ALLIANCE FOR INVESTMENT



Board Members:

James Botts • Meagan Carr • Rick DeVries • Santiago Gomez • Kristian Grant • Tansy Harris • Dave Hill • Rachel Hood Landon Jones • Ryan Kilpatrick • Nick Koster • Ning Liu • Ted Lott • Mark Miller • Nick Monoyios • Traci Montgomery • Kirt Ojala Kevin Patterson • Sarah Rainero • Dave Riley • Mark Roys • Art Sebastian • Phil Skaggs • Lori Staggs • Jay Steffen • Tom Tilma Roberto Torres • Brianna Vasquez de Pereira • Rick Winn • Kara Wood

April 12, 2016 3:30p - 5:00p 29 Pearl Street, NW Suite #1

- 1. Call to Order
- Motion Approval of March Minutes Monoyios 2. (enclosure) Info Item AFL and AFV Budget Process Updates Kirk / VanDriel 3. (enclosure) Property Assessed Clean Energy (PACE) Presentation Info Item Occhipinti 4. 5. Lake Line Station Discussion Info Item Monoyios (enclosure) Info Item Full Alliance FY2017 Budget Prioritization 6. (enclosure)
- 7. Upcoming Agenda Items
- 8. Public Comment
- 9. Adjournment





Alliance for Investment

March 8, 2016

- 1. Call to order: Monoyios called the meeting to order at 3:31pm
- Members Present: James Botts, Meagan Carr, Rick DeVries, Santiago Gomez, Dave Hill, Rachel Hood, Landon Jones, Ryan Kilpatrick, Ning Liu, Ted Lott, Mark Miller, Nick Monoyios, Kirt Ojala, Sarah Rainero, Dave Riley, Art Sebastian, Phil Skaggs, Lori Staggs, Jay Steffen, Tom Tilma, Brianna Vasquez de Pereira, Rick Winn, Kara Wood

<u>Members Absent:</u> Kristian Grant, Tansy Harris, Nick Koster, Traci Montgomery, Kevin Patterson, Roberto Torres

Others Present: Tim Kelly, Jennie Kovalcik, Annamarie Buller, Kim Van Driel, Cheri Holman, Ghassan Ghareeb, Ken Peregon, Breese Stam

3. Approval of February Meeting Minutes:

Motion: Kirt Ojala supported by Rick Winn, moved to approve February 9, 2016, minutes as presented. Motion carried unanimously.

4. AFL & AFV Budget Process Updates:

Kelly said both the Alliance for Livability and Alliance for Vibrancy will give an update on budget priorities for 2016 in April's meeting. Kelly provided the Alliance with a summary of their budget priorities thus far.

5. GR 2030 District & Battle of the Buildings Presentation:

Cheri Holman from the West Michigan chapter of the United States Green Building Council explained the Battle of the Buildings competition as a biggest loser of energy contest. Holman added that the competition is in its third year, and has grown each year. Holman explained how the company Energy Star uses benchmarks for building energy use to create the year-long competition and said that the overall event educates business building owners around the state. Holman announced the state-

wide competition will kick-off on March 18 at Aquinas College and said the competition ends with the Earth Day Energy Summit, in which exhibitors and panel speakers attend, and awards are presented. Holman said the Summit will be held on April 22 at the JW Marriott in Downtown Grand Rapids and went on to explain the 2030 District as a public-private partnership where cities pledge to reduce building energy, water consumption, and transportation emissions by the year 2030. Holman said Portfolio Manager is used to benchmark building targets and that this is an international partnership with a leadership council comprised of property owners and managers, and service stakeholders like DTE and Consumers. Holman explained that it is not known how to reach these goals specifically, but the need to meet them is important to creating a healthy environment. Monoyios asked how the benchmarks are established, and if goals are set by DGRI within the GR Forward plan or not. Kelly responded that DGRI is a community partner, creating an ongoing conversation with everyone to see how to reach goals in a quantitative approach. Holman said the Grand Rapids 2030 District was launched first and quickly prior to the discussion of goals.

