

Virtual Meeting Access

Greetings!

In light of this pandemic, for the safety and wellbeing of our members and employees, we would like to continue to hold meetings in accordance with the Open Meetings Act, PA 267 of 1976, as amended, as well as in accordance with all applicable laws including Executive Orders from the State of Michigan.

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AGENDA

DOWNTOWN DEVELOPMENT AUTHORITY



DDA

Board Members:

Luis Avila • Mayor Rosalynn Bliss • Kayem Dunn • Jermale Eddie • Greg McNeilly • Jen Schottke • Diana Sieger • Jim Talen
Rick Winn

Wednesday, April 8, 2020

8:00 a.m. Meeting

29 Pearl Street, NW Suite #1

1. Call to Order
2. Approve Meeting Minutes from March 11, 2020 (8:01)
(enclosure) Motion Winn
3. Accept March 30, 2020 Financial Statements (8:03)
(enclosure) Motion Wallace
4. Liquor License Request – 144 E. Fulton Street (8:10)
(enclosures) Motion Kitavi
5. Liquor License Request – 35 S. Division Avenue (8:15)
(enclosures) Motion Kitavi
6. Liquor License Request – 40 Pearl Street NW (8:20)
(enclosures) Motion Kitavi
7. Grandville Avenue Infrastructure Improvements (8:25)
(enclosures) Motion Eledge
8. Portland Loo Construction (8:35)
(enclosures) Motion Eledge
9. Block by Block Contract Funding Authorization (8:45)
(enclosures) Motion Eledge
10. Economic Relief Funding (8:55)
(enclosures) Motion Kelly
11. FY2021 Budget Recommendation (9:05)
(enclosures) Motion Kelly
12. President and CEO Report (9:25) Info Item Kelly
13. Public Comment (9:30)



DOWNTOWN
GRAND RAPIDS INC.

AGENDA

DOWNTOWN
DEVELOPMENT
AUTHORITY



Board Members:

Luis Avila • Mayor Rosalynn Bliss • Kayem Dunn • Jermale Eddie • Greg McNeilly • Jen Schottke • Diana Sieger • Jim Talen
Rick Winn

14. Board Member Discussion (9:35)

15. Adjournment (9:40)





MEETING OF THE DOWNTOWN DEVELOPMENT AUTHORITY

March 11, 2020

1. Call to Order – The meeting was called to order at 8:02 a.m. by Chair Rick Winn.

2. Attendance

Members Present: Rick Winn, Jim Talen, Diana Sieger, Luis Avila, Kayem Dunn, Jermale Eddie, and Jen Schottke

Absent: Mayor Rosalynn Bliss and Greg McNeilly

Others Present: Tim Kelly (DDA Executive Director), Amanda Sloan, (DDA Recording Secretary) Jana Wallace (DDA Treasurer), Dick Wendt (Legal Counsel), Andy Guy, Kimberly Van Driel, Melvin Eledge, Marion Bonneaux, Samantha Suarez, Annamarie Buller, Kyama Kitavi (DGRI Staff), Kurt Luttermoser, Jon Geenen, Reb Roberts, Ron Thomas, Christa Ferguson, David Davis, Josh Naramore, Jennifer Kasper, Bob Adeack, Sydney Smith, Chris Leinberger, Patrick Doherty, Nick Kowiesky, Jordon Howard, Mike Obloy, Jared Belka, Jerry Powell, Derek Call, Stephanie Adams, Hannah Berry, Christian Borg, JD Loeks, Mark Washington and others.

3. Approve Meeting Minutes from February 12, 2019

Mr. Kelly noted a summary memo was provided in response to the last meeting's request for clarification on the types of liquor licenses available and the process for seeking approval.

Motion: Ms. Sieger, supported by Ms. Dunn, moved approval of the minutes from the February 12, 2020 meeting as presented. Motion carried unanimously.

4. Accept February 29, 2020 Financial Statements

Jana Wallace introduced the financial statements for the first eight months of the fiscal year ending June 30, 2020 noting the Statement B administration line item appears to be trending high due to a delay in payroll allocation but otherwise expenditures are below mid-year expectations.

Motion: Ms. Dunn, supported by Ms. Sieger, moved to accept February 29, 2020 Financial Statements as recommended. Motion carried unanimously.

5. Grand River Engagement and Activation Planning

Andy Guy stated as we continue to evaluate long-term governance models for developing, managing, and sustaining the public assets within the Grand River corridor, community engagement and outreach continues to be a top priority. In order to develop a defined structure or process for participation, DGRI would like to partner with Public Agency led by West Michigan Center for Arts + Technology (a social design studio that specializes in finding new ways to hear and learn from the community) as well as Aligned Planning (a local urban design studio) to collaborate on this project. Work will begin in March and culminate in a public presentation of outcomes early summer of 2020.

Ms. Dunn asked if this would create a model for future community engagement. Mr. Guy stated that is the expectation; the intent is to develop a tool kit that can be applied to other projects or to be used by other organizations.

Motion: Ms. Dunn, supported by Ms. Sieger, moved to approve funding in the amount not to exceed \$30,000 to support Grand River engagement and activation planning. None opposed. Motion carried unanimously.

6. Downtown Skate Park and Bike Park Funding

Ms. Van Driel provided a history of the 555 North Monroe site which was received as a grant from the State of Michigan in 2018. Events and programming at this site, by DGRI and other partners, have included the very successful Movies on Monroe, public art, seating, yoga, and silent discos. A steering committee was created to help guide the implementation of a community desired skate park Downtown and 555 Monroe was determined an ideal location. This committee recommends a partnership with AGA Nation to build, program, and maintain the park for a 3-year term. Ms. Van Driel presented concept renderings of some of the amenities proposed for this skate park, noting elements in our urban core. She stated the park would be open and operational year-round from dawn to dusk with potential programming to begin in May or June and community outreach has already begun with Monroe North Business Association, DNN, YMCA, Skate, scoot and bike community, and others through partner booths at events. The Goal 5 Alliance has recommended the DDA support this project in an amount not to exceed \$200,000.

Motion: Ms. Dunn, supported by Mr. Talen, moved to authorize the Executive Director to enter into an agreement with AGA Nation for an amount not to exceed \$200,000 for the installation of Downtown Skate and Bike Park.

7. Arena Place TIF Assignment

Mr. Kelly stated in 2014 the DDA entered into a support agreement with Arena Place Development to facilitate the construction of Arena Place on the previously DDA owned Area 1 parking lot. The developer used tax increment revenues as part of the project financing and that original agreement has been terminated. The developer has entered into an interim loan agreement with a new financial institution and is requesting the assignment of the remaining reimbursable tax increment revenues be reassigned as security. Mr. Wendt clarified the assignment is requested for the transition from construction to permanent financing.

Mr. Avila, supported by Ms. Dunn, moved to approve the resolution authorizing the Assignment of Tax Increment Revenues related to the financing of Arena Place. None opposed. Motion carried unanimously.

8. 470 Market OPRE Consent

Mr. Kelly stated the City of Grand Rapids received an application for an Obsolete Property Rehabilitation Exemption (OPRE) at 470 Market Avenue SW. With DDA approval, this would freeze taxable value on the property for 10 years, forgoing an estimated \$1.24 million to support the reconstruction of this property into a market rate apartment building.

Members of the development team, Mike Obloy and Nick Kowiesky of 3M Properties, presented an overview of the project and answered questions from the board. Mr. Eddie and Ms. Sieger recommended the team participate in more community engagement.

Ms. Dunn, supported by Mr. Talen, moved to recommend the approval of the OPRE Certificate for the redevelopment of the 470 Market to the Grand Rapids City Commission. Others supported. Mr. Avila opposed. Motion carried.

9. 158 Oakes Development Agreement

Mr. Kelly stated a Request for Proposal (RFP) was issued back in June 2019 for the DDA owned property at 158 Oakes St. SW which is adjacent to the Studio Park project. After consideration of 3 qualified offers, the Strategic Land Use Committee recommended the proposal from Loeks Theaters to build office space and parking, resulting in several hundred new jobs in downtown Grand Rapids. The DDA approved the Committee's recommendation August 14, 2019 and a Letter of Understanding on September 11, 2019 between Loeks and the DDA. At this time, a Purchase and Development Agreement is being recommended for execution which includes: a closing date on or before March 29, 2020 at the purchase price of \$1,800,000, construction to commence within 5 years of closing and completed 24 months from commencement, the project shall be no less than 130,000 square feet of mixed use including an active ground floor, office, and parking, the authorization for the DDA to operate surface parking until construction begins, and the option for DDA to repurchase the property from Loeks at the same price if construction does not commence within the time specified. Project incentives will be considered at a later time. Loeks has also agreed to provide the DDA with \$250,000 at closing as an irrevocable letter of credit. Mr. Loeks addressed questions from the Board.

Ms. Sieger, supported by Ms. Schottke, moved to approve the resolution authorizing the DDA Board Chair to enter into the Development and Purchase Agreement between the DDA and Loeks Theatre, Inc. for 158 Oakes Street SW. None opposed. Motion carried unanimously.

10. FY2021 Budget Discussion

Mr. Kelly reminded the board of the budgeting process, noting the City Commission will vote on the recommended authority budgets on April 28th. He presented DDA budget priorities, committed obligations, ongoing support, multi-year priorities, and FY21 opportunities which include river governance, Spectrum campus (right of way improvements and utilities), FUSE, retail strategy implementation, Economics of Place Assessment, Calder Plaza, Lyon Square, and Rosa Parks improvements. Mr. Kelly stated we do not yet have revenue projections for FY21 but provided FY19 and FY20 budgeted revenues for comparison; revenues for FY21 will be forecasted in a more detailed package for next month's discussion. Mr. Talen asked that a 5-year plan be provided for discussion. Mr. Kelly agreed.

7. Economics of Place Assessment Presentation

Mr. Kelly introduced Chris Leinberger, Chris Zimmerman, and other members of Places Platform and Smart Growth America, the consulting team facilitating an Economics of Place Assessment the DDA approved last December. Mr. Leinberger stated place management (the fourth level of governance) is fundamentally changing how we live, work, and manage ourselves. He presented metropolitan land use options, stating there is a shift across the nation to walkable urban places from drivable subdivisions, walkable neighborhoods, and edge cities. He presented data on the Grand Rapids market shift and research that indicates metros with the highest levels of walkable urbanism are the most educated and wealthy (as measured by GDP per capita), and, surprisingly, the most socially equitable. Chris Zimmerman presented an overview of the net fiscal impact of development patterns. He stated sprawl is expensive; delivering services (police, fire, trash, sewer and water) is less efficient with fewer taxpayers and high density development subsidizes low density. Smart Growth America has created a fiscal impact model as a scenario analysis tool to quantify growth for a specific area. Mr. Zimmerman presented the evaluated scenarios for multiple cities which all revealed low density development rarely pays for itself whereas Downtown infill yields a premium.

Mr. Winn asked how we solve the issue of affordable housing. Mr. Leinberger stated there are at least 14 different tools within this model to potentially apply but recommended approaching affordable housing by both bringing opportunity to low income places and bringing affordable housing into areas of high opportunity (such as the east side). Mr. Eddie asked how wealth impact trickles out to non-walkup neighborhoods. Mr. Zimmerman suggested bringing a walkability pattern of development into neighborhoods. Mr. Leinberger stated there are 8 different types of walk ups in this country including downtown, downtown adjacent, innovation districts, urban commercial, universities, and suburban town centers but a knowledge-based economy (which is driving wealth creation) *must* be in walkable urban places. Mr. Zimmerman reiterated you cannot avoid dealing with the affordable housing issue; plan for success and build in mechanisms to create a future supply of affordable housing.

Mr. Kelly stated this has important implications for the DDA (and the City) as we continue to consider incentives, funding, and land use; this will also help inform our next City-wide master plan update soon to be in process. He stated this is the beginning of the study and more will be shared as the work progresses.

10. President and CEO Report

Mr. Kelly highlighted a few of the many ongoing projects. He stated Area 7,8, and 9 study proposals are due tomorrow (from 28 registered firms) and a contract will be considered next month along with a World of Winter recap, a Disability Advocates update, and an ArtPrize request. He was pleased to report the Portland Loo was approved by the Historic Preservation Society for installation in July.

11. Board Member Discussion

None

12. Public Comment

None

13. Adjournment

The meeting adjourned at 10.05 a.m.

MEMORANDUM

CITY OF GRAND RAPIDS · DOWNTOWN DEVELOPMENT AUTHORITY

DATE: April 2, 2020

TO: Rick Winn
Chairman

**Agenda Item 3.
April 8, 2020
DDA Meeting**

FROM: Jana M. Wallace
Downtown Development Authority Treasurer

SUBJECT: FY2020 Interim Financial Statements as of March 31, 2020

Attached are the Authority's interim financial statements for the first nine months of the fiscal year ending June 30, 2020. The attached statements include:

- Statement A: Balance Sheet
- Statement B: Comparison of FY2020 Budget vs Actual Results
- Statement C: Statement of FY2020 Project Expenditures
- Statement D: Schedule of March, 2020 Expenditures

In March, the Authority issued gainsharing rebate payments totaling \$687,385.59. These rebates are 10% of the net tax increment revenues captured, as required by the Authority's December, 2016 Development Plan Amendment.

