

Goal 4

Virtual Meeting Instructions



Hello,

For the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for the upcoming alliance meeting. Below are instructions on how to access the upcoming virtual meeting.

How to Join the Meeting:

1. It is recommended to download the Microsoft Teams App:
 - a. [Apple Store \(IOS devices\)](#)
 - b. [Google Play Store \(Android devices\)](#)
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web (select one). [Click here](#) to access the November 2021 Teams meeting.
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you to type your name. Make sure your mic and audio are on and click join.

Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you are not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email mmcdaniel@downtowngr.org.

Thank you,
Mandy McDaniel



Mandy McDaniel
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AGENDA



GR Forward GOAL 4 ALLIANCE

Expand Job Opportunities & Ensure Continued Vitality of the Local Economy

Members:

AJ Hills • Alice Jasper • Alex Caseras • Alysha Lach-White • Attah Obande • Brandy McCallum • Brent Case •
Brianna Vasquez de Perira • Caleb Hollier • Caylie Peet • Heather Ibahim • Ingrid Miller • John Hendershot • Jono
Klooster • Jorge Gonzalez • Kareem Scales • Omar Cuevas • Rick Muschiana • Ryan Bolhuis • Scott Stenstrom •
Trevor Corlett • Tyler Peterson

November 16th, 2021

3:00p – 4:00p

[Microsoft Teams](#)

- | | | |
|-----|--|-----------------|
| 1. | Call to Order | Gonzalez |
| 2. | Approval of June 15 th Meeting Recording Summary* | Gonzalez |
| 3. | Retail Incubator Grant Review: Gazelle Sports | App |
| 4. | Retail Incubator Grant Review: Courage & Soar | App |
| 5. | SoDiv Pop Up Shops Event Support | Ibrahim |
| 6. | FY '23 Budget Priorities Planning & Recommendations | Eledge/Bonneaux |
| 7. | ESO Updates | |
| 8. | DGRI Update | Eledge |
| 9. | Public Comment | |
| 10. | Next Meeting – TBD | |
| 11. | Adjournment | |

*Denotes Action Item

Meeting Summary



GR Forward GOAL 4 ALLIANCE

Expand Job Opportunities & Ensure Continued Vitality of the Local Economy

[June 15, 2021 Recording Link](#)

Attendance:

Members Present: Jorge Gonzalez, Omar Cuevas, Attah Obande, Caylie Peet, Jono Klooster, Kareem Scales, Rich App and Scott Stenstrom.

Members Absent: Danielle Williams, Alysha Lach White, Tyler Peterson. AJ Hills, Brent Case, Brianna Vasques de Pereira, Caleb Hollier, Heather Ibrahim, Ingrid Miller, Addison Wanless, Alex Caceres, Alice Jasper, Ana Jose, Brandy McCallum, John Hendershot, Rick Muschiana, Ryan Bolhuis, and Trevor Corlett.

Others Present: Amber Fink, Noah Wilson (Blonde Theory), Iran Ortiz, JJ Loew (Vicinity), Marion Bonneaux, Melvin Eledge, Mandy McDaniel, Sam Suarez, Kim Van Driel (DGRI Staff).

Recording Summary:

04:50 Call to Order: Mr. Jorge Gonzalez called the meeting to order at 3:06 pm.

05:00 Approval of May 2021 Meeting Minutes

Rich App, supported by Kareem Scales, motioned to approve May 2021 Meeting Minutes. None opposed. Motion passed.

05:30 Retail Incubator Grant Review: Blonde Theory
Applying for the Retail Business Incubation Grant, Blonde Theory, is a specialty hair salon located at 64 South Division. Blonde Theory is requesting \$14,500 to help expand the team and grow the business.

Caylie Peet, supported by Jono Klooster, motioned to approve Retail Incubation Grant in the amount of \$14,500. None opposed. Motion passed.

21:30 HDBA Banner/Branding
The Center City Business Group and Hotel District recently merged to form The Hotel District Business Association (HDBA). Mr. App presented the banner designs and potential locations. The HDBA is requesting \$12,500 to help create and market the new brand.

Omar Cuevas, supported by Kareem Scales, motioned to approve support of HDBA Banner/Branding in the amount of \$12,500. None opposed. Motion passed.

Meeting Summary



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Expand Job Opportunities & Ensure Continued Vitality of the Local Economy

- 30:50 Placer.ai Presentation
Mr. Eledge presented Placer.ai, which is a tool DGRI acquired to replace (most) pedestrian counters. Like the pedestrian counters, the Placer.ai tool can tell us how many people visit downtown but in addition where they are coming from, where they are going, and who is coming downtown.
- 49:30 Retail Incubation Check-In Survey Review
Ms. Bonneaux reviewed the Retail Business Incubation check-in survey which will be sent to all retail grant recipients.
- 57:50 ESO Updates
- 58:00 DGRI Update
- 58:30 Adjournment (4:00 pm)