

AGENDA

DOWNTOWN
DEVELOPMENT
AUTHORITY



DDA

Board Members:

Luis Avila • Mayor Rosalynn Bliss • Kayem Dunn • Jermale Eddie • Greg McNeilly • Jen Schottke • Diana Sieger • Jim Talen
Rick Winn

Wednesday, April 13, 2022

8:00 a.m. Meeting

29 Pearl Street NW

- | | | |
|---|--------|-----------|
| 1. Call to Order | | |
| 2. Approve Meeting Minutes from March 9, 2022 (8:01)
(enclosure) | Motion | Winn |
| 3. Accept March 31, 2022 Financials (8:05)
(enclosure) | Motion | Chapman |
| 4. City Center Infrastructure Replacement (8:10)
(enclosure) | Motion | Eledge |
| 5. FY2023 Budget (8:20)
(enclosure) | Motion | Staff |
| 6. LCC Community Outreach Initiative Update (8:50) | Info | Van Driel |
| 7. Executive Director Report (9:05) | Info | Kelly |
| 8. Public Comment (9:10) | | |
| 9. Board Member Discussion (9:15) | | |
| 10. Adjournment (9:20) | | |



DOWNTOWN
GRAND RAPIDS INC.



MEETING OF THE DOWNTOWN DEVELOPMENT AUTHORITY

March 9, 2022

1. Call to Order – This meeting was called to order at 8:00 a.m. by Vice Chair Kayem Dunn.

Attendance

Members Present: Kayem Dunn, Jen Schottke, Luis Avila, Jermale Eddie, Greg McNeilly, and Diana Sieger

Members Absent: Jim Talen, Rick Winn, and Mayor Rosalynn Bliss

Others Present: Tim Kelly (Executive Director), Tricia Chapman (Treasurer), Jessica Wood (Legal Counsel), Amanda Sloan (Recording Secretary), Mark Miller, Marion Bonneaux, Andy Guy (DGRI), Adnoris Torres, Tim Burkman, Ken Miguel-Cipriano, Jennifer Kasper and Andrea Anderson.

2. Approve Meeting Minutes from February 9, 2022
Motion: Mr. McNeilly, supported by Ms. Schottke, moved approval of the February 9, 2022 Meeting Minutes as presented. Motion carried unanimously.
3. Accept February 28, 2022 Financials
Motion: Mr. Avila, supported by Mr. McNeilly, motioned to accept Statement D: February 28, 2022 Expenditures. Motion carried unanimously.
4. River Equity Framework
Andy Guy presented a request to develop a river equity framework and action plan that will inform and guide the Grand River corridor revitalization efforts in the years ahead. Mr. Guy shared the overarching goals are to define equity and related terms, identify goals and strategies for the community, and define metrics for success. About a year ago, a river governance model was adopted which advanced the organizing of a non-profit entity, the establishment of a founding board of directors, and the development of a community engagement program (with Community Catalysts). Mr. Guy stated the next step of the proposed governance model is to develop an equity framework. In discussions with community leaders and exploring best practices, the value of a formal guiding document (developed before the start of major project investment) was revealed. A working group published a request for qualifications and upon review of those responses through a variety of criteria, the team of Angel City Advisors and Estolano Advisors emerged as the preferred project partner. The stand out qualifications for this team included direct experience with river revitalization efforts and

broad experience on an array of issues (housing, workforce development) that will influence this conversation in some way. Preemptive efforts to introduce the consultant team to the community were well received. Mr. Guy stated this proposed work will start this spring. The estimated budget for this project is \$235,000 and the request to the DDA today is to fund \$195,000; a request for MNTIFA to fund the remaining \$40,000 is forthcoming.

Ms. Dunn asked what kinds of things we can expect to see as the result of this framework and planning. Mr. Guy stated there are a lot of conversations to be had but will range from programming strategies to redevelopment and business development tactics long term. Ms. Sieger stated community trust will be very important and asked how this can be communicated in order to take hold throughout the community. Mr. Guy shared part of this work will be establishing a Project Advisory Board tasked with building a network and presenting an actionable document with roles for various organizations. Adnoris Torres added we are already having proactive conversations to establish trust and acting on information before barriers are unintentionally built. Mr. Eddie asked if there has been any thought or discussion on monetarily incentivizing community participation specifically around Roosevelt Park and Black Hills neighborhood. Mr. Guy stated that is an ongoing conversation and a model that has been used in other places. Mr. McNeilly asked if there were any concerns that the work here falls outside of scope of the statutory expenditures that a DDA can authorize, as he believes it might. Mr. Guy stated we will be watching closely to ensure these funds are being used as intended by law. Mr. Kelly added there is utility for this work outside of downtown, but the DDA's investment is directly related to parks and trails within downtown. Statutorily, it falls within the eligible authority for the board to fund long-range planning of economic development within the district.

Mr. Avila shared his concern that this expensive, though worthy, project produces a plan that isn't executed and asked what we are doing to ensure this is implemented by stakeholders. Mr. Guy said there is power of conversation and finding consensus for how to move forward together. There is already a profound sense of buy-in and hunger for direction, specifically with the City and County updating protocols. Ms. Sieger stated she is hopeful that this plan can be used by other organizations (Community Foundation) and is eager to see how this transpires.

Motion: Ms. Sieger, supported by Mr. Avila, motioned to approve an allocation of funds not to exceed \$195,000 to engage the consulting team of Angel City Advisors and Estolano Advisors to develop an Equity Framework and Plan for Action that helps guide Grand River corridor revitalization. Member McNeilly opposed. Motion carried.

5. Data Services Funding Authorization

Marion Bonneaux shared we are approaching our 1-year renewal for Placer AI, a location-based analytics tool, which provides data used in the DGRI Vitals Report as well as many external communications. She presented the way we use this data throughout the DDA and how we draw conclusions on 3 categories: visitors, employees, and residents, and noted we can look at trends in daily and hourly visits as well as the length of each stay. Placer AI also provides demographic data such as the average household income and ethnicity of users. The customer journey is particularly interesting, to see who comes from home to an event, for example. We can also define trade areas, market outlook, spending patterns, and workplace statistics. Ms. Bonneaux noted the weekly spending per person on average in Center City is 85% of the index nationally for healthcare. Also, Center City is over the national index for white collar workers and under the index for blue collar workers. Placer AI also provides Area Analysis with vehicular traffic volume, planned development, and crime profiles.

Placer XTRA provides specialized reports upon request. She noted with excitement some features soon to be available include consumer and internet media habits by location (which could help drive event social media data and decisions), property analysis, void analysis (what should go in vacancies), and migration trends (zip code level for residents). Ms. Dunn asked if there has been a comparison of other Michigan downtown cities. Ms. Bonneaux shared this has been done informally. Mr. Avila stated this has been critical during the pandemic for identifying metrics on the vitality of downtown. Mr. Kelly agreed.

Motion: Mr. McNeilly, supported by Mr. Avila, motioned to authorize the Executive Director to execute a 3-year contract, for an amount not to exceed \$27,000, with Placer Labs. Motion carried unanimously.

6. River & Hill Network Planning Process

Mark Miller provided an update on the Hill & River Network project being led by SmithGroup in collaboration with Disability Advocates of Kent County and Fishbeck Engineering. The project components include exploring options for access along the hillside that connect the Belknap neighborhood (and neighborhoods to the east) to Monroe North and the river, street connections that improve mobility throughout Monroe North, and a pedestrian rail tunnel under the highway connecting MSU campus to Monroe North. He shared we have held 12 different engagement sessions for this project to elicit discussion with Michigan Department of Transportation (MDOT), Spectrum Health, MSU, Monroe North Business Association (MNBA), Belknap Neighborhood Association, the City, DNN, and even fitness organizations that utilize the Fairbanks stairs. Mr. Miller presented existing conditions with two sets of stairs (which have been identified as a priority for many to update and maintain), the 100-foot elevation change from the top of the hill to Division, another 7-foot drop to Ionia, and even further grade change to Ottawa Avenue. The design drivers for this connectivity include accessibility and comfort, people-centered design, sustainability, mobility, durability, and longevity. We are designing for residents, employees, employers, students, and visitors with differing abilities and intentions for use. He presented high level concept options that include an elevated ramp to minimize the disturbance of the hill (which would be about 1/3 of a mile), a tram or funicular alongside a set of stairs, and an elevator (which would need to be 10 stories). Evaluation considerations for each of these concepts include safety, user experience, environmental impact, construction complexity and cost, and maintenance requirements. 5 basic concepts have been discussed with stakeholders to date: (Hastings) long ramp, double ramp (Hastings and Newberry), (Newberry) elevator with (Hastings) long ramp, switch back ramp, and elevator at Newberry. Mr. Miller noted impacts to the slope and trees will be great and we must consider the integrity of the hill to avoid further erosion. One key idea for street connections includes addressing the Ionia and Division right of way redundancy, potentially taking one to use as a bike or pedestrian only path and creating a linear park. He presented concept drawings to this effect as well as roundabouts and lane shifts. Mr. Miller then presented rail tunnel opportunities for consideration noting that MSU is a very willing partner for this project that would connect Innovation Park to Monroe North. He then noted we are currently halfway through the concept design phase of this project and moving into comprehensive concept development which will start to inform next steps (construction drawings) for specific pieces of the project. Mr. Avila asked how much funding is expected to come from the DDA. Mr. Miller stated it is important to note this area has been studied multiple times over the last dozen years. In 2018, an estimate of \$800,000 was the cost to replace the stairs. As we move into that design development phase, we will start targeting specific projects, get opinions of probable costs, and determine funding sources.

7. Van Andel Arena Alley Project

Mr. Miller provided an update on the Van Andel Arena Alley project which is a continuation project of the Van Andel Arena Plaza on Fulton Street and would carry out the 2015 Arena South plan to build a pedestrian connection from Fulton to Oakes (Van Andel Arena to Studio Park). This proposed plan is broken out into 3 phases and poses some complications due to the number of property owners (The City of GR, ASM/Van Andel Arena, the DDA and RDV Corp). There have been 11 stakeholder meetings that have sought to engage the property owners named, as well as business/property owners adjacent, residential property owners adjacent, ground floor businesses, City engineering, Mobile GR, the DNN, the steering committee and Goal 3. This project is further along in concepting and the next step is to go into more design development. Mr. Miller presented concept designs for each of the 3 phases. Phase 1 would reconfigure the space that connects to the arena with adjustable pedestrian and vehicle access in the center of the space (over the sewer lines). Seating is proposed on one side and planters for trees on the other. This would be all the same grade and include a linear plaza to connect to Ionia. Currently, the alley is being used for trash receptacles; the plan would be to consolidate these to one area as a welcome tradeoff for outdoor seating. We also plan to add a Portland Loo, light poles, banners, and overhead lighting. Phase 2 would extend the pedestrian connection to Oakes (potentially hosting incubator spaces) and Phase 3 would provide an elevated plaza patio. Ms. Dunn inquired on the estimated timeline for completion. Mr. Miller shared we have hired MKSK for full set of construction documents which will be provided at the end of this year. Mr. McNeilly asked if snowmelt would be included. Mr. Miller shared the existing snowmelt at arena would not be able to accommodate that. Underground pipes and access for repairs are also concerns for this area so stakeholders agree to forgo that option. Mr. Eddie asked if internet access would be available. Mr. Miller shared there have been discussions about providing music along the corridor, electrical outlets, and Wi-Fi. We will have continued discussions regarding those options and maintenance of them.

8. Executive Director Report

Mr. Kelly noted that the residential numbers requested by Member Talen last month were provided in this month's agenda packet. World of Winter wrapped up on Sunday; we will provide a full report in May on its successes using Placer AI data. He shared the governor just signed an amendment to the MLCC code to simplify and clarify eligibility requirements for a DDA license which is a powerful tool for our downtown businesses. Changes in legislation around social districts and special event licenses is currently sitting on the governor's desk. We are hopeful that is signed as well. This week we approved our annual gain sharing rebates for taxing units this week. Over \$800,000 will go back to the City, County, GRCC, and ITP (The Rapid) based on the amount of capture we've collected. This amount will increase from 10% to 15% next year eventually becoming 25% in FY33. Also, budget season is in full swing which will be presented to you next month for final approval in May.

9. Public Comment

None.

10. Board Member Discussion

None.

11. Adjournment

The meeting adjourned at 9:20 am.

MEMORANDUM

CITY OF GRAND RAPIDS · DOWNTOWN DEVELOPMENT AUTHORITY

DATE: April 5, 2022

TO: Rick Winn
Chairman

Agenda Item 3
April 13, 2022
DDA Meeting

FROM: Tricia Chapman
Administrative Services Officer II

SUBJECT: FY2022 Interim Financial Statements as of March 2022

Attached are the Authority's interim financial statements for the nine months of the Authority's fiscal year ending June 30, 2022. The attached statements include:

Statement A: Balance Sheet

Statement B: Comparison of FY2022 Budget vs Actual Results

Statement C: Statement of FY2022 Project Expenditures

Statement D: Schedule of Expenditures

The Authority's balance sheet on Statement A indicates the Authority is in a strong position financially with sufficient Pooled Cash to support development plan expenditures for FY2022 and beyond.

The Authority has spent approximately 73% and 35% of its budgeted appropriations in the Non-Tax and Local Tax funds respectively.

Please contact me at 616-456-3848 or at tchapman@grcity.us if you have any questions.

Attachments

STATEMENT A
DOWNTOWN DEVELOPMENT AUTHORITY
Balance Sheet
March 31, 2022

	Non-Tax Funds	Debt Tax Increment	Local Tax Increment	TOTAL
ASSETS				
Pooled Cash and Investments	\$ 4,812,447	\$ 10,838,847	\$ 8,585,673	\$ 24,236,967
Petty Cash	-	-	500	500
General Fixed Assets	-	-	87,017,456	87,017,456
Accumulated Depreciation on Fixed Assets	-	-	(62,439,401)	(62,439,401)
Future Tax Increment Revenues Anticipated	-	6,490,000	-	6,490,000
TOTAL ASSETS	\$ 4,812,447	\$ 17,328,847	\$ 33,164,228	\$ 55,305,522
LIABILITIES AND FUND EQUITY				
Liabilities				
Current Liabilities	\$ 112	\$ -	\$ 106	\$ 218
Other Accrued Liabilities	-	4,061	2,026	6,087
Deposit - Area 4 Developer Damage	1,000	-	-	1,000
Bonds Payable	-	6,490,000	-	6,490,000
TOTAL LIABILITIES	1,112	6,494,061	2,132	6,497,305
Fund Balance / Equity:				
Investments in General Fixed Assets, net of Accumulated Depreciation	-	-	24,578,055	24,578,055
Non-Tax Increment Reserve	4,782,366	-	-	4,782,366
Reserve for Authorized Projects	-	-	8,322,311	8,322,311
Reserve for Compensated Absences	-	-	7,886	7,886
Reserve for Eligible Obligations	-	10,834,786	-	10,834,786
Reserve for Encumbrances	28,969	-	253,844	282,813
TOTAL FUND EQUITY	4,811,335	10,834,786	33,162,096	48,808,217
TOTAL LIABILITIES & FUND EQUITY	\$ 4,812,447	\$ 17,328,847	\$ 33,164,228	\$ 55,305,522

STATEMENT B

DOWNTOWN DEVELOPMENT AUTHORITY Comparison of FY2022 Budget vs Actual Results July 1, 2021 - March 31, 2022

	Non-Tax Funds		Debt Tax Increment		Local Tax Increment	
	Budget	Actual	Budget	Actual	Budget	Actual
REVENUES						
Property Tax Increment - General	\$ -	\$ -	\$ 11,623,216	\$ 11,607,647	\$ 7,732,770	\$ 8,361,694
Property Tax Increment - Prior Year Appeals	-	-	(35,000)	-	(15,000)	(64)
Property Tax Increment - Gainsharing Rebates	-	-	(4,363,113)	-	(771,777)	(826,680)
Interest - General	63,630	(82,658)	84,901	(106,378)	104,867	(114,755)
Interest - "The Gallery" Promissory Note	15,406	8,911	-	-	-	-
Principal - "The Gallery" Promissory Note	32,953	357,342	-	-	-	-
Property Rental - Buildings and Facilities	72,000	54,000	-	-	-	-
Property Rental - DASH Parking Lots	250,000	229,305	-	-	-	-
Contributions - Lyon Square Reconstruction	-	-	-	-	1,750,000	-
Reimbursements and Miscellaneous Revenues	2,000	90,250	-	-	5,000	19,000
Ottawa Ave - Cherry to Oakes - 1/3rd payment	197,670	-	-	-	-	-
TOTAL REVENUES	\$ 633,659	\$ 657,150	\$ 7,310,004	\$ 11,501,269	\$ 8,805,860	\$ 7,439,195
EXPENDITURES						
GR Forward Projects:						
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor	\$ 15,000	\$ 615	\$ -	\$ -	\$ 4,580,000	\$ 142,273
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population	80,000	8,186	-	-	1,585,000	1,526,057
Goal #3: Implement a 21st Century Mobility Strategy	-	-	-	-	2,270,000	842,816
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy	35,000	4,475	-	-	500,000	236,800
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming	1,770,000	1,379,249	-	-	2,025,000	527,094
Total GR Forward Projects	\$ 1,900,000	\$ 1,392,525	\$ -	\$ -	\$ 10,960,000	\$ 3,275,040
Administration	-	-	-	-	1,300,000	1,212,831
Debt Service for Bond Issues	-	-	6,814,500	162,250	750,400	-
TOTAL EXPENDITURES	\$ 1,900,000	\$ 1,392,525	\$ 6,814,500	\$ 162,250	\$ 13,010,400	\$ 4,487,871
EXCESS / (DEFICIT)	\$(1,266,341)	\$ (735,375)	\$ 495,504	\$ 11,339,019	\$ (4,204,540)	\$ 2,951,324
BEGINNING FUND BALANCE		5,546,710		(504,233)		30,210,772
ENDING FUND BALANCE		\$ 4,811,335		\$ 10,834,786		\$ 33,162,096

STATEMENT C

DOWNTOWN DEVELOPMENT AUTHORITY Statement of FY2022 Project Expenditures As of March 31, 2022

Project Name	FY2022 Project Budgets	Expenditures		Remaining FY2022 Budgets	% of Budget spent
		Month	Fiscal Year		
River Governance	580,000	16,751	102,060	477,940	17.60%
Downtown Plan	100,000	-	-	100,000	0.00%
Lyon Square Improvements	2,600,000		2,376	2,597,624	0.09%
River Edge Improvements	1,300,000	-	37,837	1,262,163	2.91%
GRForward Goal # 1 - Local Tax Increment	\$ 4,580,000	\$ 16,751	\$ 142,273	\$ 4,437,727	3.11%
Downtown Speakers Series	10,000	-	-	10,000	0.00%
Riverwalk Assessment	5,000	-	390	4,610	7.80%
River Economic Opportunity Initiative	-		225	(225)	0.00%
GRForward Goal # 1 - Non-Tax Increment	\$ 15,000	\$ -	\$ 615	\$ 14,385	4.10%
Development Project Guidance	35,000	-	-	35,000	0.00%
Development Project Reimbursements	1,500,000	203,451	1,493,448	6,552	99.56%
Downtown Enhancement Grants	50,000	-	32,609	17,391	65.22%
GRForward Goal # 2 - Local Tax Increment	\$ 1,585,000	\$ 203,451	\$ 1,526,057	\$ 58,943	96.28%
Heartside Quality of Life Implementation	50,000	-	4,250	45,750	8.50%
Neighborhood Engagement Programs	30,000	689	3,936	26,064	13.12%
GRForward Goal # 2 - Non-Tax Increment	\$ 80,000	\$ 689	\$ 8,186	\$ 71,814	10.23%
Accessibility and Mobility Repairs	110,000	15,350	60,125	49,875	54.66%
Bicycle Friendly Improvements	245,000	-	14,904	230,096	6.08%
DASH North Shuttle Services	375,000	45,000	202,500	172,500	54.00%
New Downtown Circulator Infrastructure	40,000	-	-	40,000	0.00%
Streetscape Improvements	1,200,000	86,304	529,948	670,052	44.16%
Wayfinding System Improvements	300,000	5,498	35,339	264,661	11.78%
GRForward Goal # 3 - Local Tax Increment	\$ 2,270,000	\$ 152,152	\$ 842,816	\$ 1,427,184	37.13%
Economic Development and Innovation	400,000	26,746	199,126	200,874	49.78%
COVID Economic Relief Program	100,000	5,825	37,674	62,326	37.67%
GRForward Goal # 4 - Local Tax Increment	\$ 500,000	\$ 32,571	\$ 236,800	\$ 263,200	47.36%
Downtown Workforce Programs	35,000	-	4,475	30,525	12.79%
GRForward Goal # 4 - Non-Tax Increment	\$ 35,000	\$ -	\$ 4,475	\$ 30,525	12.79%
Downtown Marketing and Inclusion Efforts	420,000	38,833	223,456	196,544	53.20%
Downtown Tree Plantings	130,000	-	39,916	90,084	30.70%
Parks Design	50,000	-	3,535	46,465	7.07%
Public Realm Improvements	1,350,000	82,138	249,785	1,100,215	18.50%
State of Downtown Event & Annual Report	25,000	-	-	25,000	0.00%
Urban Recreation Improvements	50,000	1,806	10,402	39,598	20.80%
GRForward Goal # 5 - Local Tax Increment	\$ 2,025,000	\$ 122,777	\$ 527,094	\$ 1,497,906	26.03%
Arena Plaza Improvements: Non-Tax Increment	-	-	300	(300)	100.00%
Bridge Lighting Operations	15,000	-	-	15,000	0.00%
DGRI Event Production	401,000	89,380	239,775	161,225	59.79%
Diversity / Inclusion Programming	50,000	-	1,500	48,500	3.00%
Downtown Ambassador Program	222,000	28,667	231,846	(9,846)	104.44%
Experience - Miscellaneous	30,000	-	17,500	12,500	58.33%
Major Event Sponsorship	135,000	-	105,000	30,000	77.78%
Project and Fixed Asset Maintenance	5,000	-	2,859	2,141	57.18%
Public Space Activation	789,000	96,189	729,281	59,719	92.43%
Rosa Parks Circle Skating Operations	40,000	-	-	40,000	0.00%
Special Events - Office of	75,000	-	50,000	25,000	66.67%
Special Events - Training Program	6,000	-	-	6,000	0.00%
Winter Avenue Building	2,000	269	1,188	812	59.40%
GRForward Goal # 5 - Non-Tax Increment	\$ 1,770,000	\$ 214,505	\$ 1,379,249	\$ 390,751	77.92%
TOTAL	\$ 12,860,000	\$ 742,896	\$ 4,667,565	\$ 8,192,435	36.30%

