

Steve Gordon Jr
Independent Art Director / Graphic Designer

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educating steve

Creighton Preparatory High School [1989-92]

Special interest - Architectural design (3 years of special elective classes)

University of Nebraska - Lincoln [1992-95]

College of Architecture, major - Architecture

University of South Dakota [1996-99]

College of Fine Arts, major - Graphic Design, minor - Art

employing steve

First National Bank - Omaha [1997-99]

Intern. Hired as an artist/designer in various areas of the organization including HR Marketing, Merchant Processing and First National Buildings. Offered a position with First National Merchant Processing post college.

First National Merchant Solutions [1999-2000]

Graphic Designer. Duties; design of all print materials and collateral, industry publications design, branding and identity management, print and paper buying.

David Day & Associates [2000-01]

Design Director. Recruited to design and manage print, Flash and web efforts from concept to delivery. Clients included Upstream Brewing Co., MidAmerican Energy, Tyler Jet and Valmont Industries.

HDR Architecture [2001-03]

Graphic Designer. Part of the marketing team supporting HDR staff nationwide. Notable work included design of 2002-03 Annual Report.

First National Merchant Solutions [2003-05]

Senior Designer. Recruited back to FNMS as a print and identity/branding specialist in Marketing department. Key in the re-branding of FNMS to be both in line with, yet unique from, the parent brand of First National Bank.

Corporate 3 Design [2005]

Graphic Designer. Invited to join Corporate 3 as a print and identity specialist. Notable projects included Creighton University Magazine, Nebraska Medical Center neo-natal wall display illustrations, and C3Design client gift logo.

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HOW International Design Conference, Advisory Committee [2006-current]

Contributor; HOW Design Magazine, HOW Online Forum

Featured in HOW Design magazine, Nov./Dec. '05

Midlands Business Journal 2005 "40 Under 40" nominee

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Jill Rizzo - Creative Director, Bozell & Jacobs; 402 965 4300

Bryn Mooth - Editor-in-Chief, HOW Magazine; 513-531-2690 ext. 1317

Todd Boswell, Sr Designer - First National Merchant Solutions; 402 341 0500

Travis Bellinghausen, Sr. Designer - Corporate 3 Design; 402 398 3333

Steve Lahood, Manager, Art Department, HDR Architecture; 402 399 1000