

AGENDA



DOWNTOWN IMPROVEMENT DISTRICT

Board Members:

Peter Albertini • Kate Berens • Stacie Behler • Michael Bishop • Mike Ellis • Cullen Hillary
Ginny Justice • Douglas Kessler • Emily Loeks • Josh Lunger • Andrew Martin • Jessica
Slaydon • Monica Steimle-App • Paul Skentzos • Elliot Talen • Ashley Ward • Rick Winn

Feb 19, 2025
2:00 pm Meeting
29 Pearl Street, NW Suite #1

1. Call to order (2:00)
2. Approve Meeting Minutes from October 16, 2024 (2:01)
Motion – Steimle-App | (enclosure)
3. Accept January 2025, Financial Statements (2:02)
Motion – Steimle-App | (enclosure)
4. Downtown Ambassador Update (2:05)
Info Item – Krenz | (enclosure)
5. Stakeholder Survey Results (2:15)
Info Item – Eledge
6. FY 2026 Budget Discussion (2:25)
Motion – Steimle-App/Kelly/Eledge | (enclosure)
7. DGRI President & CEO Report (2:40)
Info Item – Kelly
8. Public Comment (2:45)
9. Board Member Discussion (2:50)
10. Adjournment (2:55)



MEETING OF THE DOWNTOWN IMPROVEMENT DISTRICT BOARD
October 16, 2024

1. Call to Order

This meeting was called to order at 2:02 p.m. by Monica Steimle-App.

Attendees

Members Present: Monica Steimle-App, Peter Albertini, Kate Berens, Mike Bishop, Mike Ellis, Cullen Hillary, Douglas Kessler, Emily Loeks, Josh Lunger, Andrew Martin, Jessica Slaydon, Paul Skentzos, Elliot Talen, Ashley Ward and Rick Winn.

Members Absent: Stacie Behler and Virginia Justice.

Others Present: Jessica Wood (Legal Counsel), Tim Kelly (Executive Director), Mandy McDaniel (Recording Secretary), Melvin Eledge, Mark Miller, Marion Bonneau (DGRI).

2. Approve Meeting Minutes from June 2024

Motion: Member Skentzos, supported by Member Bishop, moved to approve the June 19, 2024, Downtown Improvement District Meeting Minutes as presented. None opposed. The motion carried unanimously.

3. Accept Preliminary FY2024 Year-End Financial Statements

Motion: Member Berens, supported by Member Talen, moved to accept the Preliminary FY2024 Year-End Financial Statements as presented. The motion carried unanimously.

4. Accept September 2024 Financial Statements

Motion: Member Slaydon, supported by Member Lunger, moved to accept Statement C: Schedule of Expenditures ending September 2024 as presented. The motion carried unanimously.

5. 2025 Board Meeting Dates

Kelly shared the proposed meeting dates for 2025. Calendar invites will be sent out in the coming weeks.

6. Residential Ambassador Request

Eledge mentioned during the 2022 reauthorization process that residents were included in the assessment. As a result, a working group of Downtown resident ratepayers was established to gather insights on the quality of life and identify potential projects. From this group, two Resident Ambassador positions were created, adding two full-time ambassadors to focus on improving resident services. Eledge continued by highlighting the success of the two resident ambassadors this past year:

- For one year, the Resident Engagement Ambassador made 3,856 engagements.
- There were 73,000 instances of providing directions, information, and mobility assistance.
- Tasks included handling maintenance requests and changing tires.
- The ambassadors actively participated in neighborhood meetings, sustaining their presence in the community.
- A Skywalk Ambassador was appointed for the winter months.
- We created additional opportunities for Resident Ambassadors to connect with residents.
- All wayfinding materials now include the ambassador's phone number.
- A palm card detailing roles, responsibilities, and statistics has been developed.

Today's request is not to exceed \$117,000 to extend the Downtown Resident Engagement Ambassador program.

Motion: Member Loeks, supported by Member Bishop, moved to approve an amount not to exceed \$117,000 to extend the Downtown Resident Engagement Ambassador Program. The motion carried unanimously.

7. Monument Park Snowmelt Repair

Eledge stated that during a routine inspection of the Monument Park Snowmelt system, issues with one of the underground loops were identified. To restore optimal snowmelt operations at this location, the site will need to be fully excavated, and 420 square feet of induction looping will need to be replaced entirely.

We are past the point to do it before the snow falls. This approval will allow us to replace it in the spring of 2025. The section nearest to Division Ave was damaged due to construction.

The Ambassadors have been instructed to remove snow and ice in this area for now.

Member Winn inquired which snowmelt system is preferred: the coil or the PEX. The PEX system is still preferred due to the disadvantages of repairing the coils.

Motion: Member Slaydon, supported by Member Skentzos, approved an amount not to exceed \$78,000 for Monument Park Snowmelt repair. None opposed. Motion carried unanimously.

8. Streetscape Assessment Overview

Eledge stated that every year, we gather stakeholders to conduct streetscape assessments. This initiative began in 2019 to help identify existing conditions, assess our performance, and seek opportunities for improvement. Engaging with stakeholders enhances their understanding of our services regarding cleaning, beautification, and maintenance.

Eledge highlighted three streets that were included in recent assessments:

- Monroe Center: improved over the last two years.
- S. Division: also improved in the past two years.
- Bridge Street: similar improvements noted.

Overall, cleanliness and beautification have improved over the past few years. We will conduct another walk-around in Q1, which will include Pearl, Commerce, and a few other areas.

We will focus on heavily pedestrian traffic areas, as these are the busiest locations and provide valuable insights about our services.

9. DGRI President & CEO Report

Kelly provided the following updates:

- Business openings: Big Mini Putt Club, Gimme's Par and Grill (opening soon), and ReWorked Studio.
- Studio Park Tower will be wrapping up shortly, and the ribbon cutting is next week.
- Acrisure Amphitheater continues to make progress.
- JW to Blue Bridge River Walk is under improvement and will be mostly completed this calendar year.
- Lyon Square is done along the river's edge. Construction will pause during the winter months and return in the spring with completion in the summer anticipated.
- Grand River Youth Workforce Collaborative was nominated and won an award at LINC.
- Comparing pedestrian counts from Sept '24 and '19 we see a slight increase.
- WoW 2025 January 10 – March 2.

10. Public Comment

None.

11. Board Member Discussion

None.

12. Adjournment

The meeting adjourned at 2:39 pm.

Minutes taken by:

Mandy McDaniel

Downtown Grand Rapids, Inc.

MEMORANDUM

CITY OF GRAND RAPIDS

DATE: February 10, 2025

TO: Downtown Improvement District

**Agenda Item #3
February 19, 2025
DID Meeting**

FROM: Tricia Chapman
Accounting Services Manager

SUBJECT: Interim Financial Statements as of January 31, 2025

Attached are the Authority's interim financial statements for the first seven months of the Authority's fiscal year ending June 30, 2025.

The attached Statements include:

Statement A: Balance Sheet
Statement B: FY25 Budget vs Actual Results
Statement C: Schedule of Expenditures

The District has collected approximately 94.3% of the budgeted assessment revenue in the District-Wide fund and 88.9% in the Snowmelt fund.

The DID has spent approximately 27.3% and 29.7% of the budgeted appropriations in the District-Wide fund and the Snowmelt fund respectively.

I will not be able to be present at the February meeting, please contact me at 616-456-3848 or at tchapman@grcity.us if you have any questions.

Attachments

STATEMENT A
GRAND RAPIDS DOWNTOWN IMPROVEMENT DISTRICT
Balance Sheet
January 31, 2025

ASSETS	DISTRICT - WIDE	SNOW - MELT	TOTAL
Pooled Cash & Investments	\$ 1,007,009	\$ 602,099	\$ 1,609,108
Assessments Receivable	237,433	18,868	256,301
TOTAL ASSETS	\$ 1,244,442	\$ 620,967	\$ 1,865,409
LIABILITIES AND FUND EQUITY			
Liabilities			
Accounts Payable	\$ -	\$ -	\$ -
Deferred Assessment Revenue	237,433	18,868	256,301
Compensated Absences	1,680	-	1,680
TOTAL LIABILITIES	\$ 239,113	\$ 18,868	\$ 257,981
Reserve for Encumbrances	\$ 669,021	\$ -	\$ 669,021
Unrestricted Reserve	336,308	465,192	801,500
Restricted Reserve - Monroe Center	-	136,907	136,907
TOTAL FUND EQUITY	\$ 1,005,329	\$ 602,099	\$ 1,607,428
 TOTAL LIABILITIES & FUND EQUITY	 \$ 1,244,442	 \$ 620,967	 \$ 1,865,409

Prepared February 10, 2025

STATEMENT B

GRAND RAPIDS DOWNTOWN IMPROVEMENT DISTRICT FY2025 Statement of Revenues and Expenditures July 1, 2024 - January 31, 2025

REVENUES	DISTRICT-WIDE		SNOWMELT	
	Budget	Actual	Budget	Actual
Assessments	\$ 1,343,693	\$ 1,101,544	\$ 170,000	\$ 151,203
Reserve for Uncollectible Accounts	(175,198)	-	-	-
Earnings on Investments	13,205	31,882	18,493	33,000
Miscellaneous Revenues and Reimbursements	-	-	-	-
TOTAL REVENUES	\$ 1,181,700	\$ 1,133,426	\$ 188,493	\$ 184,203
EXPENDITURES				
DISTRICT-WIDE SERVICES				
Maintenance and Beautification				
Ambassador Program - Clean & Safe	\$ 752,839	\$ 34,898	\$ -	\$ -
QOL - Residential Project	117,000	62,080	-	-
Irrigation, Repairs & Utilities	6,967	8,580	-	-
Flowers & Plantings	115,000	115,000	-	-
Sub-Total	\$ 991,806	\$ 220,558	\$ -	\$ -
Marketing and Communications				
Personnel - Wages & Benefits	21,000	8,400	-	-
Printing & Postage	750	461	-	-
Sub-Total	\$ 21,750	\$ 8,861	\$ -	\$ -
Administration				
DGRI Overhead	28,000	23,726	-	-
Personnel - Wages & Benefits	73,000	35,124	-	-
Professional Services	22,500	7,796	-	-
City A-87 Costs	45,027	26,318	-	-
Sub-Total	\$ 168,527	\$ 92,964	\$ -	\$ -
SNOWMELT SYSTEM OPERATIONS				
Central City Snowmelt	\$ -	\$ -	\$ 188,110	\$ -
Campau Promenade District	-	-	-	23,218
Monroe Center District	-	-	-	26,761
Monument Park District	-	-	-	5,886
TOTAL EXPENDITURES	\$ 1,182,083	\$ 322,383	\$ 188,110	\$ 55,865
EXCESS / (DEFICIT)	\$ (383)	\$ 811,043	\$ 383	\$ 128,338
BEGINNING FUND BALANCE, Adjusted for Comp Abs		194,286		473,761
ENDING FUND BALANCE		\$ 1,005,329		\$ 602,099

Special & Voluntary Assessments as of 1/31/2025	Budgeted	Invoiced	Received	Receivable
District-Wide	\$ 1,343,693	\$ 1,338,977	\$ 1,101,544	\$ 237,433
Center City Snowmelt Operations	170,000	170,071	151,203	18,868
TOTAL	\$ 1,513,693	\$ 1,509,048	\$ 1,252,747	\$ 256,301

STATEMENT C

GRAND RAPIDS, MICHIGAN DOWNTOWN IMPROVEMENT DISTRICT Schedule of Expenditures October 1, 2024 - January 31, 2025

Date	Vendor	District Name & Category	Budget Line Item	Description	Amount
10/31/2024	City Treasurer - Budget Office	Administration	City A-87 Costs	IET - Operating Transfer A-87	\$ 3,759.67
11/30/2024	City Treasurer - Budget Office	Administration	City A-87 Costs	IET - Operating Transfer A-87	3,759.67
12/23/2024	City Treasurer - Budget Office	Administration	City A-87 Costs	IET - Operating Transfer A-87	3759.67
1/23/2025	City Treasurer - Budget Office	Administration	City A-87 Costs	IET - Operating Transfer A-87	3759.67
					15,038.68
10/10/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	29 Pearl St July 2024 - June 2025 OFFICE	1,192.88
11/7/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	29 Pearl St July 2024 - June 2025 OFFICE	1,192.88
12/8/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	29 Pearl St July 2024 - June 2025 OFFICE	1,192.88
1/5/2025	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	29 Pearl St July 2024 - June 2025 OFFICE	1,192.88
12/2/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted IT: laptops 11/24	650.52
12/17/2024	Friends of the High Line, Inc.	Administration	DGRI Overhead	High Line Network membership 2025 DID	540.00
12/2/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted IT: laptops 11/24	482.94
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Conference & Travel (DID)	466.38
1/15/2025	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted CRIT 01/25	435.96
12/9/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted CRIT 11/24	416.70
10/14/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted CRIT 10/24	416.16
11/11/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted CRIT 11/24	416.16
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin DID: Conference & Travel	409.00
12/2/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted IT: laptops 11/24	396.36
11/18/2024	City Treasurer - Water System	Administration	DGRI Overhead	WS2004814 24/06 Big Boy	339.14
10/14/2024	Hub International Midwest Limited	Administration	DGRI Overhead	Directors & Officers policy renewal 10/24	315.90
12/13/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Service (DID)	239.34
10/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Subscriptions (DID)	212.18
1/15/2025	US Bank National Association	Administration	DGRI Overhead	DID Admin Professional Development	189.00
1/7/2025	The Right Place Inc	Administration	DGRI Overhead	The Right Place membership 2025	180.00
11/18/2024	New Dreams, Inc.	Administration	DGRI Overhead	Coverall: janitorial services 11/24 DID	148.50
12/17/2024	New Dreams, Inc.	Administration	DGRI Overhead	Coverall: janitorial services 12/24 DID	148.50
1/15/2025	New Dreams, Inc.	Administration	DGRI Overhead	Coverall: janitorial services 01/25 DID	148.50
10/28/2024	Professional Maintenance of Michigan	Administration	DGRI Overhead	Janitorial services, carpet cleaning 09/24	144.00
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Food/Bev (DID)	140.91
10/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Conference & Travel (DID)	136.42
12/8/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	29 Pearl Street July 2024 - June 2025 MEZZ	113.47
10/9/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	29 Pearl Street July 2024 - June 2025 MEZZ	113.46
11/7/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	29 Pearl Street July 2024 - June 2025 MEZZ	113.46
1/5/2025	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	29 Pearl Street July 2024 - June 2025 MEZZ	113.46
1/15/2025	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted Office 365 01/25	106.44
10/15/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted Office 365 10/24	105.12
11/11/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted Office 365 11/24	105.12
12/9/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted Office 365 11/24	105.12
10/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Supplies (DID)	95.89
12/13/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Supplies (DID)	91.51
11/21/2024	City Treasurer - Mobile GR	Administration	DGRI Overhead	Parking Validation Invoices - Oct 2024	77.94
1/15/2025	US Bank National Association	Administration	DGRI Overhead	Admin: Service (DID)	75.25
1/15/2025	US Bank National Association	Administration	DGRI Overhead	Admin: Food/Bev (DID)	71.97
10/31/2024	New Dreams, Inc.	Administration	DGRI Overhead	Coverall: janitorial services 10/24 DID	68.54
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Membership (DID)	68.30
11/18/2024	GreatAmerica Financial Services Corp	Administration	DGRI Overhead	Great America Copier Lease 11/24	68.16
12/8/2024	GreatAmerica Financial Services Corp	Administration	DGRI Overhead	Great America Copier Lease 11/24	65.22
1/15/2025	GreatAmerica Financial Services Corp	Administration	DGRI Overhead	Great America Copier Lease 12/24	65.04
12/9/2024	Worksighted, Inc.	Administration	DGRI Overhead	Worksighted Microsoft Copilot 11/24	64.80
12/8/2024	Staples Contract and Commercial Inc.	Administration	DGRI Overhead	Staples office supplies 11/24	64.74
12/13/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Membership (DID)	63.60
1/15/2025	Metro FiberNet, LLC	Administration	DGRI Overhead	Metornet phone 10/24	56.42
10/21/2024	GreatAmerica Financial Services Corp	Administration	DGRI Overhead	Great America Copier Lease 09/24	55.15
1/15/2025	US Bank National Association	Administration	DGRI Overhead	Admin: Supplies (DID)	53.34
11/11/2024	Local First West Michigan	Administration	DGRI Overhead	Local First 2025 membership 10/24	53.10
10/14/2024	Adobe Inc	Administration	DGRI Overhead	Adobe Inc - InDesign license subscription 09/24	52.78
10/15/2024	Adobe Inc	Administration	DGRI Overhead	Adobe Inc - Illustrator license subscription 10/24	52.78
11/18/2024	City Treasurer - Water System	Administration	DGRI Overhead	WS2004814 24/09 Big Boy	52.48
1/15/2025	US Bank National Association	Administration	DGRI Overhead	Admin: Local Business Expense (DID)	50.72
12/25/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Utility Service: Electric 12/24	48.78
1/26/2025	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Utility Service: Electric 01/25	48.46
12/9/2024	Engineered Protection Sys Inc	Administration	DGRI Overhead	EPS Security Systems: clamshell key cards 11/24	46.42
12/1/2024	Metro FiberNet, LLC	Administration	DGRI Overhead	Metornet phone 11/24	46.23
1/7/2025	Metro FiberNet, LLC	Administration	DGRI Overhead	Metornet services 12/24	46.23
1/16/2025	City Treasurer - Mobile GR	Administration	DGRI Overhead	Mobile GR parking validation 01/25	45.00
10/31/2024	Professional Maintenance of Michigan	Administration	DGRI Overhead	Prof Maint of MI janitorial services FY25	44.56
10/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Food/Bev (DID)	44.21
11/18/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Utility Service: Electric 11/24	43.83

continued on the next page

STATEMENT C
DOWNTOWN IMPROVEMENT DISTRICT
Schedule of Expenditures - continued
October 1, 2024 - January 31, 2025

Page 2

Date	Vendor	District Name & Category	Budget Line Item	Description	Amount
<i>continued from prior page</i>					
1/15/2025	Metro FiberNet, LLC	Administration	DGRI Overhead	Metornet internet 10/24	42.29
12/1/2024	Metro FiberNet, LLC	Administration	DGRI Overhead	Metornet internet 11/24	42.28
1/7/2025	Metro FiberNet, LLC	Administration	DGRI Overhead	Metronet services 12/24	42.28
10/21/2024	Federal Square Building Co. #1, LLC	Administration	DGRI Overhead	Utility Service: Electric 10/24	41.71
11/18/2024	Cellco Partnership	Administration	DGRI Overhead	Verizon Cell Phone Service 11/24	36.21
1/15/2025	Cellco Partnership	Administration	DGRI Overhead	Verizon Cell Phone Service 12/24	36.21
12/16/2024	Cellco Partnership	Administration	DGRI Overhead	Verizon Cell Phone Service 12/24	36.20
11/8/2024	Mandy McDaniel	Administration	DGRI Overhead	M. McDaniel reimbursement 11/24	35.91
10/14/2024	Cellco Partnership	Administration	DGRI Overhead	Verizon Cell Phone Service 10/24	35.29
12/19/2024	City Treasurer - Mobile GR	Administration	DGRI Overhead	Parking Valication Invoices - Nov 2024	34.38
10/21/2024	City Treasurer - Mobile GR	Administration	DGRI Overhead	Parking Validation Invoices - Sept 2024	33.30
10/6/2024	Staples Contract and Commercial Inc.	Administration	DGRI Overhead	Staples office supplies 10/24	30.22
10/6/2024	Littlefoot Coffee Roasters	Administration	DGRI Overhead	Office Supply coffee 09/24	29.21
1/20/2025	Littlefoot Coffee Roasters	Administration	DGRI Overhead	Office Supply coffee 01/25	28.53
12/8/2024	Littlefoot Coffee Roasters	Administration	DGRI Overhead	Office Supply coffee 12/24	28.44
11/11/2024	Littlefoot Coffee Roasters	Administration	DGRI Overhead	Office Supply coffee 11/24	27.63
12/16/2024	Pure Water Partners LLC	Administration	DGRI Overhead	Pure Water Partners water cooler lease 12/24	23.22
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Service (DID)	22.82
10/31/2024	Pure Water Partners LLC	Administration	DGRI Overhead	Pure Water Partners water cooler lease 10/24	22.68
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Subscriptions (DID)	22.51
12/8/2024	Field & Fire Cafe LLC	Administration	DGRI Overhead	Field & Fire Cafe: staff mtg 11/24	22.14
10/21/2024	ApplicantPro Holdings LLC	Administration	DGRI Overhead	Applicant Pro HR software 10/24	19.62
11/17/2024	ApplicantPro Holdings LLC	Administration	DGRI Overhead	Applicant Pro HR software 11/24	19.62
12/16/2024	ApplicantPro Holdings LLC	Administration	DGRI Overhead	Applicant Pro HR software 12/24	19.62
1/20/2025	ApplicantPro Holdings LLC	Administration	DGRI Overhead	Applicant Pro HR software 01/25	19.62
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Professional Development (DID)	19.37
10/6/2024	Engineered Protection Sys Inc	Administration	DGRI Overhead	Office Security System 11/01/24 -01/31/25	17.71
1/15/2025	Engineered Protection Sys Inc	Administration	DGRI Overhead	EPS Security Systems 01/25	17.71
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Supplies (DID)	15.69
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Local Business Expense (DID)	14.68
11/18/2024	City Treasurer - Water System	Administration	DGRI Overhead	WS2004815 24/09 Big Boy	12.05
12/8/2024	Staples Contract and Commercial Inc.	Administration	DGRI Overhead	Staples office supplies 11/24	11.64
1/7/2025	Staples Contract and Commercial Inc.	Administration	DGRI Overhead	Staples office supplies 12/24	11.64
11/18/2024	City Treasurer - Water System	Administration	DGRI Overhead	WS2004815 24/06 Big Boy	10.81
12/13/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Professional Development (DID)	10.18
12/13/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Local Business Expense (DID)	8.79
1/15/2025	Metro FiberNet, LLC	Administration	DGRI Overhead	Metornet fees 10/24	8.64
12/1/2024	Metro FiberNet, LLC	Administration	DGRI Overhead	Metornet fees 11/24	8.46
1/7/2025	Metro FiberNet, LLC	Administration	DGRI Overhead	Metronet services 12/24	8.46
10/28/2024	Model Coverall Service Inc	Administration	DGRI Overhead	Floor Mat Rental Model Coverall 10/24	7.74
11/17/2024	Model Coverall Service Inc	Administration	DGRI Overhead	Model Coverall floor mat rental 07/24-06/25	7.74
12/17/2024	Model Coverall Service Inc	Administration	DGRI Overhead	Model Coverall floor mat rental 07/24-06/25	7.74
1/20/2025	Model Coverall Service Inc	Administration	DGRI Overhead	Model Coverall floor mat rental 07/24-06/25	7.74
11/15/2024	US Bank National Association	Administration	DGRI Overhead	Admin DID Professional Development	7.20
12/13/2024	US Bank National Association	Administration	DGRI Overhead	DID Admin Food / Bev	6.78
1/15/2025	US Bank National Association	Administration	DGRI Overhead	Admin: Books (DID)	6.15
12/13/2024	US Bank National Association	Administration	DGRI Overhead	Admin: Subscriptions (DID)	5.87
10/30/2024	Kadi Smith	Administration	DGRI Overhead	K. Smith - reimbursement for expenses 10/24	5.74
10/11/2024	Lauren Suidgeest	Administration	DGRI Overhead	L. Suidgeest reimbursement 09/24	5.25
1/15/2025	US Bank National Association	Administration	DGRI Overhead	DID Admin Supplies	3.49
1/15/2025	US Bank National Association	Administration	DGRI Overhead	Admin: Subscriptions (DID)	2.94
10/16/2024	Megan Catcho	Administration	DGRI Overhead	M. Catcho Reimb 09/24	2.86
12/13/2024	US Bank National Association	Administration	DGRI Overhead	DID Admin Postage	2.63
11/21/2024	Kadi Smith	Administration	DGRI Overhead	K. Smith - reimbursement for expenses 11/24	1.98
11/21/2024	Kadi Smith	Administration	DGRI Overhead	K. Smith - reimbursement for expenses 11/24	1.19
					15,412.00
1/28/2025	Paychex	Administration	Personnel	DID (admin) Share payroll costs - Dec 2024	3,972.74
11/30/2024	Paychex	Administration	Personnel	DID (admin) Share payroll costs - Nov 2024	3,972.65
1/31/2025	PayCor	Administration	Personnel	DID (admin) Share payroll costs - Jan 2025	3,969.79
11/25/2024	Priority Health	Administration	Personnel	Health Insurance Premium - December 2024 DID	2,770.79
10/28/2024	Priority Health	Administration	Personnel	Health Insurance Premium - November 2024 DID	2,501.10
1/15/2025	Encompass EAP LLC	Administration	Personnel	Employee Assistance Billing 12/24	550.37
10/28/2024	American United Life-Group Div	Administration	Personnel	OneAmerica Life Insurance 10/24	468.16
12/1/2024	American United Life-Group Div	Administration	Personnel	OneAmerica Life Insurance 11/24	438.51
1/5/2025	American United Life-Group Div	Administration	Personnel	OneAmerica Life Insurance 11/24	438.51
11/23/2024	City Treasurer - Staff Services	Administration	Personnel	Payroll period ended 11/23/2024	390.08
10/26/2024	City Treasurer - Staff Services	Administration	Personnel	Payroll period ended 08/31/2025	358.33
11/9/2024	City Treasurer - Staff Services	Administration	Personnel	Payroll period ended 08/31/2026	357.92
1/18/2025	City Treasurer - Staff Services	Administration	Personnel	Payroll period ended 01/18/2025	357.62
10/12/2024	City Treasurer - Staff Services	Administration	Personnel	Payroll period ended 10/12/2024	357.43

