

AGENDA

ALLIANCE
FOR
INVESTMENT



Board Members:

James Botts • Meagan Carr • Rick DeVries • Santiago Gomez • Kristian Grant • Tansy Harris • Dave Hill • Rachel Hood
Landon Jones • Ryan Kilpatrick • Nick Koster • Ning Liu • Ted Lott • Mark Miller • Nick Monoyios • Traci Montgomery • Kirt Ojala
Kevin Patterson • Sarah Rainero • Dave Riley • Mark Roys • Art Sebastian • Phil Skaggs • Jay Steffen • Tom Tilma • Roberto Torres
Brianna Vasquez de Pereira • Rick Winn • Kara Wood

March 14, 2017

3:30p – 5:00p

29 Pearl Street, NW Suite #1

- | | | | |
|----|--|--------------------|----------------------|
| 1. | Call to Order | | |
| 2. | Approval of February Minutes
(enclosure) | <i>Motion</i> | <i>Monoyios</i> |
| 3. | Proposed Michigan Street Improvements
(enclosure) | <i>Action Item</i> | <i>Stam</i> |
| 4. | Sheldon and Fulton Intersection Improvements | <i>Action Item</i> | <i>Stam</i> |
| 5. | FY18 Budget Discussion | <i>Info Item</i> | <i>Kelly</i> |
| 6. | DGRI Alliance 2.0 Follow Up
(enclosure) | <i>Info Item</i> | <i>Kelly</i> |
| 7. | Open Alliance Discussion | <i>Info Item</i> | <i>Full Alliance</i> |
| 8. | Public Comment | | |
| 9. | Adjournment | | |





Alliance for Investment

February 14, 2017

1. Call to order: Monoyios called the meeting to order at 3:34pm
2. Members Present: James Botts, Rick DeVries, Landon Jones, Ryan Kilpatrick, Nick Koster, Ted Lott, Mark Miller, Nick Monoyios, Traci Montgomery, Kirt Ojala, Dave Riley, Mark Roys, Jay Steffen, Brianna Vasquez de Pereira, Rick Winn

Members Absent: Meagan Carr, Santiago Gomez, Kristian Grant, Tansy Harris, Dave Hill, Rachel Hood, Kevin Patterson, Sarah Rainero, Art Sebastian, Phil Skaggs, Tom Tilma, Roberto Torres, Kara Wood

Others Present: Tim Kelly, Kris Larson, Jennie Kovalcik, Murphy Ackerman, Andy Guy, LaTarro Traylor, Kayem Dunn

3. Approval of December Meeting Minutes:
Motion: Moved to approve December 13th, 2016 minutes as presented. Motion carried unanimously.
4. DGRI Alliance 2.0 Presentation:
Larson said DGRI has been considering how to alter the Alliance structure to continue making it a successful and productive experience for members now that the GR Forward Plan is in the implementation stage. Larson added DGRI wants to incorporate Alliance feedback into the restructuring, noting that everyone will have a chance to still participate and all modifications will be shown to each group before finalizing. Larson presented a list of DGRI functions and how these items transition into leadership efforts in the community through civic engagement. Larson said all of the information will be provided to the group in a digital format. Larson presented a flow chart of the current DGRI Alliance structure. Larson provided an overview of the survey results from the Alliance members. Larson said overall DGRI heard that people still want to be involved, but prefer to be involved in individual projects, focus on implementation, and receive more information prior to meetings.

Larson presented the new Alliance 2.0 structure, saying it breaks down the walls that divide the Alliances right now by creating one larger pool of Alliance members. Larson said DGRI will provide education and capacity building through what is being called "DGRU" or Downtown Grand Rapids University. Larson said this allows for decision making on specific projects to be more flexible depending on timelines and groups. Larson explained there will be an unlimited number of standing committees and short term committees. Larson said the standing committees will involve things that are always ongoing, like streetscape design, versus something short term, like holiday lighting. Larson said the new structure will allow members to be passionate about different projects that may be covered in other Alliances and participate in multiple projects. Larson said the annual application process will remain, but now there will be three - two year terms for individuals. Larson explained there will be a point system for those who participate in DGRU activities, with the intention of points better preparing people to partake in committee work. Larson provided a list of proposed DGRU activities, saying DGRU is meant to create the most informed and prepared voices. Larson also noted that this is a working list that will continue to evolve. Larson said the point system will be self-reported to avoid any administrative burden, especially because members are volunteering their time. Larson said the committees can comprise of board members, Alliance members, and key partners in the community. Larson continued, Alliance members would identify what interests them the most, and depending on their workload and availability, committees will set their own meeting times. Larson said he hopes to get feedback from all of the Alliances in February and March to then bring a revised plan to the DGRI Board of Advisors for approval in April. Larson said the Alliances would work through the existing budget process, noting that budget recommendations will inform what committees will exist for fiscal year 2018.

Larson opened the Alliance for questions or thoughts on the proposed plan. Winn said it feels like the Alliance is starting to generate momentum and wonder if this transition is happening too soon; however, this concept is a very good thing. Winn added, knowing what the other Alliances are doing and recognizing areas of overlap could make the work more efficient. Miller echoed that statement, saying outreach and engagement overlap on almost every project. Miller said this concept also helps the Alliances accurately represent the community as its needs change and evolve. Kilpatrick asked what the decision making project would look like from a reporting aspect. Larson replied that is to be determined as this idea evolves, but it would not always follow the same pattern based on the project. Montgomery asked if each committee will have a DGRI staff person for oversight. Larson said yes. Riley asked how updates would be communicated between committees. Larson said a system will be created to host all of the update information.

5. 50 Monroe Public Realm Improvements:

Kelly said the 50 Monroe project requested support from the DDA last week and was approved. Nick Koster presented the project concept, focusing on streetscape improvements and how to balance business and pedestrian needs as they pertain to the alleyway between 20 and 50 Monroe. Monoyios asked how the tree canopy will be affected by this project. Koster responded City code will be met

and new trees will be added where appropriate as to not block service entries or signage. Kilpatrick asked if improvements to the alleyway are eligible expenses on both the 20 Monroe and 50 Monroe sides, pointing out the desire to match improvements on both sides to create a cohesive look. Koster agreed, but said project priorities are not necessarily aligned for both buildings. Koster also said the grade-change of the alleyway may add some challenges. Kelly asked if there has been a conversation regarding the timing of service needs for both buildings. Koster replied yes, the nature of business activities for 20 Monroe does not allow much flexibility and expanding curb areas to accommodate needs is being considered. Koster added trash services will be located inside of buildings with access from the exterior to allow for a cleaner pedestrian experience in the alleyway. Kelly said the Alliance will be kept up to speed on this project moving forward.

6. Project Updates:

Kelly said the Calder Plaza Steering Committee approved of the final plan. Kelly said next steps include FY18 budget discussions with the City and County. Kelly said the first public hearing about zoning changes is taking place tonight during City Commission.

7. Open Alliance Discussion:

None

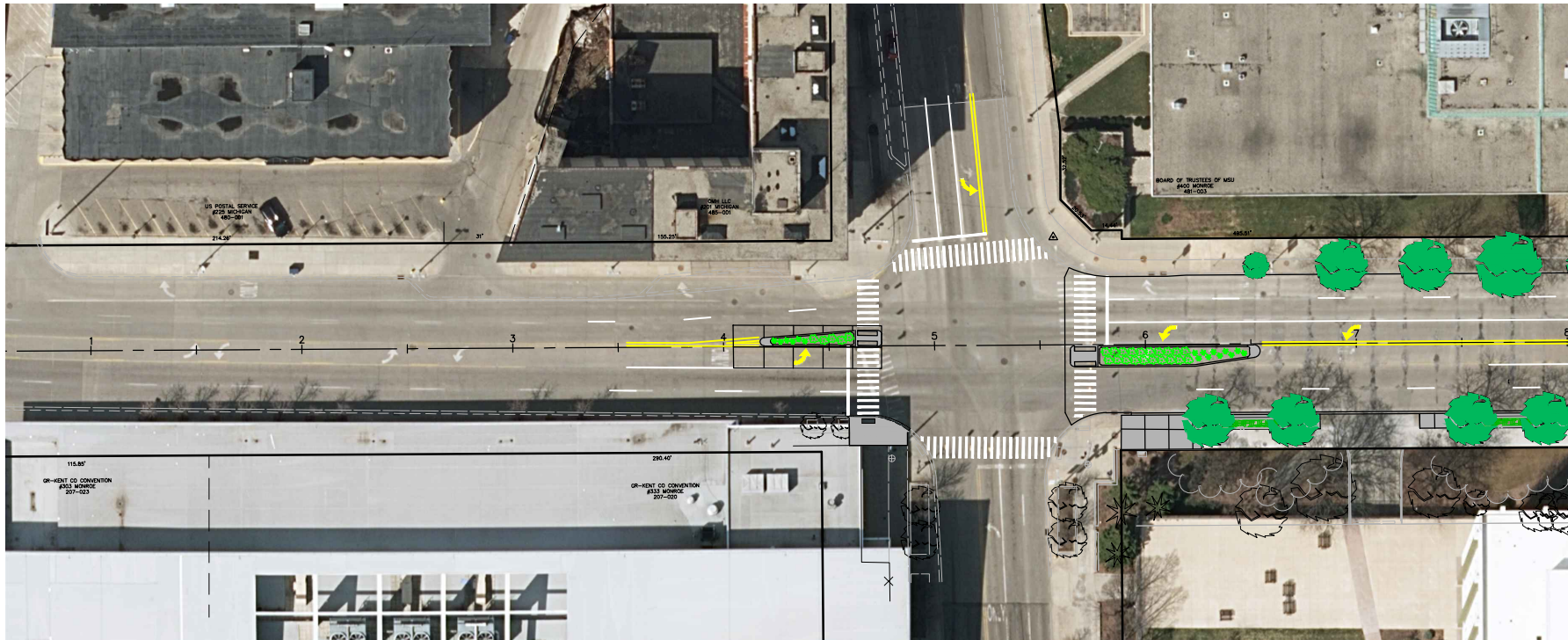
8. Public Comment:

None

9. Adjournment:

Monoyios adjourned the meeting at 4:55pm

Minutes taken by:
Jennie Kovalcik
Administrative Assistant
Downtown Grand Rapids Inc.



MONROE AVE.

STA. 8+00

MATCH LINE



SCALES
PLAN: 1"=40'

STA. 8+00

MATCH LINE

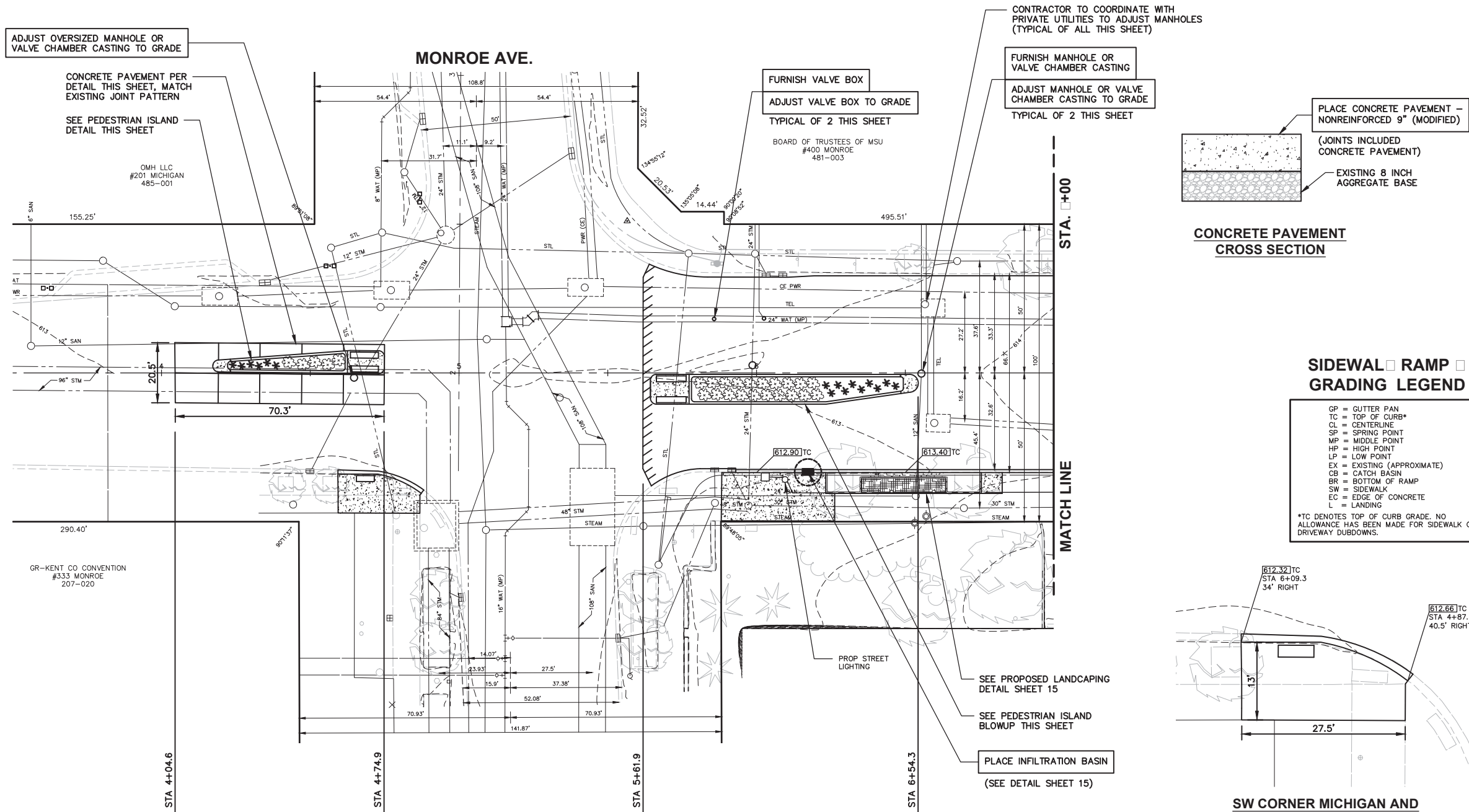


OTTAWA AVE.

IONIA AVE.

DIVISION AVE.

REV. NO.	DESCRIPTION
DESIGNED & SURVEYED BY: fish	fishbeck, thompson, carr & huber, inc. 1515 Arboretum Dr. SE Grand Rapids, Michigan 49546 phone (616)575-3824, fax (616)464-3996 engineers • scientists • architects • constructors
City of Grand Rapids Design, Development and Enterprise Services Engineering Department IMPROVEMENTS IN MICHIGAN STREET FROM 150' WEST OF MONROE AVE. TO DIVISION AVE.	
Drawn by _____ Check: Field _____ Check: Office _____	GPF No. _____ Sheet No. 1 of 1



BENCHMARK
BENCH MARK 2 ELEVATION: 634.60
CHISELED SQUARE ON NE CORNER OF STRAIN POLE
BASE AT NE QUADRANT OF MICHIGAN STREET
AND OTTAWA AVENUE



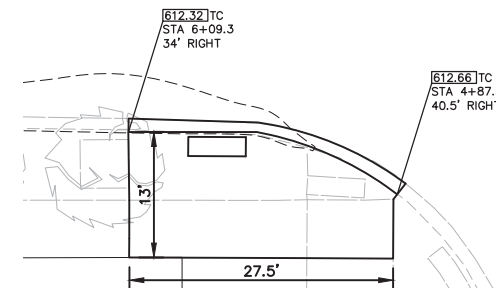
SCALES
PLAN: 1"=20'

RECONSTRUCTION LEGEND

- PROPOSED COMBINED CURB AND GUTTER, 12" PAN, DETAIL P-5, MODIFIED (UNLESS OTHERWISE NOTED)
- PROPOSED HMA PAVEMENT LIMITS
- 6" CONCRETE SIDEWALK INCLUDING RAMPS (UNLESS OTHERWISE NOTED)
- ADA SIDEWALK RAMP PER MDOT R-28 SERIES AND DETECTABLE WARNING SURFACE
- PLACE DECIDUOUS TREE PER DETAILS AND LEGEND ON SHEET 14
- SYMBOL VARIES
- PLACE SOD

SIDEWALK RAMP GRADING LEGEND

- GP = GUTTER PAN
 - TC = TOP OF CURB*
 - CL = CENTERLINE
 - SP = SPRING POINT
 - MP = MIDDLE POINT
 - HP = HIGH POINT
 - LP = LOW POINT
 - EX = EXISTING (APPROXIMATE)
 - CB = CATCH BASIN
 - BR = BOTTOM OF RAMP
 - SW = SIDEWALK
 - EC = EDGE OF CONCRETE
 - L = LANDING
- *TC DENOTES TOP OF CURB GRADE. NO ALLOWANCE HAS BEEN MADE FOR SIDEWALK OR DRIVEWAY DUBDOWNS.



