

AGENDA

ALLIANCE
FOR
LIVABILITY



AFL

Board Members:

Shaun Biel • Trevor Bosworth • Ben Bozek • Regina Bradley • Asante Cain • Lamont Cole • Robert Dean • Joe Elliot
Steve Faber • Christian Frank • Erika Hanson • Johanna Jelks • Nicole Kosheba • Lynn Locke • Lance Marconi
Jon Oeverman • Haley Patrone • Kelli Jo Peltier • Marcia Rapp • Jenn Schaub • Jay Schrimpf • Rachael Tamez • Aaron Terpstra
Lynnee Wells

April 24, 2017

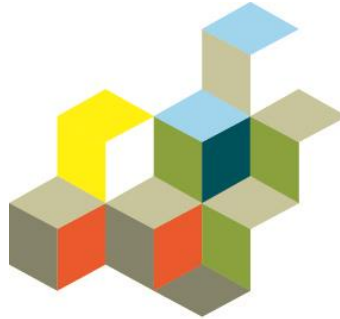
11:00a – 12:30p

29 Pearl Street, NW Suite #1

1. Call to order
2. Public Comment, Current Business – 3 minutes per person
3. February Minutes, Downtown Ambassador Report, GRPD Report – 10 minutes
4. DGRI Alliance Structure Update (Larson) – 15 minutes
5. FY2018 Budget Discussion (Wells / Larson / Kelly) – 15 minutes
 - a. FY2018 Budget Review
6. Public Comment, Old Business – 3 minutes per person
7. Adjourn



DOWNTOWN



DOWNTOWN
GRAND RAPIDS INC.

Alliance for Livability

March 27, 2017

1. Call to order- Wells called the meeting to order at 11:02am
2. Members Present- Shaun Biel, Trevor Bosworth, Ben Bozek, Regina Bradley, Johanna Jelks, Lynn Locke, Jon Oeverman, Kelli Jo Peliter, Jenn Schaub, Aaron Terpstra, Lynee Wells

Members Absent- Asante Cain, Lamont Cole, Robert Dean, Joe Elliot, Steve Faber, Christian Frank, Erika Hanson, Nicole Kosheba, Lance Marconi, Haley Patrone, Marcia Rapp, Jay Schrimpf, Rachel Tamez

Others Present: Kris Larson, Tim Kelly, Jennie Kovalcik, Jennie Schumacher, Annamarie Buller, Murphy Ackerman, Kim Van Driel, Kristin Bennett, Officer Eric Gizzi, Melvin Eledge, Janet Korn, Amanda Moore

3. Approval of February Meeting Minutes-
Motion: Moved to approve February 27, 2017 minutes as presented. Motion carried unanimously.
4. Ambassador / GRPD Report-
Officer Eric Gizzi said the Police Department has hired ten (10) new employees, allowing for more visibility on the street. Kristin Bennett introduced Amanda Moore as the new member of the Mobile GR team, who formerly worked in the City Clerk's Office. Eledge said spring training for the Ambassadors is almost complete. Eledge added the Ambassadors are still actively hiring. Eledge said after submitting a grant request to Keep America Beautiful, the team was awarded ten thousand dollars to be used on deploying more cigarette urns.
5. Division Avenue Mural Update-
Larson presented a proposal to complete the MDOT North Division wall mural through collaboration with the UICA. Larson said this project has been a priority for the Alliance for Livability as well as the Alliance for Vibrancy. Larson explained that unfortunately the remainder of the wall has already been

tagged with graffiti, so it is imperative that the mural is completed. Terpstra asked who is responsible for removing any graffiti to the mural. Larson said DGRI will look at the project from an asset management perspective, including putting an anti-graffiti coating on the art. Larson added this is a helpful first step to aid the Ambassador Team in removing graffiti. Biel asked if there was any graffiti on the mural itself. Larson responded no. Terpstra asked for the potential lifespan of the mural. Schaub said through the experience in the Heartside neighborhood, some mural have been up for fifteen (15) years with the help of an anti-graffiti coat. Schaub continued, murals in Heartside tend to be rotated about every five to seven years (5-7), and can be touched up or fully replaced based on the structure of the wall. Schaub said that murals are very rarely tagged, as opposed to empty walls. Biel asked if this project is part of the Alliance's current budget for the year. Larson replied yes, and the proposal is actually lower than the amount budgeted. Larson asked for a motion of support to bring to the DDA Board next month. Motion: Moved to support funding the Exit Space Downtown Mural with the Urban Institute of Contemporary Arts as presented. Motion carried unanimously. Larson concluded by saying DGRI has asked that this project be completed by the end of this fiscal year.

