AGENDA

DOWNTOWN DEVELOPMENT AUTHORITY



Board Members:

Luis Avila • Mayor Rosalynn Bliss • Kayem Dunn • Jermale Eddie • Brian Harris • Jen Schottke • Diana Sieger • Jim Talen Rick Winn

Wednesday, October 9, 2019 8:00 a.m. Meeting 29 Pearl Street, NW Suite #1

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9. Adjournment

2.	Approve Meeting Minutes from September 11, 2019 (8:01) (enclosure)	Motion	Harris
3.	Accept September 30, 2019 Financial Statements (8:05) (enclosure)	Motion	Wallace
4.	Winter Lighting Authorization (8:10) (enclosure)	Motion	Van Driel
5.	Retail Innovation Support Program (8:20) (enclosure)	Motion	Kitavi
6.	President & CEO Report (8:30)	Info Item	Kelly
7.	Public Comment (8:40)		
8.	Board Member Discussion (9:00)		





MEETING OF THE DOWNTOWN DEVELOPMENT AUTHORITY

September 11, 2019

1. <u>Call to Order</u> – The meeting was called to order at 8:04 a.m. by Chair Brian Harris

2. <u>Attendance</u>

<u>Present</u>: Jim Talen, Kayem Dunn, Jermale Eddie, Brian Harris, Mayor Rosalynn Bliss, Diana Sieger, Luis Avila, and Jen Schottke.

Absent: Rick Winn

Others Present: Tim Kelly (DDA Executive Director), Flor Valera, (DDA Recording Secretary) Jana Wallace (DDA Treasurer), Dick Wendt (Legal Counsel), Melvin Eledge, Kimberly Van Driel, Marion Bonneaux, Mark Miller, Andy Guy, Kiley Tippman, Megan Catcho (DGRI Staff) Stephanie Adams, Lauren Davis and others.

3. Approve Meeting Minutes from August 14, 2019

Motion: Kayem Dunn, supported by Mayor Rosalynn Bliss, moved to approve the August 14, 2019 meeting minutes as presented. Motion carried unanimously.

4. Accept Preliminary Financial Statements from June 30, 2019

Jana Wallace introduced the preliminary June 30 financial statements. Ms. Wallace said the statements are preliminary since the FY19 financial audit has not been completed. However, she expects no additional adjustment entries will need to be made between now and the final set of statements. Statement D is five pages long because July and August are the catch-up months for paying and recording year-end expenditures. Statement B, Non-tax Goal 4 and 5 expenditures were higher than budgeted; however, the DDA's budget is recorded at the fund level and not at the individual line items, other line items were lower, and therefore there is no danger of exceeding the appropriation authority. The Debt Tax Increment Fund appears to have exceeded its appropriation authority by about 2 million dollars; however, the "Estimated Capture to be Returned" line item is recorded as a negative revenue in the accounting records as this is the expected amount to be returned to the Grand Rapids Public Schools and the State of Michigan.

Motion. Jim Talen, supported by Kayem Dunn, moved to accept Statement D: Schedule of June 30, 2019 Expenditures as recommended. Motion carried unanimously.

5. <u>Grand River Governance Consultant Funding</u>

Andy Guy introduced the request to authorize funding to support the River Governance consulting services. During the August 2019 DDA Board meeting, the Board accepted the consultant recommendation and authorized DGRI staff to negotiate a project budget with HR&A Advisors and Kathy Blaha Consulting. Mr. Guy stated DGRI and the consultant team met to discuss the project fee, scope of work, and timeline. The consultants will focus on three (3) key priority areas these include; (1) analyze funding streams opportunities to program, operate and maintain the new riverfront, (2) evaluate other governance model options and recommend a strategy and (3) develop a benefits case to help drive the implementation process. Mr. Guy said a draft recommendation is expected to be delivered by the first quarter of 2020. The total request to support this work is in the amount of \$197,500; the DDA's share of costs is \$147,500 while the MNTIFA will be asked to consider the remaining balance. Mr. Harris asked if the Board will have the opportunity to do some vetting throughout this process. Mr. Guy said we are envisioning a very interactive engagement process. He added that a lot of this work has already begun, some members of this Board attended the first GR Forward Speaker Series event with River LA. Mr. Eddie said River LA presented insightful information, especially about public access to waterways on private property and asked if DGRI knows the percentage of public and private land along the river corridor that will be developed. Mr. Guy said we have a general idea, but we will be developing a map to have a better understanding of who owns specific areas. Mr. Eddie asked how much of the river do private property owners own. Mayor Bliss said for private property; owners own up to the middle of the river. Mr. Guy said DGRI would also work on evaluating this topic further, especially since we are envisioning public amenities along the river. A lot of this work has already been done as part of the Grand Rapids White Water project. To advance the in-water revitalization efforts, GRWW negotiated easements with property owners. Ms. Dunn inquired whether the consultants would facilitate a discussion at this end of this process. Mr. Guy answered, ves.

Motion: Kayem Dunn, supported by Diana Sieger, moved to approve consultant services in an amount not to exceed \$147,500 to support Grand River governance and funding organizing. Motion carried unanimously.

6. River Crossing Change Order

Mark Miller said on July 10, 2019; the DDA Board approved funding for the construction of two trail crossings at Michigan and Bridge Streets. Mr. Miller said during this meeting; the Board also requested additional information regarding the possible installation of electrical outlets to provide power for festive lighting. DGRI staff met with Hubbell Roth & Clark (HRC) and issued a change order request to include the installation of five electrical outlets at the base of five trees located along the north side planters. As part of the request, HRC will also be upgrading the planter irrigation system from a battery-operated to direct power irrigation system. The memo outlines a breakdown of both the construction costs and consultant fee. Mr. Talen asked who will be responsible for paying the electrical bills. Mr. Miller said the DDA would be responsible for fees associated with electrical services and for water for the planter irrigation system. Mayor Bliss asked if the installation of the outlets were going to be tied to the City's primary electrical circuit. Mr. Miller answered yes, but it will get a separate meter in the meter head. Mayor Bliss wondered if this should fall under the City's responsibility. Mr. Harris said when the DDA approved funding for the constructions of the trail crossings, a Memorandum of Understanding (MOU) outlining maintenance was also approved with the City. In the MOU both

parties agreed to meet as needed to discuss any issues related to the functionality of the Riverwalk Trail Crossings or their operation and maintenance.

Motion: Mayor Rosalynn Bliss, supported by Kayem Dunn, moved to approve the change order allocation of a not to exceed amount of \$29,309 for addition of electrical services to the five tree planters and irrigation system. Motion carried unanimously.

7. <u>FY20 Tree Planting and Maintenance Authorization</u>

Tim Kelly said last year the DDA authorized funding to work in partnership with Friends of Grand Rapids Parks (FOGRP) to complete tree plantings, maintenance and an update to the GIS inventory to understand current tree conditions and identify additional planting sites within the DDA boundary. To continue with these efforts, the DDA is being asked to renew their partnership with FOGRP, so that they can complete additional tree plantings for fall of 2019 and spring of 2020. Mr. Kelly introduced Lauren Davis and Stephanie Adams with FOGRP to provide an overview of the GIS Inventory Analysis. Ms. Adams said the analysis provides a detailed report of current tree assets, vacant planting sites, retired sites, and paved vacant sites present in the public right-of-way within the DDA boundary. The inventory recorded a total of 5,721 sites, which included 4,823 trees of various conditions.

The analysis also identified 625 existing "vacant" sites for plantings in the DDA boundary as well as 83 "paved vacant" sites that have the potential to be converted into additional tree wells and green space through the alteration of hardscape. Ms. Adams gave an overview of the different tree species found in the downtown area. She said 62% of the downtown tree population are considered "young trees" and 90.5% is in fair or better condition. Mr. Harris asked for clarification on how FOGRP determines the age of a young tree. Mr. Davis answered by measuring its diameter, most common young trees are under 6" diameter at breast height (DBH). Ms. Adams said in addition to the ready-to-plant vacant sites, the reports also identified 71 stumps and 93 dead trees that could be turned in additional planting locations. Mayor Bliss asked if the City would be assisting with the removal of the stumps and dead trees identified in the analysis. She shared that the City Commission had approved additional funding to support this type of work. Mr. Davis said FOGRP has been working closely with the Grand Rapids Forestry department and noted that they are planning to assist with the removal of the bigger stumps while FOGRP will focus on removing the smaller ones.

Mr. Talen said the statistics highlight the average life span of an urban street tree is merely seven years. One of the contributing factors for their short life span is the size of the tree well. As the DDA embarks on supporting long-term investments of infrastructure, he wondered if the Board should be analyzing new ways to provide more space below ground to help prolong the lifespan of trees in the downtown area. Ms. Adams said FOGRP's planting recommendations also include reviewing different maintenance needs by assessing tree well sites and knowing its limitations, whether that implies building a barrier around the tree for long-term sustainability or evaluating the implementation of raised beds. Mayor Bliss agreed that creating a systematic tree care plan within the DDA area is vital to help increase the potential lifespan of trees that are already planted, but also for all future plantings. She also acknowledged that coordination between DGRI, FOGRP, and other various city departments is required to accomplish this work. She asked if the Urban Forestry Committee will be receiving an overview of this analysis. Mr. Davis answered, yes. Mr. Davis also mentioned the "Develop Parkway" and explained that the GR Forestry department had created the ability to track potential paved vacant sites and assign a recommended maintenance plan. This designation gives everyone involved the knowledge that there is a potential planting site in the public right-of-way that needs additional work to become a viable planting site. As previously stated, 83 paved sites were inventoried in the Downtown

area. FOGRP will continue to pursue this process and is aiming to begin developing parkways for new plantings as soon as Spring 2020. Mr. Harris said the statistics presented are important, but how can the Board ensure that there will be accountability for the funding the DDA will be providing. Ms. Dunn said perhaps this should be memorialized. Some years ago, the DDA invested in additional size trees to ensure their success. However, specific results from that investment were never presented to the DDA, and perhaps better monitoring of this data is required. Ms. Adams acknowledged that this would get included in the proposal. Mr. Harris said this would inform the Board about challenges and opportunities when they revisit a new tree planting request next year.

