

*Homeless Services Network of
Rochester, New York Presents:*

**10th Annual
Western New York
Homeless & Hunger Symposium**

Wednesday, September 28, 2011

8:00am-4:30pm

Featured Speaker



Rosanne Haggerty

***Radisson Hotel
120 East Main Street
Rochester, NY 14604***

Homeless and Hunger Symposium 2011

Homeless Services Network of Rochester, New York and this year's presenting sponsor, The Housing Council, invite you to join more than 250 attendees for the **10th Annual Western New York Homeless & Hunger Symposium**. The goal of this year's Symposium is to provide skill building opportunities and showcase various resources and services available to providers who continue to address homelessness and hunger in our community. The Symposium will consist of various workshops for program staff, management and consumers as well as networking and exhibitor opportunities.

Homeless Services Network is a 60-member agency network, which is comprised of providers and agencies that offer services to homeless individuals and families. The mission of the network is to facilitate networking, coordinating, consulting, and fund raising among individuals who work for/with agencies that provide high quality accessible and effective health, social, housing and other services to individuals who are homeless or at risk of homelessness.

Supporting Sponsors:



Symposium Logistics and Hotel Information

The Radisson Hotel is the Symposium location and designated hotel. The Radisson Hotel is located at 120 East Main Street, Rochester, NY off of interstate 490. The Radisson is offering a room rate of **\$99** per night on September 27-28. Attendees should call the hotel directly at (585) 546-6400 to make reservations by August 25. There is **limited** parking available at the Radisson garage. Additional parking is available at the various parking lots on St. Paul Street and South avenue garage for an average cost of \$8.00 per day. Please allow 30 minutes to park during peak hours.



Ground and Air Transportation - The Radisson Hotel offers free shuttle transportation from the Rochester Airport (ROC) and the Amtrak Train Station. Please call the hotel directly at (585) 546-6400 for more information.

General Symposium information and questions- For further information regarding the Symposium, please contact Sara Taylor at (585) 654-9083 or Connie Sanderson at (585) 697-1172.

Wednesday September 28th, 2011 Symposium

8:00am - 8:55am: General Symposium Registration, Continental Breakfast and Exhibits

9:00am: Welcome and remarks from Symposium Planning Team Member

9:15am-10:00am: Opening Keynote, Rosanne Haggerty

Rosanne Haggerty is the President of Community Solutions, an international leader in developing innovative strategies to end homelessness and strengthen communities. As Founder of Common Ground, she led the redevelopment of the landmark Times Square Hotel into a pioneering mixed income supportive housing residence offering affordable housing, health, mental health and employment assistance for formerly homeless adults, artists and other lower income working people.

Ms. Haggerty is an Urban Advisor to the Urban Land Institute, a board member of the Center for Urban Community Services, the Citizen's Housing and Planning Council, and Iraq and Afghanistan Veterans of America (IAVA), and is a Life Trustee of Amherst College. She is also a MacArthur Foundation Fellow, an Ashoka Senior Fellow, and a Hunt Alternatives Fund Prime Mover.

September 28th Workshop Sessions

Sessions Time Frames	A	B	C	D	E
Session I 10:15am-11:45am	HUD – New Directions	McKinney-Vento Education 101	Successful Practices in Re-Entry	SOAR 101	Everybody Eats
Session II 1:15pm-2:45pm	Domestic Violence: Time Line	Legal Issues	Diversity/ Inclusion	Youth Outreach	Services for Veterans & Chronically Homeless
Session III 3:00pm-4:30pm	MCDHS 101	Dental Care for the Homeless	Co-occurring Substance Abuse and Mental Health Disorders	Advocacy 101	

Session I: 10:15am - 11:45am: Workshop Descriptions

A. HUD: New Directions: *William T. O'Connell, HUD Buffalo* The HEARTH Act regulations are not yet available, but that doesn't mean community planning efforts should wait. Ending homelessness is the goal, not managing homelessness. There will be a need for systems re-design, increased collaborative efforts, greater emphasis on performance and data collection. How will HUD assist communities in developing their next steps?

B. McKinney-Vento 101: Introduction to the Educational Rights of Runaway and Homeless Children and Youth: *Elizabeth Reyes, Rochester City School District and Jackie Gigliotta, Greece School District.*

Every school district must appoint a homeless liaison to help children and youth in temporary housing participate in school. In this workshop, we will discuss the educational rights of students and families. Topics to be discussed include identification of students under McKinney Vento, enrollment and transportation rights.

