



LinkedIn Statistics

- 30 million users
- Median age is 41 years old
- Average household income is \$140,000
- Average LinkedIn user has 63 connections
- Most professional social networking site

Profile

- Steps to building a profile
 - Add a Photo
 - Add Current and Past Employment
 - Add Education
 - Change your profile URL to your name
 - Add recommendations
- See what connections and interests that you share

Connections

- How to add connections
- Invitation etiquette

Groups

- Over 200,000 groups
- Find groups that you are interested in like hobbies, volunteer or communities
- Episcopal Church has a group

Answers

- Ask or Answer questions about anything of interest to you

Time management

Privacy and Security Concerns