

AGENDA

DGRI BOARD OF ADVISORS

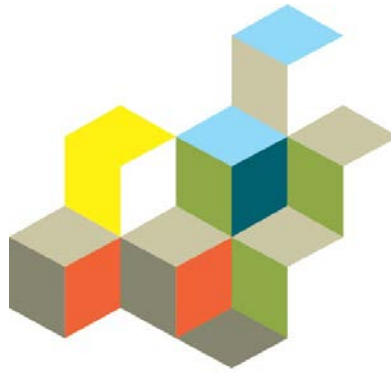


Board Members:

Rick Baker • Mayor Rosalynn Bliss • Kayem Dunn • Howard Hansen • Brian Harris • Bob Herr
Ray Kisor • Birgit Klohs • Brandy Moeller • Nikos Monoyios • Jon Nunn • Doug Small • Greg Sundstrom

Monday, November 2, 2017
1:00 p.m. Meeting
29 Pearl Street, NW Suite #1

- | | | |
|---|---------------|----------------|
| 1. Call to Order | | Dunn |
| 2. Approve Minutes from August 21, 2017 DGRI Board Meeting (1:01)
(enclosed) | <i>Motion</i> | Dunn |
| 3. DGRI Bylaw Amendments (1:04)
(enclosed) | <i>Motion</i> | Larson |
| 4. DGRI Advisor Appointments (1:14)
(enclosed) | <i>Motion</i> | Dunn / Larson |
| 5. Discussion: Corporate Recruitment (1:18) | Info Item | Klohs / Larson |
| 6. Bike Share Feasibility Update (1:38) | Info Item | Mobile GR |
| 7. President & CEO Report (1:53) | Info Item | Larson |
| 8. Board of Advisors Discussion / Departing Members (1:58) | | |
| a. Hoard Hansen, Chair, Monroe North TIFA | | |
| b. Greg Sundstrom, Grand Rapids City Manager | | |
| 9. Old Business | | |
| 10. New Business | | |
| 11. Public Comment | | |
| 12. Adjourn | | |



DOWNTOWN
GRAND RAPIDS INC.

Board of Advisors Meeting

August 21, 2017

1. Call to Order – The meeting was called to order at 1:02 pm by Chair Kayem Dunn

2. Attendance

Present: Rick Baker, Mayor Rosalynn Bliss, Kayem Dunn, Howard Hansen, Brian Harris, Ray Kisor, Birgit Klohs, Brandy Moeller, Nick Monoyios, Greg Sundstrom

Absent: Bob Herr, Jon Nunn, Doug Small

Others Present: Kristopher Larson (DGRI President & CEO), Murphy Ackerman (DGRI Office Manager), Jana Wallace, Tim Kelly, Kim Van Driel, LaTarro Traylor, Megan Catcho, Gabi Schumacher, Andy Guy, Jennie Schumacher, Stephane Wong (DGRI Staff), Conrad Venema, Maxwell Dillivan, and others

3. Approve Minutes from April 18, 2017 DGRI Board Meeting

Motion: Howard Hansen, supported by Mayor Rosalynn Bliss, moved approval of the April 18, 2017 meeting minutes as presented. Motion carried unanimously.

4. 2017 Alliance Appointments

Mr. Larson shared the current slate of 85 local citizens that are interested in volunteering their time to work with the organization. Mr. Larson said this will be a restructuring of how we engage the community. Mr. Larson shared that the new Alliance structure will be organized around the five (5) GR Forward goals. Mr. Larson said the goal of the organization is also to have a demographic representation among these Alliances that closely mirrors that of the City. Mr. Larson thanked Ms. Traylor and Ms. Buller for their efforts in identifying diverse leaders in the community to join these Alliances. Mr. Larson said these members will also be

looked to when identifying future board members and higher positions of leadership in the community. Mr. Monoyios commended staff for their commitment to inclusivity with the Alliances and pointed out the large strides the organization has made to move closer to City demographics since the first iteration of the Alliances. Mr. Harris asked what the attrition rate was from the previous Alliance structure. Mr. Larson said approximately 50% year over year. Mr. Larson said the new model will find a way to incentivize attendance. Mr. Larson said the goal of the new model is to empower the groups to participate in a more meaningful ways and assist with decision making. Mayor Bliss noted that there is still a lack of participation in the 20-24 age range and asked what efforts have been used to reach this demographic. Mr. Larson said this is a more challenging group because many in this age range are moving due to jobs or do not have time due to schooling, so the organization is looking into different ways of engaging them.