continued on the next page

STATEMENT C
DOWNTOWN IMPROVEMENT DISTRICT
Schedule of Expenditures - continued
October 1, 2024 - January 31, 2025

Page 3

Date	Vendor	District Name & Category	Budget Line Item	Description	Amount
<i>continued from prior page</i>					
1/4/2025	City Treasurer - Staff Services	Administration	Personnel	Payroll period ended 01/04/2025	356.80
12/7/2024	City Treasurer - Staff Services	Administration	Personnel	Payroll period ended 12/07/2024	356.16
12/21/2024	City Treasurer - Staff Services	Administration	Personnel	Payroll period ended 12/21/2024	323.78
1/20/2025	Blue Cross Blue Shield of Mich	Administration	Personnel	DID Dental Insurance Premiums 01/25	222.30
10/21/2024	Blue Cross Blue Shield of Mich	Administration	Personnel	DID Dental Insurance Premiums 10/24	186.80
11/18/2024	Blue Cross Blue Shield of Mich	Administration	Personnel	DID Dental Insurance Premiums 11/24	184.99
12/26/2024	Blue Cross Blue Shield of Mich	Administration	Personnel	DID Dental Insurance Premiums 12/24	184.99
1/31/2025	PayCor	Administration	Personnel	DID (admin) Share payroll fees - Jan 2025	30.21
11/30/2024	Paychex	Administration	Personnel	DID (admin) Share payroll fees - Nov 2024	27.35
1/28/2025	Paychex	Administration	Personnel	DID (admin) Share payroll fees - Dec 2024	27.26
					22,804.64
12/1/2024	Andrews Hooper Pavlik PLC	Administration	Professional Services	Auditing service 10/24	1,440.00
12/1/2024	Andrews Hooper Pavlik PLC	Administration	Professional Services	Auditing service 10/24	1,260.00
1/7/2025	Lisa M Cooper	Administration	Professional Services	Cooper People Group HR services 01/25	404.77
1/20/2025	Dickinson Wright PLLC	Administration	Professional Services	DGRI Legal Services 12/24	396.00
11/11/2024	Fusion Financial Services, LLC	Administration	Professional Services	Fusion Financial accounting 11/24	375.75
1/20/2025	Fusion Financial Services, LLC	Administration	Professional Services	Fusion Financial accounting December 01/25	374.85
12/9/2024	Fusion Financial Services, LLC	Administration	Professional Services	Fusion Financial accounting November 12/24	366.75
11/18/2024	Lisa M Cooper	Administration	Professional Services	Cooper People Group HR services 09/24	279.40
12/8/2024	Lisa M Cooper	Administration	Professional Services	Cooper People Group HR services 12/24	236.25
11/11/2024	Lisa M Cooper	Administration	Professional Services	Cooper People Group HR services 10/24	230.58
10/14/2024	Fusion Financial Services, LLC	Administration	Professional Services	Fusion Financial accounting 10/24	221.22
1/26/2025	Dickinson Wright PLLC	Administration	Professional Services	DGRI Legal Services 12/24	186.12
1/16/2025	Dickinson Wright PLLC	Administration	Professional Services	DGRI Legal Services October 24	11.88
					5,783.57
11/26/2024	Mydatt Service Inc	Maintenance & Beautification	Ambassador Program	Ambassadors - Clean & Safe Nov 2024	34,898.15
					34,898.15
12/26/2024	Micandy Garden Greenhouses, Inc.	Maintenance & Beautification	Flowers & Plantings	Micandy 2024 Fall Planters 12/24	43,805.00
12/26/2024	Micandy Garden Greenhouses, Inc.	Maintenance & Beautification	Flowers & Plantings	Micandy Winter 2024 12/24	6291.06
					50,096.06
1/6/2025	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2005642 24/12 - Winter Ave Offices	420.16
1/16/2025	City Treasurer - ELC	Maintenance & Beautification	Irrigation Repairs & Utilities	ELC2186487 24/12 - 125 Monroe Center	402.88
10/11/2024	City Treasurer - ELC	Maintenance & Beautification	Irrigation Repairs & Utilities	ELC2186487 24/09 - 125 Monroe Center	374.98
11/21/2024	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2171659 24/11 - 66 Sheldon Blvd SE Planters	309.00
1/24/2025	Consumers Energy	Maintenance & Beautification	Irrigation Repairs & Utilities	1030 2027 1245 25/01 - Winter Ave Offices	281.87
1/16/2025	DTE Energy	Maintenance & Beautification	Irrigation Repairs & Utilities	9100 258 89908 25/01 - Winter Ave Offices	268.91
12/20/2024	DTE Energy	Maintenance & Beautification	Irrigation Repairs & Utilities	9100 258 89908 24/12 - Winter Ave Offices	175.88
10/21/2024	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2095454 24/09 - 185 Oakes SW Planters	143.83
10/24/2024	Consumers Energy	Maintenance & Beautification	Irrigation Repairs & Utilities	1030 2027 1245 24/10 - Winter Ave Offices	118.15
10/21/2024	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2021262 24/09 - 221 Cesar E Chavez SW plan	117.54
1/7/2025	Consumers Energy	Maintenance & Beautification	Irrigation Repairs & Utilities	1030 2027 1245 24/12 - Winter Ave Offices	109.43
11/21/2024	DTE Energy	Maintenance & Beautification	Irrigation Repairs & Utilities	9100 258 89908 24/11 - Winter Ave Offices	105.27
10/21/2024	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2117023 24/09 - 3 Market SW Planters	104.46
1/16/2025	City Treasurer - ELC	Maintenance & Beautification	Irrigation Repairs & Utilities	ELC2186757 24/12 - 25 Sheldon Blvd	102.89
1/24/2025	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2117023 24/11 - 3 Market SW Planters	101.5
1/24/2025	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2021262 24/11 - 221 Cesar E Chavez SW plan	100.29
11/21/2024	Consumers Energy	Maintenance & Beautification	Irrigation Repairs & Utilities	1030 2027 1245 24/11 - Winter Ave Offices	95.95
1/24/2025	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2179704 24/11 - 275 S Division Ave	92.55
1/24/2025	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2024679 24/11 - 100 S Division Planters	91.62
10/11/2024	City Treasurer - ELC	Maintenance & Beautification	Irrigation Repairs & Utilities	ELC2186757 24/09 - 25 Sheldon Blvd	64.97
1/16/2025	City Treasurer - ELC	Maintenance & Beautification	Irrigation Repairs & Utilities	ELC2186756 24/12 - 225 Michigan St	62.99
10/11/2024	City Treasurer - ELC	Maintenance & Beautification	Irrigation Repairs & Utilities	ELC2186756 24/09 - 225 Michigan St	60.30
11/21/2024	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2063167 24/11 - 62 Monroe Center NW Plante	58.74
10/21/2024	DTE Energy	Maintenance & Beautification	Irrigation Repairs & Utilities	9100 258 89908 24/10 - Winter Ave Offices	53.48
10/21/2024	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2179704 24/09 - 275 S Division Ave	37.21
10/21/2024	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2024679 24/09 - 100 S Division planters	36.74
11/21/2024	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2177433 24/10 - 211 Michigan Street NW	35.09
1/24/2025	City Treasurer - Water System	Maintenance & Beautification	Irrigation Repairs & Utilities	WS2095454 24/11 - 185 Oakes SW Planters	25.32
					3,952.00
11/11/2024	Mydatt Service Inc	Maintenance & Beautification	QOL - Residential Project	Block by Block Residential Ambassadors 11/24	10,346.66
11/18/2024	Mydatt Service Inc	Maintenance & Beautification	QOL - Residential Project	Block by Block Residential Ambassadors 10/24	10,346.66
12/1/2024	Mydatt Service Inc	Maintenance & Beautification	QOL - Residential Project	Block by Block Residential Ambassadors 11/24	10,346.66
1/15/2025	Mydatt Service Inc	Maintenance & Beautification	QOL - Residential Project	Block by Block Residential Ambassadors 01/25	10,346.66
					41,386.64

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STATEMENT C
DOWNTOWN IMPROVEMENT DISTRICT
Schedule of Expenditures - continued
October 1, 2024 - January 31, 2025

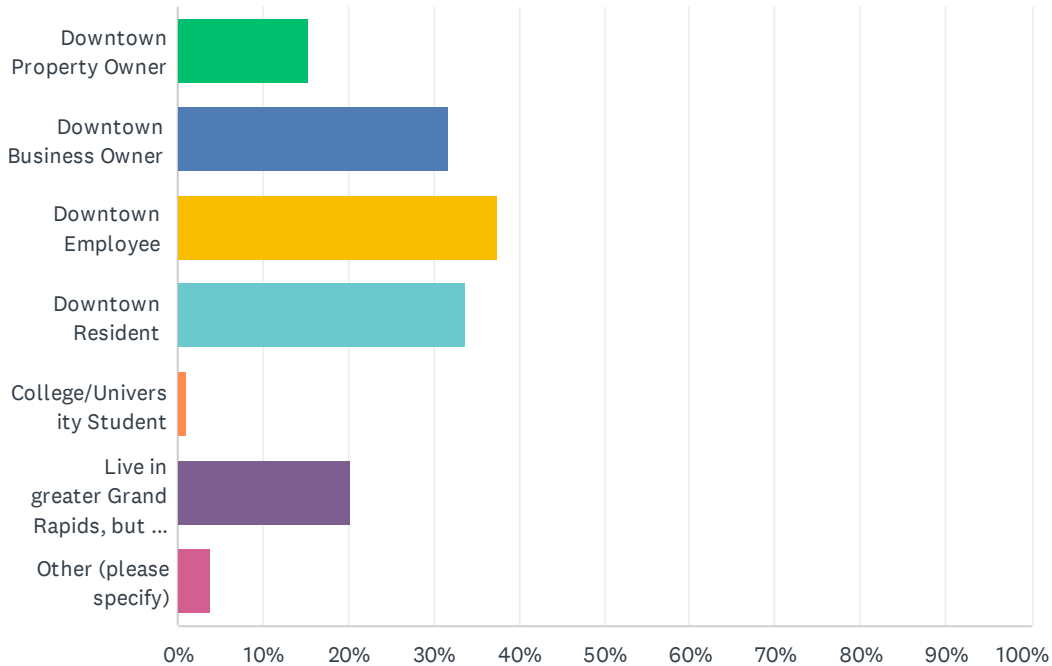
Page 4

Date	District	Category	Vendor	Description	Amount
<i>continued from prior page</i>					
1/28/2025	Paychex	Marketing & Communications	Personnel	DID (Marketing) Share payroll costs - Dec 2024	2,786.37
11/30/2024	Paychex	Marketing & Communications	Personnel	DID (Marketing) Share payroll costs - Nov 2024	2,786.32
1/31/2025	PayCor	Marketing & Communications	Personnel	DID (Marketing) Share payroll costs - Jan 2025	2,784.90
1/31/2025	PayCor	Marketing & Communications	Personnel	DID (Marketing) Share payroll fees - Jan 2025	15.10
11/30/2024	Paychex	Marketing & Communications	Personnel	DID (Marketing) Share payroll fees - Nov 2024	13.68
1/28/2025	Paychex	Marketing & Communications	Personnel	DID (Marketing) Share payroll fees - Dec 2024	13.63
					8,400.00
1/26/2025	Breck Graphics Inc	Marketing & Communications	Printing & Postage	Allegra printing Ambassador cards 01/25	91.19
					91.19
1/16/2025	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Campau Promenade District	4200000000 24/12 - Louis/Monroe snowmelt	6,860.13
1/16/2025	DTE Energy	Snowmelt Operations	Campau Promenade District	9100 297 30421 25/01 - 43 Monroe Ave Ramp	5,494.06
12/19/2024	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Campau Promenade District	4200000000 24/11 - Louis/Monroe snowmelt	2,597.94
10/17/2024	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Campau Promenade District	4200000000 24/09 - Louis/Monroe snowmelt	1,368.42
11/15/2024	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Campau Promenade District	4200000000 24/10 - Louis/Monroe snowmelt	1,368.42
12/26/2024	Geotech Inc	Snowmelt Operations	Campau Promenade District	Geotech DID Snowmelt Operations 08/24	1,126.33
12/12/2024	DTE Energy	Snowmelt Operations	Campau Promenade District	9100 297 30421 24/12 - 43 Monroe Ave Ramp	445.09
1/16/2025	City Treasurer - ELC	Snowmelt Operations	Campau Promenade District	ELC2182337 24/12 - 99 Monroe Ave NW-MROELS	218.68
12/26/2024	Geotech Inc	Snowmelt Operations	Campau Promenade District	Geotech DID Snowmelt Operations 08/24	217.75
10/11/2024	City Treasurer - ELC	Snowmelt Operations	Campau Promenade District	ELC2182337 24/09 - 99 Monroe Ave NW-MROELS	129.98
10/11/2024	DTE Energy	Snowmelt Operations	Campau Promenade District	9100 297 30421 24/10 - 43 Monroe Ave Ramp	114.10
11/15/2024	DTE Energy	Snowmelt Operations	Campau Promenade District	9100 297 30421 24/11 - 43 Monroe Ave Ramp	114.10
1/16/2025	City Treasurer - ELC	Snowmelt Operations	Campau Promenade District	ELC2186862 24/12 - 99 Monroe Ave NW-MROELS	62.67
10/11/2024	City Treasurer - ELC	Snowmelt Operations	Campau Promenade District	ELC2186862 24/09 - 99 Monroe Ave NW-MROELS	59.33
					20,177.00
1/16/2025	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Monroe Center District	3200000002 - 60 Monroe Ctr snowmelt	7,365.29
11/21/2024	City Treasurer - ELC	Snowmelt Operations	Monroe Center District	ELC2178170 24/06 - 135 Monroe Center SNWMLT	2,502.99
12/19/2024	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Monroe Center District	3200000000 24/11 - 60 Monroe Ctr snowmelt	1,948.38
12/26/2024	Geotech Inc	Snowmelt Operations	Monroe Center District	Geotech DID Snowmelt Operations 08/24	1,779.58
1/7/2025	Consumers Energy	Snowmelt Operations	Monroe Center District	1000 1401 9077 24/12 - 66 Monroe Ctr NW	1,742.11
10/21/2024	Geotech Inc	Snowmelt Operations	Monroe Center District	Geotech DID Snowmelt Operations 10/24	1,684.00
10/17/2024	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Monroe Center District	3200000000 24/09 - 60 Monroe Ctr snowmelt	1,502.81
11/15/2024	Vicinity Energy Grand Rapids LLC	Snowmelt Operations	Monroe Center District	3200000000 24/10 - 60 Monroe Ctr snowmelt	1,502.81
11/21/2024	City Treasurer - ELC	Snowmelt Operations	Monroe Center District	ELC2178170 24/09 - 135 Monroe Center SNWMLT	1,348.64
1/16/2025	City Treasurer - ELC	Snowmelt Operations	Monroe Center District	ELC2181622 24/12 - 83 Monroe Center	546.64
12/26/2024	Geotech Inc	Snowmelt Operations	Monroe Center District	Geotech DID Snowmelt Operations 08/24	344.04
11/27/2024	Consumers Energy	Snowmelt Operations	Monroe Center District	1000 1401 9077 24/11 - 66 Monroe Ctr NW	319.23
10/11/2024	City Treasurer - ELC	Snowmelt Operations	Monroe Center District	ELC2181622 24/09 - 83 Monroe Center	300.48
11/27/2024	Consumers Energy	Snowmelt Operations	Monroe Center District	1000 1401 9077 24/10 - 66 Monroe Ctr NW	122.17
					23,009.17
1/7/2025	Consumers Energy	Snowmelt Operations	Monument Park District	1000 6880 7039 24/12 - 1 Monroe Center	3,029.19
12/26/2024	Geotech Inc	Snowmelt Operations	Monument Park District	Geotech DID Snowmelt Operations 08/24	1,126.33
1/7/2025	Geotech Inc	Snowmelt Operations	Monument Park District	Geotech DID snowmelt 12/24	240.52
12/26/2024	Geotech Inc	Snowmelt Operations	Monument Park District	Geotech DID Snowmelt Operations 08/24	217.75
11/27/2024	Consumers Energy	Snowmelt Operations	Monument Park District	1000 6880 7039 24/11 - 1 Monroe Center	193.16
1/16/2025	City Treasurer - ELC	Snowmelt Operations	Monument Park District	ELC2178214 24/12 - 1 Monroe Center	177.29
10/11/2024	City Treasurer - ELC	Snowmelt Operations	Monument Park District	ELC2178214 24/09 - 1 Monroe Center	174.58
10/24/2024	Consumers Energy	Snowmelt Operations	Monument Park District	1000 6880 7039 24/10 - 1 Monroe Center	145.78
1/7/2025	Geotech Inc	Snowmelt Operations	Monument Park District	Geotech DID snowmelt 12/24	143.88
					5,448.48

TOTAL EXPENDITURES \$ 246,497.58

Q1 Which of the following best characterizes your primary interest(s) in Downtown Grand Rapids? (Select all that apply).

