AGENDA

DOWNTOWN
DEVELOPMENT
AUTHORITY

Board Members:

Luis Avila • Mayor Rosalynn Bliss • Kayem Dunn • Jermale Eddie • Greg McNeilly • Jen Schottke • Diana Sieger
Al Vanderberg • Rick Winn

Wednesday, April 12, 2023
8:00 a.m. Meeting
29 Pearl Street, NW Suite #1

1.	Call to Order		
2.	Approve March 8, 2023 Minutes (8:01) (enclosure)	Motion	Winn
3.	Accept March 31, 2023 Financials (8:03) (enclosure)	Motion	Winn
4.	Van Andel Arena Alley Professional Services (8:05) (enclosure)	Motion	Miller
5.	Downtown Wayfinding Additional Services (8:10) (enclosure)	Motion	Eledge
6.	Winter and Holiday Décor Funding Approval (8:15) (enclosure)	Motion	Van Driel
7.	Heartside Historic Mural Series Approval (8:20) (enclosure)	Motion	Van Driel
8.	Major Event Funding Approval (8:25) (enclosure)	Motion	Van Driel
9.	FY2024 Budget and Priority Plan Recommendation (8:30) (enclosure)	Motion	Staff
10.	Executive Director Report (8:50)	Info	Kelly
11.	Public Comment (8:55)		
12.	Closed Session for Privileged Legal Opinion under MCL 15.268h (9:00)	Info	Board
13.	Adjournment (9:30)		

DDA
Downtown
Development
Authority

UNAPPROVED MINUTES

DDA
Downtown
Development
Authority

MEETING OF THE DOWNTOWN DEVELOPMENT AUTHORITY
March 8, 2023

1. Call to Order – This meeting was called to order at 8:31AM by Chair Rick Winn.

   Attendance

   Members Present: Luis Avila, Kayem Dunn, Jermale Eddie, Greg McNeilly, Jen Schottke, Diana Sieger, Al Vanderberg and Rick Winn.

   Members Absent: Mayor Rosalynn Bliss

   Others Present: Tim Kelly (Executive Director), Jessica Wood (Legal Counsel), Tricia Chapman (Treasurer), Josh Lunger, Andrea Anderson, Jennifer Kasper (City of GR), Mandy McDaniel (Recording Secretary), Mark Miller, Bill Kirk, Kim Van Driel, Marion Bonneaux, and Katie Moore (DGRI Staff).

2. Approve Meeting Minutes from February 8, 2023
   Motion: Member Vandenberg, supported by Member Dunn, moved approval of the February 8, 2023, Meeting Minutes as presented. Motion carried unanimously.

4. Accept Preliminary February 28, 2023, Financials
   Motion: Member Sieger, supported by Member McNeilly, motioned to accept Statement D: February 28, 2023, Expenditures. Motion carried unanimously.

5. Winter Avenue Redesign
   Mark Miller, DGRI Director of Planning & Design, requested funding to redesign Winter Avenue. The proposed improvements will narrow the street, widen the sidewalk to facilitate more outdoor seating and pedestrian space, and improve the crossing at Bridge Street. The design will take approximately four months, bidding around one month, and construction two months. The goal is to complete the project by the fall of 2023. DGRI is recommending funding to support the design work for a not-to-exceed sum of $37,500.

   Member McNeilly asked if local property owners had any response. Miller responded, yes, they are in favor. O'Toole's plans to invest in their property if this moves forward.

Motion: Member McNeilly, supported by Member Avila, motioned to approve funding not-to-exceed $37,500 for design and public engagement services for Winter Avenue. Motion carried unanimously.

6. FY2024 Budget

Kelly presented the proposed FY24 Budget for discussion. Kelly reminded members of the process and schedule. As in years past, we started working with the Citizen Alliance at the beginning of the year. A recommendation will be brought to the Board in April for City Commission approval in May. We continue to implement work around our 10-year plan. December of 2023 will mark eight years into the GR forward Master Plan, which is 75% complete with the goals and priorities DGRI is responsible for.

Capital priority projects for the upcoming year include Lyon Square, Switchback Park, and Van Andel Arena Alley. We anticipate the DDA to also play a role in the riverfront amphitheater and the Grand River Greenway work through the Grand River Network that DGRI is helping administer.

We plan to proceed with programs and priorities around welcoming an inclusive neighborhood, including programs for business support, Ambassadors, and implementation of the Wayfinding system. DGRI will also work closely with Disability Advocates of Kent County and continue to support the Downtown Neighbor Network.

We recognize the value of events and we will remain active bringing people back downtown and increasing our visitor numbers. The World of Winter Festival of 2023 has wrapped up, which was a tremendous success. ArtPrize work continues in addition to our other programs and events we have.

Kelly dived into the numbers and where financials currently are headed. Kelly stated that looking back at our Local Tax Increment (LTI), we have seen positive steady growth for the past ten years. The revenue doubled for local tax in the ten years and averaged an 8% increase; we expect that growth to continue. From a budgeting standpoint, we historically looked at a 1% increase to be conservative. Kelly proposed the evaluation of a 2-3% increase for FY24's Budget.

Another funding component is the Non-Tax Increment (NTI), which is more volatile and primarily generated through parking revenue and land sale transactions. In the past ten years, there were higher revenues due to land sale transactions such as Arena Place and DASH Areas 4 and 5. Reviewing parking revenue solely, we have seen some fluctuation but nothing unusual. We expect to end the year close to $500k in parking revenues for FY23. One thing we will change is shifting some of the projects from NTI to the LTI budget. Overall, the financial picture looks healthy.

Some other considerations, we have several obligations on the books, including gainsharing Agreement, Develop Support Agreements, and debt service. The final debt service payment for The DeVos Place is in FY24, which opens capacity for some of the

larger projects. As a reminder, Gainsharing has increased from 10% to 15% in FY23, and we will issue $1.3 million in gainsharing rebates to our taxing units.

Chair Winn recommended being more aggressive with budgeting in the near term and being more conservative in 3-5 years.

Member McNeilly asked what assets and parcels of land we still own. Kelly stated the west side dash lots and a few others primarily.

Chair Winn stated we are mindful that as we approach the projects, such as Lyon Square and Amphitheater, we lose parking revenue as we sell off sites.

Member Dunn asked if we anticipate any boundary changes. Kelly answered, yes, we are still planning a DDA plan update. Regarding boundary expansion, we currently do not intend to expand the boundary but rather expand our tax increment capture areas within the existing district.

Member Eddie asked if we could track our minority-owned business spending and be mindful when hiring vendors to do business. Also, with the recent increase in the city's parking rates, he suggested a subsidy program for small businesses. Kelly replied that we could investigate existing spending and ensure it aligns with goals and priorities. The retail innovation grant program will continue in the coming fiscal year, and our Economic Development team is reviewing the retention aspects. Josh Lunger, City of GR, stated the city continues conversations, and the Budget comes out in April, but at this time, it is unknown if parking rates are to increase again.

7. Executive Director Report

Kelly reviewed updates:

- JustAir received a grant to expand its program into the 49507 district. In addition, they have received interest from other states and cities around the country. The initial investment from the DDA has helped expand their work.
- WoW '23 has wrapped up. We have been tracking the numbers and will send out a report soon.
- ArtPrize announcement today.
- Recognized it is International Women's Day today. There is a march planned at Rosa Parks today at noon.

8. Public Comment

None.

9. Board Member Comment

10. Adjournment

The meeting adjourned at 8:58

MEMORANDUM

CITY OF GRAND RAPIDS · DOWNTOWN DEVELOPMENT AUTHORITY

DATE: April 4, 2023

Agenda Item 3
April 12, 2023
DDA Meeting

TO: Rick Winn
Chairman

FROM: Tricia Chapman
Administrative Services Officer II

SUBJECT: Interim Financial Statements as of March 31, 2023

Attached are the Authority's interim financial statements for the first nine months of the Authority's fiscal year ending June 30, 2023. The attached statements include:

Statement A: Balance Sheet
Statement B: Comparison of FY2023 Budget vs Actual Results
Statement C: Statement of FY2023 Project Expenditures
Statement D: Schedule of Expenditures

The Authority's balance sheet on Statement A indicates the Authority is in a strong position financially with sufficient Pooled Cash to support development plan expenditures for FY2023 and beyond.

The Authority has spent approximately 82.1% and 43.3% of its budgeted appropriations in the Non-Tax and Local Tax funds respectively.

Please contact me at 616-456-3848 or at tchapman@grcity.us if you have any questions

Attachments

STATEMENT A

DOWNTOWN DEVELOPMENT AUTHORITY
Balance Sheet
March 31, 2023

	Non-Tax Funds	Local Tax Increment	TOTAL
ASSETS			
Pooled Cash and Investments	$ 3,793,941	$ 7,954,085	$ 11,748,026
Petty Cash	-	500	500
Misc Receivable	7,000	-	7,000
General Fixed Assets	-	87,021,944	87,021,944
Accumulated Depreciation on Fixed Assets	-	(64,969,440)	(64,969,440)
TOTAL ASSETS	**$ 3,800,941**	**$ 30,007,089**	**$ 33,808,030**
LIABILITIES AND FUND EQUITY			
Liabilities			
Current Liabilities	$ 2,025	$ 27	$ 2,052
Parking Revenue Payable	23,624	-	23,624
Deposit - Area 4 Developer Damage	1,000	-	1,000
TOTAL LIABILITIES	**26,649**	**27**	**26,676**
Fund Balance / Equity:			
Investments in General Fixed Assets, net of Accumulated Depreciation	-	22,052,504	22,052,504
Non-Tax Increment Reserve	3,739,120	-	3,739,120
Reserve for Authorized Projects	-	7,811,369	7,811,369
Reserve for Compensated Absences	-	8,928	8,928
Reserve for Encumbrances	35,172	134,261	169,433
TOTAL FUND EQUITY	**3,774,292**	**30,007,062**	**33,781,354**
TOTAL LIABILITIES & FUND EQUITY	**$ 3,800,941**	**$ 30,007,089**	**$ 33,808,030**

STATEMENT B

DOWNTOWN DEVELOPMENT AUTHORITY
Comparison of FY2023 Budget vs Actual Results
July 1, 2022 - March 31, 2023

	Non-Tax Funds		Local Tax Increment		Total	
	Budget	Actual	Budget	Actual	Budget	Actual
REVENUES						
Property Tax Increment - General	$ -	$ -	$ 8,360,858	$ 9,192,894	$ 8,360,858	$ 9,192,894
Property Tax Increment - Prior Year Appeals	-	-	(15,000)	(4,420)	(15,000)	(4,420)
Property Tax Increment - Gainsharing Rebates	-	-	(1,251,879)	(1,378,536)	(1,251,879)	(1,378,536)
Interest - General	42,390	296,333	73,981	524,983	116,371	821,316
Property Rental - Buildings and Facilities	72,000	54,000	-	-	72,000	54,000
Property Rental - DASH Parking Lots	350,000	238,922	-	-	350,000	238,922
Contributions - Lyon Square Reconstruction	-	-	1,750,000	600,000	1,750,000	600,000
Reimbursements and Miscellaneous Revenues	42,000	102,218	5,000	-	47,000	102,218
TOTAL REVENUES	**$ 506,390**	**$ 691,473**	**$ 8,922,960**	**$ 8,934,921**	**$ 9,429,350**	**$ 9,626,394**
EXPENDITURES						
GR Forward Projects:						
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor	$ 15,000	$ 4,994	$ 4,382,500	$ 390,405	$ 4,397,500	$ 395,399
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population	118,750	46,539	1,710,000	1,567,552	1,828,750	1,614,091
Goal #3: Implement a 21st Century Mobility Strategy	-	-	2,105,000	1,149,379	2,105,000	1,149,379
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy	50,000	50,930	570,000	354,117	620,000	405,047
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming	1,915,901	1,621,166	3,120,000	1,050,695	5,035,901	2,671,861
Total GR Forward Projects	**$ 2,099,651**	**$ 1,723,629**	**$ 11,887,500**	**$ 4,512,148**	**$ 13,987,151**	**$ 6,235,777**
Administration	-	-	1,500,000	1,616,532	1,500,000	1,616,532
Debt Service for Bond Issues	-	-	753,700	200	753,700	200
TOTAL EXPENDITURES	**$ 2,099,651**	**$ 1,723,629**	**$ 14,141,200**	**$ 6,128,880**	**$ 16,240,851**	**$ 7,852,509**
EXCESS / (DEFICIT)	**$(1,593,261)**	**$ (1,032,156)**	**$ (5,218,240)**	**$ 2,806,041**	**$ (6,811,501)**	**$ 1,773,885**
BEGINNING FUND BALANCE		4,806,448		27,201,021		32,007,469
ENDING FUND BALANCE		**$ 3,774,292**		**$ 30,007,062**		**$ 33,781,354**

STATEMENT C

DOWNTOWN DEVELOPMENT AUTHORITY
Statement of FY2023 Project Expenditures
As of March 31, 2023

Project Name	%	FY2023 Project Budgets	Expenditures March	Expenditures Fiscal Year	Remaining FY2023 Budgets	% of Budget spent
River Governance		897,500	5,879	301,660	595,840	33.61%
Lyon Square Improvements		1,750,000	-	-	1,750,000	0.00%
River Edge Improvements		1,735,000	3,125	88,745	1,646,255	5.11%
GRForward Goal # 1 - Local Tax Increment	**31.33%**	**$ 4,382,500**	**$ 9,004**	**$ 390,405**	**$ 3,992,095**	**8.91%**
Downtown Speakers Series		10,000	-	-	10,000	0.00%
Riverwalk Assessment		5,000	-	407	4,593	8.14%
River Economic Opportunity Initiative		-		4,587	(4,587)	0.00%
GRForward Goal # 1 - Non-Tax Increment	**0.11%**	**$ 15,000**	**$ -**	**$ 4,994**	**$ 10,006**	**33.29%**
Development Project Guidance		35,000	7,070	35,003	(3)	100.01%
Development Project Reimbursements		1,600,000	106,718	1,520,076	79,924	95.00%
Downtown Enhancement Grants		75,000	1,152	12,473	62,527	16.63%
GRForward Goal # 2 - Local Tax Increment	**12.23%**	**$ 1,710,000**	**$ 114,940**	**$ 1,567,552**	**$ 142,448**	**91.67%**
Heartside Quality of Life Implementation		54,550	-	15,788	38,762	28.94%
Neighborhood Engagement Programs		64,200	2,207	30,751	33,449	47.90%
GRForward Goal # 2 - Non-Tax Increment	**0.85%**	**$ 118,750**	**$ 2,207**	**$ 46,539**	**$ 72,211**	**39.19%**
Accessibility and Mobility Repairs		150,000	11,700	54,300	95,700	36.20%
Bicycle Friendly Improvements		20,000	-	-	20,000	0.00%
DASH North Shuttle Services		375,000	22,500	202,500	172,500	54.00%
New Downtown Circulator Infrastructure		40,000	-	-	40,000	0.00%
Streetscape Improvements		1,220,000	13,291	812,996	407,004	66.64%
Wayfinding System Improvements		300,000	6,549	79,583	220,417	26.53%
GRForward Goal # 3 - Local Tax Increment	**15.05%**	**$ 2,105,000**	**$ 54,040**	**$ 1,149,379**	**$ 955,621**	**54.60%**
Economic Development and Innovation		570,000	8,174	354,117	215,883	62.13%
GRForward Goal # 4 - Local Tax Increment	**4.08%**	**$ 570,000**	**$ 8,174**	**$ 354,117**	**$ 215,883**	**62.13%**
Downtown Workforce Programs		50,000	2,792	50,930	(930)	101.86%
GRForward Goal # 4 - Non-Tax Increment	**0.36%**	**$ 50,000**	**$ 2,792**	**$ 50,930**	**$ (930)**	**101.86%**
Calder Plaza Improvements		200,000	-	-	200,000	0.00%
Downtown Marketing and Inclusion Efforts		420,000	61,268	326,237	93,763	77.68%
Downtown Tree Plantings		150,000	18,605	125,805	24,195	83.87%
Heartside Public Restroom Facilities Construction		150,000	-	-	150,000	0.00%
Parks Design		50,000	68,288	99,214	(49,214)	198.43%
Public Realm Improvements		2,095,000	18,510	463,689	1,631,311	22.13%
State of Downtown Event & Annual Report		25,000	1,250	26,943	(1,943)	107.77%
Urban Recreation Improvements		30,000	420	8,807	21,193	29.36%
GRForward Goal # 5 - Local Tax Increment	**22.31%**	**$ 3,120,000**	**$ 168,341**	**$ 1,050,695**	**$ 2,069,305**	**33.68%**
DGRI Event Production		501,000	23,582	553,979	(52,979)	110.57%
Diversity / Inclusion Programming		20,000	-	-	20,000	0.00%
Downtown Ambassador Program		277,901	31,313	282,886	(4,985)	101.79%
Experience - Miscellaneous		25,000	-	19,128	5,872	76.51%
Major Event Sponsorship		90,000	-	-	90,000	0.00%
Project and Fixed Asset Maintenance		5,000	4,105	6,035	(1,035)	120.70%
Public Space Activation		872,000	133,653	707,474	164,526	81.13%
Rosa Parks Circle Skating Operations		50,000	-	-	50,000	0.00%
Special Events - Office of		75,000	-	50,000	25,000	66.67%
Winter Avenue Building		-	190	1,664	(1,664)	0.00%
GRForward Goal # 5 - Non-Tax Increment	**13.70%**	**$ 1,915,901**	**$ 192,843**	**$ 1,621,166**	**$ 294,735**	**84.62%**
TOTAL	**100.00%**	**$ 13,987,151**	**$ 552,341**	**$ 6,235,777**	**$ 7,751,374**	**44.58%**

STATEMENT D

DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of FY2023 Expenditures
March 2023

Source	Date Posted	Vendor	Purpose / Project	Description	Amount
Local	3/12/2023	Disability Adv of Kent Co	Accessibility & Mobility Repairs	Inclusive Design research and reporting 02/23	$ 11,700.00
					11,700.00
Local	3/31/2023	Paychex	Administration	DDA Payroll Wages, 401, Taxes- March 2023	231,263.63
Local	2/28/2023	Paychex	Administration	DDA Payroll Wages, 401, Taxes- Feb 2023	144,988.67
Local	3/8/2023	City Treasurer - Budget Office	Administration	IET - Operating Transfer A-87	12,990.58
Local	3/27/2023	American United Life - Group Div	Administration	OneAmerica Life Insurance 04/23 - 05/23	6,959.62
Local	3/19/2023	McAlvey Merchant & Associates	Administration	Governmental Consulting 02/23	5,500.00
Local	3/27/2023	Dickinson Wright PLLC	Administration	DGRI Legal Services DDA	5,487.87
Local	3/30/2023	Dickinson Wright PLLC	Administration	DDA Legal Services 03/23	3,344.00
Local	3/27/2023	Dickinson Wright PLLC	Administration	DGRI Legal Services DDA	3,153.34
Local	3/30/2023	Dickinson Wright PLLC	Administration	DGRI Legal Services DDA	2,961.71
Local	3/4/2023	City of Grand Rapids	Administration	Staff services - payroll period ended 03/04/2023	2,743.62
Local	3/30/2023	Dickinson Wright PLLC	Administration	DDA Legal Services 03/23	2,335.40
Local	3/15/2023	US Bank National Association	Administration	Admin: Membership DDA	2,292.55
Local	3/18/2023	City of Grand Rapids	Administration	Staff services - payroll period ended 03/18/2023	2,187.60
Local	3/12/2023	Worksighted, Inc.	Administration	Worksighted IT CRIT 3/23	1,698.62
Local	3/6/2023	Julian Newman Enterprises	Administration	Culture Creative Prof Development & Training	1,583.80
Local	3/30/2023	Dickinson Wright PLLC	Administration	DDA Legal Services 03/23	1,474.00
Local	3/27/2023	Dickinson Wright PLLC	Administration	DGRI Legal Services DDA	1,289.21
Local	3/8/2023	City Treasurer - Risk Management	Administration	Monthly General Insurance Allocation	963.67
Local	3/30/2023	Dickinson Wright PLLC	Administration	DDA Legal Services 03/23	924.00
Local	3/15/2023	US Bank National Association	Administration	Admin: Membership	707.00
Local	3/31/2023	Paychex	Administration	DDA Payroll Processing Fee - Mar 2023	577.80
Local	3/30/2023	Dickinson Wright PLLC	Administration	DDA Legal Services 03/23	572.00
Local	3/12/2023	Lisa M Cooper	Administration	HR Consultant services 02/23	552.36
Local	3/12/2023	Worksighted, Inc.	Administration	Worksighted IT O365 Agreement 3/23	490.34
Local	3/15/2023	US Bank National Association	Administration	Admin: MISC DDA	490.00
Local	2/28/2023	Paychex	Administration	DDA Payroll Processing Fee - Feb 2023	370.25
Local	3/15/2023	US Bank National Association	Administration	Admin: Food/Bev DDA	340.29
Local	3/30/2023	Dickinson Wright PLLC	Administration	DGRI Legal Services DDA	320.67
Local	3/31/2023	Paychex	Administration	DDA Payroll HRS Processing Fees-Mar 2023	320.00
Local	2/28/2023	Paychex	Administration	DDA Payroll HRS Processing Fees-Feb 2023	315.00
Local	3/28/2023	Dickinson Wright PLLC	Administration	DDA Legal Services 12/22	286.00
Local	3/15/2023	US Bank National Association	Administration	Admin: Supplies DDA	277.69
Local	3/6/2023	Promotional Impact	Administration	DGRI Coasters	202.79
Local	3/28/2023	Dickinson Wright PLLC	Administration	DDA Legal Services 12/22	176.00
Local	3/19/2023	Federal Square Building Co. #1, LLC	Administration	Utility Service: Electric 02/23	174.94
Local	3/16/2023	US Bank National Association	Administration	Admin: Membership DDA	116.68
Local	3/19/2023	JobMatch LLC	Administration	HR software 03/23	86.32
Local	3/15/2023	US Bank National Association	Administration	Admin: Subscriptions DDA	79.19
Local	3/24/2023	Andrew Guy Sanborn	Administration	Reimbursement 2022/2023 Admin DDA	65.79
Local	3/1/2023	Megan Catcho	Administration	Travel Expense: Mileage DDA	53.43
Local	3/24/2023	Andrew Guy Sanborn	Administration	Reimbursement 2022/2023 Admin DDA	50.00
Local	3/17/2023	Megan Catcho	Administration	Travel Expense: Mileage DDA	37.35
Local	3/12/2023	Model Coverall Service Inc	Administration	Floor Mat Rental 02/23-06/23	31.03
Local	3/19/2023	Model Coverall Service Inc	Administration	Floor Mat Rental 02/23-06/23	31.02
Local	3/24/2023	Arielle Fenlon	Administration	A Fenlon- Mileage Reimbursements: Admin DDA	18.16
Local	2/28/2023	City Treasurer - Mobile GR	Administration	Feb 2023 Parking Validation Billing	5.00
					440,888.99
Local	3/23/2023	City Treasurer - Mobile GR	DASH North Shuttle Services	Mar 2023 DDA Share of DASH North Service	22,500.00
					22,500.00
Local	3/30/2023	Dickinson Wright PLLC	Development Project Guidance	DDA Legal Service 03/23	7,070.00
					7,070.00
Local	3/29/2023	Jackson Entertainment LLC	Development Projects	Developer Reimbursement FY2023-Winter	37,941.43
Local	3/29/2023	150 Ottawa Development, LLC	Development Projects	Developer Reimbursement FY2023-Winter	17,131.68
Local	3/29/2023	Arena Place Development LLC	Development Projects	Developer Reimbursement FY2023-Winter	12,706.49
Local	3/29/2023	55 Ionia Partners LLC	Development Projects	Developer Reimbursement FY2023-Winter	8,654.70
Local	3/29/2023	10 Ionia LLC	Development Projects	Developer Reimbursement FY2023-Winter	8,407.51
Local	3/29/2023	Waters Building LLC	Development Projects	Developer Reimbursement FY2023-Winter	7,608.14
Local	3/29/2023	CWD 50 Monroe II LLC	Development Projects	Developer Reimbursement FY2023-Winter	7,548.41
Local	3/29/2023	Venue Tower, LLC	Development Projects	Developer Reimbursement FY2023-Winter	5,565.54
Local	3/29/2023	CWD Urban Fund LLC	Development Projects	Developer Reimbursement FY2023-Winter	1,154.16
					106,718.06

continued on the next page

STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2023

Source	Date	Vendor	Purpose / Project	Description	Amount
Continued from previous page					
Local	3/27/2023	Grand Rapids Public Museum	Dntn Marketing & Inclusion Efforts	GRPM Anishinaabe Culture Day / sponsorship	8,000.00
Local	3/6/2023	LINC Up Nonprofit Housing Corporation	Dntn Marketing & Inclusion Efforts	Rock the Block 2023 Sponsorship	7,500.00
Local	3/26/2023	Promotional Impact	Dntn Marketing & Inclusion Efforts	Green Giftz Design, Vinyl Cover & Setup	6,130.00
Local	3/26/2023	Adtegrity.com, Inc.	Dntn Marketing & Inclusion Efforts	Media Place Partners WOW Feb Impressions	5,724.42
Local	3/6/2023	James Forrest Hughes	Dntn Marketing & Inclusion Efforts	Livestream A/V Support	5,619.96
Local	3/27/2023	Grand Rapids Public Museum	Dntn Marketing & Inclusion Efforts	GRPM Cultural Heritage Festival / Sponsorship	5,000.00
Local	3/12/2023	Bryan Esler Photo, Inc.	Dntn Marketing & Inclusion Efforts	Photographer: DGRI Misc photos	4,745.00
Local	3/12/2023	Cision US Inc.	Dntn Marketing & Inclusion Efforts	Social Media Contract Services 11/22	4,500.00
Local	3/26/2023	Erika Townsley	Dntn Marketing & Inclusion Efforts	Photography 03/23	3,600.00
Local	3/19/2023	GRCAC	Dntn Marketing & Inclusion Efforts	WYCE 88.1fm Quarterly Underwriting: March 1- May	3,500.00
Local	3/26/2023	Mexican Heritage Assn of West Michiga	Dntn Marketing & Inclusion Efforts	Mexican Heritage Assoc of WM: Cinco De Mayo	2,500.00
Local	3/15/2023	US Bank National Association	Dntn Marketing & Inclusion Efforts	Marketing: Subscription & Publications	1,462.75
Local	3/15/2023	US Bank National Association	Dntn Marketing & Inclusion Efforts	Marketing: Equipment	607.38
Local	3/6/2023	Bryan Esler Photo, Inc.	Dntn Marketing & Inclusion Efforts	Photographer: DGRI Misc photos	540.00
Local	3/12/2023	W Michigan Sustainable Business Forur	Dntn Marketing & Inclusion Efforts	Active Commute Week Sponsorship 2023	500.00
Local	3/30/2023	Ari Larae Spencer-Simmons	Dntn Marketing & Inclusion Efforts	Ari Spencer-Simmons- Social Media Content	400.00
Local	3/12/2023	Swift Printing & Communications	Dntn Marketing & Inclusion Efforts	WOW Sintra Signs Rad American Women	272.30
Local	3/19/2023	Icon Sign Company, LLC	Dntn Marketing & Inclusion Efforts	Icon Sign - Decal Cut Vinyl & Installation	253.16
Local	3/15/2023	US Bank National Association	Dntn Marketing & Inclusion Efforts	Marketing: Supplies	245.00
Local	3/19/2023	Swift Printing & Communications	Dntn Marketing & Inclusion Efforts	DGRI Fold-over card	148.38
Local	3/24/2023	Andrew Guy Sanborn	Dntn Marketing & Inclusion Efforts	Reimbursement 2022/2023 Marketing	11.66
Local	3/15/2023	US Bank National Association	Dntn Marketing & Inclusion Efforts	Marketing: Postage	7.85
					61,267.86
Local	3/23/2023	City Treasurer - Engineering	Downtown Enhancement Grants	218 Division Areaway Removal	1,151.51
					1,151.51
Local	3/6/2023	Stout Creek Landscapes, Inc.	Downtown Tree Plantings	Downtown tree plantings 1/3 3/23	18,605.40
					18,605.40
Local	3/26/2023	James Forrest Hughes	Economic Development & Innovatio	Relax at Rosa 2023 A/V Support 1 of 3	4,768.50
Local	3/12/2023	Matthew Rothenberg	Economic Development & Innovatio	ARTRAT Gallery Window Activation Reimbursement	970.97
Local	3/19/2023	Phong Nguyen	Economic Development & Innovatio	Monsoon Vietnamese Cuisine Winter Wonderland	953.67
Local	3/26/2023	Cocoon Art Space	Economic Development & Innovatio	Cocoon Art Space WOW Winter Art Display	800.00
Local	3/12/2023	Costar Realty Information Inc	Economic Development & Innovatio	Commercial real estate analytics subscription	455.00
Local	3/19/2023	Rock Dandeneau	Economic Development & Innovatio	Taste Buds Lunch 3/7/23	179.88
Local	3/15/2023	US Bank National Association	Economic Development & Innovatio	Economic Development: Professional Development	46.36
					8,174.38
Local	3/19/2023	Progressive ARchitecture	Parks Design	Professional Services 02/23	45,195.47
Local	3/12/2023	Progressive ARchitecture	Parks Design	Professional Services 02/23	12,905.00
Local	3/5/2023	Progressive ARchitecture	Parks Design	Calder Plaza Redesign Phase 1	10,187.23
					68,287.70
Local	3/5/2023	Site Design Solutions, LLC	Public Realm Improvements	Ah-Nab-Awen Park Indian Mounds	12,727.52
Local	3/19/2023	Grand Rapids Nehemiah Project	Public Realm Improvements	600 Snow Removal	4,922.27
Local	3/19/2023	Mydatt Service Inc	Public Realm Improvements	Block by Block: Roto-Rooter	650.00
Local	3/6/2023	Bazen Electric	Public Realm Improvements	Electrical services/Repair 02/23	210.00
					18,509.79
Local	3/5/2023	US Geological Survey (USGS)	River Edge Improvements	USGS Gage & Water System	3,125.00
					3,125.00
Local	3/12/2023	Holland & Knight LLP	River Governance	River Governance consulting services 01/23-03/23	2,589.29
Local	3/19/2023	Robert Alcantar	River Governance	Brand Robear, Design Revisions	900.00
Local	3/15/2023	US Bank National Association	River Governance	River Governance: Conference and Travel	706.72
Local	3/15/2023	US Bank National Association	River Governance	River Governance: Conference and Travel	594.00
Local	3/19/2023	Robert Alcantar	River Governance	Brand Robear Travel reimbursement	396.72
Local	3/12/2023	James Forrest Hughes	River Governance	Livestream A/V Support	389.16
Local	3/24/2023	Andrew Guy Sanborn	River Governance	Reimbursement 2022/2023 River Governance	267.51
Local	3/24/2023	Andrew Guy Sanborn	River Governance	Reimbursement 2022/2023 River Governance	29.55
Local	3/24/2023	Andrew Guy Sanborn	River Governance	Reimbursement 2022/2023 River Governance	6.00
					5,878.95
Local	3/26/2023	Grand Rapids Public Museum	State of Dntn Event & Annual Repts	State of Our Downtown Room Rental (1/2 for deposit)	1,250.00
					1,250.00