6. Pearl Street Bid Update & Discussion:

Kelly said the construction documents for the Pearl Street project were send out to bid, and estimates just came back. Kelly added that the renderings of the project are printed to show a street-view detail, as requested by the Alliance. Breese Stam, Ken Peregon from OCBA, and Ghassan Ghareeb from Geotech presented the Pearl Street project details. Peregon explained that walkways will be replaced with tree planters surrounded by porous pavers. Peregon added that the existing river overlook near the Grand Rapids Public Museum will be replaced with a more functional infrastructure. Ghareeb presented lighting changes that would be made under the overpass on Pearl Street. Ghareeb said the lights would be LED and have the ability to be set on a time and color change timer. Ghareeb added that decorative lighting fixtures and poles will be installed under the bridge, showing alternative fixture options and costs. Botts asked what the approximate cost was for one light pole and fixture. Ghareeb responded \$1100. Stam explained that the essence of this project is to provide a welcoming and vibrant gateway into Downtown Grand Rapids by utilizing lighting and greenery. Ojala asked how these additions would be powered and maintained. Hood also asked how the storm water would be managed. Stam responded that water from sidewalks will be infiltrated into porous pavers to catch the storm water. Stam added that the lighting could be generated by a timer to change color and power. The Alliance went over alternative bids for the project, in which Stam recommended alternative three (3) from an engineering standpoint. Monoyios asked who receives the operating and maintenance bills for this alternative. Kelly responded that street lighting is usually covered by the City of Grand Rapids and specialty items come from the DID's budget after FY17 approval. Winn said that more lighting appeals to him if affordable. Tilma said lighting would help with directional connections, safety, and create a bigger impact on the riverfront. Monoyios asked the Alliance to vote on the alternative options.

Motion: James Botts supported by Rick Steffen, moved to accept alternative three (3). Motion carried with a majority.

7. Michigan Street Greening:

DeVries presented various projects pertaining to Michigan Street greening. Kelly said the presentation is informational, and no decision had to be made during this meeting.

8. Laker Line Station Discussion:

Monoyios presented potential bus changes near Grand Valley State University. Miller and Lott said that an investment with the accessibility of the pedestrians in mind should not result in shutting down access of streets. Kelly added that this presentation outline did not require a decision as of yet.

9. FY2017 Budget Prioritization:

Monoyios said that the group activity will be pushed into next month's meeting. Kelly said the budget has to be approved by the DDA in May, and the Alliance only meets twice before that deadline – adding it may be beneficial to review the packet prior to April.

10. Next Meeting:

April 12, 2016

11. Public Comment:

None

12. Adjournment:

Monoyios adjourned the meeting at 5:07pm

Minutes taken by: Jennie Kovalcik Administrative Assistant Downtown Grand Rapids Inc.

ALLIANCE FOR LIVABILITY

Budget Planning: Phase II - Recap

Based on discussion at the February Alliance for Livability (AFL) meeting, staff presented projects to be considered for cost estimation and formal recommendation at the upcoming meeting in April. The projects are listed here, organized by the areas of focus/purview for the AFL. Additional details from conversations at the March meeting are included for some projects.

Clean, Safe, Beautiful

- ExitSpace Project
 - Continuation/completion of the North Division retaining wall mural; potential projects at
 Wealthy Street underpass east of 131 (Downtown Market) and west of 131 (Amtrak Station)
- Signal Box Project
 - o Continuation/completion of mini-mural project on City-owned traffic signal boxes Downtown
- District Identification / Wayfinding
 - Pilot project for public art interventions that can serve a multiple purposes: wayfinding, district identification, and branding
- Downtown Refuse Container Expansion
 - Partnership with the Downtown Ambassadors to repurpose and repair current refuse containers, as well as acquire new containers to address deficient areas with a focus on containers that can incorporate a public art component
- Division Avenue Enhancements
 - Leverage current BRIP (Building Reuse Incentive Program) and Signage Grant Programs to improve facades and storefronts on South Division, explore additional funding options and programs to improve the pedestrian experience from Fulton to Wealthy

Engagement

- Downtown Residents' Network
 - Funding support for events and programs led by DGRI's Stakeholder Engagement Specialist to connect, educate, and inform Downtown residents with the intent of building and growing a leadership network

Mobility

- DASH 2.0 Infrastructure
 - o Infrastructure enhancements to complement the DASH system reconfiguration in 2016-2017, including, but not limited to: stop and shelter infrastructure, map/schedule/route information (stationary and digital), vehicle branding, etc.
- Bike Parking 2.0
 - Partnership with MobileGR, the Traffic Safety Department, and the Greater Grand Rapids Bicycle Coalition to enhance and expand bike parking options Downtown with a comprehensive bike parking plan (including new corrals, off-street parking, etc.)

