

AGENDA

DGRI Citizen Alliance



June 21, 2022, 2:00p
29 Pearl Street NW (DGRI Offices)

1. Call to Order (2:00)
2. Approve Minutes from March 31, 2022 (2:01)
(enclosed)
3. New Alliance Format Review (2:05)
4. FY 23 Budget Review (2:10)
5. Discussion: Alliance Meeting Structure (2:20)
6. Public Comment (2:50)
7. Adjournment (2:55)

Motion

Info Item Kelly

Info Item Staff



DOWNTOWN
GRAND RAPIDS INC.

Citizen Alliance Meeting

March 31, 2022

1. Call to Order – The meeting was called to order at 6:00 p.m. by Tim Kelly.

2. Kickoff
Social (half) hour

3. Alliance Restructuring
Mr. Kelly stated that the DDA has a long history of seeking citizen involvement, originally through Action Groups, then as Alliances (for Investment, Livability and Vibrancy) with the Downtown Alliance, and currently through GR Forward with our 5 Goal Alliances.

Mr. Monoyios echoed Tim's sentiment; there has been substantiation from everyone involved over the years, adding considerable value to what we do and in what our recommendations have been. He encouraged the group to keep the momentum and inspiration going.

4. Budget Overview
Mr. Kelly invited DGRI staff to provide updates on ongoing work and future projects.

Goal 1 (Restore the River as the Draw): Mr. Guy shared Goal 1 has been focused on three areas of impact: Whitewater Rapids, Riverfront Greenspace, and a Regional Trail Network. He stated Grand Rapids WhiteWater anticipates receiving permits yet this year or early next to begin construction in-channel. Priorities ahead include initiating projects along the Grand River corridor and building out the trail system while connecting to neighborhoods. Several projects will transition from planning to building in the next year including Lyon Square, the GRPM expansion, and a trail extension north of Coldbrook. These major projects breaking ground will build momentum for additional programming and development. Also, in regard to

policy, the new Grand River Inc officially created a non-profit to spearhead River Revitalization efforts. The focus for this group is building a two-way communication strategy, developing an equity framework, and creating an investment strategy from Millennium to Riverside Park. Mr. Guy shared a visual of parties in play and how those are related. Ms. Adams asked who is creating the equity framework? Mr. Guy shared consultants will spearhead the effort, but many entities will be responsible for implementing action.

Goal 2 (Create a True Downtown Neighborhood that is Home to a Diverse Population): Ms. Channing introduced herself as the new Manager of Neighbor Experience and shared her priorities as defined by the 4 C's of Neighbor Experience: Communicate, Convene, Capacity Build, and Connect to Resources. She stated the Downtown Neighbor Network newsletter is now being published weekly and continues to see increased engagement. Additional opportunities will be sought to engage people online in 2023. Monthly resident events are being held (sneak peeks for new businesses and leadership meet and greets) and giving residents the opportunity to advocate for Downtown improvements. There are also efforts being made to connect neighbors to resources, specifically for educating neighbors on the DID and how it helps engage the community. She shared that Heartside Quality of Life Implementation also continues.

Goal 3 (Implement a 21st Century Mobility Strategy): Mr. Miller, Director of Planning and Design, shared the Streetspace Guidelines (created in 2018) initiated consistency in our streets, an important element of downtown. He provided updates on multiple infrastructure projects stating the DDA committed a \$700,000 investment in Ottawa Street to provide more sidewalk space, added planters (and green), upgraded streetlights and the set up to eventually restore 2way operation. Also funded through Goal 3 were the design of pedestrian crossings, continued DASH service, and additional trash bins placed throughout Downtown. In FY23, we anticipate funding decorative light fixtures on Ottawa Avenue at Newberry. We will also advocate for additional transit shelters, install 5 more enhanced pedestrian crossings including a connection at City Hall and the convention center with pedestrian island, and deploy Phase I Wayfinding (skywalk wayfinding). He also stated we continue to work with Disability advocates of Kent County for our accessibility efforts. Test pilots and an accessibility counsel integrate accessibility vetting into all of our projects.