City of GR - Operating and Promotions	\$108,364.60
City of GR - Capital Reserve	49,592.06
City of GR - Refuse	63,477.83
City of GR - Library - Operating	79,521.86
City of GR - Library - Capital OPTED OUT	-
City of GR - Parks	37,590.78
Interurban Transit Partnership	57,748.96
Grand Rapids Community College	69,849.42
County of Kent - Operating	168,894.68
County of Kent – Jail	30,854.19
County of Kent - Senior Citizens	19,543.24
County of Kent - Veterans	1,947.98
County of Kent - Zoo/Museum NOT CAPTURED	-
County of Kent - Child Developmt NOT CAPTURED	-
TOTAL	\$687,385.59

April 2, 2020
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On Statement B, the Local Tax Increment Fund Administration line item appears to be trending higher than expected; however, included in the total are five months of DGRI payroll which need to be re-allocated to Authority, Monroe North TIFA, and Downtown Improvement District projects. Otherwise, expenditures for all three Authority funds are below mid-year expectations. The Authority has sufficient cash to support budgeted expenditures.

Please contact me at 616-456-4514 or at jwallace@grcity.us if you have any questions.

Attachments

STATEMENT A***DOWNTOWN DEVELOPMENT AUTHORITY*****Balance Sheet****As of March 31, 2020**

	Non-Tax Funds	Debt Increment	Local Tax Increment	TOTAL
ASSETS				
Pooled Cash and Investments	\$ 4,733,682	\$ 10,152,948	\$ 8,758,942	\$ 23,645,572
Petty Cash	-	-	500	500
Loan Receivable - Project Developer	388,848	-	-	388,848
General Fixed Assets	-	-	87,946,535	87,946,535
Accumulated Depreciation on Fixed Assets	-	-	(57,452,061)	(57,452,061)
Future Tax Increment Revenues Anticipated	-	19,110,000	15,500	19,125,500
TOTAL ASSETS	\$ 5,122,530	\$ 29,262,948	\$ 39,269,416	\$ 73,654,894
LIABILITIES AND FUND EQUITY				
Liabilities				
Current Liabilities	\$ -	\$ -	\$ 984	\$ 984
Current Year Estimated Excess Capture	-	4,236,018	-	4,236,018
Deposit - Area 4 Developer Damage	1,000	-	-	1,000
Prior Year Property Tax Appeals	-	14,347	33,320	47,667
Deferred Revenue - 158 Oakes SW LOU	75,000	-	-	75,000
Deferred Revenue - Developer Loan	388,848	-	-	388,848
Contract Payable	-	-	15,500	15,500
Bonds Payable	-	19,110,000	-	19,110,000
TOTAL LIABILITIES	464,848	23,360,365	49,804	23,875,017
Fund Balance / Equity:				
Investments in General Fixed Assets, net of Accumulated Depreciation	-	-	30,494,474	30,494,474
Non-Tax Increment Reserve	4,123,380	-	-	4,123,380
Reserve for Authorized Projects	-	-	8,696,543	8,696,543
Reserve for Brownfield Series 2012A Bonds	530,998	-	-	530,998
Reserve for Compensated Absences	-	-	10,000	10,000
Reserve for Eligible Obligations	-	5,902,583	-	5,902,583
Reserve for Encumbrances	3,304	-	18,595	21,899
TOTAL FUND EQUITY	4,657,682	5,902,583	39,219,612	49,779,877
TOTAL LIABILITIES & FUND EQUITY	\$ 5,122,530	\$ 29,262,948	\$ 39,269,416	\$ 73,654,894

STATEMENT B

DOWNTOWN DEVELOPMENT AUTHORITY Comparison of FY2020 Budget vs Actual Results July 1, 2019 - March 31, 2020

	Non-Tax Funds		Debt Tax Increment		Local Tax Increment	
	Budget	Actual	Budget	Actual	Budget	Actual
REVENUES						
Property Tax Increment - General	\$ -	\$ -	\$ 11,778,166	\$ 11,466,518	\$ 5,738,550	\$ 6,303,104
Property Tax Increment - Transit Millage	-	-	-	-	524,663	583,933
Property Tax Increment - Prior Year Appeals	-	-	(25,000)	5,910	(75,000)	5,193
Property Tax Increment - County/GRCC/City/ITP Rebates	-	-	-	-	(618,821)	(687,386)
Special Assessments - Areaway	15,000	-	-	-	-	-
Earnings from Investments - General	108,466	79,713	60,252	123,352	142,199	157,149
Earnings from Investments - Prior Year Accrual Reversal	-	(43,290)	-	(40,447)	-	(60,438)
Interest Paid by Developer - The Gallery on Fulton Note	17,498	-	-	-	-	-
Property Rental - DASH Parking Lots	950,000	396,519	-	-	-	-
Property Rentals - YMCA Customer Parking	51,207	43,350	-	-	-	-
Event Sponsorships and Fees	50,000	11,530	-	-	-	-
Valent-ICE Sculpture Reimbursements	15,000	12,525	-	-	-	-
Contributions - Lyon Square Reconstruction	-	-	-	-	900,000	-
Contributions - Arena Plaza Reconstruction	-	-	-	-	440,000	440,148
Principal Repayments - The Gallery on Fulton Note	100,000	-	-	-	-	-
Reimbursements and Miscellaneous Revenues	2,000	163	-	-	5,000	556
From / (To) Fund Balance	1,810,129	-	(60,252)	-	3,060,084	-
TOTAL REVENUES	\$ 3,119,300	\$ 500,510	\$ 11,753,166	\$ 11,555,333	\$ 10,116,675	\$ 6,742,259
EXPENDITURES						
<u>GR Forward Projects:</u>						
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor	\$ 30,000	\$ 23,888	\$ -	\$ -	\$ 1,500,000	\$ 316,850
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population	165,000	16,742	-	-	1,965,000	1,084,308
Goal #3: Implement a 21st Century Mobility Strategy	200,000	60,000	-	-	1,715,000	620,955
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy	50,000	23,514	-	-	450,000	227,777
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming	2,669,000	709,865	-	-	2,460,000	464,149
Total GR Forward Projects	\$ 3,114,000	\$ 834,009	\$ -	\$ -	\$ 8,090,000	\$ 2,714,039
Administration	5,300	3,676	-	-	1,250,000	1,111,652
Debt Service for Bond Issues	-	-	7,230,500	477,750	776,675	393,436
Estimated Capture to be Returned	-	-	4,522,666	-	-	-
TOTAL EXPENDITURES	\$ 3,119,300	\$ 837,685	\$ 11,753,166	\$ 477,750	\$ 10,116,675	\$ 4,219,127
EXCESS / (DEFICIT)	\$ -	\$ (337,175)	\$ -	\$ 11,077,583	\$ -	\$ 2,523,132

STATEMENT C

DOWNTOWN DEVELOPMENT AUTHORITY
Statement of FY2020 Project Expenditures
As of March 31, 2020

Project Name	FY2020 Project Budgets		Expenditures		Remaining FY2020 Budgets
	%	Amount	Month	Fiscal Year	
Arena South Implementation		50,000	-	7,191	42,809
Downtown Plan		250,000	33,632	190,157	59,843
Grand River Activation		-	-	1,512	(1,512)
Lyon Square Improvements		900,000	-	2,002	897,998
Parks Design		300,000	97,102	110,072	189,928
River Trail Improvements		-	-	5,916	(5,916)
GRForward Goal # 1 - Local Tax Increment	13.39%	\$ 1,500,000	\$ 130,734	\$ 316,850	\$ 1,183,150
Downtown Speakers Series		15,000	-	23,498	(8,498)
Riverwalk Maintenance		15,000	-	390	14,610
GRForward Goal # 1 - Non-Tax Increment	0.27%	\$ 30,000	\$ -	\$ 23,888	\$ 6,112
Affordable Housing Support		250,000	-	-	250,000
Development Project Guidance		50,000	227	6,725	43,275
Development Project Reimbursements		1,400,000	-	1,039,585	360,415
Downtown Census		15,000	-	-	15,000
Downtown Enhancement Grants		250,000	-	31,969	218,031
Weston Street - Sheldon to LaGrave Ave		-	-	6,029	(6,029)
GRForward Goal # 2 - Local Tax Increment	17.54%	\$ 1,965,000	\$ 227	\$ 1,084,308	\$ 880,692
Heartside Quality of Life Implementation		125,000	-	356	124,644
Stakeholder Engagement Programs		40,000	4,802	16,386	23,614
GRForward Goal # 2 - Non-Tax Increment	1.47%	\$ 165,000	\$ 4,802	\$ 16,742	\$ 148,258
Accessibility and Mobility Repairs		75,000	11,156	67,310	7,690
Bicycle Friendly Improvements		125,000	-	-	125,000
CBD/Heartside/Arena S Streetscape Improvs		360,000	42,540	384,919	(24,919)
DASH North Shuttle Services		120,000	-	120,000	-
Division Ave - Fulton to Wealthy Streetscape Improvs		310,000	1,043	47,252	262,748
Michigan / Ottawa Gateway		50,000	-	-	50,000
New Downtown Circulator Infrastructure		475,000	-	-	475,000
Wayfinding System Improvements		200,000	834	1,474	198,526
GRForward Goal # 3 - Local Tax Increment	15.31%	\$ 1,715,000	\$ 55,573	\$ 620,955	\$ 1,094,045
Transportation Demand Mnmt Program		200,000	-	60,000	140,000
GRForward Goal # 3 - Non-Tax Increment	1.79%	\$ 200,000	\$ -	\$ 60,000	\$ 140,000
Economic Development and Innovation		450,000	104,746	227,777	222,223
GRForward Goal # 4 - Local Tax Increment	4.02%	\$ 450,000	\$ 104,746	\$ 227,777	\$ 222,223
Downtown Workforce Programs		50,000	5,037	17,147	32,853
Letter of Understanding - 158 Oakes SW		-	538	6,367	(6,367)
GRForward Goal # 4 - Non-Tax Increment	0.45%	\$ 50,000	\$ 5,575	\$ 23,514	\$ 26,486
Arena Plaza Improvements: Local Tax Increment		672,000	8,793	8,968	663,032
Calder Plaza Improvements: Local Tax Increment		672,000	-	14,000	658,000
Downtown Marketing and Inclusion Efforts		416,000	68,025	220,141	195,859
Downtown Tree Plantings		100,000	-	74,954	25,046
Heartside Public Restroom Facilities Construction		50,000	10,385	45,074	4,926
Public Realm Improvements: Local Tax Increment		200,000	-	10,422	189,578
Sheldon Blvd - Weston to Cherry Street		200,000	-	34,065	165,935
Snowmelt System Repairs / Investigation		25,000	-	-	25,000
State of Downtown Event & Annual Report		25,000	1,944	27,901	(2,901)
Urban Recreation Improvements		100,000	-	28,624	71,376
GRForward Goal # 5 - Local Tax Increment	21.96%	\$ 2,460,000	\$ 89,147	\$ 464,149	\$ 1,995,851
Arena Plaza Improvements: Non-Tax Increment		600,000	-	-	600,000
Bridge Lighting Operations		10,000	-	-	10,000
Calder Plaza Improvements: Non-Tax Increment		600,000	-	-	600,000
DGRI Event Production		270,000	28,928	195,659	74,341
Diversity Programming		50,000	-	74,325	(24,325)
Downtown Ambassadors		222,000	53,002	114,734	107,266
Experience - Miscellaneous		50,000	-	17,964	32,036
Holiday Décor Program		60,000	1,470	44,109	15,891
Major Event Sponsorship		70,000	5,000	10,000	60,000
Police Foot Patrols		35,000	-	35,000	-
Project and Fixed Asset Maintenance		25,000	-	2,187	22,813
Public Realm Improvements: Non-Tax Increment		200,000	-	-	200,000
Public Space Activation		250,000	11,290	81,717	168,283
Rosa Parks Circle Skating Operations		40,000	-	-	40,000
Special Events - Grants		25,000	5,325	10,325	14,675
Special Events - Office of		75,000	-	50,000	25,000
Special Events - Training Program		5,000	1,500	3,057	1,943
Ticketed Events - Police Services		80,000	-	70,788	9,212
Winter Avenue Building Lease		2,000	-	-	2,000
GRForward Goal # 5 - Non-Tax Increment	23.82%	\$ 2,669,000	\$ 106,515	\$ 709,865	\$ 1,959,135
TOTAL	100.00%	\$ 11,204,000	\$ 497,319	\$ 3,548,048	\$ 7,655,952

STATEMENT D
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of FY2020 Expenditures
March, 2020