Motion: Ray Kisor, supported by Mayor Rosalynn Bliss, moved to appoint the 2017 GR Forward Implementation Based Alliance slates as recommended. Motion carried unanimously.

5. First Reading: DGRI Bylaw Amendments

Mr. Larson said there have been changes to the DGRI Bylaws in an effort to reflect the GR Forward plan implementation and plan development. Mr. Larson said one of the changes includes the restructuring of Alliances to be GR Forward focused. This in turn creates an additional two committee chairs, and therefore two additional members of the DGRI Board of Advisors. Additionally, the Alliances will be more broadly addressed as committees in the bylaws. Mr. Sundstrom asked if the committees will be permanent or ad hoc. Mr. Larson said they will be permanent as GR Forward is implemented. Mr. Larson said the language in the document allows for the creation of additional committees as needed. Mr. Dunn said the original bylaws were written before this organization existed and it is important that they be updated to reflect the needs of the organization as it has evolved. Mr. Larson said there will be no action required today but it is required to have a first presentation of the amended bylaws. Ms. Dunn added that the Executive Committee will take a more extensive look at the amendments to see if any more are necessary. Mr. Larson said the group will have another opportunity to see these at the next scheduled Board meeting.

6. ULI / NLC Rose Fellowship Presentation

Mr. Kelly gave an update on the status of the Rose Fellowship and an overview of the challenge that the team has been working through with the Rose Fellowship panelists. Mr. Kelly said Grand Rapids was excited to take advantage of the optional second visit with the panelist in an effort to focus on more specific goals and opportunities that have been presented through the process. Mr. Kelly said the closing retreat will be in October and the final policy recommendations will be made in November. Mr. Harris asked how this information will be used to inform the GR Forward implementation process. Mr. Larson said the recommendations from the fellowship will help to direct ways that DGRI can align its tools to help identify and create desired outcomes. Mr. Larson said the outcomes will be largely related to mobility, workforce development and affordable housing. Mr. Harris thanked Mayor

Bliss for her encouraging the team to take advantage of the second visit with the panelists in Grand Rapids. Mr. Larson said there will be a more formal presentation of outcomes once the process is completed.

7. Align Study Presentation

Mr. Venema gave an overview of the current Align Study project. Mr. Venema shared that they are in the first phase of the project which relies heavily on informing the community of the process and receiving their input. Mr. Venema said the plan for final delivery of the project is April 2018. Mr. Venema said the team is currently working to better understand the existing conditions of the transit system, what areas are most in need of additional services, and what have been causes of the recent decline in use of the system. Mr. Venema took a moment to outline the strategies for public engagement and next steps of the process. Mayor Bliss asked if there are intentional efforts to receive feedback from those that don't currently utilize The Rapid's services. Mr. Venema said they are currently reaching out to both current users and non-users. Mr. Dillivan shared the online survey and gave Board members a moment to take the survey. Mr. Larson asked if the online survey is available for distribution. Mr. Venema said yes, and said he hopes to give an update on the process to the Board in the coming months.

8. President & CEO Report

DDA 8/9/17

- Approved support for River Trail Design Guidelines
- Approved funding for pedestrian counters
- Approved façade support for Degage
- Approved Studio C! Development Agreement – City Commission approved Aug 15

DID 5/15/17

- Approved and recommended FY18 Budget
- Received update on spring plantings
- Received a report and overview on pedestrian counter data

MNTIFA (8/9/17)

- Approved support for River Trail Design Guidelines

DGRI (8/21/17)

- Will consider appointments to new Alliance model
- Will consider bylaw amendments
- Will receive update on legislative advocacy

Alliances:

- Alliance 2.1 recruitment closed. Recommending appointment of 85 individuals to 5 Alliances.