Mayor Bliss wondered if FOGRP could increase the number of proposed tree plantings from 100 to 600. She said the analysis identified 625 sites, and to further advance the Downtown tree canopy goal we need to be planting more trees otherwise it will take us six years to fill the vacant sites identified today. She also inquired about the additional funding required to accomplish this work. Ms. Adams stated we are thoughtful of our current resources and staff, so the implementation of this planting request isn't doable at this moment, but we can certainly develop a more robust plan for next year. Mr. Davis concluded the presentation with a demonstration of the online interactive map and database. Ms. Adams said this is an excellent tool that identifies tree conditions (good, fair, poor, dead, stump, undeveloped) as well as potential (large, medium, small) paved vacant sites. Mr. Talen asked if the GIS inventory also includes the area south of Wealthy Street. Mr. Davis said yes. Ms. Adams added that FOGRP would continue to conduct public awareness campaigns to encourage tree plantings on private property.

Motion: Kayem Dunn, supported by Diana Sieger moved to authorized funding in an amount not to exceed \$65,000 for Friends of Grand Rapids Parks to complete fall 2019 and spring 2020 Downtown tree plantings. Motion carried unanimously.

8. President & CEO Report

DDA (8/14/19)

- Authorized negotiation with consultant for River Governance
- Approved funding for transit bulb on Fulton Street
- Approved contribution for the reconstruction of Division Avenue from Cherry-Wealthy
- Approved funding for Prismatica art installation for World of Winter
- Authorized negotiation with Olsen Loeks for a LOU for the disposition/development of 158 Oakes

DID (4/24/19)

- Recommended FY20 Budget to City Commission
- Discussed Downtown Retail
- Received a presentation on the temporary Downtown Dog Park
- Discussed the renewal process to be completed prior to FY21

MNTIFA (8/14/19)

- Accepted FY19 Financial Statements
- Adopted FY20 Budget
- Authorized negotiation with consultant for River Governance

DGRI (7/16/19)

• Approved and recommended updated DGRI and City Service Agreement to City Commission

• Received updates to 2019 Work Plan

Goal 1 - Reestablish the Grand River as the draw to the City and Region

- Riverfront Governance Organizing
 - o RFQ responses reviewed with Goal 1
 - o Initial Steering Committee meeting held July 31
 - o Finalizing dates for GR Forward Thinking Series
 - > River LA: 9/4-5
 - ➤ Gil Penalosa 9/23-24
 - Final recommendations delivered Q1 2020
- Lyon Square Opportunity Site
 - o Finalizing Phase 1 design
 - o Design underway for Phase 2 (Plaza)
 - o MOU drafted and in process of being finalized
 - o Phase 1 and 2 will be bid as one project in October 2019

Goal 2 - Develop a true Downtown neighborhood home to a diverse population

- Downtown Neighbor Network
 - o Marketing materials in development to distribute to Downtown property managers
 - o Facebook Group created to provide communication platform for residents
 - o Network Board/Committee seated in early 2019 and met April 5
- Downtown Affordable Housing
 - o RFP released May 2019
 - o Responses to be reviewed with Goal 2 Alliance
 - o Recommendation(s) will be brought to DDA Board
- Development News
 - o 158 Oakes
 - > DDA approved negotiating LOU with Olsen Loeks for new office development
 - LOU executed week of September 9, 2019 for 12 months
 - Development Agreement outlining terms of development to be brought for DDA consideration
 - o Studio Park
 - Ottawa extension summer 2019
 - ➤ Parking ramp September 2019
 - Theater and residential buildings summer/fall 2019
 - ➤ Hotel January 2020
 - o 150 Ottawa
 - ➤ Interior build out underway
 - Warner Building will be complete summer 2019
 - Hyatt Place grand opening September 6, 2019
 - o 37 Ottawa and 50 Monroe

- AC Hotel Grand Opening June 3
- > 37 Ottawa office space being leased
- > Both buildings to be complete and open spring 2019
- o 449 Bridge Street
 - > Utility connection complete last week and will begin "going vertical" by December
 - > Target completion September 2019
- o 10 Ionia
 - > Brownfield approvals received in 2018
 - Groundbreaking in January 2019
 - > 18-month construction schedule
- o MSU GR Research Center Phase II
 - ➤ Long-term ground lease executed for Public Private Partnership
 - ➤ Development will include a 200,000 sq. ft. medical innovation building office and a 600-car parking structure
 - Construction anticipated to begin fall 2019 with substantial completion in late 2021

Goal 3 – Implement a 21st century mobility strategy

- Bus Shelter Enhancements
 - o Held Meeting with Mobile GR and Rapid staff to outline project funding and schedule
 - o Installation to begin fall 2019
 - o Final install complete before end of FY 2020
- Pedestrian Safety Enhancements
 - o Improvements complete on Division Avenue north of Lyon
 - o Keeler Building areaway reinforcement complete
 - o Michigan Street crossing designs are finalized and the project will be bid summer and installed October

Goal 4 - Grow more & better jobs & ensure continued vitality of the local economy

- Recruit a major office tenant to Downtown
 - o Working with City, Chamber and Right Place to develop a more concerted and intentional recruitment strategy to attract and retain businesses Downtown
 - o Hosting Chris Leinberger 10/24-25
- Held 1st Annual Small Business Expo August 29th at Devos Place
- Partnering with City and Chamber to finalize the scope of for a retail retention and attraction program

Goal 5 - Reinvest in public space, culture & inclusive programming

- VandenBerg Plaza/Calder Plaza Improvements
 - o Design of Phase 1 improvements ongoing
 - o Designs complete spring 2019
 - o June 2019 is the 50th anniversary of the plaza's opening and a key organizing point for a celebratory moment

• Public Realm Improvements

- o Streetspace Design Guidelines receiving Michigan APA urban design award in Sept
- o Tree plantings with FOGRP scheduled for fall 2019 and spring 2020
- o Downtown Dog Park open
- o Fitness equipment installation underway in North Monroe. Complete in May.
- Explore opportunities to beautify public plaza at Van Andel Arena
 - o Consultant team work commenced in November
 - o Exploring partnership/funding opportunities for FY2019
 - o Alley activation to begin with former Art Prize installation (Ford Museum crocodiles)
 - o Stakeholder and Alliance engagement ongoing
 - o Designs complete summer 2019
- Division Avenue Safety and Cleanliness Improvements
 - o Lighting
 - > DDA authorized additional funding in December 2018
 - Fulton to Cherry construction to begin spring 2019
 - o Public Restrooms
 - > City and DGRI working with committee to finalize recommendation of new public facilities for spring 2020 deployment
 - City and DGRI partnering to develop a sustainable facility management protocol for the new facilities.
- Public Art
 - o Work on 27 Rad Women murals complete May 2019
 - o "Rainbow Road" complete at Sheldon
 - o Collaborating with UICA Exit Space on Richmond Stamp building
 - o Future opportunities include Ottawa and Michigan off ramp and riverfront mural down the stairwell near the Grand Rapids Public Museum

9. Public Comment

None

10. <u>Board Member Discussion</u>

Mayor Bliss said City Commission approved a contract with Housing Next to conduct a housing needs assessment. A secondary contract was also approved in partnership with the Grand Rapids Chamber of Commerce and the Frey Foundation to perform a countywide housing analysis. With housing being one of the priorities identified in the GR Forward Master Plan, Mayor Bliss wants to ensure the DDA Board is informed about these crucial conversations.

11. Adjournment

The meeting adjourned at 9:05 a.m.



Agenda Item 3 October 9, 2019 DDA Meeting

DATE: October 3, 2019

TO: Brian Harris

Chairman

FROM: Jana M. Wallace

Downtown Development Authority Treasurer

SUBJECT: FY2020 Interim Financial Statements as of September 30, 2019

Attached are the Authority's interim financial statements for the first three months of the fiscal year ending June 30, 2020. The attached statements include:

Statement A: Balance Sheet

Statement B: Comparison of FY2020 Budget vs Actual Results

Statement C: Statement of FY2020 Project Expenditures

Statement D: Schedule of July, August, and September, 2019 Expenditures

In September the City Treasurer distributed the Authority's summer tax increment revenues. Little FY2020 financial activity was recorded through August 31 since most July and August transactions were charged to FY2019. However, September's transaction levels were closer to the norm.

You may have noticed there is no FY2020 Statement E, regarding the Series 2017 bond proceeds, included with this month's statements. This is because the bond proceeds were fully expended prior to July 1, 2019.

Please contact me at 616-456-4514 or at jwallace@grcity.us if you have any questions.

Attachments

STATEMENT A

DOWNTOWN DEVELOPMENT AUTHORITY

Balance Sheet As of September 30, 2019

400570	Non-Tax Funds	Debt Increment	Local Tax Increment	TOTAL
ASSETS				
Pooled Cash and Investments	\$ 4,757,393	\$ 10,505,705	\$ 12,221,226	\$ 27,484,324
Petty Cash	-	-	500	500
Loan Receivable - Project Developer	388,848	-	-	388,848
General Fixed Assets	-	-	87,946,535	87,946,535
Accumulated Depreciation on Fixed Assets	-	-	(57,452,061)	(57,452,061)
Future Tax Increment Revenues Anticipated		19,110,000	30,250	19,140,250
TOTAL ASSETS	\$ 5,146,241	\$ 29,615,705	\$ 42,746,450	\$ 77,508,396
LIABILITIES AND FUND EQUITY Liabilities				
Current Liabilities	\$ -	\$ -	\$ 27	\$ 27
Current Year Estimated Excess Capture	_	4,236,018	-	4,236,018
Deposit - Area 4 Developer Damage	1,000	-	_	1,000
Prior Year Property Tax Appeals	-	14,347	33,320	47,667
Deferred Revenue - Developer Loan	388,848	-	-	388,848
Contract Payable	-	-	30,250	30,250
Bonds Payable		19,110,000		19,110,000
TOTAL LIABILITIES	389,848	23,360,365	63,597	23,813,810
Fund Balance / Equity:				
Investments in General Fixed Assets,				
net of Accumulated Depreciation	-	-	30,494,474	30,494,474
Non-Tax Increment Reserve	4,214,390	-	-	4,214,390
Reserve for Authorized Projects	-	-	12,105,818	12,105,818
Reserve for Brownfield Series 2012A Bonds	530,998	-	-	530,998
Reserve for Compensated Absences	-	<u>-</u>	10,000	10,000
Reserve for Eligible Obligations	_	6,255,340	<u>-</u>	6,255,340
Reserve for Encumbrances	11,005		72,561	83,566
TOTAL FUND EQUITY	4,756,393	6,255,340	42,682,853	53,694,586
TOTAL LIABILITIES & FUND EQUITY	\$ 5,146,241	\$ 29,615,705	\$ 42,746,450	\$ 77,508,396