Goal 4 (Expand Job Opportunities & Ensure Continued Economic Vitality of the Local Economy): Mr. Eledge, stated much of this year's Goal 4 priorities will continue to into next year. Goal 4 funding will support worker engagement programs (Relax at Rosa), Business Association meetings, expanding tools for businesses (storefront placemaking, marketing and promotional opportunities), and incubation opportunities for new retailers. Additionally, data collection (with Placer AI, and CoStar) will continue to enhance newsletters which connect businesses, business organizations, and the city, as well as provide statistics on Downtown visitors.

Goal 5 (Reinvest in Public Space, Culture, and Inclusive Programming): Ms. Van Driel shared Goal 5 is responsible for events, public space management, and other downtown infrastructure. She highlighted the many events supported by Goal 5 including our 2-month World of Winter (WOW) festival, alley activation, the Event Management Program through the Office of Special Events, Silent Disco, river activation with both economic and historical programming, and ArtPrize. Public space management includes mural maintenance, placemaking grants awarded during WOW, holiday décor, Pop Up Dog Park, and projection mapping in Lyon Square. Additionally, we support the Downtown Ambassador Program and ice skating at Rosa Parks Circle. Mr. Miller spoke to the infrastructure projects supported by Goal 5. He shared several capital improvements with pieces to start in 2022 include the Hill and River Network project (Switchback Park of GR Forward). A pathway is being designed that may include an elevated ramp, at-grade stairs and trails, or even a mechanical funicular. This project may also include redesigning the old rail tunnel under the highway. Stakeholders involved include residents, the Monroe North Business Association, specific businesses such as Spectrum Health, and other willing partners. This is currently in the concept design phase. Design, after community engagement, will start next year. He acknowledged we should see construction drawings soon for the first phase of the Van Andel Alley (with a Portland Loo public restroom) with bidding expected for spring construction. Mr. Miller presented a series of other projects requiring partial funding this fiscal year including Ah-Nab-Awen Park, Calder Plaza, Canal and 6th Street Parks, as well as pop up futsal courts on the west side. Ms. Adams noted parking will be taken for the reconstruction of the Van Andel Alley. Mr. Miller stated business owners are in favor of this to receive outdoor seating. Certainly, some of the seating is designated for restaurants but additionally, planters and other seating is being integrated throughout this space for all to enjoy.

6. Board Member Discussion

None

7. Public Comment

None

8. Adjournment

The meeting adjourned at 7:23 p.m.

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None

7. Public Comment

None

8. Adjournment

The meeting adjourned at 7:23 p.m.



DOWNTOWN
GRAND RAPIDS INC.

MEMORANDUM

DATE: February 22, 2022

TO: DGRI Board of Advisors

FROM: Tim Kelly, AICP
DGRI President & CEO

SUBJECT: **Item #3 – DGRI Alliance Restructuring**

Overview

On October 24th, 2013, the DGRI Board of Advisors (Board) approved the initial seating of the DGRI Alliances (Alliances) as a part of the new organizational structure. The purpose of the Alliances was to present opportunities for in-depth community participation in the work of DGRI and to create leadership development opportunities for both DGRI staff and community volunteers. Since being established DGRI has committed to ensuring the demographic makeup of the Alliances is representative of the entire City and to date more than 200 volunteers have participated.