Source	Date Posted	Vendor	Purpose / Project	Description	Amount
Local	3/25/2020	Places Platform, LLC	Economic Development and Innovation	Economic, Fiscal, Social Equity Assessment 2/20	\$ 97,500.00
Local	3/31/2020	Paychex	Administration	DDA Payroll Wages, 401, Taxes-March 2020	83,896.36
Local	3/26/2020	Bishop Land Design, LLC	Parks Design	16077-Lyons Square (BLD-1136)	56,802.50
Local	3/26/2020	Bishop Land Design, LLC	Parks Design	16077-Lyon Square (BLD-1142)	40,300.00
Local	3/26/2020	Anlaan Corporation	CBD/Heartside/Arena S Streetscape Improvs	19011-Bridge/Mich (Riverwalk Trail) (#1901103)-DDA	39,901.12
Local	3/19/2020	HR&A Advisors, Inc.	Downtown Plan	River Guidance consulting 01/16/20 - 02/15/2020	32,753.22
Non-Tax	3/12/2020	Mydatt Service dba Block by Block	Downtown Ambassadors	Ambassador Program 02/2020	26,356.12
Non-Tax	3/30/2020	Mydatt Service dba Block by Block	Downtown Ambassadors	Ambassador team 1/2020	26,356.12
Non-Tax	3/19/2020	Ice Sculptures Ltd	DGRI Event Production	Valent-Ice WOW Ice Sculptures 2020	15,400.00
Local	3/29/2020	DropDrop.com LLC	Downtown Marketing & Inclusion Efforts	Branding video Arena transformation 2020	15,000.00
Local	3/3/2020	Priority Health	Administration	Health Insurance April May June 2020	14,452.18
Local	3/4/2020	City Treasurer - Budget Office	Administration	Support services allocation - March, 2020	10,722.08
Non-Tax	3/19/2020	Creos Experts-Conseils Inc	Public Space Activation	Prismatica Artwork Display World of Winter 2020	9,902.72
Local	3/2/2020	Moore & Bruggink Inc	Heartside Public Restroom Construction	Public Restroom engineering 2/20	8,873.47
Local	3/19/2020	Adtegrity.com, Inc.	Downtown Marketing & Inclusion Efforts	Advertising: WinterFest OOH 2020	5,999.98
Local	3/17/2020	Federal Square Bldg Co. #1, LLC	Administration	Office Lease: 29 Pearl Street 3/2020	5,843.13
Local	3/30/2020	MKSK INC	Arena Plaza Improvs: Local Tax Increment	Van Andel Plaza construction admin/reimbs 03/20	5,637.78
Local	3/17/2020	Ezekiel DeWan Fowle	Downtown Marketing & Inclusion Efforts	Cultivate Grand Rapids 2020	5,000.00
Local	3/17/2020	Fridah Kanini	Downtown Marketing & Inclusion Efforts	Sponsor - A Glimpse of Africa Festival 2020	5,000.00
Non-Tax	3/23/2020	Gilda's Club of Grand Rapids	Major Event Sponsorship	LaughFest 2020 sponsorship - payment 1 of 2	5,000.00
Local	3/17/2020	Ingalls Pictures	Downtown Marketing & Inclusion Efforts	Post-production World of Winter 2020 video	5,000.00
Local	3/2/2020	West Michigan Hispanic Chamber	Downtown Marketing & Inclusion Efforts	Minority Business 2020 Awards Gala Sponsorship	5,000.00
Local	3/17/2020	McAlvey Merchant & Associates	Administration	Governmental Consulting Feb 2020	4,500.00
Non-Tax	3/17/2020	West Michigan Hockey Inc	Special Events - Grants	Great Skate Winterfest Sponsorship 2020	4,500.00
Local	3/25/2020	Dickinson Wright PLLC	Administration	DDA Legal Matters 01/20	4,081.09
Local	3/12/2020	Lott3Metz Architecture, LLC	Economic Development and Innovation	Downtown sketchup model 01/2020	3,900.00
Local	3/2/2020	Disability Advocates of Kent County	Accessibility and Mobility Repairs	Charrette expenses 01/2020	3,750.00
Local	3/17/2020	Disability Advocates of Kent County	Accessibility and Mobility Repairs	Disability Advocates Feb 2020	3,750.00
Local	3/30/2020	SVK Media And Publishing, LLC	Downtown Marketing & Inclusion Efforts	Solace Magazine Spring/Summer 2020	3,510.00
Non-Tax	3/17/2020	Grand Rapids Event Mmnt LLC	DGRI Event Production	World of Winter event services 2020	3,280.00
Local	3/12/2020	Lott3Metz Architecture, LLC	Economic Development and Innovation	GR Forward Map data revisions 01/2020	3,150.00
Non-Tax	3/3/2020	Heartside Gleaning Initiative	Stakeholder Engagement Programs	Gleaners volunteer incentives sponsorship 2020	3,080.00
Local	3/30/2020	Disability Advocates of Kent County	Accessibility and Mobility Repairs	Design charrette research and reporting 03/20	3,000.00
Local	3/17/2020	Erika Townsley	Downtown Marketing & Inclusion Efforts	Photography Services at various locations 03/20	3,000.00
Local	3/19/2020	Adtegrity.com, Inc.	Downtown Marketing & Inclusion Efforts	Advertising: World of Winter 2020	2,994.59
Local	3/17/2020	MKSK INC	Arena Plaza Improvs: Local Tax Increment	Van Andel Plaza reimbursables 02/20	2,819.85
Local	3/23/2020	Hubbell, Roth & Clark Inc	CBD/Heartside/Arena S Streetscape Improvs	19011-Bridge & MichiganImprove (#0175953)-DDA	2,638.89
Non-Tax	3/19/2020	West Bend Mutual Insurance Company	Downtown Workforce Programs	Event Insurance: Relax @ Rosa 2020	2,537.00
Local	3/2/2020	Grand Rapids Urban League	Downtown Marketing & Inclusion Efforts	2020 African American Male Achievmt conf sponsor	2,500.00
Local	3/17/2020	Grand Rapids Urban League	Downtown Marketing & Inclusion Efforts	2020 MLK breakfast sponsorship	2,500.00
Non-Tax	3/17/2020	James Forrest Hughes	Downtown Workforce Programs	Relax @ Rosa 2020 sound services pmt 1/3	2,500.00
Non-Tax	3/17/2020	Baker Tent Rental	DGRI Event Production	Equip: World of Winter 02/2020	2,366.25
Local	3/25/2020	TGG, Inc.	Administration	Life & S/T & L/T disability ins - 4/1/20 to 4/30/20	2,124.53
Local	3/2/2020	International Downtown Assn	Administration	Nonprofit Membership 01/2020-12/31/2020	2,027.26
Local	3/17/2020	Grand Rapids Pride Center	Downtown Marketing & Inclusion Efforts	TGNC 2020 sponsorship	2,025.00
Local	3/15/2020	Archie Sudue	Downtown Marketing & Inclusion Efforts	Mel Styles Passion/Fashion Charity Show 2020	2,000.00
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Administration	Professional Development	1,805.00
Local	3/24/2020	Blue Cross Blue Shield of Michigan	Administration	Dental Insurance Premium 3/20-5/20	1,802.44
Non-Tax	3/2/2020	Bryan Esler Photo, Inc.	DGRI Event Production	Photographer: World of Winter 02/2020	1,680.00
Local	3/19/2020	Mighty Co.	Downtown Marketing & Inclusion Efforts	Website support: Newsletter form 03/2020	1,659.00
Local	3/30/2020	Serendipity Publishing LLC	Downtown Marketing & Inclusion Efforts	Revue ad April 2020	1,575.00
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Downtown Marketing & Inclusion Efforts	Marketing: Food & Bev	1,565.92
Local	3/17/2020	Knigh Watch Inc	Heartside Public Restroom Construction	Portland Loo camera install 2/20	1,512.00
Non-Tax	3/19/2020	Grand Rapids Event Mmnt LLC	Special Events - Training Program	Event management training program 02/2020	1,500.00
Non-Tax	3/2/2020	Michigan Landscape Services	Holiday Décor Program	Holiday Decor 02/2020	1,470.00
Local	3/17/2020	Mighty Co.	Downtown Marketing & Inclusion Efforts	Website support: map update, link fixes 02/2020	1,275.00
Non-Tax	3/24/2020	SMG Strategies, Inc.	Stakeholder Engagement Programs	Civize.Me Training workshop 11/9/19	1,125.00
Non-Tax	3/2/2020	Grand Rapids Running Tours	DGRI Event Production	WOW Walking Tours 02/2020	1,050.00
Local	3/4/2020	City Treasurer - Risk Management	Administration	Monthly General Insurance Allocation	1,047.00
Local	3/26/2020	Moore & Bruggink Inc	Division Ave - Fulton/Wealthy Streetscape Imps	17109-Division-Wealthy to Cherry (#180137.1-14)	1,043.47
Local	3/30/2020	Verdigris Venues, LLC	State of Downtown Event & Annual Report	2020 SOODT venue space rental	1,000.00
Local	3/21/2020	City of Grand Rapids	Administration	Staff services - payroll period ended 03/21/2020	987.79
Local	3/7/2020	City of Grand Rapids	Administration	Staff services - payroll period ended 03/07/2020	971.21
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	State of Downtown Event & Annual Report	State of Our Downtown; poster mailing tubes	943.52
Local	3/3/2020	TGG, Inc.	Administration	Life & S/T & L/T disability ins - 3/1/20 to 3/31/20	937.79
Local	3/12/2020	The KR Group, Inc.	Administration	IT Services phone install, new acct 01/2020	935.43
Non-Tax	3/17/2020	Grand Rapids Running Tours	Special Events - Grants	Chilly Challenge walking tours sponsor 02/2020	825.00
Local	3/17/2020	The KR Group, Inc.	Administration	IT Network Services 03/20	762.20
Local	3/31/2020	The KR Group, Inc.	Administration	IT Services 4/20	762.20
Local	3/19/2020	Mighty Co.	Downtown Marketing & Inclusion Efforts	Website support: 03/2020	675.00
Local	3/19/2020	Disability Advocates of Kent County	Accessibility and Mobility Repairs	Disability Advocates Feb 2020	656.25

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STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2020
March, 2020