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STATEMENT B

DOWNTOWN DEVELOPMENT AUTHORITY

Comparison of FY2020 Budget vs Actual Results July 1, 2019 - September 30, 2019

	Non-Tax Funds		Debt Tax	Local Tax Increment					
	Budget		Actual	Budget	Actual		Budget		Actual
REVENUES									
Property Tax Increment - General	\$ -	\$	-	\$ 11,778,166	\$ 11,466,518	\$	5,738,550	\$ 5	,785,107
Property Tax Increment - Transit Millage	-		-	- (25.22)	-		524,663		583,933
Property Tax Increment - Prior Year Appeals	-		-	(25,000)	-		(75,000)		-
Property Tax Increment - County/GRCC/City/ITP Rebates	-		=	=	-		(618,821)		-
Special Assessments - Areaway	15,000		-	-	4 000		-		-
Earnings from Investments - General	108,466		14,250	60,252	4,269		142,199		19,146
Earnings from Investments - Prior Year Accrual Reversal			(43,290)	-	(40,447)		-		(60,438
Interest Paid by Developer - The Gallery on Fulton Note	17,498		-	-	-		-		-
Property Rental - DASH Parking Lots	950,000		-	-	-		-		-
Property Rentals - YMCA Customer Parking	51,207		12,675	-	-		-		-
Event Sponsorships and Fees	50,000		6,175	-	-		-		-
Valent-ICE Sculpture Reimbursements	15,000		-	-	-		-		-
Contributions - Lyon Square Reconstruction	-		-	-	-		900,000		-
Contributions - Arena Plaza Reconstruction	-		-	=	=		440,000		440,148
Principal Repayments - The Gallery on Fulton Note	100,000		=	=	=		-		-
Reimbursements and Miscellaneous Revenues	2,000		=	=	=		5,000		-
From / (To) Fund Balance	1,810,129			(60,252)	-		3,060,084		-
TOTAL REVENUES	\$ <u>\$ 3,119,300</u>	\$	(10,190)	\$ 11,753,166	\$ 11,430,340	_\$	10,116,675	\$ 6	,767,896
GR Forward Projects: Goal #1: Restore the River as the Draw and	\$ 30,000	\$	2,780	\$ -	\$ -	\$	1,500,000	\$	13,333
Create a Connected and Equitable River Corridor									
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population	165,000		-	-	-		1,965,000		22,208
Goal #3: Implement a 21st Century Mobility Strategy	200,000		-	-	=		1,715,000		145,516
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy	50,000		5,709	-	-		450,000		50,583
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming	2,669,000		219,611	-	-		2,460,000		80,400
Total GR Forward Projects	\$ 3,114,000	\$	228,100	\$ -	\$ -	\$	8,090,000	\$	312,040
Administration	5,300		175	-	-		1,250,000		394,482
Debt Service for Bond Issues	-		-	7,230,500	-		776,675		75,000
Estimated Capture to be Returned	-		-	4,522,666	-		-		-
TOTAL EXPENDITURES	\$ 3,119,300	\$	228,275	\$ 11,753,166	\$ -	\$	10,116,675	\$	781,522
EXCESS / (DEFICIT)	\$ -	\$	(238,465)	\$ -	\$ 11,430,340	\$	-	\$ 5	,986,374

STATEMENT C

DOWNTOWN DEVELOPMENT AUTHORITY Statement of FY2020 Project Expenditures As of September 30, 2019

As	s of Sept	tem	ber 30, 20	19				_	
	FY2020 P	roior	t Budgets		Expend	ditura)e		emaining FY2020
Project Name	%	Ojce	Amount		Month		scal Year		Budgets
Arena South Implementation		\$	50,000	\$	-	\$	-	\$	50,000
Downtown Plan			250,000		615		615		249,385
Grand River Activation			-		-		1,056		(1,056)
Lyon Square Improvements			900,000		-		242		899,758
Parks Design	42 200/	_	300,000	•		-	11,420	•	288,580
GRForward Goal #1 - Local Tax Increment	13.39%	\$	1,500,000	\$	615	\$	13,333	Þ	1,486,667
Downtown Speakers Series			15,000		-		-		15,000
Riverwalk Maintenance			15,000		-		-		15,000
Stakeholder Engagement Programs			40,000		1,599		2,780		37,220
GRForward Goal # 1 - Non-Tax Increment	0.62%	\$	70,000	\$	1,599	\$	2,780	\$	67,220
Affordable Housing Support			250,000		-		_		250,000
Development Project Guidance			50,000		1,848		1,848		48,152
Development Project Reimbursements			1,400,000		-		-		1,400,000
Downtown Census			15,000		-		-		15,000
Downtown Enhancement Grants			250,000		20,360		20,360		229,640
GRForward Goal # 2 - Local Tax Increment	17.54%	\$	1,965,000	\$	22,208	\$	22,208	\$	1,942,792
Heartside Quality of Life Implementation			125,000		_		_		125,000
GRForward Goal # 2 - Non-Tax Increment	1.12%	-\$	125,000	\$		\$		\$	125,000
		•		•		•		•	-
Accessibility and Mobility Repairs			75,000		14,450		29,831		45,169
Bicycle Friendly Improvements			125,000		-		<u>-</u>		125,000
CBD/Heartside/Arena S Streetscape Improvs			360,000		177		70,045		289,955
DASH North Shuttle Services			120,000		-		45,000		75,000
Division Ave - Fulton to Wealthy Streetscape Impro	VS		310,000		-		-		310,000
Michigan / Ottawa Gateway New Downtown Circulator Infrastructure			50,000 475,000		-		-		50,000 475,000
Wayfinding System Improvements			200,000		-		640		199,360
GRForward Goal #3 - Local Tax Increment	15.31%	\$	1,715,000	\$	14,627	\$	145,516	\$	1,569,484
		•		·	,-	•	-,-	·	
Transportation Demand Mnmt Program		_	200,000	_		_	-	_	200,000
GRForward Goal # 3 - Non-Tax Increment	1.79%	\$	200,000	\$	-	\$	-	\$	200,000
			.=						
Economic Development and Innovation	4 000/	_	450,000	•	3,947	_	50,583	-	399,417
GRForward Goal # 4 - Local Tax Increment	4.02%	\$	450,000	\$	3,947	\$	50,583	\$	399,417
Downtown Workforce Programs			50,000		1,990		5,709		44,291
GRForward Goal # 4 - Non-Tax Increment	0.45%	\$	50,000	\$	1,990	\$	5,709	\$	44,291
Arena Plaza Improvements: Local Tax Increment			672,000						672,000
Calder Plaza Improvements: Local Tax Increment			672,000		4,000		4,000		668,000
Downtown Marketing and Inclusion Efforts			416,000		12,663		36,357		379,643
Downtown Tree Plantings			100,000		-		-		100,000
Heartside Public Restroom Facilities Construction			50,000		-		-		50,000
Public Realm Improvements: Local Tax Increment			200,000		270		7,373		192,627
Sheldon Blvd - Weston to Cherry Street			200,000		2,868		2,868		197,132
Snowmelt System Repairs / Investigation			25,000		-		-		25,000
State of Downtown Event & Annual Report			25,000		19,939		19,939		5,061
Urban Recreation Improvements		_	100,000		314		9,863		90,137
GRForward Goal # 5 - Local Tax Increment	21.96%	\$	2,460,000	\$	40,054	\$	80,400	\$	2,379,600
Arena Plaza Improvements: Non-Tax Increment			600,000		-		-		600,000
Bridge Lighting Operations			10,000		-		-		10,000
Calder Plaza Improvements: Non-Tax Increment			600,000		-		-		600,000
DGRI Event Production			270,000		41,882		102,562		167,438
Diversity / Inclusion Programming			50,000		500		21,500		28,500
Downtown Ambassadors			222,000		15		26,693		195,307
Experience - Miscellaneous			50,000		144		15,409		34,591
Holiday Décor Program			60,000		-		-		60,000
Major Event Sponsorship			70,000		-		-		70,000
Police Foot Patrols Project and Fixed Asset Maintenance			35,000		-		- 204		35,000
Public Realm Improvements: Non-Tax Increment			25,000 200,000		-		-		24,796 200,000
Public Space Activation			250,000		38,198		46,730		203,270
Rosa Parks Circle Skating Operations			40,000		-		-0,700		40,000
Special Events - Grants			25,000		-		-		25,000
Special Events - Office of			75,000		-		-		75,000
Special Events - Training Program			5,000		-		-		5,000
Ticketed Events - Police Services			80,000		3,767		6,513		73,487
Winter Avenue Building Lease	00 0	_	2,000	_	-	_			2,000
GRForward Goal # 5 - Non-Tax Increment	23.82%	\$	2,669,000	\$	84,506	\$	219,611	\$	2,449,389
TOTAL	100.00%	\$	11,204,000	\$	169,546	\$	540,140	\$ 1	0,663,860