SW CORNER MICHIGAN AND MONROE DETAIL

SCALE: 1"=10'

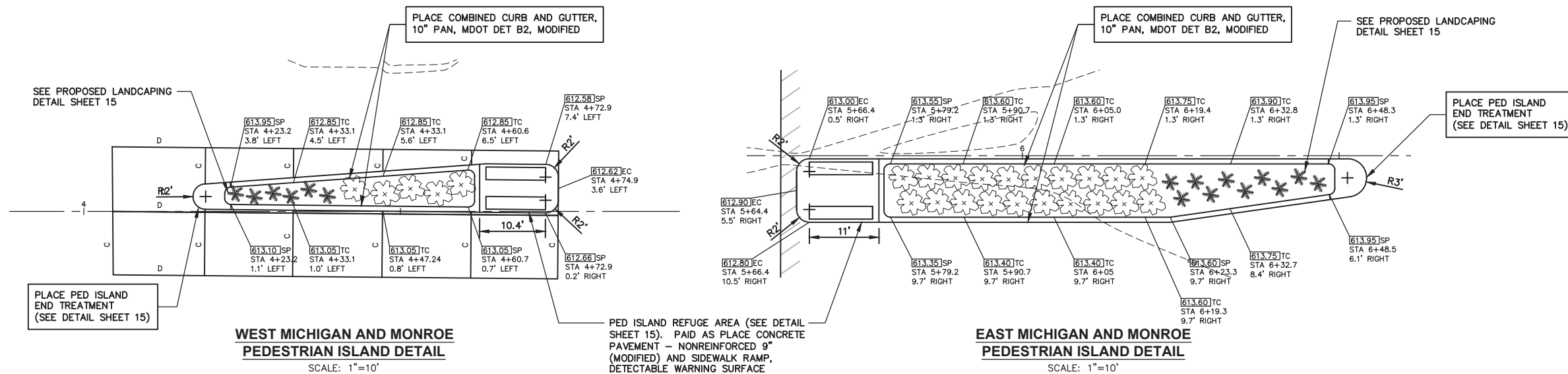
RECONSTRUCTION GENERAL NOTES

- HMA REMOVAL FOR RAISING OF CASTINGS SHALL BE SAW CUT WITH A NEATLY TRIMMED EDGE PRIOR TO PLACING TOP COURSE.
- CONCRETE LONGITUDINAL JOINTS PER MDOT STANDARD DETAIL R-41-H. CONCRETE CONTRACTION JOINTS PER MDOT STANDARD DETAIL R-39 J.

THE UNDERGROUND LOCATIONS SHOWN FOR NATURAL GAS, GAS, TELEPHONE, ELECTRICAL, POWER, PWR, CABLE TV, CTV, AND FIBER OPTIC LINES, FIBER, ARE APPROXIMATE. THE CITY OF GRAND RAPIDS ASSUMES NO RESPONSIBILITY FOR THEIR ACCURATE REPRESENTATION IN THIS DRAWING. MISS DIG MUST BE CONTACTED PRIOR TO CONSTRUCTION TO LOCATE THESE UTILITIES.

RECONSTRUCTION LANDSCAPING

REV. NO.	DESCRIPTION
DESIGNED & SURVEYED BY:	fishbeck, thompson, carr & huber, inc.
	1515 Arboretum Dr. SE
	Grand Rapids, Michigan 49546
	phone (616)575-3824, fax (616)464-3996
	engineers • scientists • architects • constructors
City of Grand Rapids Design, Development and Enterprise Services Engineering Department	
RECONSTRUCTION OF MICHIGAN STREET FROM MONROE AVE. TO IONIA AVE.	
Drawn by JNK	GPF No.
Check/Field BWS	5 of 15
Check/Office JM	

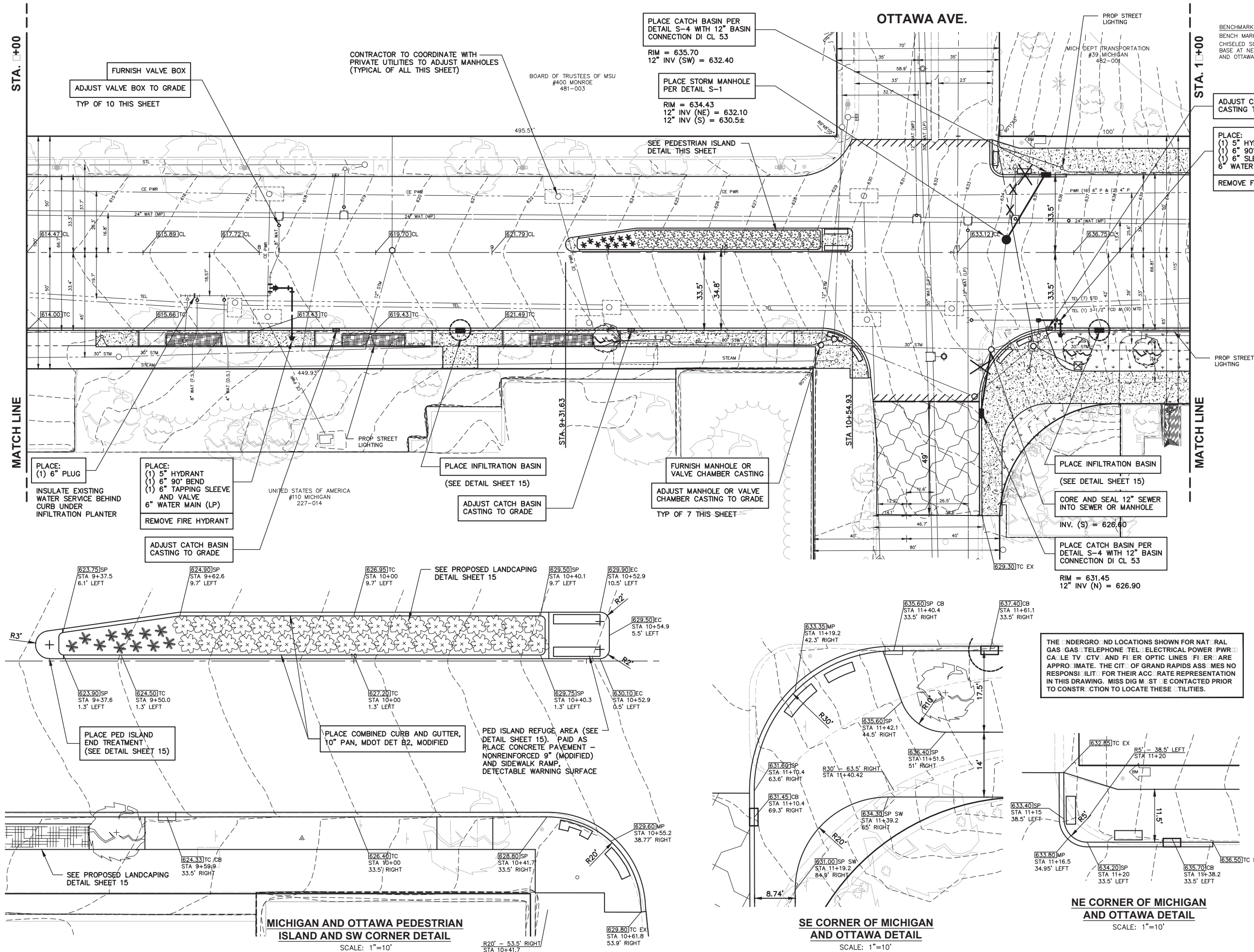


WEST MICHIGAN AND MONROE PEDESTRIAN ISLAND DETAIL

SCALE: 1"=10'

EAST MICHIGAN AND MONROE PEDESTRIAN ISLAND DETAIL

SCALE: 1"=10'



BENCHMARK
BENCH MARK 2 ELEVATION: 634.60
CHISELED SQUARE ON NE CORNER OF STRAIN POLE
BASE AT NE QUADRANT OF MICHIGAN STREET
AND OTTAWA AVENUE



SCALES
PLAN: 1"=20'

RECONSTRUCTION LEGEND

- PROPOSED COMBINED CURB AND GUTTER, 12" PAN, DETAIL P-5, MODIFIED (UNLESS OTHERWISE NOTED)
- PROPOSED HMA PAVEMENT LIMITS
- PROPOSED HMA OVER COLD MILLED PAVEMENT
- 6" CONCRETE SIDEWALK INCLUDING RAMPS (UNLESS OTHERWISE NOTED)
- ADA SIDEWALK RAMP PER MDT R-28 SERIES AND DETECTABLE WARNING SURFACE
- REMOVE MANHOLE, VALVE CHAMBER OR CATCH BASIN PER DETAIL P-23B
- PLACE DECIDUOUS TREE PER DETAILS AND LEGEND ON SHEET 14
- SYMBOL VARIES
- PLACE SOD

RECONSTRUCTION GENERAL NOTES

- HMA REMOVAL FOR RAISING OF CASTINGS SHALL BE SAW CUT WITH A NEATLY TRIMMED EDGE PRIOR TO PLACING TOP COURSE.

