

AGENDA

ALLIANCE
FOR
LIVABILITY



AFL

Board Members:

Shaun Biel • Trevor Bosworth • Ben Bozek • Regina Bradley • Asante Cain • Amy Cogswell • Lamont Cole • Robert Dean
Joe Elliot • Steve Faber • Christian Frank • Erika Hanson • Johanna Jelks • Nicole Kosheba • Lynn Locke • Lance Marconi
Jon Oeverman • Haley Patrone • Kelli Jo Peltier • Marcia Rapp • Jenn Schaub • Jay Schrimpf • Rachael Tamez • Aaron Terpstra
Lynnee Wells

September 26, 2016

11:00a – 12:30p

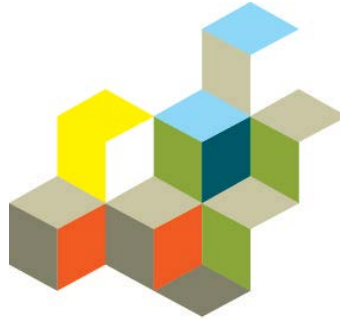
29 Pearl Street, NW Suite #1

1. Call to order
2. Public Comment, Current Business – 3 minutes per person
3. July Minutes, Downtown Ambassador Report, GRPD Report – 10 minutes – *motion*
4. Calder Plaza Design Update (Kelly) – 15 minutes
5. Project Updates (Kirk) – 10 minutes
 - a. ArtCans
 - b. Walkability Enhancements
 - c. Public Art
 - d. Sidewalk Assessment Tool – *volunteers needed*
 - e. Bikeshare Feasibility RFP
 - f. Bike Parking Workgroup – *reconvene, volunteers needed*
 - g. Accessibility Audit
6. Adjourn

DASH West Ride/Tour & Lunch (optional)



DOWNTOWN



DOWNTOWN
GRAND RAPIDS INC.

Alliance for Livability

July 25, 2016

1. Call to order- Wells called the meeting to order at 11:02am
2. Members Present- Shaun Biel, Ben Bozek, Regina Bradley, Asante Cain, Amy Cogswell, Lamont Cole, Christian Frank, Erika Hanson, Nicole Kosheba, Lynn Locke, Lance Marconi, Jon Oeverman, Marcia Rapp, Jenn Schaub, Jay Schrimpf, Aaron Terpstra, Lynee Wells

Members Absent- Trevor Bosworth, Robert Dean, Joe Elliot, Steve Faber, Johannah Jelks, Haley Patrone, Kelli Jo Peltier, Rachel Tamez

Others Present: Officer Eric Gizzi, Officer Tony Leonard, Bill Kirk, Annamarie Buller, Jennie Kovalcik, Karie Enriquez, Catherine Zietse

3. Approval of May Meeting Minutes-
Moved approval of May 23, 2016 minutes as presented.
4. Ambassador / GRPD Report-
Eledge said the trash can renovation project is nearly complete. Eledge said the Ambassador team is actively filling gaps, such as adding more cans on Division Avenue. More cigarette urns have been distributed on the west side. Eledge said thirty (30) new flower planters have been added to the west side, and the planter project will be completed by the end of this month. Officer Gizzi said the Police Department is actively recruiting for more officers to promote more visibility on the streets. Wells asked about the noise ordinance in public spaces. Gizzi explained how the ordinance worked, and said foot patrols walk around and address issues. Biel asked when mounted patrols are used. Gizzi responded they are event specific.
5. Parks Master Plan Input Session-
Kirk introduced Karie Enriquez, Project Manager from the City of Grand Rapids Parks & Recreation Department. Enriquez presented the Parks & Recreation Master Plan, saying the project is in phase

three of the schedule. Wells asked if there was a phone survey. Enriquez said a mail survey was conducted. Enriquez explained the interactive M&M exercise that the Parks Department had been conducting with the public. Wells asked if the Parks Department had any plans for non-traditional green spaces, such as round-a-bouts and triangles of grass near highways. Enriquez said the Parks Department aims to utilize and maximize all green space, and has turned a few of these spaces into small parks by adding green infrastructure. Marconi suggested activating existing parks in different ways that are not necessarily flat, using 3D vertical expansion. Cole asked how parks could be made more accessible for young people and Downtown workers. Cole said adding a disguised charging station powered by solar technology is an innovative example used in other cities. Cain asked how Heartside Park could be made more family friendly. Enriquez responded that specific funding from other sources, like the DDA, could be used to support programming efforts to attract specific crowds to the park. Cain asked how funding is prioritized from one park or another. Enriquez said the department is trying to fund the parks that have code, safety, or health concerns and violations first. Schaub explained that the Alliance had taken significant interest in restoring Heartside Park, asking what could be done in the park on what timeline. Enriquez said once the Parks Department has proper funding for a specific park, input from the community helps shape what work will be done. Kirk said discussion and planning with Heartside partners, the DDA, and Parks Department will take place in the next fiscal year. Wells said Enriquez and her team will come back with survey results to present the final draft plan to the Alliance.

6. Food Truck Policy Update-

Kirk said an ordinance specific to food truck operators was created that outlines what spaces they can operate in, how to become a mobile food truck business, and health and safety regulations. Kirk said DGRI conducted discussions with all stakeholders that would be affected by the change in policy. Kirk added conversations with stakeholders have been productive overall. Kirk said the City Commission has had its first reading of the new ordinance. Kirk provided the members with a copy of the draft ordinance, stating research from other successful food truck cities helped frame the draft. Kirk said a provision regarding the distance from restaurant store fronts to truck parking was put into the draft at 100 feet. Kirk continued, restaurants may independently decide that trucks can park closer. Kirk said another major change to the ordinance includes licensing the truck itself, and not the individual staff members. Kirk added a public hearing is scheduled for tomorrow night, and voting will commence within 2-3 City hearing meetings depending on support. Kirk said the DGRI Board of Advisors made the decision to positively support this ordinance, which is a step in the right direction. Cole asked if there was a particular location or company of restaurants that were pushing back against food trucks. Kirk said the same businesses that were opposed to trucks in the past are expressing concerns today. Kirk added that DGRI has talked to over fifty (50) brick & mortar owners, and the majority supports the influx of business as long as there are respectable rules in place. Kirk said many restaurant owners see that trucks can be a launching pad for entrepreneurs who cannot afford brick & mortar establishments yet. Oeverman asked if food trucks will utilize on-street parking or defined areas in the public realm. Kirk responded the distance from the restaurant storefronts is going to delegate which meters trucks can use. Kirk added trucks like to pod together in areas for better marketing and business strategies. Wells said the food trucks will still pay for meters and will not be able to apply for

hooding of parking meters. Oeverman asked if the Grand Rapids Police Department will be enforcing the distance portion of the policy. Kirk responded enforcement will probably be complaint based, but distance regulations are still in discussion. Cain asked if new distance policies will be put in place as new restaurants open. Kirk said trucks will have to make adjustments on their own and work with brick & mortars. Frank asked if specific hours of operation are put in place. Kirk said the consideration related to time revolves round noise and generator use. Marconi asked if there was a policy regulating new restaurants opening within 100 feet of each other or if it is just applied to mobile food restaurants. Kirk said this is a good point, which is why this is a two (2) year pilot plan. Wells asked if the Alliance wanted to take a public stance on this ordinance. Kirk said a letter of support could be written and members that wish to support could sign the letter. Frank said yes, he would be comfortable with that plan. Buller added the more support from the group the better. Wells asked for a motion of support for the new food truck ordinance, which was passed by all members of the group. Kirk said a draft letter would be sent to all Alliance members to sign.

7. Project Update (DGRI Staff)-

- a. Refuse Containers: Kirk said the refuse container project is underway featuring public art. Kirk added the next step is to logistically think about deployment. Kirk said Jenn Schaub from Dwelling Place is sending out a call to action to artists interested in participating. Kirk said there are seventeen (17) total refuse containers that can be moved to other areas of use. Kirk said the goal for deployment is before or during this year's ArtPrize. Cole asked if that was a realistic timeline. Kirk said artists will be painting directly on panels that are added to preexisting cans, which cuts down on time. Schaub added, outreach is the biggest time component of this project, but the art and installation will not take long at all. Schaub said the engagement and outreach piece is taking place next month. Eledge added the infrastructure will definitely be out prior to ArtPrize, and the panels can be added as they are completed.
- b. Pedestrian Counters: Kirk said six (6) pedestrian counters were ordered and shipped, with the goal to be deployed in August. Kirk said the counter locations were recommended by the Mobility Working Group and GR Forward goals. Kirk added the reporting will be made open to the public. Kirk said the Alliance will consider how long counters should be in each location, with the potential to expand the amount of counters in the future.
- c. DASH Re-route/Silver Line Service: Kirk said the changes to the DASH and Silver Line kick off September 1st. Kirk said marketing efforts are ongoing to promote the service changes to the public. Kirk added that the stop locations are not final, but instead a pilot to allow flexibility in changes. Kirk explained that infrastructure deployment will be permanent, which is why stop locations will not be finalized until next spring. Kirk said discussions on how to temporarily cover current marketing signs are happening to find a solution before ArtPrize. Cain asked if the buses would be rewrapped. Kirk responded, new paint can be added to the buses, with a more permanent change in the spring. Frank asked if there was a launch party planned. Kirk said some artists, musicians, and commissioners want to participate with activities in the first week of the new launch and details will be sent to alliance members.
- d. Skate Park/Plaza: Kirk said discussions with the Parks & Recreation Department are geared towards finding a way to formalize skate discussions into the Parks Master Plan. Kirk said

allowing a space for the skate community and separate stakeholders to have conversations with the Parks Department would be instrumental to moving this project along. Kirk said proposed plans include a big park/plaza in Clemente Park, and other smaller facilities throughout the City. Kirk added the Parks Department wants input and to build a relationship with the skate community.

- e. August Resident Network Event: Buller said the upcoming Resident Network event will focus on transportation and pedestrian changes Downtown. Buller continued anyone is welcome to attend the event and provided informational fliers to the group.

8. Working Groups-

Kirk said the Alliance would push the working group discussion until the next meeting due to time constraints. Kirk gave a brief overview of what each group is working on:

- Clean, Safe, & Beautiful – a draft RFP will be sent to working group for approval to finish art projects;
- Urban Recreation – receiving the FEMA requirements for possible trailhead amenities, with a design RFP to follow by September 1st;
- Engagement – Buller provided updates in the previous agenda item;
- Mobility – will be sending out a map for possible bike corral placement and RFP to follow.

9. Public Comment/Old Business

Buller announced the grand opening and ribbon cutting of the 12 Oakes Business and Innovation Center. Buller added an Olympics opening watch party would take place at Rosa Park's Circle over the weekend. Lastly, Buller provided information regarding the Downtown Resident Network event focused on transportation changes happening on August 2nd. Locke announced the Disability Advocates of Kent County is having an ADA Celebration tomorrow at the Kent District Library from 4-6pm.

10. Adjourn-

Wells adjourned the meeting at 12:21pm

Minutes taken by:

Jennie Kovalcik

Administrative Assistant

Downtown Grand Rapids Inc.

CALDER PLAZA

A PLAZA FULL OF OPTIONS

*GRAND RAPIDS HAS THE “ICON”...
IT’S TIME TO CREATE “ICONIC EXPERIENCES!”*

PROJECT VISION:

To create a world-class public space that...

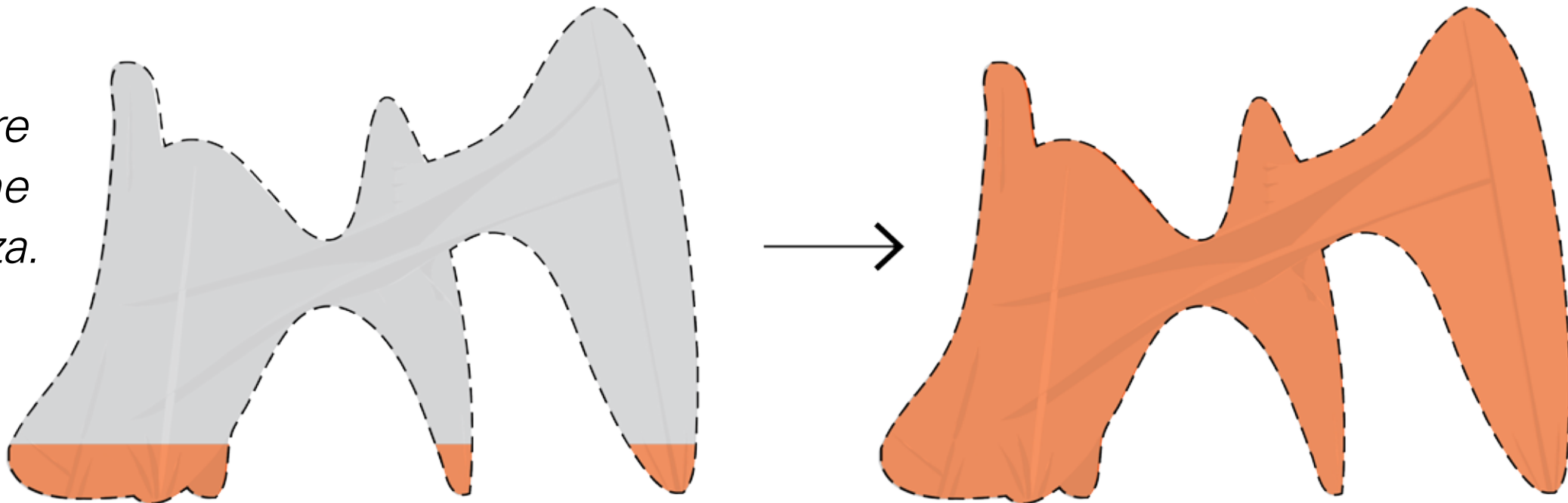
- leverages the space to its fullest potential
- honors its cultural heritage
- integrates its historic role as a government plaza
- improves access and mobility
- activates the space during all seasons
- catalyzes future development, and
- creates iconic experiences.



WE HEARD YOU

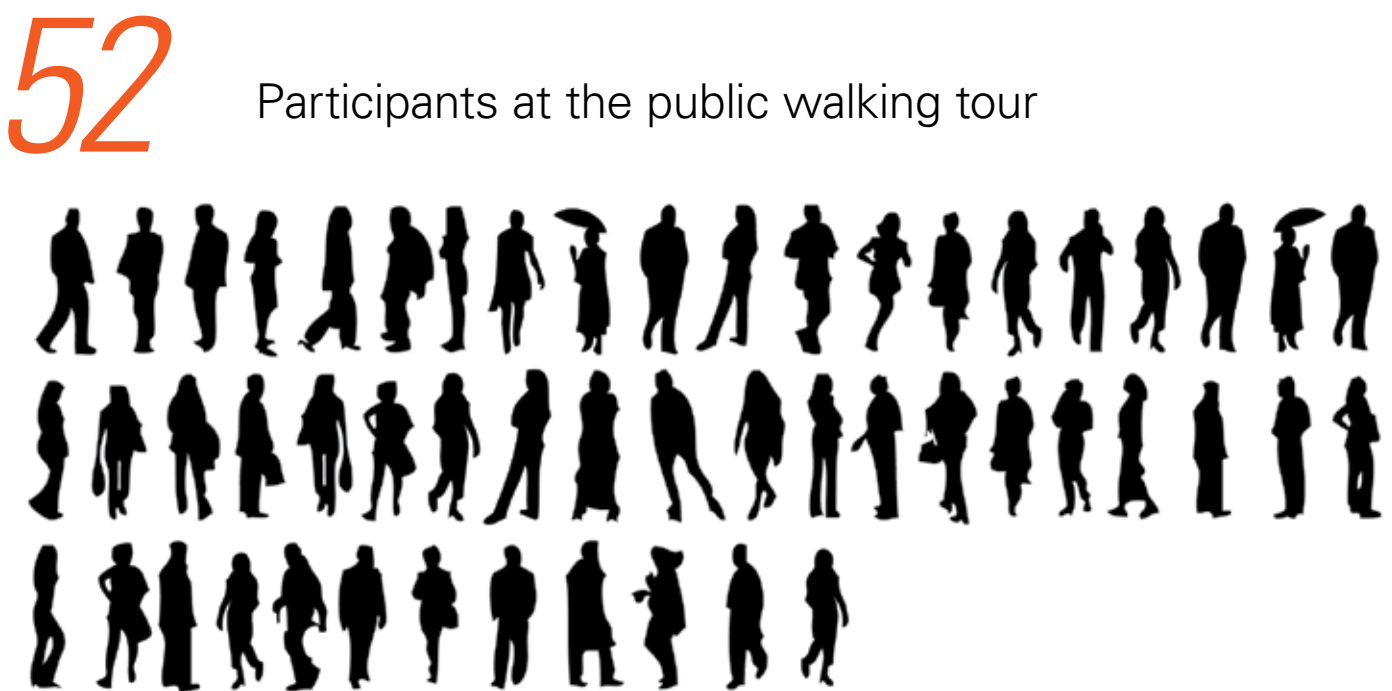
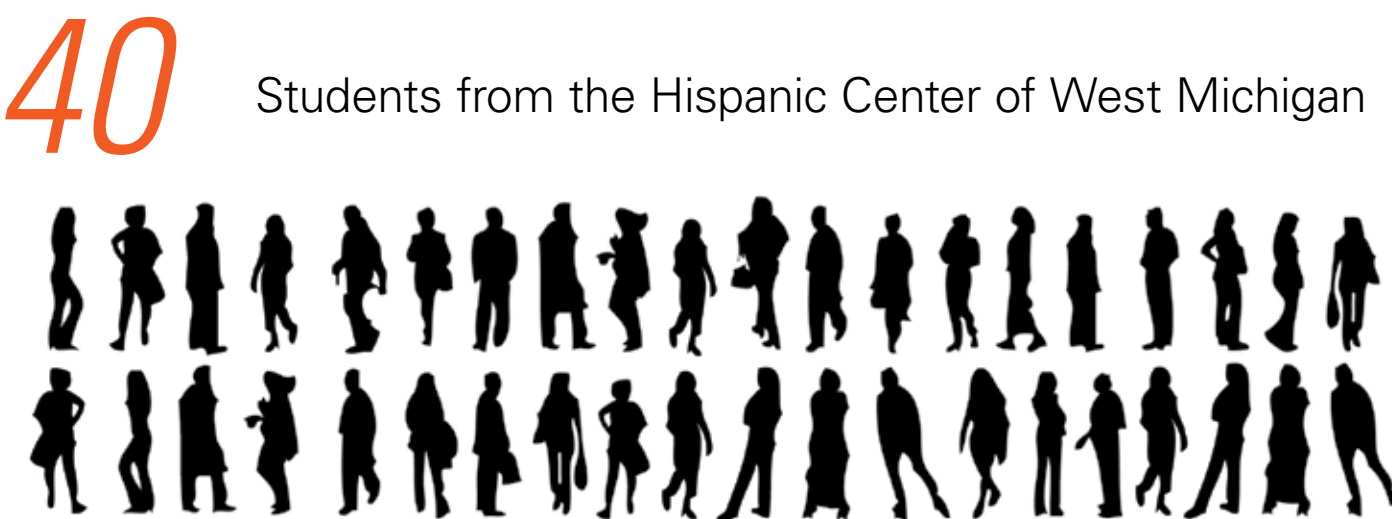
FEEDBACK FROM THE PREVIOUS MEETING IS LOUD AND CLEAR!

Only 10.74% of survey participants are satisfied or highly satisfied with the current design of the plaza.



A PLAZA FULL OF POTENTIAL...

SURVEY PARTICIPANTS...

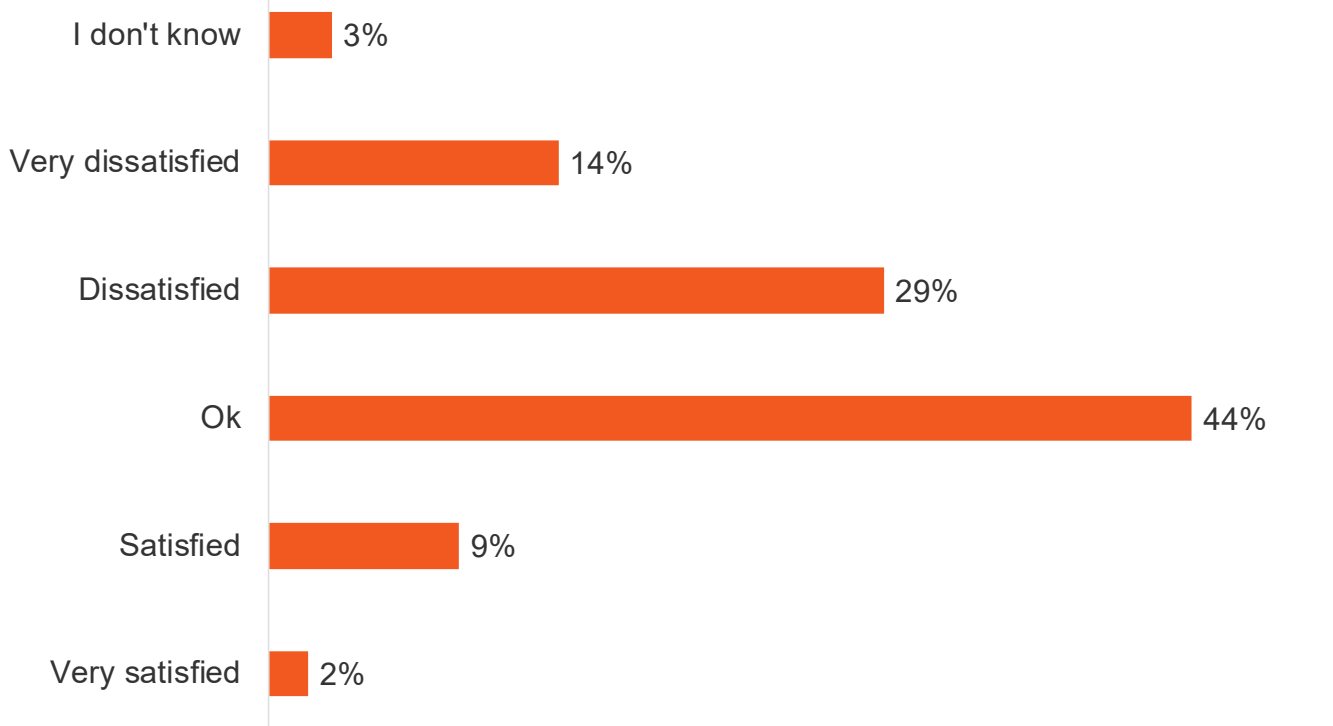


SURVEY FINDINGS...

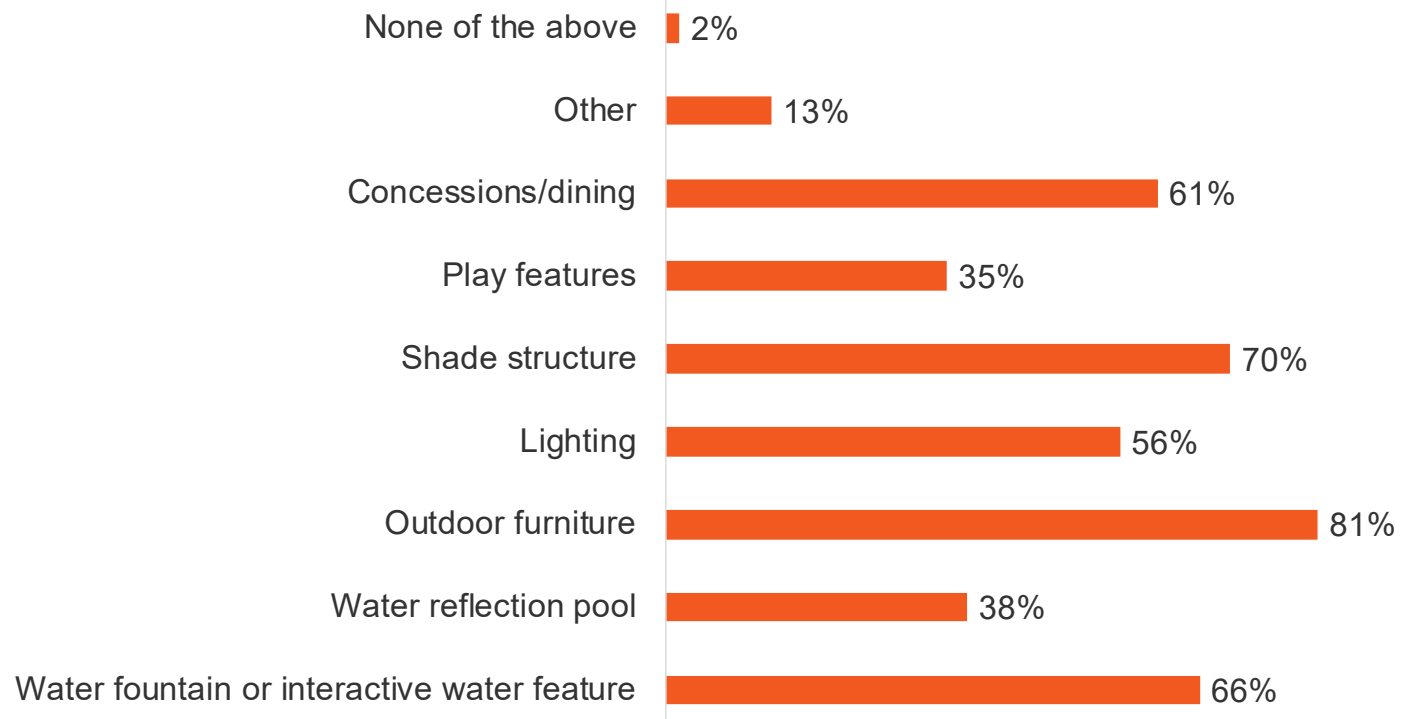


NEW AMENITIES

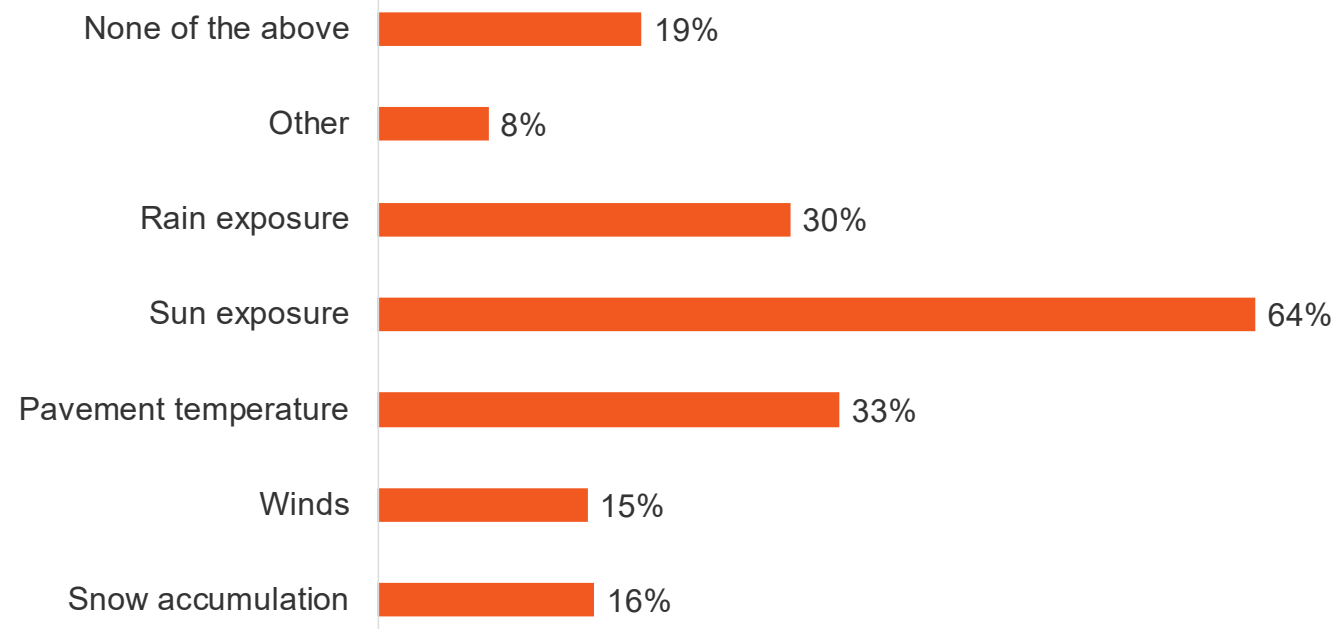
Satisfaction with the current design of the Plaza



Are you interested in exploring the possibility of adding any of these elements to the Plaza?

