

AGENDA



DOWNTOWN
DEVELOPMENT
AUTHORITY

Board Members:

Luis Avila • Mayor Rosalynn Bliss • Kayem Dunn • Jermale Eddie • Greg McNeilly • Jen Schottke • Diana Sieger
Al Vanderberg • Rick Winn

Wednesday, March 8, 2023

8:30 a.m. Meeting

29 Pearl Street, NW Suite #1

- | | | |
|--|--------|--------|
| 1. Call to Order | | |
| 2. Approve February 8, 2023 Minutes (8:31)
(enclosure) | Motion | Winn |
| 3. Accept February 28, 2023 Financials (8:33)
(enclosure) | Motion | Winn |
| 4. Winter Avenue Redesign (8:40)
(enclosure) | Motion | Miller |
| 5. FY2024 Budget Discussion (8:50) | Info | Kelly |
| 6. Executive Director Report (9:00) | Info | Kelly |
| 7. Public Comment (9:05) | | |
| 8. Adjournment (9:10) | | |



MEETING OF THE DOWNTOWN DEVELOPMENT AUTHORITY
February 8, 2022

1. Call to Order – This meeting was called to order at 8:04AM by Chair Rick Winn.

Attendance

Members Present: Luis Avila, Mayor Rosalynn Bliss, Kayem Dunn, Jermale Eddie, Greg McNeilly, Jen Schottke, Diana Sieger, Al Vanderberg and Rick Winn.

Members Absent:

Others Present: Tim Kelly (Executive Director), Jessica Wood (Legal Counsel) Mandy McDaniel (Recording Secretary), Marie Stiegel (Plante Moran), Rebecca Krenz (Ambassadors), Mark Miller, Bill Kirk, Kim Van Driel, Marion Bonneaux, and Katie Moore (DGRI Staff).

2. Approve Meeting Minutes from December 2022
Motion: Member McNeilly, supported by Member Avila, moved approval of the December 2022, Meeting Minutes as presented. Motion carried unanimously.
4. Accept Preliminary January 31, 2023, Financials
Motion: Member Avila, supported by Member McNeilly, motioned to accept Statement D: January 31, 2023, Expenditures. Motion carried unanimously.
5. Audit Presentation:
Marie Stiegel, Principal at Plante and Moran, presented the Downtown Development Authority FY22 Audit. Stiegel shared the audited financial statements and audit opinion letter.

Motion: Mayor Bliss, supported by Member Sieger, motioned to accept the FY2022 Audit. Motion carried unanimously.
6. YMCA Parking Agreement
Kelly introduced the request to approve a 3-year extension to the current parking lease agreement with the YMCA. Since 2005, the DDA has leased 125 Parking spaces in DASH Lot Area 8 to the YMCA. No changes to the existing terms are proposed, and the YMCA

UNAPPROVED MINUTES

will continue to be a key partner in the ongoing discussions for future development in the near Westside.

Motion: Member Dunn, supported by Member McNeilly, moved to authorize the DDA Executive Director to execute a 3-year extension of the parking lease agreement with the YMCA for DASH Area 8. Motion carried unanimously.

7. Lyon Square Final Design Funding

Miller presented a request for additional funding for the Lyon Square project. Miller stated after 1.5 years, the EGLE permit was issued. Since the delay, it was determined additional funding will be needed for design changes, materiel, reimbursable expenses, and the City of Grand Rapids review and permit process. Today's ask is for an additional \$85,000 bringing the total project cost to \$432,270 for professional services. Most of the work will be done in late February, begin bidding process in March, and construction to start in April.

Motion: Member Avila, supported by Member Dunn, moved approval for an amount not-to-exceed of \$85,000 for additional professional services for the Lyon Square project, bringing the project total to a not-to-exceed amount of \$432,270 for professional services. Motion carried unanimously.

8. Heartside Mural Program Update

Kim Van Driel introduced Jenn Schaub from Dwelling Place. Schaub presented a recap of last year's Heartside Historic Mural program. Committee members chose 13 artists to paint murals downtown. Overall, the program was a success and produced several murals around downtown. Five of the murals highlight local groups/individuals who made an impact in the community. Dwelling Place is preparing for the 2023 program along with incorporating signage for all the murals. The goal is to replace murals every 5-7 years.

Members expressed their appreciation for the program and delight seeing the local figures highlighted around the neighborhood.

9. Downtown Ambassador Annual Report

Rebecca Krenz, Ambassador Supervisor, highlighted work completed in 2022. Members inquired on the operations of the team and shared appreciation for the positive impact the Ambassadors continue to make downtown.

UNAPPROVED MINUTES

10. Executive Director Report

Kelly reviewed updates:

- Planning has begun for FY24 budget.
- Pochis Sweet Café is now open.
- WoW activities continue through March.
- A few new events, including Black History walking tours.
- Welcomed Catherine Zeiste, Grand River Greenway Project Manager.

11. Public Comment

None.

12. Board Member Comment

Welcomed new member Al Vanderberg and acknowledged Member Sieger will be stepping down from her role as President of the Community Foundation later this year and thanked her for her years of service in the community.

13. Adjournment

The meeting adjourned at 9:09 am.

MEMORANDUM

CITY OF GRAND RAPIDS · DOWNTOWN DEVELOPMENT AUTHORITY

DATE: March 1, 2023

TO: Rick Winn
Chairman

**Agenda Item 3
March 8, 2023
DDA Meeting**

FROM: Tricia Chapman
Administrative Services Officer II

SUBJECT: Interim Financial Statements as of February 28, 2023

Attached are the Authority's interim financial statements for the first eight months of the Authority's fiscal year ending June 30, 2023. The attached statements include:

Statement A: Balance Sheet

Statement B: Comparison of FY2023 Budget vs Actual Results

Statement C: Statement of FY2023 Project Expenditures

Statement D: Schedule of Expenditures

The Authority's balance sheet on Statement A indicates the Authority is in a strong position financially with sufficient Pooled Cash to support development plan expenditures for FY2023 and beyond.

The Authority has spent approximately 72.7% and 37.7% of its budgeted appropriations in the Non-Tax and Local Tax funds respectively.

Please contact me at 616-456-3848 or at tchapman@grcity.us if you have any questions

Attachments

STATEMENT A
DOWNTOWN DEVELOPMENT AUTHORITY
Balance Sheet
February 28, 2023

	<u>Non-Tax Funds</u>	<u>Local Tax Increment</u>	<u>TOTAL</u>
ASSETS			
Pooled Cash and Investments	\$ 3,954,293	\$ 10,089,894	\$ 14,044,187
Petty Cash	-	500	500
Misc Receivable	8,900	-	8,900
General Fixed Assets	-	87,021,944	87,021,944
Accumulated Depreciation on Fixed Assets	-	(64,969,440)	(64,969,440)
TOTAL ASSETS	<u>\$ 3,963,193</u>	<u>\$ 32,142,898</u>	<u>\$ 36,106,091</u>

LIABILITIES AND FUND EQUITY

Liabilities

Current Liabilities	\$ 5,000	\$ 225	\$ 5,225
Parking Revenue Payable	23,624	-	23,624
Deposit - Area 4 Developer Damage	1,000	-	1,000
TOTAL LIABILITIES	<u>29,624</u>	<u>225</u>	<u>29,849</u>

Fund Balance / Equity:

Investments in General Fixed Assets, net of Accumulated Depreciation	-	22,052,504	22,052,504
Non-Tax Increment Reserve	3,912,190	-	3,912,190
Reserve for Authorized Projects	-	9,967,101	9,967,101
Reserve for Compensated Absences	-	8,928	8,928
Reserve for Encumbrances	21,379	114,140	135,519
TOTAL FUND EQUITY	<u>3,933,569</u>	<u>32,142,673</u>	<u>36,076,242</u>

TOTAL LIABILITIES & FUND EQUITY	<u>\$ 3,963,193</u>	<u>\$ 32,142,898</u>	<u>\$ 36,106,091</u>
--	----------------------------	-----------------------------	-----------------------------

STATEMENT B

DOWNTOWN DEVELOPMENT AUTHORITY Comparison of FY2023 Budget vs Actual Results July 1, 2022 - February 28, 2023

	Non-Tax Funds		Local Tax Increment		Total	
	Budget	Actual	Budget	Actual	Budget	Actual
REVENUES						
Property Tax Increment - General	\$ -	\$ -	\$ 8,360,858	\$ 9,192,894	\$ 8,360,858	\$ 9,192,894
Property Tax Increment - Prior Year Appeals	-	-	(15,000)	(6,657)	(15,000)	(6,657)
Property Tax Increment - Gainsharing Rebates	-	-	(1,251,879)	-	(1,251,879)	-
Interest - General	42,390	281,836	73,981	488,907	116,371	770,743
Property Rental - Buildings and Facilities	72,000	36,000	-	-	72,000	36,000
Property Rental - DASH Parking Lots	350,000	238,922	-	-	350,000	238,922
Contributions - Lyon Square Reconstruction	-	-	1,750,000	600,000	1,750,000	600,000
Reimbursements and Miscellaneous Revenues	42,000	96,150	5,000	-	47,000	96,150
TOTAL REVENUES	\$ 506,390	\$ 652,908	\$ 8,922,960	\$ 10,275,144	\$ 9,429,350	\$ 10,928,052
EXPENDITURES						
<u>GR Forward Projects:</u>						
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor	\$ 15,000	\$ 4,994	\$ 4,382,500	\$ 381,401	\$ 4,397,500	\$ 386,395
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population	118,750	44,332	1,710,000	1,452,612	1,828,750	1,496,944
Goal #3: Implement a 21st Century Mobility Strategy	-	-	2,105,000	1,095,339	2,105,000	1,095,339
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy	50,000	48,138	570,000	345,943	620,000	394,081
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming	1,915,901	1,428,323	3,120,000	882,354	5,035,901	2,310,677
Total GR Forward Projects	\$ 2,099,651	\$ 1,525,787	\$ 11,887,500	\$ 4,157,649	\$ 13,987,151	\$ 5,683,436
Administration	-	-	1,500,000	1,175,643	1,500,000	1,175,643
Debt Service for Bond Issues	-	-	753,700	200	753,700	200
TOTAL EXPENDITURES	\$ 2,099,651	\$ 1,525,787	\$ 14,141,200	\$ 5,333,492	\$ 16,240,851	\$ 6,859,279
EXCESS / (DEFICIT)	<u>\$(1,593,261)</u>	<u>\$(872,879)</u>	<u>\$ (5,218,240)</u>	<u>\$ 4,941,652</u>	<u>\$ (6,811,501)</u>	<u>\$ 4,068,773</u>
BEGINNING FUND BALANCE		4,806,448		27,201,021		32,007,469
ENDING FUND BALANCE		<u>\$ 3,933,569</u>		<u>\$ 32,142,673</u>		<u>\$ 36,076,242</u>

STATEMENT C

DOWNTOWN DEVELOPMENT AUTHORITY Statement of FY2023 Project Expenditures As of February 28, 2023

Project Name	%	FY2023 Project Budgets	Expenditures		Remaining FY2023 Budgets	% of Budget spent
			Feb	Fiscal Year		
River Governance		897,500	42,907	295,781	601,719	32.96%
Lyon Square Improvements		1,750,000	-	-	1,750,000	0.00%
River Edge Improvements		1,735,000	85,620	85,620	1,649,380	4.93%
GRForward Goal # 1 - Local Tax Increment	31.33%	\$ 4,382,500	\$ 128,527	\$ 381,401	\$ 4,001,099	8.70%
Downtown Speakers Series		10,000	-	-	10,000	0.00%
Riverwalk Assessment		5,000	-	407	4,593	8.14%
River Economic Opportunity Initiative		-	-	4,587	(4,587)	0.00%
GRForward Goal # 1 - Non-Tax Increment	0.11%	\$ 15,000	\$ -	\$ 4,994	\$ 10,006	33.29%
Development Project Guidance		35,000	10,073	27,933	7,067	79.81%
Development Project Reimbursements		1,600,000	-	1,413,358	186,642	88.33%
Downtown Enhancement Grants		75,000	-	11,321	63,679	15.09%
GRForward Goal # 2 - Local Tax Increment	12.23%	\$ 1,710,000	\$ 10,073	\$ 1,452,612	\$ 257,388	84.95%
Heartside Quality of Life Implementation		54,550	-	15,788	38,762	28.94%
Neighborhood Engagement Programs		64,200	1,488	28,544	35,656	44.46%
GRForward Goal # 2 - Non-Tax Increment	0.85%	\$ 118,750	\$ 1,488	\$ 44,332	\$ 74,418	37.33%
Accessibility and Mobility Repairs		150,000	10,125	42,600	107,400	28.40%
Bicycle Friendly Improvements		20,000	-	-	20,000	0.00%
DASH North Shuttle Services		375,000	22,500	180,000	195,000	48.00%
New Downtown Circulator Infrastructure		40,000	-	-	40,000	0.00%
Streetscape Improvements		1,220,000	72,633	799,705	420,295	65.55%
Wayfinding System Improvements		300,000	8,598	73,034	226,966	24.34%
GRForward Goal # 3 - Local Tax Increment	15.05%	\$ 2,105,000	\$ 113,856	\$ 1,095,339	\$ 1,009,661	52.04%
Economic Development and Innovation		570,000	67,780	345,943	224,057	60.69%
GRForward Goal # 4 - Local Tax Increment	4.08%	\$ 570,000	\$ 67,780	\$ 345,943	\$ 224,057	60.69%
Downtown Workforce Programs		50,000	1,918	48,138	1,862	96.28%
GRForward Goal # 4 - Non-Tax Increment	0.36%	\$ 50,000	\$ 1,918	\$ 48,138	\$ 1,862	96.28%
Calder Plaza Improvements		200,000	-	-	200,000	0.00%
Downtown Marketing and Inclusion Efforts		420,000	44,219	264,969	155,031	63.09%
Downtown Tree Plantings		150,000	-	107,200	42,800	71.47%
Heartside Public Restroom Facilities Construction		150,000	-	-	150,000	0.00%
Parks Design		50,000	2,764	30,926	19,074	61.85%
Public Realm Improvements		2,095,000	44,854	445,179	1,649,821	21.25%
State of Downtown Event & Annual Report		25,000	-	25,693	(693)	102.77%
Urban Recreation Improvements		30,000	79	8,387	21,613	27.96%
GRForward Goal # 5 - Local Tax Increment	22.31%	\$ 3,120,000	\$ 91,916	\$ 882,354	\$ 2,237,646	28.28%
DGRI Event Production		501,000	71,724	530,397	(29,397)	105.87%
Diversity / Inclusion Programming		20,000	-	-	20,000	0.00%
Downtown Ambassador Program		277,901	60,959	251,573	26,328	90.53%
Experience - Miscellaneous		25,000	-	19,128	5,872	76.51%
Major Event Sponsorship		90,000	-	-	90,000	0.00%
Project and Fixed Asset Maintenance		5,000	23	1,930	3,070	38.60%
Public Space Activation		872,000	34,332	573,821	298,179	65.81%
Rosa Parks Circle Skating Operations		50,000	-	-	50,000	0.00%
Special Events - Office of		75,000	-	50,000	25,000	66.67%
Winter Avenue Building		-	641	1,474	(1,474)	0.00%
GRForward Goal # 5 - Non-Tax Increment	13.70%	\$ 1,915,901	\$ 167,679	\$ 1,428,323	\$ 487,578	74.55%
TOTAL	100.00%	\$ 13,987,151	\$ 583,237	\$ 5,683,436	\$ 8,303,715	40.63%