- Hosting New Alliance orientation Sep 21. 6-8 PM

DGRI Staff Highlights

Events / Marketing / Communications / Engagement

- New Ambassador Program Video to debut 8/9
- New Cigarette Butt recycling PA to debut 8/21
- New umbrellas on order for RPC
- MITP – Regular season complete
- Produced and Launched Grand Rapids African-American History Tour on GR Walks App
- Held State of the Downtown – July 13th at 5:30 PM! 225 Attendees.

Planning / Development

- City / DGRI Staff / legal counsel worked to conclude Studio C! Development Agreement negotiations
- Collaborating with Frey Foundation on development of maintenance sustainability plan for RPC
- DGRI / CoGR / Mayor's Office partnering on policy development re: use of OPRE
- Lyon Square DD process underway
- Planning pedestrian safety improvements at several key intersections & crossings
 - Michigan / Bridge Street Trail Crossings
 - Pilot Protected bike lane – Division Ave (Leonard to Fountain)
- Participating with City of Grand Rapids in 201 Market RFQ reviews
- Daniel Rose Fellowship:
 - Hosted Grand Rapids Study Visit Mar 20-23 for Daniel Rose Fellowship.
 - Project page available on the website. Follow-up engagement opportunity currently underway.
 - KL attended Anchorage Study Visit Apr 3-7
 - Fellowship Team presented a mid-year fellowship in Seattle Tuesday, May 2nd
 - Planning 2nd Study Visit to Grand Rapids – September 18/19
- Calder Plaza – partnering with City Commissioners, CoGR, Kent County on potential Pavilion plans & construction leading up to 50th anniversary of La Grande Vitesse

Advocacy

- Senator Horn has re-introduced TIF Reform bill (SB 393), Afendoulis to introduce Fee Fairness bill
- Transformational Brownfield (MIThrive)– Collaborating with The Right Place & CoGR on potential applications for use of tool
- Hosting a Lawmaker Breakfast Briefing Aug 28 @ 9 AM
 - Sen. Hildenbrand
 - Sen. MacGregor
 - Rep. Brinks

- Rep. Afendoulis
- Rep. VerHeulen
- Rep. Albert
- Rep. Johnson
- Rep. Brann
- Rep. Lower
- Phil Skaggs – will be attending in place of LaGrand

9. Board of Advisors Discussion

Ms. Dunn shared with the Board that Mr. Larson's 360 review was recently completed with the assistance of HR Collaborative. Ms. Dunn shared some of the results of the survey and said the response was overwhelmingly positive and that she is pleased to see Mr. Larson lead with inspiring vision.

10. Old Business

None.

11. New Business

None.

12. Public Comment

None.

13. Adjournment

The meeting adjourned at 2:25pm

BYLAWS
OF
DOWNTOWN GRAND RAPIDS, INC.

ARTICLE 1
PURPOSE AND POWERS

1.1 Purpose and Powers. The purpose for which Downtown Grand Rapids, Inc. (“DGRI”), is formed and the powers that it may exercise are set forth in its Articles of Incorporation.

ARTICLE 2
BOARD OF ADVISORS

2.1 Composition, Qualifications and Number. The first Board of Advisors (the “Board”) consists of those persons designated by the incorporator for the term indicated in such designation. At the Board’s initial meeting and at any subsequent meeting of the Board, the Board may change the number of Advisors, designate additional Advisors, prescribe each of their qualifications and the term that each shall serve, *provided, however*, in no event may the Board consist of less than twelve (12) nor more than twenty (20) Advisors. If an Advisor is designated to serve a specific time period, he/she shall serve during such period. If an Advisor is designated to serve on the Board because of a specific title or position he/she holds, he/she shall serve so long as he/she continues to hold such title or position.

