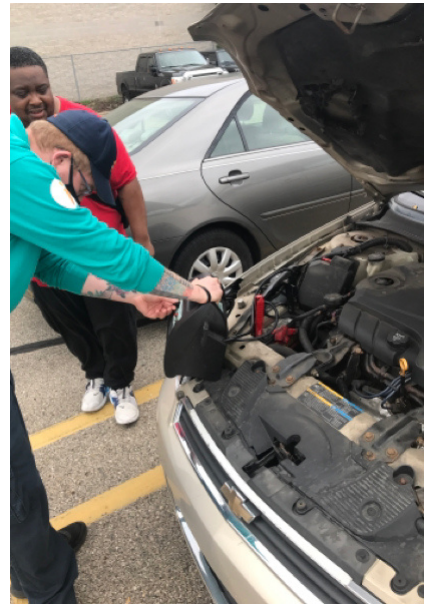
BEAUTIFICATION



Fall weather means cooler temperatures. Our Ambassadors worked to remove graffiti before the weather turns.



HOSPITALITY



With ArtPrize ending, pedestrian traffic slowed, but not to a halt! On slower nights our hospitality crew helped with leaf removal as Autumn approached.



SPECIAL PROJECTS



Before



After



Before



After

With our last month of horticulture and pressure washing, our team worked to prep the planters for fall and make one last sweep of underpasses and graffiti.



Before



After

STATISTICS

October Activity		2021	2020	2019	2021
Equipment Usage	ATLV Hours	9	40	20	121
	Bicycle (miles)	1	5	2	26
	Segway (Hours)	0	8	6	49
	Small Equipment (Hours)	4	52	6	206
	Total Equipment Usage	14	105	34	402
Beautification	Biohazard Clean Up	143	275	44	3,666
	Biohazard - Human	15	5	58	219
	Infrastructure Management	2,093	3,902	2,045	16,702
	Graffiti - Removed	305	217	147	2,710
	Planters Watered	818	2,261	749	8,054
	Power Washing (block faces)	7	32	43	82
	Snow Removal	NA	NA	NA	9,234
	Trash (Bags collected)	1,499	1,429	2,404	13,040
	Weed Abatement (block faces)	NA	418	NA	9
	Weed Abatement (# of weeds)	2,808	NA	9,937	94,434
	Total Beautification Activity	7,688	8,539	15,427	148,150
Hospitality & Engagement	Business Contact	126	207	87	2,159
	Call to HOT Team	2	NA	NA	26
	Mobility Assist	402	87	18	2,057
	Observation - Fighting	4	3	0	530
	PA - Directions	1,107	164	117	7,615
	PA - Information	3,807	2,225	1,681	52,422
	PA - Other	3,274	1,931	6,864	50,499
	Panhandling - Aggressive	28	79	8	407
	Panhandling - Passive	35	44	9	507
	Request for Emergency Services	1	5	9	39
	Scooters	226	NA	NA	2,565
	Sidewalk Violation	756	1,092	515	14,769
	Social Services Assist	3	59	0	414
	Suspicious Package	21	2	1	41
	Suspicious Activity	5	67	3	129
	Total Hospitality & Engagement Activity	9,797	5,965	9,312	134,179
Total Ambassador Activity		17,485	14,504	24,739	282,329

MEMORANDUM

CITY OF GRAND RAPIDS

**Agenda Item 3.
November 17, 2021
DID Meeting**

DATE: November 8, 2021

TO: Bob Herr, Chair
Downtown Improvement District

FROM: Tricia Chapman
Administrative Services Officer II

**SUBJECT: Grand Rapids Downtown Improvement District
Interim Financial Statements as of October 31, 2021**

Attached are two sets of interim financial statements for the Downtown Improvement District, the first is for fiscal year 2021 through June 30, 2021. The second set is for the first four months of the current fiscal year ending June 30, 2022.

Fiscal Year 2021:

Statement A: Balance Sheet

Statement B: Statement of FY2021 Revenues and Expenditures

Fiscal Year 2022:

Statement A: Balance Sheet

Statement B: Statement of FY2022 Revenues and Expenditures

Statement C: Schedule of Expenditures: September 1 through October 31, 2021

The District's FY2022 Special Assessments have been billed, approximately 75% of the budgeted assessments (including the reserve) have been collected in the District Wide fund and 85% in the Snowmelt fund.

The DIS has spent about 14% of budgeted expenditures in the District Wide fund and 12% in the Snowmelt fund.

Please contact me at 616-456-3848 or via email at tchapman@grcity.us if you have any questions.

Attachments

STATEMENT A
GRAND RAPIDS DOWNTOWN IMPROVEMENT DISTRICT
Balance Sheet
June 30, 2021

ASSETS

Pooled Cash & Investments - District-Wide	\$	219,161
Pooled Cash & Investments - Campau Promenade		52,554
Pooled Cash & Investments - Monroe Center		608,027
Pooled Cash & Investments - Monument Park		9,510
Interest Receivable - All Districts		4,129
TOTAL ASSETS	\$	893,381

LIABILITIES AND FUND EQUITY

Liabilities

Accounts Payable - All Districts	\$	86,721
TOTAL LIABILITIES	\$	86,721

Reserve for Encumbrances	\$	-
Reserve for Compensated Absences		1,195
Unrestricted Reserve - District-Wide		137,083
Unrestricted Reserve - Campau Promenade		51,685
Unrestricted Reserve - Monroe Center		607,346
Unrestricted Reserve - Monument Park		9,350
TOTAL FUND EQUITY	\$	806,660

TOTAL LIABILITIES & FUND EQUITY	\$	893,381
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prepared 9/29/2021

STATEMENT B

GRAND RAPIDS DOWNTOWN IMPROVEMENT DISTRICT

FY2021 Statement of Revenues and Expenditures

July 1, 2020 - June 30, 2021

REVENUES	FY2021	
	Budget	Actual
Assessments - District-Wide	\$ 1,093,956	\$ 874,870
Assessments - Campau Promenade Snowmelt	57,199 ¹	57,199
Assessments - Monroe Center Snowmelt	141,263 ¹	141,263
Assessments - Monument Park Snowmelt	51,337	9,309
Reserve for Uncollectible Accounts - District-Wide	(136,745)	-
Reserve for Uncollectible Accounts - Monument Park	(24,980)	-
Earnings on Investments - District-Wide	11,240	(5,072)
Earnings on Investments - Campau Promenade	670	672
Earnings on Investments - Monroe Center	6,806	5,921
Earnings on Investments - Monument Park	98	(7)
From / (To) Fund Balance	77,188	-
TOTAL REVENUES	\$ 1,278,030	\$ 1,084,155
EXPENDITURES		
DISTRICT-WIDE SERVICES		
Maintenance and Beautification		
Landscaping and Beautification	\$ 585,877	\$ 602,956
Irrigation - Repairs & Water	7,000	11,198
Personnel - Wages and Benefits	30,000	30,000
Sub-Total	\$ 622,877	\$ 644,154
Marketing and Communications		
Advertising and Promotions	50,000	1,349
Personnel - Wages and Benefits	40,000	20,000
Printing, Postage, Supplies, Performers, Storage, etc.	4,000	663
Website Services	3,539	-
Sub-Total	\$ 97,539	\$ 22,012
Administration		
DGRI Overhead - Rent, Meetings, Phones, Cleaning, etc	20,600	24,107
Insurance	7,500	-
Personnel - Wages and Benefits	72,581	71,114
Professional Services - Legal / Human Resources / Tech	30,750	27,889
Supplies, Office Equipment, etc	8,648	2,762
Sub-Total	\$ 140,079	\$ 125,872
Public Safety - Ambassador Program	155,000	155,000
City A-87 Costs	37,716	37,716
TOTAL EXPENDITURES - DISTRICT-WIDE SERVICES	\$ 1,053,211	\$ 984,754
SNOWMELT SYSTEM OPERATIONS		
CAMPAU PROMENADE DISTRICT	57,199	40,848
MONROE CENTER DISTRICT	141,263	115,108
MONUMENT PARK DISTRICT	26,357	13,042
TOTAL EXPENDITURES - ALL DISTRICTS	\$ 1,278,030	\$ 1,153,752
EXCESS / (DEFICIT)	\$ -	\$ (69,597)

Special & Voluntary Assessments as of 06/30/2021	Budgeted	Invoiced	Received	Receivable
District-Wide	\$ 1,093,956	\$ 874,870	\$ 874,870	\$ -
Campau Promenade Snowmelt Operations	57,199	57,199	57,199	-
Monroe Center Snowmelt Operations	141,263	141,263	141,263	-
Monument Park Snowmelt Operations	51,337	9,309	9,309	-
TOTAL	\$ 1,343,755	\$ 1,082,641	\$ 1,082,641	\$ -

STATEMENT A
GRAND RAPIDS DOWNTOWN IMPROVEMENT DISTRICT
Balance Sheet
October 31, 2021

