

Bishop's Workshop for Wardens and New Vestry Members

The role of wardens and vestry members as parish leaders is the focus of this workshop conducted by Bishop Parsley. This workshop is an excellent orientation for new vestry members and an opportunity for sharpening the work of wardens. Session topics include the role of the vestry in parish affairs, the mutual ministry review process, parish planning, conflict management, clergy-lay relationships and diocesan resources. In the afternoon, the Rev. Melissa Skelton will join us to talk about congregational development.

All day workshop

Episcopal Church Women ECW: The Heart of the Parish

This workshop is designed for Parish ECW leaders and clergy. It is an all-day workshop led by our Diocesan ECW officers.

The morning session offers information about the ECW website, the organizational structure of ECW, the ECW budget and an overview of ECW activities. The afternoon session will consist of a panel discussion about holding Parish ECW meetings as well as program and project ideas for Parish ECW's.

All day workshop

Developing a Parish Web Site

Did you know that your parish can have its own web site, using its own domain, having secure, direct access to update content, and the functions so important including full backroom data on usage without monthly cost? This workshop is designed to introduce interested parishes to the capabilities and ease of use of this full-featured website, provided as part of our diocese contract with Digital Faith Community. The afternoon session will involve hands on experience working with your Digital Faith Community provided website.

Participants will need a laptop computer with wireless capability to participate in the afternoon session.

All day workshop

Incorporating Newcomers into the Parish

Once parishioners settle into a parish, assisting them in find their ministry is crucial. This workshop will give participants solid ideas on how to incorporate new members into the life of parish ministry.

½ day morning workshop

Creating a Magnetic, Hospitable Congregation

Do you have trouble sharing what you love most about your parish or even the Episcopal Church? The Rev. Melissa will share creative ways on how to communicate what we value most about our transforming, life-giving church. Assessing how congregations gather people "into the fold" is crucial when building healthy parishes. Come to this workshop and walk away with many resources to implement.

Facilitated by the Rev. Melissa Skelton,

½ day morning workshop

Advertising and Public Relations in 2010

How is your church perceived in the community? Is it seen as a provider of music programs, a place for children, a provider of meals to the homeless? Branding your church through public relation efforts is essential for evangelism. Churches need to discover who they are and be able to communicate that enthusiastically through a number of mediums. Flyers, mailers and press releases are a few ways to share parish programs with the community. Attend this workshop and walk away with the 10 most effective advertising plans for under \$200.

Facilitated by, Pam Measel & Barbara McElroy

½ day morning workshop

Faithful Stewardship in Tough Times

Christian communities have long relied on the gifts of faith, hope, and love to see them through tough times. In these difficult economic times, faithful stewardship will not only depend on these spiritual gifts, but on sound knowledge and practical action. We will take a look at fundraising and the economy from a historical perspective, and share best practices in the current climate. You will learn key tips toward sustaining your stewardship practices, and how to position the congregation for eventual economic recovery. Most importantly, you will discern ways to stay focused on your congregation's mission, responding to God's call during these challenging days. Facilitated by, Mr. Maurice Seaton, Senior Program Director and Director of Capital Campaigns for the Episcopal Church Foundation

½ day morning workshop

Basic Business Affairs of a Congregation

Designed to be most helpful for new parish treasurers, book-keepers, and finance committee members, the workshop offers a review of key concepts guiding the business affairs of congregations: clergy payroll structure, sales tax, discretionary funds, types of insurance, risk management, pension plans, employee-benefits, the audit process, and maintaining your income and property tax exemptions. Facilitated by, the Rev. Rob Morpeth, Deputy for Finance-Administration

½ day morning workshop

Charting Your True Path

This workshop, led by John Douglass, will give you a mini experience of discerning God's call for your own life situation. Discernment is not exclusive to one's call to ordination. We all need to discern God's call. An overview of this model of spiritual discernment will show how your relationship with God and other people can be strengthened. Both experiential and informational in nature, this workshop offers a learning opportunity for clergy and laity alike. This model of discernment is based on the popular book *Listening Hearts*.

½ day morning workshop

Identifying and Developing New Leaders in the Parish

This workshop will focus on ways for current leaders (clergy and vestry) to reach out to others in the parish who have various gifts for ministry but whose gifts have never been utilized by the congregation.

