# **AGENDA**

#### DGRI BOARD OF ADVISORS



#### Members:

Stephanie Andrews • Monica App • Rick Baker • Shaun Biel • Charles Burke • Jorge Gonzalez • Brian Harris • Mayor David LaGrand • Nikos Monoyios • Doug Small • Eddie Tadlock • Randy Thelen • Al Vanderberg • Mark Washington • Kara Wood • Rick Winn

## June 26, 2025 2:00p 29 Pearl Street NW (DGRI Offices)

1.	Call to Order (2:00)		Harris
2.	Approval of March 20, 2025 Minutes (2:01) (enclosed)	Motion	Harris
3.	FY2026 Budget (2:05) (enclosed)	Motion	Kelly
4.	Block by Block Agreement (2:15) (enclosed)	Motion	Eledge
5.	Grand River Greenway Update (2:25)	Info	Guy
6.	Indian Mounds Planning (2:40) (enclosed)	Motion	Guy
7.	Art Prize Liquor License Request (2:45) (enclosed)	Motion	Whitington
8.	GR Forward 2.0 Update (2:55)	Info	Kelly
9.	President & CEO Report (3:05)	Info	Kelly
10	. Board Member Discussion (3:10)	Info	Board
11.	Public Comment (3:15)		
12	Adjournment (3:20)		



#### Board of Advisors Meeting March 20, 2025

1. Call to Order: The meeting was called to order at 2:04 pm by Chair Brian Harris

#### Attendance:

<u>Members Present:</u> Rick Baker (arrived during Item #3), Charles Burke, Jorge Gonzalez, Brian Harris, Monica Steimle-App, Eddie Tadlock, Randy Thelen, Al Vanderberg, Mark Washington (arrived during item #5), Rick Winn

<u>Members Absent:</u> Stephanie Andrews, Shaun Biel, Nikos Monoyios, Doug Small, Kara Wood, Mayor David LaGrand

Others Present: Tim Kelly (President & CEO), Lauren Suidgeest (Recording Secretary), Jim Pike (Fusion), and Andy Guy (DGRI Staff).

#### 2. Approve of Meeting Minutes

Motion: Member Vanderberg, supported by Member Winn, moved to approve meeting minutes from January 23, 2025. The motion carried unanimously.

#### 3. FY2024 Audit

DGRI conducted its first audit this year. This audit was a combined review of DGRI and ArtPrize finances, which introduced complexities due to the organizations operating on different financial calendars—ArtPrize follows the calendar year, while DGRI follows a fiscal year (July 1 – June 30). This caused challenges and delays, further compounded by the departure of an audit manager midway through the process. The final outcome was an accurate and unqualified audit, indicating no significant concerns.

Key financial findings highlighted:

- Property and equipment, as well as liabilities, belong to ArtPrize.
- There were donor restrictions totaling approximately \$2 million, including \$1.1 million in timed promises to give, \$20,000 earmarked for Grand River marketing, and \$925,000 allocated for Lyon Square.
- The donor restrictions plus the \$10.6 million in deferred revenue account for the cash currently held in the bank.
- The statement of activities showed a \$546,000 deficit, with \$500,000 of that amount attributable to ArtPrize.
- The audit also noted \$130,000 in restricted cash as of the end of June.

Chair Harris inquired about the nature of the \$46,000 deficit, which was clarified as a timing issue.

Member Winn asked about the recommended audit improvements, to which the auditors suggested refining deferred revenue accounting, implementing an accounts payable cutoff, improving in-kind donation reporting, and establishing a formal bank sign-off process.

Member Winn also questioned whether ArtPrize's fiscal year could be aligned with DGRI's. Kelly responded that such a change would be difficult due to the structural differences between the organizations, though the audit process should be smoother next year as both teams now have a clearer understanding.

Member Burke inquired about the future of the DGRI-ArtPrize relationship, and Kelly explained that the current agreement is set to expire at the end of the calendar year. While an extension of one to two years is anticipated, the long-term status remains under discussion.

Member Vanderberg requested that the management letter, which contains detailed audit findings, be shared with the board upon completion.

Kelly explained that in the future, the Executive Committee, sitting as the Finance Committee, would approve the audit before presenting it to the full board.

Motion: Member Burke, supported by Member Winn, moved to accept the FY2024 audit as presented. The motion carried unanimously.

#### 4. MEDC Grant Funding Authorization

Kelly explained that in June 2024, DGRI executed a grant agreement with the Michigan Economic Development Corporation (MEDC) for funding from the newly created Large Special Event Fund (Fund). The Fund was designed to attract and support large events that bring visitors to communities throughout Michigan. This includes national conventions, national conferences, major sporting events or other significant events that would feature Michigan to a national or out-of-state audience. Funds were appropriated in Public Act 119 of 2023 to deploy \$7,750,000 to help attract eligible special events and support costs associated with hosting those events. Qualifying events must have a regular attendance of more than 500 people.

DGRI received approval from MEDC for a grant to help support activations in Downtown Grand Rapids in an amount of \$2,000,000. Funding was received in July 2024 with a deadline to be expended by September 30, 2025. In 2024, \$1,325,000 was authorized to support the delivery of ArtPrize and World Winter. To meet the grant deadline, authorization is requested to deploy the remaining funds as outlined below:

- \$125,000 for Art Prize 2023/2024
- \$275.000 for World of Winter 2026
- \$275.000 for Art Prize 2025

Motion: Member Winn, supported by Member Tadlock, moved to authorize \$675,000 in expenditures to use the remaining funds from the MEDC grant in accordance with the executed grant agreement. The motion carried unanimously.

#### 5. Grand River Greenway Update

Andy Guy provided an update on the Grand River Greenway projects, outlining the progress and upcoming initiatives. He began by highlighting the ongoing in-channel revitalization efforts, which have been driven by dam removal projects. The regional trail network continues to take shape, with a focus on connecting Lowell to Lake Michigan and expanding riverfront greenspace.

- In-channel work: The permitting process for the lower reach and dam removals concluded at
  the end of 2024. It is anticipated that work will begin in the river this summer, with a goal of
  pre-construction efforts underway by the end of the year. Now that the lower reach design is
  finalized, planning for the upper reach will commence, though its design process will take a
  few years. New partners have recently joined the discussion, and efforts are underway to
  organize their involvement.
- Grand Rapids Public Museum: The project is currently underway, with work on stairs and landscaping scheduled for this summer. The river's edge portion of this project is expected to be completed by fall.
- Canal Park: The city recently awarded a contract for construction, which is anticipated to begin this spring.
- The Fulton-Wealthy Trail and Amphitheater: Recent project developments include a contract awarded for river's edge trail greenspace improvements. Work is expected to begin this spring.
- Oxford Trail: This project, which includes a significant rehabilitation of the existing trail and an extension, is set to be bid by the city any day now, with construction ramping up in May or June.
  - Chair Harris inquired about the nature of a building near the Oxford Trail project. Guy explained that they are working closely with the property owner, who is highly supportive of the rehabilitation efforts and has agreed to allow the easement to run through their property. This cooperation is critical to the success of the project.
- Silver and Plaster Creek: The proposed trail transformations aim to connect neighborhoods via trails and restore connections between the creeks. The city has hired a consultant to transition these projects from conceptualization to design.
  - Chair Harris asked whether the Silver Creek connection is more challenging than the Plaster Creek connection. Guy confirmed that it is, as the land ownership is complex, requiring negotiations with multiple stakeholders. Zietse added that the preliminary graphics are indicative of the creek's path but do not necessarily reflect the exact trail placement. Member Vanderberg asked whether Silver Creek is buried, and Zieste confirmed that it runs underground.
- Rogue River and Northland Drive: The county is addressing infrastructure challenges beyond
  the city limits, with a key component of this work including the creation of a tunnel under the
  East Beltline to improve pedestrian and bicycle accessibility. The county is finalizing the
  design, securing easements, and expects to bid the project in June, with construction
  beginning by the end of summer.
- Millennium Park: The final design, construction, and bidding phases will continue through spring and early summer, with project completion expected by year's end. The area will also see new mountain biking opportunities.
- Indian Mounds Drive: This drive, which is a shared-use street with one-way traffic and a bike lane, is being considered for conversion into a non-motorized-only roadway, as the city of Grandville is interested in making this change.

