

DowntownBrooklyn.com
@DowntownBklyn

BID SERVICES

The Downtown Brooklyn Partnership is a not-for-profit local development corporation that serves as the primary champion for Downtown Brooklyn as a world-class business, cultural, educational, residential, and retail destination. Working together with the three business improvement districts (BID) that it administers – the MetroTech BID, Fulton Mall Improvement Association, and Court-Livingston-Schermerhorn BID – the Partnership manages over 1 million square feet of public space and undertakes diverse activities include attracting new investment and improving the environment for existing companies; facilitating infrastructure development that promotes an active and cohesive community; supporting and heralding the area's cultural assets; and encouraging a unified sense of place and an engaged civic community.

Services for the businesses located within Downtown Brooklyn's three BIDs (see map on back cover) are highlighted in this brochure. For more information about our other services, visit:

DowntownBrooklyn.com

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Beautification + Landscaping

The Downtown Brooklyn Clean Team manages over one million square feet of public space, including thousands of landscaped areas in medians, sidewalk tree pits, and plaza planting beds annually.



40K

**FLOWERS
PLANTED**



600

**TREES
MAINTAINED**

Community Events

Downtown Brooklyn public plazas are among the most beautiful and vibrant in the city. We maintain over 50,000 square feet of public plazas, which we populate with over 75 community events, including family-friendly and holiday festivities, plus our popular Downtown Brooklyn Presents series with live music, movies, and more. These events attract shoppers, and businesses can promote stores further through sponsorship.



75

**COMMUNITY
EVENTS**



50K+

**SQUARE FEET OF
PUBLIC PLAZAS**



40K+
UNIQUE VISITS
PER MONTH



17K
FOLLOWERS

WHAT TO DO WHAT'S HERE

DWN
TWN BRK
LYN

WHAT'S GOING

Marketing

The Downtown Brooklyn marketing channels offer robust opportunities to local businesses for advertising and community engagement. The award-winning downtownbrooklyn.com lists 500+ area businesses and updated events going on in the neighborhood. In addition to the website, digital marketing assets such as newsletters and social media channels reach thousands of local residents each month.



20%
TRASH DIVERTED
TO RECYCLING



130K
CLEANING
HOURS

Sanitation

In an effort to keep Downtown Brooklyn the cleanest neighborhood in the city, we provide year-round sanitation services, including sweeping, graffiti removal, and pressure washing. With the installation of over 150 Big Belly solar-powered trash and recycling receptacles, we are diverting up to 20% of collected trash away from landfills.

TODAY

metro

Security

Uniformed security officers provide a visible presence throughout Downtown Brooklyn to increase safety. They also provide assistance to thousands of daily shoppers, workers, students, and residents.



24/7
PATROLS



42
CAMERAS

Snow Removal

During the winter months we provide supplemental snow removal services to key areas of the district to help ensure the public's safety and maintain commerce. This includes more than 500 curbs, corners, and crossing areas cleared.



300K
CUBIC FEET
CLEARED IN 2016



500+
CROSSWALKS +
CURBS CLEARED



360

**CHAIRS +
TABLES
MAINTAINED**



90

**MILES OF
HOLIDAY LIGHTS**

Streetscape Improvements

We coordinate with city government to ensure investment in, and maintenance of, street improvements such as new sidewalks, lighting, way finding, public plazas, bike racks, and benches. Look for the beautiful Downtown Brooklyn holiday lights during the holiday season, and our popular Street Seats in summer.



1,000+

**UNIQUE USERS
PER DAY**



3.9M

**SQUARE FEET OF
WIFI COVERAGE**

Downtown Brooklyn Free WiFi

Wherever you are in Downtown Brooklyn, you're now connected. Whether that's on your laptop, smartphone, or tablet, you can sign on to the free Downtown Brooklyn WiFi network. That coverage now extends to all outdoor areas, 35 buildings, and 42 acres across NYCHA's Ingersoll and Whitman Houses.

Enjoy free WiFi

Log on to DowntownBrooklynWiFi.FON



Workforce Development

We connect local employers to organizations that provide workforce development, financial assistance, training, and tips on small business strategies and development. In addition, through the Brooklyn Education Innovation Network (BE.IN), we help connect local students to internships and jobs in the tech and creative sector.



1,436
JOB REFERRALS



1,500+
JOBS +
INTERNSHIPS

Contact Us

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downtownbrooklyn.com



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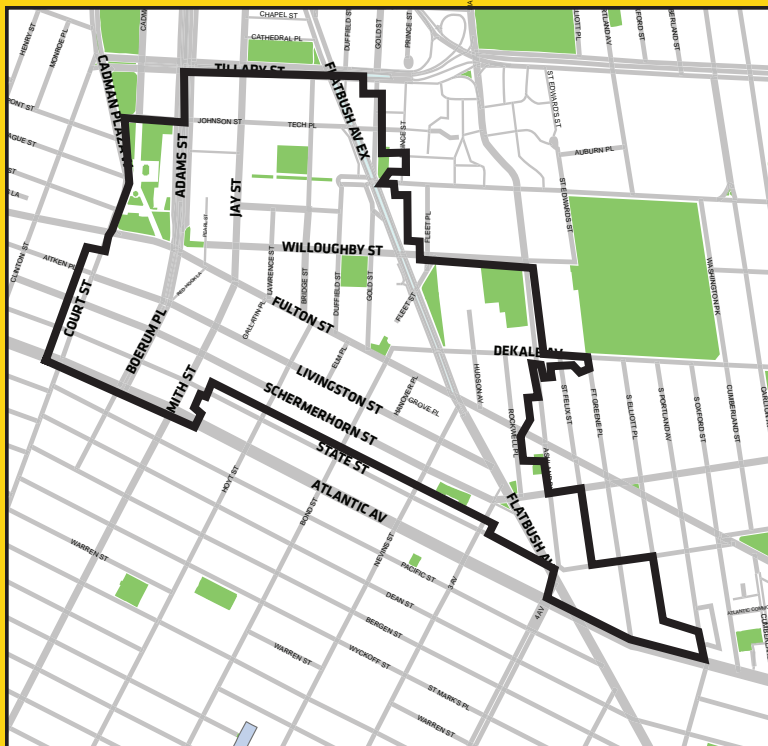


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BID Service Boundary Map



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