

Backlink Automation Cheat Sheet

1) Your Gift for attending this webinar.

9000 PLR Articles – [Download them Here](#)

- PLR = Private Label Rights

The Master Private Label Resell Rights License:

[YES] Can be added to Membership Sites.

[YES] Can be packaged as a Bonus Product.

[YES] Can be bundled into a Package.

[YES] Can be Retitled, Rewrote or Redited.

[YES] Can add your name as the Author.

[YES] Can be rebranded with your Links.

[YES] Can be used to create Reports/eBooks.

[YES] Can be used as Web Site/Blog Content.

[YES] Can be added to an Autoreposnder eCourse.

[YES] Can be given away or sold without Resell Rights.

[YES] Can be given away or sold with Resell Rights.

[YES] Can be given away or sold with Master Resell Rights.

[YES] Can be given away or sold with Private Label Rights.

(SEE the full license in the zip file)

You can use these articles for:

- Spinning them for use in SEO Link Vine and Web 2.0 properties.
- Ideas
- Blog content (won't be unique unless you spin them)
- Incorporate them into your autoresponder funnel.
- Produce your own ebook or training manual.

2) Tool to check if a backlink has been indexed by Google

<http://LinkQuestHosting.com/indexchecker/>

DIY SEO Backlink Automation

3) Backlink Quality

- **Class A (Best)** - High PageRank, Relevant Topic, Anchor Text Is Used
- **Class B (Good)** - High PageRank, Non-Relevant Topic, Anchor Text Is Used
- **Class C (Average)** - No PR, Relevant Topic, Anchor Text Is Used
- **Class D (Poor)** - No PR, Non-Relevant Topic, No Anchor Text Is Used

4) Finding .EDU and .GOV sites

Some examples of how you can search for EDU sites:

```
site:.edu inurl:CreateUser.aspx
site:.edu inurl:register.aspx
site:.edu inurl:"wp-signup.php"
site:.edu inurl:register.php "agree"
site:.edu "powered by expressionengine"
site:.edu "powered by vbulletin" inurl:"register.php"
site:.edu "powered by SMF" inurl:register
site:.edu "powered by drupal" inurl:"register"
site:.edu "powered by punbb"
site:.edu "powered by phpbb"
site:.edu inurl:blog "post a comment" -"comments closed" -"you must be logged in"
```

Enter these strings one at a time into Google and sort the results by PR with SEO.

The above examples can be used for GOV backlinks as well, just replace EDU with GOV.

5) Dave's Article spinning formula

Note: This should take 30-40 minutes for a 300-500 word article. Perfection is NOT required.

1. Spin complete sentences for the top 1/3 and bottom 1/3 of the article
 - a. Two new versions of each sentence
 - b. Split some sentences into two sentences
 - c. Make some sentences optional... ie new sentence has now characters

Example:

```
{The quick red fox. | The red fox was quick. | The fox ran very quickly across the road.}
{This is a useless sentence | }
```

 **Note the empty Sentence. This makes the first sentence optional.**

2. Spin at least 2 words in each sentence.
 - a. You want duplicate phrases as short as possible.

Example:

```
{The {quick|fast} red {fox|dog|cat|turnip}. | The red {fox|dog} was {quick|fast}. | The fox ran
{very|} quickly {across|over} the road.}
```

 **Empty word- makes word optional**

3. Continue spinning until you have at least **60% uniqueness**

DIY SEO Backlink Automation

4. Add up to 3 links and anchor text in the article
 - a. At a minimum put three links at the bottom.
 - b. Links can be spun

Example of Spun Links:

- a. 3 Different links

```
{<a href='http://mysite.com'>Anchor Text 1</a> |  
<a href='http://mysite.com/money1'>Anchor Text 2</a> |  
<a href='http://mysite.com/money2'>Anchor Text 3</a>}
```

- b. 3 different Anchor Text

```
<a href='http://mysite.com'>{Anchor 1 | Anchor 2 | Anchor3}</a>
```

- c. Anchor text rotates 2/3- 1/3 in favor of your main keyword (Achieves anchor text diversity but favors your main keyword.)

```
<a href='http://mysite.com'>{Anchor 1 | Anchor 1 | Anchor2}</a>
```

TIP: Save the spun links in a NOTEPAD text file. Each time you spin an article for that project, you can simply copy the spun link section from NOTEPAD file and paste into the spun text.