- Fulton & Market development: The project is now being addressed at the state level.
- Market & Wealthy affordable housing project: This project remains under review.
- Radisson Hotel on Ann Street: This property recently changed ownership, paving the way for housing development. Encouraging housing development is a key objective along the Greenway, and the progress on this project is a positive sign.
- Operations and Maintenance planning: The Grand River Network workgroup is nearing completion of draft recommendations. These recommendations will be presented to the GRN board in April.

There was conversation about DGRI's current role in stewarding these projects, even though some extend beyond its traditional boundaries. Guy noted that the city and county are taking leadership roles in many aspects of these initiatives. He described the financing as a mix of various funding partners collaborating to support the planning and design work.

Member Thelen raised concerns about road proposals and whether any funding is allocated for trail development. Guy assured the board that they are staying connected with officials in Lansing to monitor funding opportunities as they evolve. Member Vanderberg commented on the road lobby's success in making gravel roads eligible for funds originally intended for non-motorized trails.

#### 6. Easement Agreement Authorization

Guy presented the request for the Executive Committee to grant the City of Grand Rapids an easement across DGRI-owned property at 1615 Monroe Avenue NW. The purpose is to allow for construction of a permanent nonmotorized trail segment and close a critical gap in the Grand River Greenway Trail.

DGRI has been actively working to take control of the building, opening a bank account and engaging the previous owner as the property manager. The transition has gone smoothly, with Guy and McDaniel visiting tenants to discuss upcoming changes. Environmental assessments and surveys are ongoing.

The Leonard to Ann trail project remains on track for completion by the end of 2026, with project bidding set for this spring and construction beginning by late summer. This connection is considered a critical link between Downtown and the northern Greenway projects being led by the county.

To help advance this project across DGRI property, staff is collaborating with the city to:

- o Develop the real estate exhibits that underpin the long-term easement agreement.
- o Define short-term authorization of construction activities on the property.
- o Determine fair market value of the trail real estate. Property appraisal will happen in the coming weeks.

Based on the outcomes of these organizing activities, DGRI and city staff will define the proposed terms of agreement that allow the project to move forward at 1615 Monroe Ave NW.

Chair Harris noted that DGRI has become more complex over time, particularly with its first venture into property ownership. He asked Pike whether he foresaw any challenges associated with being property owners. Pike responded that the primary concern was ensuring the establishment of an escrow account, which has already been addressed.

Motion: Member Vanderberg, supported by Member Washington, moved to authorize the Executive Committee to execute an easement agreement with the City of Grand Rapids to provide for nonmotorized trail construction across 1615 Monroe Avenue NW. The motion carried unanimously.

#### 7. President & CEO Report

Kelly gave the following updates:

- 111 Lyon Sledgehammer Ceremony marked the start of converting office space into residential units, the first major project of its kind in Grand Rapids.
- Fulton-Wealthy Trail Contract awarded on March 11.
- Amway Stadium City unanimously approved bonds last week for the soccer stadium. This clears the way for groundbreaking on April 22.
- Final implementation phase of Downtown Wayfinding is wrapping up by the end of April, including plans for a few digital kiosks.
- World of Winter has successfully concluded. Kelly gave a big thanks to the Events & Activations team. Currently working with GVSU on an economic impact report to be shared later this year.
- DGRI is partnering with Studio Park for a summer movie series called Sunset Cinema. You can vote now for which movies you would like to see.
- The team is deep in preparations of FY26 budgets. The budget will be ready for Board review in June.

#### 8. Board Member Discussion

None.

#### 9. Public Comment

None.

#### 10. Adjournment

The meeting adjourned at 2:55 pm.

Minutes taken by: Lauren Suidgeest Recording Secretary



DATE: June 26, 2025

TO: DGRI Board of Advisors

FROM: Tim Kelly, AICP

DGRI President & CEO

SUBJECT: Item #3 – DGRI FY26 Budget

Attached is the proposed one-year budget and five-year priority plan for Downtown Grand Rapids Inc. The fiscal year 2026 budget will cover the period of July 1, 2025 – June 30, 2026, and is structured to identify the projects and programs being undertaken to implement the goals established in GR Forward.

Revenues from FY2026 budget are derived from State grants, interest on investments, and sponsorships for events. Expenditures are for projects and programs supporting development of the Grand River Greenway and investments in public space activations and events. When examined by GR Forward goal the breakdown for FY25 is as follows:

- Goal 1 (Restore the River as the Draw): \$31,866,668
- Goal 5 (Reinvest in Public Space, Culture and Inclusive Programming): \$1,385,000

Approval is requested of the FY2026 budget which has been reviewed and developed with the Executive Committee. While no action is requested on the Priority Plan, it is presented for discussion purposes and to show a forecast of revenues and expenditures in the coming years. Similarly, the Art Prize budget, which was approved and recommended by the Art Prize Steering Committee, is presented for informational purposes.

In keeping with the adopted purchasing and procurement policy, unless otherwise delegated all expenditures greater than \$25,000 will be brought before the Board for approval. Finally, given the ongoing discussions related to the development of the Grand River Greenway and the establishment of the Grand River Network, it is understood that amendments may be required to this budget in the months ahead which would also be presented to the Board for consideration.

RECOMMENDATION: Approve and adopt the FY2026 DGRI Budget.

# **FY2026 BUDGET REQUESTS**

REVENUES	DGRI		Art Prize	 TOTAL
Corporate Sponsorship	-		1,200,000	\$ 1,200,000
Foundation and Philanthropic Contributions	-		500,000	\$ 500,000
Individual Contributions	-		80,000	\$ 80,000
Fees / Reimbursements - Miscellaneous	10,00		105,000	\$ 115,000
Interest - General	136,84		-	\$ 136,843
Grant Proceeds - Federal, State and Local	31,214,47	0	1,075,000	\$ 32,289,470
Property Rental - Buildings and Facilities	-		-	\$ -
Property Rental - DASH Parking Lots	-		-	\$ -
Other	300,00		125,000	\$ 425,000
From / (To) Fund Balance	2,190,35		-	\$ 2,190,355
TOTAL RESOURCES	\$ 33,851,66	8 \$	3,085,000	\$ 36,936,668
EXPENDITURES GR Forward Projects Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor	\$ 31,866,66	88 \$	-	\$ 31,866,668
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population	-		-	\$ -
Goal #3: Implement a 21st Century Mobility Strategy	-		-	\$ -
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy	-		-	\$ -
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming	1,385,00	00	1,472,250	\$ 2,857,250
Total GR Forward Expenditures	33,251,66	8	1,472,250	34,723,918
Administration	600,00	00	1,519,818	2,119,818
TOTAL APPROPRIATIONS	\$ 33,851,66	8 \$	2,992,068	\$ 36,843,736
EXCESS / (DEFICIT)	\$ -	\$	92,932	\$ 92,932