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Source	Date Posted	Vendor	Activity # Purpose / Project	Description	Amount
<i>Continued from previous page</i>					
Non-Tax	3/2/2020	Swift Printing & Communications	DGRI Event Production	World of Winter signs 2/2020	\$ 647.00
Local	3/11/2020	City Treasurer - MobileGR/Parking Svcs	Administration	FEBRUARY 2020 CITY VALIDATIONS	643.50
Local	3/2/2020	Staples Contract & Commercial Inc.	Administration	Office supplies 01/2020	610.02
Non-Tax	3/3/2020	Christian Hoffer	DGRI Event Production	World of Winter DJ Artist 01/18/2020	600.00
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Downtown Plan	Downtown Plan; Food & Bev	592.40
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Downtown Marketing & Inclusion Efforts	Marketing & Advertising	577.80
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	DGRI Event Production	Events: Rental	534.85
Local	3/19/2020	Cameron Blake Warne	Downtown Marketing & Inclusion Efforts	Queen Bee license WOW video 2020	500.00
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	DGRI Event Production	Events Supplies	477.41
Local	3/12/2020	Federal Square Bldg Co. #1, LLC	Administration	Office Lease: 29 Pearl Street Mezz Office 03/2020	475.14
Non-Tax	3/25/2020	Dickinson Wright PLLC	Letter of Understanding - 158 Oakes SW	158 Oakes Legal Matters 01/20	464.20
Local	3/26/2020	Dickinson Wright PLLC	Administration	DDA Legal Matters 01/20	464.20
Local	3/2/2020	Professional Maint of Michigan Inc.	Administration	Janitorial services FEB 2020	451.38
Local	3/12/2020	Metro FiberNet, LLC	Administration	Internet/Phone at 29 Pearl St NW 02/20	410.10
Local	3/30/2020	GreatAmerica Financial Svcs Corp	Administration	Copier Lease 03/20	409.89
Non-Tax	3/17/2020	Angela Munsell	DGRI Event Production	World of Winter makeup artist 02/15/2020	400.00
Non-Tax	3/24/2020	Grand Rapids Running Tours	Public Space Activation	RAD women Walking Tours Sponsorship 03/2020	400.00
Local	3/26/2020	Valley City Sign Co	Wayfinding System Improvements	14025-Wayfinding/Parking Signage (#1402537)-DDA	394.00
Local	3/2/2020	GreatAmerica Financial Svcs Corp	Administration	Copier lease 02/20	387.71
Non-Tax	3/19/2020	Swift Printing & Communications	Public Space Activation	RAD women handbills 03/2020	356.65
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	DGRI Event Production	Event Services	355.00
Local	3/31/2020	Paychex	Administration	DDA Payroll Processing Fee-March 2020	335.80
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Arena Plaza Improvs: Local Tax Increment	Arena Plaza fees	334.99
Non-Tax	3/5/2020	City Treasurer - Fire Dept	DGRI Event Production	WOW fire inspection 01/2020	331.50
Non-Tax	3/2/2020	Ryan Charles Woodford	DGRI Event Production	Security Services: WOW 02/01/2020	312.00
Non-Tax	3/19/2020	Kerkstra Portable Restroom Svc Inc	DGRI Event Production	World of Winter equip 2020	300.00
Non-Tax	3/30/2020	Kerkstra Portable Restroom Svc Inc	DGRI Event Production	world of winter equip 2020	300.00
Local	3/12/2020	Dickinson Wright PLLC	Downtown Plan	River project legal matters 01/2020	286.00
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Administration	Admin supplies: DDA	279.50
Local	3/31/2020	Paychex	Administration	DDA Payroll HRS Processing Fees-March 2020	274.17
Local	3/19/2020	The KR Group, Inc.	Administration	Software license MS Office 12/17/2019 - 01/15/20	259.74
Local	3/30/2020	The KR Group, Inc.	Administration	IT Office 365 Software Agreement 11/2019	259.74
Non-Tax	3/17/2020	Bazen Electric	Public Space Activation	CREOS winter art 02/2020	259.00
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Administration	Admin supplies *Paid thru payroll deduction	251.94
Local	3/24/2020	Federal Square Bldg Co. #1, LLC	Administration	Utility Service: Electric Feb 2020	251.45
Local	3/2/2020	The KR Group, Inc.	Administration	Monitors 02/2020	250.11
Non-Tax	3/17/2020	Kerkstra Portable Restroom Svc Inc	DGRI Event Production	Paint the Park equipment 2020	230.00
Local	3/2/2020	Federal Square Bldg Co. #1, LLC	Administration	Utility Service: Electric Jan 2020	222.82
Local	3/25/2020	Dickinson Wright PLLC	Development Project Guidance	Development Project Legal Matters 1/20	220.00
Local	3/2/2020	Valley City Sign Co	Wayfinding System Improvements	Removal of downed sign 12/19	220.00
Local	3/26/2020	Valley City Sign Co	Wayfinding System Improvements	14025-Wayfinding/Prkg Signage (#1402536) -DDA	220.00
Local	3/17/2020	MVP Sportsplex - GR, LLC	Administration	Paid via Payroll Deductions 03/2020	215.40
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	Stakeholder Engagement Programs	DNN food & bev	207.40
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Administration	Admin: Local Business Expense	198.00
Non-Tax	3/23/2020	Mario A Cascante	Stakeholder Engagement Programs	Civize.Me training lunch 11/19	195.00
Non-Tax	3/23/2020	Mario A Cascante	Stakeholder Engagement Programs	Action Planning training lunch 01/20	195.00
Local	3/31/2020	MiBiz, Inc	Administration	One year Subscription to MiBiz 2019	195.00
Local	3/30/2020	Mighty Co.	Downtown Marketing & Inclusion Efforts	Website support: 3/22/20	187.50
Local	3/2/2020	David Specht	Downtown Marketing & Inclusion Efforts	WOW Paint the Park 02/20	180.00
Local	3/17/2020	The KR Group, Inc.	Administration	IT Network Services 02/2020	176.56
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	DGRI Event Production	Events: Food & Bev	172.79
Local	3/19/2020	PeopleG2	Administration	Criminal Background Check services 1/20	171.45
Local	3/11/2020	PCS Gophers Ltd	Administration	February, 2020 courier services	169.29
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	Administration	Admin: Food & Bev	165.74
Non-Tax	3/24/2020	Curtis Laundry and Dry Cleaners, Inc.	DGRI Event Production	DGRI events dry cleaning services 2/20	165.20
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	Public Space Activation	PSA: Food & Bev	160.27
Local	3/30/2020	The KR Group, Inc.	Administration	IT Services 3/20	153.16
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	DGRI Event Production	Events: Postage	148.50
Local	3/3/2020	Cellco Partnership dba Verizon	Administration	Cell Phone Service 01/2020	132.05
Local	3/19/2020	Cellco Partnership dba Verizon	Administration	Cell Phone Service 02/2020	132.05
Local	3/12/2020	Fifth Third Bank P-Card - 02/2020	Administration	Admin: Memberships	126.14
Non-Tax	3/17/2020	Kerkstra Portable Restroom Svc Inc	Public Space Activation	CREOS equipment 2020	121.25
Local	3/4/2020	Thomas E. Powell	Economic Development and Innovation	Monroe Ctr Biz Assoc meeting refreshments 02/20	108.00
Local	3/2/2020	Breck Graphics Inc dba Allegra	Administration	Business Cards: Sloan & Bonneaux 2/20	104.24
Local	3/17/2020	Creative Studio Promotions	Administration	Office supplies: DGRI Jackets 02/20	102.81
Non-Tax	3/27/2020	DTE Energy	Downtown Ambassadors	351 Winter Ave NW - 03/2020 DDA's share	100.97
Local	3/2/2020	David Specht	Downtown Marketing & Inclusion Efforts	Ribbon Cutting video 02/2020	100.00
Local	3/17/2020	David Specht	Downtown Marketing & Inclusion Efforts	Prismatica photography 03/20	100.00
Local	3/4/2020	Samantha Suarez	Downtown Marketing & Inclusion Efforts	Reimbursement for marketing ads 02/2020	100.00
Non-Tax	3/25/2020	Dickinson Wright PLLC	Administration	Legal Matters 01/20	96.71

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STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2020
March, 2020

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Source	Date Posted	Vendor	Activity # Purpose / Project	Description	Amount
<i>Continued from previous page</i>					
Local	3/25/2020	Dickinson Wright PLLC	Administration	DDA Legal Matters 01/20	\$ 96.71
Non-Tax	3/17/2020	City Treasurer - Fire Dept	DGRI Event Production	WOW fire inspection 01/2020	90.50
Local	3/3/2020	Littlefoot Coffee Roasters	Administration	Meeting Supplies 02/2020	90.28
Local	3/24/2020	Curtis Laundry and Dry Cleaners, Inc.	Administration	DGRI dry cleaning services 2/20	84.73
Non-Tax	3/25/2020	DTE Energy	Downtown Ambassadors	351 Winter Ave NW - 02/2020 DDA's share	84.39
Local	3/12/2020	HR Collaborative LLC	Administration	HR Consultant services 02/20	66.00
Non-Tax	3/27/2020	Consumers Energy	Downtown Ambassadors	351 Winter Ave NW - 03/2020 DDA's share	56.69
Non-Tax	3/26/2020	Dickinson Wright PLLC	Letter of Understanding - 158 Oakes SW	158 Oakes Legal Matters 01/20	52.80
Local	3/12/2020	Dickinson Wright PLLC	Administration	DDA Legal 12/19	49.85
Non-Tax	3/12/2020	Fifth Third Bank P-Card - 02/2020	Public Space Activation	Women's Way: Public Space Activation	48.38
Local	3/17/2020	Fusin IT LLC	Administration	IT engineering 2/20	48.34
Non-Tax	3/13/2020	City Treasurer - MobileGR/Parking Svcs	Downtown Ambassadors	PARKING MONTHLY FEBRUARY 2020	48.00
Local	3/23/2020	Thomas E. Powell	Economic Development and Innovation	Monroe Ctr Biz Assoc meeting refreshments 03/20	48.00
Local	3/24/2020	Breck Graphics Inc dba Allegra	Administration	Business Cards: K. VanDriel 3/20	46.92
Local	3/3/2020	Staples Contract & Commercial Inc.	Administration	Office supplies 01/2020	46.61
Local	3/3/2020	Thomas E. Powell	Economic Development and Innovation	Monroe Ctr Biz Assoc meeting refreshments 01/20	40.00
Local	3/24/2020	Model Coverall Service Inc	Administration	Floor Mat Rental 12/19	35.28
Local	3/12/2020	Dickinson Wright PLLC	Administration	Ottawa Ave Extension 12/19	34.57
Non-Tax	3/17/2020	ACO Inc	DGRI Event Production	Supplies for events 02/2020	33.68
Local	3/3/2020	The KR Group, Inc.	Administration	IT Services 02/2020	31.68
Local	3/18/2020	Amanda Sloan	Administration	Office Supplies reimb 3/20	29.80
Local	3/19/2020	Selective Ins Company of America	Administration	Late fee for DDA liability ins endorsement 2020	22.17
Non-Tax	3/3/2020	ACO Inc	Public Space Activation	Supplies for Creos 02/2020	21.04
Non-Tax	3/5/2020	Megan Catcho	DGRI Event Production	Mileage Reimb. DGRI Events 01/2020	20.70
Non-Tax	3/3/2020	ACO Inc	DGRI Event Production	Supplies for World of Winter 02/2020	16.50
Local	3/19/2020	The KR Group, Inc.	Administration	digital cable 3/20	15.77
Non-Tax	3/3/2020	ACO Inc	Public Space Activation	Supplies for Creos 02/2020	14.56
Non-Tax	3/3/2020	ACO Inc	DGRI Event Production	Supplies for World of Winter 02/2020	11.42
Non-Tax	3/25/2020	Dickinson Wright PLLC	Letter of Understanding - 158 Oakes SW	158 Oakes Legal Matters 01/20	11.00
Non-Tax	3/26/2020	Dickinson Wright PLLC	Administration	Legal Matters 01/20	11.00
Non-Tax	3/12/2020	Dickinson Wright PLLC	Letter of Understanding - 158 Oakes SW	158 Oakes 12/19 legal services	10.08
Local	3/12/2020	Dickinson Wright PLLC	Administration	Studio Park 12/19	9.73
Local	3/12/2020	Dickinson Wright PLLC	Administration	YMCA parking 12/19	6.16
Local	3/25/2020	Dickinson Wright PLLC	Development Project Guidance	Development Project Legal Matters 1/20	5.00
Non-Tax	3/3/2020	ACO Inc	Public Space Activation	Supplies for Creos 02/2020	3.69
Non-Tax	3/3/2020	ACO Inc	DGRI Event Production	Supplies for World of Winter 02/2020	2.90
Non-Tax	3/25/2020	Dickinson Wright PLLC	Administration	Legal Matters 01/20	2.29
Non-Tax	3/3/2020	ACO Inc	Public Space Activation	Supplies for Creos 02/2020	2.24
Non-Tax	3/3/2020	ACO Inc	DGRI Event Production	Supplies for World of Winter 02/2020	1.75
Local	3/12/2020	Dickinson Wright PLLC	Development Project Guidance	111 Lyon St 12/19	1.68
TOTAL EXPENDITURES MARCH, 2020					\$ 644,080.84

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 8, 2020

TO: Downtown Development Authority

FROM: Kyama Kitavi
Economic Development Manager

Agenda Item #4
April 8, 2020
DDA Meeting

SUBJECT: Development Area Liquor License Request – Bold Cigars LLC, 144 E. Fulton St.

The City Commission policy establishing procedures for the review and approval of development area liquor licenses requires the City Clerk to forward any such requests in the DDA district to the DDA Board for review and recommendation. In evaluating a proposal, the DDA Board may consider how the issuance of a license would promote economic growth in a manner consistent with adopted goals, plans or policies of the district.

Bold Cigars LLC, is requesting DDA Board consent to the issuance of a new Class C development area liquor license for their business location at 144 E. Fulton St. This cigar bar & lounge will provide a unique social gathering space for a diverse range of Grand Rapids residents and visitors. While it replaces another recently closed cigar lounge, this business is investing an additional \$100,000 in buildout, upgrades and improvements to the 2,550 square foot space.

Staff has reviewed the applicant's request and is recommending approval of the application. If approved by the DDA Board, the request will proceed to the City Commission for consideration.

Recommendation:

Approve the resolution for the issuance of a development area liquor license for Bold Cigars LLC, 144 E. Fulton St.



MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 8, 2020

TO: Downtown Development Authority

FROM: Kyama Kitavi
Economic Development Manager

Agenda Item #5
April 8, 2020
DDA Meeting

SUBJECT: Development Area Liquor License Request – GRNoir LLC dba GRNoir Wine & Jazz, 35 S. Division Ave.

The City Commission policy establishing procedures for the review and approval of development area liquor licenses requires the City Clerk to forward any such requests in the DDA district to the DDA Board for review and recommendation. In evaluating a proposal, the DDA Board may consider how the issuance of a license would promote economic growth in a manner consistent with adopted goals, plans or policies of the district.

GRNoir LLC dba GRNoir Wine & Jazz, is requesting DDA Board consent to the issuance of a redevelopment area liquor license for their business location at 35 S. Division Ave. GRNoir Wine & Jazz will provide a unique experience with its focus on a venue to enjoy different wines and live jazz providing an alternative to the city's various breweries. This is an effort that will help revitalize a formerly vacant location in the heart of downtown with about \$300,000 being invested by the owners to buildout the space.

Staff has reviewed the applicant's request and is recommending approval of the application. If approved by the DDA Board, the request will proceed to the City Commission for consideration.

Recommendation:

Approve the resolution for the issuance of a redevelopment area liquor license for GRNoir LLC, 35 S. Division Ave.





434 Bridge Street NW

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 8, 2020

TO: Downtown Development Authority

FROM: Kyama Kitavi
Economic Development Manager

Agenda Item #6
April 8, 2020
DDA Meeting

SUBJECT: Development Area Liquor License Request – CJ Sisters DBA 40 Pearl, 40 Pearl St.