ASSETS	DISTRICT - WIDE	SNOW - MELT	TOTAL
Pooled Cash & Investments	\$ 662,580	\$ 787,516	\$ 1,450,096
Interest Receivable	-	-	-
Assessments Receivable	406,010	25,746	431,756
TOTAL ASSETS	\$ 1,068,590	\$ 813,262	\$ 1,881,852
LIABILITIES AND FUND EQUITY			
Liabilities			
Accounts Payable	\$ 115	\$ 319	\$ 434
Deferred Assessment Revenue	406,010	25,746	431,756
TOTAL LIABILITIES	\$ 406,125	\$ 26,065	\$ 432,190
Reserve for Encumbrances	\$ 471	\$ -	\$ 471
Reserve for Compensated Absences	1,195	-	1,195
Unrestricted Reserve	660,799	139,623	800,422
Restricted Reserve - Campau Promenade	-	48,450	48,450
Restricted Reserve - Monroe Center	-	590,580	590,580
Restricted Reserve - Monument Park	-	8,544	8,544
TOTAL FUND EQUITY	\$ 662,465	\$ 787,197	\$ 1,449,662
TOTAL LIABILITIES & FUND EQUITY	\$ 1,068,590	\$ 813,262	\$ 1,881,852

Prepared 11/8/2021

STATEMENT B

GRAND RAPIDS DOWNTOWN IMPROVEMENT DISTRICT

FY2022 Statement of Revenues and Expenditures

July 1, 2021 - October 31, 2021

REVENUES	DISTRICT-WIDE		SNOWMELT	
	Budget	Actual	Budget	Actual
Assessments	\$ 1,093,956	\$ 682,632	\$ 180,000	\$ 154,254
Reserve for Uncollectible Accounts	(184,689)	-	-	-
Earnings on Investments	5,906	(10,092)	7,120	(14,629)
Miscellaneous Revenues and Reimbursements	-	-	-	-
TOTAL REVENUES	\$ 915,173	\$ 672,540	\$ 187,120	\$ 139,625
EXPENDITURES				
DISTRICT-WIDE SERVICES				
Maintenance and Beautification				
Landscaping and Beautification	\$ 585,877	\$ 105,280	\$ -	\$ -
Irrigation - Repairs & Water	7,000	4,543	-	-
Personnel - Wages and Benefits	30,000	-	-	-
Public Safety - Ambassador Program	155,000	-	-	-
Sub-Total	\$ 777,877	\$ 109,823	\$ -	\$ -
Marketing and Communications				
Advertising and Promotions	50,000	-	-	-
Personnel - Wages and Benefits	40,000	-	-	-
Printing, Postage, Supplies, Performers, Storage, etc.	4,000	-	-	-
Website Services	3,539	-	-	-
Sub-Total	\$ 97,539	\$ -	\$ -	\$ -
Administration				
DGRI Overhead - Rent, Meetings, Phones, Cleaning, etc	20,600	8,477	-	-
Insurance	7,500	-	-	-
Personnel - Wages and Benefits	72,688	12,963	-	-
Professional Services - Legal / Human Resources / Tech	30,750	2,824	-	-
Supplies, Office Equipment, etc	8,648	689	-	-
City A-87 Costs	40,730	13,577	-	-
Sub-Total	\$ 180,916	\$ 38,530	\$ -	\$ -
TOTAL EXPENDITURES - DISTRICT-WIDE SERVICES	\$ 1,056,332	\$ 148,353	\$ -	\$ -
SNOWMELT SYSTEM OPERATIONS				
Central City Snowmelt	\$ -	\$ -	\$ 180,000	\$ -
Campau Promenade District	-	-	-	3,236
Monroe Center District	-	-	-	16,767
Monument Park District	-	-	-	807
TOTAL EXPENDITURES	\$ 1,056,332	\$ 148,353	\$ 180,000	\$ 20,810
EXCESS / (DEFICIT)	\$ (141,159)	\$ 524,187	\$ 7,120	\$ 118,815
BEGINNING FUND BALANCE		138,278		668,382
ENDING FUND BALANCE		\$ 662,465		\$ 787,197

Special & Voluntary Assessments as of 10/31/2021	Budgeted	Invoiced	Received	Receivable
District-Wide	\$ 1,093,956	\$ 1,088,642	\$ 682,632	\$ 406,010
Center City Snowmelt Operations	180,000	180,000	154,254	25,746
TOTAL	\$ 1,273,956	\$ 1,268,642	\$ 836,886	\$ 431,756

STATEMENT C

GRAND RAPIDS, MICHIGAN DOWNTOWN IMPROVEMENT DISTRICT Schedule of Expenditures September 1, 2021 - October 31, 2021

Date	Vendor	District Name & Category	Budget Line Item	Description	Amount
9/21/2021	City Treasurer - Budget Office	Administration	City A-87 Costs	IET - Operating Transfer A-87	\$ 3,394.17
10/14/2021	City Treasurer - Budget Office	Administration	City A-87 Costs	IET - Operating Transfer A-87	3,394.17
					6,788.34
9/8/2021	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Office Lease: 29 Pearl Street 09/21	1,472.88
10/5/2021	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Office Lease: 29 Pearl Street 10/21	1,222.12
10/19/2021	Hub International Midwest Limited	Administration	DGRI Overhead	Directors and Officers Policy 11/2021-11/2022	334.06
10/11/2021	Fifth Third Bank	Administration	DGRI Overhead	Admin: software maint agree	286.73
10/11/2021	Fifth Third Bank	Administration	DGRI Overhead	Admin: equipment repairs	139.47
9/8/2021	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Office Lease: 29 Pearl Street Mezzanine Office 09/	119.77
10/5/2021	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Office Lease: 29 Pearl Street Mezzanine Office 10/	119.77
9/8/2021	Metro FiberNet, LLC	Administration	DGRI Overhead	Internet/Phone at 29 Pearl St NW 09/21	91.45
10/5/2021	Metro FiberNet, LLC	Administration	DGRI Overhead	Internet/Phone at 29 Pearl St NW 10/21	91.45
10/10/2021	Amway Hotel Corporation	Administration	DGRI Overhead	Meeting space rental: Board of Advisors 9/21	77.75
9/7/2021	Professional Maintenance of Michigan	Administration	DGRI Overhead	Janitorial services 08/21	67.51
10/5/2021	Professional Maintenance of Michigan	Administration	DGRI Overhead	Janitorial services 09/21	67.51
9/27/2021	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Utility Service: Electric SEPT 2021	53.63
10/24/2021	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Utility Service: Electric October 2021	51.58
9/23/2021	Cellco Partnership	Administration	DGRI Overhead	Cell Phone Service 07/21-8/21	42.76
10/24/2021	Pure Water Partners LLC	Administration	DGRI Overhead	Water Cooler Lease 10/2021	24.66
10/14/2021	PeopleG2	Administration	DGRI Overhead	Criminal Background Check services 9/21	24.56
10/14/2021	Cellco Partnership	Administration	DGRI Overhead	Cell Phone Service 09/02-10/01	21.37
10/14/2021	Engineered Protection Sys Inc	Administration	DGRI Overhead	Office Security System 11/1/21-1/31/22	18.14
9/14/2021	Model Coverall Service Inc	Administration	DGRI Overhead	Floor Mat Rental 09/21	9.61
10/6/2021	Amanda Sloan	Administration	DGRI Overhead	Reimb for expenses 10/21	9.59
10/28/2021	Megan Catcho	Administration	DGRI Overhead	M. Catcho Reimbursement Expenses 10/21	7.60
10/11/2021	Model Coverall Service Inc	Administration	DGRI Overhead	Floor Mat Rental 9/21	7.04
10/6/2021	Mandy McDaniel	Administration	DGRI Overhead	Admin: Food/Bev	6.26
9/16/2021	Mandy McDaniel	Administration	DGRI Overhead	Admin: Notary application fees	4.04
9/16/2021	Mandy McDaniel	Administration	DGRI Overhead	Admin: Food/Bev (staff outing)	2.28
9/14/2021	Model Coverall Service Inc	Administration	DGRI Overhead	Credit Memo - Floor Mat Rental	(3.90)
					4,369.69
9/28/2021	Katerberg Co Inc	Maintenance & Beautification	Irrigation - Repairs & Water	Irrigation Repair 09/21	1,445.48
9/28/2021	Katerberg Co Inc	Maintenance & Beautification	Irrigation - Repairs & Water	Irrigation Repair 09/21	988.86
10/21/2021	City Treasurer - Water System	Maintenance & Beautification	Irrigation - Repairs & Water	221 Grandville SW planters - WS2021262 21/09	485.45
9/28/2021	Katerberg Co Inc	Maintenance & Beautification	Irrigation - Repairs & Water	Irrigation Repair 09/21	435.52
10/19/2021	Katerberg Co Inc	Maintenance & Beautification	Irrigation - Repairs & Water	Winterization Division Ave 10/21	152.50
10/21/2021	City Treasurer - Water System	Maintenance & Beautification	Irrigation - Repairs & Water	275 S Division - WS2179704 21/09	147.74
10/19/2021	Katerberg Co Inc	Maintenance & Beautification	Irrigation - Repairs & Water	Winterization 101 Monroe 10/21	100.00
10/19/2021	Katerberg Co Inc	Maintenance & Beautification	Irrigation - Repairs & Water	Winterization 221Grandville 10/21	85.00
10/19/2021	Katerberg Co Inc	Maintenance & Beautification	Irrigation - Repairs & Water	Winterization 3 Market 10/21	77.50
10/19/2021	Katerberg Co Inc	Maintenance & Beautification	Irrigation - Repairs & Water	Winterization MI Ave 10/21	77.50
10/21/2021	City Treasurer - Water System	Maintenance & Beautification	Irrigation - Repairs & Water	100 S Division planters - WS2024679 21/09	33.20
10/21/2021	City Treasurer - Water System	Maintenance & Beautification	Irrigation - Repairs & Water	3 Market SW planters - WS2117023 21/10	33.20
					4,061.95
10/14/2021	Mydatt Service Inc	Maintenance & Beautification	Landscaping & Beautificatic	Clean team 10/21	50,479.74
9/15/2021	City Treasurer - Refuse	Maintenance & Beautification	Landscaping & Beautificatic	DGRI Weekly Trash Disposal July 2021	1,139.50
9/27/2021	Consumers Energy	Maintenance & Beautification	Landscaping & Beautificatic	Winter Ave Offices - 1030 2027 1245 21/09	173.88
10/1/2021	City Treasurer - Water System	Maintenance & Beautification	Landscaping & Beautificatic	Winter Ave Offices - WS2005642 21/09	165.80
10/29/2021	Consumers Energy	Maintenance & Beautification	Landscaping & Beautificatic	Winter Ave Offices - 1030 2027 1245 21/10	106.92
10/21/2021	DTE Energy	Maintenance & Beautification	Landscaping & Beautificatic	Winter Ave Offices - 9100 258 89908 21/10	28.15
9/27/2021	DTE Energy	Maintenance & Beautification	Landscaping & Beautificatic	Winter Ave Offices - 9100 258 89908 21/09	27.13
					52,121.12
10/24/2021	Priority Health	Administration	Personnel	Health Insurance Nov 2021	2,444.24
10/14/2021	Priority Health	Administration	Personnel	Health Insurance Oct 2021	1,820.71
9/7/2021	Priority Health	Administration	Personnel	Health Insurance Sept 2021	1,718.51
10/16/2021	City of Grand Rapids	Administration	Personnel	Staff services - payroll period ended 10/16/2021	439.09
9/18/2021	City of Grand Rapids	Administration	Personnel	Staff services - payroll period ended 09/18/2021	359.25
10/2/2021	City of Grand Rapids	Administration	Personnel	Staff services - payroll period ended 10/02/2021	279.42
9/14/2021	TGG, Inc.	Administration	Personnel	Life & S/T & L/T disability insurance - 10/21	235.57
10/14/2021	TGG, Inc.	Administration	Personnel	Life & S/T & L/T disability insurance - 11/21	235.57
10/14/2021	The Hartford	Administration	Personnel	Workers Compensation 2021/2022	226.82
9/28/2021	Blue Cross Blue Shield of MI	Administration	Personnel	Dental Insurance Premium 10/21	117.07
10/24/2021	Blue Cross Blue Shield of MI	Administration	Personnel	Dental Insurance Premium 11/21	52.58
9/4/2021	City of Grand Rapids	Administration	Personnel	Staff services - payroll period ended 09/04/2021	39.89
					7,968.72