Answered: 104 Skipped: 0

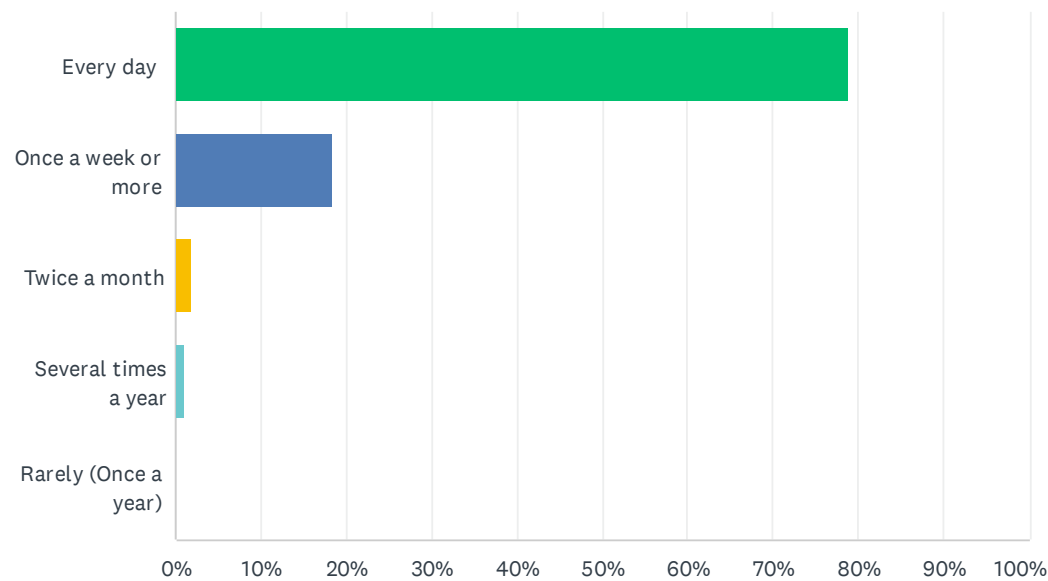


ANSWER CHOICES	RESPONSES	
Downtown Property Owner	15.38%	16
Downtown Business Owner	31.73%	33
Downtown Employee	37.50%	39
Downtown Resident	33.65%	35
College/University Student	0.96%	1
Live in greater Grand Rapids, but not Downtown	20.19%	21
Other (please specify)	3.85%	4
Total Respondents: 104		

#	OTHER (PLEASE SPECIFY)	DATE
1	Right on the border	11/15/2024 3:45 PM
2	Unhoused resident	11/9/2024 3:41 PM
3	From Rockford	11/1/2024 4:40 PM
4	Researcher	10/23/2024 1:49 PM

Q2 Approximately how often are you in Downtown Grand Rapids?

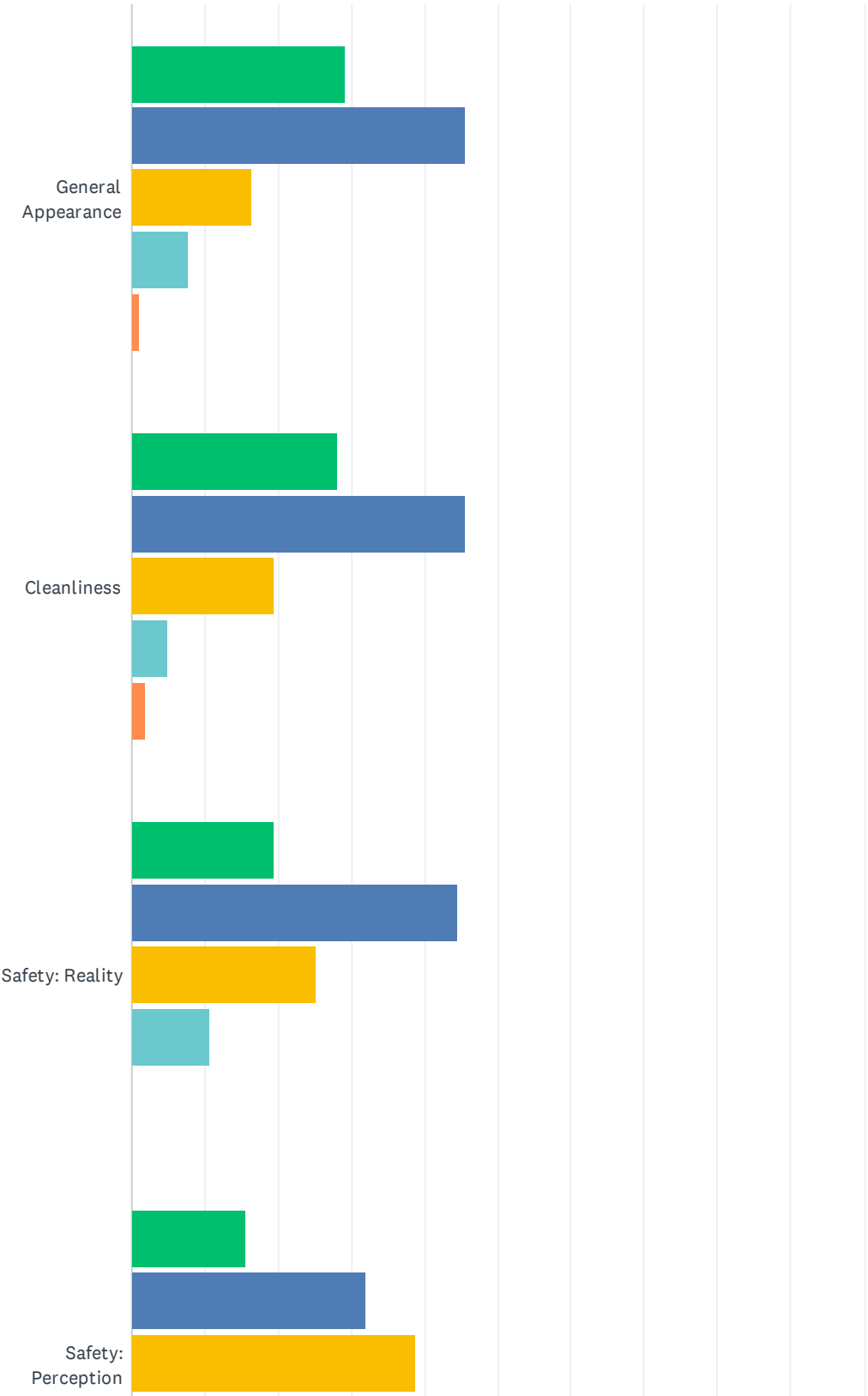
Answered: 104 Skipped: 0



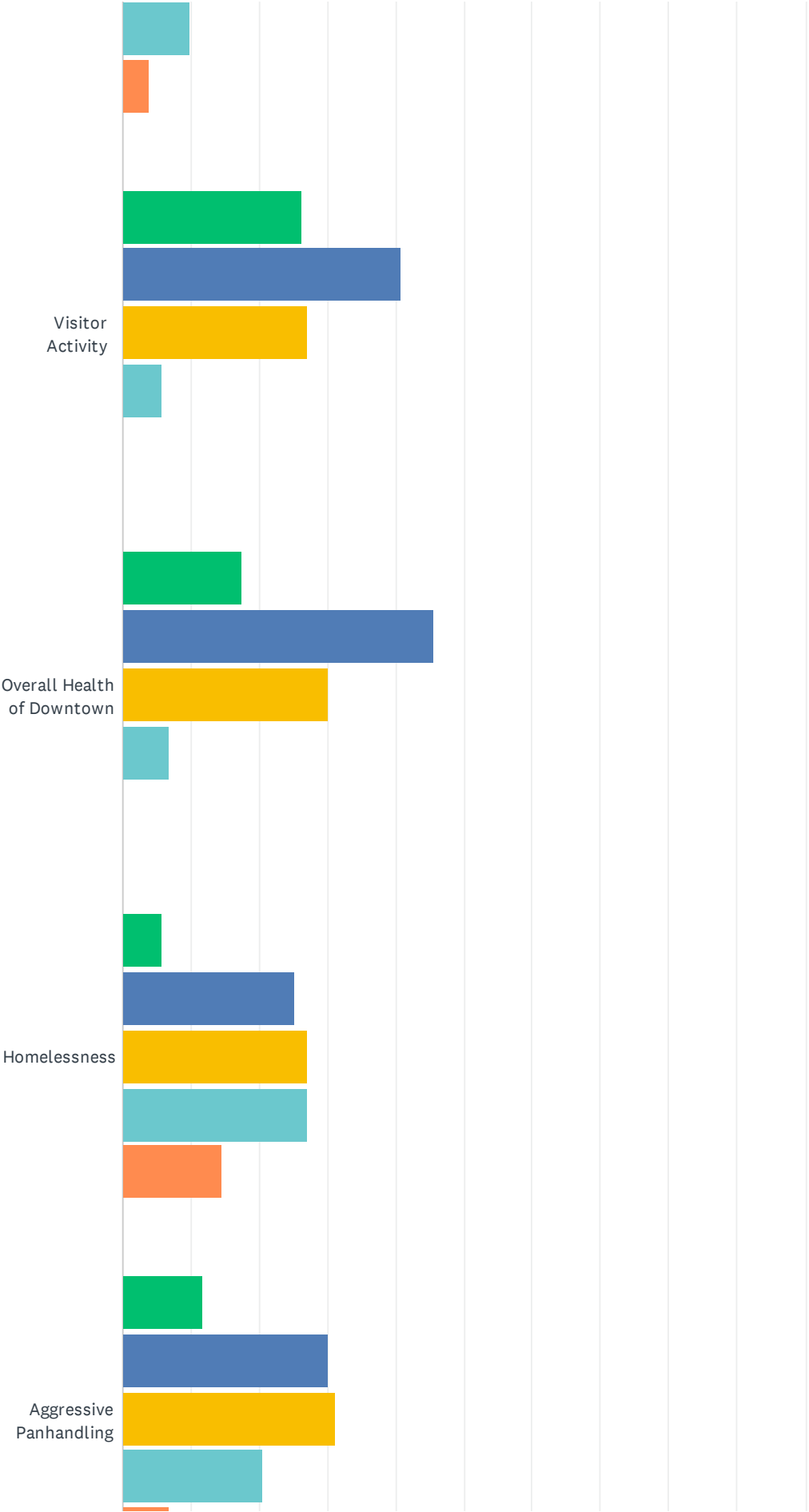
ANSWER CHOICES		RESPONSES	
Every day		78.85%	82
Once a week or more		18.27%	19
Twice a month		1.92%	2
Several times a year		0.96%	1
Rarely (Once a year)		0.00%	0
TOTAL			104

Q3 In the last year how would you rate the following characteristics of Downtown Grand Rapids within the DID boundary?

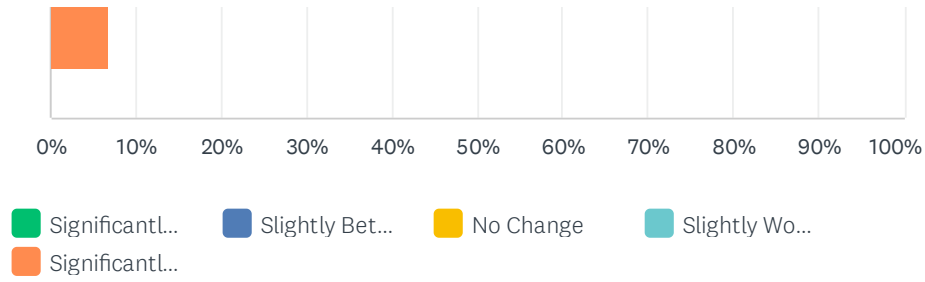
Answered: 104 Skipped: 0



2024 DID Stakeholder Survey



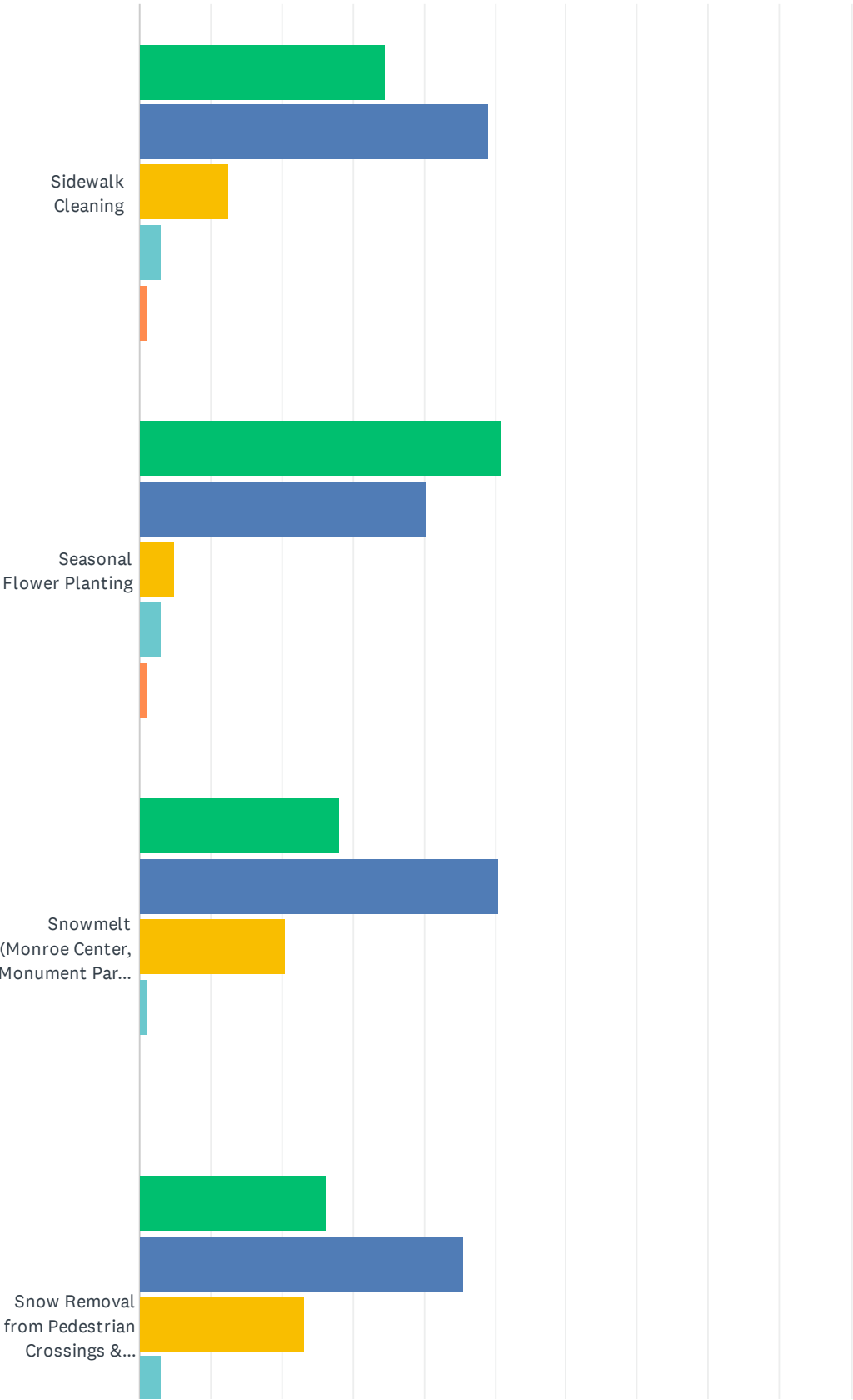
2024 DID Stakeholder Survey

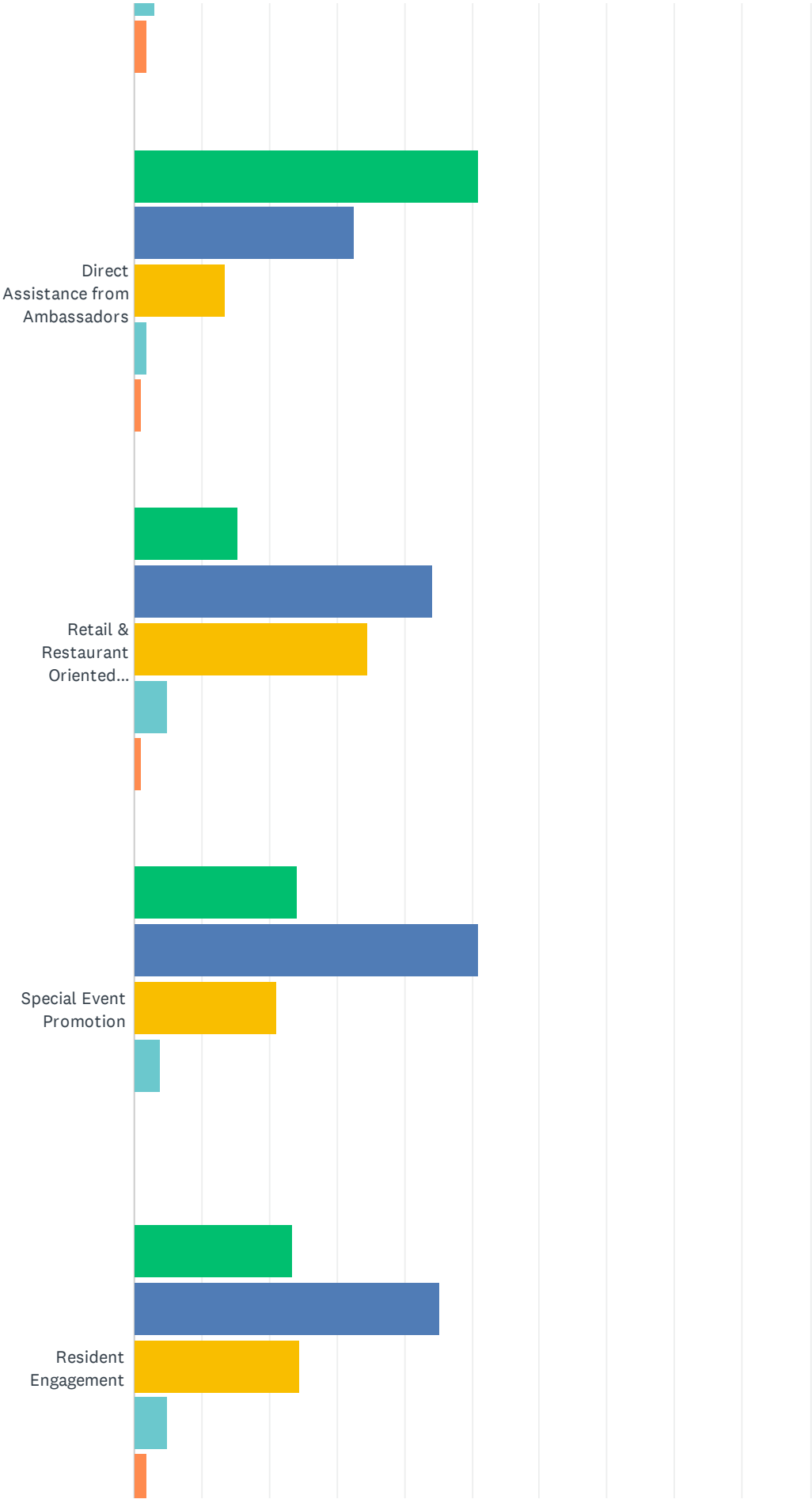


	SIGNIFICANTLY BETTER	SLIGHTLY BETTER	NO CHANGE	SLIGHTLY WORSE	SIGNIFICANTLY WORSE	TOTAL
General Appearance	29.13% 30	45.63% 47	16.50% 17	7.77% 8	0.97% 1	103
Cleanliness	28.16% 29	45.63% 47	19.42% 20	4.85% 5	1.94% 2	103
Safety: Reality	19.42% 20	44.66% 46	25.24% 26	10.68% 11	0.00% 0	103
Safety: Perception	15.53% 16	32.04% 33	38.83% 40	9.71% 10	3.88% 4	103
Visitor Activity	26.21% 27	40.78% 42	27.18% 28	5.83% 6	0.00% 0	103
Overall Health of Downtown	17.48% 18	45.63% 47	30.10% 31	6.80% 7	0.00% 0	103
Homelessness	5.83% 6	25.24% 26	27.18% 28	27.18% 28	14.56% 15	103
Aggressive Panhandling	11.65% 12	30.10% 31	31.07% 32	20.39% 21	6.80% 7	103

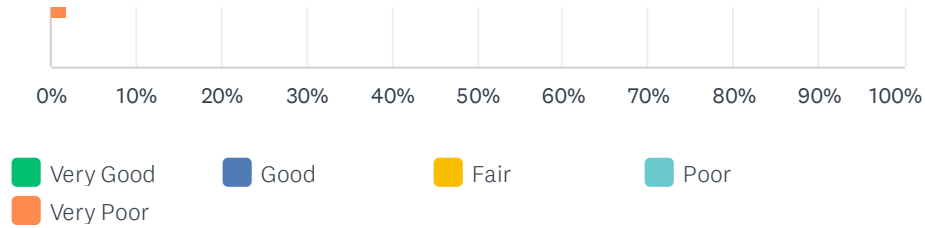
Q4 How would you rate the following services provided by the DID?

Answered: 104 Skipped: 0





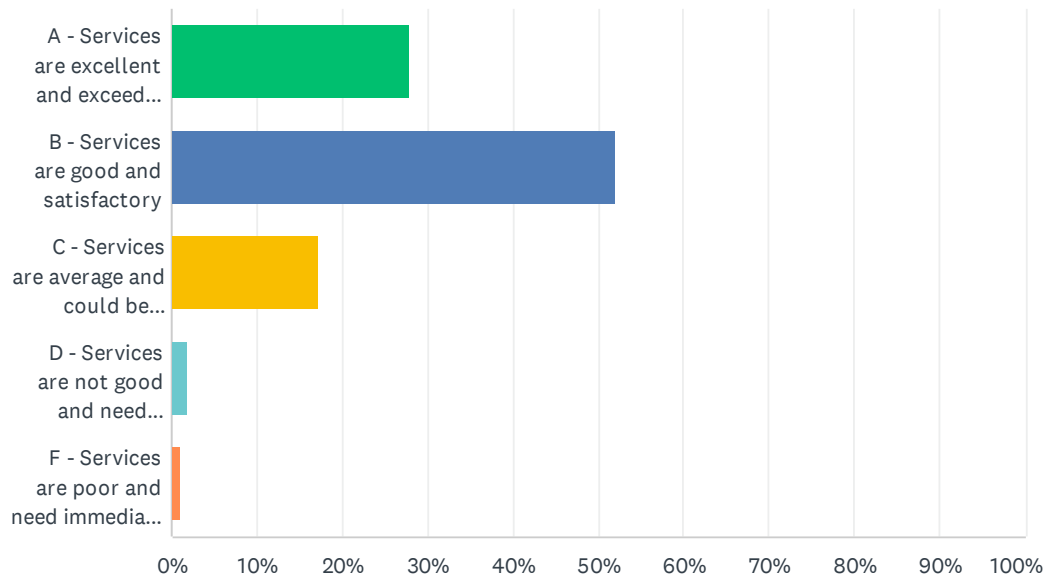
2024 DID Stakeholder Survey



	VERY GOOD	GOOD	FAIR	POOR	VERY POOR	TOTAL
Sidewalk Cleaning	34.62% 36	49.04% 51	12.50% 13	2.88% 3	0.96% 1	104
Seasonal Flower Planting	50.96% 53	40.38% 42	4.81% 5	2.88% 3	0.96% 1	104
Snowmelt (Monroe Center, Monument Park, Campau Promenade)	28.16% 29	50.49% 52	20.39% 21	0.97% 1	0.00% 0	103
Snow Removal from Pedestrian Crossings & Parking Meters	26.21% 27	45.63% 47	23.30% 24	2.91% 3	1.94% 2	103
Direct Assistance from Ambassadors	50.96% 53	32.69% 34	13.46% 14	1.92% 2	0.96% 1	104
Retail & Restaurant Oriented Marketing	15.38% 16	44.23% 46	34.62% 36	4.81% 5	0.96% 1	104
Special Event Promotion	24.04% 25	50.96% 53	21.15% 22	3.85% 4	0.00% 0	104
Resident Engagement	23.53% 24	45.10% 46	24.51% 25	4.90% 5	1.96% 2	102

Q5 How would you grade the overall efforts of the DID?