2.2 Resignation. An Advisor may resign by written notice to the Board.

2.3 New Advisors. DGRI shall provide each new Advisor with current copies of the Articles of Incorporation, Bylaws and other pertinent information regarding the organization and operation of DGRI.

2.4 Powers. The Board may exercise all of DGRI’s powers and shall oversee DGRI’s business with a specific emphasis on a long-term focus on visionary, collective impact, leadership and advocacy related to downtown Grand Rapids.

2.5 Compensation of Advisors. Advisors shall serve without compensation, but shall, upon approval of the Board, receive reasonable reimbursement for travel and expenses incurred in connection with the business of DGRI.

ARTICLE 3
EXECUTIVE COMMITTEE

3.1 Executive Committee. The Board shall establish an Executive Committee which serves as an advisory committee that offers recommendations to the Board for further deliberation and

discussion. The Executive Committee shall consist of seven persons serving on the Board. Those persons shall consist of the Board Chairperson, Board Vice-Chairperson, Board Immediate Past Chairperson, Chairperson of the Downtown Development Authority, Chairperson of the Downtown Improvement District, Chairperson of the Monroe North Tax Increment Finance Authority, City Manager (ex-officio), plus the DGRI President & CEO (ex-officio, non-voting), provided there are a minimum of five persons serving as officers. The Chairperson shall serve as the Chair of the Executive Committee. If there are not at least five persons serving in such positions, or if one of the officers listed is not serving on the Board, the Board shall appoint an Advisor or Advisors to serve with the officers on the Executive Committee. The Executive Committee, subject to those limitations as may be required by law or imposed by resolution of the Board, shall advise and give recommendations to the Board related to the following:

- (a) Identifying key organizational metrics;
- (b) Developing Board meeting agendas;
- (c) Recommending governance policy to the Board;
- (d) Nominating members to serve on the Board;
- (e) Coordinating financial reporting and transparency measures;
- (f) Establishing annual performance expectations and compensation for the DGRI President & CEO;
- (g) Developing the annual performance review policy for the DGRI President & CEO; and
- (h) Such advice and recommendations as requested by the Board.

The Executive Committee shall report any such activity to the Board during regular and special Board meetings.

ARTICLE 4

~~ALLIANCES, COUNCILS, LISTENING POSTS AND SPECIAL PROJECT CITIZEN~~ ENGAGEMENT COMMITTEES

4.1 AlliancesCommittees. ~~There shall exist the following Alliances~~The Board may establish committees charged with developing strategic planning, policy, program, budget or implementation recommendations to the Board. Committees should seek to include a diverse array of partners, stakeholders, citizens, and other individuals associated with the work of the Board in alignment with GR Forward. , who shall provide recommendations and advice to the Board within their focus areas:

Alliance
~~Alliance for Investment~~

Focus
~~Development Programs, Planning, Economic
Development and Public Relations Investment~~

~~Alliance for Vibrancy~~

~~Marketing, Promotions and Events~~

~~Alliance for Livability~~

~~Cleanliness, Beautification, Safety and Asset Management~~

The Board shall determine the term of appointment and appoint members to each ~~Alliance~~committee, who may consist in whole or in part of individuals who are not Advisors. An ~~Alliance~~committee member may be removed by the Board from a ~~committee~~ n Alliance from time to time with or without cause. Each ~~Alliance~~committee shall select its own chairperson who shall be selected annually and shall serve for a term ending December 31 following selection, *provided, however*, the first chairpersons selected shall serve for a term ending December 31, 201~~8~~4. Each chairperson of an ~~Alliance~~committee shall be an Advisor member of the Board.

4.2 ~~Alliance-Committee~~ Procedures. A majority of the members of a ~~committeeen Alliance~~ present in person at a meeting shall constitute a quorum. The concurring vote of a majority of ~~Alliance~~committee members present at a meeting shall constitute action of the ~~Alliance~~committee. All meetings of an ~~Alliance~~committee shall be noticed and held in compliance with the Open Meetings Act, Act 267 of the Public Acts of Michigan of 1976, as amended. A member of an ~~Alliance~~committee may participate in a meeting by means of a conference telephone or other means of remote communication whereby all persons participating in the meeting including the public attending at the meeting location can communicate with each other.