## DOWNTOWN GRAND RAPIDS INC

Proposed FY2026 Revenue and Appropriation Request and FY2027 - 2030 Forecasts

		FY2025								
		Actual as of		FY2026	FY2027	FY2028	FY2029	FY2030	FY2025-30	
Table 1 - Projected Revenue	Budget	6/20/2025	Estimate	Request	Forecast	Forecast	Forecast	Forecast	TOTAL	NOTES
Lyon Square - Private Sector Contribution \$	-	\$ -	-	\$ -	\$ - \$	-	\$ - 9	\$ -	\$ -	Private contribution to support project construction
Michigan DNR Grant - Grand River Greenway \$	28,982,510	\$ - \$	-	\$ 31,044,470	\$ 21,075,738 \$	-	\$ - 9	\$ -	\$ 52,120,208	\$55M State Grant for Grand River Greenway
Land Acquisition Philanthropy \$	-	\$ 2,000,000 \$	2,000,000	\$ -	\$ - \$	-	\$ - 9	\$ -	\$ 2,000,000	Two \$1M mortgages to support the acquistion of 1615 Monroe Ave
1615 Monroe Easement and Disposition Revenue \$	-	\$ - \$	-	\$ 300,000	\$	1,700,000	\$ - 9	\$ -		Est. revenue from disposition and easement transactions. Used to payoff lenders (Due 1/28)
Great Lakes Fishery Commission \$	120,000	\$ 120,000 \$	120,000	\$ 120,000	\$ 120,000 \$		\$ 120,000 \$	\$ 120,000		GLFC Annual Grant for marketing
Downtown Maintenance Grant \$	50,000	\$ 50,000 \$	50,000	\$ 50,000	\$ 50,000 \$	50,000	\$ 50,000	\$ 50,000		\$1M private grant to support beautification and maintenance efforts (ends FY40)
MEDC Grant \$	2,000,000	\$ 2,000,000 \$	2,000,000	\$ -	\$ - \$	-	\$ - 9	\$ -		Grant requested to support major Downtown events: Art Prize, WoW, etc
Interest on Investments \$	116,196		-,	'	\$ 116,777 \$	10,000	\$ 10,000 \$	\$ 10,000		Interest generated from investment account with NPF
Event Sponsorships & Fees \$	5,000	\$ 5,000 \$	5,000	\$ 10,000		20,000	\$ 25,000 \$	\$ 30,000		Revenue from event sponsorship and special event liquor license sales
TOTAL PROJECTED REVENUE \$	31,273,706	\$ 4,423,076 \$	4,423,076	\$ 31,661,313	\$ 21,377,515	1,900,000	\$ 205,000	\$ 210,000	\$ 59,776,904	<u>.                                     </u>
Table 2 - Committed and Planned Expenditures Goal #1: Restore the River as the Draw and Create a 0	Connected and	l Fauitable River	Corridor							
Greenway Development	28,982,510		2,879,792	31,044,470	21,075,738	_	_	_	\$ 55,000,000	Grand River design, construction and administration costs
1615 Monroe Ave Carrying Costs	-	10.000	25,000	327,198	27,198	1,713,500	_	_		Costs associated with maintenance, management, insurance and note payoff
River Marketing Initiative	120,000	100,000	120,000	120,000	120,000	120,000	120,000	120,000		Ongoing marketing intiativie w/ Carbon Stories funded by GLFC Grant
Grand River Network Governance	,	-	-	-	500,000	500,000	-	-		Funding support for GRN Administration paid from interest earnings
Lyon Square Contribution	750,000	_	750,000	375,000	-	-	_	-		Private sector contribution to complete construction
Sub-Total \$	29,852,510	\$ 2,989,792 \$	3,774,792	\$ 31,866,668	\$ 21,722,936 \$	2,333,500	\$ 120,000	\$ 120,000	\$ 59,937,896	_ 
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Goal #5: Reinvest in Public Space, Culture, and Inclus	sive Programn	ning								
Major Event Support	1,250,000	675,000	675,000	1,325,000	-	-	-	-	\$ 2,000,000	Major Event Support funded through MEDC Grant
Downtown Maintenance and Beautification	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	\$ 300,000	Supported through private grant
Public Space Activation	10,000	-	-	10,000	15,000	20,000	25,000	30,000	\$ 100,000	Public art, River activation, holiday décor, etc.
Sub-Total \$	1,310,000	\$ 725,000 \$	725,000	\$ 1,385,000	\$ 65,000 \$	70,000	\$ 75,000	\$ 80,000	\$ 2,400,000	
	•					•	•	•		- -
TOTAL PROJECTED EXPENDITURES \$	31,212,510	\$ 3,764,792 \$	4,499,792	\$ 33,251,668	\$ 21,787,936 \$	2,403,500	\$ 195,000   \$	\$ 200,000	\$ 62,337,896	



DATE: June 26, 2025

TO: DGRI Board of Advisors

FROM: Melvin Eledge Jr., LPM

Director of Operations

SUBJECT: Item #04 - Block by Block Contract

In August 2015 the Downtown Development Authority Board approved a new contract with Block by Block to become the contractor for cleaning and maintenance services downtown. The Clean Team was then subsequently "merged" with the existing Downtown Ambassador program, services also provided by Block by Block, into a singular Downtown Ambassador team with a wide scope and set of responsibilities related to Downtown Grand Rapids Inc's work as an economic and placemaking entity.

In late 2024 DGRI staff issued an RFP for its Beautification, Maintenance and Placemaking services program. The RFP was sent directly to established, known firms that typically provide these kinds of services as well as publicly listed on the International Downtown Association (IDA) website. On March 3rd, DGRI staff received 3 qualified proposals.

DGRI staff and sub-committee members reviewed the proposal and provided feedback and recommendations to staff as to the quality and content of the responses received.

The total cost of the services is \$1,337,193.05 and includes options for extensions; it is expected the new Block by Block contract would begin July 1, 2025. The cost of the services is split between the DDA, who contributes \$400,000, and the DID who contributes \$937,193.05. These expenditures were approved by their respective boards earlier this month.

RECOMMENDATION: Approve the Agreement with Block by Block for the continued provision of the Downtown Ambassador and Clean Team Programs.



DATE: June 19, 2025

TO: DGRI Board of Advisors FROM: Andy Guy, DGRI COO

SUBJECT: Indian Mounds Drive Study

This memo requests Board authorization of funding for consultant services to explore the feasibility of converting Indian Mounds Drive, currently a shared-use corridor for both motorized and nonmotorized users, into a nonmotorized transportation and recreation facility.

Indian Mounds Drive is an approximately 4-mile road traversing from the southside of the City of Grand Rapids, through the City of Wyoming, to the City of Grandville. The local road runs parallel to Interstate 196 to the south/east and the Grand River to the north/west.

The project corridor sits directly across the Grand River from Kent County's Millennium Park. The corridor also connects to, and includes, the Kent Trails system and is situated in the emerging Grand River Greenway - a developing regional greenway that will provide a continuous nonmotorized "backbone connection" through numerous parks, communities and employment centers from Lowell to Lake Michigan.

Building on regional Greenway collaboration already underway, DGRI, Kent County and several other project partners propose to engage consultant support services to assess the practical feasibility of, and a phased plan to, convert Indian Mounds Drive into a safe, attractive linear park and trail facility for recreational users, while maintaining the integrity of the local transportation network. This initiative aligns with the project partners shared goals to:

- Reduce maintenance burdens and costs associated with illegal dumping, vandalism, etc. along the Indian Mounds Drive corridor.
- Maintain and enhance access for Grand River recreational users such as the boating and fishing communities.
- Improve safety and user experience of the non-motorized regional trail system.
- Protect and enhance unique natural and cultural resources in the corridor.
- Maintain efficient motorized traffic circulation in the area, particularly for highway maintenance and emergency vehicles.
- Promote coordination and collaboration between various landowners and stakeholders
- Accelerate the movement to build out the Grand River Greenway.

Funds for this project were recommended by the Grand River Network and budgeted in the Grand River Greenway Investment Priority Plan approved by the DGRI Board in December 2024.

Recommendation: Authorize funding in an amount not-to-exceed \$250,000 to conduct a feasibility study and develop an operational plan for Indian Mounds Drive.



DATE: June 26, 2025

TO: DGRI Board of Advisors

FROM: Tim Kelly

President & CEO

SUBJECT: Item #07 - MLCC Resolution Approval

In July 2022, Downtown Grand Rapids Inc. (DGRI) officially became a 501c3. Per Michigan Liquor Control Commission (MLCC) policy, qualified non-profit entities are given the opportunity to apply for up to 12 Special License permits a year to sell and serve liquor products at special events.

For 2025, the Board previously approved a resolution for the Silent Disco and the Winters A Drag event which were held as part of World of Winter 2025. This means there are 10 additional event dates that could be approved for the non-profit liquor license.

Art Prize has requested to use eight (8) of those remaining licenses which would allow them to enhance the user experience as part of the upcoming Art Prize 2025 program. Given there are no additional events planned to use the licenses, staff is recommending approval of the attached resolution.

If approved the attached resolution and application will be submitted to the MLCC for consideration. Concurrently, the Art Prize team will develop a management plan to ensure proper protocols are followed on event dates. Staff will compile data from the event and provide a report to the Board at a future meeting.

Recommendation: Approve the resolution authorizing the submittal of the Special License Application to the MLCC.