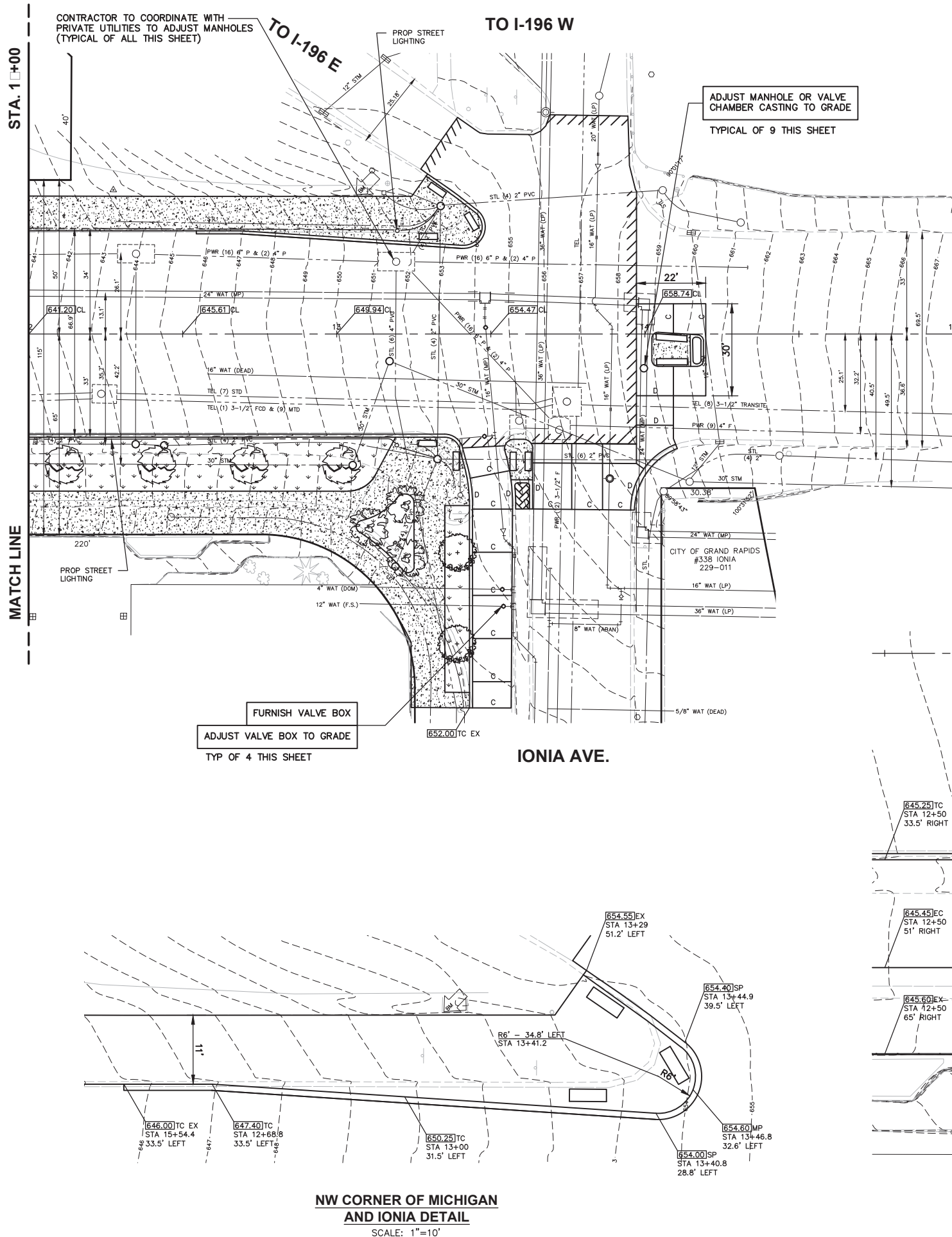
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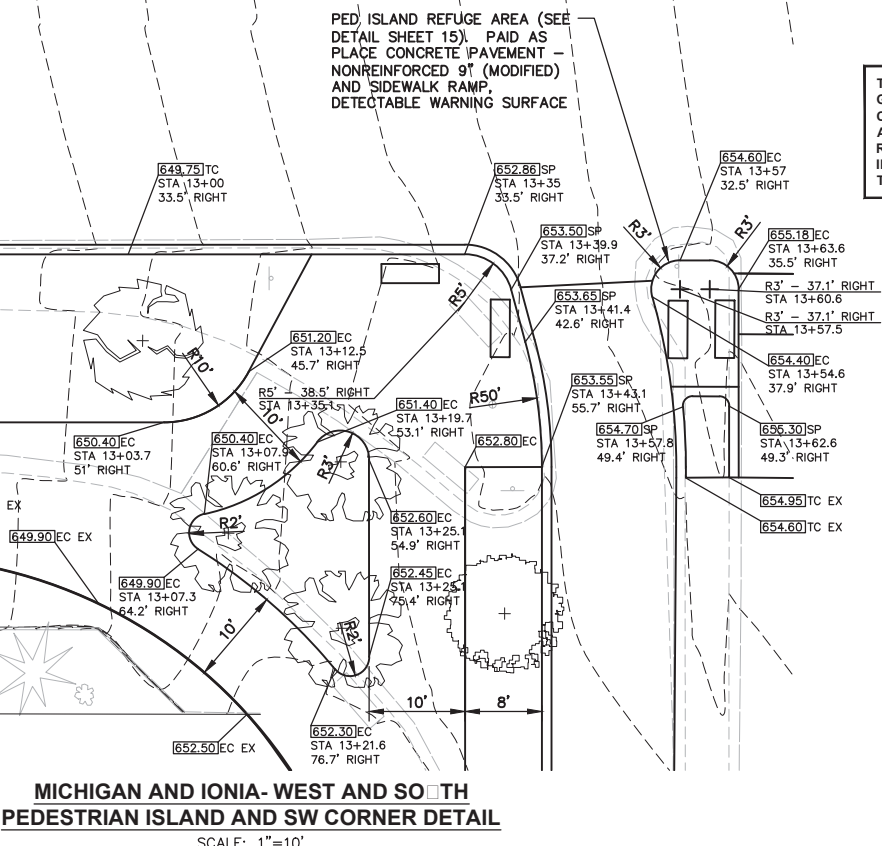
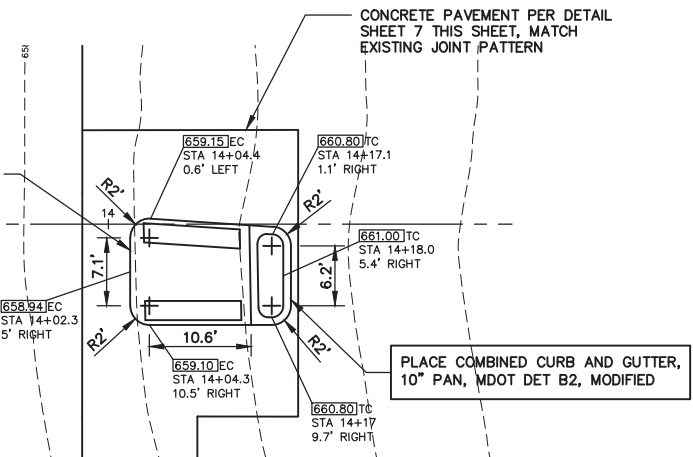
City of Grand Rapids
Design, Development and Enterprise Services
Engineering Department

RECONSTRUCTION OF MICHIGAN STREET FROM MONROE AVE. TO IONIA AVE.

Drawn by JNK	GPF No.	Sheet No.
Check/Field BWS	5150	8 of 15
Check/Office JM		



PED ISLAND REFUGE AREA (SEE DETAIL SHEET 15). PAID AS PLACE CONCRETE PAVEMENT - NONREINFORCED 9" (MODIFIED) AND SIDEWALK RAMP, DETECTABLE WARNING SURFACE



BENCHMARK
BENCH MARK 1 ELEVATION: 653.00
CHISELED SQUARE ON SW CORNER OF EQUIPMENT CABINET PAT AT NW QUADRANT OF MICHIGAN AVENUE AND IONIA AVENUE, 1.5' ABOVE WALK



SCALES
PLAN: 1"=20'

RECONSTRUCTION LEGEND

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- PROPOSED HMA PAVEMENT LIMITS
- 6" CONCRETE SIDEWALK INCLUDING RAMPS (UNLESS OTHERWISE NOTED)
- ADA SIDEWALK RAMP PER MDT R-28 SERIES AND DETECTABLE WARNING SURFACE
- PLACE DECIDUOUS TREE PER DETAILS AND LEGEND ON SHEET 14
- SYMBOL VARIES
- PLACE SOD
- BRICK PAVERS ON 4" CONCRETE BASE (REMOVE, SALVAGE AND REPLACE INCLUDED IN OTHER ITEMS)

RECONSTRUCTION GENERAL NOTES

- HMA REMOVAL FOR RAISING OF CASTINGS SHALL BE SAW CUT WITH A NEATLY TRIMMED EDGE PRIOR TO PLACING TOP COURSE.

