



## Thursday, October 26<sup>th</sup>, 2017

Information subject to change!

- 9.00 am**      **Welcome**  
Steffi Czerny, *DLD*
- 9.15 am**      **It's Only The Beginning**  
Stefan Winners, *Hubert Burda Media*  
in conversation with Cherno Jobatey,  
*HuffPost Germany*
- 9.35 am**      **Thoughts On The Tech Ecosystem**  
Klaus Hommels, *Lakestar*
- 9.55 am**      **Key Trends In The Future Of Work**  
Stewart Butterfield, *Slack*  
in conversation with Stefan Winners,  
*Hubert Burda Media*
- 10.20 am**      **Weisswurstfrühstück**
- 10.40 am**      **Business Ideas For The Future**  
Ijad Madisch, *Researchgate*  
in conversation with Sebastian Matthes,  
*HuffPost Germany*
- 11.00 am**      **Startups And Corporates – Beyond The Honeymoon?**  
Benedikt Schmaus, *PwC Strategy&*
- 11.15 am**      **Digital Car – Exciting Opportunities Ahead**  
Dieter May, *BMW Group*  
in conversation with William Boston,  
*The Wall Street Journal*
- 11.35 am**      **Leadership In The Digital Age**  
Manfred Broy, *Bavarian Center for Digitization*  
Elisabeth Denison, *Deloitte*  
Markus Haas, *Telefónica Deutschland*  
moderated by Ali Aslan, *Journalist*
- 12.15 pm**      **Creating Art From Energy**  
Eyal Gever, *Artist*
- 12.30 pm**      **New Retail – Threat Or Thrill?**  
Torsten Ahlers, *Otto Group Media*  
Jen Heazlewood, *R/GA*  
Jörn Leogrande, *Wirecard*  
moderated by Brian Morrissey,  
*Digiday*
- 1.10 pm**      **Lunch Break**
- 2.15 pm**      **SevenVentures Pitch Day**  
Florian Pauthner, *SevenVentures*  
Joko Winterscheidt, *Actor & Startup Investor*  
moderated by Steven Gätjen, *TV Host*  
co-moderated by Sophia Thiel, *YouTuber*
- 3.15 pm**      **Business Creativity, Innovation And Friendship**  
Thomas Heilmann, *German Bundestag*  
Gisbert Rühl, *Klöckner*  
Stefanie Wurst, *BMW Group*  
moderated by Steffi Czerny, *DLD*
- 3.45 pm**      **Commerce & Content Born Online**  
Frédéric Court, *Felix Capital*  
Delia Fischer, *Westwing*  
Ben Fishman, *m.Gerni*  
Marina Hoermanseder, *Designer*  
moderated by Inga Griese, *ICON/Die Welt*
- 4.35 pm**      **Coffee Break**
- 4.45 pm**      **The Art Of Neural Networks**  
Josette Melchor, *GAFFTA*
- 5.00 pm**      **Pushing The Boundaries Of AI**  
Katja Speck, *VisualVest*  
Kate McCurdy, *Babbel*  
Ben Parr, *Octane AI*  
moderated by Fabian Westerheide, *Asgard*
- 5.40 pm**      **Creative Forces In Urban Landscapes**  
Brock Cardiner, *Highsnobiety*  
Stefan Franzke, *Berlin Partner*  
Leyla Piedayesh, *Lala Berlin*  
moderated by Jörg Rohleder, *FOCUS Magazine*
- 6.20 pm**      **The Crypto Revolution – Why We Need Digital, Decentralised Cash**  
Aaron Koenig, *Bitfilm*
- 6.35 pm**      **End Of Day I**



## Friday, October 27<sup>th</sup>, 2017

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|-----------------|---|-----------------|---|
| <b>9.00 am</b>  | <b>Welcome Back</b><br>Steffi Czerny, <i>DLD</i>  | <b>11.45 am</b> | <b>New Mobility In The Sharing Economy</b><br>Peter Beermann, <i>Sixt</i><br>in conversation with Greg Williams, <i>WIRED UK</i>                                    |
| <b>9.05 am</b>  | <b>Teaching Entrepreneurship</b><br>Bill Aulet, <i>MIT Sloan School</i><br>introduced by Thomas Andrae, <i>Linden Capital</i>   | <b>12.05 pm</b> | <b>Open IoT Platforms</b><br>Moritz Diekmann, <i>Telefónica NEXT</i><br>in conversation with Christian Thaler-Wolski, <i>B2B SaaS Startup &amp; VC Fund Advisor</i> |
| <b>9.40 am</b>  | <b>Education For The Future</b><br>Thomas Bachem, <i>CODE University</i><br>Udo Bub, <i>EIT Digital</i><br>moderated by Melissa Eddy, <i>The New York Times</i>   | <b>12.25 pm</b> | <b>To Be A User Or Not</b><br>aaajiao, <i>Artist</i>  |
| <b>10.10 am</b> | <b>Education for Integration I</b><br>Ferdi van Heerden, <i>ReDI School</i><br>introduced by Gisbert Rühl, <i>Klöckner</i>  | <b>12.40 pm</b> | <b>Digital Three-Dimensional Notations As A Revolutionary Cultural Technique</b><br>Peter Weibel, <i>ZKM</i>  |
| <b>10.30 am</b> | <b>Education for Integration II</b><br>Eva Schatz & Viola Zimmer, <i>Kuniri</i>   | <b>1.00 pm</b>  | <b>Eigenarten – A Pianist's Thoughts On Digitization And Europe</b><br>Igor Levit, <i>Pianist</i><br>in conversation with Gabi Czöppan, <i>FOCUS Magazine</i>       |
| <b>10.40 am</b> | <b>Coffee Break</b>   | <b>1.30 pm</b>  | <b>Actively Tackling Digital Transformation</b><br>Jens Spahn, <i>German Bundestag</i>  |
| <b>11.15 am</b> | <b>Dear Next Bundesregierung: A Digital Agenda For The Coming Coalition</b><br>Thomas Jarzombek, <i>German Bundestag</i><br>Ralf Wenzel, <i>Delivery Hero</i><br>moderated by Clark Parsons, <i>Internet Economy Foundation</i> | <b>2.00 pm</b>  | <b>Lunch and End Of Day II</b>  |

Special Thanks to:



wirecard

■ SevenVentures



Telefonica



Deloitte.



otto group media

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BurdaPrincipal Investments

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