

AGENDA

ALLIANCE
FOR
INVESTMENT



Board Members:

James Botts • Meagan Carr • Rick DeVries • Santiago Gomez • Kristian Grant • Tansy Harris • Dave Hill • Rachel Hood
Landon Jones • Ryan Kilpatrick • Nick Koster • Ning Liu • Ted Lott • Mark Miller • Nick Monoyios • Traci Montgomery • Kirt Ojala
Kevin Patterson • Sarah Rainero • Dave Riley • Mark Roys • Art Sebastian • Phil Skaggs • Jay Steffen • Tom Tilma • Roberto Torres
Brianna Vasquez de Pereira • Rick Winn • Kara Wood

May 9, 2017

3:30p – 5:00p

29 Pearl Street, NW Suite #1

- | | | | |
|----|--------------------------------------------|-------------|----------------------|
| 1. | Call to Order | | |
| 2. | Approval of April Minutes
(enclosure) | Motion | <i>Monoyios</i> |
| 3. | FY18 Budget Review | Action Item | <i>Kelly</i> |
| 4. | FY18 Alliance Selection
(enclosure) | Info Item | <i>Kelly</i> |
| 5. | Revised Encroachment Permit
(enclosure) | Info Item | <i>Kelly</i> |
| 6. | Open Alliance Discussion | Info Item | <i>Full Alliance</i> |
| 7. | Public Comment | | |
| 8. | Adjournment | | |





Alliance for Investment

April 11, 2017

1. Call to order: Monoyios called the meeting to order at 3:30pm
2. Members Present: Meagan Carr, Rick DeVries, Santiago Gomez, Tansy Harris, Landon Jones, Mark Miller, Nick Monoyios, Kirt Ojala, Kevin Patterson, Dave Riley, Mark Roys, Jay Steffen, Tom Tilma, Brianna Vasquez de Pereira, Rick Winn, Kara Wood

Members Absent: James Botts, Kristian Grant, Dave Hill, Rachel Hood, Ryan Kilpatrick, Nick Koster, Ning Liu, Ted Lott, Traci Montgomery, Sarah Rainero, Art Sebastian, Phil Skaggs, Roberto Torres

Others Present: Tim Kelly, Jennie Kovalcik, Scott Atchinson, Bill Wood, Anthony Lazarro, Jennie Schumacher, John Re

3. Approval of March Meeting Minutes:
Motion: Moved to approve March 14, 2017 minutes as presented. Motion carried unanimously.
4. DGRI Alliance 2.0 Follow Up:
Kelly presented an overview of the revised Alliance 2.0 presentation. Kelly said the revisions were based on feedback from all three (3) Alliances. Kelly said DGRI is proposing a hybrid structure, with five (5) standing committees solely focused on GR Forward goals. Kelly continued, the DGRU concept will now be called the Citizen Engagement Academy (CEA). Kelly said the committees will meet monthly or as needed, focusing more on implementation, and have a more diverse representation. Kelly said the change in structure is in response to critiques heard over the last few months. Winn said he preferred this structure over the last proposal due to the direct tie with GR Forward goals. Kelly said it will be easier to communicate amongst these five (5) groups. Kelly said DGRI would like to implement this structure by the start of the fiscal year, July 1. Kelly said the revised concept goes in front of the DGRI Board of Advisors next week, and Alliance recruitment is set for May. Riley asked what the CEA will consist of. Kelly replied the CEA will be a shared learning space opportunity, where members can see events, webinars, and speakers series that DGRI may be involved

in. Winn asked if all members will be able to attend any of the group meetings. Kelly replied yes, there will still be steering committees that will come from each goal and consist of individuals from all five (5) committees. Patterson asked if a DGRI staff member will be assigned to each goal group. Kelly said yes; all staff leads will likely participate in each goal.

Moved to support the revised Alliance 2.0 structure. Motion carried unanimously.