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Drawn by JNK	GPF No.
Check:Field BWS	5 of 50
Check:Office JM	9 of 15

ALLIANCE FOR INVESTMENT

Category	Recommendation	Action Step	Lead	Timeframe (Years)	Partners	DGRI Performance Measures
Design	Designate Street “typologies” to guide investment decisions and policy	Develop a Street Typology Map for all key streets within Downtown	DGRI	0	City of Grand Rapids (Vital Streets)	1, 3, 6, 8
Design	Designate Street “typologies” to guide investment decisions and policy	Establish desired atmosphere and development types for each street typology as part of the Vital Streets Plan	DGRI	0	City of Grand Rapids (Vital Streets)	1, 3, 6, 8
Design	Encourage infill development to close gaps within and between neighborhoods>MSU/City of Grand Rapids/Kent County site	Develop design approach to secure public access, improve flood infrastructure and shield the highway	City of Grand Rapids	1	City of Grand Rapids	1, 3, 6, 8, 11
Design	Develop Streetscape Designs to Upgrade Key Streets	Develop design plans for Bridge Street, Pearl and Fulton	City of Grand Rapids	1	DGRI	1, 3, 7, 10, 13
Design	Develop Streetscape Designs to Upgrade Key Streets	Develop design plans for Cherry, Wealthy, Grandville, Division, Market	City of Grand Rapids	3	DGRI	1, 3, 7, 10, 13
Design	Design and program public spaces to accommodate winter activities	Design a winter parklet & identify 2-3 locations to pilot the design - launch a design competition to beat the cold	DGRI	1	Local Colleges & Universities / local businesses	3, 7
Design	Design and program public spaces to accommodate winter activities	Host a collaborative design-build competition resulting in the installation of site-specific winter retreats and programs, accompanied by a week-long festival	DGRI	1	Local Colleges & Universities / local businesses	3, 7
Design	Enhance existing non-riverfront parks and open spaces through redesign and programming	Develop cycle track design for Phase 1	City of Grand Rapids	1	DGRI / local non-profits	1, 3, 4, 7
Design	Enhance existing non-riverfront parks and open spaces through redesign and programming > Ionia Street Linear Park	Develop full park design north of 196 [landscaping attached to cycle track] for Phase 2	City of Grand Rapids	1	DGRI / local non-profits	1, 3, 4, 7, 10
Design	Enhance existing non-riverfront parks and open spaces through redesign and programming > Switchback Park	Undertake initial engineering and park concept development	City of Grand Rapids	5	DGRI / local non-profits	1, 3, 4, 7, 10
Design	Ensure sufficient river access	Identify solutions to address access deficiencies in proposed access >>>Design and construct downstream launches for motorcraft	City of Grand Rapids	3	DGRI/ State and Federal agencies	1
Design	Make a statement with improved gateways	Design underpass improvements for Bridge Street and Monroe Avenue underpasses	City of Grand Rapids	0	MDOT / DGRI / property owners	1, 3, 7
Design	Integrate freight and highway infrastructure into the existing grid and networks in Downtown.	Re-design Interstate 196 interchange ramps	City of Grand Rapids	2	MDOT / Grand Valley Metro Council	N/A
Design	Integrate freight and highway infrastructure into the existing grid and networks in Downtown.	Undertake a feasibility study and cost benefit analysis of the long term future of the US-131, between Interstate I-196 and Burton.	City of Grand Rapids	5	MDOT / Grand Valley Metro Council	1
Design	Integrate freight and highway infrastructure into the existing grid and networks in Downtown.	Develop a simplified preferred truck route map highlighting State/County designated truck routes.	City of Grand Rapids	3	MDOT / Grand Valley Metro Council	N/A
Design	Integrate freight and highway infrastructure into the existing grid and networks in Downtown.	Convert Wealthy Street from its current condition as an overpass to an at or just below-grade crossing with US 131 enabling the ramps to go over the street.	City of Grand Rapids	5	MDOT / Grand Valley Metro Council	1, 3, 7
Design	Enhance existing non-riverfront parks and open spaces through redesign and programming > Near Westside Plaza	Support developer partners through assistance in park design	City of Grand Rapids	3	DGRI / local non-profits / private developers	1, 3, 7, 10
Design	Improve streets that make important connections to riverfront parcels> Cherry and Coldbrook	Analyze capacity for landscape, green infrastructure and roadway improvements	City of Grand Rapids	3	State, DGRI	1, 3, 10, 13
Design	Improve streets that make important connections to riverfront parcels> Cherry and Coldbrook	Design and construct streetscape and roadway	City of Grand Rapids	5	State, DGRI	1, 3, 10, 13
Design	Match preferred spaces, program and activities with opportunity sites> 13 Phase 2 Opportunity Sites	Per the plan recommendation, initiate a 2nd concept development phase	DGRI	5	City of Grand Rapids	1, 2, 3, 5, 7, 10, 13
Design	Encourage infill development to close gaps within and between neighborhoods> 201 Market	Finalize the site and landscape designs to guide development	City of Grand Rapids	3	City of Grand Rapids	1, 2, 3, 5, 7, 10, 13
Design	Encourage infill development to close gaps within and between neighborhoods> 201 Market	Consider moving US-131 off-ramp to allow Cherry Street to better connect to the river.	City of Grand Rapids	3	City of Grand Rapids	1, 2, 3, 5, 7, 10, 13
Design	Re-design Fulton Street to build a seamless pedestrian connection	Begin planning study to develop ultimate vision for Fulton	City of Grand Rapids	2	DGRI	1, 3, 10
Design	Reinforce the Grand Rapids Whitewater Initiative > Grand Rapids Whitewater Rapid Restoration	Continue coordination of River Edges with GRWW regarding construction phasing and access [costs include the rapids restoration]	City of Grand Rapids	0	DGRI / private & foundation support /State and Federal/GRWW	1, 2, 13
Design	Reinforce the Grand Rapids Whitewater Initiative >> Punk Island	Coordinate the planning, design, permitting and construction with the rapids restoration	City of Grand Rapids	5	DGRI / private & foundation support /State and Federal/GRWW	1, 2, 13
Design	Reinforce the Grand Rapids Whitewater Initiative >City Island	Coordinate the planning, design, permitting and construction with the rapids restoration	City of Grand Rapids	5	DGRI / private & foundation support /State and Federal/GRWW	1, 2, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> 6th/Newberrv. The Waterway	Analyze capacity for landscape, green infrastructure and roadway improvements	City of Grand Rapids	5	State, DGRI	1, 10, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> 6th/Newberrv. The Waterway	Design streetscape and roadway	City of Grand Rapids	3	State, DGRI	1, 2, 3, 10, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> Bridge/Michigan. Healthv	Analyze capacity for landscape, green infrastructure and roadway improvements	City of Grand Rapids	1	State, DGRI	1, 2, 3, 10, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> Bridge/Michigan. Healthv	Design streetscape and roadway	City of Grand Rapids	3	State, DGRI	1, 2, 3, 10, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> Pearl/Lyon, Downtown	Design streetscape and roadway	City of Grand Rapids	3	State, DGRI	1, 2, 3, 10, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> Fulton. Entertainment	Analyze capacity for landscape, green infrastructure and roadway improvements	City of Grand Rapids	1	State, DGRI	1, 2, 3, 10, 13