continued on the next page

STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2023

Source	Date	Vendor	Purpose / Project	Description	Amount
Continued from previous page					
Local	3/12/2023	Fishbeck, Thompson, Carr & Huber, Inc	Streetscape Improvements	Ottawa from Hastings-Newberry	5,524.37
Local	3/19/2023	D&D Building, INC.	Streetscape Improvements	D&D Building Blue Bridge Bollards B	2,724.00
Local	3/5/2023	State of Michigan	Streetscape Improvements	Ottawa-Fulton to Michigan	2,577.80
Local	3/15/2023	City Treasurer - Public Services	Streetscape Improvements	DGRI Monthly Trash Disposal February 2023	1,249.75
Local	3/5/2023	Nagel Construction Inc	Streetscape Improvements	Pedestrian Crossing at Var Locs	610.34
Local	3/19/2023	Bush Concrete Products Inc	Streetscape Improvements	Barrier Moving from Winter at Bridge	525.00
Local	3/30/2023	Bazen Electric	Streetscape Improvements	Electrical services/Repair 03/23	252.50
Local	3/31/2023	Katerberg Co., Inc	Streetscape Improvements	Void check	(172.50)
					13,291.26
Local	3/16/2023	US Bank National Association	Urban Recreation Improvements	Urban Rec Improvement: Supplies	243.35
Local	3/2/2023	City Treasurer - Water System	Urban Recreation Improvements	WS2179082 23/02 36 S Division	166.91
Local	3/16/2023	US Bank National Association	Urban Recreation Improvements	Urban Rec Improvement: Contract Services	10.00
					420.26
Local	3/19/2023	Progressive ARchitecture	Wayfinding System Improvements	Professional Services 02/23	4,985.00
Local	3/26/2023	Geotech Inc	Wayfinding System Improvements	Geotech Design for Wayfinding Signs	1,563.60
					6,548.60
Non-Tax	3/19/2023	D&D Building, INC.	DGRI Event Production	D&D Building Blue Bridge Bollards A	9,085.00
Non-Tax	3/21/2023	Castle Party Rentals LLC	DGRI Event Production	Castle Party, Rental Supplies, LED Furniture	3,012.50
Non-Tax	3/16/2023	US Bank National Association	DGRI Event Production	DGRI Events: Supplies	1,996.85
Non-Tax	3/16/2023	US Bank National Association	DGRI Event Production	Public Space Activation: MISC	1,612.50
Non-Tax	3/19/2023	Grand River Bands of Ottawa Indians	DGRI Event Production	Snow Snake Tournament Winners	1,100.00
Non-Tax	3/19/2023	D&D Building, INC.	DGRI Event Production	D&D Building Blue Bridge Bollards B	915.00
Non-Tax	3/30/2023	City Treasurer - Fire Dept	DGRI Event Production	Permit Fees	856.50
Non-Tax	3/19/2023	Baker Tent Rental	DGRI Event Production	Equipment Rental, Calder Plaza 3/4	652.60
Non-Tax	3/16/2023	US Bank National Association	DGRI Event Production	DGRI Events: Food & Beverages	591.32
Non-Tax	3/20/2023	Maria-Isabel Dinkel	DGRI Event Production	Photography 03/23	560.00
Non-Tax	3/19/2023	David A Boerman	DGRI Event Production	David Boerman WOW 23	400.00
Non-Tax	3/26/2023	Michael Hundersmarck	DGRI Event Production	WOW Event Set up	400.00
Non-Tax	3/30/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Noodle Fest	369.88
Non-Tax	3/30/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Paint the Park - 2/18/23	301.40
Non-Tax	3/6/2023	Frostyboyz Entertainment LLC	DGRI Event Production	Frosty Boys Entertainment DJ ODDISTT	300.00
Non-Tax	3/19/2023	Ana Maria Santillanes	DGRI Event Production	WOW Silent Disco performance 23	250.00
Non-Tax	3/12/2023	Matthew S Perrin	DGRI Event Production	Matt Perrin DJ Sylock	200.00
Non-Tax	3/30/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Silent Disco-2/4/23	182.05
Non-Tax	3/12/2023	Kerkstra Portable Restroom Svc Inc	DGRI Event Production	Handicap Restroom	180.00
Non-Tax	3/30/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Human Hungry Hippos Tournament	158.95
Non-Tax	3/30/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Beat Box Pop Up - 2/24/23	141.63
Non-Tax	3/30/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Love on Ice - 2/14/23	106.98
Non-Tax	3/30/2023	City Treasurer - Special Events	DGRI Event Production	World of Winter: Ice Breaker-2/11/23	106.98
Non-Tax	3/12/2023	BES Entertainment LLC	DGRI Event Production	BES Entertainment equipment rental	79.21
Non-Tax	3/6/2023	ACO Inc	DGRI Event Production	Supplies	22.58
					23,581.93
Non-Tax	3/6/2023	Mydatt Service Inc	Downtown Ambassador Program	Ambassador Program and Clean team Feb	31,312.67
					31,312.67
Non-Tax	3/12/2023	BES Entertainment LLC	Downtown Workforce	BES Entertainment equipment rental	496.96
Non-Tax	3/31/2023	City Treasurer - Fire Dept	Downtown Workforce	Winterfest Spec Event Inpection	384.63
Non-Tax	3/31/2023	City Treasurer - Fire Dept	Downtown Workforce	Silent Disco Spec Event Inspection	384.63
Non-Tax	3/31/2023	City Treasurer - Fire Dept	Downtown Workforce	Ah-Nab-Awen Park Event Inspection	384.63
Non-Tax	3/31/2023	City Treasurer - Fire Dept	Downtown Workforce	Circus Wonderland Administrative Costs	362.50
Non-Tax	3/26/2023	Amnestie Lillian-Tate VerDuin	Downtown Workforce	Booking Fee for WOW Event 2/24	270.00
Non-Tax	3/31/2023	City Treasurer - Fire Dept	Downtown Workforce	Canal Park - Keito Administrative Costs	234.38
Non-Tax	3/31/2023	City Treasurer - Fire Dept	Downtown Workforce	Silent Disco Administrative Costs	137.00
Non-Tax	3/31/2023	City Treasurer - Fire Dept	Downtown Workforce	Fire & Ice Administrative Costs	137.00
					2,791.73
Non-Tax	3/15/2023	US Bank National Association	Neighborhood Engagement Progran	Neighborhood Engagement Programs: Community Pr	686.00
Non-Tax	3/12/2023	Little Space Studio LLC	Neighborhood Engagement Progran	Community Co-Design 03/23	600.00
Non-Tax	3/15/2023	US Bank National Association	Neighborhood Engagement Progran	Neighborhood Engagement Programs: Food & Bev	520.74
Non-Tax	3/12/2023	West Michigan Center for Arts & Techno	Neighborhood Engagement Progran	WMCAT Facility Rental DNN 03/23	400.00
					2,206.74

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STATEMENT D - continued
DOWNTOWN DEVELOPMENT AUTHORITY
Schedule of Expenditures - FY2023

Source	Date	Vendor	Purpose / Project	Description	Amount
Continued from previous page					
Non-Tax	3/19/2023	D&D Building, INC.	Project & Fixed Asset Maint	D&D Building Blue Bridge Bollards B	4,105.00
					4,105.00
Non-Tax	3/12/2023	LiveSpace, LLC	Public Space Activation	AV Services WOW Tropical Tundra & Projection	49,296.80
Non-Tax	3/12/2023	Amigo and Amigo Design	Public Space Activation	WoW 2023 Art Installations, 25% Final installment	21,050.00
Non-Tax	3/12/2023	Edgar Hernandez	Public Space Activation	Event supplies & artist 2/23	10,000.00
Non-Tax	3/6/2023	Downtown Grand Rapids Inc.	Public Space Activation	WoW '23 Art installation -Final Payment	8,796.10
Non-Tax	3/12/2023	Valerie Wahna	Public Space Activation	Wow '23 Starlight Art install 2 OF 2	7,250.00
Non-Tax	3/27/2023	Laura Kloosterman	Public Space Activation	Laura Kloosterman Misc Expenses 2023	5,000.48
Non-Tax	3/12/2023	Lowing Light & Grip, Inc	Public Space Activation	WOW 23 Lowing Light & Grip	3,522.60
Non-Tax	3/6/2023	Christopher L Jansens	Public Space Activation	Security Services: WOW 02/23	2,275.00
Non-Tax	3/6/2023	Christopher L Jansens	Public Space Activation	Security Services: WOW 02/23	2,275.00
Non-Tax	3/6/2023	Christopher L Jansens	Public Space Activation	Security Services: WOW 02/23	2,275.00
Non-Tax	3/12/2023	Christopher L Jansens	Public Space Activation	Security Services: WOW 03/23	2,275.00
Non-Tax	3/19/2023	Christopher L Jansens	Public Space Activation	Security Services: WOW 03/23	2,275.00
Non-Tax	3/28/2023	Dickinson Wright PLLC	Public Space Activation	DDA Legal Services 12/22	2,244.00
Non-Tax	3/19/2023	Kacie Lees	Public Space Activation	Artwork Installation WoW 23	2,000.00
Non-Tax	3/26/2023	Lowing Light & Grip, Inc	Public Space Activation	WOW 23 Lowing Light & Grip Part 2	1,823.10
Non-Tax	3/19/2023	United Rentals (North America), Inc.	Public Space Activation	Equip rental 03/23	1,744.01
Non-Tax	3/26/2023	United Rentals (North America), Inc.	Public Space Activation	Equip rental 03/23	1,565.74
Non-Tax	3/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Contract services	1,545.00
Non-Tax	3/26/2023	Amnestie Lillian-Tate VerDuin	Public Space Activation	WoW: Fire Performers	1,350.00
Non-Tax	3/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Conference & Travel	1,274.47
Non-Tax	3/19/2023	Michigan Landscape Services	Public Space Activation	DeVries Install of "Disco Heart"	1,235.00
Non-Tax	3/19/2023	United Rentals (North America), Inc.	Public Space Activation	Equip rental 03/23	1,015.18
Non-Tax	3/19/2023	Arturo Morales Romero	Public Space Activation	Mayan & Aztec Calendar	500.00
Non-Tax	3/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Supplies	477.17
Non-Tax	3/15/2023	Kimberly Van Driel	Public Space Activation	Reimb. travel expenses- WOW	233.19
Non-Tax	3/6/2023	City Treasurer - ELC	Public Space Activation	ELC2196635 22/12 Outlets Michigan & Ottawa	105.61
Non-Tax	3/19/2023	Jyi Herring	Public Space Activation	Jyi Herring- Poetry Performance	100.00
Non-Tax	3/15/2023	Kimberly Van Driel	Public Space Activation	Reimb. travel expenses- WOW	86.70
Non-Tax	3/16/2023	US Bank National Association	Public Space Activation	Public Space Activation: Food & Bev	47.13
Non-Tax	3/30/2023	ACO Inc	Public Space Activation	Supplies	13.18
Non-Tax	3/12/2023	ACO Inc	Public Space Activation	Supplies	2.59
					133,653.05
Non-Tax	3/23/2023	DTE Energy	Winter Ave NW Building	9100 258 89908 23/03	128.60
Non-Tax	3/30/2023	Consumers Energy	Winter Ave NW Building	1030 2027 1245 23/03 Winter DDA share	61.72
					190.32

TOTAL EXPENDITURES $ 993,229.20

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY

DDA

Agenda Item #04
April 12, 2023
DDA Meeting

DATE: April 7, 2023

TO: Downtown Development Authority

FROM: Mark Miller
Managing Director of Planning & Design

SUBJECT: Van Andel Arena Alley Professional Services

In August 2021, the DDA authorized funding for an amount not-to-exceed $230,100 to complete design and engineering services for implementation of the Van Andel Arena alley project. The original contract amount was for $209,100 with a contingency of $21,000. A small portion of this contingency, in the amount of $1,200, was used to add irrigation design to the original contract, reducing the contingency to $19,800.

During this design and engineering phase, DGRI has collaborated with the consultant team (MKSK, Groundwell, and Fishbeck), stakeholders, the City of Grand Rapids, and adjacent property owners to bring the project to a point where we can permit and bid.

In the late stages of our collaboration, the use of the adjacent RDV property, outdoor restaurant seating, trash consolidation, operations, and maintenance continued to be negotiated and resolved. The resulting solutions necessitated design changes and refinements to the project's plan and details. Due to these changes, additional professional service fees are required to finish the project in the amount of $66,375. Using the remaining contingency, the additional required funding for this effort is $46,575. These fees include the following changes to the scope of work:

1. RDV Property Design Modifications: Develop a reasonable plaza design for the RDV property that is simpler and less costly. Team will also need to propose a new location for the large kiosk within the alley as well as revise power and utility connections to new location.

2. Outdoor Ionia Business Patios: Develop revised outdoor seating spaces that will meet the requirements of current and potential future ground floor businesses. Patio areas will require modifications to the planters, plantings, lighting, and power receptacle at each area.

3. Impacts on the South Alley: Adjustments to pedestrian way design due to conflicts with existing RDV parking lot - the south side of the alley will need to be modified and updated to accommodate the narrower space provided.

4. Impacts on the North Alley: Minor impacts from the above revisions require adjustments to the north side of the alley hardscape, planters, lighting, kiosks, seating elements, and access.

It is anticipated that the drawings will be submitted to the City of Grand Rapids for permitting on April 21, 2023. Upon permit approval, the project will be bid. Construction may still start in 2023 depending on bidder timeframe, material availability, and phasing schedules.

Recommendation: Authorize additional funding for an amount of $46,575 for the Van Andel Arena alley project, bringing the project total to an amount not-to- exceed $276,675.

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY

DDA

Agenda Item #05
April 12, 2023
DDA Meeting

DATE: April 7, 2023

TO: Downtown Development Authority

FROM: Melvin Eledge Jr.
Director of Operations

SUBJECT: Downtown Wayfinding Implementation Additional Services

In 2015 the GR Forward plan laid out, among other priorities, the improvement of the navigation and wayfinding system throughout Downtown Grand Rapids. In June 2020 DGRI took its first steps towards realizing this goal with the hiring of Progressive AE and RLR to design a wayfinding that:

- Focuses more on enhancing pedestrian experience.
- Appeals to a broader segment of Downtown pedestrians through the use of inclusive design principals.
- Creates opportunities to upgrade of 21st century wayfinding strategies such as interactive kiosks and mobile applications.
- Allows for easier maintenance and updating.
- Aligns and integrates the on-street and skywalk wayfinding systems.

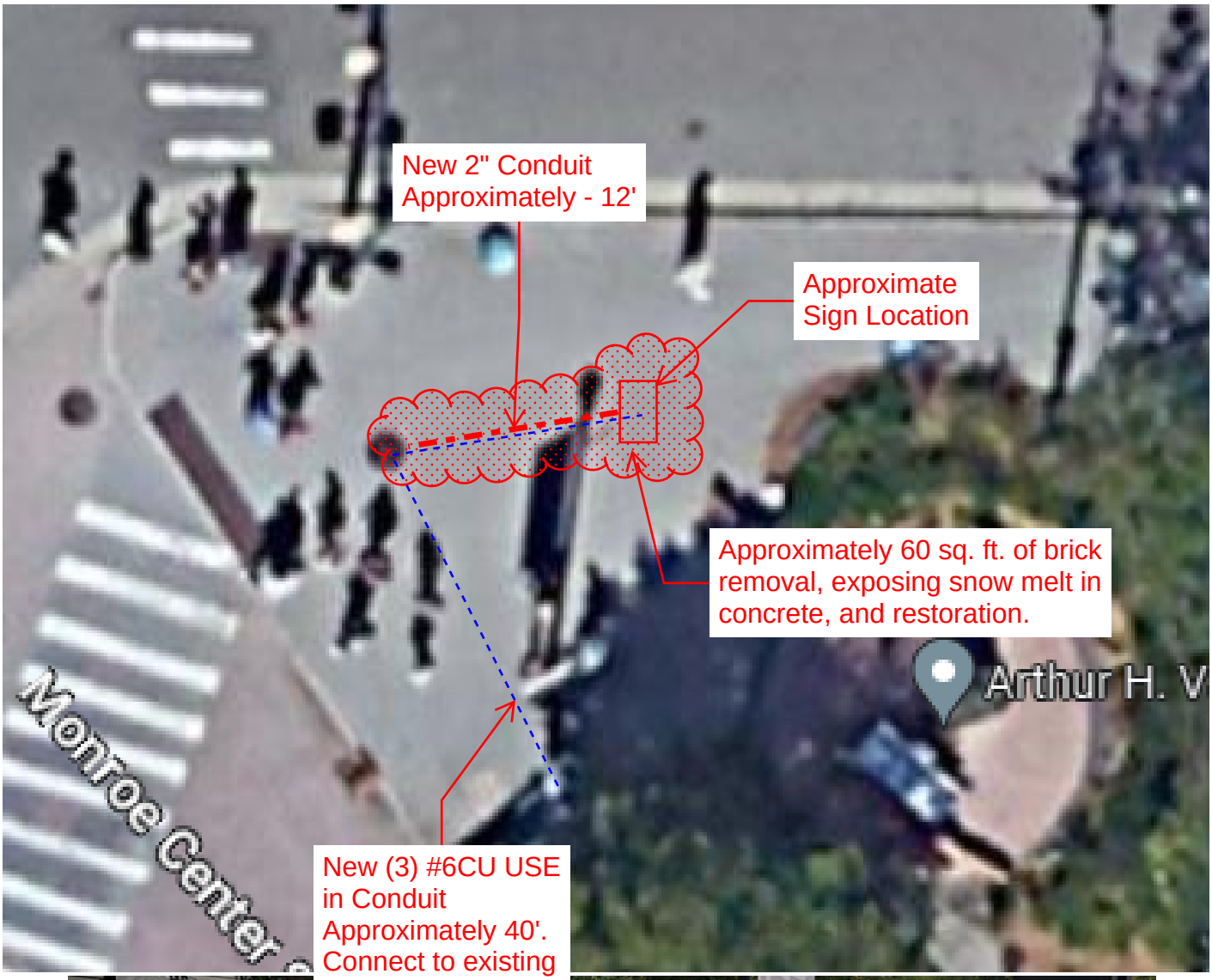
In November 2022 the DDA authorized staff to enter into an agreement with Universal Sign Systems to fabricate and install new wayfinding signage for Phase B (Center City). Outlined in the deployment plan for this phase are six (6) digital kiosks that will require conduit to power the lights and digital screen components that will be part of these kiosks.

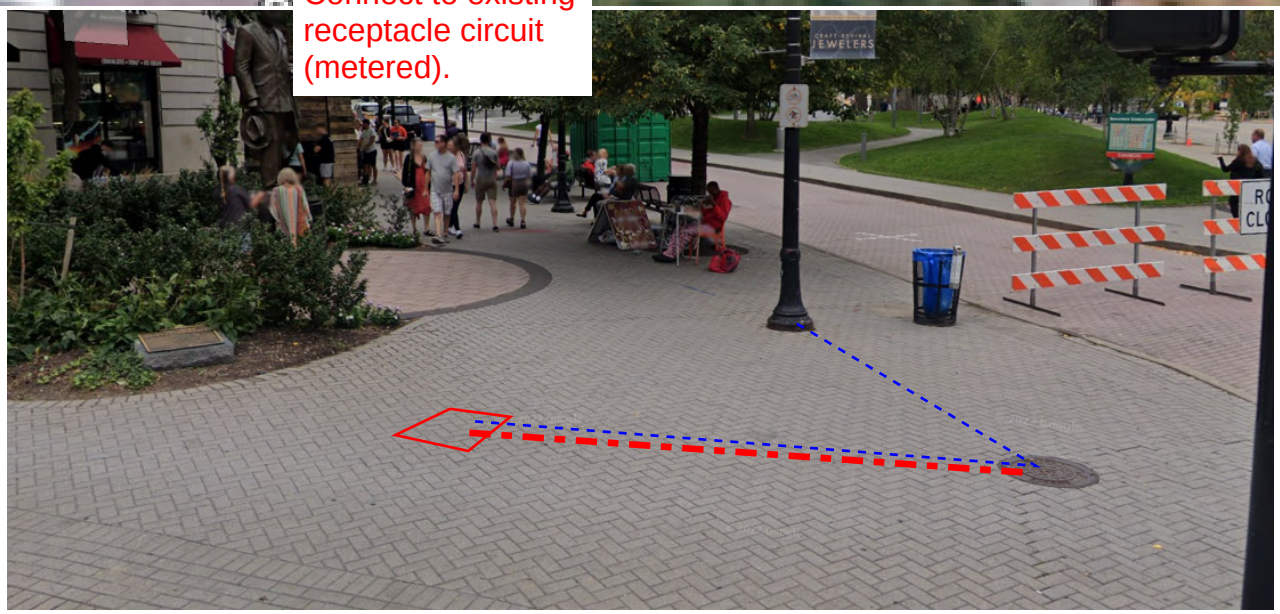
Removal of the existing signage and deployment of the new signage is set to commence this Spring. In preparation, staff collaborated with the Energy Lighting and Communications Department to create a scope of work and coordinated with Bazen Electric to obtain a quote to provide power to these locations. Bazen was selected because it is the City's preferred vendor for proving electrical services in the public right-of-way.

Recommendation: Authorize Bazen Electric to perform the necessary work to prepare the six (6) locations outlined in the bid document for installation of the digital wayfinding

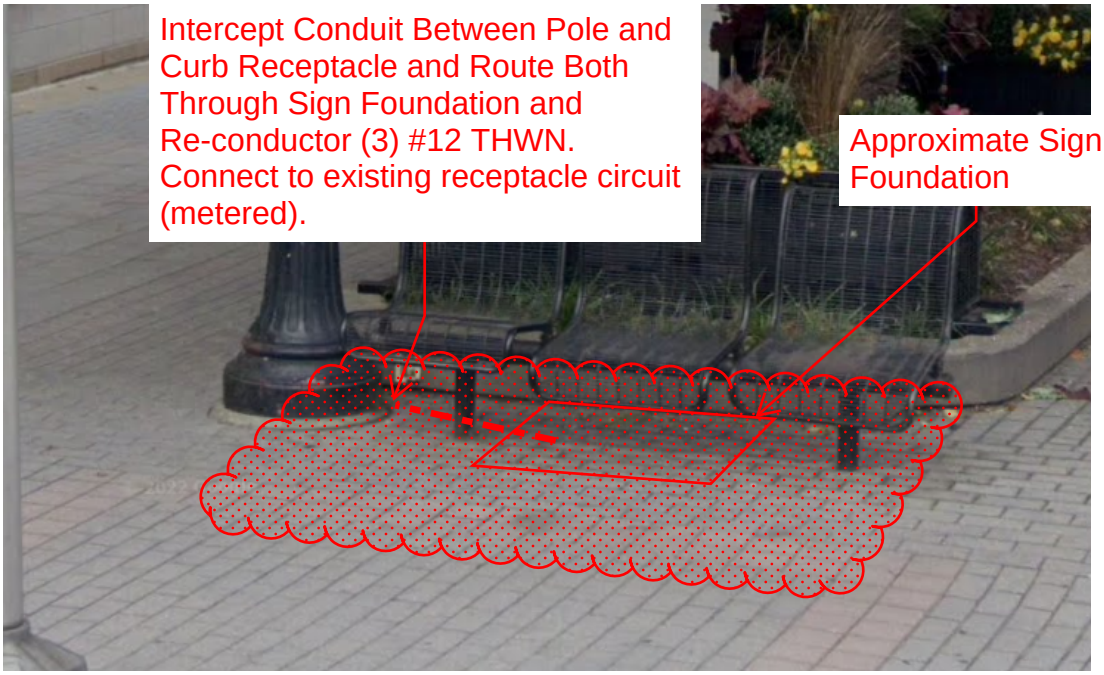
kiosks, for an amount not to exceed $22,417.92 which includes a 12% contingency for unanticipated costs.

Pearl St & Monroe Center

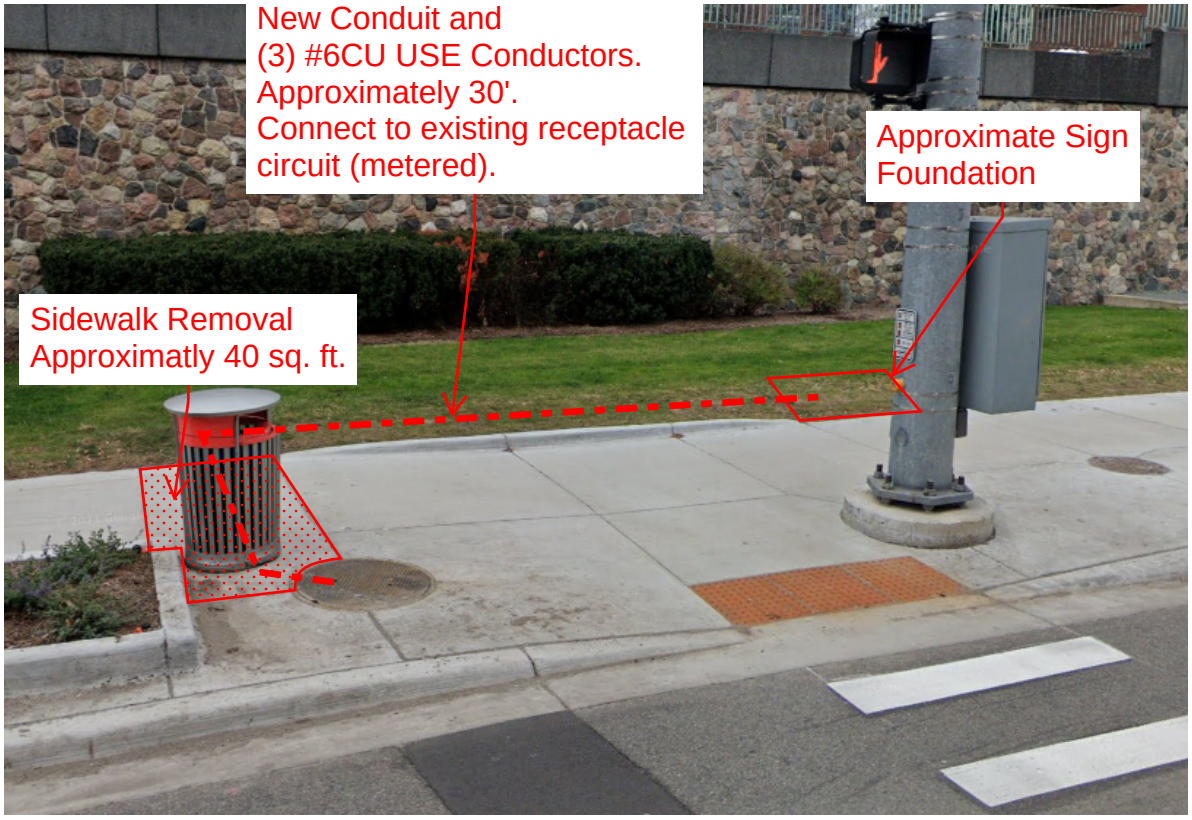




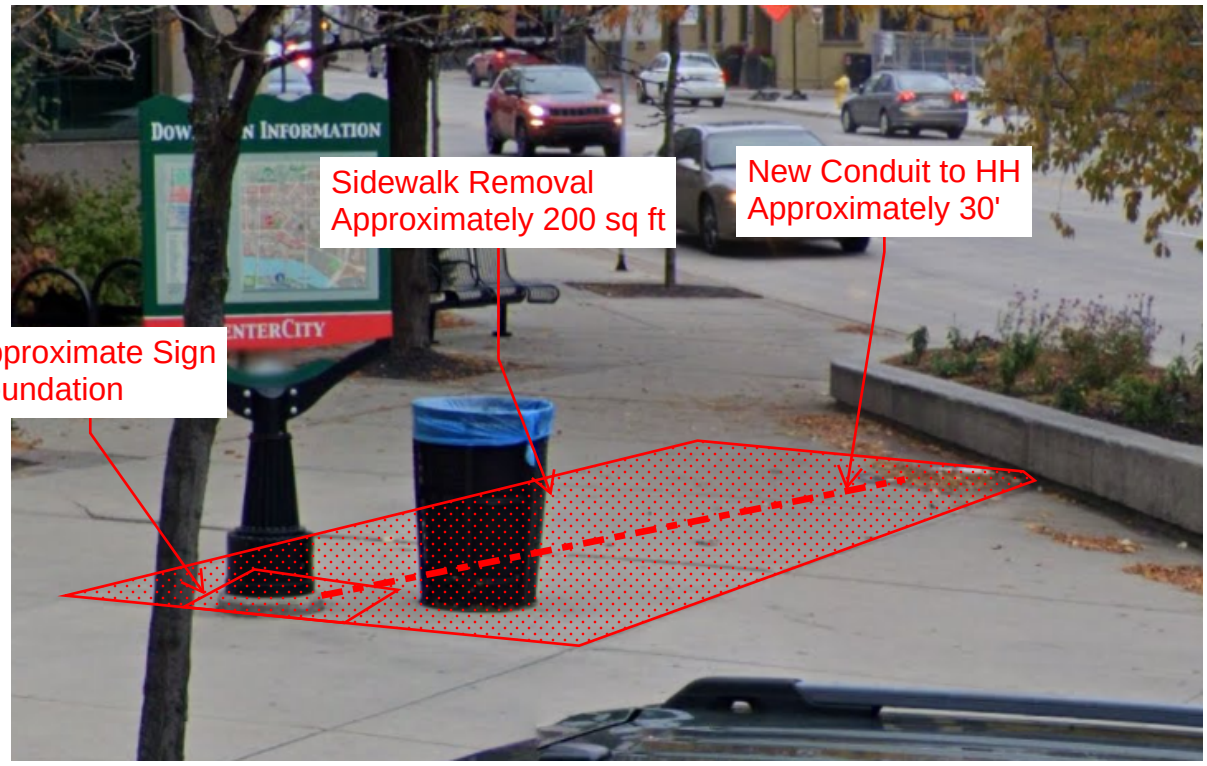
Monroe Center and Division Ave.

