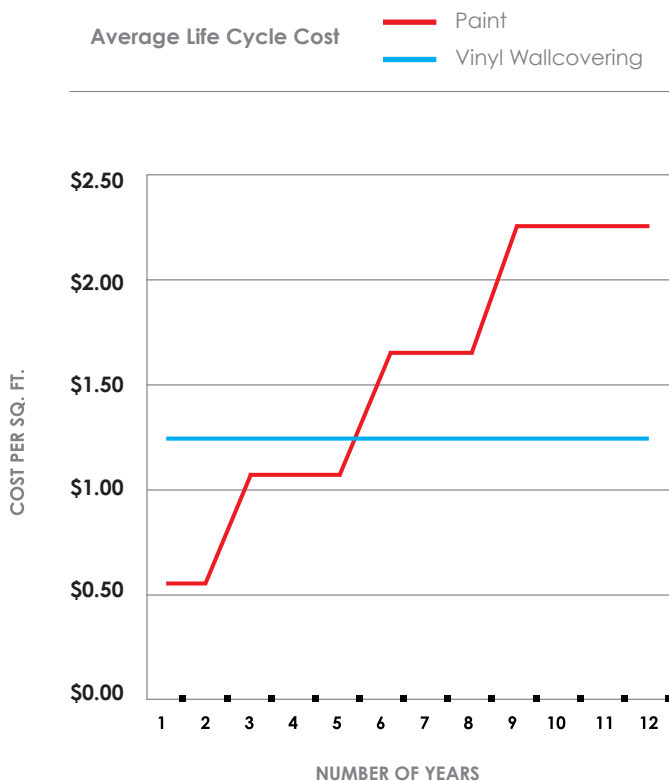


VINYL WALLCOVERING VS. PAINT

LIFE CYCLE ANALYSIS



Average Savings Per SQ. FT.

YEAR 6 = **34.1 %** YEAR 9 = **82.9%**

COST EFFECTIVE

- Vinyl Wallcovering is **COST EFFECTIVE**
- Longer life cycle than paint; average of 5-10 years
- Little or no maintenance compared to cost of painting every few years
- Durable, protects the wall from average wear and tear
- More cleanable than paint
- Less costly than most alternative wall materials which do not perform as well

SAFE

- Vinyl Wallcovering is **SAFE**
- Is non-toxic has been tested and used for decades; numerous government agencies have confirmed the safety (EPA, NFPA, ANSI)
- Molecules are tightly bound in the finished product; vinyl wallcoverings are stable, no leaching of any sort

SUSTAINABLE

- Vinyl Wallcovering is **SUSTAINABLE**
- Are recyclable, saving material from landfills and reused to manufacture new products
- More durable and have a longer life cycle than other wall finishes
- Low VOC; meeting stringent requirements for green building