

# The Power Of



**ONE**  
THE **ONE** CAMPAIGN.ORG

“It is time for each of us to be ONE. I enthusiastically support the ONE Campaign because working together, we can be the generation that stands up and says no more shall children in God’s world die from hunger. No more will people’s lives be shortened by the AIDS pandemic. No more!”

*– Rev. David Beckmann,  
President of Bread for the World*

# The Power Of ONE

*“One bread, one body, one Lord of all”*

Communion hymn, John Foley, SJ

A diverse coalition of anti-poverty groups, including Bread for the World and World Vision, celebrity spokespeople and hundreds of thousands of individuals across the United States have come together as ONE to fight global AIDS, extreme poverty and hunger through the ONE Campaign.

This is a new effort to rally people in the United States – ONE by ONE. Together, we stand as God’s living presence to help others help themselves in a historic compact for compassion and justice for the most vulnerable people in our world. This campaign is joined by similar initiatives in several countries around the globe to work to achieve the Millennium Development Goals (MDGs), a list of eight achievable

commitments to address issues including AIDS, extreme poverty and hunger. The MDGs were approved by 189 countries, including the United States, in 2000.

The AIDS emergency is killing people in their most productive years and leaving behind a growing generation of orphans. Some 40 million people worldwide are living with HIV/AIDS; two-thirds of them live in sub-Saharan Africa, where more than half of those infected are women. More than 14 million children around the world have lost one or both parents to AIDS.

The global AIDS emergency has also hampered the ability of parents to feed their children. Many people in the developing world earn a living by farming. However, when farmers become ill with HIV/AIDS, they cultivate

less land, agriculture productivity falls, and hunger and malnutrition increase.

While hunger has decreased globally over the past three decades, it is currently on the rise and widespread in Africa. Around the world today, 840 million people struggle to put food on their tables. In Africa, one in three people struggle with hunger.

This is a time of desperate

need, but also one of tremendous hope. AIDS is a treatable, preventable illness. Antiretroviral medications for AIDS – and low-cost interventions we take for granted in the United States, like vaccines and clean water – would allow tens of millions of people in Africa and the developing world to raise their children and lead healthier, happier, longer lives.



Bono, the lead singer of the rock group U2 and founder of Debt, AIDS, Trade, Africa (DATA) – one of the key partner organizations in the campaign – is ONE person who is using his celebrity to speak out on behalf of those who are seeking a brighter future. For two decades he has been a passionate voice for the voiceless, engaging powerful world leaders on behalf of the powerless to help shape the faithful community God seeks to form.

“We are the first generation that really can do something about the kind of ‘stupid’ poverty that sees children dying of hunger in a world of plenty or mothers dying for lack of a 20-cent drug that we take for granted,” he wrote in the *Boston Globe*. “We have the science, we have the resources, what we don’t seem to have is the will.”



Pat Pelham is a psychiatric nurse practitioner in Birmingham, AL. A long-time Bread for the World member, she and three other BFW activists helped pave the way for the 1999 debt relief initiative in the U.S. Congress. They flew up to Washington, DC, and met personally with their member of Congress, Rep. Spencer Bachus (R-AL), head of a key committee with debt relief oversight. They convinced him to become an outspoken and influential advocate for debt relief, which led to its eventual passage.

Pat continues to involve many Birmingham churches in these efforts and recently helped organize a hunger awareness and advocacy event for Birmingham-area college students. Three hundred students from Samford University, Birmingham Southern College, Miles College and elsewhere gathered to learn about how they can be active participants in Bread for the World's college advocacy network and engage their classmates in the ONE Campaign.



Eduarda Jaldin is a health care worker in the village of Chimboata, Bolivia, high in the Andean mountains. Bolivia is one of the poorest countries in Latin America. With low levels of health care, education and nutrition, about two-thirds of Bolivians

live in poverty. Eduarda's work, as part of the Ecumenical Foundation for Development (FEPADE), helps the residents of Chimboata lead healthier and more productive lives by providing them much-needed medicines, vaccinations and nutrition information.



Dikembe Mutombo is a team player both on and off the basketball court. He began his athletic career while earning bachelor's degrees in both linguistics and diplomacy from Georgetown University, which he attended on scholarship from the U.S. government foreign assistance program. One of the National Basketball Association's premier players for the past 14 years, he too is using his celebrity status to bring attention to the ONE Campaign.