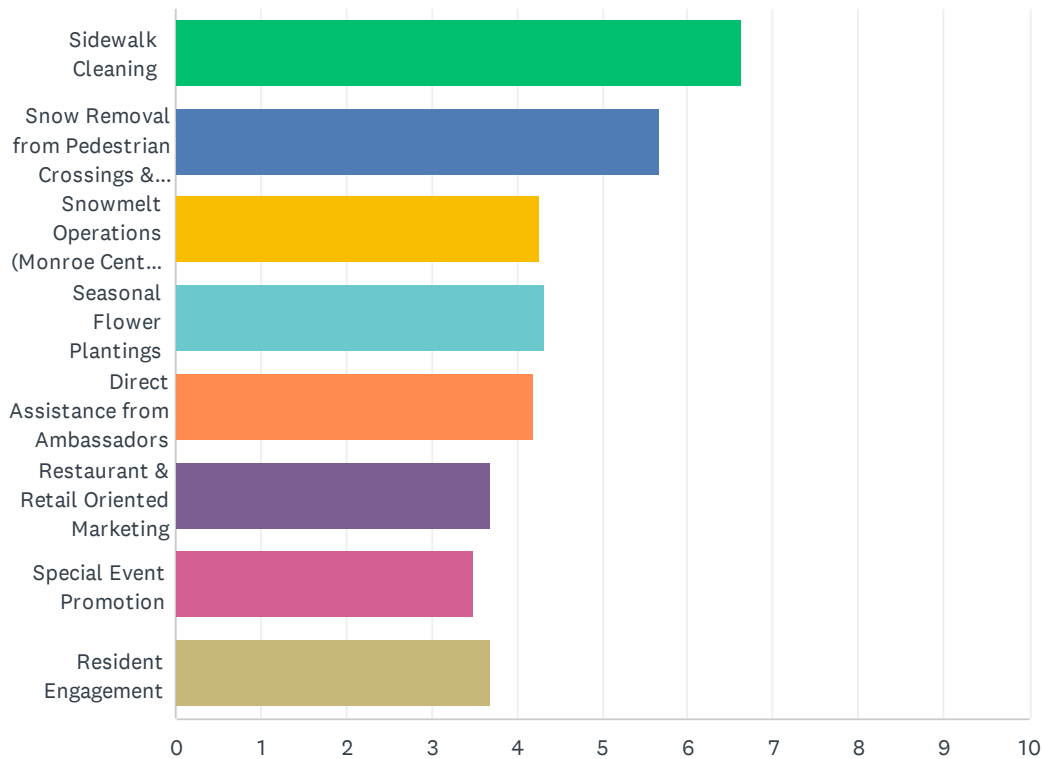
Answered: 104 Skipped: 0



ANSWER CHOICES	RESPONSES	
A - Services are excellent and exceed expectations	27.88%	29
B - Services are good and satisfactory	51.92%	54
C - Services are average and could be improved	17.31%	18
D - Services are not good and need immediate improvement - I am dissatisfied	1.92%	2
F - Services are poor and need immediate improvement	0.96%	1
TOTAL		104

Q6 How would you prioritize the DID's services for the next year?

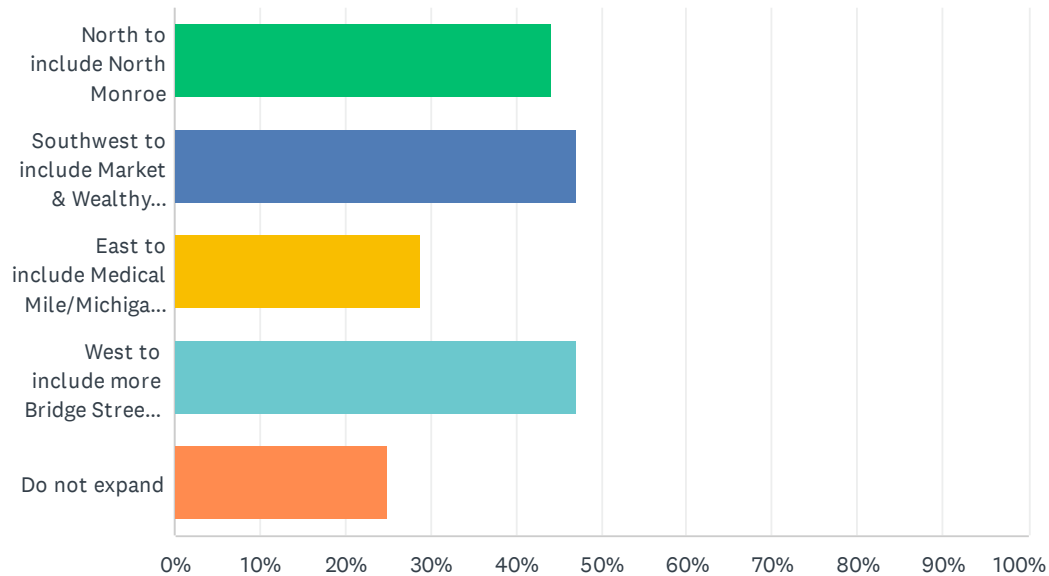
Answered: 95 Skipped: 9



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Sidewalk Cleaning	35.79% 34	18.95% 18	26.32% 25	13.68% 13	3.16% 3	2.11% 2	0.00% 0	0.00% 0	95	6.64
Snow Removal from Pedestrian Crossings & Parking Meters	22.11% 21	23.16% 22	18.95% 18	9.47% 9	5.26% 5	9.47% 9	7.37% 7	4.21% 4	95	5.68
Snowmelt Operations (Monroe Center, Monument Park & Campau Promenade)	1.05% 1	11.58% 11	23.16% 22	12.63% 12	15.79% 15	11.58% 11	13.68% 13	10.53% 10	95	4.27
Seasonal Flower Plantings	4.21% 4	12.63% 12	6.32% 6	26.32% 25	14.74% 14	20.00% 19	5.26% 5	10.53% 10	95	4.32
Direct Assistance from Ambassadors	9.47% 9	5.26% 5	6.32% 6	15.79% 15	28.42% 27	16.84% 16	9.47% 9	8.42% 8	95	4.21
Restaurant & Retail Oriented Marketing	11.58% 11	6.32% 6	4.21% 4	9.47% 9	10.53% 10	18.95% 18	22.11% 21	16.84% 16	95	3.69
Special Event Promotion	5.26% 5	11.58% 11	6.32% 6	5.26% 5	14.74% 14	9.47% 9	27.37% 26	20.00% 19	95	3.49
Resident Engagement	10.53% 10	10.53% 10	8.42% 8	7.37% 7	7.37% 7	11.58% 11	14.74% 14	29.47% 28	95	3.68

Q7 Should the DID expand beyond its current boundaries in any of the following directions? (Select all that apply; see link for a map of current boundaries and proposed expansion locations).DID Boundary Map

Answered: 104 Skipped: 0



ANSWER CHOICES	RESPONSES	
North to include North Monroe	44.23%	46
Southwest to include Market & Wealthy corridors	47.12%	49
East to include Medical Mile/Michigan Ave	28.85%	30
West to include more Bridge Street businesses	47.12%	49
Do not expand	25.00%	26
Total Respondents: 104		

Q8 Please provide any additional comments or feedback you have about the DID and/or Downtown.

Answered: 46 Skipped: 58

#	RESPONSES	DATE
1	Engagement More DNN meetings. We miss having the Manager of Neighborhood, we would like to see that start up again.	11/15/2024 3:50 PM
2	I think extend the west side to Lane and Bridge and then to Stocking and Alpine.	11/15/2024 3:45 PM
3	Ambassadors Would love to see our ambassadors spread more out into adjoining neighborhoods.	11/15/2024 3:43 PM
4	Great city	11/9/2024 3:41 PM
5	Ambassadors I am thankful for the all the ambassadors and I would also like to have special recognition for Jamie. She is our REA and she is always so nice. She is always positive. And our dog loves her so much. She always has treats and she even gave our grandkids stickers.	11/8/2024 3:32 PM
6	Ambassadors Downtown Ambassadors do an excellent job. THANK YOU	11/5/2024 12:05 PM
7	Engagement I would like to see more neighborhood meetings that we have done when Kendsie was here.	11/2/2024 4:35 PM
8	Ambassadors Engagement Safety I love the ambassadors. I would like to see them expand city wide. I also really think the resident engagement officer Jamie, has a unique way of communicating with everyone. I have seen her work in the garden, and every single person, no matter if they live homeless or live in a building, knows Jamie, and she treats everyone with such respect. I would love to see resident engagement continue to grow. I also feel very safe walking down the street, just seeing those orange shirts from blocks away. I would like to see the DNN Meetings come back full throttle as well. It is so much more unity in belonging.	11/2/2024 2:10 PM
9	General Maintenance Need of portapotties downtown is urgent	11/1/2024 5:17 PM
10	Homelessness Do more fo the homeless get rid of shelters they have now cause I was in one and they had bed bugs I never got help and they need more shelters	11/1/2024 4:40 PM
11	You guys are doing great	11/1/2024 4:27 PM
12	General Maintenance More bikes and busses and native plants	10/28/2024 6:29 PM
13	Ambassadors Cleanliness Homelessness Safety Mel Trotter needs to be held accountable for the unhoused heckling people, sleeping on sidewalk, and leaving a mess, being drunk and drugged outside their business. They should give them a space. Heartside-Downtown Park needs cleaning up of drugs. Could we close the Gas station on Wealthy Division at 10pm or monitor better. We love the flower plinting.Jamie Lynn is amazing and made me feel better about living Downtown.	10/28/2024 6:08 PM
14	Ambassadors Jamie Lynn is amazing. She was generous and mindful. And mindful!	10/26/2024 4:11 PM
15	Parking I would love to see the parking meters open up on the north side of Monroe Center so people can park there. It would help my Business (Superior Watch Repair)	10/25/2024 1:12 PM
16	Newish to working downtown for context!	10/24/2024 2:50 PM
17	Thanks for your work :)	10/24/2024 2:46 PM
18	Ambassadors I'm encouraged by the ambassadors! They're great!	10/24/2024 2:33 PM
19	Construction has been biggest factor making downtown less walkable for the past 6 months or so.	10/24/2024 1:59 PM
20	Excited about the growth and direction of businesses and the improvement efforts of DID.	10/24/2024 1:12 PM

2024 DID Stakeholder Survey

21	Continue to let community know your services!	10/24/2024 1:00 PM
22	Get rid of street punks outside of Panera.	10/23/2024 1:49 PM
23	Ambassadors We love having Jamie as our ambassador. We were not to happy when we originally found out that we were going to be charged extra money, but we could not be more happy. We love the ambassadors, and we love Jamie.	10/23/2024 1:39 PM
24	You are doing a great job! Thank you so much for your investment in downtown GR!	8/5/2024 11:01 AM
25	it would help to have don't know/not sure as an option especially on question 4 as i am skewing your answers because there's a lot of i don't actually know..	8/4/2024 10:49 PM
26	General Maintenance Disappointed in the new sidewalk benches that take the time of DID to clean them and remove snow from them. Being white they look dirty to sit on day to day. Poor use of purchasing funds.	8/4/2024 3:59 PM
27	General Maintenance parking ramp trash and vagrants, elevators are down a lot	8/2/2024 3:56 PM
28	Thanks for all you do!	8/2/2024 1:57 PM
29	Ambassadors love the ambassadors!	8/1/2024 8:01 PM
30	Business Support As a small business owner, I would like to see more support for retail operations in the DID	8/1/2024 6:04 PM
31	Excited to see the future changes to GR!	8/1/2024 4:58 PM
32	Ambassadors Cleanliness Services need to be improved before we can expand the boundaries, in my opinion. For example, when a big event happens, the other areas covered by city ambassadors see a drop in care. It would be nice to see these areas consistently squeaky clean before considering any expansion.	7/30/2024 12:28 PM
33	Ambassadors Cleanliness There have been two incidents in the past year along Division, between Fulton and Library, where I have seen some type of feces on the sidewalk that was not cleaned up and left to degrade over time. While it has been a construction zone, it would be nice to perform a once over now and then. Also on Monroe Center, between Division and the Robert Chaffee statue, it appears that people are urinating on the sides of the building, since I see trails of liquid originating there and running down the sidewalk. The Ambassadors that I have seen are all very friendly and helpful, and make me feel very welcome. Thank you!	7/29/2024 8:55 AM
34	Keep up the good work!	7/22/2024 5:11 PM
35	General Maintenance more trees please	7/22/2024 10:02 AM
36	General Maintenance Safety Repair and open boardwalk along east side of grand river Improve pedestrian safety	7/18/2024 10:28 AM
37	Ambassadors Business Support Cleanliness Event Promotion I do have to admit that I am a bit bias in this survey - I work for a business that is literally on one side of the street that is just outside the DID boundary (Lex Facial Bar & Spa on Logan & Ionia, in the Baker Lofts bldg). Our clients use the parking lot that is within the boundary just across the street, as do we. However, our business entrance is consistently littered with glass, trash, food, garbage, cigarettes, etc. Unfortunately, our landlord does little in the way of assistance. It's so discouraging to see the amazing ambassadors just across the street, helping to keep the sidewalks surrounding the parking lot & Downtown Market clean, and we are just out of reach. Additionally, we are a small, female owned business. I can't even tell you how much it would mean for us to have a source like DGRI/DID to look to for guidance - how we can continue to grow as a small business & give back to the city. Hurts the soul when you can see all of the assistance the Downtown Market receives, just kitty-corner from us LOL So again, a bit bias & maybe slightly bitter here...but only because I personally know from past experience working with other businesses within the DID/DGRI boundary how absolutely INCREDIBLE their resources are. The new signage, new benches, seasonal planting, clean-up work, and seeing those ambassadors on the reg - there's no other city like Grand Rapids (maybe a bit bias here too? 😊). One small note - I would love to see more promoted regarding events, big & small! I feel we have covered restaurants, but having more retail in the downtown area & again promoting even small events with ample notice would be great. Being that I follow many downtown accounts & subscribe to various city newsletters, I feel somewhat informed.	7/17/2024 12:30 AM

2024 DID Stakeholder Survey

However, I believe most people aren't aware of many events until they have already happened. Thank you for all you do to make our city so special!

38	General Maintenance My snow ranking may be due to lack of snow from last season. I'd like expansion as long as new revenue would be close to matching new geography resources needed. I also wish that somehow they could put pressure on city to replace ANY burned out lights (including on sides of GRiver bridges. Also, could they pressure the right owners to repair the GR Ford museum fountain? It should be one of the jewels in the area and it's broken down for years.	7/15/2024 8:26 PM
39	Keep up the great work!	7/15/2024 9:29 AM
40	Ambassadors Overall everything has been good. Recently Ambassadors are coming into our store demanding cups of water and being very specific on what exactly they want. They say they are not given any water when they are working so are looking for businesses to provide it for them. Not sure if anything can be done about it but some have become aggressive about it then rude if we cannot give them exactly what they want.	7/15/2024 9:28 AM
41	Ambassadors You guys do a fantastic job!! Thank you so much. The ambassadors I see are hard working and very friendly. We are so grateful for them.	6/24/2024 10:16 AM
42	Cleanliness Parking Living in a condo on Monroe Center st, I can list the following issues, 1. Incredible noise in the evening often till past midnight of motorbike gangs revving up and racing on Ionia(measured decibels at 1 am often surpass 70db!) Totally unacceptable behavior Solution: make it a no through road after 9pm and or make monroe center street pedestrian and get rid of parking meters. Encourage better retail and stop traffic traversing the walkway except for access to accommodation or businesses. Look at Boulder Colorado for an example 2. The seats installed on Monroe center street are really low quality. Look dirty and collect rain water 3. Flowers are great but don't address the issues of downtown for visitors and residents alike 4. Parked cars on Monroe. Why? There are ramps everywhere if you got rid of the parking meters and made it pedestrian the street could come to life. The current outdoor seating is unattractive often behind road construction concrete blocks. This should be an historic center of town, currently just a noisy mess.	6/23/2024 12:09 PM
43	Ambassadors Homelessness Safety Focusing on a stronger presence in the existing area should enhance safety, reduce panhandling, and attract more visitors and residents. Our office is at 25 Division and there remains some concerns with activity (begging, fights) outside of our office. My concern would be diluting current efforts. Presence is everything. Seeing "official" workers around is a great thing.	6/22/2024 10:43 AM
44	Homelessness I don't know how, but an even more aggressive homeless removal/assistance effort. I don't think they can remove, but help those that are responsible to remove homeless know about them	6/21/2024 8:10 PM
45	Ambassadors We have lived downtown over ten years. This program is a waste of money. I've seen these ambassadors standing around talking, most of them look unkept, unprofessional and have not been overly friendly or helpful. I don't anyone knows what they do and it appears to be not much. We would rather not have the cost	6/21/2024 5:08 PM
46	Ambassadors Homelessness Homeless have become a worse issue. Lack of communication and promotion of what ambassadors do or can do to assist	6/21/2024 5:03 PM

MEMORANDUM

DOWNTOWN
IMPROVEMENT
DISTRICT



DATE: February 19, 2025

TO: Downtown Improvement District

FROM: Melvin Eledge Jr.
Director of Operations

SUBJECT: **DID FY 2026 Operating Budget**

Agenda Item # 06
February 19, 2025
DID Meeting

Overview

In May 2023, the Downtown Improvement District (DID) Board and Grand Rapids City Commission approved a three-year authorization for operations of the DID. That authorization established the DID boundary, the formula for assessing properties, a description of proposed services and a multi-year budget establishing the area wide and sub area assessments for FY2024 – FY2026. FY2026 will be the final year of the current authorization.

Recommendation

For FY26, the total district wide assessments amount to \$1,365,395, which represents a 3% increase (\$38,082) from FY25, with \$57,900 added to account for the new Studio Park: Sky Tower development that was completed in 2024. In additional \$170,000 will be assessed for the operation of the Monroe Center, Louis Campau and Monument Park snowmelt systems. That is the same amount as FY25. Additionally, \$36,297 is anticipated to be received via interest from investments for both the snowmelt and district wide funds.

While the overall assessment is modestly increasing from prior years, the amount was approved in the adopted Plan and in-line with the overall State of Michigan inflation rate of 3.1 percent (attached). Further, based on prior years collections of Class 3 (government) assessments, staff is forecasting \$180,454 in uncollected assessments bringing total expected district wide revenue to \$1,280,618. Though some government agencies do participate voluntarily, their assessments are not lienable, so the City Assessor has no ability to mandate payment. **Total anticipated resources available from both the district wide and snowmelt funds for FY25 are expected to be \$1,468,518.**

Expenditures



DOWNTOWN
GRAND RAPIDS INC.

As evidenced in the budget, the DID will continue with its current priorities to provide enhanced maintenance and beautification services, invest in marketing and communications efforts, operate snow melt systems, and participate in funding of the Downtown Ambassador program.

Next Steps

Following a recommendation from the DID Board, DGRI staff will present the recommended budget to the City Commission in May 2025, requesting bottom-line appropriation. Following approval by the City Commission the DID Board would be asked to adopt the budget at their June 18, 2025, meeting.

Recommendation: Approve the FY26 Downtown Improvement District Budget and recommend it to the Grand Rapids City Commission.

Current Budget	
Revenues	
District Wide Assessment	\$1,269,413
Resident Assessment	\$74,280
Estimated Investment Earnings	\$13,205
Snow Melt Assessment	\$170,000
Snow Melt Interest	\$18,493
Other Revenue: Maintenance Grant	\$0
Anticipated Uncollected Assessment	-\$175,198
Total Revenue	\$1,370,193

Expenditures	
Maintenance and Beautification	\$991,806
Ambassador Program	\$752,839
Special Project	\$117,000
Irrigation & Utilities	\$6,967
Flowers & Plantings	\$115,000

Marketing and Communications	\$21,750
Personnel - Wages/Benefits	\$21,000
Supplies	\$750

Administration	\$168,527
DGRI Overhead	\$25,000
Personnel - Wages/Benefits	\$73,000
Professional Services	\$22,500
Supplies	\$3,000
City A-87 Costs	\$45,027

Snowmelt Operations	\$188,110
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Total	\$1,370,193
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FY 2026 Budget		
Revenues		%
District Wide Assessment	\$1,365,395	8%
Resident Assessment	\$77,280	
Estimated Investment Earnings	\$18,397	
Snow Melt Assessment	\$170,000	0%
Snowmelt Interest	\$17,900	
Other Revenue:	\$0	
Anticipated Uncollected Assessment	-\$180,454	3%
Total Revenue	\$1,468,518	

Expenditures		
Maintenance and Beautification	\$1,097,583	
Ambassador Program - Clean & Safe	\$834,633	11%
QOL - Special Project	\$117,000	0%
Irrigation & Utilities	\$7,950	14%
Flowers & Plantings	\$138,000	20%

Marketing and Communications	\$22,250	
Personnel - Wages/Benefits	\$21,000	0%
Supplies	\$1,250	67%

Administration	\$160,785	
DGRI Overhead	\$25,000	0%
Personnel - Wages/Benefits	\$73,000	0%
Professional Services	\$22,500	0%
Supplies	\$3,000	0%
City A-87 Costs	\$37,285	-17%

Snowmelt Operations	\$187,900	
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Total	\$1,468,518	\$0
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GRETCHEN WHITMER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF TREASURY
LANSING

RACHAEL EUBANKS
STATE TREASURER

**Bulletin 14 of 2024
Inflation Rate Multiplier
October 22, 2024**

TO: Assessors and Equalization Directors

FROM: Michigan State Tax Commission

SUBJECT: Inflation Rate Multiplier for use in the 2025 capped value formula and the "Headlee" Millage Reduction Fraction (MRF) formula

The calculation of the Inflation Rate Multiplier is set in statute in MCL 211.34d:

(l) "Inflation rate" means the ratio of the general price level for the state fiscal year ending in the calendar year immediately preceding the current year divided by the general price level for the state fiscal year ending in the calendar year before the year immediately preceding the current year.