The City Commission policy establishing procedures for the review and approval of development area liquor licenses requires the City Clerk to forward any such requests in the DDA district to the DDA Board for review and recommendation. In evaluating a proposal, the DDA Board may consider how the issuance of a license would promote economic growth in a manner consistent with adopted goals, plans or policies of the district.

CJ Sisters DBA 40 Pearl, is requesting DDA Board consent to the issuance of a new Class C development area liquor license for their business location at 40 Pearl St. CJ Sisters' mission is to showcase the finest craft wine and spirits from Michigan, pairing them with various charcuterie, seasonal soups and salads, seafood and more. Since opening in 2017 \$875,000 has been invested into the location including \$275,000 to upgrade the kitchen.

Staff has reviewed the applicant's request and is recommending approval of the application. If approved by the DDA Board, the request will proceed to the City Commission for consideration.

Recommendation:

Approve the resolution for the issuance of a development area liquor license for CJ Sisters dba 40 Pearl, 40 Pearl St.



MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 8, 2020

TO: Downtown Development Authority

FROM: Melvin Eledge Jr.
Operations Manager

Agenda Item #7
April 8, 2020
DDA Meeting

SUBJECT: Grandville Avenue Infrastructure Improvements

During the Fall of 2019 DGRI staff performed an audit of the downtown right of way amenities and discovered that 2 of the benches and 3 of the trash cans on Grandville Ave. needed significant repair and 1 bench was extremely damaged due to an apparent collision.

After discussing repair options with Landscape Forms, the vendor whom we purchased the benches and trash cans from, it became clear that the repair costs would exceed the purchase cost of new trash cans and benches and it would make more sense to replace the amenities outright.

Given that the amenities need to be replaced it would be practical to replace the existing amenities with the new amenities outlined in the streetscape guidelines developed by DGRI in 2019.

Additionally, this work will coincide well with beautification work to amend and repair 9 beds along Williams near Grandville and 4 beds along Grandville near Weston.

Recommendation: To authorize the \$36,540 to purchase 5 Plainwell benches and 12 Poe litter cans to replace damaged amenities as well as upgrade the amenities on Granville Ave.



Grandville Amenities Overview



Plainwell Bench



Poe Litter Can

[illegible]

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 3, 2020

TO: Downtown Development Authority

FROM: Melvin Eledge Jr.
Operations Manager

SUBJECT: Portland Loo Construction

Agenda Item #8
April 8, 2020
DDA Meeting

After extensive community conversations, Downtown Grand Rapids Inc. (DGRI) identified the Portland Loo (Loo) as a solution to the lack of public restroom facilities in the Heartside area. The Loo is a stand-alone public restroom that is extremely durable and easy to maintain. In November 2019 the project was advanced when the DDA board approved \$121,270 for the purchase of the Loo and to hire Moore & Bruggink to perform the design engineering.

Since the design and engineering were completed, the project has successfully gone through the City's design process and received approval to proceed from the Historic Preservation Commission on March 4, 2020.

On March 31st, we received 2 bids for site construction and after thorough evaluation it is recommended Wyoming Excavators carry out the site construction and installation of the Loo. The work will include the following:

- Concrete Curb and Gutter Removal & Replacement
- Removal & Salvage of Brick Street Pavers
- Utility Line Installation and Connections to the Loo
- Installation of Concrete Footings and base for the Loo
- Installation of the Portland Loo

The total cost for site construction is \$127,786 and is broken down as follows:

- \$91,206 – Base bid for the construction work
- \$14,000 – Site inspections, field observations by Moore & Bruggink
- \$5,000 – Permits
- \$5,171 – Administrative Fees (5%)
- \$12,409 – Contingencies (12%)



Additionally, the City has budgeted \$50,000 for the construction of the Loo and these funds will be requested at City Commission later this spring, now that the bids have been finalized.

Recommendation: Authorize the Board Chair to execute a contract with Wyoming Excavators for site construction and installation of the Portland Loo with work totaling \$127,786 (of which the DDA's portion will not exceed \$77,786) to support the installation of the Loo on South Division.

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 8, 2020

TO: Downtown Development Authority

FROM: Melvin Eledge Jr.
Operations Manager

SUBJECT: Beautification, Maintenance and Placemaking Contractor

Agenda Item #09
April 8, 2020
DDA Meeting

In August 2015 the Downtown Development Authority Board approved a new contract with Block by Block to become the contractor for cleaning and maintenance services in downtown. The clean team was then subsequently “merged” with the existing Downtown Ambassador program, services also provided by Block by Block, into a singular Downtown Ambassador team with a wide scope and set of responsibilities related to Downtown Grand Rapids Inc’s work as an economic and placemaking entity.

In January 2020 DGRI staff issued an RFP for its Beautification, Maintenance and Placemaking services program. The RFP was sent directly to established, known firms that typically provide these kinds of services as well as publicly listed in the International Downtown Association (IDA) website. On February 26th, DGRI staff received 1 qualified proposal.

DGRI staff requested the existing DID reauthorization committee review the proposal and provide feedback and recommendations to staff as to the quality and content of the received proposal.

Regarding the proposal received it was noted that Block by Block was significantly increasing the starting and existing wage of the ambassadors to offer a more equitable and desirable wage, they were exploring different approaches to address existing issues and offering to lend additional support for the ambassadors to better address social service issues.

It is expected the new Block by Block contract would begin July 1, 2020.

Recommendation: Recommend approval of the BBB Contract to the DGRI Board of Advisors and authorize DDA funding for an amount not to exceed \$222,000 for contractual services in FY21.



MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 8, 2020

TO: Downtown Development Authority

FROM: Tim Kelly, AICP
Executive Director

Agenda Item #10
April 8, 2020
DDA Meeting

SUBJECT: DDA Economic Relief Funding

The ongoing COVID-19 pandemic is creating uncertainty and challenges in our community and economy unlike anything we have seen in modern history – possibly ever. The health crisis is constantly evolving, and as we rightly prioritize community health above all else, each day that passes with the “Stay Home – Stay Safe” Executive Order has significant impacts on the people in our City and the businesses – small and large – that make up our local economy.

Given these challenges, in collaboration with community partners DGRI is participating in numerous relief efforts. Those include helping to provide up to date information to stakeholders, participating in the development of the covidwm.org website and continuing to monitor legislation from the State and Federal governments to bring our community resources and funding during this difficult time. While much critical work has been done to this point, we know that more will need to be done in the coming weeks and months so that we are positioned for a quick recovery.

As such, and to maintain flexibility in this constantly changing environment, staff is seeking authorization of funding in an amount NTE \$200,000 to deploy resources during the pandemic. Examples of possible expenditures include purchasing gift cards, marketing and advertising campaigns for business that remain operational, expanding website capacity to accept and deploy fundraising, among others. While deploying the funds efficiently to where they are most needed is critical, to maintain accountability and oversight, staff is also recommending formation of a committee to generate ideas and monitor expenditures. Suggested participants include the DDA Board Chair, DDA Vice Chair, and one additional volunteer from the Board. As with all expenditures, a monthly report will be provided at DDA Board meetings for public and Board member review.

Recommendation: Authorize funding in an amount not to exceed \$200,000 and form a three (3) person subcommittee of DDA Board members to support immediate economic relief during the COVID-19 pandemic.



MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 3, 2020

TO: Downtown Development Authority

FROM: Tim Kelly, AICP
Executive Director

SUBJECT: FY2021 Budget and Priority Plan

Agenda Item #11
April 8, 2020
DDA Meeting

Each year the Downtown Development Authority (DDA) recommends and adopts a one-year budget and five-year priority plan to reflect the priorities for Downtown investment. With the approval of GR Forward in December 2015 as an amendment to the City's Master Plan, the DDA and DGRI have clearly defined objectives and the proposed budgets are built to reflect and implement the community objectives for Downtown. For fiscal year 2021 (FY21), the DDA budgets, which include the local tax increment fund (LTI), non-tax increment fund (NTI), and school tax increment (STI) consist of both new projects from GR Forward and carry forward priorities that span multiple fiscal years.

Among the requests for FY21 is funding to implement the recommendations from a number of completed and soon to be completed planning initiatives. Among them are the ongoing Grand River Governance organizing initiative, the River for All Design Guidelines, the Disability Advocates of Kent County and Common Notice Report, and the Downtown Streetspace Guidelines. In addition, funding is also recommended to complete and initiate major capital improvements to Downtown public spaces, including Ecliptic at Rosa Parks Circle and the Van Andel Arena Plaza.

Carry-forward priorities from previous years include completing strategic planning for Areas 7, 8 and 9, finalizing implementation of improved Downtown transit shelters, continued funding to support retail businesses, and completing installation of a public restroom in the Heartside neighborhood.

Lastly, in light of the ongoing and unprecedented COVID-19 pandemic, \$1,000,000 has been identified in the LTI and NTI Goal 4 budgets to support what will need to be a robust community-wide recovery effort. Further, because of the uncertainty today about the scale and scope that will be needed, we are prepared to deploy additional resources through future budget amendments.



When examined by GR Forward goal the breakdown from the LTI and NTI budgets is as follows:

- Goal 1 (Restore the River as the Draw): \$1,775,000
- Goal 2 (Create a True Downtown Neighborhood Home to a Diverse Population): \$1,615,000
- Goal 3 (21st Century Mobility Strategy): \$2,880,000
- Goal 4 (Ensure Job Opportunities and Ensure Vitality of the Local Economy) \$1,485,000
- Goal 5 (Reinvest in Public Space, Culture and Inclusive Programming): \$3,540,000

As in previous years, the Downtown Grand Rapids Inc. Alliances played an important role in developing the budget. Beginning in January 2020, staff began soliciting input from the five goal Alliances charged with advising on projects and priorities. This 3-month, iterative process culminated in all five Alliances tendering recommendations to the three fiduciary Boards of DGRI (DDA, DID, and MNTIFA) regarding their ambitions for the coming fiscal year. The attached budget narrative provides additional detail on the various priorities that emerged during that process.

Following a recommendation from the DDA Board, DGRI staff will present the recommended DDA FY21 budgets to the City Commission on April 28, 2020, requesting bottom-line appropriation. After receiving City Commission appropriation, the Board will adopt their final annual budget and priority plans at the next scheduled meeting.

Recommendation: Recommend the FY2021 DDA Budget Summary to the Grand Rapids City Commission and request fund appropriation.

