

Gastón Caba

Gastón Caba(1978), freelance illustrator. Currently lives and works in Buenos Aires, Argentina. His work features worldwide in many exhibitions, websites, international magazines, plus some books like "Pictoplasma - The Character Encyclopaedia" (Pictoplasma Publishing), "Pictoplasma 2" & "Tres Logos" (Die Gestalten Verlag), "The big book of illustration ideas" (Harper Collins), "Football Heroes" (Herzglut Verlag) & the upcoming "Latex for fun" (Die Gestalten Verlag). He was member of Grupo Sorna, an eclectic bunch of writers & designers, where he developed a flash animation series named "Mundo Juanca". Juanca's characters design has been the main loved characters in Gastón's work (recently on the cover of IdN magazine).

Last year he made up the "Ping-Pong Remix" project, a big collaborative project in which he invited +70 of the best illustrators/designers around the world to remix his ping-pong characters into original artworks. In SS07 he'll launch his own fashion brand named "Gaston Custom" based on Hong Kong and distributed worldwide. He's also composer/singer for Flavia & the Motonets.

Solo Shows:

2006 "Monstrosity" for LA Gear. LCX. Hong Kong.
2006 "Gods of Inspiration" Benetton's Fabrica Features . Hong Kong.
2005 Proyecto 100x70. Subaquatica. Madrid, España.

Group Shows:

2007 (upcoming) "Celebrate Water", Show-off Gallery, UK
2007 The Short Fuse, FX 2007, Florida
2006 Football Heroes, Bd Pavés, Sierre/Siders, Valais, Switzerland
2006 Football Heroes, Alte Kaserne, Winterthur, Switzerland
2006 Characters at war , Southeastern Center for Contemporary Art (SECCA).
2006 Design Warriors. The Butter Factory, Singapore.
2006 Festival Buen Día, Buenos Aires, Argentina.
2005 Homage to Helvetica Collaborative, Cantoyama, Hong Kong
2005 Sayonara/Projector Project, aRamona Gallery, New York
2005 GET IT LOUDER: A visual noise made by young talented designers and artists around the globe. Shenzhen+Shanghai+Beijing, China
2005 Characters at war, NRW-Forum für Kultur und Wirtschaft Ehrenhof 2 / Dusseldorf / Germany
2004 Characters at war, Zentralburo, Berlin
2003 Pictoplasma Art Exhibit: An exhibition of contemporary character design and art, F.I.N. Arts, New York
2003 Pictoplasma Art Exhibit: An exhibition of contemporary character design, Zakka Corp, New York

Some previous clients:

- UNESCO / Argentina Government / Argentina
- Orange / UK
- YCN Online / UK
- RSA.org.uk & Just a Drop / UK
- Benetton / Hong Kong
- LA Gear / Hong Kong
- Milk Magazine / Hong Kong
- IdN Magazine / Hong Kong
- FRD Services / Hong Kong
- Computer Arts Mag / China
- ZINEFEST2005 / USA
- TheLevel5 – Kaching Brands/ USA
- XLR8R Mag / USA
- Die Gestalten Verlag / Germany
- Herzglut Verlag / Germany
- Applied Clothing / UK

-Banco Hipotecario / Argentina
-Qubo Mag / Spain
-Pezelectrico / Spain

More info:

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