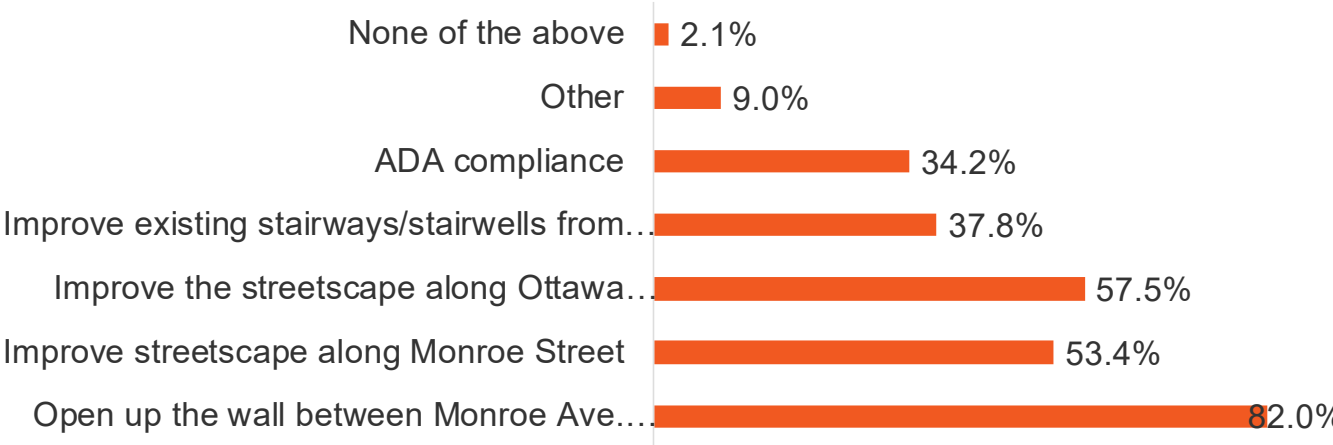


Which of these elements makes you most uncomfortable at Calder Plaza and needs to be addressed?

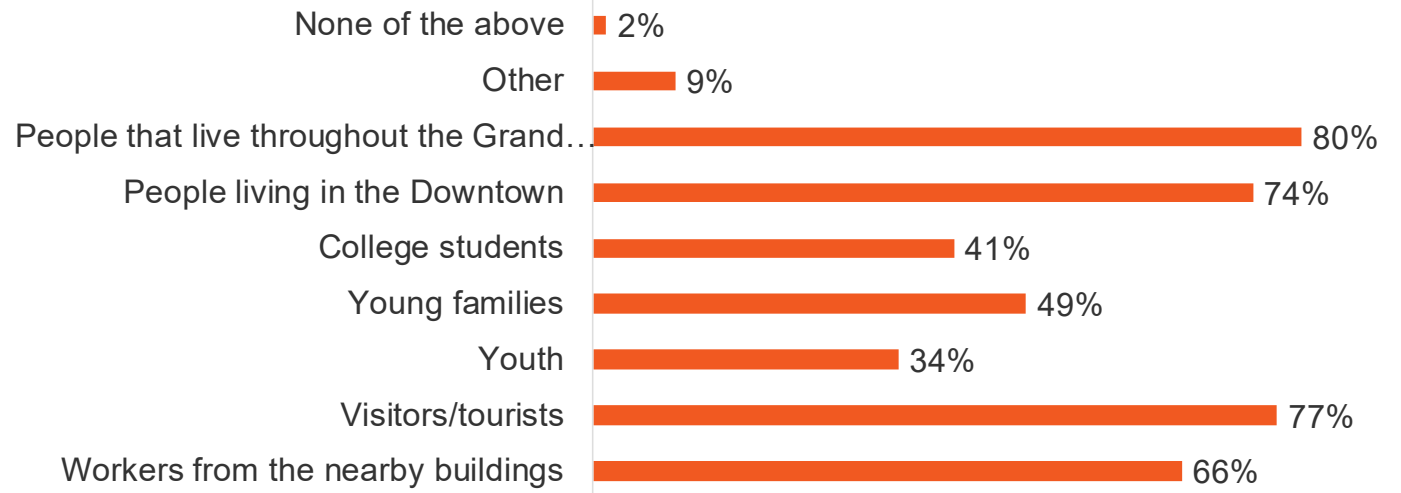


ACCESS + MOBILITY

What should be the priorities for improving circulation in and around the Plaza?

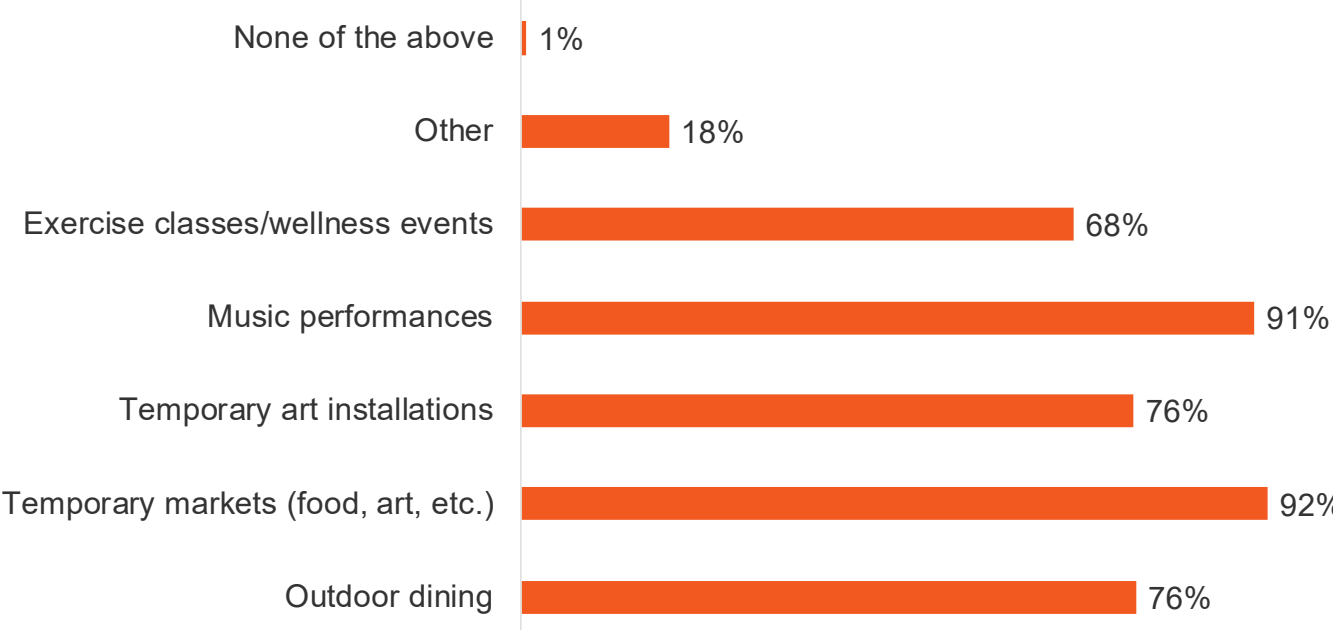


Should there be a greater focus on the Plaza serving or attracting any of these groups in the future?

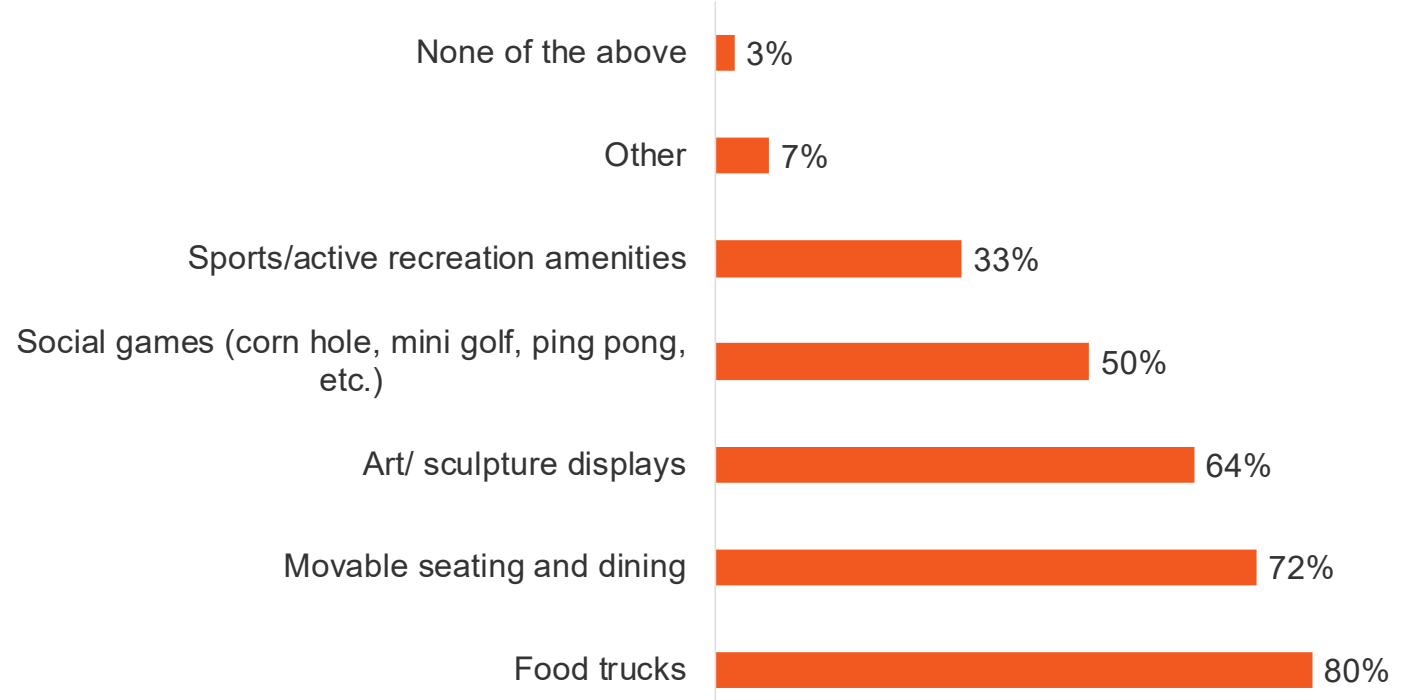


EVENTS + ACTIVITIES

What types of events/activities do you feel are appropriate for Calder Plaza?

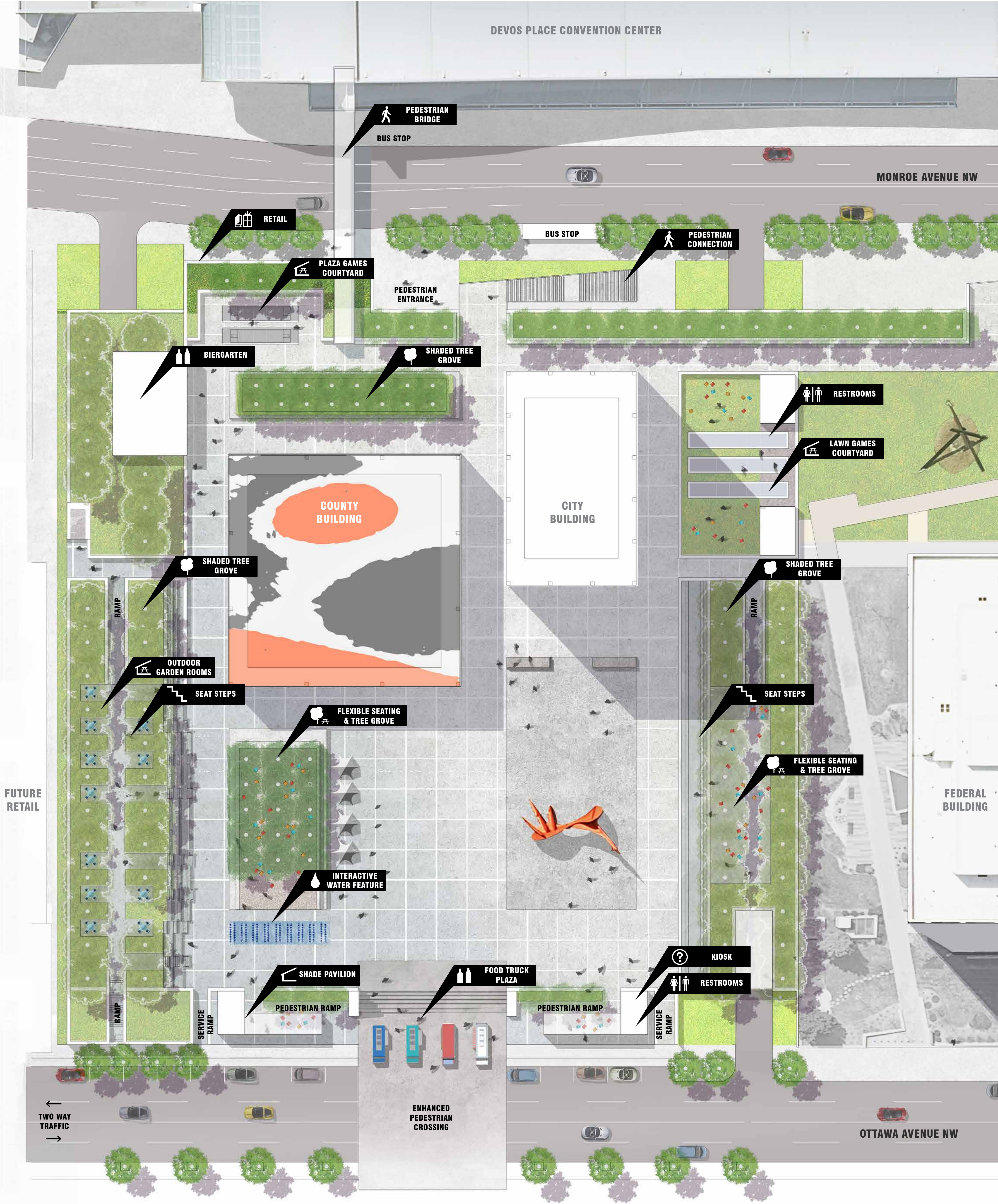


Which temporary or flexible elements are of interest?



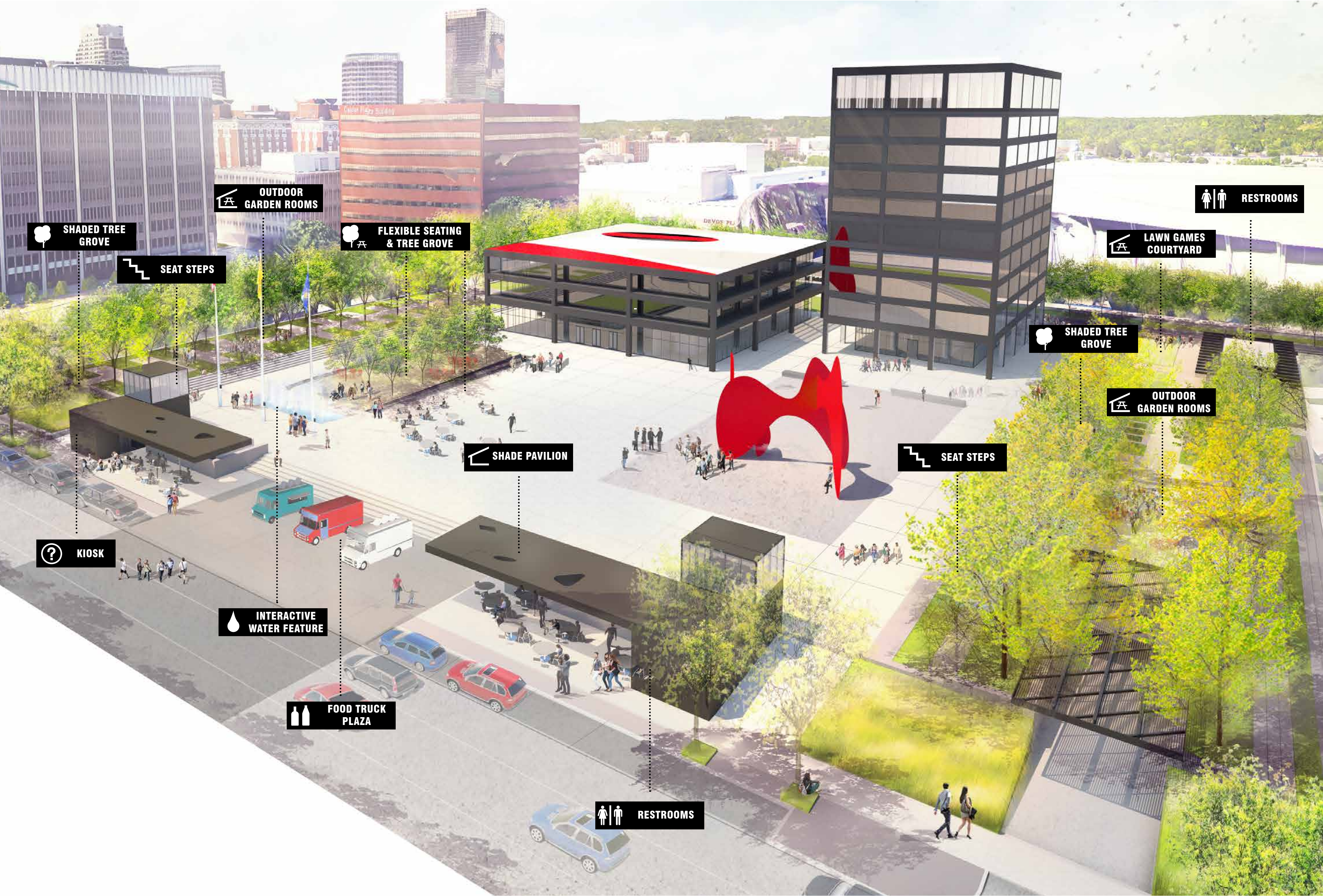
MODERNIST LINES

A PLAZA FULL OF OPTIONS... HISTORIC VALUES

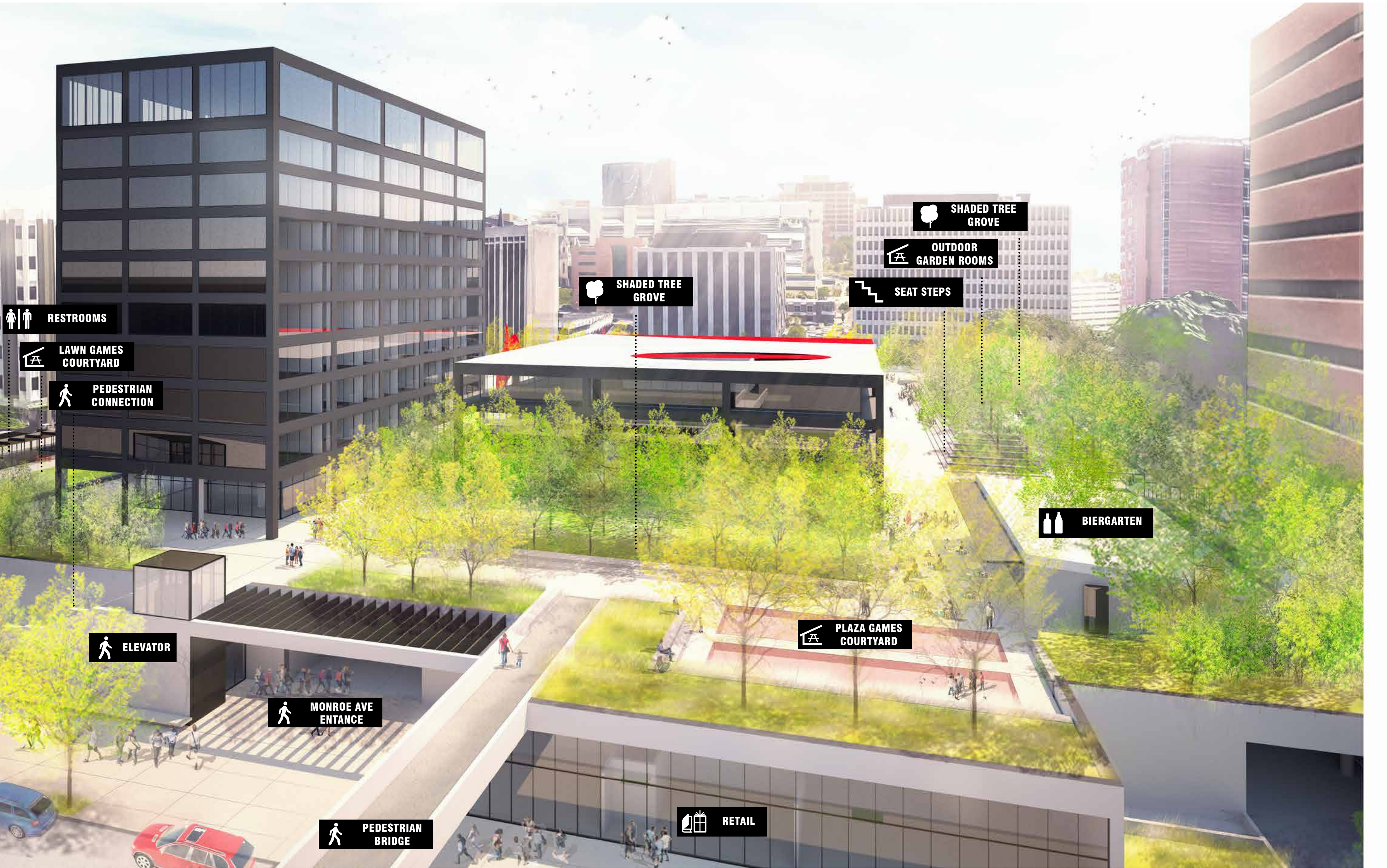


MODERNIST LINES

A PLAZA FULL OF OPTIONS... HISTORIC VALUES



Bird's Eye View from Ottawa Avenue



Bird's Eye View from Monroe Avenue

MODERNIST LINES

A PLAZA FULL OF OPTIONS... HISTORIC VALUES



View of Calder's La Grande Vitesse

CONCEPT IMAGERY...



Lincoln Center, Design by DSR, Photo Source Iwan Baan, ArchDaily



Bryant Park, Design by OLIN, Photo by Bryant Park (Pinterest)



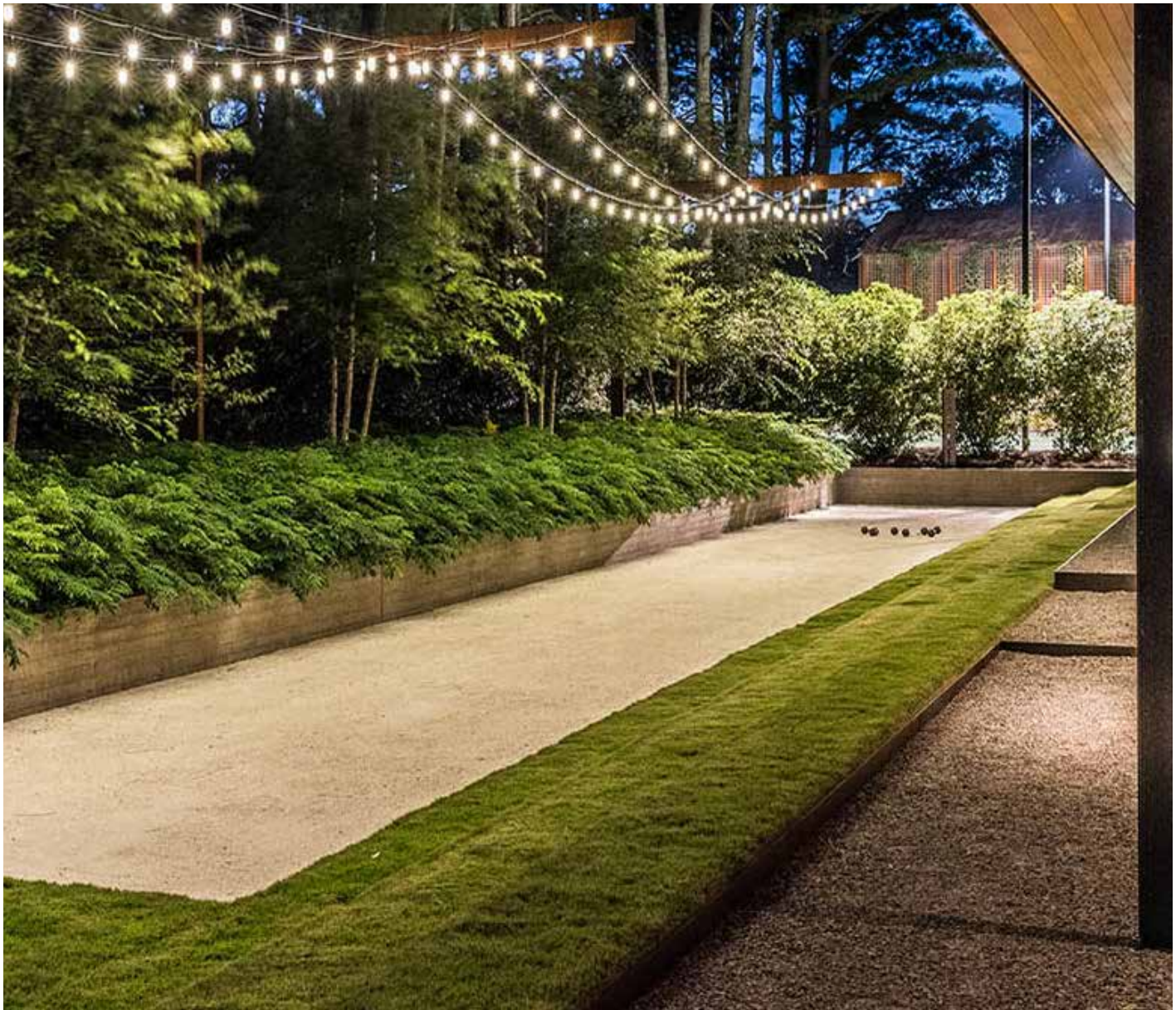
Design by Link Landscape, Photo by Tomasz Majewski (Pinterest)