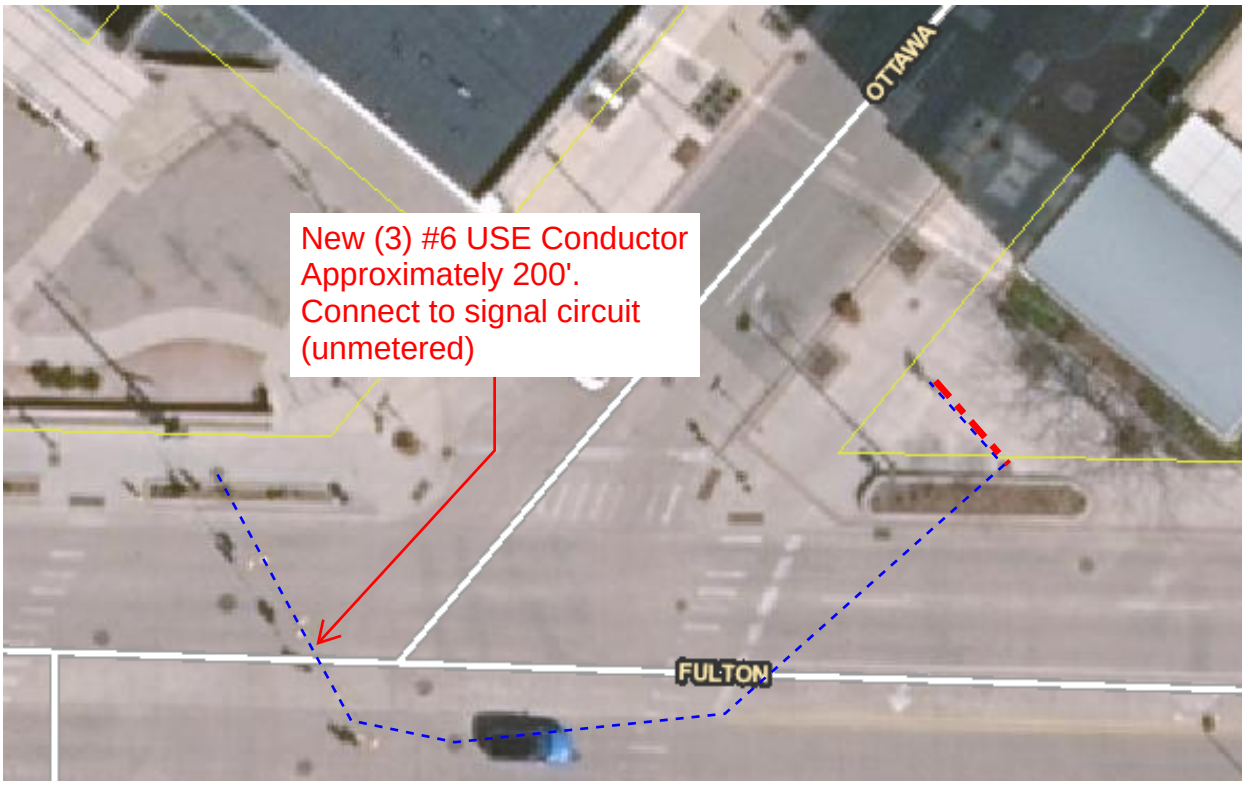


Monroe Ave. and City Hall

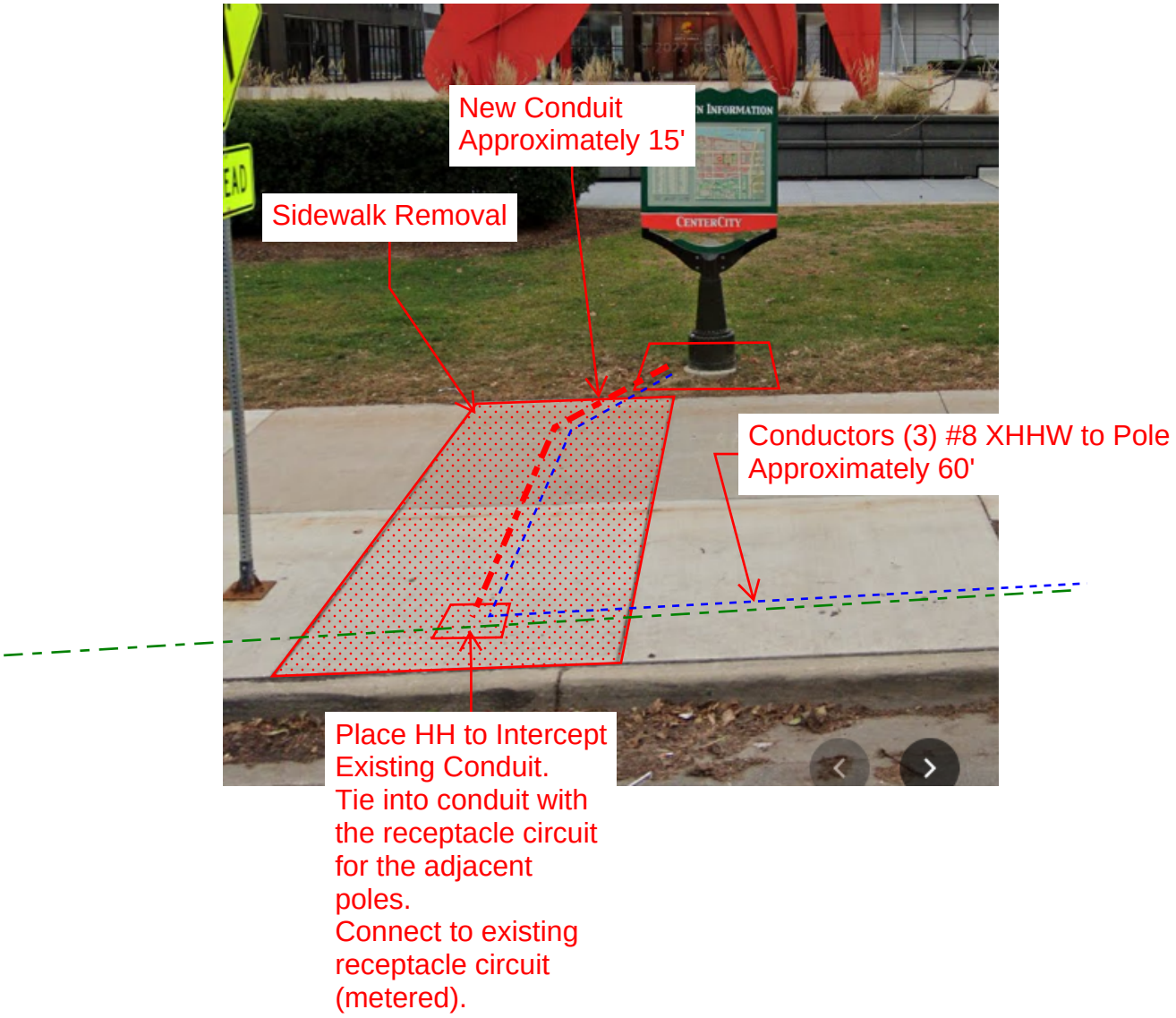


Ottawa Ave. and Fulton St.

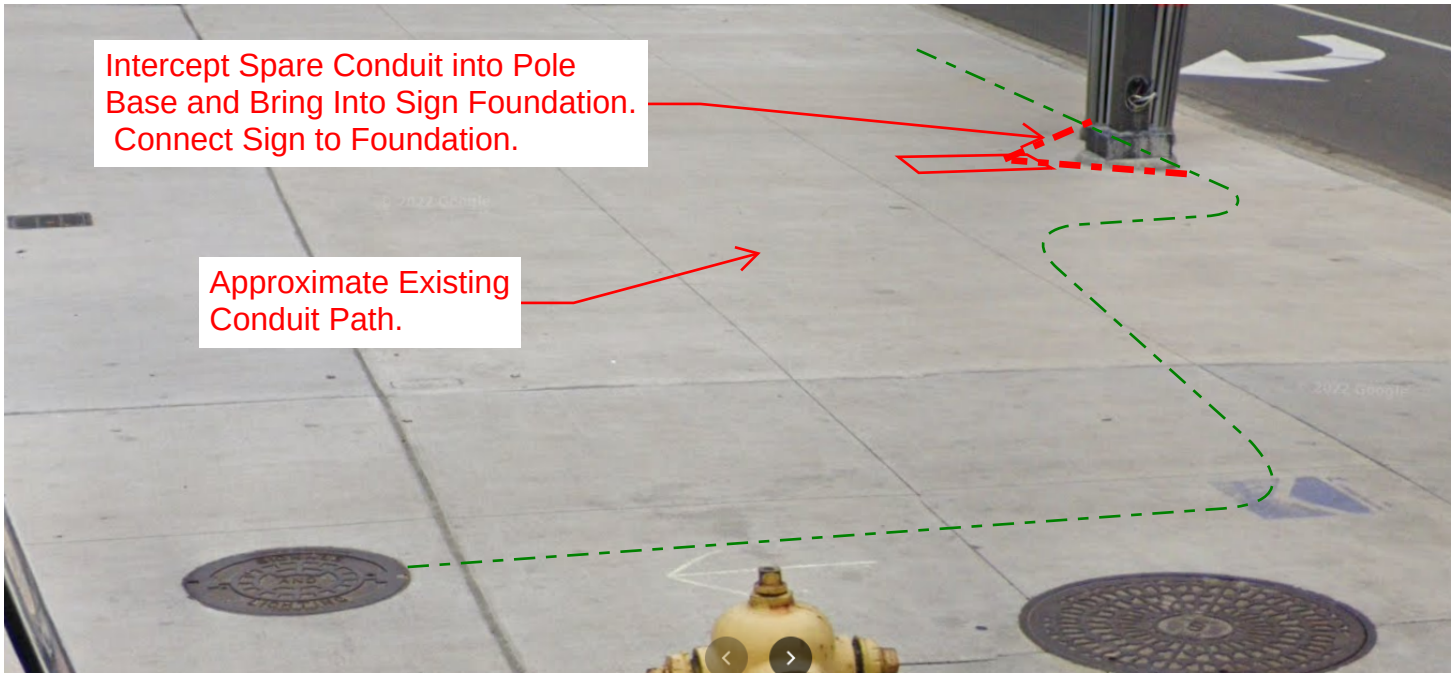


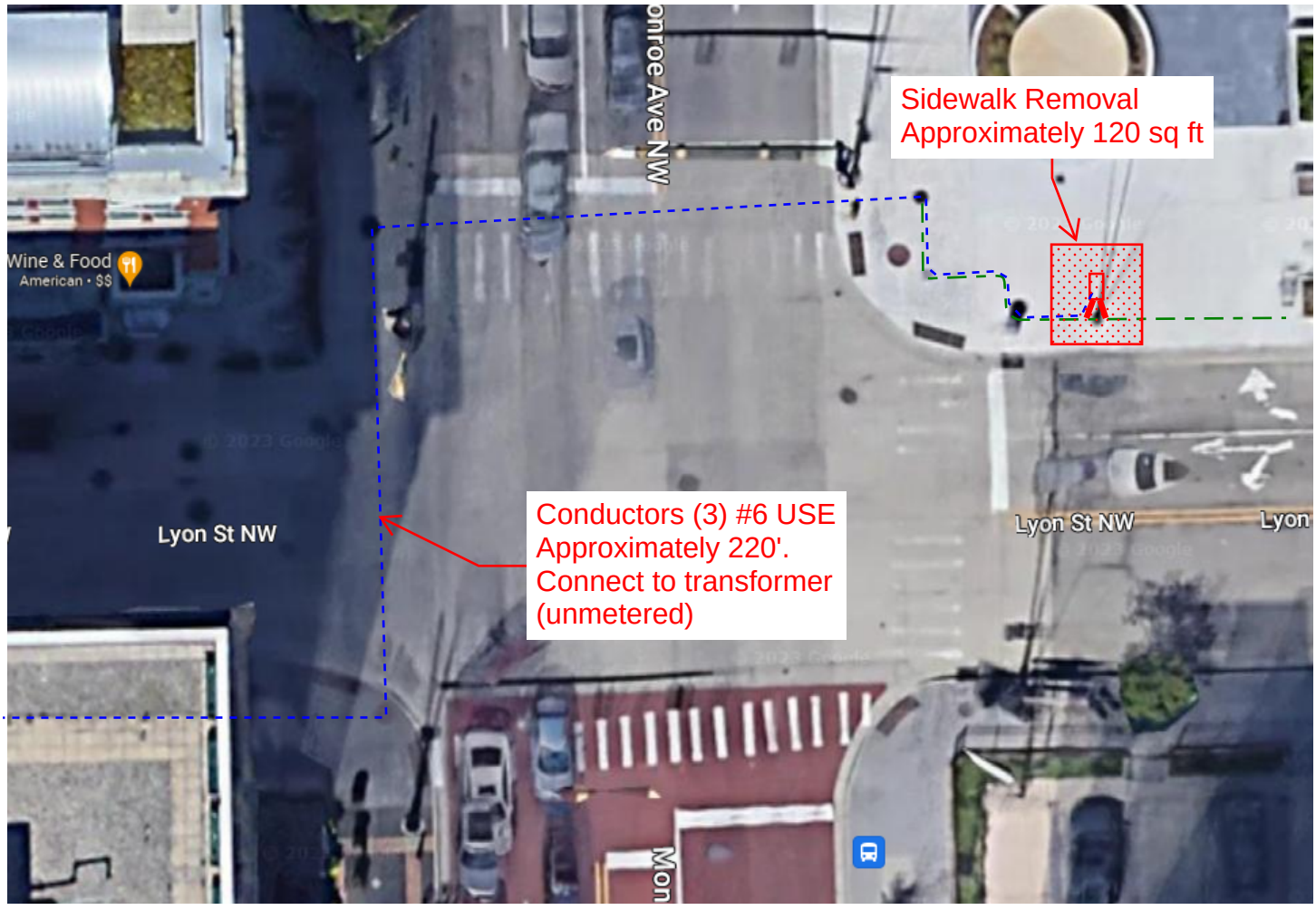


Ottawa Ave. and Calder Plaza



Monroe Ave. and Lyon St.





MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY

DDA

Agenda Item #06
April 12, 2023
DDA Meeting

DATE: April 7, 2023

TO: Downtown Development Authority

FROM: Kimberly Van Driel
Director of Public Space Management

SUBJECT: Winter and Holiday Décor Funding Approval

In 2014 DGRI took over the holiday décor for Downtown Grand Rapids and worked to develop and enhance some of our downtown public spaces during the winter season. Over the years we have continued this tradition both by replacing and updating the lights with décor. We have kept maintaining what is there as well as expanding the footprint incrementally each year.

During the FY23 budget planning process, the reinstallation of current displays and installation of new purchases from last year's fiscal process was again identified as a priority. This year, it has been made a priority to replace the bad lights and expand into both newly renovated public parks and entertainment areas.

This year's replacement areas would include Michigan and Bridge streets. New additional areas of expansion include Fulton St., Van Andel Arena, Ottawa Ave., and Lyon Square for the proposed reconstruction improvements. Décor in these areas are limited with electric available. Décor will consist of a mixture of lighting, tinsel, and bulbs.

In 2020, the DDA approved a 3-year contract with DeVries Landscape to handle the installment, purchasing, and deinstallation of all lights and décor. With their help, we will be able to continue to expand our footprint. Downtown lights will officially be turned on no later than December 1, 2023, after installation is completed. The more holiday related décor will be taken down after the first of the New Year and the rest will be taken down after the winter season come March.

Recommendation:

Approve the expenditure not to exceed $75,000 to Christmas Décor by DeVries for the provision, installation, de-installation, and storage of holiday decorations for FY24.

Winter 2023 Decor Plan
Downtown Grand Rapids

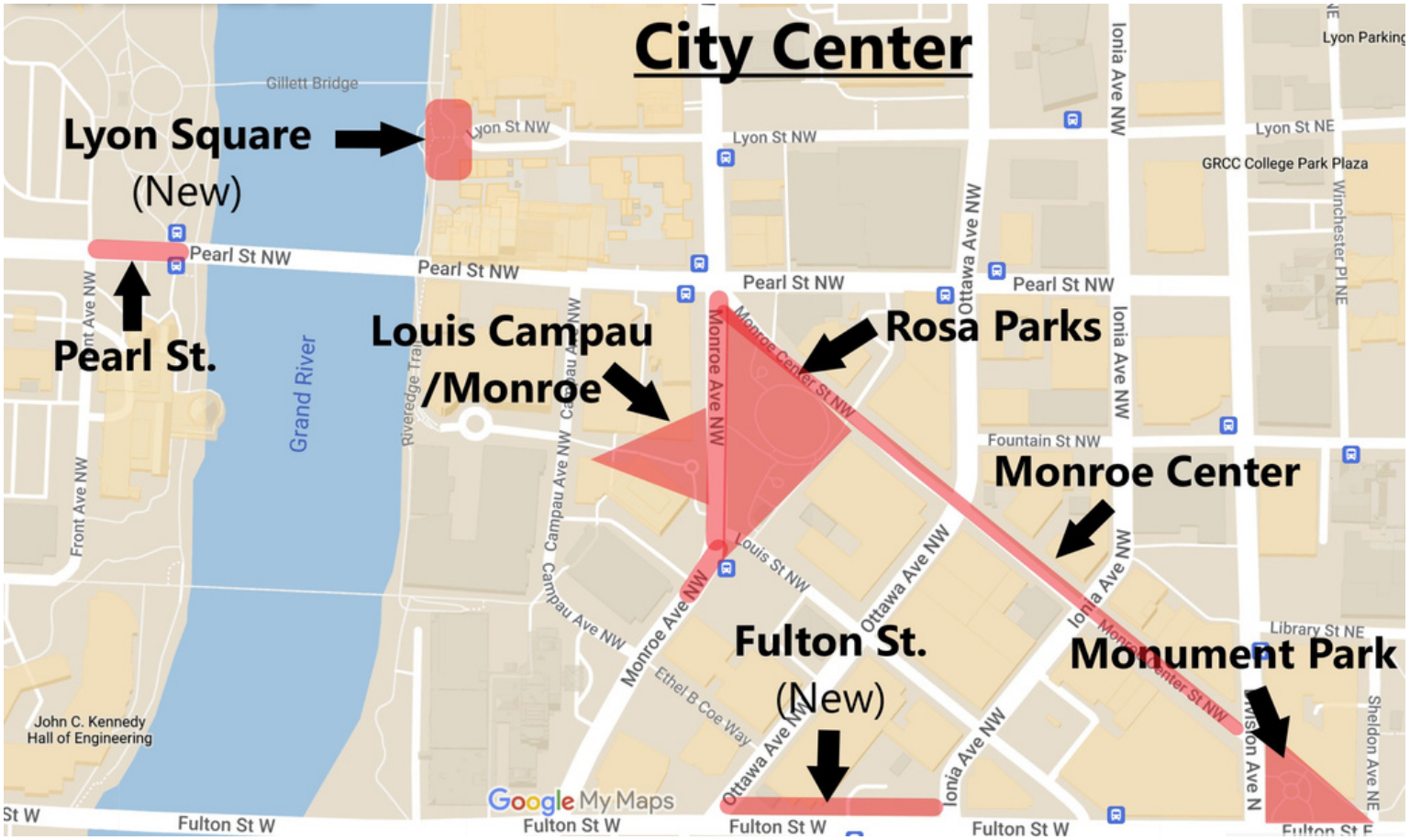
April 12, 2023



Christmas Decor
by DeVries Landscape

6439 Center Industrial Dr., Jenison MI 49428

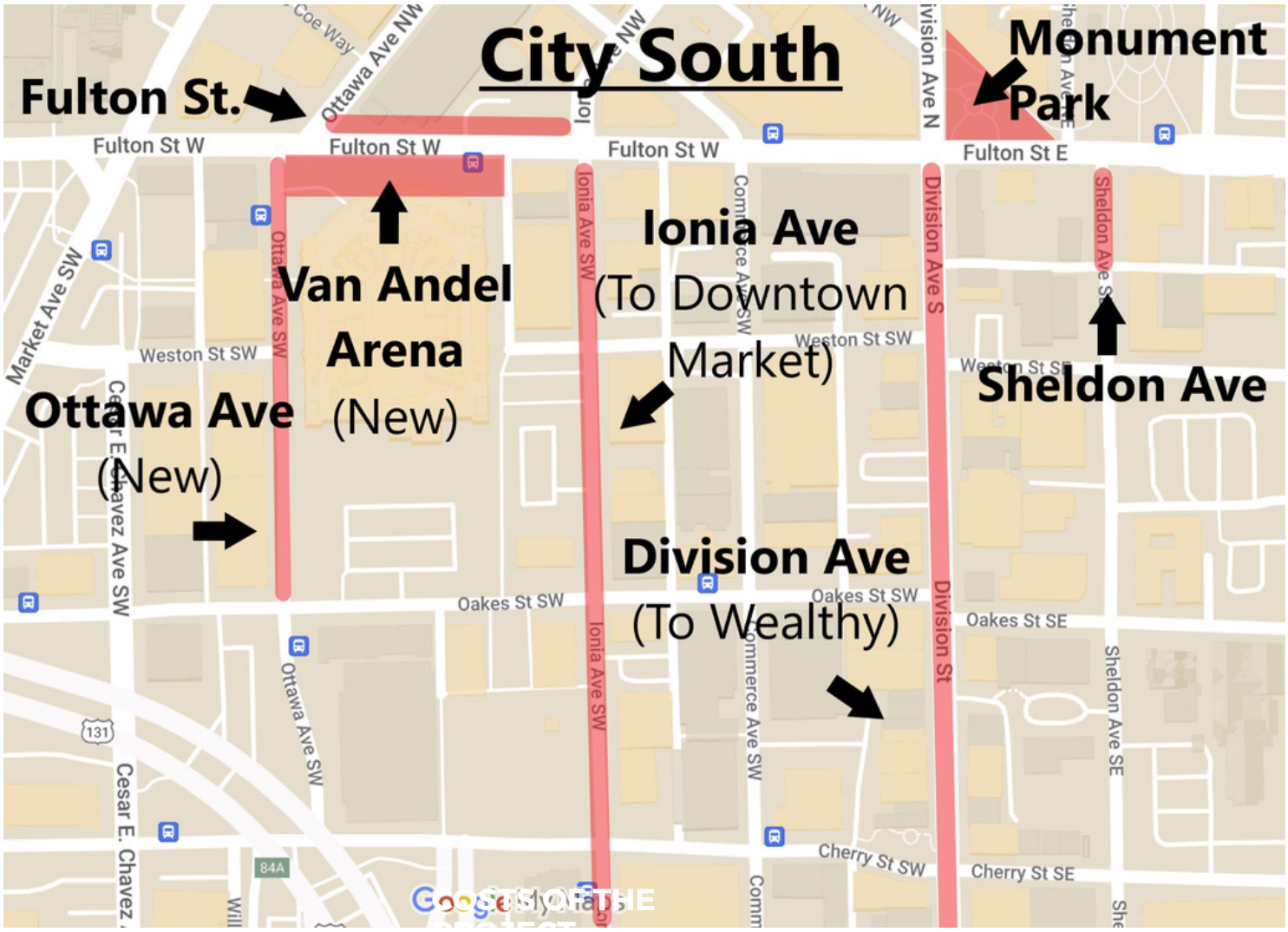
DECOR DISTRICTS



DECOR DISTRICTS



DECOR DISTRICTS



ROSA PARK CIRCLE



CURRENT DECOR

- "Rainbow Fantasy" Color Scheme new in 2022.
- Birch trees wrapped in cool white mini-lites.
- Crab trees each trunk wrapped in different color mini-lites and ornamented with 10" lit spheres in different colors placed in the canopy.
- Skating rink trees each branch wrapped in different colors and ornamented with cool white "snowfall" tubes and cool white "starburst" orbs.
- 2 light tunnels in "enchantment" color scheme.



LOUIS CAMPAU PROMENADE



CURRENT DECOR

- 5 ornamental pear trunks wrapped in cool white mini-lites.
- Canopies of pears lit with multi-colored C9 bulbs.
- 15 trees on Monroe branch wrapped in cool white mini-lites with 3 spheres in different colors suspended from branches.
- Replacement of lights planned for 2025.

MONROE CENTER

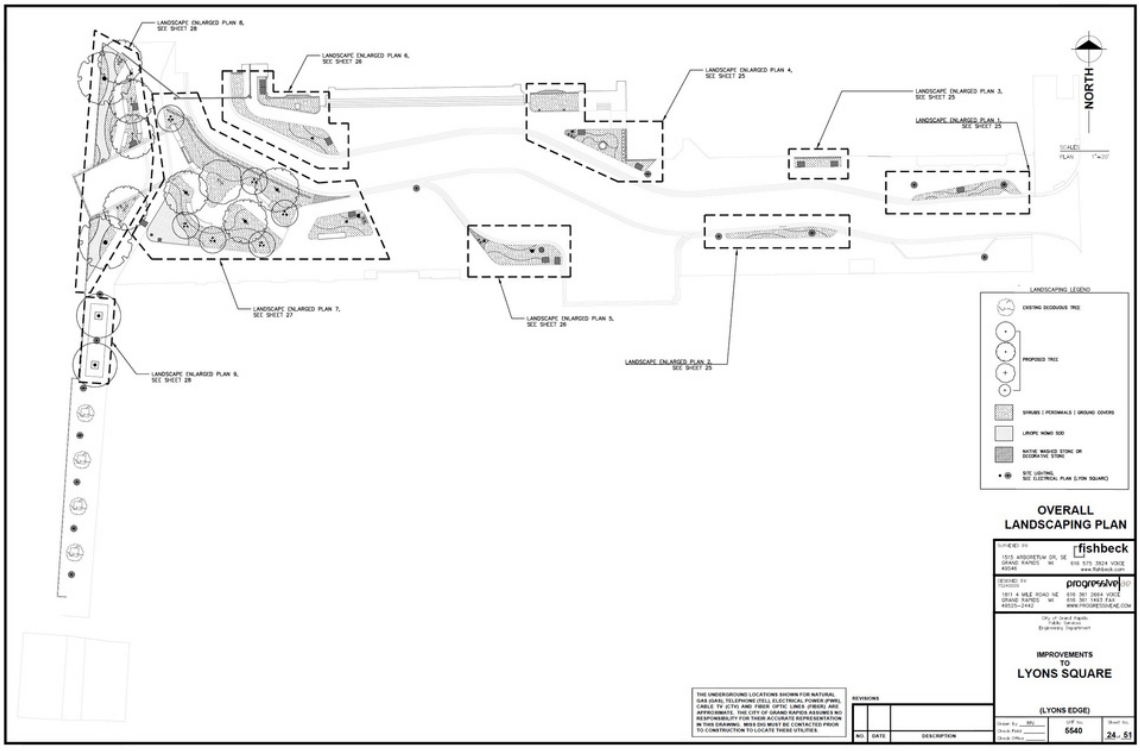


CURRENT DECOR

- Cool white 7mm permanent lights branch- wrapped on 52 ornamental trees along Monroe Center. 900 lights per tree.
- Blue mini-lites wrapped on 52 light poles.
- Replacement of tree lighting and pole lighting planned for 2024.

LYON SQUARE

NEW



PLANNED DECOR

- 15 trees with trunks wrapped in warm white mini-lites and canopies lit with warm white C9 bulbs. C9 bulbs with 24" stringer spacing creating an even, random look.

MONUMENT PARK



CURRENT DECOR

- Retro decor on 5 light poles adjacent to the Children's Museum and 9 ornamental trees lit with multi-colored ceramic C-9 bulbs (new lights for 2023).
- Replacement of pole decor considered for 2024.

DIVISION AVE.



CURRENT DECOR

- 39 poles wrapped with 9" wide-cut, silver tinsel garland and multi-colored mini-lites.
- Light replacement planned for 2023. Garland replacement 2026.

SHELDON ST



CURRENT DECOR

- Multi-colored mini-lites branch wrapped on 22 trees. 9", wide-cut, silver tinsel garland on 7 area poles.
- Lights to be replaced in 2023.

PEARL STREET



CURRENT DECOR

- 14 trees in streetscape planters wrapped in multi-color mini-lites.
- Lights to be replaced in 2023.

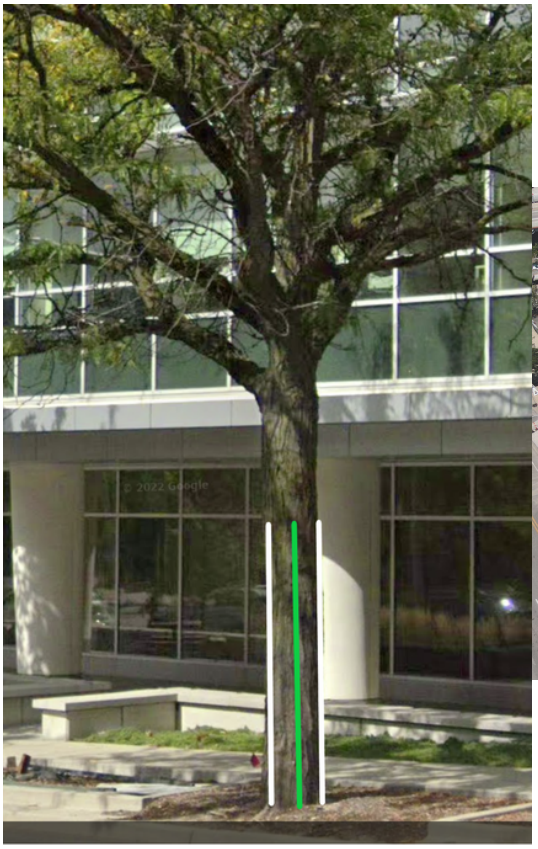
BRIDGE STREET



CURRENT DECOR

- 24 poles wrapped with 9" wide-cut, silver tinsel garland.
- Garland replacement planned for 2026.

MICHIGAN STREET (MSU)





PLANNED DECOR

- New design plan for 2023.
- 5 vertical stripes of flexible LED neon lights in alternating green and cool white placed on the trunks of 14 trees opposite of each other on the north and south sides of Michigan Street.

MONROE NORTH



CURRENT DECOR

- 9", wide-cut, silver tinsel garland with cool white C-7 bulbs wrapped around 16 light poles.
- Replacement of lights planned for 2024 and garland 2026.

IONIA STREET



CURRENT DECOR

- 43 poles wrapped with 9" wide-cut, silver tinsel garland.
- Replacement of garland planned for 2026.

VAN ANDEL ARENA

NEW



PLANNED DECOR

- New decor area for 2023.
- Birch trees in planters in front of Van Andel Arena wrapped in cool white mini-lites.
- 8 trees in corrugated metal planters along Fulton St. Trunks wrapped with 9", wide-cut silver tinsel garland with 5 large scale, 10" spherical ornaments in silver and blue suspended in the branches.
- 2 pine trees in front of the Arena lit in cool white mini-lites.

FULTON STREET

NEW





PLANNED DECOR

- New decor area for 2023.
- 12 trees along Fulton St. between Ottawa and Ionia.
- Trunks wrapped with 9", wide-cut silver tinsel garland and and a minimum of 5 large scale, 10" spherical ornaments in silver and blue suspended in the branches.

OTTAWA AVE

NEW





PLANNED DECOR

- New decor area for 2023.
- 19 trees along the side of Van Andel Arena on Ottawa.
- Trunks wrapped with 9", wide-cut silver tinsel garland and large scale, a minimum of 5, 10" spherical ornaments in silver and blue suspended in the branches.