STATEMENT D
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of FY2023 Expenditures
February 2023

Source	Date Posted	Vendor	Purpose / Project	Description	Amount
Local	2/21/2023	Disability Adv of Kent Co	Accessibility & Mobility Repairs	Inclusive Design research and reporting 01/23	\$ 10,125.00
					10,125.00
Local	1/31/2023	Paychex	Administration	DDA Payroll Wages, 401, Taxes- Jan 2023	143,918.25
Local	2/16/2023	Priority Health	Administration	Health Insurance 01/23	51,164.79
Local	2/8/2023	City Treasurer - Budget Office	Administration	IET - Operating Transfer A-87	12,990.58
Local	2/14/2023	Selective Insurance Company of America	Administration	Selective Insurance Policy 02/23	7,971.00
Local	2/27/2023	McAlvey Merchant & Associates	Administration	Governmental Consulting 01/23	5,500.00
Local	2/22/2023	Paola Carlson	Administration	Pochis Opening Event Sponsorship	5,000.00
Local	2/27/2023	American United Life - Group Div	Administration	OneAmerica Life Insurance 01/23 & 02/23	3,325.22
Local	2/27/2023	Blue Cross Blue Shield of Mich	Administration	Insurance Premiums 01/23 through 05/23	2,678.68
Local	2/4/2023	City of Grand Rapids	Administration	Staff services - payroll period ended 02/04/2023	2,187.60
Local	2/18/2023	City of Grand Rapids	Administration	Staff services - payroll period ended 02/18/2023	2,187.60
Local	2/16/2023	US Bank National Association	Administration	Admin: Supplies DDA	2,089.21
Local	2/22/2023	Staples Contract and Commercial Inc.	Administration	Office supplies 12/22	1,749.48
Local	2/8/2023	Worksighted, Inc.	Administration	Worksighted IT Criterion Remote 2/23	1,698.62
Local	2/7/2023	Lisa M Cooper	Administration	HR Consultant services 01/23	1,241.30
Local	2/8/2023	City Treasurer - Risk Management	Administration	Monthly General Insurance Allocation	963.67
Local	1/31/2023	Paychex	Administration	DDA Payroll Processing Fee - Jan 2023	801.35
Local	2/8/2023	Worksighted, Inc.	Administration	Worksighted IT O365 Agreement 2/23	499.85
Local	2/16/2023	US Bank National Association	Administration	Admin: Food & Beverage DDA	453.96
Local	2/5/2023	GreatAmerica Financial Services Corp	Administration	Copier Lease 01/23	402.79
Local	2/27/2023	Metro FiberNet, LLC	Administration	Internet/Phone at 29 Pearl St NW 02/23 - 03/23	383.24
Local	2/27/2023	GreatAmerica Financial Services Corp	Administration	Copier Lease 12/22	332.68
Local	1/31/2023	Paychex	Administration	DDA Payroll HRS Processing Fees-Jan 2023	315.00
Local	2/5/2023	Professional Maintenance of Michigan In	Administration	Janitorial Services 01/23	273.21
Local	2/27/2023	Professional Maintenance of Michigan In	Administration	Janitorial Services 02/23	273.21
Local	12/31/2022	City Treasurer - Mobile GR	Administration	Dec 2022 Parking Validation Billing	212.50
Local	2/28/2023	West Michigan Hispanic Chamber of Cor	Administration	annual membership dues 2023	197.97
Local	2/21/2023	Federal Square Building Co. #1, LLC	Administration	Utility Service: Electric 02/23	193.39
Local	2/16/2023	US Bank National Association	Administration	Admin: Subscriptions	125.00
Local	2/21/2023	JobMatch LLC	Administration	HR software 02/23	78.40
Local	2/27/2023	Melvin Eledge Jr	Administration	Reimb for expenses 0223	56.74
Local	1/31/2023	City Treasurer - Mobile GR	Administration	Jan 2023 Parking Validation Billing	41.00
Local	1/31/2023	City Treasurer - Mobile GR	Administration	Jan 2023 Parking Validation Billing	5.00
Local	2/28/2023	Paychex	Administration	DDA Payroll alloc to projects and funds - 7/1/2022-2/	(680.10)
Local	2/28/2023	Paychex	Administration	DDA Payroll alloc to projects and funds - 7/1/2022-2/	(1,204.50)
Local	2/28/2023	Paychex	Administration	DDA Payroll alloc to projects and funds - 7/1/2022-2/	(92,779.80)
Local	2/28/2023	Paychex	Administration	DDA Payroll alloc to projects and funds - 7/1/2022-2/	(165,000.00)
					(10,353.11)
Local	2/27/2023	City Treasurer - Mobile GR	DASH North Shuttle Services	Feb 2023 DDA Share of DASH North Service	22,500.00
					22,500.00
Local	2/28/2023	Paychex	Development Project Guidance	DDA Payroll alloc to projects and funds - 7/1/2022-2/	10,000.00
Local	2/28/2023	Paychex	Development Project Guidance	DDA Payroll alloc to projects and funds - 7/1/2022-2/	73.00
					10,073.00
Local	2/7/2023	Outfront Media	Dntn Marketing & Inclusion Efforts	Outfront Billboard	8,380.00
Local	2/22/2023	David Kettler	Dntn Marketing & Inclusion Efforts	Media Place Partners January Impressions	5,346.03
Local	2/5/2023	Hispanic Center of W Michigan	Dntn Marketing & Inclusion Efforts	Hispanic Festival Sponsorship Los Compadres	5,000.00
Local	2/22/2023	Townsquare Media Inc	Dntn Marketing & Inclusion Efforts	Magic 104.9 WOW Marketing	3,675.00
Local	2/21/2023	Erika Townsley	Dntn Marketing & Inclusion Efforts	Photography 02/23	3,600.00
Local	2/7/2023	Meury Yely Romero Munoz	Dntn Marketing & Inclusion Efforts	WoW advertising	3,000.00
Local	2/22/2023	David Kettler	Dntn Marketing & Inclusion Efforts	Media Place Partners WOW Mesmerize	2,794.15
Local	2/21/2023	Friends of Grand Rapids Parks	Dntn Marketing & Inclusion Efforts	Friends of GR Parks, Corporate Donation	2,500.00
Local	2/22/2023	Meury Yely Romero Munoz	Dntn Marketing & Inclusion Efforts	Yely, WOW23 Advertising	1,800.00
Local	2/22/2023	Serendipity Publishing LLC	Dntn Marketing & Inclusion Efforts	WMW Social Media Post Feb/March	1,650.00
Local	2/16/2023	US Bank National Association	Dntn Marketing & Inclusion Efforts	Marketing: Subscription & Publications	1,567.50
Local	2/22/2023	Serendipity Publishing LLC	Dntn Marketing & Inclusion Efforts	Serendipity Revue Ad Feb	1,392.00
Local	2/8/2023	Vias, LLC	Dntn Marketing & Inclusion Efforts	Translation Services 1/23	1,360.00
Local	2/16/2023	US Bank National Association	Dntn Marketing & Inclusion Efforts	Marketing: Supplies	900.00
Local	2/7/2023	Breck Graphics Inc	Dntn Marketing & Inclusion Efforts	Business Cards: Esler, Townsley & Photographer	387.78
Local	2/5/2023	Breck Graphics Inc	Dntn Marketing & Inclusion Efforts	World of Winter Gnome Signs	361.11
Local	2/21/2023	Bryan Esler Photo, Inc.	Dntn Marketing & Inclusion Efforts	Photographer: DGRI Misc photos	337.50
Local	2/21/2023	Breck Graphics Inc	Dntn Marketing & Inclusion Efforts	Ambassador Feedback Cards	167.43
					44,218.50

continued on the next page

STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2023

Page 2

Source	Date	Vendor	Purpose / Project	Description	Amount
<i>Continued from previous page</i>					
Local	2/3/2023	Dwelling Place of Grand Rapids NPHC	Economic Development & Innovation	Incubator Support: Pochis Sweet Design LLC 1/23	32,813.00
Local	2/1/2023	Outfront Media	Economic Development & Innovation	Outfront Digital Impressions	5,499.93
Local	2/20/2023	Arena Social Partners LLC	Economic Development & Innovation	Downtown Window Activation 12/23	5,000.00
Local	2/7/2023	GR Area Chamber of Commerce	Economic Development & Innovation	Retail Retention & Attraction Contract 1/23	4,375.00
Local	2/7/2023	Keltic Liquors, LLC	Economic Development & Innovation	House of Wine Window Activation 2/23	4,250.44
Local	2/16/2023	Prestige Products	Economic Development & Innovation	Prestige Take Down Brick & Porter 11/22	2,800.00
Local	2/22/2023	Abram Sudan	Economic Development & Innovation	Underwater Theme Display Window Project	2,508.29
Local	2/22/2023	WB Blanton Enterprises LLC	Economic Development & Innovation	Le Macaron Winter Window Grant	2,200.00
Local	2/27/2023	Second Vibess LLC	Economic Development & Innovation	Window Activation: Second Vibess 50% payment 2/2	1,680.00
Local	2/27/2023	Dwelling Place of Grand Rapids NPHC	Economic Development & Innovation	Dwelling Place Window Activation Funding 2/2	1,600.00
Local	2/22/2023	Tammy L Karas	Economic Development & Innovation	Window Display Install & Items -Window activation G	1,500.00
Local	2/16/2023	Prestige Products	Economic Development & Innovation	Prestige Shelter Repair Little Bird 11/22	1,000.00
Local	2/5/2023	Oh Hello Companies LLC	Economic Development & Innovation	Oh Hello Branding Prints. Graphic Panels	949.25
Local	2/16/2023	Prestige Products	Economic Development & Innovation	Prestige Take Down Flanagans 11/22	800.00
Local	2/16/2023	US Bank National Association	Economic Development & Innovation	Economic Development: Food & Beverages	604.90
Local	2/22/2023	Rock Dandeneau	Economic Development & Innovation	Business Association Lunch	179.88
Local	2/27/2023	Melvin Eledge Jr	Economic Development & Innovation	Reimb for expenses 0223	19.59
					67,780.28
Local	2/13/2023	Progressive Architecture	Parks Design	Calder Plaza Redesign-Phase 1	2,764.09
					2,764.09
Local	2/22/2023	SmithGroup, Inc.	Public Realm Improvements	DTGR Hill and River Network 10/22 to 01/23	31,745.30
Local	2/12/2023	Site Design Solutions, LLC	Public Realm Improvements	22051-Ah-Nab-Awen Park Indian Mounds (Viridis-223	12,610.00
Local	2/21/2023	Bazen Electric	Public Realm Improvements	Electrical services 02/23	337.50
Local	2/21/2023	Hub International Midwest Limited	Public Realm Improvements	HUB Int. Las Canchas World Cup	161.00
					44,853.80
Local	2/28/2023	Paychex	River Edge Improvements	DDA Payroll alloc to projects and funds - 7/1/2022-2/2	85,000.00
Local	2/28/2023	Paychex	River Edge Improvements	DDA Payroll alloc to projects and funds - 7/1/2022-2/2	620.50
					85,620.50
Local	2/21/2023	Angel City Advisors, LLC	River Governance	Grand River Equity Framework 02/23	35,000.00
Local	2/21/2023	Guidehouse Inc.	River Governance	DGRI ARPA Consult & Labor Services	5,185.00
Local	2/27/2023	Rising Grinds Cafe	River Governance	Rising Grind Cafe Catering	1,400.00
Local	2/21/2023	James Forrest Hughes	River Governance	Grand River Equity Framework: A/V Support	855.00
Local	2/16/2023	US Bank National Association	River Governance	River Governance: Food & beverage	467.28
					42,907.28
Local	2/28/2023	Paychex	Streetscape Improvements	DDA Payroll alloc to projects and funds - 7/1/2022-2/2	70,000.00
Local	2/27/2023	City Treasurer - Public Services	Streetscape Improvements	DGRI Monthly Trash Disposal Jan 2023	1,249.75
Local	2/13/2023	Wyoming Excavators Inc	Streetscape Improvements	Ottawa, Hastings, Fairbanks, & Newberry	652.28
Local	2/28/2023	Paychex	Streetscape Improvements	DDA Payroll alloc to projects and funds - 7/1/2022-2/2	511.00
Local	2/13/2023	Kamminga & Roodvoets Inc	Streetscape Improvements	Market & Fulton Contract 1	220.22
					72,633.25
Local	2/21/2023	Mydatt Service Inc	Urban Recreation Improvements	Supplies	78.53
					78.53
Local	2/5/2023	Progressive Architecture	Wayfinding System Improvements	Wayfinding 01/23	7,214.55
Local	2/27/2023	Progressive Architecture	Wayfinding System Improvements	Progressive AE Professional Services 02/23	1,383.75
					8,598.30
Non-Tax	2/21/2023	Frostyboyz Entertainment LLC	DGRI Event Production	Sound system rental 02/23	6,000.00
Non-Tax	2/5/2023	Ice Sculptures Ltd	DGRI Event Production	WoW Ice Sculpture for Silent Disco	5,550.00
Non-Tax	2/5/2023	LiveSpace, LLC	DGRI Event Production	AV Services 1/23 WOW	5,201.10
Non-Tax	2/5/2023	Beer Me Bro LLC	DGRI Event Production	Friday Night Live Grant 01/23	5,000.00
Non-Tax	2/5/2023	Ice Sculptures Ltd	DGRI Event Production	WoW Ice Sculpture Live Ice Carving - Carousel	5,000.00
Non-Tax	2/16/2023	US Bank National Association	DGRI Event Production	DGRI Events: Supplies	4,208.40
Non-Tax	2/8/2023	James Forrest Hughes	DGRI Event Production	WOW 2023: Sounds Support inv no. 2	3,745.01
Non-Tax	2/22/2023	SowHope.org	DGRI Event Production	International Women's Day Event Grant 23	3,500.00
Non-Tax	2/7/2023	Amnestie Lillian-Tate VerDuin	DGRI Event Production	WoW: Fire performance Feb 4	3,315.00
Non-Tax	2/22/2023	Paul David Hardaker	DGRI Event Production	Live Music-Brass Band WoW 2023	3,250.00
Non-Tax	2/27/2023	Alan Alan Tomlinson	DGRI Event Production	GR8 Taco Fest Event Sponsorship	3,000.00
Non-Tax	2/16/2023	US Bank National Association	DGRI Event Production	DGRI Events: Contractual Services	2,584.04
Non-Tax	2/23/2023	Baker Tent Rental	DGRI Event Production	Equip Rental: WoW 2023	2,415.66