(f) "General price level" means the annual average of the 12 monthly values for the United States consumer price index for all urban consumers as defined and officially reported by the United States Department of Labor, Bureau of Labor Statistics.

Calculation of 2025 Inflation Rate Multiplier

Based on the statutory requirements in MCL 211.34d, the calculation of the inflation rate multiplier for 2025 is as follows:

1. The 12 monthly values for October 2022 through September 2023 are averaged.
2. The 12 monthly values for October 2023 through September 2024 are averaged.
3. The ratio is calculated by dividing the average of column 2 by the average of column 1.

The specific numbers from the US Department of Labor, Bureau of Labor Statistics are as follows:

CPI data used to calculate Inflation Rate Ratio for 2024 property taxes

2024 Calculations

<u>FY 2022 - 2023</u>	
Oct-22	298.012
Nov-22	297.711
Dec-22	296.797
Jan-23	299.170
Feb-23	300.840
Mar-23	301.836
Apr-23	303.363
May-23	304.127
Jun-23	305.109
Jul-23	305.691
Aug-23	307.026
Sep-23	<u>307.789</u>
Average	302.289

<u>FY 2023 - 2024</u>	
Oct-23	307.671
Nov-23	307.051
Dec-23	306.746
Jan-24	308.417
Feb-24	310.326
Mar-24	312.332
Apr-24	313.548
May-24	314.069
Jun-24	314.175
Jul-24	314.540
Aug-24	314.796
Sep-24	<u>315.301</u>
Average	311.581

Ratio	1.031
% Change	3.1%

Important: Local units **cannot** develop or adopt or use an inflation rate multiplier other than 1.031 in 2025. It is not acceptable for local units or assessors to indicate to taxpayers that they do not know how the multiplier is developed.

Inflation Rate Multiplier (IRM) Used in the 2025 Capped Value Formula

The inflation rate, expressed as a multiplier, to be used in the 2025 Capped Value Formula is 1.031.

$$\text{2025 CAPPED VALUE} = (\text{2024 Taxable Value} - \text{LOSSES}) \times 1.031 + \text{ADDITIONS}$$

- The formula above does not include 1.05 because the inflation rate multiplier of 1.031 is lower than 1.05.

Inflation Rate Multiplier Used in 2025 “Headlee” Calculations

The inflation rate multiplier of 1.031 shall ALSO be used in the calculation of the 2025 “Headlee” Millage Reduction Fraction required by Michigan Compiled Law (MCL) 211.34d.

The formula for calculating the 2025 “Headlee” Millage Reduction Fraction (MRF) is:

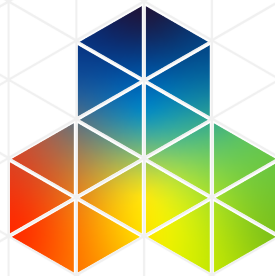
$$\text{2025 MRF} = \frac{(\text{2024 Taxable Value} - \text{LOSSES}) \times 1.031}{\text{2025 Taxable Value} - \text{ADDITIONS}}$$

Historical Inflation Rate Multipliers

The following is a listing of the inflation rate multipliers used in the Capped Value and "Headlee" calculations since the start of Proposal A.

YEAR	IRM		YEAR	IRM
1995	1.026		2012	1.027
1996	1.028		2013	1.024
1997	1.028		2014	1.016
1998	1.027		2015	1.016
1999	1.016		2016	1.003
2000	1.019		2017	1.009
2001	1.032		2018	1.021
2002	1.032		2019	1.024
2003	1.015		2020	1.019
2004	1.023		2021	1.014
2005	1.023		2022	1.033
2006	1.033		2023	1.050 (Capped Value)
2007	1.037			1.079 (Headlee)
2008	1.023		2024	1.050 (Capped Value)
2009	1.044			1.051 (Headlee)
2010	0.997		2025	1.031
2011	1.017			

Downtown Vitals Report



DOWNTOWN
GRAND RAPIDS INC.

Published February 2025

NEW BUSINESSES

+1 | **+1**
in January | year-to-date

STOREFRONT VACANCY RATES

+0% | **-2%**
vs. Dec 2024 | vs. 2-yr avg.

Q4 OFFICE VACANCY RATES

9.5%
in Q4 2024 vs. 8.5% in Q3 2024

Q4 OFFICE RENTAL RATES

\$23.32
per square foot
in Q4 2024 vs. \$22.94 in Q3 2024

Q4 HOUSING OCCUPANCY

+0% | **-3%** | **+2%**
vs. Q3 2024 | vs. Q4 2023 | vs. Q4 2019

DEC '24 HOTEL OCCUPANCY

-13% | **+9%** | **+4%**
vs. Nov 2024 | vs. Dec 2023 | vs. Dec 2019

VISITOR ACTIVITY COUNTS

+5% | **+4%** | **+1%**
vs. Dec 2024 | vs. Jan 2024 | vs. Jan 2019

EMPLOYEE ACTIVITY COUNTS

+16% | **+5%** | **-5%**
vs. Dec 2024 | vs. Jan 2024 | vs. Jan 2019

RESIDENT ACTIVITY COUNTS

+13% | **+45%** | **+58%**
vs. Dec 2024 | vs. Jan 2024 | vs. Jan 2019

DEC '24 DASH WORK RIDES

-33%
vs. Nov 2024

DEC '24 DASH CIRC. RIDES

+6%
vs. Nov 2024

CURRENT ACTIVE INVESTMENT

\$197M

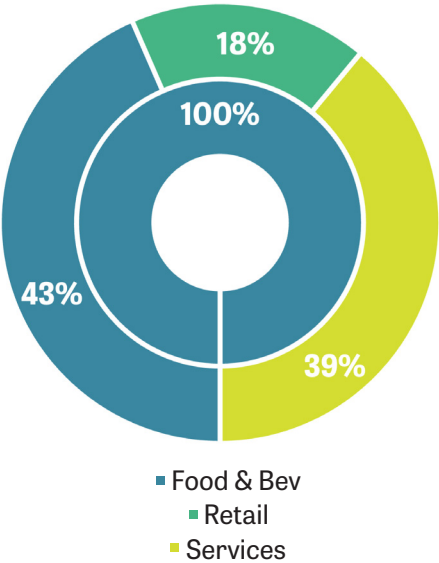
Storefront Business Openings | Updated January 2025

Retail Food & Beverage Services

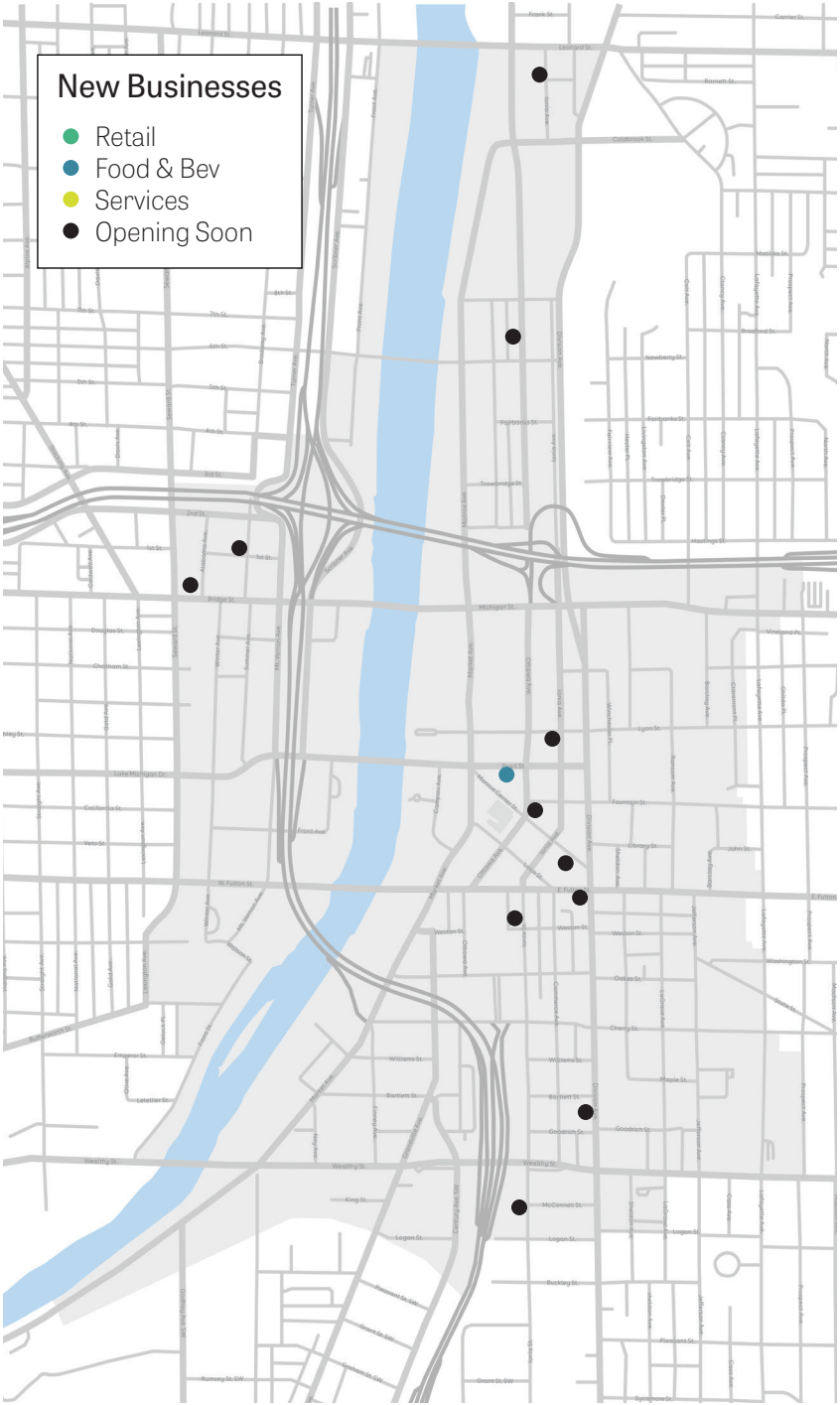
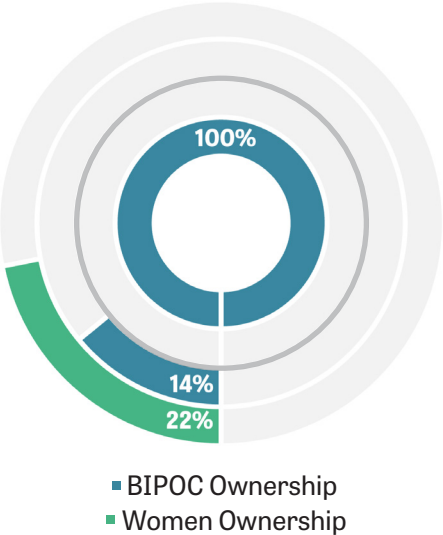
Poke Tori

1
storefront business
opened so far in 2025

Business Mix of Storefronts
Overall: Outer Ring
New in 2025: Inner Ring



Business Ownership of Storefronts
Overall: Outer Rings
New in 2025: Inner Rings



Source: Downtown Grand Rapids Inc.

Storefront Vacancies & Recent Closures | Updated Jan 2025

2

storefront
businesses
closed in 2025

2025 Closures:

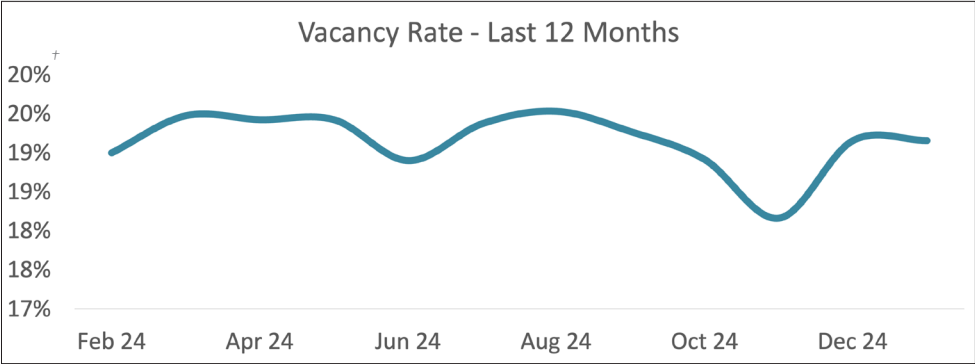
100% Food & Bev

0% Retail

0% Services

19%

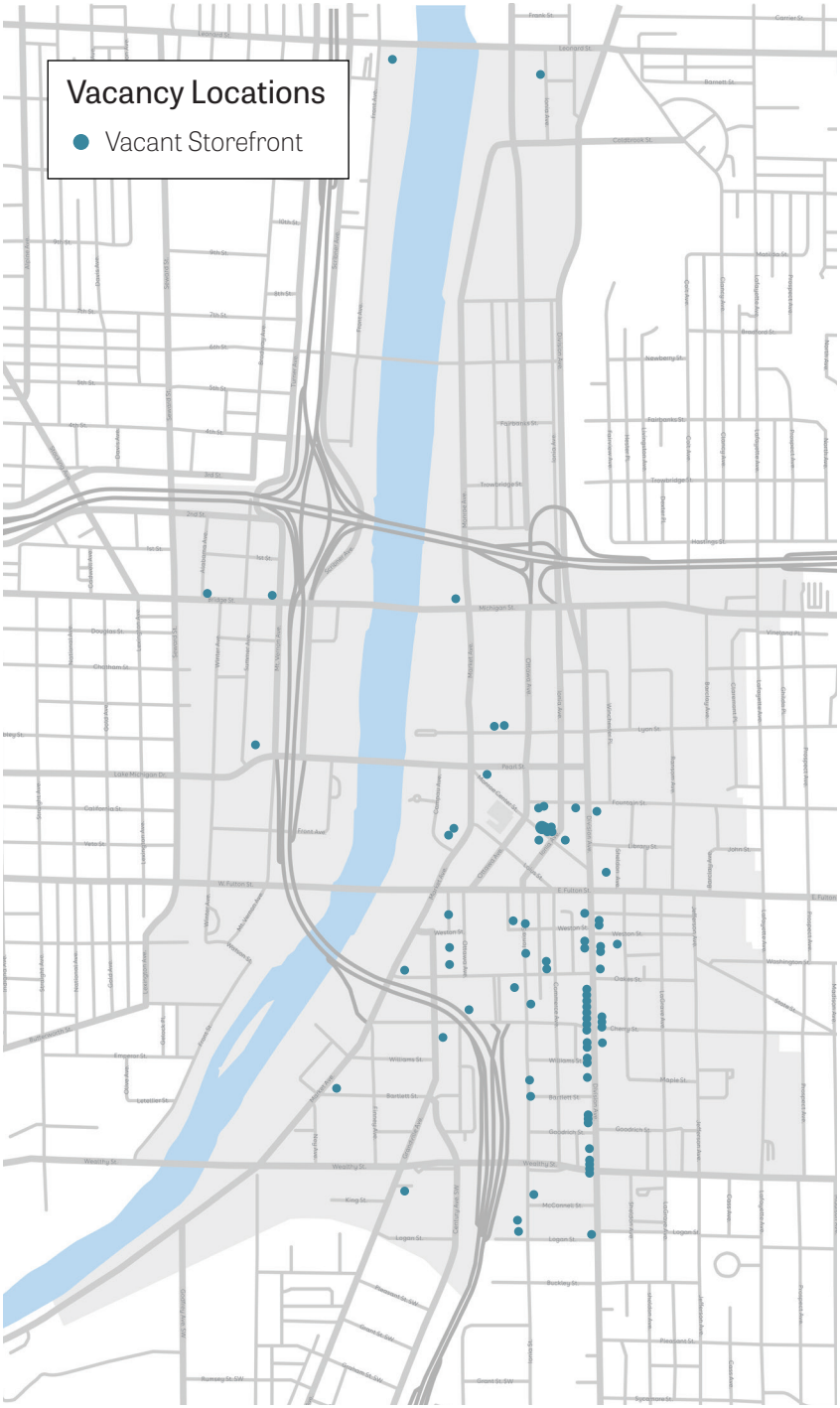
storefront
vacancy rate



*truncated y-axis to highlight month-over-month changes

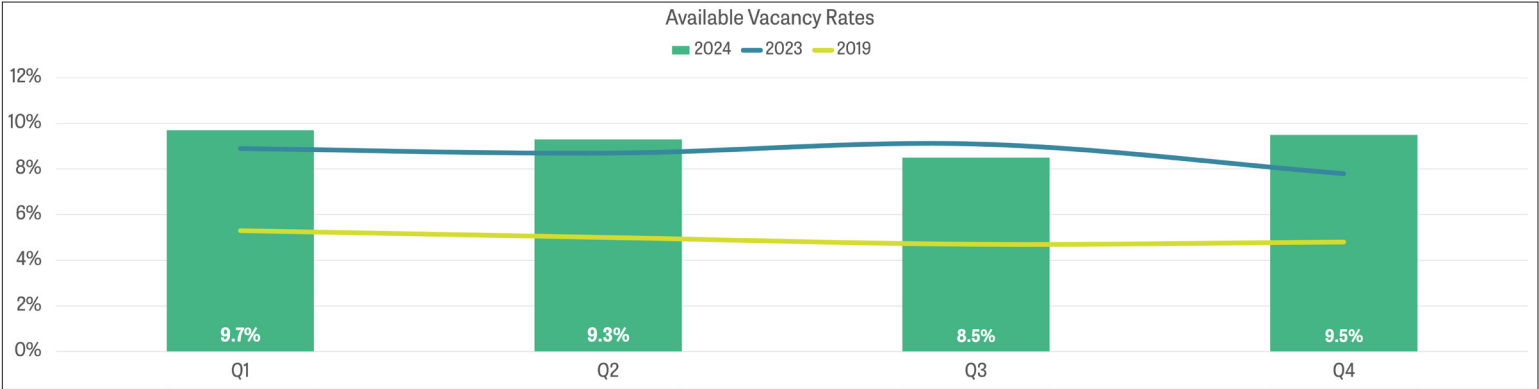
	Storefronts	Vacancies	Vacancy %	Sq Ft Available
Bridge Street	23	2	9%	4,833 sq ft
Center City	127	24	19%	104,602 sq ft
Monroe Center*	54*	8*	15%*	53,625 sq ft*
Fulton & Jefferson	21	1	5%	1,320 sq ft
Heartside: Division	102	34	33%	~114,266 sq ft
Heartside: Ionia	71	11	15%	45,300 sq ft
Heartside: C. Chavez	13	3	23%	12,087 sq ft
Monroe North	28	1	4%	1,696 sq ft
Other	17	1	6%	3,960 sq ft
DISTRICT TOTALS:	402	77	19%	~288,064 sq ft

Source: Downtown Grand Rapids Inc.



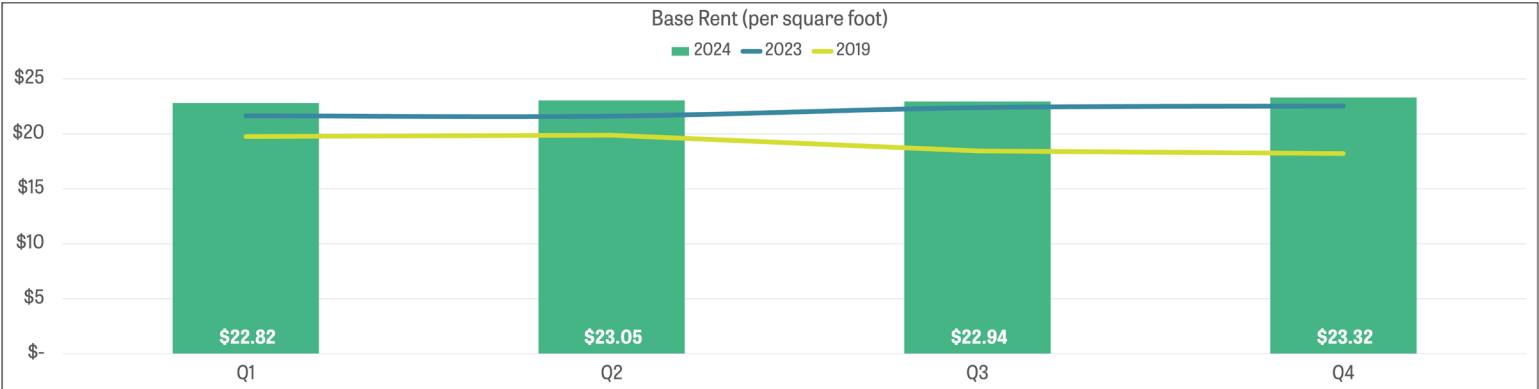
Source: Downtown Grand Rapids Inc.