Lincoln Center, Design by DSR, Photo Source Deeproot



Old Town Plaza, Design by Design Workshop, Photo Source: D.A. Horchner



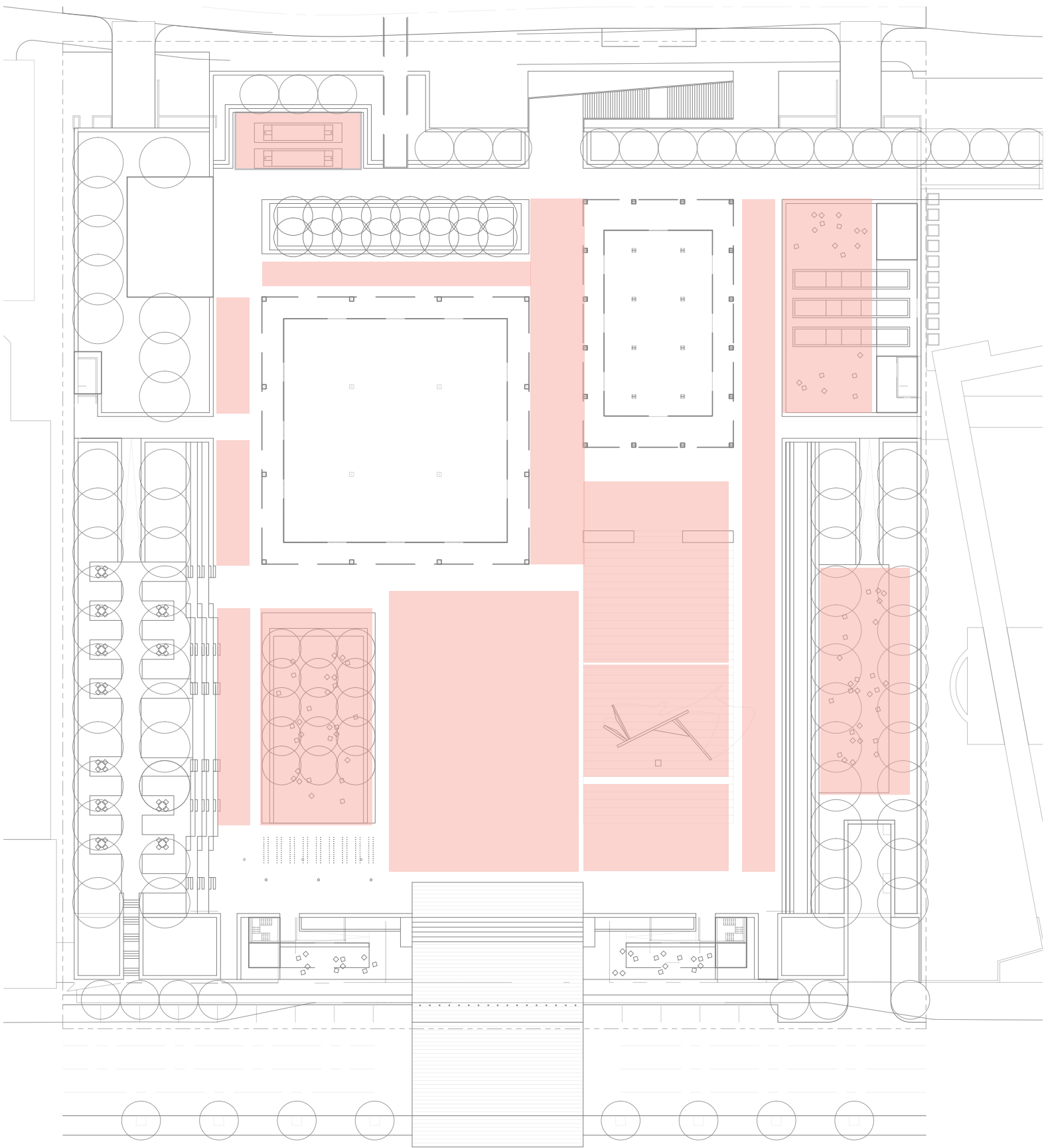
Cedar Creek by Hocker Design, Photo Credit - Robert Yu, Justin Clemons

MODERNIST LINES

A PLAZA FULL OF OPTIONS... HISTORIC VALUES



MAXIMIZING EVENTS + ACTIVITIES

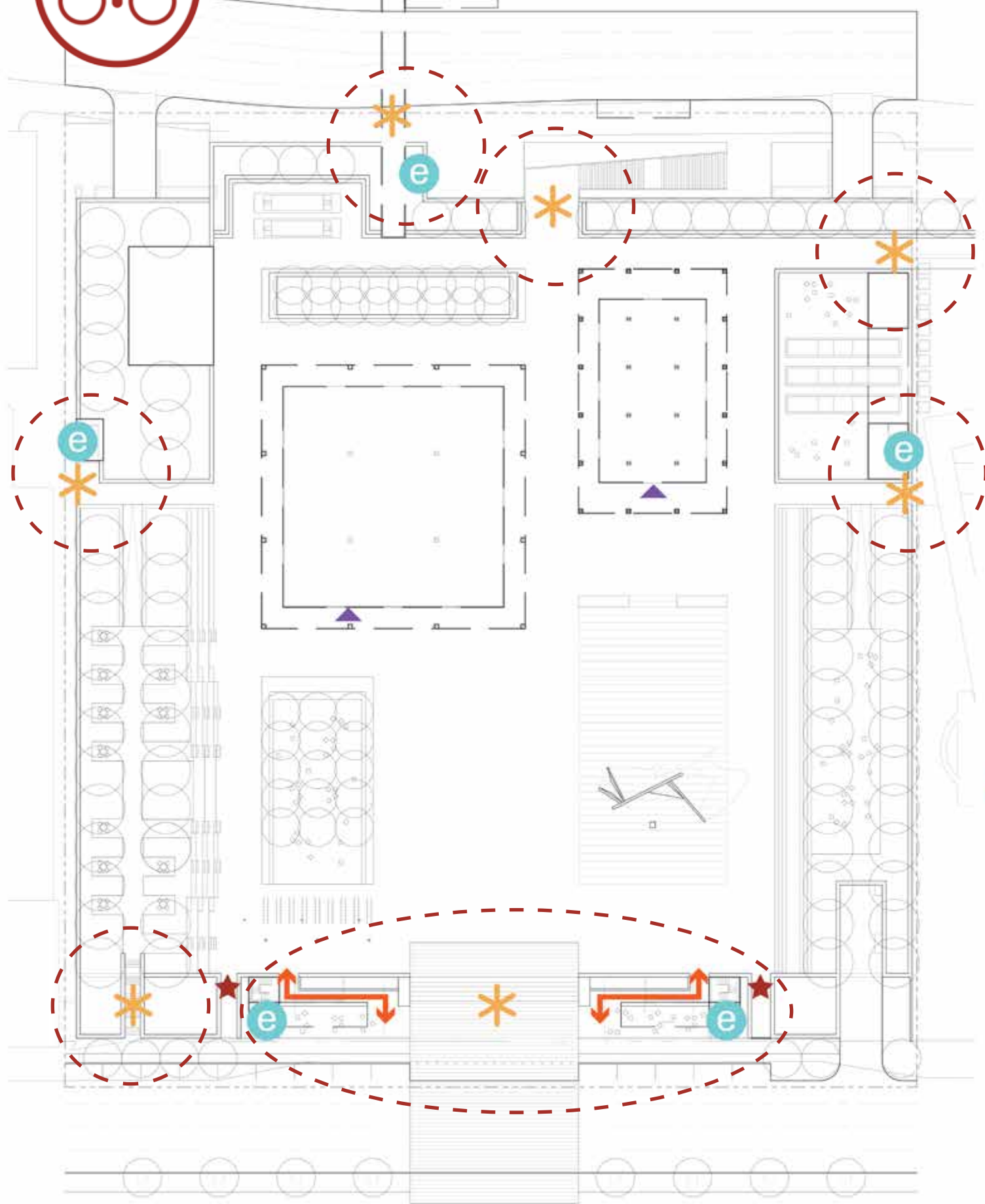


METRICS

The Plaza accommodates events of all sizes...
41,200 sf of anticipated usable space
accommodates +/- **4,100** individuals



IMPROVING ACCESS + MOBILITY



- LEGEND
- ramp
 - elevator
 - stairs or at-grade entry
 - service entry
 - building entry

METRICS

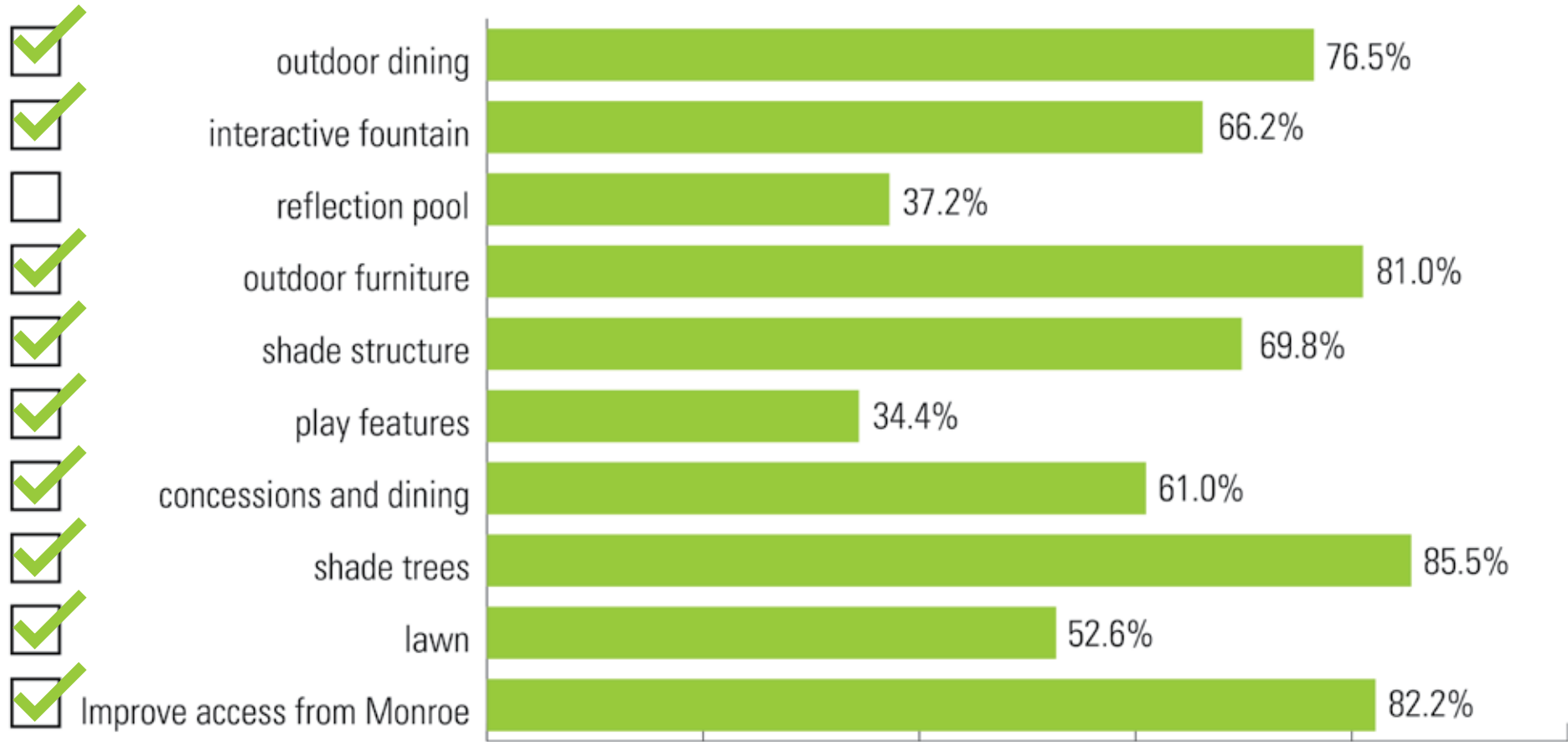
7 access points to plaza
2 accessible ramp access
5 elevator access
7 stairs and at-grade access
2 service entries



DESIGNING NEW AMENITIES

Amenities found in Modernist Lines

Public Preferences



INCREASING VEGETATION AND SHADE

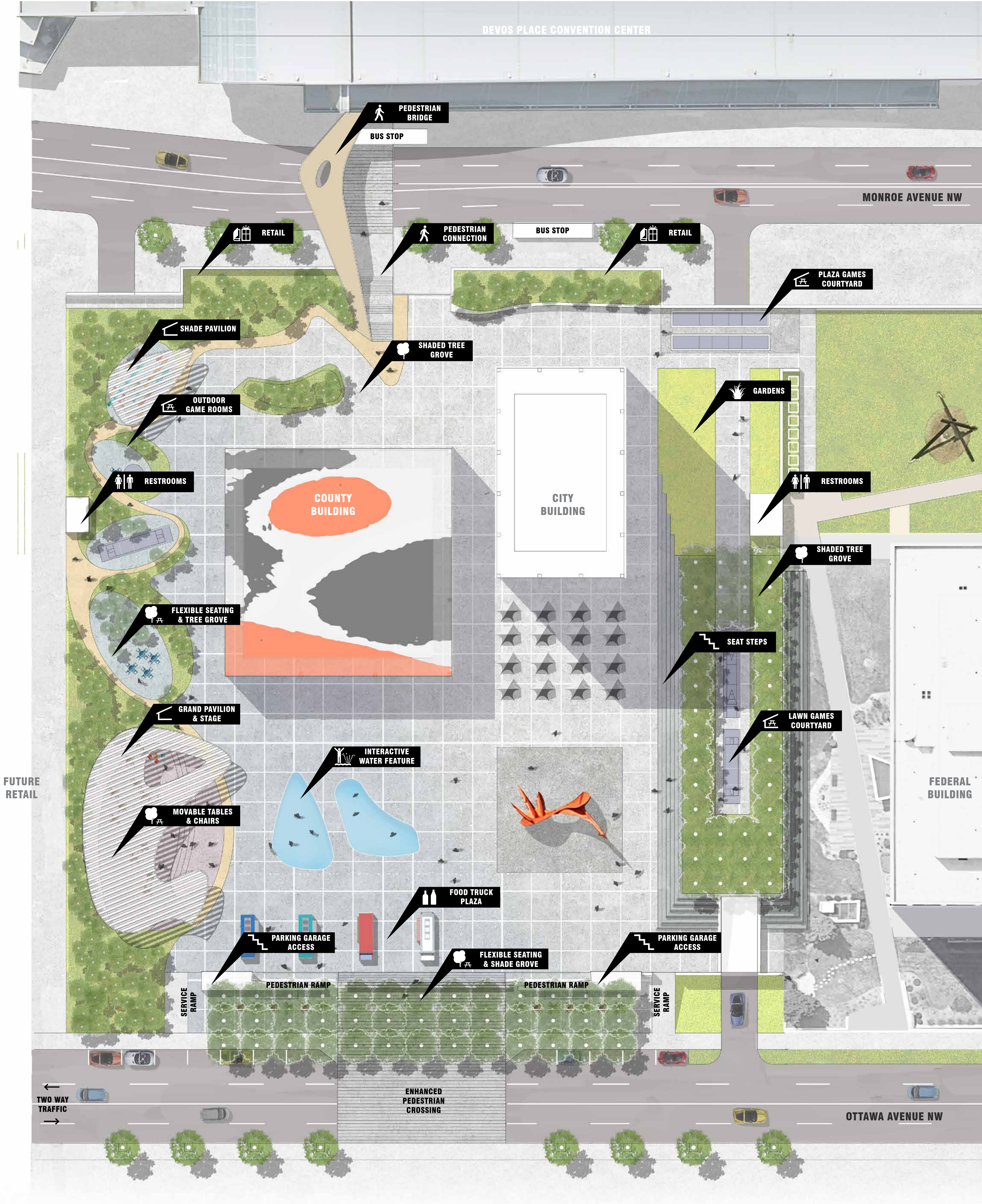


METRICS

26,159 sf of new tree canopy cover at the Plaza
4,919 sf of new structured shade covering at the Plaza
21.6% increased shade from existing conditions

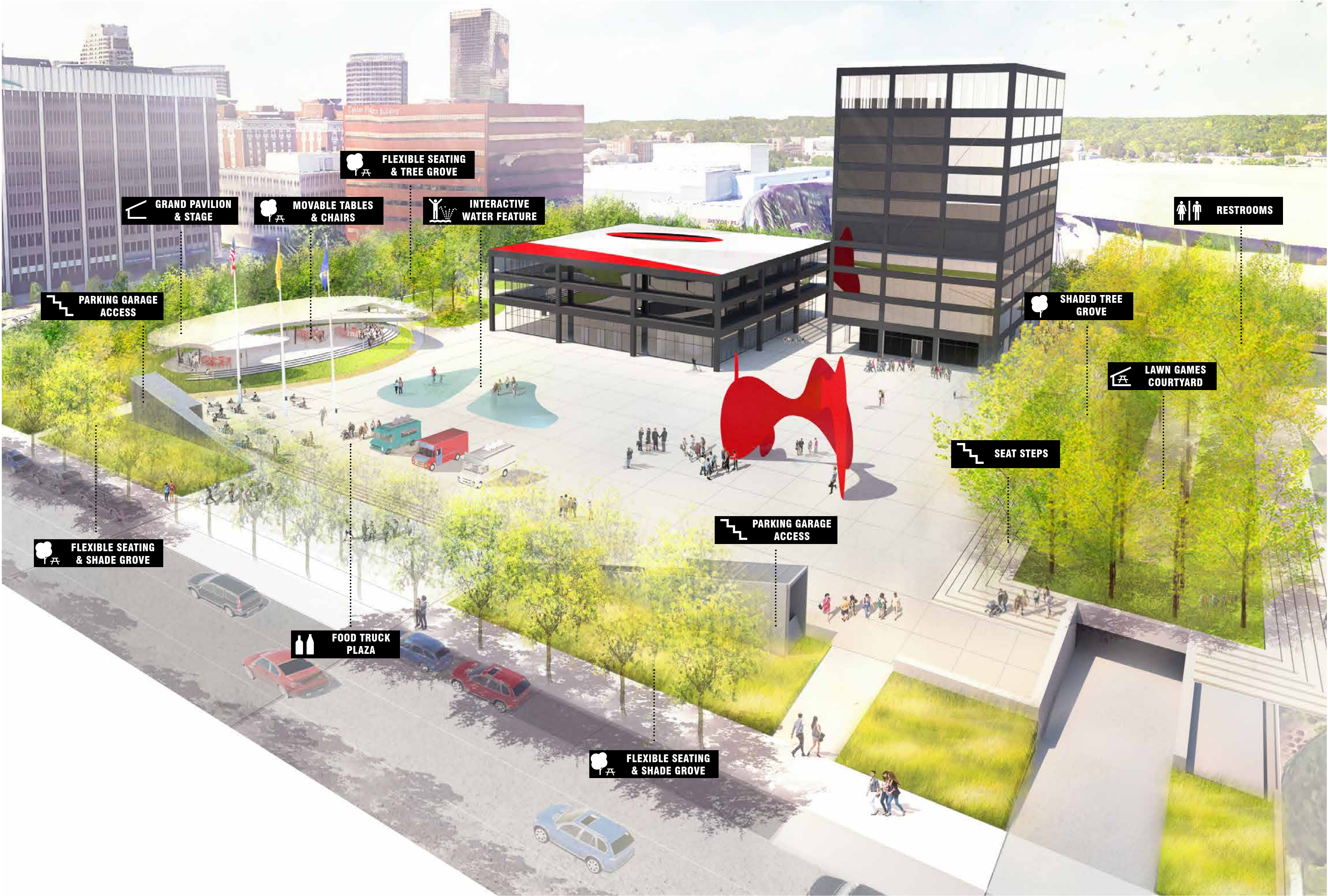
SCULPTURAL GROVE

A PLAZA FULL OF OPTIONS... MEANDERING GARDENS

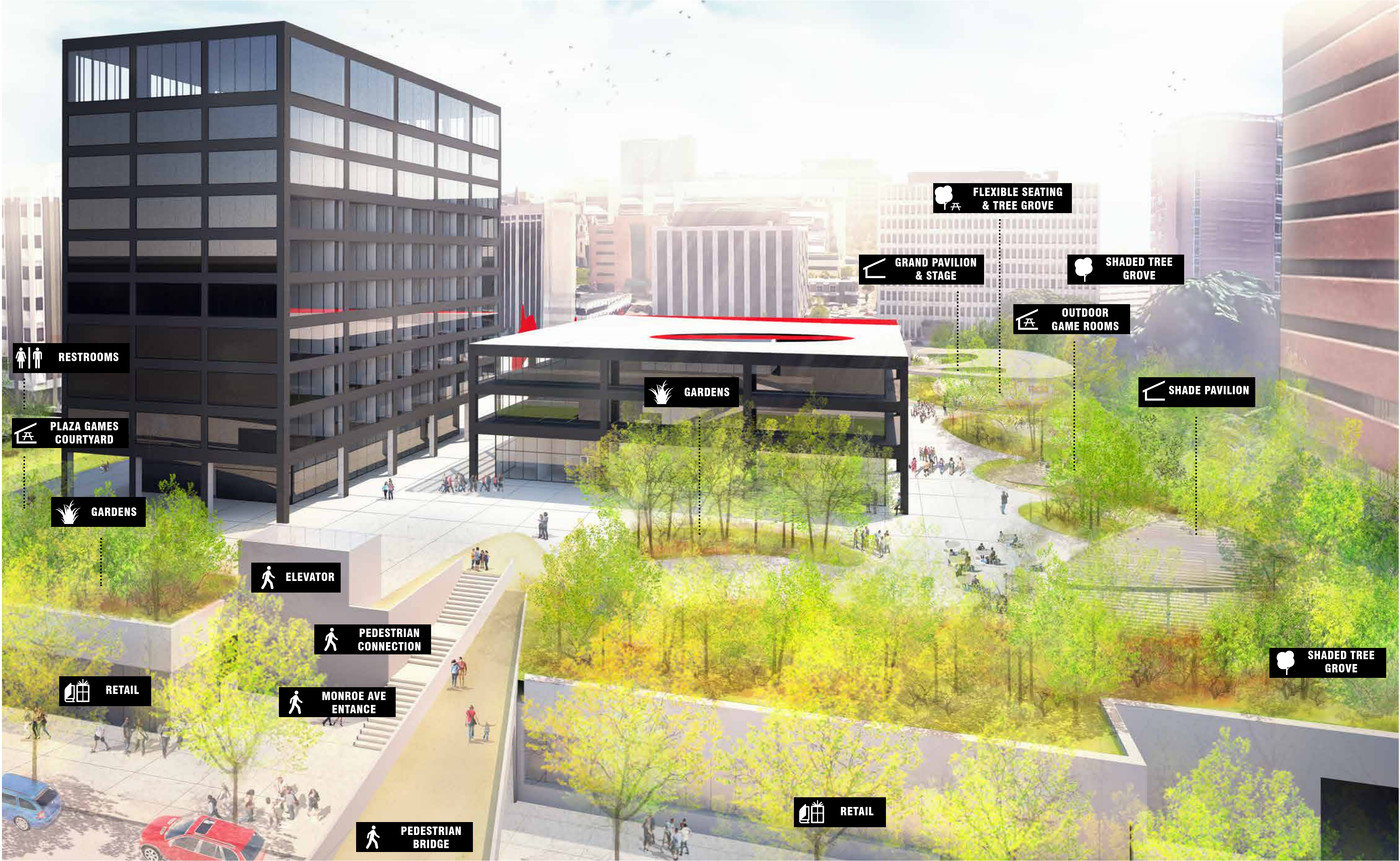


SCULPTURAL GROVE

A PLAZA FULL OF OPTIONS... MEANDERING GARDENS



Bird's Eye View from Ottawa Avenue



Bird's Eye View from Monroe Avenue

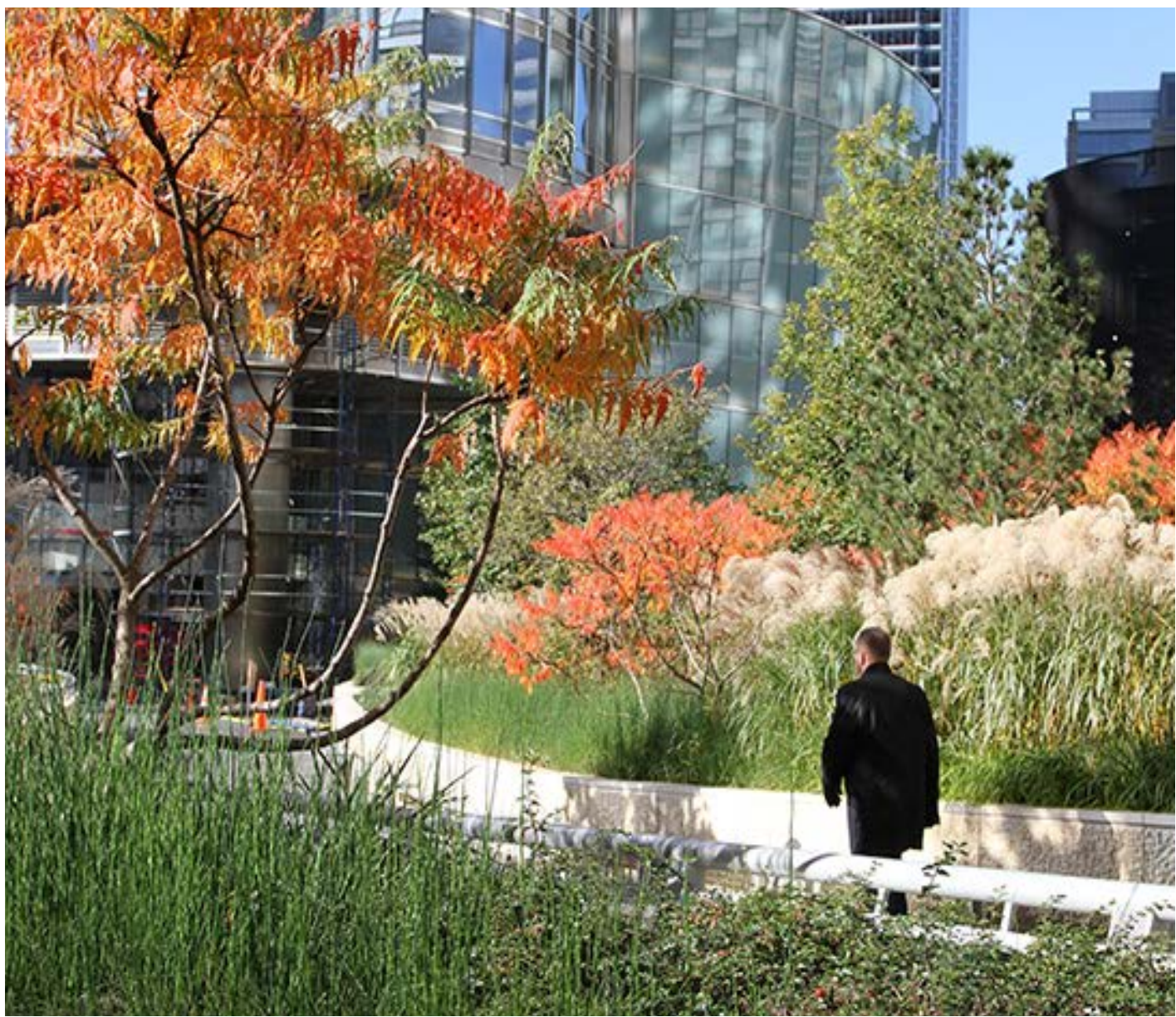
SCULPTURAL GROVE

A PLAZA FULL OF OPTIONS... MEANDERING GARDENS



View of Calder's La Grande Vitesse

CONCEPT IMAGERY...