~~4.3 — Councils, Listening Posts, Groups, and Special Project Committees.~~ ~~The President of DGRI may from time to time appoint one or more councils, listening post groups and special project committees to provide advice and consultation to an Alliance or directly to the Board. The membership of each may consist in whole or in part of individuals who are neither Advisors nor Alliance members.~~

ARTICLE 5

BOARD MEETINGS

5.1 Regular Meetings. The Board shall initially hold regular meetings at the times and places (as limited by these Bylaws) determined at (a) the initial organizational meeting of the Board for the balance of the initial fiscal year of DGRI and (b) at the first meeting, i.e., annual meeting, of subsequent fiscal years of DGRI held at the call of the Chairperson of the Board.

5.2 Special Meetings. Special meetings of the Board may be called by (a) the Board Chairperson or (b) any three (3) Advisors of the Board by giving the Advisors at least twenty-four (24) hours' written, telephonic or electronic transmission notice of the special meeting and its purpose.

5.3 Location of Meetings. All regular and special meetings of the Board shall be held in downtown Grand Rapids.

5.4 Compliance with Open Meetings Act. All regular and special meetings of the Board shall be noticed and held in compliance with the Open Meetings Act, Act 267 of the Public Acts of Michigan of 1976, as amended.

5.5 Attendance at Meetings. To participate in Board meetings, Advisors shall be present in person or, alternatively, may participate by means of a conference telephone or other means of remote communication whereby all persons participating in the meeting including the public attending at the meeting location can communicate with each other.

5.6 Quorum. A majority of currently serving Advisors of the Board and present in person at the meeting shall constitute a quorum for the transaction of Board business.

5.7 Board Action. Any action taken by the Board shall be by majority vote of Advisors present.

5.8 Voting Rights. Each Advisor present in person at a Board meeting is entitled to one vote.

5.9 Meeting Agendas. The Chairperson of the Board shall cause the preparation of an agenda for all meetings of the Board and, whenever possible, provide for the receipt of the agenda by Advisors of the Board at least twenty-four hours prior to the meeting. At the beginning of any regular meeting, any Advisor may add items to the meeting agenda.

5.10 Rules of Order. The most recent version of *Webster's New World Robert's Rules of Order Simplified and Applied*, 1999, shall govern the conduct of all meetings of the Board.

ARTICLE 6

BOARD OFFICERS

6.1 Officers. The officers of the Board are the President, Chairperson, Vice Chairperson, Secretary and Treasurer. The President shall be selected as provided in Section 6.2 hereof. The Chairperson and Vice Chairperson shall be selected by the Board from its Advisors. The Secretary and Treasurer shall also be selected by the Board, but need not be an Advisor. The same person may hold the office of Secretary and Treasurer. The Board may from time to time appoint other officers, including an assistant secretary and an assistant treasurer, to perform duties and exercise responsibility that the Board prescribes.

6.2 Term of Office. The officers of the Board shall be elected at the initial organizational meeting of the Board and biannually at the annual meeting of the Board of every second year thereafter. If the election of officers shall not be held at such meeting, such election shall be held as soon thereafter as may be convenient, and an officer whose term has expired shall continue to hold office until a successor is elected.

6.4 Filling of Vacancies. If a vacancy of an office of the Board exists, a successor shall be elected by the Board to serve for the remainder of the vacated term within sixty (60) days after the vacancy occurred.