Category	Recommendation	Action Step	Lead	Timeframe (Years)	Partners	DGRI Perfomance Measures
Design	Create a series of east/west green corridors to connect neighborhoods to the River> Fulton, Entertainment	Design streetscape and roadway	City of Grand Rapids	3	State, DGRI	1, 2, 3, 10, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> Wealthy, Innovation	Analyze capacity for landscape, green infrastructure and roadway improvements	City of Grand Rapids	1	State, DGRI	1, 2, 3, 10, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> Wealthy, Innovation	Design streetscape and roadway	City of Grand Rapids	3	State, DGRI	1, 2, 3, 10, 13
Design	Create a series of east/west green corridors to connect neighborhoods to the River> Wealthy, Innovation	Construct streetscape and roadway	City of Grand Rapids	5	State, DGRI	1, 2, 3, 10, 13
Design	Improve streets that make important connections to riverfront parcels> Market	Analyze capacity for landscape, green infrastructure and roadway improvements	City of Grand Rapids	1	State, DGRI	1, 2, 3, 10, 13
Design	Improve streets that make important connections to riverfront parcels> Market	Design streetscape and roadway	City of Grand Rapids	3	State, DGRI	1, 2, 3, 10, 13
Design	Encourage infill development to close gaps within and between neighborhoods> Fulton & Market	Coordinate with property owners on flood infrastructure and public space design	Private Owners	3	City of Grand Rapids	1, 3, 10, 13
Design	Improve safety of the Michigan / Bridge corridor for all users	Redesign Michigan Street to improve clarity and safety for all users	City of Grand Rapids	1	DGRI/ MDOT	1, 3
Design	Enhance existing non-riverfront parks and open spaces through redesign and programming > VandenBerg Plaza	Coordinate with local partners on developing final designs	City of Grand Rapids	0	Kent County / Calder Foundation / DGRI / local non-profits / Grand Action	1, 3, 7, 8, 10, 13
Design	Enhance existing non-riverfront parks and open spaces through redesign and programming > Veteran's Park	Update existing plans [as needed] and secure financing for construction	DGRI	0	City of Grand Rapids	1, 3, 7, 10, 13
Design	Enhance existing non-riverfront parks and open spaces through redesign and programming > Sheldon Linear Park	Develop full street re-design	City of Grand Rapids	1	DGRI / local non-profits / local institutions	1, 2, 3, 7, 8, 9, 10, 13
Design	Develop a Design Approach for the ‘Event Corridor’ and ‘Outdoor Entertainment Corridors’	Initiate design work for Ottawa Street in coordination with potential conversion to a two-way street [City of Grand Rapids / DGRI / Kent County] - consider realignment at Fulton	DGRI	3	City of Grand Rapids / Kent County / business owners	1, 3, 8, 10
Development	Encourage infill development to close gaps within and between neighborhoods> MSU/City of Grand Rapids/Kent County site	Pursue full site control	City of Grand Rapids	0	MSU / Kent County	1, 3, 6, 8, 11
Development	Ensure that Downtown grows affordable housing opportunities for a range of incomes	Support preservation of low-income housing and social services - site acquisition for affordable housing development	City of Grand Rapids	3	DGRI / local non-profits	1, 3, 5, 6, 7
Development	Attract a diverse population to the Downtown neighborhood	Provide a diversity of housing types and options, at different price points, to appeal to a wide range of people and families;	City of Grand Rapids	3	DGRI	1, 3, 5, 6, 7
Development	Enhance existing non-riverfront parks and open spaces through redesign and programming > Near Westside Plaza	Designate protected park space within DDA-owned land	City of Grand Rapids	5	DGRI / local non-profits / private developers	1, 3, 7, 10
Development	Encourage infill development to close gaps within and between neighborhoods> 201 Market	Demolish existing facilities and prep the land for new development	City of Grand Rapids	2	City of Grand Rapids	1, 2, 3, 5, 7, 10, 13
Development	Encourage infill development to close gaps within and between neighborhoods> Near Westside	Assemble and prepare the land for redevelopment - site prep costs to be determined	DGRI	1	City of Grand Rapids, Private Developers	1, 2, 3, 5, 6, 13
Development	Encourage infill development to close gaps within and between neighborhoods> Near Westside	Develop small plaza as a development anchor - see section 5.2b	DGRI	5	City of Grand Rapids, Private Developers	1, 2, 3, 7, 10, 13
Development	Encourage infill development to close gaps within and between neighborhoods> Near Westside	Offer opportunities to develop specific parcels through a developer RFP	DGRI	5	City of Grand Rapids, Private Developers	1, 2, 3, 5, 6, 13
Development	Preserve historic character while accommodating growth	Consider a purchase of development rights approach to enable denser development in exchange for salvaging structures that add character to Downtown.	DGRI	5	City of Grand Rapids	1, 5
Development	Employ a targeted marketing strategy to attract anchor retail	Explore unique shopping opportunities such as a centralized location for local crafts people	DGRI	5	City of Grand Rapids	1, 3, 7, 13
Infrastructure	Position the Downtown as a Strategic Asset for Greater Grand Rapids in the Global Competition for Talent and Innovation Investment	Evaluate the current fiber infrastructure Downtown, coordinate with local utilities and assess opportunities for the development of Fiber to support the growth of start-up businesses	DGRI	0	Right Place / Tourism & Convention Bureau / City of Grand Rapids / GR Current	1, 13
Infrastructure	Utilize apps and web tools to improve City services	Develop a new app or modify grcity 311 to allow for more input from users regarding City service needs, and show where others have made requests	City of Grand Rapids	2	DGRI	7, 12
Infrastructure	Create varied infrastructure to not only protect, but enhance and amenitize the river	Outside of the guidelines for the trail and concepts for the 15 priority opportunity sites, utilize proposed sectional typologies for future development that create resilient and dynamic flood infrastructure	City of Grand Rapids	5	DGRI/ State & Federal agencies	1, 3, 7, 10, 13
Infrastructure	Focus on improving water quality for the Grand River system to ensure healthy use and access	Plant buffer and filter strips along priority acreage adjacent to, and encompassing the Direct Drainage Subwatershed and Urban Waters Federal Partnership area	City of Grand Rapids	1	DGRI/ Foundation/Grand River watershed municipalities/WMEAC/Governor’s Administration, Office of Great Lakes, MDEQ MDNR MDARD	1, 10
Infrastructure	Focus on improving water quality for the Grand River system to ensure healthy use and access	Implement projects identified by the City of Grand Rapids Green Infrastructure Opportunity Assessment	City of Grand Rapids	0	DGRI/ Foundation/Grand River watershed municipalities/WMEAC/Governor’s Administration, Office of Great Lakes, MDEQ MDNR MDARD	1, 2, 3, 7, 10
Infrastructure	Amenitize the river to make it a regional draw	Confirm and reinforce regional connection to GR and the other trail networks	City of Grand Rapids	0	DGRI / private & foundation support / DNR and Federal	1, 2, 3, 4, 7, 10, 13
Infrastructure	Align access with the water trail and the rapids	Provide additional boat access south of the rapids for greater access for motorcraft	City of Grand Rapids	3	DGRI / private & foundation support /State and Federal/GRWW	1
Infrastructure	Integrate freight and highway infrastructure into the existing grid and networks in Downtown.	Upgrade Streets that are designated for truck use to ensure smooth and efficient delivery of goods	City of Grand Rapids	3	MDOT / Grand Valley Metro Council	N/A
Infrastructure	Match preferred spaces, program and activities with opportunity sites> 15 Priority Opportunity Sites	Per the plan recommendation, develop initial 15 opportunity sites based on coordination with public and private owners	DGRI	10	City of Grand Rapids	1, 2, 3, 5, 7, 10, 13