#### Michigan Department of Licensing and Regulatory Affairs Liquor Control Commission (MLCC) Constitution Hall - 525 W. Allegan, Lansing, MI 48933

Constitution Hall - 525 W. Allegan, Lansing, MI 48933 Mailing Address: P.O. Box 30005, Lansing, MI 48909 Toll-Free: 866-813-0011 - www.michigan.gov/lcc

Business ID:	
Request ID:	
•	(For MLCC Use Only)

#### Certified Resolution of the Membership or Board of Directors Authorizing the Application for Special License

(Required under Administrative Rule R 436.576 - Not Required for Candidate Committee)

At a Regular Special n	neeting of the Membership Board o	of Directors
called to order by		at
the following resolution was offered:	(Date)	(Time)
Moved by	and supported by	
that the application from		
	(Name of Organization)	
for a Special License to serve alcohol on		
	(Event Date or Dates)	
to be located at		
(Physical	Address - Include Location Name, Street Address, City, State, &	k Zip Code)
It is the consensus of this body that the applic	(Recommended or Not Recommended)	for issuance.
	Approval Vote Tally  Yeas:  No. 22	
	Nays:	
	Absent:	
Certif	ication by Authorized Officer of Organization:	
hereby certify that the foregoing is true and is	a complete copy of the resolution offered and adopted b	oy the
☐ Membership ☐ Board of Directors	at a 🔲 Regular 🔲 Special meeting held on	(Date)
Print Name & Title of Authorized Officer	Signature of Authorized Officer	Date



#### Michigan Department of Licensing and Regulatory Affairs Liquor Control Commission (MLCC) Constitution Hall - 525 W. Allegan, Lansing, MI 48933

Constitution Hall - 525 W. Allegan, Lansing, MI 48933 Mailing Address: P.O. Box 30005, Lansing, MI 48909 Toll-Free: 866-813-0011 - www.michigan.gov/lcc

Business ID:	
Request ID:	
-	(For MLCC Use Only)

#### **Special License Application**

A completed Special License application must be submitted as early as possible before your event(s) to avoid any delays in processing. It is strongly recommended that you submit the application as soon as you know the date of your event(s). Failure to submit a completed application at least ten (10) business days prior to the event(s) may result in no Special License being issued, pursuant to administrative rule R 436.575.

Part 1 - Applicant Organization Information							
Applicant organization name:							
Applicant address:							
City:		Zip Co	de:				
Contact name: Phone: Email:							
Alternate contact name:	Phone:		Email:				
Has the applicant organization previously     Michigan organizations must provide current articles of     Out-of-state organizations must provide: (a) current certificate of good standing from state of incorporation, Michigan issued by the Michigan Corporations Division.	incorporation filed with Michig articles of incorporation from	an Corpo	issuance;	ision. (b) current	Leave Blo	ank - MLCC Use Only	
2. Has the applicant organization been estable.  Date the applicant organization was established.	•	longer?	?	es ONo			
3. Is the applicant organization a municipalit	ty?		○ Ye	es			
Part 2 - Event Information - For requests at	more than one location	on, sub	mit sepa	arate forms fo	r each locati	ion.	
Address of event location:							
City, township, or village where event will be held	:			County:			
1. Will you submit your completed applicate it is strongly recommended that you submit the a					ent?	○ Yes ○ No	
2. Do you have permission from the proper the date(s) listed below (see pages 2-3) at this		n listed	above t	o hold your ev	vent(s) on	○ Yes ○ No	
3. Has the local law enforcement agency wapplication for a Special License? (See Part 5		over th	ne event	location appr	oved this	○ Yes ○ No	
4. Is the event location within 500 feet of a clif Yes, the church or school must consent to		t 6 on Pa	age 5)			○ Yes ○ No	
5. Is the event location outdoors or partially	outdoors?					○ Yes ○ No	
If Yes, list the exact dimensions of the outdoor se with your application form.	ervice area	Vidth	feet X	Length	feet =	square feet	
Describe type and height of the barrier that  6. Describe type of security that will be used and visibly intoxicated persons:					monitor to p	prevent sales to minors	

7. I	s the event location	situated in or on state owned land, such as a state park or National Guard armory?	○ Yes	○ No					
lf	If Yes, attach a copy of your documentary proof of approval to use the state owned land.								
8. Is	s there an existing li	quor licensee issued at the event location, such as a Class C or Club license?	Yes	○ No					
lf `	Yes, the existing lice	ensee must request to place its license in escrow during the event(s). (See Part 7 on Page 5)							
9. \	Will the event(s) inv	olve an auction of donated wine?		○ No					
ca	innot be auctioned. If yo	Auction" for the applicable event date(s) on pages 2-3. Only donated wine may be auctioned under a Special Licerou request a Special License for on-premises consumption <u>AND</u> for a Wine Auction both on the same date at the sare e licenses and you must pay a license fee for both licenses.							
		sold and consumed under a Temporary Marihuana Event License issued by the Cannabis A) within the proposed event area where alcoholic liquor will be sold and consumed?	○ Yes	○ No					
11.	Is the event locatio	n within the commons area of a Social District?	○ Yes	○ No					
ar	rea of the Social Distric	written documentation from the local governmental unit, including a clear diagram, that delineates the part to be used exclusively by the Social District permittee ursuant to MCL 436.1551(3). Submit the documentation and the diagram with this application.							
com <u>req</u> ı on- <sub>l</sub>	nplete the information uesting Special Lice premises consumpt	nization may request up to twelve (12) Special Licenses total (one Special License per day) in a call on below <u>for each individual date</u> for which you are requesting a Special License at this locenses for consecutive days, completely fill out a separate box for each date. If you request a Scion AND for a Wine Auction both on the same date at the same location, you are requesting bay a license fee for both licenses.	cation. <u>If</u> Special Lic	you are cense for					
		Describe event being held:							
Date 1									
•		Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service	] Wine Au	ction					
	Start Time End Time	Is this date a Sunday? Yes No If Yes, will alcohol be served between 7:00AM and 12:00 Noon?	○ Yes (	) No					
		Describe event being held:							
2	Date								
		Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service	Wine Au	ction					
	Start Time End Time	Is this date a Sunday? Yes No If Yes, will alcohol be served between 7:00AM and 12:00 Noon?	○ Yes (	) No					
		Describe event being held:							
	Date								
3		Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service	Wine Au	ction					
	Start Time End Time			) No					
	Start Time End Time	is this date a samualy. Test the management of the served between 7.5074m and 72.50 No. 11.		<i>)</i> 110					
		Describe event being held:							
	Date								
4		Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service	] Wine Au	ction					
	Start Time End Time	Is this date a Sunday? Yes No If Yes, will alcohol be served between 7:00AM and 12:00 Noon?	Yes (	) No					
		Describe event being held:							
		bescribe event being field.							
5	Date								
		Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service	Wine Au	ction					
	Start Time End Time	Is this date a Sunday? Yes No If Yes, will alcohol be served between 7:00AM and 12:00 Noon? (	○ Yes (	) No					
		Describe event being held:							
	Date								
6	Date	Considilities as will be used form.		atia					
		Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service	Wine Au	_					
	Start Time End Time	Is this date a Sunday? Yes No If Yes, will alcohol be served between 7:00AM and 12:00 Noon? (	<pre> () Yes ()</pre>	) No					

#### 12. Special license date information Continued from Page 2. Describe event being held: Date 7 Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service Wine Auction Start Time End Time Is this date a Sunday? ○ No If Yes, will alcohol be served between 7:00AM and 12:00 Noon? Describe event being held: Date 8 Special License will be used for: ☐ Beer & Wine Service Beer, Wine, & Spirit Service ☐ Wine Auction Start Time End Time Is this date a Sunday? ○ No If Yes, will alcohol be served between 7:00AM and 12:00 Noon? LCC-110 (01-23) Describe event being held: Date 9 Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service Wine Auction Start Time End Time | Is this date a Sunday? ○ Yes ○ No ○ No If Yes, will alcohol be served between 7:00AM and 12:00 Noon? Describe event being held: Date 10 ☐ Beer & Wine Service Beer, Wine, & Spirit Service Wine Auction Special License will be used for: Start Time End Time Is this date a Sunday? ○ No If Yes, will alcohol be served between 7:00AM and 12:00 Noon? Describe event being held: Date 11 Special License will be used for: ☐ Beer & Wine Service Beer, Wine, & Spirit Service ☐ Wine Auction Start Time End Time Is this date a Sunday? ○ No If Yes, will alcohol be served between 7:00AM and 12:00 Noon? Describe event being held: Date 12 Special License will be used for: Beer & Wine Service Beer, Wine, & Spirit Service Wine Auction Start Time End Time Is this date a Sunday? ○ No If Yes, will alcohol be served between 7:00AM and 12:00 Noon? A completed Special License application must be submitted as early as possible before your event(s) to avoid any delays in processing. It is strongly recommended that you submit the application as soon as you know the date of your event(s). Failure to submit a completed application at least ten (10) business days prior to the event(s) may result in no Special License being issued, pursuant to administrative rule R 436.575.