continued on the next page

STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2023

Page 3

Source	Date	Vendor	Purpose / Project	Description	Amount
<i>Continued from previous page</i>					
Non-Tax	2/27/2023	Grand Rapids Running Tours	DGRI Event Production	DTGR Events Walking tours 2/23	2,400.00
Non-Tax	2/5/2023	Ice Sculptures Ltd	DGRI Event Production	WoW Ice Sculpture Love on Ice	1,800.00
Non-Tax	2/5/2023	Amnestie Lillian-Tate VerDuin	DGRI Event Production	WoW: Fire on Ice 2023	1,440.00
Non-Tax	2/7/2023	Mid America Rink Services	DGRI Event Production	Mid America Rink Services Ice Paint	1,320.38
Non-Tax	2/5/2023	Ricky Clarkson	DGRI Event Production	Performer for WoW 23	1,300.00
Non-Tax	2/5/2023	Swift Printing & Communications	DGRI Event Production	WOW Bar Sings	978.33
Non-Tax	2/5/2023	LiveSpace, LLC	DGRI Event Production	AV Services 1/23 WOW	850.00
Non-Tax	2/22/2023	Swift Printing & Communications	DGRI Event Production	WOW Valent-ICE Signs	839.85
Non-Tax	2/16/2023	US Bank National Association	DGRI Event Production	DGRI Events: Food & Beverages	675.57
Non-Tax	2/21/2023	Centurion Security Solutions LLC	DGRI Event Production	WoW 2023 Event Security	660.00
Non-Tax	2/7/2023	Evan Roy	DGRI Event Production	WOW Performance 1/27	600.00
Non-Tax	2/5/2023	Ice Sculptures Ltd	DGRI Event Production	WoW Ice Sculpture Hippo w/ TUTU	600.00
Non-Tax	2/5/2023	Ice Sculptures Ltd	DGRI Event Production	WoW Ice Sculpture for Fire on Ice Event	600.00
Non-Tax	2/5/2023	Uline Inc	DGRI Event Production	Uline Supplies 01/23	574.55
Non-Tax	2/22/2023	Brandon C McCall	DGRI Event Production	DJ services 2/23	525.00
Non-Tax	2/22/2023	Swift Printing & Communications	DGRI Event Production	WOW Signs 2/23	455.40
Non-Tax	2/5/2023	Swift Printing & Communications	DGRI Event Production	WOW Sintra Signs	409.60
Non-Tax	2/5/2023	Hannah Laine Schroeder	DGRI Event Production	Ice Piano Performance 23	400.00
Non-Tax	2/5/2023	Eleanor Ohm	DGRI Event Production	WOW Performance 23	375.00
Non-Tax	2/27/2023	Eliot Howerton	DGRI Event Production	Audio Tech WOW Event 2/24/23	300.00
Non-Tax	2/22/2023	Kowalski Productions LLP	DGRI Event Production	Kevin Kowalski WOW Silent Disco	300.00
Non-Tax	2/27/2023	Grand Rapids Running Tours	DGRI Event Production	Chilly Challenge WOW Reimbursement	225.00
Non-Tax	2/16/2023	US Bank National Association	DGRI Event Production	DGRI Event Production: Supplies	207.75
Non-Tax	2/21/2023	Ice Sculptures Ltd	DGRI Event Production	WoW Ice Sculptures: Silent Disco	200.00
Non-Tax	2/21/2023	Kerkstra Portable Restroom Svc Inc	DGRI Event Production	WoW 2023 Restroom Rentals 555	180.00
Non-Tax	2/27/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Ice Park & Food Truck Rally-1/21/23	176.28
Non-Tax	2/27/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Fire & Ice-1/28/23	141.63
Non-Tax	2/5/2023	Swift Printing & Communications	DGRI Event Production	WOW Signs: Winters's a Drag	125.00
Non-Tax	2/16/2023	US Bank National Association	DGRI Event Production	DGRI Events: Conference and travel	119.60
Non-Tax	2/27/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Circus Wonderland-1/7/23	91.63
Non-Tax	2/27/2023	City Treasurer - Special Events	DGRI Event Production	WOW Special Events Pop Up at Starry Night Carts/L	56.98
Non-Tax	2/17/2023	Megan Catcho	DGRI Event Production	Parking: Reimbursement	27.00
					71,723.76
Non-Tax	2/7/2023	Mydatt Service Inc	Downtown Ambassador Program	Ambassador Program and Clean team 02/23	31,312.67
Non-Tax	2/21/2023	Mydatt Service Inc	Downtown Ambassador Program	MiCandy	29,550.00
Non-Tax	1/27/2023	City Treasurer - Mobile GR	Downtown Ambassador Program	Monthly Parking Billing - Jan 2023	48.00
Non-Tax	2/23/2023	City Treasurer - Mobile GR	Downtown Ambassador Program	Monthly Parking Billing - Feb 2023	48.00
					60,958.67
Non-Tax	2/22/2023	Swift Printing & Communications	Downtown Workforce	WOW Sintra Signs & Banners	1,918.45
					1,918.45
Non-Tax	2/27/2023	SSJ Group LLC	Neighborhood Engagement Program	DNN Concourse Tables for Games	1,250.00
Non-Tax	2/16/2023	US Bank National Association	Neighborhood Engagement Program	Neighborhood Engagement Programs: Food & Beverage	238.62
					1,488.62
Non-Tax	2/17/2023	City Treasurer - Water System	Project & Fixed Asset Maint	WS2028692 23/01 Wealthy St Roundabout Irrigation	23.40
					23.40
Non-Tax	2/28/2023	Muse Gr	Public Space Activation	Muse GR Artpod Activation 2nd Payment	5,000.00
Non-Tax	2/22/2023	Valerie Wahna	Public Space Activation	WoW Activate Grant Project, Payment 1 of 2	5,000.00
Non-Tax	2/5/2023	Centurion Security Solutions LLC	Public Space Activation	WoW 2023 Event Security	4,550.00
Non-Tax	2/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Supplies	3,832.71
Non-Tax	2/21/2023	Centurion Security Solutions LLC	Public Space Activation	WoW 2023 Event Security	2,275.00
Non-Tax	2/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Equipment Rental	2,073.00
Non-Tax	2/7/2023	Brandon Dante Copeland	Public Space Activation	Admin costs and app develop on Ghost Town	1,951.99
Non-Tax	2/22/2023	KT Black Services, LLC.	Public Space Activation	KT Black Skilled Trades WOW Hours	1,737.50
Non-Tax	2/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Food & Bev	1,207.62
Non-Tax	2/22/2023	United Rentals (North America), Inc.	Public Space Activation	Equip rental 01/23	1,070.44
Non-Tax	2/22/2023	United Rentals (North America), Inc.	Public Space Activation	Equip rental 02/23	1,013.98
Non-Tax	2/22/2023	KT Black Services, LLC.	Public Space Activation	KT Black Skilled Trades WOW Hours	850.00
Non-Tax	2/27/2023	ACO Inc	Public Space Activation	Supplies	728.62
Non-Tax	2/21/2023	Creative Studio Promotions	Public Space Activation	Car Magnet Vinyl	625.22
Non-Tax	2/5/2023	Kyle DeGroff	Public Space Activation	House of Cards WoW Installation	500.00

continued on the next page

STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2023

Page 4

Source	Date	Vendor	Purpose / Project	Description	Amount
<i>Continued from previous page</i>					
Non-Tax	2/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Contractual Services	382.50
Non-Tax	2/22/2023	Shelby Lynn Munsey	Public Space Activation	Shelby Munsey WOW Event Assistance	300.00
Non-Tax	2/21/2023	ACO Inc	Public Space Activation	Supplies	250.96
Non-Tax	2/5/2023	George Eberhardt	Public Space Activation	Ghost Town Project WOW	250.00
Non-Tax	2/21/2023	Icon Sign Company, LLC	Public Space Activation	Sign Decals 01/23	214.12
Non-Tax	2/21/2023	ACO Inc	Public Space Activation	Supplies	134.00
Non-Tax	2/5/2023	Icon Sign Company, LLC	Public Space Activation	Icon Sign - Decal Cut Vinyl	93.85
Non-Tax	2/21/2023	ACO Inc	Public Space Activation	Supplies	84.47
Non-Tax	2/21/2023	ACO Inc	Public Space Activation	Supplies	64.95
Non-Tax	2/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Professional Development	63.56
Non-Tax	2/22/2023	LiveSpace, LLC	Public Space Activation	AV Services 2/23 WOW	61.00
Non-Tax	2/21/2023	ACO Inc	Public Space Activation	Supplies	49.94
Non-Tax	2/27/2023	ACO Inc	Public Space Activation	Supplies	27.58
Non-Tax	2/21/2023	ACO Inc	Public Space Activation	Supplies	11.97
Non-Tax	2/21/2023	ACO Inc	Public Space Activation	Supplies	8.98
Non-Tax	2/27/2023	ACO Inc	Public Space Activation	Supplies	5.59
Non-Tax	2/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Conference & Travel	(87.61)
					<u>34,331.94</u>
Non-Tax	2/27/2023	DTE Energy	Winter Ave NW Building	9100 258 89908 23/02 Winter DDA share	410.05
Non-Tax	2/27/2023	DTE Energy	Winter Ave NW Building	9100 258 89908 23/01 Winter DDA share	165.46
Non-Tax	2/27/2023	Consumers Energy	Winter Ave NW Building	1030 2027 1245 23/02 Winter DDA share	65.29
					<u>640.80</u>
TOTAL EXPENDITURES					<u>\$ 572,885.06</u>

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: March 2, 2023

TO: Downtown Development Authority

FROM: Mark Miller, Managing Director of Planning & Design

SUBJECT: Winter Avenue Design Funding

Agenda Item #04
March 8, 2023
DDA Meeting

Goal 3 of GR Forward envisions providing *a stress-free pedestrian experience for all ages and abilities* (page 186). Specifically, this goal seeks to *prioritize pedestrian safety and connectivity at intersections* (page 187). These recommendations include upgrading the streetscape design, new tree plantings, and other aesthetic improvements.

Additionally, the DGRI Streetspace Guidelines seek to *rebalance Downtown streets by narrowing “too wide” travel lanes and replacing them with optimized people space to create safer experiences for all travel modes*. The guidelines promote taking an incremental approach to street changes by first piloting rebalancing interventions and eventually transitioning to permanent infrastructure after the pilot projects have been evaluated.

In May 2020, the DDA funded a Covid related temporary, or pilot, program to rebalance streetspaces by adding outdoor restaurant seating within the street. One specific instance of this program was Winter Avenue, directly south of Bridge Street, where a portion of the street was utilized to provide outdoor seating. This pilot proved to be very successful to the district by adding street vibrancy, increasing pedestrian activity and safety, supporting business activity and opportunity, and slowing down vehicular traffic.

