

**Proposed FY17 Downtown Improvement District Budget**  
**Approved FY16&17 VS. Proposed FY18**  
**July 1, 2017 to June 30, 2018**

	<b>FY 16</b> 2015-16 Budget	<b>FY 17</b> 2016-17 Budget	<b>FY 18</b> 2017-18 Budget	<b>FY18</b> 2017-2018 Est. Acutals	<b>FY19</b> 2018-19 Budget
<b>Revenue Budget</b>					
Billed Areawide Assessments	879,000	945,000	992,250	871,005	1,041,863
Monroe Center Snowmelt Assessments	150,000	154,500	159,135	145,429	163,909
Louis Campau Snowmelt Assessments	40,000	42,000	44,100	44,049	46,305
Monument Park Snowmelt Assessments	15,000	15,750	16,538	5,841	17,364
Interest, Penalties, Grants	-	-	-	18,274	-
Downtown Alliance Sponsorships	-	-	-	-	-
DID - transfer from fund balance	-	-	10,000	30,000	62,025
Uncollectable Assessments	-	-	-	-	-
Class 2 (estimated)	(16,275)	(12,865)	(45,000)	(10,696)	(20,000)
Class 3 (estimated)	(97,900)	(85,568)	(130,000)	(130,622)	(130,000)
<b>Total Revenue</b>	<b>\$ 969,825</b>	<b>\$ 1,058,817</b>	<b>\$ 1,047,023</b>	<b>\$ 973,280</b>	<b>\$ 1,181,466</b>
<b>Expenditure Budget</b>					
<b>Maintenance and beautification</b>					
Contract Services (Block by Block)	\$ 365,000	\$ 365,000	\$ 365,000	\$ 365,000	\$ 370,000
Additional Ambassadors (1 part-time for special projects)	-	-	-	-	15,525
Rent & Utilities	-	-	-	-	-
Landscaping and beautification (MiCandy via Block by Block)	100,000	110,000	120,000	120,000	120,000
New Plantings (Fulton and Monroe Center)	-	-	-	-	40,000
Additional Trashcans	-	-	-	-	3,500
Supplies & Misc (New lift for truck)	-	-	-	-	3,000
Equipment Maintenance	-	-	-	-	-
Uniforms	-	-	-	-	-
Irrigation Repair & Water	4,500	4,500	3,500	5,765	6,000
Holiday decorations	-	-	-	-	-
Personnel Expense	35,000	36,050	30,000	8,997	30,000
<b>Total</b>	<b>\$ 504,500</b>	<b>\$ 515,550</b>	<b>\$ 518,500</b>	<b>\$ 499,762</b>	<b>\$ 588,025</b>
<b>Marketing and communications</b>					
Printing, postage, copies, storage and supplies	6,500	6,500	6,500	6,500	6,500
Website services	2,500	3,500	3,500	3,500	3,500
Advertising and Promotions	7,275	7,275	7,275	7,275	7,275
Contract Services	12,500	12,500	-	-	-
Personnel Expense	61,050	62,882	70,000	70,000	70,000
<b>Total</b>	<b>\$ 89,825</b>	<b>\$ 92,657</b>	<b>\$ 87,275</b>	<b>\$ 87,275</b>	<b>\$ 87,275</b>
<b>Administration</b>					
Personnel	51,500	53,045	40,000	40,000	40,000
Overhead (Rent/Meetings/Accounting)	15,000	15,450	17,500	20,266	20,000
Operating Expenses (Printing, postage, phone, equipment lease)	7,000	7,000	8,500	4,037	8,500
Insurance	6,000	6,000	6,000	6,000	7,000
Contracted Services	5,500	5,500	4,000	4,000	4,000
Legal, Professional & Technology	4,500	4,500	3,000	3,000	4,000
<b>Total</b>	<b>\$ 89,500</b>	<b>\$ 91,495</b>	<b>\$ 79,000</b>	<b>\$ 77,303</b>	<b>\$ 83,500</b>
<b>Public Safety Improvements</b>					
Ambassador Program	75,000	100,000	100,000	100,000	100,000
<b>Total</b>	<b>\$ 75,000</b>	<b>\$ 100,000</b>	<b>\$ 100,000</b>	<b>\$ 100,000</b>	<b>\$ 100,000</b>
<b>Snowmelt Operations</b>					
Monroe Center Snowmelt	150,000	154,500	154,500	100,000	154,500
Louis Campau Snowmelt	40,000	42,000	70,000	65,000	70,000
Monument Park Snowmelt	15,000	15,750	15,750	10,000	15,750
<b>Total</b>	<b>\$ 205,000</b>	<b>\$ 212,250</b>	<b>\$ 240,250</b>	<b>\$ 175,000</b>	<b>\$ 240,250</b>
<b>Contingency/Special Projects</b>					
Storefront Activation	-	10,000	-	-	-
Contingency Expenses	6,000	2,623	1,476	-	-
<b>Total</b>	<b>\$ 6,000.00</b>	<b>\$ 12,623.00</b>	<b>\$ 1,476.00</b>	<b>\$ -</b>	<b>\$ -</b>
<b>Other</b>					
City A-87 Costs	-	34,242	40,522	40,522	35,423
<b>Total Expenditures</b>	<b>\$ 969,825</b>	<b>\$ 1,058,817</b>	<b>\$ 1,067,023</b>	<b>\$ 979,862</b>	<b>\$ 1,134,473</b>