Part 3 - Special License Fees - Complete the Special License fee calculation on Page 4

For Organizations established less than one year or are municipalities - a \$50.00 Special License base fee for each separate, consecutive day of the event is required. If the event is held on a Sunday and spirits will be served after 12:00 Noon, an additional \$7.50 Sunday Sales Permit (P.M.) fee is required. In addition, if any alcoholic beverages, including beer, wine, and spirits, will be served between 7:00AM and 12:00 Noon, an additional \$160.00 Sunday Sales Permit (A.M.) fee is required. Sunday Sales Permit (A.M.) and/or Sunday Sales Permit (P.M.) fees will be required for each date that is a Sunday. If you request a Special License for on-premises consumption AND for a Wine Auction both on the same date at the same location, you are requesting two (2) separate licenses and you must pay a license fee for both licenses.

For Organizations established one year or more - a \$25.00 Special License base fee for each separate, consecutive day of the event is required. If the event is held on a Sunday and spirits will be served after 12:00 Noon, an additional \$3.75 Sunday Sales Permit (P.M.) fee is required. In addition, if any alcoholic beverages, including beer, wine, and spirits, will be served between 7:00AM and 12:00 Noon, an additional \$160.00 Sunday Sales Permit (A.M.) fee is required. Sunday Sales Permit (A.M.) and/or Sunday Sales Permit (P.M.) fees will be required for each date that is a Sunday. If you request a Special License for on-premises consumption AND for a Wine Auction both on the same date at the same location, you are requesting two (2) separate licenses and you must pay a license fee for both licenses.

The fees must be paid by check, bank or postal money order, or by credit card, using the attached Credit Card Authorization Form (LCC-300). Checks and money orders should be made payable to **State of Michigan**.

#### Part 3 Continued - Special License Fees Calculation

Special License Base Fee: (per Special License requested)	
x Number of Special Licenses:	
= Special License Fees: MLCC Fee Code: 4008	
+ Sunday Sales Permit (P.M.) Fees: MLCC Fee Code: 4032	
+ Sunday Sales Permit (A.M.) Fee: MLCC Fee Code: 4033	
= TOTAL FEES DUE:	

If you request a Special License for on-premises consumption AND for a Wine Auction both on the same date at the same location, you are requesting two (2) separate licenses and you must pay a license fee for both licenses.

Make checks payable to:
State of Michigan

Leave E	Blank - N	ALCC U	se Only		

#### Part 4 - Signatures of Applicant Organization's Officers, Witnesses, and Notary

Pursuant to administrative rule R 436.575, the president and secretary of the organization making application shall sign the application and the signatures shall be notarized. Political candidates only need to sign the president section and have it notarized.

#### By signing below the applicant organization's officers attest that:

We certify that all profits from the sale of beer, wine and/or spirits or from a wine auction will go to the applicant organization and not to any individual. We further certify that any license issued by the Michigan Liquor Control Commission is a contract subject to suspension or revocation by the Commission, that there shall be no liability on the part of the State of Michigan, the Commission, or any of its officers or employees by reason of such suspension or revocation, and that the granting of the license does not create a vested right.

Under administrative rule R 436.1003, the licensee shall comply with all state and local building, plumbing, zoning, sanitation, and health laws, rules, and ordinances as determined by the state and local law enforcements officials who have jurisdiction over the licensee. Approval of this application by the Michigan Liquor Control Commission does not waive any of these requirements. The licensee must obtain all other required state and local licenses, permits, and approvals for this business before using this license for the sale of alcoholic liquor on the licensed premises.

We certify that the information contained in this form is true and accurate to the best of our knowledge and belief. We agree to comply with all requirements of the Michigan Liquor Control Code and Administrative Rules. We also understand that providing **false** or **fraudulent** information is a violation of the Liquor Control Code pursuant to MCL 436.2003.

A completed Special License application must be submitted as early as possible before your event(s) to avoid any delays in processing. It is strongly recommended that you submit the application as soon as you know the date of your event(s). Failure to submit a completed application at least ten (10) business days prior to the event(s) may result in no Special License being issued, pursuant to administrative rule R 436.575.

Print Name and <u>Phone Number</u> of President	Signature of President	Date
Print Name of Notary	Signature of Notary	Date
Notary Public, State of Michigan, County of	Acting in the County of	
My commission expires		
Print Name and <u>Phone Number</u> of Secretary	Signature of Secretary	Date
Print Name of Notary	Signature of Notary	Date
Notary Public, State of Michigan, County of	Acting in the County of	
My commission expires		

Part 5 - Local Law Enforcement Approval\* The local law enforcement agency with primary jurisdiction over the event location must complete this section. Name of law enforcement agency: Name & title of reviewing officer: Phone number of officer: Email of officer: If event will be held on a Sunday, is the sale of alcohol from 7:00am to 12:00 Noon on Sunday allowed in this local governmental unit? ○ Yes ○ No If the event will be held on a Sunday, is the sale of alcohol after 12:00 Noon on Sunday allowed in this local governmental unit? I certify that I have reviewed the application of the applicant organization for a Special License and approve the issuance of a Special License by the Michigan Liquor Control Commission at the proposed event location. Signature of Reviewing Officer Date Part 6 - Church/School Consent (If Applicable)\* If the event location is located within 500 feet of a church or school, the applicant organization must obtain the consent of the church or school. A church or school within 500 feet of the event location may object based on such the sale of alcohol at the location adversely affecting the church or school's operations. If a proper objection is filed, the Commission shall hold a hearing to determine whether the granting of the application will adversely affect the operation of the church or school. Name of church or school: Address of church or school: City: Zip Code: Email: Phone number: Name of clergy member or superintendent: I, the authorized representative of the above named church or school, state that the church or school has no objection to the issuance of a Special License to the applicant organization at its proposed event location. Signature of Clergy Member or Superintendent Date \*Please note: the Commission has the sole and only right to approve or deny this request for a Special License. Part 7 - Existing On-Premises Licensee Escrow Request (If Applicable) If the event location is currently licensed with an on-premises license, the licensee must request that its license be placed into escrow for the date(s) and time(s) of the Special Licenses issued for use at the event location requested on this application. If the existing license would prefer to temporarily drop space from its licensed premises, it must submit a letter to the Commission requesting to drop space temporarily from its licensed premises during the event date(s) and time(s), accompanied by a diagram showing the area where the license will temporarily drop space from its licensed premises to accommodate the applicant organization. Name of licensee: **Business ID Number:** Type of license held at this location (e.g. Class C, Club, Tavern, etc.): Phone number: Email: Name of authorized signer for licensee: I, the authorized signer, for the above named on-premises licensee, request that the licensee's licenses at this location be

placed into escrow during the date(s) and time(s) specified for

the Special Licenses issued for use at this location.

Signature of Authorized Signer for Licensee

Date

# Downtown Vitals Report



GRAND RAPIDS INC.

Published June 2025

## **Summary of Downtown Vitals** | Updated May 2025

#### **NEW BUSINESSES**

in May

+10

year-to-date

#### STOREFRONT VACANCY RATES

-0.2% +13%

vs. Apr 2025

vs. 2-yr avg.