STATEMENT D

DOWNTOWN DEVELOPMENT AUTHORITY

Schedule of FY2020 Expenditures July 1 Through September 30, 2019

Source	Date Posted Vendor	Purpose / Project	Description	Amount
_ocal	8/31/2019 Paychex	Administration	DDA Payroll Wages, 401, Taxes-August 2019	\$ 93,408.9
ocal	9/30/2019 Paychex	Administration	DDA Payroll Wages, 401, Taxes-September 2019	80,416.4
ocal	7/31/2019 Paychex	Administration	DDA Payroll Paychex Fee - July 2019	78,942.3
ocal	8/14/2019 Brownfield Redevelopment Authority	Brownfield Series 2012A Bonds	Annual debt service support - Ionia S of Wealthy	75,000.0
ocal	7/30/2019 Severance Electric Co., Inc.	CBD/Heartside/Arena S Streetscape Improvs	18026-Division Ave Lighting Improve (#1802602)-DDA	71,905.6
ocal	8/21/2019 City Treasurer - MobileGR/Parking St		Zicla bus platform reimbursement	59,700.0 52,930.3
ocal ocal	7/30/2019 Wyoming Excavators Inc 8/28/2019 125 Ottawa LLC	Sheldon Blvd - Weston to Cherry Street Economic Development and Innovation	15096-Sheldon-Weston/Fulton (#1509613)-DDA Incubator Support - Ambiance GR LLC 08/2019	45,000.0
on-Tax	8/15/2019 Mydatt Service dba Block by Block	Downtown Ambassadors	Downtown Ambassadors 07/2019	26,385.5
ocal	8/12/2019 Priority Health	Administration	Health Insurance Aug-Sept-Oct 2019	23,464.1
ocal	8/21/2019 City Treasurer - MobileGR/Parking Sv		JULY 2019 DDA SHARE OF DASH NORTH SERVICE	22,500.0
ocal	8/30/2019 City Treasurer - MobileGR/Parking Sv	cs DASH North Shuttle Services	AUGUST 2019 DDA SHARE OF DASH NORTH SVCS	22,500.0
on-Tax	9/12/2019 Creos Experts-Conseils Inc	Public Space Activation	Prismatica Artwork Display World of Winter 2020	19,802.0
ocal	9/5/2019 Dave Bultsma and Associates	Downtown Enhancement Grants	19034-Areaway Removal, Division (#1903401F)-DDA	18,338.1
ocal	8/8/2019 Valley City Sign Co	Wayfinding System Improvements	14025-Wayfinding/Parking Signage (#1402534)-DDA	16,761.0
on-Tax	9/4/2019 Newco Design Build LLC	Public Space Activation	Calder Center Parklet 8/2019	16,295.0
ocal	8/20/2019 Disability Advocates of Kent County	Accessibility and Mobility Repairs	Charrette Expenses 07/2019	15,381.3
on-Tax	8/12/2019 LiveSpace, LLC	DGRI Event Production	A/V services for Movies on Monroe 07/12/2019	12,800.0
on-Tax	8/15/2019 LiveSpace, LLC	DGRI Event Production	A/V services for Movies on Monroe 07/26/2019	12,800.0
on-Tax on-Tax	9/5/2019 LiveSpace, LLC 9/5/2019 LiveSpace, LLC	DGRI Event Production DGRI Event Production	A/V services for Movies on Monroe 08/09/2019 A/V services for Movies on Monroe 08/23/2019	12,800.0 12,800.0
ocal	8/13/2019 Beer Me Bro LLC	Downtown Enhancement Grants	City Built support - 08/2019	11,310.0
ocal	9/22/2019 LiveSpace, LLC	State of Downtown Event & Annual Report	A/V services for State of Our Downtown 09/2019	10,808.2
ocal	7/23/2019 City Treasurer - Budget Office	Administration	Support services allocation - July, 2019	10,722.0
ocal	8/12/2019 City Treasurer - Budget Office	Administration	Support services allocation - August, 2019	10,722.0
ocal	9/6/2019 City Treasurer - Budget Office	Administration	Support services allocation - July, 2019	10,722.0
on-Tax	7/22/2019 LiveSpace, LLC	Experience - Miscellaneous	Event Services: World Cup broadcast 7/2019	9,900.0
ocal	7/22/2019 Wyoming Excavators Inc	Urban Recreation Improvements	17061-hard surface impr, var parks (#1706103)-DDA	9,549.1
ocal	8/21/2019 City Treasurer - MobileGR/Parking Sv	cs CBD/Heartside/Arena S Streetscape Improvs	Bus shelters reimbursement	9,319.0
ocal	9/5/2019 Disability Advocates of Kent County	Accessibility and Mobility Repairs	Charrette Expenses 08/20/2019	8,500.0
ocal	9/12/2019 DropDrop.com LLC	State of Downtown Event & Annual Report	SOODT video production 2019	8,155.0
ocal	9/22/2019 Mighty Co.	Downtown Marketing & Inclusion Efforts	Website: CMS & Code Update 07/22/19-08/31/19	5,950.8
ocal	8/20/2019 HR Collaborative LLC	Administration	HR Consultant services Talent Search 07/2019 Office Lease: 29 Pearl Street 07/2019	5,939.2
ocal ocal	7/22/2019 Federal Square Bldg Co. #1, LLC 8/15/2019 Federal Square Bldg Co. #1, LLC	Administration Administration	Office Lease: 29 Pearl Street 07/2019 Office Lease: 29 Pearl Street 08/2019	5,728.5 5,728.5
ocal	9/12/2019 Federal Square Bldg Co. #1, LLC	Administration	Office Lease: 29 Pearl Street 09/2019	5,728.5
on-Tax	8/15/2019 Erick Picardo	Public Space Activation	Activate This Place: Art Mural Cherry/Commerce 2019	5,500.0
ocal	8/15/2019 Icon Sign Company, LLC	Public Realm Improvements: Local Tax	Vinyl graphics Arena alley 08/2019	5,453.7
on-Tax	7/22/2019 Grandville Ave Arts & Humanities Inc	Diversity / Inclusion Programming	Fiesta Mexicana 2019 Sponsorship	5,000.0
on-Tax	7/22/2019 Hispanic Center of West Michigan	Diversity / Inclusion Programming	Hispanic Festival 2019 sponsorship	5,000.0
ocal	7/22/2019 Mighty Co.	Downtown Marketing & Inclusion Efforts	Website Middleware Update 07/2019	5,000.0
ocal	9/12/2019 Disability Advocates of Kent County	Accessibility and Mobility Repairs	Charrette Expenses 08/2019	4,750.0
ocal	8/13/2019 Fifth Third Bank P-Card - 07/2019	Administration	Staff Professional Development	4,581.8
on-Tax	9/5/2019 Ryan Charles Woodford	DGRI Event Production	Security Services: Movies on Monroe 2019	4,576.0
ocal	8/14/2019 McAlvey Merchant & Associates	Administration	Governmental Consulting July 2019	4,500.0
ocal	9/22/2019 McAlvey Merchant & Associates	Administration DGRI Event Production	Governmental Consulting August 2019	4,500.0 4,450.0
on-Tax on-Tax	8/15/2019 Swank Motion Pictures 7/22/2019 Swank Motion Pictures	DGRI Event Production	Licensing: A Quiet Place, Hotel Trans 3 07/2019 Licensing: Matilda & Crazy Rich Asians 07/2019	3,950.0
on-Tax	8/15/2019 Swank Motion Pictures	DGRI Event Production	Licensing: Mean Girls, 10 Things I Hate 08/2019	3,950.0
ocal	7/30/2019 Moore & Bruggink Inc	Sheldon Blvd - Weston to Cherry Street	15096-Sheldon-Weston/Fulton (#170134.3-9)-DDA	3,802.5
ocal	8/14/2019 Hugh S. Ingalls	Downtown Marketing & Inclusion Efforts	Dog Park Video Production Services 08/2019	3,500.0
on-Tax	9/19/2019 City Treasurer - Police Dept	Ticketed Events - Police Services	VANANDEL GRPD OVERTIME FOR AUGUST 2019	3,343.3
ocal	7/22/2019 Erika Townsley	Downtown Marketing & Inclusion Efforts	Photography at various locations 07/2019	3,000.0
ocal	8/14/2019 Erika Townsley	Downtown Marketing & Inclusion Efforts	Photography at various locations 08/2019	3,000.0
ocal	9/5/2019 Erika Townsley	Downtown Marketing & Inclusion Efforts	Photography Services at various locations 09/2019	3,000.0
ocal	9/12/2019	Sheldon Blvd - Weston to Cherry Street	15096-Sheldon-Weston/Fulton (#319101 & 332049)	2,868.6
on-Tax	8/28/2019 Swank Motion Pictures	DGRI Event Production	Licensing: Space Jam 8/23/2019	2,750.0
ocal	7/13/2019 City of Grand Rapids	Administration	Staff services - payroll period ended 07/13/2019	2,738.9
ocal	8/8/2019 Williams & Works Inc 8/12/2019 Kerkstra Portable Restroom Svc Inc	Wayfinding System Improvements	14025-Wayfinding/Parking Signage (#88063)-DDA	2,607.7
on-Tax on-Tax	8/20/2019 Kerkstra Portable Restroom Svc Inc	DGRI Event Production DGRI Event Production	Portable Restrooms Movies on Monroe 7/2019 Portable Restrooms Movies on Monroe 7/2019	2,535.0 2,535.0
on-Tax	9/19/2019 Net Ket Ketta Portable Restroom Svc Inc.	DGRI Event Production	Special Events for DGRI-MoM June-August 2019	2,521.2
on-Tax	7/22/2019 Disability Advocates of Kent County	Diversity / Inclusion Programming	Invest in Ability Dinner sponsorship 2019	2,500.0
on-Tax	7/22/2019 Friends of Grand Rapids Parks	Diversity / Inclusion Programming	2019 Green Gala Sponsorship	2,500.0
on-Tax	7/22/2019 GR Asian-Pacific Festival	Diversity / Inclusion Programming	Festival 2019 sponsorship	2,500.0
on-Tax	8/28/2019 Grand Rapids Downtown Market	Experience - Miscellaneous	Small Plate Big Impact 2019 Sponsor	2,500.0
on-Tax	7/22/2019 Kent County Parks Foundation	Diversity / Inclusion Programming	Something's Grilling IX Sponsorship 2019	2,500.0
on-Tax	8/28/2019 Romel Caylan	Experience - Miscellaneous	Street Style Wear Level Sponsorship 2019	2,500.0
	•	DGRI Event Production	Special Events for DGRI-MoM June-August 2019	2,486.9
on-Tax	9/19/2019	DGIN EVENT Floduction	openia zvenie ie. ze. u mem cane nagast ze ie	2,400.0
lon-Tax ocal	9/19/2019 9/24/2019 The KR Group, Inc.	Administration	Laptop replacements w/ docking stations 7/2019	2,429.8