Downtown Development Authority

Local Tax Increment Only

Proposed FY2021 Revenue and Appropriation Request and FY2022 - 2025 Forecasts

Prepared on April 2, 2020

	FY2019 Final	FY2020			FY2021 Request	FY2022 Forecast	FY2023 Forecast	FY2024 Forecast	FY2025 Forecast	FY2021-25 TOTAL	NOTES
		Budget	Thru 03/31/20	Estimate							
Table 1 - Projected Revenue											
Local Tax Increment	\$ 5,718,230	\$ 5,738,550	\$ 6,303,104	\$ 6,200,000	\$ 6,262,000	\$ 6,324,620	\$ 6,387,866	\$ 6,451,745	\$ 6,516,262	\$31,942,493	FY2020 Estimate plus 1.0% growth annually
Public Transit Millage Increment	522,053	524,663	583,933	583,933	589,772	595,670	601,627	607,643	613,719	3,008,432	FY2020 Estimate plus 1.0% growth annually
Sub-Total Tax Increment Revenues	\$ 6,240,283	\$ 6,263,213	\$ 6,887,037	\$ 6,783,933	\$ 6,851,772	\$ 6,920,290	\$ 6,989,493	\$ 7,059,388	\$ 7,129,982	\$34,950,925	
Gainsharing Property Tax Rebates @ 10% or 15%	(618,900)	(618,821)	(687,386)	(687,386)	(683,677)	(690,029)	(1,045,424)	(1,055,908)	(1,067,247)	(4,542,286)	City, County, GRCC, & The Rapid rebates.
Prior Year Tax Increment Adjustments	75,400	(75,000)	5,193	(30,000)	(15,000)	(20,000)	(20,000)	(20,000)	(15,000)	(90,000)	Reserve for reductions due to assessment appeals
Sub-Total Tax Increment Revenues - Net	\$ 5,696,783	\$ 5,569,392	\$ 6,204,844	\$ 6,066,547	\$ 6,153,095	\$ 6,210,261	\$ 5,924,069	\$ 5,983,480	\$ 6,047,734	\$30,318,639	
Interest on Investments	252,587	142,199	96,711	156,639	112,396	72,645	72,645	92,959	113,272	463,917	FY2020-25 City Treasurer estimates on 3/17/2020
Lyon Square Partner Contributions	250,000	900,000	-	-	-	-	-	-	-	-	Partial support for reconstruction; offset by expenditures
Reimbursements - GRKCCAA for Arena Improvements	59,851	440,000	440,148	440,148	-	-	-	-	-	-	Arena Plaza exterior improvements
Reimbursements - FEMA 2013 Grd River Flood Damage	4,608	-	-	-	-	-	-	-	-	-	Repairs made shortly after damages
Reimbursements & Fees - Miscellaneous	2,714	5,000	556	2,500	5,000	5,000	5,000	5,000	5,000	25,000	Bid packet fees, incentive applications, etc
TOTAL PROJECTED REVENUES	\$ 6,266,543	\$ 7,056,591	\$ 6,742,259	\$ 6,665,834	\$ 6,270,491	\$ 6,287,906	\$ 6,001,714	\$ 6,081,439	\$ 6,166,006	\$30,807,556	
Table 2 - Administration											
General Administration	1,131,589	1,250,000	1,111,652	1,250,000	1,300,000	1,339,000	1,379,170	1,420,545	1,463,161	6,901,877	Fixed costs, staff, supplies, tech, legal, A-87 costs, etc.
City of Grand Rapids Legacy Costs	37,863	-	-	-	-	-	-	-	-	-	Former emp pension/OPEB \$189,315 @ \$37,863/yr for 5 years
Sub-Total Administration	\$ 1,169,452	\$ 1,250,000	\$ 1,111,652	\$ 1,250,000	\$ 1,300,000	\$ 1,339,000	\$ 1,379,170	\$ 1,420,545	\$ 1,463,161	\$ 6,901,877	
Table 3 - Debt Service for Bond Issues											
Series 2003B/2013B CCBA Bonds - DeVos Place	324,225	326,125	302,625	326,125	321,400	315,100	318,400	316,200	-	1,271,100	Debt matures 12/01/2023. Final d/s pmt in FY2024.
Series 2008 KCDC Bonds - Floodwall Refunding	15,782	15,683	15,373	15,683	15,810	-	-	-	-	15,810	Debt matures 11/01/2020. Final d/s pmt in FY2021.
Series 2012A BRDA Bonds - Ionia South of Wealthy	75,000	75,000	75,000	75,000	75,000	75,000	75,000	75,000	75,000	375,000	Debt matures 06/01/2032. Final d/s pmt in FY2032.
Series 2019 LTGO Bonds - Lyon Square Improvements	-	359,267	-	-	-	-	-	-	-	-	Debt financing no longer necessary
Debt Service Support for Debt Increment Fund	-	-	-	-	-	718,308	-	-	-	718,308	For projected cash shortfall in FY2022
Paying Agent Fees - Van Andel Arena & Floodwall Bonds	675	600	438	600	600	500	-	-	-	1,100	Paying agent fees for Floodwalls & Debt Increment Bonds
Sub-Total Debt Service	\$ 415,682	\$ 776,675	\$ 393,436	\$ 417,408	\$ 412,810	\$ 1,108,908	\$ 393,400	\$ 391,200	\$ 75,000	\$ 2,381,318	
Table 4 - Project Expenditures: Committed and Planned											
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor											
Arena South Implementation	\$ 20,232	\$ 50,000	\$ 7,191	\$ 7,191	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	Ionia Avenue festoon lighting
River Governance	-	-	-	-	150,000	150,000	200,000	-	-	500,000	Support to establish Grand River governance framework
Downtown Plan	104,956	250,000	190,157	250,000	100,000	-	-	-	-	100,000	Areas 7/8/9 planning
Grand River Activation	-	-	1,512	1,512	-	800,000	800,000	-	-	1,600,000	White water planning, engin, design, & implementation
Lyon Square Improvements	9,072	900,000	2,002	2,002	-	-	-	-	-	-	Expenditures offset by partner contributions
Pearl Street Gateway Enhancements	(10,094)	-	-	-	-	-	-	-	-	-	Pedestrian enhancements to gateway treatment
River Edge Improvements	41,147	-	5,916	5,916	1,500,000	500,000	-	-	-	2,000,000	Infrastructure improvements to River edges, including trails and A
Sub-Total	\$ 165,313	\$ 1,200,000	\$ 206,778	\$ 266,621	\$ 1,750,000	\$ 1,450,000	\$ 1,000,000	\$ -	\$ -	\$ 4,200,000	
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population											
Affordable Housing Support	506	250,000	-	133,425	-	-	-	-	-	-	Two-year pilot to initiate direct DDA support program
Development Project Guidance	4,598	50,000	6,725	25,000	50,000	50,000	50,000	50,000	50,000	250,000	Legal / staff-time expended on behalf of devel projects
Development Project Tax Increment Reimbursements	1,004,600	1,400,000	1,039,585	1,073,137	1,400,000	1,450,000	1,470,000	1,500,000	1,500,000	7,320,000	Partial reimbursements for development projects
Downtown Census	-	15,000	-	-	-	-	-	-	-	-	Build/update comprehensive residential demographic census
Downtown Enhancement Grants	411,162	250,000	31,969	50,000	75,000	75,000	75,000	75,000	75,000	375,000	Building re-use; areaway abatement; & streetscape improv
Weston Street - Sheldon to LaGrave Ave.	95,261	-	6,029	-	-	-	-	-	-	-	DDA contribution to street design upgrades and amenities
Sub-Total	\$ 1,516,127	\$ 1,965,000	\$ 1,084,308	\$ 1,281,562	\$ 1,525,000	\$ 1,575,000	\$ 1,595,000	\$ 1,625,000	\$ 1,625,000	\$ 7,945,000	
Goal #3: Implement a 21st Century Mobility Strategy											
Accessibility and Mobility Repairs	5,650	75,000	67,310	75,000	150,000	75,000	75,000	75,000	75,000	450,000	Inclusive design implementation; Collective impact plan
Bicycle Friendly Improvements	58,063	125,000	-	-	125,000	75,000	75,000	75,000	75,000	425,000	Bike parking, protected bike lane, bike share
DASH North Shuttles Services	100,381	120,000	120,000	120,000	175,000	175,000	150,000	150,000	150,000	800,000	DASH service from North Monroe area to main downtown
Michigan / Ottawa Gateway	10,000	50,000	-	-	-	-	-	-	-	-	Improvros to Michigan/Ottawa gateway on MDOT property
New Downtown Circulator Infrastructure	-	475,000	-	50,000	400,000	-	-	-	-	400,000	Bus wraps, digital / information infrastructure, etc.
Streetscape Improvements: CBD, Heartside, Arena S.	270,920	360,000	384,919	420,000	1,340,000	450,000	200,000	200,000	200,000	2,390,000	River Trail & crossing; Monroe Center Alley; Division TOD Pilot, €
Streetscape Improvements: Division - Fulton to Wealthy	-	310,000	47,252	310,000	340,000	-	-	-	-	340,000	Division Ave lighting & pedestrian improvements - 8/14/19
Wayfinding System Improvements	66,513	200,000	1,474	640	200,000	200,000	-	-	-	400,000	Wayfinding, updates & repairs to wayfinding system
Sub-Total	\$ 511,527	\$ 1,715,000	\$ 620,955	\$ 975,640	\$ 2,730,000	\$ 975,000	\$ 500,000	\$ 500,000	\$ 500,000	\$ 5,205,000	
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy											
Economic Development and Innovation	35,689	450,000	227,777	250,000	750,000	450,000	450,000	450,000	450,000	2,550,000	Retail innovation, dntrn biz support/recruitment/research
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming											
Arena Plaza Improvements - Local Tax Increment Share	-	672,000	8,968	500,000	500,000	-	-	-	-	500,000	Van Andel Arena public space
Calder Plaza Improvements - Local Tax Increment Share	-	672,000	14,000	20,000	-	250,000	-	-	-	250,000	Calder Plaza Improvements
Downtown Marketing and Inclusion Efforts	295,708	416,000	220,141	416,000	420,000	420,000	420,000	420,000	420,000	2,100,000	Grow vibrancy & diversity for a more welcoming downtown
Downtown Tree Plantings	76,894	100,000	74,954	100,000	150,000	100,000	75,000	50,000	50,000	425,000	Investments in urban tree canopy
Heartside Public Restroom Facility Construction	-	50,000	45,074	150,000	100,000	-	-	-	-	100,000	Facility construction only.
Parks Design	271,516	300,000	110,072	110,072	350,000	200,000	-	-	-	550,000	Calder & Lyon final design; Switchback & Heartside prelim
Public Realm Improvements - Local Tax Increment Share	276,989	200,000	10,422	-	150,000	150,000	-	-	-	300,000	Rosa Parks Reconstruction

Sheldon Boulevard - Fulton Street to Weston Street	57,742	200,000	34,065	-	-	-	-	-	-	-	-	DDA share of street design upgrades and amenities
Snowmelt System Capital Repairs	30,370	25,000	-	-	-	-	-	-	-	-	-	Implementation of system asset management plan
State of Downtown / Annual Report	3,887	25,000	27,901	30,000	25,000	25,000	25,000	25,000	25,000	125,000	125,000	Production of State-mandated reports and annual meeting
Urban Recreation Improvements	103,622	100,000	28,624	40,000	50,000	50,000	50,000	50,000	50,000	250,000	250,000	Parks programming, fitness equip, winter rec improves, etc
Veterans Park Improvements	14,909	-	-	-	-	-	-	-	-	-	-	Construct new park designed by Veterans' MP Committee
Sub-Total	\$ 1,131,637	\$ 2,760,000	\$ 574,221	\$ 1,366,072	\$ 1,745,000	\$ 1,195,000	\$ 570,000	\$ 545,000	\$ 545,000	\$ 4,600,000		
Total Project Expenditures	\$ 3,360,293	\$ 8,090,000	\$ 2,714,039	\$ 4,139,895	\$ 8,500,000	\$ 5,645,000	\$ 4,115,000	\$ 3,120,000	\$ 3,120,000	\$ 24,500,000		
Total Expenditures	\$ 4,945,427	\$10,116,675	\$ 4,219,127	\$ 5,807,303	\$10,212,810	\$ 8,092,908	\$ 5,887,570	\$ 4,931,745	\$ 4,658,161	\$ 33,783,195		
Table 4 - Excess / (Deficit) of Revenues Over Expenses												
Fund Balance - Beginning	\$ 4,870,890	\$ 6,192,006	\$ 6,192,006	\$ 6,192,006	\$ 7,050,537	\$ 3,108,218	\$ 1,303,216	\$ 1,417,360	\$ 2,567,054	\$ 7,050,537		
Plus: Projected Revenue	6,266,543	7,056,591	6,742,259	6,665,834	6,270,491	6,287,906	6,001,714	6,081,439	6,166,006	30,807,556		
Less: Administration and Debt Service	(1,585,134)	(2,026,675)	(1,505,088)	(1,667,408)	(1,712,810)	(2,447,908)	(1,772,570)	(1,811,745)	(1,538,161)	(9,283,195)		
Less: Project Expenditures	(3,360,293)	(8,090,000)	(2,714,039)	(4,139,895)	(8,500,000)	(5,645,000)	(4,115,000)	(3,120,000)	(3,120,000)	(24,500,000)		
Fund Balance - Ending	\$ 6,192,006	\$ 3,131,922	\$ 8,715,138	\$ 7,050,537	\$ 3,108,218	\$ 1,303,216	\$ 1,417,360	\$ 2,567,054	\$ 4,074,899	\$ 4,074,899		
Fund Balance Target - 15% of Annual Exps	\$ 741,814	\$ 1,517,501	\$ 632,869	\$ 871,095	\$ 1,531,922	\$ 1,213,936	\$ 883,136	\$ 739,762	\$ 698,724			

Downtown Development Authority

Non-Tax Fund Only

Proposed FY2021 Revenue and Appropriation Request and FY2022 - 2025 Forecasts
Prepared April 2, 2020

	FY2019	FY2020			FY2021	FY2022	FY2023	FY2024	FY2025	FY2021-25	
Table 1 - Projected Revenue	Final	Budget	YTD Actual ¹	Estimate	Request	Forecast	Forecast	Forecast	Forecast	TOTAL	NOTES
Property Rental - DASH Parking Lots	\$ 366,938	\$ 950,000	\$ 396,519	\$ 725,000	\$ 738,000	\$ 731,240	\$ 745,380	\$ 738,552	\$ 752,834	\$3,706,006	Odd numbered FY include bump up for ArtPrize
Property Rental - YMCA Parking Lot	50,700	51,207	43,350	61,603	72,000	72,000	72,000	72,000	72,000	360,000	Use of the former DASH 8 lot
Areaway Special Assessment	258	15,000	-	-	-	-	-	-	-	-	City View, Mel Trotter, Touchstone
Interest on Investments	175,760	108,466	36,423	98,129	70,412	45,510	45,510	58,235	70,961	290,628	FY2020-25 City Treasurer estimates on 3/17/2020
The Gallery Promissory Note - Interest	21,998	17,498	-	17,498	12,998	8,498	3,998	-	-	25,494	4.5% simple interest due April 1 annually
The Gallery Promissory Note - Principal	100,000	100,000	-	100,000	100,000	100,000	88,848	-	-	288,848	Due April 1 annually through April 1, 2023
Event Sponsorships & Fees	58,770	50,000	11,530	25,000	25,000	25,000	25,000	25,000	25,000	125,000	Sponsorships and fees from vendors like food trucks
Valent-ICE Sculpture Reimbursements	13,725	15,000	12,525	15,000	15,000	15,000	15,000	15,000	15,000	75,000	Offset costs of sponsor sculptures
Land Sales - 158 Oakes SW & Ottawa Ave	-	-	-	1,934,545	197,670	197,671	-	-	-	395,340	Oakes sold 3/27/20; Ottawa Ave approved 12/11/19
Miscellaneous	3,375	2,000	163	200	2,000	2,000	2,000	2,000	2,000	10,000	Fees, write-offs, reimbursements, etc.
TOTAL PROJECTED REVENUE	\$ 791,524	\$1,309,171	\$ 500,510	\$2,976,975	\$1,233,080	\$1,196,919	\$ 997,736	\$ 910,787	\$ 937,795	\$5,276,317	