#### **01 OFFICE VACANCY RATES**

10.1%

in Q1 2025 vs. 8.5% in Q4 2024

## **Q1 OFFICE RENTAL RATES**

**\$23.00** 

per square foot in Q1 2025 vs. \$23.32 in Q4 2024

## **Q1 HOUSING OCCUPANCY**

-2%

+0%

vs. Q4 2024

vs. Q1 2024

+3%

vs. Q1 2019

## **APR HOTEL OCCUPANCY**

+12%

-20%

vs. Mar 2025

vs. Apr 2024

vs. Apr 2019

n/a

## **VISITOR ACTIVITY COUNTS**

**-7%** 

vs. Apr 2025

-1%

vs. May 2024

vs. May 2019

-5%

## DAILY AVG EMPLOYEE ACTIVITY

-8%

+9%

vs. Apr 2025 vs. May 2024

vs. May 2019

-16%

#### **RESIDENT ACTIVITY COUNTS**

n/a

n/a

n/a

n/a

## **APR DASH WORK RIDERSHIP**

+12%

vs. Mar 2025

### APR DASH CIRC. RIDERSHIP

+4%

vs. Mar 2025

#### **CURRENT ACTIVE INVESTMENT**

n/a

**S476M** 



#### **Midwest Movement Collective Storefront Business Openings** | Updated May 2025 Expansion Fitness Studio April **The Cottage Business Opening SILVA** Coworking Space Retail Restaurant March Food & Bev February Services **Kawa Sushi** Reserve became Allora Coastal Italian Opening Soon Restaurant OSR April February **Poke Tori Ashton** inside the BOB OSR Bar January March **Twisted Tap Distillery Vel Sushi and Pho** Bar & Tasting Room Restaurant April May The Macaron became Sugar Bar Food Retail & beverages February **Garden District DDA Retail Innovation Grant** Restaurant February # of Businesses **Total Spent** Fiscal Year OTONO Café inside OTONO FY2018 Café \$60,000.00 March FY2019 \$45.000.00 Niksi Soft Goods Retail FY2020 5 \$133,385.70 February FY2021 5 \$109,333.00 NIDO - The Urban Nest\* FY2022 Soft Goods Retail & Event Space \$18,448.17 March FY2023 6 \$167.894.00 Pinktail Poke became Rudy's Sub Shop FY2024 5 \$105,433,59 **QSR** February FY2025 8 \$213,067.00 Go Vegan GR Restaurant 32 **Total** \$852,571.46



Source: Downtown Grand

May

## **Storefront Vacancies & Recent Closures**

Updated May 2025

#### 11 storefront businesses closed

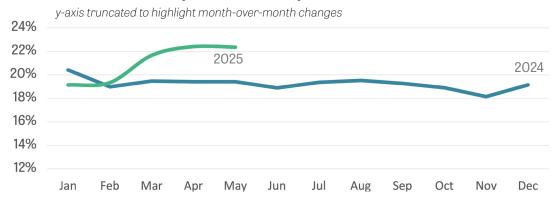
in Downtown in 2025 so far

# 2025 Closures:

**73%** Food & Bev **0%** Retail

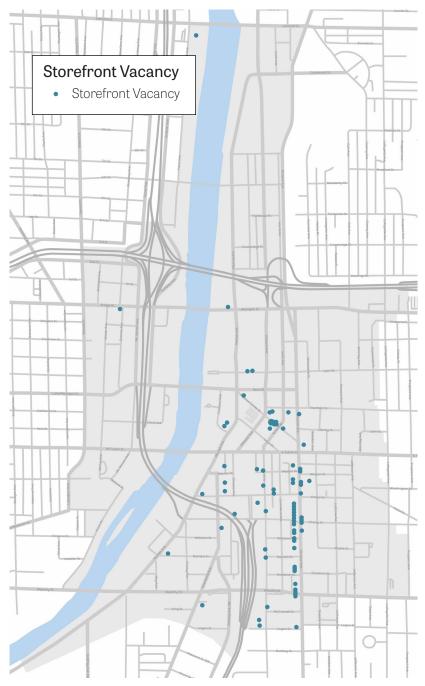
27% Services

## Storefront vacancy was 22% in May 2025



	Storefronts	Vacancies	Vacancy %	Sq Ft Available
Bridge Street	25	2	8%	9,920 sq ft
Center City	127	28	22%	113,414 sq ft
Monroe Center <sup>1</sup>	54 <sup>1</sup>	111	20%1	60,650 sq ft <sup>1</sup>
Fulton & Jefferson	21	1	5%	1,320 sq ft
Heartside: Division	102	43	42%	~150,268 sq ft
Heartside: Ionia	73	13	18%	~50,300 sq ft
Heartside: C. Chavez	13	3	23%	4,029 sq ft
Monroe North	29	0	0%	0 sq ft
Other	17	1	6%	3,960 sq ft
DISTRICT TOTALS:	407	91	22%	~ 341,269 sq ft

Source: Downtown Grand Rapids Inc.



Source: Downtown Grand Rapids Inc.