Design by Hoerr Schuadt, Photo by Hoerr Schuadt (ASLA)



Abstract Water Reflections - Etsy Source: Cindi Ressler Photography



Mulimatt footbridge, Source pld-m.com(Pinterest)



White Birches, Photo Source - Onlinenurseryco



Long Dock Park - Design and Photography by Reed Hilderbrand



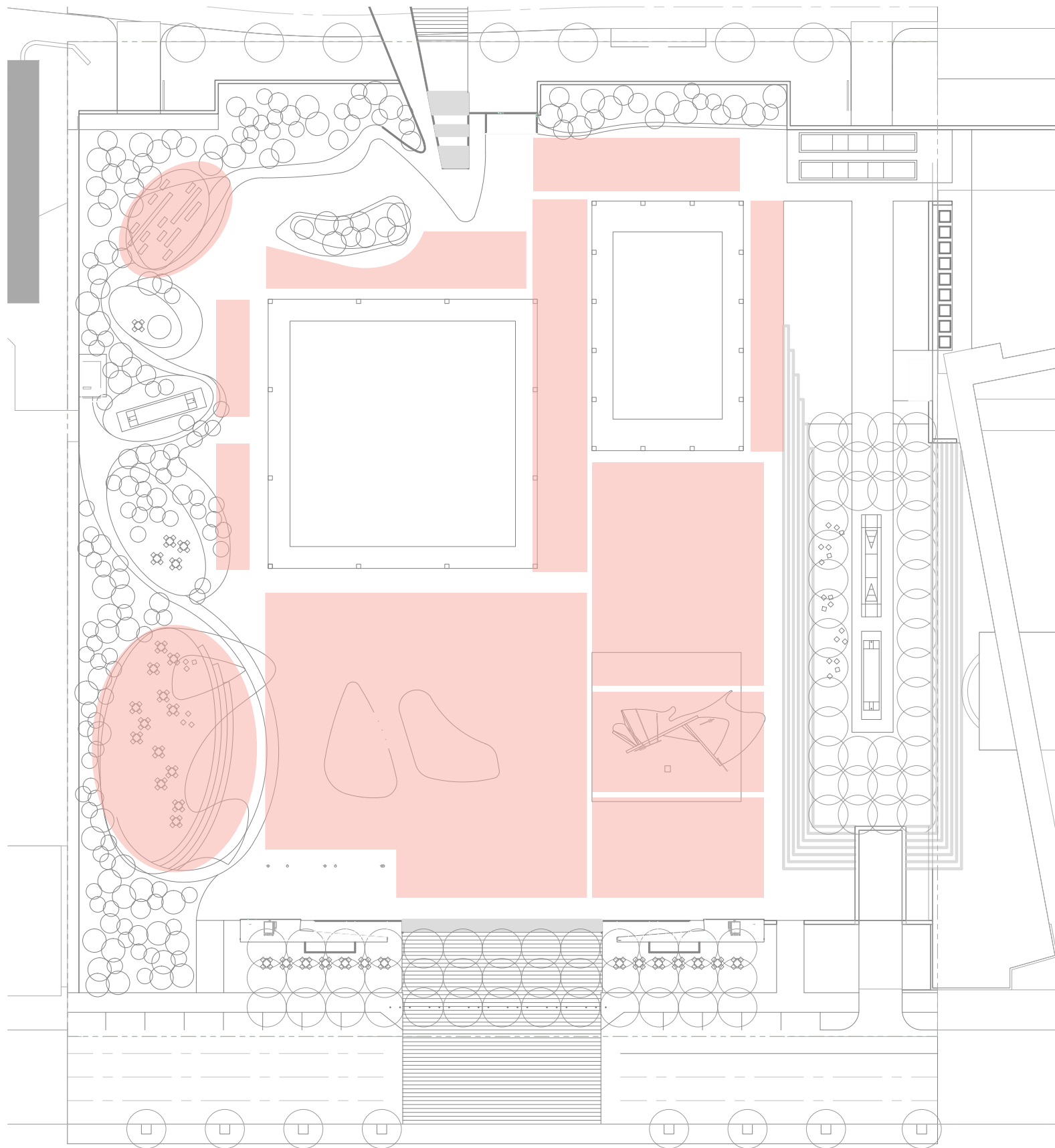
Cedar Creek by Hocker Design, Photo Credit - Robert Yu, Justin Clemons

SCULPTURAL GROVE

A PLAZA FULL OF OPTIONS... MEANDERING GARDENS



MAXIMIZING EVENTS + ACTIVITIES

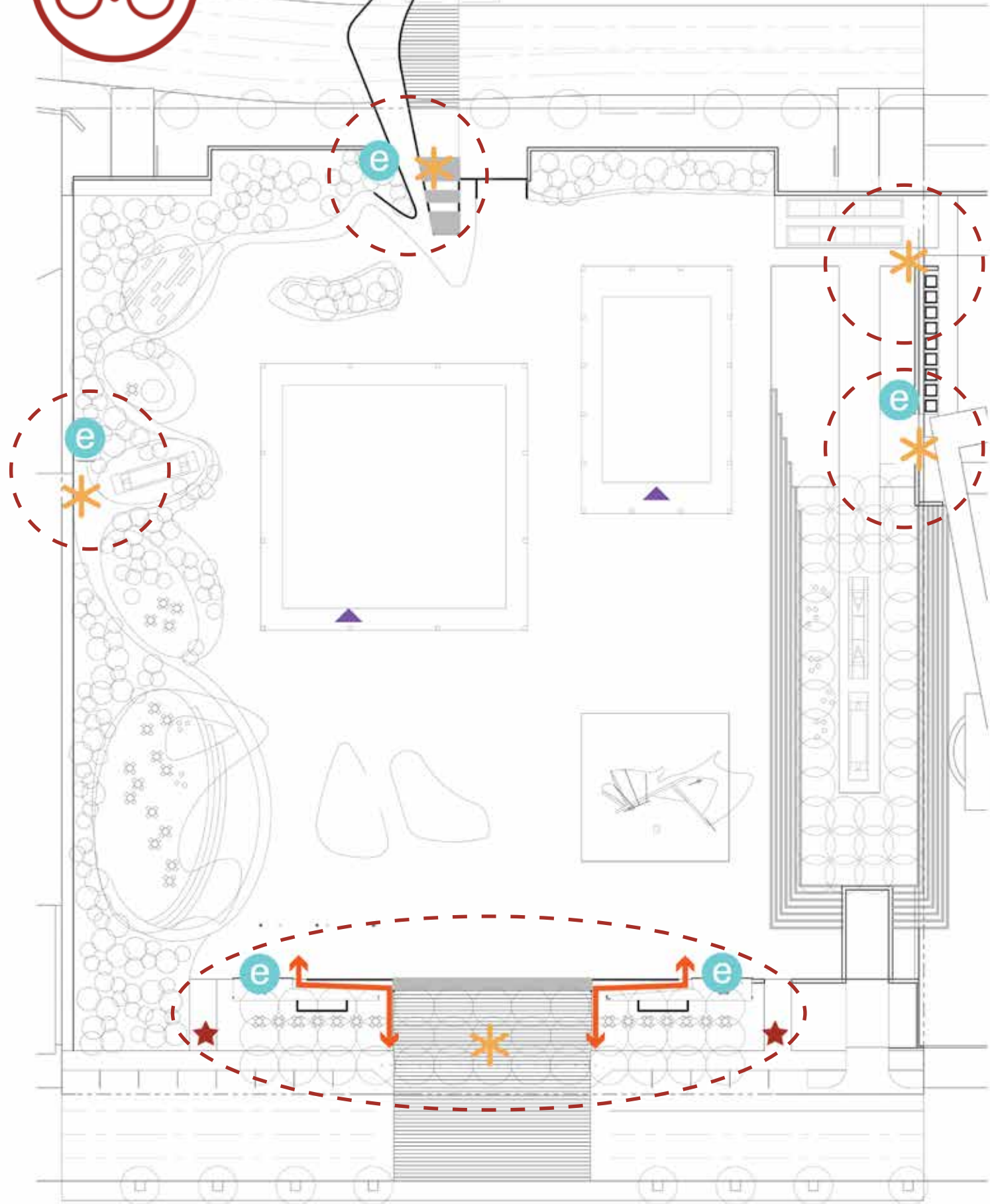


METRICS

The Plaza accommodates events of all sizes...
45,000 sf of anticipated usable space
accommodates +/- **4,500** individuals



IMPROVING ACCESS + MOBILITY



- LEGEND
- ramp
 - elevator
 - stairs or at-grade entry
 - service entry
 - building entry

METRICS

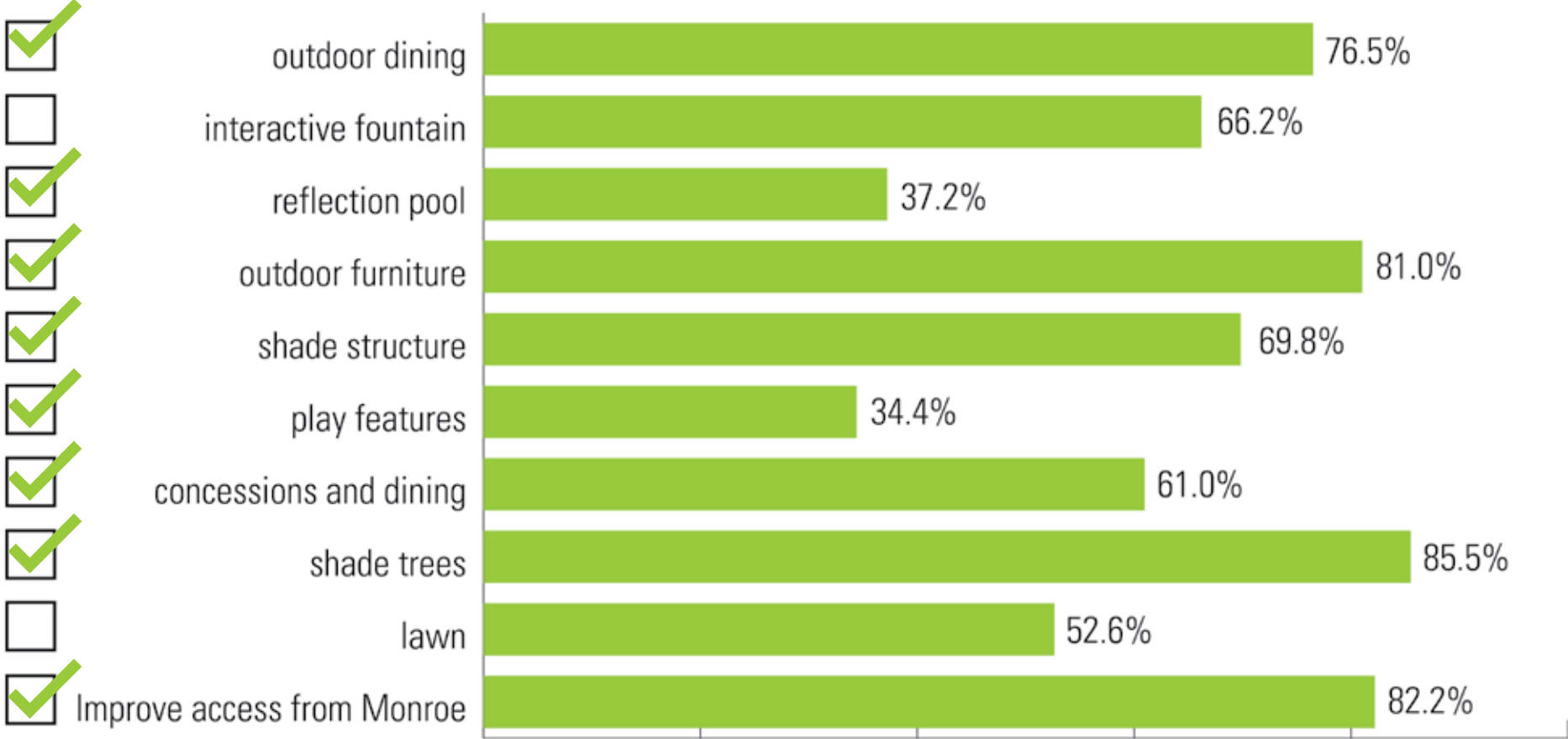
5 access points to plaza
2 accessible ramp access
5 elevator access
5 stairs and at-grade access
2 service entries



DESIGNING NEW AMENITIES

Amenities found in Sculptural Grove

Public Preferences



INCREASING VEGETATION AND SHADE

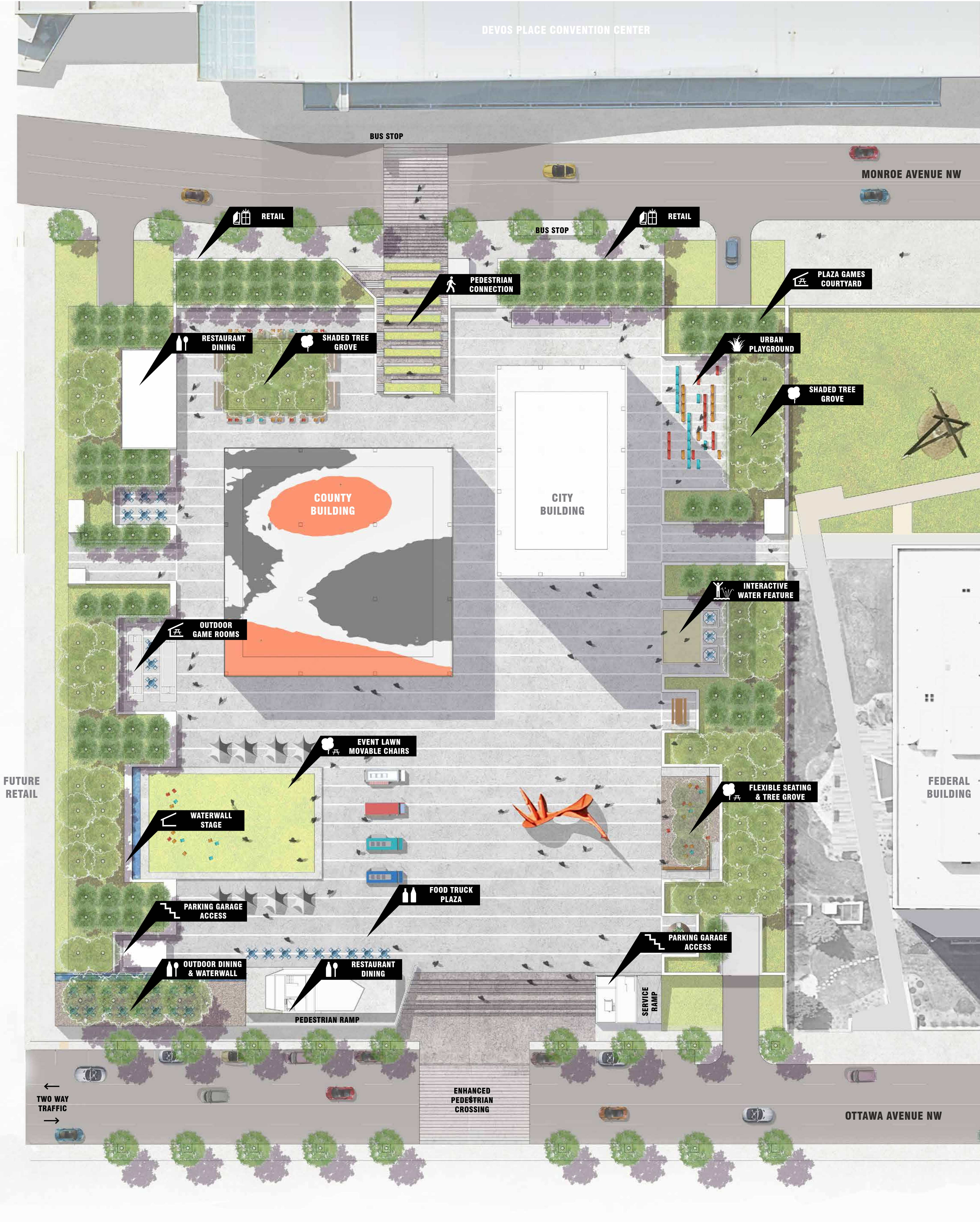


METRICS

37,705 sf of new tree canopy cover at the Plaza
8,289 sf of new structured shade covering at the Plaza
79.9% increased shade from existing conditions

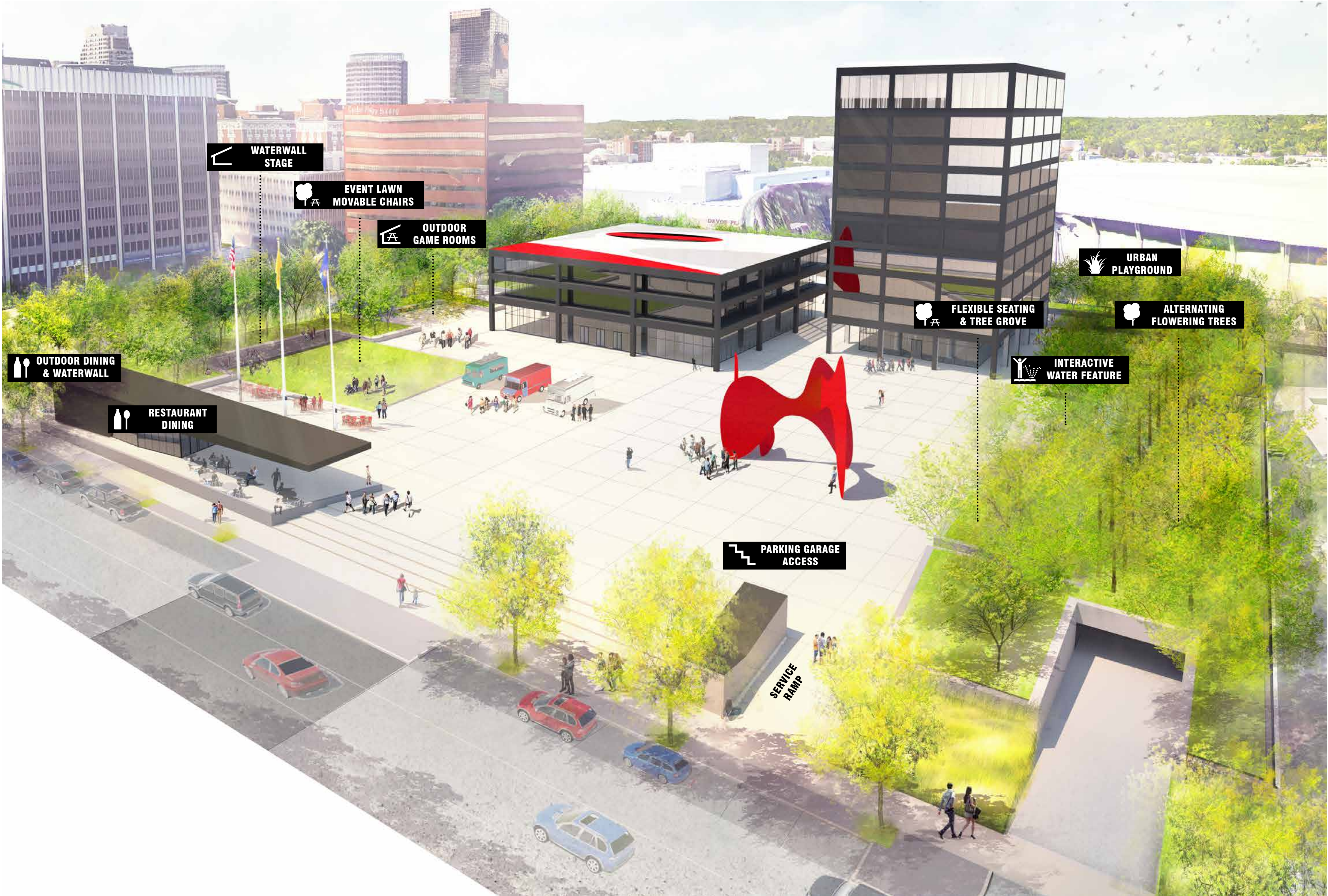
URBAN LIVING ROOM

A PLAZA FULL OF OPTIONS... WELCOMING COMFORT

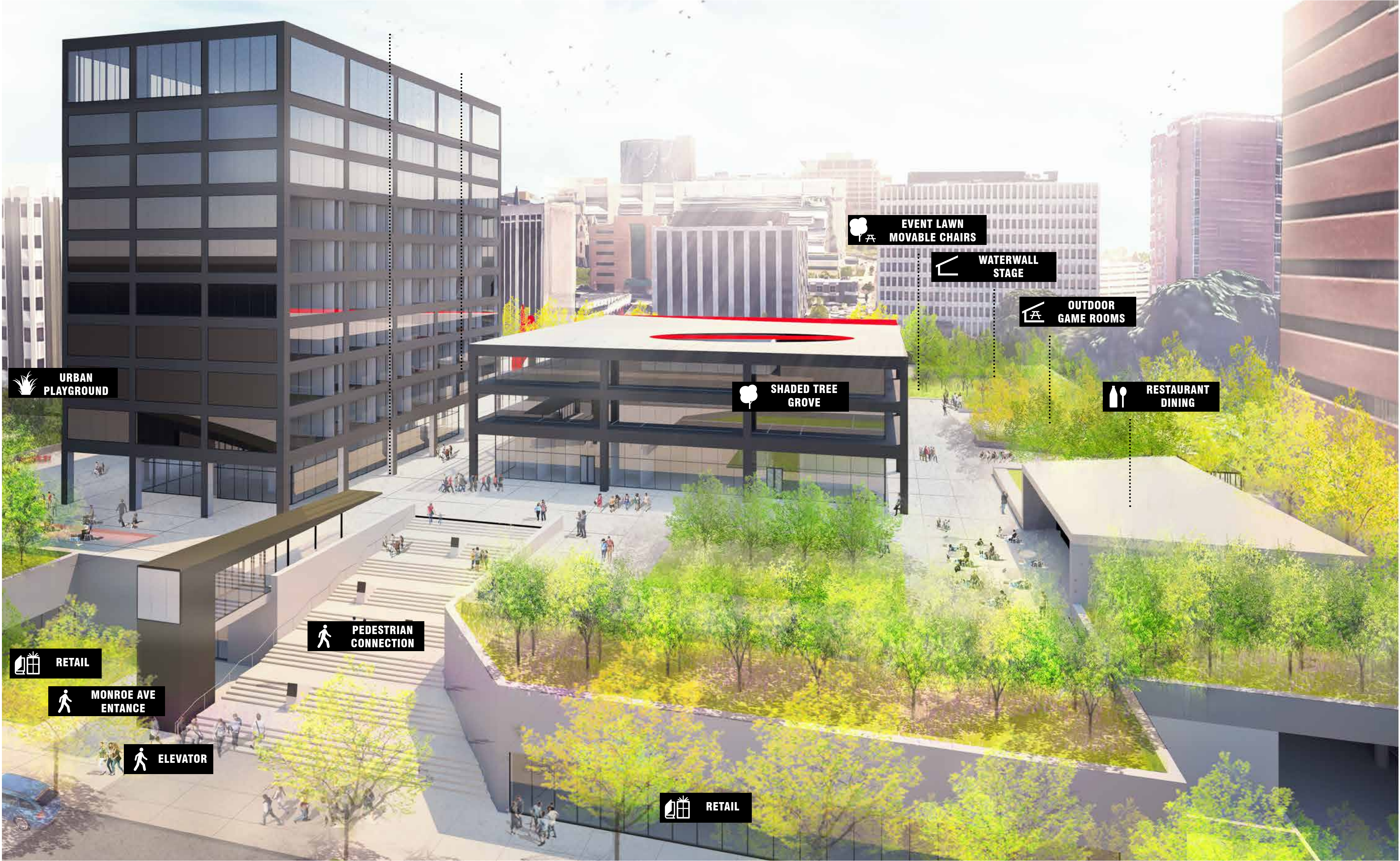


URBAN LIVING ROOM

A PLAZA FULL OF OPTIONS... WELCOMING COMFORT



Bird's Eye View from Ottawa Avenue



Bird's Eye View from Monroe Avenue

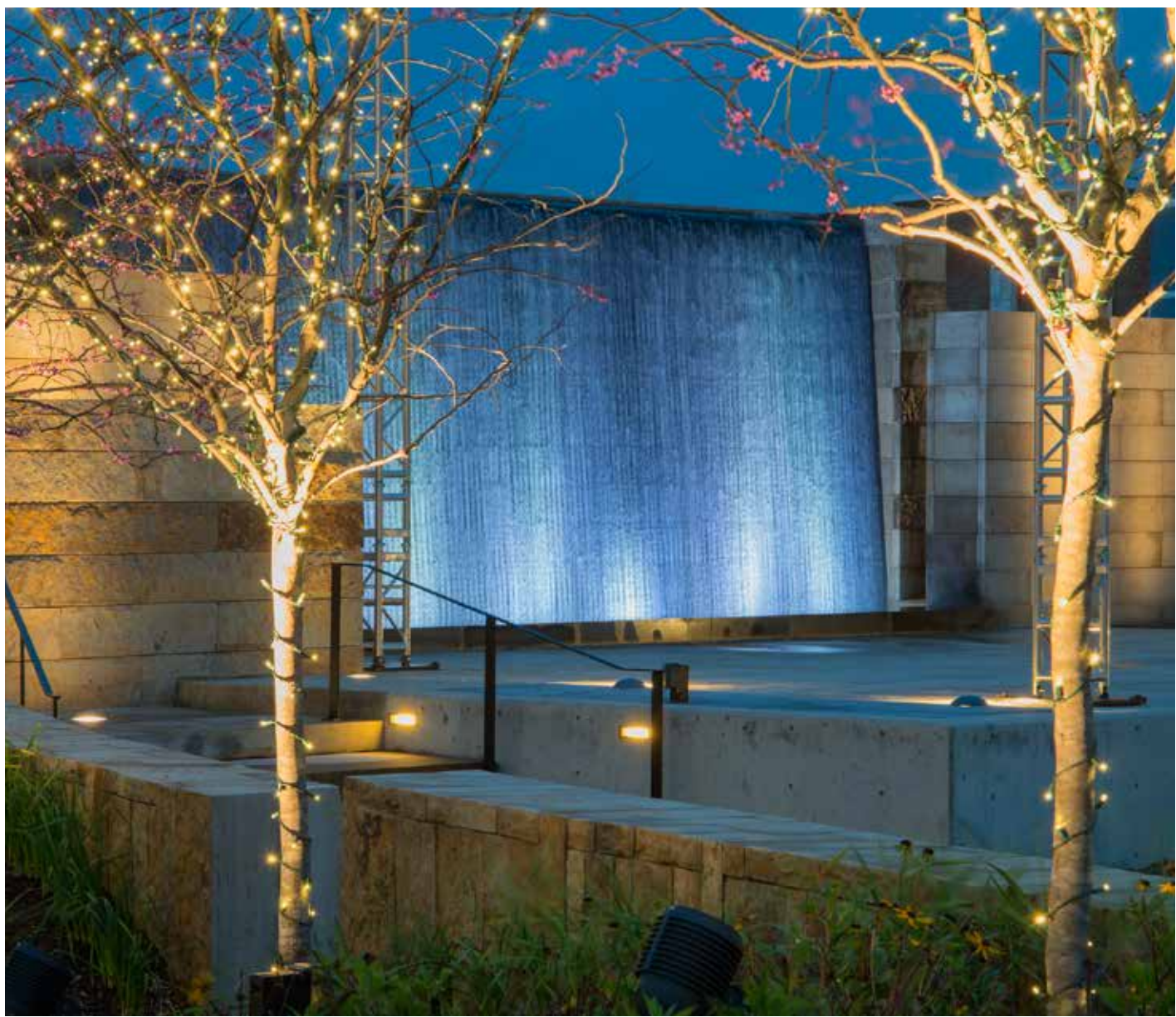
URBAN LIVING ROOM

A PLAZA FULL OF OPTIONS... WELCOMING COMFORT



View of Calder's La Grande Vitesse

CONCEPT IMAGERY...