With the approval of GR Forward by the City Commission in December 2015, the goals for Downtown were memorialized and the mission for DGRI was more clearly focused. To reinforce those goals, in 2017 the Board approved a reconstitution of the Alliance structure to be aligned with 5 key goals from GR Forward, including:

- Goal 1: Restore the River as the Draw & Create a Connected and Equitable River Corridor
- Goal 2: Create a True Downtown Neighborhood that is Home to a Diverse Population
- Goal 3: Implement a 21st Century Mobility Strategy
- Goal 4: Expand Job Opportunities & Ensure Continued Vitality of the Local Economy
- Goal 5: Reinvest in Public Space, Culture & Inclusive Programming

Evaluation

Five years into the existing Alliance model, it has become clear that much of the work toward implementing GR Forward has evolved. While the main charge of each Alliance continues to be ensuring the resources managed by DGRI are deployed to implement the vision established by the community in GR Forward, there are also additional community resources being deployed to that end.

For example, since 2015 new City departments and community advisory boards - including Mobile GR, the Downtown Neighbor Network and Grand River Inc. Board - have been established and are leading

efforts related to the implementation of GR Forward goals that previously lived with one of the DGRI Alliances.

Along with this, the way work is being carried out has also evolved. In addition to the Alliances, currently there are 17 committees being managed by DGRI staff that meet to do the more detailed work of advising on projects and programs. Some of them include Alliance members, but they also include broader community stakeholders and present another avenue for community members to participate in the work of DGRI.

Lastly, since beginning surveys of serving Alliance members in 2018, the number one suggested improvement has been to identify more opportunities for cross collaboration among the five Alliances. While there have been projects over the years that multiple Alliances were involved with, that crossover has occurred only periodically and there is interest in establishing greater continuity in the work.

Revised Structure

To address the evolving nature of the work and the feedback from current members, a restructuring of the Alliances is being proposed. The revised structure would combine the function of the five existing Alliances into one large working group. The Alliance – which is still organized to advance the goals of GR Forward – will bring together people with different knowledge, perspectives, and backgrounds to collectively solve problems, identify opportunities and support the work of improving Downtown.

For the first year, all current and active Alliance members will be asked if they wish to participate in the new Alliance structure. City staff will continue to be invited to attend and engage with the Alliance, however they will no longer be official voting members. Based on the current rosters and accounting for those that have not participated this year, that will create a pool of 60 potential candidates.

To ensure there continues to be leadership development opportunities, and in keeping with the DGRI Bylaws, five Alliance members will be nominated on a bi-annual basis to serve on the DGRI Board of Advisors. The current chairs will be asked to continue in their capacity for the first year. The Alliance will meet not less than quarterly throughout the year, with additional meetings and educational opportunities called as needed. Quarterly meetings will be used to discuss projects, provide education opportunities, and report out on fiscal year budget spending.

One of the quarterly meetings in February or March will be used to ideate, prioritize, and recommend budgets for all 5 goals as part of the yearly DGRI budget process. Additionally, the larger pool will have opportunities to participate at a committee level if they choose to seek out more involvement in the work of DGRI.

Conclusion

The intent of this restructuring is to broaden engagement opportunities for the community by exposing participants to the full breadth of the work of DGRI. While the way the work is conducted may have evolved, finding multiple avenues for community participation in the work of DGRI continues to be a cornerstone of the organization. Staff and the Executive Committee believe strongly that the Alliance model continues to provide value for both community stakeholders and the work of DGRI.



DOWNTOWN
GRAND RAPIDS INC.

FY 2023 Recommended Budget

Narrative

The following narrative document outlines priority project areas developed with the GR Forward Goal Alliances over the past few months. Projects and funding represent commitments to on-going obligations, as well as new projects in the next fiscal year.

Goal 1 – Creating a Connected and Equitable River Corridor

River Governance Incubation (LTI)

Support to continue advancing on recommendations flowing from the work begun in FY20 to define a long-term organizational and funding strategy for Grand River corridor revitalization. In addition to continued project management support, this includes proposed investment to develop or support the following:

- A corridor framework plan that maps the strategic assets, identifies opportunities for broader collaboration and defines key projects to support river corridor revitalization from Riverside Park to Millennium Park.
- Fundraising services to help identify and pursue capital and infrastructure funding partnership opportunities, including Federal grant opportunities
- An equity framework plan of action that presents a shared definition around “equity” grounded in common goals, measurable outcomes and tactics.
- An economic benefits analysis of river corridor revitalization. This work builds and expands on the initial, limited in scope benefits analysis conducted in FY21. Project partners will include Experience GR, Grand Rapids Public Museum and other corridor stakeholders.
- River-specific communications, engagement and activation that help reconnect Grand Rapidsians to the Grand River. These efforts, organized in close collaboration with community partners, will support more informed and robust community participation in ongoing river planning and activation initiatives.