continued on the next page

	Date	Activity #	Description	A
ource	Posted Vendor	Purpose / Project	Description	Amount
o <i>ntinuea t</i> ocal	from previous page 7/27/2019 City of Grand Rapids	Administration	Staff services - payroll period ended 07/27/2019	\$ 2,412.44
ocal	8/15/2019 Dickinson Wright PLLC	Administration	Legal: Misc matters 06/2019	2,332.00
on-Tax	8/15/2019 Matrix Edutainment, Inc.	DGRI Event Production	Event Supplies: Movies on Monroe 07/26/2019	2,250.00
on-Tax	8/13/2019 City Treasurer - Police Dept	Ticketed Events - Police Services	DDA SHARE GRPD OVERTIME COSTS	2,184.75
ocal	9/7/2019 City of Grand Rapids	Administration	Staff services - payroll period ended 09/07/2019	2,097.87
ocal	7/22/2019 The KR Group, Inc.	Administration	Laptop replacements 7/2019	2,064.52
ocal	9/5/2019 Moore & Bruggink Inc	Downtown Enhancement Grants	19034-Areaway Removal, Division (#190156.1-1)-DDA	2,021.52
ocal	9/5/2019 The Parrish Group, Inc.	Calder Plaza Improvs: Local Tax Increment	Calder Plaza fundraising feasibility 8/19	2,000.00
ocal	9/22/2019 The Parrish Group, Inc.	Calder Plaza Improvs: Local Tax Increment	Calder Plaza fundraising feasibility 9/19	2,000.00
ocal ocal	9/12/2019 The KR Group, Inc. 8/15/2019 Dickinson Wright PLLC	Administration Administration	Deposit - Ph 1 of server migration project 07/2019 Legal: Misc matters 06/2019	1,979.75 1,958.00
ocal	9/29/2019 Dickinson Wright PLLC	Development Project Guidance	Legal Services: 111 Lyon St. Project 07/19	1,848.00
ocal	9/21/2019 City of Grand Rapids	Administration	Staff services - payroll period ended 09/21/2019	1,694.86
on-Tax	9/5/2019 Matrix Edutainment, Inc.	DGRI Event Production	Services and Supplies for Movies on Monroe	1,675.00
cal	9/29/2019 Dickinson Wright PLLC	Administration	DDA legal matters 07/19	1,628.00
ocal	7/30/2019 Moore & Bruggink Inc	Weston Street - Sheldon to LaGrave Ave	14056-Weston-Sheldon/LaGrave (#170209.2-8)-DDA	1,607.2
on-Tax	8/15/2019 Matrix Edutainment, Inc.	DGRI Event Production	Event Supplies: Movies on Monroe 07/12/2019	1,550.00
on-Tax	8/15/2019 Jeffrey Robinson	Downtown Workforce Programs	Pop-Up Performer 7/26/2019	1,500.00
on-Tax	9/5/2019 Matrix Edutainment, Inc.	DGRI Event Production	Event Supplies: Movies on Monroe	1,425.00
ocal	9/10/2019 Dickinson Wright PLLC	Administration	DID Legal Matters: 6/2019	1,386.00
ocal ocal	9/5/2019 Vias, LLC 9/22/2019 Hub International Midwest Ltd	Downtown Marketing & Inclusion Efforts Administration	Translations Services- Summer 2019 Directors and Officers Policy 11/2019-11/2020	1,385.00 1,351.7
cal	7/30/2019 Geotech Inc	CBD/Heartside/Arena S Streetscape Improvs	18026-Division Ave Lighting Improve (#6962)-DDA	1,326.8
on-Tax	8/12/2019 GR Asian-Pacific Festival	DGRI Event Production	Movies on Monroe decorations 07/12/2019	1,300.00
cal	8/10/2019 City of Grand Rapids	Administration	Staff services - payroll period ended 08/10/2019	1,269.72
cal	7/23/2019 Raul Alvarez	Economic Development and Innovation	Public Relations Services Business Expo 07/2019	1,250.00
on-Tax	8/28/2019 Swank Motion Pictures	DGRI Event Production	Licensing: Star Wars The Force Awakens 08/23/19	1,250.0
cal	8/24/2019 City of Grand Rapids	Administration	Staff services - payroll period ended 08/24/2019	1,245.5
n-Tax	8/13/2019 Fifth Third Bank P-Card - 07/2019	DGRI Event Production	Supplies for Movies on Monroe	1,233.3
cal	8/8/2019 Fishbeck, Thompson, Carr & Huber	CBD/Heartside/Arena S Streetscape Improvs	16065-Newberry-Monroe/Division (#384358)-DDA	1,221.22 1,200.00
cal cal	9/22/2019 Disability Advocates of Kent County 8/14/2019 Gongwer News Service	Accessibility and Mobility Repairs Downtown Marketing & Inclusion Efforts	Disability Advocate Hours Aug 2019 News Services Subscription 09/2019-8/2020	1,200.00
cal	9/10/2019 Dickinson Wright PLLC	Economic Development and Innovation	Ambiance GR retail incubator: 6/2019	1,166.00
cal	9/22/2019 The KR Group, Inc.	Administration	Laptop for Comms Team 09/2019	1,118.74
cal	9/29/2019 Dickinson Wright PLLC	Economic Development and Innovation	Retail Incubator 07/2019	1,100.00
cal	7/30/2019 Moore & Bruggink Inc	Downtown Enhancement Grants	19034-Areaway Removal, Division (#190156.1-2)-DDA	1,073.53
cal	8/15/2019 Dickinson Wright PLLC	Grand River Activation	Legal: Michigan Bridge Crosswalk 06/2019	1,056.00
cal	7/18/2019 City Treasurer - Risk Management	Administration	Monthly General Insurance Allocation	1,047.00
cal	8/12/2019 City Treasurer - Risk Management	Administration	Monthly General Insurance Allocation	1,047.00
ocal	9/6/2019 City Treasurer - Risk Management	Administration	Monthly General Insurance Allocation	1,047.00
ocal ocal	8/21/2019 City Treasurer - MobileGR/Parking Svcs 9/22/2019 TGG, Inc.	Public Realm Improvements: Local Tax Administration	Meter Hooding Parklet Ottawa Life & S/T & L/T disability ins - 10/01/19-10/31/19	1,040.00 1,013.89
on-Tax	8/28/2019 Brandon Dante Copeland	Downtown Workforce Programs	Relax at Rosa performance 08/2019	1,000.00
on-Tax	8/15/2019 GR Area Chamber of Commerce	Diversity / Inclusion Programming	ATHENA Awards table sponsorship 2019	1,000.00
on-Tax	9/5/2019 Grand Rapids Food Truck Assoc	Public Space Activation	Calder Activation Food Truck Support: Aug 2019	1,000.00
ocal	9/22/2019 Adtegrity.com, Inc.	Downtown Marketing & Inclusion Efforts	Advertising: Relax at Rosa 8/2019	966.6
cal	7/22/2019 TGG, Inc.	Administration	Life & S/T & L/T disability ins - 08/01/19-08/31/19	927.59
ocal	8/22/2019 TGG, Inc.	Administration	Life & S/T & L/T disability ins - 09/01/19-09/30/19	927.59
cal	9/22/2019 HR Collaborative LLC	Administration	HR Consultant services 08/2019	925.54
ocal	8/15/2019 Adtegrity.com, Inc.	Downtown Marketing & Inclusion Efforts	Advertising: Relax at Rosa 7/2019	920.27
on-Tax ocal	8/28/2019 The Diatribe Inc	DGRI Event Production Administration	Movies on Monroe poem writing 8/9/2019 Inter-organizational & svcs agreements 07/19	900.00 888.5
cal	9/29/2019 Dickinson Wright PLLC 9/5/2019 The KR Group, Inc.	Administration	IT services 09/2019	880.9
cal	7/31/2019 City Treasurer - MobileGR/Parking Svcs		JULY 2019 CITY PARKING VALIDATIONS	863.2
cal	8/22/2019 Kamminga & Roodvoets Inc	CBD/Heartside/Arena S Streetscape Improvs	16065-Newberry-Monroe/Division (#1606517)-DDA	848.50
cal	9/22/2019 McAlvey Merchant & Associates	Administration	Senator Brinks & Rep. Hood meeting 02/04/2019	825.00
cal	7/22/2019 The KR Group, Inc.	Administration	IT services 07/2019	821.60
ocal	7/22/2019 The KR Group, Inc.	Administration	IT services 08/2019	821.6
cal	8/15/2019 Dickinson Wright PLLC	Administration	Legal: Misc matters 06/2019	801.4
cal	7/22/2019 Revue Holding 1	Downtown Marketing & Inclusion Efforts	Advertising: DGRI Events 07/2019	772.0
cal	8/14/2019 Revue Holding 1	Downtown Marketing & Inclusion Efforts	Advertising: DGRI Events 08/2019	772.0
cal n Tay	9/11/2019 Fifth Third Bank P-Card - 08/2019	Economic Development and Innovation	Small Business Expo Advertising 08/2019	750.0
on-Tax	8/15/2019 Matrix Edutainment, Inc.	DGRI Event Production	Event Supplies: Movies on Monroe 07/26/2019	750.0
n-Tax	7/22/2019 Swift Printing & Communications	Stakeholder Engagement Programs	DNN handbill 08/2019 Pelay at Pasa gen liability policy 9/26 10/25/2019	697.4
	9/22/2019 West Bend Mutual Ins Company	Downtown Workforce Programs	Relax at Rosa gen liability policy 9/26-10/25/2019	650.0
n-Tax				
on-Tax ocal	8/29/2019 Valley City Sign Co	Wayfinding System Improvements	14025-Wayfinding/Parking Signage (#1402535)-DDA	
on-Tax ocal on-Tax	8/29/2019 Valley City Sign Co 8/13/2019 Fifth Third Bank P-Card - 07/2019	DGRI Event Production	Event supplies storage rental spaces	635.84
on-Tax ocal on-Tax on-Tax on-Tax	8/29/2019 Valley City Sign Co		, , , , , ,	640.00 635.84 635.84 632.50