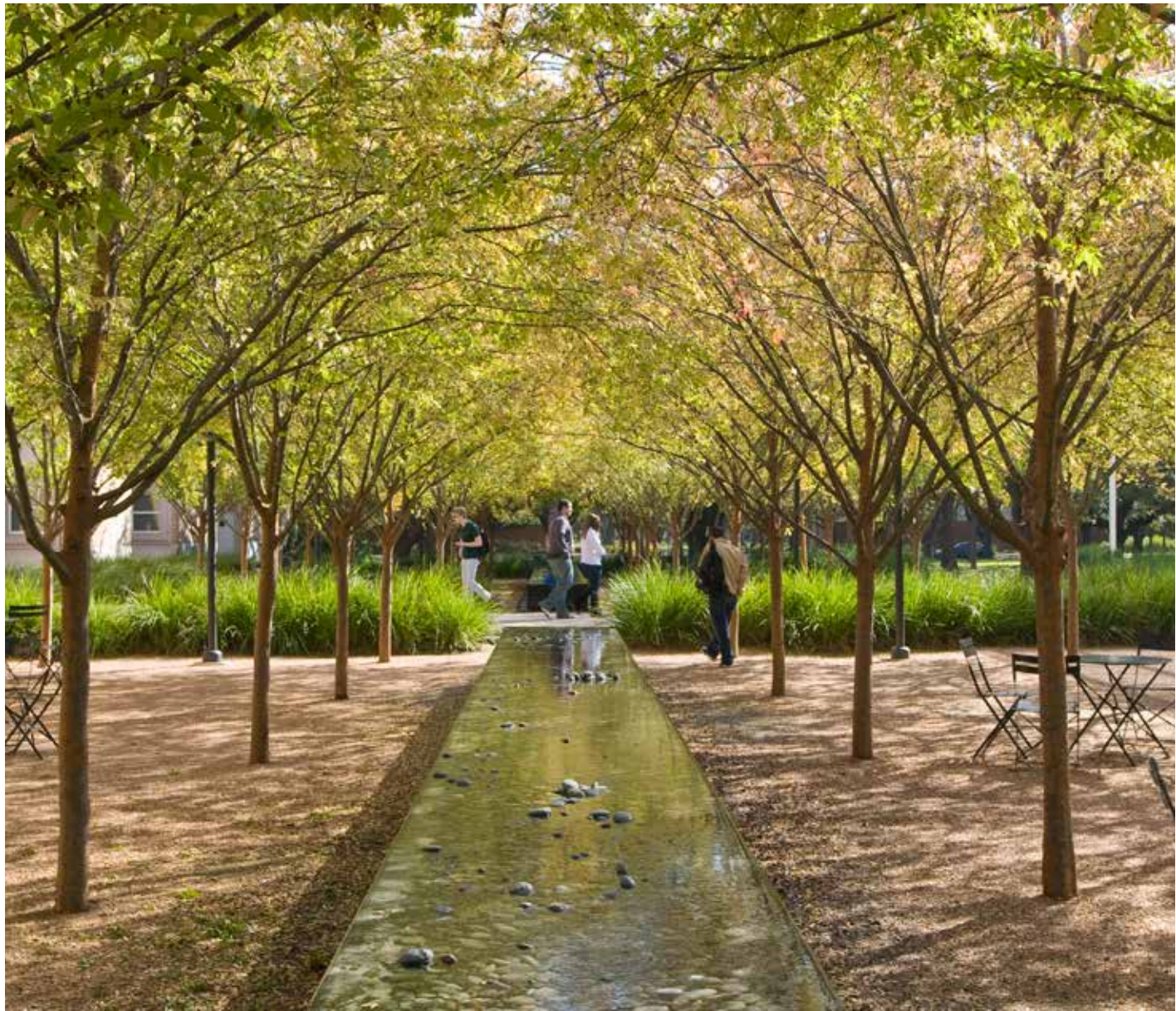
Old Town Plaza, Design by Design Workshop, Photo Source D.A. Horchner



Design by Smith GroupJJR, Photo Source www.laf.org (Pinterest)



Rigamajig at High Line Photo Source - Kaboom



Brochstein Pavilion, Design by OJB, Photo by Paul Hester



Bryant Park, Design by OLIN, Photo by Bryant Park (Pinterest)



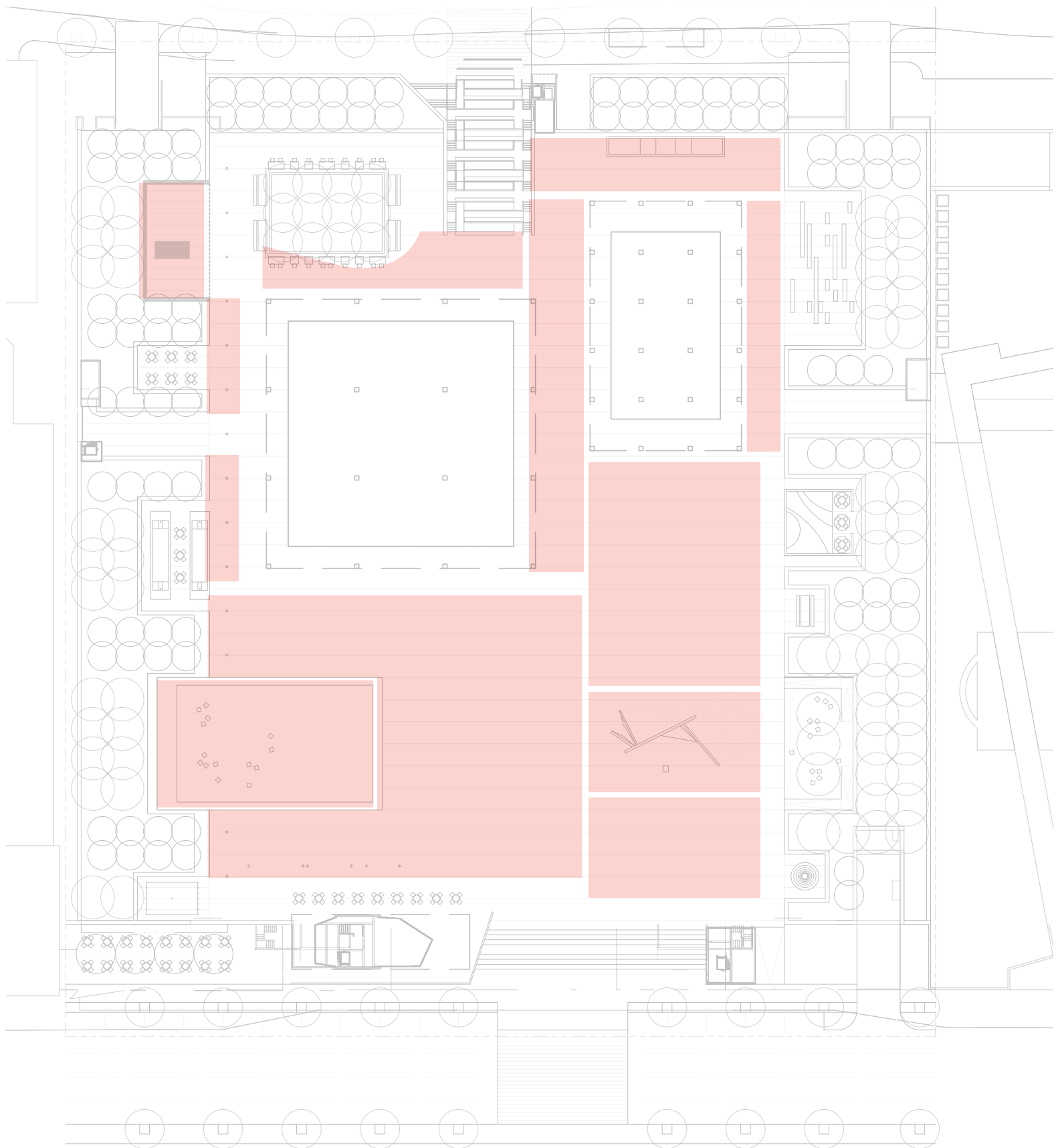
Diltworth Park, Source Brulee Catering (Pinterest)

URBAN LIVING ROOM

A PLAZA FULL OF OPTIONS... WELCOMING COMFORT



MAXIMIZING EVENTS + ACTIVITIES

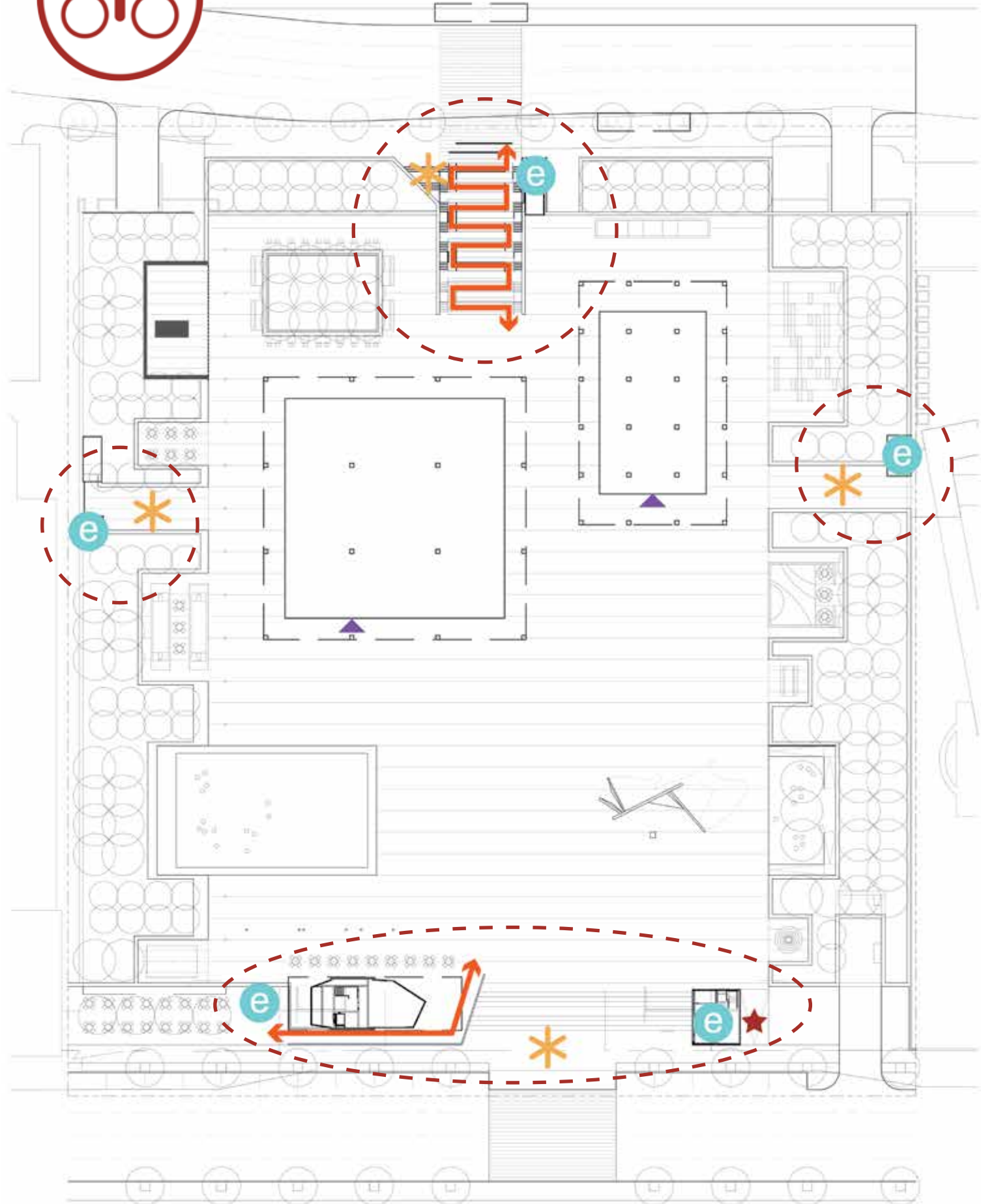


METRICS

The Plaza accommodates events of all sizes...
42,000 sf of anticipated usable space
accommodates +/- **4,200** individuals



IMPROVING ACCESS + MOBILITY



- LEGEND
- ramp
 - elevator
 - stairs or at-grade entry
 - service entry
 - building entry

METRICS

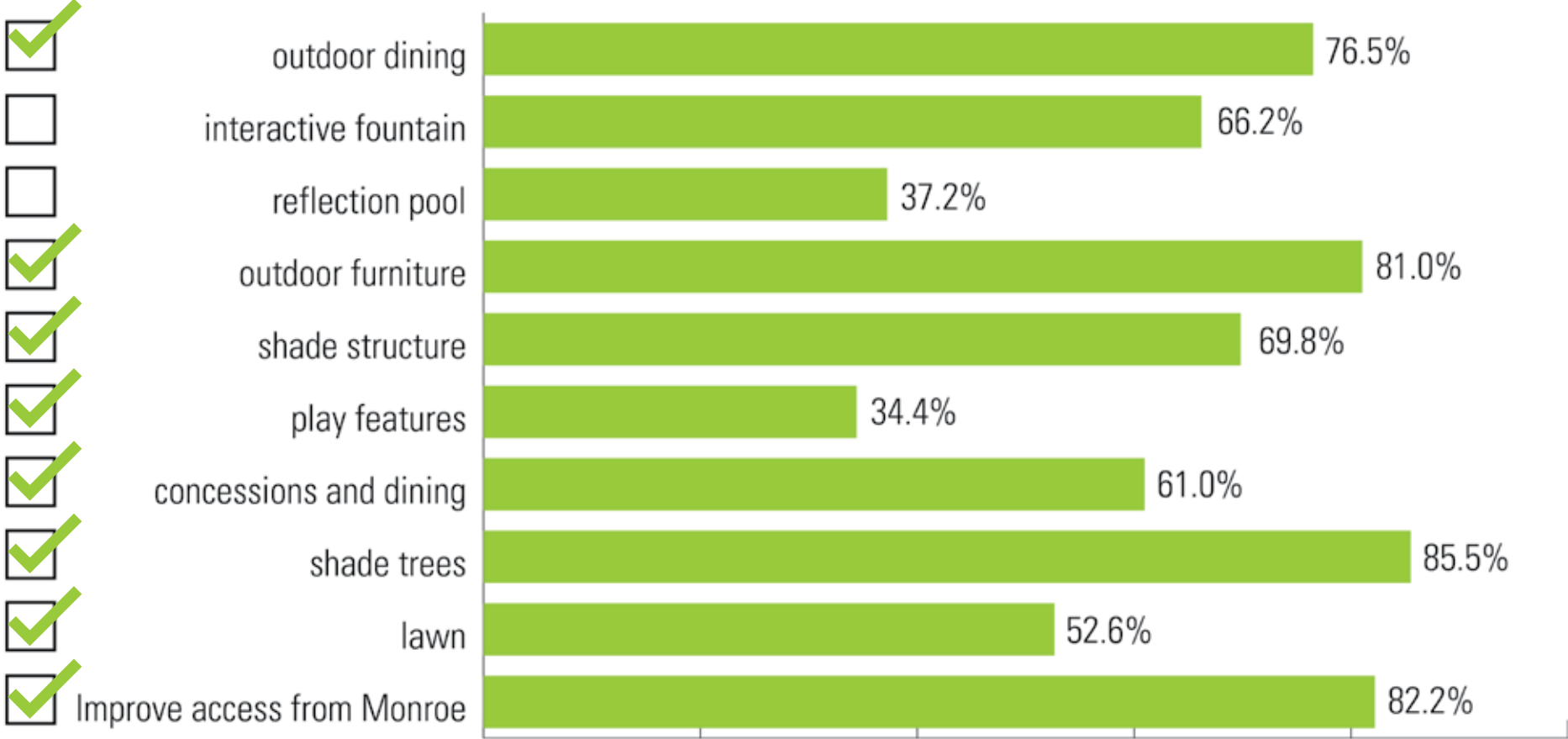
4 access points to plaza
2 accessible ramp access
5 elevator access
4 stairs and at-grade access
1 service entry (widened)



DESIGNING NEW AMENITIES

Amenities found in Urban Living Room

Public Preferences

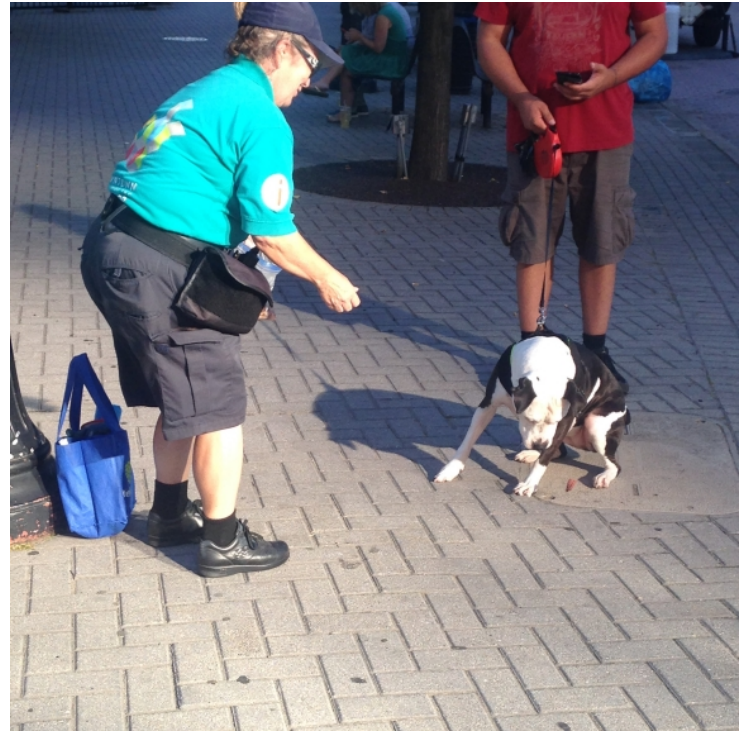


INCREASING VEGETATION AND SHADE



METRICS

39,724 sf of new tree canopy cover at the Plaza
3,461 sf of new structured shade covering at the Plaza
68.9% increased shade from existing conditions



Downtown Grand Rapids Ambassador Program

August 2016



Hospitality Highlights



Shannon talks with a group at the Olympic Opening Ceremonies



Jared talks with a pedestrian on Ionia Street

Accomplishments

August continued to be a busy month for the team. We provided ambassador presence and logistical support for 3 Movies in the Park events, 4 Relax @ Rosa events, the Hispanic Festival, Sand Rapids Events and the Olympics opening ceremonies and viewing events at Rosa Parks Circle.

QUICK VIEW

Aug 01, 2016 -- Aug 31, 2016

- 2** Request for Police
- 4** Request for Fire/EMS
- 4** Suspicious Person
- 4** Suspicious Package
- 5** Umbrella Escorts
- 20** Motorist Assist
- 26** Panhandling - Aggressive
- 36** Panhandling - Passive
- 45** Observation - Fighting
- 109** Business Contact
- 159.5** Bicycle (miles)
- 162** Safety Escort
- 625** Sidewalk Violation (skateboarding/Bicycling/Rollerblading)
- 920** PA - Program Information
- 1100** Outreach Contact
- 1237** PA - Directions
- 3575** PA - Information
- 13306** PA - Other

Beautification & Special Projects



Tyler refinishes newly acquired cans



Evangeline trains Jared on clean Operations

Initiatives

We continue to forge ahead on our trash can project. The new cans for the South Division Ave. corridor were delivered to the Ambassador HQ and we started working on a way to install the publicly created art panels onto to each of the cans. We are anticipating having the art installed and the cans deployed in early September in time for Art Prize.

We also acquired an additional 9 cans from the office of Special Events we are in the process of refinishing those and we will be deploying those into the field the first week of September.

QUICK VIEW

Aug 01, 2016 -- Aug 31, 2016

34 ATLV Hours

5 Backpack Blower (hours)

3 Billy Goat Hours

618 Graffiti - Removed

4263 Planters Watered

23 Power Washing (block faces)

1193 Trash (Bags collected)

1809 Weed Abatement (block faces)

Stakeholder Feedback



Just wanted to give a big shout out to two amazing downtown ambassadors James and Rebecca who came to our assistance yesterday when our canoe capsized going over one of the rapids in the river near the Pearl St Bridge. They rushed down to help me get my

Feedback

Good afternoon. Have been meaning to send a note letting you know how impressed I am with Downtown Ambassador Joshua Collins. He is super friendly – and he reacted quickly when construction workers in a building broke a window, which sent glass flying everywhere only a split second after a colleague and I walked under the canopy. Thank you, Joshua and all the hardworking Ambassadors, for helping to make our downtown a great place for everyone.

Amy Snow-Buckner Assistant to the Mayor

I want to compliment the work of the downtown ambassadors. I think this is one of the finest resources in our city - Thank you for all you do!

Gayle

Melvin did a great job helping me get my truck running. Thank you for providing such a great service to our city.

Dan Schlenk

Highlights



Rebecca providing a safety escort



Rebecca participating in Sand Rapids Sand Sculpting



Marcia working Movies in the Park



James assisting a couple late at night

Statistics

Equipment Usage	Activities	Aug. 2016 Totals	Aug. 2015 Totals	Aug. 2014 Totals	2016 YTD
	ATLV Hours	34	NA	NA	177.5
	Backpack Blower (hours)	5	NA	NA	105.5
	Bicycle (miles)	159.5	168.5	268	381.3
	Billy Goat Hours	3	NA	NA	35.5
	Segway Hours	0	19.25	26	79.25
Engagement	Business Contact	109	220	439	1090
	Graffiti - Removed	618	87	270	4280
	Motorist Assist	20	8	10	116
	Observation - Fighting	45	52	48	141
	Outreach Contact	1100	2772	0	12648
	PA - Directions	1237	1610	3653	7022
	PA - Information	3575	5479	8303	19429
	PA - Other	13306	11587	11160	85928
	PA - Program Information	920	2241	5322	8931
	Panhandling - Aggressive	26	73	182	206
	Panhandling - Passive	36	77	297	357
	Planters Watered	4263	0	0	10242
	Power Washing (block faces)	23	0	0	183
	Request for Fire/EMS	4	20	29	205
	Request for Police	2	9	31	20
	Safety Escort	162	1805	1480	898
	Sidewalk Violation	625	792	1237	3164
	Snow Removal - Block Faces	2	0	0	6348
	Suspicious Package	4	10	110	23
	Suspicious Person	4	119	249	138
	Trash (Bags collected)	1193	NA	NA	7585
	Umbrella Escorts	5	7	240	31
	Weed Abatement	1809	NA	NA	9458
Total Contacts August 2016		29088	26968	33060	178443
Total Contacts August 2015					
Total Contacts August 2014					
Total Contacts 2016 YTD					

Fig. 1: Overview of total contacts for August 2014, 2015 and 2016 as well as the total contacts for 2016 YTD by category.

August Stats Comparison

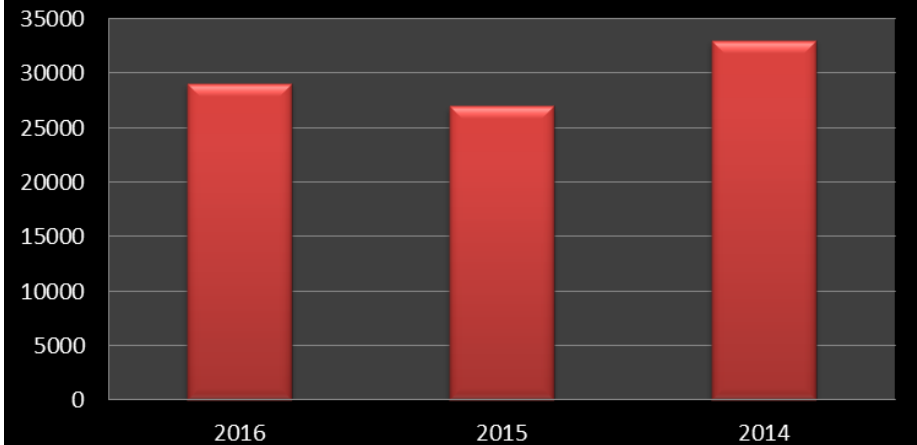


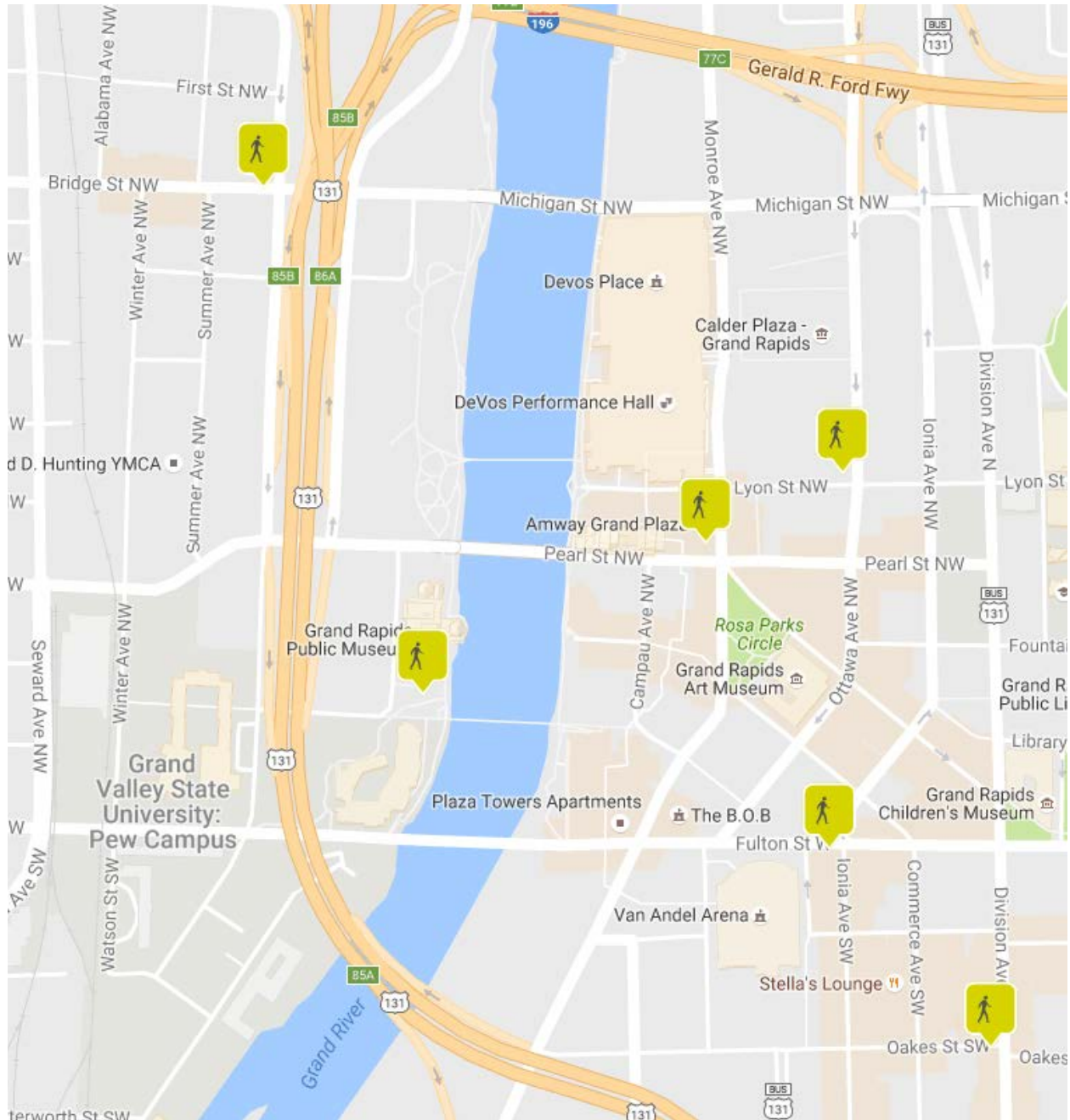
Fig. 2: Graph comparing total contacts for August for 2014, 2015 and 2016

Statistics for August 2016 remained steady from July. We also showed a marked increase from the previous year (2015). The Segway hours are currently at 0 because the unit is out for repair. We are hoping it will be up and running again soon. The ambassador team is still on track to reach over 250,000 contacts by year's end.