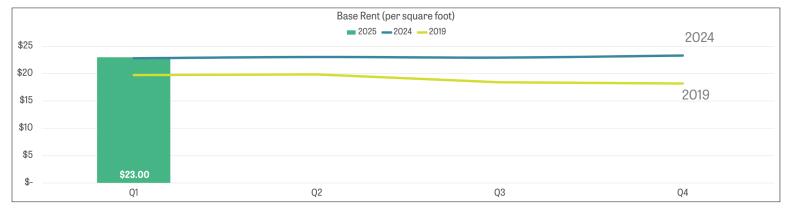


10.1% vacancy in Q1 2025 vs. 10.6% in Q4 2024



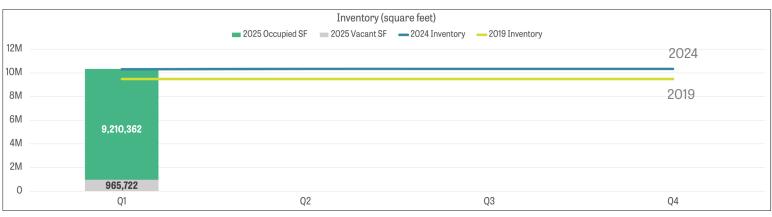
Source: CoStar

\$23.00 per sq ft in Q1 2025 vs. \$23.32 in Q4 2024



Source: CoStar

10.3M square feet of office space inventory



Source: CoStar

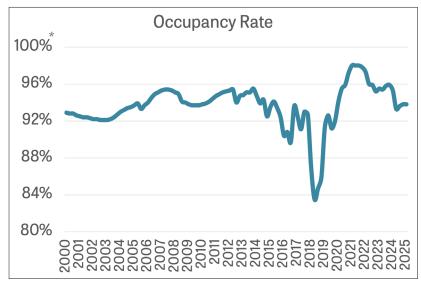


## Housing Overview | Updated Q1 2025

94% occupancy Q1 2025

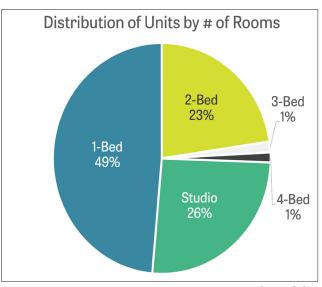
172
units under construction

1,965
units in pipeline

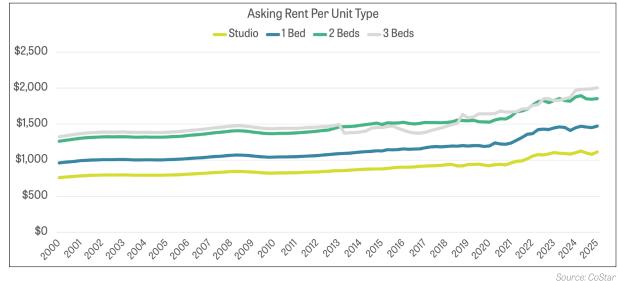


truncated y-axis to highlight changes\*

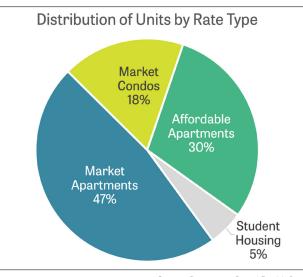
Source: CoStar



Source: CoStar



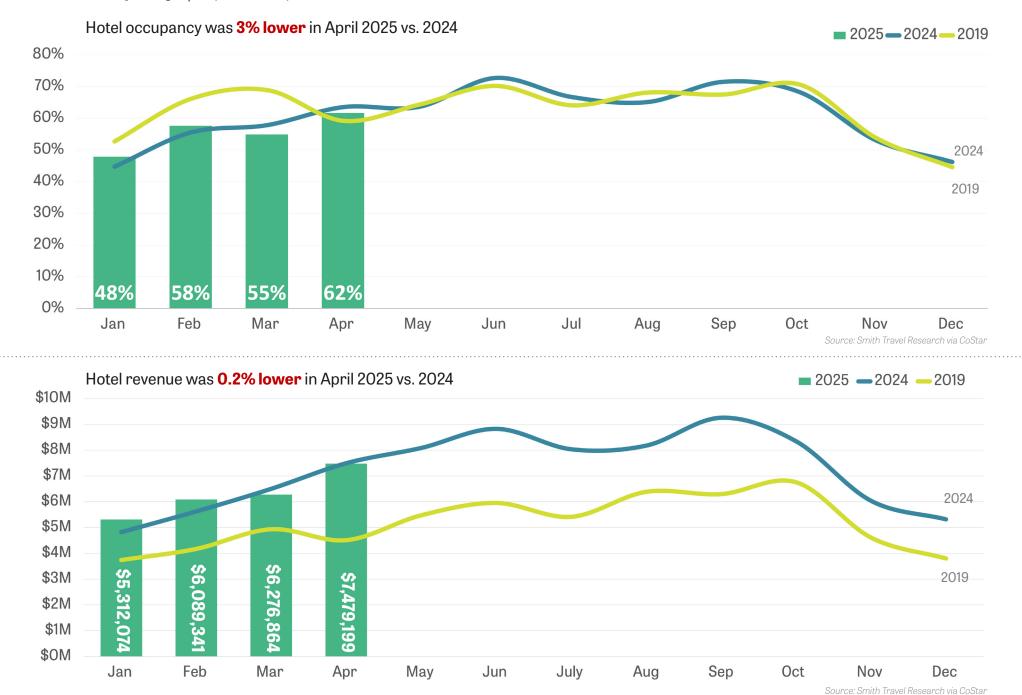




Source: Downtown Grand Rapids Inc.

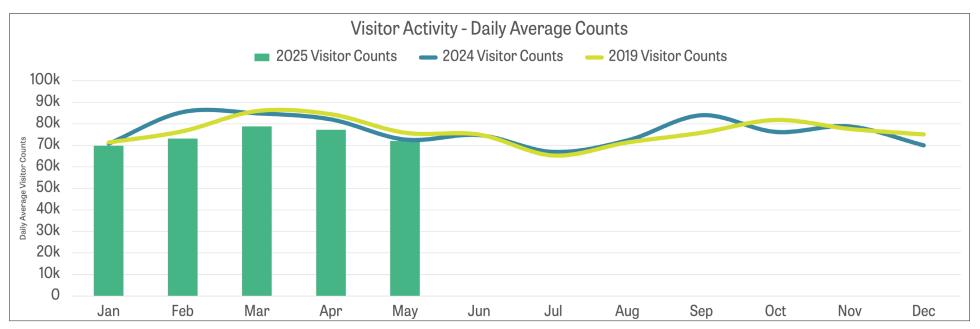


# Hotel Occupancy | Updated April 2025





## **DDA Visitor Activity Tracking** | Updated May 2025

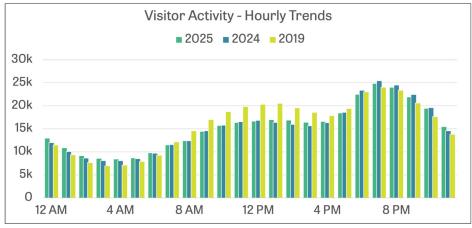


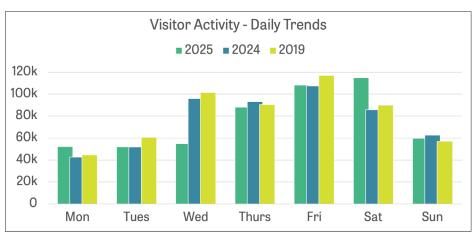
Source: Placer.ai

decrease
May 2025 vs. Apr 2025

decrease
May 2025 vs. May 2024

decrease
May 2025 vs. May 2019



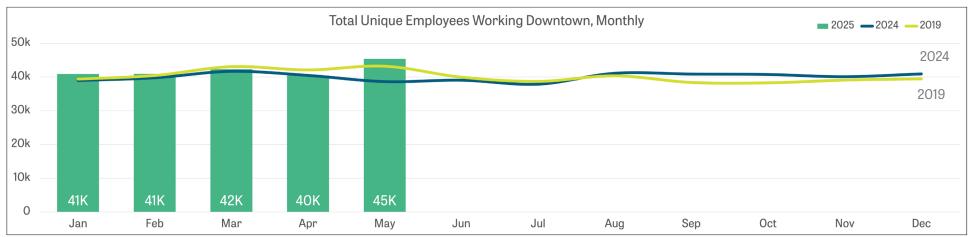


Source: Placer.ai

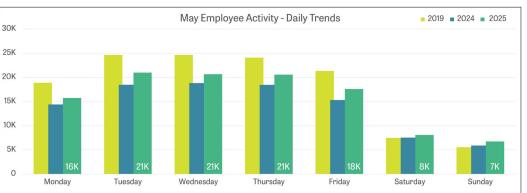
Source: Placerai

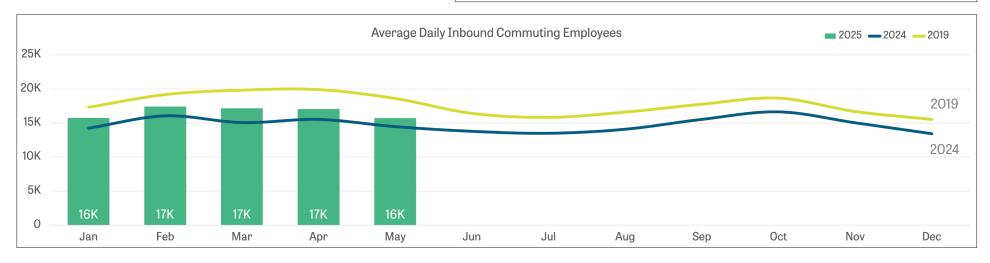


## **DDA Employee Activity Tracking** | Updated May 2025



The graph **below** indicates the daily average number of Downtown employees that are inbound commuters, i.e. how many employees are working in the district that commute from outside the district on a daily basis. Employee activity fluctuates daily due to schedules, remote work practices, etc The DGRI team will continue to enhance the reporting on this audience type based on the new methodology employed by Placer.ai.







# **Downtown Ambassador Statistics** | Updated May 2025

	May 2025	2025 YTD	2024 YTD	2019 YTD
Graffiti Removals	489	1,980	2,115	609
Lbs of Trash Removed	27,175	107,300	124,750	147,875
Snow Removals	-	6,402	5,569	8,036
Weeds Abated	17,670	21,005	92,092	12,012
Business Contacts	334	2,063	3,429	1,027
Pedestrian Assists	9,310	80,186	164,015	99,059
Mobility Assists	46	309z	1,483	760
Total Ambassador Banked Hours as of April:				401.75
Total Resident Ambassador Banked Hours as of April:				224.25

Source: Downtown Grand Rapids Inc.