	Date	Activity #	Book of the control o	
ource	Posted Vendor	Purpose / Project	Description	Amount
ontinuea ocal	from previous page	Downtown Marketing & Inclusion Efforts	Website: CMS and code undates 0720/10	\$ 625.0
cal	8/14/2019 Mighty Co. 8/15/2019 Public Museum of West Michigan	Downtown Marketing & Inclusion Efforts Downtown Marketing & Inclusion Efforts	Website: CMS and code updates 0720/19 Photovoice Event Space Rental 8/8/2019	φ 625.0
n-Tax	9/11/2019 Fifth Third Bank P-Card - 08/2019	Stakeholder Engagement Programs	Downtown Neighbor Network Lunches	620.0
cal	9/11/2019 Fifth Third Bank P-Card - 08/2019	Downtown Plan	Speaker series expenses River LA 08/2019	615.0
cal	8/13/2019 Fifth Third Bank P-Card - 07/2019	Public Realm Improvements: Local Tax	Downtown Dog Park Supplies	608.6
n-Tax	9/3/2019 Dwelling Place of Grand Rapids NPh	HC Stakeholder Engagement Programs	National Night Out Food 8/8/2019	604.0
cal	9/11/2019 Fifth Third Bank P-Card - 08/2019	Economic Development and Innovation	Supplies for Small Business Expo	601.
n-Tax	9/5/2019 Jordan Ngozi Omar Hamilton	Downtown Workforce Programs	Relax at Rosa performance 2019	600.0
cal	7/22/2019 Joshua David Leo	Downtown Marketing & Inclusion Efforts	Rad Women Tour Implementation 07/2019	600.0
cal	9/11/2019 Fifth Third Bank P-Card - 08/2019	Administration	Staff professional development expenses 08/2019	592.2
n-Tax	8/12/2019 Creative Studio Promotions	Downtown Workforce Programs	Relax at Rosa hand fans 2019	579.
cal cal	9/11/2019 Fifth Third Bank P-Card - 08/2019 8/13/2019 Fifth Third Bank P-Card - 07/2019	Downtown Marketing & Inclusion Efforts Downtown Marketing & Inclusion Efforts	Social Media Marketing Marketing & Advertising	575.8 568.2
n-Tax	8/13/2019 City Treasurer - Police Dept	Ticketed Events - Police Services	DDA SHARE GRPD OVERTIME COSTS	561.3
cal	9/29/2019 Dickinson Wright PLLC	Administration	Board of Advisors 07/2019	505.2
n-Tax	9/11/2019 Fifth Third Bank P-Card - 08/2019	DGRI Event Production	Events Supplies	500.3
n-Tax	8/12/2019 Ace Pena Marasigan	DGRI Event Production	Movies on Monroe emcee 07/12/2019	500.0
cal	8/31/2019 City Treasurer - MobileGR/Parking S	Svcs Administration	AUGUST 2019 CITY PARKING VALIDATIONS	500.0
n-Tax	9/22/2019 Dutcher Snedeker	Downtown Workforce Programs	Relax at Rosa perform 8/29/19	500.0
cal	7/18/2019 Fifth Third Bank P-Card - 06/2019	Administration	Staff Professional Development 07/2019	500.
n-Tax	8/13/2019 Fifth Third Bank P-Card - 07/2019	DGRI Event Production	Movies on Monroe Performer and Services	500.
n-Tax	8/15/2019 Gabriela de la Vega	DGRI Event Production	Movies on Monroe MC 7/26/2019	500.
n-Tax	8/15/2019 Gabriela de la Vega	DGRI Event Production	Movies on Monroe MC 7/26/2019	500.
n-Tax	8/28/2019 Gabriela de la Vega	DGRI Event Production	Movies on Monroe MC 08/09/2019	500.
n-Tax	9/22/2019 Gabriela de la Vega	DGRI Event Production	Movies on Monroe MC Space Jams & Star Wars	500.
n-Tax cal	9/5/2019 Neighborhood Business Alliance 7/22/2019 Federal Square Bldg Co. #1, LLC	Diversity / Inclusion Programming Administration	2019 Neighborhood Business Awards Sponsorship Office Lease: 29 Pearl Street Mezz Office 07/2019	500. 475.
cal	8/15/2019 Federal Square Bldg Co. #1, LLC	Administration	Office Lease: 29 Pearl Street Mezz Office 08/2019	475. 475.
cal	9/12/2019 Federal Square Bldg Co. #1, LLC	Administration	Office Lease: 29 Pearl Street Mezz Office 09/2019	475. 475.
cal	8/14/2019 Professional Maint of Michigan Inc.	Administration	Janitorial services July 2019	451.
cal	9/5/2019 Professional Maint of Michigan Inc.	Administration	Janitorial services August 2019	451.
cal	9/22/2019 David Specht	Downtown Marketing & Inclusion Efforts	Daniel Tellalian Video Recording and editing 9/19	450.
n-Tax	9/19/2019 City Treasurer - Police Dept	Ticketed Events - Police Services	DEVOS GRPD OVERTIME FÖR AUGUST 2019	423.
n-Tax	9/11/2019 Fifth Third Bank P-Card - 08/2019	DGRI Event Production	Lunches for Movies on Monroe Volunteers	407.
n-Tax	8/15/2019 Michigan State University	DGRI Event Production	Movies on Monroe parking lot rental July 2019	400.
n-Tax	9/22/2019 Michigan State University	DGRI Event Production	Movies on Monroe Parking lot rental Aug 2019	400.
n-Tax	8/28/2019 Political Lizard	Downtown Workforce Programs	Music Performance at Relax at Rosa 08/15/2019	400.
cal	9/30/2019 Paychex	Administration	DDA Payroll HRS Processing Fees-September 2019	399.
cal	9/5/2019 GreatAmerica Financial Svcs Corp	Administration	Copier Lease 08/2019	397.
cal cal	8/12/2019 GreatAmerica Financial Svcs Corp 7/22/2019 Bryan Esler Photo, Inc.	Administration	Copier Lease 07/2019 Photographer: Movies on Monroe 7/12/2019	389. 380.
cal	8/12/2019 Bryan Esler Photo, Inc.	Downtown Marketing & Inclusion Efforts Downtown Marketing & Inclusion Efforts	Photographer: Movies on Monroe 6/21/19	380.
cal	8/15/2019 Bryan Esler Photo, Inc.	Downtown Marketing & Inclusion Efforts	Photographer: Movies on Monroe 7/26/2019	380.
cal	9/5/2019 Bryan Esler Photo, Inc.	Downtown Marketing & Inclusion Efforts	Photographer: Movies on Monroe 8/23/19	380.
cal	9/5/2019 Bryan Esler Photo, Inc.	Downtown Marketing & Inclusion Efforts	Photographer: Movies on Monroe 8/9/19	380.
n-Tax	9/11/2019 Fifth Third Bank P-Card - 08/2019	Public Space Activation	Advertising for various public space activation events	376
n-Tax	9/22/2019 SMG Strategies, Inc.	Stakeholder Engagement Programs	Civicize.Me Training retainer for workshop 11/9/19	375.
n-Tax	9/11/2019 Fifth Third Bank P-Card - 08/2019	DGRI Event Production	Professional Services for DGRI Events	370.
cal	9/5/2019 Matrix Edutainment, Inc.	State of Downtown Event & Annual Report	Supplies: State of Our Downtown Awards 2019	365
n-Tax	7/22/2019 West Bend Mutual Ins Company	Experience - Miscellaneous	Women's Cup Event Insurance 07/2019	365.
n-Tax	8/13/2019 Fifth Third Bank P-Card - 07/2019	Public Space Activation	Supplies for Calder & Van Andel Alley	355
cal	7/22/2019 Z2 Systems Inc	Downtown Marketing & Inclusion Efforts	NeonCRM Monthly cloud-based software 06/2019	350
al	8/21/2019 Z2 Systems Inc	Downtown Marketing & Inclusion Efforts	NeonCRM Monthly cloud-based software 07/2019	350
al	9/11/2019 Fifth Third Bank P-Card - 08/2019	State of Downtown Event & Annual Report DGRI Event Production	State of Our Downtown 2019 Supplies	335
n-Tax cal	8/13/2019 Fifth Third Bank P-Card - 07/2019 9/11/2019 Fifth Third Bank P-Card - 08/2019	Urban Recreation Improvements	Lunches for Movies on Monroe Volunteers Downtown Dog Park Supplies	333 314
aı n-Tax	9/22/2019 Christina Hutton	DGRI Event Production	Movies on Monroe Supplies 08/2019	306
r-Tax	8/15/2019 Andrew John Powell	DGRI Event Production	Movies on Monroe performer 07/26/2019	300
ı-Tax	8/15/2019 Brooke Purnell	DGRI Event Production	Cosplay appearance at Mov on Monroe 07/26/2019	300
al	9/11/2019 Fifth Third Bank P-Card - 08/2019	Downtown Marketing & Inclusion Efforts	Photovoice River Project Lunch expense	294
al	7/22/2019 Bryan Esler Photo, Inc.	Downtown Marketing & Inclusion Efforts	Photographer: World Cup Watch party 07/07/2019	280
n-Tax	7/22/2019 Heritage Hill Association	Stakeholder Engagement Programs	National Night Out 2019 support	276
cal	9/4/2019 Emily C Macdonald	Downtown Marketing & Inclusion Efforts	Rad Women Artist	275
al	8/20/2019 Maria D'angelo	Downtown Marketing & Inclusion Efforts	Rad Women Artist 08/2019	275
al	9/12/2019	Public Realm Improvements: Local Tax	DGRI - SEASONAL ENCROACHMENT PERMIT	270
al	8/21/2019 Marion Bonneaux	Economic Development and Innovation	Business Expo refreshments 08/13/2019	259
cal	8/31/2019 Paychex	Administration	DDA Payroll Processing Fee-August 2019	259
n-Tax	8/12/2019 The ArtRanger	Public Space Activation	Dog Park Mural Concept rendering 07/2019	250
cal cal	8/15/2019 TDS Metrocom, LLC 7/22/2019 TDS Metrocom, LLC	Administration Administration	Phone Service 8/2019 Phone Service 7/2019	248 248

STATEMENT D - continued DOWNTOWN DEVELOPMENT AUTHORITY Schedule of Expenditures - FY2020 July 1 Through September 30, 2019