continued on the next page

STATEMENT C
DOWNTOWN IMPROVEMENT DISTRICT
Schedule of Expenditures - continued
September 1, 2021 - October 31, 2021

Page 2

Date	Vendor	District Name & Category	Budget Line Item	Description	Amount
<i>continued from prior page</i>					
9/2/2021	Dickinson Wright PLLC	Administration	Professional Svcs	Legal services: Admin 08/21	483.00
9/2/2021	The KR Group, Inc.	Administration	Professional Svcs	IT Managed Agreement 08/21	181.02
10/5/2021	The KR Group, Inc.	Administration	Professional Svcs	IT Managed Agreement 10/21	181.02
9/14/2021	Lisa M Cooper	Administration	Professional Svcs	HR Consultant services 08/21	143.10
10/10/2021	HR Collaborative LLC	Administration	Professional Svcs	HR Consultant services 09/21	68.50
9/7/2021	The KR Group, Inc.	Administration	Professional Svcs	Q365 subscription 6/17/21-7/16/21	64.19
10/5/2021	The KR Group, Inc.	Administration	Professional Svcs	Q365 subscription 7/17/21-8/16/21	64.19
10/10/2021	Lisa M Cooper	Administration	Professional Svcs	HR Consultant services 09/21	56.26
9/28/2021	The KR Group, Inc.	Administration	Professional Svcs	IT services computer repair Sept 2021	52.84
9/2/2021	Dickinson Wright PLLC	Administration	Professional Svcs	Legal services: Admin 08/21	47.36
9/8/2021	The KR Group, Inc.	Administration	Professional Svcs	July Managed Agreement 08/21	35.67
10/19/2021	The KR Group, Inc.	Administration	Professional Svcs	SEPT 21 Managed Agreement	35.40
9/2/2021	Dickinson Wright PLLC	Administration	Professional Svcs	Legal services: Admin 08/21	34.44
9/20/2021	The KR Group, Inc.	Administration	Professional Svcs	Aug 21 Managed Agreement	33.69
9/2/2021	Dickinson Wright PLLC	Administration	Professional Svcs	Legal services: Admin 08/21	21.53
9/14/2021	HR Collaborative LLC	Administration	Professional Svcs	HR Consultant services 07/21	19.57
9/20/2021	JobMatch LLC	Administration	Professional Svcs	HR software 09/21	19.38
10/19/2021	The KR Group, Inc.	Administration	Professional Svcs	IT services backupify Agreement Oct 2021	8.10
9/20/2021	The KR Group, Inc.	Administration	Professional Svcs	IT services backupify Agreement Sept 2021	7.75
					1,557.01
10/5/2021	GreatAmerica Financial Services Corp	Administration	Supplies, Office Equipment, Copier Lease 10/21		78.96
9/1/2021	GreatAmerica Financial Services Corp	Administration	Supplies, Office Equipment, Copier Lease 09/21		59.52
10/14/2021	Staples Contract and Commercial Inc.	Administration	Supplies, Office Equipment, Office supplies 10/21		32.73
10/10/2021	Breck Graphics Inc	Administration	Supplies, Office Equipment, Business Cards: Peacock & Mathein 9/21		23.31
10/14/2021	Staples Contract and Commercial Inc.	Administration	Supplies, Office Equipment, Office supplies 10/21		16.39
9/14/2021	Uline Inc	Administration	Supplies, Office Equipment, Office Supplies 9/21		14.48
10/19/2021	Breck Graphics Inc	Administration	Supplies, Office Equipment, Business Cards: Channing 9/21		11.70
9/16/2021	Mandy McDaniel	Administration	Supplies, Office Equipment, Admin: Office Supplies		1.51
					238.60
10/14/2021	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Campau Promenade Distric Louis/Monroe snowmelt - 4200000000 21/09		1,009.55
9/13/2021	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Campau Promenade Distric Louis/Monroe snowmelt - 4200000000 21/08		1,009.55
9/13/2021	DTE Energy	Snowmelt Operations	Campau Promenade Distric 43 Monroe Ave Ramp - 9100 297 30421 21/09		68.52
10/14/2021	DTE Energy	Snowmelt Operations	Campau Promenade Distric 43 Monroe Ave Ramp - 9100 297 30421 21/10		68.52
					2,156.14
9/20/2021	Geotech Inc	Snowmelt Operations	Monroe Center District	Monroe Center Snowmelt System 09/21	5,371.75
9/20/2021	Geotech Inc	Snowmelt Operations	Monroe Center District	Monroe Center Snowmelt System Inspection 08/21	1,135.70
10/14/2021	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Monroe Center District	60 Monroe Ctr snowmelt - 3200000000 21/09	1,108.71
9/13/2021	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Monroe Center District	60 Monroe Ctr snowmelt - 3200000000 21/08	1,108.71
10/24/2021	Geotech Inc	Snowmelt Operations	Monroe Center District	Ottawa Ave (Monroe Center) Snowmelt System 09	996.20
10/24/2021	Geotech Inc	Snowmelt Operations	Monroe Center District	Monroe Center Snowmelt System 09/21	948.00
10/1/2021	Consumers Energy	Snowmelt Operations	Monroe Center District	66 Monroe Ctr NW - 1000 1401 9077 21/09	125.00
10/29/2021	Consumers Energy	Snowmelt Operations	Monroe Center District	66 Monroe Ctr NW - 1000 1401 9077 21/10	117.19
					10,911.26
10/1/2021	Consumers Energy	Snowmelt Operations	Monument Park District	1 Monroe Center -1000 6880 7039 21/09	201.71
10/29/2021	Consumers Energy	Snowmelt Operations	Monument Park District	1 Monroe Center -1000 6880 7039 21/10	201.71
					403.42
TOTAL EXPENDITURES					\$ 90,576.25



DID

DOWNTOWN
IMPROVEMENT
DISTRICT

Reauthorization Progress



DID

DOWNTOWN
IMPROVEMENT
DISTRICT

- DID Survey Results Overviews
- DID Budget Review
- Timeline Revision (?)