5. Wealthy Street Ped Safety Improvements:

Kelly said the Alliance had received a request to partner with Mary Free Bed to discuss the intersection on Wealthy Street and Jefferson Avenue. John Re from the City of Grand Rapids presented information about this project. Re said Mary Free Bed would like to focus on the comfort of this intersection, including the speed of the roundabout. Re said one option that is being considered includes installing a rapid flashing beacon to indicate drivers need to slow down or stop. Monoyios asked if the beacon will be solar powered. Re said the beacon would likely be tied into the existing City light system, which is on a timer. Re said the cost of the project would increase if the City went with the solar option. Monoyios asked if being more creative with the crosswalk was an option. Re said there are some regulations that limit creativity at the crosswalk. Steffen said he is supportive of the idea, and asked about the effectiveness of beacons. Re said there are three (3) in the City, but no public outreach has been done to provide such data. Winn asked if there should be a sign to stop for pedestrians. Kelly said there is an existing yield to pedestrians sign. Harris volunteered to assist with an educational component. Harris asked if the yield sign was located in the middle of the road. Re said yes, but after about a year it was removed due to damage. Re said future sign placement and spending must be strategic. Tilma asked about effectiveness and lifespan of crosswalk paint. Re said the paint is slightly reflective and weather resistant. Re said another option is to enhance the paint near this intersection. Miller seconded the idea of exploring opportunities to enhance the crosswalks. Re said those options are limited due to federal requirements. Kelly said this agenda item is time sensitive, and asked for a motion from the Alliance, amended by exploring potential paint crosswalk opportunities.

Moved to contribute DDA capital funds and assist with improving the intersection. Motion carried unanimously.

6. FY18 Budget Update:

Kelly provided the Alliance budget handouts that summarized priorities from past meetings. Kelly said once financials are complete, the budget can be formed and approved at the next meeting, and then go before the DDA Board. Kelly said this agenda item is strictly informational and for review.

7. Rose Center Fellowship Update:

Kelly provided an overview of the Rose Center Fellowship and the Downtown Development Authority's involvement in the land use project. Kelly said all of this information is available on DGRI's website. Kelly said the Grand Rapids group will follow up with the panel of experts in Seattle on May 2nd. Kelly said a survey was sent to all of those who participated in the project while the panel was in Grand Rapids, and the same survey will be sent to the Alliance.

8. Open Alliance Discussion:

Kelly said the Michigan Street project that was presented to the Alliance last month will go before the DDA tomorrow. Kelly said the agenda item will include the Alliance for Investment's recommendation for trees in the median and electrical elements that were discussed. Kelly added the project has started and should be complete in June.

9. Public Comment:

Scott Atchinson presented the idea of creating a historical walking tour to show development changes in Grand Rapids over time. Atchinson suggested using before and after photos, and partnering with local museums, the library, Experience GR and the County to make this happen. The Alliance thanked Atchinson for his time.

10. Adjournment:

Monoyios adjourned the meeting at 4:25pm

Minutes taken by:

Jennie Kovalcik

Administrative Assistant

Downtown Grand Rapids Inc.

CITIZEN ENGAGEMENT ACADEMY (CEA)

Goal 1

FY18

Projects

- River trail econ impact
- Switchback Park Design

Policy:

- River trail design guidelines
- River trail identity

Beyond:

- GRWW
- Future trail projects

Goal 2

FY18

Projects

- DT Resident Network Census
- DT Merchants
- Ambassadors
- Wayfinding

Policy:

- Incentives
- Land disposition
- Affordable housing

Beyond:

- Home ownership
- Retail recruitment

Goal 3

FY18

Projects

- Bike Share
- Bike infrastructure
- Bus shelters
- Street design
- TDM / Mobility

Policy:

- Ped crossings
- Streetscape design criteria

Beyond:

- Transit Improvements
- Fulton St. redesign

Goal 4

FY18

Projects

- DT workforce programs
- Workforce diversity
- Diverse business ownership

Policy:

- Tools
- Contracting / hiring preferences

Beyond:

- Corporate recruitment

Goal 5

FY18

Projects

- Events
- Activation
- Public art
- Park programming
- Holiday décor

Policy:

- Event fees
- Food truck policies
- Inclusive events and welcoming culture

Beyond:

- Heartside Park



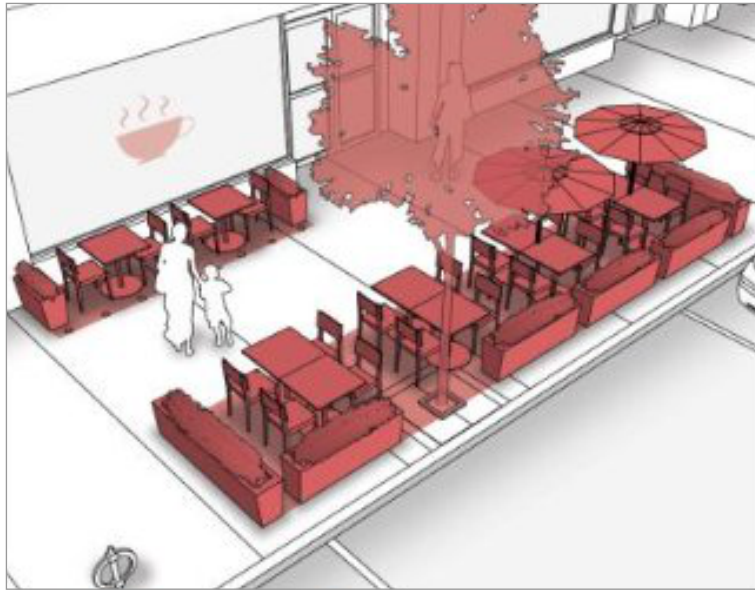
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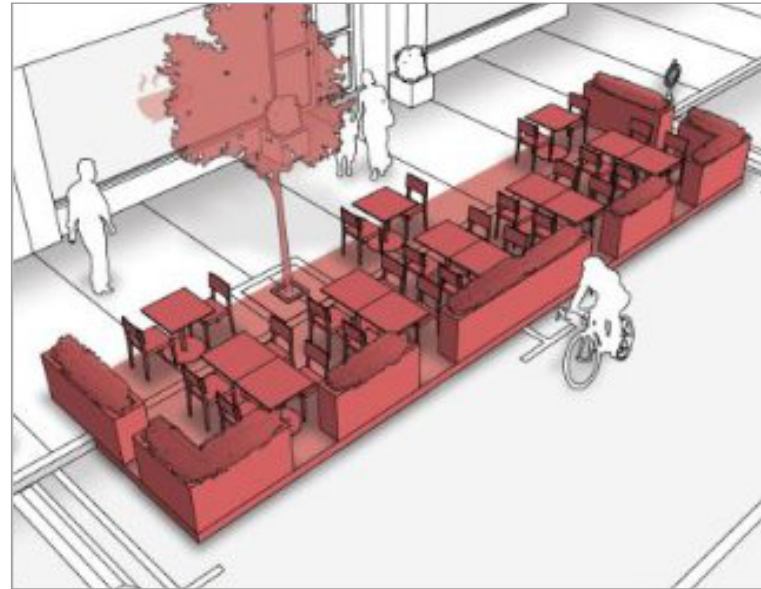
GOAL-BASED IMPLEMENTATION ALLIANCES:

- Continues evolution toward implementation-based DGRI
- 5 Goal-based Alliances replace 3-current, thematic groups
- Alliances agendas include both project & policy discussions to enable more active engagement
- Members / discourse supported by CEA for capacity building
- Each new Alliance aspires for representative composition
- Orgs with aligned interests and focus convened strategically
- Each member serves on one Alliance, can audit others
- Communication efforts between Alliances simplified

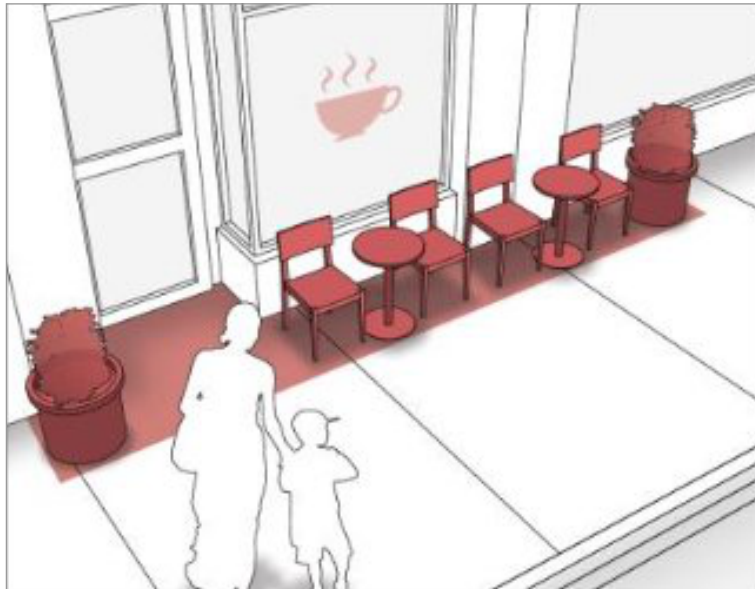
Allowed Outdoor Seating Area Configurations