In the summer of 2022 the City of Grand Rapids, DGRI and business representatives met to evaluate the future of the Winter Avenue pilot installation. It was subsequently determined that a small street reconstruction project to transform the pilot project into permanent infrastructure was a viable option to move forward. Additionally, this project provided an opportunity to formalize a crosswalk at Bridge Street to create a safer pedestrian experience. This intersection improvement will include the installation of a Rapid Flashing Beacon to promote safer crossing.

These improvements will narrow the street, widen the sidewalk to facilitate more outdoor seating and pedestrian space, and improve the crossing at Bridge Street. The City of Grand Rapids Engineering Department created an estimate of probable costs for the project that indicated a total project cost of \$290,000, with a base cost of \$259,000 and a 12% contingency of \$31,000, as outlined below:

ITEM	COST	12% Contingency
Construction	\$177,800	\$21,300
Engineering Design and Public Engagement	\$33,500	\$4,000
Construction phase services and Material Testing	\$47,700	\$5,700
TOTAL	\$259,000	31,000

The design work is expected to take approximately 4 months, bidding approximately 1 month, and construction 2 months. It is anticipated that this work could be completed by the fall of 2023. Currently DGRI is recommending funding to support the design work for a not-to-exceed sum of \$37,500. Once this work and bidding is complete, the actual bid prices will be evaluated, and we may return to the DDA for consideration of construction costs.

This funding will come from the Goal 3 Streetscape Improvement budget.

Recommendation: Approve the allocation of a not-to-exceed amount of \$37,500 for engineering design and public engagement professional services for Winter Avenue from the Bridge Street Alley to Bridge Street.

WINTER AVENUE PROPOSED PROJECT AREA





TEMPORARY OUTDOOR SEATING



EXISTING BRIDGE STREET CROSSWALK

Downtown Vitals Report Downtown Development Authority



Produced March 3, 2023
for the month of February 2023

Summary of Downtown Vital Signs

Most Recently Completed Month: **February 2023**

New Businesses

+1 in February
vs. 2.8 5-yr avg.
+2 year-to-date
p. 3

Storefront Vacancy Rates

+4% vs. January
-3% vs. 2-yr avg.
p. 4

Office Space Vacancy Rates

-20% vs. Q3
+44% vs. 5-yr avg.
+19% vs. 15-yr avg.
p. 5

Office Space Rental Rates

+\$0.08 vs. Q3
+\$2.86 vs. 5-yr avg.
+\$5.38 vs. 15-yr avg.
p. 5

Housing Occupancy

+1% vs. Q3
+4% vs. 5-yr avg.
+3% vs. 15-yr avg.
p. 6

(Jan) Hotel Occupancy

-8% vs. Dec
+18% vs. Jan 2022
-9% vs. 5-yr avg.
p. 7

Visitor Activity Counts

-4% vs. January
+4% vs. Feb 2022
p. 8

Employee Activity Counts

-10% vs. January
+12% vs. Feb 2022
p. 8

Resident Activity Counts

-11% vs. January
+8% vs. Feb 2022
p. 8

Off-Street Parking Instances

-15% vs. Jan
+34% vs. Feb 2022
p. 11

(Dec) DASH Ridership

+4% vs. Nov
+25% vs. Dec 2021
p. 12

(Dec) City Employment

-0.3% vs. Nov
+4% vs. Dec 2022
+2% vs. 5-yr avg.
p. 13

Editorial Notes

Storefront Business Openings (p. 3)

Two new businesses have opened in 2023 so far. Additionally, we have seen two existing businesses expand their operations into adjacent storefronts. These expansions are counted in the storefront vacancy calculations, but are not reflected in the mix of storefront or storefront ownership calculations.



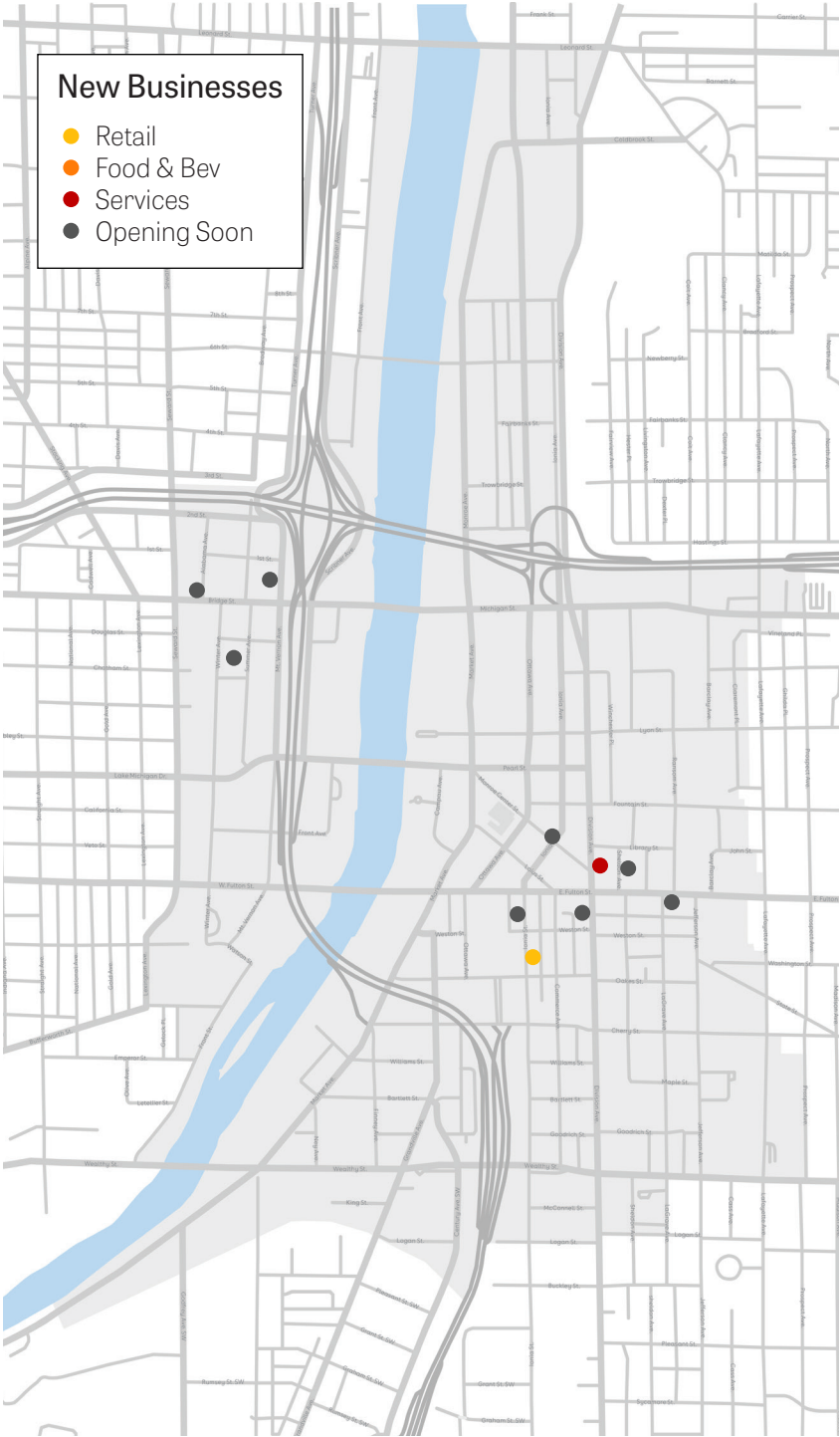
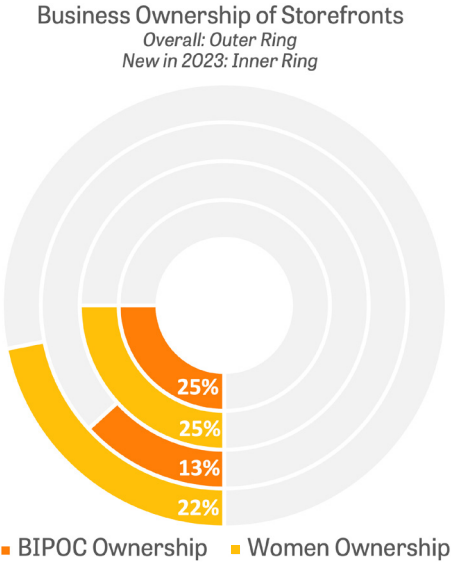
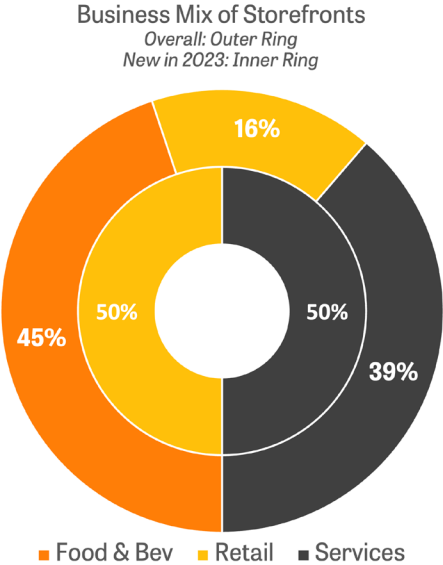
Storefront Business Openings in 2023

Retail
Pochi's Sweet Designs*

Food & Beverage

Additionally:
Zabház Expansion
Second Vibess Expansion

Services
City Nail Bar



* received DDA Retail Innovation Grant

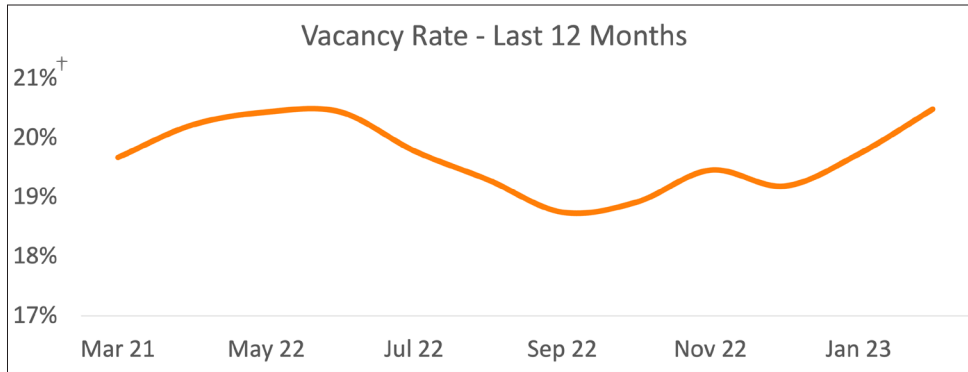
Source: Downtown Grand Rapids Inc.

Storefront Vacancies & Recent Closures

6
storefront
businesses have
closed in 2023
(**3** in February)

2023 Closures:
17% Food & Bev
50% Retail
33% Services

4%
increase in
vacancy rate
over January

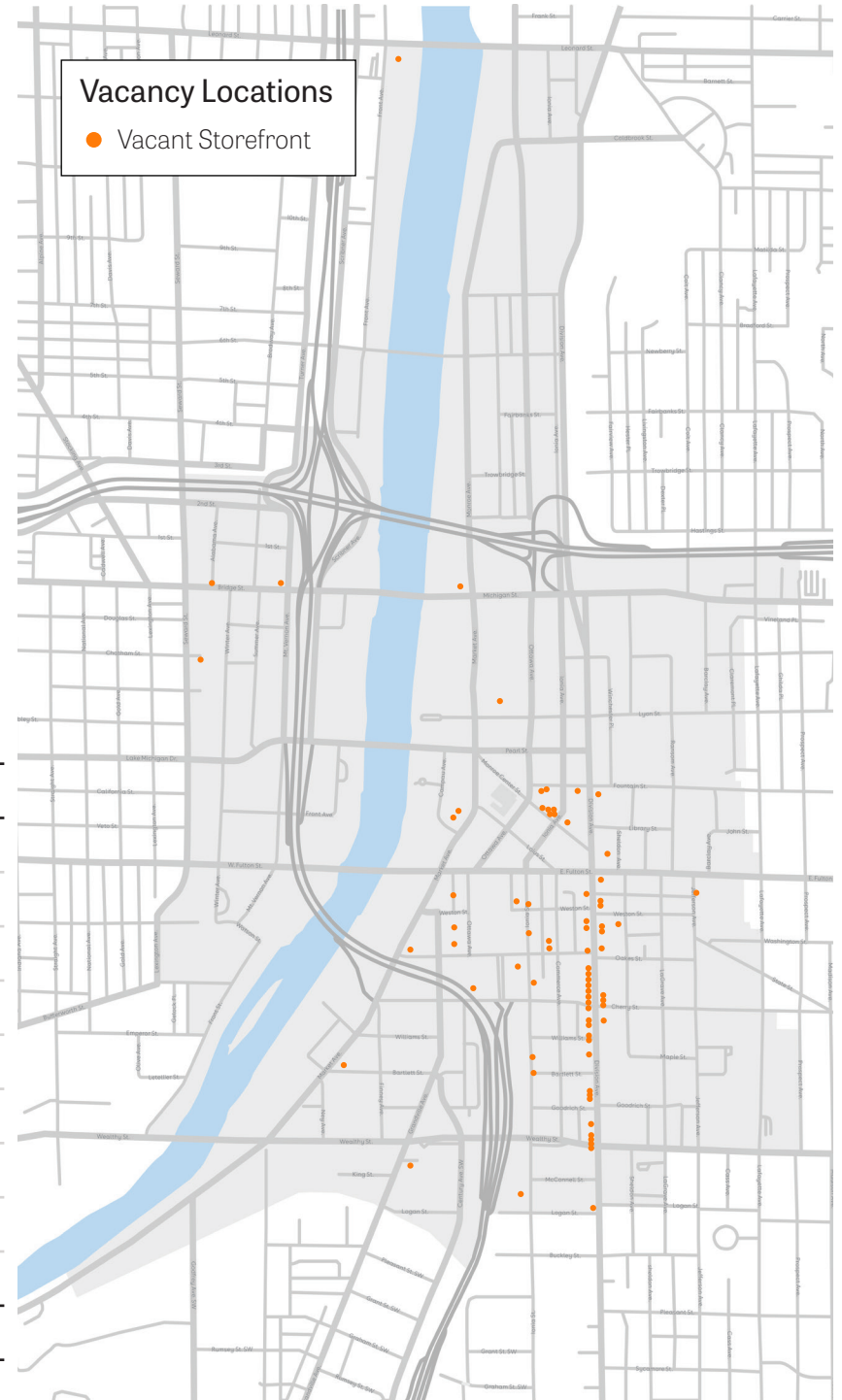


	Storefronts	Vacancies	Vacancy %	Sq Ft Available
Bridge Street	22	2	9%	3,835 sq ft
Center City	116	22	19%	~89,358 sq ft
Monroe Center*	52*	9*	17%*	~53,404 sq ft*
Fulton & Jefferson	21	1	5%	~4,000 sq ft
Heartside: Division	99	34	34%	~86,596 sq ft
Heartside: Ionia	69	11	16%	27,104 sq ft
Heartside: Grandville	14	4	29%	21,087 sq ft
Monroe North	26	1	4%	~3,000 sq ft
Other	4	1	25%	500 sq ft
DISTRICT TOTALS:	371	76	20%	~263,737 sq ft



**DOWNTOWN
DEVELOPMENT
AUTHORITY**

*Monroe Center is a subset of Center City and is not included in District Totals
*truncated y-axis to highlight month-over-month changes



Source: Downtown Grand Rapids Inc.