Survey Results

- Survey Quick Facts:

- Two Surveys

- Residents
 - Businesses

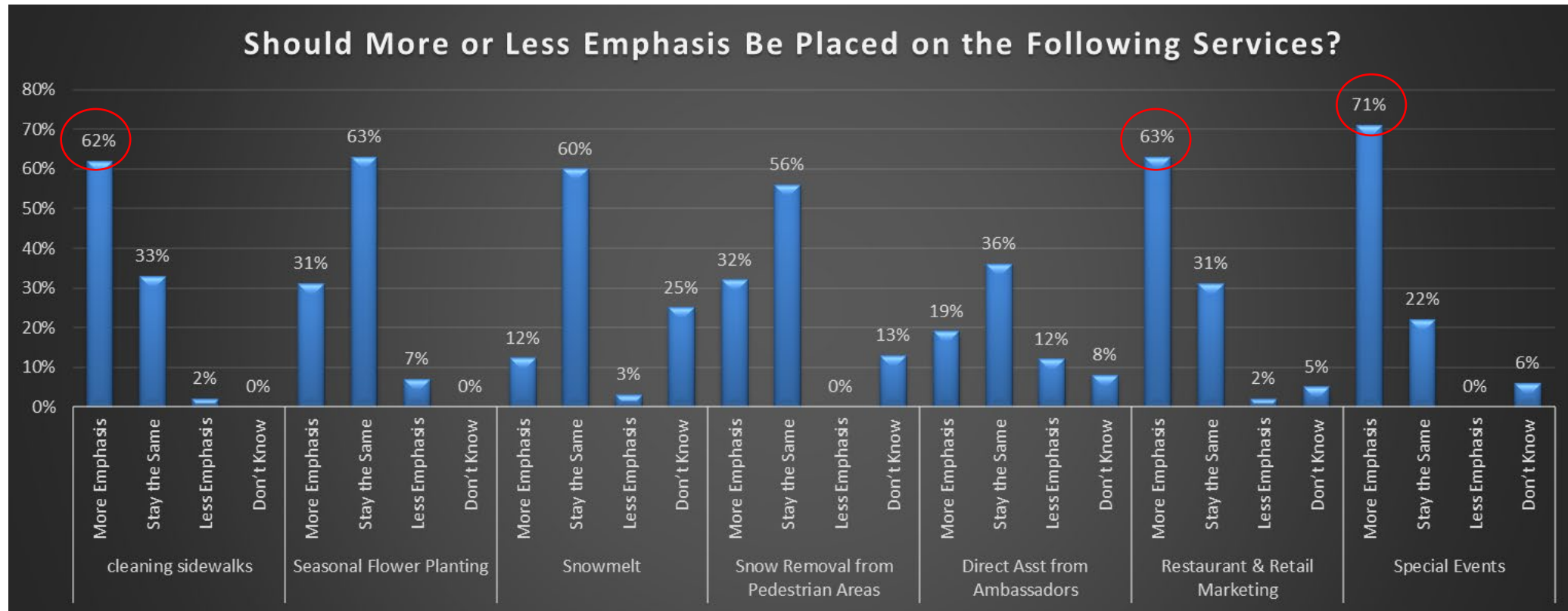
- Surveys Were Available Starting 10.27.2021

- Results

- 63 Residents Responded (only 10 were renters)
 - 81 Businesses Responded, only about 50 responded during FY 2020 Reauth process



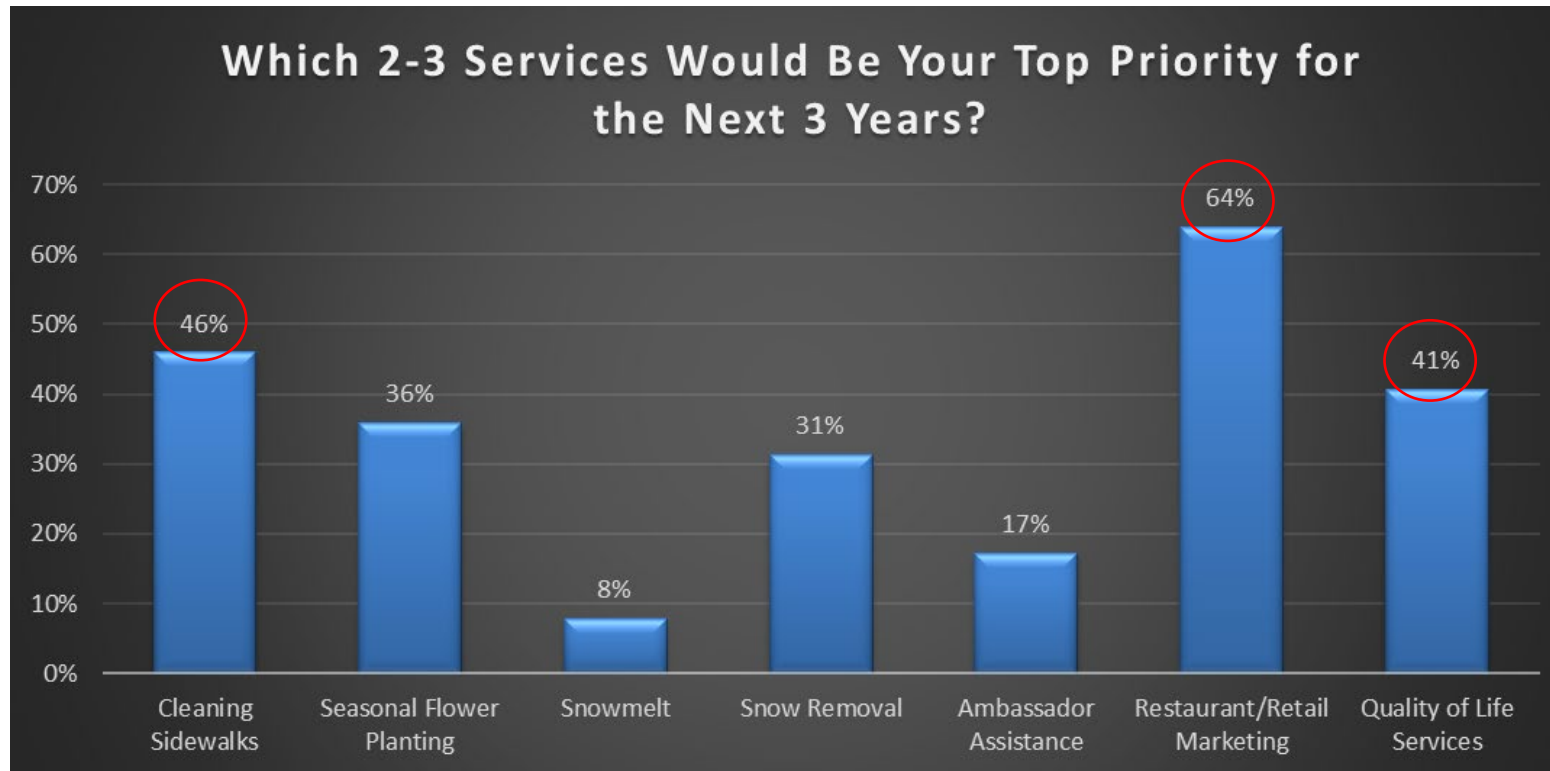
Survey Results: Businesses



Key Comments:

- More security Downtown
- Bring Back 15 min hooded meter for curbside pick up
- Ambassadors are awesome
- Increased event communication to businesses

Survey Results: Businesses

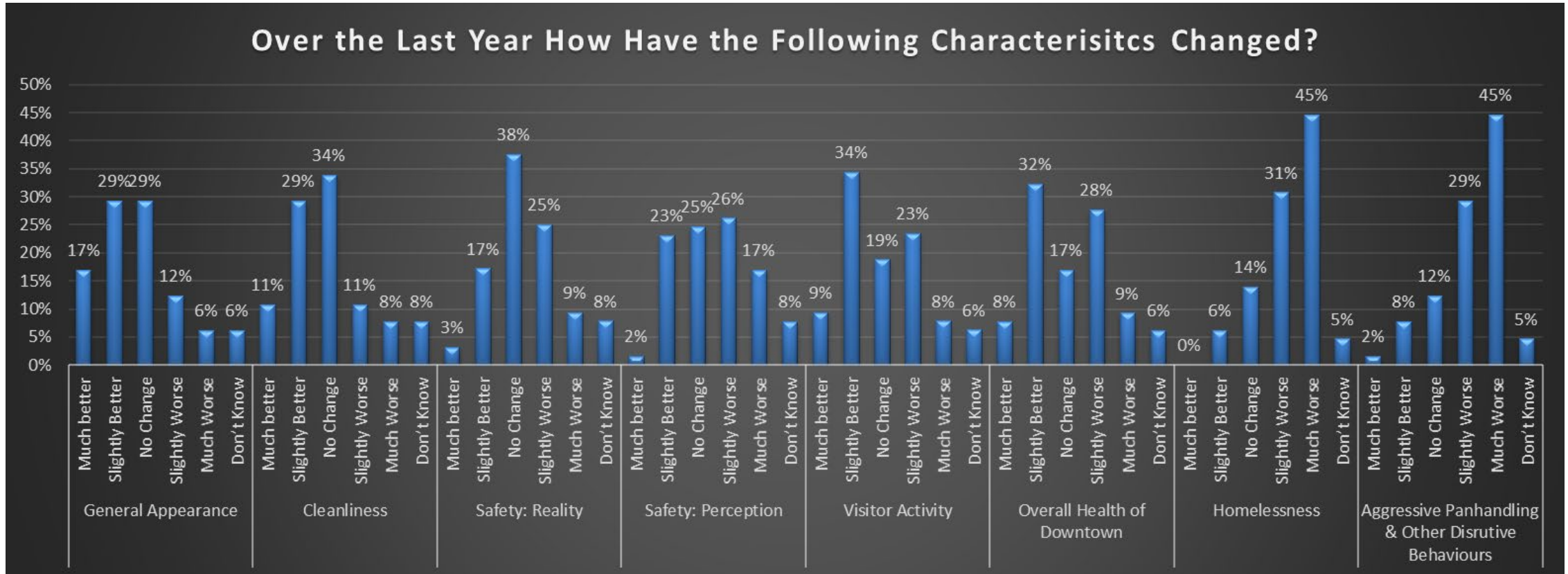


Key Insights:

- Results track with previous survey conducted in FY 2020



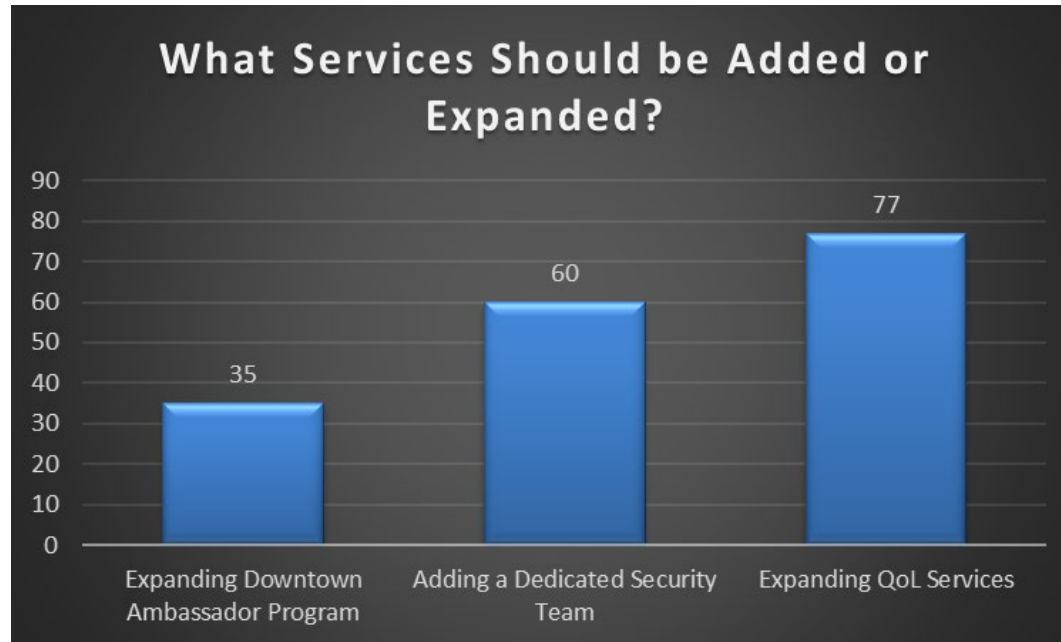
Survey Results: Businesses



Key Insights:

- 74% Said cleanliness was the same or better
- 75% Said general appearance was the same or better
- 58% Said it was as safe or better than previous years
- 74% said Aggressive Panhandling was worse
- 76% Said Homelessness was worse
- 43% Said Safety Perception was worse

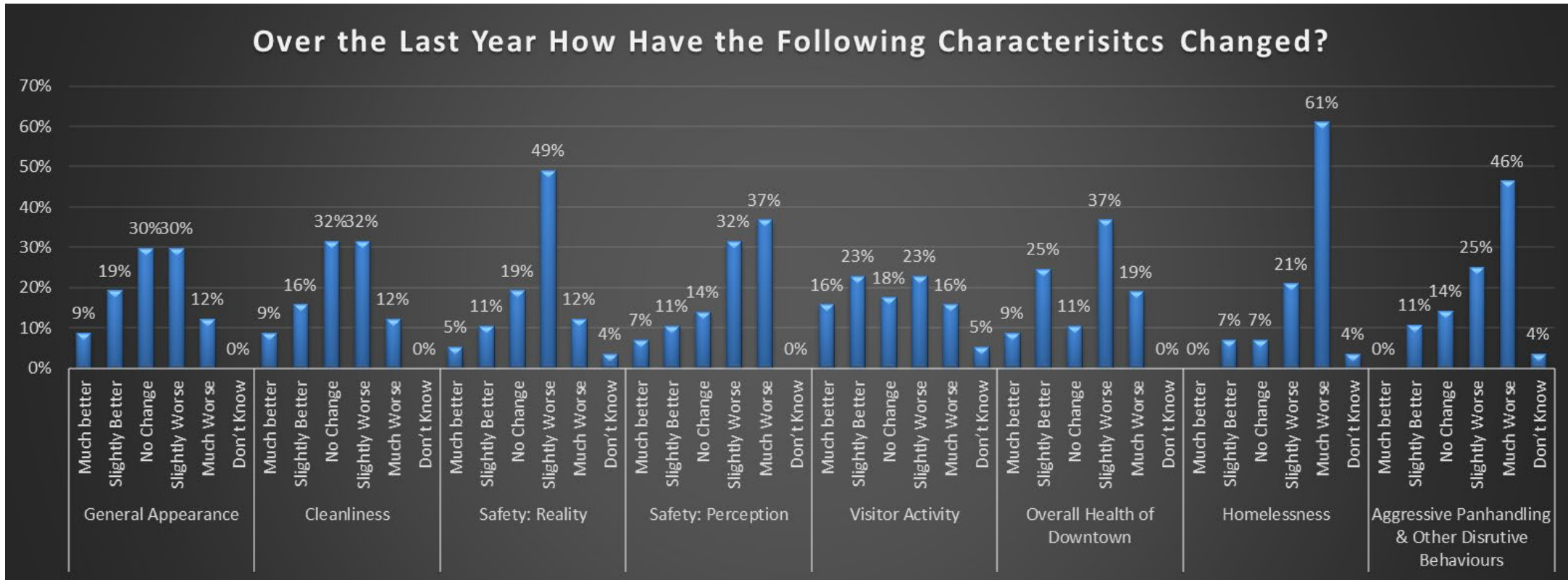
Survey Results: Businesses



Key Comments:

- People sleeping in doorways and panhandling is a real problem
- More public restrooms
- The ambassadors are truly the reason for anything good happening. They are incredible and we appreciate them tremendously!
- Increase police presence