STATEMENT D
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of FY2022 Expenditures
March 1 - 31, 2022

Source	Date Posted	Vendor	Purpose / Project	Description	Amount
Local	3/10/2022	Disability Adv of Kent Co	Accessibility & Mobility Repairs	Inclusive Design research & reporting Feb	8,100.00
Local	3/8/2022	Disability Adv of Kent Co	Accessibility & Mobility Repairs	Inclusive Design research & reporting Jan	7,250.00
					15,350.00
Local	2/28/2022	Paychex	Administration	DDA Payroll Wages, 401, Taxes- Feb 2022	99,201.30
Local	3/8/2022	Priority Health	Administration	Health Insurance Feb 22- Apr 22	25,726.15
Local	3/4/2022	City Treasurer - Budget Office	Administration	IET - Operating Transfer A-87	11,006.00
Local	3/1/2022	Federal Square Building Co. #1, LLC	Administration	Office Lease: 29 Pearl Street Feb 22	4,945.32
Local	3/14/2022	Federal Square Building Co. #1, LLC	Administration	Office Lease: 29 Pearl Street Mar 22	4,945.32
Local	3/21/2022	McAlvey Merchant & Associates	Administration	Government Consulting Feb 2022	4,500.00
Local	3/14/2022	Selective Insurance Co of America	Administration	Liability Insurance Policy 2022	4,040.27
Local	3/13/2022	Lisa M Cooper	Administration	HR Consultant services 2/22	3,918.26
Local	3/5/2022	City of Grand Rapids	Administration	Staff services - payroll period ended 03/05/2022	3,272.56
Local	3/19/2022	City of Grand Rapids	Administration	Staff services - payroll period ended 03/19/2022	2,558.39
Local	3/8/2022	TGG, Inc.	Administration	Life & S/T & L/T disability insurance: Feb - Sept 2022	1,249.23
Local	3/16/2022	TGG, Inc.	Administration	Life & S/T & L/T disability insurance: Feb - Sept 2022	1,249.23
Local	3/13/2022	Worksighted, Inc.	Administration	IT onboarding 2/22	1,187.85
Local	3/1/2022	The KR Group, Inc.	Administration	IT Managed Agreement March 2/22	970.08
Local	3/14/2022	Fifth Third Bank	Administration	Admin: Conf/Travel DDA	823.05
Local	3/4/2022	City Treasurer - Risk Management	Administration	Monthly General Insurance Allocation	821.17
Local	3/14/2022	Fifth Third Bank	Administration	Admin: Memberships DDA	761.92
Local	3/15/2022	Mark Miller	Administration	reimb: Airbnb for Conference 3/22	552.10
Local	3/14/2022	Fifth Third Bank	Administration	Admin: Food/Bev DDA	524.89
Local	3/13/2022	Federal Square Building Co. #1, LLC	Administration	Office Lease: 29 Pearl Street Mezzanine Office 03/22	484.64
Local	3/1/2022	Metro FiberNet, LLC	Administration	Internet/Phone at 29 Pearl St NW 3/22	368.27
Local	3/30/2022	Metro FiberNet, LLC	Administration	Internet/Phone at 29 Pearl St NW 4/22	368.27
Local	2/28/2022	Paychex	Administration	DDA Payroll Processing Fee - Feb 2022	318.76
Local	2/28/2022	Paychex	Administration	DDA Payroll HRS Processing Fees-Feb 2022	300.00
Local	3/8/2022	GreatAmerica Financial Services Corp	Administration	Copier Lease 02/22	286.95
Local	3/8/2022	The KR Group, Inc.	Administration	O365 subscription 12/17/21- 01/16/22	275.58
Local	3/13/2022	Professional Maintenance of Michigan In	Administration	Janitorial services 02/22	273.21
Local	3/8/2022	MiBiz, Inc	Administration	Annual MiBiz subscriptions 2022	245.00
Local	3/1/2022	Federal Square Building Co. #1, LLC	Administration	Utility Service: Electric Jan 22	243.41
Local	3/1/2022	Federal Square Building Co. #1, LLC	Administration	Utility Service: Electric DEC 2021	212.22
Local	3/1/2022	Federal Square Building Co. #1, LLC	Administration	Utility Service: Electric Feb 22	199.75
Local	3/13/2022	Professional Maintenance of Michigan In	Administration	Window Cleaning 2/22	197.98
Local	2/28/2022	City Treasurer - MobileGR/Parking Svcs	Administration	Feb 2022 Parking Validation Billing	187.25
Local	3/15/2022	Melvin Eledge Jr	Administration	reimb for IDA application 2/22	158.38
Local	3/1/2022	The KR Group, Inc.	Administration	Feb 22 Managed Agreement	144.78
Local	3/15/2022	Mark Miller	Administration	reimb: Airbnb for Conference 3/22	136.44
Local	3/27/2022	Littlefoot Coffee Roasters	Administration	Office Supplies 03/22	112.45
Local	3/10/2022	Breck Graphics Inc	Administration	Business Cards: Comejo & Catcho 3/22	99.42
Local	3/22/2022	Cellco Partnership	Administration	Cell Phone Service 02/22	86.41
Local	3/8/2022	JobMatch LLC	Administration	HR software 2/22	78.40
Local	3/8/2022	JobMatch LLC	Administration	HR software 3/22	78.40
Local	3/31/2022	JobMatch LLC	Administration	HR software 4/22	78.40
Local	3/14/2022	Fifth Third Bank	Administration	Admin: Supplies DDA	66.66
Local	3/1/2022	The KR Group, Inc.	Administration	IT services backupify Agreement Feb 2022	35.63
Local	3/1/2022	Model Coverall Service Inc	Administration	Floor Mat Rental 02/22-8/22	28.07
Local	3/23/2022	Model Coverall Service Inc	Administration	Floor Mat Rental 02/22-8/22	28.07
Local	3/15/2022	Amanda Sloan	Administration	Transport/mileage expense	27.20
Local	3/27/2022	ACO Inc	Administration	Admin Supplies 3/22	15.63
Local	3/15/2022	Mark Miller	Administration	reimb: Airbnb for Conference 3/22	8.64
Local	3/8/2022	Friends of the High Line, Inc.	Administration	Reimb: membership fees High Line 2021	(357.14)
					177,040.22
Local	3/13/2022	Prestige Products LLC	COVID Economic Relief Program	Install winter shelter lock bars 12/21	1,900.00
Local	3/13/2022	Prestige Products LLC	COVID Economic Relief Program	Reinstallation of winter shelters 1/22	1,250.00
Local	3/13/2022	Prestige Products LLC	COVID Economic Relief Program	Repair of Atwater winter shelters 3/22	975.00
Local	3/13/2022	Prestige Products LLC	COVID Economic Relief Program	Remove winter shelters 1/22	950.00
Local	3/13/2022	Prestige Products LLC	COVID Economic Relief Program	Removal/storage of Sundance winter shelters 1/22	750.00
					5,825.00
Local	3/1/2022	City Treasurer - MobileGR/Parking Svcs	DASH North Shuttle Services	Feb 2022 DDA Share of DASH North Service	22,500.00
Local	3/15/2022	City Treasurer - MobileGR/Parking Svcs	DASH North Shuttle Services	Mar 2022 DDA Share of DASH North Service	22,500.00
					45,000.00

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STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2022

Source	Date Posted	Vendor	Activity # Purpose / Project	Description	Amount
<i>Continued from previous page</i>					
Local	3/16/2022	10 Ionia LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	105,449.66
Local	3/16/2022	Jackson Entertainment LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	33,661.85
Local	3/16/2022	150 Ottawa Development LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	16,594.17
Local	3/16/2022	Arena Place Development LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	12,227.97
Local	3/16/2022	55 Ionia Partners LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	8,388.56
Local	3/16/2022	Waters Building LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	7,122.94
Local	3/16/2022	CWD 50 Monroe II LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	6,991.31
Local	3/16/2022	Venue Tower, LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	5,351.37
Local	3/16/2022	20 Monroe Building Co Limited Partners	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	3,604.18
Local	3/16/2022	35 Oakes Associates, L.L.C.	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	1,914.63
Local	3/16/2022	CWD Urban Fund LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	1,059.63
Local	3/16/2022	100 Commerce Development LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	515.27
Local	3/16/2022	Owen-Ames-Kimball CO	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	343.80
Local	3/16/2022	68 Commerce LLC	Developer Project Reimbursements	Developer Reimbursement FY22 Winter	225.61
					203,450.95
Local	3/1/2022	Adtegrity.com, Inc.	Dntn Marketing & Inclusion Efforts	Wow advertising Jan 2022	8,358.60
Local	3/27/2022	David Specht	Dntn Marketing & Inclusion Efforts	WoW '22 Recap Video 3/22	5,040.00
Local	3/27/2022	Dream Garden	Dntn Marketing & Inclusion Efforts	Begin Again Music & Dance Fest Sponsorship 3/22	5,000.00
Local	3/8/2022	Daniel Quinn Mathews	Dntn Marketing & Inclusion Efforts	Broadcast & Music services calendar year 2022	4,000.00
Local	3/8/2022	GRCAC	Dntn Marketing & Inclusion Efforts	2022 Radio Advertising: GR Live 4 of 4 quarterly	3,500.00
Local	3/21/2022	Adtegrity.com, Inc.	Dntn Marketing & Inclusion Efforts	Advertising: WOW 02-22	3,121.05
Local	3/13/2022	Erika Townsley	Dntn Marketing & Inclusion Efforts	Photography Mar 2022	3,000.00
Local	3/21/2022	Bryan Esler Photo, Inc.	Dntn Marketing & Inclusion Efforts	Photographer: Feb 22	2,565.00
Local	3/21/2022	University of Michigan	Dntn Marketing & Inclusion Efforts	World of Winter Radio advertising 2/22	1,720.00
Local	3/8/2022	Adtegrity.com, Inc.	Dntn Marketing & Inclusion Efforts	Advertising: Silent Disco 2021	1,000.00
Local	3/14/2022	Fifth Third Bank	Dntn Marketing & Inclusion Efforts	Marketing: Advertising	653.18
Local	3/22/2022	West Michigan Sustainable Business Fc	Dntn Marketing & Inclusion Efforts	Active Commute Week Sponsorship 2022	500.00
Local	3/8/2022	Ariel Sosa III	Dntn Marketing & Inclusion Efforts	WoW '22 Photos 1/22	225.00
Local	3/8/2022	Ariel Sosa III	Dntn Marketing & Inclusion Efforts	Modelo Meltdown b roll	150.00
					38,832.83
Local	3/27/2022	Placer Labs, Inc.	Economic Development & Innovation	Downtown Analysis Subscription 04/22 - 04/25	18,134.00
Local	3/8/2022	GR Area Chamber of Commerce	Economic Development & Innovation	Retail Retention & Attraction Contract 2/22	3,958.33
Local	3/13/2022	Neighborhood Business Alliance	Economic Development & Innovation	SoDiv Shop Hop Event 2022 11/21	3,150.00
Local	3/28/2022	City Treasurer - ELC	Economic Development & Innovation	Pole Banner Permit Application	1,391.00
Local	3/14/2022	Fifth Third Bank	Economic Development & Innovation	Econ Development: Food/Bev	112.21
					26,745.54
Local	3/8/2022	SmithGroup, Inc.	Public Realm Improvements	Switchback Park and River Connections Planning 1/2	25,123.50
Local	3/1/2022	MKSK INC	Public Realm Improvements	Van Andel Plaza Construction Phase 2 10/21	24,629.20
Local	3/27/2022	SmithGroup, Inc.	Public Realm Improvements	Switchback Park and River Connections Planning 2/2	20,949.00
Local	3/30/2022	MKSK INC	Public Realm Improvements	Van Andel Plaza Construction Phase 2 10/21	10,300.10
Local	3/1/2022	Bazen Electric	Public Realm Improvements	Electrical services 2/22	486.55
Local	3/27/2022	Bazen Electric	Public Realm Improvements	Electrical services 3/22	455.00
Local	3/1/2022	Bazen Electric	Public Realm Improvements	Electrical services 2/22	195.00
					82,138.35
Local	3/14/2022	West MI Center for Arts & Technology	River Governance	WMCAT/Public Agency river engagement 2/22	12,220.00
Local	3/8/2022	Holland & Knight LLP	River Governance	River Governance consulting services 01/22-06/22	4,531.00
					16,751.00
Local	3/10/2022	State of Michigan	Streetscape Improvements	18092-Ottawa-Fulton to Michigan	34,604.37
Local	3/10/2022	State of Michigan	Streetscape Improvements	18092-Ottawa-Fulton to Michigan	14,867.31
Local	3/22/2022	Hubbell, Roth & Clark Inc	Streetscape Improvements	18092-Ottawa-Fulton to Michigan	12,505.02
Local	3/27/2022	Placer Labs, Inc.	Streetscape Improvements	Downtown Analysis Subscription 04/22 - 04/25	8,866.00
Local	3/1/2022	Progressive Architecture	Streetscape Improvements	Futsal Court design 1/22	2,423.52
Local	3/13/2022	Progressive Architecture	Streetscape Improvements	Futsal Court design 2/22	2,065.00
Local	3/15/2022	City Treasurer - Refuse	Streetscape Improvements	DGRI Monthly Trash Disposal	1,139.50
Local	3/10/2022	Hubbell, Roth & Clark Inc	Streetscape Improvements	18092-Ottawa -Roto-Resurface (HRC-0194305)-DDA	1,112.53

STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2022

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Source	Date Posted	Vendor	Activity # Purpose / Project	Description	Amount
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Local	3/21/2022	Uline Inc	Streetscape Improvements	Dog park Supplies 3/22	1,085.67
Local	3/27/2022	Mydatt Service Inc	Streetscape Improvements	Reimb supplies 10/21	895.00
Local	3/1/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	682.50
Local	3/1/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	562.50
Local	3/22/2022	City Treasurer - MobileGR/Traffic Safety	Streetscape Improvements	HRC Design Engineering Invoice 0194974	542.51
Local	3/1/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	502.50
Local	3/1/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	482.50
Local	3/1/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	482.50
Local	3/1/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	482.50
Local	3/1/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	482.50
Local	3/13/2022	Presidio Holdings Inc	Streetscape Improvements	Parks Cameras	466.11
Local	3/1/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	412.50
Local	3/1/2022	Mydatt Service Inc	Streetscape Improvements	Supplies 1/22	363.37
Local	3/27/2022	Bazen Electric	Streetscape Improvements	Electrical services 12/21	336.15
Local	3/8/2022	Katerberg Co Inc	Streetscape Improvements	Irrigation Summer 2022 2/22	312.50
Local	3/10/2022	Presidio Holdings Inc	Streetscape Improvements	Parks Cameras	163.86
Local	3/22/2022	Mydatt Service Inc	Streetscape Improvements	Credit Memo	(17.00)
					86,303.92
Local	3/1/2022	Mydatt Service Inc	Urban Recreation Improvements	Supplies 1/22	501.99
Local	3/27/2022	Mydatt Service Inc	Urban Recreation Improvements	Reimb supplies 10/21	467.20
Local	3/1/2022	Kerkstra Portable Restroom Svc Inc	Urban Recreation Improvements	Portable restroom for Skate Park 2/22	400.00
Local	3/13/2022	Kerkstra Portable Restroom Svc Inc	Urban Recreation Improvements	Portable restroom for Skate Park 2/22	250.00
Local	3/10/2022	City Treasurer - Water System	Urban Recreation Improvements	WS2179082 22/02	186.86
					1,806.05
Local	3/27/2022	Progressive Architecture	Wayfinding System Improvements	Wayfinding Consulting 2/22	5,497.97
					5,497.97
Non-Tax	3/8/2022	Ice Sculptures Ltd	DGRI Event Production	WOW Valent ICE Sculptures 2/22	34,400.00
Non-Tax	3/8/2022	GR Asian-Pacific Festival	DGRI Event Production	Noodle Fest 2022 WOW event sponsorship	5,000.00
Non-Tax	3/8/2022	Ice Sculptures Ltd	DGRI Event Production	WOW Valent ICE Sculpture live demo	5,000.00
Non-Tax	3/21/2022	James Forrest Hughes	DGRI Event Production	WoW 2022 Event AV Support 1/22-2/22	4,475.00
Non-Tax	3/27/2022	Christopher L Jansens	DGRI Event Production	Security Services: WOW 3/22	3,723.00
Non-Tax	3/1/2022	Ryan Charles Woodford	DGRI Event Production	Security Services: WOW 2/22	3,315.00
Non-Tax	3/1/2022	Ryan Charles Woodford	DGRI Event Production	Security Services: WOW 2/22	3,315.00
Non-Tax	3/14/2022	Christopher L Jansens	DGRI Event Production	Security Services: WOW 2/22	3,315.00
Non-Tax	3/1/2022	Grand Rapids Running Tours	DGRI Event Production	WOW 22 walking tours 1/22	2,800.00
Non-Tax	3/27/2022	Garage Bar GR LLC	DGRI Event Production	Fareway to the farm sponsorship 3/22	2,500.00
Non-Tax	3/14/2022	Ice Sculptures Ltd	DGRI Event Production	Wow '22 Ice bar 2/22	2,000.00
Non-Tax	3/8/2022	GR Asian-Pacific Festival	DGRI Event Production	Lunar NY 2022 WOW event sponsorship	1,500.00
Non-Tax	3/21/2022	Cody Michael Vizcarra	DGRI Event Production	Event Performer 01/22-02/22	1,500.00
Non-Tax	3/21/2022	Amnestie Lillian-Tate VerDuin	DGRI Event Production	WOW DJ Night 555 Monroe performance	1,350.00
Non-Tax	3/8/2022	United Rentals (North America), Inc.	DGRI Event Production	WOW Event Equip rental 2/22	1,340.00
Non-Tax	3/14/2022	Fifth Third Bank	DGRI Event Production	DGRI Events: Fees	1,113.00
Non-Tax	3/1/2022	Swift Printing & Communications	DGRI Event Production	Valent Ice signage 2/22	1,035.48
Non-Tax	3/8/2022	607 Dewey, LLC	DGRI Event Production	DGRI Events: Storage facility rent 3/22	965.00
Non-Tax	3/22/2022	607 Dewey, LLC	DGRI Event Production	DGRI Events: Storage facility rent 4/22	965.00
Non-Tax	3/21/2022	Baker Tent Rentals	DGRI Event Production	Equip: World of Winter 2/22	924.50
Non-Tax	3/15/2022	City Treasurer - Special Events	DGRI Event Production	Special Event: World of Winter 2022	888.25
Non-Tax	3/14/2022	Fifth Third Bank	DGRI Event Production	DGRI Event Production: Supplies	636.78
Non-Tax	3/8/2022	Tom Twining	DGRI Event Production	Pop Up Performances Feb 22	600.00
Non-Tax	3/21/2022	Damien Allen	DGRI Event Production	WoW 2022 Dj Services 2/22	600.00
Non-Tax	3/13/2022	Kerkstra Portable Restroom Svc Inc	DGRI Event Production	Portable restrooms Noodle Fest 2/22	595.00
Non-Tax	3/8/2022	Swift Printing & Communications	DGRI Event Production	WOW noodle fest signage 2/22	526.30
Non-Tax	3/1/2022	Swift Printing & Communications	DGRI Event Production	Valent Ice signage 2/22	494.00

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STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY22