Facilitated by, the Rev. John Mark Ford and the Rev. Pat Wingo, Deputy for Deployment

½ day afternoon workshop

Basics of the Parish Capital Campaign

A step-by-step understanding of the three phases: Discernment, Feasibility Study, and The Gifting Phase. There is only one type of parish capital campaign to undertake – a successful one. This time-tested methodology has led hundreds of Episcopal parishes to successful efforts. Learn how to prepare for and execute a campaign for your church. Facilitated by, Mr. Maurice Seaton, Senior Program Director and Director of Capital Campaigns for the Episcopal Church Foundation

½ day afternoon workshop

The Alabama Plan

Often misunderstood, experienced in a piece-meal fashion, or thought to be obsolete, the Alabama Plan for Stewardship Education remains an effective strategy for building giving and commitment in a congregation. This workshop will review both the philosophy behind and the strategy of the Alabama Plan. The presentation will discuss adaptations appropriate for use in 2010 as well as pointing out critical steps that affect the end result when deleted or done poorly. The Alabama Plan builds good stewardship on the foundations of the Biblical standard of the tithe and commitment to proportional giving. Facilitated by, the Rev. David Meginniss, Rector, Christ Church,

Tuscaloosa and the Rev. Rob Morpeth, Deputy for Finance-Administration

½ day afternoon workshop

2010 PLTE Registration Form

(One registrant per form)

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Daytime phone: _____

Parish: _____

Vegetarian: yes no

REGISTRATION DEADLINE IS MARCH 5

EVENT FEE IS \$25.00 per person
for one or more workshops

registration fee includes lunch, breaks,
workshop materials and speaker expenses

To guarantee a lunch you must register
by the deadline which is March 5, 2010

Please check workshop(s) you plan to attend

Bishop's with Wardens & Vestry All day
 ECW Episcopal Church Women All day
 Developing a Parish Web Site All day

Creating a Magnetic Parish ½ day a.m.
 Charting Your Path ½ day a.m.
 Faithful Stewardship ½ day a.m.
 Basics of Insurance, Taxes ½ day a.m.
 Advertising & Public Relations ½ day a.m.
 Incorporating New Members ½ day a.m.

Identifying New Leaders ½ day p.m.
 Basics of a Capital Campaign ½ day p.m.
 The Alabama Plan ½ day p.m.

Send Registration Fee of \$25.00 and form to
Episcopal Diocese of Alabama
c/o PLTE
521 North 20th Street
Birmingham, AL 35203

For more information contact:
Sarah Sartain

205 715-2060 ext. 314 or ssartain@dioala.org

The Episcopal Diocese of Alabama
521 North 20th Street
Birmingham, AL 35203

The Twelfth Annual

Parish Leadership Training Event

for lay leaders & clergy



March 13, 2010

at

**St. Stephen's Church
Birmingham**

featuring

The Rev. Melissa Skelton



**Splendor Burning at the
Heart of Things:
Congregational Development in a
Changing Church**

*A wide variety of workshops
have been designed
to challenge and educate
diocesan lay leaders and clergy.*

Sponsored by the Episcopal Diocese of Alabama

PLTE Schedule of the Day

- 9:00 a.m. Registration in
- 9:30 a.m. Welcome & Keynote Address
in the nave
- 10:30 a.m. Workshops
- 12:30 – 1:30 Lunch in the Parish Hall
- 1:30 p.m. Workshops
- 3:30 p.m. Depart



DIRECTIONS TO ST. STEPHEN'S CHURCH

St. Stephen's Episcopal Church is located
3775 Crosshaven Drive,
Birmingham, AL 35223 205 967-8786

From Huntsville - Take I-65 South to I20/I59 east towards Atlanta/Gadsden. Take the US Highway 280/US Highway 31 Exit. You will then pass St. Vincent's hospital on your left. Follow US Highway 280/Sylacauga Exit. At Overton Road (a blinking caution light, water plant on your right) take a left. Follow Overton Road until it intersects with Crosshaven Drive (Publix on your right). Take a left onto St. Stephen's property.

From Montgomery - Take I-65 North to I 459 toward Atlanta. Take the Highway 280/Mt. Brook Exit. Take a left at the ramp light. Take a right onto Summit Boulevard and go straight through the shopping area. After you pass the Summit, you will go through three traffic lights, St. Stephen's is on the corner of Overton Road & Crosshaven Drive.

From Highway 280 - Take a right onto Summit Boulevard and go straight through the shopping area. You will go through three lights after you pass the Summit. St. Stephen's is on the corner of Overton Road & Crosshaven Road.

The Rev. Melissa Skelton

comes to us from Seattle Washington where she serves as rector of St. Paul's. As a lay person, Melissa worked as a Brand Manager at Procter & Gamble. After her 1993 ordination she served as Vice President of Administration at the General Theological Seminary. While in New York, in addition to her role of overseeing the seminary's operations, she taught courses in Christian Education, served on the staff of the Church Development Institute and coordinated the College for New Bishops.

While in New York, Melissa also served as Priest Associate at Trinity Wall Street, and then as Associate at St. Andrew's in Trenton, New Jersey.

Her ministry took her further up the east coast to Castine, Maine where she served as rector for Trinity Church. While in Maine Melissa developed a consulting business with two emphasis: in-depth consumer work (what some call "consumer ethnography") and organization and congregational development.

In 2005 Melissa accepted the call to serve as rector of St. Paul's, Seattle, Washington. She also serves as Canon for Congregational Development for the Diocese of Olympia.