Category	Recommendation	Action Step	Lead	Timeframe (Years)	Partners	DGRI Perfomance Measures
Infrastructure	Ensure safe passage for bikes and pedestrians to and from Ehlers Station and Central Station	Install pedestrian improvements at priority intersections connecting to Elhers and Central Stations	City of Grand Rapids	5	DGRI/ MDOT	3, 7
Infrastructure	Create a series of east/west green corridors to connect neighborhoods to the River> 6th/Newberry, The Waterway	Construct streetscape and roadway	City of Grand Rapids	5	State, DGRI	1, 2, 3, 10, 13
Infrastructure	Create a series of east/west green corridors to connect neighborhoods to the River> Bridge/Michigan, Healthy	Construct streetscape and roadway	City of Grand Rapids	5	State, DGRI	1, 2, 3, 10, 13
Infrastructure	Create a series of east/west green corridors to connect neighborhoods to the River> Pearl/Lyon, Downtown	Construct streetscape and roadway	City of Grand Rapids	5	State, DGRI	1, 2, 3, 10, 13
Infrastructure	Create a series of east/west green corridors to connect neighborhoods to the River> Fulton, Entertainment	Construct streetscape and roadway	City of Grand Rapids	5	State, DGRI	1, 2, 3, 10, 13
Infrastructure	Improve streets that make important connections to riverfront parcels> Market	Construct streetscape and roadway	City of Grand Rapids	5	State, DGRI	1, 2, 3, 10, 13
Infrastructure	Unlock the potential of municipal data and online tools	Expand and centralize online tools	City of Grand Rapids	5	DGRI / GRPS / The Rapid	12
Infrastructure	Prioritize pedestrian safety and connectivity at intersections	Commit to install at least three Pedestrian Countdown Timer traffic signals in Downtown, annually, beginning in 2016. All intersections complete by 2022	City of Grand Rapids	3	DGRI / private developers	3
Infrastructure	Build upon local Institutions	Provide ADA upgrades	DGRI	5	Avenue for the Arts / UICA / Ladies Literary Club / Civic Theater / Spectrum Theater / Dog Story Theater / St. Cecilia Music Center / GRAM / Grand Rapids Children Museum / VanAndel Public Museum / Tourism and Convention Bureau / Hospitality Industry	3
Infrastructure	Enhance existing non-riverfront parks and open spaces through redesign and programming > Veteran's Park	Create new [non-riverfront] open space assets	DGRI	3	City of Grand Rapids	1, 3, 7, 10, 13
Infrastructure	Plant and maintain more shade trees to increase the Downtown tree canopy	Retrofit and install new infrastructure with the capacity to provide adequate soil volume for healthy tree growth Target tree plantings on east-west streets	DGRI	1	Friends of Grand Rapids Parks / Urban Forestry Committee / City of Grand Rapids	10
Infrastructure	Expand beautification management	Determine locations for new Big Belly trash receptacles - coordinate with streetscape improvements on designated corridors	DGRI	3	City of Grand Rapids	3, 9, 11
Infrastructure	Improve lighting on streets and in public spaces	Install pedestrian-scale lighting on key streets - start with Bridge & Fulton - 100 pedestrian fixtures @ \$10,000 each	DGRI	5	City of Grand Rapids / local non-profits	3, 9, 11
Infrastructure	Improve lighting on streets and in public spaces	Integrate lighting concepts in park and public space improvements [Friends of Grand Rapids Parks / City of Grand Rapids / DGRI] - TBD for costs	DGRI	0	City of Grand Rapids / local non-profits	3, 7
Outreach	Enhance existing non-riverfront parks and open spaces through redesign and programming > Parklets	Continue outreach with local business owners on targeted corridors	City of Grand Rapids	0	DGRI	3, 7
Outreach	Focus on improving water quality for the Grand River system to ensure healthy use and access	Recruit a leadership team and embed it in the GR Forward and river restoration processes to achieve the water quality agenda working with the region and state	City of Grand Rapids	1	DGRI/ Foundation/Grand River watershed municipalities/WMEAC/Governor's Administration, Office of Great Lakes, MDEQ, MDNR, MDARD	1, 10
Outreach	Amenitize the river to make it a regional draw	Coordinate with large infrastructure easement holders and the DNR to allow recreational access linking multiple trails in multiple locations	City of Grand Rapids	0	DGRI / private & foundation support / DNR and Federal	1, 2, 3, 4, 7, 10, 13
Outreach	Create a robust trail system on both sides of the river	Continue to engage a leadership team to negotiate with landowners to create continuous access	City of Grand Rapids	0	DGRI / private & foundation support / State and Federal agencies / WMEAC	1, 2, 3, 4, 7, 10, 13
Outreach	Diversify types of housing available Downtown	Encourage developers to pursue alternative housing models - regularly provide data on housing preferences for Downtown residents	DGRI	0	Grand Rapids Alliance of Cooperative Communities / private developers	1, 2, 5, 6, 7, 13
Outreach	Formalize a leadership team among City decision makers and major employers to ensure equal access to opportunities	Expand and promote youth workforce and internship programs including the Mayor's 100 Campaign	City of Grands Rapids	1	DGRI/ workforce organizations / GRPS / Hello West Michigan / The Source / local businesses	7
Outreach	Formalize a leadership team among City decision makers and major employers to ensure equal access to opportunities	Expand entrepreneurship and capacity building programs to support the growth of minority- and women-owned business enterprises in Downtown Grand Rapids	City of Grands Rapids	1	DGRI/ workforce organizations / GRPS / Hello West Michigan / The Source / local businesses	1, 7
Outreach	Foster racially and ethnically diverse business ownership	Identify a coalition of partners and mentors to advance and expand minority business ownership in Downtown	City of Grand Rapids	0	DGRI	1, 2, 7, 13
Outreach	Foster racially and ethnically diverse business ownership	Work with lending institutions to create a specialized lending program designed to foster minority-owned business success in Downtown;	City of Grand Rapids	1	DGRI	1, 2, 7, 13
Outreach	Integrate freight and highway infrastructure into the existing grid and networks in Downtown.	Circulate truck route map to local industry and commercial businesses; Make all truck route information easily available on the City's website with other business resources	City of Grand Rapids	3	MDOT / Grand Valley Metro Council	N/A
Outreach	Preserve opportunities for inexpensive, flexible work space close to Downtown	Initiate discussions on creating a Production Development and Space Modernization Entity	DGRI	0	Smart Zone / City of Grand Rapids / Economic development organizations	1
Outreach	Preserve opportunities for inexpensive, flexible work space close to Downtown	Work with institutional users and other single-use building owners to identify non-traditional spaces to incubate small businesses in Downtown	DGRI	1	Smart Zone / City of Grand Rapids / Economic development organizations	1, 2, 13
Outreach	Encourage infill development to close gaps within and between neighborhoods> Connect Heartside, Heritage Hill, and the Downtown core	Encourage the redevelopment of State Street - with local institutions and property owners	City of Grand Rapids	3	DGRI / Developers / local institutions	1, 2, 3, 5, 7, 10, 13
Outreach	Expand youth programming	Reinforce and promote the Mayor's 100 Campaign - engage youth on Downtown	City of Grand Rapids	1	Local non-profits / GRPS / DGRI	7, 9, 11
Outreach	Manage stormwater at the micro level	Conduct stormwater workshops to educate developers, property owners and residents about stormwater collection techniques	City of Grand Rapids	1	DGRI / WMEAC / developers	N/A