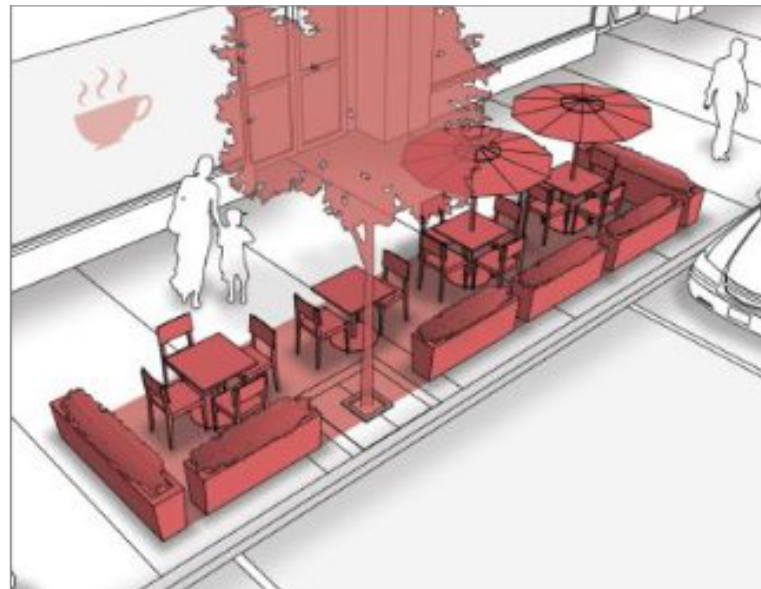
Café Combinations



Parklet Cafés



Small Frontage Cafés



Curbside Cafés

RE: Outdoor Seating Area within City Controlled Right-of-Way

Dear Business Owner:

This letter is intended to inform you of changes concerning your permit for an outdoor seating area. The policy (City Commission Policy 1000-2) that governs the use of City streets and sidewalks for private purposes was recently amended. The policy was changed to optimize the use of sidewalks for public and private uses.

Our goal is to create a vibrant streetscape that is accessible to all people, improves economic activity, maximizes the use of constrained space, and insures compliance with the Americans with Disabilities Act (ADA). As Downtown and our neighborhoods continue to grow, conflicts with outdoor seating and consistent locations for pedestrian passage has become an issue. The change in policy was developed to proactively address new challenges as demand for sidewalk space has risen.

Beginning this year, a new or continued outdoor seating area in the right-of-way will be authorized by a "Seasonal Encroachment License" that expires at the end of each calendar year. An annual application, including a site drawing and proof of insurance, will be required at the start of each season prior to setting up an outdoor seating area.

Our records indicate that you have an encroachment permit for outdoor seating in the City right-of-way. In order to ease the transition to the new policy, your existing permit will remain valid for 60 days from the date of this notice, and you may set up and use outdoor seating under the terms of the existing permit through June 15, 2017 (60 days).

Your existing permit will be terminated with respect to outdoor seating effective June 15, 2017. Please apply for a new Seasonal Encroachment License in order to continue an outdoor seating area past this date. The City is offering a streamlined electronic application process for this purpose, available at www.grcity.us – search for "Sidewalk Seating Area." Please submit your application by May 1, 2017 to ensure sufficient time for application processing. Upon receipt of your permit, please place your site drawing in your business window that shows the location of the approved outdoor seating area.

The fee for a new or revised layout Seasonal Encroachment License will be \$270/year; the same amount as the original encroachment permit fee. The fee for renewal of an existing Seasonal Encroachment License with no change from the previous year will be \$150/year. The fee covers the cost of inspections and permitting. For those restaurants that desire to serve alcohol within the public sidewalk, the City Commission recently amended the Zoning Ordinance so that Special Land Use approval is not required within the public right-of-way. This change eliminates the time and expense of needing to go before the Planning Commission for approval.

Thank you in advance for your cooperation. Should you have any questions regarding the application please contact Dan Nederhoed at 616-456-4471.

Sincerely,

Engineering Department
City of Grand Rapids