- Bikeshare Feasibility Study
 - Partnership with MobileGR to conduct a demand/feasibility analysis for a citywide bikeshare system
- Wayfinding and Accessibility Audit/Enhancement
 - Assessment of all current wayfinding systems to analyze efficiency and effectiveness, and understand areas of opportunity for improvement (including an assessment resting spaces and paratransit access points – loading zones, proximity to entrances, etc., as well as the Downtown street sign system)

Urban Recreation

- Winter Recreation Equipment
 - O Winter recreation equipment for potential deployment in Downtown parks in partnership with the Parks and Recreation Department
- Skate Park/Plaza Planning
 - o Placeholder funds for potential planning opportunities with the City of Grand Rapids
- River Trail and Trailhead Planning/Infrastructure
 - o Planning for Ah-Nab-Awen trailhead and river trail infrastructure enhancements

Multi-Year Budget Items

- These items represent multi-year commitments primarily related to asset management of prior infrastructure investments, as well as prioritized, multi-year programs and projects:
 - o Accessibility/Mobility Repairs
 - o Snowmelt Systems Management
 - Wayfinding Maintenance
 - o Riverwalk Maintenance
 - Project/Fixed Asset Maintenance
 - O Downtown Ambassador Program
 - Winter Avenue Building Maintenance
 - Tree Well Maintenance
 - o Transportation Demand Management Program

In addition to budgeted projects, DGRI staff time and Alliance members' workgroup efforts will focus on specific advocacy areas, including but not limited to:

- Revision of sidewalk and street closure policies for Downtown construction
- The Vital Streets Planning process
- The Bicycle Safety/Education project
- Parks Master Planning process

ALLIANCE FOR VIBRANCY

Budget Planning: Phase II - Recap

Based on discussion at the February Alliance for Livability (AFL) meeting, staff presented projects to be considered for cost estimation and formal recommendation at the upcoming meeting in April. The projects are listed here, organized by the areas of focus/purview for the AFL. Additional details from conversations at the March meeting are included for some projects.

Public Space Activation:

- Expand Youth Programming
 - O Design and organize 2-3 dedicated youth events each year by teaming up with other local community partner organizations. This could include such things like the "Destination Play" idea where kids can design their own park, Jr. Ambassador Program, Night at the Museum's, teaming up with the Grand Rapids Children's Museum, GRPS, etc.
- Enhance Existing Non-Riverfront Spaces
 - Enhance parks and open spaces through redesign and programming such as Heartside Park, Rosa Parks Circle, Pekich, etc. This could include artwork, recreational activities, new programming, etc.
- Zero Waste Events
 - Plan and implement a zero waste event Downtown and help promote zero waste infrastructure and services throughout the Downtown. This could include such things like marketing efforts to help event organizers know about City programs or other services/programs, teaming up with WMEAC, High Five Program or a mural program to help paint the City's current zero waste bins. Make sure DGRI supported events support zero waste efforts.
- Activation of the Public Realm
 - Continued support to activate the public realm through the Pop-Up Performer Program, new public artwork, murals, digital projections, sculptures, etc.
- Special Events Support Training
 - O Support new event organizers with a training and mentorship program. This program would help to make event planners and organizers, understand what it take to run an event Downtown GR, teach them the tools they will need to know and use, show them the permitting process. Teach them logistics. Help them with partners. Give them organizational skills. This will help recruitment for entertainment and help get a better pool of organizers for Downtown events.

Downtown Hospitality/Workforce:

- GR Forward Education
 - Push GR Forward information to Downtown employers, human resource leadership, staff and residents to share the GR Forward Plan and initiative as it relates to living, working, growing and getting around Downtown. This could include things like having "lunch and learn"

presentations, various types of presentations to share, help share messaging information in order to "opt-in" to DGRI's CRM system to receive updates, etc.

• Performing Arts District

 Create a performing arts district within the Downtown. This will include working with various Downtown business associations and businesses directly as well as local artists within the community.

Marketing Downtown Businesses

Direct marketing collaborations with Downtown businesses. This could include things like creating a "stay open late" campaign for businesses to encourage active participation in Downtown in order to leverage the opportunity for events. The development of a coordinated calendar of performing art events and work with local institutions/businesses to promote tourism (working with Experience GR). Downtown workforce events and community building by promoting specials at local businesses, creating a "Downtown Workers Night" Promotions, etc. Working more closely with CTA Ambassadors to leth them know of these ongoing events and activities. Continuing the Window Wonderland, caroling activities and possible shop hop event/promotion.

• Downtown Workforce and Residents Programming

O Continue programming and expanding upon programming for the Downtown workforce and residents such as the free outdoor fitness classes, broomball leagues, Relax at Rosa series, etc. Expansion on talent, food trucks, games, etc.

Diversity and Inclusion

Welcoming and Inclusive Downtown

 Create a more welcoming and inclusive Downtown for existing events, integrate more inclusive programming and adopt more intentional marketing efforts designed to attract more communities of color.

• Cultural Events

 Support and produce an expanded set of cultural and recreational events that attract diverse audiences.

• Civic Engagement

Help to foster civic engagement and strengthen community ties Downtown by ensuring there
is a diverse representation on local boards.

• Support of Diverse Businesses

 Foster racially and ethnically diverse business ownership by supporting positive and effective youth development initiative that provide opportunities for kids to explore their interest, build skills and develop their ability.