TIMELINE

- Place orders for required materials- 04/12/23
- Pre-installation review with DGRI-09/12/23
- Installation Complete- 11/30/23
- Begin take-down of Holiday related decor- 01/02/24
- Take-down of Rosa Parks Circle decor- 03/04/24
- DGRI/Christmas Decor by DeVries review meeting- March 12, 2024

Christmas Decor
by DeVries Landscape

	District	Item	Number	Element	Qty Ea.	Total	2023	2024 (Est)	2025 (Est)	Comments	Replacement Year
	Rosa Parks	Birches	31	Cool White 4" Minis	1100	34100	$4,779	$5,018	$21,313	Replace 2025	**2025**
		Crabs	14	Rainbow Scheme 4" Minis	400	5600	$785	$840	$3,500	Replace 2025	**2025**
		Spheres	14	LED Spheres in Crabs	6	84	$1,751	$1,839	$8,400	New Rainbow Color Scheme 2022	**2025**
		Rink Oaks	3	Rainbow Scheme 4" Minis	2000	6000	$956	$1,004	$3,750	Rink Oaks Replace 2021. 2000 minis/tree, 3 trees.Was 1100, 4 trees	**2025**
		Rink Maples	9	Rainbow Scheme 4" Minis	1100	9900	$1,282	$1,346	$6,497	Replace 2025	**2025**
		Rink Maples	9	Snowfall animated drops and Starburst Orbs	9	81	$1,594	$5,792	$1,753	Replace 2024	**2024**
		Tunnel 1	1	20' Light Tunnel	50	2500	$984	$3,000	$1,050	Replace 2024	**2024**
		Tunnel 2	1	20' Light Tunnel	50	2500	$984	$3,000	$1,050	Replace 2024	**2024**
				Total Rosa Parks			**$13,115**	**$21,838**	**$47,313**		
	Monroe Center	Poles	52	Blue 4" Minis	150	7800	$835	$4,290	$1,073	Replace 2024. Tinsel garland?	**2024**
		Trees	52	Cool White Permanent Light Strands	900	46800	$1,074	$30,888	$1,128	Replace missing cords, adjust lights. Increase to 1,000/tree in '24.	**2024**
				Total Monroe Center			**$1,909**	**$35,178**	**$2,200**		
	Louis Campau/Monroe	Pear Trees	5	CW 4" Minis on Trunks	150	750	$191	$201	$469	Replace 2025	**2025**
		Pear Trees	5	Multi C9 on Canopy	300	1500	$956	$1,004	$4,125	Rainbow Color Scheme 2022. 300/tree from 250.	**2025**
		Trees	9	CW 4" Minis Branch	600	5400	$1,032	$1,084	$3,544	Replace 2025	**2025**
		Trees	3	CW 4" Minis Branch	600	1800	$344	$361	$1,181	Replace2025	**2025**
		Trees	12	LED Spheres in Trees	3	36				No Charge	
				Total Louis Campau/Monroe Street			**$2,523**	**$2,649**	**$9,319**		
	North Monroe	Poles	16	Silver Tinsel Garland w/Cool White C7s	25	400	$1,573	$1,972	$1,652	Replace lights 2024. Garland 2026	**2024/26**
				Total North Monroe			**$1,573**	**$1,972**	**$1,652**		
	Division	Poles	39	Silver Tinsel Garland w/Multi Minis	25	975	$4,941	$3,653	$3,836	Replace lights 2023. C-7 or C-9? Garland 2026	**2023/26**
				Total Division			**$4,941**	**$3,653**	**$3,836**		
	Monument Park	Poles	5	Retro Pole Décor	1	5	$1,017	$1,068	$1,121	Refurb/Replace 2024?	**Refurb 2024?**
			9	Multi C-9s on Trees	9	675	$2,025	$608	$638	New Ceramic C9s 2023. Increased quantity to 75	**2027**
				Total Monument Park			**$3,042**	**$1,675**	**$1,759**		
	Ionia	Poles	43	Silver Tinsel Garland	25	1075	$4,104	$4,309	$4,525	Replace 2026	**2026**
				Total Ionia Street			**$4,104**	**$4,309**	**$4,525**		
	Bridge St	Poles	24	Silver Tinsel Garland	25	600	$2,291	$2,406	$2,526	Replace 2026	**2026**
				Total Bridge Street			**$2,291**	**$2,406**	**$2,526**		
	Pearl Street	Trees	14	Multi Lights for Pearl St.	400	5600	$1,852	$1,945	$2,042	Replacement billed in 2022. Will replace 2023.	**2023**
				Total Pearl Street			**$1,852**	**$1,945**	**$2,042**		
NEW	**Michigan Street (MSU)**	Trees	14	Green & CW Neon Stripes	30	420	$6,300	$1,575	$1,654	New '23 Vertical Neon Stripes in CW and Green on trunks	**2027**
				Total Michigan Street			**$6,300**	**$1,575**	**$1,654**		
	Sheldon Street	Trees	22	Multi Minis	350	7700	$5,500	$2,136	$2,242	New lights 2023	**2023**
		Poles	7	Silver Tinsel Garland	15	105	$413	$434	$455	Replace 2026	**2026**
				Total Sheldon Street			**$5,913**	**$2,569**	**$2,698**		
NEW	**Ottawa Street**	Trees	19	Silver and Blue 10" Ornaments	6.5	123.5	$6,521	$3,260	$3,423	Average number of ornaments/tree used for calculation	**2027**
		Trees	19	Silver Garland Wrapped on Trunk	7	133	$1,843	$1,106	$1,161		**2028**
				Total Ottawa Street			**$8,364**	**$4,366**	**$4,585**		
NEW	**Van Andel Arena**	Trees	11	Birch Trees in Planters	550	6050	$3,781	$1,059	$1,112		**2027**
		Trees	8	10" Ornaments in Corrugated Planters	5	40	$2,160	$1,080	$1,134		**2027**
		Trees	8	Silver Garland Wrapped on Trunk	7	56	$736	$442	$464		**2028**
		Trees	2	CW Minis on Pine Trees	600	1200	$750	$263	$276		**2027**
				Total Van Andel Arena			**$7,427**	**$2,843**	**$2,985**		
NEW	**Fulton Street**	Trees	12	Silver and Blue 10" Ornaments	7	84	$4,536	$2,268	$2,381	Average number of ornaments/tree used for calculation	**2027**
		Trees	12	Silver Garland Wrapped on Trunk	7	84	$1,104	$662	$696		**2028**
				Total Fulton Street			**$5,640**	**$2,930**	**$3,077**		
NEW	**Lyon Square**	Trees	15	Minis on Trunk	400	6000	$3,750	$750	$788	**Just a guess on number/size of trees from rendering	**2027**
		Trees	15	C9 lights in Canopy	25	375	$1,125	$450	$473		**2027**
				Total Lyon Square			**$4,875**	**$1,200**	**$1,260**		
				Grand Total DGRI Holiday Lighting			**$73,869**	**$91,108**	**$91,428**		
				New Décor			$32,606				
				Reinstallation			$41,263				

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY

DDA

Agenda Item #07
April 12, 2023
DDA Meeting

DATE: April 7, 2023

TO: Downtown Development Authority

FROM: Kimberly Van Driel
Director of Public Space Management

SUBJECT: Heartside Historic Mural Series Funding

Public space activation and connectivity were key themes that derived from the work of the Goal 5 Alliance as a priority to continue to reinvest in public space, culture, and inclusive programming as a GR Forward effort. As a mechanism for translating the objectives into implementable interventions, DGRI staff has worked with many local artists, companies and organizations to help further the visibility of our city through creative interventions.

From 2015-2019 DGRI worked with the Urban Institute for Contemporary Arts (UICA) to serve as a partner in deploying the Exit Space mural program to help add life and art to expansive public and privately owned walls in Downtown. Since 2020, DGRI has worked with Dwelling Place to further this effort in the Heartside neighborhood honoring local history. To date, the DDA has funded nine new murals in our Downtown providing jobs for local artists, education for our community, and more opportunities for placemaking moments within our downtown.

The Heartside Historic Mural Series has been wildly successful for our community and downtown. Dwelling Place organizes a robust community involvement process for new art and artists. This committee is made up of business owners, artists, residents and involved organizations. This year, we are proposing to continue the program by adding three new large-scale murals and two smaller wall panel murals honoring local history. DGRI staff are also working with Dwelling Place on locations to add additional murals through the Women's Way alley activation program. Further work is being done on this effort to add more murals to the Heartside district. This committee will once again be meeting to help pick topics for artists to paint, vote on artists that are interested in participating and help steer art proposals to tell our communities stories.

Recommendation:

Approve the expenditure not to exceed $60,000 out of FY24 Public Space Activation for the planning and execution of the Heartside Historic Mural Series.



Dwelling Place Historic Mural Proposal 2023

Based on the belief that all people have the ability to express themselves creatively, Dwelling Place's Community Arts initiatives create space for self-expression and community connection. We use art and culture to build relationships, bring people who feel isolated to the center, amplify resident voices, communicate with one another, and celebrate our neighborhoods and communities. We value self-taught artists as well as academically trained artists. Successful projects emphasize the process of creation as individuals, include resident input, and often highlight the theme of collective dreaming or creation. Programs also seek to connect low-income persons to art-based and cultural institutions, opportunities for expression and collaboration alongside artists.

In 2023, Dwelling Place will be working with a community steering committee to identify opportunities to expand a series of murals in the Heartside Neighborhood, centrally located in Grand Rapids. Based on feedback from neighborhood residents, the themes of those murals will focus on the history of Heartside, featuring the stories of those whose stories may not have been centered in the past. Stories told through the mural series may include, but are not limited to, Indigenous history, Black history, Queer history and/or Women's history told through the lens of place. Our process will include working with a community steering committee, collaborating with a variety of artists, and incorporating resident feedback into the selection or visioning process. In 2023 we are adding an additional mural opportunity, murals painted on panel to allow for artists who are disabled and not able to physically paint a largescale mural to participate. In addition, for the second year our apprentice program will return providing opportunities for emerging muralists to paint alongside our commissioned artists.

Finally, once the mural series is installed, we will collaborate with local historians and Caroline Cook, from Grand Rapids Running Tours, to develop a digital and physical walking tour featuring the mural sites. See an example of our 2020 tour series our 2021 series here. **We aim for the following outcomes:**

- Building a greater sense of community (connection between people/neighborhood resources)
- Increasing an awareness of neighborhood history
- Connecting residents to the creative culture of their neighborhood
- Strengthen & celebrate neighborhood/community identity (sense of place)
- Support and champion the work of artists
- Attraction and retention of local businesses
- Increased foot traffic on South Division, Commerce and Sheldon Avenues and along the mural routes

This year we are proposing three distinct Heartside Historic mural project types- wall based murals. Two sites will feature smaller murals painted on panel, featuring the artwork neighborhood artists, who, due to disability, are unable to paint murals of the same scale as our full wall murals.

Timeline:

- March, April, May - Committee Meetings
- April, May – Selection of Local artists
- June - Public Art Committee City of GR
- July & August - Artists Painting Murals / If possible ribbon cutting
- September & October - Walking tours to feature Historic Murals

Historic Heartside Mural Wall Sites:

- 333 South Division (Goodrich Street)
- 69 South Division (Rumors) - OR – 99 Cherry (Studio Park)
- 16 Williams (Kelsey Apartments)

Historic Murals on Panel Sites:

- 64 South Division – (Verne Barry Place Parking) (2 panels)
- 350 Commerce Avenue (Commerce Courtyard Parking) (2 panels)

Deliverables:

- 5+ murals focused on historic content located throughout the Heartside neighborhood, viewed by >16,000 motorists and pedestrians daily.
- 4 or more walking tours conducted by GR Running Tours (>40 participants)

Outreach:

- Dwelling Place audience reach of over 3,000 people
- Neighborhood outreach to over 2,700 downtown residents and 200+ businesses

Sponsorship Support:

Total $57,532

Historic Wall Murals		Historic Panel Murals	
Artist Honorariums	$28,100	Artist Honorariums	$4,640.00
Site Prep	$1,800	Site Prep	$3,690.00
Equipment Rental	$6,164	Equipment Rental	$500
Project Coordinator	$7,608	Communications	$200
Communications	$2,830	Artist Benefits	$380
Fees	$700		
Artist Benefits	$920	Total	$9,410
Total	$48,122		

Dwelling Place is committed to engaging the community in support of our mission to improve the lives of people by creating quality affordable housing, providing essential support services, and serving as a catalyst for neighborhood revitalization. Dwelling Place has had a presence in the Heartside neighborhood for 42 years, providing affordable housing for individuals and families who are facing displacement. Dwelling Place answered the call and currently has 600 units of affordable apartments in Heartside. Today, we are hoping you can champion our neighborhood level work by contributing to financially supporting this very special request.

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY

DDA

Agenda Item #08
April 12, 2023
DDA Meeting

DATE: April 7, 2023

TO: Downtown Development Authority

FROM: Kimberly Van Driel
Director of Public Space Management

SUBJECT: Major Event Funding Approval

Consistent with goals established by GR Forward, DGRI staff continually works with Downtown event producers to help them market their events to diverse audiences and create inclusive experiences. While DGRI has modified its Special Events Grant Application to reflect these and other priorities, support from the Major Event Support line item provides the opportunity for additional, more in-depth planning and strategies.

DGRI has been working towards river activation strategies particularly over the past few years focusing on how to better engage the community with the Grand River. Through Goal 5 and the River Activation Steering Committee, priorities to engage the community through education, art, events and infrastructure has led to over 20 new programs and projects over the past year along the river corridor. One specific event idea that came out of that committee is a river festival. Since then, DGRI has worked towards helping the Global Water Festival organizers and started our own Re(turn) to the River festival in 2022.

Back for its third year, the Global Water Festival happening at Canal Park honoring cultural heritage programming for all and specifically highlighting the use of the Grand River. This unique event will host dragon boat races, kayaking, as well as showcase local talent, food and vendors from a variety of cultural community partners. This event focuses on the diversity within our community and how those communities interact historically with waterways and how they interact now with the Grand River. With its third year on the horizon, the festival organizers are working to expand this cultural event to a two-day festival happening on July 29 and 30, 2023.

Now in our second year for the Re(turn) to the River festival, we are expanding to a two-day event honoring local organizations, musicians, artists, food and performers. We have been working with ArtPrize and the City of Grand Rapids to bring in three large scale traveling art exhibits that will be up in time for the Re(turn) to the River event happening August 26 and 27, and stay up through ArtPrize ending October 8. We will also be working with local artists and placemakers again providing grants to be a part of the Re(turn) to the River event and will work towards having their work stay up through the duration of ArtPrize as well. During the transition of ArtPrize this year, DGRI staff has put together a proposal to benefit both Re(turn) to the River and ArtPrize ensuring Goal 5 and River Activation Steering Committee goals of more public events and art along the river corridor. We know through the many years of ArtPrize and the past three years of World of Winter, large scale traveling artworks help to bring in

community members from all over the world to interact with. There is a need for both local and international art to make a difference in a community and we at DGRI are working towards that.

The first installation is called Evanescent from Atlier Sisu that is a make-up of three sets of three giant inflatable bubbles. The second installation is called Love Birds which showcases birds flying overhead also by Atlier Sisu. The third installation is called Optik that acts as an interactive reflective sun catcher by CREOS.

Goal 5 and Goal 1 have been excited about these newer emerging events that are unlike any we have had in the city to date. With gearing up for the river restoration, this is an exciting way to get people engaged with our river, community, and heritage. DDA support will help to cover staff, logistics, talent, art, and equipment for each festival.

Recommendation:

Approve Major Event Sponsorship to the Global Water Festival in the amount of $35,000. Approve Major Event support for Re(turn) to the River and ArtPrize traveling installations not to exceed $150,000.

DOWNTOWN GRAND RAPIDS

GLOBAL WATER FEST 2023



GLOBALWATERFESTGR.COM

Two days of water-based adventures and celebration.

Canal Park July 29 -30, 2023

GLOBAL WATER FEST GR

Global Water Fest 2022 Summary Report:



- Total number of attendees with cell phone ping: 1,541
- Total estimated attendees (with or without cell phone ping, children): **3,000 +**
- Represented various communities,
- Twelve teams participated, including one representing the City of Grand Rapids (GR-Attitude Team with the City Manager, Mark Washington).
- University of Michigan, Health West CEO participated with their dragon boat team.
- Received positive feedback from attendees with inquiries on how to form groups for next year.

Goals set forth right after Global Water Fest 2022:

- Find additional sponsors.
- Expand to 25 teams.
- Make it a two-day event.
- Continue the youth fishing derby?





Global Water Fest 2022 was a great success as a One-Day Event.

Building on that success, we are expanding and improving the event for 2023.





The **Global Water Fest GR** is a community-driven event designed to bring together the diverse communities of Grand Rapids to celebrate the Grand River. This free event welcomes everyone to join the fun, featuring exciting activities such as paddle boarding, kayaking, and community dragon boat paddling. For those feeling competitive, there's an invitation to race with prize money donated to charities, schools, social groups, and non-profit organizations.

To promote community involvement, attendees are encouraged to bring their own watercraft and enjoy the river. In addition, the festival offers a unique global experience by featuring a diverse selection of vendors and multicultural performances, including music, dance, and more.

The festival also provides a platform for the community to showcase their cultural traditions involving the Grand River. Educational booths will offer information about the importance of the river and the ongoing restoration project.

Come join us at the Global Water Fest GR for an unforgettable celebration of the Grand River and the vibrant communities it unites!



What is a Dragon Boat?

A dragon boat is a human-powered watercraft
originating from the Pearl River Delta region of China's southern Guangdong Province.

We are excited to announce that we will bring four dragon boats this year! These Hong Kong style boats are designed to be lighter and faster than the ones we used in the past, making the experience more enjoyable and less physically demanding on the body.

Get ready for a thrilling ride on the water!

Dragon boating is easy and safe, even for beginners. The design of a dragon boat is made to hold more than 10 times its weight, making capsizing very unlikely. Paddling is straightforward and does not require a lot of skill on the first try.



Dragon Boats



- Introducing a new activity this year: **Community Paddling!**
- Anyone aged 12 and up can experience the thrill of riding a dragon boat.
- Reserve your spot online in advance or participate on a first-come, first-served basis on the day of the festival.
- Community paddling will be available for one hour on July 29th and four hours on July 30th.
- Space is limited, so make sure to reserve your spot in advance to guarantee your chance to ride the dragon boat.
- Join us for this exciting and unforgettable experience at the Global Water Fest GR!



- Participants must be aged 12 and up to join the ride.
- We provide life vests and paddles for all riders.
- Professional sternsmen will be available to guide you through the ride.
- You will need 20 paddlers, 2 backup persons, and 1 drummer to form a team.
- The drummer's role is to keep the rhythm and ensure a coordinated and enjoyable experience.

Team Mushu
Global Water Fest 2022
Champions form Holland , Michigan

Who do you want to help?

Form your own **Dragon Boat Team** and compete to benefit your favorite charity, school, community groups, and non-profit organizations.

We are thrilled to announce that this year's race can accommodate up to 25 teams! Although there is an entry fee to participate, we proudly offer some sponsored boats that can cover their respective teams' costs.

In addition, we encourage each team to select a beneficiary to support and champion during the races.
The beneficiary of the winning team will receive a major prize of $3,000 - $5,000 (Thanks to our sponsors)

We believe this will encourage groups to champion and positively change our community.



Grand Rapids is a diverse community.

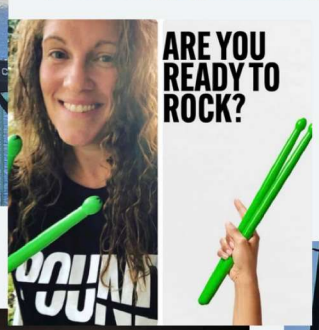
We invite diverse entertainment and communities

















What else are we doing in the Grand River?









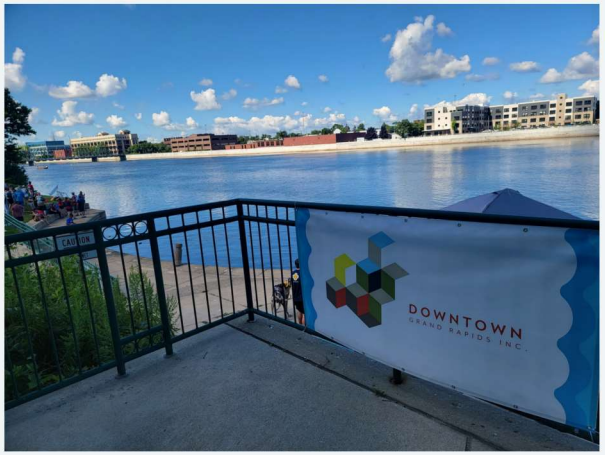
In addition to promoting the Grand River at our Global Water Fest in Grand Rapids, we're also offering the following activities:

- Kayaking and paddleboarding: We're providing rentals and guided tours so people can explore the river by kayak or paddleboard and experience the beauty of the river firsthand.
- Youth fishing derby: We're hosting a fishing derby for kids to introduce them to the joy of fishing and promote outdoor activities. This event will be a fun and educational opportunity for kids to learn about the river and its ecosystem.
- Environmental conservation: We'll work with community groups to promote conservation and education on the importance of protecting the Grand River's ecosystem.
- Educational programs: We'll partner with river advocates to provide educational programs that help the community learn more about the Grand River's history, ecology, and recreational opportunities.
- River clean-up: We'll dedicate one hour each morning of July 29th and 30th to a river clean-up, helping to keep the river and its banks clean and safe.
- Community engagement: We'll encourage more people to use the river by engaging with the community and promoting the benefits of outdoor activities and the conservation of the Grand River.

Our goals for the Global Water Fest in Grand Rapids are to:

1. Promote the Grand River for recreational use.
2. Promote downtown GR mobility.
3. Boost tourism by attracting visitors.
4. Attract out-of-town racers and water sports enthusiasts.
5. Showcase Grand Rapids' history, culture, and natural beauty.







Schedule of Events





Tentative Dragon Boat Schedule for Global Water Fest in Grand Rapids:

Wednesday, July 26 to Friday, July 28:

Team Practice and open calls for teams and individuals
3 pm to dusk
Canal Park

Saturday, July 29:

8 am to 9 am: Grand River Clean Up
9 am to 6:30 pm: Races and Community Paddling
6:30 pm: Finals
7 pm: Awards

Sunday, July 30:

12 pm to 2 pm: Community Paddling
1 pm to 2 pm: Youth Dragon Boat Racing (ages 12-17)
2 pm: Awards
2 pm to 4 pm: Community Paddling
4 pm to 5 pm: Entertainment
Close.

Kayak, paddleboard and Youth Derby schedule TBD

The future of Global Water Fest



To make the event sustainable and self-reliant, we can:

- Charge team participation fees: $1,000 per team.
- Secure sponsorships: $1,000 to $5,000 per sponsor.

Event Expenses:

- Rental of Canal Park
- City equipment rentals and water safety officers
- Dragon boat rentals and crew (including safety and steering)
- Diverse entertainment and talent
- Security, staff, and other event-related costs.

Re(turn) to the River/ArtPrize 2023 Install

Aug. 25 – Oct. 8

Evanescent (Atlier Sisu)
Potential Locations: ANA Park



Love Birds (Atlier Sisu)
Potential Locations: Sixth St. Park



Optik (CREOS)
Potential Locations: 555, Van Andel Plaza, Bridges



https://www.ateliersisu.com/

https://www.creos.io/en/

What	Cost	Details
Evanescent (Atelier Sisu) 3 units of 3	$30,000 (6 weeks)	
Love Birds (Atelier Sisu)	$15,000 (6 weeks)	
Optik (CREOS) 10 units	$60,000 (6 weeks)	
Equipment	$10,000	Ballasts, Sand, forklifts, etc.
Security	$15,000	1 install 8pm-6am each day
Install help	$5,000	4 days with 4 people
Shipping	$10,000	
Contingency	$5,000	
TOTAL	$150,000	

EVANESCENT
Art-chitecture
by Atelier Sisu



ATELIER SISU

INDEF

WINNER
2020 INDEF Design Awards
Architecture Category

ADC ARCHITECTURE & DESIGN COMMUNITY

2022 SECOND PRIZE
ADC INTERNATIONAL DESIGN AWARDS
TEMPORARY ARCHTECTURE: BUILT

dezeen awards

2021 DEZEEN DESIGN AWARDS
LONG LIST
ARCHITECTURE CATEGORY

GA

2021 GRAY Design Awards
SHORT LIST
Wild Card Category

LOOP Design Awards

HONOURABLE MENTION
2020 LOOP Design Awards
Architecture Category












CITY BOTANIC GARDENS, BRISBANE









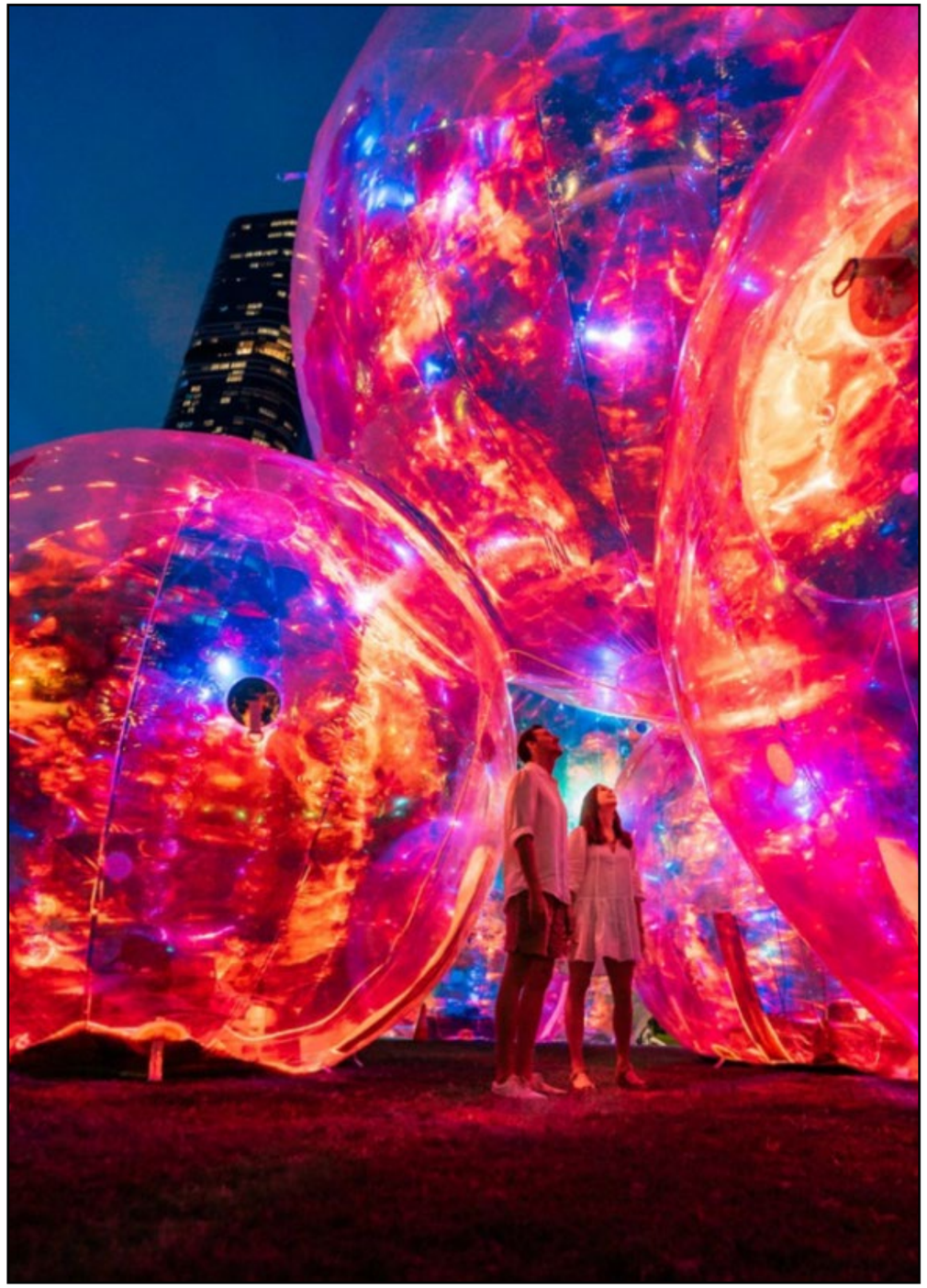




What is Art-chitecture?

Art-chitecture lives in the intersection of architecture and Art, the culmination of two disciplines to create an environment or space that is, in itself, a piece of art.

The key considerations for this new design discipline includes sustainability, its temporary or permanent nature in the context of its environment, the interaction with the public or audience, to transform and curate the relationship between people and space, and the ability to evoke an emotional response through the use of form and materiality. This last element, perhaps being the most important, more so than utility or functionality, which sets it apart from architecture. Art-chitecture's ultimate goal is to transform and to evoke.



Artwork Concept.

Evanescent is an adjective, meaning the quality of being fleeting or vanishing quickly; impermanence. Evanescent is an immersive, light and sound temporary environment that aims to capture the concept of ephemerality and transience is a visual form: the bubble.

The artwork was inspired during the Covid-19 pandemic, when the world stopped and everything we took for granted started to disappear. Atelier Sisu endeavoured to communicate this feeling of transient beauty, and the need to live in the moment through the idea of the bubble.

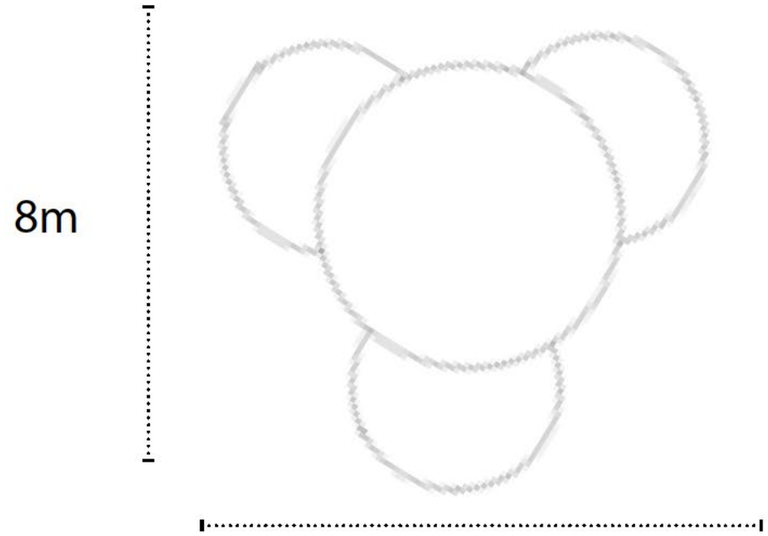
By day, Evanescent is made made from a colour-reflecting dichroic film that reacts to the changing light of the sun as it moves across the sky, causing a rainbow of reflection across theground and a unique picture from every angle.

This art-chitecture connects audiences with their environment and is designed to be truly inclusive. By emulating the ethereal quality and magic of bubbles, Atelier Sisu's Evanescent appeals to our universal playfulness and childlike wonder, the work encourages the audience to consider the world around them as a space of transience and fragility, like that of a bubble.

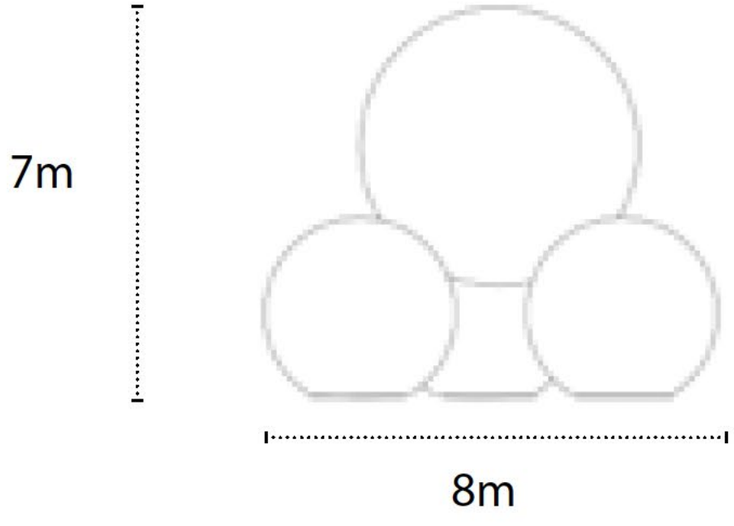


Evanescent Bubble (8m X 8m X 7.5m) Travel in sets of X3

PLAN VIEW



ELEVATION VIEW


















FWD


CANBERRA
THEATRE
CENTRE
LIBRARY




ART
EDIT







ATELIER SISU

"SISU" - from a Finish concept about courage and resilience in the face of adversity.

CONTACT:

e: design@ateliersisu.com

ph: +61 434 516 575

+61 404 310 269

Company Name: Atelier Sisu Pty Ltd Trust

Registered for GST within Australia

ABN: 21 470 892 912

Atelier Sisu is an award winning Sydney-based art practice, lead by Peruvian sculptor and industrial designer Renzo B. Larriviere and spatial architect and artist Zara Pasfield.

The pair work with a multi-disciplinary team to create experiential environments, installations and unique sculptural pieces. Their direction of work sits between the fields of art and architecture (art-chitecture), with particular focus in the realm of public art.

Each public artwork aims to provide a unique spatial experience for its visitors, while also contributing to the visual identity of a place and promoting community interaction.



INDEF

WINNER
2020 INDEF Design Awards
Architecture Category

ADC ARCHITECTURE & DESIGN COMMUNITY

2022 SECOND PRIZE
ADC INTERNATIONAL DESIGN AWARDS
TEMPORARY ARCHTECTURE: BUILT

dezeen awards 2021

2021 DEZEEN DESIGN AWARDS
LONG LIST
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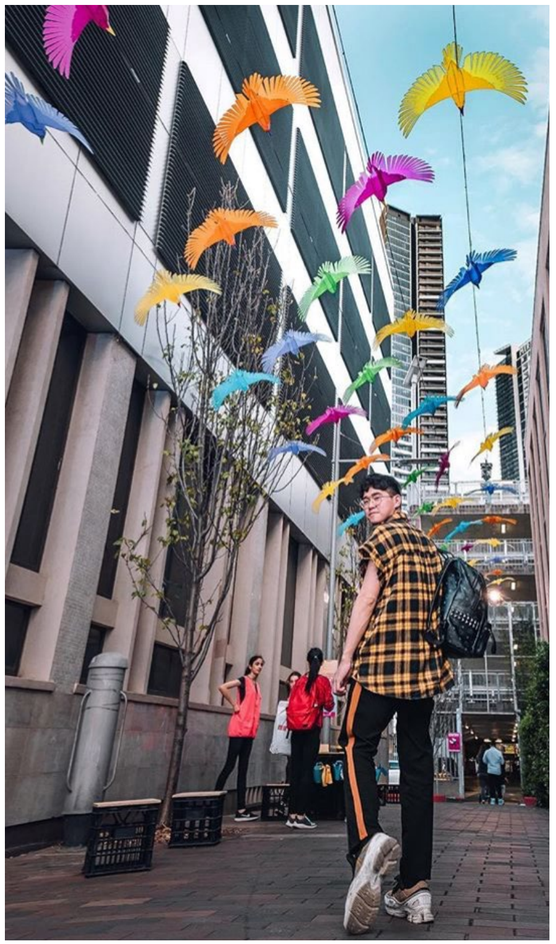
APAC Insider
Australian Enterprise Awards 2023

Winner!
Atelier Sisu
Most Experiential Art Installation Company 2023

LOVE BIRDS



ATELIER SISU







Love Birds CONSTRUCTION

Each bird is constructed from 10 unique, laser cut peices.
Plastic-fused toegther, they are robust and sturdy.
Each bird has four perforations used to fasten the birds to 3mm steel cable.