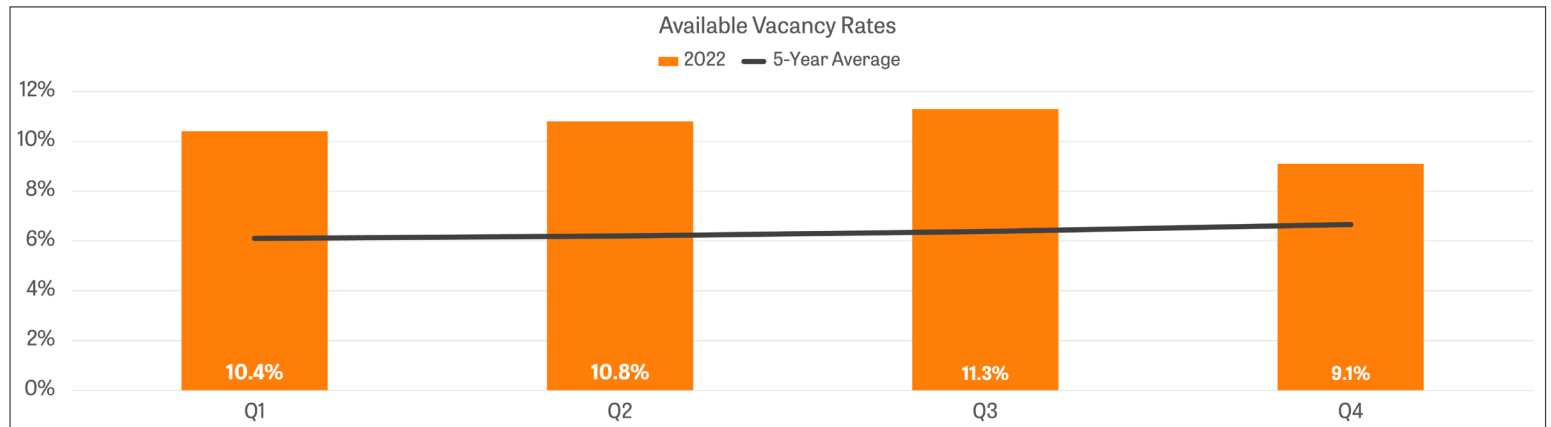
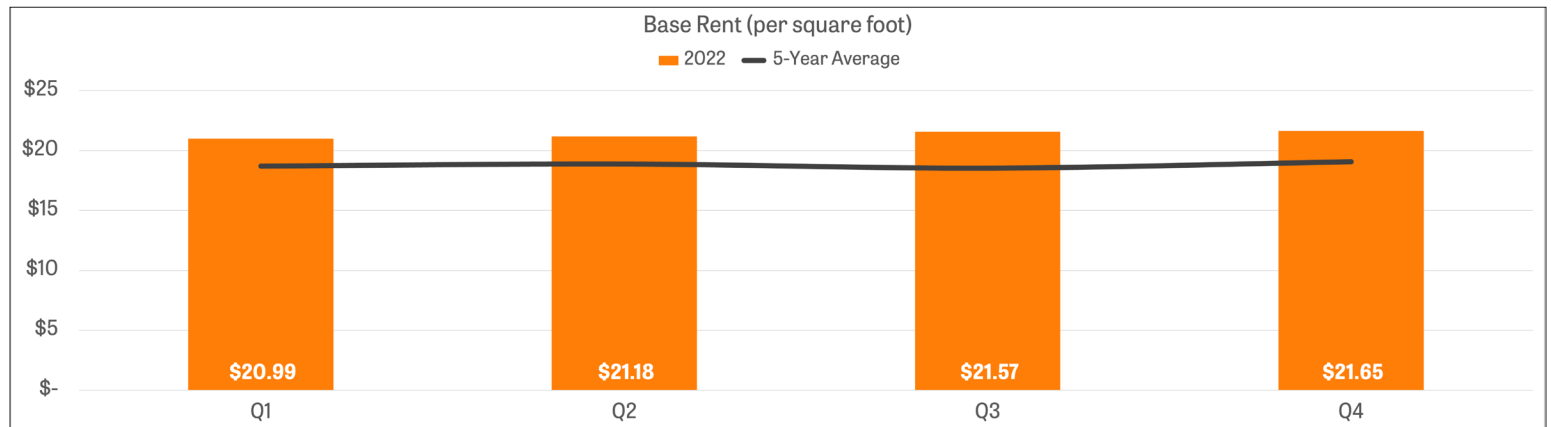
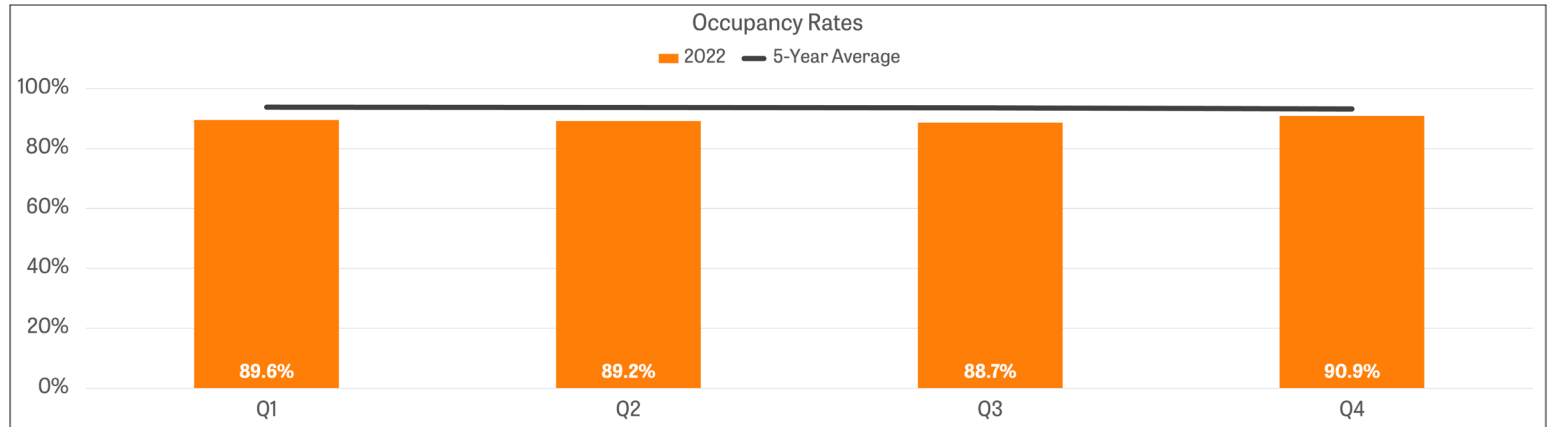
8.9M sq ft of occupied space in Q4 2022

901k sq ft of vacant space in Q4 2022

4%
decrease in average
occupancy in
2022 compared to
5-year average

15%
increase in average
rental rates in
2022 compared to
5-year average
(\$2.45/sq ft)

44%
increase in average
vacancy in 2022
compared to
5-year average



Housing Overview

Updated Quarterly

4%

increase in
occupancy rate
vs. 5-year average
(97% vs. 94%)

1%

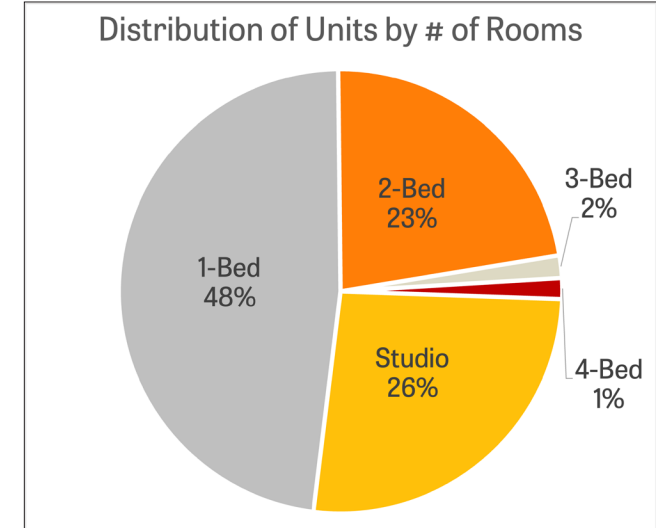
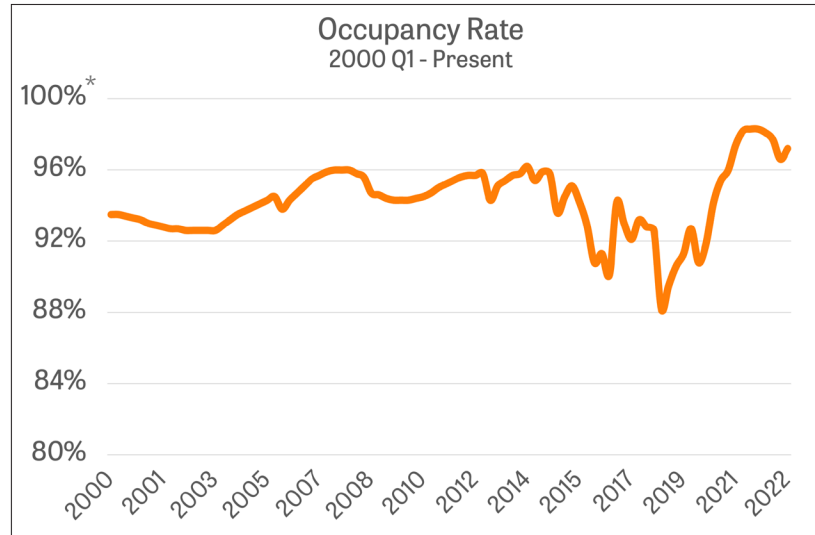
increase in
occupancy rate
vs. Q3 2022

193

units under construction

1,519

units in planning

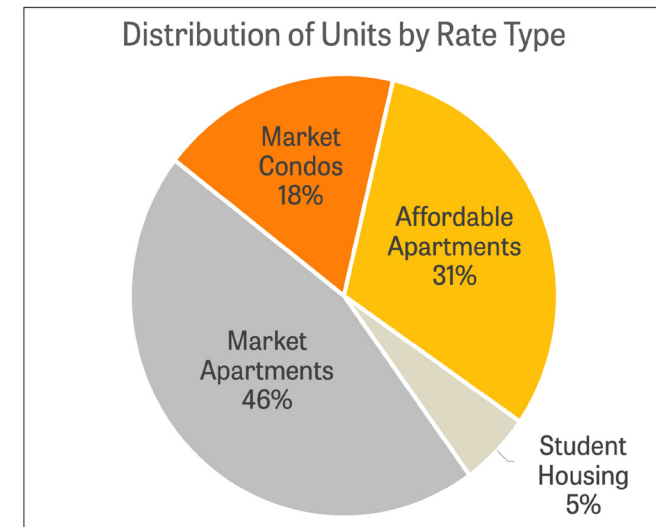
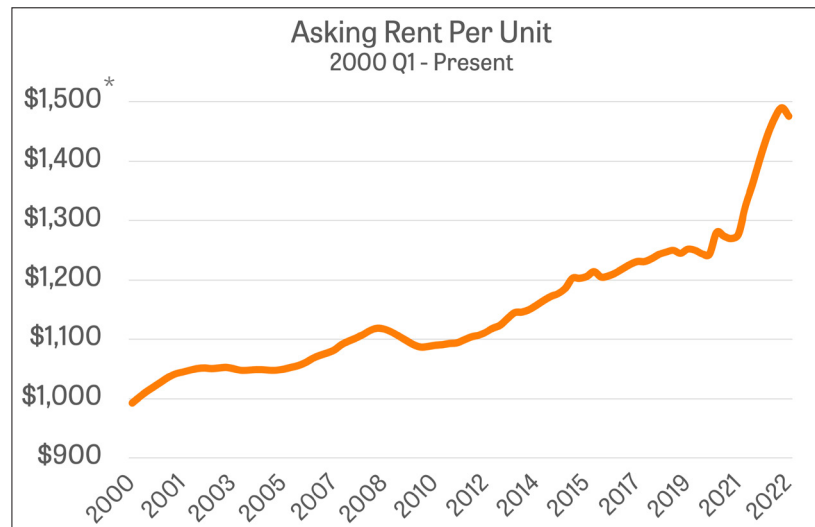