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Source	Date Posted	Vendor	Activity # Purpose / Project	Description	Amount
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Non-Tax	3/8/2022	Jessica Gutowski Slaydon	DGRI Event Production	WOW '22 Performance 2/22	450.00
Non-Tax	3/14/2022	Fifth Third Bank	DGRI Event Production	DGRI Events: Services	370.56
Non-Tax	3/8/2022	Ice Sculptures Ltd	DGRI Event Production	WOW Valent ICE Sculpture Noodle Fest	300.00
Non-Tax	3/13/2022	Kali LaHaie	DGRI Event Production	WOW '22 Performance 2/22	300.00
Non-Tax	3/1/2022	Grand Rapids Running Tours	DGRI Event Production	WOW 22 walking tour reward cards	275.00
Non-Tax	3/22/2022	Grand Rapids Voice Collective LLC	DGRI Event Production	WOW '22 Performance 03/22	250.00
Non-Tax	3/8/2022	Ariel Sosa III	DGRI Event Production	Valent Ice Ice Wall photography	225.00
Non-Tax	3/27/2022	Ryan M Kenny	DGRI Event Production	WOW DJ Silent Disco 1/22	200.00
Non-Tax	3/1/2022	Kerkstra Portable Restroom Svc Inc	DGRI Event Production	Portable restroom for WOW events 2/22	170.00
Non-Tax	3/1/2022	Swift Printing & Communications	DGRI Event Production	Winterfest signage 2/22	156.00
Non-Tax	3/1/2022	Anthony P Lubenow	DGRI Event Production	Pop Up Performance	150.00
Non-Tax	3/1/2022	Anthony P Lubenow	DGRI Event Production	Pop Up Performance	150.00
Non-Tax	3/1/2022	Raven E Wirts	DGRI Event Production	Pop Up Performer 01/22	150.00
Non-Tax	3/1/2022	Tre Jordan DeLeon	DGRI Event Production	Pop Up Performer 02/22	150.00
Non-Tax	3/13/2022	Raven E Wirts	DGRI Event Production	Pop Up Performer 02/22	150.00
Non-Tax	3/13/2022	Sam Kenny	DGRI Event Production	Pop Up Performer 02/22	150.00
Non-Tax	3/21/2022	Gerald Berg	DGRI Event Production	WOW '22 Performance 02/22	150.00
Non-Tax	3/21/2022	Sam Kenny	DGRI Event Production	Pop Up Performer 02/22	150.00
Non-Tax	3/1/2022	Swift Printing & Communications	DGRI Event Production	Valent Ice signage 2/22	136.40
Non-Tax	3/22/2022	City Treasurer - Special Events	DGRI Event Production	Special Event: World of Winter 2022	113.66
Non-Tax	3/14/2022	Fifth Third Bank	DGRI Event Production	DGRI Events: volunteer Food/Bev	85.46
Non-Tax	3/1/2022	Abram Sudan	DGRI Event Production	Silent Disco Event 2/22	75.00
Non-Tax	3/1/2022	Amnestie Lillian-Tate VerDuin	DGRI Event Production	WOW '22 Performance 2/22	75.00
Non-Tax	3/15/2022	City Treasurer - Special Events	DGRI Event Production	Special Event: World of Winter 2022	75.00
Non-Tax	3/9/2022	Consumers Energy	DGRI Event Production	1030 4058 7935 22/02 - 612 Dewey Ave	46.57
					89,379.96
Non-Tax	3/27/2022	Mydatt Service Inc	Downtown Ambassador Program	Ambassador Program 2/22	28,618.98
Non-Tax	3/31/2022	City Treasurer - MobileGR/Parking Svcs	Downtown Ambassador Program	Monthly Parking Billing March 2022	48.00
					28,666.98
Non-Tax	3/27/2022	Swift Printing & Communications	Neighborhood Engagement Programs	DNN palm cards 3/22	298.24
Non-Tax	3/14/2022	Fifth Third Bank	Neighborhood Engagement Programs	Neighborhood Engagement: Food/Bev	260.00
Non-Tax	3/8/2022	Kendsie Channing	Neighborhood Engagement Programs	Stakeholder engagement reimb 1/22-3/22	131.18
					689.42
Non-Tax	3/14/2022	LiveSpace, LLC	Public Space Activation	WOW '22 Iregular Installation 3/22	30,441.15
Non-Tax	3/11/2022	Ilmex	Public Space Activation	Install pmts 3 (3 of 3 total payments) - World of Winte	21,250.00
Non-Tax	3/14/2022	Squidsoup Productions Inc.	Public Space Activation	World of Winter art installation 2022	11,960.00
Non-Tax	3/13/2022	Creos Experts-Conseils Inc	Public Space Activation	WOW Art Installation - LOOP 10/21	10,778.19
Non-Tax	3/13/2022	Studio Iregular Inc.	Public Space Activation	World of Winter art installation: Control No Control 20	9,550.00
Non-Tax	3/1/2022	Grandville Ave Arts & Humanities Inc	Public Space Activation	Women's Way Funding 3 of 4 2/22	4,500.00
Non-Tax	3/1/2022	Eagle Village Inc	Public Space Activation	WOW 2022 Sponsorship Grant 11/21	2,500.00
Non-Tax	3/21/2022	Lowling Light & Grip, Inc	Public Space Activation	PSA equipment 1/22-3/22	1,605.00
Non-Tax	3/1/2022	Michigan Landscape Services	Public Space Activation	Installation of singing tree 2/22	1,200.00
Non-Tax	3/14/2022	Fifth Third Bank	Public Space Activation	PSA: services	782.94
Non-Tax	3/1/2022	Rafael De Jesus Comejo	Public Space Activation	Labor Services: art install 2/22	530.00
Non-Tax	3/27/2022	Carter McLeod Jones	Public Space Activation	WOW '22 install hours 3/22	340.00
Non-Tax	3/1/2022	Swift Printing & Communications	Public Space Activation	Window Activation signage	334.20
Non-Tax	3/27/2022	West Shore Services Inc	Public Space Activation	Equip rental for WOW deinstall 3/22	250.00
Non-Tax	3/27/2022	Shawn Irwin	Public Space Activation	WoW '22 Art install 3/22	125.00
Non-Tax	3/14/2022	Fifth Third Bank	Public Space Activation	PSA: supplies	42.38
					96,188.86
Non-Tax	3/31/2022	DTE Energy	Winter Ave NW Building	9100 258 89908 22/03 Winter DDA share	112.31
Non-Tax	3/23/2022	Consumers Energy	Winter Ave NW Building	1030 2027 1245 22/02 Winter DDA share	91.09
Non-Tax	3/23/2022	Consumers Energy	Winter Ave NW Building	1030 2027 1245 22/03 Winter DDA share	65.70
					269.10

TOTAL MARCH 2022 EXPENDITURES \$ 919,936.15

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DATE: April 8, 2022

TO: Downtown Development Authority

FROM: Melvin Eledge Jr.
Operations Manager

SUBJECT: Center City Infrastructure Replacement

Agenda Item #5
April 13, 2022
DDA Meeting

In 2019 DGRI completed work on the Streetspace guidelines, a document outlining improvements in downtown to enhance the pedestrian experience. One such aspect explored in the document was the improvement/enhancement of the existing pedestrian infrastructure into more modern, visually compelling and unified approach.

In April of 2020 we began the implementation of this vision in earnest with the enhancement of the Grandville pedestrian infrastructure. The new infrastructure served to further enhance the Grandville corridor among other improvements such as tree plantings and planter bed revitalization.

Looking to further this work and continue to enhance the downtown streetscape it was determined that a significant impact could be made by replacing the trash cans in Center City, along Monroe Center and the surrounding areas. The trash cans in this area are composed of several different types of cans creating a lack of consistency and do not work to enhance the streetscape other than through providing a trash collection function. To completely replace the existing Center City trash cans as well as fill in some additional identified gaps it will require 35 trash cans.

Recommendation: Authorize the purchase of 35 Poe Litter trash cans not to exceed \$111,990.00. This expenditure is budgeted in the FY22 Goal 3 Streetscape Improvements line item.



MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY



DDA

DATE: April 8, 2022

TO: Downtown Development Authority

FROM: Tim Kelly, AICP
Executive Director

SUBJECT: FY2023 Budget and Priority Plan

Agenda Item #09
April 13, 2022
DDA Meeting

Each year the Downtown Development Authority (DDA) recommends a one-year budget and five-year priority plan to the City Commission. With the approval of GR Forward in December 2015, the DDA and DGRI have clearly defined objectives and the proposed budgets are built to reflect and implement the community priorities for Downtown. For fiscal year 2023 (FY23), the DDA budgets consist of both new projects from GR Forward and carry forward priorities that span multiple fiscal years.

The attached budget narrative provides additional detail on the various priorities for the coming year. Among them are actions to implement recommendations from recently completed planning initiatives. Those include the Grand River Governance process, the Disability Advocates of Kent County and Common Notice accessibility report, and the Downtown Streetspace Guidelines. There is also funding allocated to complete the design initiatives for the River and Hill Network Plan, and to initiate major capital improvements to Downtown public spaces such as Lyon Square and the Van Andel Arena alley. Finally there is funding for event and activation to continue to support and produce events that draw people to Downtown.

Carry-forward priorities from previous years include completing Grand River edge infrastructure improvements, implementation of pedestrian and bike infrastructure, continued funding to support retail business attraction, and building on the tremendous success of the World of Winter.

When examined by GR Forward goal the breakdown from the LTI and NTI budgets is as follows:

- Goal 1 (Restore the River as the Draw): \$4,757,500
- Goal 2 (Create a True Downtown Neighborhood Home to a Diverse Population): \$1,828,750
- Goal 3 (21st Century Mobility Strategy): \$2,105,000
- Goal 4 (Ensure Job Opportunities and Ensure Vitality of the Local Economy) \$620,000
- Goal 5 (Reinvest in Public Space, Culture and Inclusive Programming): \$5,035,901



DOWNTOWN
GRAND RAPIDS INC.

As in previous years the Downtown Grand Rapids Inc. Alliances played an important role in developing the budget. Their 3-month, iterative process culminated with budget recommendations to the three fiduciary Boards of DGRI (DDA, DID, and MNTIFA).

Following a recommendation from the DDA Board, DGRI staff will present the recommended DDA FY23 budgets to the City Commission requesting bottom-line appropriation. After receiving City Commission appropriation, the Board will adopt their final annual budget and priority plan at the next scheduled meeting.

Recommendation: Recommend the FY2023 DDA Budget Summary to the City Commission to request fund appropriation.



DOWNTOWN
GRAND RAPIDS INC.

FY 2023 Recommended Budget

Narrative

The following narrative document outlines priority project areas developed with the GR Forward Goal Alliances over the past few months. Projects and funding represent commitments to on-going obligations, as well as new projects in the next fiscal year.

Goal 1 – Creating a Connected and Equitable River Corridor

River Governance Incubation (LTI)

Support to continue advancing on recommendations flowing from the work begun in FY20 to define a long-term organizational and funding strategy for Grand River corridor revitalization. In addition to continued project management support, this includes proposed investment to develop or support the following:

- A corridor framework plan that maps the strategic assets, identifies opportunities for broader collaboration and defines key projects to support river corridor revitalization from Riverside Park to Millennium Park.
- Fundraising services to help identify and pursue capital and infrastructure funding partnership opportunities, including Federal grant opportunities
- An equity framework plan of action that presents a shared definition around “equity” grounded in common goals, measurable outcomes and tactics.
- An economic benefits analysis of river corridor revitalization. This work builds and expands on the initial, limited in scope benefits analysis conducted in FY21. Project partners will include Experience GR, Grand Rapids Public Museum and other corridor stakeholders.
- River-specific communications, engagement and activation that help reconnect Grand Rapidsians to the Grand River. These efforts, organized in close collaboration with community partners, will support more informed and robust community participation in ongoing river planning and activation initiatives.

Lyon Square Improvements (LTI)

Funds to reconstruct and significantly enhance the public park and public right of way.

River Edge Improvements (LTI)

Funds to support rehabilitation, improvement and expansion of the Grand River edge trail. More specifically prospective projects include:

- Repair of the existing concrete trail section from Louis Street to the Blue Bridge.
- Access and safety improvements on City-owned property at Market and Wealthy Streets.
- Support for design and construction of river-related trail/edge improvements, including:
 - Extend east bank river trail north of Coldbrook to Ann Street, including safety improvements across Leonard Street.
 - Extend east bank river trail south of Fulton to Wealthy Street
 - Strengthen Downtown connection to Oxford Trail and Millennium Park
 - Trail segments adjacent to the GVSU campus and Grand Rapids Public Museum.
 - **New trail connection from Downtown to Lowell, MI.**

Downtown Speaker Series (NTI)

Funding to bring thought leaders in city building to Grand Rapids and advance key organization goals.

Riverwalk Operations & Maintenance Planning (NTI)

Funding to further evaluate operations and maintenance needs and costs to steward river trail improvements over time.

Goal 2 - Create a True Downtown Neighborhood Which is Home to a Diverse Population

Development Project Guidance (LTI)

Funding for legal and staff time expended on behalf of facilitating development projects.

Development Project Tax Increment Reimbursements (LTI)

Continued funding for the existing Development Support Program. Program funds will be used to further promote economic growth and development in Downtown by funding approved eligible expenses in new construction projects over \$5 million in new investment and in rehabilitation projects featuring over \$1 million in new investment. Proposed funding is to cover existing obligations, and to capitalize on new opportunities.

Downtown Enhancement Grant (LTI)

Funding for the Downtown Enhancement Grant Program. Funds will be used cover existing obligations, and to continue to assist property and business owners in the rehabilitation of the Downtown public realm. Funds are utilized to reimburse eligible activities, including installation of street furniture, snowmelt, and other public realm improvements.

Heartside Quality of Life Plan Implementation (NTI)

Funding to implement recommendations from the Heartside neighbors and businesses for the Quality of Life follow up study. Specific activities will be developed in collaboration with Heartside-Downtown

neighbors through interviews and listening sessions. Investments will align with recommendations from GR Forward.

Stakeholder Engagement - Downtown Neighbor Network (NTI)

Support Downtown and Downtown adjacent neighbors that are connected, informed and empowered to improve Downtown living. Activities include the 4 C's - Communication, Convening, Capacity Building and Connecting to Resources:

- **Communication** and marketing of the DNN both in-person and through online platforms
- **Convening** monthly events for Downtown residents
- Building **Capacity** through continuing education and leadership trainings for neighbors
- **Connecting** to resources for advocacy around pedestrian safety aligned to Goal 3 improvements

Goal 3 - Implement a 21st Century Mobility Strategy

Accessibility and Mobility Repairs (LTI)

Ongoing collaboration with Disability Advocates of Kent County to implement recommendations of their strategic plan and to continue Downtown accessibility audits and pathway assessments. This funding will also support retrofitting of existing social zones to make them more accessible.

Bicycle Friendly Improvements (LTI)

Funding for further implementation of repair stands and bicycle parking in partnership with Mobile GR.

Streetscape Improvements: Pedestrian Crossing Enhancements (LTI)

Pedestrian-safety improvements including rapid flashing beacons in collaboration with Mobile GR at the following locations:

- Cherry Street/Ottawa Avenue at US131 (midblock crossing)
- Division Avenue and McConnell Street
- Monroe Avenue and Campau Avenue
- Lafayette Avenue at Mary Free Bed

Streetscape Improvements: Pedestrian Crossing Construction (LTI)

Enhanced pedestrian crosswalk at City Hall with median, sidewalk landscaping, and overhead signals on mast arm.

Streetscape Improvements: Pedestrian Countdown Signal Retrofitting (LTI)

In collaboration with Mobile GR this will complete the final 9 countdown signals in Downtown.

Streetscape Improvements: Furnishings (LTI)

Funding for pedestrian and human-scaled enhancements along key Downtown corridors. Ongoing enhancements will include seating, trash cans, banners, lighting, trees, and planters.

Streetscape Improvements: Ottawa Avenue from Michigan to Fulton (LTI)

DDA share of funding to complete the resurfacing of Ottawa Avenue.

Streetscape Improvements: Monroe North Spectrum ROW Improvements (LTI)

Funding to support street and right-of-way improvements related to Spectrum investments in Monroe North on Ottawa Avenue from Hastings to Newberry.

Streetscape Improvements: Monroe Center Concept Design (LTI)

Funding for professional services to provide design solutions for the future of Monroe Center, from Division Avenue to Monroe.

Wayfinding System Implementation (LTI)

Funding to implement phase 1 deployment of the Downtown wayfinding system.

DASH North Shuttle Lease (LTI)

Funding to help support the continued operation of DASH North and West.

New Downtown Circulator Infrastructure (LTI)

Funding to purchase and install 4 to 5 new transit shelters in the Downtown. This is an ongoing project in collaboration with Mobile GR and The Rapid.

Goal 4 - Expand Job Opportunities and Ensure Continued Vitality of the Local Economy**Economic Development and Innovation: Retail Attraction and Incubation RFP (LTI)**

Expand funds available to attract underserved and unavailable retail options Downtown. The overarching goal is to build a unique retail market and experience that expands opportunities for all, including attracting and serving an increasing diverse population. This is done through gap support for individual businesses as well as supporting space activation activities such as pop-up shops and incubations spaces geared towards retailers interested in doing business Downtown.

Economic Development and Innovation: Doing Business Downtown: Business Education (LTI)

A program to provide support for continued education for downtown businesses. Educational opportunities will focus on challenges Downtown businesses experience such as managing quality of life issues, managing downtown events, expanding marketing/promotions, and contracting with DGRI or the City.

Additionally, resources will be used to enhance communications between Downtown businesses, DGRI, and various partners to create a more informed and connected business community.

Economic Development and Innovation: Downtown Business Association Support (LTI)

This funding will be used explicitly to support the Business Association's organizational support. What this means depends on the association but will be for events, marketing, and work that the Business Associations are doing themselves.

Economic Development and Innovation: Downtown Business/Retail Marketing (LTI)

This funding will be used to expand and amplify marketing and promotional opportunities for Downtown businesses through storefront enhancements, coordination messaging and promotion with our Downtown partners and with large events to "get the word out". Additionally, the funds will be used to explore a broader branding/marketing strategy for Downtown retail. A study on what is "Brand Rapids" would help inform market gaps and opportunity better informing where efforts should be focused. It would additionally allow for a more aggressive approach to promoting Downtown as a retail destination for both businesses and shoppers.

Economic Development and Innovation: Downtown Workforce Program (NTI)

Events and programs to engage the Downtown workforce.

Economic Development and Innovation: Data & Analytics (LTI)

Ongoing support of existing pedestrian counters and the use of Placer.ai data gathering to more accurately understand how people are using Downtown. Placer.ai data is more granular and accurate which allows Downtown businesses to better understand their patrons. Additional data sources for information relating to retail and office vacancies is being explored as well.

Maintain the relevancy and accuracy of the data to measure and track the impact of DGRI efforts and programs. Ongoing efforts would include a map/listing of retail opportunities, maintaining a directory of downtown retailers and economic statistics that impact general business decisions.

Goal 5 - Reinvest in Public Space, Culture and Inclusive Programming

Downtown Marketing and Inclusion Efforts (LTI)

The DDA's contribution to Downtown Marketing helps support communications that promote Downtown events and programming initiatives to Downtown stakeholders, residents, businesses, and customer audiences. This includes but is not limited to paid advertising, the production of marketing collateral, and ongoing maintenance and enhancements of a digital media platform that serves more than 85,000 users and reaches tens of thousands more.

Downtown Tree Plantings (LTI)

Investments in the urban tree canopy to achieve the canopy goals for Downtown.

Public Realm Improvements: Ah-Nab-Awen Park (LTI)

Funding to complete construction and bidding documents for Ah-Nab-Awen priority area, including the existing mounds site and public restroom. Funding also includes a portion of phase 1 construction, estimated to begin in the spring of 2023.

Public Realm Improvements: Van Andel Arena Alley Design and Phase 1 Construction (LTI)

Funding to complete professional services for the construction and bidding documentation for the Van Andel Arena alley from Fulton to Oakes. Funding also includes a portion of phase 1 construction (from Fulton to Weston), estimated to begin in the spring of 2023.

Public Realm Improvements: Portland Loo 2 (LTI)

Funding to purchase and install a second Portland Loo on Ionia Street as part of the phase 1 Van Andel Alley project.

Public Realm Improvements: Hill and River Network (LTI)

Funding to complete design for entire network strategy and to complete phase 1 construction and bidding documents for selected elements of the strategy.

Public Realm Improvements: Campau Promenade Design Services (LTI)

Funding to provide professional services to redesign Campau Promenade

Public Realm Improvements: Calder Phase 1 Reboot (LTI)

Funding to provide professional services to continue the phase 1 design work for Calder Plaza. This work will build upon previous work and consider current opportunities to determine tenable phase 1 implementation.

Transportation Corridor Study (LTI)

Funding to study transportation corridors within downtown in support of GR Forward and the City Master Plan.

Coordinated Transportation and Safety Education (LTI)

In collaboration with Mobile GR, this funding will support a priority item of the Downtown Neighbor Network's Safer Streets Agenda that relates to public traffic safety education.

State of the Downtown Event/Annual Report (LTI)

DDA contribution to the State of the Downtown Event/Annual Report helps to support the programming activities and production for the annual event as well as the costs to support the marketing medium for DGRI's annual report.

Urban Rec Improvements (LTI)

Funding for place management programs will include support for the pop-up dog park, parklet, dog waste and cigarette urn bins, trash receptacles, beautification, Calder Plaza, and equipment storage.

Urban Rec Improvements: Futsal Courts (LTI)

Funding for implementation of pop-up futsal courts on Area 9 parking lot.

Bridge Lighting Operations (NTI)

DDA contribution to Bridge Lighting Operations helps to support electricity and maintenance for lighting on the Indiana Railroad Bridge (Blue Bridge) and the Gillett Bridge.

DGRI Event Production (NTI)

DDA contribution to DGRI Event Production contributes to the support of World of Winter which contributes to a two month-long festival with various programming and events. This will also cover efforts for alley activation events and programming, Silent Disco, scavenger hunts and a new river focused event.

Diversity and Inclusion Programming (NTI)

The DDA's contribution to Community Relations and Engagement helps support efforts to create a more welcoming and inclusive Downtown, attract and serve more multicultural audiences and strengthen community ties in and to the Downtown neighborhood. This work includes but is not limited to event support and production, program sponsorship and partnership building to advance the collective vision of Downtown for the benefit of the entire community.

Downtown Ambassador Program (NTI)

Funding to extend the hospitality contract with Block by Block and continue deployment of the Downtown Ambassadors.

Experience Miscellaneous (NTI)

Funds not currently associated with projects but that provide the opportunity to take advantage of unforeseen projects, partnerships or initiatives that arise during the fiscal year.