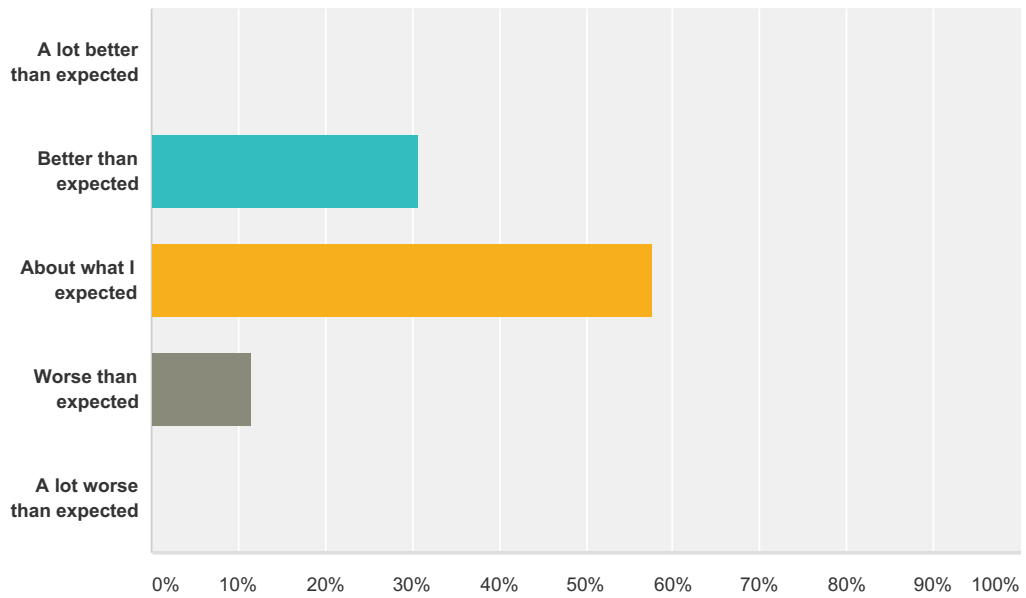
DOWNTOWN
GRAND RAPIDS INC.

Downtown Pedestrian Counter Locations



Q1 How well did Mix, Mingle & Share meet your expectations? Was it...?

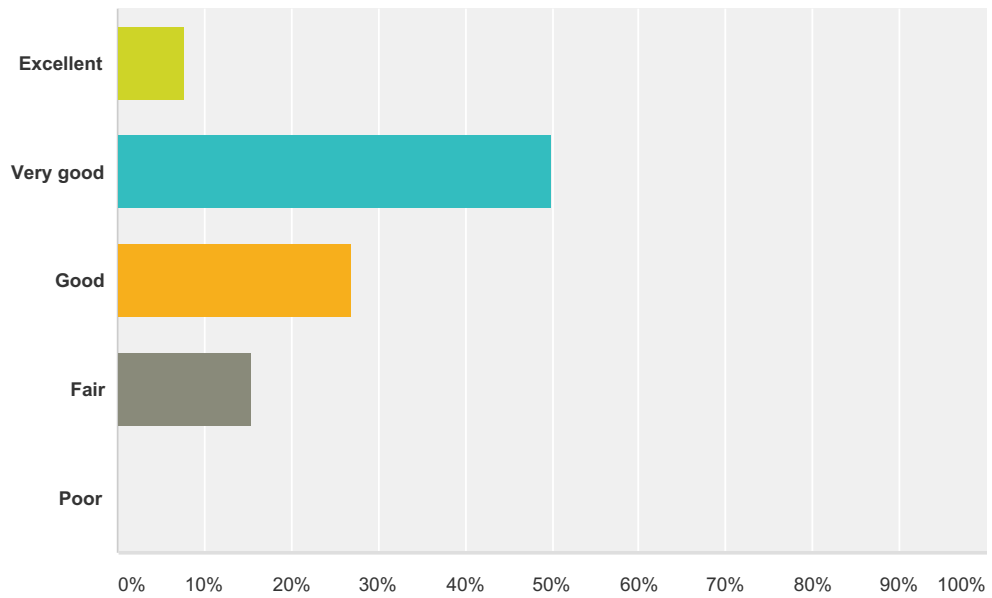
Answered: 26 Skipped: 0



Answer Choices	Responses	
A lot better than expected	0.00%	0
Better than expected	30.77%	8
About what I expected	57.69%	15
Worse than expected	11.54%	3
A lot worse than expected	0.00%	0
Total		26

Q2 Overall, how would you rate Mix, Mingle and Share?

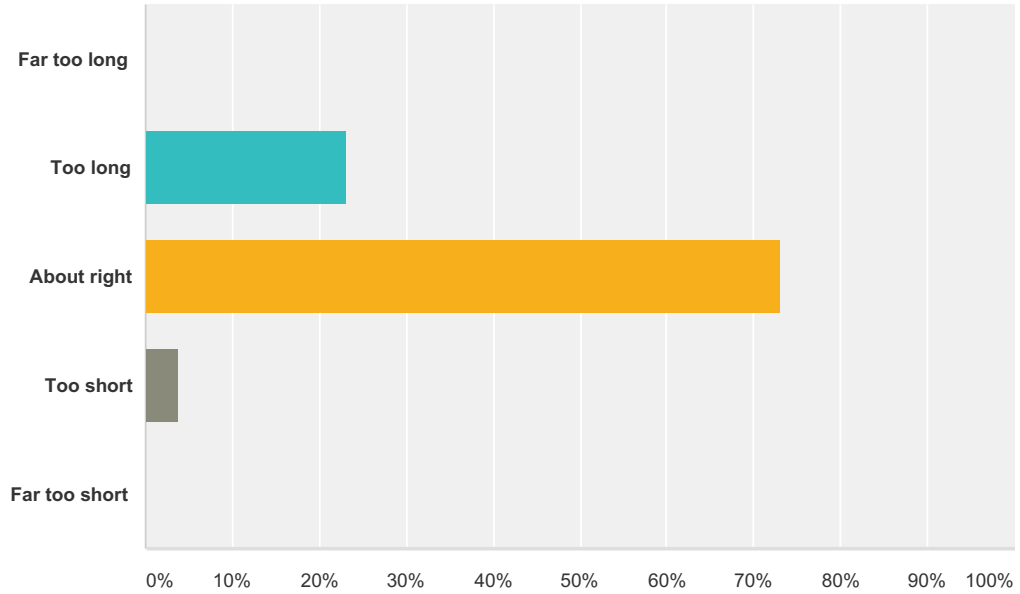
Answered: 26 Skipped: 0



Answer Choices	Responses
Excellent	7.69% 2
Very good	50.00% 13
Good	26.92% 7
Fair	15.38% 4
Poor	0.00% 0
Total	26

Q3 Do you think the Mix, Mingle & Share Program was too long, too short, or about right?

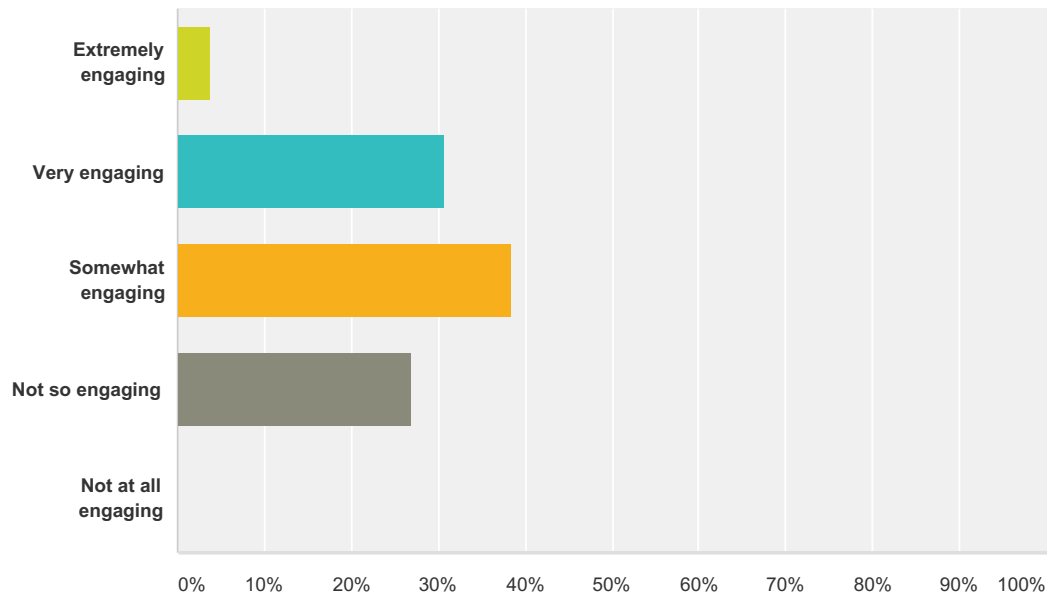
Answered: 26 Skipped: 0



Answer Choices	Responses	
Far too long	0.00%	0
Too long	23.08%	6
About right	73.08%	19
Too short	3.85%	1
Far too short	0.00%	0
Total		26

Q4 How engaging were the speakers at Mix, Mingle & Share?

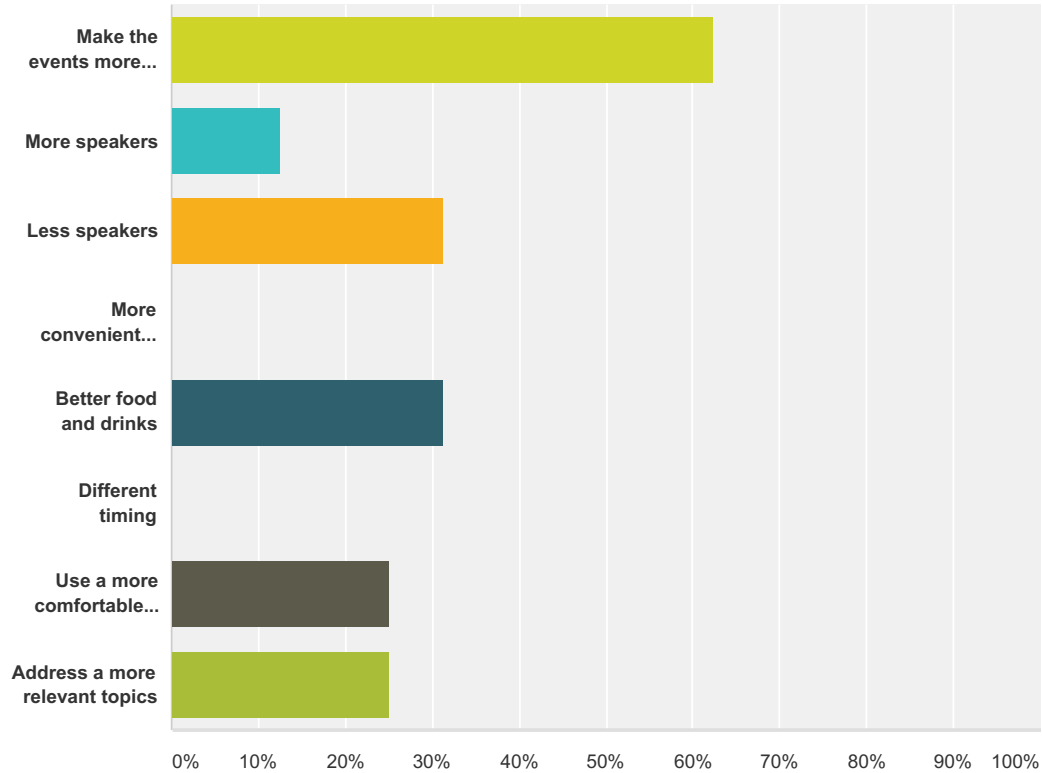
Answered: 26 Skipped: 0



Answer Choices	Responses	
Extremely engaging	3.85%	1
Very engaging	30.77%	8
Somewhat engaging	38.46%	10
Not so engaging	26.92%	7
Not at all engaging	0.00%	0
Total		26

Q5 How could future events be improved?
Was there something you were expecting but did not receive? Select all that apply.

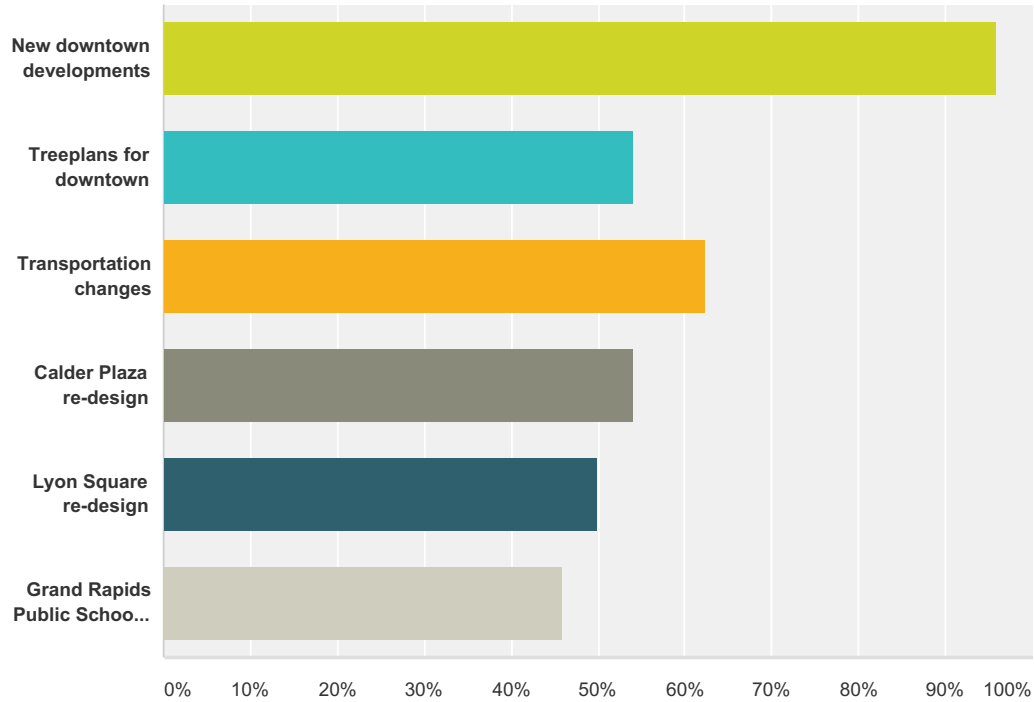
Answered: 16 Skipped: 10



Answer Choices	Responses	
Make the events more interactive	62.50%	10
More speakers	12.50%	2
Less speakers	31.25%	5
More convenient location	0.00%	0
Better food and drinks	31.25%	5
Different timing	0.00%	0
Use a more comfortable space to host the event	25.00%	4
Address a more relevant topics	25.00%	4
Total Respondents: 16		

Q6 What topics are of interest for a future Resident Network Event? Select all that apply.

Answered: 24 Skipped: 2



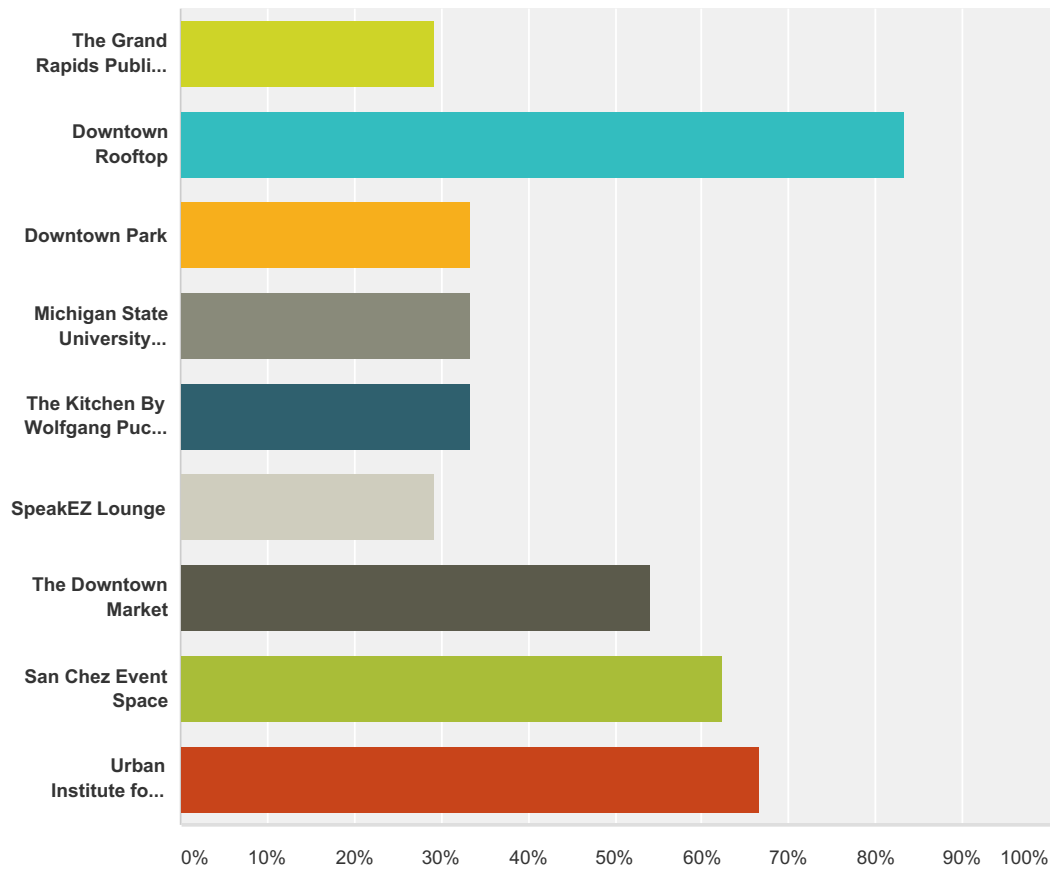
Answer Choices	Responses	
New downtown developments	95.83%	23
Treeplans for downtown	54.17%	13
Transportation changes	62.50%	15
Calder Plaza re-design	54.17%	13
Lyon Square re-design	50.00%	12
Grand Rapids Public School Improvements	45.83%	11
Total Respondents: 24		

**Q7 Are there any questions you would like
to be addressed by a speakers at the future
Resident Network events?**

Answered: 5 Skipped: 21

Q8 What venues are of greatest interest? Select all that apply.

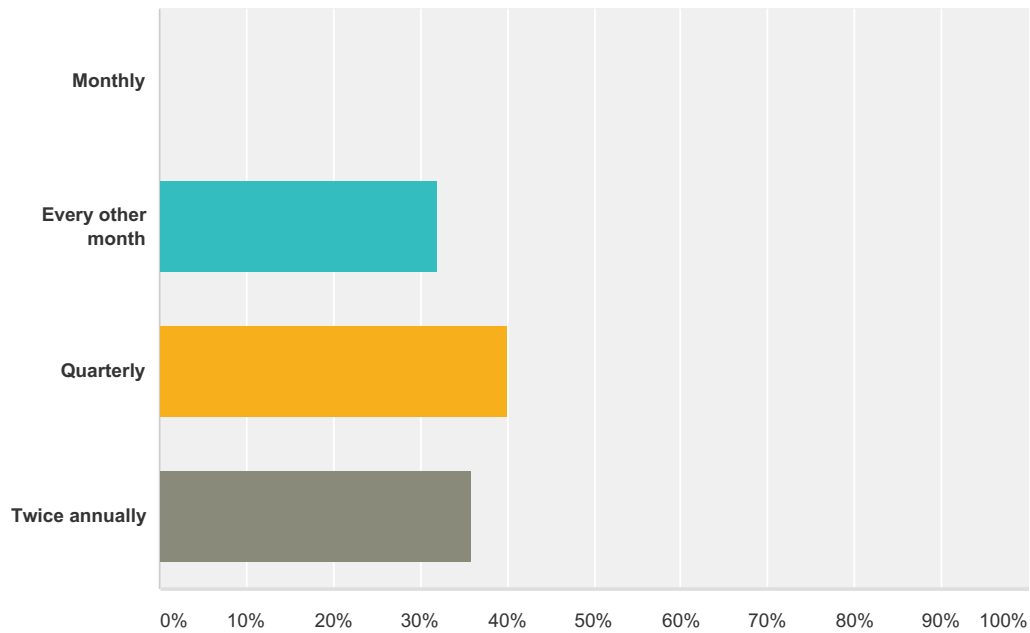
Answered: 24 Skipped: 2



Answer Choices	Responses	
The Grand Rapids Public Library	29.17%	7
Downtown Rooftop	83.33%	20
Downtown Park	33.33%	8
Michigan State University Secchia Center	33.33%	8
The Kitchen By Wolfgang Puck (Outdoor Seating)	33.33%	8
SpeakEZ Lounge	29.17%	7
The Downtown Market	54.17%	13
San Chez Event Space	62.50%	15
Urban Institute for Contemporary Art	66.67%	16
Total Respondents: 24		

Q9 How frequently would you like to see events for the Resident Network?

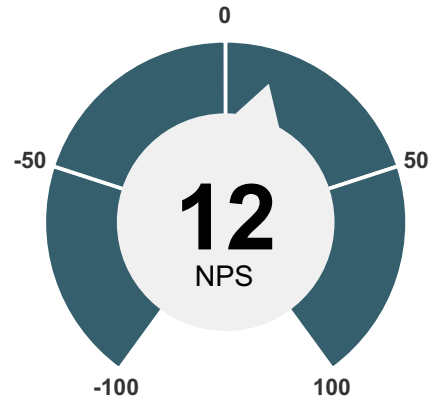
Answered: 25 Skipped: 1



Answer Choices	Responses	
Monthly	0.00%	0
Every other month	32.00%	8
Quarterly	40.00%	10
Twice annually	36.00%	9
Total Respondents: 25		

**Q10 How likely is it that you would
recommend Mix, Mingle & Share/ Resident
Network events to friend or neighbor?**

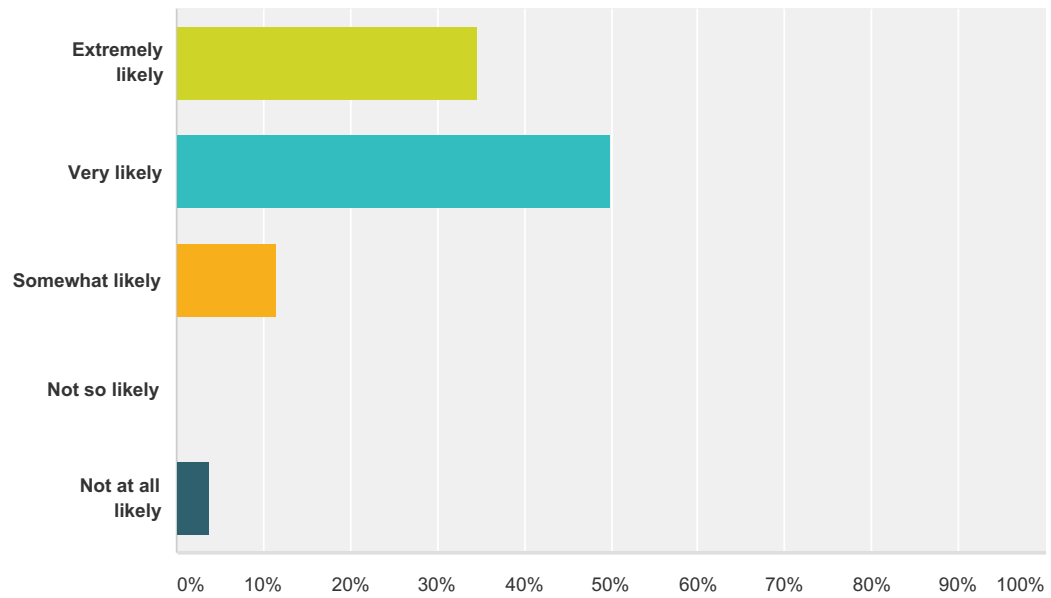
Answered: 26 Skipped: 0



Detractors (0-6)	Passives (7-8)	Promoters (9-10)	Net Promoter® Score
27% 7	35% 9	38% 10	12

Q11 How likely are you to attend a Resident Network event in the future?

Answered: 26 Skipped: 0



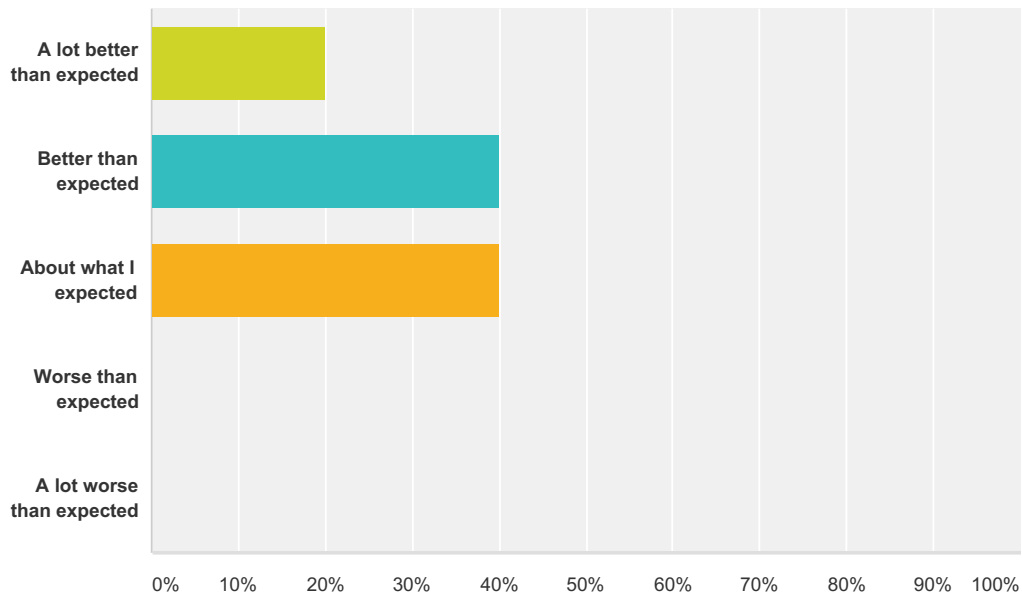
Answer Choices	Responses	
Extremely likely	34.62%	9
Very likely	50.00%	13
Somewhat likely	11.54%	3
Not so likely	0.00%	0
Not at all likely	3.85%	1
Total		26

**Q12 Do you have any other comments,
questions, or concerns?**

Answered: 10 Skipped: 16

Q1 How well did the Downtown Resident Network meet your expectations? Was it...?

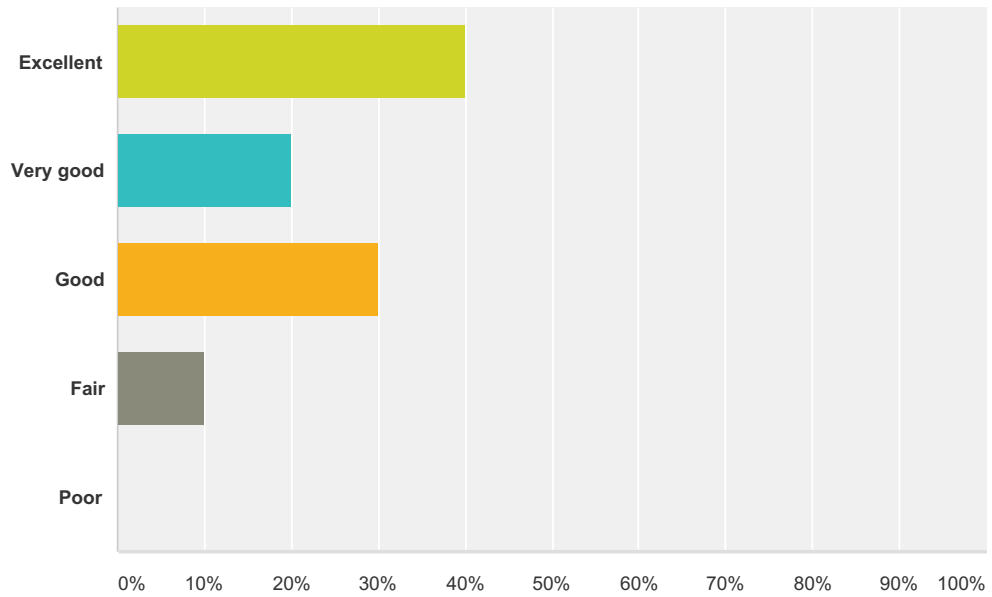
Answered: 10 Skipped: 0



Answer Choices	Responses	
A lot better than expected	20.00%	2
Better than expected	40.00%	4
About what I expected	40.00%	4
Worse than expected	0.00%	0
A lot worse than expected	0.00%	0
Total		10

Q2 Overall, how would you rate Downtown Resident Network: Transportation Changes?