17%

increase in
asking rent rate
vs. 5-year average

1%

decrease in
asking rent rate
vs. Q3 2022



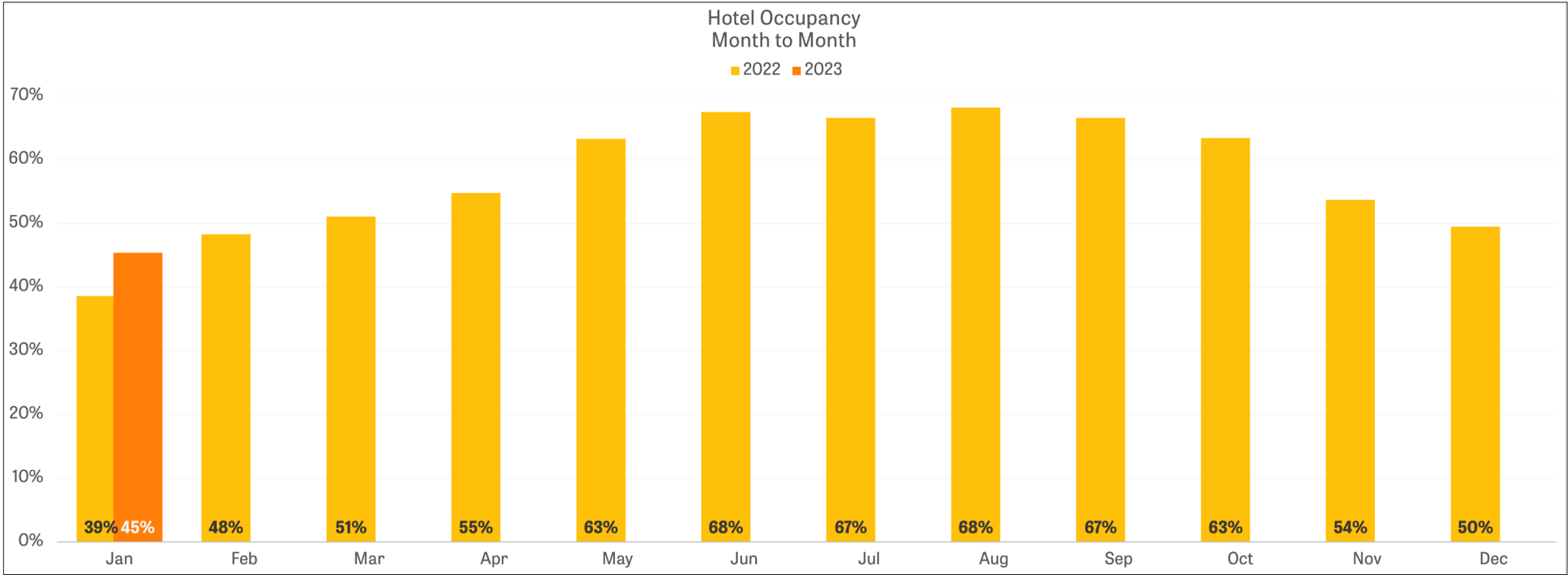
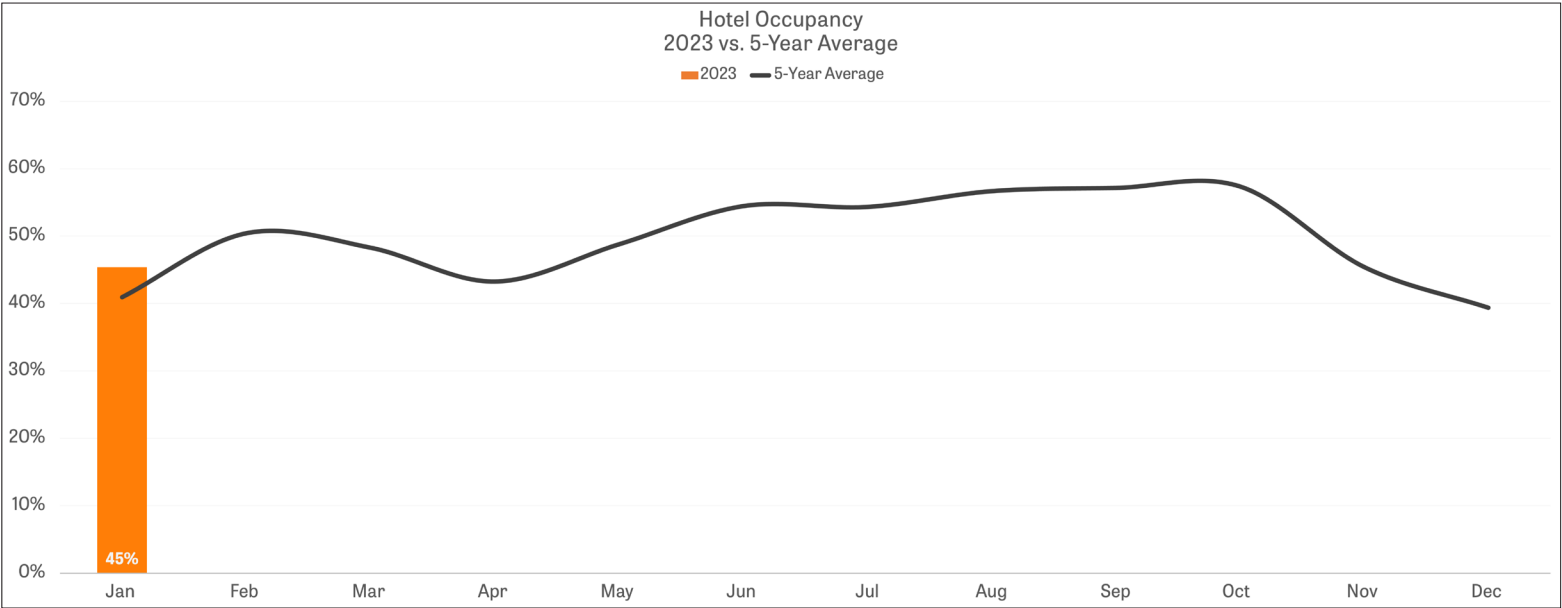
*truncated y-axis to highlight changes

Source: CoStar &
Downtown Grand Rapids Inc.

Hotel Occupancy

9%
decrease in average
hotel occupancy in
2023 compared to
5-year average

18%
increase in average
hotel occupancy in
2023 vs. 2022 so far



Source: Smith Travel Research via CoStar

Downtown Activity Tracking

2%

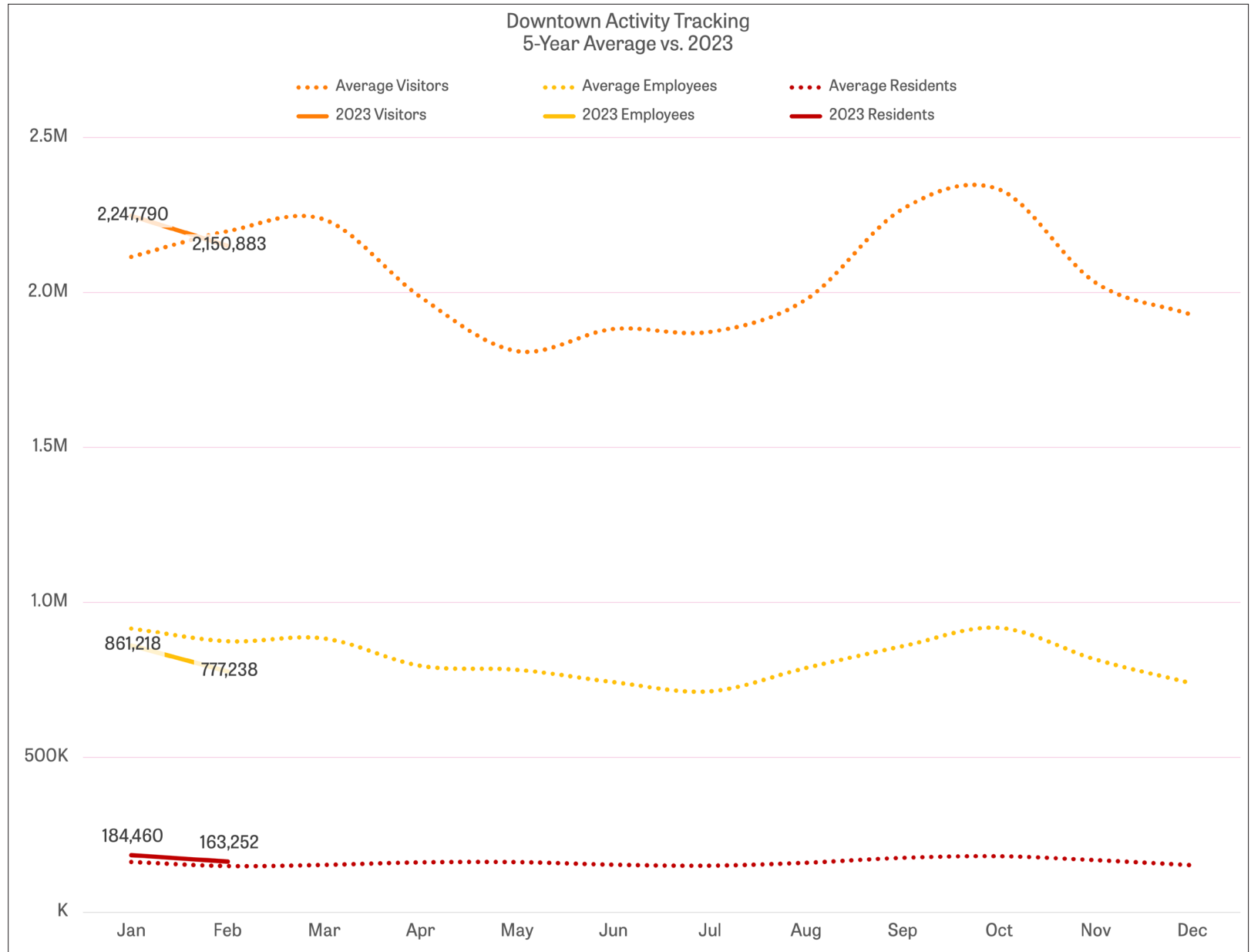
decrease in average
visitor activity this
month compared to
5-year Feb average