Holiday Décor Program (NTI)

DDA contribution to Holiday Décor Program helps to support the DDA's investment towards lighting and decorating the downtown during the winter and holiday season. This continued support will allow DGRI to continue to decorate the downtown with the replacement of existing decoration investments.

Major Event Sponsorship (NTI)

DDA contribution to Major Event Sponsorship helps to support Downtown signature events like ArtPrize and Water Festival.

Public Space Activation (NTI)

DDA contribution to Public Space Activation helps to continue and expand upon the Pop-Up Performer Program, public games, , public artwork programs, murals, Activate This Place placemaking grant program, alley activation, food truck initiatives, projection mapping installations, dog parks, skate park, and river related programming, as well as other enlivening interventions that help create an ambiance at atmosphere within the downtown.

Rosa Parks Circle Ice Skating (NTI)

DDA contribution to Rosa Parks Circle Ice Skating helps to support skate rink operations including operations of the Zamboni, maintenance and upkeep of the rink.

Special Events Grants – Seasonal Event and Programming Sponsorship Program (NTI)

DDA contribution to Special Events Event Sponsorship Support Program will help to support events and programming happening within the downtown that are seeking event support and that align with the community goals that were voiced through the Special Events Optimization process finalized in FY15. This program will help us to free and open to the public events that happen during Oct-Apr events to help encourage GR Forward goal of creating a 4-season city.

City of Grand Rapids Office of Special Events Support (NTI)

DDA contribution for The City of Grand Rapids Office of Special Event (OSE) support financially helps maintain and run the office's management in order to schedule, process and permit events looking to host an event within The City of Grand Rapids.

Special Events Training Program (NTI)

DDA contribution to Special Events Management Training Program will help to support four educational workshops for events training in order to help assist event planners and producers to successfully plan and manage an event within the downtown and the City of Grand Rapids.

Winter Avenue Building (NTI)

Funding for annual maintenance needs at the DDA owned building on Winter Avenue.

Downtown Development Authority

Local Tax Increment Only

Proposed FY2023 Revenue and Appropriation Request and FY2024 - 2027 Forecasts

Preliminary Plan - Draft 2/28/2022

	FY2021 Final	FY2022			FY2023 Request	FY2024 Forecast	FY2025 Forecast	FY2026 Forecast	FY2027 Forecast	FY2023-27 TOTAL	NOTES
		Budget	Actual as of 1/31/2022	Estimate							
Table 1 - Projected Revenue											
Local Tax Increment (FY22 forward includes Transit)	\$ 7,133,440	\$ 7,732,770	\$ 8,361,694	\$ 8,278,077	\$ 8,360,858	\$ 8,444,466	\$ 8,528,911	\$ 8,614,200	\$ 8,700,342	\$ 42,648,778	FY2022 Estimate plus 1.0% growth annually
Public Transit Millage Increment	594,102	-	-	-	-	-	-	-	-	-	FY2022 Estimate plus 1.0% growth annually
Sub-Total Tax Increment Revenues	\$ 7,727,542	\$ 7,732,770	\$ 8,361,694	\$ 8,278,077	\$ 8,360,858	\$ 8,444,466	\$ 8,528,911	\$ 8,614,200	\$ 8,700,342	\$ 42,648,778	
Gainsharing Property Tax Rebates @ 10% or 15%	(819,007)	(771,777)	-	(827,808)	(1,251,879)	(1,264,420)	(1,277,087)	(1,289,880)	(1,302,801)	(6,386,067)	City, County, GRCC, & The Rapid rebates. (10% FY22, 15% FY23-27)
Prior Year Tax Increment Adjustments	(2,622)	(15,000)	(64)	(5,000)	(15,000)	(15,000)	(15,000)	(15,000)	(15,000)	(75,000)	Reserve for reductions due to assessment appeals
Sub-Total Tax Increment Revenues - Net	\$ 6,905,913	\$ 6,945,993	\$ 8,361,630	\$ 7,445,269	\$ 7,093,979	\$ 7,165,046	\$ 7,236,824	\$ 7,309,320	\$ 7,382,541	\$ 36,187,711	
Interest on Investments	30,261	104,867	(131,907)	104,867	73,981	96,984	133,790	152,192	175,195	632,142	City Treasurer's estimates - Exhibit L
Lyon Square Partner Contributions	-	1,750,000	-	-	1,750,000	600,000	-	-	-	2,350,000	Partial support for reconstruction; offset by expenditures
Reimbursements & Fees - Miscellaneous	817	5,000	19,000	19,000	5,000	5,000	5,000	5,000	5,000	25,000	Bid packet fees, incentive applications, etc
TOTAL PROJECTED REVENUES	\$ 6,936,991	\$ 8,805,860	\$ 8,248,723	\$ 7,569,136	\$ 8,922,960	\$ 7,867,030	\$ 7,375,614	\$ 7,466,512	\$ 7,562,736	\$ 39,194,853	
Table 2 - Administration											
General Administration	1,330,402	1,300,000	895,356	1,300,000	1,500,000	1,545,000	1,591,350	1,639,091	1,688,263	7,963,704	Fixed costs, staff, supplies, tech, legal, A-87 costs, etc.
Sub-Total Administration	\$ 1,330,402	\$ 1,300,000	\$ 895,356	\$ 1,300,000	\$ 1,500,000	\$ 1,545,000	\$ 1,591,350	\$ 1,639,091	\$ 1,688,263	\$ 7,963,704	
Table 3 - Debt Service for Bond Issues											
Series 2003B/2013B CCBA Bonds - DeVos Place	321,400	315,100	-	315,100	318,400	316,200	-	-	-	634,600	Debt matures 12/01/2023. Final d/s pmt is in FY2024.
Series 2008 KCDC Bonds - Floodwall Refunding	15,810	-	-	-	-	-	-	-	-	-	Debt matures 11/01/2020. Final d/s pmt is in FY2021.
Series 2012A BRDA Bonds - Ionia South of Wealthy	75,000	75,000	-	75,000	75,000	75,000	75,000	75,000	75,000	375,000	Debt matures 06/01/2032. Final d/s pmt is in FY2032.
Series 2021 LTGO Bonds - Lyon Square Improvements	-	360,000	-	-	360,000	360,000	360,000	360,000	360,000	1,800,000	Projected debt service
Debt Service Support for Debt Increment Fund	-	-	-	-	-	-	-	-	-	-	For projected cash shortfall in FY2022
Paying Agent Fees - Van Andel Arena & Floodwall Bonds	400	300	-	300	300	300	-	-	-	600	Paying agent fees for Floodwalls & Debt Increment Bonds
Sub-Total Debt Service	\$ 412,610	\$ 750,400	\$ -	\$ 390,400	\$ 753,700	\$ 751,500	\$ 435,000	\$ 435,000	\$ 435,000	\$ 2,810,200	
Table 4 - Project Expenditures: Committed and Planned											
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor											
River Governance	\$ 51,465	\$ 580,000	\$ 74,709	\$ 200,000	\$ 897,500	\$ 100,000	\$ -	\$ -	\$ -	997,500	Support for Equity Framework, Corridor Framework, Fundraising, etc.
Downtown Plan	131,092	100,000	-	-	-	-	-	-	-	-	Parking Areas 7/8/9 planning
Grand River Activation	-	-	-	-	-	800,000	800,000	-	-	1,600,000	White water planning, engin, design, & implementation
Lyon Square Improvements	-	2,600,000	1,122	1,122	1,750,000	-	-	-	-	1,750,000	Expenditures offset by partner contributions
River Edge Improvements	85,178	1,300,000	37,837	50,000	1,735,000	750,000	750,000	-	-	3,235,000	Improvements to river edges, including trails
Sub-Total	\$ 267,735	\$ 4,580,000	\$ 113,668	\$ 251,122	\$ 4,382,500	\$ 1,650,000	\$ 1,550,000	\$ -	\$ -	\$ 7,582,500	
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population											
Affordable Housing Support	66,316	-	-	-	-	-	-	-	-	-	Two-year pilot to initiate direct DDA support program
Development Project Guidance	41,787	35,000	-	35,000	35,000	35,000	35,000	35,000	35,000	175,000	Legal / staff-time expended on behalf of devel projects
Development Project Tax Increment Reimbursements	1,663,016	1,500,000	1,207,023	1,500,000	1,600,000	1,600,000	1,550,000	1,550,000	1,550,000	7,850,000	Partial reimbursements for development projects
Downtown Enhancement Grants	183,522	50,000	30,467	30,467	75,000	35,000	-	-	-	110,000	Building re-use; areaway abatement; & streetscape improv
Sub-Total	\$ 1,954,641	\$ 1,585,000	\$ 1,237,490	\$ 1,565,467	\$ 1,710,000	\$ 1,670,000	\$ 1,585,000	\$ 1,585,000	\$ 1,585,000	\$ 8,135,000	
Goal #3: Implement a 21st Century Mobility Strategy											
Accessibility and Mobility Repairs	167,706	110,000	44,775	100,000	150,000	75,000	50,000	50,000	50,000	375,000	Inclusive design implementation; social zone retrofits
Bicycle Friendly Improvements	86,940	245,000	14,904	45,000	20,000	20,000	20,000	20,000	20,000	100,000	Bike parking, repair stands, etc.
DASH North Shuttles Services	175,000	375,000	157,500	375,000	375,000	100,000	100,000	-	-	575,000	DASH service from North Monroe area to main downtown
New Downtown Circulator Infrastructure	-	40,000	-	-	40,000	40,000	40,000	-	-	120,000	Bus wraps, digital / information infrastructure, etc.
Streetscape Improvements	909,217	1,200,000	260,410	800,000	1,220,000	500,000	-	-	-	1,720,000	Pedestrian enhancements, street furniture, etc.
Wayfinding System Improvements	118,231	300,000	29,841	150,000	300,000	300,000	500,000	500,000	-	1,600,000	Wayfinding, updates & repairs to wayfinding system
Sub-Total	\$ 1,457,094	\$ 2,270,000	\$ 507,430	\$ 1,470,000	\$ 2,105,000	\$ 1,035,000	\$ 710,000	\$ 570,000	\$ 70,000	\$ 4,490,000	
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy											
Economic Development and Innovation	213,392	400,000	168,422	350,000	570,000	400,000	350,000	300,000	300,000	1,920,000	Retail innovation, dntn biz support/recruitment/research
COVID Economic Relief Program	671,206	100,000	31,849	75,000	-	-	-	-	-	-	

	Sub-Total	\$ 884,598	\$ 500,000	\$ 200,271	\$ 425,000	\$ 570,000	\$ 400,000	\$ 350,000	\$ 300,000	\$ 300,000	\$ 1,920,000	
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming												
Arena Plaza Improvements - Local Tax Increment Share	704,412	-	-	-	-	-	-	-	-	-	-	Van Andel Arena public space
Calder Plaza Improvements - Local Tax Increment Share	-	-	-	-	200,000	-	500,000	2,000,000	-	-	2,700,000	Calder Plaza design reboot
Downtown Marketing and Inclusion Efforts	267,779	420,000	168,558	350,000	420,000	375,000	-	-	-	-	795,000	Grow vibrancy & diversity for a more welcoming downtown
Downtown Tree Plantings	70,141	130,000	39,916	100,000	150,000	-	-	-	-	-	150,000	Investments in urban tree canopy
Heartside Public Restroom Facility Construction	137,619	-	-	-	150,000	-	-	-	-	-	150,000	Facility construction only.
Parks Design	307,424	50,000	3,535	50,000	50,000	-	-	-	-	-	50,000	Calder & Lyon final design; Switchback & Heartside prelim
Public Realm Improvements - Local Tax Increment Share	372,662	1,350,000	78,097	800,000	2,095,000	500,000	-	-	-	-	2,595,000	Hill & River Network, VAA Alley, Ah Nab Awen, etc.
Sheldon Boulevard - Fulton Street to Weston Street	80,144	-	-	-	-	-	-	-	-	-	-	DDA share of street design upgrades and amenities
State of Downtown / Annual Report	-	25,000	-	-	25,000	25,000	25,000	25,000	25,000	25,000	125,000	Production of State-mandated reports and annual meeting
Urban Recreation Improvements	13,705	50,000	8,596	35,000	30,000	-	-	-	-	-	30,000	Parks programming, fitness equip, winter rec improves, etc
Sub-Total	\$ 1,953,886	\$ 2,025,000	\$ 298,702	\$ 1,335,000	\$ 3,120,000	\$ 900,000	\$ 525,000	\$ 2,025,000	\$ 25,000	\$ 6,595,000		
Total Project Expenditures	\$ 6,517,954	\$ 10,960,000	\$ 2,357,561	\$ 5,046,589	\$ 11,887,500	\$ 5,655,000	\$ 4,720,000	\$ 4,480,000	\$ 1,980,000	\$ 28,722,500		
Total Expenditures	\$ 8,260,966	\$ 13,010,400	\$ 3,252,917	\$ 6,736,989	\$ 14,141,200	\$ 7,951,500	\$ 6,746,350	\$ 6,554,091	\$ 4,103,263	\$ 39,496,404		
Table 4 - Excess / (Deficit) of Revenues Over Expenses												
Fund Balance - Beginning	\$ 6,948,806	\$ 5,624,831	\$ 5,624,831	\$ 5,624,831	\$ 6,456,978	\$ 1,238,739	\$ 1,154,269	\$ 1,783,533	\$ 2,695,955	\$ 6,456,978		
Plus: Projected Revenue	6,936,991	8,805,860	8,248,723	7,569,136	8,922,960	7,867,030	7,375,614	7,466,512	7,562,736	39,194,853		
Less: Administration and Debt Service	(1,743,012)	(2,050,400)	(895,356)	(1,690,400)	(2,253,700)	(2,296,500)	(2,026,350)	(2,074,091)	(2,123,263)	(10,773,904)		
Less: Project Expenditures	(6,517,954)	(10,960,000)	(2,357,561)	(5,046,589)	(11,887,500)	(5,655,000)	(4,720,000)	(4,480,000)	(1,980,000)	(28,722,500)		
Fund Balance - Ending	\$ 5,624,831	\$ 1,420,291	\$ 10,620,637	\$ 6,456,978	\$ 1,238,739	\$ 1,154,269	\$ 1,783,533	\$ 2,695,955	\$ 6,155,428	\$ 6,155,428		

Downtown Development Authority

Non-Tax Fund Only

Proposed FY2023 Revenue and Appropriation Request and FY2024 - 2027 Forecasts

Preliminary Plan - Draft 2/24/2022

Table 1 - Projected Revenue	FY2021 Final	FY2022			FY2023 Request	FY2024 Forecast	FY2025 Forecast	FY2026 Forecast	FY2027 Forecast	FY2023-27 TOTAL	NOTES
		Budget	Actual as of 1/31/2022	Estimate							
Property Rental - DASH Parking Lots	\$ 336,401	\$ 250,000	\$ 229,305	332,492	\$ 350,000	\$ 500,000	\$ 500,000	\$ 500,000	\$ 500,000	\$ 2,350,000	Revenue from DDA owned parking lots
Property Rental - YMCA Parking Lot	60,000	72,000	42,000	72,000	72,000	72,000	72,000	72,000	72,000	360,000	Use of the former DASH 8 lot
Interest on Investments	50,261	63,630	(91,944)	63,630	42,390	55,570	76,659	87,203	100,383	362,205	City Treasurer's estimates - Exhibit L
The Gallery Promissory Note - Interest	16,854	15,406	8,911	8,911	-	-	-	-	-	-	Paid in full in FY2022
The Gallery Promissory Note - Principal	31,506	32,953	357,342	357,342	-	-	-	-	-	-	Paid in full in FY2022
Event Sponsorships & Fees	5,000	-	65,950	65,950	25,000	25,000	25,000	25,000	25,000	125,000	Sponsorships and fees from vendors like food trucks
Valent-ICE Sculpture Reimbursements	375	-	9,950	24,000	15,000	15,000	15,000	15,000	15,000	75,000	Offset costs of sponsor sculptures
Land Sales - 158 Oakes SW & Ottawa Ave	197,670	197,670	-	197,670	-	-	-	-	-	-	Oakes sold 3/27/20; Final payment in FY2022
CRLGG Grant	297,285	-	-	-	-	-	-	-	-	-	Covid Relief Local Government Grant
Miscellaneous	10,395	2,000	-	2,000	2,000	2,000	2,000	2,000	2,000	10,000	Fees, write-offs, reimbursements, etc.
TOTAL PROJECTED REVENUE	\$ 1,005,747	\$ 633,659	\$ 621,514	\$ 1,123,995	\$ 506,390	\$ 669,570	\$ 690,659	\$ 701,203	\$ 714,383	\$ 3,282,205	
Table 2 - Committed and Planned Expenditures											
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor											
Downtown Speaker Series	\$ -	\$ 10,000	\$ -	\$ -	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 50,000	Events featuring city-building experts
Riverwalk Assessment	391	5,000	390	-	5,000	5,000	5,000	5,000	5,000	25,000	Assess existing riverwalk to identify needed repairs
River Economic Opportunity Initiative	-	-	225	-	-	-	-	-	-	-	
Sub-Total	\$ 391	\$ 15,000	\$ 615	\$ -	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 75,000	
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population											
Heartside Quality of Life Implementation	4,890	50,000	4,250	20,000	54,550	50,000	50,000	50,000	50,000	254,550	Includes restrooms, public inebriate center, etc.
Stakeholder (Neighborhood) Engagement Program	13,280	30,000	2,685	10,000	64,200	30,000	30,000	30,000	30,000	184,200	Resident and merchant engagement programs
Sub-Total	18,170	80,000	6,935	30,000	118,750	80,000	80,000	80,000	80,000	438,750	
Goal #3: Implement a 21st Century Mobility Strategy											
Transportation Demand / DASH Lease	98,750	-	-	-	-	-	-	-	-	-	DASH support and streetscape improvements
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy											
Downtown Workforce Program	18,395	35,000	-	-	50,000	50,000	50,000	50,000	50,000	250,000	Events & programs geared to engaging dntn workforce
COVID Economic Relief Funding	218,707	-	-	-	-	-	-	-	-	-	Business support for COVID-19 relief efforts
Sub-Total	237,102	35,000	-	-	50,000	50,000	50,000	50,000	50,000	250,000	
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming											
Arena Plaza Improvements - Non-Tax	629,489	-	300	-	-	-	-	-	-	-	Improvements to Van Andel Arena Plaza
Bridge Lighting Operations	30,156	15,000	-	-	-	-	-	-	-	-	Electricity and maintenance for lighting
DGRI Event Production	260,400	401,000	97,859	250,000	501,000	300,000	250,000	250,000	250,000	1,551,000	DGRI-produced events, i.e. Valent-ICE, etc.
Diversity / Inclusion Programming	15,500	50,000	1,500	15,000	20,000	20,000	20,000	20,000	20,000	100,000	Community relations to build more inclusive downtown
Downtown Ambassadors	225,004	222,000	174,464	222,000	277,901	277,901	277,901	277,901	277,901	1,389,505	Hospitality and safety program
Experience Miscellaneous	6,209	30,000	17,500	25,000	25,000	25,000	25,000	25,000	25,000	125,000	Available for emerging ideas and opportunities
Holiday Décor Program	69,846	-	-	-	-	-	-	-	-	-	Combined with PSA starting in FY2022
Major Event Sponsorship	66,500	135,000	105,000	105,000	90,000	75,000	50,000	50,000	50,000	315,000	Support for large events
Project and Fixed Asset Maintenance	3,518	5,000	1,462	25,000	5,000	-	-	-	-	5,000	Asset maintenance not budgeted elsewhere
Public Space Activation	239,947	789,000	605,277	725,000	872,000	300,000	200,000	150,000	150,000	1,672,000	Buskers/games/murals/public art/enlivening interventions
Rosa Parks Circle Ice Skating Support	32,979	40,000	-	20,000	50,000	40,000	40,000	40,000	40,000	210,000	Skate rink operations

Special Events - Grant Programs	7,500	-	-	-	-	-	-	-	-	-	Support for new and emerging events
Special Events - Office of	75,000	75,000	50,000	75,000	75,000	75,000	75,000	-	-	225,000	Partial support for Special Events Management staff
Special Events - Training Program	625	6,000	-	-	-	-	-	-	-	-	Workshops to assist and train event producers
Winter Avenue Building	1,630	2,000	796	-	-	-	-	-	-	-	Maintenance and repairs
Sub-Total	1,664,303	1,770,000	1,054,158	1,462,000	1,915,901	1,112,901	937,901	812,901	812,901	5,592,505	
Administration	12	-	-	-	-	-	-	-	-	-	Miscellaneous expenditures
TOTAL PROJECTED EXPENDITURES	\$ 2,018,728	\$ 1,900,000	\$ 1,061,708	\$ 1,492,000	\$ 2,099,651	\$ 1,257,901	\$ 1,082,901	\$ 957,901	\$ 957,901	\$ 6,356,255	
Table 3 - Excess / (Deficit) of Revenues Over Expenses											
Fund Balance - Beginning	\$ 6,559,691	\$ 5,546,710	\$ 5,546,710	\$ 5,546,710	\$ 5,178,705	\$ 3,585,444	\$ 2,997,113	\$ 2,604,871	\$ 2,348,173	\$ 5,178,705	
Plus: Projected Revenue	1,005,747	633,659	621,514	1,123,995	506,390	669,570	690,659	701,203	714,383	3,282,205	
Less: Committed & Planned Expenditures	(2,018,728)	(1,900,000)	(1,061,708)	(1,492,000)	(2,099,651)	(1,257,901)	(1,082,901)	(957,901)	(957,901)	(6,356,255)	
Ending Fund Balance - Before Reserve	\$ 5,546,710	\$ 4,280,369	\$ 5,106,516	\$ 5,178,705	\$ 3,585,444	\$ 2,997,113	\$ 2,604,871	\$ 2,348,173	\$ 2,104,655	\$ 2,104,655	
Reserve for Brownfield 2012A Bonds	(531,483)	(531,591)	(531,591)	(531,591)	(531,257)	(530,781)	(530,187)	(529,229)	(530,316)	(530,316)	Per Ionia Ave Improvements Repayment Agreement
Ending Fund Balance - With Reserve	\$ 5,015,227	\$ 3,748,778	\$ 4,574,925	\$ 4,647,114	\$ 3,054,187	\$ 2,466,332	\$ 2,074,684	\$ 1,818,944	\$ 1,574,339	\$ 1,574,339	