C. Successful Practices in Re-entry: *Re-entry Providers*

A panel of providers serving the re-entry population will discuss the challenges of successfully re-integrating ex-offenders back into the community and the keys to preventing their return to incarceration or entry into the homeless system.

D. SOAR 101: *MCDHS Staff*

For people who are homeless or returning to the community from institutions (jails, prisons, or hospitals) access to Supplemental Security Income (SSI) and Social Security Disability Insurance (SSDI) can be extremely challenging. SSI and SSDI are benefits that can provide income, Medicaid and/or Medicare to eligible individuals and can be used to help people who are homeless and who have a disability as a tool in recovery. The goal of SOAR (SSI and SSDI Outreach, Access and Recovery) is to help people through the application process and be approved for benefits on the initial application. In this workshop we will be talking about the benefits of Social Security, some of the processes taught in the curriculum, and how this process can help people.

E. Everybody Eats: *Rachel Staver, Foodlink*

Feel bogged down by health advice? Not sure what to tell your clients or how to encourage them to eat healthier? Think it is nearly impossible to eat well without lots of cash? Come join Rachel Staver, Registered Dietitian and Nutrition Resource Manager at Foodlink for this interactive food-focused session. We will demo a recipe together, talk about barriers to eating healthy, and you will walk away with practical resources for you and your clients such as the new USDA MyPlate, Foodlink's new cooking education series Cooking Matters, and farmers markets near you. You won't go away hungry!

Session II: 1:15pm - 2:45pm: Workshop Descriptions

A. Domestic Violence: Forward From Whence We Came: *Pamela Graham, Alternatives for Battered Women*

Since the grassroots, early days of 1978 and the inception of a 24 hour emergency hot line to the opening of the 3rd domestic violence shelter in the State of New York in 1979, **Alternatives for Battered Women** has come a long way in assisting people affected by or at risk of domestic violence. Each additional decade from the 1980's through the 1990's saw changes to the criminal justice system, as options and rights available to victims and their families began to expand as many health care systems across the nation began recognizing the role they could play in responding to domestic violence. Into the year 2000 presenting a shift from the earlier position of domestic violence being solely a 'woman's problem' to it being a problem for all... **Join** Alternatives for Battered Women and become a part of a HUMAN HISTORIC TIME-LINE that will examine the growth, setbacks and challenges of combating the crime of dating and domestic violence in our society.

B. Legal Issues: Maximizing Benefits through Advocacy: *Lori O'Brien, Robin Marable, Sherry Coronas and Sue Segelman, Monroe County Legal Assistance Center (MCLAC), the Rochester based office of Legal Assistance of Western New York, Inc.*

Participants will be provided with an overview of the eligibility rules governing Food Stamps, Public Health Insurance, and Public Assistance as well as advocacy strategies and techniques to overcome common issues faced by clients navigating the social services system. Advocacy tips and strategies will focus on individuals who are homeless or at risk of homelessness. In addition, presenters will review the applicable law and procedures that govern eviction proceedings and discuss advocacy techniques and strategies that the provider can use when working with an individual faced with a pending eviction. An interactive discussion will follow the panel presentation.

C. Diversity/Inclusion : Who Should You Include: *Steve Jarose, National Coalition Building Institute (NCBI), Kelly Clark, Gay Alliance of the Genesee Valley and Bernie Morales-Bernacetto, Unity Health*

This session will be a panel of experts who will discuss Diversity/Inclusion topics related to Race, Disability and Sexual Identity. Panelists will cover areas as the process of operationalizing inclusion ranging from the evolving nature of the definition of diversity, to the moral and ethical reasons for inclusion, to the challenges and benefits of an organization-wide diversity review.

D. Outreach to At-Risk Youth: *BJ Scanlon and Denise Haywood, Hillside Family of Agencies and Eric Soublet and Valerie Douglas, The Center for Youth Services.*

This workshop will provide an overview and discussion of the best practices for connecting with runaway, homeless and street-involved youth (RHY) in order to enhance the protective factors that lead to safety, well-being, self-sufficiency and permanent connections with caring adults in their lives. RHY service providers in Monroe County have created a broad continuum of services that ensure

there is no “wrong door” for accessing needed supports. Facilitators will share how they have designed programs that are delivered on the streets, in drop-ins and through crisis hot-lines and texting which utilize strength-based approaches that welcome young people and their families when they are most vulnerable. Peer outreach will be highlighted with specific steps on how to best implement peer support in a variety of programs.