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Source	Date Posted	Vendor	Activity #	Description	Amount
	from previou		Purpose / Project	Description	Amount
Local	,	9 Paychex	Administration	DDA Payroll HRS fees - July 2019	\$ 245.34
Local		9 Paychex	Administration	DDA Payroll HRS Processing Fees-August 2019	245.34
Local		9 TDS Metrocom, LLC	Administration	Phone Service 9/2019	245.28
Local		9 Paychex	Administration	DDA Payroll Paychex Fee - July 2019	244.70
Local		9 Paychex	Administration	DDA Payroll Processing Fee-September 2019	244.70
Local		9 Dickinson Wright PLLC	Lyon Square Improvements	Legal: Lyons Square project 06/2019	242.00
Local		9 The KR Group, Inc.	Administration	IT System Engineering 08/2019	240.54
Local		9 Bryan Esler Photo, Inc.	State of Downtown Event & Annual Report	Photographer: State of Downtown 09/2019	240.00
Local		9 Mighty Co.	Downtown Marketing & Inclusion Efforts	Website: Google analytics 07/2019	225.00
Local		9 Dickinson Wright PLLC	Administration	Studio C! Piazza Agreement 07/30/19	220.00
Local		9 Federal Square Bldg Co. #1, LLC	Administration	Utility Service: Electricity June, 2019	216.13
Local		9 Fifth Third Bank P-Card - 08/2019	Downtown Marketing & Inclusion Efforts	Photovoice River Project Supplies 08/2019	215.40
Local	7/22/2019	9 Federal Square Bldg Co. #1, LLC	Administration	Utility Service: Electricity June, 2019	213.48
Non-Tax	8/12/2019	9 City Treasurer - Water Dept	Project and Fixed Asset Maintenance	Wealthy Street roundabout irrigation thru 07/31/2019	203.46
Non-Tax		9 Nicholas James Thomasma	Public Space Activation	Pop up Performer: Guitar at var locations 06/18-08/18	200.00
Local	9/22/2019	9 The KR Group, Inc.	Administration	Software installation for Streaming laptop 08/2019	197.97
Non-Tax	9/22/2019	9 Icon Sign Company, LLC	DGRI Event Production	Movies on Monroe Pay booth signage	194.32
Local		9 Cellco Partnership dba Verizon	Administration	Cell Phone Service 07/2019	185.41
Local		9 MVP Sportsplex - GR, LLC	Administration	Paid via Payroll Deductions 07/2019	183.72
Local		9 MVP Sportsplex - GR, LLC	Administration	Paid via Payroll Deductions 08/2019	183.72
Local		9 Adtegrity.com, Inc.	Downtown Marketing & Inclusion Efforts	Advertising: Relax at Rosa 8/2019 Bridge Street Crosswalk MOU 07/26/19	183.62 176.00
Local Local		9 Dickinson Wright PLLC 9 Dickinson Wright PLLC	CBD/Heartside/Arena S Streetscape Improvs Economic Development and Innovation	Ambiance GR retail incubator 07/24/19	176.00
Local		9 Flor Valera	Administration	Reimb: staff outing supplies 7/19/19	170.55
Local		9 Staples Contract & Commercial Inc.	Administration	Office supplies 8/16/19	170.22
Local		9 PCS Gophers Ltd	Administration	July, 2019 courier services	169.29
Local		9 PCS Gophers Ltd	Administration	August, 2019 courier services	169.29
Non-Tax	9/12/2019	9 The ArtRanger	DGRI Event Production	Balance due: Murals, tunnel project 9/2019	168.59
Local	9/5/2019	9 The KR Group, Inc.	Administration	IT services 08/2019	167.20
Local		9 The KR Group, Inc.	Administration	IT services 07/2019	162.77
Local		9 MVP Sportsplex - GR, LLC	Administration	Paid via Payroll Deductions 09/2019	160.75
Non-Tax		9 Fifth Third Bank P-Card - 07/2019	Stakeholder Engagement Programs	DNN Lunches Stakeholder Engagement	157.58
Non-Tax		9 Abram Sudan	Public Space Activation	Pop Up Performer Calder Plaza 6/11, 8/29, 8/15/19	150.00
Local Non-Tax		9 Mighty Co. 9 Steven J Middendorp	Downtown Marketing & Inclusion Efforts Public Space Activation	Website: 8/2019 services Pop up Performer at Calder Plaza 07/19-08/19	150.00 150.00
Non-Tax		9 Fifth Third Bank P-Card - 08/2019	Experience - Miscellaneous	Thank you gift expense for K. Van Driel & S. Wong.	144.29
Non-Tax		9 Fifth Third Bank P-Card - 08/2019	Administration	Lunch Meeting Expenses 08/2019	142.72
Local	8/15/2019	9 Dickinson Wright PLLC	Administration	Legal: 50 Monroe NW project support 06/2019	132.00
Local	7/22/2019	9 Selective Ins Company of America	Administration	Liability Insurance Endorsement for DDA 2019	129.08
Local		9 Comcast	Administration	Internet at 29 Pearl St NW 08/07/2019 to 09/06/2019	128.17
Local		9 Comcast	Administration	Internet at 29 Pearl St NW 07/07/2019 to 08/06/2019	120.25
Local		9 Bryan Esler Photo, Inc.	Downtown Marketing & Inclusion Efforts	Photographer: Relax at Rosa 7/11/2019	120.00
Local		9 Bryan Esler Photo, Inc.	Downtown Marketing & Inclusion Efforts	Photographer: Relax at Rosa 7/25/2019	120.00
Non-Tax Non-Tax		9 Bryan Esler Photo, Inc. 9 Bryan Esler Photo, Inc.	Downtown Workforce Programs Downtown Workforce Programs	Photographer: Relax at Rosa 08/082019 Photographer: Relax at Rosa 08/15/2019	120.00 120.00
Local		9 Bryan Esler Photo, Inc.	Downtown Marketing & Inclusion Efforts	Photographer: River Project Walking Tour 7/29/19	120.00
Non-Tax		9 Bryan Esler Photo, Inc.	Downtown Workforce Programs	Photographer: Relax at Rosa 8/22/2019	120.00
Non-Tax		9 Bryan Esler Photo, Inc.	Downtown Workforce Programs	Photographer: Relax at Rosa 09/05/2019	120.00
Non-Tax		9 Fifth Third Bank P-Card - 06/2019	DGRI Event Production	Event Supplies 07/2019	119.09
Local	9/23/2019	9 Sol Dressa	Downtown Marketing & Inclusion Efforts	River Project Supplies 8/19/2019	114.12
Local		9 Mighty Co.	Downtown Marketing & Inclusion Efforts	Website: Middleware Update 07/22/19-08/31/19	112.50
Non-Tax		9 Fifth Third Bank P-Card - 08/2019	Public Space Activation	Supplies for Space Activation	111.64
Local		9 Dickinson Wright PLLC	Downtown Enhancement Grants	Legal: 158 Oakes 06/2019	110.00
Local		9 Swift Printing & Communications	Downtown Marketing & Inclusion Efforts	Kick It at Calder signage 08/2019	105.77
Local Non-Tax		9 Mighty Co. 9 Alexander B Mason	Downtown Marketing & Inclusion Efforts	Website Hosting and Fonts 07/2019-09/2019 Pop-up Performer: Calder 07/2019	105.00
Local		9 Fifth Third Bank P-Card - 08/2019	Public Space Activation Administration	ArcGIS Software fee	100.00 100.00
Local		9 Monroe North Business Association	Economic Development and Innovation	Monroe North Biz Assoc. 2019 Membership Dues	100.00
Non-Tax		9 sam kenny	Public Space Activation	Pop up Performer: Calder Plaza 8/13/19	100.00
Non-Tax	9/19/2019	•	DGRI Event Production	Special Events for DGRI-MoM June-August 2019	97.43
Local		9 Fifth Third Bank P-Card - 08/2019	Administration	Background Check: Summer Interns	95.43
Local		9 Madcap Coffee Company	Administration	Meeting Supplies 08/19	90.85
Local		9 Madcap Coffee Company	Administration	Meeting Supplies 09/19	90.85
Non-Tax		9 Consumers Energy 1	Downtown Ambassadors	351 Winter Ave NW - 07/2019 DDA's share	87.62
Local		9 Amanda Sloan	Administration	Office Supplies Reimb. 08/2019	87.01
Local		9 Metro FiberNet, LLC	Administration	Internet at 29 Pearl St NW 09/07/2019 to 10/06/2019	84.42
Loos		9 Fifth Third Bank P-Card - 07/2019	Economic Development and Innovation	Monroe North Business Association Meeting	83.78
Local			·	351 Minter Ave NM 08/2010 DDA's share	
Local Non-Tax Local	8/29/2019	9 Consumers Energy 1 9 Gordon Water Systems	Downtown Ambassadors Administration	351 Winter Ave NW - 08/2019 DDA's share Water Cooler Lease 08/2019	81.36 79.70

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STATEMENT D - continued DOWNTOWN DEVELOPMENT AUTHORITY Schedule of Expenditures - FY2020 July 1 Through September 30, 2019