ALLIANCE FOR INVESTMENT



DATE: April 12, 2016

TO: Alliance for Investment

FROM: Tim Kelly, Planning Manager

SUBJECT: Property Assessed Clean Energy (PACE) Presentation

In December 2010, the State of Michigan enacted legislation authorizing property-assessed clean energy (PACE) projects in cities and counties that approve resolutions allowing the special property assessment.

As opposed to conventional funding models, the PACE model is unique in that it provides financing for energy efficiency and renewable energy improvements on private property. Typically PACE programs allow local governments or other inter-jurisdictional authorities to issue bonds to fund the up-front cost of energy improvements on commercial and residential properties. The bonds are paid back over time by the property owners, typically through a property assessment. Participation in the program is entirely voluntary, and the costs for improvements are paid over a set time period—typically 10 to 20 years. The debt is secured by the property itself and paid as an addition to the owners' property tax bills. Repayment obligations transfer with property ownership.

To date, 25 local governments across Michigan have established a local PACE program by joining Lean & Green Michigan, Michigan's statewide PACE program. To date, Kent County has not signed up to be part of Lean & Green Michigan, and WMEAC and other partners are seeking support as they advance a resolution to the Kent County Board of Supervisors.

Recommendation: Provide support for WMEAC's efforts to authorize use of the PACE model to fund energy efficiency and renewable energy projects in Kent County.



ALLIANCE FOR INVESTMENT



DATE: April 12, 2016

TO: Alliance for Investment

FROM: Nick Monoyios, Chair

SUBJECT: Laker Line Pew Station

The design and construction of Laker Line BRT stations includes platforms, adjacent landscaping/hardscaping, and other functional amenities to maximize passenger safety and comfortability.

The potential station location under the 131 overpass on Fulton St. provides a unique opportunity to design elements that contribute to the activation of the currently dark and underutilized public right-of-way. Coordination with DGRI and the tenets of GR Forward can maximize the potential of this project and can add significant value to the future of this underpass activation.

Recommendation: Endorse the Laker Line BRT Pew Station underpass activation and request DGRI staff to explore funding opportunities for project contribution.