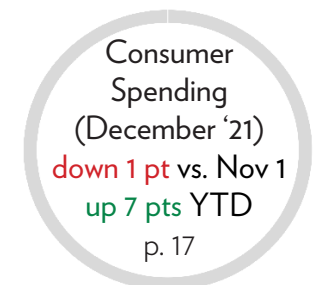
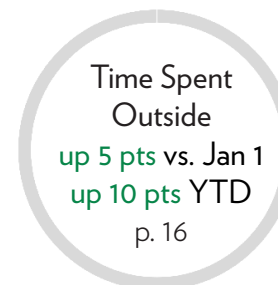
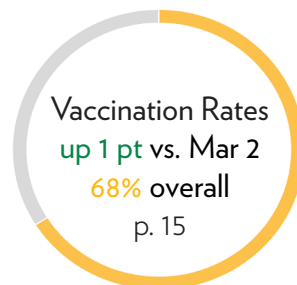
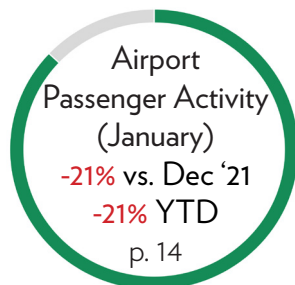
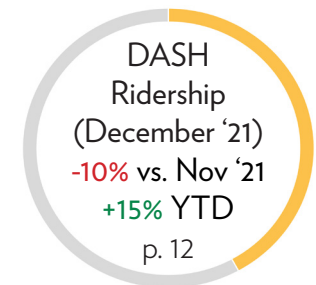
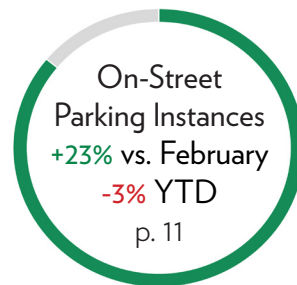
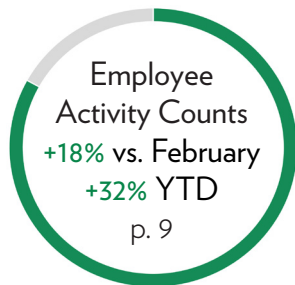
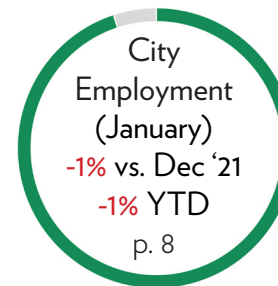
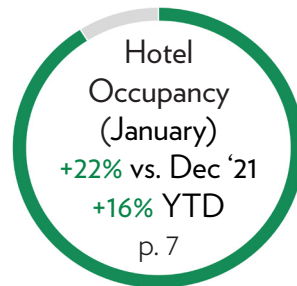
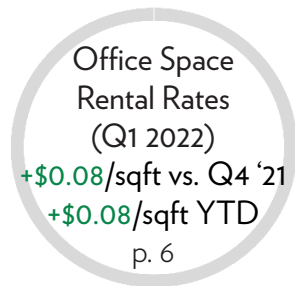
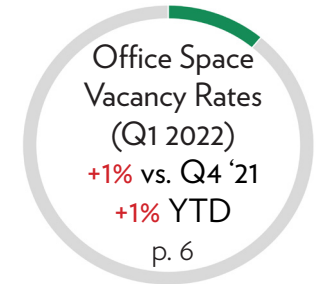
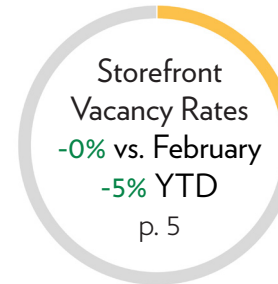
DOWNTOWN
GRAND RAPIDS INC.

Downtown Vitals Report
Produced April 8, 2022

Summary of Downtown Vital Signs

Month over Month & Year to Date Changes

Most Recently Completed Month: **March 2022**



Business Openings

2021

- ① Marissa's Jewels (January)
- ② Poké Poké & Boba (January 19)
- ③ MDRD (February 2)
- ④ Condado Tacos (February 4)
- ⑤ Blonde Theory (March 1)*
- ⑥ Spinful.Bike (March 9)
- ⑦ Gaby's Gourmandise @ DTM (May 8)
- ⑧ Eagle Eye Tattoo (May 10)
- ⑨ Wise Men Distillery (June 2)
- ⑩ The 12th House GR (June 2)*
- ⑪ DGX Market (June 21)
- ⑫ Squibb Café @ DTM (June 25)
- ⑬ Dreams Take Work (July 17)
- ⑭ High Point Tattoo (August 21)
- ⑮ Starbucks @ Studio Park (September 1)
- ⑯ Webster's Market (September 3)
- ⑰ Portico (September 3)
- ⑱ ArtRat Gallery (September 10)
- ⑲ Skelketones (September 10)
- ⑳ Stoner's Cave Smoke Shop (October 1)
- ㉑ Planet Fitness (October 8)
- ㉒ Midwest Movement Collective (Oct 16)
- ㉓ The Aroma Labs (October 23)
- ㉔ K-ROK (October 30)

2021 con't

- ㉕ Wahlburgers (November 1)
- ㉖ Grand Vin (November 5)
- ㉗ Umbrella Reading (November 5)
- ㉘ GR City Kicks (November 5)
- ㉙ OTONO (November 11)
- ㉚ The Darling Style (November 27)
- ㉛ Stan's Tacos (November 29)
- ㉜ Cafe de Miro @ DTM (December 6)
- ㉝ Social Misfits (December 20)
- ㉞ Terra Bagels (December 20)
- ㉟ Beacon Corner Bar (December 27)
- ㊱ Ambiance GR (December 31)*

2022

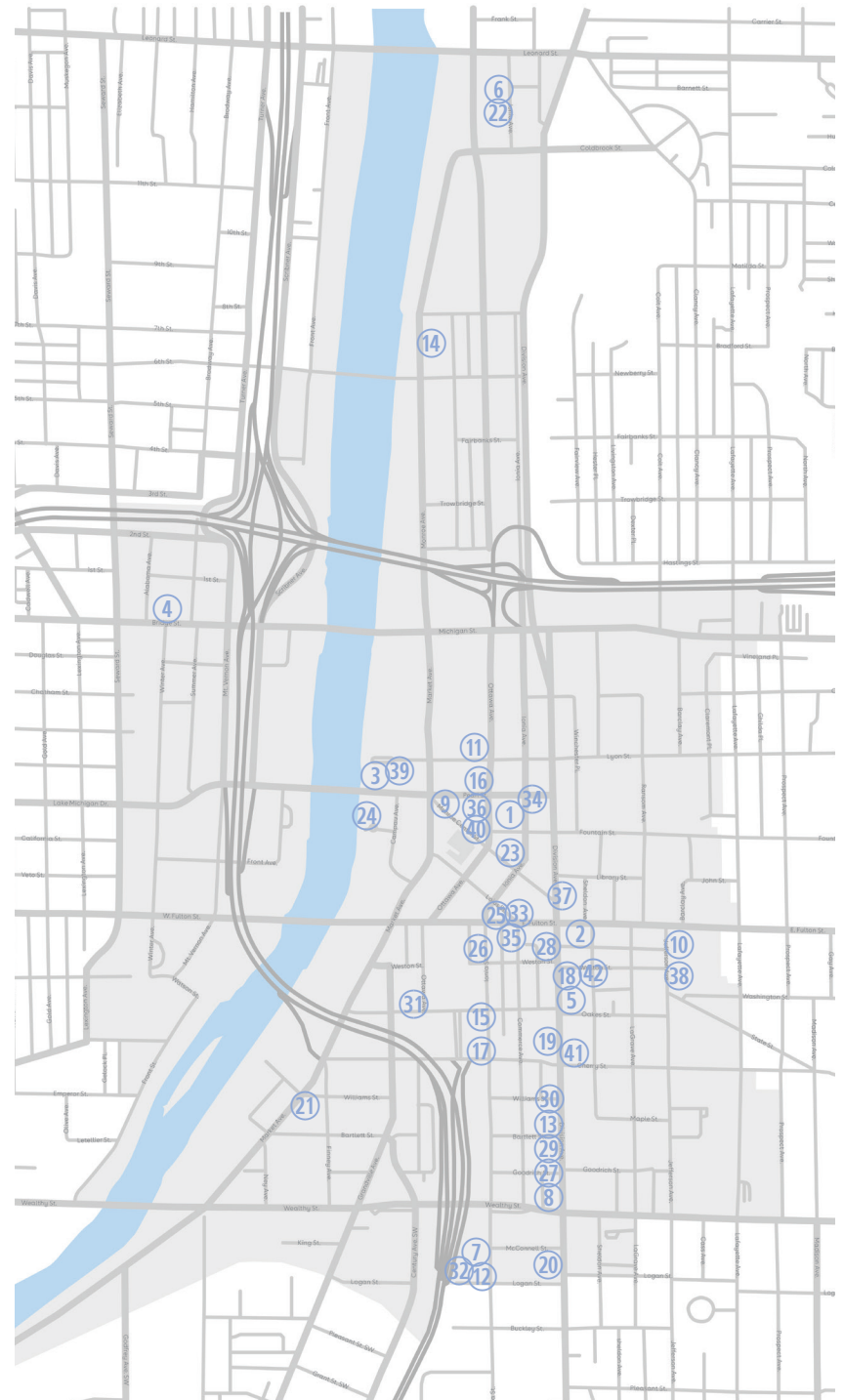
- ㊲ Grand Rapids Voice Collective (Jan 10)
- ㊳ Brooklyn Bodega Bagel & Deli (Jan 26)
- ㊴ Woodrow's (January 27)
- ㊵ Periwinkle Fog (February 9)
- ㊶ Thrift on Div (February 14)
- ㊷ Hëmd (February 26)

15%
BIPOC-Owned

44%
Women-Owned

*received DDA Retail Incubation Grant

Source: Downtown Grand Rapids Inc.



Business Closings

2021

- ① Iyengar Yoga Center (2021)
- ② The Mitten State (February 9)
- ③ Big E's Sports Grill (February 18)
- ④ Sweetie-Licious @ DTM (February 25)
- ⑤ Apothecary Off Main (February 28)
- ⑥ Downtown Ferris Coffee (March 14)
- ⑦ MLive Offices (April)
- ⑧ Subway (April)
- ⑨ Bliss & Vinegar @ DTM (April 25)
- ⑩ Marissa's Jewels (May)
- ⑪ Electric Hero (May 20)
- ⑫ West Side Ferris Coffee (May 22)
- ⑬ Art Caribbean Fusion Cuisine (June 21)
- ⑭ Jam'N Bean (June 28)
- ⑮ Go Java Coffee (July 18)
- ⑯ The B.O.B (December 27)
- ⑰ Osteria Rossa (December 31)

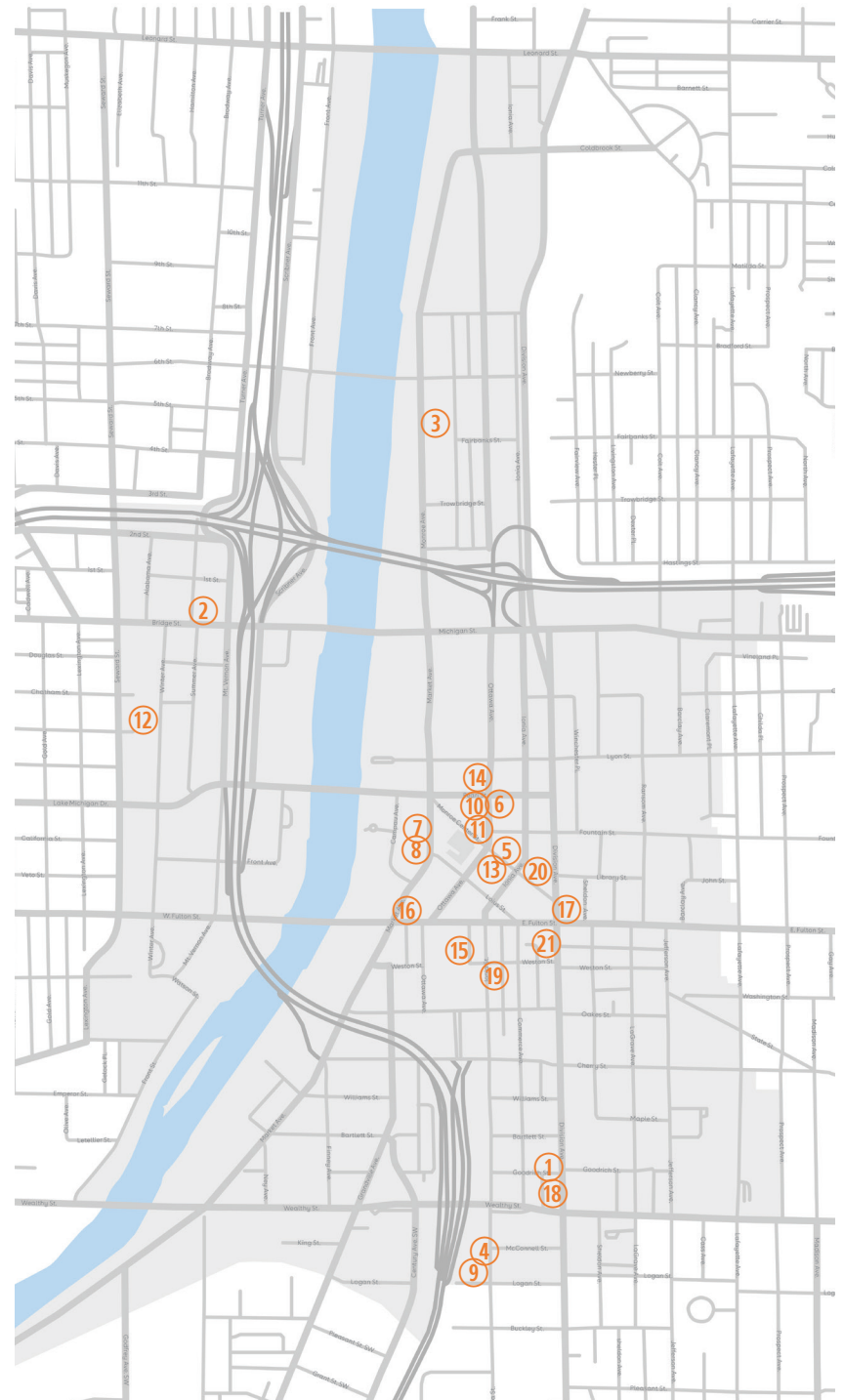
2022

- ⑱ Be Nice Foundation* (January)
- ⑲ Menna's Joint (January 17)
- ⑳ Ali Nicole Bridal (February 26)
- ㉑ boldSOCKS (March)

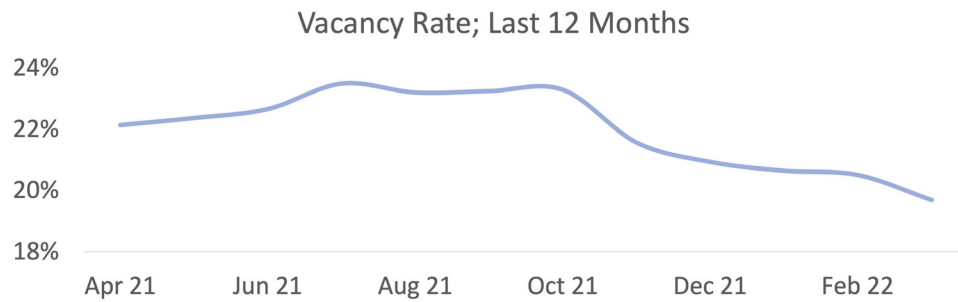
businesses opening
2x
 faster than closing

*business transitioned or moved

Source: Downtown Grand Rapids Inc.



Ground-Floor Storefront Vacancies



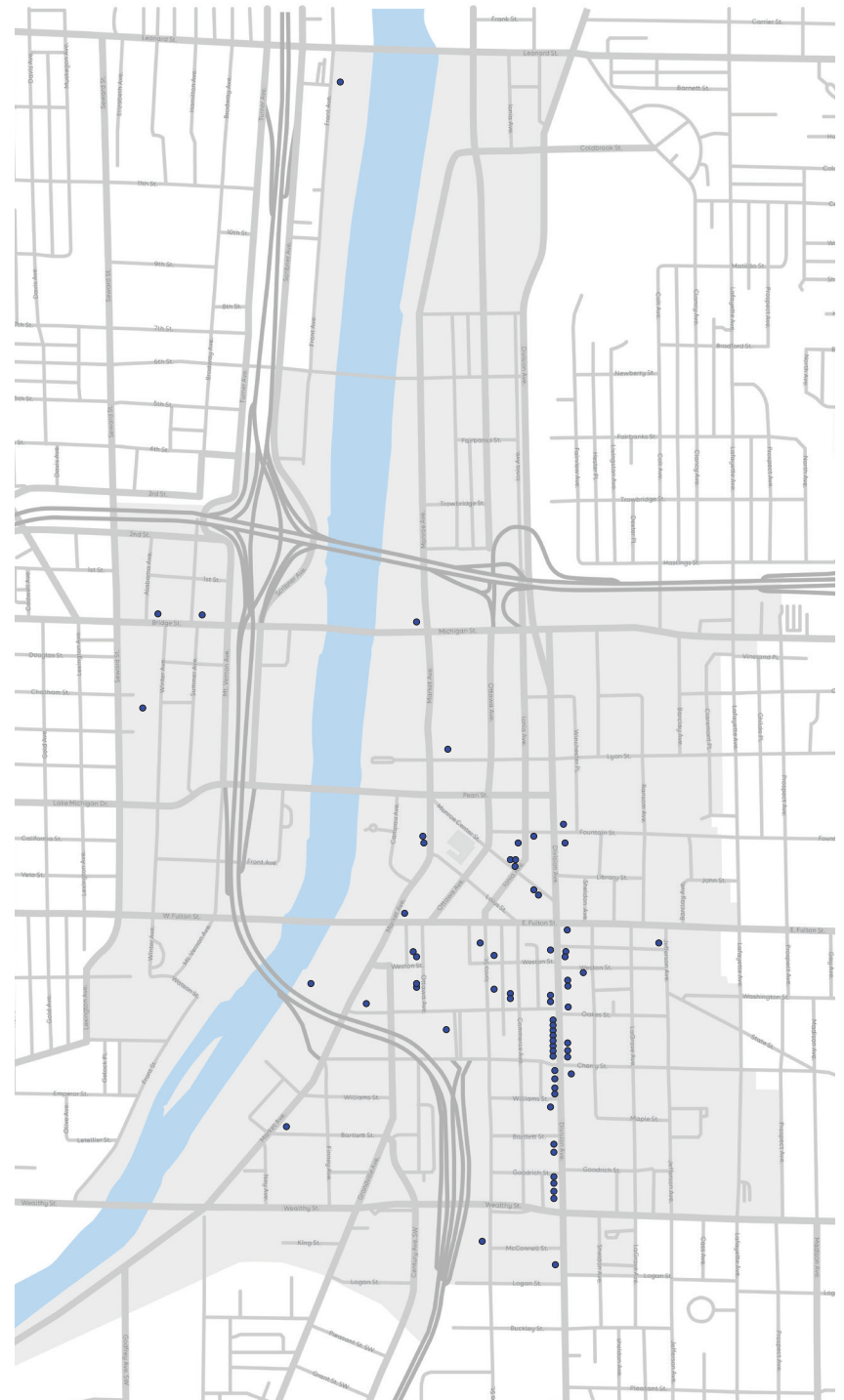
366 ground-floor businesses in DT
2.7 yrs average vacancy duration
20% current vacancy rate
 This equates to **433k** square feet of available space

5 new storefront businesses in the last 12 months:

- 10 Ionia Ave NW #1 (Wahlburgers @ Residence Inn)
- 10 Ionia Ave NW #2 (Social Misfits @ Residence Inn)
- 111 Lyon St NW #1 (Vacant)
- 111 Lyon St NW #2 (Real Seafood Co)
- 111 Lyon St NW #3 (DGX)
- 121 Ionia Ave SW #105 (Starbucks @ Studio Park)

Anticipated new storefront business space:

- 430 Monroe Ave NW development - 2022
- 446 Grandville redevelopment - 2022
- ICCF Tapestry Square - 2022
- Spectrum T&I Center - 2023