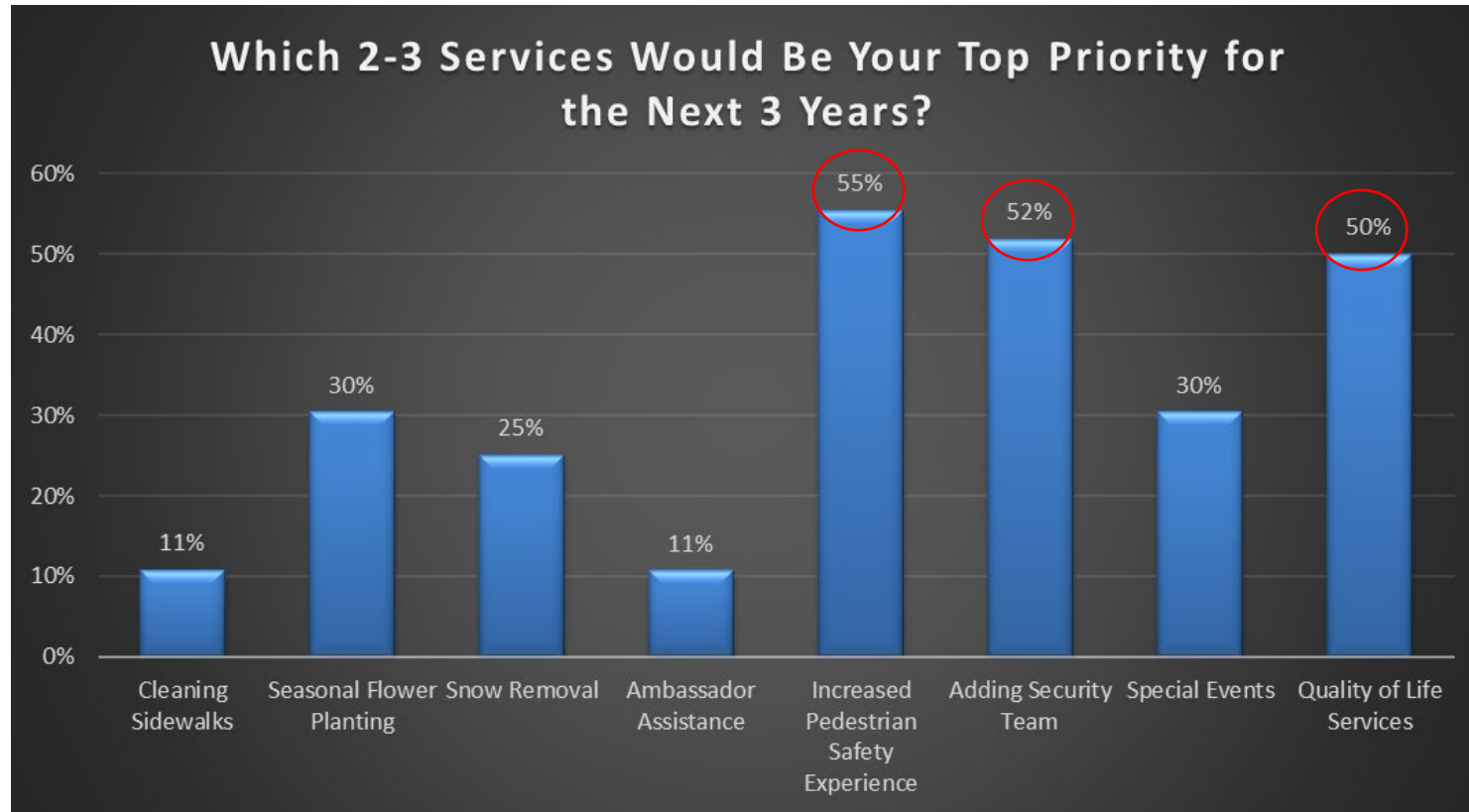
Survey Results: Residents



Key Insights:

- 57% Said cleanliness was the same or better
- 58% Said general appearance was the same or better
- 61% Said safety: reality was worse
- 71% said Aggressive Panhandling was worse
- 82% Said Homelessness was worse
- 69% Said Safety Perception was worse

Survey Results: Residents



Key Insights:

- Overlap with residents on expanded QoL services

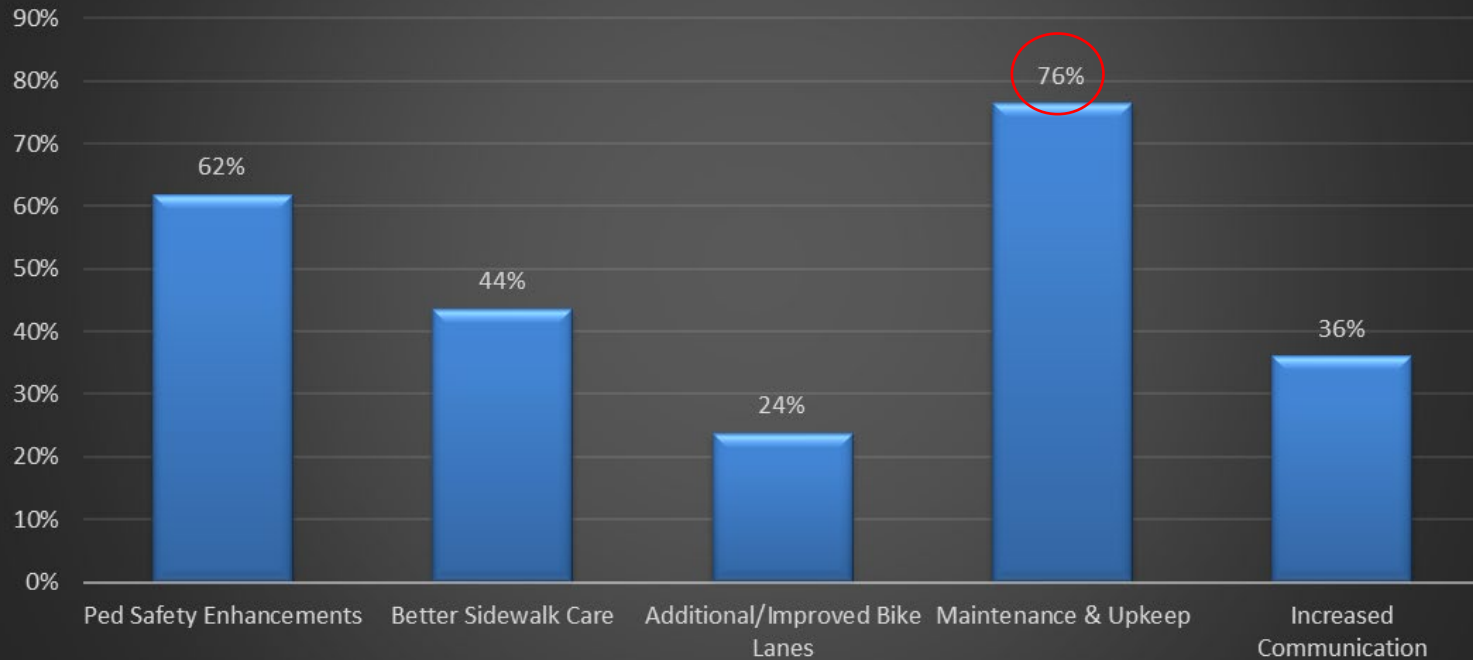
Key Comments:

- Increased police presence in downtown area
- Homelessness, panhandling, and motorcycle gangs should be TOP priorities.
- Help homeless people more. The number of people living at Heartside Park and now Monument Park is an embarrassment. We need to do a better job supporting these people and getting them off the streets.
- Eliminating excessive midnight motorcycle noise.



Survey Results: Residents

What would Improve Quality of Life for You as a Downtown Resident?



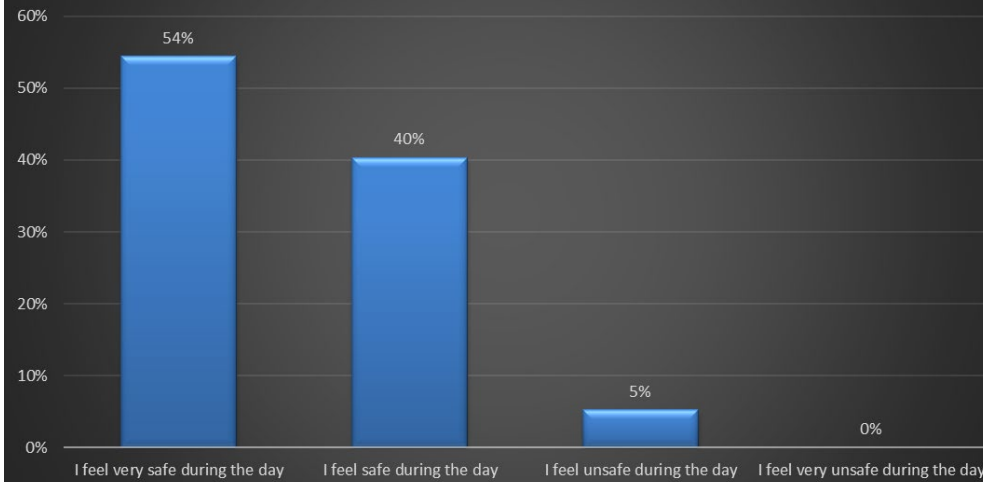
Key Comments:

- Improved landscaping/trimming along river trail and not allowing homeless encampments under over pass bridges
- More police walking a beat
- Dedicated GRPD officer / regular Downtown Police Presence

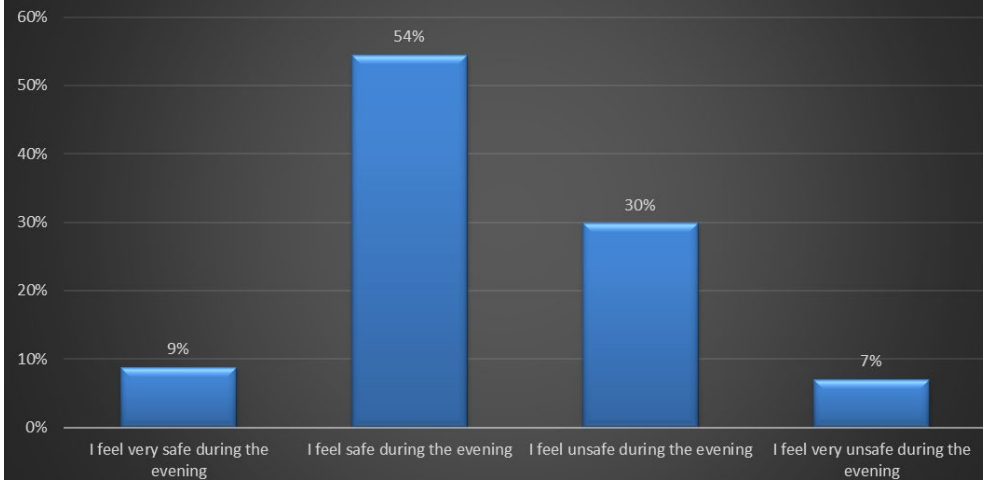


Survey Results

How Safe Do You Feel During the Day?



How Safe Do You Feel During the Evening?