Enclosures



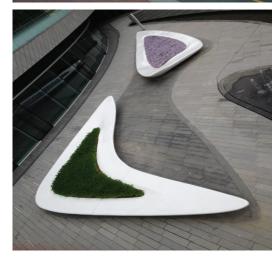
Reclaiming

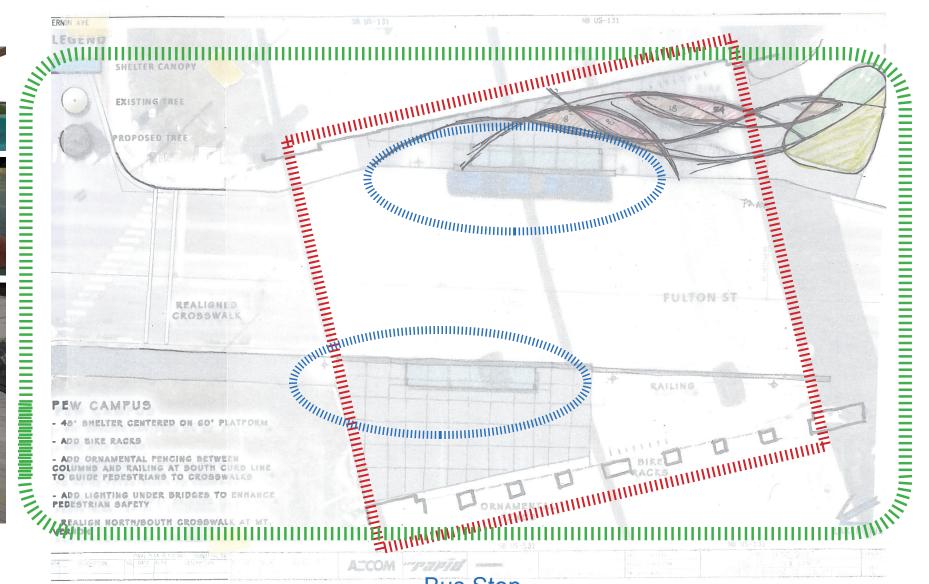
Opportunities

Infrastructural Landscape









Adaptive Use for Public Art

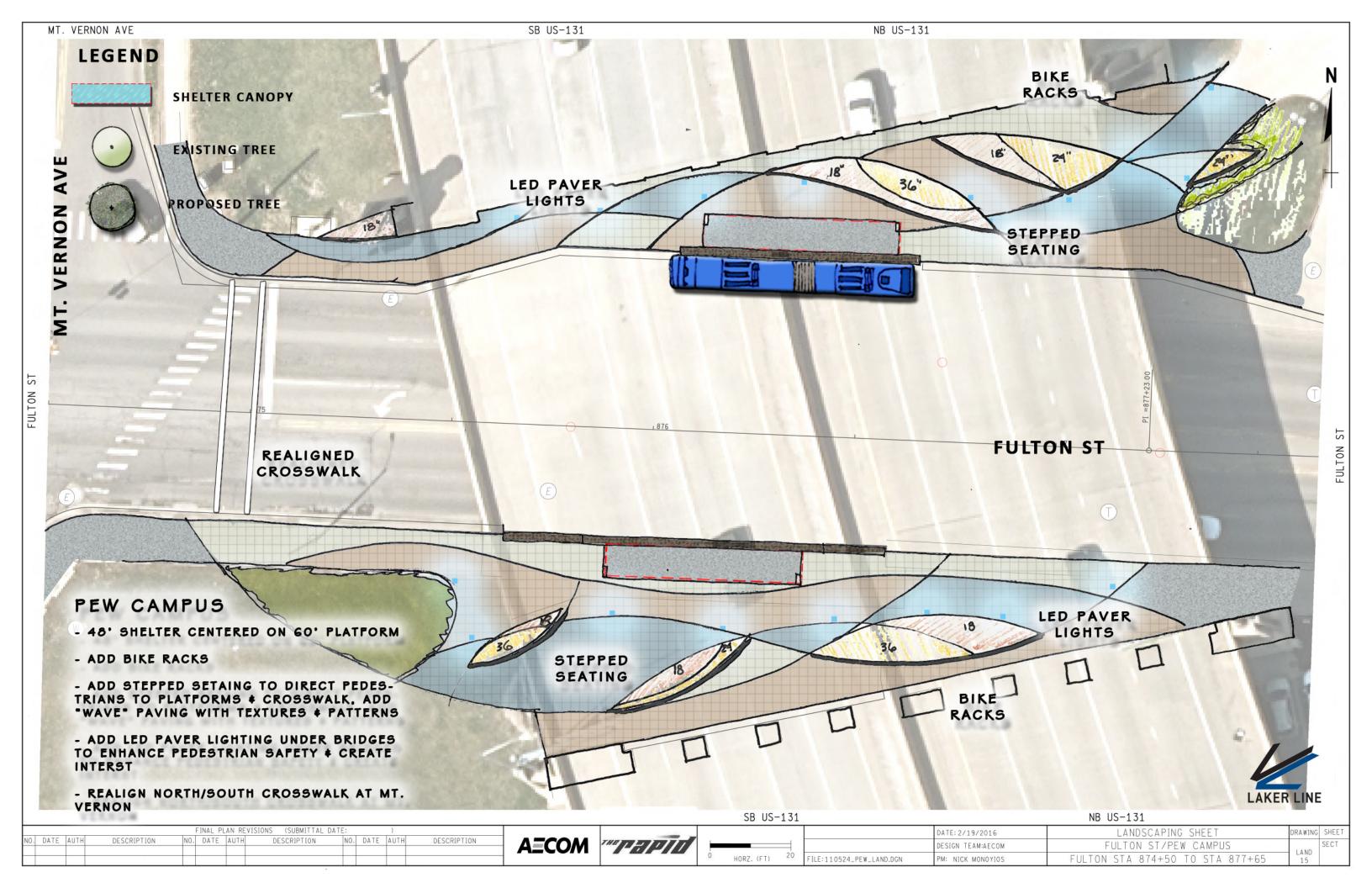






Bus Stop





ALLIANCE FOR INVESTMENT



DATE: April 12, 2016

TO: Alliance for Investment

FROM: Tim Kelly, Planning Manager

SUBJECT: FY17 Budget Update and Survey Summary

To further assist staff in the development of fiscal year 2017 (FY17) budget priorities, a nine question survey was administered to Alliance for Investment (AFI) members following the March meeting. The purpose of the survey was to build upon the AFI discussion in February and further refine budget and program priorities identified in GR Forward. Based on the survey and ensuing discussion, staff will further research costs, potential partners and general feasibility of project implementation. Additionally, lead staff for all Alliances will coordinate to ensure efficient allocation of resources and identify any potential shared priorities across Alliances.

Below is a summary of the survey responses received as of April 5, 2016. Full survey results are included in the AFI agenda packet (attached). The purposes of the discussion in April is to verify the survey results, provide opportunities to add any projects that may be overlooked and to further shortlist priorities in advance of making a budget recommendation at the May 10, 2016 AFI meeting.

#2: Please identify which 2 geographic areas should be prioritized for infrastructure improvements (# indicates aggregated response totals).