Table 2 - Committed and Planned Expenditures

Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor

Downtown Speaker Series	\$ 1,675	\$ 15,000	\$ 23,498	\$ 23,498	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 75,000	Events featuring city-building experts
Riverwalk Assessment	-	-	-	-	10,000	-	-	-	-	10,000	Assess existing riverwalk to identify needed repairs
Riverwalk Maintenance	5,590	15,000	390	15,000	-	-	-	-	-	-	Walkway repairs and maintenance
Sub-Total	\$ 7,265	\$ 30,000	\$ 23,888	\$ 38,498	\$ 25,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 85,000	

Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population

Heartside Quality of Life Implementation	-	125,000	356	356	50,000	50,000	50,000	-	-	150,000	Includes restrooms, public inebriate center, etc.
Stakeholder Engagement Programs	26,131	40,000	16,386	35,000	40,000	40,000	40,000	-	-	120,000	Resident and merchant engagement programs
Sub-Total	26,131	165,000	16,742	35,356	90,000	90,000	90,000	-	-	270,000	

Goal #3: Implement a 21st Century Mobility Strategy

DASH Lease	6,110	200,000	60,000	200,000	150,000	75,000	75,000	75,000	75,000	450,000	DASH support and streetscape improvements
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Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy

Downtown Workforce Program	25,112	50,000	17,147	35,000	35,000	35,000	35,000	35,000	35,000	175,000	Events & programs geared to engaging dntrn workforce
Economic Relief Funding	-	-	-	-	700,000	-	-	-	-	700,000	Business support for COVID-19 relief efforts
Letter of Understanding - 158 Oakes SW	-	-	6,367	-	-	-	-	-	-	-	Expenditures offset by \$75,000 developer deposit
Sub-Total	25,112	50,000	23,514	35,000	735,000	35,000	35,000	35,000	35,000	875,000	

Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming

Arena Plaza Improvements - Non-Tax	-	600,000	-	-	600,000	-	-	-	-	600,000	Improvements to Van Andel Arena Plaza
Bridge Lighting Operations	-	10,000	-	10,000	50,000	50,000	15,000	15,000	15,000	145,000	Electricity and maintenance for lighting
Calder Plaza Improvements - Non-Tax	-	600,000	-	-	-	1,250,000	1,000,000	-	-	2,250,000	Programming improvements per stakeholder input
DGRI Event Production	300,105	270,000	195,659	270,000	165,000	165,000	165,000	165,000	165,000	825,000	DGRI-produced events, i.e. Valent-ICE, etc.
Diversity Programming	59,335	50,000	74,325	74,325	50,000	50,000	50,000	50,000	50,000	250,000	Community relations to build more inclusive downtown
Downtown Ambassadors	222,474	222,000	114,734	222,000	222,000	222,000	-	-	-	444,000	Hospitality and safety program
Educational Partnerships Initiatives	1,000	-	-	-	-	-	-	-	-	-	-
Experience Miscellaneous	32,058	50,000	17,964	30,000	50,000	50,000	50,000	50,000	50,000	250,000	Available for emerging ideas and opportunities
Holiday Décor Program	58,137	60,000	44,109	44,109	75,000	60,000	60,000	60,000	60,000	315,000	Adorning Downtown for the holiday season
Major Event Sponsorship	82,632	70,000	10,000	15,000	40,000	40,000	40,000	40,000	40,000	200,000	Support for large events
Police Foot Patrols	4,170	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	175,000	Additional services within DDA boundaries
Project and Fixed Asset Maintenance	5,120	25,000	2,187	10,000	-	-	-	-	-	-	Asset maintenance not budgeted elsewhere
Public Realm Improvements	-	200,000	-	-	-	-	-	-	-	-	-
Public Space Activation	84,542	250,000	81,717	200,000	350,000	250,000	200,000	200,000	200,000	1,200,000	Buskers/games/murals/public art/enlivening interventions
Rosa Parks Circle Ice Skating Support	40,000	40,000	-	40,000	40,000	40,000	40,000	40,000	40,000	200,000	Skate rink operations
Special Events - Grant Programs	24,594	25,000	10,325	10,325	35,000	35,000	35,000	35,000	35,000	175,000	Support for new and emerging events
Special Events - Office of	50,000	75,000	50,000	75,000	75,000	75,000	-	-	-	150,000	Partial support for Special Events Management staff
Special Events - Training Program	4,699	5,000	3,057	5,000	6,000	6,000	6,000	6,000	6,000	30,000	Workshops to assist and train event producers
Ticketed Events - Police Services	155,896	80,000	70,788	80,000	-	-	-	-	-	-	Pedestrian safety - Van Andel Arena & DeVos Place
Winter Avenue Building	640	2,000	-	2,000	2,000	2,000	2,000	2,000	2,000	10,000	Maintenance and repairs
Sub-Total	1,125,402	2,669,000	709,865	1,122,759	1,795,000	2,330,000	1,698,000	698,000	698,000	7,219,000	

Administration

	1,156	5,300	3,676	5,300	5,400	5,562	5,729	5,901	6,078	28,669	Miscellaneous expenditures
TOTAL PROJECTED EXPENDITURES	\$ 1,191,176	\$3,119,300	\$ 837,685	\$1,436,913	\$2,800,400	\$2,550,562	\$1,918,729	\$ 828,901	\$ 829,078	\$8,927,669	

Table 3 - Excess / (Deficit) of Revenues Over Expenses

Fund Balance - Beginning	\$ 5,394,509	\$4,994,857	\$ 4,994,857	\$ 4,994,857	\$6,534,919	\$ 4,967,599	\$3,613,955	\$2,692,962	\$2,774,849	\$6,534,919	
Plus: Projected Revenue	791,524	1,309,171	500,510	2,976,975	1,233,080	1,196,919	997,736	910,787	937,795	5,276,317	
Less: Committed & Planned Expenditures	(1,191,176)	(3,119,300)	(837,685)	(1,436,913)	(2,800,400)	(2,550,562)	(1,918,729)	(828,901)	(829,078)	(8,927,669)	
Ending Fund Balance - Before Reserve	\$ 4,994,857	\$3,184,728	\$ 4,657,682	\$6,534,919	\$4,967,599	\$3,613,955	\$2,692,962	\$2,774,849	\$2,883,566	\$2,883,566	
Reserve for Brownfield 2012A Bonds	(531,291)	(530,999)	(530,999)	(530,999)	(531,483)	(531,591)	(531,257)	(530,781)	(530,187)	(530,187)	Per Ionia Ave Improvements Repayment Agreement
Ending Fund Balance - With Reserve	\$ 4,463,566	\$2,653,729	\$ 4,126,683	\$6,003,920	\$4,436,116	\$3,082,364	\$2,161,705	\$2,244,068	\$2,353,379	\$2,353,379	

Fund Balance Target - 15% of Annual Exps	\$ 178,676	\$ 467,895	\$ 125,653	\$ 215,537	\$ 420,060	\$ 382,584	\$ 287,809	\$ 124,335	\$ 124,362		
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Note 1 - Actual data as of March 31, 2020.

Downtown Development Authority

Debt Tax Increment Fund Only

Proposed FY2021 Revenue and Appropriation Request and FY2022 - 2025 Forecasts

Prepared on April 2, 2020

	FY2019	FY2020			FY2021	FY2022	FY2023	FY2024	FY2025	FY2021-25	NOTES
	Actual	Budget	YTD Actual ¹	Estimate	Request	Forecast	Forecast	Forecast	Forecast	TOTAL	
Table 1 - Projected Revenue											
Property Tax Increment	\$ 9,529,474	\$ 11,778,166	\$ 11,466,518	\$ 11,351,853	\$ 11,465,372	\$ 11,580,025	\$ -	\$ -	\$ -	\$ 23,045,397	FY2021 and FY2022 growth at 1.0%
Prior Year Tax Increment Adjustments	90,127	(25,000)	5,910	(25,000)	(25,000)	(35,000)	-	-	-	(60,000)	Assessment appeal reimbursements/adjustments
Interest on Investments	161,810	60,252	82,905	101,165	72,591	46,918	-	-	-	119,509	FY2020-22 City Treasurer's 3/17/2020 estimates
Transfer from Local Tax Increment Fund	-	-	-	-	-	718,308	-	-	-	718,308	To cover projected cash shortfalls
Draw from Series 1994 Debt Service Reserve Funds	865,858	-	-	-	-	-	-	-	-	-	DSRF required only for Series 1994 bond issue
TOTAL PROJECTED REVENUE	\$10,647,269	\$ 11,813,418	\$ 11,555,333	\$ 11,428,018	\$ 11,512,963	\$ 12,310,251	\$ -	\$ -	\$ -	\$ 23,823,214	
Table 2 - Committed Expenditures - Investment											
Debt service - 1994 Van Andel Arena CAB Bonds											Final debt service payment due 06/01/2019
Principal	\$ 144,554	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Interest	700,446	-	-	-	-	-	-	-	-	-	
Debt service - 2009A Van Andel Arena Refunding											Final debt service payment due 05/01/2019
Principal	3,510,000	-	-	-	-	-	-	-	-	-	
Interest	175,500	-	-	-	-	-	-	-	-	-	
Debt service - 2017 Van Andel Arena Refunding											Final debt service payment due 05/01/2022
Principal	2,080,000	6,275,000	-	6,275,000	6,345,000	6,490,000	-	-	-	12,835,000	
Interest	1,038,700	955,500	477,750	477,750	641,750	324,500	-	-	-	966,250	
SUB-TOTAL "ELIGIBLE OBLIGATIONS"	\$ 7,649,200	\$ 7,230,500	\$ 477,750	\$ 6,752,750	\$ 6,986,750	\$ 6,814,500	\$ -	\$ -	\$ -	\$ 13,801,250	
Capture to be Returned ²	2,724,922	4,522,666	-	4,574,103	4,453,622	4,730,525	-	-	-	9,184,147	Excess revenue returned to State, GRPS, & KISD
TOTAL PROJECTED EXPENDITURES	\$10,374,122	\$ 11,753,166	\$ 477,750	\$ 11,326,853	\$ 11,440,372	\$ 11,545,025	\$ -	\$ -	\$ -	\$ 22,985,397	
Table 3 - Excess / (Deficit) of Revenues Over Expenses											
Net Fund Balance inc. Series 1994 DSRF - Beginning	\$ (346,271)	\$ (938,982)	\$ (938,982)	\$ (938,982)	\$ (837,817)	\$ (765,226)	\$ -	\$ -	\$ -	\$ (837,817)	
Draw from Series 1994 Debt Service Reserve Funds	(865,858)	-	-	-	-	-	-	-	-	-	
Plus: Projected Revenue	10,647,269	11,813,418	11,555,333	11,428,018	11,512,963	12,310,251	-	-	-	23,823,214	
Less: Committed Expenditures/Payments	(10,374,122)	(11,753,166)	(477,750)	(11,326,853)	(11,440,372)	(11,545,025)	-	-	-	(22,985,397)	
Net Fund Balance inc Series 1994 DSRF - Ending	\$ (938,982)	\$ (878,730)	\$ 10,138,601	\$ (837,817)	\$ (765,226)	\$ -	\$ -	\$ -	\$ -	\$ -	

Note 1 - Actual data as of March 31, 2020.

Note 2 - the DDA may only capture school millage-related property tax increment revenue in amounts sufficient to support eligible obligations existing prior to January 1, 1995 and for refunding bonds related to those eligible obligations.

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FY 2021 Recommended Budget

Narrative

The following narrative document outlines priority project areas developed with the five GR Forward Goal Alliances over the past few months. Projects and funding represent commitments to on-going obligations, as well as existing, on-going, and new projects in the next fiscal year.

Goal #1 – Creating a Connected and Equitable River Corridor

- River Governance Incubation (LTI)

Support to advance on recommendations flowing from the work begun in FY20 to define a long-term organizational and funding strategy for Grand River corridor revitalization. In addition to continued project management support, this includes investment to develop three key organizing tools:

- An Equity Framework Plan that presents a shared definition around “equity” grounded in common goals, measurable outcomes and tactics.
- A Corridor Framework Plan that maps the strategic assets, identifies opportunities for broader collaboration and defines key projects to support river corridor revitalization from Riverside Park to Millennium Park.
- River-specific engagement and activation that help reconnect Grand Rapidsians to the Grand River socially, psychologically and recreationally. These efforts, organized in close collaboration with community partners, will support more informed and robust community participation in ongoing river planning and activation conversations. This item also includes support for implementation of the recommendations that flow from the FY20 DDA-funded community engagement process with WMCAT/Public Agency to solicit river programming and activation ideas.