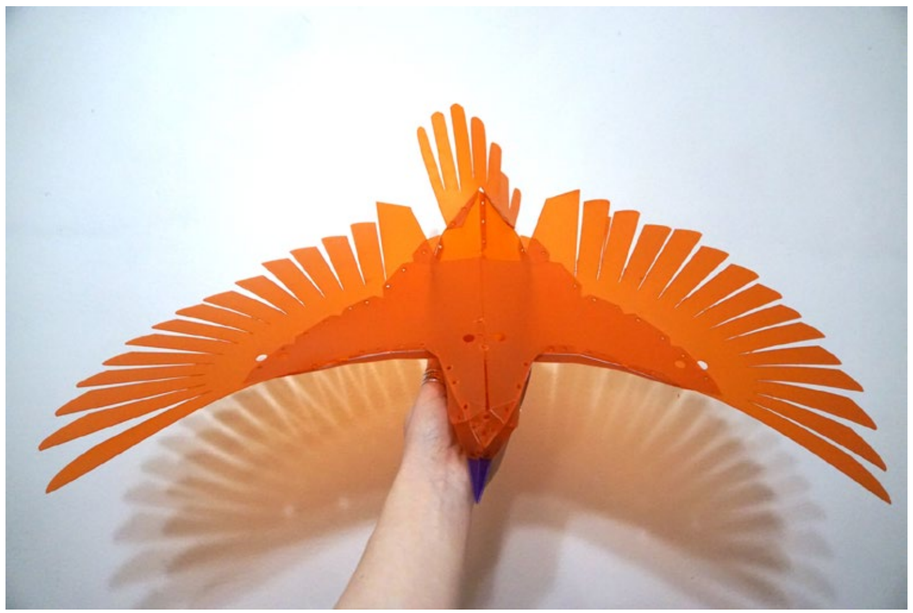






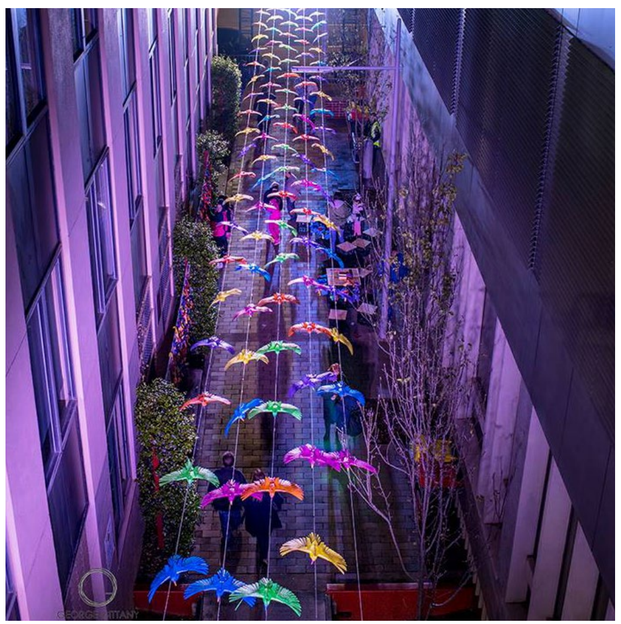




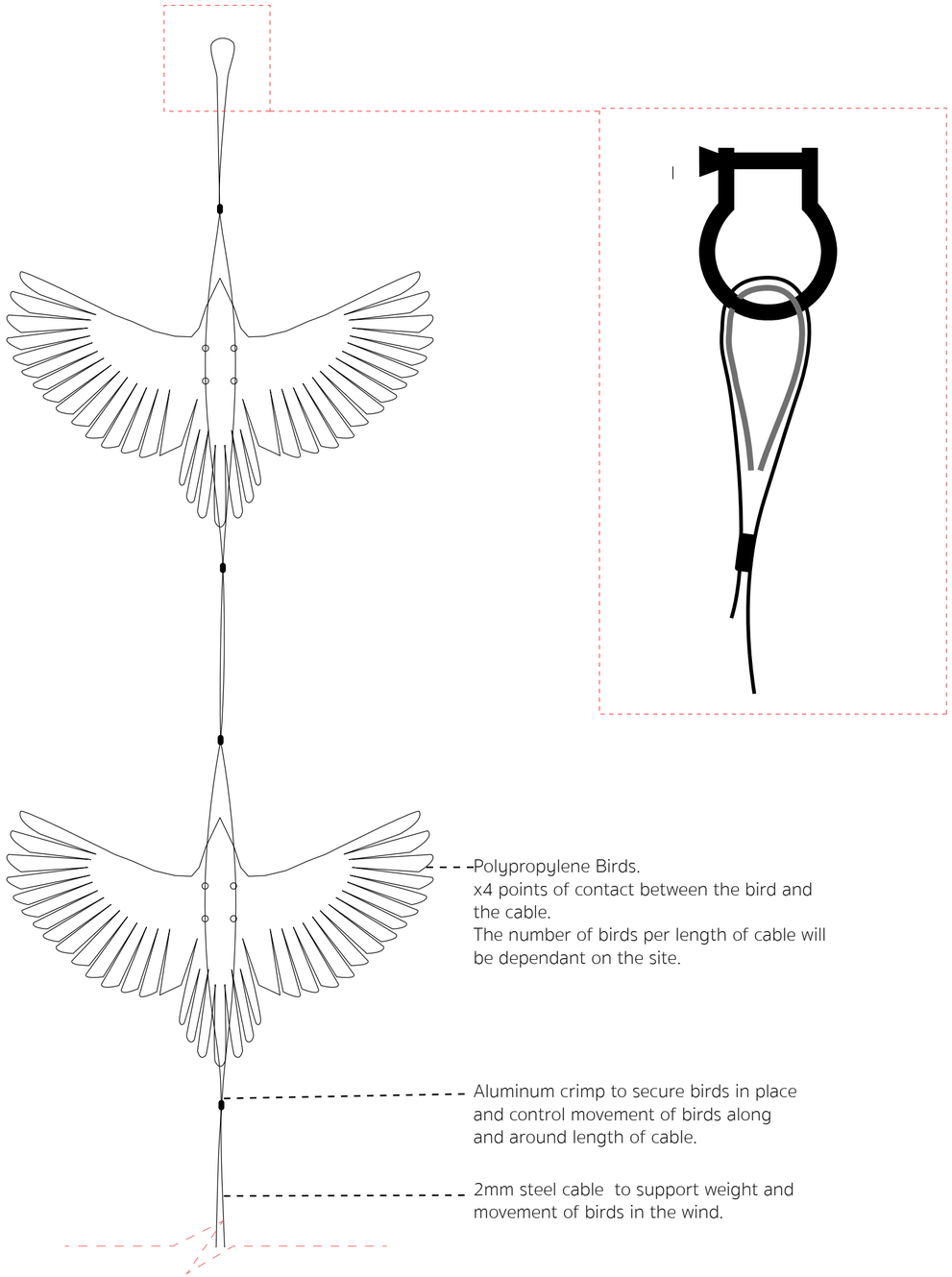


Love Birds ASSEMBLY





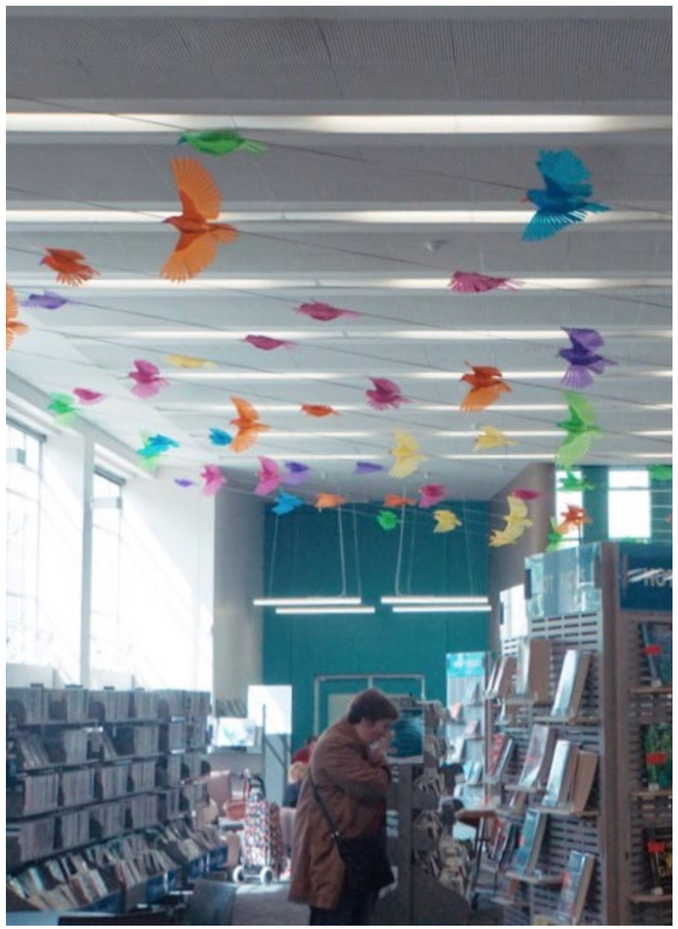
Above.
Visual aesthetic of steel cable and array of birds.



Existing length of installation: 24m (adjustable)

REQUIREMENTS:

- Elevented rigging points at each end of site.
- Power access at each end of site



Love Birds REQUIREMENTS.

Love Birds to be ‘up-lit’

RIGGING: X2 Sets of rigging points required at each end of the linear site (24m adjustable) .

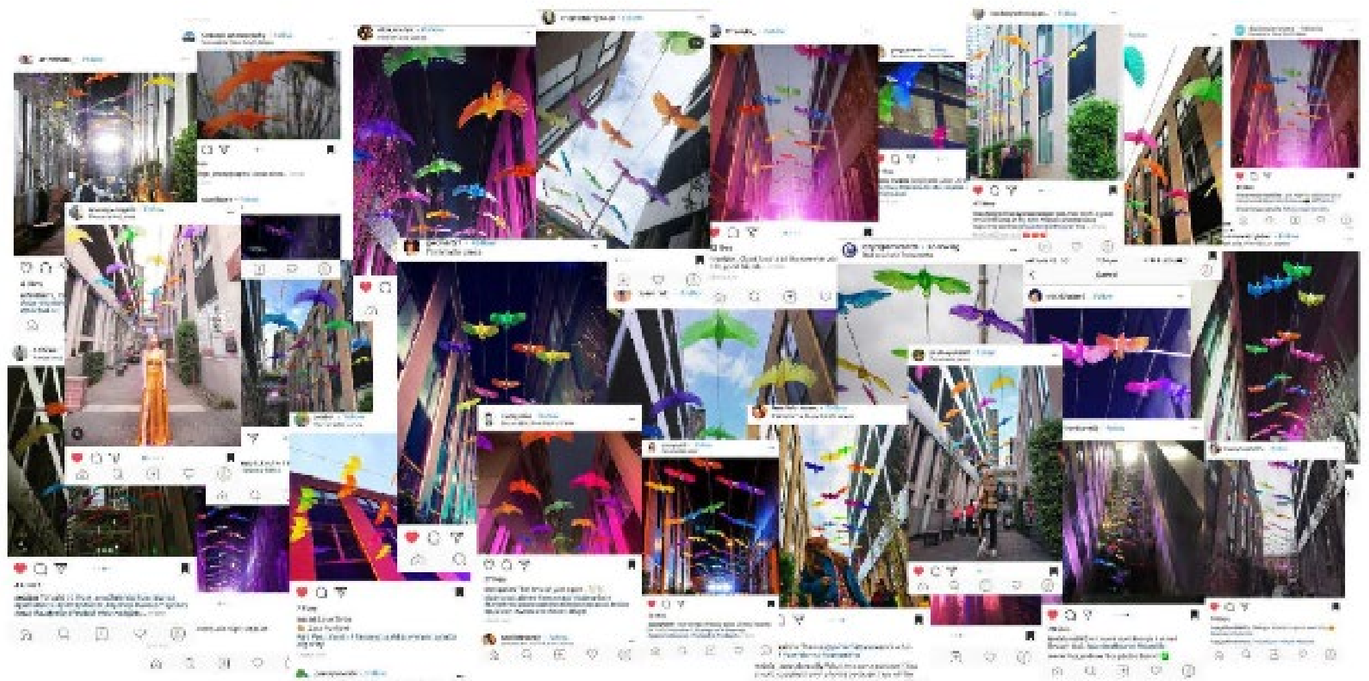
Rigger required on site to assists with rigging of artwork. Appropriate ladder or scissor lift required on site to reach rigging points.

POWER: Access to X2 Standard Power outlets.















ATELIER SISU

OPTIK
Specifications

by CREOS

Optik 10



Optik 10

TABLE OF CONTENTS

TABLE OF CONTENTS 3
DESCRIPTION OF THE ARTWORK 4
TEAM 6
LOGISTICS AND OPERATION 7
1. **Module description** 7
2. **Module footprint** 7
3. **The artwork's footprint** 9
4. **Signage** 10
5. **Handling** 11
6. **Power supply** 11
7. **Technical manpower and site security** 12
8. **Transportation** 13

DESCRIPTION OF THE ARTWORK

Name: Optik

Type: Interactive light & sound installation

Location: Outdoors / Indoors

Description:

A playful vision of a brighter side - *Optik* is an interactive installation that reflects on our ability to play with our surroundings while giving the opportunity for brand new point of views on our daily environment. It provides a unique platform for users to manipulate at free will how they want to see the world.

The ten 6 feet (1,8 meters) gyroscope-like forms with, at the center, a dichroic film, offer new ever-changing opportunities that reflect any ray of lights during the day while refracting the inner rings lighting at dusk. As the audience rotates each unit, they create their own endless cascade of colors. The experience is raised to another level as sound joins us on the rhythmical effort, turning each unit into a different musical instrument.

Through movement and reflection of light, each of these colorful units encourages the public to engage with another unit and other people within the space, sparking spontaneous conversations, dance parties, jam sessions, light shows, and to finally see each and everyone's true color.

Optik transports people away from their daily routine and into a state of play; it is no longer just a photogenic monument within a space and becomes a communal hub for social connection.

Optik 10



TEAM

Creator	The Urban Conga
Collaborator.....	Serge Maheu
Owner.....	INIT
Tour Producer.....	Creos

LOGISTICS AND OPERATION

1. Module description

Each *Optik* module is composed of an illuminated gyroscope and a steel base. The gyroscope, totaling five feet in diameter, is made up of three rings. The outer ring is fixed and equipped with 20 lights while the two inner rings pivot on two separate axes. The central ring is equipped with a disc with dichroic film reflecting a thousand colors during its day and evening movement. The gyroscope is mounted vertically on a circular base 36 inches in diameter and 10 inches high. Everything is adjustable at floor level thanks to adjustable legs under the base.

Quantity: 10

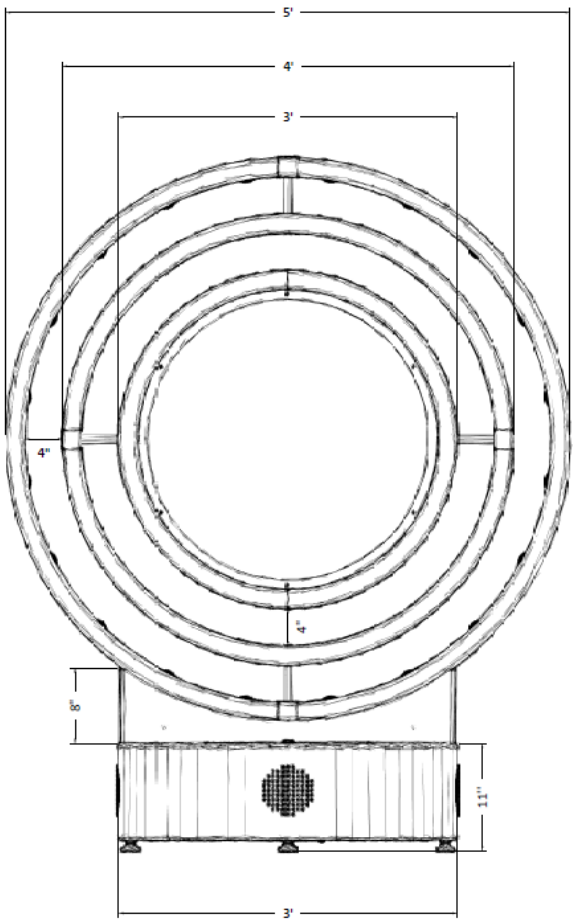
Total weight / unit: 520 pounds / 235 kilos

2. Module footprint

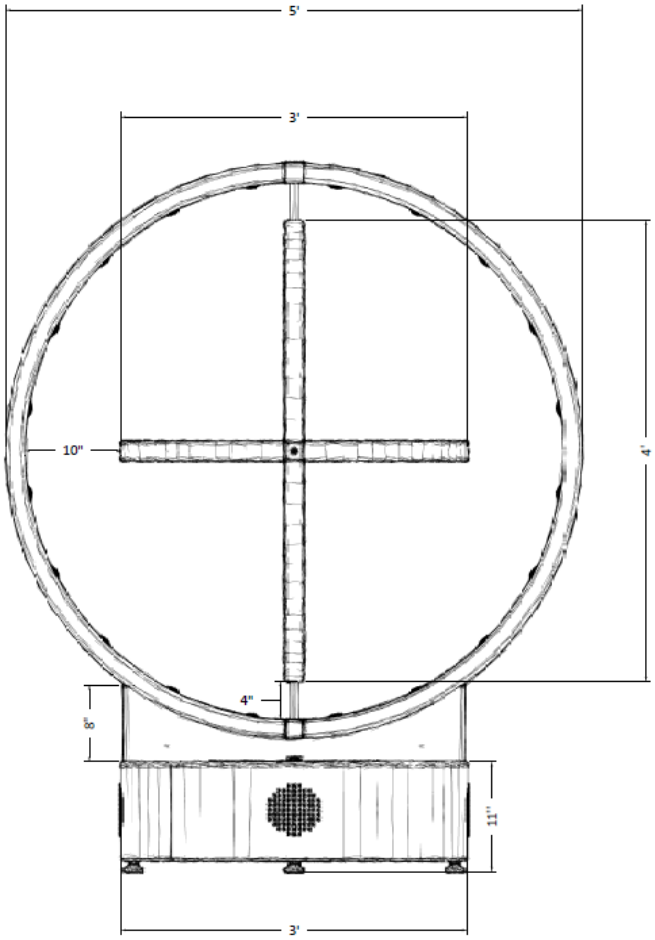
Each module: 3 feet long (1 meter) x 5 feet wide (1.5 meter) x 6 feet high (2 meters)

Optik 10

Front dimension



Rotating face dimension



3. The artwork's footprint

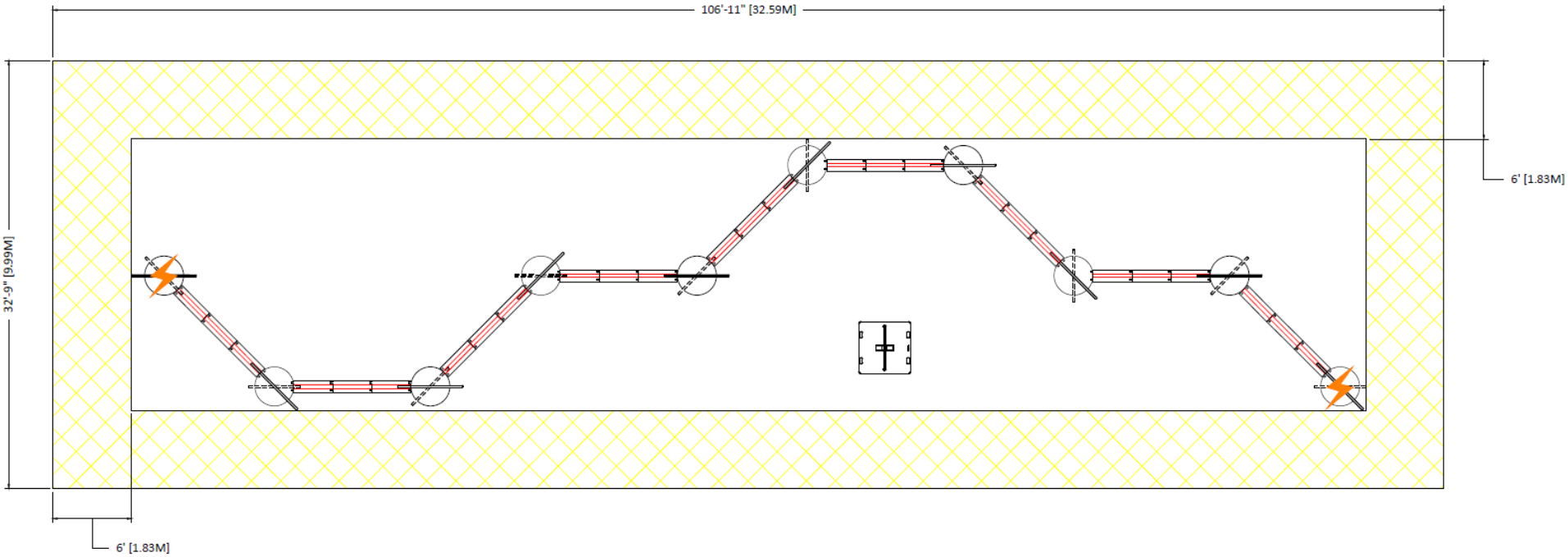
Using the maximum number of modules, being 10 modules: the minimum footprint is 3,505 square feet (325 square meters). This includes a corridor of 6 feet (2 meters) around the installation for the pedestrian's circulation.

Configuration can easily be adapted according to the site chosen for the installation and the electric sources.

A space of 6 to 12 feet (2-4 meters) is required between the modules.

Modules are connected to each other with cable ramps, and connected in series, starting from the electric source(s).

Example of configuration with 10 modules



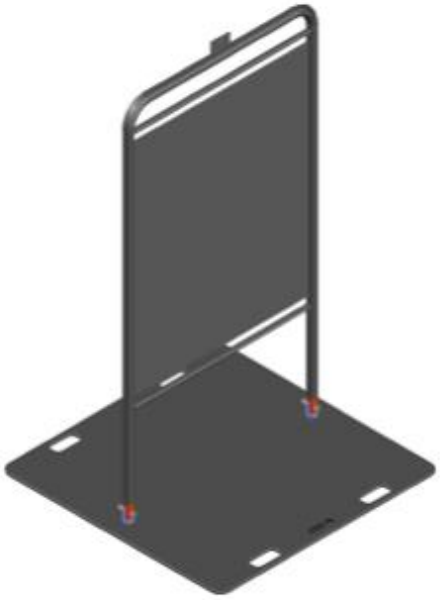
4. Signage

A bilingual (English – French) generic signboard is included with this installation. It is 4 feet (1.2 meters) wide by 6 feet and 10 inches (2 meters) high. A solar panel lamp is included.

The content of the signage cannot be changed. If the client wishes to produce his own signage, he must provide it and have the content validated by the Creos communication team.

Model of the included signage:

Structure:



Content:



Front



Back

5. Handling

The Optik display requires a forklift 5,000 pounds (approx. 2300 kilos) for exterior loading and handling off-site.



The forklift will be used on the first day of assembly to unload the truck, and for handling equipment on site during the installation. It will also be used for the disassembly, for handling equipment on site and to load the truck.

The installation should not, under any circumstance, be moved without the approval of Creos' team.

Snow removal around the modules should be done only with plastic shovels to prevent damaging the structures and the paint.

6. Power supply

For each module: 21 W – 120 volts – 60hz

Connection type: North American standard plug. Creos will provide the adaptors if necessary.

Number of connections: 2-5 independent circuits

Even though the modules can function with only one 15A / 120V independent circuit, we prefer to split the electric connections lines and therefore increase the number of configuration options.

Day of connection: Day 1 of assembly

Day of disconnection: Day 1 of disassembly

Optik 10

7. Technical manpower and site security

Day 1 — Reception material, assembly of structures on-site and connection of systems

Day 2 — Assembly of structures and clean up. Opening

Dismantling day 1 — Complete disassembly, load in container or truck and leave site

	ASSEMBLY AND OPENING			DISASSEMBLY
DAY #	**1**	**2**	**/**	**1**
TECHNICAL DIRECTOR CREOS	1	1	/	1
LOCAL MANPOWER *	4	0	/	4
SECURITY / AGENT	1	0	/	1

* Skills required:

- Ability to lift and carry heavy loads (50 – 100 pounds / 25 – 50 kilos)
- Ability to use basic tools (screwdriver, drill, hand tools)
- Ability to work as part of a team and to follow instructions
- Experience as general / manual worker

Assembly and disassembly: One certified heavy equipment operator

Media opening: In case of Media premiere, please inform us about date and time

During the event: One person for display maintenance. The daily maintenance consists in inspecting the module(s) and recording any lightning, sound, interactivity or mechanism problem and inform Creos' team.

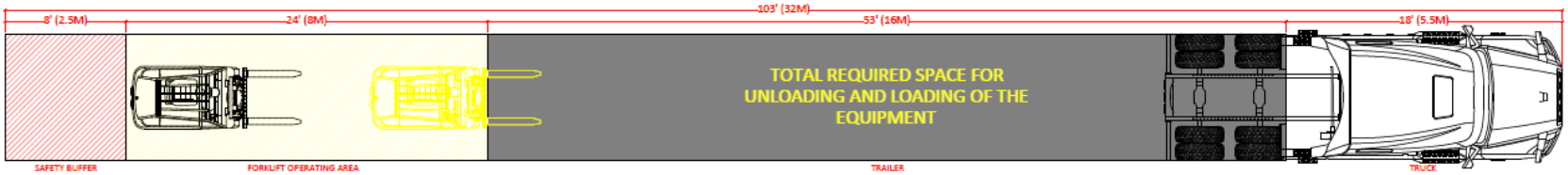
8. Transportation

The equipment travels in one 40 feet (approx. 12 meters) container for oversea transportation or in a fifty-three (53) feet trailer (approx. 16 meters) for ground transportation.

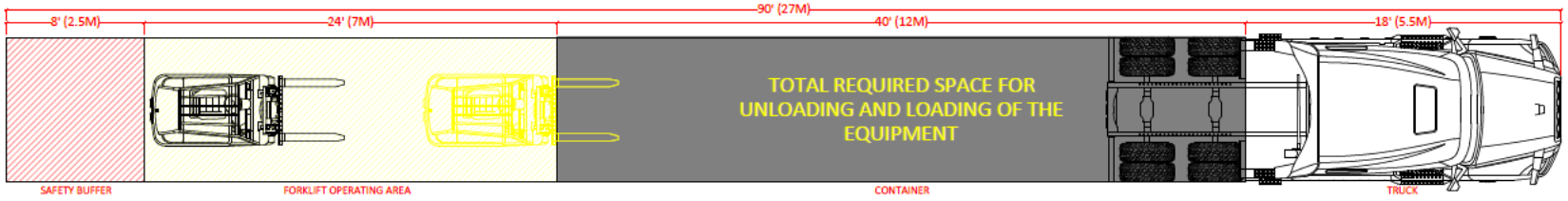
We will need the following information for the coordination of the transport of the Work.