- Arena South (12)
- CBD (6)
- Westside (6)
- Heartside (4)
- Monroe Ave (2)
- Monroe North (2)

#3: Using the list provided below, please select two (2) capital projects you believe are most important toward achieving Goal #1 of GR Forward (top 4 responses shown).

- River Trail Improvements (16)
- Lyon Square Improvements (11)
- Ah-Nab-Awen Park Improvements(9)
- Fish Ladder Park Improvements (5)



ALLIANCE FOR INVESTMENT



#4: Using the list provided below, please select two (2) capital projects you believe are most important toward achieving Goal #1 of GR Forward (top 4 responses shown).

- Calder Plaza Enhancements (19)
- Veteran's Park (5)
- Ionia Linear Park (5)
- New DASH Infrastructure (5)

#5: Please select two (2) River / environment related priorities from the list provided below (top 4 responses shown).

- Encourage local, regional and state policies that favor low impact development (13)
- Outline the preferred method(s) for River Trail Development (12)
- Promote the City's Low Impact Development Guidelines when complete (6)
- Demonstrate how education, ecology and infrastructure can work together (3)

#6: Please select two (2) Downtown development related priorities from the list below (top 3 responses shown).

- Identify effective approaches and tools to lower barriers to home ownership in Downtown (12)
- Encourage developers to pursue alternative housing models (12)
- Create an Open Data policy to support community building activities (10)

#7: Please select two (2) mobility related priorities from the list below (top 3 responses shown).

- Pilot protected bike lanes in Downtown (10)
- Establish prioritization system for intersection improvements (9)
- Begin planning study to develop ultimate vision for Fulton (8)

#8: Please select two (2) economic development priorities from the list below (top 3 responses shown).

- Support micro-enterprise opportunities and entrepreneurial activity by establishing partnerships (13)
- Begin an active engagement program with college Millennials (12)
- Identify a funding source dedicated to supporting minority-owned business success in Downtown (11)

#9: Please select two (2) public space priorities from the list below (top 3 responses shown).

- Design a winter parklet and identify 2-3 locations to pilot the design (11)
- Develop cycle track design for Ionia north of I-196 (10)
- Determine locations for new trash and recycling receptacles (9)



Q2 One of the stated goals of the Alliance for Investment is to advise on infrastructure improvements in Downtown Grand Rapids. Provided below is a map showing future planned development, as well as streets that are defined as "inactive". For your reference, inactive streets are those that lack ground floor commercial uses, or street furnishings, such as lights, trees or furniture. Based on this information, please identify which 2 geographic areas should be prioritized for improvements (i.e. CBD, Westside, Heartside / Arena South, etc.).

Answered: 21 Skipped: 1

Answer Choices	Responses	
Geographic Area 1	100.00%	21
Geographic Area 2		21

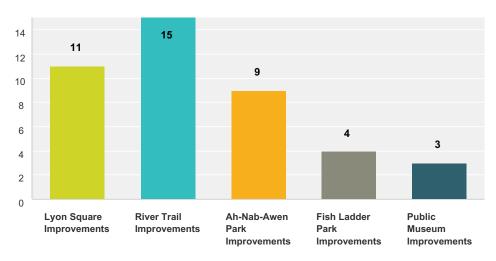
#	Geographic Area 1	Date
1	Arena South	3/31/2016 5:44 PM
2	Arena Place	3/31/2016 1:22 PM
3	CBD	3/31/2016 11:54 AM
4	h	3/31/2016 10:46 AM
5	Arena South	3/31/2016 10:38 AM
6	CBD	3/31/2016 10:28 AM
7	Arena South	3/31/2016 10:15 AM
8	X 234 Market Ave	3/31/2016 9:22 AM
9	Westside	3/31/2016 8:18 AM
10	Arena South	3/30/2016 3:47 PM
11	Arena South	3/29/2016 3:06 PM
12	CBD	3/29/2016 1:04 PM
13	Arena South	3/29/2016 11:36 AM
14	Westside	3/28/2016 10:58 PM
15	A	3/28/2016 9:02 PM
16	Westside	3/28/2016 9:20 AM
17	Monroe North	3/23/2016 5:51 PM
18	Monroe Ave and Michigan Street Area	3/23/2016 9:18 AM
19	CBD	3/23/2016 8:38 AM
20	heartside	3/22/2016 4:36 PM
21	Monroe North	3/22/2016 3:30 PM