- Downtown Plan (LTI)

Planning initiatives to further the goals of GR Forward. Proposed initiatives in FY2020 include:

- Area 7, 8 and 9 visioning

- River Edge Improvement (LTI)

Funds to support rehabilitation of the existing trail along the east riverbank and infrastructure improvements to support increased recreational access and safety. More specifically:

- Stabilization and concrete repair of the existing trail from Louis Street to the Blue Bridge.

- Conditions analysis of the existing boardwalk from Michigan Street to Louis Street.
- Access and safety improvements at Fish Ladder Park
- Access and safety improvements on City-owned property at Market and Wealthy Streets.
- Coldbrook Edge opportunity site implementation

- Parks Design (LTI)

Completion of design for Downtown parks. In FY2020, funds will be used to complete the design of Lyon Square (Phase II known as Lyon Plaza), Calder Plaza, and Ah Nab Awen Park. In addition, funding is allocated to complete preliminary designs and cost estimates for the connection from Belknap to Monroe North.

- Downtown Speaker Series (NTI)

Funding to bring thought leaders in city building to Grand Rapids and advance key organization goals.

- Riverwalk Assessment (NTI)

Funding to evaluate and recommend improvements to the existing Riverwalk.

Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population

- Development Project Guidance (LTI)

Funding for legal and staff time expended on behalf of facilitating development projects.

- Development Project Tax Increment Reimbursements (LTI)

Continued funding for the existing Development Support Program. Program funds will be used to further promote economic growth and development in Downtown by funding approved eligible expenses in new construction projects over \$5 million in new investment and in rehabilitation projects featuring over \$1 million in new investment. Proposed funding is to cover existing obligations, and to capitalize on new opportunities.

- Downtown Enhancement Grant (LTI)

Funding for the Downtown Enhancement Grant Program. Funds will be used cover existing obligations, and to continue to assist property and business owners in the rehabilitation of the Downtown public realm. Funds are utilized to reimburse eligible activities, including installation of street furniture, snowmelt, and other public realm improvements.

- Heartside Quality of Life Plan Implementation (NTI)

Funding to implement recommendations from the Heartside neighbors and businesses during the Quality of Life process. Specific activities will be developed in collaboration with the Goal 2 Alliance and will align with recommendations from GR Forward.

- Stakeholder Engagement - Downtown Neighbor Network (NTI)

Second year of a two-year pilot program to support Downtown and Downtown adjacent neighbors that are connected, informed and empowered to improve Downtown living. Activities may include:

- Communications and marketing of the DNN
- Regular events to connect stakeholders and bring together Downtown Residents
- Downtown Resident Survey and leadership training

Goal #3: Implement a 21st Century Mobility Strategy

- Inclusive Design Prototypes and Collective Impact Strategic Plan (LTI)

Funding for two distinct initiatives in collaboration with Disability Advocates of Kent County and Common Notice to continue the inclusive and equity work initiated last year with the Inclusive Design Charrettes.

- Inclusive Design 2021: Move from prototype to programming for the top two (2) prototypes established during the initial work and continue inclusive design charrettes to bring three (3) additional prototypes to the point of implementation.
- Collective Impact Strategic Plan: Work across five agencies to determine a shared set of values, design principles and strategic objectives that will further the accessibility of Grand Rapids. This plan is proposed to continue with funding in FY22 to measure the social impact and the plan's successes and improvements.

- Bike Friendly Improvements (LTI)

Funding to continue the implementation of bike parking infrastructure, Division Avenue Bikeway improvements, and enhanced network connections throughout Downtown in partnership with MobileGR.

- Streetscape Improvements: Pedestrian Improvements to Monroe Center Alley (LTI)

Funding for professional fees and construction costs to implement the stakeholder-driven design created for the Monroe Center alley (between Division and Ionia) last year. Alley improvements will include new permeable paving, green infrastructure, landscape, pedestrian lighting, festoon lighting, seating, and sculptural entry archways.

- Streetscape Improvements: Division and Wealthy TOD Pilot and Improvements (LTI)

Funding to pilot implementation of The Rapid's currently underway TOD (Transit Oriented Development) project that includes median work, pop-ups in the ICCF lot, art at the platforms, and activation/façade enhancements of the mixed-use buildings on the west side of Division. This project is in collaboration with The Rapid and students from U-Prep Academy.

- Streetscape Improvements: Furnishings (LTI)

Pedestrian and human-scaled enhancements along key Downtown corridors. Enhancements will include seating and other furnishings, lighting, trees, planters, and pedestrian-safety elements to improve street crossings. Proposed projects for FY21 include:

- Grandville Ave (Weston to Bartlett)
- Ottawa Ave
- Pearl Street (Division to Monroe Ave)
- Ionia (Michigan to Cherry)
- Monroe Center (Monroe to Ottawa)
- Bridge Street (Monroe to Seward)
- Campau Promenade

- Streetscape Improvements: Ottawa Avenue from Michigan to Fulton (LTI)

DDA share of funding to complete the resurfacing of Ottawa Avenue.

- Streetscape Improvements: Pedestrian Crossing Enhancements (LTI)

Pedestrian-safety enhancements at crosswalks and street crossings in collaboration with Mobile GR.

- River trail crossing at Fulton Street
- Rapid flashing beacons at Monroe/Campau and Ottawa adjacent to Calder Plaza
- Conversion of pedestrian signal head to countdown signal heads
- Market & Weston safety improvements including median refuge and rapid flashing beacons.

- Wayfinding System Implementation (LTI)

Funding to implement modernization of the Downtown wayfinding system.

- DASH North Shuttle Lease (LTI)

Funding to help support the continued operation of DASH North and West, including maintaining weekend and evening service.

- DASH North Shuttle Lease (NTI)

Funding to help support the continued operation of DASH North and West, including maintaining weekend and evening service.

Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy

- Retail Attraction and Incubation RFP (LTI)

Expand funds available to attract underserved and unavailable retail options Downtown. The overarching goal is to build a unique retail market and experience that expands opportunities for all, including attracting and serving an increasing diverse population. This is done through gap support for individual businesses as well as supporting space activation activities such as pop up shops and incubations spaces geared towards retailers interested in doing business Downtown.

- Business Resource Fair/Expo (LTI)

A half day event featuring as many small business resource providers as possible; from technical assistance providers and alternative financing. A place where those we are looking to do business downtown are able to explore the landscape of small business and entrepreneurship resources. This event will also be an opportunity for Entrepreneurial Support organizations to market their programs and resources directly including promotion for DGRI business programs and events like the Doing Business Downtown Seminar Series.

- Doing Business Downtown Seminar Series (LTI)

A more focused series of panels, talks, and discussions on what it takes to do business downtown and some of the unique challenges that downtown businesses face such as dealing with social service needs or managing downtown events. This will be a quarterly series that will leverage relationships in the small business ecosystem as well with topics ranging from general business resources to contracting with DGRI or the City.

- Downtown Business Association Support (LTI)

This funding will be used explicitly to support the Business Association's organizational support. What this means depends on the association but will be for events, marketing and work that the Business Associations are doing themselves. Much will tie into the overall business development efforts such as the expo and seminar series.

- Downtown Business/Retail Marketing (LTI)

Developing a branding/marketing strategy for downtown retail. A study on what is "Brand Rapids" would help inform market gaps and opportunity better informing where efforts should be focused. It would additionally allow for a more aggressive approach to promoting Downtown as a retail destination for both businesses and shoppers.

- Research (LTI)

A study of current retail conditions by looking at vacancy rates/locations and leakage/gap analysis in order to set a baseline within the context of local regional and national conditions. This also would increase the internal capacity to maintain the relevancy and accuracy of the data in order to measure and track the impact of DGRI efforts and programs. Ongoing efforts would include a map/listing of retail opportunities, maintaining a directory of downtown retailers and economic statistics that impact general business decisions.

- Downtown Workforce Program (NTI)

Events and programs to engage the Downtown workforce.

- Economic Recovery Funding (LTI/NTI)

Funding to support the economic recovery associated with the COVID-19 pandemic.

Goal #5: Reinvest in Public Space, Culture and Inclusive Programming

- Arena Plaza Improvements (LTI/NTI)

Funding to complete the reconstruction of the plaza in front of Van Andel Arena.

- Downtown Marketing and Inclusion Efforts (LTI)

The DDA's contribution to Downtown Marketing helps support communications that promote Downtown events and programming initiatives to Downtown stakeholders, residents, businesses, and customer audiences. This includes but is not limited to paid advertising, the production of marketing collateral, and ongoing maintenance and enhancements of a digital media platform that serves more than 85,000 users and reaches tens of thousands more.

- Downtown Tree Plantings (LTI)

Investments in the urban tree canopy to achieve the canopy goals for Downtown.

- Heartside Public Restroom Facility Construction (LTI)

Funding to complete the installation of the Portland Loo on Division Avenue.

- Public Realm Improvements (LTI)

DDA share of the reconstruction of Ecliptic at Rosa Parks Circle expected to begin spring 2021.

- State of the Downtown Event/Annual Report (LTI)

DDA contribution to the State of the Downtown Event/Annual Report helps to support the programming activities and production for the annual event as well as the costs to support the marketing medium for DGRI's annual report.

- Urban Rec Improvements (LTI)

Funding for place management programs will include support for the pop-up dog park, parklet, dog waste and cigarette urn bins, trash receptacles, beautification, Calder Plaza, and equipment storage.

- Bridge Lighting Operations (NTI)

DDA contribution to Bridge Lighting Operations helps to support electricity and maintenance for lighting on the Indiana Railroad Bridge (Blue Bridge) and the Gillett Bridge.

- DGRI Event Production (NTI)

DDA contribution to DGRI Event Production contributes to the support of World of Winter which contributes to a month-long of various programming and events. This will also cover the support of a new fall event and a minimum of 3 bike, skate, and scoot events at the new bike and skate park.

- Diversity and Inclusion Programming (NTI)

The DDA's contribution to Community Relations and Engagement helps support efforts to create a more welcoming and inclusive Downtown, attract and serve more multicultural audiences and strengthen community ties in and to the Downtown neighborhood. This work includes but is not limited to event support and production, program sponsorship and partnership building to advance the collective vision of Downtown for the benefit of the entire community.

- Downtown Ambassador Program (NTI)

Funding to extend the hospitality contract with Block by Block and continue deployment of the Downtown Ambassadors.

- Experience Miscellaneous (NTI)

Funds not currently associated with projects but that provide the opportunity to take advantage of unforeseen projects, partnerships or initiatives that arise during the fiscal year.

- Holiday Décor Program (NTI)

DDA contribution to Holiday Décor Program helps to support the DDA's investment towards lighting and decorating the downtown during the winter and holiday season. This continued support will allow DGRI to continue to decorate the downtown with the replacement of existing decoration investments. This will also include the expansion into the Bridge St. business district, continue the new additions on south Division, update a cohesive design on Monroe North, add new elements to Rosa Parks Circle and add year-round lighting on the trees of Monroe Ctr.

- Major Event Sponsorship (NTI)

DDA contribution to Major Event Sponsorship helps to support Downtown signature events like ArtPrize and LaughFest.

- Police Foot Patrols (NTI)

DDA contribution to providing added public safety via additional police foot patrol services along key entertainment corridors throughout the summer months.

- Public Space Activation (NTI)

DDA contribution to Public Space Activation helps to continue and expand upon the Pop-Up Performer Program, public games, winter programming, public artwork programs, murals, Activate This Place placemaking grant program, alley activation, food truck initiatives, parks and river related programming, as well as other enlivening interventions that help create an ambiance at atmosphere within the downtown.

- Rosa Parks Circle Ice Skating (NTI)

DDA contribution to Rosa Parks Circle Ice Skating helps to support skate rink operations including operations of the Zamboni, maintenance and upkeep of the rink.

- Special Events Grants – Seasonal Event and Programming Sponsorship Program (NTI)

DDA contribution to Special Events Event Sponsorship Support Program will help to support events and programming happening within the downtown that are seeking event support and that align with the community goals that were voiced through the Special Events Optimization process finalized in FY15. This program will help us to free and open to the public events that happen during Oct-Apr events to help encourage GR Forward goal of creating a 4-season city.

- City of Grand Rapids Office of Special Events Support (NTI)

DDA contribution for The City of Grand Rapids Office of Special Event (OSE) support financially helps maintain and run the office's management in order to schedule, process and permit events looking to host an event within The City of Grand Rapids.

- Special Events Training Program (NTI)

DDA contribution to Special Events Management Training Program will help to support four educational workshops for events training in order to help assist event planners and producers to successfully plan and manage an event within the downtown and the City of Grand Rapids.

- Winter Avenue Building (NTI)

Funding for annual maintenance needs at the DDA owned building on Winter Avenue.