



CAMERON THOMAS

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EXPERIENCE/

CREATIVEROOT / may 2000 to present
Web Design and Consultancy Group
Founder / Creative Director / Web Designer

- + Responsible for the direction, design and development of all creative services, client interaction and production
- + Accountable for business development and client retention
- + Daily use of Photoshop, ImageReady, Illustrator, DreamWeaver, Flash and a telephone

UNIV. OF FLORIDA / gainesville, florida - aug 2006 to may 2007
Adjunct Assistant Professor of Graphic Design

- + Instruct college courses to undergrad and graduate students
- + Courses instructed:
 - GRA2111: Visual Dynamics* - an introduction to graphic design
 - DIG2930: WIFT, Workshop in Fundamental Technology* - instruction in design software and technology - photoshop, illustrator, imovie/final cut pro, flash and dreamweaver
 - GRA3194: Technology & Process* - advanced web design - dreamweaver, html, css/xhtml and flash
 - GRA4930: MINT Design Studio* - a student run design studio serving real world clients
- + Vox Graphis (graphic design organization) faculty advisor
- + Ligature (graphic design symposium) faculty advisor

JOEPIX, INC / orlando, florida - oct 2000 to june 2001
The Leader in Event-Based Digital Photo Marketing
Lead Web Designer

- + Responsible for the art direction, design and development of all client websites
- + Created a seamless cohesion between a clients existing creative materials and our web-based photo retrieval system
- + Daily use of Photoshop, ImageReady, ColdFusion Studio, Flash and Illustrator

COMPBIZ, INC / sanford, florida - nov 1998 to may 2000
Marketing and Community Sales Manager

- + Co-constructed business development/marketing department
- + Instructed all community building software to clients
- + Copywriter for websites and web-communities
- + Marketed web design, software and various other services

PROFESSIONAL GOALS/

To create excitingly effective design while pushing the boundaries of visual communication.

To always exceed expectations.

To enjoy the process.

PROFICIENCY/

- + Confident in Project Management & Team Leadership
- + Skilled in Graphic Design for the internet, print and video
- + Adept in the conception and creation of page layouts, user flow, interface design, navigational structure, design balance, functionality, usability and accessibility (and many other ility's)
- + Evangelistic in the practice of standards compliant css/xhtml
- + Thorough knowledge of HTML, CSS/ XHTML, PHP, CFML, Flash, ActionScript and Common Sense
- + Experienced in digital video production: Final Cut Pro and After Effects

EDUCATION/

UNIVERSITY OF FLORIDA / gainesville, florida
August 2003 - May 2006
Master of Fine Arts / Graphic Design

L'INSTITUT DE TOURAINE / tours, france
August 1997
Conversational French Certificate

MONTREAT COLLEGE / montreat, north carolina
January 1993 - May 1997
Bachelor of Arts

VOLUNTEER/

American Marketing Association - Central Florida Chapter
VP, Technology - 2003

Professional / Academic references are available upon request.