Downtown Office Space

Updated Quarterly

5%

average **decrease** in
occupancy in
2022 compared to
5-year average

12%

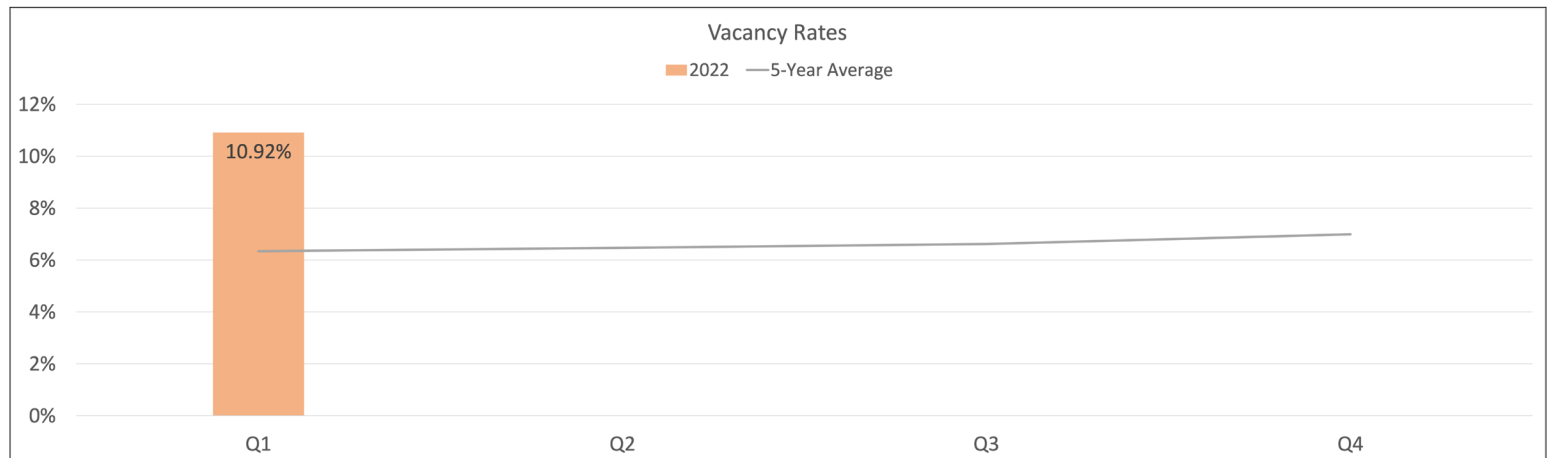
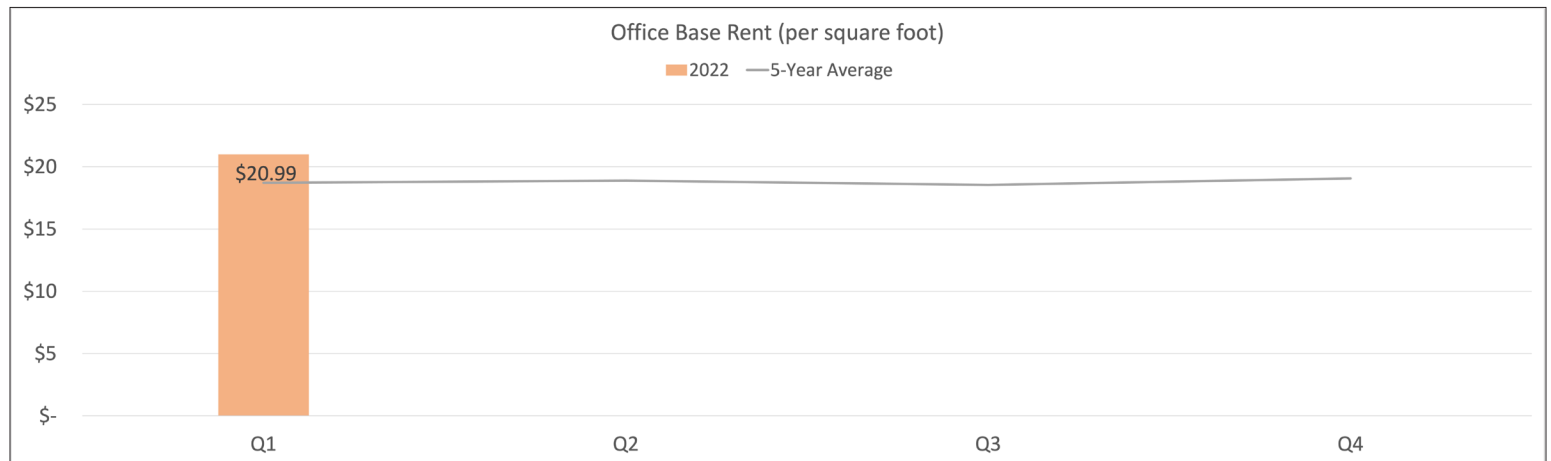
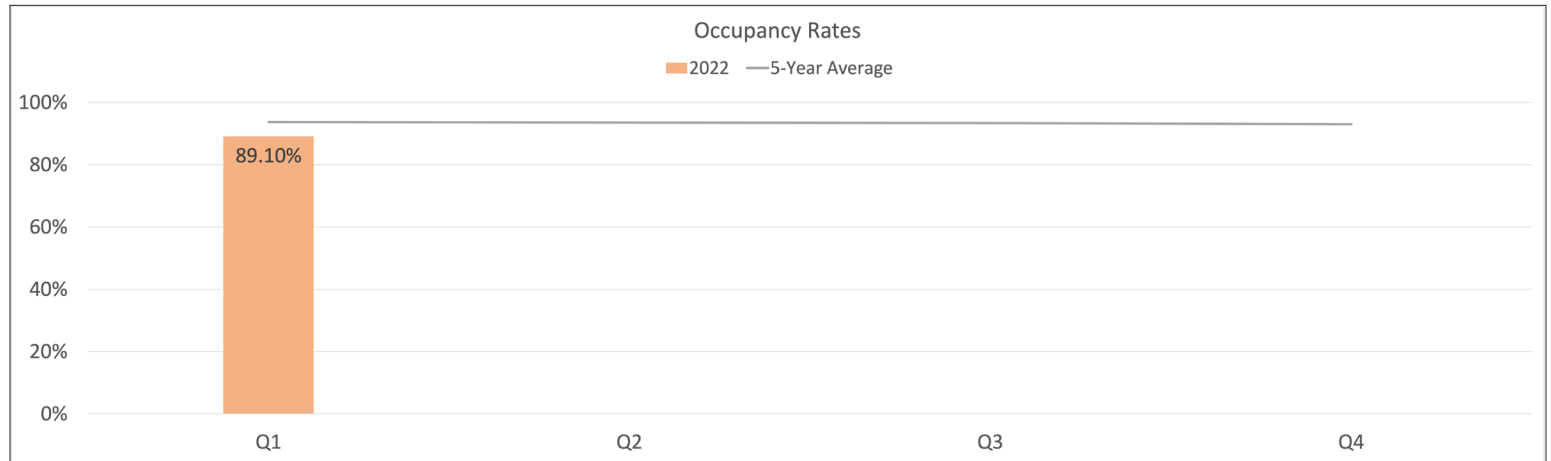
average **increase** in
rental rates in
2022 compared to
5-year average
(\$2.20/sq ft)

65%

average **increase** in
vacancy in
2022 compared to
5-year average

9.4M

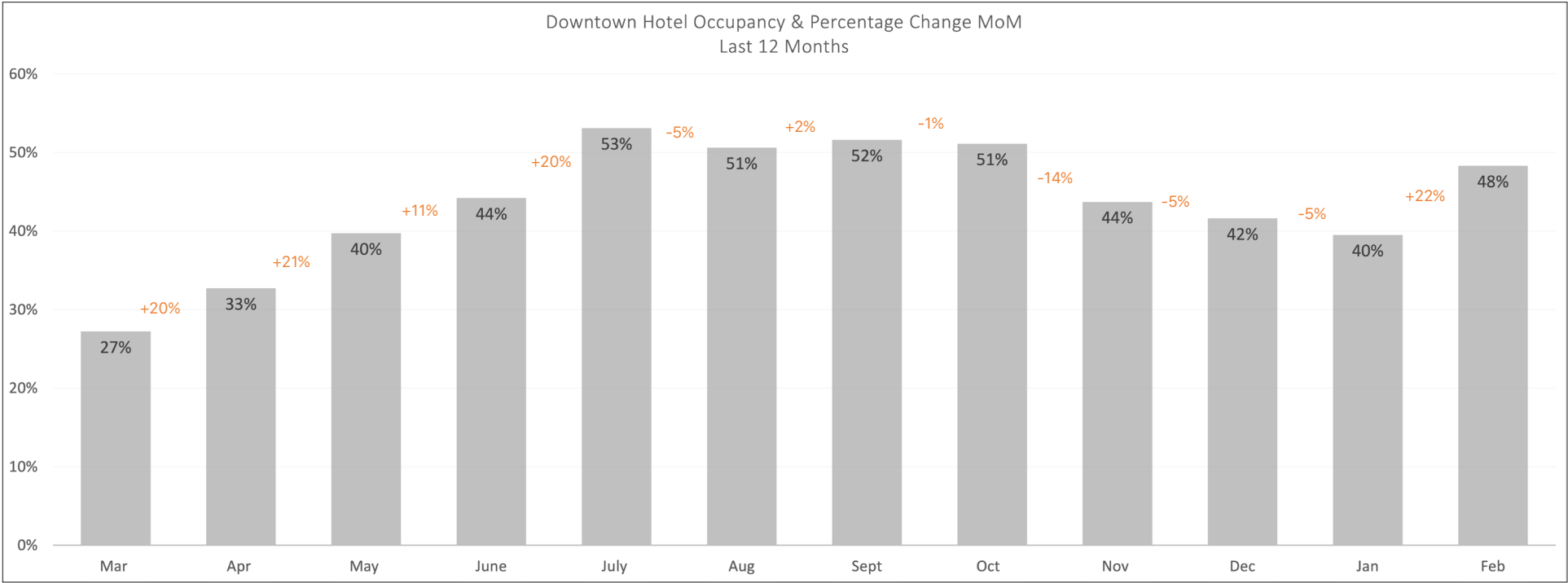
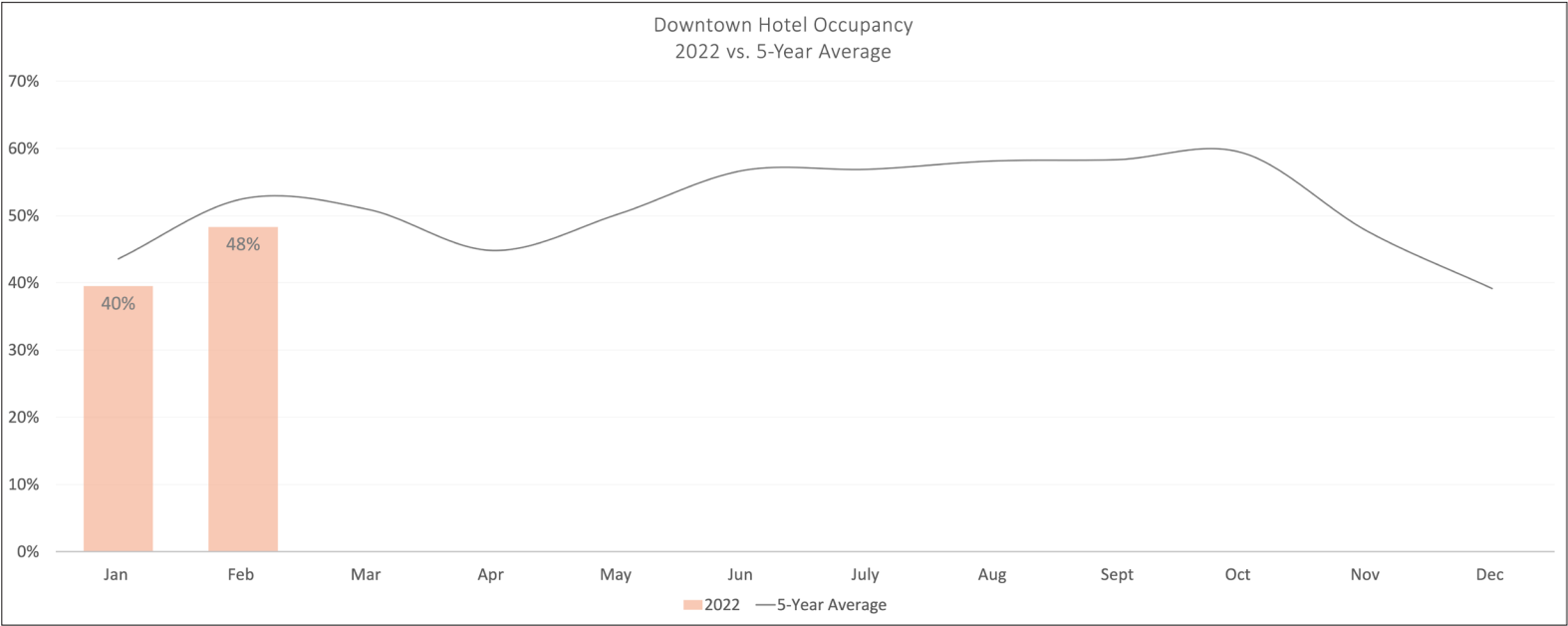
sq ft of occupied
space in Q1 2022