Lyon Square Improvements (LTI)

Funds to reconstruct and significantly enhance the public park and public right of way.

River Edge Improvements (LTI)

Funds to support rehabilitation, improvement and expansion of the Grand River edge trail. More specifically prospective projects include:

- Repair of the existing concrete trail section from Louis Street to the Blue Bridge.
- Access and safety improvements on City-owned property at Market and Wealthy Streets.
- Support for design and construction of river-related trail/edge improvements, including:
 - Extend east bank river trail north of Coldbrook to Ann Street, including safety improvements across Leonard Street.
 - Extend east bank river trail south of Fulton to Wealthy Street
 - Strengthen Downtown connection to Oxford Trail and Millennium Park
 - Trail segments adjacent to the GVSU campus and Grand Rapids Public Museum.
 - **New trail connection from Downtown to Lowell, MI.**

Downtown Speaker Series (NTI)

Funding to bring thought leaders in city building to Grand Rapids and advance key organization goals.

Riverwalk Operations & Maintenance Planning (NTI)

Funding to further evaluate operations and maintenance needs and costs to steward river trail improvements over time.

Goal 2 - Create a True Downtown Neighborhood Which is Home to a Diverse Population

Development Project Guidance (LTI)

Funding for legal and staff time expended on behalf of facilitating development projects.

Development Project Tax Increment Reimbursements (LTI)

Continued funding for the existing Development Support Program. Program funds will be used to further promote economic growth and development in Downtown by funding approved eligible expenses in new construction projects over \$5 million in new investment and in rehabilitation projects featuring over \$1 million in new investment. Proposed funding is to cover existing obligations, and to capitalize on new opportunities.

Downtown Enhancement Grant (LTI)

Funding for the Downtown Enhancement Grant Program. Funds will be used cover existing obligations, and to continue to assist property and business owners in the rehabilitation of the Downtown public realm. Funds are utilized to reimburse eligible activities, including installation of street furniture, snowmelt, and other public realm improvements.

Heartside Quality of Life Plan Implementation (NTI)

Funding to implement recommendations from the Heartside neighbors and businesses for the Quality of Life follow up study. Specific activities will be developed in collaboration with Heartside-Downtown

neighbors through interviews and listening sessions. Investments will align with recommendations from GR Forward.

Stakeholder Engagement - Downtown Neighbor Network (NTI)

Support Downtown and Downtown adjacent neighbors that are connected, informed and empowered to improve Downtown living. Activities include the 4 C's - Communication, Convening, Capacity Building and Connecting to Resources:

- **Communication** and marketing of the DNN both in-person and through online platforms
- **Convening** monthly events for Downtown residents
- Building **Capacity** through continuing education and leadership trainings for neighbors
- **Connecting** to resources for advocacy around pedestrian safety aligned to Goal 3 improvements

Goal 3 - Implement a 21st Century Mobility Strategy

Accessibility and Mobility Repairs (LTI)

Ongoing collaboration with Disability Advocates of Kent County to implement recommendations of their strategic plan and to continue Downtown accessibility audits and pathway assessments. This funding will also support retrofitting of existing social zones to make them more accessible.

Bicycle Friendly Improvements (LTI)

Funding for further implementation of repair stands and bicycle parking in partnership with Mobile GR.

