



## Westgate Elementary

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April, 2010

Dear Business Owner,

On May 15<sup>th</sup>, 2010 Westgate Elementary School Parent Staff Organization (PSO) will host **“Wine Bar for Monkey Bars”** a wine and dessert tasting event with a live auction. The goal for this benefit is to raise the final \$20,000 of the \$90,000 needed to renovate the primary and intermediate playgrounds at Westgate. This playground is not only used by our students, it serves as the neighborhood park to the surrounding community as shown in the City of Edmonds Parks and Recreation Comprehensive Plan.

Wine tasting will be sponsored by our local QFC and Washington State wine makers. Dessert tasting will be sponsored by local bistros. Our targeted guests include City of Edmonds officials, merchants, wine enthusiasts and community members.

We are asking you to help sponsor this event through a donation of money, goods or services. Donations may include wine, tasting fees from a winery, dining certificates, etc. Not only is this a great way to support your community, it is also an opportunity to promote your business to the local residents. We have four levels of sponsorship:

**Limited Release** includes donations of \$500 and greater value

As a 'Limited Release' level sponsor, you will receive advertisement on our website, flyers and mailers, news releases in local papers, full page advertising in our 'wine notes', live thank you and signage at the event and even an opportunity to say a few words at the event.

**Private Reserve** includes donations from \$250-\$499 value

As a 'Private Reserve' level sponsor, you will receive advertisement on our website, flyers and mailers, ½ page advertisement in our 'wine notes' and live thank you at the event.

**Vintner's Blend** includes donations from \$100-\$249 value

As a 'Vintner's Blend' level sponsor you will receive advertisement on our website and a ¼ page advertisement in our 'wine notes'.

**Barrel Tasting** includes donations from \$25-\$99 value

As a 'Barrel Tasting' level sponsor you will receive advertisement on our website and be included in our sponsor list in our 'wine notes'

Please feel free to contact Karen Wolfe-Fritz @ 206-276-8880 or email @ [wolfefritz@msn.com](mailto:wolfefritz@msn.com) to arrange a pickup of your donation item, or to ask any questions you may have. Thanks in advance for your support of the effort to provide better fitness and recreation opportunities for Westgate students and the children and families of our Edmonds neighborhood!

**Your help now is vital!** Every dollar raised through the end of the school year **will be matched by the Edmonds School District** through the Capital Partnership Program. The installation of our new playground will take place this summer and if we do not meet our financial goal, we will not be able to install **ALL** of the equipment in our plan. Your support will help us attain this goal.

With sincere appreciation