6.5 Duties of Officers. The officers of the Board shall have the following duties:

- a) Chairperson—the Chairperson shall preside at all meetings of the Board and shall discharge the duties of a presiding officer.
- b) Vice Chairperson—the Vice Chairperson shall perform the duties of the Chairperson in his/her absence.
- c) Secretary—the Secretary shall maintain or cause to be maintained the records, books, documents and other papers of DGRI not required to be maintained by the Treasurer. The Secretary shall keep or cause to be kept a record of the proceedings of the Board and shall perform such other duties as may be delegated by the Board.
- d) Treasurer—the Treasurer shall keep or cause to be kept the financial records of DGRI, perform such other duties as may be delegated by the Board and furnish a bond in an amount as may be prescribed by the Board. The premium of any required bond shall be paid by DGRI.

ARTICLE 7

APPOINTMENT, EMPLOYMENT AND RETENTION OF PERSONNEL

7.1 Appointment of President. The Board shall appoint and employ a President. The President shall be the chief executive officer of DGRI, an ex-officio, non-voting member of the Board and Executive Committee and shall serve at the pleasure of the Board. An Advisor of the Board is not eligible to hold the position of President. The President shall have general and active management of the activities of DGRI, shall attend all meetings of the Board and shall provide to the Board a regular report covering the activities and financial condition of DGRI. The President shall also furnish the Board with information and reports governing the operation of DGRI as the Board may from time to time require. If the President is absent or disabled, the Board may delegate a qualified person as acting President.

7.2 Other Personnel. Subject to Board approved budgeted authority, the President may employ and retain other personnel as it considers necessary, including DGRI staff, consultants, planners, engineers, project coordinators and auditors, and shall define each of their duties and responsibilities.

ARTICLE 8

CONTRACTS AND FUNDS

8.1 Contracts. The Board may authorize any of the officers of the Board, the President or any agent of DGRI to enter into any contract or to execute and deliver any instrument on behalf of DGRI within the limits authorized in DGRI's Articles of Incorporation and these Bylaws.

8.2 DGRI Funds. All funds of DGRI shall be deposited in such banks, trust companies or other depositories as selected by the Board. All checks, drafts or other orders for payment of money shall be signed by the Treasurer or an assistant treasurer and countersigned by the Chairperson, Vice Chairperson or President.

ARTICLE 9
BOOKS, RECORDS, ACCOUNTING SYSTEM AND AUDITS

9.1 Books and Records. DGRI shall keep or cause to be kept current and complete records of the books and accounts of DGRI and the minutes of all meetings of the Board. All records and minutes shall be kept at the principal office of DGRI and shall be open to the public.

9.2 Accounting System. The Board shall cause to be established and maintained, in accordance with generally accepted accounting principles, an appropriate accounting system.

9.3 Annual Audit. An annual audit of DGRI's financial books and records shall be conducted by an independent certified public accounting firm.

ARTICLE 10
INDEMNIFICATION AND INSURANCE

10.1 Scope of Indemnity DGRI shall indemnify its Board members and officers against expenses (including attorneys' fees), judgments, fines, and amounts paid in settlement actually and reasonably incurred by them in connection with any actions or suits brought or threatened against them, including actions by or in the right of DGRI, by reason of the fact that such person was serving as a Board member or officer of DGRI, to the fullest extent permitted by the Nonprofit Corporation Act, Act 162 of the Public Acts of Michigan of 1982, as amended ("Act 162"). DGRI may indemnify persons who are not Board members or officers to the extent authorized by resolution of the Board or by contractual agreement authorized by the Board. A change in Act 162, the Articles of Incorporation or these Bylaws that reduces the scope of indemnification does not apply to any action or omission that occurs before the change.

10.2 Authorization of Indemnification. Unless ordered by a court or otherwise provided by law, DGRI shall indemnify a person only upon determination that the person acted in good faith and in a manner the person reasonably believed to be in or not opposed to DGRI's best interests. Such determination must be made (a) by majority vote of a quorum of the Board consisting of Advisors who were not parties to the action or suit, (b) if a quorum of disinterested Advisors is not obtainable, by a majority vote of a committee of Advisors who were not parties to the action and consisting of not less than two disinterested Advisors, or (c) by independent legal counsel in a written opinion.