Streetscape Improvements: Pedestrian Crossing Enhancements (LTI)

Pedestrian-safety improvements including rapid flashing beacons in collaboration with Mobile GR at the following locations:

- Cherry Street/Ottawa Avenue at US131 (midblock crossing)
- Division Avenue and McConnell Street
- Monroe Avenue and Campau Avenue
- Lafayette Avenue at Mary Free Bed

Streetscape Improvements: Pedestrian Crossing Construction (LTI)

Enhanced pedestrian crosswalk at City Hall with median, sidewalk landscaping, and overhead signals on mast arm.

Streetscape Improvements: Pedestrian Countdown Signal Retrofitting (LTI)

In collaboration with Mobile GR this will complete the final 9 countdown signals in Downtown.

Streetscape Improvements: Furnishings (LTI)

Funding for pedestrian and human-scaled enhancements along key Downtown corridors. Ongoing enhancements will include seating, trash cans, banners, lighting, trees, and planters.

Streetscape Improvements: Ottawa Avenue from Michigan to Fulton (LTI)

DDA share of funding to complete the resurfacing of Ottawa Avenue.

Streetscape Improvements: Monroe North Spectrum ROW Improvements (LTI)

Funding to support street and right-of-way improvements related to Spectrum investments in Monroe North on Ottawa Avenue from Hastings to Newberry.

Streetscape Improvements: Monroe Center Concept Design (LTI)

Funding for professional services to provide design solutions for the future of Monroe Center, from Division Avenue to Monroe.

Wayfinding System Implementation (LTI)

Funding to implement phase 1 deployment of the Downtown wayfinding system.

DASH North Shuttle Lease (LTI)

Funding to help support the continued operation of DASH North and West.

New Downtown Circulator Infrastructure (LTI)

Funding to purchase and install 4 to 5 new transit shelters in the Downtown. This is an ongoing project in collaboration with Mobile GR and The Rapid.

Goal 4 - Expand Job Opportunities and Ensure Continued Vitality of the Local Economy**Economic Development and Innovation: Retail Attraction and Incubation RFP (LTI)**

Expand funds available to attract underserved and unavailable retail options Downtown. The overarching goal is to build a unique retail market and experience that expands opportunities for all, including attracting and serving an increasing diverse population. This is done through gap support for individual businesses as well as supporting space activation activities such as pop-up shops and incubations spaces geared towards retailers interested in doing business Downtown.

Economic Development and Innovation: Doing Business Downtown: Business Education (LTI)

A program to provide support for continued education for downtown businesses. Educational opportunities will focus on challenges Downtown businesses experience such as managing quality of life issues, managing downtown events, expanding marketing/promotions, and contracting with DGRI or the City.

Additionally, resources will be used to enhance communications between Downtown businesses, DGRI, and various partners to create a more informed and connected business community.

Economic Development and Innovation: Downtown Business Association Support (LTI)

This funding will be used explicitly to support the Business Association's organizational support. What this means depends on the association but will be for events, marketing, and work that the Business Associations are doing themselves.

Economic Development and Innovation: Downtown Business/Retail Marketing (LTI)

This funding will be used to expand and amplify marketing and promotional opportunities for Downtown businesses through storefront enhancements, coordination messaging and promotion with our Downtown partners and with large events to "get the word out". Additionally, the funds will be used to explore a broader branding/marketing strategy for Downtown retail. A study on what is "Brand Rapids" would help inform market gaps and opportunity better informing where efforts should be focused. It would additionally allow for a more aggressive approach to promoting Downtown as a retail destination for both businesses and shoppers.

Economic Development and Innovation: Downtown Workforce Program (NTI)

Events and programs to engage the Downtown workforce.

Economic Development and Innovation: Data & Analytics (LTI)

Ongoing support of existing pedestrian counters and the use of Placer.ai data gathering to more accurately understand how people are using Downtown. Placer.ai data is more granular and accurate which allows Downtown businesses to better understand their patrons. Additional data sources for information relating to retail and office vacancies is being explored as well.