Key Insights:

- Most residents feel safe both day and night
 - Though feelings of safety diminish significantly during the evening

Key Comments:

- There are some areas that feel safe during the evening—but not all. Rosa Parks and the plaza at Zee's are two areas that are sketchy
- I myself feel safe, but I am concerned that others may not
- So, so impressed by the work of the Ambassadors, love the planting and upkeep of flowers and plants, and loved the activity during Art Prize.
- I have empathy for the homeless on the streets, but when the bedding, etc. is left in doorways all day, or when I see people urinating on the street or hear swearing when walking down the street, it feels menacing.
- The homeless situation downtown is out of control. We, and many of our neighbors, talk often about moving out of downtown.
- The pandemic has changed a lot and hurt businesses. I appreciate the GR Ambassadors and the city workers. Thank you



Reauthorization Timeline

- **August 2021 –**
 - Kick off!
- **September/October 2021 –**
 - Stakeholder Engagement
- **November 2021 – < Change to December**
 - Draft Reauthorization Plan presented to the DID Board
- **January 2022 –**
 - DID Board review and approves the final Downtown Improvement District Reauthorization Plan and recommends the plan to the Grand Rapids City Commission.
 - Memo sent to City Commission for resolution of necessity
- **February 2022 –**
 - Grand Rapids City Commission sets hearing of necessity for DID
 - Notice to 311 of mailing
 - Publication copy delivered to Clerk re: hearing of necessity
 - Mailing of notice of hearing of necessity
 - Memo advising Gr City Commission on Hearing of Necessity
- **March 2022 –**
 - Hearing of necessity
 - Memo advising City Commission of resolution of necessity
- **April 2022 –**
 - Resolution of Necessity at City Commission
 - Notice of 311 mailing
 - Notice of Board Review Hearing
 - Mailing of notices to parcel owners in assessment district
 - Roll open for inspection
- **May 2022 –**
 - Memo advising City Manager of board of review agenda item
 - Board of review hearing
 - Confirmation of agenda item
 - Confirmation of roll
 - Completed roll to assessor
- **June 2022 –**
 - Bills to go out



Downtown Improvement District
Reauthorization Projections 2023 - 2025

	FY 2018	FY 2019	FY 2020	FY 2021	FY2022	FY 2023 Projections		
	Actual	Actual	Actual	Actual	Budget	Option 1	Option 2	Option 3
Revenue								
Assessments								
District-Wide	\$ 1,003,204	\$ 1,041,863	\$ 1,093,956	\$ 1,093,956	\$ 1,093,956	\$ 1,179,074	\$ 1,246,552	\$ 1,246,552
% Change		3.9%	5.0%	0.0%	0.0%	7.8%	13.9%	13.9%
Snowmelt	206,229	227,578	235,679	249,799	180,000	180,000	180,000	180,000
Collected								
District-Wide	892,654	873,299	896,953	874,870	909,267	948,318	1,050,852	998,001
% Change		-2.2%	2.7%	-2.5%	3.9%	4.3%	15.6%	9.8%
Collection Rate	89.0%	83.8%	82.0%	80.0%	83.1%	80.4%	84.3%	80.1%
Snowmelt	195,533	216,347	223,886	207,771	180,000	162,000	162,000	162,000
Earnings on Investments	23,103	44,564	62,172	1,515	13,026	0	0	0
Grants & Other	1,000	232	16					
Fund Balance Transfer			26,387					
Total Revenue	1,112,291	1,134,443	1,209,415	1,084,157	1,102,294	1,110,319	1,212,853	1,160,001
% Change		2.0%	6.6%	-10.4%	1.7%	0.7%	10.0%	5.2%
Expenditures								
Maintenance and Beautification								
Block by Block Clean Team	539,482	540,693	541,601	573,351	572,184	623,700	603,700	548,700
Other (Utilities, Supplies, etc)	10,000	10,000	16,755	29,605	13,693	15,000	15,000	15,000
Irrigation - Repairs and Water	8,106	10,993	10,253	11,198	7,000	10,000	10,000	10,000
Special Projects		30,713						
Personnel - Wages & Benefits	20,556	27,925	26,127	30,000	30,000	30,000	30,000	30,000
	578,144	620,324	594,736	644,154	622,877	678,700	658,700	603,700
Marketing and Communications								
Advertising and Promotions			40,369	1,349	50,000	0	0	0
Personnel - Wages & Benefits	61,504	54,157	28,919	20,000	40,000	20,000	20,000	20,000
Supplies, Printing, Postage, Etc.	1,388	3,540	1,579	663	4,000	750	750	750
Website Services	8,283		38		3,539			
	71,175	57,697	70,905	22,012	97,539	20,750	20,750	20,750
Administration								
Professional Serv - Legal, HR, Tech, etc	15,581	27,286	66,808	27,889	30,750	22,500	22,500	22,500
DGRI Overhead (rent, insur., phone, etc)	32,607	24,190	26,274	24,107	20,600	25,000	25,000	25,000
Personnel - Wages & Benefits	46,862	85,571	69,613	71,115	72,688	72,000	72,000	72,000
Insurance			1,084		7,500			
Supplies, Office Equipment, etc.	4,923	5,305	3,938	2,762	8,648			
	99,973	142,352	167,717	125,873	140,186	119,500	119,500	119,500
Public Safety - Ambassador Program	100,000	100,000	100,000	155,000	155,000	155,000	155,000	155,000
Public Safety - Inebriate Center Support			50,000					
Special / Capital Projects			58,074					
Safety/Secudrity/QoL Initiative						40,000	40,000	40,000
City A-87 Charges	40,522	35,423	35,149	37,716	40,730	42,750	42,750	42,750
Subtotal Expenditures - District-Wide Services	889,814	955,796	1,076,581	984,755	1,056,332	1,056,700	1,036,700	981,700
% Change		7.4%	12.6%	-8.5%	7.3%	0.0%	-1.9%	-7.1%
Snowmelt Operations								
Campau Promidade	62,108	62,853	38,417	40,848				
Monroe Center	68,879	89,417	68,009	115,108	180,000	170,000	170,000	170,000
Monument Park	8,944	9,808	25,397	13,042				
Subtotal Expenditures - Snowmelt Operations	139,931	162,078	131,823	168,998	180,000	170,000	170,000	170,000
%Change		15.8%	-18.7%	28.2%	6.5%	-5.6%	-5.6%	-5.6%
Total Expenditures	1,029,745	1,117,874	1,208,404	1,153,753	1,236,332	1,226,700	1,206,700	1,151,700
Excess / (Deficit)	\$ 82,546	\$ 16,569	\$ 1,011	\$ (69,596)	\$ (134,038)	\$ (116,381)	\$ 6,153	\$ 8,301
Didtrict Wide			\$ (175,538)	\$ (114,956)	\$ (141,159)	\$ (108,382)	\$ 14,152	\$ 16,301
Snowmelt			\$ 146,531	\$ 45,359	\$ 7,120	\$ (8,000)	\$ (8,000)	\$ (8,000)
Fund Balance								
District Wide		\$ 428,773	\$ 253,235	\$ 138,279	\$ (2,880)	\$ (111,262)	\$ 11,272	\$ 13,421
Snowmelt		476,491	623,022	668,381	675,501	667,501	667,501	667,501
		<u>\$ 905,264</u>	<u>\$ 876,257</u>	<u>\$ 806,660</u>	<u>\$ 672,621</u>	<u>\$ 556,239</u>	<u>\$ 678,773</u>	<u>\$ 680,922</u>

Downtown Improvement District
FY 2023 Reauthorization Projection Assumptions

Revenue

Assessments

District Wide

Assumptions and Comments

Assessment methodology changed to \$ rate for each of the 4 property characteristics using rates for the FY 2022 authorization as the base.

Option 1 - 5% increase in rates vs FY 2022.

Assess residential condo properties at \$84.50 per unit.

Option 2 - 10% increase in rates vs FY 2022.

Assess residential condo properties at \$120.00 per unit.

Change private non-profits (class 2) from voluntary payment to assessment at 60% of full assessed amount.

Option 3 - Same as option 2 except for not change from voluntary payment for private non-profit (class 2) properties.

District Wide Assessment - 2022/23	5%	10%	Difference
Assessment Base	\$ 1,148,654	\$ 1,203,352	\$ 54,698
Less: Private non-profit nonpayment	(52,851)		52,851
Public non-profit nonpayment	(177,905)	(195,700)	(17,795)
Collected base assessment	917,898	1,007,652	89,754
Residential Condo Properties			
Rate per unit	\$ 84.50	\$ 120.00	
Number of units	360	360	
Residential Condo assessments	30,420	43,200	12,780
Total District Wide collected assessment	\$ 948,318	\$ 1,050,852	\$ 102,534

Snowmelt

No change in assessment for FY 2022, discounted to 90% collection rate.

Earnings on investments

Non assumed. Earnings, if any would be added to surplus.

Expenditures

Maintenance and Beautification

Increased Block by Block cost for an increase in starting wages to \$15 per hour put into place November 1, 2021 using "banked" hours for balance of FY 2020/21.

The annual increase of \$80,400 was split 64% (\$51,500) to the DID and the balance to the DDA.

Under Option 2, the DDA assumed an additional \$10,000 in Block by Block costs to help balance the budget.