Dikembe's early childhood dream was to practice medicine and find ways to improve the public health care system in his native home of Kinshasa, located in the Democratic Republic of the Congo (formerly known as Zaire). Although his basketball career has taken him down a different path, Dikembe has not forgotten his dream. He is building a modern hospital in his hometown in an effort to bring much-needed health care to the people of his homeland.

Eduarda, Bono, Pat and Dikembe have worked faithfully to help their brothers and sisters around the world help themselves. When we as individuals take action, we strengthen the community God seeks to form. ONE by ONE we can join them to help God's children afflicted with AIDS, extreme poverty and hunger.

# Step ONE

## **Sign the ONE Campaign Declaration**

By signing the declaration online or by using the bulletin insert in the back of this publication, you will be sending a signal to our nation's political leaders that we want to do more to respond to the emergency of AIDS, extreme poverty and hunger.

We need a historic new compact, one that provides an additional 1 percent of the U.S. budget to help poor countries fight poverty while combating corruption. This will enable countries to vaccinate children, provide clean water and give people in need a future of hope.

# Step TWO

## **Get Others Involved**

Involve your church or community group in the ONE Campaign. Order bulletin inserts (samples enclosed, see last four pages in this handbook) from Bread for the World at 1-800-82-BREAD. Contact your Bread for the World regional organizer for more ideas and resource suggestions.

# Biblical Reflections On ONE

“One” is a powerful word in Scripture. God chooses people, often one by one, to do important tasks that shape the beloved, faithful community God seeks to form.

God invites Abraham and Sarah to leave home and venture to a new place. God calls Moses to bring a liberating word to Pharaoh and, with Aaron and Miriam, to lead an oppressed people to the Promised Land. God inspires women and men to rule justly and wisely, and appoints prophets to speak God’s judgment and hope when the nation neglects its care for people in need and puts its trust in other gods.

Mary, a peasant girl whom God calls to become the mother of our Savior, carries God’s promise of a new day dawning for poor people as she sings her Magnificat. Jesus, God’s true One, lives a life of courage and compassion, welcoming the outcast, healing the sick and broken-hearted, and dying and rising to show the power of God’s love. Paul is transformed from a religious persecutor to a powerful preacher of Good News

that embraces all people.

**One by one, each of us stands as God’s living presence in the world that often seeks to divide, alienate and exclude, offering instead the vision of a world redeemed, reconciled and united. That’s the power of one.**

Many whom God anoints feel unequal to the task, laden with flaws and failings that hinder them. We can’t imagine being “the one” to do God’s work. But God constantly seeks one person to be the leaven for a rising future. Biblically speaking, one always makes a difference.

“One” has other rich theological meanings as well. God calls individuals into community: to come together, find common ground and work with singleness of purpose, to be one. Together, people gain strength to face tough challenges, beat overwhelming odds, fashion fresh responses to intractable problems, and move political and social mountains.

Jesus prays for the unity of those who follow him (John 13:34-35; John 17:22) and Paul



exhorts the early Church to maintain the unity of the Spirit in the bond of peace (Ephesians 4:3, 1 Corinthians 1:10; Philippians 2:2). Our baptism points to oneness (Ephesians 4:4-6) and in the Eucharist – Holy Communion – the hymn reminds us: “One bread, one body, one Lord of all; one cup of blessing which we bless, and we, though many throughout the earth, we are one body in this one Lord.”

“One” also affirms that the world’s people who are poor and hungry are each uniquely children of God – valuable in their own right, endowed with personal capabilities, precious in God’s sight. They are neither statistics nor faceless victims; each one matters.

In public life today, we act both as citizens and people of faith. As citizens, each of us has the power and responsibility to vote, to organize, to express our views and petition our government. As people of faith, we are called to exercise the gift of our citizenship to make the world a better place, to reduce suffering, to protect life. A valued part of our nation’s heritage involves gathering individual voices around a common message through concerted grassroots activism.

Our country’s history has been profoundly shaped by the col-

lective action of religious people – fighting to end slavery; seeking justice for workers and immigrants; securing the rights of women, African Americans, and children; promoting peace and reconciliation. The coins in our pockets and purses are inscribed with the motto “E Pluribus Unum” – Out of Many, One. Any common purpose begins with individual commitments to the unified effort.

Just as it took grit, determination and faith for biblical prophets and leaders to step forward and allow the hand of God to anoint them for their task, so too for us stepping out as “one” can be daunting, even frightening, in our own time. If we rely on our individual resources and effort, we never have enough, and we quake at the enormity of the problems before us. But as people of faith, we know: We are not alone. God is with us. God’s strength abides, calling us to be “the one” to undertake God’s improbable project, inviting us to join others in a hope-filled venture for a better, safer world. This is the power of one.