6. DGRI Alliance Structure Update-

Larson provided a brief overview of last month's presentation. Larson also shared comments and feedback received by all three (3) Alliances so far. Larson said common concerns included communication between committees and diverse representation on committees. Larson said DGRI is addressing these concerns and is committed to finding solutions for these priorities. Larson explained the Alliance for Vibrancy has been following a different meeting format, meeting as a whole quarterly and more frequently as needed in working groups. Larson said the Alliance for Investment likes the current meeting structure. Larson said DGRI is looking for a hybrid that allows Alliances to meet around big and timely decisions, or when certain conditions align, while smaller working groups meet more frequently. Larson proposed trying this new system for a year, without fully changing the entire Alliance structure. Larson said if approved by the Alliances, the concept will be brought before the DGRI Board of Advisors in April, as that group only meets quarterly or as needed. Larson clarified that everyone will have a place to participate in the new structure, and ideally be more connected with the projects that interest members most. Schaub asked how the DGRU/educational component fits into this one year pilot program. Larson said DGRU will still exist in this structure. Larson added, the goal is for Alliance members to grow and transition into board positions, and the educational component aids in that development. Schaub expressed concern about sufficient notice for scheduling meetings without a set time and date, like the current Alliance structure. Larson said once committees are determined, DGRI staff will work on scheduling that fits the group. Larson added the larger groups will have a long list of things to discuss by aligning meetings with major decisions that need to be made. Bosworth asked when Alliance members can sign up for committees. Larson said committees will be determined by budget discussions that are currently happening before the new fiscal year starts in July. Larson asked for a show of hands to gauge how many members were comfortable with this new change. Larson concluded, DGRI will keep gathering feedback and making changes as needed.

7. FY 2018 Budget Discussion

a. FY2017 Budget Review:

Kelly said the Alliance is looking at the budget differently this year by using GR Forward as a roadmap. Kelly provided a list of potential projects for FY18, noting this is not a complete list and other items can be added as the Alliance sees fit. Kelly also provided an implementation matrix specific to the Alliance for Livability as a guide. Kelly said the new Alliance committees would be formed based upon budget priorities.

The Alliance reviewed and discussed the list of projects.

b. Potential FY2018 Projects:

The Alliance reviewed and discussed the list of projects. The following list was generated:

- Public friendly restrooms
- Exit space murals: Bridge Street; area by The Rapid and new train station; wish list/key places the working group has compiled
- Wayfinding, adding mast arms
- Use and interpretation of pedestrian counter data; moving pedestrian counters
- Skate park/plaza
- Transportation solutions program
- Safety implementation at intersections/traffic signals
- Events: open streets, pop up performers
- New Downtown employee orientation or guide focused on transportation

8. Rose Center Fellowship Overview-

Kelly provided a brief overview of the Rose Center Fellowship land use challenge. Kelly said the full panel presentation is available on DGRI's website. Bosworth asked who is taking ownership of the land use challenge project. Kelly said that is yet to be identified, but an array of partners will be involved. Kelly said the group will be back in May for a follow up.

9. Public Comment / Old Business-

Moore said the Parking Commission has changed their name to Mobile GR Commission, focusing on a multi-mobile approach to transportation. Moore said the commission is aligning goals with downtown and surrounding neighborhoods, including looking for representatives to be a part of the board. Moore said anyone interested in being on the board can contact her directly.

10. Adjourn-

Wells adjourned the meeting at 12:31pm

Alliance for Livability
Minutes-March 27, 2017

UNAPPROVED MINUTES

Minutes taken by:
Jennie Kovalcik
Administrative Assistant
Downtown Grand Rapids Inc.