E. Serving Homeless Veterans and Chronically Homeless Populations: *Michael Rood, Veterans Administration*

This seminar will focus on two areas. First the seminar will look at how to access services for homeless persons who are also veterans, with an overview of the Veteran’s Health Administration and the current focus on ending homelessness among homeless veterans in the next four years. This seminar will then move into a dialogue on how to best serve the chronically homeless population, looking at effective engagement skills and programs that have effectively served this population, with a focus on drawing the seminar participants into sharing what has worked for them and why.

Session III: 3:00pm - 4:30pm: Workshop Descriptions

A. “MCDHS 101” – An Educational Tool: *Carrie Michel-Wynne, YWCA of Rochester and Monroe and MCDHS Staff*

The Monroe County Department of Human Services (MCDHS) is a complex system, not clearly understood by many case managers. MCDHS in collaboration with community agencies developed “MCDHS 101” to increase the understanding of this complex system, resulting in improved services for vulnerable populations in their pursuit of self-sufficiency.

B. Take a Bite Out of Homelessness: *Dr. Scott Watson, Unity Healthcare for Homeless*

Filling the Need for Dental Care: Limited access to dental care increases homeless people's risk for oral pathologies. This often results in loss of function, self-esteem and well-being. Malnutrition, poor oral hygiene, tobacco use and trauma wreak havoc on the oral and general physical health of this already vulnerable population.

C. Treating Persons with Co-Occurring Disorders: *Craig Johnson, Monroe County Jail*

This beyond the basics workshop will provide a conceptual framework for the practitioner working in the treatment of persons with co-occurring substance abuse and mental health conditions. Common disorders and the most representative presenting problems of clients will be reviewed, along with some examples of what doesn’t work well. Researched approaches that can be utilized in a variety of settings for assessment, intervention, engagement and recovery in stages will be presented. We will be identifying what co-occurring conditions are the norm, not the exception, and we will explore program designs that can effectively assist clients in recovery from multiple conditions.

D. Advocacy 101: *Stephen Piasecki, Supportive Housing Network of New York, André C. Wade, National Alliance To End Homeless and Mary Wilmont, Pathstone Inc.*

Do you have a passion for addressing the causes of adult and youth homelessness? Have you ever wanted to speak up, but didn't know where to start? Interested in the legislative process? If so, join us for a panel discussion with local, state, and national experts that will provide basic and always useful strategies for advocacy. You will gain an understanding of why advocacy is important in fighting homelessness, as well as learn the do's and don'ts of being an advocate and engaging a policy maker or elected officials.

“2011 Homeless & Hunger Symposium”

Registration Form

No credit cards, state/county vouchers or faxed registrations accepted.

Registration Fees and Deadline:

The full day Symposium registration includes: All workshops and materials, continental breakfast, lunch and afternoon break.

Check only one:

EARLY BIRD RATE – Registrations and payment postmarked by **Friday September 2nd**

_____ Full Day Symposium \$60/person

_____ Full Day Symposium \$55/person with 4 or more attendees from my agency

REGULAR RATE – Registrations and payment received by **Wednesday, September 21st**

_____ Full Day Symposium \$65/person

_____ Full Day Symposium \$60/person with 4 or more attendees from my agency

The registration deadline is Wednesday September 21, 2011. Registrations and payments received after this date must include a \$30 late charge. Registrations will **not** be processed without full payment. No refunds will be granted after the registration deadline and all refund requests prior to the deadline will be subject to a 25% service fee.

Consumer Scholarships (For Homeless or formerly homeless individuals): A limited number of scholarships are available for **consumers** on a first come basis by calling Sara Taylor at (585) 654-9083.

Please type or print clearly. Answer all questions (**Please copy this form for each attendee.**)

Name: _____

Agency: _____ Title: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: () _____

Symposium Workshop Choices:

My choice for Session I: _____

My choice for Session II: _____

My choice for Session III: _____

Will you be attending lunch? _____ Vegetarian meal required? _____

Total Amount Enclosed: _____

Make checks payable to: Homeless Services Network

Send completed form with payment to: **P. O. Box 40014** Rochester, NY 14604

*** Please make sure your finance department uses the above address.**

Featured Workshop Facilitators and Speakers:

(Bios sent and confirmed by publication date)

Craig Johnson, M.S., L.M.H.C., C.A.S.A.C: Craig is currently the Director of Drug/Alcohol and Re-Entry Programs at the Monroe Correctional Facility in Rochester N.Y. and the Director of Professional Development at Mind Evolution Training Institute. He is a nationally known expert in the field of Chemical Dependency and Co-Occurring Mental Health Disorders. Additionally, Craig provides professional trainings on Working with Persons involved in the Criminal Justice System. His unique, energetic approach is sure to enlighten and empower session participants.