For provocative weekly biblical insights on hunger and poverty, order *Hunger for the Word: Lectionary Reflections on Food and Justice* at [www.bread.org](http://www.bread.org)

# Worship Resources for the **ONE** Campaign

Leader

*All*

Eternal God, your beauty fills the heavens,

*We see it in each glittering snowflake.*

Merciful God, your bounty fills the earth,

*We receive it in each loaf of bread.*

Gentle God, your love flows through your whole people,

*We feel it in the touch of each hand.*

Powerful God, your justice rolls down like waters,

*We pray for it to reach every community.*

Creator God, you pour out your gifts upon us, great and small, throughout our lives. Yet too often we fail to appreciate what you have so freely given. We ignore beauty. We reject love. We take food and safety and health for granted. We scorn the pursuit of justice.

*Have mercy on us, O God. Teach us to receive your gifts with gratitude and joy. Strengthen us to use your gifts to the glory of your name and expand the well-being of your people, so that all your children may know the abundance of Life that is your will for us all.*

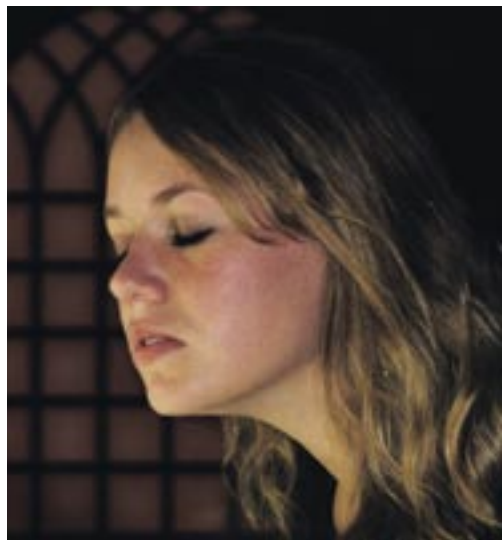
Only you, Lord, can fill the vast universe and still be fully present to each one of your children. Bless us now to join together in unity, work together in harmony, and strive together for justice, until every one of your children is free from hunger, disease, violence and oppression.

*We ask, as did Jesus, that all may be one. Amen.*

# We Are Called **ONE** by **ONE**

Precious Lord, we know that you are not a God who is far off, but One who is very near, even as close as our breathing. In every age you have raised up leaders from among your people, leaders who have brought us out of slavery into freedom, out of apathy into action, out of despair into hope, out of selfishness into solidarity, out of aimlessness into the path of justice and peace.

One by one you called us, and one by one we answered your call. From Abraham and Sarah to Moses and Mary, your people have said. "Yes, I will be the one." Now, Lord, we hear your call to us to be the one to fight global AIDS, extreme poverty and widespread hunger. Now it is our turn to answer.



Let your Spirit empower us. Tell us what we need to do. Bind us together in singleness of purpose. Give us strength and courage to do the precious work you want us to do. Help us be the one to make a difference. Help us to become one with You and your whole human family. May your Spirit sustain us. AMEN.

# Religious Voices on the ONE Campaign

With courage, compassion and commitment, religious leaders have guided their congregations and called their communities to take action in the fight against AIDS, poverty and hunger in Africa and other parts of the developing world. Congregations from different denominations all around the country have lifted their voices in this effort in many ways.



“The ONE Campaign and the Millennium Development Goals embody God’s passionate desire for reconciliation and reordering of our broken world. In an age when inequity and inequality among God’s children threaten to destabilize nations and destroy generations, we cannot afford the price of inaction. I am pleased to endorse the work of the ONE Campaign in battling the sweeping reach of poverty, HIV/AIDS, and conflict in our world.”

– *Most. Rev. Frank T. Griswold,  
Presiding Bishop and Primate, The Episcopal Church, USA*

“The AIDS crisis in Africa is a brilliant opportunity to show our brothers and sisters there that our Christianity is not just talk. As we join in the ONE Campaign and help the perishing and care for the dying we demonstrate that God has solid grip on our hearts.”

*– Tony Campolo, author and speaker*

“Each day, more than 8,000 people die of AIDS and another 14,000 are infected. AIDS has created more than 14 million orphans worldwide. Now is the time for all of us to join together as one and call on Congress and the administration to do more to turn the tide on AIDS and global poverty. That’s why World Vision is pleased to support the Better Safer World and the ONE Campaign – we all need to do more to make a better, more secure world.”