9.5%
vacancy in Q4 2024
vs. 8.5% in Q3 2024



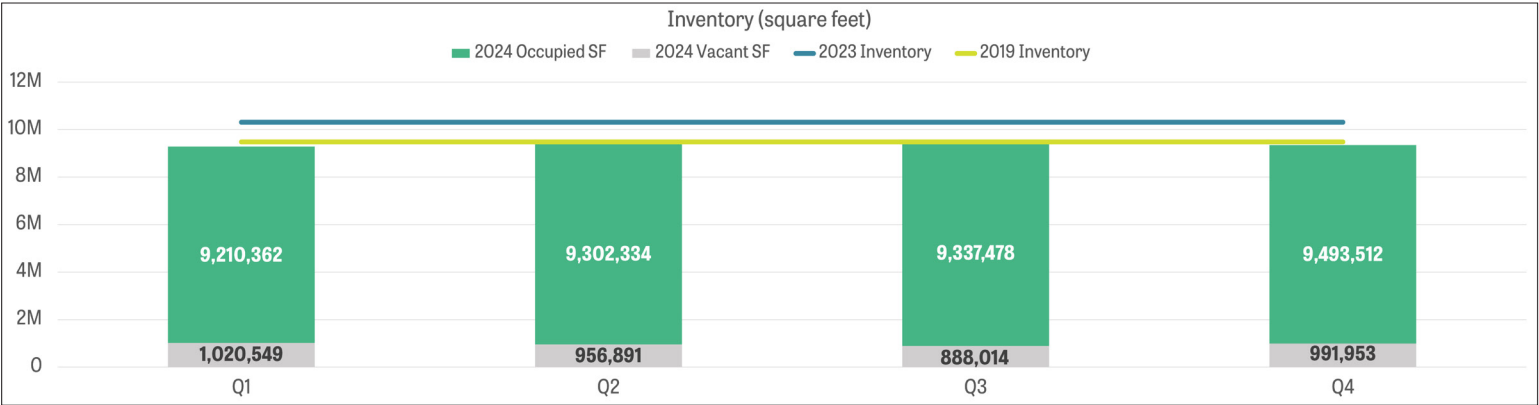
Source: CoStar

\$23.32
per sq ft in Q4 2024
vs. \$22.94 in Q3 2024



Source: CoStar

10.3M
square feet of office
space inventory

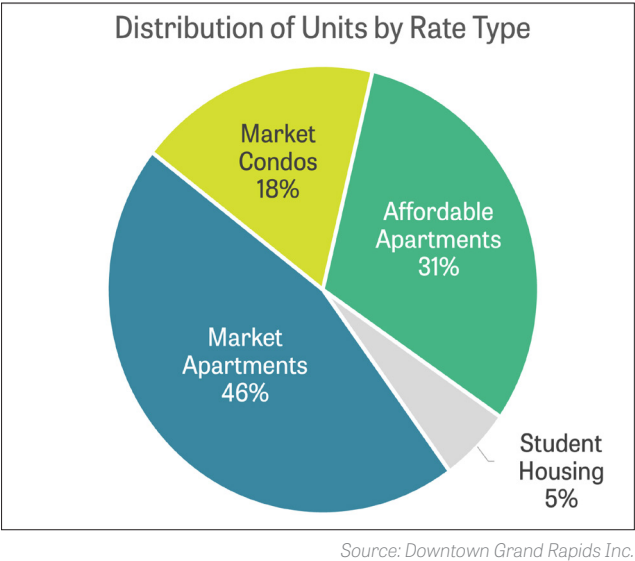
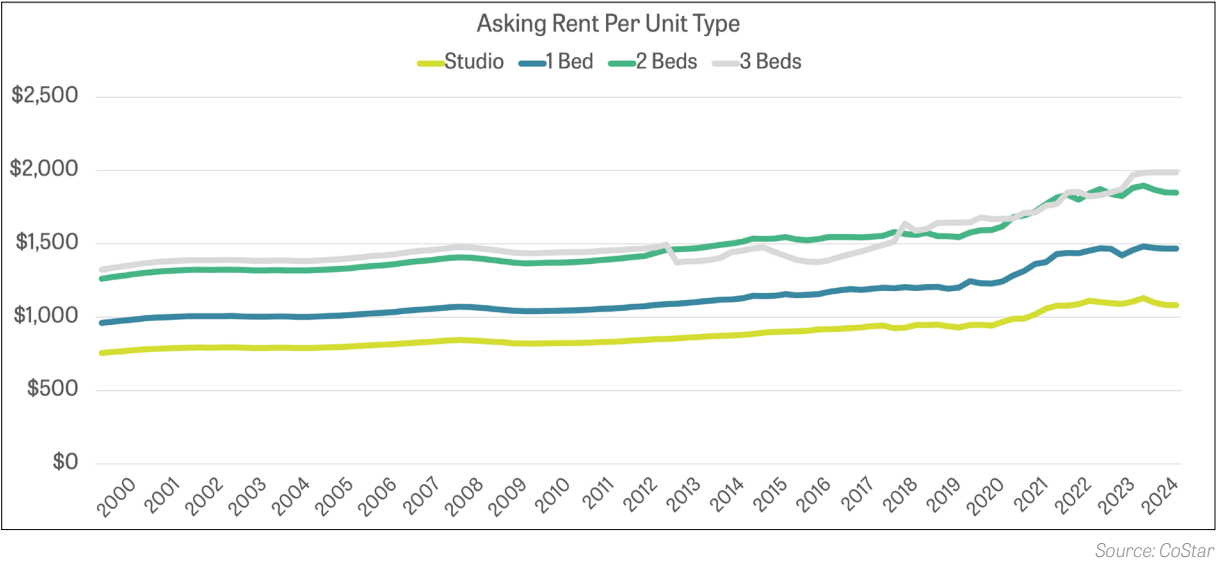
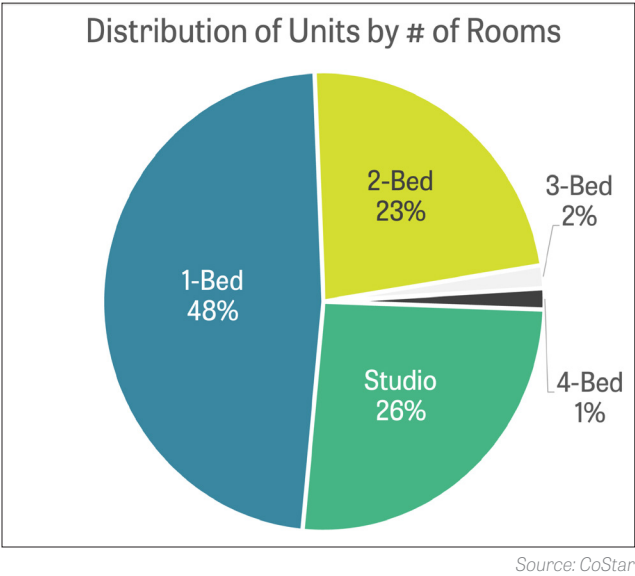
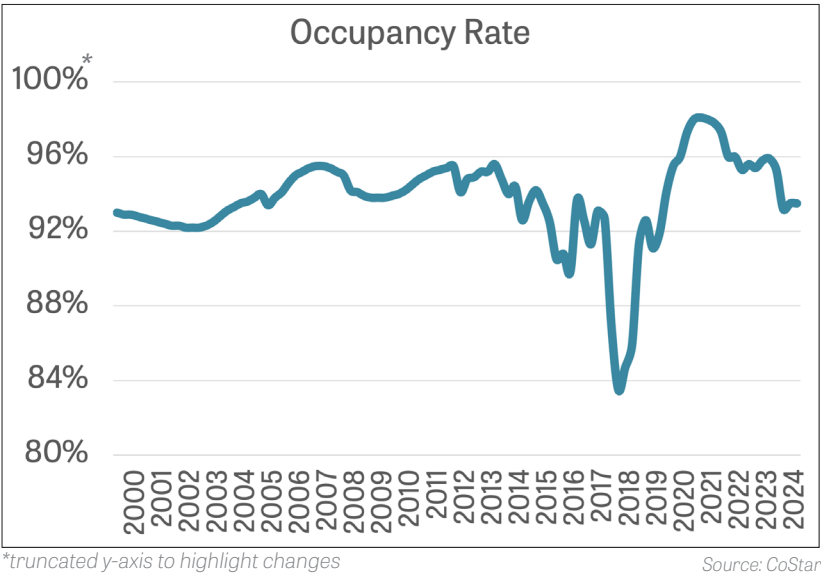


Source: CoStar

94%
occupancy
Q4 2024

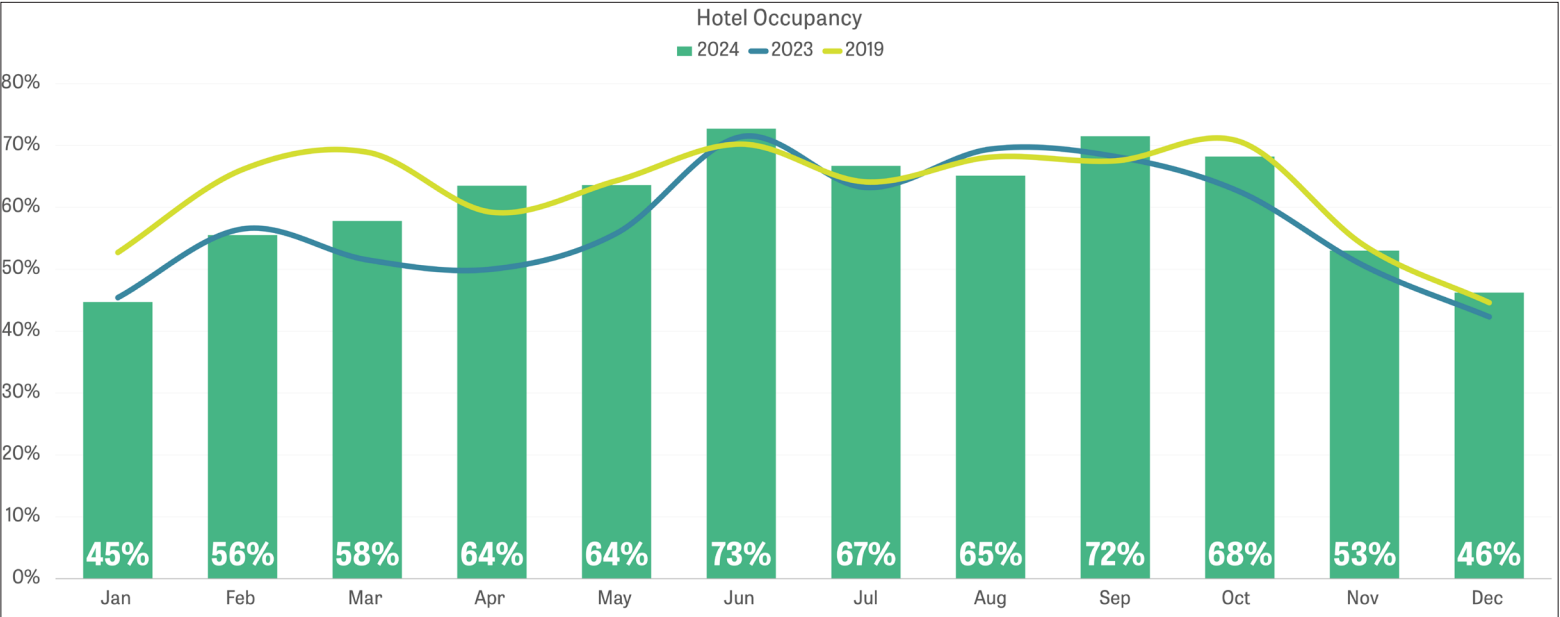
248
came online
in 2024

1,889
units in pipeline



46%
hotel occupancy
December 2024

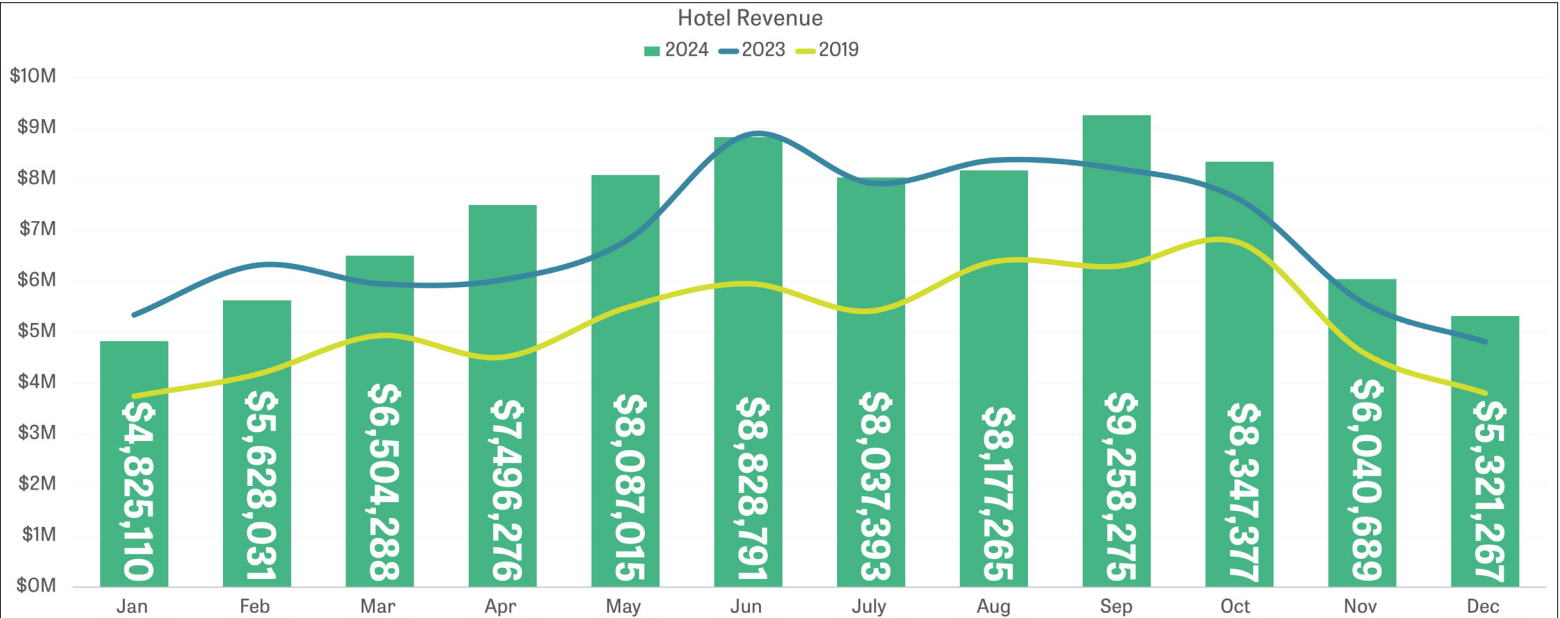
61%
average hotel
occupancy
in 2024



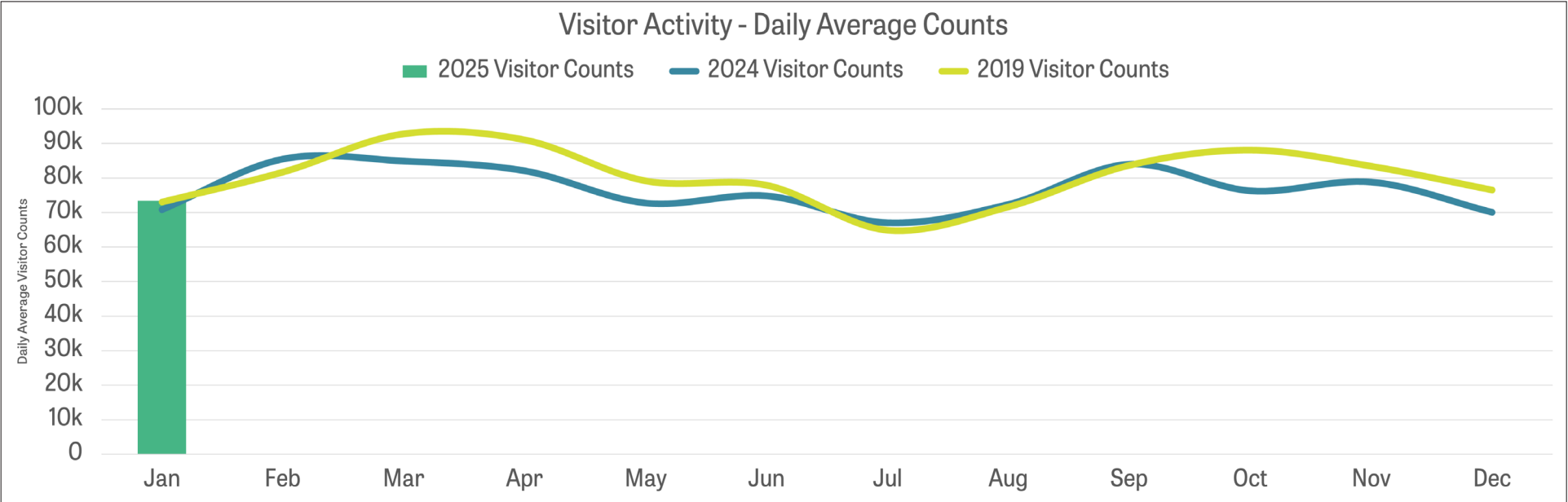
Source: Smith Travel Research via CoStar