Category	Recommendation	Action Step	Lead	Timeframe (Years)	Partners	DGRI Perfomance Measures
Outreach	Promote green building	Educate developers and property owners about green building design - create a summary document on green building best practices	City of Grand Rapids	1	DGRI / USGBC	N/A
Outreach	Embrace sustainable site design principles	Promote the City's Low Impact Development Guidelines when complete	City of Grand Rapids	1	City of Grand Rapids / DGRI / developers	N/A
Outreach	Enhance existing non-riverfront parks and open spaces through redesign and programming > VandenBerg Plaza	Secure agreements with adjacent property owners for space to accommodate a trail from the Medical Mile to the River	City of Grand Rapids	3	Kent County / Calder Foundation / DGRI / local non-profits / Grand Action	1, 3, 7, 8, 10, 13
Policy	Change existing zoning and height regulations	Discuss and create new zoning language to guide heights including potential interim height	City of Grand Rapids	0	City of Grand Rapids	1, 2, 3, 4, 5, 6, 11
Policy	Change existing zoning and height regulations	Discuss moving height overlay boundaries from the middle of the road right-of-way to parcel boundaries to ensure good street design.	City of Grand Rapids	0	City of Grand Rapids	n/a
Policy	Change existing zoning and height regulations	Consider changes to allowable heights in the Downtown Overlay [A] and along Bridge Street in Downtown	City of Grand Rapids	0	City of Grand Rapids	1, 2, 3, 4, 5, 6, 11
Policy	Revisit development incentives	Develop a package of new incentives to encourage key goals of GR Forward	City of Grand Rapids	0	DGRI / Developers	1,2,3,4,5,6,7,8,9, 11
Policy	Remap the Existing City Center Zone	Introduce new City Center are for discussion	City of Grand Rapids	0	DGRI	1, 2, 3, 4, 5, 6, 11
Policy	Ensure that Downtown grows affordable housing opportunities for a range of incomes	Ensure that the supply of workforce housing meets demand - development incentives for workforce housing	City of Grand Rapids	2	DGRI / local non-profits	1, 3, 5, 6, 7
Policy	Revisit zoning regulations for ground floor commercial in the Downtown area	Concentrate active ground floor commercial uses on Targeted Active Commercial Corridors through height bonuses and incentives	City of Grand Rapids	1	DGRI / property owners	1, 3, 5, 6, 7
Policy	Revisit zoning regulations for ground floor commercial in the Downtown area	Change zoning regulations to require ground floor retail on Targeted Retail and Entertainment Corridors	City of Grand Rapids	1	DGRI / property owners	1,3,7
Policy	Develop, enhance and implement of 'Big Idea' policies for street design	Establish Vision Zero policy	City of Grand Rapids	0	City of Grand Rapids	3, 7
Policy	Focus on improving water quality for the Grand River system to ensure healthy use and access	Encourage local, regional, and state policies and incentives that favor low impact development	City of Grand Rapids	1	DGRI/ Foundation/Grand River watershed municipalities/WMEAC/Governor's Administration, Office of Great Lakes, MDEQ MDNR MDARD	1, 2, 3, 7, 10
Policy	Build the talent pool to support the emerging tech entrepreneurs and the region's innovation and creatively driven firms	Support micro-enterprise opportunities and entrepreneurial activity by establishing partnerships with local incubators and start-up funds	Local Institutions	1	City of Grand Rapids / Hello West Michigan / The Source	1
Policy	Foster racially and ethnically diverse business ownership	Modify incentive programs to create a more intentional and targeted approach to achieving greater racial equity;	City of Grand Rapids	1	DGRI	1, 2, 7, 13
Policy	Attract a diverse population to the Downtown neighborhood	Protect affordable housing stock, and create tools to expand that supply. Modify incentive programs to assist in achieving GR Forward's target for affordable housing;	City of Grand Rapids	3	DGRI	1, 3, 5, 6, 7
Policy	Attract a diverse population to the Downtown neighborhood	Modify the zoning code to reduce the development costs for new housing to keep prices more attainable;	City of Grand Rapids	0	DGRI	1, 3, 5, 6, 7
Policy	Attract a diverse population to the Downtown neighborhood	Identify effective approaches and tools to lower barriers to home ownership in Downtown.	City of Grand Rapids	0	DGRI	1, 3, 5, 6, 7
Policy	Integrate freight and highway infrastructure into the existing grid and networks in Downtown.	Expand existing Trucks, Prohibited Streets Ordinance to include key portions of Ionia, Monroe, Pearl, and Cherry	City of Grand Rapids	3	MDOT / Grand Valley Metro Council	1, 3
Policy	Preserve opportunities for inexpensive, flexible work space close to Downtown	Consider zoning regulations and expansion of financial tools to include Westside riverfront production space	DGRI	0	Smart Zone / City of Grand Rapids / Economic development organizations	1, 2, 13
Policy	Encourage infill development to close gaps within and between neighborhoods> Connect Heartside, Heritage Hill, and the Downtown core	Promote Division Avenue as a small business corridor - create ready-to-go "white box" space for new retail, business plan competition, matching grants for business expansion and/or	City of Grand Rapids	5	DGRI / Developers / local institutions	1, 3, 7, 13
Policy	Encourage infill development to close gaps within and between neighborhoods> Connect Heartside, Heritage Hill, and the Downtown core	Encourage residential on Division - smaller housing units in upper floors targeted for single professionals and students	City of Grand Rapids	5	DGRI / Developers / local institutions	1, 5, 6, 7
Policy	Improve streets that make important connections to riverfront parcels> Market	Determine priority: a.) if maintenance cycle is coincidental with timeframe b.) proceed with retrofit regardless c.) coordinate with design/construction of riverfront open spaces	City of Grand Rapids	1	State, DGRI	1, 2, 12, 13
Policy	Preserve historic character while accommodating growth	Update the Historic Preservation Guidelines for Heartside	City of Grand Rapids	0	DGRI	1
Policy	Preserve historic character while accommodating growth	Discuss changes to Historic Preservation Commissioner appointments	City of Grand Rapids	3	DGRI	N/A
Policy	Unlock the potential of municipal data and online tools	Explore a comprehensive Open Data policy	City of Grand Rapids	1	DGRI / GRPS / The Rapid	12, 13
Policy	Promote green building	Deconstruction policies to promote material recycling should be considered	City of Grand Rapids	1	DGRI / USGBC	N/A
Policy	Prioritize pedestrian safety and connectivity at intersections	Establish prioritizations system for intersection improvements including pedestrian volume, crossing distance, proximity to transit, proximity to destinations.	City of Grand Rapids	3	DGRI / private developers	3
Research	Follow the example of the Grand Rapids Public Museum in integrating education, infrastructure, and ecology	Identify other opportunities like the museum exhibit project and building renovation that support the expansion of knowledge and demonstrate how education, ecology and infrastructure can work together	City of Grand Rapids	1	DGRI/Foundation	N/A
Research	Create a robust trail system on both sides of the river	Continue to update scenarios that describe impacts on decision-making related to cost and time	City of Grand Rapids	0	DGRI / private & foundation support / State and Federal agencies / WMEAC	1, 2, 3, 4, 7, 10, 13
Research	Create a robust trail system on both sides of the river	Outline the preferred method[s] that include time and cost constraints yet to be determined, such as construction timeline for FEMA work and/or GRWW	City of Grand Rapids	0	DGRI / private & foundation support / State and Federal agencies / WMEAC	1, 2, 3, 4, 7, 10, 13
Research	Align access with the water trail and the rapids	Identify sites on the Westside where access is limited to be targeted for purchase, trade or redevelopment	City of Grand Rapids	0	DGRI / private & foundation support /State and Federal/GRWW	1, 2, 3, 4, 7, 10, 13
Research	Align access with the water trail and the rapids	Identify privately owned parcels throughout the Corridor where public access can be gained via private and public development partnerships	City of Grand Rapids	0	DGRI / private & foundation support /State and Federal/GRWW	1, 2, 3, 4, 7, 10, 13
Research	Foster racially and ethnically diverse business ownership	Identify a funding source[s] dedicated to help support minority-owned business success in Downtown;	City of Grand Rapids	1	DGRI	1, 2, 7, 13
Research	Preserve opportunities for inexpensive, flexible work space close to Downtown	Create an inventory of flexible work space and landlords in or near the Downtown, including institutional space	DGRI	0	Smart Zone / City of Grand Rapids / Economic development organizations	1

Category	Recommendation	Action Step	Lead	Timeframe (Years)	Partners	DGRI Perfomance Measures
Research	Encourage infill development to close gaps within and between neighborhoods> 201 Market	Evaluate alternative sites for existing City facilities and develop a timeline for relocation	City of Grand Rapids	0	City of Grand Rapids	1, 2, 3, 5, 7, 10, 13
Research	Create a series of east/west green corridors to connect neighborhoods to the River> Pearl/Lyon, Downtown	Analyze capacity for landscape, green infrastructure and roadway improvements	City of Grand Rapids	1	State, DGRI	1, 2, 3, 10, 13
Research	Preserve historic character while accommodating growth	Create and maintain a list of historic structures [designated or not] in Downtown including their condition, use and ownership status - maintain contact with owners	DGRI	1	City of Grand Rapids	1
Research	Preserve historic character while accommodating growth	Create and maintain a list of historic preservation financing options and incentives	DGRI	5	City of Grand Rapids	1
Research	Create a more walkable Division Avenue	Evaluate costs/benefits of transferring jurisdiction of US Business 131 to City	City of Grand Rapids	1	DGRI/ MDOT/Rapid	1, 3
Research	Enhance existing non-riverfront parks and open spaces through redesign and programming > VandenBerg Plaza	Explore Development Opportunities south of the plaza and along Lyon Street	City of Grand Rapids	5	Kent County / Calder Foundation / DGRI / local non-profits / Grand Action	1, 2, 3, 5, 6, 7, 10, 13

AFL:

- How often will the larger alliance meet?
 - How will we communicate between committees/stay updated?
 - Can we make DGRU open to anyone (not just the Alliance)?
 - Can DGRU be a digital hub where individuals can create profiles?
 - Why is the change necessary?
 - Will there be more meetings? Are they all public? How will this affect DGRI staff?
 - How will committees be selected? Solely based on the point system?
 - How will the committees have diverse representation?
-
- Likes the flexibility, and transition towards utilizing people's skillsets.
 - Better use of time.
 - Great improvement; appreciates the flexibility; moving in the right direction.

AFI:

- Why is the change needed? Do you think it is too soon?
 - Would each committee still be advised by a DGRI staff member?
 - How will we communicate with other committees?
-
- Creates opportunities for collaboration with other Alliances and their projects.
 - Likes broader view and larger pool of members.
 - Likes that it has potential to represent the changing community.
 - Likes flexibility and adaptable factors.
 - Choice of committees means members are more engaged.

AFV:

- Would all members start at zero via the point system? Should members who have been here longer have seniority over committees?
 - Concern of losing long time members all at once.
 - What is the schedule of the larger Alliance?
 - How will the diverse voice still be heard on each committee?
 - Would we exist on an Alliance or just committees?
 - How would we communicate between committees?
 - Would we be meeting more or less with this structure?
 - How will advisory boards that already exist be incorporated?
-
- Likes the broader structure for choice and flexibility.
 - Likes the option of choice, and being able to overlap with projects in other Alliances.
 - Likes project implementation focus.