*– Richard Stearns, President of World Vision*

“The pandemic in Africa is the greatest social issue of our time. As I traveled through Africa, what amazed me was that in spite of death and devastation, the African people were full of life and hope. As concerned as I am about the people of Africa, I am more concerned about how God will judge America for our lack of response. Joining the ONE Campaign is simply the first step in responding to the AIDS pandemic for a better, safer world.”

*– Pastor Herbert H. Lusk, II, President/CEO of People for People, Inc.*

“The Leadership Conference of Women Religious supports the ONE Campaign to hold governments accountable for the commitment they made in 2000 to eradicate extreme poverty and hunger in the world by 2015. Many Roman Catholic women religious promote global economic justice and peace, and are working to bring 100 percent debt cancellation to impoverished nations where sisters witness every day the impact of poverty and war.”

*– Carole Shinnick, SSND  
Executive Director, Leadership Conference of Women Religious*

# ONE Resources

Please use the bulletin inserts found on the following pages to involve your church or community in the ONE Campaign. You may also order more bulletin inserts from Bread for the World on our Web site [www.bread.org](http://www.bread.org) or by phoning 1-800-82-BREAD.

# The Power Of ONE

*"One bread, one body, one Lord of all"*

Communion hymn, John Foley, SJ

What can one person do to help end AIDS, poverty and hunger? As Christians, we know that ONE is a very powerful number. Though called by different names, there is one God. Every person is precious in God's sight because each one has been created by God. In his dying and rising, Jesus – God's true One – demonstrates the power of love over evil and death. Through our baptism, we are joined with Christ and welcomed into God's one family. By God's Spirit we are empowered to live lives of faith, hope and love in a world beset by fear, hate, despair and indifference.

Bread for the World has joined with other faith-based groups, relief and development agencies, and tens

of thousands of individuals to participate in the ONE Campaign. Our goal is to step up the fight against the spreading calamity of global AIDS, extreme poverty, and widespread hunger. We want this generation to be the one to turn the numbers around.

Bread for the World is playing a leadership role in this new campaign. For three decades now, this Christian citizens' movement has helped mobilize congregations and individuals from every major church body – to urge our elected officials to adopt policies that enable hungry people to feed their families and make a living.

Now, through the ONE Campaign, Bread for the World members and others can take part in an even larger movement to persuade our nation's leaders to direct an additional 1 percent of the U.S. budget to support the world's poorest countries as they fight AIDS, poverty, and hunger.

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**Less than a dollar a day can provide life-saving anti-retroviral drugs to those living with HIV/AIDS.**

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For more information about the ONE Campaign and to find out what you can do to help end hunger, call 1-800-82-BREAD or visit [www.bread.org](http://www.bread.org)

## The ONE Declaration

We believe that in the best American tradition of helping others help themselves, now is the time to join with other countries in an historic pact for compassion and justice to help the poorest people of the world overcome AIDS and extreme poverty.

We recognize that a pact including such measures as fair trade, debt relief, fighting corruption and targeting an additional one percent of the U.S. budget towards providing basic needs – education, health, clean water, food, and care for orphans – would transform the futures and hopes of an entire generation in the poorest countries.

We commit ourselves – ONE person, ONE voice, ONE vote at a time – to make a better, safer world for all.

ONE is a new effort to rally Americans – ONE by ONE – to fight global AIDS, hunger and extreme poverty. The campaign will show the steps people can take, ONE by ONE, to make a difference. Step ONE is signing the declaration. The declaration allows Americans to show our leaders that we want to do more to respond to this crisis.



Bread for the World, a ONE Campaign partner, is a nonpartisan, 54,000 member faith-based movement against hunger. For 30 years, Bread for the World's members have lobbied Congress and the administration to bring about public policy changes addressing the root causes of hunger and poverty in the United States and worldwide.

**YES, add my voice to the ONE Campaign.** \_\_\_\_\_  
signature

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

E-mail Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

How did you hear about the ONE Campaign? \_\_\_\_\_

Please make your declaration count by filling in all lines.