\$5M
hotel revenue
December 2024

\$87M
total hotel
revenue in 2024



Source: Smith Travel Research via CoStar

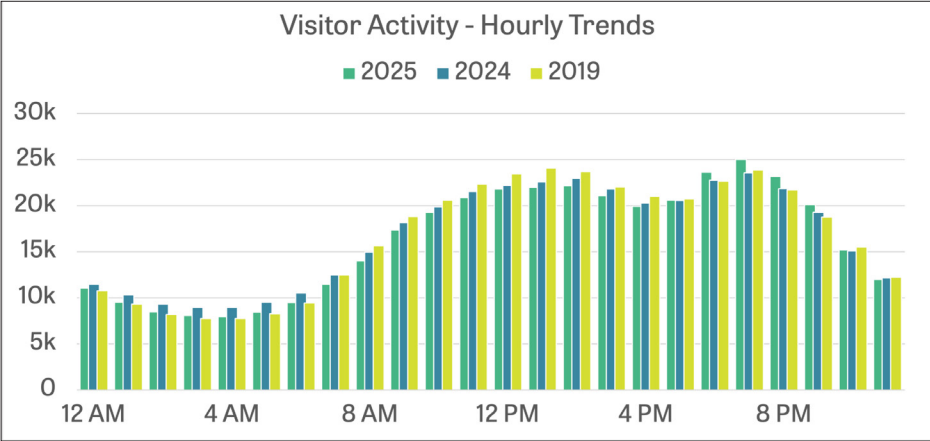


Source: Placer.ai

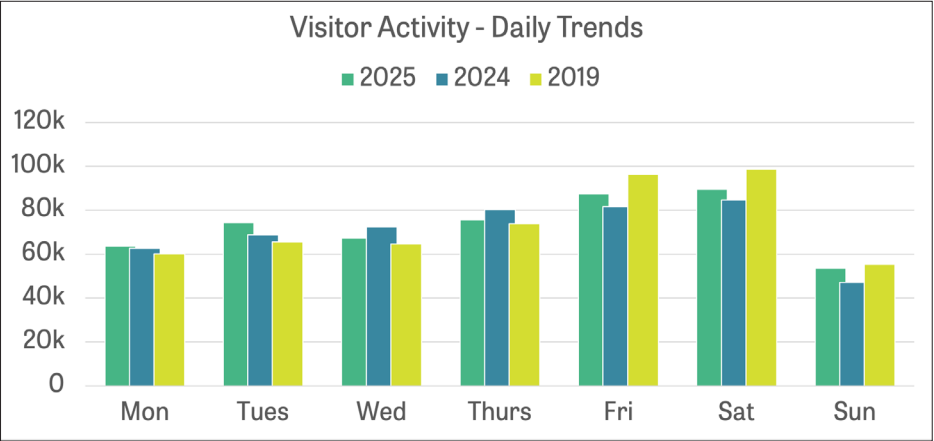
5%
increase
Jan 2025 vs. Dec 2024

4%
increase
Jan 2025 vs. Jan 2024

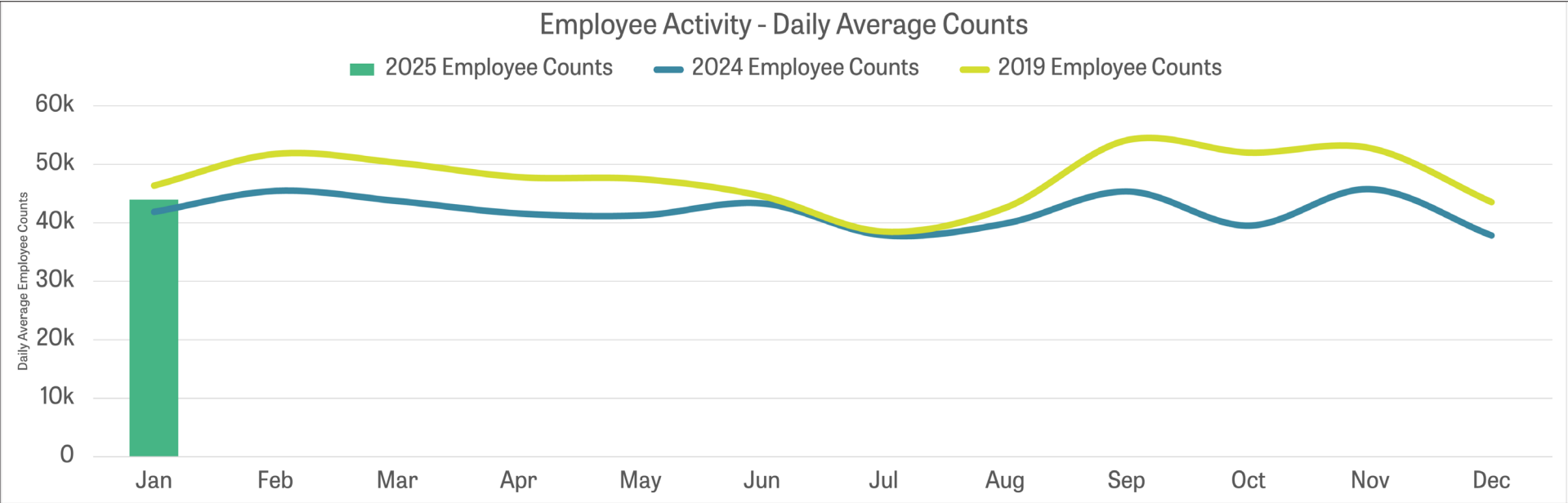
1%
increase
Jan 2025 vs. Jan 2019



Source: Placer.ai



Source: Placer.ai

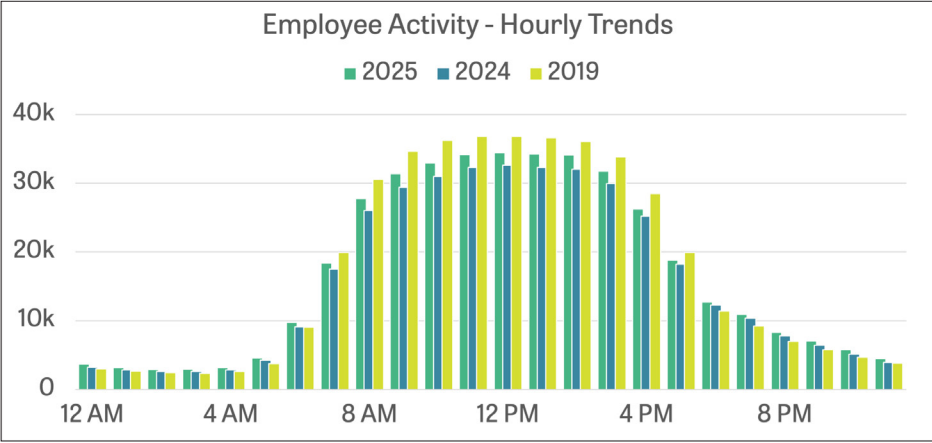


Source: Placer.ai

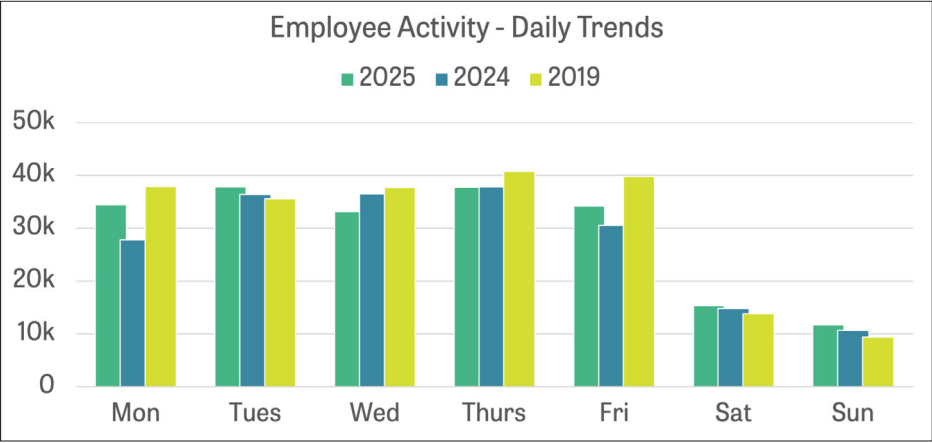
16%
increase
Jan 2025 vs. Dec 2024

5%
increase
Jan 2025 vs. Jan 2024

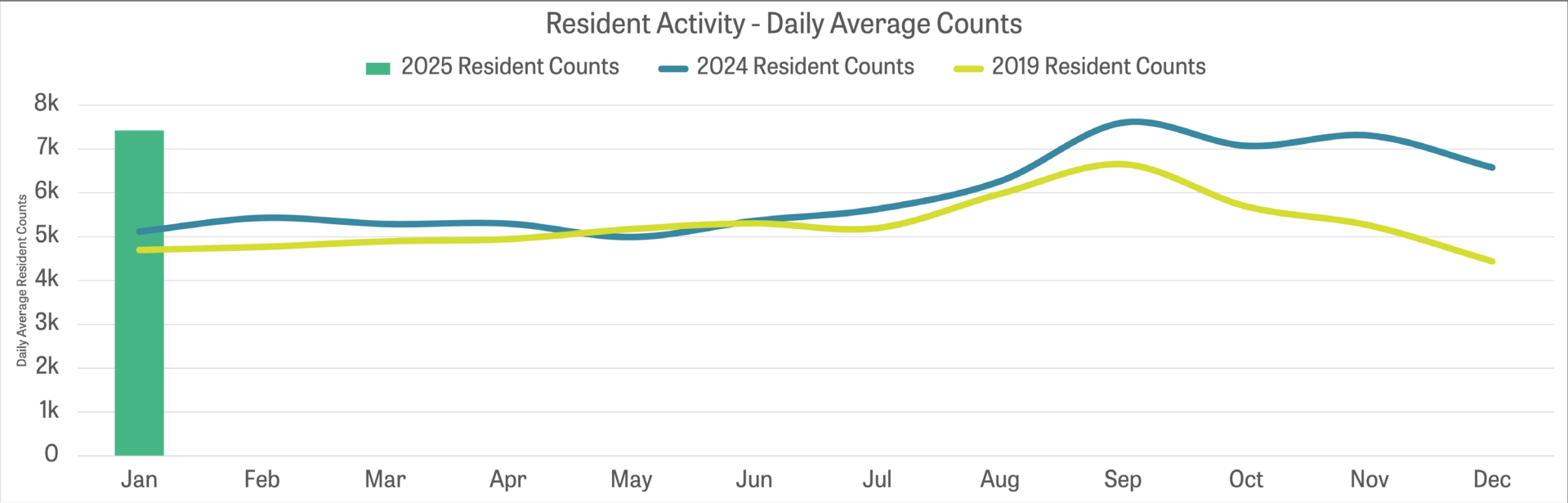
5%
decrease
Jan 2025 vs. Jan 2019



Source: Placer.ai



Source: Placer.ai

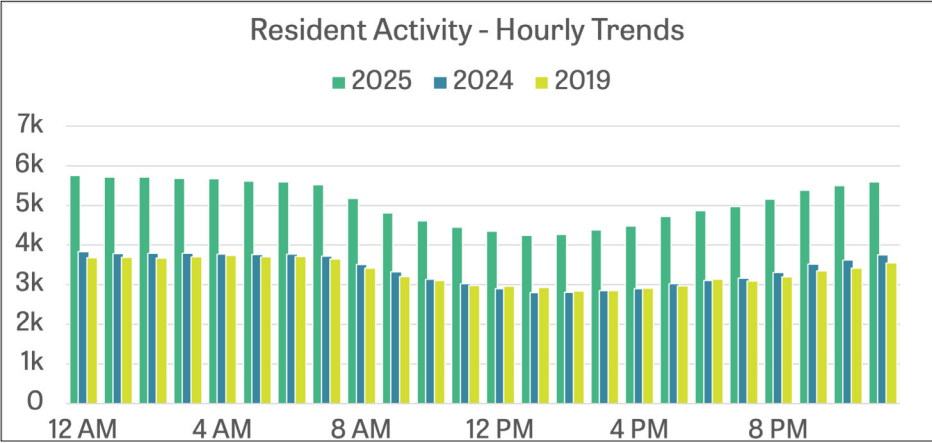


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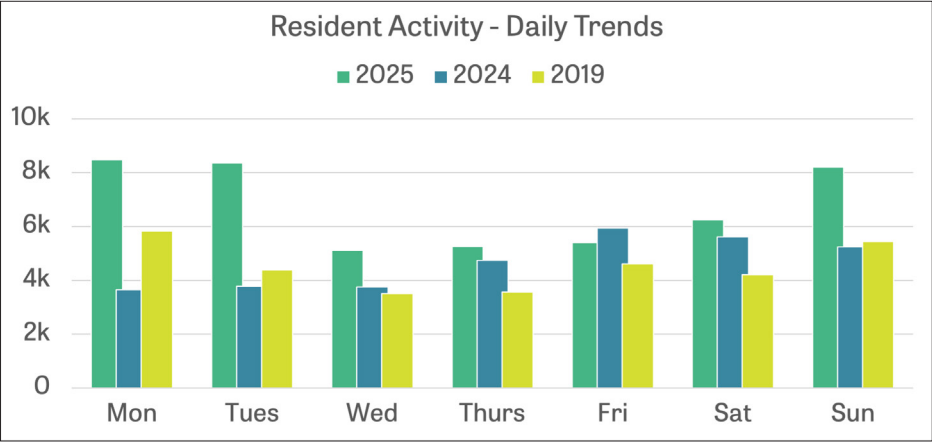
13%
increase
Jan 2025 vs. Dec 2024

45%
increase
Jan 2025 vs. Jan 2024

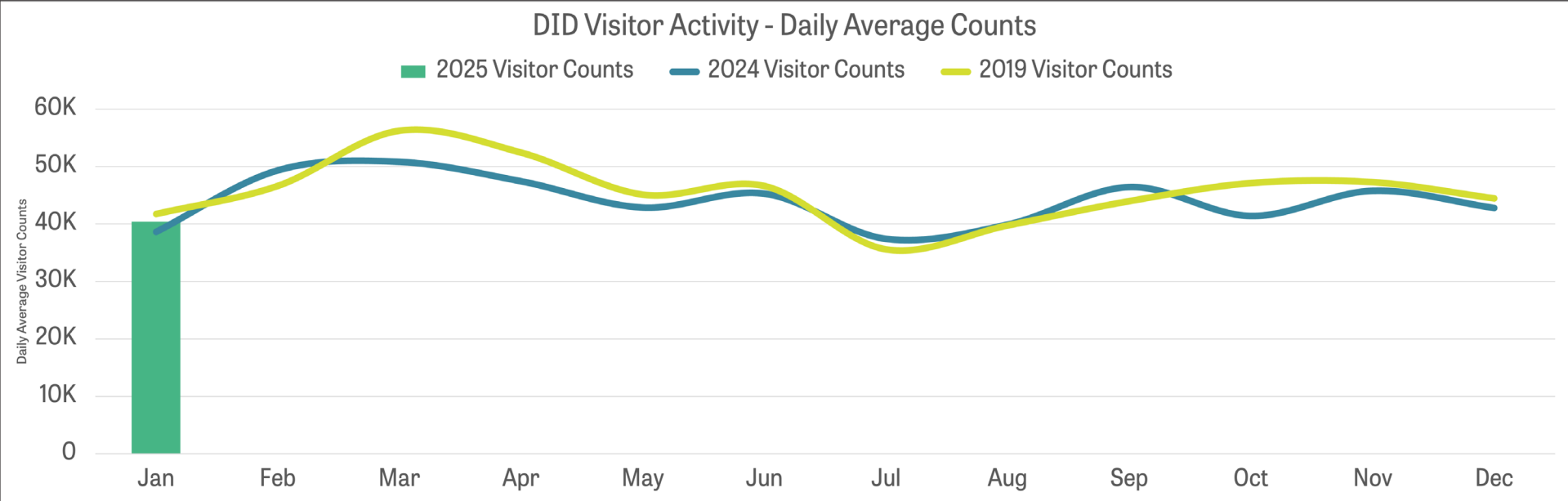
58%
increase
Jan 2025 vs. Jan 2019



Source: Placer.ai



Source: Placer.ai

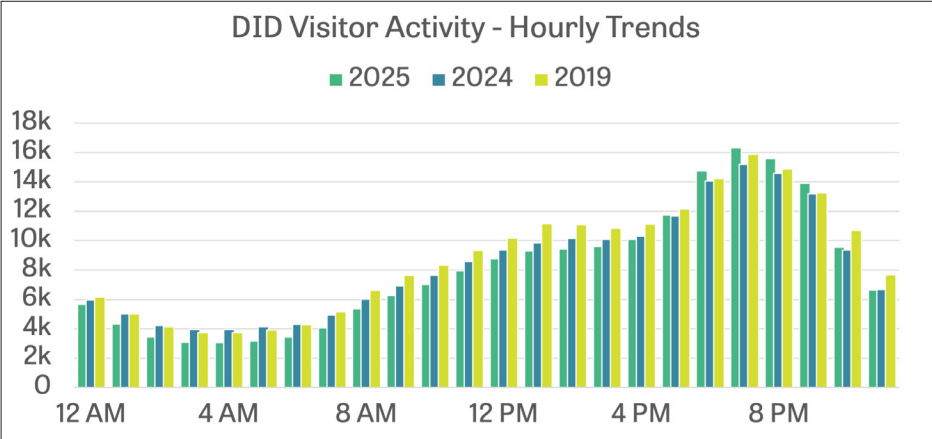


Source: Placer.ai

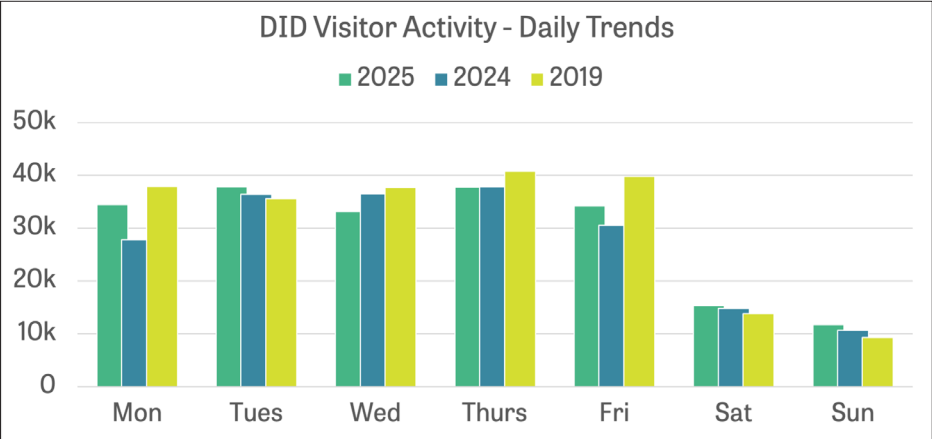
6%
decrease
Jan 2025 vs. Dec 2024

5%
increase
Jan 2025 vs. Jan 2024

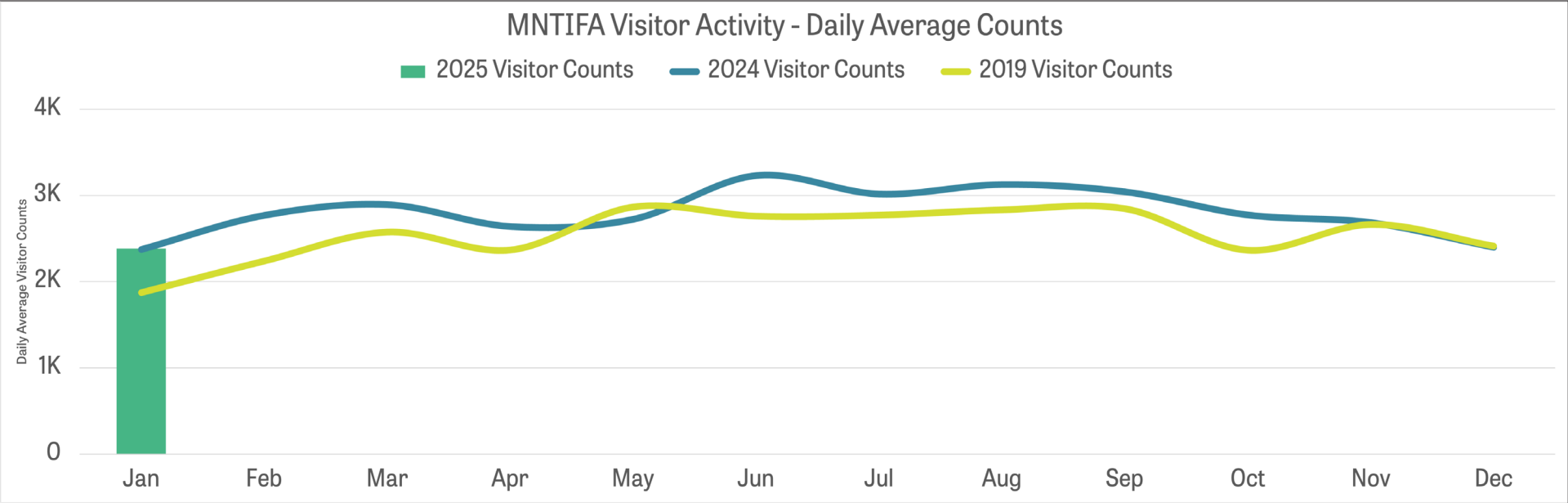
3%
decrease
Jan 2025 vs. Jan 2019



Source: Placer.ai



Source: Placer.ai

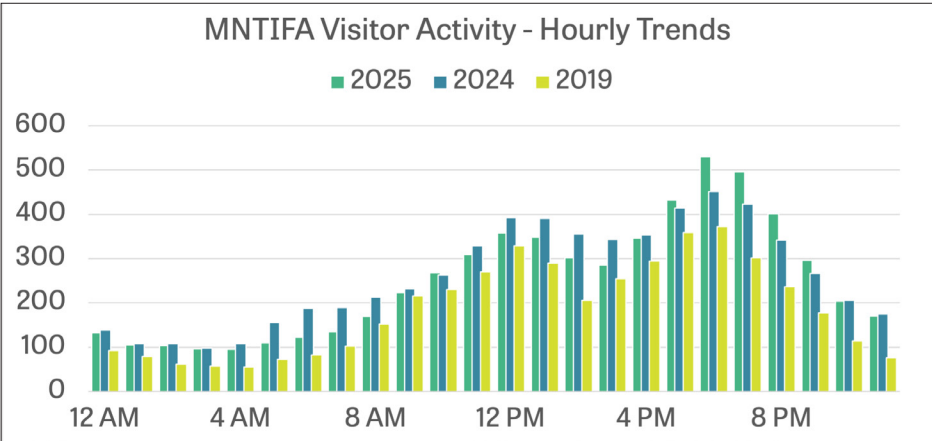


Source: Placer.ai

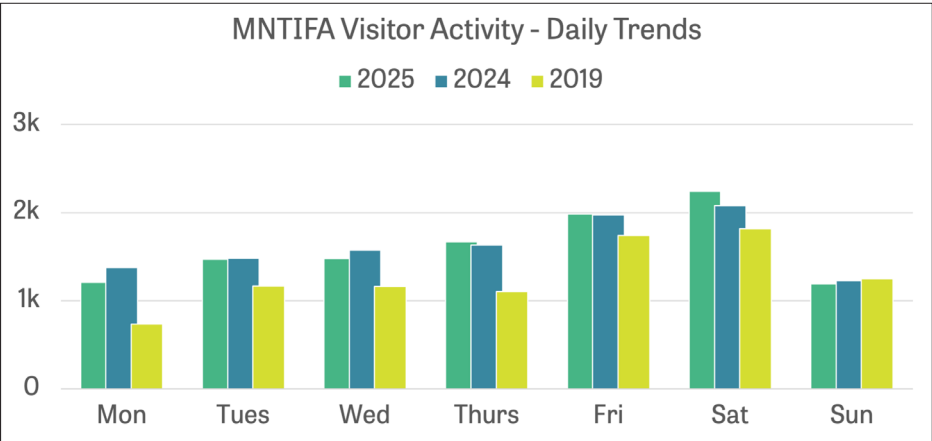
0.5%
decrease
Jan 2025 vs. Dec 2024

1%
increase
Jan 2025 vs. Jan 2024

27%
increase
Jan 2025 vs. Jan 2019



Source: Placer.ai



Source: Placer.ai

Downtown Ambassador Statistics | Updated December 2024

	December 2024	2024 YTD	2023 YTD	2019 YTD
Graffiti Removals	103	7,172	5,721	1,877
Lbs of Trash Removed	22,825	376,725	457,425	486,000
Snow Removals	3,425	8,994	4,228	12,266
Weeds Abated	-	374,524	263,415	128,332
Business Contacts	316	7,890	10,100	2,014
Pedestrian Assists	20,385	327,009	361,704	168,001
Mobility Assists	57	3,399	3,810	1,139
Total Ambassador Banked Hours as of December:				-502.75
Total Resident Ambassador Banked Hours as of December:				144.00

Source: Downtown Grand Rapids Inc.



DOWNTOWN
GRAND RAPIDS INC.

Banked hours reflect underspent ambassador hours. Negative hours reflect overspent ambassador hours.