Hotel Occupancy

15%
average decrease in
hotel occupancy in
2022 compared to
5-year average

10%
average increase in
hotel occupancy in
2022 vs. 2021



City Employment

-1%

decrease compared to
previous month

0%

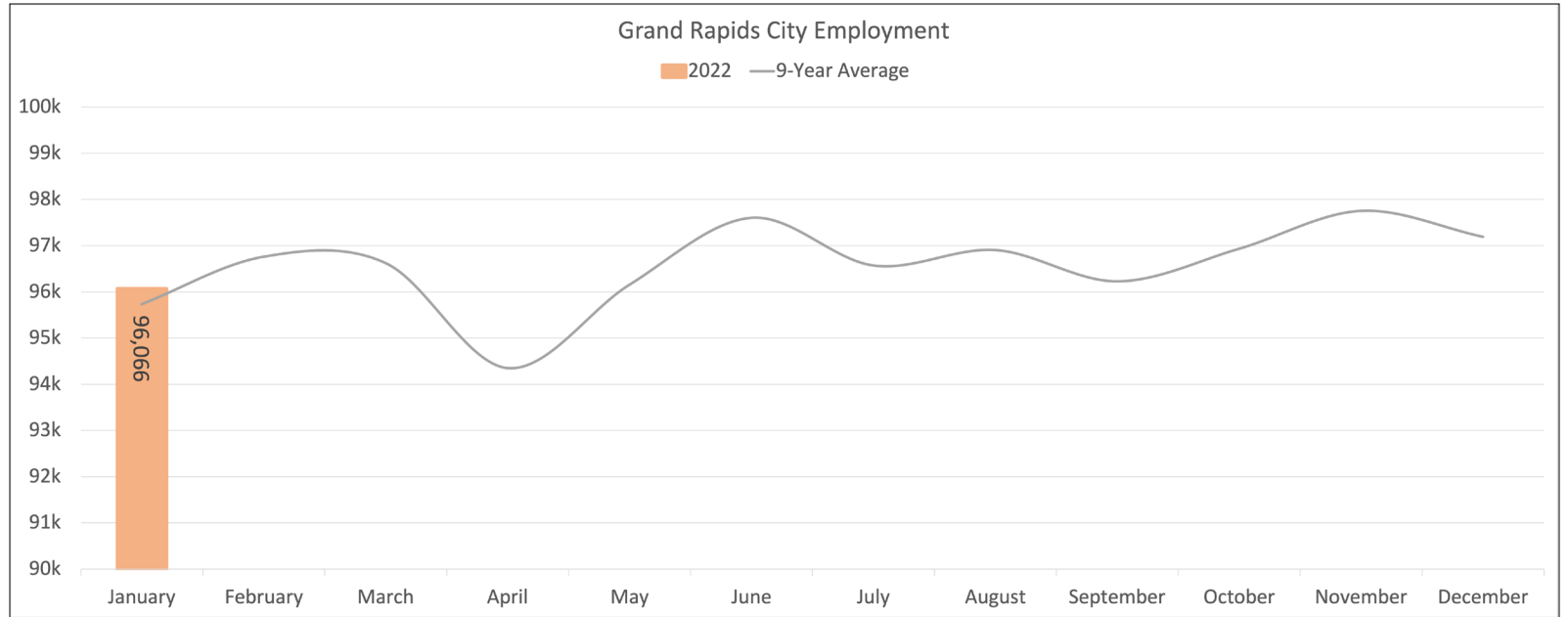
increase compared to
2022 average

-1%

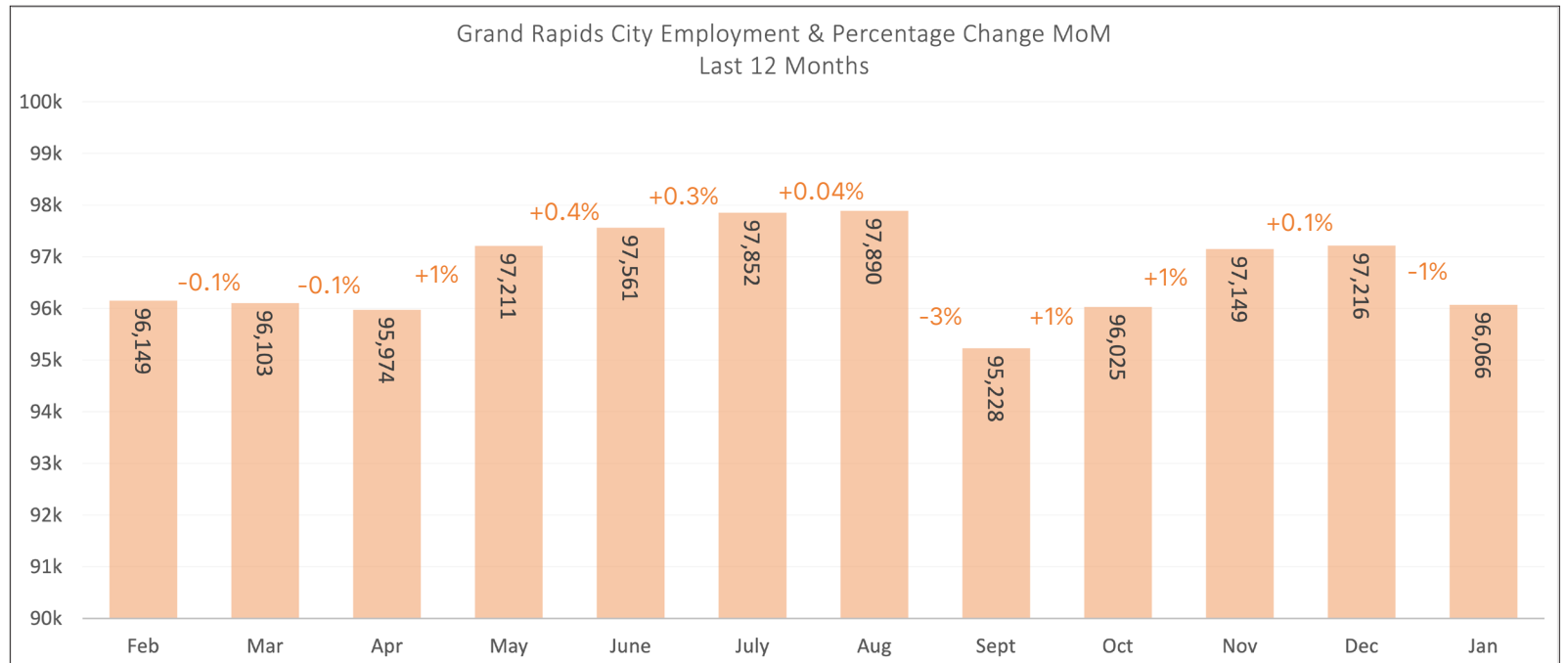
decrease compared to
overall average

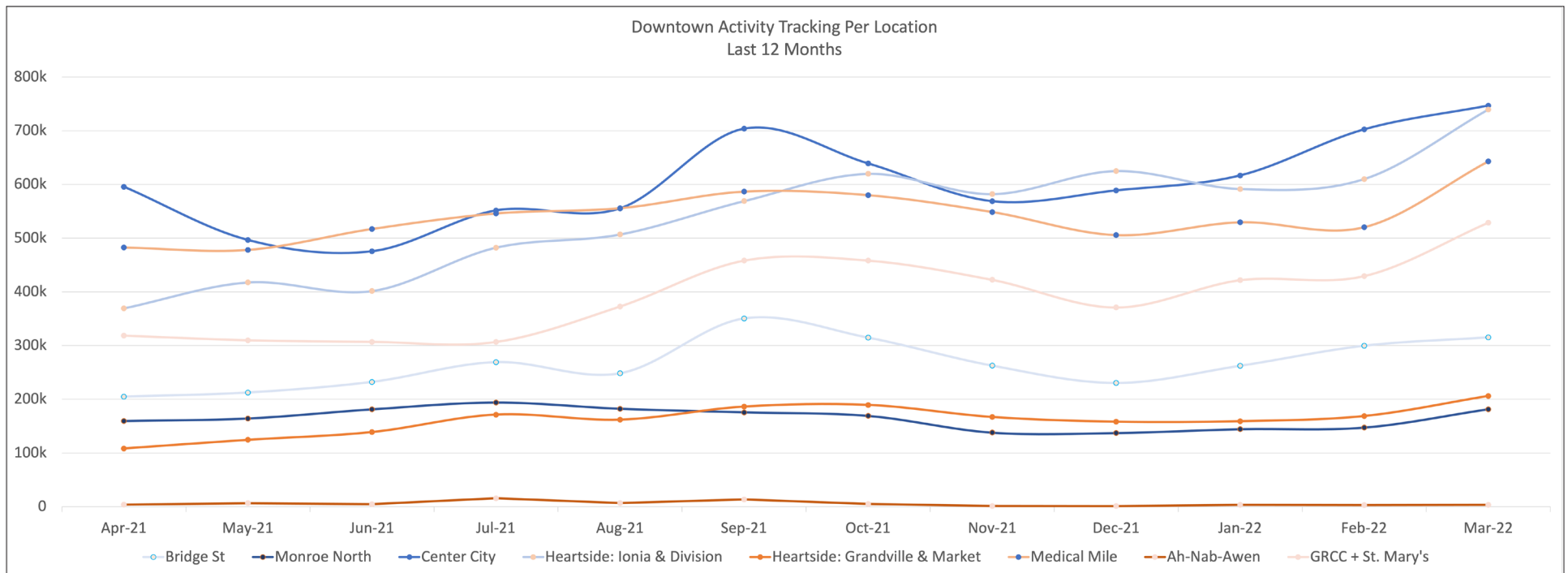
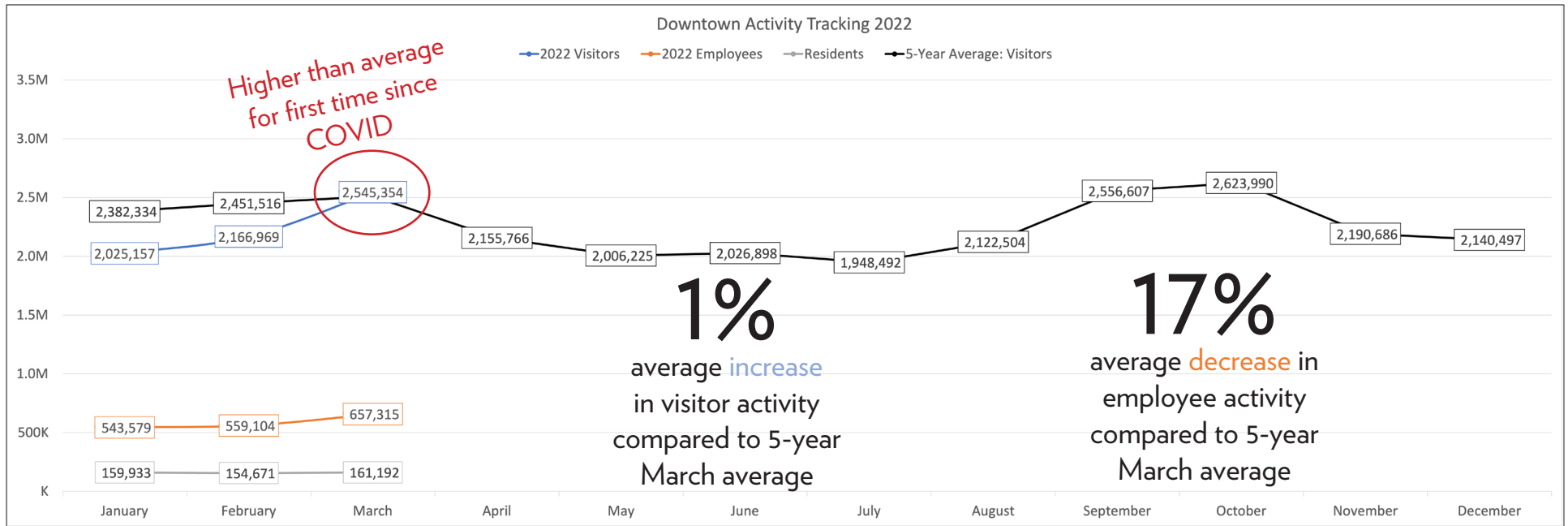
1%

increase compared to
January 2021



Jan Δ	Feb Δ	March Δ	April Δ	May Δ	June Δ	July Δ	Aug Δ	Sept Δ	Oct Δ	Nov Δ	Dec Δ
0.3%	-	-	-	-	-	-	-	-	-	-	-





Current Downtown Construction & Development

① MSU Innovation Park

anticipated completion: Spring 2022

- +200,000 square feet of office space
- +4,000 square feet of commercial space
- +600 parking spaces
- +450 jobs

② Perrigo North American Headquarters

anticipated completion: June 2022

- +63,550 square feet of office space
- +4,000 square feet of commercial space
- +170 jobs

③ 470 Market Ave Redevelopment

anticipated completion: July 2022

- +173 housing units

④ Déagagé Ministries Redevelopment

anticipated completion: Summer 2022

- +4,000 square feet of commercial space

⑤ ICCF Tapestry Square

anticipated completion: Q4 2022

- +10,000 square feet of commercial space
- +56 housing units

⑥ Spectrum Transformation & Innovation Center

anticipated completion: Summer 2023

- +303,000 square feet of office space
- +1,090 parking spaces
- +1,200 jobs

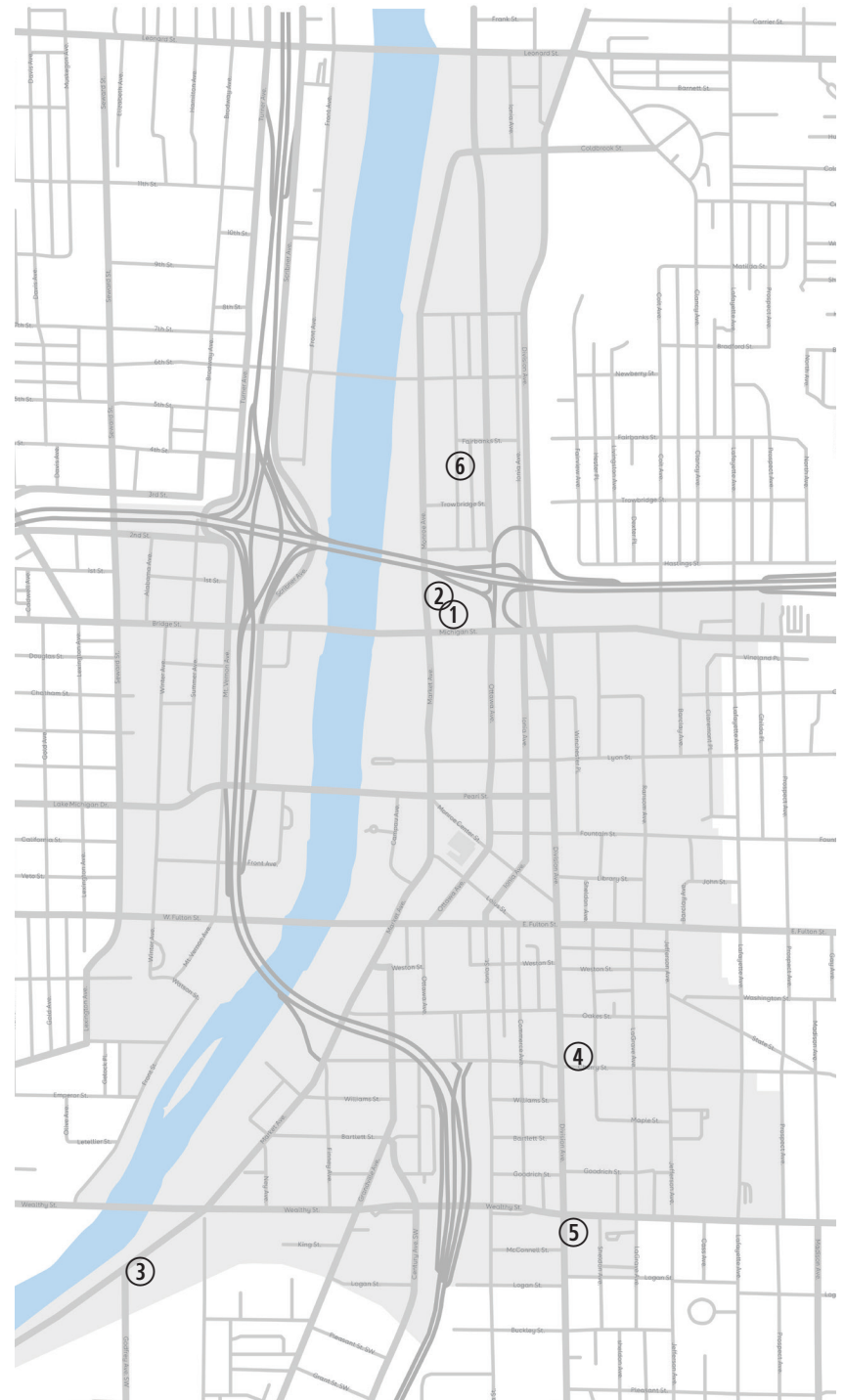
567k
square feet of
office space

22k
square feet of
commercial space

1,690
parking spaces

1,820
new jobs

229
housing units



On-Street Parking

16%

average **decrease** in
of instances in
2022 compared to
3-year average

13%

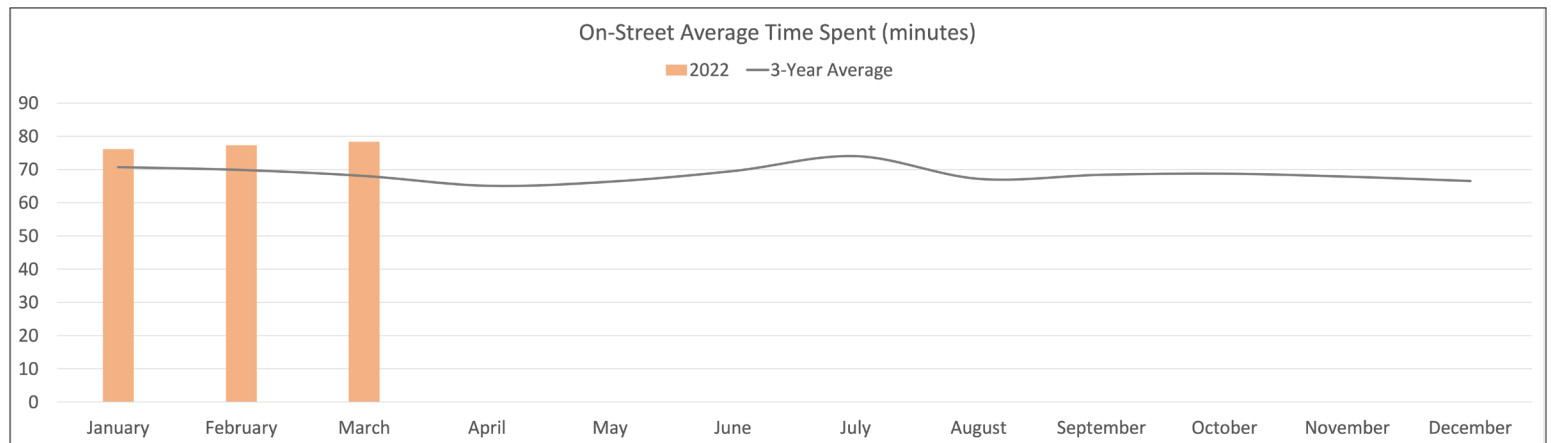
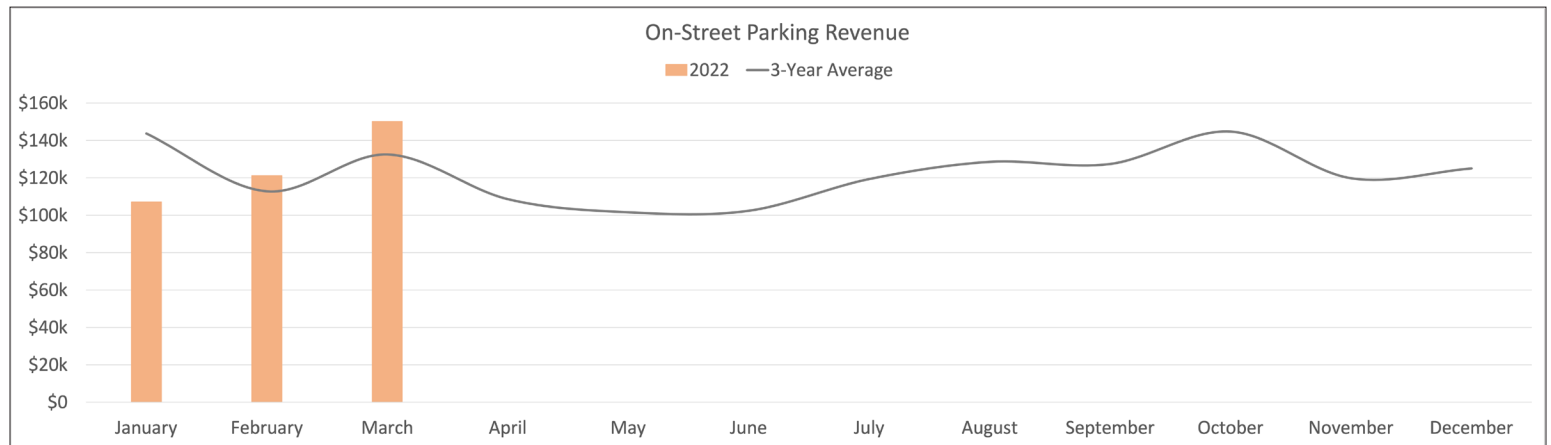
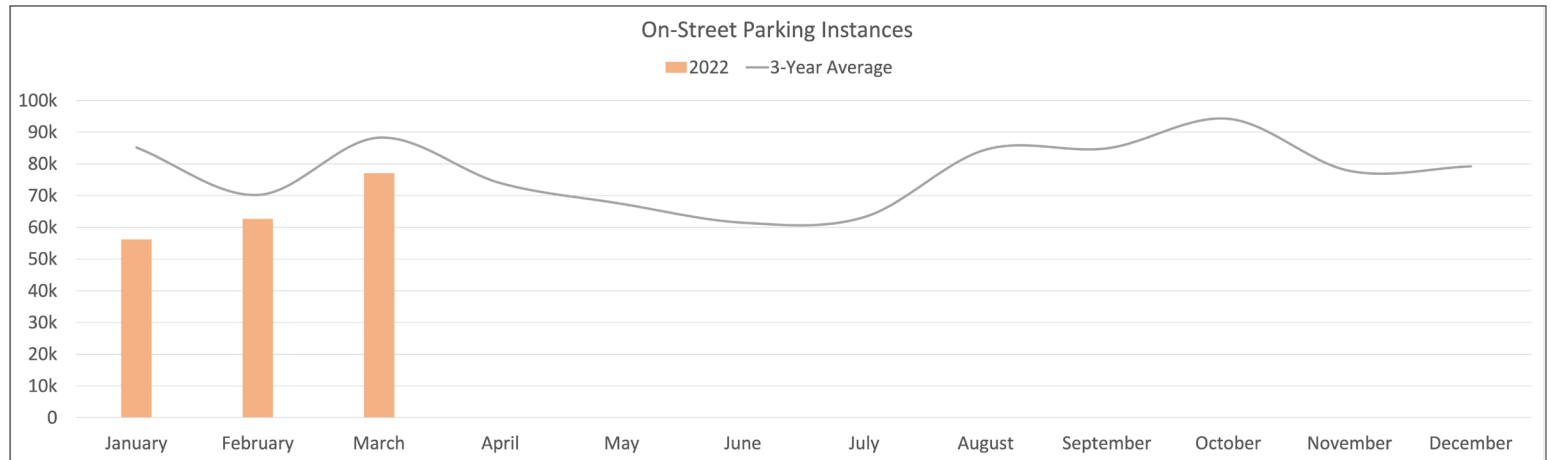
decrease in # of
instances in March
2022 compared to
3-year average

3%

average **increase** in
revenue in 2022
compared to
3-year average

8-minute

longer sessions in 2022
compared to 3-year
average



DASH Ridership

Updated Quarterly

66%
average **decrease**
in ridership
during COVID

19%
average **decrease**
in ridership in
2021 vs. 2020

Timeline of DASH Schedule Changes

March 26th, 2020:

DASH West changed to 15-minute frequency;
DASH North changed to 20-minute frequency;
Hours changed to 7am-7pm, Mon-Fri

April 10th, 2020:

Services were temporarily suspended

May 26th, 2020:

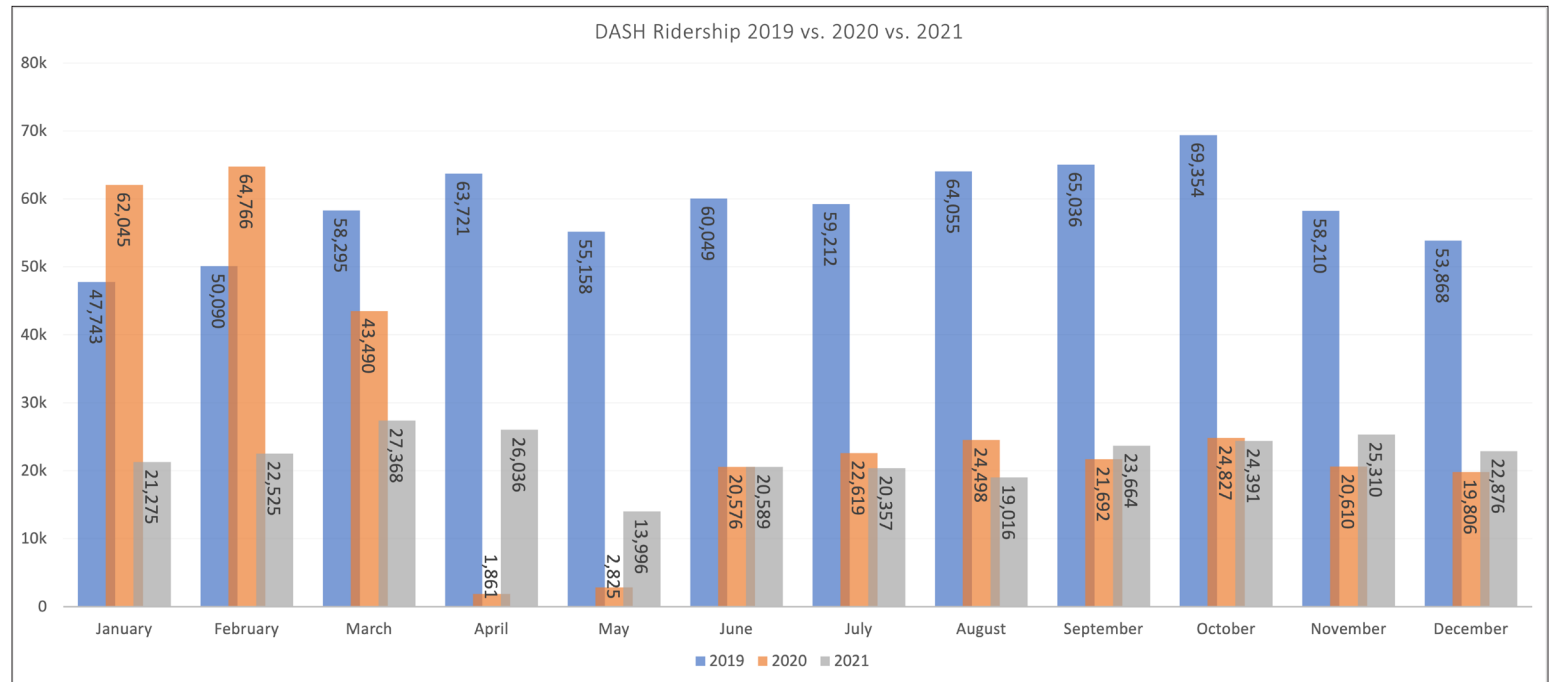
Number of vehicles was reduced;
Hours changed to 6am-10 pm, Mon-Sat

May 10th, 2021:

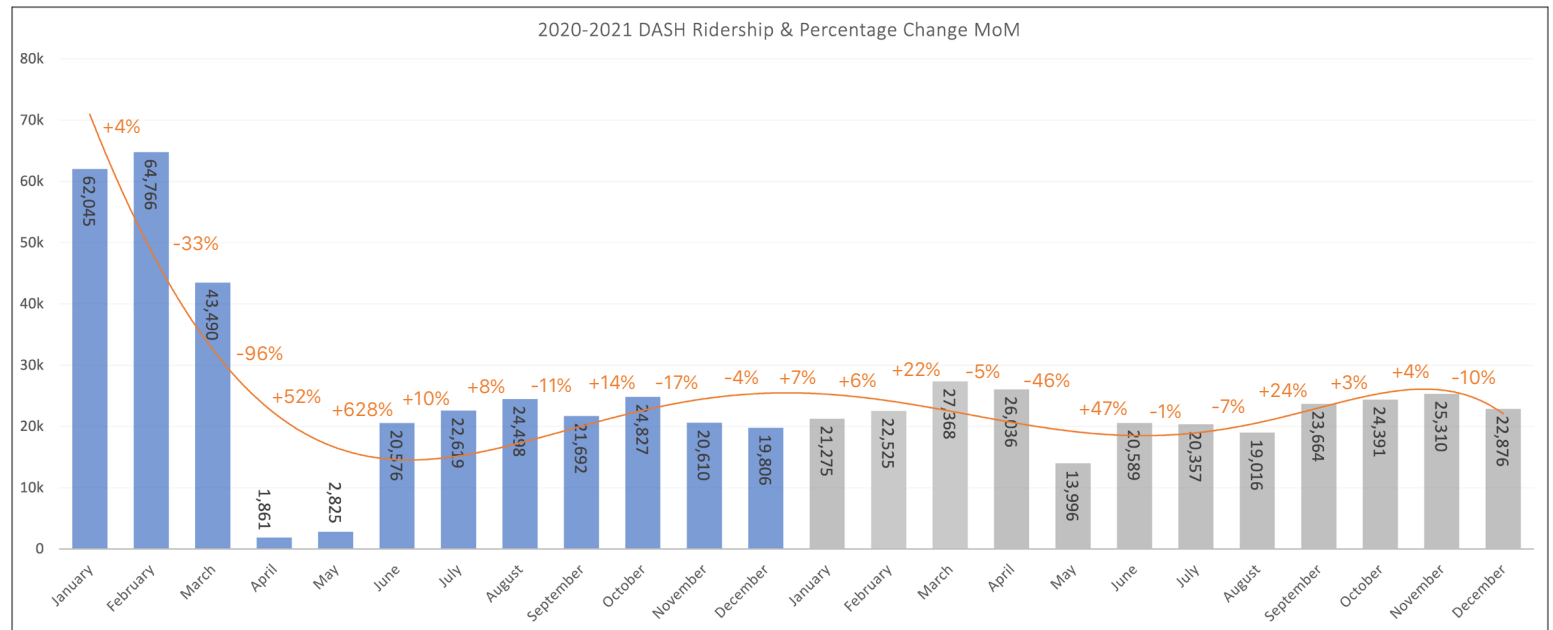
Hours changed to 7am-8:30pm, Mon-Fri

*not on full schedule

Source: The Rapid



	Jan Δ	Feb Δ	March Δ	April Δ	May Δ	June Δ	July Δ	Aug Δ	Sept Δ	Oct Δ	Nov Δ	Dec Δ
2019 vs. 2020	30%	29%	-25%	-97%	-95%	-66%	-62%	-62%	-67%	-64%	-65%	-63%
2020 vs. 2021	-66%	-65%	-37%	1299%	395%	0.1%	-10%	-22%	9%	-2%	23%	15%



Downtown Social Media Engagement Look-In



FOX 17

March 29 at 9:00 PM · 🌐

City commissioners approved a \$24.3 million purchase of land along the Grand River, the next step toward adding an amphitheater along the riverfront.
[Max Goldwasser](#) tells us when the amphitheater is projected to open:



FOX17ONLINE.COM

Grand Rapids City Commission approves purchase of land for riverfront amphitheater

👍❤️😂 Latrisha Ann and 534 others

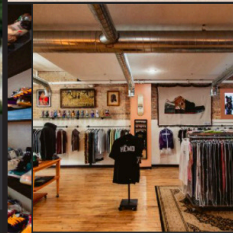
96 Comments 89 Shares



Downtown Grand Rapids Inc. ✓

March 14 at 4:25 PM · 🌐

ICYMI: [Hémd](#), a new footwear and apparel shop, opened at 14 Weston St SE on Febr



Downtown Grand Rapids Inc. ✓

March 16 at 4:43 PM · 🌐

Celebrate [#WomensHistoryMonth](#) by attending our FREE educational walking tours around [#DowntownGR](#)!