Under Option 3, the DDA assumed an additional \$55,000 in Block by Block costs or, elimination of 1 FTE position on clean team/ambassador crew, to offset revenue decrease resulting from leaving private non-profits on a voluntary payment basis.

Marketing and Communication

Based on FY 2021 actual.

Administration

Based on 2021 actual plus reduction for \$10,000 paid to Puma for special project plus for other expenses assumed included in OHD or paid by the DDA.

Ambassador Program

Unchanged from FY 2021 and 2022.

Safety/Security/Quality of Life Initiative

Added as placeholder to support survey feedback from residences and businesses.

City A-87 Charges

GR City charges for accounting and financial assistance.

Snowmelt Operations

Unchanged from 2020 budget and in line with past several years.



President & CEO Report DGRI Highlights November 2021

DDA (11/10/21)

- Authorized pass-through grant funding to GRCC for their workforce training program associated with construction projects for the Grand River Corridor.
- Approved funding to continue the Retail Retention and Attraction Initiative.
- Received an update on the status of the air quality sensor deployment in Downtown with Just Air.
- Received an update on the Downtown Wayfinding redesign process.
- Next Meeting: December 8, 2021

DID (9/23/21)

- Approved utilization of banked hours to increase Ambassador wages.
- Discussed planning and process for the FY23 reauthorization.
- Next Meeting: November 17, 2021

MNTIFA (6/10/21)

- Adopted FY22 Budget
- Approved funding for FY22 DASH MOU
- Received update on North Monroe public space activation projects
- Next Meeting: December 8, 2021

DGRI (9/22/21)

- Approved lease extension for DGRI office at 29 Pearl Street.
- Approved amendment to DGRI Articles of Incorporation.
- Approved FY22 Performance Measures.
- Received updates on FY21 Priority Projects.
- Next Meeting: December 13, 2021

GR Forward Goal 1: Re-establish the Grand River as the draw to the city & region

Determine long-term governance strategy to develop, manage, activate and sustain the future revitalized

Grand River corridor

- Lead: Downtown Grand Rapids Inc. in partnership with City of Grand Rapids, Kent County and Grand Rapids Whitewater
- Recommendations of Organizational Leadership Committee presented to DGRI B of A in May 2021.

- Founding Board convened September 2021.
- Committee and Task Forces forming and will report out at next meeting in November.
- Community engagement planning with WMCAT Public Agency in process.

Restore the Whitewater Rapids in the Grand River

- Lead: Grand Rapids Whitewater in partnership with the City of Grand Rapids
- Environmental Assessment continues for the lower reach from I-196 to Fulton Street
- GRWW continues to organize for permit filing with environmental regulatory authorities

Lyon Square Opportunity Site

- Lead: Downtown Grand Rapids Inc in partnership with the City of Grand Rapids, Convention/Arena Authority and Amway Grand Plaza Hotel
- Finalizing construction documents and permitting with Progressive A/E and stakeholder group. Anticipate bidding Winter 2021 and construction commencement Spring 2022.
- Memorandum of Understanding drafted for ongoing maintenance and operations of completed project.

Anchor the River with new Development on Select Sites

- Leads: City of Grand Rapids, Convention and Arena Authority, Grand Action 2.0, Downtown Grand Rapids Inc.
- City Commission approved resolution to enter an option with CAA to purchase a portion of the 201 Market site for a Downtown amphitheater.
- City currently has option on Kent County Road Commission site at 1500 Scribner Avenue for possible relocation of City facilities.
- Grand Action 2.0 completing proof of concept phase for amphitheater at 201 Market to be completed in fall 2021.

GR Forward Goal 2: Develop a true Downtown neighborhood home to a diverse population

Encourage infill development to close gaps within and between neighborhoods

- Leads: Downtown Grand Rapids Inc. and City of Grand Rapids
- Bridge South engagement continuing with neighborhood stakeholders and City of Grand Rapids staff.
- Recommendations and implementation plan finalized in March 2021.

Establish a Downtown resident organization

- Lead: Downtown Grand Rapids Inc.
- Downtown Neighbor Network Advisory Committee established Q1 2019
- Launched neighbor-focused website in 2020.
- Continuing monthly meetings and have established a pedestrian safety and communications sub-committee.

Expand public restroom options to ensure a clean and safe neighborhood

- Lead: Downtown Grand Rapids Inc. in partnership with City of Grand Rapids
- Portland Loo identified as a solution to pilot in Heartside Neighborhood at the corner of Weston/Division
- Install completed spring 2020.
- GR DDA approved funding to identify additional locations. Evaluations underway with installation expected in 2022.

GR Forward Goal 3: Implement a 21st-century mobility strategy

Improve navigation and wayfinding

- Lead: Downtown Grand Rapids Inc. in partnership with the City of Grand Rapids
- DDA approved a contract with Progressive A/E in June 2020
- 95 percent review of design types scheduled week of August 16 and will be at City Design Team on August 18
- Prioritizing list of initial install locations
- Final design delivered fall 2021 with bidding expected winter 2022.

Complete the networks in and out of Downtown: Ottawa Avenue resurfacing

- Lead: City of Grand Rapids in partnership with Downtown Grand Rapids Inc and Michigan Department of Transportation
- DDA approved its share of funding contribution in May 2021.
- In addition to resurfacing, scope includes decorative streetlights, street trees, planters, landscaping, irrigation, street furniture, and infrastructure for future traffic signals that will be installed when the street is eventually restored to a two-way.
- Project is currently under construction and expected to be complete before 2022.

Provide additional automobile parking supply

- Lead: City of Grand Rapids, various institutions and the private sector
- 3,600 spaces came online from Q2019 – Q2 2021 in Downtown.
- An additional 1,600 are under construction.
- Downtown Grand Rapids remains in the biggest parking construction boom in its history

GR Forward Goal 4: Grow more & better jobs & ensure the continued vitality of the local economy

Recruit major office anchors to Downtown

- Partners: City of Grand Rapids, The Right Place, Grand Rapids Area Chamber of Commerce, DGRI and key real estate leaders
- GR DDA authorized negotiations for major office user on DDA-owned land adjacent to Studio Park
- Acrisure construction complete at Studio Park.
- BAMF Health “groundbreaking” in the Doug Meijer Medical Innovation Building scheduled for August 11 with build out set to be complete in June 2022.
- Perrigo HQ \$45M development under construction and scheduled to be complete in summer 2022.
- Spectrum Center for Transformation and Innovation has begun demolition in Monroe North with an estimated completion date in 2023.

Foster ground-floor businesses to close retail gaps and diversify the mix of Downtown retail offerings

- Leads: Downtown Grand Rapids Inc., City of Grand Rapids, Grand Rapids Area Chamber of Commerce and The Right Place
- MJB Consulting initial outreach and engagement completed with stakeholders and industry experts.
- Phase 2 of the work is underway and will deliver next step recommendations and geographically focused strategic plan in fall 2021.
- Since 2019 the DDA has approved twelve new Downtown businesses through the Retail Incubation Grant.

GR Forward Goal 5: Reinvest in public space, culture & inclusive programming

Enhance existing non-riverfront parks and open spaces through redesign and programming: Ecliptic at Rosa Parks Circle

- Lead: Ecliptic at Rosa Parks Circle Conservancy in partnership with the City of Grand Rapids and Downtown Grand Rapids Inc.
- DDA funding approved in April 2021.
- Construction underway and scheduled to be complete winter 2022.

Create new (non-riverfront) open space assets: Hill and River Network Plan

- Lead: Downtown Grand Rapids Inc. in partnership with the City of Grand Rapids, Monroe North Business Association, Grand Valley State University, Spectrum Health, Neighbors of Belknap Lookout.
- RFP issued in June 2021. 13 responses received and interviews were held the week of August 23rd.
- Smith Group hired / approved at the DDA meeting in September.
- Stakeholder group convened October 8 for initial meeting.
- Design process and planning initiative anticipated to last 10-12 months.

Expand winter recreational programming in Downtown parks and public spaces

- Lead: Downtown Grand Rapids Inc and City of Grand Rapids
- Committee reviewed more than 30 proposals and will advance proposal for DDA consideration in September.
- DDA approved funding for 10 major art installations as part of World of Winter 2022.
- Planning and activation coordination is underway for the event that will begin January 2022.

Expand arts and cultural events and temporary programming to further activate the public realm year round

- Lead: Downtown Grand Rapids Inc. and City of Grand Rapids
- DDA approved event sponsorships for Art Prize, Confluence and the Global Water Festival in June 2021.
- Organizing with City and Art Prize teams about Art Prize 2021.
- Organized Silent Disco at Studio Park on Saturday 8/21.
- Bicentennial commemoration of the signing of the 1821 Treaty of Chicago at Ah-Nab-Awen occurred 8/29

Continue turning up the volume on public art

- Lead: Downtown Grand Rapids Inc. and City of Grand Rapids
- Women's Way mural ribbon cuttings completed September:
- DDA approved funding for Heartside mural series in April. Artists to begin painting at 5 locations the week of August 9. Tours to begin fall 2021.
- Downtown Social Zone barrier mural projects are underway.
- Storm drain mural project to educate on the storm drain system is underway.