Maintain the relevancy and accuracy of the data to measure and track the impact of DGRI efforts and programs. Ongoing efforts would include a map/listing of retail opportunities, maintaining a directory of downtown retailers and economic statistics that impact general business decisions.

Goal 5 - Reinvest in Public Space, Culture and Inclusive Programming

Downtown Marketing and Inclusion Efforts (LTI)

The DDA's contribution to Downtown Marketing helps support communications that promote Downtown events and programming initiatives to Downtown stakeholders, residents, businesses, and customer audiences. This includes but is not limited to paid advertising, the production of marketing collateral, and ongoing maintenance and enhancements of a digital media platform that serves more than 85,000 users and reaches tens of thousands more.

Downtown Tree Plantings (LTI)

Investments in the urban tree canopy to achieve the canopy goals for Downtown.

Public Realm Improvements: Ah-Nab-Awen Park (LTI)

Funding to complete construction and bidding documents for Ah-Nab-Awen priority area, including the existing mounds site and public restroom. Funding also includes a portion of phase 1 construction, estimated to begin in the spring of 2023.

Public Realm Improvements: Van Andel Arena Alley Design and Phase 1 Construction (LTI)

Funding to complete professional services for the construction and bidding documentation for the Van Andel Arena alley from Fulton to Oakes. Funding also includes a portion of phase 1 construction (from Fulton to Weston), estimated to begin in the spring of 2023.

Public Realm Improvements: Portland Loo 2 (LTI)

Funding to purchase and install a second Portland Loo on Ionia Street as part of the phase 1 Van Andel Alley project.

Public Realm Improvements: Hill and River Network (LTI)

Funding to complete design for entire network strategy and to complete phase 1 construction and bidding documents for selected elements of the strategy.

Public Realm Improvements: Campau Promenade Design Services (LTI)

Funding to provide professional services to redesign Campau Promenade

Public Realm Improvements: Calder Phase 1 Reboot (LTI)

Funding to provide professional services to continue the phase 1 design work for Calder Plaza. This work will build upon previous work and consider current opportunities to determine tenable phase 1 implementation.

Transportation Corridor Study (LTI)

Funding to study transportation corridors within downtown in support of GR Forward and the City Master Plan.

Coordinated Transportation and Safety Education (LTI)

In collaboration with Mobile GR, this funding will support a priority item of the Downtown Neighbor Network's Safer Streets Agenda that relates to public traffic safety education.

State of the Downtown Event/Annual Report (LTI)

DDA contribution to the State of the Downtown Event/Annual Report helps to support the programming activities and production for the annual event as well as the costs to support the marketing medium for DGRI's annual report.

Urban Rec Improvements (LTI)

Funding for place management programs will include support for the pop-up dog park, parklet, dog waste and cigarette urn bins, trash receptacles, beautification, Calder Plaza, and equipment storage.

Urban Rec Improvements: Futsal Courts (LTI)

Funding for implementation of pop-up futsal courts on Area 9 parking lot.

Bridge Lighting Operations (NTI)

DDA contribution to Bridge Lighting Operations helps to support electricity and maintenance for lighting on the Indiana Railroad Bridge (Blue Bridge) and the Gillett Bridge.

DGRI Event Production (NTI)

DDA contribution to DGRI Event Production contributes to the support of World of Winter which contributes to a two month-long festival with various programming and events. This will also cover efforts for alley activation events and programming, Silent Disco, scavenger hunts and a new river focused event.

Diversity and Inclusion Programming (NTI)

The DDA's contribution to Community Relations and Engagement helps support efforts to create a more welcoming and inclusive Downtown, attract and serve more multicultural audiences and strengthen community ties in and to the Downtown neighborhood. This work includes but is not limited to event support and production, program sponsorship and partnership building to advance the collective vision of Downtown for the benefit of the entire community.