11%

decrease in average
employee activity this
month compared to
5-year Feb average

38,862
estimated **employee**
population in February

5,830
estimated **resident**
population in February



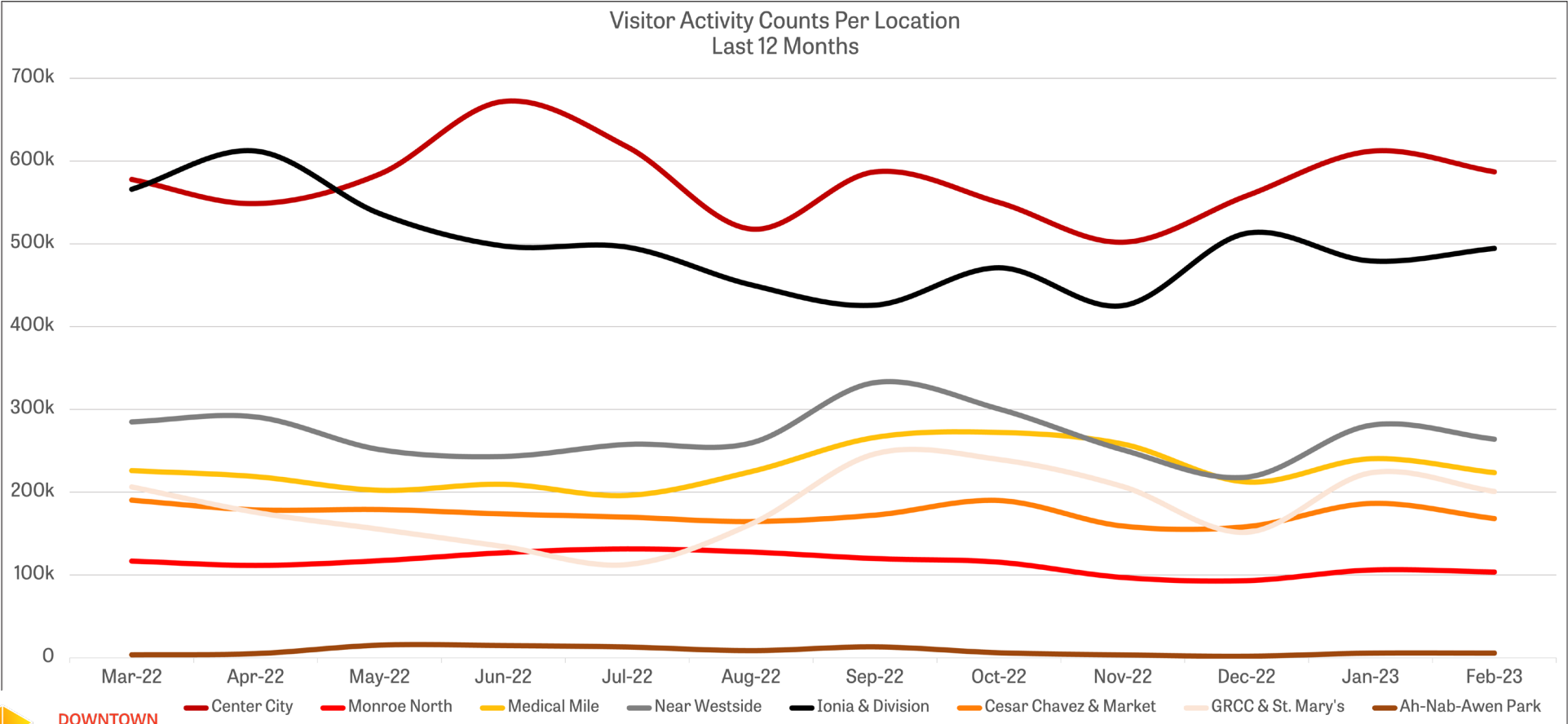
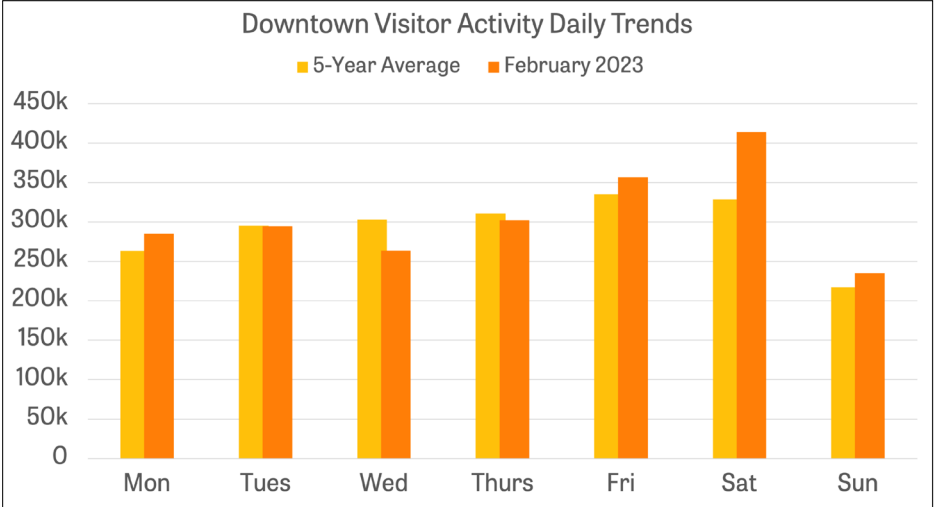
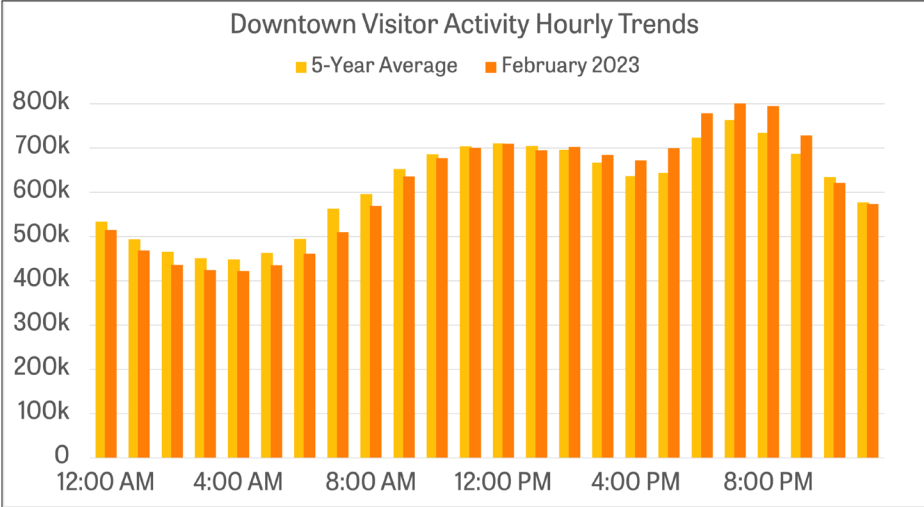
Source: Placer.ai

DGRI uses Placer.ai's location tracking analytics to estimate activity counts. To learn more about the methodology, go to:
<https://downtowngr.org/our-work/reports-studies>



DOWNTOWN
DEVELOPMENT
AUTHORITY

Downtown Activity Tracking, con't



Current Downtown Construction & Development

1 **Center for Transformation & Innovation** - *anticipated completion: Summer 2023*

+303,000 square feet of office space
+1,200 jobs
+1,090 parking spaces

2 **Spectrum Health Ambulatory Building** - *anticipated completion: Spring 2024*

+240,000 square feet of office space

3 **Studio Park Residential Tower** - *anticipated completion: End 2024*

+193 housing units

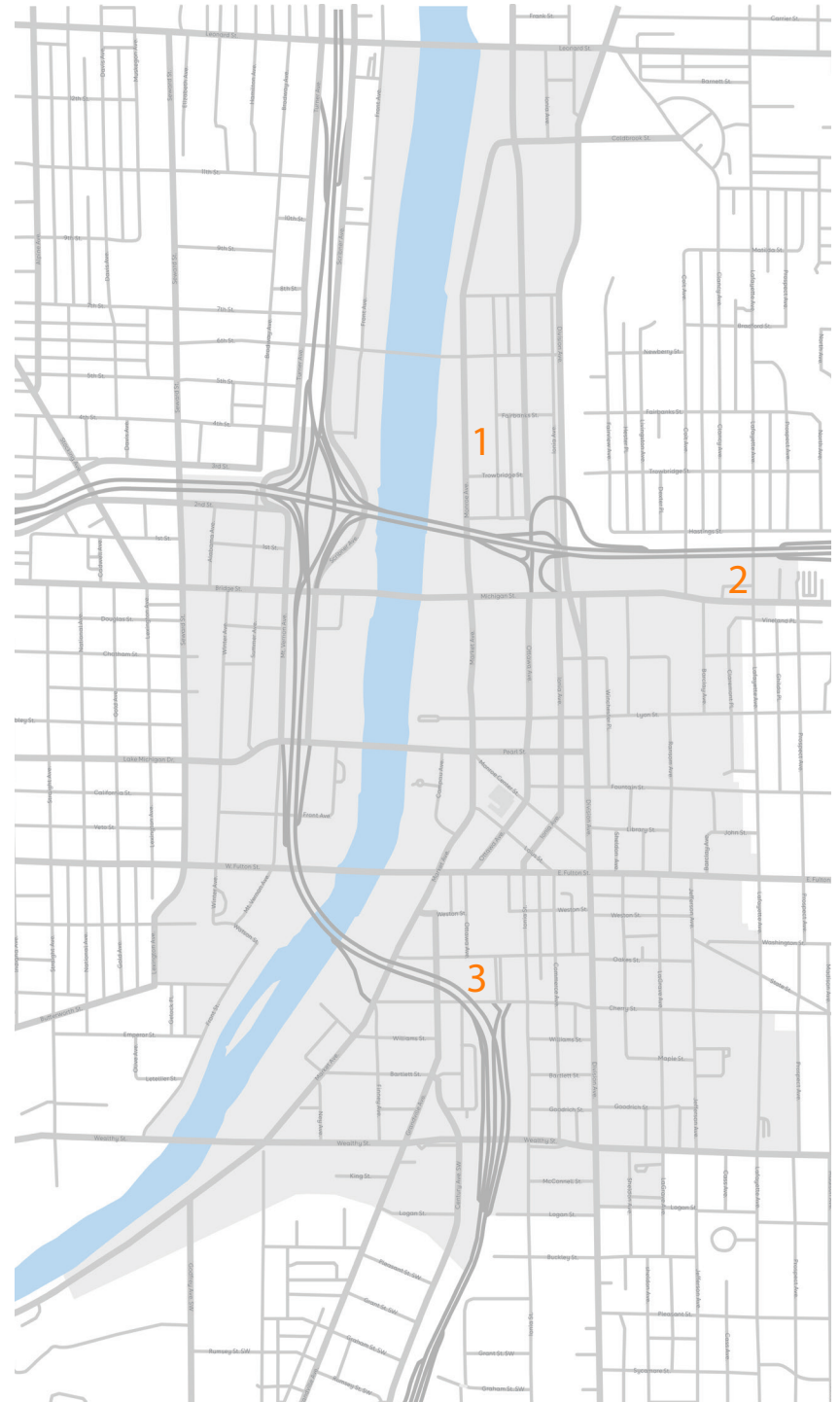
Totals:

543k
square feet of
office space

193
housing units

1,200
new jobs

1,090
parking spaces



Source: Downtown Grand Rapids Inc.

Off-Street Parking

15%

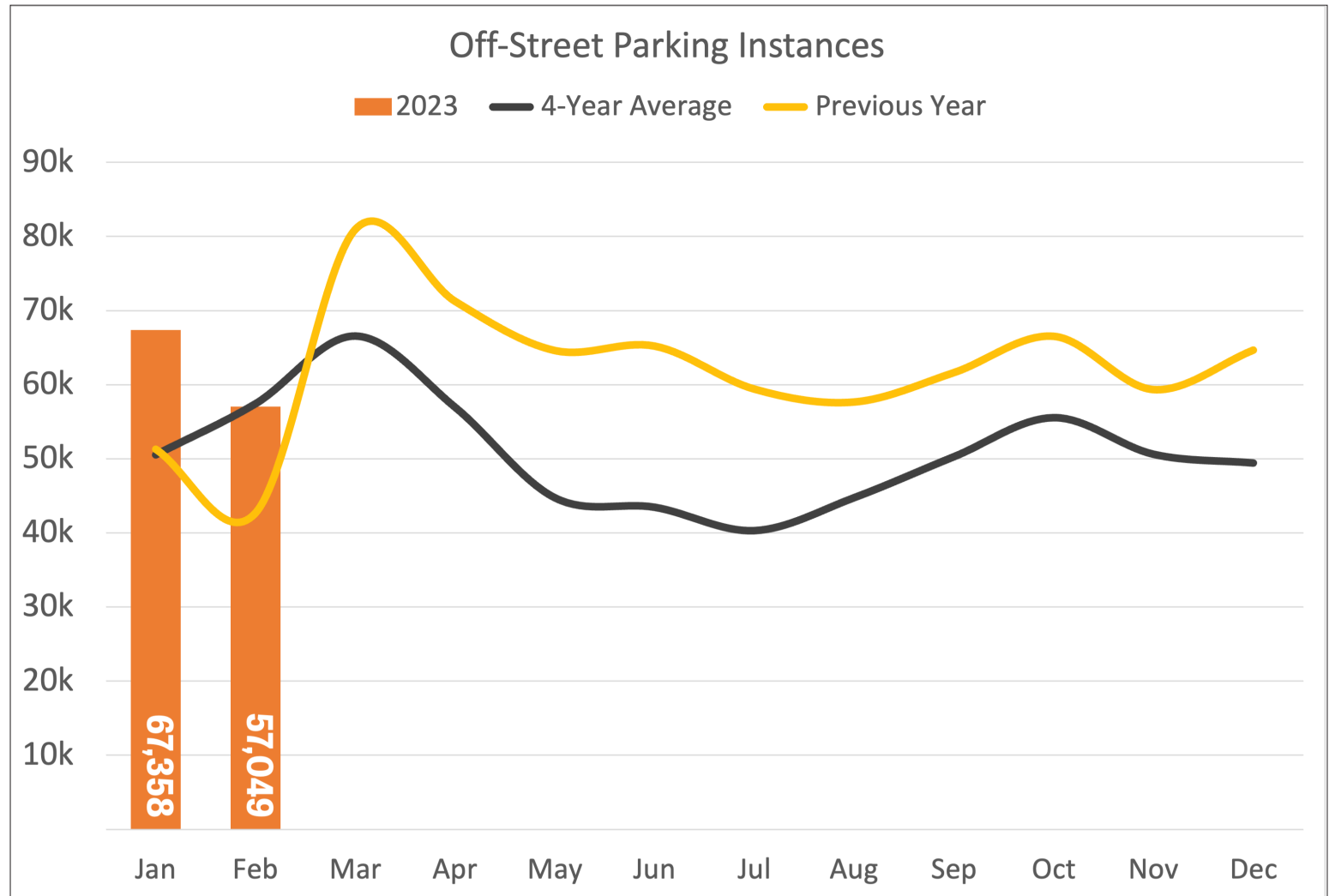
decrease in # of instances in February compared to January

34%

increase in # of instances this month compared to February 2022

1%

decrease in # of instances this month compared to 4-year February average



Source: Mobile GR

This contains utilization data from the following Downtown off-street lots:
Ottawa/Fulton, DeVos Place, Government Center,
Monroe Center, Monroe Center (Reserved)