Alliance for Investment FY17 Priority Plan

#	Geographic Area 2	Date
1	Heartside	3/31/2016 5:44 PM
2	The Rowe (Michigan St.)	3/31/2016 1:22 PM
3	Arena South	3/31/2016 11:54 AM
4	v	3/31/2016 10:46 AM
5	Monroe North	3/31/2016 10:38 AM
6	Heartside	3/31/2016 10:28 AM
7	CBD	3/31/2016 10:15 AM
8	S Front Ave NW	3/31/2016 9:22 AM
9	Arena South	3/31/2016 8:18 AM
10	South Division	3/30/2016 3:47 PM
11	Westside	3/29/2016 3:06 PM
12	Arena South	3/29/2016 1:04 PM
13	CBD	3/29/2016 11:36 AM
14	Heartside / Arena South	3/28/2016 10:58 PM
15	Н	3/28/2016 9:02 PM
16	Arena South	3/28/2016 9:20 AM
17	West Side/Bridge Street	3/23/2016 5:51 PM
18	Market south of Fulton Area	3/23/2016 9:18 AM
19	North Monroe	3/23/2016 8:38 AM
20	arena south	3/22/2016 4:36 PM
21	Westside	3/22/2016 3:30 PM

Q3 At the February Alliance for Investment meeting, Goal #1 of GR Forward (Restore the Grand River as the draw and create a connected and equitable River Corridor) was identified as a preferred area of focus for FY17. Using the list provided below, please select two (2) capital projects you believe are most important toward achieving this goal. Additional information related to Goal #1 and the projects listed below was attached to the email.

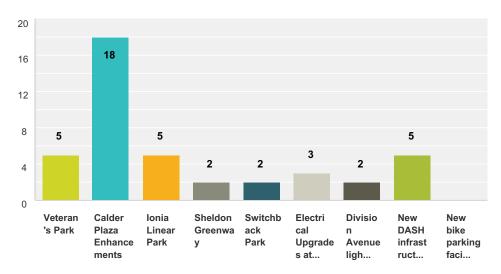




Answer Choices	Responses	
Lyon Square Improvements	52.38%	11
River Trail Improvements	71.43%	15
Ah-Nab-Awen Park Improvements	42.86%	9
Fish Ladder Park Improvements	19.05%	4
Public Museum Improvements	14.29%	3
Total Respondents: 21		

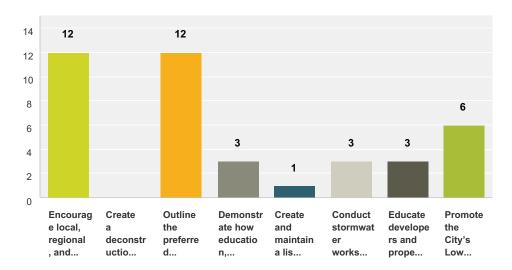
Q4 In addition to River activation, Goal #5 of GR Forward (Reinvest in Public Space, Culture and Inclusive Programming) was also prioritized as a preferred area of focus for FY17. Using the list provided below, please select the two (2) projects you believe are most important toward achieving this goal. Additional information regarding Goal #5 was attached to the email.





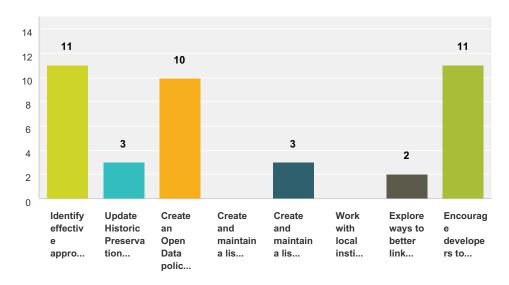
nswer Choices	Responses	
Veteran's Park	23.81%	5
Calder Plaza Enhancements	85.71%	18
Ionia Linear Park	23.81%	5
Sheldon Greenway	9.52%	2
Switchback Park	9.52%	2
Electrical Upgrades at Gillett Bridge to support additional events (AFV priority)	14.29%	3
Division Avenue lighting enhancements (AFL priority)	9.52%	2
New DASH infrastructure, including signs, stops, etc. (AFL priority)	23.81%	5
New bike parking facilities (AFL priority)	0.00%	C
tal Respondents: 21		

Q5 Please select two (2) River / environment related priorities from the list provided below.



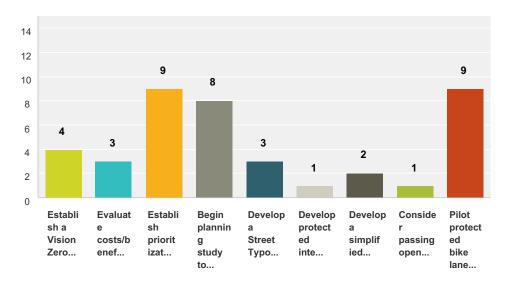
Answer Choices	Respons	es
Encourage local, regional, and state policies and incentives that favor low impact development.	60.00%	12
Create a deconstruction policies to promote material recycling should be considered.	0.00%	0
Outline the preferred method[s] for River Trail development.	60.00%	12
Demonstrate how education, ecology and infrastructure can work together.	15.00%	3
Create and maintain a list of historic preservation financing options and incentives.	5.00%	1
Conduct stormwater workshops to educate developers, property owners and residents about stormwater collection techniques.	15.00%	3
Educate developers and property owners about green building design - create a summary document on green building best practices.	15.00%	3
Promote the City's Low Impact Development Guidelines when complete.	30.00%	6
Total Respondents: 20		

Q6 Please select two (2) Downtown development related priorities from the list below.