	Date		Activity #		
ource	Posted	Vendor	Purpose / Project	Description	Amount
	rom previou	, •			
ocal		9 Engineered Protection Systems Inc	Administration	Office Security System 8/1/2019 - 10/31/2019	\$ 73.4
ocal		9 Staples Contract & Commercial Inc.	Administration	Office supplies 08/16/2019	61.3
ocal		9 Fifth Third Bank P-Card - 07/2019	Administration	Office Supplies	60.7
cal		9 Staples Contract & Commercial Inc.	Administration	Office supplies 07/2019	58.3
cal		9 Breck Graphic Inc dba Allegra	Administration	Business Cards: Kimberly Van Driel 08/2019	55.0
cal		9 Fifth Third Bank P-Card - 08/2019	Economic Development and Innovation	Stockbridge Business Assoc membership dues	53.1
cal		9 Staples Contract & Commercial Inc.	Administration	Office supplies 07/03/2019	52.3
on-Tax		9 Fifth Third Bank P-Card - 07/2019	Stakeholder Engagement Programs	Heritage Hill Association membership	50.0
cal		9 Fusion IT LLC	Administration	IT network services 08/01/2019	48.3
cal		9 City Treasurer - Risk Management	Administration	Property Ins Premium Charge FY20 DDA	48.1
on-Tax		,	Downtown Ambassadors	JULY 2019 MONTHLY PARKING	48.0
on-Tax		9 City Treasurer - MobileGR/Parking Svcs	Downtown Ambassadors	AUGUST 2019 MONTHLY PARKING	48.0
cal		9 Perrigo Printing Inc	Administration	Departure gift: S. Wong 8/19	45.0
ocal		9 Breck Graphic Inc dba Allegra	Administration	Business Cards: Melvin Eledge 08/2019	44.7
cal	8/20/2019	PeopleG2	Administration	Criminal Background Check services 07/2019	43.5
ocal	8/13/2019	9 Fifth Third Bank P-Card - 07/2019	Economic Development and Innovation	Supplies for Business Expo	42.3
ocal	9/12/2019	9 Comcast	Administration	Internet at 29 Pearl St NW 09/7/2019 to 10/06/2019	42.0
cal	7/22/2019	9 Gordon Water Systems	Administration	Water Cooler Lease 07/2019	40.8
cal	9/11/2019	9 Fifth Third Bank P-Card - 08/2019	Administration	Office Supplies 08/2019	36.3
cal	7/22/2019	9 Model Coverall Service Inc	Administration	Floor Mat Rental 06/2019	35.3
cal	8/14/2019	9 Model Coverall Service Inc	Administration	Floor Mat Rental 07/2019	35.3
cal	9/5/2019	9 Model Coverall Service Inc	Administration	Floor Mat Rental 08/26/2019	35.3
cal	9/16/2019	9 Megan Catcho	State of Downtown Event & Annual Report	Reimb for event supplies: SOODT 9/6/2019	34.9
on-Tax	8/13/2019	9 Fifth Third Bank P-Card - 07/2019	Administration	Staff Annual Review Lunch Expense	32.5
cal	7/18/2019	9 Fifth Third Bank P-Card - 06/2019	Downtown Marketing & Inclusion Efforts	Marketing and Advertising 07/2019	27.0
cal	8/15/2019	9 Fusion IT LLC	Administration	System & Network IT engineering 7/26/19	24.1
cal	9/22/2019	9 Fusion IT LLC	Administration	System & Network IT engineering 08/2019	24.1
cal	7/18/2019	9 Fifth Third Bank P-Card - 06/2019	Administration	Office Supplies 07/2019	22.10
on-Tax	9/16/2019	9 Megan Catcho	DGRI Event Production	Reimb for event supplies: MOM 9/6/2019	17.7
cal	8/13/2019	9 Fifth Third Bank P-Card - 07/2019	Administration	Postage for professional development application	17.2
on-Tax	9/26/2019	9 DTE Energy	Downtown Ambassadors	351 Winter Ave NW - 09/2019 DDA's share	15.18
on-Tax	8/27/2019	9 DTE Energy	Downtown Ambassadors	351 Winter Ave NW - 08/2019 DDA's share	13.7
n-Tax	7/24/2019	9 DTE Energy	Downtown Ambassadors	351 Winter Ave NW - 07/2019 DDA's share	13.3
on-Tax	9/12/2019	9 The ArtRanger	Public Space Activation	Balance due: Murals, tunnel project 9/2019	12.50
cal	7/31/2019	O City Treasurer - MobileGR/Parking Svcs	Administration	JULY 2019 CITY PARKING VALIDATIONS	11.2
ocal	7/22/2019	9 Fusion IT LLC	Administration	Network Management 07/01/2019	9.50
cal	8/12/2019	9 Fusion IT LLC	Administration	Network Management 08/01/2019	9.50
cal	8/28/2019	9 Fusion IT LLC	Administration	Network Management 08/01/2019	9.50
ocal	9/22/2019	9 The KR Group, Inc.	Administration	HDMI Adapter 08/2019	8.7
on-Tax	7/18/2019	9 Fifth Third Bank P-Card - 06/2019	Public Space Activation	Space Activation Supplies for Van Andel Alley 07/2019	7.9
cal	8/13/2019	9 Fifth Third Bank P-Card - 07/2019	Downtown Marketing & Inclusion Efforts	Rad Women Supplies	7.9
cal	9/4/2019	9 The KR Group, Inc.	Administration	IT supplies 08/2019	7.9
cal		9 Fifth Third Bank P-Card - 06/2019	Downtown Marketing & Inclusion Efforts	Marketing Supplies 07/2019	5.9
cal	9/16/2019	9 KELLY Brewster	CBD/Heartside/Arena S Streetscape Improvs	16065 Newberry-Monroe/Division (#875) - DDA	1.13
on-Tax		9 The ArtRanger	Public Space Activation	Dog Park Mural Concept rendering 07/2019	(12.5
ocal		9 Staples Contract & Commercial Inc.	Administration	Office supplies 07/03/2019	(83.8)
on-Tax	8/13/2019	9 Fifth Third Bank P-Card - 07/2019	Public Space Activation	Refund for Van Andel Alley rental equipment	(93.7)
on-Tax		9 Correcting Journal Entry	DGRI Event Production	Fix AD20001640 for FY-BFY error	(168.5
cal		The KR Group, Inc.	Administration	Credit for services not needed	(777.9
cal		THE KR GROUP INC #21581 Accrual	Administration	Reverse accrual for services performed in FY2019	(821.6
cal		9 MOORE & BRUG #190156.1-2 Accrual	Downtown Enhancement Grants	Reverse accrual for services performed in FY2019	(1,073.5
cal			CBD/Heartside/Arena S Streetscape Improvs	Reverse accrual for services performed in FY2019	(1,221.2
cal		9 GEOTECH INC #6962 Accrual	CBD/Heartside/Arena S Streetscape Improvs	Reverse accrual for services performed in FY2019	(1,326.8
cal		9 MOORE & BRUG #170209.2-8 Accrual	Weston Street - Sheldon to LaGrave Ave	Reverse accrual for services performed in FY2019	(1,607.2
cal		9 Wege Foundation	Downtown Marketing & Inclusion Efforts	Grand River Restoration Photovoice Grant 8/2019	(1,890.0
cal		THE KR GROUP INC #21621 Accrual	Administration	Reverse accrual for services performed in FY2019	(2,064.5
cal		9 WILLIAMS & WORKS 88063 Accrual	Wayfinding System Improvements	Reverse accrual for services performed in FY2019	(2,607.7
cal		9 MOORE & BRUG #170134.3-9 Accrual	Sheldon Blvd - Weston to Cherry Street	Reverse accrual for services performed in FY2019	(3,802.5
		9 VALLEY CITY SIGN 1402534 Accrual	Wayfinding System Improvements	Reverse accrual for services performed in FY2019 Reverse accrual for services performed in FY2019	(16,761.0
cal		9 WYOMING EXCAV #1509613 Accrual	Sheldon Blvd - Weston to Cherry Street	Reverse accrual for services performed in FY2019 Reverse accrual for services performed in FY2019	
ocal			•	·	(52,930.3
cal	1/1/2018	9 SEVERANCE ELECT #1802602 Accrual	CBD/Heartside/Arena S Streetscape Improvs	Reverse accrual for services performed in FY2019 JULY, AUGUST and SEPTEMBER, 2019 EXPENDITUR	(71,905.6

MEMORANDUM

DOWNTOWN DEVELOPMENT AUTHORITY



Agenda Item #4 October 9, 2019 DDA Meeting

DATE: October 4, 2019

TO: Downtown Development Authority Board

FROM: Kimberly Van Driel

Director of Public Space Management

SUBJECT: Authorization for FY20 Winter Lighting

In 2014, DGRI took over the holiday décor for Downtown Grand Rapids and worked to develop and enhance some of our downtown public spaces during the winter season. Over the years we have continued this tradition both by replacing and updating the lights and décor from our current displays and adding additional lights and décor to new areas of Downtown.

During the FY20 budget planning process, the reinstallation of current displays and some additional lighting to adorn more of Downtown Grand Rapids for the winter season was again identified as a priority. Additional decor or replacement décor is planned for south Division Ave. and Bridge street at the newly built crosswalk median between DeVos Place and the United States Postal Office.

Downtown lights will officially be turned on December 1, 2019 after installation is completed.

Recommendation:

Authorize the expenditure not to exceed \$32,000 to Christmas Décor by DeVries for the provision, installation, de-installation, and storage of holiday decorations.





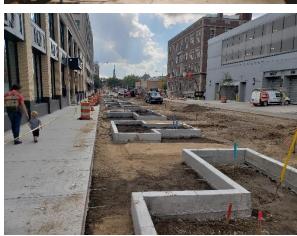














MEMORANDUM

DOWNTOWN DEVELOPMENT AUTHORITY



Agenda Item #5 October 9, 2019

DDA Meeting

DATE: October 4, 2019

TO: Downtown Development Authority

FROM: Kyama Kitavi, Economic Development Manager

SUBJECT: Retail Innovation/Incubation Grant Support for 315 S. Division Ave

The GR Forward community planning process revealed considerable demand for more retail options in Downtown Grand Rapids. Attracting retail tenants that provide goods or services currently not available or underserved in the Downtown area emerged as a particular priority, with an emphasis on locally-owned businesses that strengthen and diversify the mix of Downtown retail offerings.

The community clearly called for more focused and active entrepreneurship and capacity-building programs to support the growth of businesses owned by women, people of color and other disadvantaged populations, albeit not to the exclusion of other entrepreneurs and small business owners.

The overarching goal is to build a unique retail market and experience that expand opportunities for everyone to participate and prosper in the local economy while better positioning Downtown with a truly unique retail experience that attracts and serves an increasingly diverse population of residents, employees and visitors.

To advance on this goal, the Grand Rapids Downtown Development Authority took several steps:

- Updated its financing plan in October 2016 to prioritize statutorily-sanctioned efforts that work to attract underserved and/or unavailable retail options in Downtown.
- Adopted a budget in June 2017 that directed funding to support a retail business innovation and incubation program that further the community's goals discussed above. Subsequent adopted budgets have included additional funding to support the program.
- Developed and in March 2018 released a Request for Proposals (RFP) to solicit business ideas.

Since June 2018 Downtown Grand Rapids Inc. staff received several applications for support with three businesses, Tamales Mary, AmbianceGR and Mosby's Popcorn, being approved for support by the DDA. Subsequently, a proposal was submitted by Archie Sudue of Mel Styles, LLC with staff recommending accepting the proposal and supporting one of the only affordable suit tailoring entrepreneurs in the Grand Rapids area.

Mel Styles, LLC was started in September of 2016 when Archie Sudue noticed the lack of access to affordable tailored suits for young professionals. During his six years as a stylist, sales associate, and sales manager at both



Men's Warehouse and Macy's; Mr. Sudue saw first-hand the gap in need for affordable professional dress options. As a result; he took the tailoring skills and eye for style he learned while in his home country of Liberia and combined it with his sales and management experience from Men's Wearhouse and Macy's ultimately creating a unique niche for him in the Grand Rapids fashion scene.

Since formalizing and taking his business fulltime in 2017; Mr. Sudue has quickly become a staple within Grand Rapids fashion circles and beyond. Locally, he has been the organizer and lead on numerous fashion shows including an open house fashion show supporting community engagement around the S. Division Area Specific Plan, the A Glimpse of Africa Festival and his first annual Passion for Fashion charity event.

Additionally, Mr. Sudue has been diligent in honing not just his tailoring and stylist skills but also his business management skills and acumen. Learning to sew through a trade schools in Liberia and the United States Mr. Sudue's industry experience at Men' Warehouse and Macy's has given him the inside knowledge to make quality suites at an affordable price point. Additionally, he successfully completed the SpringGR course and recently won Start Gardens 5x5 pitch competition. This has placed him in position to continuously receive mentorship, education and assistance as he grows his business. This includes having a SCORE mentor as well as a local celebrity stylist that have helped him grow his clientele base.

This proposal is to assist in bringing a much-needed affordable service downtown. As a homebased business Mr. Sudue has outgrown his current space. The location, 315 S. Division Ave., into would not only increase the space he has to produce more suites but also provide him a show room where he can display not only his suit styles but also other accessories. An added benefit to his location is that he would be next door to a bridal and formal dress consignment shop which has been at its location for over 5 years.

The applicant will be investing about \$26,000 of his own funds for buildout which will include creating fitting rooms, purchasing furniture, electrical work, signage, shelving, flooring and design work. Thus, he is requesting to use DDA retail innovation funds of \$10,908 to help underwrite a portion of Mel Styles' lease fees, a lease which has a minimum commitment of two years. Expenditure of these funds must and will occur in accordance with sections 7(1)(r) and 7(2) the DDA's enabling statute PA 197 of 1975.

This proposal, affirmed by a working group of the GR Forward Goal 4 Alliance, advances on numerous Downtown goals, including:

- Diversifying the mix of Downtown retail offerings.
- Supporting entrepreneurship and small business growth.
- Supporting the activation of a space that has been vacant for about a year with engaging and entertaining activities.

Recommendation: Approve the resolution authorizing the DDA Executive Director to prepare a written contract with the applicants for an amount not to exceed \$10,908 and a period of time not to exceed 18 months.