You may also sign The ONE Declaration at [www.bread.org/ONE\\_campaign/index.htm](http://www.bread.org/ONE_campaign/index.htm)



**Bread for the World**  
**Institute**

50 F Street NW, Suite 500  
Washington, DC 20001  
1-800-82-BREAD • [www.bread.org](http://www.bread.org)



# El Poder de UNO

*“Un solo pan, un solo cuerpo, un solo Dios para todos”*

Himno de comunión, John Foley, SJ

¿Qué puede hacer una persona para ayudar a terminar con el SIDA, la pobreza y el hambre? Como cristianos, sabemos que UNO es un número muy poderoso. Aunque se le llame con distintos nombres, hay un solo Dios. A los ojos de Dios, cada persona es valiosa, ya que cada persona fue creada por Él. En su muerte y resurrección, Jesús – Él verdadero Hijo de Dios – demostro el poder del amor sobre el mal y la muerte. Por medio del Bautismo, nos unimos a Cristo y somos bienvenidos a la familia de Dios. Por el espíritu de Dios, somos fortalecidos para vivir vidas de fe, esperanza y amor, en un mundo acosado por el temor, el odio, la desesperación y la indiferencia.

Pan para el Mundo (Bread for the World) se ha unido a otros grupos de fe, agencias de ayuda y desarrollo y miles de individuos para participar en la Campaña UNO.

Nuestra meta es intensificar la lucha contra la creciente calamidad mundial del SIDA, la pobreza extrema y el hambre generalizada. Queremos que ésta sea la generación que dé vuelta a los números.

Pan para el Mundo tiene un rol de liderazgo en esta nueva campaña. Desde hace ya tres décadas, este movimiento de ciudadanos cristianos ha ayudado a movilizar congregaciones e individuos de cada denominacion importante para urgir a nuestros funcionarios electos para que adopten políticas que permitan a las personas hambrientas alimentar a sus familias y ganarse la vida.

Ahora, por medio de la Campaña UNO, los miembros de Pan para el Mundo y otras personas, pueden ser parte de un movimiento mayor para persuadir a los líderes de nuestra nación a destinar un *uno por ciento* adicional del presupuesto de los EE.UU. para apoyar a los países más pobres en su lucha contra en SIDA, la pobreza y el hambre.

Para más información sobre la Campaña UNO y para conocer qué puede hacer en la lucha contra el hambre, llame al 1-800-315-3239 o visite [www.bread.org](http://www.bread.org)

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**Con menos de un dólar por día se puede proveer drogas antivirales que salven la vida de aquellos que viven con VIH/SIDA.**

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## La declaración UNO

Creemos en la mejor tradición estadounidense de ayudar a otros a ayudarse, éste es el momento de unirse a otros países en un pacto histórico de compasión y justicia para ayudar a los pueblos más pobres del mundo a superar el SIDA y la pobreza extrema.

Reconocemos que un pacto que incluya medidas tales como: el comercio justo, alivio de la deuda externa, lucha contra la corrupción y dedicar un uno por ciento adicional del presupuesto de los EE.UU. para proveer las necesidades básicas – educación, salud, agua potable, alimentos, y cuidado a los huérfanos – podría transformar el futuro y la esperanza de una generación entera en los países más pobres.

Nos comprometemos – UNA persona, UNA voz, UN voto a la vez – para crear un mundo mejor y más seguro para todos.

UNO es una nuevo esfuerzo para unir a los estadounidenses – UNO por UNO – para luchar contra el SIDA, el hambre y la pobreza extrema en el mundo. La campaña mostrará los pasos que la gente puede tomar, UNO a UNO, para marcar la diferencia. El primer paso es firmar la declaración. Esta declaración permitira decirle a nuestros líderes que nosotros queremos hacer más para responder a esta crisis.



Pan para el Mundo, miembro de la Campaña UNO, es una organización de fe no partidista, compuesta por 54.000 miembros, que han luchado en contra del hambre por 30 años. Los miembros de Pan para el Mundo han cabildeado al Congreso y a la administración para traer cambios en las políticas públicas que tomen en cuenta desde la raíz las causas del hambre y la pobreza en los Estados Unidos y en el mundo.

**SÍ, agreguen mi voz a la campaña UNO.** \_\_\_\_\_  
firma

Nombre \_\_\_\_\_ Apellido \_\_\_\_\_

Dirección de correo electrónico \_\_\_\_\_

Dirección \_\_\_\_\_

Ciudad \_\_\_\_\_ Estado \_\_\_\_\_ Código postal \_\_\_\_\_

Número telefónico \_\_\_\_\_

¿Cómo se enteró de la Campaña UNO? \_\_\_\_\_

Si deseo recibir más información en español \_\_\_\_\_ en inglés \_\_\_\_\_

Haga que su declaración cuente completando todas las líneas.



**Bread for the World  
Institute**

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1-800-82-BREAD • [www.bread.org](http://www.bread.org)

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