Current Construction & Development | Updated Jan 2025

1 Lyon Square Reconstruction

anticipated completion: June 2025

\$12,000,000 investment

2 GRPM River's Edge Work

anticipated completion: August 2025

\$12,000,000 investment

3 Acrisure Amphitheater

anticipated completion: Spring 2026

+190 parking spaces

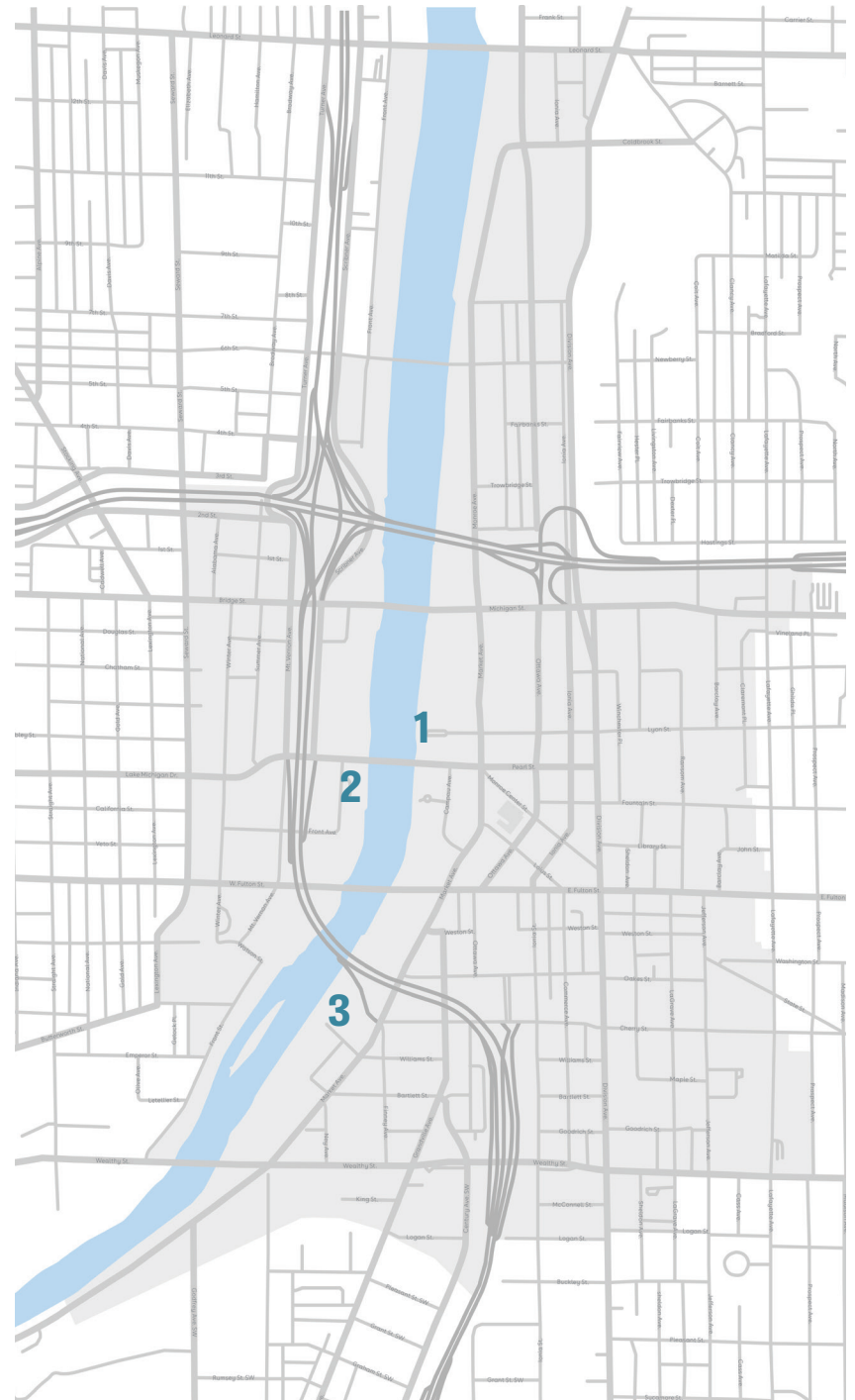
+825 jobs

\$184,000,000 investment

825
new jobs

190
parking spaces

\$197M
in investment



Source: Downtown Grand Rapids Inc.

Grand River Corridor Revitalization Progress | Updated Jan 2025

48

acres of park improvements

20

miles of trail improvements*

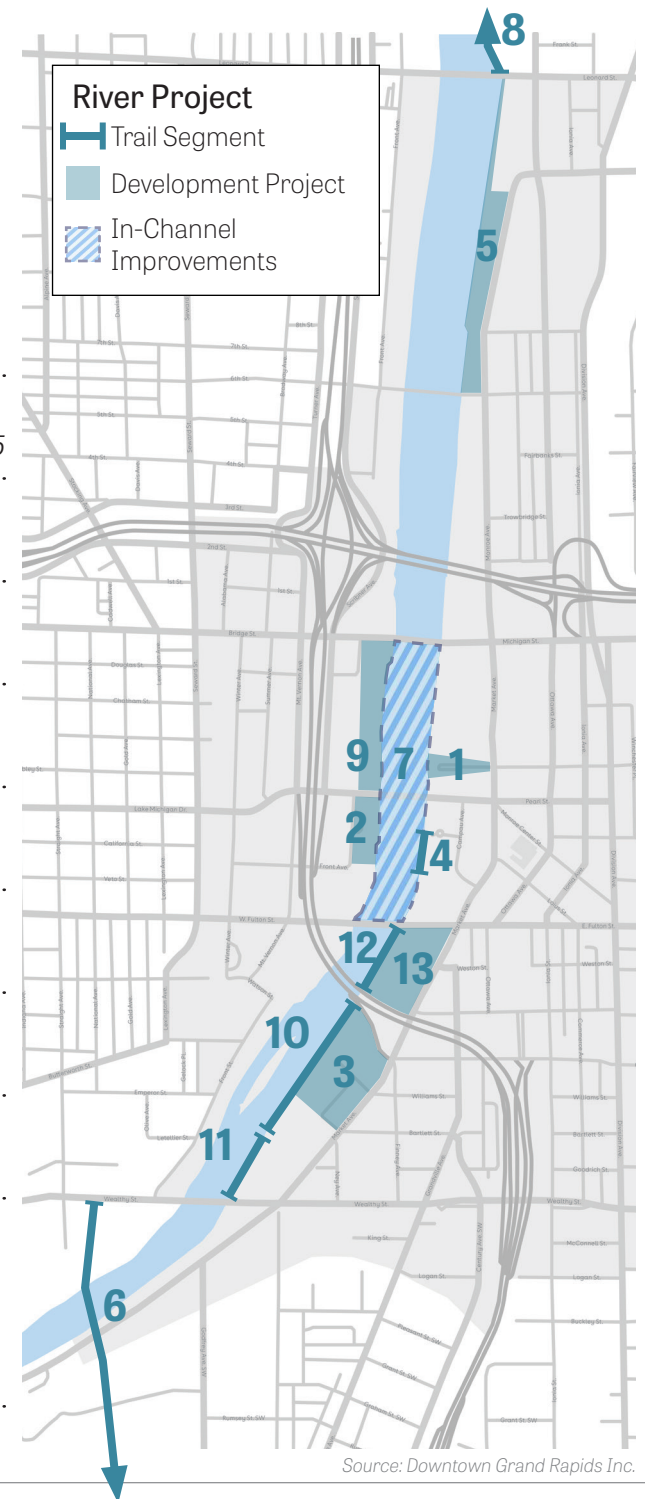
\$62M

total DGRI investment (DDA, MNTIFA, ARPA)

\$1.7B

total private river-adjacent investments

1	Lyon Square	Planning	Design	Permitting	Bidding	Construction	Completion est. June 2025
2	GRPM River Edge Improvements	Planning	Design	Permitting	Bidding	Construction	Completion est. August 2025
3	Acrisure Amphitheater	Planning	Design	Permitting	Bidding	Construction	Completion est. May 2026
4	Edges Trail, Blue Bridge to JW	Planning	Design	Permitting	Bidding	Construction	Completion est. April 2025
5	Canal Park	Planning	Design	Permitting	Bidding	Construction	Completion est. April 2025
6	Oxford Trail	Planning	Design	Permitting	Bidding	Construction	Completion est. Jan 2025
7	Lower Reach In-Channel Improvements	Planning	Design	Permitting	Bidding	Construction	Completion est. Feb 2025
8	Edges Trail, Leonard To Ann	Planning	Design	Permitting	Bidding	Construction	Completion est. June 2025
9	Ah-Nab-Awen Park	Planning	Design	Permitting	Bidding	Construction	Completion est. Fall 2025
10	Edges Trail	Planning	Design	Permitting	Bidding	Construction	Completion est. April 2025
11	US-131 to Railroad				Bidding		est. Winter 2025
12	Railroad to Wealthy						TBD
13	Fulton & Market	Planning	Design	Permitting	Bidding	Construction	Completion



Source: Downtown Grand Rapids Inc.



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For more information, visit: <https://grandriver.network/upcoming-projects>

* includes 16 miles of ARPA-funded Kent County greenway trail, White Pine Trail to Ada

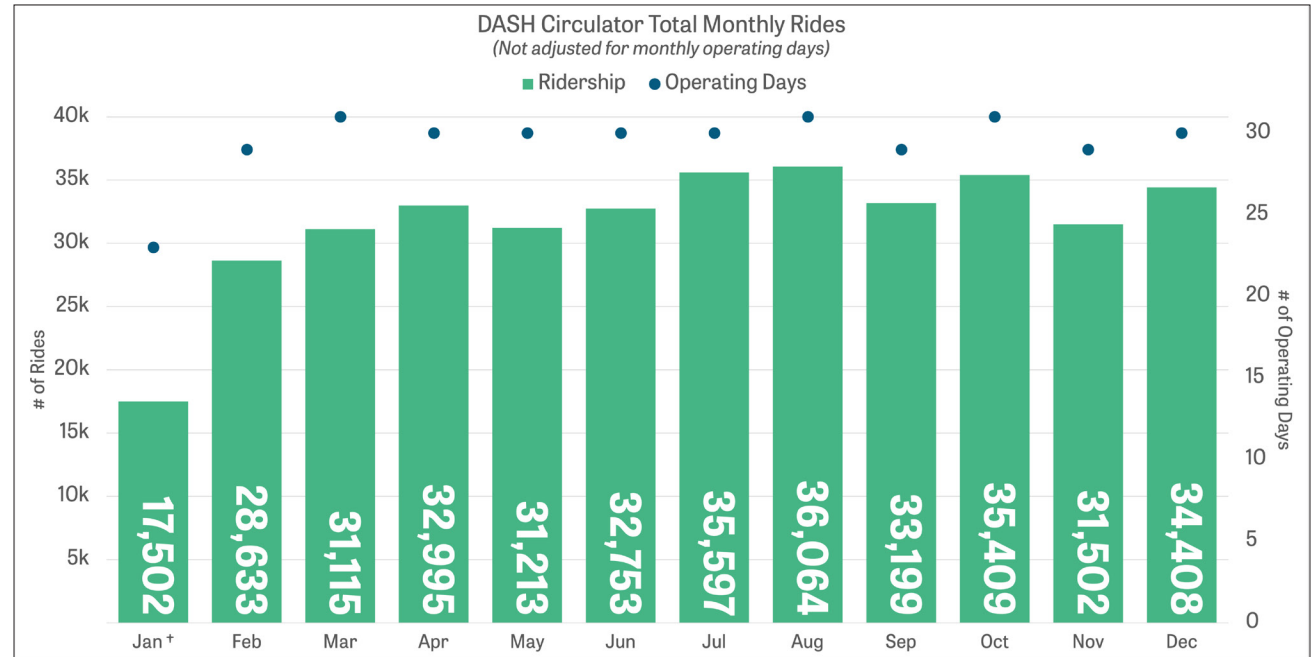
DASH 3.0: Circulator Ridership | Updated December 2024

DASH Circulator operates Monday - Sunday on one route with two directions (Clockwise and Counterclockwise).

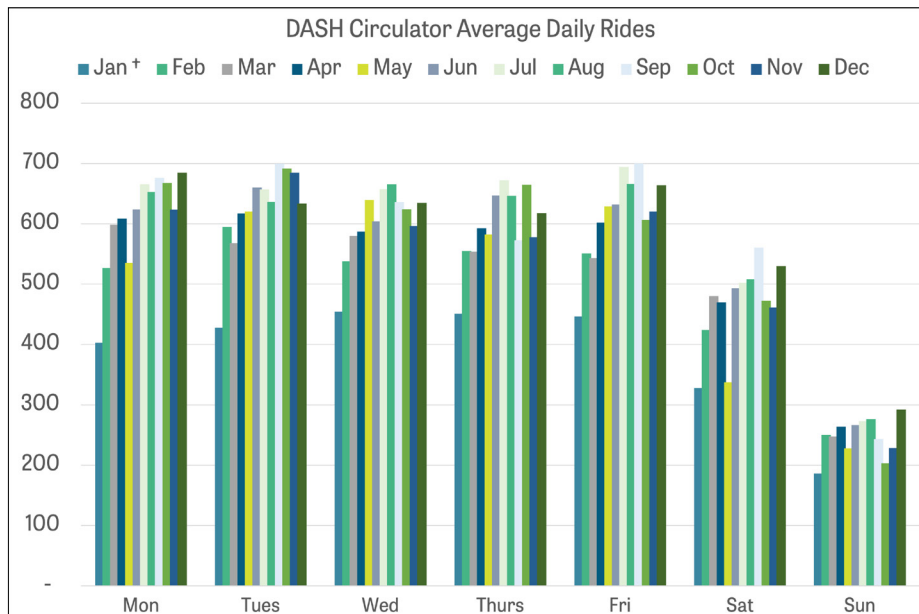
6%
increase in daily avg rides
Dec 2024 vs. Nov 2024*

61%
increase in daily avg rides
Dec 2024 vs. Dec 2023*

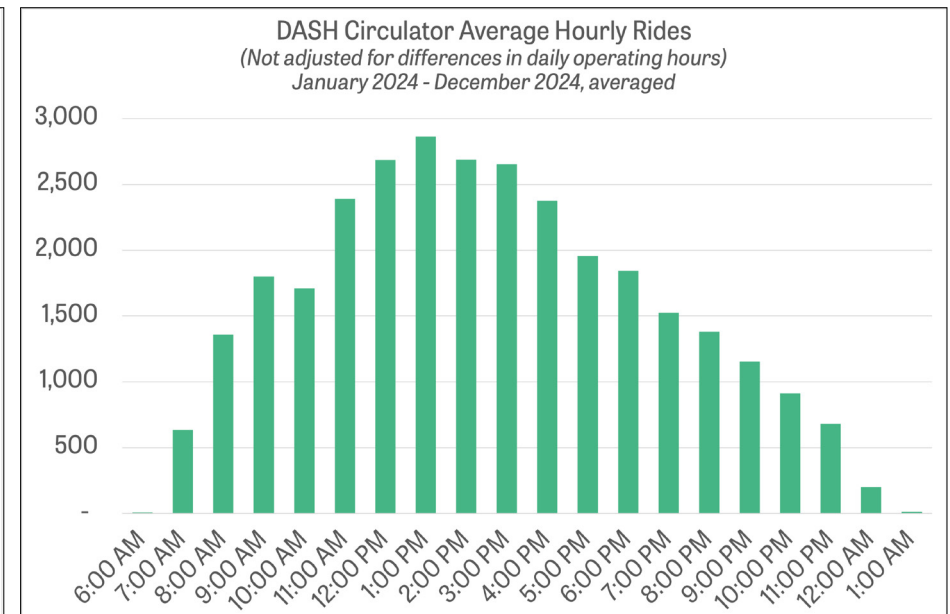
40%
decrease in daily avg rides
Dec 2024 vs. Dec 2019*



Source: The Rapid



Source: The Rapid



Source: The Rapid



DOWNTOWN
GRAND RAPIDS INC.

*Adjusted for monthly operating days

+ Service expanded on January 29th, 2024 to include Mondays and Tuesdays.

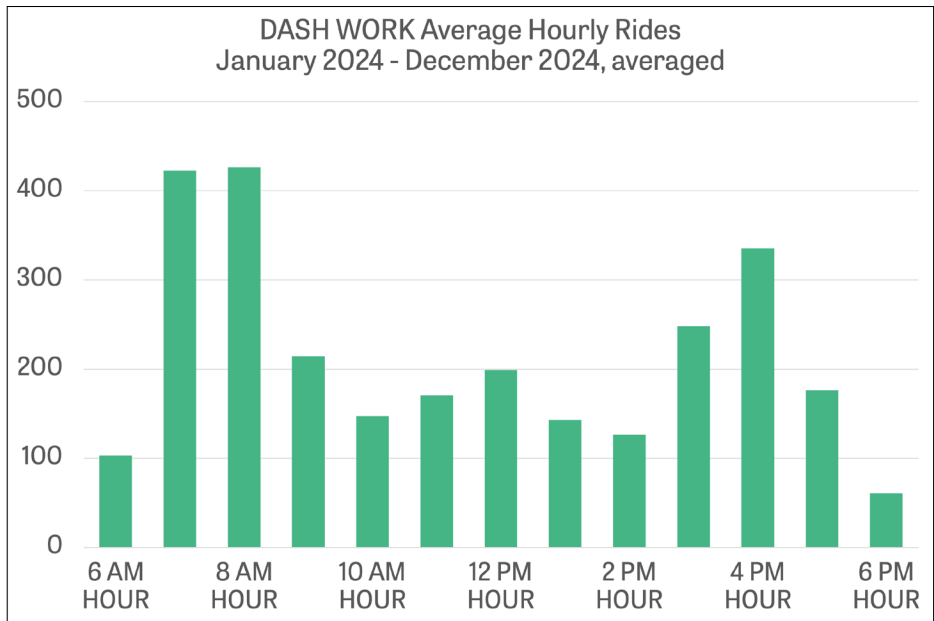
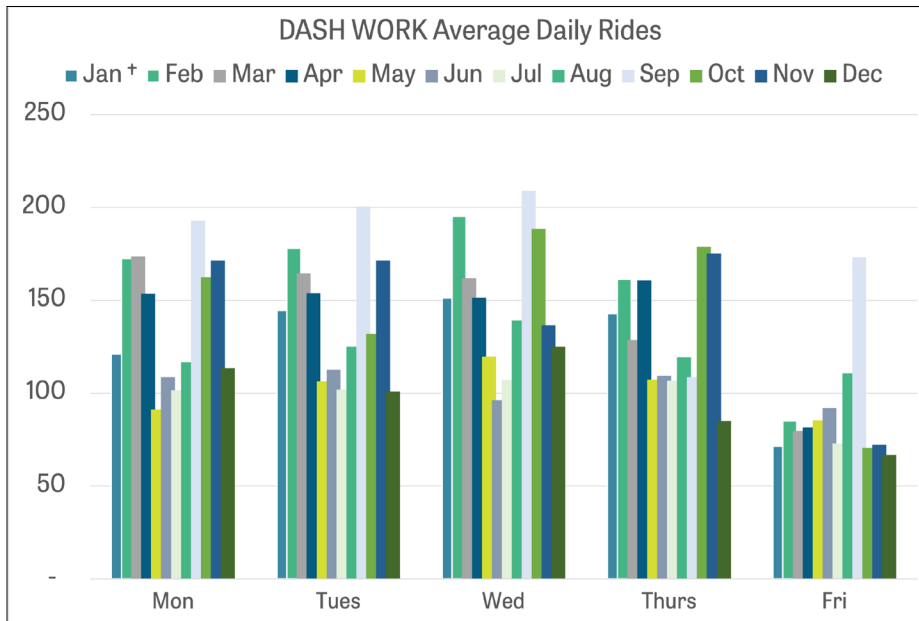
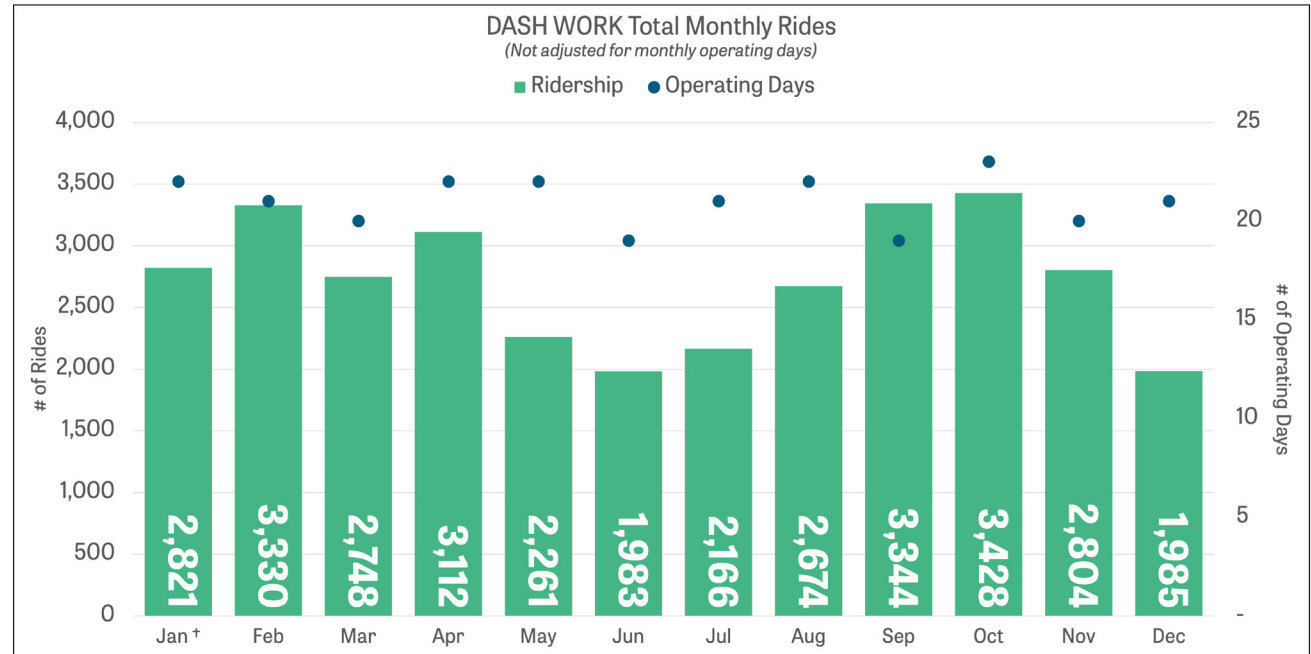
Number of operating days: Jan: 23; Feb: 29; Mar: 31; Apr: 30; May: 30; June: 30;
July: 30; Aug: 31; Sep: 29; Oct: 31; Nov: 29; Dec: 30

DASH 3.0: WORK Ridership | Updated December 2024

DASH WORK operates Monday - Friday, 6:30 AM - 6:30 PM, primarily servicing Downtown employees that park in Areas 7 & 9.

33%
decrease in rides
Dec 2024 vs. Nov 2024*

54%
of rides in 2024
occur in the AM



Source: The Rapid



DOWNTOWN
GRAND RAPIDS INC.

*Adjusted for monthly operating days
* Service expanded to full-day service on January 29th, 2024.
Previously 6:30 AM - 9:30 AM & 3:30 PM - 6:30 PM.

Number of operating days: Jan: 22; Feb: 21; Mar: 20; Apr: 22; May: 22; June: 19;
July: 21; Aug: 22; Sep: 19; Oct: 23; Nov: 20; Dec: 21