

DowntownBrooklyn.com

BID SERVICES

The Downtown Brooklyn Partnership is a not-for-profit local development corporation that serves as the primary champion for Downtown Brooklyn as a world-class business, cultural, educational, residential, and retail destination. Working together with the three business improvement districts (BID) that it administers – the MetroTech BID, Fulton Mall Improvement Association, and Court-Livingston-Schermerhorn BID – the Partnership manages over 1 million square feet of public space and undertakes diverse activities include attracting new investment and improving the environment for existing companies; facilitating infrastructure development that promotes an active and cohesive community; supporting and heralding the area’s cultural assets; and encouraging a unified sense of place and an engaged civic community.

Services for the businesses located within Downtown Brooklyn’s three BIDs (see map on back cover) are highlighted in this brochure. For more information about our other services, visit:

DowntownBrooklyn.com

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Beautification + Landscaping

DBP's "Clean Team" maintains over one million square feet of public space, including landscaped areas in medians, sidewalk tree pits, street planters, and plaza planting beds annually.



40K

FLOWERS
PLANTED



600

TREES
MAINTAINED

Events

We host scores of free events, including our Downtown Brooklyn Presents series of fitness classes, ping pong tournaments, live music, dance, movies, and holiday festivities, as well as the Downtown Brooklyn Arts Festival. These events attract shoppers, engage the burgeoning residential population, and provide a means for businesses to promote themselves further through sponsorships. Our Make It in Brooklyn event series includes pitch contests, meetups, panels, and talks that support local entrepreneurs and develop a networked innovation ecosystem.



75

COMMUNITY
EVENTS



50K+

SQUARE FEET OF
PUBLIC PLAZAS



40K+

UNIQUE VISITS
PER MONTH



17K

FOLLOWERS

WHAT TO DO WHAT'S HERE

DOWNTOWN
BROOKLYN

WHAT'S GOING ON

Marketing

Downtown Brooklyn Partnership's marketing channels offer ample opportunity to local businesses for promotion and community engagement. Our popular website lists 500+ area businesses and organizations, and showcases events happening in Downtown Brooklyn. In addition to our website, we spread the word about local businesses via our digital platforms - our newsletters and social media engage thousands each month.



20%

TRASH DIVERTED
TO RECYCLING

Sanitation

In an effort to keep Downtown Brooklyn the cleanest neighborhood in the city, we provide year-round supplemental sanitation services, including sweeping, graffiti removal, and pressure washing. And with the installation of over 150 Big Belly solar-powered trash and recycling receptacles, we are diverting up to 20% of collected trash away from landfills.



130K

CLEANING
HOURS

Public Safety

Uniformed security officers patrol the neighborhood and staff outdoor events, providing a visible presence throughout Downtown Brooklyn and assistance to thousands of daily shoppers, workers, students, and residents. Please report any concerns to our Public Safety Office at 718-797-5996 or publicsafety@downtownbrooklyn.com. In an emergency, always call 911.



24/7
PATROLS



42
CAMERAS

Snow Removal

We provide supplemental snow removal services to key commercial corridors in the district to help ensure the public's safety and keep our retail thriving. This includes more than 500 curbs, corners, and crossing areas cleared.



300K
CUBIC FEET
CLEARED IN 2018



500+
CROSSWALKS +
CURBS CLEARED



360

**CHAIRS +
TABLES
MAINTAINED**



90

**MILES OF
HOLIDAY LIGHTS**

Streetscape Improvements

We coordinate with city government to ensure investment in, and maintenance of, street and infrastructure elements such as sidewalks, lighting, wayfinding, public plazas, parkland, and bike lanes. DBP also provides and maintains beautiful street furniture, umbrellas, Tivoli lighting, and district-wide holiday lights.



1,000+

**UNIQUE USERS
PER DAY**



3.9M

**SQUARE FEET OF
WIFI COVERAGE**

Downtown Brooklyn Free WiFi

Wherever you are in Downtown Brooklyn, you're now connected. Whether that's on your laptop, smartphone, or tablet, you can sign on to the free Downtown Brooklyn WiFi network. That coverage now extends to all outdoor areas, 35 buildings, and 42 acres across NYCHA's Ingersoll and Whitman Houses.

Enjoy free WiFi

Log on to DowntownBrooklynWiFi.com



Workforce Development

We connect local employers to organizations that provide workforce development, financial assistance, training, and tips on small business strategies and development. In addition, through Talent Connect, we help connect local students to internships and jobs in the tech and creative sector.



1,436
JOB REFERRALS



1,500+
JOBS +
INTERNSHIPS

Contact Us

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P: 718.403.1600 | F: 718.403.1650



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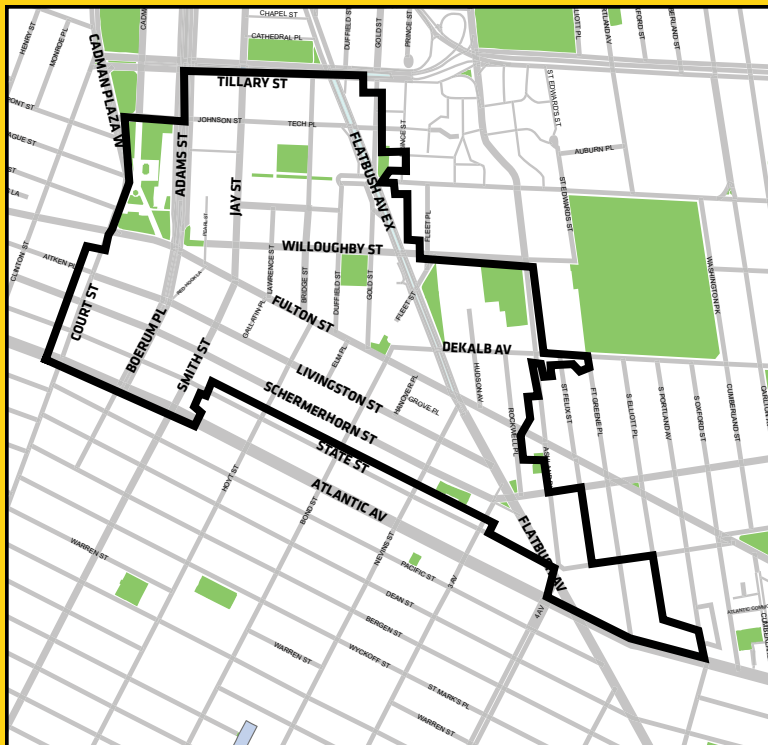


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BID Service Boundary Map



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