👤 3/23: Rad Women A-Z Walking Tour @ 6 PM

👤 3/27: Women's Way Mural Tour @ 3 PM

All tours are led by Caroline Cook of [Grand Rapids Running Tours](#) and meet in front of the [Grand Rapids Art Museum](#). No registration is required. Tours last about 90 minutes.

Learn more here: <https://downtowngr.org/annou.../2022/03/womens-history-month>



Governor Gretchen Whitmer ✓

@GovWhitmer

Today's the day, Michigan! I've signed the Building Michigan Together Plan. I can't wait to see this plan, which includes the largest infrastructure investments in state history, in action! 🇺🇸



1:05 PM · Mar 30, 2022 · Twitter for iPhone

132 Retweets 19 Quote Tweets 984 Likes



ridetherapid

...



Airport Activity

21%

decrease in passenger activity compared to previous month

7%

decrease in passenger activity compared to 2021 average

68%

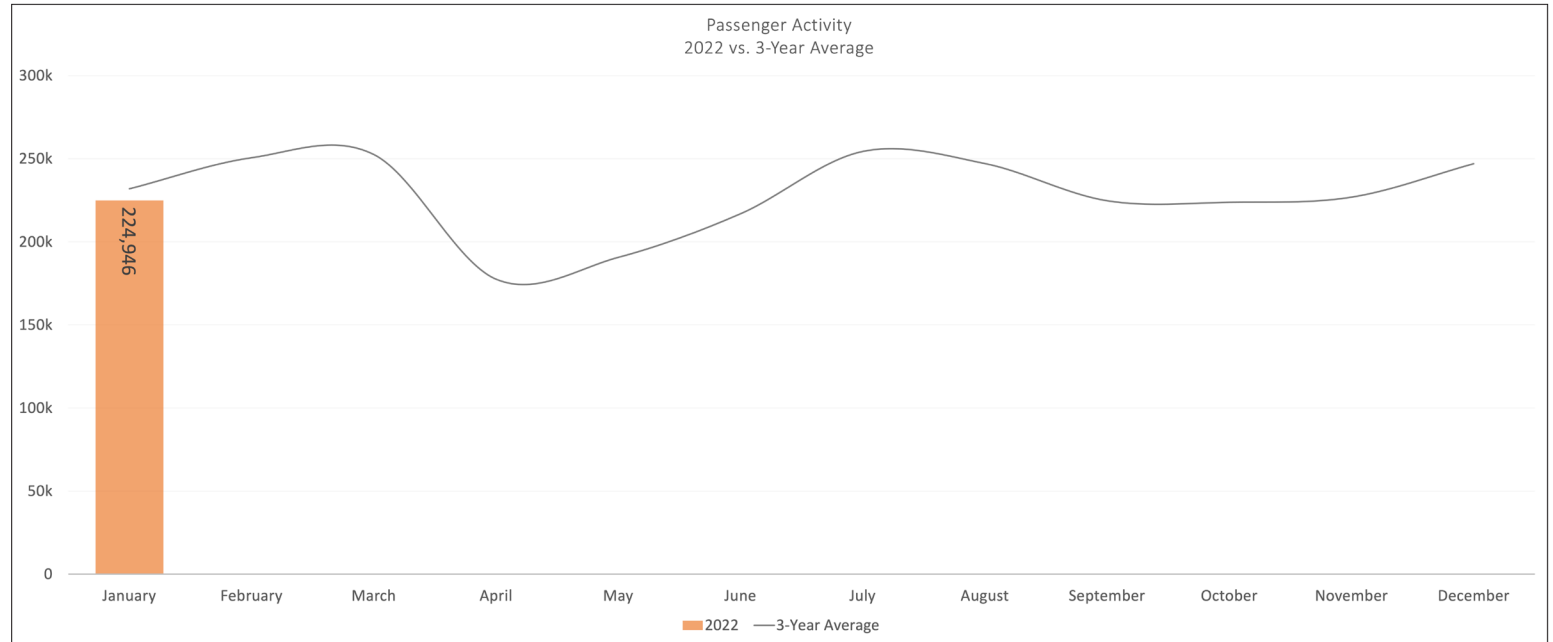
increase in passenger activity compared to January 2021

26%

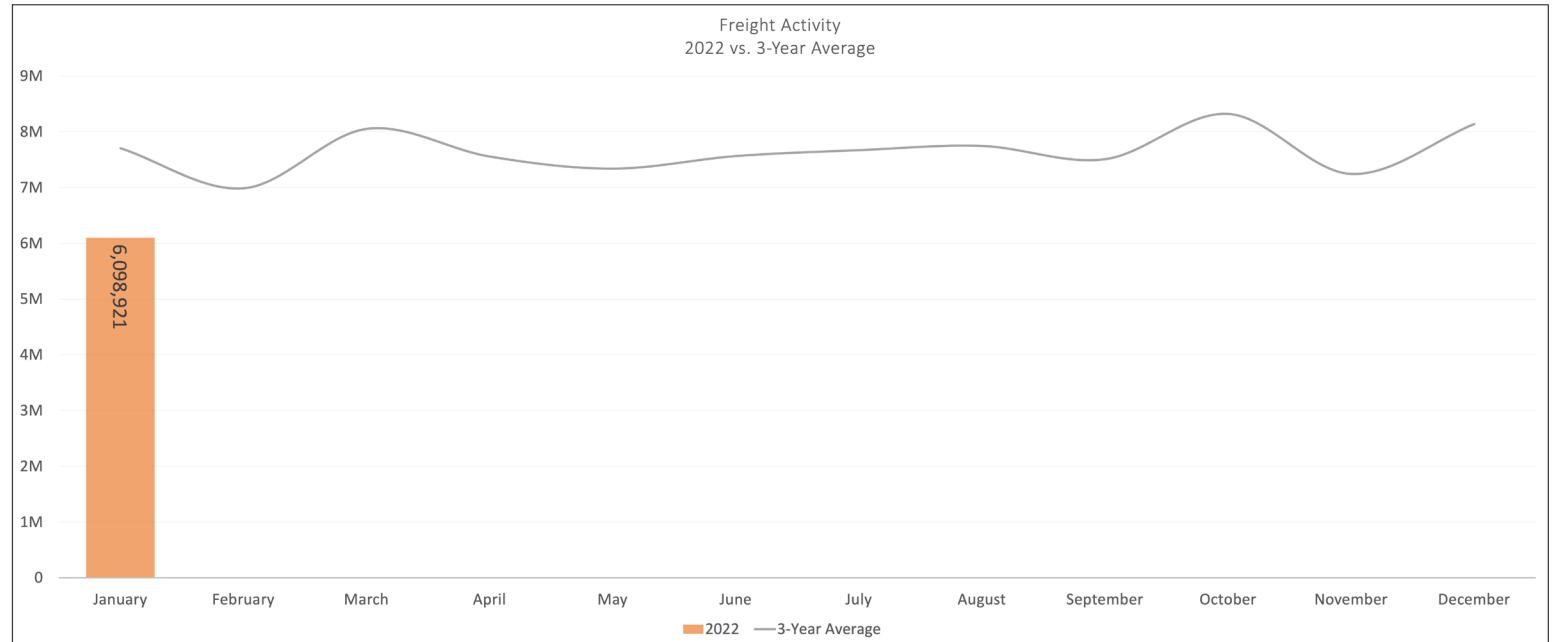
decrease in freight activity compared to previous month

20%

decrease in freight activity compared to 2021 average



Jan Δ	Feb Δ	March Δ	April Δ	May Δ	June Δ	July Δ	Aug Δ	Sept Δ	Oct Δ	Nov Δ	Dec Δ
-3%	-	-	-	-	-	-	-	-	-	-	-



Jan Δ	Feb Δ	March Δ	April Δ	May Δ	June Δ	July Δ	Aug Δ	Sept Δ	Oct Δ	Nov Δ	Dec Δ
-21%	-	-	-	-	-	-	-	-	-	-	-

COVID-19 Vaccination Distribution & Administration

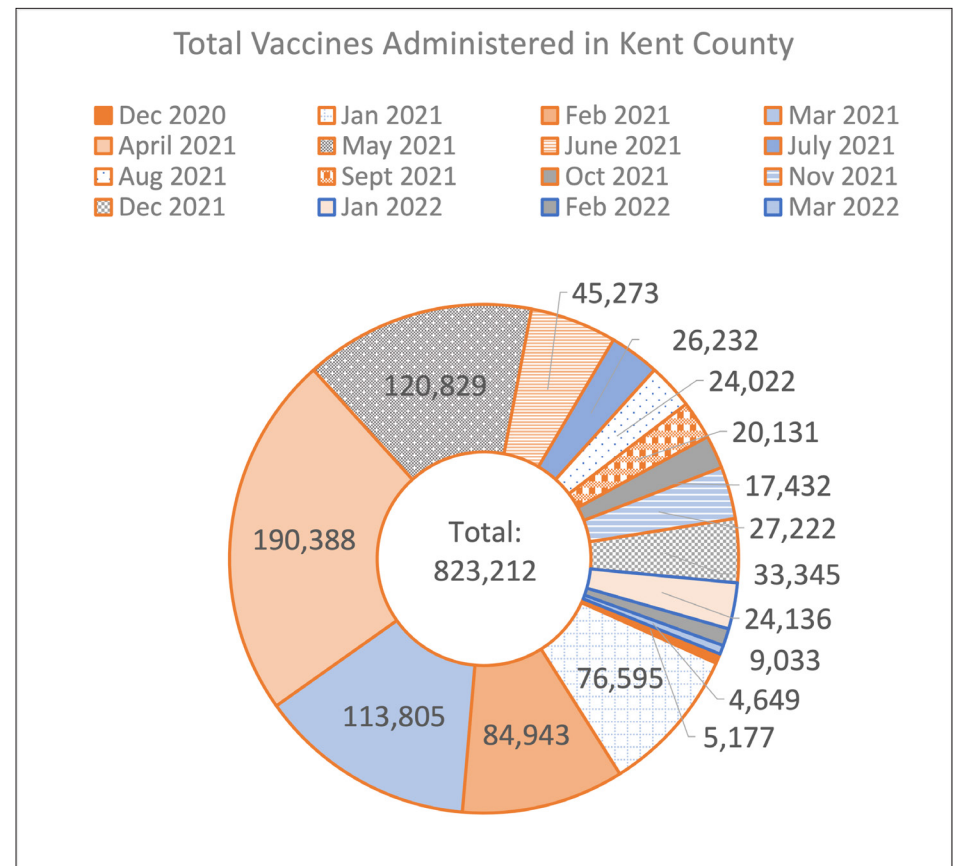
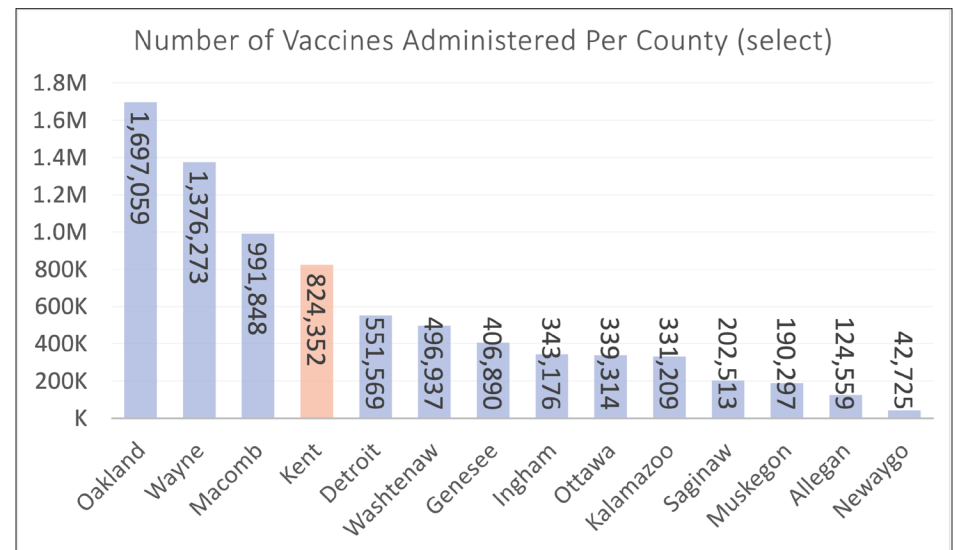
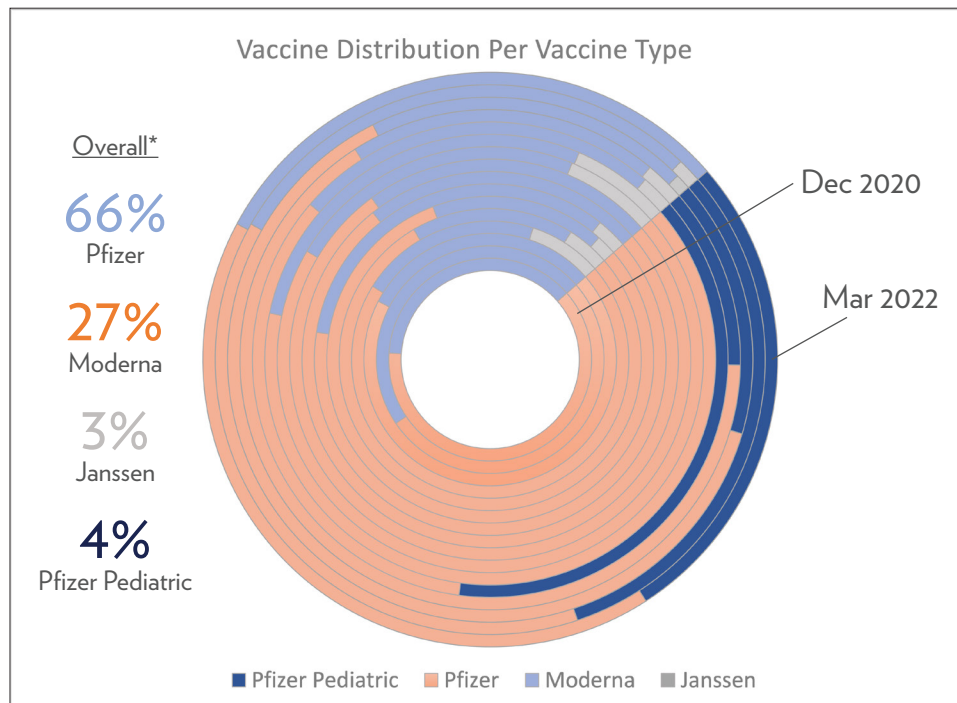
Kent County

68%
of Kent residents
fully vaccinated
66% nation-wide
60% state-wide

58%
of doses administered
80% nation-wide
72% state-wide

223,999
boosters doses
administered in Kent County

121,400
Pfizer Pediatric doses
delivered to Kent County



Time Spent Outside of Home: Retail & Restaurant
Kent County

-13%

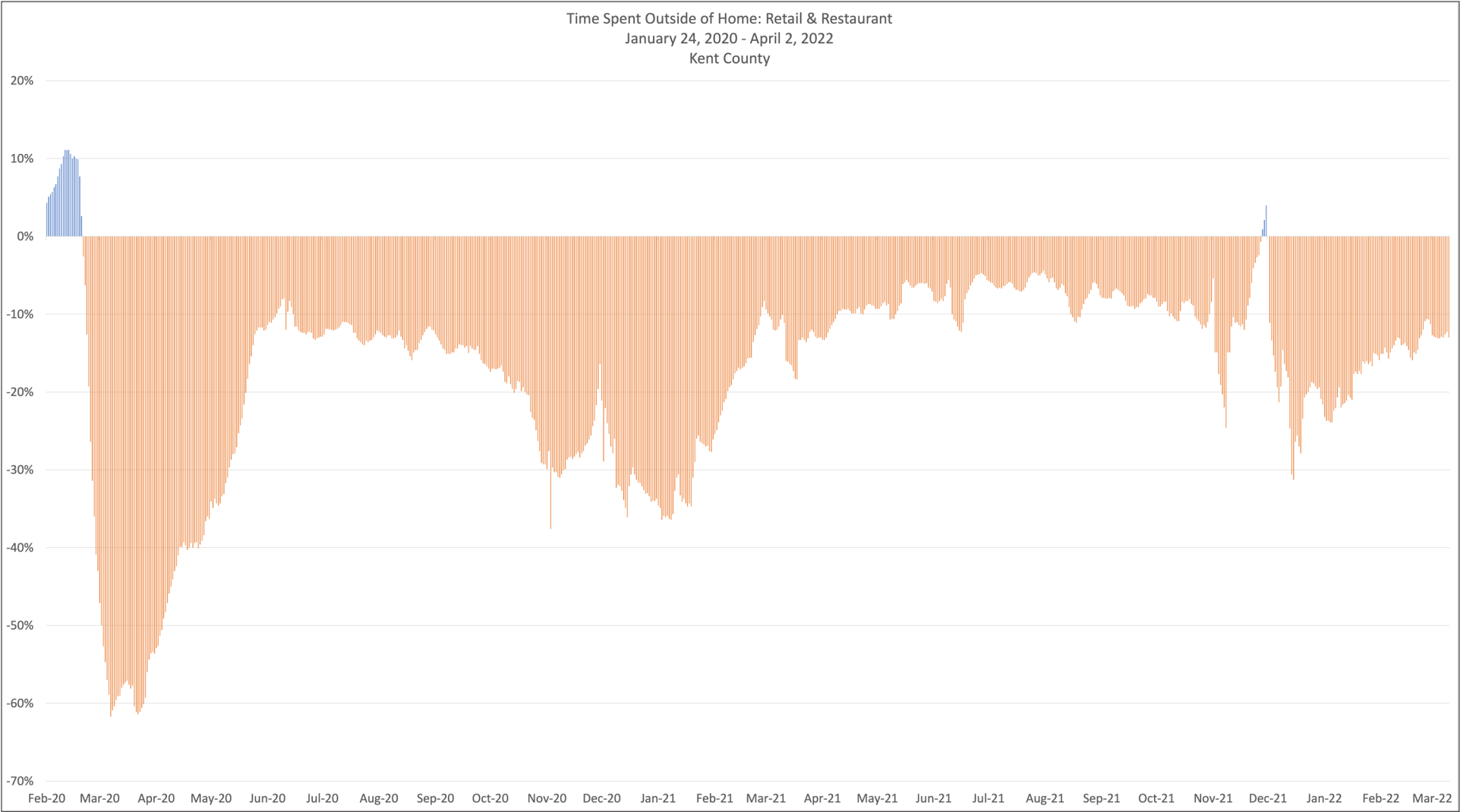
March Average
Mar 2021: -15%
Mar 2020: 17%

-18%

2022 Average so far
2021: -13%
2020: -23%

-15%

March 1 2022
Mar 1 2021: -15%
Mar 1 2020: +8%



Consumer Spending

Kent County

+23%	+28%	+21%
December Average	2020 Average so far	December 1 2021
<i>Dec 2020: +14%</i>	<i>2021: 21%</i> <i>2020: 5%</i>	<i>Dec 1 2020: +11%</i>