- Full name of the local producer
- Complete civic address of the place of delivery
- Contact person from local producer for coordination of the transport
- Site access restriction

Total required space for a 53’ truck

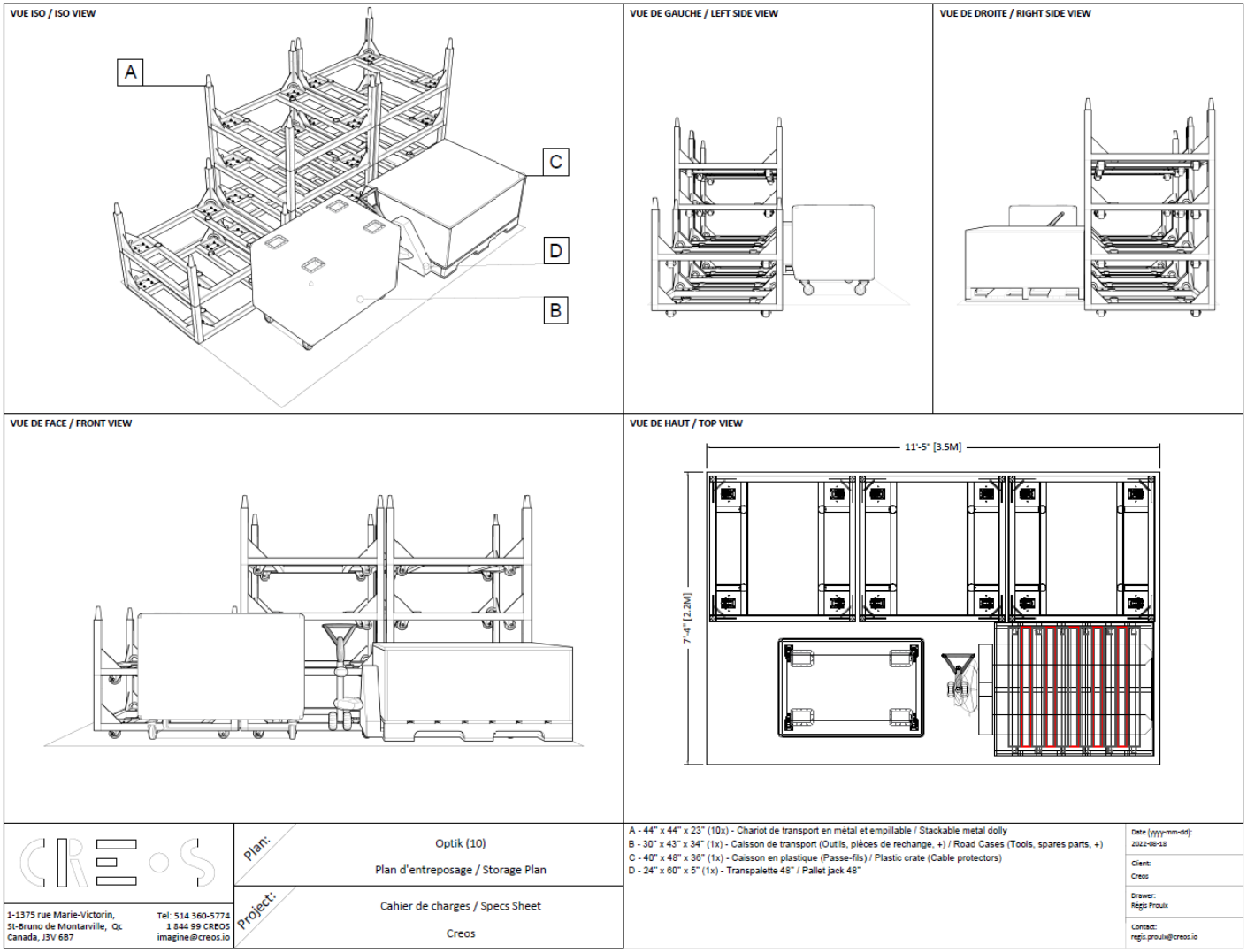


Total required space for a 40’ container



Optik 10

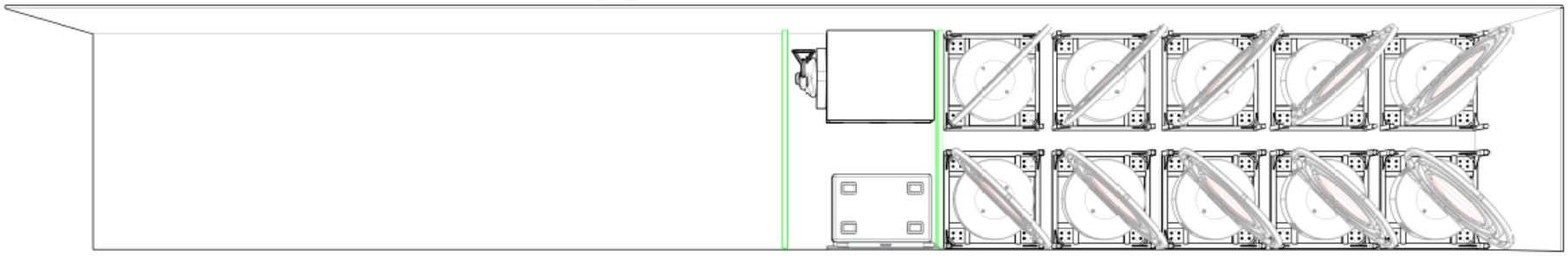
Storage plan



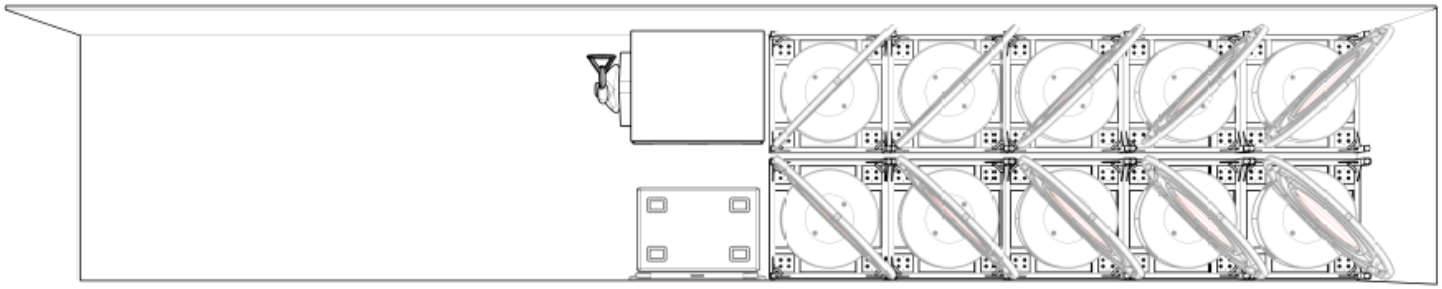
Optik 10

Load plan

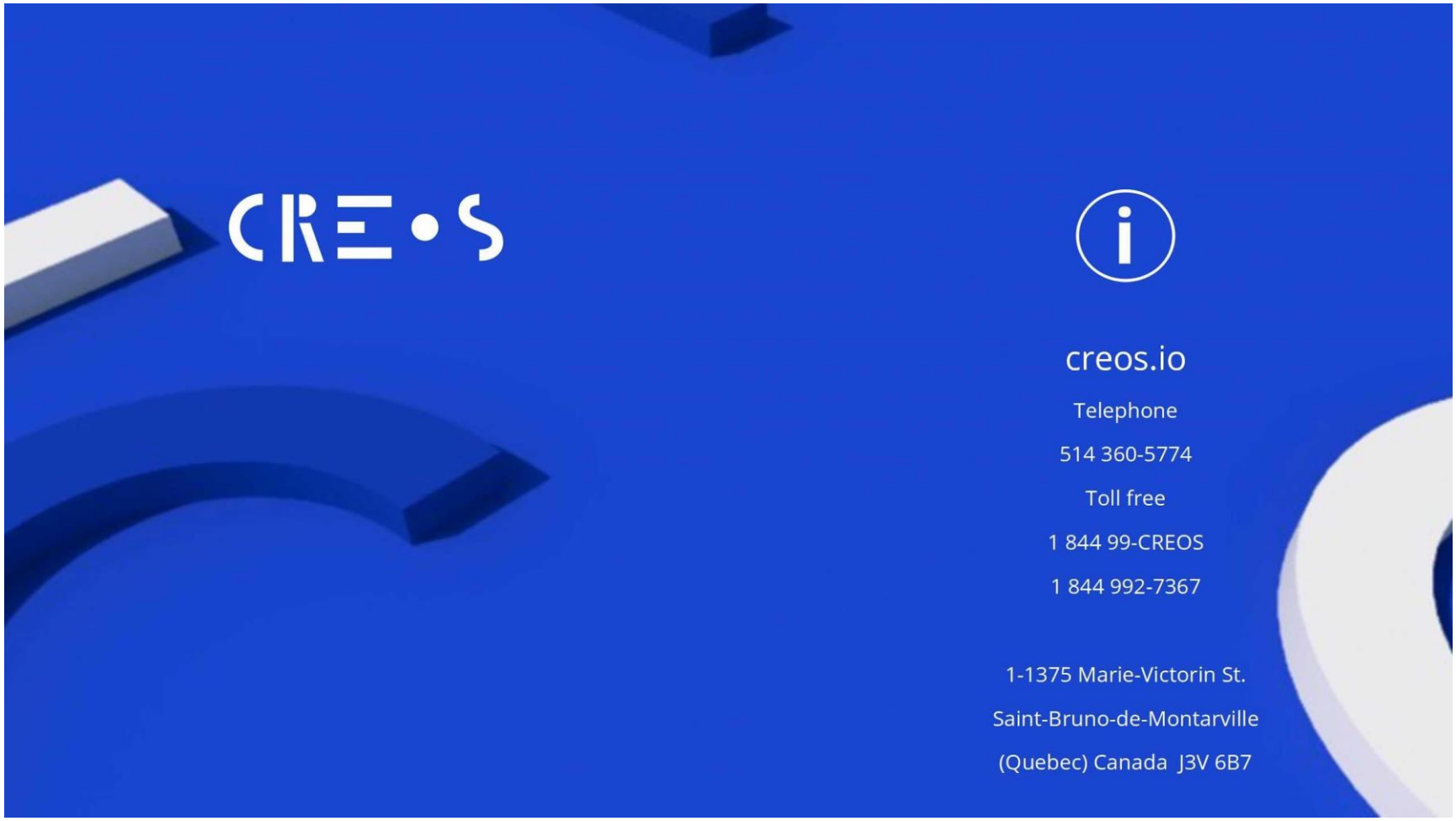
53 feet trailer truck



40 feet maritime container



Optik 10


CRE•S
creos.io
Telephone
514 360-5774
Toll free
1 844 99-CREOS
1 844 992-7367
1-1375 Marie-Victorin St.
Saint-Bruno-de-Montarville
(Quebec) Canada J3V 6B7

MEMORANDUM

DOWNTOWN
DEVELOPMENT
AUTHORITY

DDA

Agenda Item #9
April 12, 2023
DDA Meeting

DATE: April 8, 2023

TO: Downtown Development Authority

FROM: Tim Kelly, AICP
Executive Director

SUBJECT: FY24 Budget and Priority Plan Recommendation

Each year the Downtown Development Authority (DDA) recommends an annual budget to the Grand Rapids City Commission. With the approval of GR Forward in December 2015, the DDA and DGRI have clearly defined objectives and the proposed budget was built to reflect and implement the community priorities for Downtown.

For fiscal year 2024 (FY24), the DDA budgets consist of both new projects from GR Forward and carry forward priorities that span multiple fiscal years. The attached 5-year priority plans provide further detail, and staff will be on hand to present additional information during the April 12 Board meeting.

Some highlights for the coming year are completing Grand River public space and access improvements, implementation of pedestrian and bike infrastructure, continued funding to support business support and attraction, and building on the tremendous success of events such as World of Winter and Re(turn) to the River. In addition, there is also funding allocated to initiate major capital improvements to Downtown public spaces such as Lyon Square and the Van Andel Arena alley.

When examined by GR Forward goal the breakdown from the LTI and NTI budgets is as follows:

- Goal 1 (Restore the River as the Draw): $3,310,000
- Goal 2 (Create a Downtown Neighborhood Home to a Diverse Population): $1,850,000
- Goal 3 (21st Century Mobility Strategy): $2,100,000
- Goal 4 (Ensure Job Opportunities and Ensure Vitality of the Local Economy) $600,000

- Goal 5 (Reinvest in Public Space, Culture and Inclusive Programming): $5,121,000

As in previous years the Downtown Grand Rapids Inc. Alliance and various project committees played an important role in developing and endorsing the FY24 budget. Following a recommendation from the DDA Board, DGRI staff will present the recommended budget to the City Commission on May 9, 2023. The Board will then adopt their final annual budget and priority plan at the next scheduled meeting.

Recommendation: Recommend the FY2024 DDA Budget to the City Commission to request fund appropriation.

Downtown Development Authority

Local Tax Increment Only

Proposed FY2024 Revenue and Appropriation Request and FY2025 - 2028 Forecasts

Preliminary Plan - Draft 2/13/23

		FY2023									
Table 1 - Projected Revenue	**FY2022 Final**	**Budget**	**Actual as of 1/31/2023**	**Estimate**	**FY2024 Request**	**FY2025 Forecast**	**FY2026 Forecast**	**FY2027 Forecast**	**FY2028 Forecast**	**FY2024-28 TOTAL**	**NOTES**
Local Tax Increment (FY22 forward includes Transit)	$ 8,361,690	$ 8,360,858	$ 9,192,894	$ 9,100,965	$ 9,373,994	$ 9,617,718	$ 9,848,543	$ 9,947,029	$ 10,046,499	**$ 48,833,782**	3.0% growth in FY24, 2.6% in FY25, 2.4% in FY26, 1% in FY27
Gainsharing Property Tax Rebates @ 10% or 15%	(822,509)	(1,251,879)	-	(1,365,145)	(1,403,849)	(1,440,408)	(1,475,031)	(1,489,804)	(2,006,300)	**(7,815,392)**	City, County, GRCC, & The Rapid rebates. (10% FY22, 15% FY23-
Prior Year Tax Increment Adjustments	(227)	(15,000)	(6,657)	(10,000)	(15,000)	(15,000)	(15,000)	(15,000)	(15,000)	**(75,000)**	Reserve for reductions due to assessment appeals
Sub-Total Tax Increment Revenues - Net	$ 7,538,954	$ 7,093,979	$ 9,186,237	$ 7,725,820	$ 7,955,145	$ 8,162,310	$ 8,358,512	$ 8,442,224	$ 8,025,199	**$ 40,943,390**	
Interest on Investments	(449,190)	73,981	473,545	124,450	222,662	229,211	222,608	204,999	191,792	**1,071,272**	City Treasurer's estimates - Exhibit L
Lyon Square Partner Contributions	-	1,750,000	600,000	600,000	400,000	350,000	-	-	-	**750,000**	Partial support for reconstruction; offset by expenditures
Reimbursements & Fees - Miscellaneous	19,000	5,000	-	5,000	5,000	5,000	5,000	5,000	5,000	**25,000**	Bid packet fees, incentive applications, etc
TOTAL PROJECTED REVENUES	**$ 7,108,764**	**$ 8,922,960**	**$ 10,259,782**	**$ 8,455,270**	**$ 8,582,807**	**$ 8,746,521**	**$ 8,586,120**	**$ 8,652,223**	**$ 8,221,991**	**$ 42,789,662**	
Table 2 - Administration											
General Administration	1,411,196	1,500,000	1,331,289	1,500,000	1,650,000	1,683,000	1,733,490	1,785,495	1,839,060	**8,691,044**	Fixed costs, staff, supplies, tech, legal, A-87 costs, etc.
Sub-Total Administration	**$ 1,411,196**	**$ 1,500,000**	**$ 1,331,289**	**$ 1,500,000**	**$ 1,650,000**	**$ 1,683,000**	**$ 1,733,490**	**$ 1,785,495**	**$ 1,839,060**	**$ 8,691,044**	
Table 3 - Debt Service for Bond Issues											
Series 2003B/2013B CCBA Bonds - DeVos Place	315,100	318,400	-	318,400	316,200	-	-	-	-	**316,200**	Debt matures 12/01/2023. Final d/s pmt is in FY2024.
Series 2012A BRDA Bonds - Ionia South of Wealthy	75,000	75,000	-	75,000	75,000	75,000	75,000	75,000	75,000	**375,000**	Debt matures 06/01/2032. Final d/s pmt is in FY2032.
Series 2021 LTGO Bonds - Lyon Square Improvements	-	360,000	-	-	360,000	360,000	360,000	360,000	360,000	**1,800,000**	Projected debt service
Paying Agent Fees - Van Andel Arena & Floodwall Bonds	-	300	200	300	300	-	-	-	-	**300**	Paying agent fees for Floodwalls & Debt Increment Bonds
Sub-Total Debt Service	**$ 390,100**	**$ 753,700**	**$ 200**	**$ 393,700**	**$ 751,500**	**$ 435,000**	**$ 435,000**	**$ 435,000**	**$ 435,000**	**$ 2,491,500**	
Table 4 - Project Expenditures: Committed and Planned											
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor											
River Governance	$ 293,847	$ 897,500	$ 252,874	$ 350,000	$ 250,000	$ -	$ -	$ -	$ -	**250,000**	Planning to support Grand River Corridor and Greenway initiativ
Grand River Activation	-	-	-	-	-	-	750,000	750,000	-	**1,500,000**	White water planning, engin, design, & implementation
Lyon Square Improvements	2,376	1,750,000	-	-	850,000	500,000	-	-	-	**1,350,000**	Expenditures offset by partner contributions
River Edge Improvements	434,108	1,735,000	-	-	2,200,000	750,000	-	-	-	**2,950,000**	Improvements to river edges, inc trails
Sub-Total	**$ 760,453**	**$ 4,382,500**	**$ 252,874**	**$ 350,000**	**$ 3,300,000**	**$ 1,250,000**	**$ 750,000**	**$ 750,000**	**$ -**	**$ 6,050,000**	
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population											
Development Project Guidance	31,750	35,000	17,860	35,000	25,000	25,000	25,000	25,000	25,000	**125,000**	Legal / staff-time expended on behalf of devel projects
Development Project Tax Increment Reimbursements	1,500,180	1,600,000	1,413,358	1,600,000	1,600,000	1,600,000	1,550,000	1,550,000	1,550,000	**7,850,000**	Partial reimbursements for development projects
Downtown Enhancement Grants	55,337	75,000	11,321	25,000	50,000	50,000	50,000	50,000	50,000	**250,000**	Downtown Enhancement Grant funding
Sub-Total	**$ 1,587,267**	**$ 1,710,000**	**$ 1,442,539**	**$ 1,660,000**	**$ 1,675,000**	**$ 1,675,000**	**$ 1,625,000**	**$ 1,625,000**	**$ 1,625,000**	**$ 8,225,000**	
Goal #3: Implement a 21st Century Mobility Strategy											
Accessibility and Mobility Repairs	106,038	150,000	32,475	100,000	130,000	75,000	50,000	50,000	50,000	**355,000**	Inclusive design implementation; collective impact plan
DASH North Shuttles Services	270,000	375,000	157,500	375,000	400,000	400,000	400,000	-	-	**1,200,000**	DASH service throughtout downtown
Streetscape Improvements	1,455,626	1,220,000	727,072	1,000,000	1,100,000	300,000	200,000	-	-	**1,600,000**	Winter Ave, Jefferson Ave, Re-design for Ottawa/Fulton, Jeffers
Wayfinding System Improvements	56,000	300,000	64,436	250,000	470,000	300,000	-	-	-	**770,000**	Installation of new Downtown wayfinding system
Sub-Total	**$ 1,902,568**	**$ 2,105,000**	**$ 981,483**	**$ 1,725,000**	**$ 2,100,000**	**$ 1,075,000**	**$ 650,000**	**$ 50,000**	**$ 50,000**	**$ 3,925,000**	
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy											
Economic Development and Innovation	269,528	570,000	278,163	400,000	550,000	500,000	500,000	-	-	**1,550,000**	Retail innovation, dntn biz support/recruitment/research
Sub-Total	**$ 307,877**	**$ 570,000**	**$ 278,163**	**$ 400,000**	**$ 550,000**	**$ 500,000**	**$ 500,000**	**$ -**	**$ -**	**$ 1,550,000**	
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming											
Downtown Marketing and Inclusion Efforts	326,204	420,000	220,750	420,000	420,000	400,000	400,000	400,000	400,000	**2,020,000**	Grow vibrancy & diversity for a more welcoming downtown
Downtown Tree Plantings	83,416	150,000	107,200	150,000	150,000	100,000	100,000	100,000	100,000	**550,000**	Investments in urban tree canopy
Public Realm Improvements - Local Tax Increment Share	782,709	2,095,000	400,325	750,000	2,050,000	1,500,000	2,500,000	500,000	500,000	**7,050,000**	Van Andel Arena alley, Calder Plaza, Hill + River, etc.
Urban Recreation Improvements and Maintenance	32,161	30,000	8,308	25,000	45,000	-	-	-	-	**45,000**	Pop Up Parks and Maintenance
Sub-Total	**$ 1,233,504**	**$ 3,120,000**	**$ 790,438**	**$ 1,420,693**	**$ 2,665,000**	**$ 2,000,000**	**$ 3,000,000**	**$ 1,000,000**	**$ 1,000,000**	**$ 9,665,000**	

Total Project Expenditures	**$ 5,791,669**	**$ 11,887,500**	**$ 3,745,497**	**$ 5,555,693**	**$ 10,290,000**	**$ 6,500,000**	**$ 6,525,000**	**$ 3,425,000**	**$ 2,675,000**	**$ 29,415,000**
Total Expenditures	**$ 7,592,965**	**$ 14,141,200**	**$ 5,076,986**	**$ 7,449,393**	**$ 12,691,500**	**$ 8,618,000**	**$ 8,693,490**	**$ 5,645,495**	**$ 4,949,060**	**$ 40,597,544**
Table 4 - Excess / (Deficit) of Revenues Over Expenses										
Fund Balance - Beginning	$ 5,623,790	$ 5,139,589	$ 5,139,589	$ 5,139,589	$ 6,145,466	$ 2,036,773	$ 2,165,294	$ 2,057,924	$ 5,064,653	**$ 6,145,466**
Plus: Projected Revenue	7,108,764	8,922,960	10,259,782	8,455,270	8,582,807	8,746,521	8,586,120	8,652,223	8,221,991	**42,789,662**
Less: Administration and Debt Service	(1,801,296)	(2,253,700)	(1,331,489)	(1,893,700)	(2,401,500)	(2,118,000)	(2,168,490)	(2,220,495)	(2,274,060)	**(11,182,544)**
Less: Project Expenditures	(5,791,669)	(11,887,500)	(3,745,497)	(5,555,693)	(10,290,000)	(6,500,000)	(6,525,000)	(3,425,000)	(2,675,000)	**(29,415,000)**
Fund Balance - Ending	**$ 5,139,589**	**$ (78,651)**	**$ 10,322,385**	**$ 6,145,466**	**$ 2,036,773**	**$ 2,165,294**	**$ 2,057,924**	**$ 5,064,653**	**$ 8,337,584**	**$ 8,337,584**

Downtown Development Authority

Non-Tax Fund Only

Proposed FY2024 Revenue and Appropriation Request and FY2025 - 2028 Forecasts

Preliminary Plan - Draft 2/13/2023

		FY2023									
Table 1 - Projected Revenue	**FY2022 Final**	**Budget**	**Actual as of 1/31/2022**	**Estimate**	**FY2024 Request**	**FY2025 Forecast**	**FY2026 Forecast**	**FY2027 Forecast**	**FY2028 Forecast**	**FY2024-28 TOTAL**	**NOTES**
Property Rental - DASH Lot Parking Revenue	$ 463,785	$ 350,000	$ 238,922	346,437	$ 687,740	$ 694,617	$ 701,564	$ 708,579	$ 715,665	**$ 3,508,165**	Reflects proposed rate increase in FY24
Property Rental - YMCA Parking Lot	72,000	72,000	36,000	72,000	72,000	72,000	72,000	72,000	72,000	**360,000**	YMCA lease of DDA owned lot
Interest on Investments	(281,564)	42,390	275,629	69,420	124,204	127,857	124,174	114,351	106,984	**597,570**	City Treasurer's estimates - Exhibit L
The Gallery Promissory Note - Interest	8,911	-	-	-	-	-	-	-	-	**-**	Paid in full in FY2022
The Gallery Promissory Note - Principal	357,342	-	-	-	-	-	-	-	-	**-**	Paid in full in FY2022
Event Sponsorships & Fees	65,950	25,000	71,500	71,500	71,500	75,075	78,829	82,770	86,909	**395,083**	Sponsorships and fees from vendors like food trucks
Valent-ICE Sculpture Reimbursements	24,300	15,000	24,550	24,550	15,000	15,000	15,000	15,000	15,000	**75,000**	Offset costs of sponsor sculptures
Land Sales - 158 Oakes SW & Ottawa Ave	197,670	-	-	-	-	-	-	-	-	**-**	Oakes sold 3/27/20; Final payment in FY2022
Miscellaneous	-	2,000	100	100	2,000	2,000	2,000	2,000	2,000	**10,000**	Fees, write-offs, reimbursements, etc.
TOTAL PROJECTED REVENUE	**$ 908,394**	**$ 506,390**	**$ 646,701**	**$ 584,007**	**$ 972,444**	**$ 986,549**	**$ 993,566**	**$ 994,700**	**$ 998,558**	**$ 4,945,818**	
Table 2 - Committed and Planned Expenditures											
Goal #1: Restore the River as the Draw and Create a Connected and Equitable River Corridor											
Downtown Speaker Series	$ -	$ 10,000	$ -	$ -	$ 10,000	$ -	$ -	$ -	$ -	**$ 10,000**	Events featuring city-building experts
Riverwalk Assessment	390	5,000	407	2,500	-	-	-	-	-	**-**	Assess existing riverwalk to identify needed repairs
River Economic Opportunity Initiative	8,326	-	4,587	5,000	-	-	-	-	-	**-**	rec'd $65,000 in FY22 and $65,000 in FY23
Sub-Total	**$ 8,716**	**$ 15,000**	**$ 4,994**	**$ 7,500**	**$ 10,000**	**$ -**	**$ -**	**$ -**	**$ -**	**$ 10,000**	
Goal #2: Create a True Downtown Neighborhood Which is Home to a Diverse Population											
Heartside Quality of Life Implementation	10,000	54,550	15,788	35,000	75,000	75,000	60,000	60,000	60,000	**330,000**	Implementation of QOL recommendations
Neighborhood Engagement Programs	18,681	64,200	27,056	45,000	100,000	100,000	70,000	70,000	70,000	**410,000**	Resident and merchant engagement programs
Sub-Total	**28,681**	**118,750**	**42,844**	**80,000**	**175,000**	**175,000**	**130,000**	**130,000**	**130,000**	**740,000**	
Goal #4: Expand Job Opportunities and Ensure Continued Vitality of the Local Economy											
Downtown Workforce Program	39,002	50,000	46,220	50,000	50,000	35,000	35,000	35,000	35,000	**190,000**	Events & programs geared to engaging dntn workforce
	39,002	**50,000**	**46,220**	**50,000**	**50,000**	**35,000**	**35,000**	**35,000**	**35,000**	**190,000**	
Goal #5: Reinvest in Public Space, Culture, and Inclusive Programming											
Arena Plaza Improvements - Non-Tax	300	-	-	-		-	-	-	-	**-**	Improvements to Van Andel Arena Plaza
Bridge Lighting Operations	4,087	-	-	-	-	-	-	-	-	**-**	Electricity and maintenance for lighting
Calder Plaza Improvements - Non-Tax	-	-	-	-	-	-	-	-	-	**-**	Programming improvements per stakeholder input
Event Production and Support	300,336	501,000	458,673	501,000	876,000	600,000	350,000	350,000	350,000	**2,526,000**	DGRI-produced events, WoW, Re(turn) to the River, etc.
Downtown Ambassadors	203,371	277,901	190,662	277,901	400,000	350,000	350,000	-	-	**1,100,000**	Hospitality and safety program
Experience Miscellaneous	20,000	25,000	19,128	25,000	-	-	-	-	-	**-**	Available for emerging ideas and opportunities
Project and Fixed Asset Maintenance	5,113	5,000	1,907	5,000	50,000	-	-	-	-	**50,000**	Asset maintenance, bridge lighting operations, etc.
Public Space Activation	837,214	872,000	539,489	872,000	1,000,000	500,000	350,000	350,000	350,000	**2,550,000**	Public art, River activation, holiday décor, etc.
Rosa Parks Circle Ice Skating Support	18,743	50,000	-	40,000	50,000	40,000	40,000	40,000	40,000	**210,000**	Skate rink operations
Special Events - Office of	75,000	75,000	50,000	75,000	75,000	75,000	75,000	-	-	**225,000**	Partial support for Special Events Management staff
Winter Avenue Building	1,593	-	833	1,600	5,000	-	-	-	-	**5,000**	Maintenance and repairs
Sub-Total	**1,572,257**	**1,915,901**	**1,260,692**	**1,887,501**	**2,456,000**	**1,565,000**	**1,165,000**	**740,000**	**740,000**	**6,666,000**	
TOTAL PROJECTED EXPENDITURES	**$ 1,648,656**	**$ 2,099,651**	**$ 1,354,750**	**$ 2,025,001**	**$ 2,691,000**	**$ 1,775,000**	**$ 1,330,000**	**$ 905,000**	**$ 905,000**	**$ 7,606,000**	
Table 3 - Excess / (Deficit) of Revenues Over Expenses											
Fund Balance - Beginning	$ 6,559,691	$ 5,819,429	$ 5,819,429	$ 5,819,429	$ 4,378,435	$ 2,659,879	$ 1,871,428	$ 1,534,995	$ 1,624,695	**$ 4,378,435**	

Plus: Projected Revenue	908,394	506,390	646,701	584,007	972,444	986,549	993,566	994,700	998,558	**4,945,818**
Less: Committed & Planned Expenditures	(1,648,656)	(2,099,651)	(1,354,750)	(2,025,001)	(2,691,000)	(1,775,000)	(1,330,000)	(905,000)	(905,000)	**(7,606,000)**
Ending Fund Balance - Before Reserve	**$ 5,819,429**	**$ 4,226,168**	**$ 5,111,380**	**$ 4,378,435**	**$ 2,659,879**	**$ 1,871,428**	**$ 1,534,995**	**$ 1,624,695**	**$ 1,718,253**	**$ 1,718,253**
Reserve for Brownfield 2012A Bonds	(531,591)	(531,257)	(531,257)	(531,257)	(530,781)	(530,187)	(529,299)	(530,316)	(531,671)	(531,671) Per Ionia Ave Improvements Repayment Agreement
Ending Fund Balance - With Reserve	**$ 5,287,838**	**$ 3,694,911**	**$ 4,580,123**	**$ 3,847,178**	**$ 2,129,098**	**$ 1,341,241**	**$ 1,005,696**	**$ 1,094,379**	**$ 1,186,582**	**$ 1,186,582**

Downtown Vitals Report
Downtown Development Authority

Produced April 7, 2023
for the month of March 2023

Summary of Downtown Vital Signs
Most Recently Completed Month: ***March 2023***

New Businesses
+0 in March
vs. *1.4* 5-yr avg.
+3 year-to-date
p. 3

Storefront Vacancy Rates
+0% vs. February
-3% vs. 2-yr avg.
p. 4

Office Space Vacancy Rates
+1% vs. Q4 2022
+29% vs. 5-yr avg.
+6% vs. 15-yr avg.
p. 5

Office Space Rental Rates
+$0.22 vs. Q4 2022
+$2.57 vs. 5-yr avg.
+$5.12 vs. 15-yr avg.
p. 5

Housing Occupancy
-0.2% vs. Q4 2022
+2% vs. 5-yr avg.
+2% vs. 15-yr avg.
p. 6

(Feb) Hotel Occupancy
+25% vs. January
+17% vs. Feb 2022
+14% vs. 5-yr avg.
p. 7

Visitor Activity Counts
+13% vs. February
+1% vs. Mar 2022
p. 8

Employee Activity Counts
+17% vs. February
+17% vs. Mar 2022
p. 8

Resident Activity Counts
+24% vs. February
+40% vs. Mar 2022
p. 8

(Feb) Consumer Spending
-0.2% vs. January
-1% vs. Feb 2022
+21% vs. 4-yr avg.
p. 11

(Dec) DASH Ridership
+4% vs. November
+25% vs. Dec 2021
p. 12

(Dec) City Employment
-0.3% vs. November
+4% vs. Dec 2022
+2% vs. 5-yr avg.
p. 13

Editorial Notes

Quarterly updates have been made to Office Space (p. 5) & Housing (p. 6).

Activity Tracking *(p. 8-9)*

All activity categories were up in March, with visitor activity the highest it has been since pre-COVID. Of note is the difference compared to 5-year average in daily and hourly trends: visitor activity was up comparitively in the evening and visitor activity Wednesday through Sunday was also up considerably.

Consumer Spending *(p. 11)*

This edition of Vitals sees a brand new data set provided by Replica, a data analytics platform that uses mobile location data to extrapolate travel mode, trip purpose, and other metrics surrounding mobility. It also accesses databases tracking credit card spending, which are used in this page. This calculation is done for Census Tract 20, which is a similar geography to the Downtown core.