Sue Segelman, M.Ed: Sue is the Nutrition Outreach & Education Program Coordinator at MCLAC. She prescreens over 1000 households each year for Food Stamp eligibility and conducts trainings and prescreenings in a variety of public settings.

Rachel Staver, RD: Rachel is the Nutrition Resource Manager at Foodlink.

Lori O'Brien: Lori is a Senior Attorney at Monroe County Legal Assistance Center and practices in the area of public benefits. She has presented at the Homeless Symposium since 2007. She has presented at both state and national legal provider conferences in addition to providing numerous trainings each year to the staff and clientele of community based organizations in Monroe County.

Robin Marable: Robin is a Staff Attorney at Monroe County Legal Assistance Center and practices in the area of public benefits, housing and fair housing. She has presented at the Homeless Symposium since 2008. She has presented at both state and national legal provider conferences in addition to providing numerous trainings each year to the staff and clientele of community based organizations in Monroe County.

Sherry Coronas: Sherry joined Monroe County Legal Assistance Center's public benefits and elder law units in January 2010. She is a graduate of Villanova University School of Law and the recipient of the 2009 recipient of the Villanova Alumni Pro Bono award. She is a native of Rochester.

Pamela Graham: Pam has worked for Alternatives for Battered Women since 2007. As the Domestic Violence Prevention Education Coordinator, Pam reaches thousands of school and college age students throughout Monroe County each year. She can also be found in several professional settings fostering best practices in identifying and responding to those affected by or at risk of dating and domestic violence. Prior to her work with Alternatives for Battered Women, Pam dedicated over a decade of service to victims of domestic violence and their families in Erie County through community education, first response, medical outreach and court accompaniment.

Michael Rood, LCSW: Mr. Rood has over 15 years of experience working as a provider, manager and advocate for the homeless. Mr. Rood is currently a Social Worker with the Health Care for the Homeless Veteran's program and an Adjunct Professor in the Division of Social Work at Roberts Wesleyan College.

Steve Jarose: Steve is the Director of the Rochester Chapter of The National Coalition Building Institute (NCBI), a position he has held for the past 10 years. NCBI is a non-profit, leadership development organization which empowers young people and adults to create more inclusive, welcoming environments in their schools, workplaces and faith communities. This comes about through a process of engagement: listening deeply to the heartfelt concerns of others; becoming aware of one's own perceptions, and seeing differences as strengths that when tapped, lead to outcomes which benefit everyone. Steve has served on numerous community boards; participates in many social justice initiatives; and is a passionate advocate for hospice care.

Kelly Clark: Kelly is the Community Safety Program Director at the Gay Alliance of the Genesee Valley. In this capacity she manages the Anti-Violence Project which provides direct victim services to lesbian, gay bisexual and transgender (LGBT) victims of violence. In addition, she is responsible for the development of community education and outreach regarding issues of violence within and against LGBT people including, intimate partner and dating violence, anti-LGBT violence, and sexual assault. Before joining the Gay Alliance, Ms. Clark worked for a number of colleges and universities directing multicultural programming. She also has expertise in using theater as a peer education model in diversity training. Ms. Clark is a graduate of the University of Rochester where she earned a B.A. in Psychology and an M.A. in Counseling and Human Development.

Elizabeth Reyes, LMSW: Elizabeth is Associate Director of the Homeless Education Program for the RCSD and the Homeless Education Liaison. Elizabeth has worked for RCSD as a School Social Worker for 13 years.

Jackie Gigliotta, LMSW: Jackie is the Homeless Advocate/Social Worker for the Greece School District. Jackie also worked for the Town of Greece as a Family and Youth Counseling Specialist.

BJ Scanlon: BJ is a Crisis Counselor at Hillside Family of Agencies, BJ began working in Homeless Services by joining the Rochester Americorps Program where he worked with the Center for Youth and the Safe Place Program. He is currently working in the Alternatives for Interdependent Youth Program at Hillside focusing on homelessness prevention through family intervention and communication skill building with families. BJ holds a bachelors degree in Sociology and women's studies with a focus on gender and sexuality from SUNY Geneseo, he acts as the LGBT liaison for the team.

Denise Haywood: Denise is a Street Outreach Counselor at Hillside Family of Agencies, she has been working with youth in Human Services for 13 years. Denise currently assists in running the Drop-In and Street Outreach programs at Hillside's Alternatives for Interdependent Youth Program. Denise has been effective in providing support to incarcerated youth through her efforts in Jail Outreach.