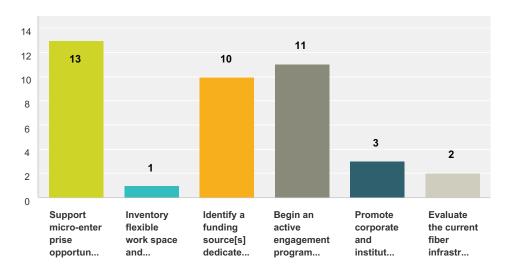
answer Choices	Respons	es
Identify effective approaches and tools to lower barriers to home ownership in Downtown.	55.00%	11
Update Historic Preservation guidelines for Heartside.	15.00%	3
Create an Open Data policy to support Downtown community building activities and information sharing among stakeholders.	50.00%	10
Create and maintain a list of historic structures in Downtown.	0.00%	0
Create and maintain a list of historic preservation financing options and incentives.	15.00%	3
Work with local institutions and Downtown residents to explore support of Community Supported Agriculture.	0.00%	0
Explore ways to better link homebuyers with available and potential real estate.	10.00%	2
Encourage developers to pursue alternative housing models - regularly provide data on housing preferences for Downtown residents.	55.00%	11
otal Respondents: 20		

Q7 Please select two (2) mobility related priorities from the list below.



nswer Choices	Responses
Establish a Vision Zero Policy (Vision Zero states that no pedestrian fatalities should occur).	20.00% 4
Evaluate costs/benefits of transferring jurisdiction of US Business Route 131 from MDOT to the City.	15.00% 3
Establish prioritization system for intersection improvements including pedestrian volume, crossing distance, proximity to transit, proximity to destinations.	45.00% 9
Begin planning study to develop ultimate vision for Fulton.	40.00% 8
Develop a Street Typology Map for all key streets within Downtown.	15.00% 3
Develop protected intersection design at Ionia/Monroe Center.	5.00 % 1
Develop a simplified preferred truck route map highlighting State/County designated truck routes.	10.00% 2
Consider passing open-data ordinance for private transportation companies operating within Downtown.	5.00 % 1
Pilot protected bike lanes in Downtown.	45.00% 9
otal Respondents: 20	

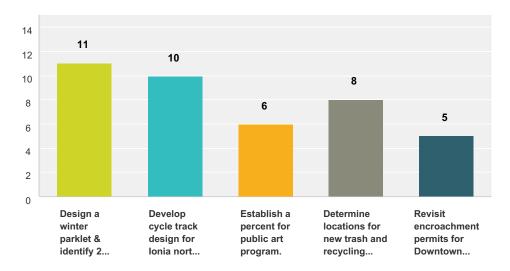
Q8 Please select two (2) economic development priorities from the list below.



swer Choices	Respons	ses
	65.00%	
Support micro-enterprise opportunities and entrepreneurial activity by establishing partnerships with local incubators and start-up funds.		1
Inventory flexible work space and landlords in or near the Downtown, including institutional space.	5.00%	
Identify a funding source[s] dedicated to supporting minority-owned business success in Downtown.	50.00%	1
Begin an active engagement program with college Millennials including a range of internships and co-op programs to increase their access to entry level jobs and support their retention in Grand Rapids.	55.00%	1
Promote corporate and institutional policies that increase workforce diversity [especially at management levels], and the hiring of ex-offenders.	15.00%	
Evaluate the current fiber infrastructure Downtown, coordinate with local utilities and assess opportunities for the development of Fiber to support the growth of start-up businesses.	10.00%	

Q9 Please select two (2) public space priorities from the list below.

Answered: 20 Skipped: 2



swer Choices	Respons	es
Design a winter parklet & identify 2-3 locations to pilot the design - launch a design competition to beat the cold.	55.00%	1
Develop cycle track design for Ionia north of I-196.	50.00%	1
Establish a percent for public art program.	30.00%	
Determine locations for new trash and recycling receptacles - coordinate with streetscape improvements on designated corridors.	40.00%	
Revisit encroachment permits for Downtown construction projects (i.e require sidewalks to remain open).	25.00%	
al Respondents: 20		