10.3 Insurance. DGRI may purchase and maintain insurance on behalf of any person who is or was an Advisor, officer, employee, member of an Alliance, council, listening post group and special project committee, volunteer, or agent of DGRI or is or was serving at DGRI's request in any other enterprise against any liability incurred in such capacity.

ARTICLE 11
DEDICATION OF ASSETS

11.1 Use of Funds. DGRI's funds and property must be used exclusively for DGRI's purposes set forth in the Articles of Incorporation. No part of the income or assets of DGRI may inure to the benefit of any individual or member of the Board.

11.2 Dissolution and Liquidation. If DGRI's purposes fail or if the corporation ceases to be approved as a tax-exempt organization under the Internal Revenue Code of 1986, as amended (the "Code"), and any such defect is not cured by appropriate amendment, or in the event of voluntary dissolution, then all of DGRI's assets and accumulated income must be distributed to such other organizations or units of government as the Board (or in default of designation by the Board, the Circuit Court for the County of Kent, Michigan) designates (or is contractually obligated to designate) as best accomplishing the purposes for which DGRI was formed, provided that (a) each organization receiving such assets is qualified as tax-exempt under Section 501(c)(3) of the Internal Revenue Code or the corresponding provisions of any subsequent federal tax laws and (b) each distribution to a unit of government is made for a public purpose to the United States federal government or to a state or local government. DGRI must dissolve after all its property has been so distributed.

ARTICLE 12
MISCELLANEOUS

12.1 Fiscal Year. The fiscal year of DGRI shall begin on July 1 of a year and end on June 30 of the following year, *provided, however*, the first fiscal year of DGRI shall commence on the date DGRI was incorporated, i.e., June 14, 2012, and end on June 30, 2014.

12.2 Indebtedness. DGRI shall not incur any indebtedness.

12.3 Annual Budget. The Board shall cause to be prepared an annual operating budget of DGRI which shall be approved by the Board.

12.4 Policies and Procedures. The Board shall have the power to adopt such policies, procedures, rules and regulations, including a conflict of interest policy, not inconsistent with Act 162, the Articles of Incorporation and these Bylaws as it deems advisable and related to the affairs of DGRI.

12.5 Amendment. The Board may amend these Bylaws not inconsistent with Act 162 and the Articles of Incorporation by an affirmative two-thirds vote of currently serving Advisors at a regular or special meeting provided notice of the amendment has been given at the last preceding regular meeting.

Dated: _____, 2017³

Murphy Ackermanary Sierawski
DGRI Secretary



MEMORANDUM

TO: DGRI Board of Advisors

FROM: Kristopher Larson, AICP

DATE: October 31, 2017

SUBJECT: Appointments to the DGRI Board of Advisors

As need or opportunities arise, the bylaws of the Downtown Grand Rapids Inc. Board of Advisors (the Board) permit the Board to appoint members of the community for Board service. The DGRI bylaws allow no fewer than 12 members and no more than 20 members to serve on the Board, which currently has 13 members serving. Some of the seats of the Board are appointed by virtue of an individual's position as a critical partner to the mission of the organization, such as the Mayor of Grand Rapids.

At this time, the DGRI Executive Committee has identified and recommended an expansion of three seats to the Board. Each of these seats is considered an advancement of the intent that shaped the Board's initial and evolved composition. Given the adoption of GR Forward by the City Commission, the individuals recommended also reflect the need for strong collaboration to advance the vision for Downtown contained in the plan. The three recommended appointments include:

- Richard Bishop, President & CEO, Grand Rapids White Water
- Teresa Neal, Superintendent, Grand Rapids Public Schools
- Jim Saalfeld, Chair, Kent County Board of Commissioners

Each of the three individuals have been contacted regarding the opportunity and have expressed an interest to join the Board if appointed.

RECOMMENDATION:

Appoint Richard Bishop, Teresa Neal, and Jim Saalfeld to the Downtown Grand Rapids Board of Advisors as recommended by the DGRI Executive Committee.