Eric Soublet: Eric is the Street Outreach Coordinator at The Center for Youth Services. Eric has been providing street-based crisis intervention, counseling and community referrals to runaway, homeless and street-involved youth in Monroe County for 3 years. Through Eric's leadership and community involvement, the Center's Street Outreach Program (SOP) has developed meaningful partnerships with youth, families and other youth-serving agencies in neighborhoods all over Rochester. In 2010, SOP connected with over 2,000 youth on the streets and provided over half with specific referrals to resources and support.

Valerie Douglas: Valerie is the Director of Counseling and Runaway & Homeless Youth Services at The Center for Youth Services. Valerie has worked with runaway, homeless and street-involved youth (RHY) for over 15 years, including areas of

employment, advocacy, and crisis intervention. Her experience includes the design and implementation of services that utilize peer involvement and the monitoring and coordination of a multiple-agency, county-wide street outreach program for the City of Seattle.

Stephen Piasecki: Steve is Upstate Coordinator, Supportive Housing Network of New York. Mr. Piasecki brings over thirty years of experience in the area of supportive housing development and operations, including mental health, substance abuse, domestic violence and other special needs populations. He also has a broad range of experience in working with the HUD Continuum of Care process in both urban and rural settings throughout New York State. Since 2004, Mr. Piasecki provides direct training and technical assistance to the Network's upstate members and leads the Network's federal policy and advocacy efforts.

André C. Wade: André is a Policy and Program Analyst with a focus on runaway and homeless youth. André has worked in social services for over 13 years with youth on probation in a residential facility; youth and families involved in the Wraparound program in Los Angeles; children with developmental disabilities; permanency planning; and general and child specific adoption recruitment in child welfare. In 2008 he was appointed to the Human Rights Campaign's (HRC) All Children-All Families Advisory Council, which focuses on equity in the recruitment of LGBT foster/adoptive parents. For two years he also served on the Las Vegas HRC steering committee as a Diversity Co-Chair. In 2009 he became a master trainer of Moving the Margins – a curriculum for child welfare practitioners working with LGBTQ youth in out of home care. André is from Las Vegas where he earned a Bachelor's degree in Psychology and a Master's degree in Public Administration from the University of Nevada Las Vegas.

Mary Wilmot: Mary is President of Sojourner House and Senior Vice President for Community Services at Pathstone Corporation. Mary earned her undergraduate degree from St John Fisher College and her Master's Degree in Education from Nazareth College. Mary worked in the non-profit sector then in private business for more than 10 years. More recently, she worked as the Upstate Regional Director for the Governor and the New York State Senate Majority Conference. On behalf of the Governor she was responsible for constituent affairs and relationship building with members of the business community, higher education, health care and the not-for-profit community throughout the Rochester Region. In the fall of 2010 Mary ran a spirited campaign for the New York State Senate's 55th District. Mary now serves as the President of Sojourner House and Senior Vice President for Community Services at PathStone Corporation.

William T. O'Connell, Esq.: Bill is currently the Director of Community Planning and Development at the HUD, Buffalo Regional Office. Bill came to HUD from the Homeless Alliance of Western NY where he served as the Executive Director from 2000-2010. Prior to the Homeless Alliance, Bill was the Legislative Coordinator for the Hunger Action Network of NYS in Albany. Bill holds a Juris Doctor from the University of Buffalo, School of Law and a Bachelor of Arts Degree from John Carroll University, Cleveland, Ohio. He credits his time as a community organizer in New York City prior to law school as the moment he recognized how residents and government can come together to achieve positive, collaborative outcomes for communities.

Carrie Michel-Wynne, YWCA of Rochester and Monroe County

Dr. Scott Watson, Unity Health

Bernie Morales-Bernacetto, Unity Health

Rebecca Miglioratti, Monroe County Department of Human Services

Kym King, Monroe County Department of Human Services

Maria Barber, Monroe County Department of Human Services

Sarai Logan, Monroe County Department of Human Services

Wendy Holliday, Monroe County Department of Human Services

Suzanne Putnam, Monroe County Department of Human Services

“Homeless & Hunger Symposium”

Wednesday September 28, 2011
Rochester, NY

Who Should Attend

Homeless Providers
Shelter, Transitional and Residential Providers
Homeless and Mental Health Outreach Workers
Food Pantry and Soup Kitchen Providers
Program Supervisors and Managers
Criminal Justice, Correction, Probation and Parole Staff
Service Coordinators, Case Managers and Care Managers
Healthcare Educators and Behavioral Health Staff
Human Service and Social Work Instructors
Neighborhood and Community Leaders
Consumers and Peer Advocates
Funders and Governmental Agencies