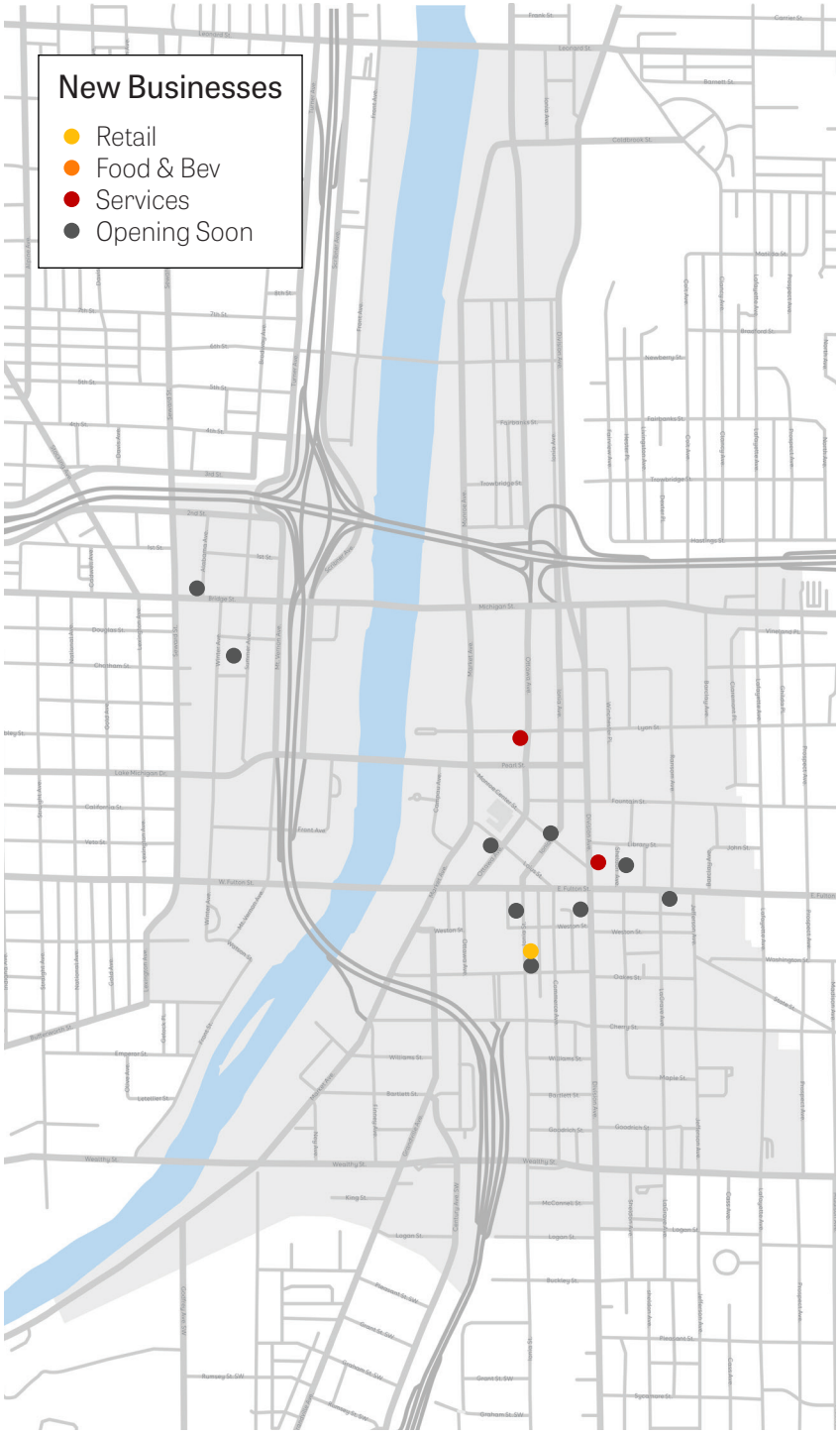
Storefront Business Openings in 2023

Retail
Pochi's Sweet Designs*

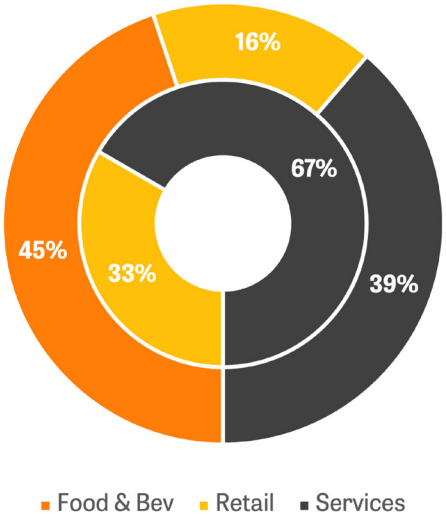
Food & Beverage

Services
City Nail Bar
Key Bank

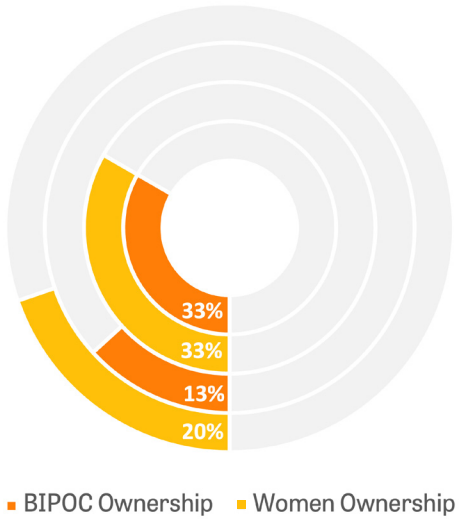
Additionally:
Zabház Expansion
Second Vibess Expansion



Business Mix of Storefronts
Overall: Outer Ring
New in 2023: Inner Ring



Business Ownership of Storefronts
Overall: Outer Rings
New in 2023: Inner Rings



DOWNTOWN DEVELOPMENT AUTHORITY

* received DDA Retail Innovation Grant

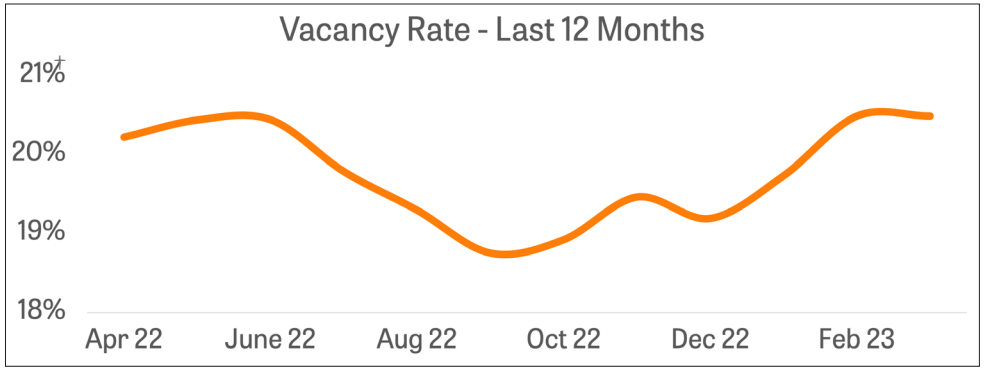
Source: Downtown Grand Rapids Inc.

Storefront Vacancies & Recent Closures

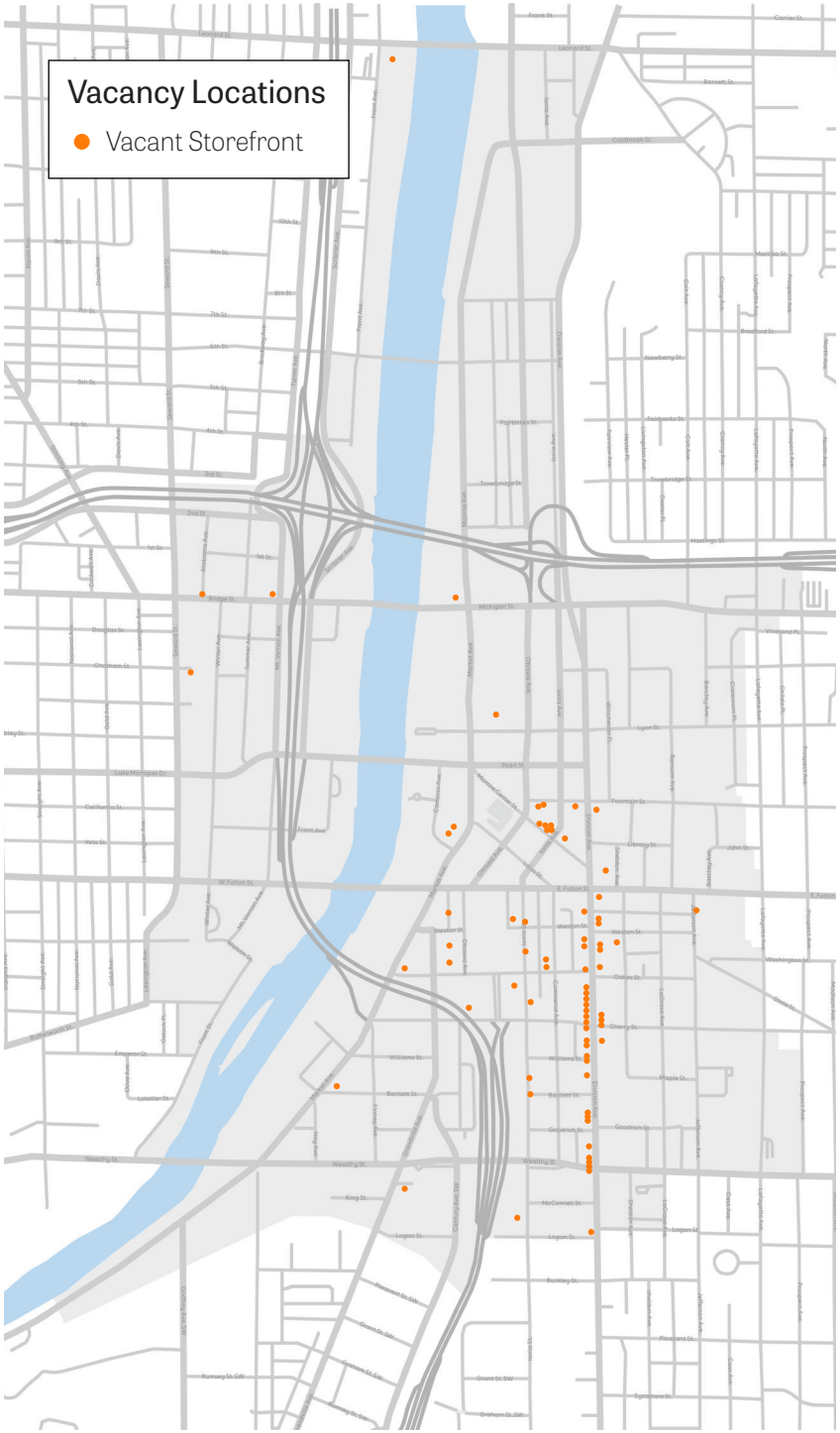
6
storefront businesses have **closed** in 2023 *(**0** in March)*

2023 Closures:
17% Food & Bev
50% Retail
33% Services

0%
increase in vacancy rate over February



	Storefronts	Vacancies	Vacancy %	Sq Ft Available
Bridge Street	22	2	9%	3,835 sq ft
Center City	116	22	19%	~89,358 sq ft
*Monroe Center**	*52**	*9**	*17%**	*~53,404 sq ft**
Fulton & Jefferson	21	1	5%	~4,000 sq ft
Heartside: Division	99	34	34%	~86,596 sq ft
Heartside: Ionia	69	11	16%	27,104 sq ft
Heartside: Grandville	14	4	29%	21,087 sq ft
Monroe North	26	1	4%	~3,000 sq ft
Other	4	1	25%	500 sq ft
DISTRICT TOTALS:	371	76	20%	~263,737 sq ft



Source: Downtown Grand Rapids Inc.

DOWNTOWN DEVELOPMENT AUTHORITY

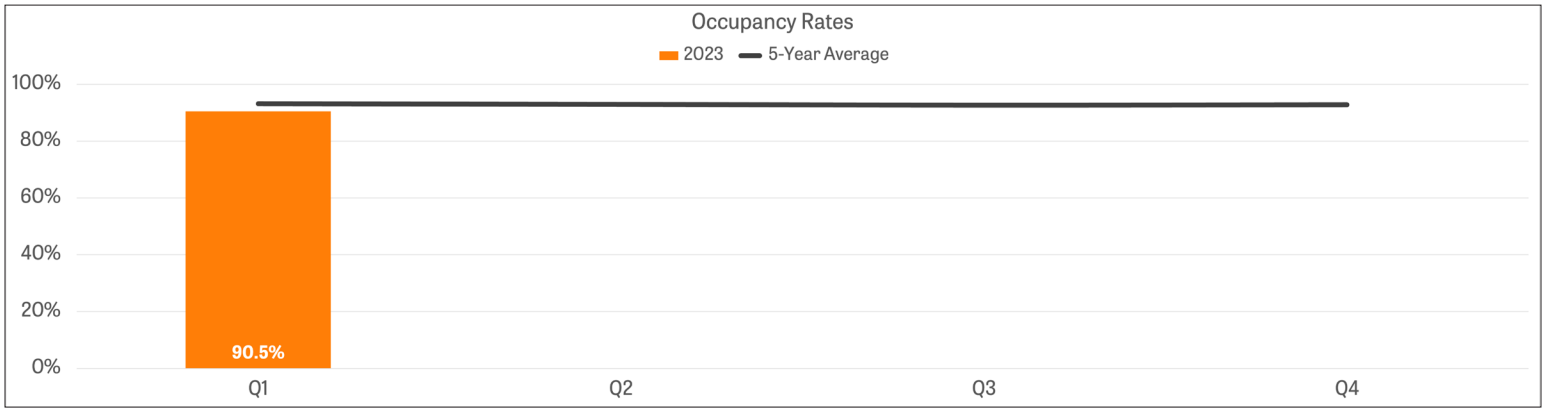
*Monroe Center is a subset of Center City and is not included in District Totals
†truncated y-axis to highlight month-over-month changes

Office Space
Updated Quarterly

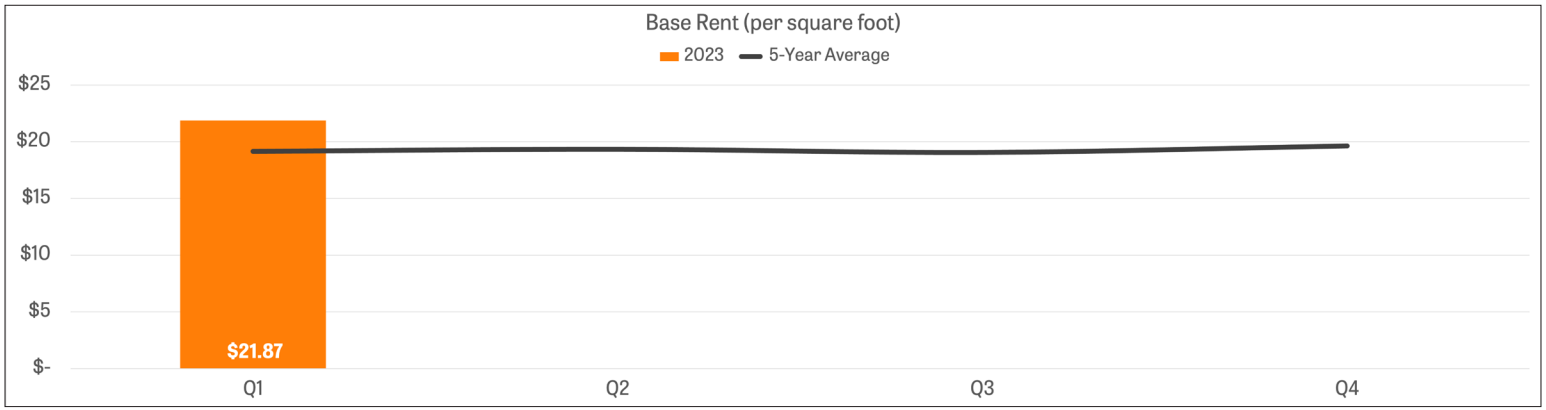
9.2M sq ft of occupied space in Q1 2023

965k sq ft of vacant space in Q1 2023

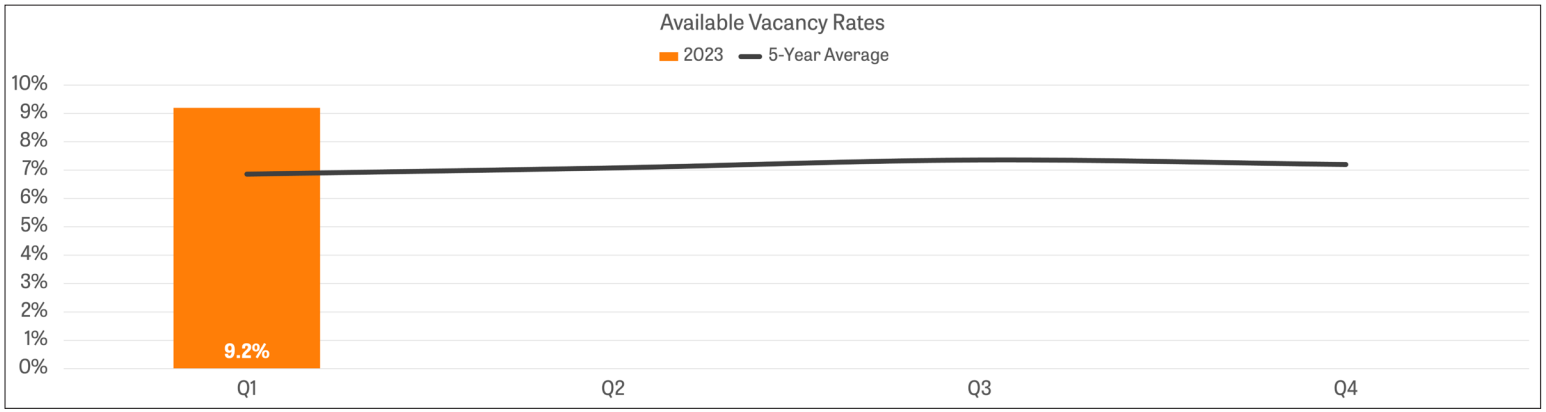
3%
decrease in average occupancy in 2023 compared to 5-year average



13%
increase in average rental rates in 2023 compared to 5-year average ($2.57/sq ft)



29%
increase in average vacancy in 2023 compared to 5-year average



Source: CoStar

DOWNTOWN DEVELOPMENT AUTHORITY

Housing Overview

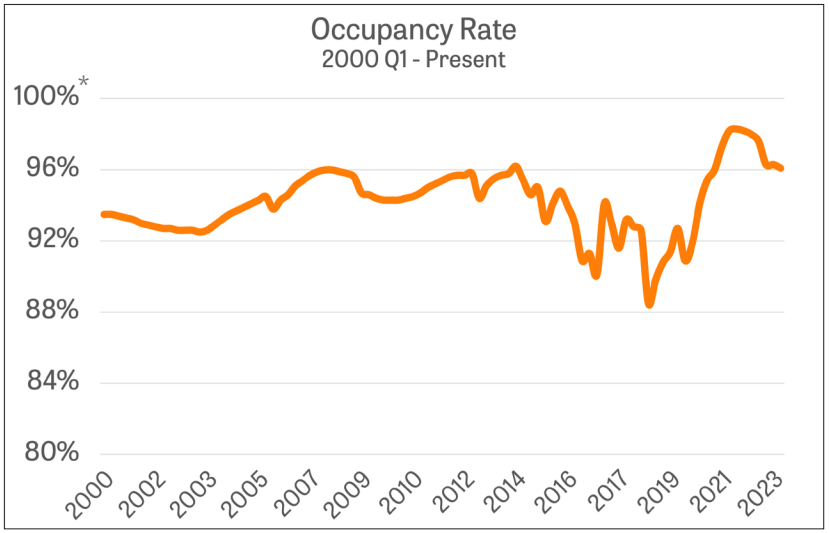
Updated Quarterly

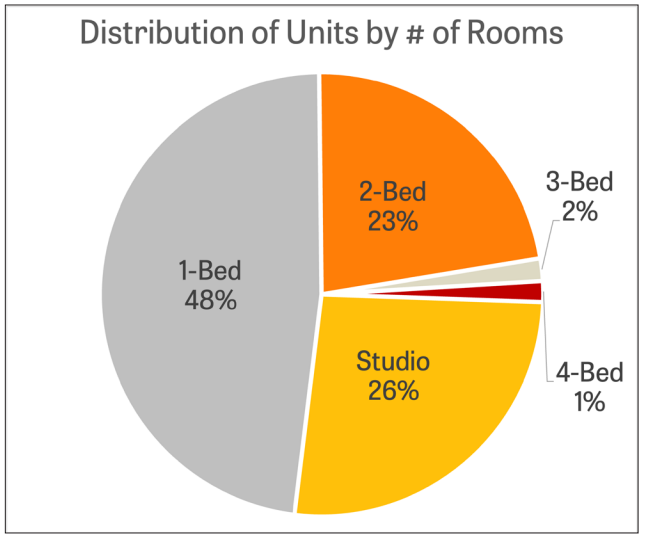
193 units under construction

1,519 units in planning

2%
increase in occupancy rate in Q1 2023 vs. overall 5-year average *(97% vs. 94%)*

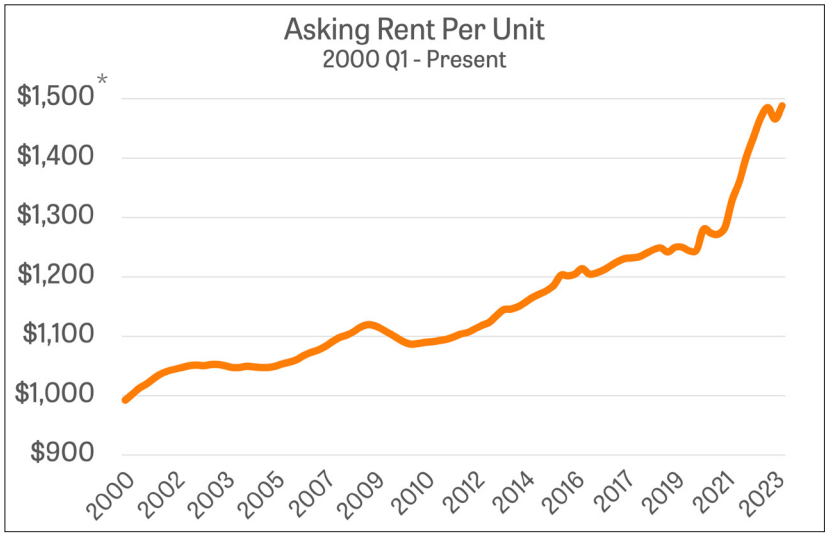
0.2%
decrease in occupancy rate in Q1 2023 vs. Q4 2022

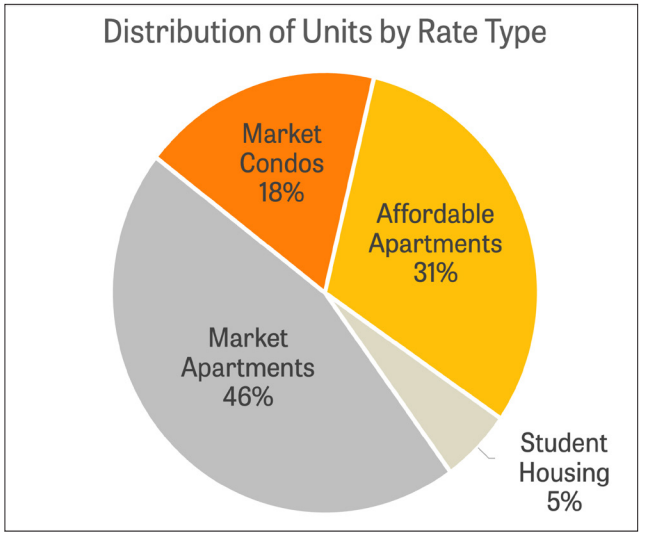




13%
increase in asking rent rate in Q1 2023 vs. overall 5-year average

2%
increase in asking rent rate in Q1 2023 vs. Q4 2022





Source: CoStar & Downtown Grand Rapids Inc.