DASH Ridership

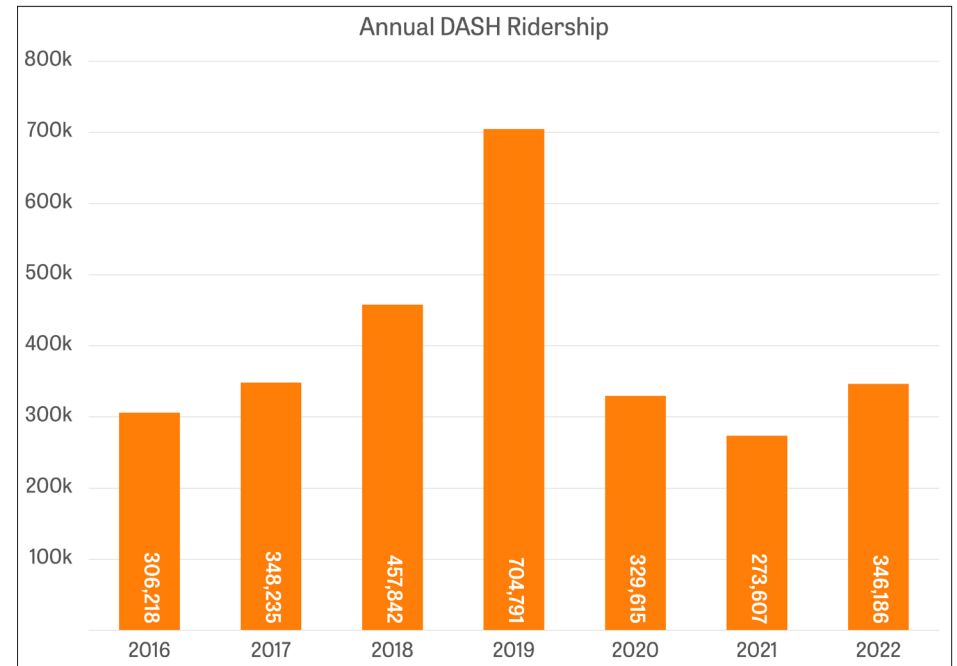
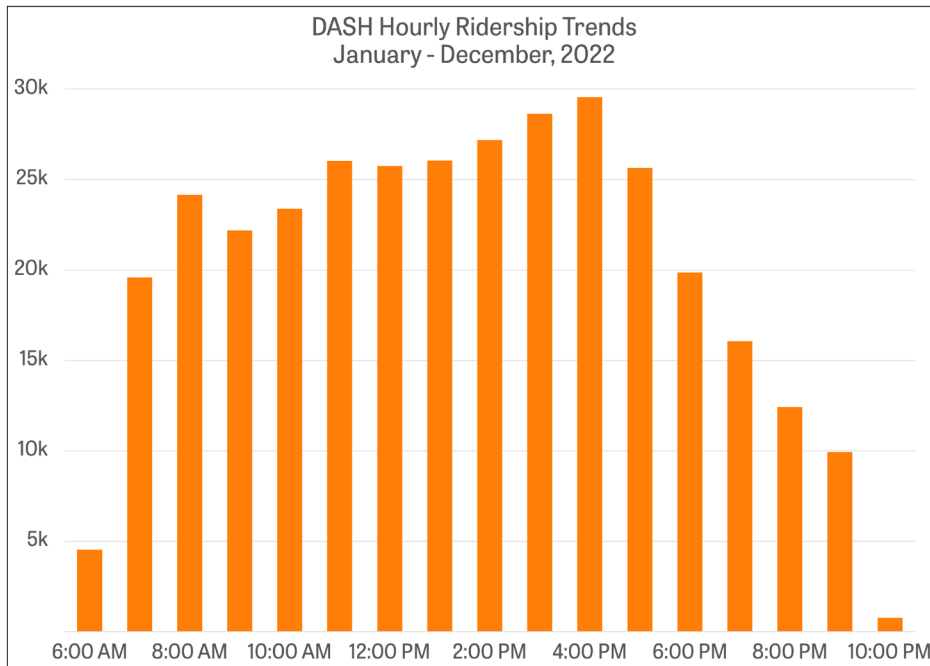
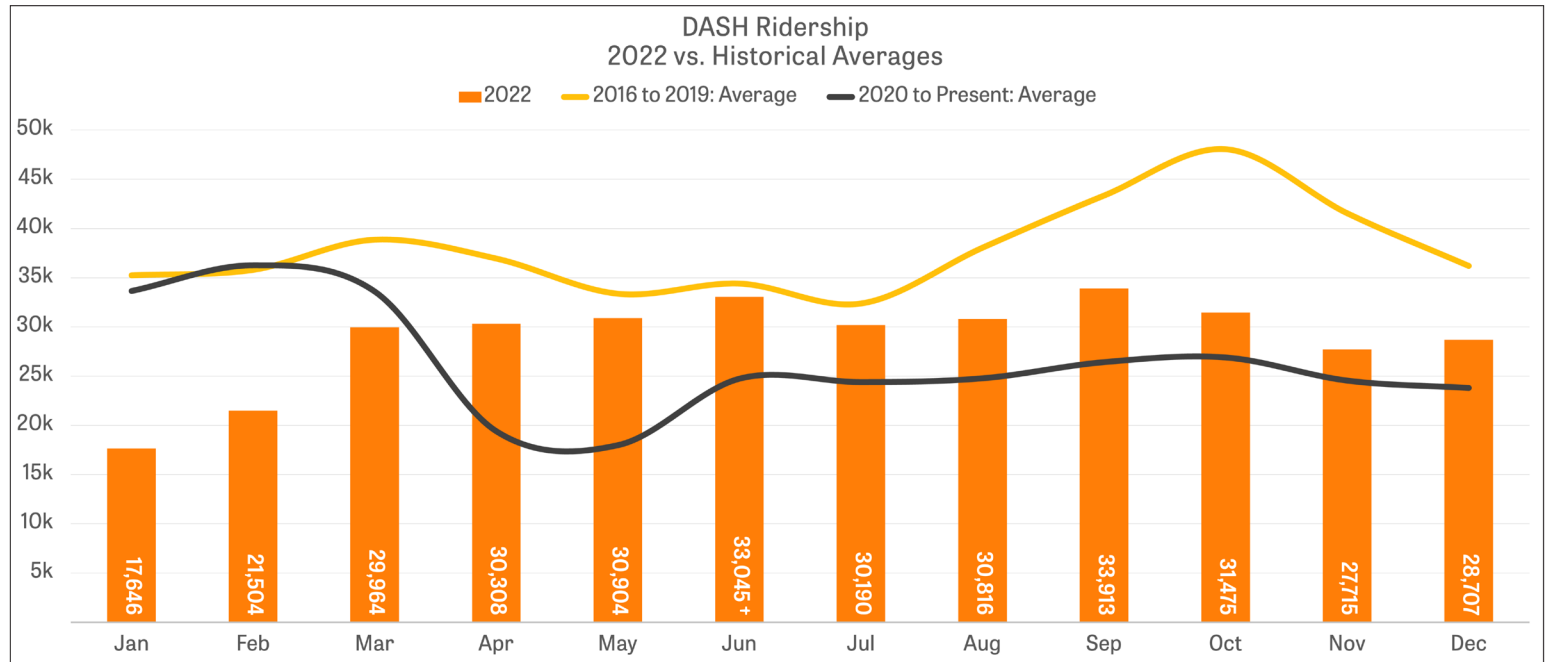
Updated Quarterly

14%

decrease in average
ridership in 2022 vs.
6-year average

27%

increase in ridership
in 2022 vs. 2021
(+5% vs. 2020)



Source: The Rapid



**DOWNTOWN
DEVELOPMENT
AUTHORITY**

*estimate due to technical issue

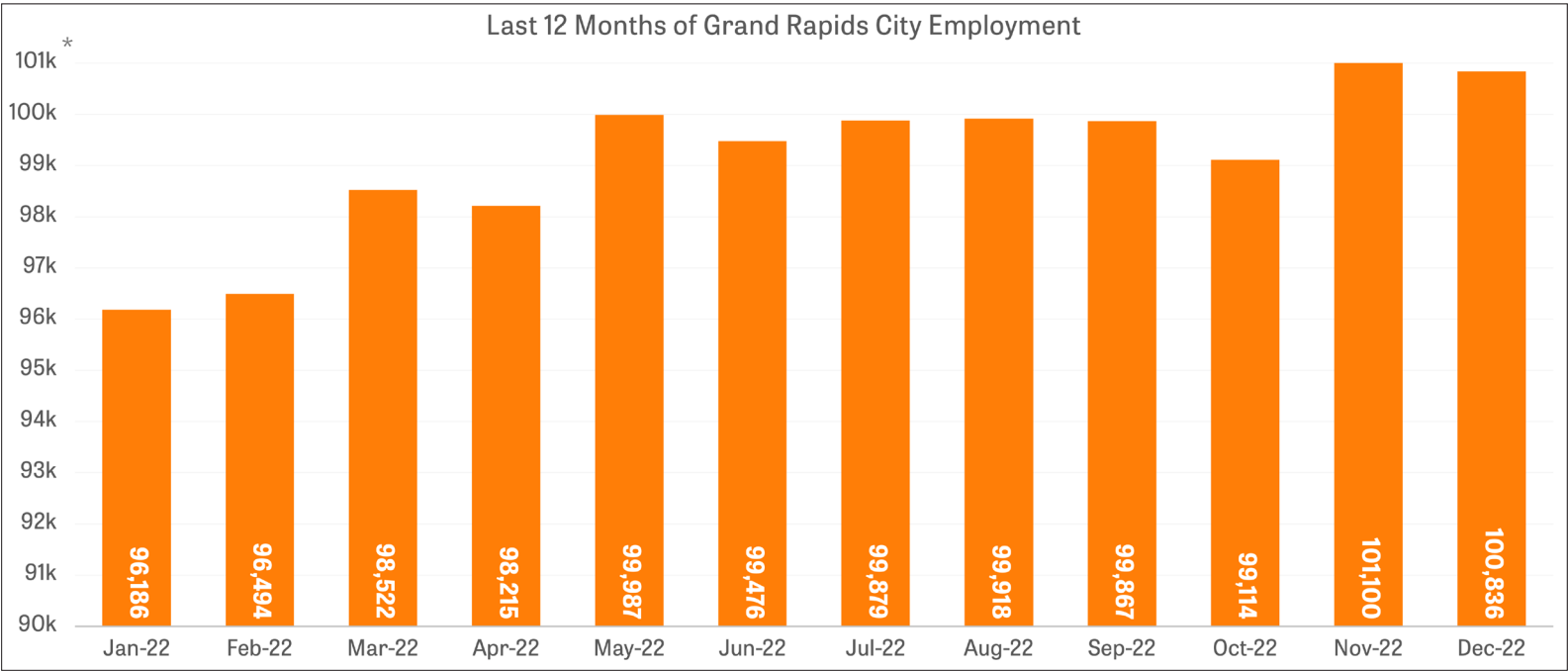
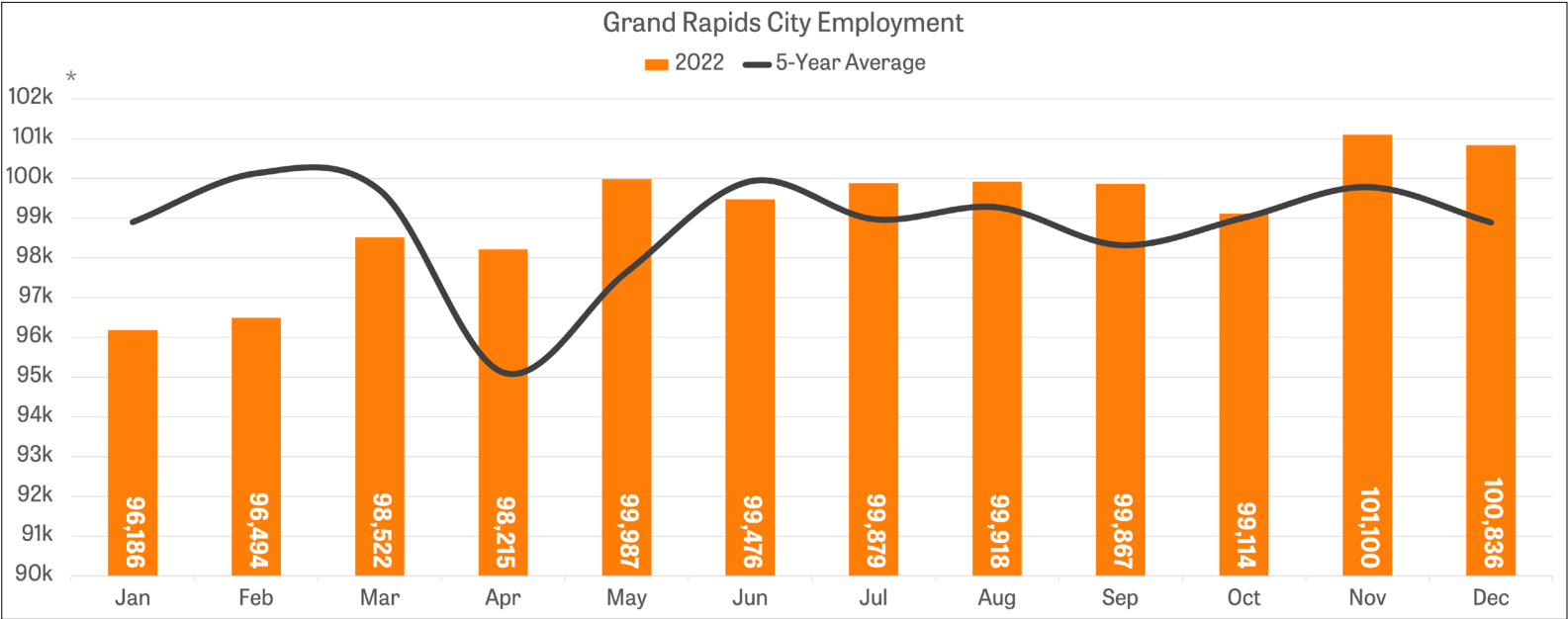
Grand Rapids City Employment

0.3%
decrease in Dec
2022 vs. Nov 2022

2%
increase in Dec
2022 compared to
2022 average

2%
increase in Dec
2022 compared to
5-year average

4%
increase in Dec
2022 vs. Dec 2021



*truncated y-axis to highlight month-over-month changes

Source: BLS