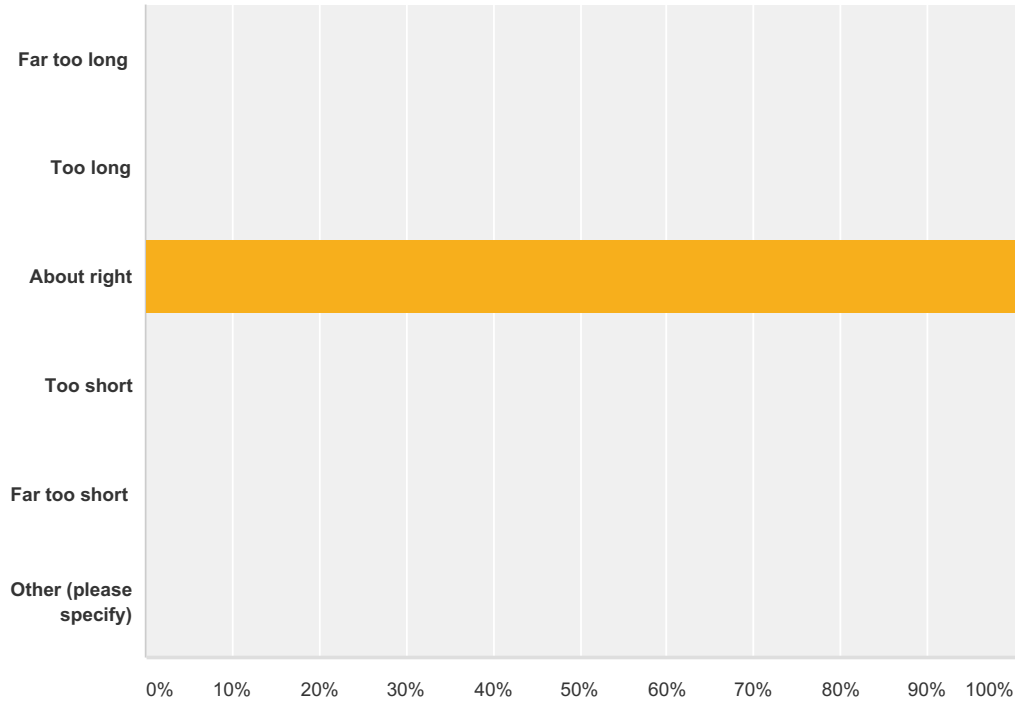
Answered: 10 Skipped: 0



Answer Choices	Responses	
Excellent	40.00%	4
Very good	20.00%	2
Good	30.00%	3
Fair	10.00%	1
Poor	0.00%	0
Total		10

Q3 Do you think the Downtown Resident Networkprogram was too long, too short, or about right?

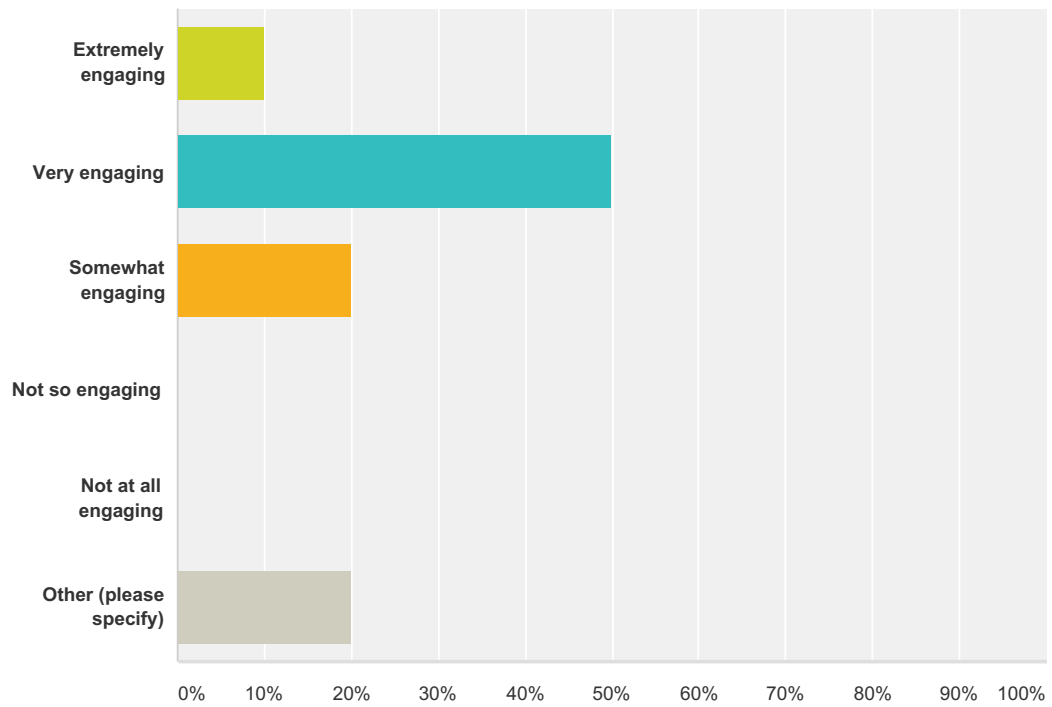
Answered: 10 Skipped: 0



Answer Choices	Responses
Far too long	0.00% 0
Too long	0.00% 0
About right	100.00% 10
Too short	0.00% 0
Far too short	0.00% 0
Other (please specify)	0.00% 0
Total	10

Q4 How engaging were the speakers at Downtown Resident Network?

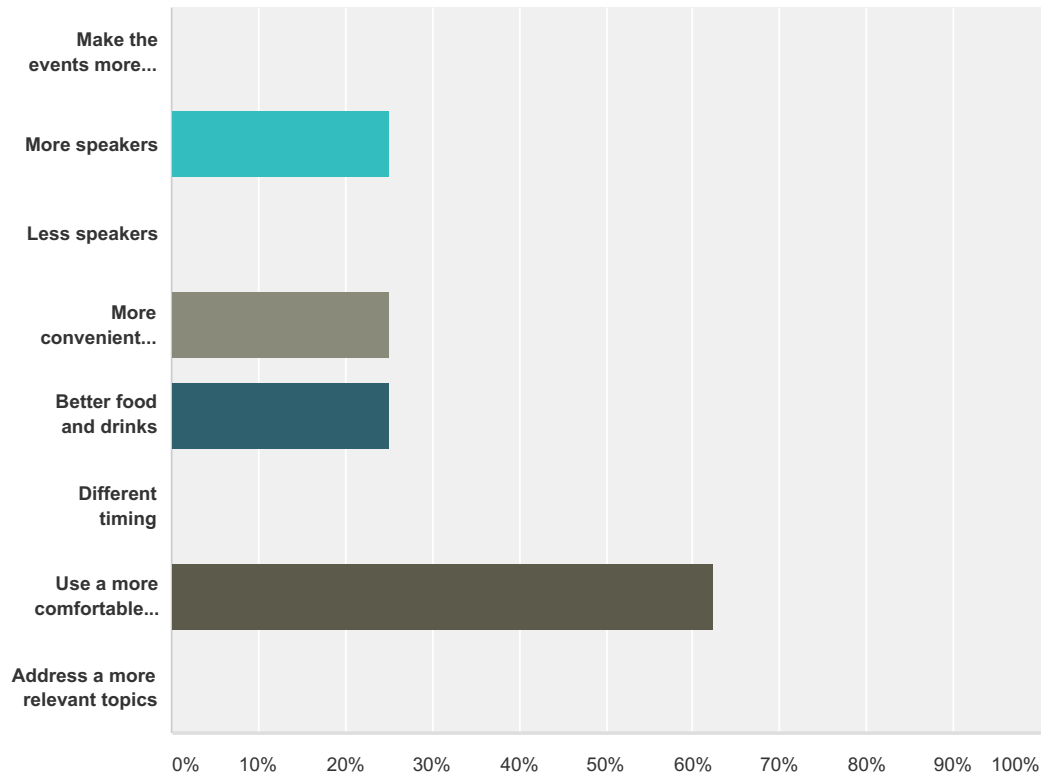
Answered: 10 Skipped: 0



Answer Choices	Responses	
Extremely engaging	10.00%	1
Very engaging	50.00%	5
Somewhat engaging	20.00%	2
Not so engaging	0.00%	0
Not at all engaging	0.00%	0
Other (please specify)	20.00%	2
Total		10

Q5 How could future events be improved?
Was there something you were expecting but did not receive? Select all that apply.

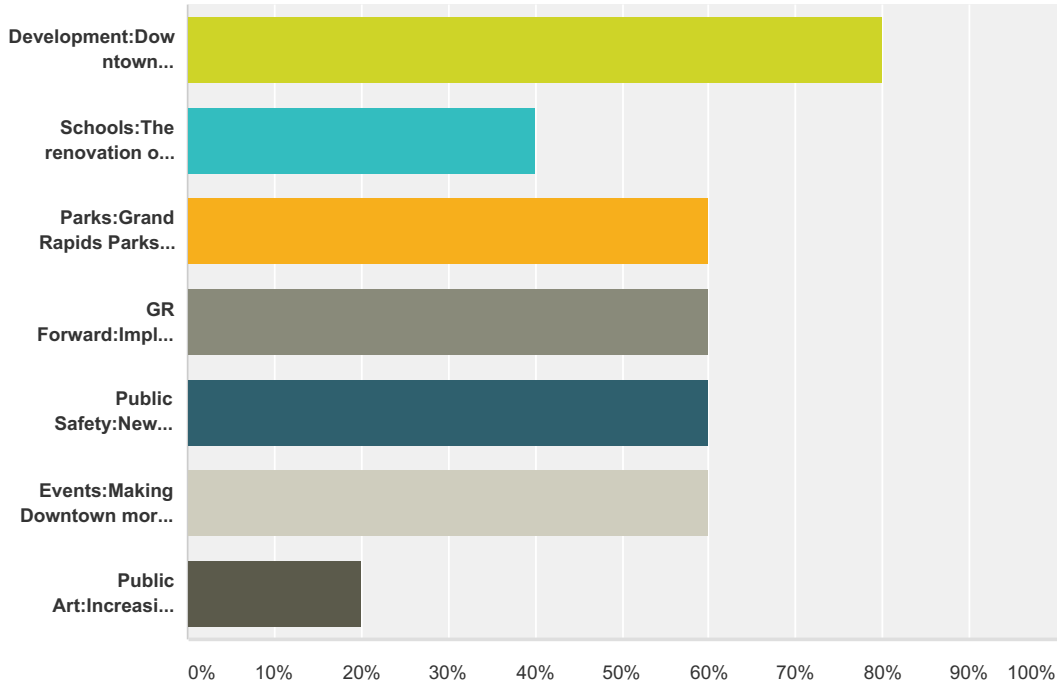
Answered: 8 Skipped: 2



Answer Choices	Responses	
Make the events more interactive	0.00%	0
More speakers	25.00%	2
Less speakers	0.00%	0
More convenient location	25.00%	2
Better food and drinks	25.00%	2
Different timing	0.00%	0
Use a more comfortable space to host the event	62.50%	5
Address a more relevant topics	0.00%	0
Total Respondents: 8		

Q6 What topics are of interest for a future Downtown Resident Network event?Select all that apply.

Answered: 10 Skipped: 0



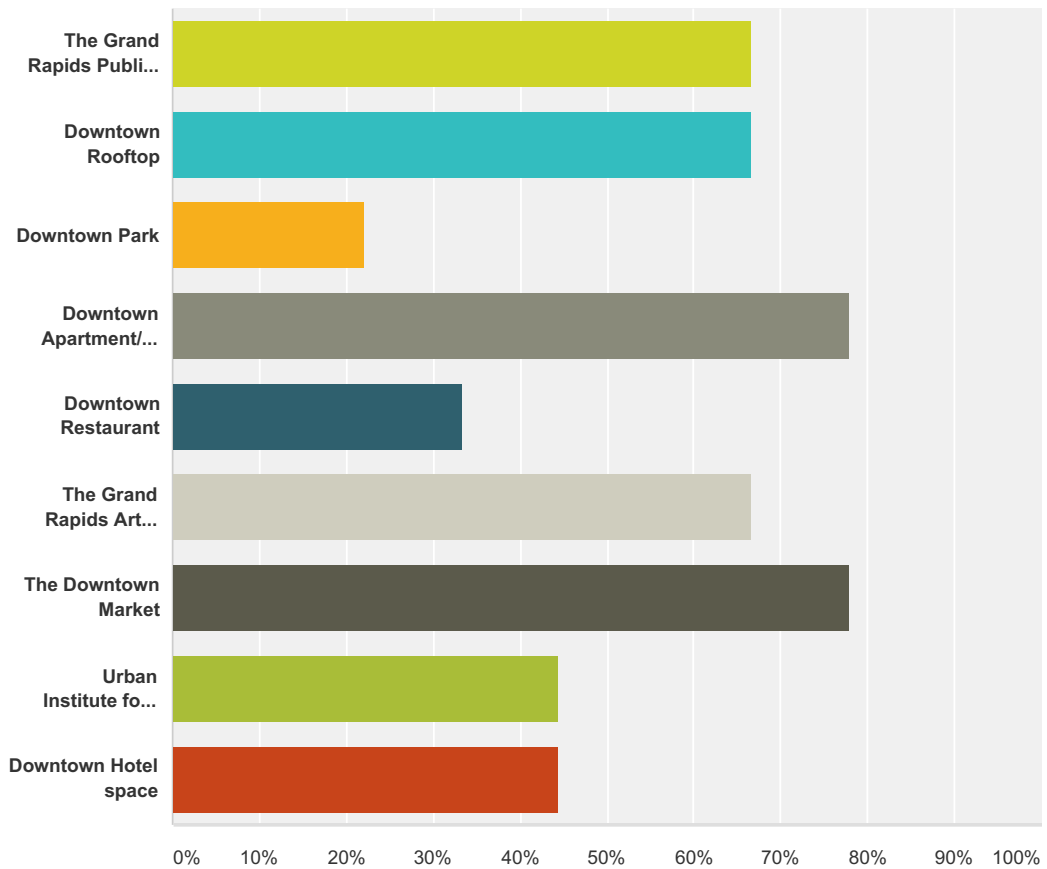
Answer Choices	Responses	
Development:Downtown developments planned for the year ahead.	80.00%	8
Schools:The renovation of Grand Rapids Public Museum School space and design program for 54 Jefferson.	40.00%	4
Parks:Grand Rapids Parks improvements and plans.	60.00%	6
GR Forward:Implementation and 2017 agenda for action.	60.00%	6
Public Safety:New downtown service area in Grand Rapids.	60.00%	6
Events:Making Downtown more eventful in the winter.	60.00%	6
Public Art:Increasingpublic art downtown.	20.00%	2
Total Respondents: 10		

**Q7 Are there any questions you would like
to be addressed by a speakers at the future
Downtown Resident Network events?**

Answered: 3 Skipped: 7

Q8 What venues are of greatest interest for future events? Select all that apply.

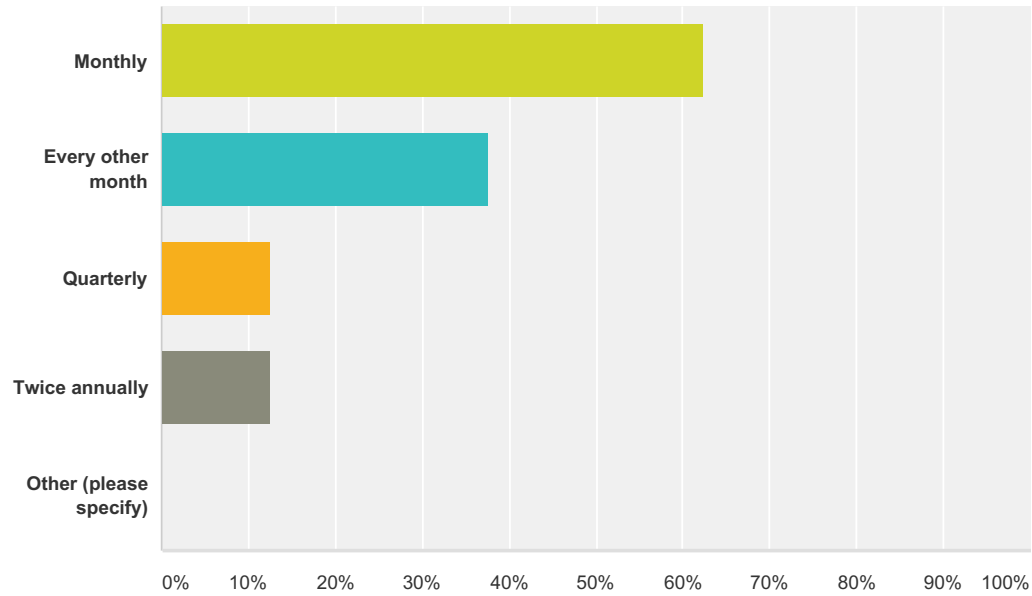
Answered: 9 Skipped: 1



Answer Choices	Responses	
The Grand Rapids Public Library	66.67%	6
Downtown Rooftop	66.67%	6
Downtown Park	22.22%	2
Downtown Apartment/ Condo with community space	77.78%	7
Downtown Restaurant	33.33%	3
The Grand Rapids Art Museum	66.67%	6
The Downtown Market	77.78%	7
Urban Institute for Contemporary Art	44.44%	4
Downtown Hotel space	44.44%	4
Total Respondents: 9		

Q9 I would be interested in serving on a committee, assisting as a volunteer or on a focus group to provide a resident perspective.

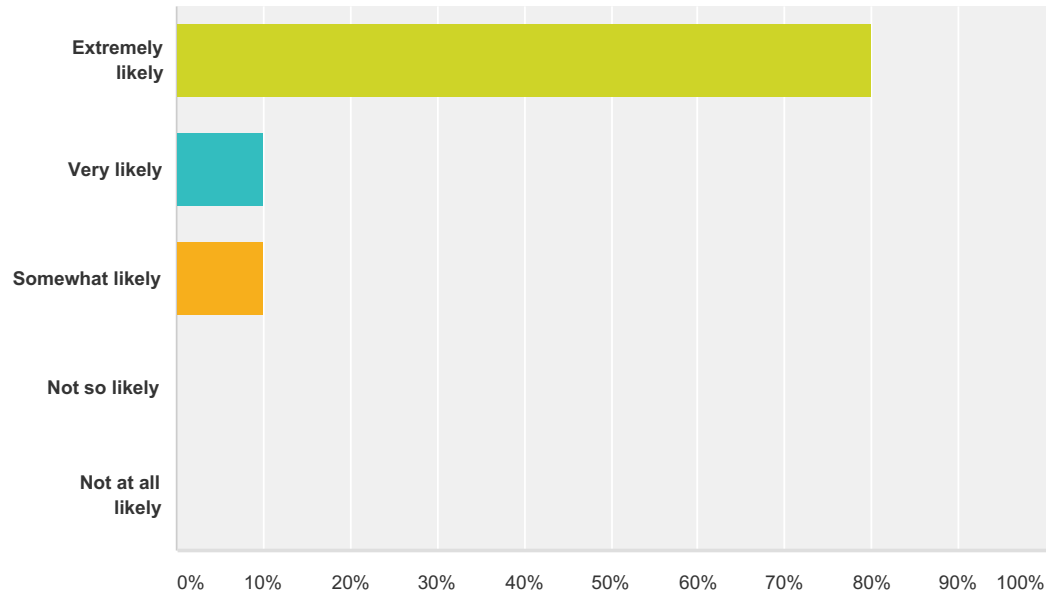
Answered: 8 Skipped: 2



Answer Choices	Responses	
Monthly	62.50%	5
Every other month	37.50%	3
Quarterly	12.50%	1
Twice annually	12.50%	1
Other (please specify)	0.00%	0
Total Respondents: 8		

**Q10 How likely are you to attend a
Downtown Resident Network event in the
future? Save the date for our next event on
Tuesday, November 9, 2016 at the Grand
Rapids Library.**

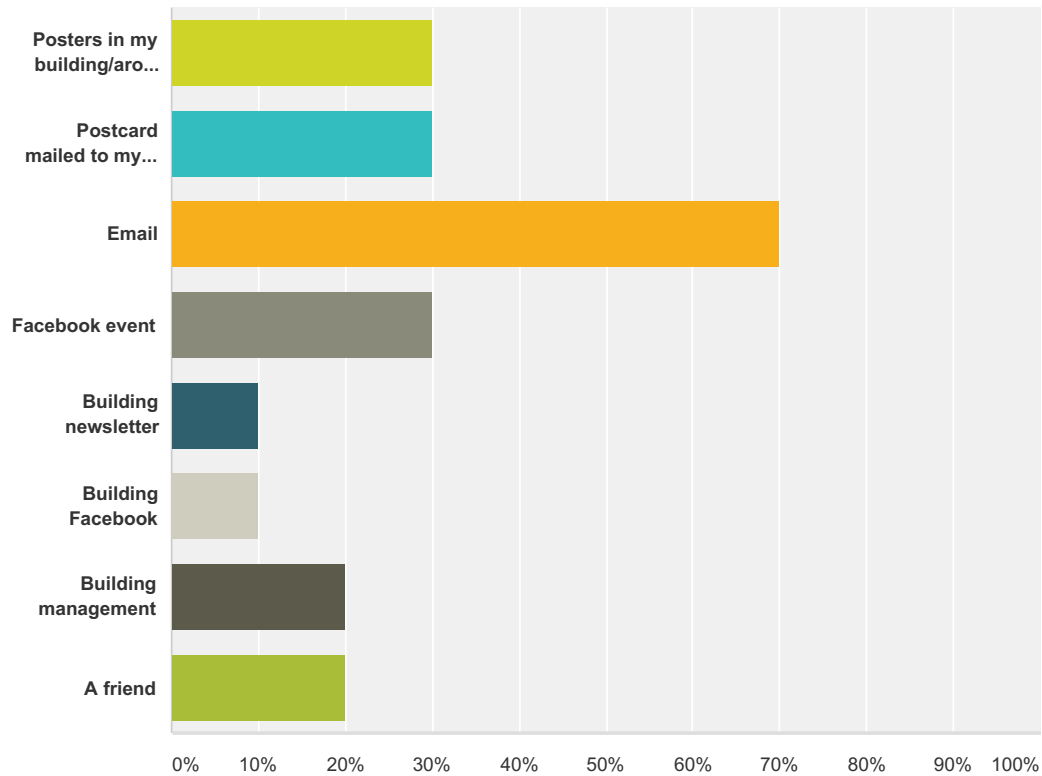
Answered: 10 Skipped: 0



Answer Choices	Responses	
Extremely likely	80.00%	8
Very likely	10.00%	1
Somewhat likely	10.00%	1
Not so likely	0.00%	0
Not at all likely	0.00%	0
Total		10

Q11 How did you find out about the Downtown Resident Network event? Mark all that apply.

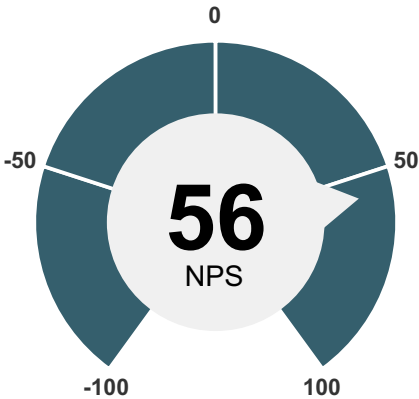
Answered: 10 Skipped: 0



Answer Choices	Responses
Posters in my building/around town	30.00% 3
Postcard mailed to my home	30.00% 3
Email	70.00% 7
Facebook event	30.00% 3
Building newsletter	10.00% 1
Building Facebook	10.00% 1
Building management	20.00% 2
A friend	20.00% 2
Total Respondents: 10	

Q12 How likely is it that you would recommend Downtown Resident Network events to friend or neighbor?