Downtown Ambassador Program (NTI)

Funding to extend the hospitality contract with Block by Block and continue deployment of the Downtown Ambassadors.

Experience Miscellaneous (NTI)

Funds not currently associated with projects but that provide the opportunity to take advantage of unforeseen projects, partnerships or initiatives that arise during the fiscal year.

Holiday Décor Program (NTI)

DDA contribution to Holiday Décor Program helps to support the DDA's investment towards lighting and decorating the downtown during the winter and holiday season. This continued support will allow DGRI to continue to decorate the downtown with the replacement of existing decoration investments.

Major Event Sponsorship (NTI)

DDA contribution to Major Event Sponsorship helps to support Downtown signature events like ArtPrize and Water Festival.

Public Space Activation (NTI)

DDA contribution to Public Space Activation helps to continue and expand upon the Pop-Up Performer Program, public games, , public artwork programs, murals, Activate This Place placemaking grant program, alley activation, food truck initiatives, projection mapping installations, dog parks, skate park, and river related programming, as well as other enlivening interventions that help create an ambiance at atmosphere within the downtown.

Rosa Parks Circle Ice Skating (NTI)

DDA contribution to Rosa Parks Circle Ice Skating helps to support skate rink operations including operations of the Zamboni, maintenance and upkeep of the rink.

Special Events Grants – Seasonal Event and Programming Sponsorship Program (NTI)

DDA contribution to Special Events Event Sponsorship Support Program will help to support events and programming happening within the downtown that are seeking event support and that align with the community goals that were voiced through the Special Events Optimization process finalized in FY15. This program will help us to free and open to the public events that happen during Oct-Apr events to help encourage GR Forward goal of creating a 4-season city.

City of Grand Rapids Office of Special Events Support (NTI)

DDA contribution for The City of Grand Rapids Office of Special Event (OSE) support financially helps maintain and run the office's management in order to schedule, process and permit events looking to host an event within The City of Grand Rapids.

Special Events Training Program (NTI)

DDA contribution to Special Events Management Training Program will help to support four educational workshops for events training in order to help assist event planners and producers to successfully plan and manage an event within the downtown and the City of Grand Rapids.

Winter Avenue Building (NTI)

Funding for annual maintenance needs at the DDA owned building on Winter Avenue.



FY 2023 Recommended Budget

Narrative

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Goal 1 – Creating a Connected and Equitable River Corridor

River Governance Incubation

Support to advance on recommendations flowing from the work begun in FY20 to define a long-term organizational and funding strategy for Grand River corridor revitalization. In addition to continued project management support, this includes proposed investment to develop or support the following:

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Goal 2 - Create a True Downtown Neighborhood Which is Home to a Diverse Population

Downtown Enhancement Grant

Funding for the Downtown Enhancement Grant Program. Funds will be used cover existing obligations, and to continue to assist property and business owners in the rehabilitation of the Downtown public realm. Funds are utilized to reimburse eligible activities, including installation of street furniture, snowmelt, and other public realm improvements.

Infrastructure Improvements - Miscellaneous

Funding improved public infrastructure in Monroe North, including new tree plantings.

Goal 3 - Implement a 21st Century Mobility Strategy

Accessibility and Streetscape Improvements

Includes funding for pedestrian and human-scaled enhancements within Monroe North streetspaces, including seating, banners, lighting, trees, and planters.

Bicycle Infrastructure Improvements

Funding for further implementation of repair stands and bicycle parking in partnership with Mobile GR.

Transit Improvements in Monroe North District

Funding to help support the continued operation of DASH North.

Goal 5 - Reinvest in Public Space, Culture and Inclusive Programming

Canal Street Park Improvements

Funding to help support the reconstruction of Phase 1 Priority Area at Canal Street Park. Phase 1 reconstruction is anticipated to begin in the spring of 2023.

Urban Recreation

Funding for continued enhancements to Monroe North Parks, including the implementation of River for All Design Guidelines.