**truncated y-axis to highlight changes*

DOWNTOWN DEVELOPMENT AUTHORITY

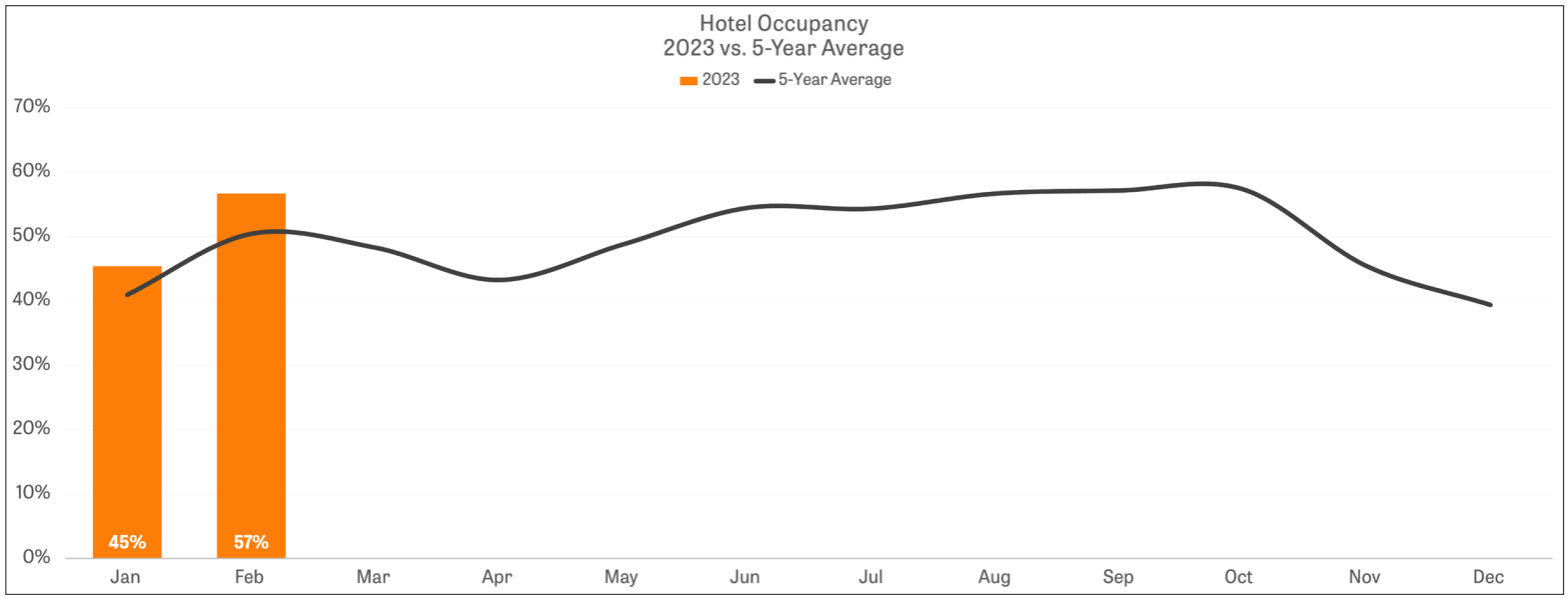
Hotel Occupancy

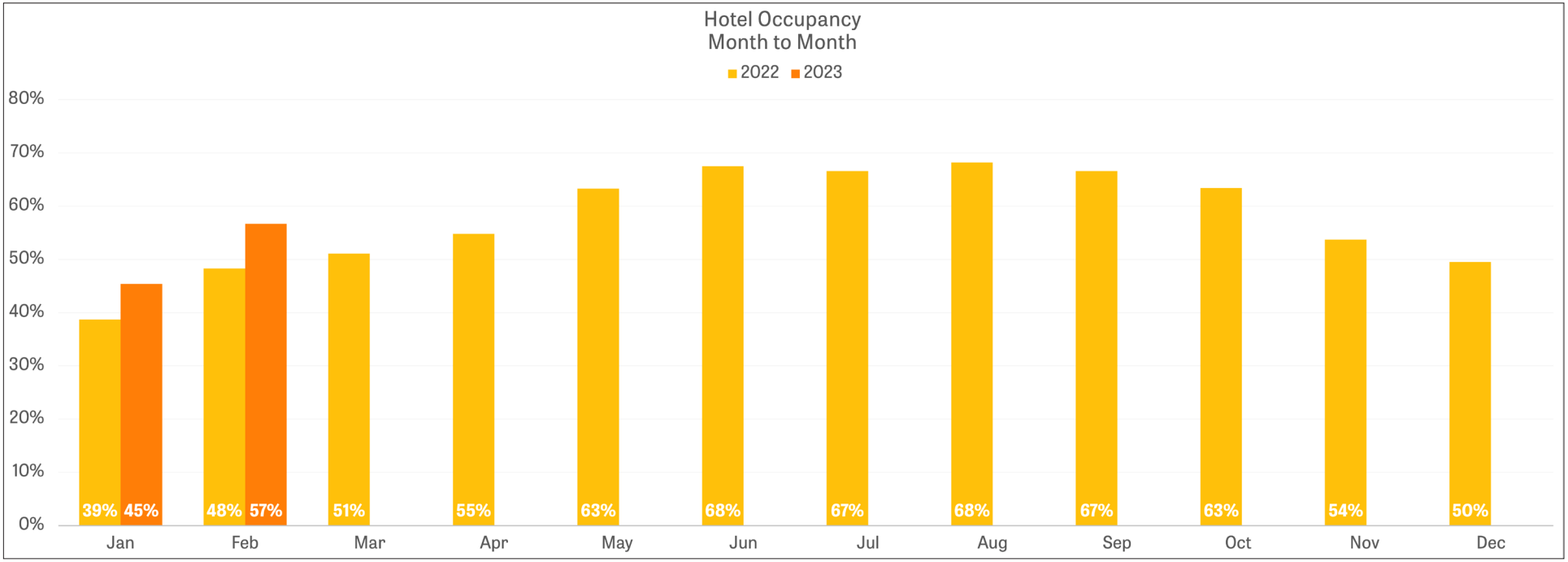
3%

increase in average hotel occupancy in 2023 compared to 5-year average

11%

decrease in average hotel occupancy in 2023 vs. 2022 so far





Source: Smith Travel Research via CoStar

DOWNTOWN DEVELOPMENT AUTHORITY

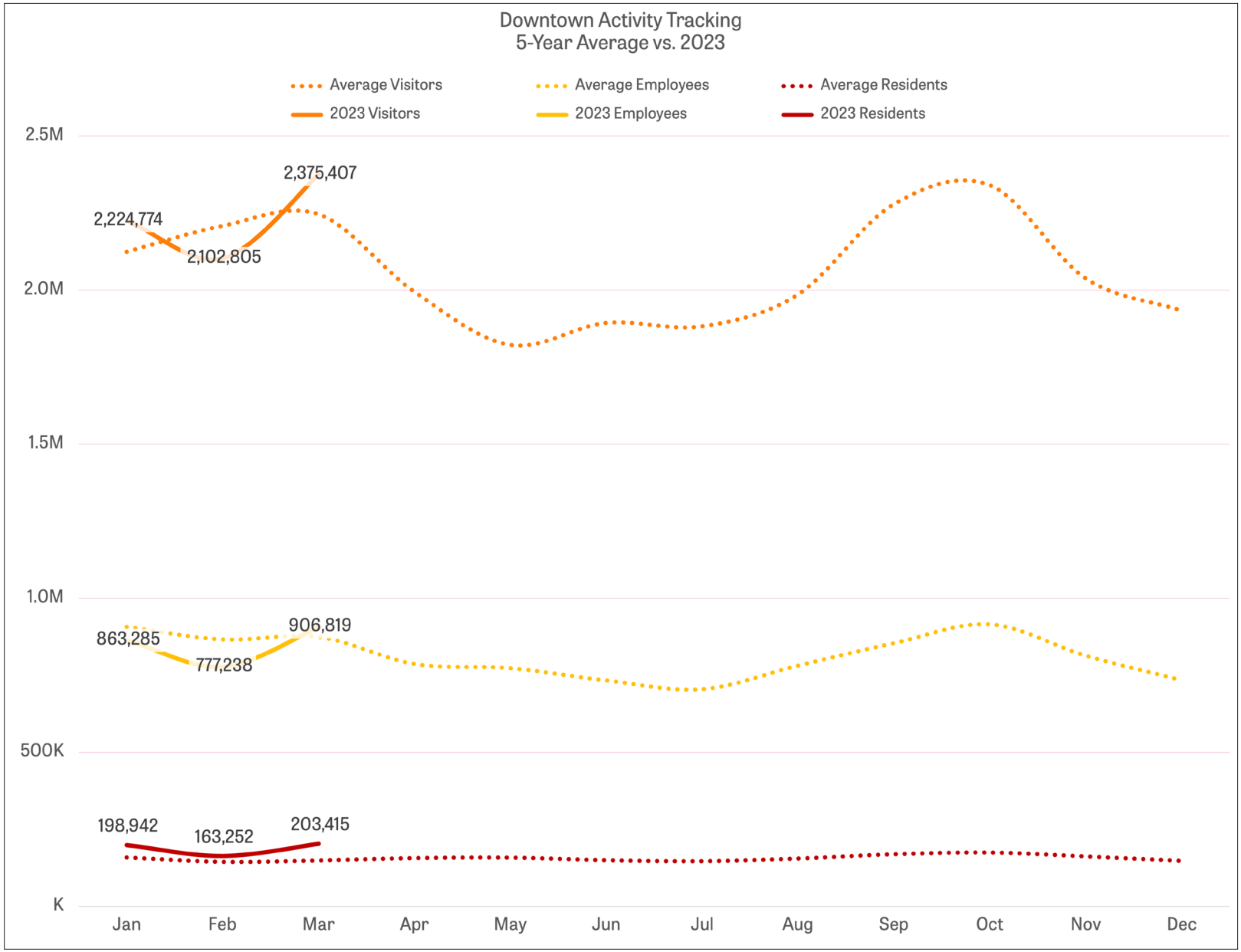
Downtown Activity Tracking

6%
increase in visitor activity this month compared to 5-year March average

4%
increase in employee activity this month compared to 5-year March average

39,427
estimated **employee** population in March

6,562
estimated **resident** population in March

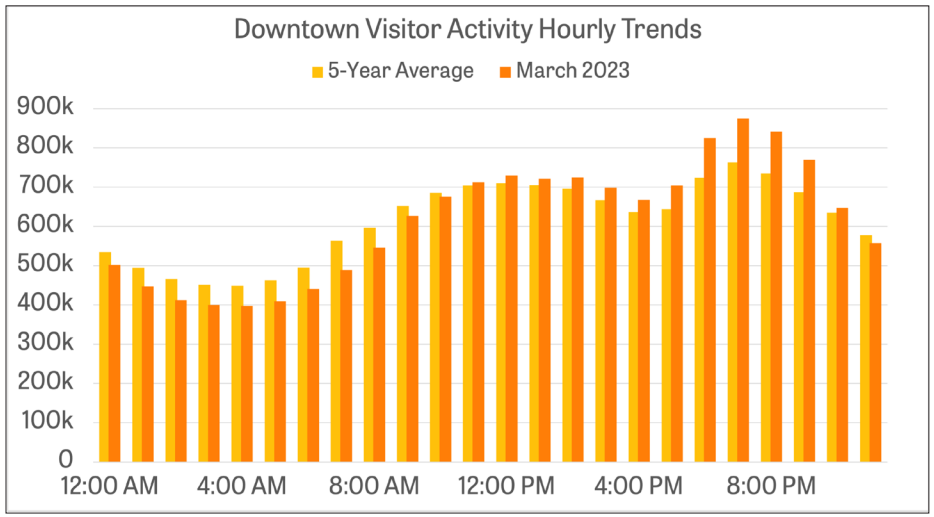


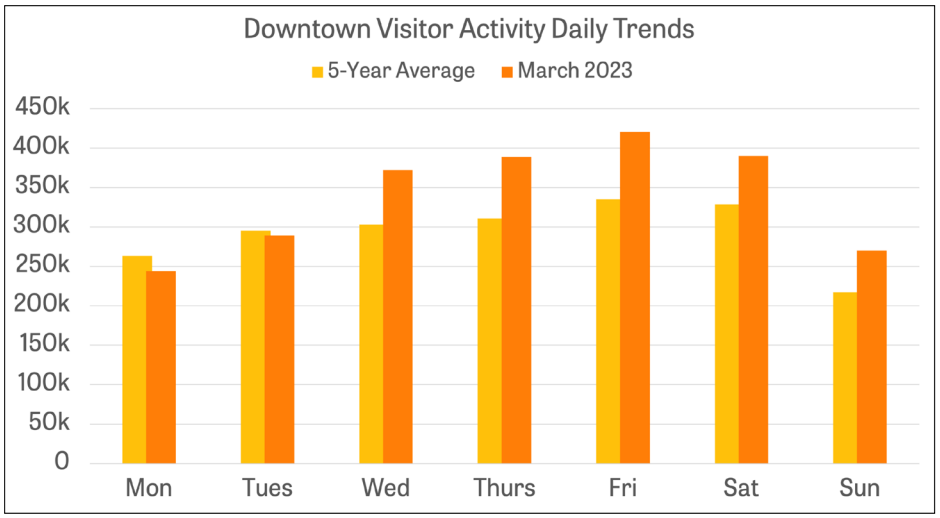
Source: Placer.ai

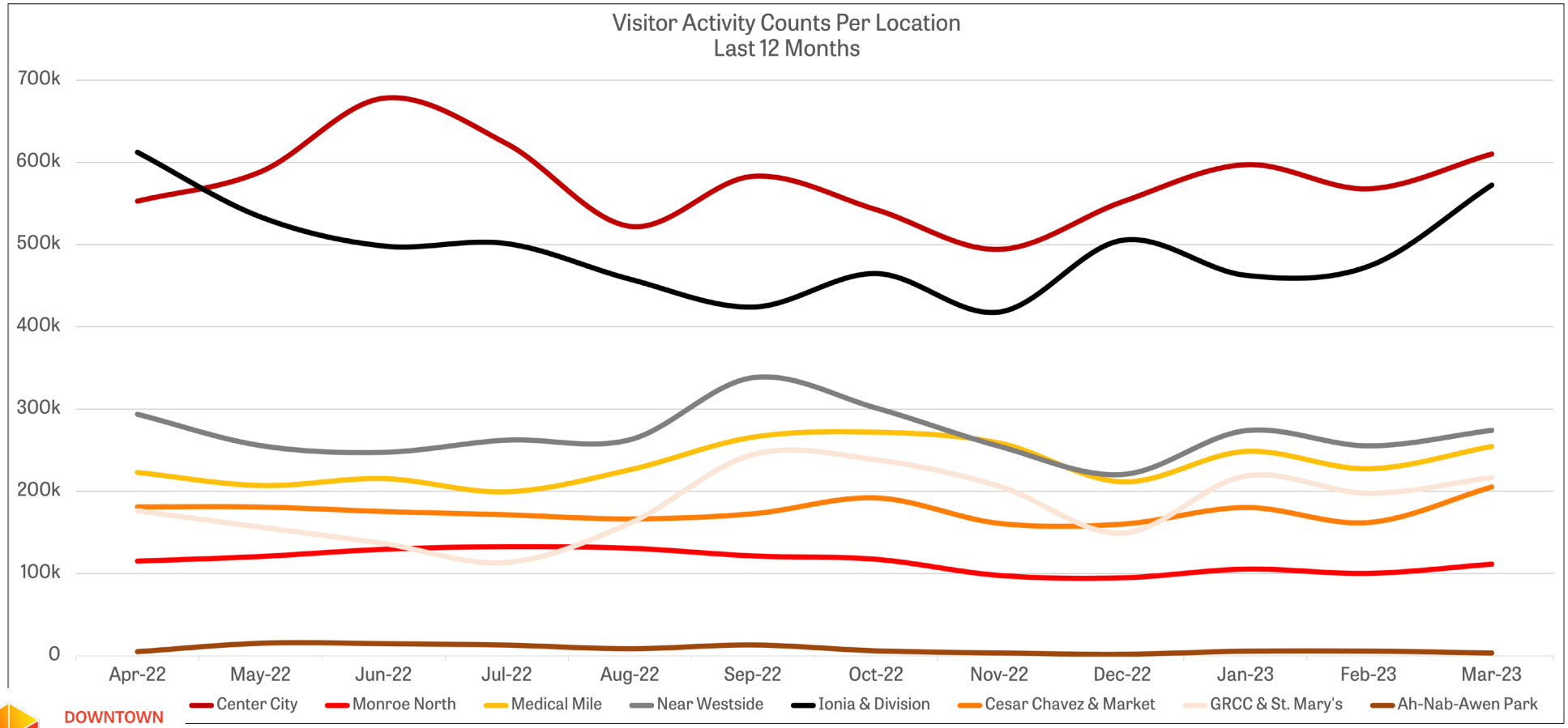
DGRI uses Placer.ai's location tracking analytics to estimate activity counts. To learn more about the methodology, go to: https://downtowngr.org/our-work/reports-studies

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Downtown Activity Tracking, con't







Source: Placer.ai

Current Downtown Construction & Development

1 **Center for Transformation & Innovation** - *anticipated completion: Summer 2023*

+303,000 square feet of office space
+1,200 jobs
+1,090 parking spaces

2 **Spectrum Health Ambulatory Building** - *anticipated completion: Spring 2024*

+240,000 square feet of office space

3 **Studio Park Residential Tower** - *anticipated completion: End 2024*

+193 housing units

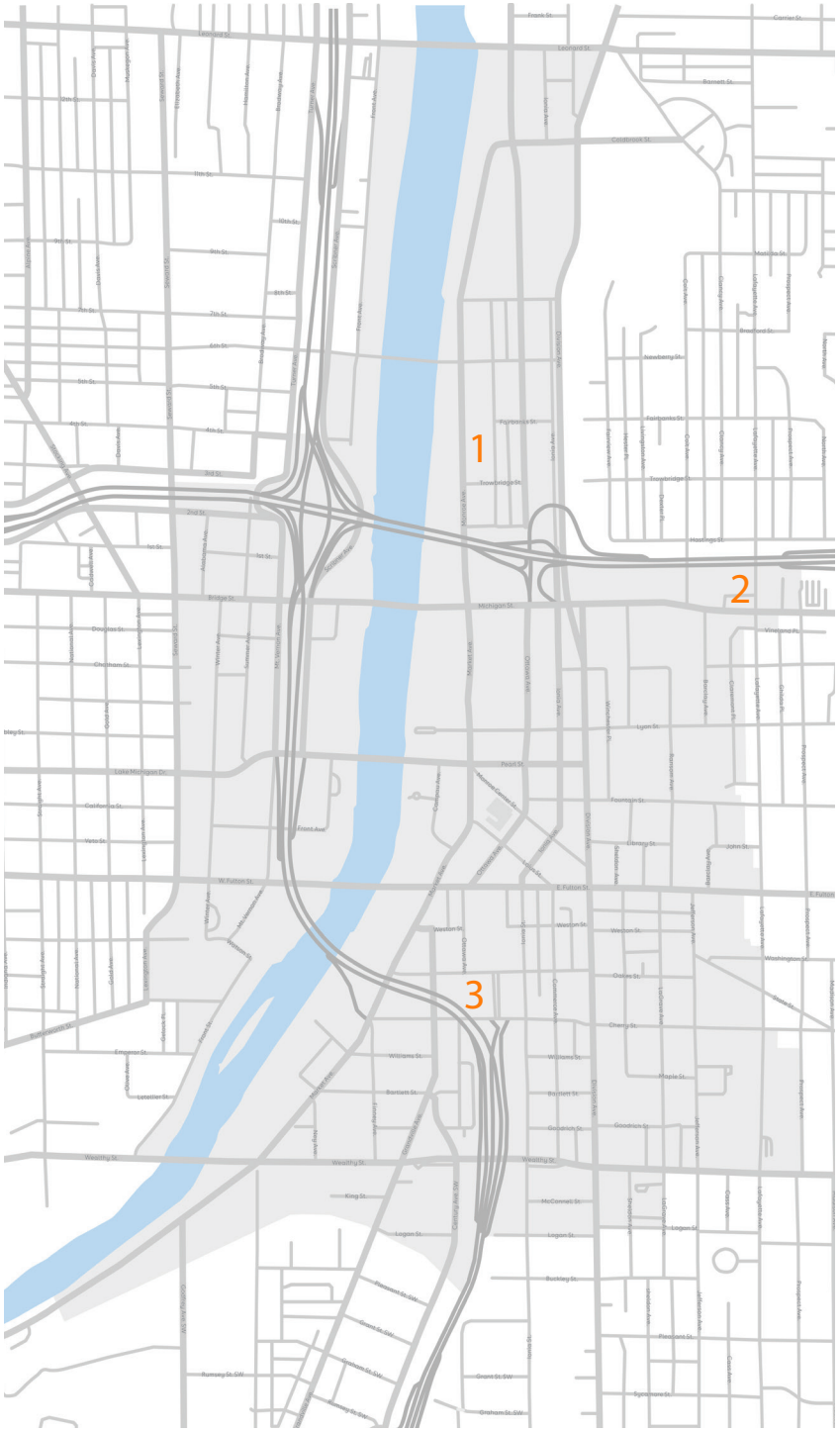
Totals:

543k
square feet of office space

193
housing units

1,200
new jobs

1,090
parking spaces

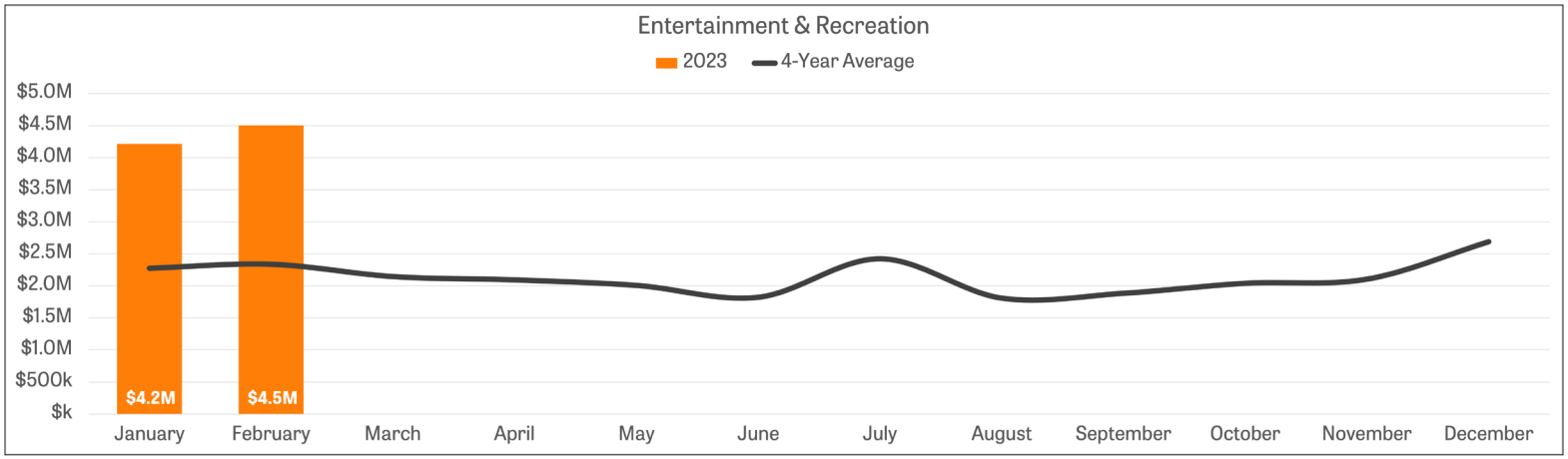


Source: Downtown Grand Rapids Inc.

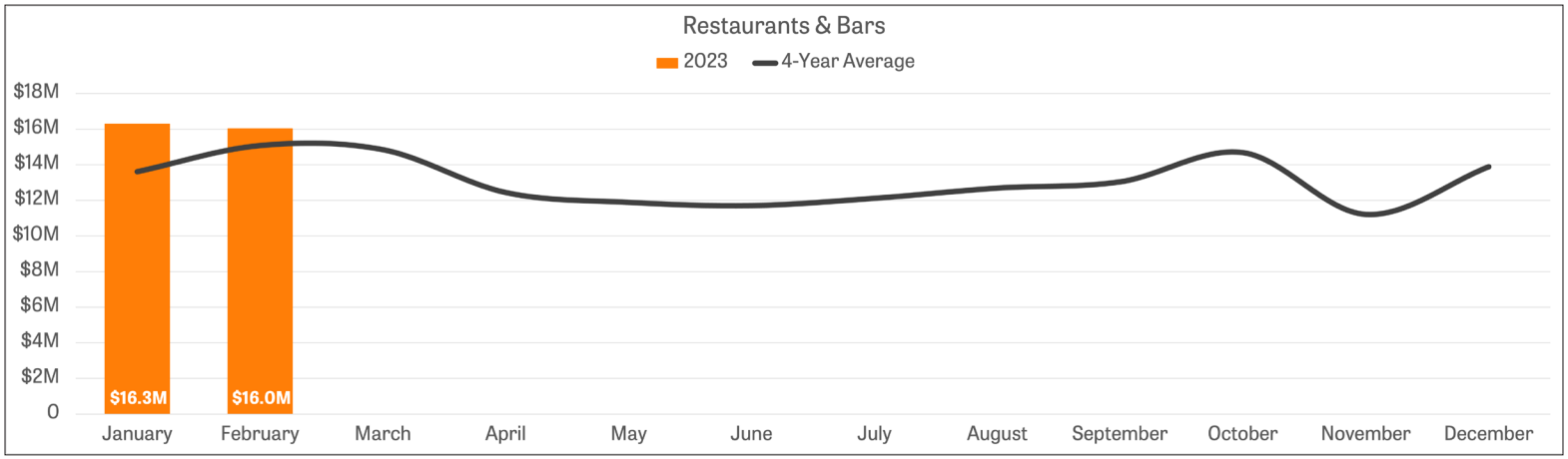
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Consumer Spending
For Census Tract 20

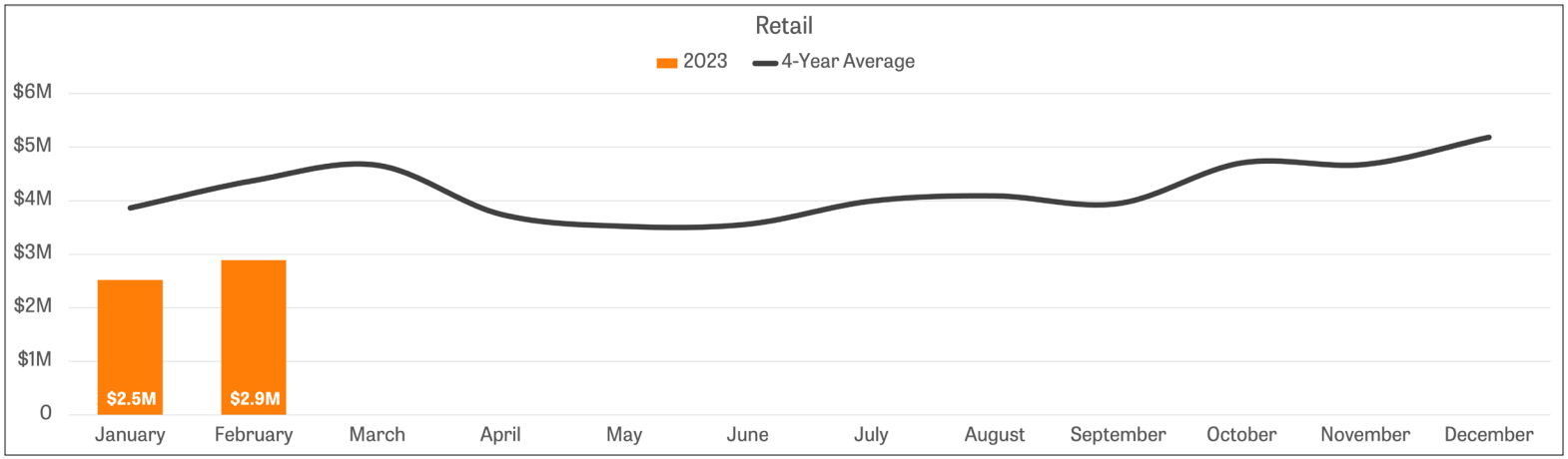
93%
increase in E&R consumer spending in Feb 2023 compared to 4-year Feb average



6%
increase in R&B consumer spending in Feb 2023 compared to 4-year Feb average



34%
decrease in retail consumer spending in Feb 2023 compared to 4-year Feb average



Source: Replica

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DASH Ridership

Updated Quarterly

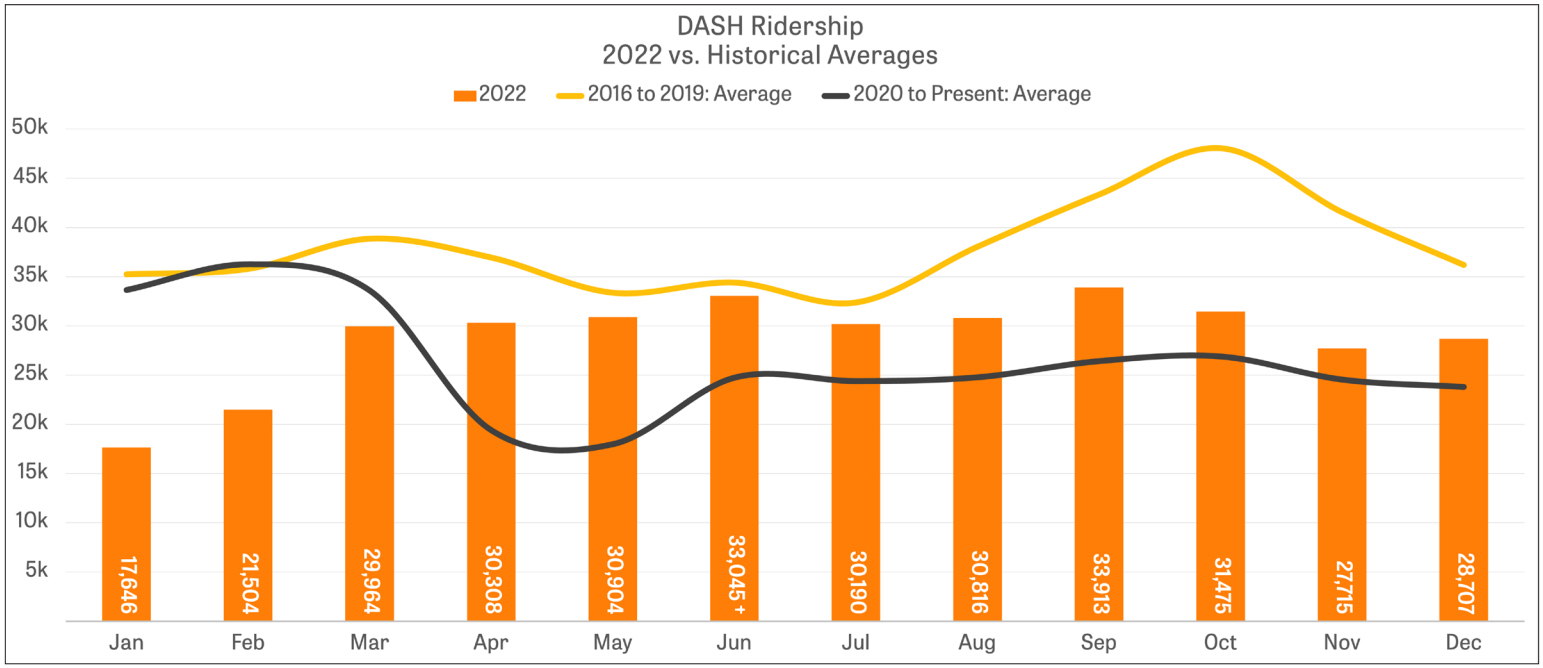
14%

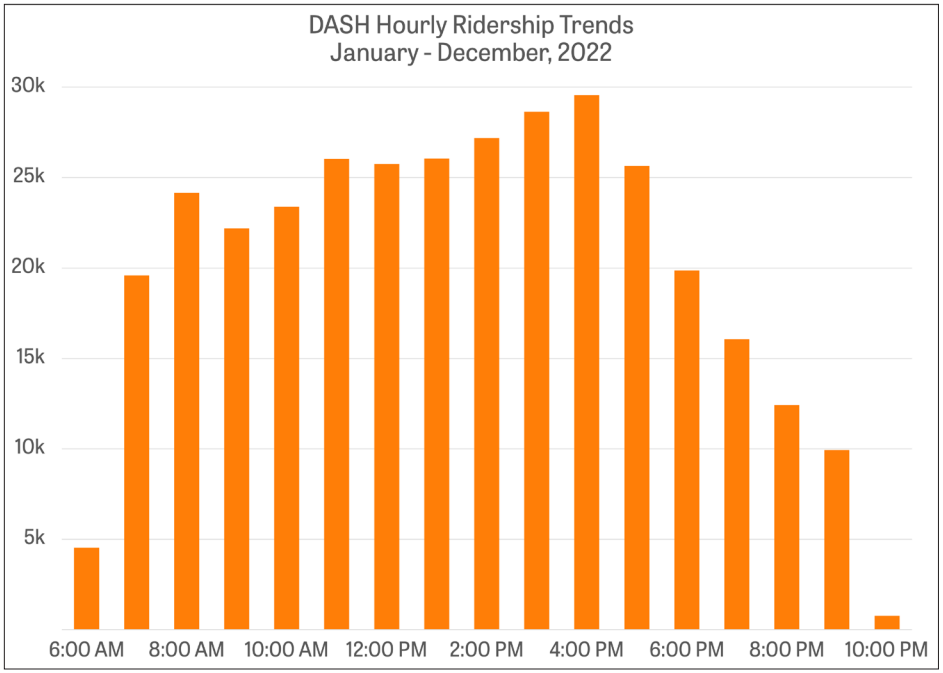
decrease in average ridership in 2022 vs. 6-year average

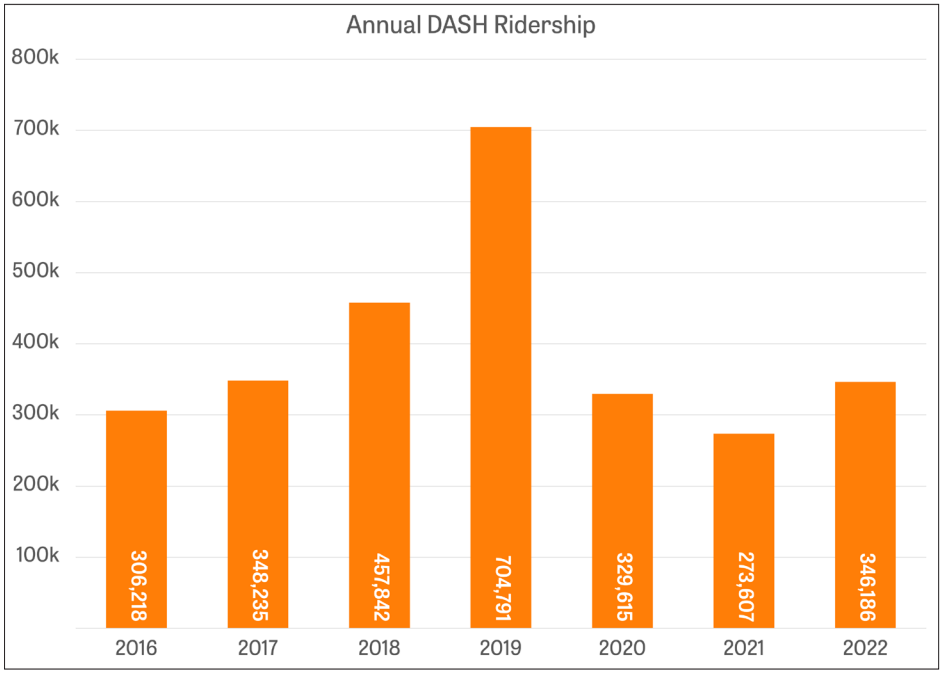
27%

increase in ridership in 2022 vs. 2021

(+5% vs. 2020)







Source: The Rapid

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†estimate due to technical issue

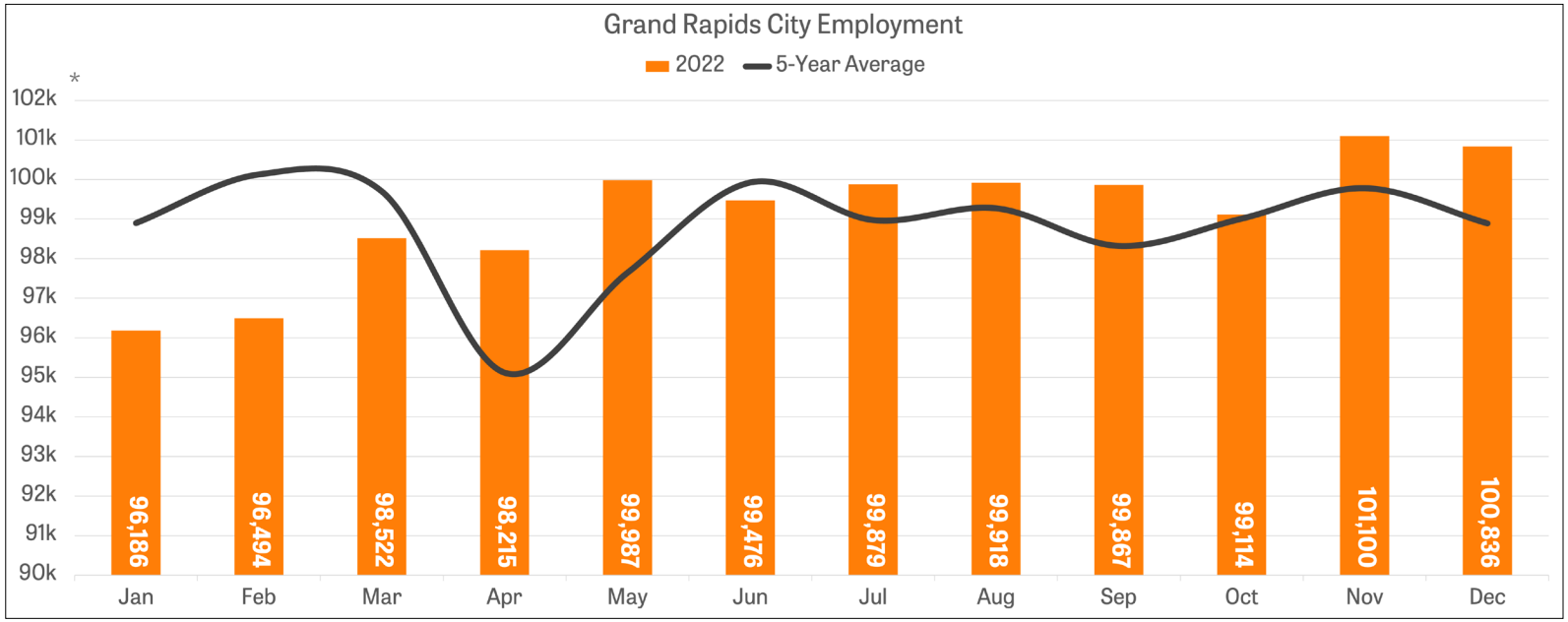
Grand Rapids City Employment

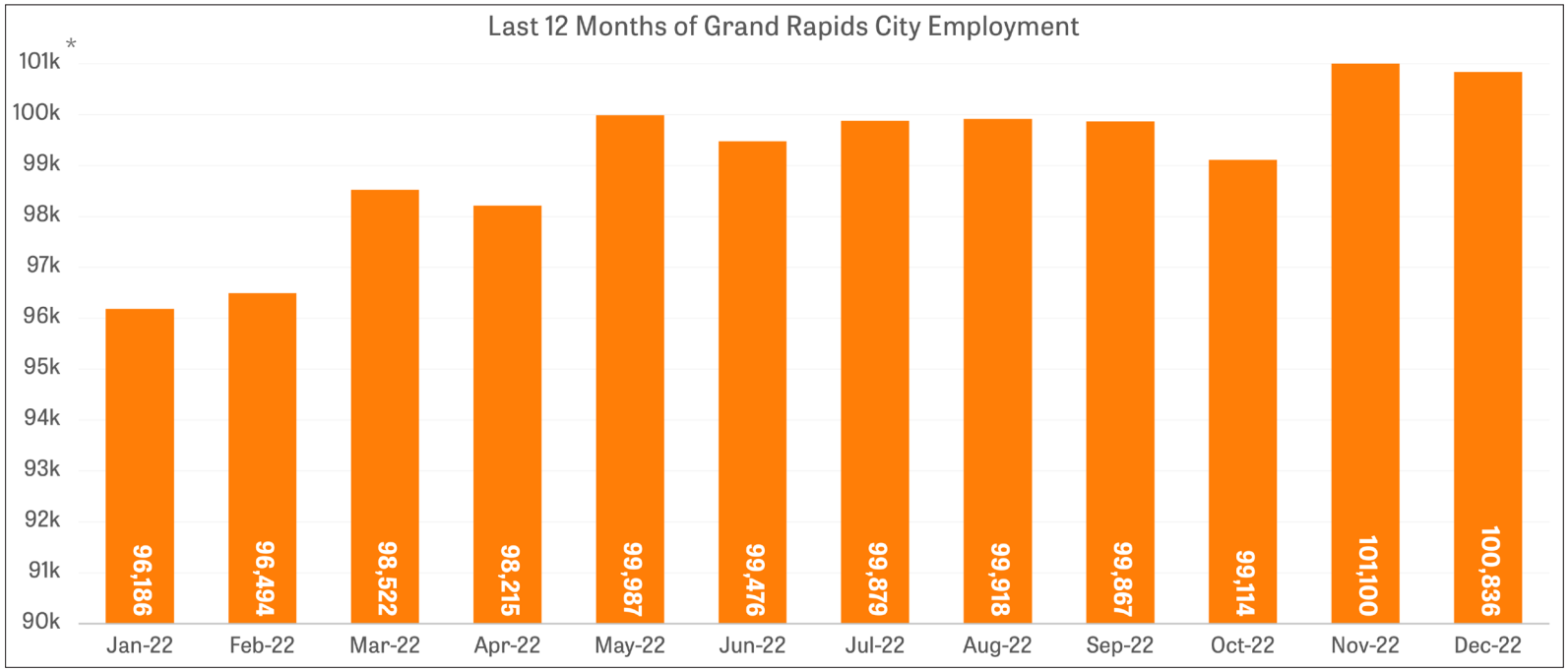
0.3%
decrease in Dec 2022 vs. Nov 2022

2%
increase in Dec 2022 compared to 2022 average

2%
increase in Dec 2022 compared to 5-year average

4%
increase in Dec 2022 vs. Dec 2021





Source: BLS

**truncated y-axis to highlight month-over-month changes*

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