

## **Jimmy Ball**

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**Summary** Award-winning, highly **experienced Art Director** with solid record of developing compelling **ideas** and **concepts** matched with **effective design** and efficient **project management**.

- > **Brand building creative direction and design**
- > **International publishing/marketing experience**
- > **Corporate identity and communications**
- > **Publication design and redesign/refresh**
- > **B2B, B2C and non-profit print collateral**
- > **Photo art direction, editing and retouching**
- > **Global print buying, specifying, press checks**
- > **Project planning and timeline management**
- > **Creative management of staff and vendors**
- > **Evaluating and hiring freelancers**

**Awards and Honors** Recognized for design excellence by the **Society of Publication Designers**, **IdN** magazine, **Rotovision** books, **Rockport** Publishing, **Create Magazine** and the **Create Awards**, **GD USA** magazine's **American Graphic Design Awards** and **Inhouse Design Awards**, **ADDY** awards and many others. I am also an **ADDY judge** and a creative contributor to Singapore-based **designtaxi.com**.

### **Skills Art Direction/Graphic Design:**

Experienced creative and manager for a wide range of projects from **books, magazines** and **ad campaigns**, to **collateral, promotions, visual merchandising** and **POP** displays. My roles range from **creating** everything from scratch to **integrating** new projects into existing programs and **maintaining** those standards. I have in-depth knowledge of **design, publishing, color reproduction, PDF/Digital workflow, printing, binding, finishes** and **paper**.

### **Skills Software:**

I have trainer level expertise with **Photoshop, InDesign, Acrobat, Illustrator, Flash, Fireworks, Dreamweaver** (all up to the **CS3** level), **Quark Xpress, MS Office, Norton Utilities** and literally dozens of other applications. I am trained in **Apache** webserver and dabble in **JavaScript, ActionScript** and **PHP**. I prefer a **Mac** and have taught Macintosh classes across the US, but can easily transition to a **PC**, and am also proficient in **Linux** and **Unix**.

**Experience** July 2002 to June 2008; **Delta Delta Delta Fraternity, Art Director/Designer**

October 2001 to July 2002; **Superior Graphics, Art Director**

January 2001 to October 2001; **Art Squad, Contract Art Director**

August 2000 to March 2001; **CompuMaster, Trainer**

October 1992 to May 2000; **The Image Bank, Production Coordinator/Artist**

January 1992 to August 1992; **SafeLife Company, Technical Manager**

March 1990 to December 1991; **Golf Graphic Specialties Group, Inc., Graphics Dept. Supervisor**

I have a **B.A. in Advertising** with a minor in **Marketing** from the University of Texas at Arlington. I am a professional member of the **AIGA**,

I've done creative work for A&A Optical, Alliance Data Systems, American Airlines, American Foodways Press, Brinker International, Cidermill Press, Club Corp, Create Magazine, Dunn and Brown Contemporary, Ericsson, Steven Foxall Photography, Frito Lay, Griffyn Ink, Jay Kay Press, Pizza Hut, Peaches Uniforms, Berg Publishing, Sabre, The Image Bank, Thomas Group, Verizon, and many others.