



# TINA LAM

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- SUMMARY** Creative thinker and talented designer with skill sets in all major graphic design software • Very organized with practical experience in work settings ranging from restaurants to the office environment • Seeking valuable opportunities in a premier organization in order to learn and utilize my academic education to contribute to the organization's goal
- EDUCATION** Rutgers University, New Brunswick, NJ  
Mason Gross School of the Arts – B.F.A, Graphic Design; May 2008  
Cumulative GPA: 3.5
- EXPERIENCE** *EK Success: Freelance Designer* Clifton, NJ; August 2008 - Current  
Assist in production and composition layout of packaging  
Design papermaking products adhering to style guide of that line  
Support the main design team in development of design style guide for each line
- New York University: Freelance Designer* New York, NY July 2008 - Current  
Create promotional materials for the various new dining events during the year  
Design and layout eye-catching menu boards for a college-age audience  
Edit and prepare multiple files according to the differing needs of the client
- Nickelodeon: Freelance Designer* New York, NY; January - July 2008  
Designed a four-page newsletter with an audience in the thousands  
Revitalized “Inside Kids” newsletter for an older, more sophisticated audience  
Created an interactive 1-page Cinnamon Toast Crunch ad for a young audience
- Appalachian Nutrition Network: Freelance Designer* Marietta, OH; May 2008  
Approached to design a fully-inclusive identity for organization  
Researched and communicated with client to create the most relevant materials  
Created a visual system to thematically portray characteristics of organization
- FedEx Kinko's: Production Operator* Morris Plains, NJ; Summer 2007  
Designed various types of documents to cater the business-minded customer  
Utilized computer knowledge to both prepare and print complex jobs  
Specialized in large-format printing to increase revenue in posters and banners
- Nickelodeon Magazine: Managing Edit Intern* New York, NY; Summer 2007  
Corrected layouts and facilitated layout correction process  
Designed type treatments and laid out text and images for readership of 6M  
Contributed ideas and thoughts to both information-gathering and design processes
- Kohl's, Inc.: Point-of-Sale Supervisor* Morris Plains, NJ; Summer 2006  
Organized and designed store layout and display  
Developed work plan and scheduled staff to meet fluctuating customer volume  
Maintained customer satisfaction and resolved complaints
- ADDITIONAL** Experienced in Adobe Creative Suite • Familiar with HTML, Flash, and other programming languages • Proficient in Microsoft Office • Very familiar with computer trouble-shooting and the Internet and its applications • Comfortable with both Mac and PC platforms • Experience with running a family-owned business