Answered: 9 Skipped: 1



Detractors (0-6)	Passives (7-8)	Promoters (9-10)	Net Promoter® Score
11% 1	22% 2	67% 6	56

**Q13 Do you have any other comments,
questions, or concerns?**

Answered: 3 Skipped: 7



ARTPRIZE

FREE
TRANSPORTATION

—
ALL AROUND
DOWNTOWN

BUSES STOP AT

dash

SIGNS

&

Silverline

STATIONS

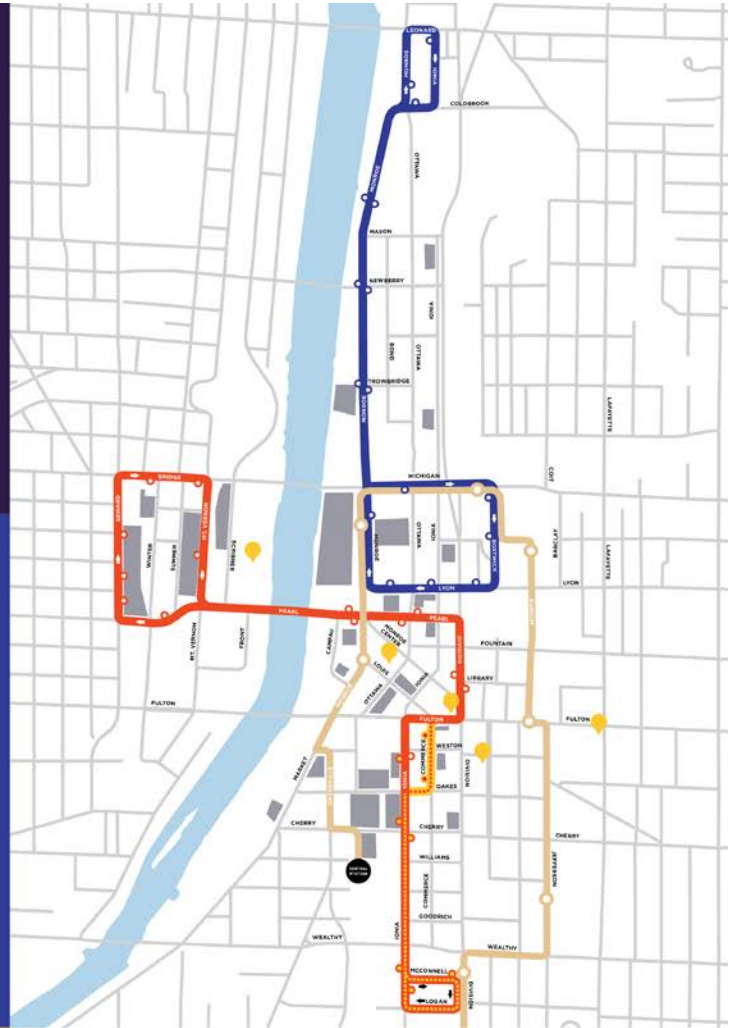


DOWNTOWN
GRAND RAPIDS



CITY OF
GRAND RAPIDS

the rapid



MAP KEY

- DASH North
- DASH West
- Silverline
- Parking
- ArtPrize Hubs

DASH

WEEKDAYS

- 6:30 AM - 10:00 AM
Buses every 7-8 minutes
- 6:30 AM - 8:00 AM & 8:30 PM - 10:00 PM ONLY
Buses every 7-8 minutes
No service South of Oakes
- 8:00 AM - 8:30 PM ONLY
Buses every 7-8 minutes
Service to Logan & Ionia

SATURDAYS (9/24 & 10/1)
12 PM - 8 PM
Buses every 7-8 minutes

SILVERLINE

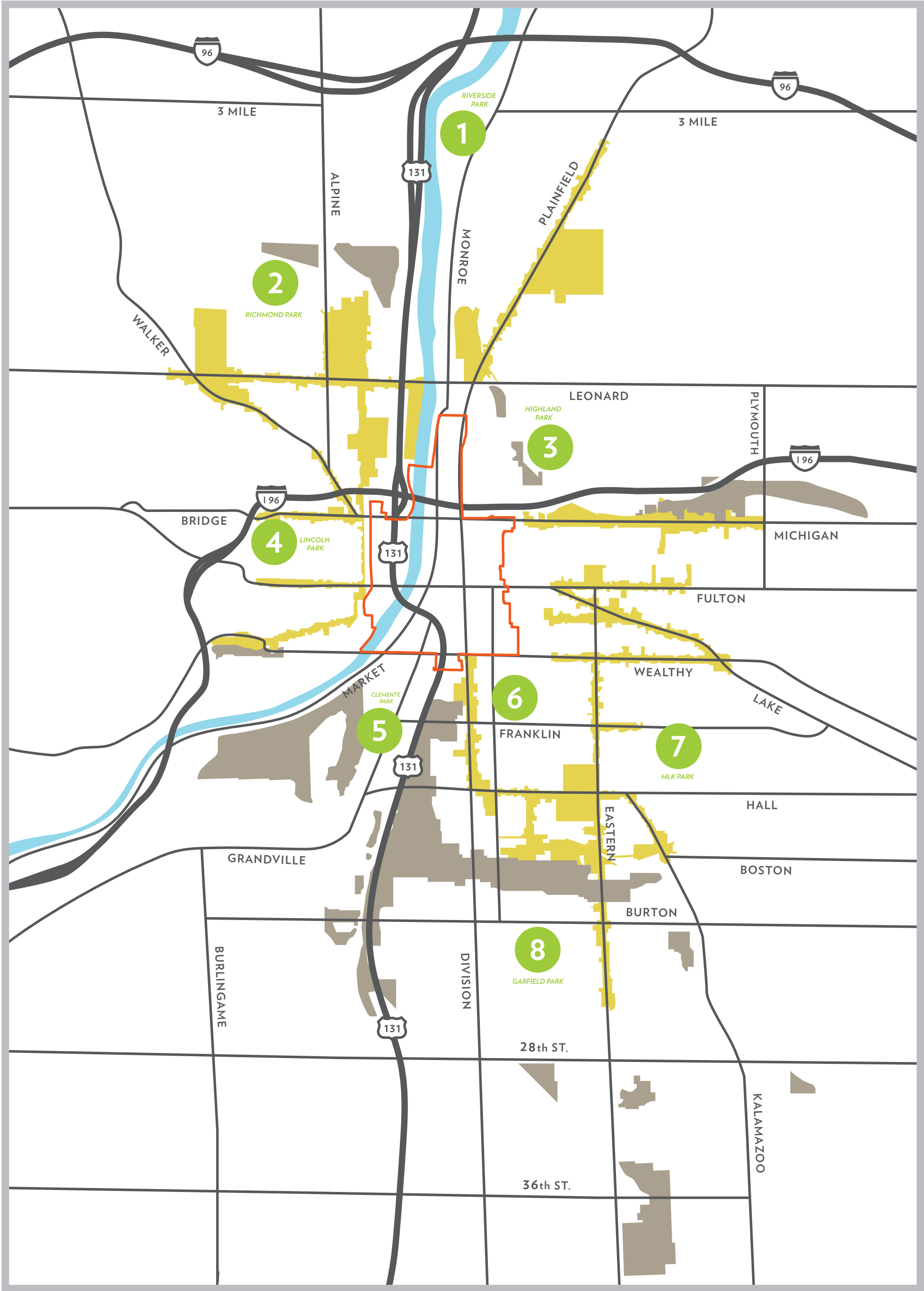
WEEKDAYS

- 5:50 AM - 9:00 AM
Buses every 10 minutes
- 9:00 AM - 3:40 PM
Buses every 20 minutes
- 3:40 PM - 6:10 PM
Buses every 10 minutes
- 6:10 PM - 12:00 AM
Buses every 30 minutes

SATURDAYS
5:30 AM - 9:00 PM
Buses every 30 minutes

SUNDAYS
6:00 AM - 6:00 PM
Buses every 30 minutes

downtowngr.org | ridetherapid.org | gparkingchanges.org | artprize.org

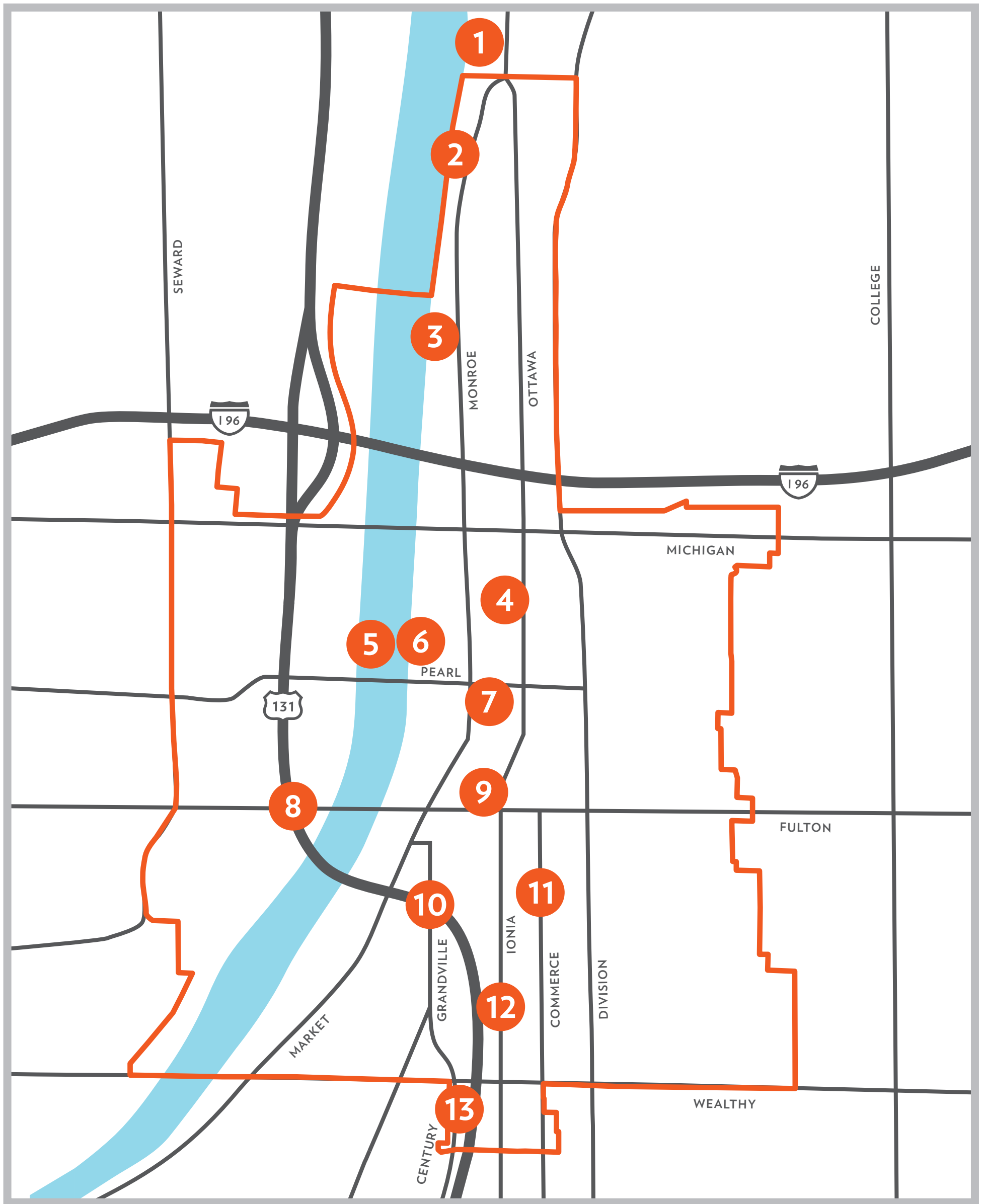


FOOD TRUCK OPPORTUNITY AREAS - CITY WIDE

Designated Areas (On paved parking areas in the parks listed below.)

- | | | |
|------------------|--|---------------------------|
| 1 Riverside Park | 5 Clemente Park | 7 Martin Luther King Park |
| 2 Richmond Park | 6 Kent County Department of Human Services – The on-street parking area on the west side of Jefferson Avenue SE between Franklin Street SE and Sycamore Street SE. | 8 Garfield Park |
| 3 Highland Park | | |
| 4 Lincoln Park | | |

- Industrial Areas, as defined by City of Grand Rapids Zone Districts (24 hours)
- Downtown (6 AM – 2:30 AM unless otherwise noted)
- Corridor Improvement Disctricts (TBD – location, hours, etc.)



FOOD TRUCK OPPORTUNITY AREAS – DOWNTOWN

Permissible hours 6am - 2:30am unless otherwise noted.

- 1 Coldbrook Edge** – The paved parking area along the east bank of the Grand River south of the GRFD station, north of the electrical transformer and west of the City Water Facility at 1101 Monroe Avenue NW. Consistent with Park facility hours.
- 2 Canal Park** – The paved public parking area within Canal Park. Consistent with Park facility hours. Also the metered parking spaces on the west side of Monroe Avenue NE adjacent to Canal Park.
- 3 Sixth Street Park** – The paved public parking area within Sixth Street Park. Consistent with Park facility hours. Also the metered parking spaces on the west side of Monroe Avenue NE adjacent to Sixth Street Park.
- 4 Calder Plaza** – The concrete public plaza surrounding the City-County Building. Also the metered parking spaces on the west side of Ottawa Avenue NW between Michigan Street and Lyon Street.
- 5 Gillette Bridge** – The area on the Gillette Bridge pedestrian crossing from the east to west bank of the Grand River.
- 6 Lyon Square** – The paved public plaza area at the western terminus of Lyon Street SW.
- 7 Rosa Parks Circle** – The paved area along the east side of Rosa Parks Circle from Monroe Center Street NW to Louis Street NW.
- 8 Fulton Street/131 overpass** – The off-street public right-of-way areas to the north and south of Fulton Street W immediately under the 131 overpass.
- 9 22 Ottawa Avenue NW** – The surface public parking located at the corner of Ionia Avenue NW and Fulton Street W commonly known as “the Wedge.”
- 10 Grandville Ave** – The metered parking on the east and west side of Grandville Avenue SW from the area underneath the 131 overpass to Cherry Street SW.
- 11 Commerce Ave** – The metered parking area on the east and west side of Commerce Avenue SW from Oakes Street SW to Cherry Street SW.
- 12 Ionia Ave SW** – The metered parking area along the west side of Ionia Avenue SW from Williams Street SW to Wealthy Street SW.
- 13 Century Ave** – The on-street parking area on the east and west side of Century Avenue SW from Wealthy Street SW to Logan Street SW.

	ALLIANCE FOR LIVABILITY					
1.1	Create a landscape gallery of public art along the river corridor	Recruit a leadership team to oversee fundraising, selection process, permitting, maintenance and liability responsibilities, etc.	City of Grand Rapids	within 5 years	DGRI / Arts Community	AFL
1.1	Create a landscape gallery of public art along the river corridor	Hire a conservation/restoration consultant to advise on installation details	City of Grand Rapids	within 5 years	DGRI / Arts Community	AFL
1.1	Create a landscape gallery of public art along the river corridor	Design and implement a community engagement component to allow Grand Rapiidians opportunities to participate in decision-making	City of Grand Rapids	within 5 years	DGRI / Arts Community	AFL
1.1	Create a landscape gallery of public art along the river corridor	Develop interpretive materials – an “art trail” guide	City of Grand Rapids	within 5 years	DGRI / Arts Community	AFL
2.1	Change the Approach to Downtown Parking Requirements	Work with the Parking Commission [Mobile GR] to determine parking maximum policy and penalties for exceeding the maximum	City of Grand Rapids	1st Year	DGRI	AFL
2.1	Encourage infill development to close gaps within and between neighborhoods> Connect Heartside, Heritage Hill, and the Downtown core	Develop a lighting plan for Division Avenue	City of Grand Rapids	within 10 years	DGRI / Developers / local institutions	AFL
2.2	Foster civic engagement and strengthen community ties Downtown	Support efforts to establish a Downtown residents council	DGRI	within 5 years	City of Grand Rapids / Downtown property owners and institutions	AFL
2.2	Foster civic engagement and strengthen community ties Downtown	Educate residents about ways to be engaged in discussions around change Downtown	DGRI	within 5 years	City of Grand Rapids / Downtown property owners and institutions	AFL
2.2	Increase access to fresh produce Downtown	Work with local institutions and Downtown residents to explore the option of tapping into a CSA	Health care providers	within 5 years	Local institutions / DGRI	AFL
2.2	Increase access to fresh produce Downtown	Incentivize additional farmers markets Downtown	Health care providers	within 5 years	Local institutions / DGRI	AFL
2.2	Explore financial incentives to attract new Downtown residents	Coordinate discussions with major employers to discuss options for incentive packages to encourage employees to live close to where they work	DGRI	within 5 years		AFL
2.3	Encourage more students to live Downtown	Encourage new student housing on the near Westside and along Division Avenue through the development of micro-units	DGRI	within 5 years	City of Grand Rapids / local colleges and universities	AFL
2.3	Explore ways of expanding homeownership Downtown	Explore ways to better link homebuyers with available and potential real estate	DGRI	within 5 years	Private developers / Downtown prospective residents	AFL
3.1	Prioritize pedestrian safety and connectivity at intersections	Establish a Department standard to upgrade crosswalks to international style crosswalks as a part of any street resurfacing or improvement project in Downtown.	City of Grand Rapids	within 5 years	DGRI / private developers	AFL
3.1	Prioritize pedestrian safety and connectivity at intersections	Pilot Leading Pedestrian intervals at intersections of Monroe/Pearl, Monroe/Ottawa, and Fulton/Ionia	City of Grand Rapids	within 5 years	DGRI / private developers	AFL
3.1	Prioritize pedestrian safety and connectivity at intersections	Implement one year pilot program prohibiting right-turns on red in the area bounded by Michigan Street, Wealthy Street, the Grand River, and Division Avenue	City of Grand Rapids	within 5 years	DGRI / private developers	AFL
3.1	Prioritize pedestrian safety and connectivity at intersections	A Barnes Dance/Pedestrian Scramble should be piloted at the intersection of Fulton and Ottawa and evaluated.	City of Grand Rapids	within 5 years	DGRI / private developers	AFL
3.1	Develop, enhance and implement of ‘Big Idea’ policies for street design	Revise existing Complete Streets Policy to take a more proactive attitude towards projects as part of Vital Streets Plan	City of Grand Rapids	1st Year		AFL
3.1	Re-design Fulton Street to build a seamless pedestrian connection	Complete design for road diet on Fulton Street with three-lane cross section and bike lanes	City of Grand Rapids	within 10 years [3 years for initial design]	DGRI	AFL
3.1	Create a more walkable Division Avenue	Monitor impact on bicycle activity on Division Avenue after Ionia Street cycle track is installed	City of Grand Rapids	within 5 years	DGRI/ MDOT/Rapid	AFL
3.1	Create a more walkable Division Avenue	Design road diet on Division Avenue south of Oakes Street	City of Grand Rapids	within 5 years	DGRI/ MDOT/Rapid	AFL
3.1	Redesign Market Avenue as the interface between Downtown and the River	Redesign Market Avenue to create a better connection with the green living room	City of Grand Rapids	within 5 years	DGRI/ MDOT	AFL
3.1	Invest in Cherry Street	Design and implement targeted improvements along Cherry to enhance safety - focus around US 131	City of Grand Rapids	within 5 years	DGRI/ MDOT	AFL
3.1	Ensure safe passage for bikes and pedestrians to and from Ehlers Station and Central Station	Ensure developments in the area provide improvements for pedestrian safety and connectivity	City of Grand Rapids	within 10 years	DGRI/ MDOT	AFL
3.1	Develop pedestrian-focused encouragement programs	Establish a Pedestrian Challenge; Partner with local employers to participate.	City of Grand Rapids	1st Year	DGRI/ local non-profits/health service providers	AFL
3.2	Reconfigure existing DASH service	Pilot changes to one line	City of Grand Rapids	1st Year	The Rapid	AFL
3.2	Provide New and Enhanced Mobility Options	Launch car share pilot	City of Grand Rapids	1-2 Years	DGRI / Rapid / Foundations / private businesses	AFL
3.2	Provide New and Enhanced Mobility Options	Complete bike share planning study	City of Grand Rapids	1-2 Years	DGRI / Rapid / Foundations / private businesses	AFL
3.2	Provide New and Enhanced Mobility Options	Pilot transit pass program	City of Grand Rapids	1-2 Years	DGRI / Rapid / Foundations / private businesses	AFL
3.2	Provide New and Enhanced Mobility Options	Improve paratransit options	City of Grand Rapids	1-2 Years	DGRI / Rapid / Foundations / private businesses	AFL
3.2	Programs and Policies	Conduct outreach to employers	City of Grand Rapids	1st Year	DGRI	AFL

3.3	Enhance physical and perceived connections to neighborhoods surrounding Downtown for all modes	Install 2 high-profile, weather protective transit stations per year along streets within neighborhoods surrounding Downtown which provide a direct transit link, or transfer into Downtown.	The Rapid	within 5 years	City of Grand Rapids / DGRI	AFL
3.3	Enhance physical and perceived connections to neighborhoods surrounding Downtown for all modes	Survey the condition of all transit stops along routes connecting to Central Station within 1 mile of Downtown; add seating, weather protection, and lighting where possible.	The Rapid	within 5 years	City of Grand Rapids / DGRI	AFL
3.3	Enhance physical and perceived connections to neighborhoods surrounding Downtown for all modes	Identify potential advertising partner for cost share of improved map panels	The Rapid	within 5 years	City of Grand Rapids / DGRI	AFL
3.3	Create the most Bicycle Friendly Downtown in the Midwest	Include city-wide bike network as part of Vital Streets Plan and identify long-term east-west connection	City of Grand Rapids	varies	DGRI / MDOT / local non-profits	AFL
3.3	Create the most Bicycle Friendly Downtown in the Midwest	Install two-way cycle track on Ionia between Fulton and Lyon; improve bike facilities south of Fulton to create a low-stress network	City of Grand Rapids	varies	DGRI / MDOT / local non-profits	AFL
3.3	Create the most Bicycle Friendly Downtown in the Midwest	Develop low-stress routes from Cherry Street to State Street, to Weston Street and link to Ionia Cycle Track	City of Grand Rapids	varies	DGRI / MDOT / local non-profits	AFL
3.3	Create the most Bicycle Friendly Downtown in the Midwest	Install bicycle connection on Lake Michigan Drive under US 131 connection to the Blue Bridge	City of Grand Rapids	varies	DGRI / MDOT / local non-profits	AFL
3.3	Create the most Bicycle Friendly Downtown in the Midwest	Develop protected intersection design at Ionia/Monroe Center	City of Grand Rapids	varies	DGRI / MDOT / local non-profits	AFL
3.3	Create the most Bicycle Friendly Downtown in the Midwest	Establish a Bicycle Friendly Business District; create incentive programs for patrons who bike to local businesses.	City of Grand Rapids	varies	DGRI / MDOT / local non-profits	AFL
3.3	Create the most Bicycle Friendly Downtown in the Midwest	Increase promotional materials and participation with Bike to Work Week	City of Grand Rapids	varies	DGRI / MDOT / local non-profits	AFL
3.4	Utilize apps and web tools to improve City services	Develop a new website for Mobile GR which makes it easy to find all transportation related information	City of Grand Rapids	1st year	DGRI	AFL
3.4	Integrate Digital Signage/Changeable Signage	Install real-time digital signage for City-Owned parking facilities	City of Grand Rapids	1-2 years	DGRI / Rapid / private partners	AFL
3.4	Integrate Digital Signage/Changeable Signage	Develop an App linked to parking map with real-time parking availability.	City of Grand Rapids	1-2 years	DGRI / Rapid / private partners	AFL
3.4	Use new technology to improve conditions for transit riders	Work with DGRI and businesses to install monitors/screens in the public ROW and in businesses showing real-time Rapid/DASH schedule information	City of Grand Rapids	within 5 years	DGRI / Rapid / private partners	AFL
3.4	Encourage open data for private transportation providers and companies	Increase regular communication with private transportation companies operating in Grand Rapids	City of Grand Rapids	within 5 years	DGRI / Rapid / private partners	AFL
3.4	Encourage open data for private transportation providers and companies	Initiate a regular [Annual/Monthly] method of data sharing with willing companies	City of Grand Rapids	within 5 years	DGRI / Rapid / private partners	AFL
3.4	Encourage open data for private transportation providers and companies	Consider passing open-data ordinance for private transportation companies operating within Downtown	City of Grand Rapids	within 5 years	DGRI / Rapid / private partners	AFL
3.4	Improve reliability and information of taxi service and transportation network companies	Work with private transportation companies to develop safety and operational standards that benefit the City, businesses, and protect residents	City of Grand Rapids	within 5 years	DGRI / Rapid / private partners	AFL
3.4	Improve reliability and information of taxi service and transportation network companies	Work with private transportation companies to understand their individual operation and growth targets	City of Grand Rapids	within 5 years	DGRI / Rapid / private partners	AFL
3.5	Market Grand Rapids's Regional Connections	Provide web links to all regional transportation connections in one place on the City's website	DGRI	within 2 years	City of Grand Rapids / Amtrak / Rapid / Airport	AFL
3.5	Market Grand Rapids's Regional Connections	Meet with representatives from all regional transportation connections to explore cross-promotional opportunities	DGRI	within 2 years	City of Grand Rapids / Amtrak / Rapid / Airport	AFL
3.5	Market Grand Rapids's Regional Connections	Highlight connections to regional transportation connections on all transportation map produced/released by the City	DGRI	within 2 years	City of Grand Rapids / Amtrak / Rapid / Airport	AFL
3.5	Improve Navigation and Wayfinding	Conduct a survey of all of the existing formal and informal wayfinding systems in the Downtown area. [Walk Your City, Michigan Street Wayfinding, Arena directional signage, GRTagTour]	DGRI	within 5 years	City of Grand Rapids / Rapid	AFL
3.5	Improve Navigation and Wayfinding	Evaluate the success of existing wayfinding programs in Downtown	DGRI	within 5 years	City of Grand Rapids / Rapid	AFL
3.5	Improve Navigation and Wayfinding	Choose the most successful system and explore expansion of this wayfinding typology throughout Downtown	DGRI	within 5 years	City of Grand Rapids / Rapid	AFL
3.5	Improve Navigation and Wayfinding	Procure an App to assist with wayfinding in Downtown - or integrate pedestrian wayfinding into parking/transit app	DGRI	within 5 years	City of Grand Rapids / Rapid	AFL
4.1	Formalize a leadership team among City decision makers and major employers to ensure equal access to opportunities	Develop industry partnership programs between employers and workforce representatives with targeted recruitment efforts in Downtown Grand Rapids and neighboring communities	City of Grands Rapids	ongoing	DGRI/ workforce organizations / GRPS / Hello West Michigan / The Source / local businesses	AFL
5.2	Enhance existing non-riverfront parks and open spaces through redesign and programming > Heartside Park	Develop design documents with the surrounding community	DGRI	5 to 10 years	Local non-profits / Convention & Visitors Bureau / Heartside neighbors & institutions	AFL
5.2	Enhance existing non-riverfront parks and open spaces through redesign and programming > Bridge Street Skate Park	Coordinate with MDOT on use of space under US 131	DGRI	within 10 years	City of Grand Rapids / local property owners	AFL
5.2	Enhance existing non-riverfront parks and open spaces through redesign and programming > Bridge Street Skate Park	Develop initial designs with local property owners	DGRI	within 10 years	City of Grand Rapids / local property owners	AFL

5.3	Turn up the volume on public art	Establish a percent for public art program [City of Grand Rapids]	City of Grand Rapids	within 5 years	DGRI / river art group*	AFL
5.3	Turn up the volume on public art	Determine priority sites for public art [City of Grand Rapids, DGRI / river art group to continue discussion on potential sites for public art]	City of Grand Rapids	within 5 years	DGRI / river art group*	AFL
5.3	Turn up the volume on public art	Reestablish Municipal Art Advisory Council	City of Grand Rapids	within 5 years	DGRI / river art group*	AFL
5.3	Turn up the volume on public art	Require public art proposals to include review and recommendations from a certified conservation consultant	City of Grand Rapids	within 5 years	DGRI / river art group*	AFL
5.3	Highlight the presence of the Grand River with enhanced lighting	Identify bridges slated for reconstruction / improvements in the coming years / begin discussion on possible design solutions	MDOT	5-10 years	City of Grand Rapids / DGRI	AFL
5.4	Expand beautification management	Increase cleanings and graffiti removal targeting problem areas	DGRI	within 5 years		AFL
5.5	Improve lighting on streets and in public spaces	Work with property owners to create a façade lighting corridor on Division Avenue - target 2-3 blocks and conduct outreach to property owners - Target 20 facades @ \$5,000	DGRI	within 5 years	City of Grand Rapids / local non-profits	AFL
5.5	Build on the successes of the Downtown Ambassador Program	Discuss with DDA and Alliances the potential need for expansion and budget	DGRI	1st Year	DGRI	AFL
5.5	Evaluate snow removal practices	Conduct outreach and education on snow removal	City of Grand Rapids	within 5 years	DGRI	AFL
5.5	Evaluate snow removal practices	Explore options for reusing plowed snow to support winter programming	City of Grand Rapids	within 5 years	DGRI	AFL
6.2	Continue and reinforce partnerships with City of Grand Rapids and DGRI to find opportunities to retain and attract talent	Partner with DGRI to integrate students into the broader Downtown community	GRPS	within 10 years	Local institutions / DGRI / City of Grand Rapids	AFL
3.1	Develop pedestrian-focused encouragement programs	Organize at least one Open Streets event annually, in a high profile location Downtown, preferably Monroe or Fulton	City of Grand Rapids	1st Year	DGRI/ local non-profits/health service providers	AFL / AFV

PROJECT



Monday, October 10, 2016

6:30pm - 8:30pm

GVSU

Loosemore Auditorium
401 Fulton St. W

A free event.



downtowngr.org



Denise Soler Cox

*Project ñ includes:
A presentation and cinematic
screening of Being ñ*

PROJECT Ñ

Project ñ is a cultural movement focused on creating new conversations that reinvent the way we view culture and interpret diversity wellness in our lives. Through film and live community engagements, Project ñ bridges the gap between culture and place and facilitates Radical Cultural Self-Awareness, a present-moment introspection of culture, identity and self. Founded by first-time Latina filmmaker Denise Soler Cox and Henry Ansbacher, Oscar-nominated documentary veteran, Project ñ produces and distributes rich and poignant Latino content via various consumer-facing platforms.

The central organizing principle of the Project is that first-generation American born Latinos or ñs, share a distinct identity, shaped by their experience growing up between two cultures. Their home culture reflects the heritage and traditions of their family's country of origin and is often in conflict with the mainstream American culture they experience beyond those four walls. Many ñs don't feel fully connected to either culture – not “American enough” among Americans and not “Latino enough” among Latinos. This leaves many ñs feeling like they don't truly belong anywhere; but by driving awareness of this shared ñ experience, and giving it a name, Project ñ is transforming this source of alienation into a source of empowerment, belonging and cultural awakening.

WHAT IS THE Ñ EXPERIENCE?

The ñ Experience is a 90-minute program that combines a cinematic screening of being ñ with a dynamic personal presentation by Soler Cox, co-director and the film's central character. Soler Cox leads the audience by example on a powerful journey of cultural self-discovery.