## **Current Construction & Development** | Updated May 2025

1 Lyon Square Reconstruction anticipated completion: June 2025

\$12,000,000 investment

2 GRPM River's Edge Work

anticipated completion: August 2025 \$12,000,000 investment

**3** Acrisure Amphitheater

anticipated completion: Spring 2026

- +190 parking spaces
- +825 jobs
- \$214.500.000 investment

**4** 111 Lyon Residential Conversion

anticipated completion: Spring 2026

- +140 housing units
- -125,000 sq ft of office space

\$50,000,000 investment

**5** 974 Front Redevelopment

anticipated completion: Spring 2026

- +32 housing units
- +20,000 sq ft of office space \$12.800.000 investment

**6** Amway Soccer Stadium

anticipated completion: Spring 2027

+104 jobs

\$175,000,000 investment

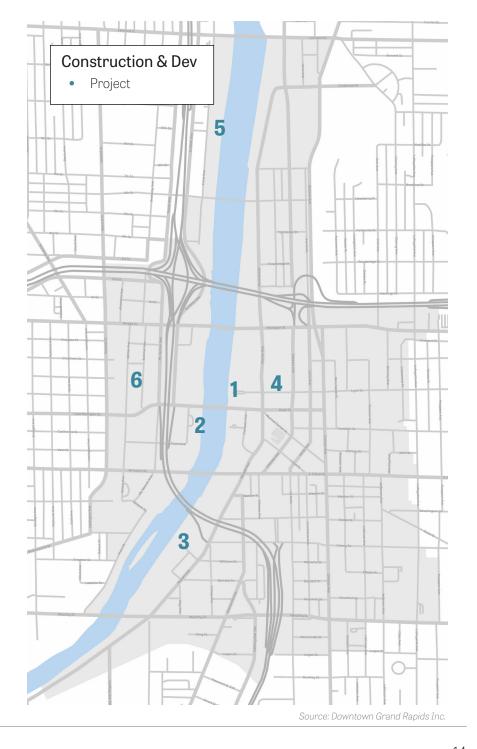
new jobs

parking spaces

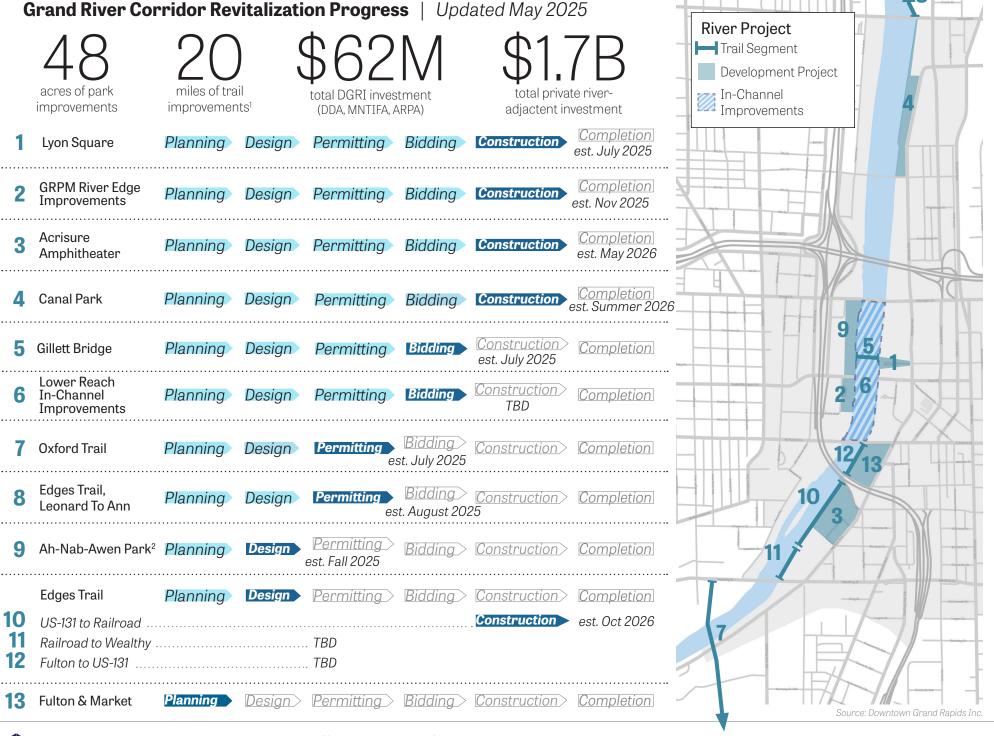
172 housing units

\$476M in investment

-125ksq ft of office space









## DASH 3.0: Circulator Ridership | Updated April 2025

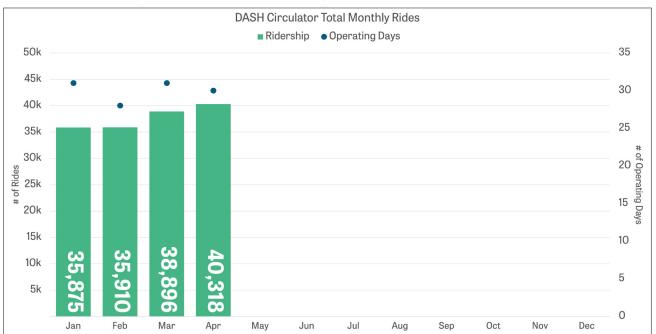
DASH Circulator operates Monday - Sunday on one route with two directions (Clockwise and Counterclockwise).

40/ increase in ridership Apr 2025 vs. Mar 2025

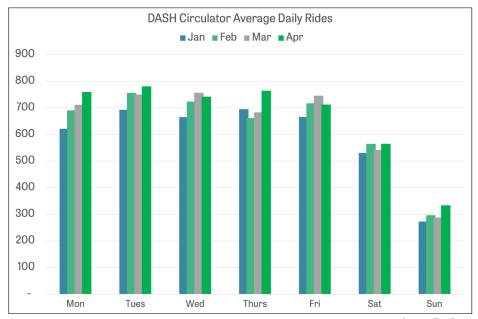
22% increase in ridership

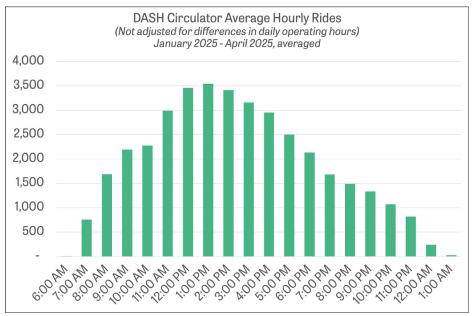
Apr 2025 vs. Apr 2024

decrease in ridership Apr 2025 vs. Apr 2019



Source: The Rapid





The Rapid Source: The Rapid

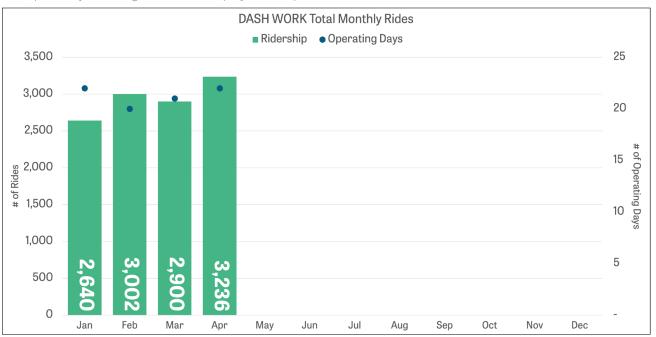


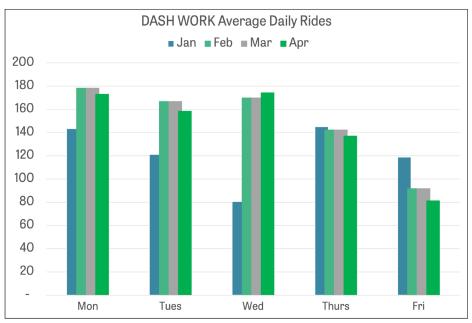
## DASH 3.0: WORK Ridership | Updated April 2025

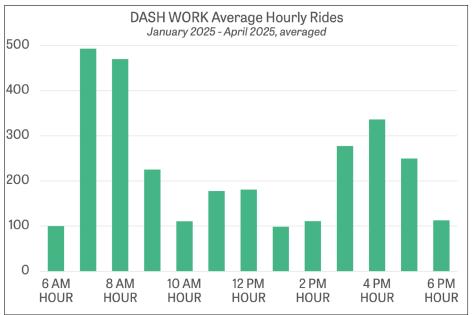
DASH WORK operates Monday - Friday, 6:30 AM - 6:30 PM, primarily servicing Downtown employees that park in Areas 7 & 9.

12%
increase in ridership
Apr 2025 vs. Mar 2025

4%
increase in ridership
Apr 2025 vs. Apr 2024







Source: The Rapid

