

BRINLEY LARDIERE

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206 East South Street
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EXPERIENCE

IDEA, INC. (INTERNATIONAL DESIGN & ENTERTAINMENT ASSOCIATES) • Orlando, FL
May 2007 - Present 2008

Designer. Vision planning for Branded Destinations, innovative Ports of Call, and Leisure Destination Properties in the Hospitality, Tourism, and Entertainment Industries, world-wide. Client services range from initial creative concepts, designs, project planning, and Brand building, to execution oversight. Worked and traveled with the owner, architects, interior designers, writers, and project managers.
Clients: Royal Caribbean, Carnival Cruise Line, Port Authority of Jamaica, Walt Disney, Island Outpost Resorts

DESIGN FARM • Tallahassee, FL • July 2006 - June 2007

Designer, Partnership. Responsible for design, conceptual development, branding, print, web, photo shoots, and client consultation for a broad range of clients.
Clients: Florida Department of Transportation, Florida Department of Education, Susie Busch, FCAT Explorer

DEPARTMENT OF UNIVERSITY RELATIONS • Gainesville, FL • August 2005 - May 2006

Graphic Designer. Responsible for the design of web materials for the Office of the University of Florida Registrar and Admissions. Worked on conceptual development, layouts, photo shoots, and original artwork. Specifically designed the Undergraduate Catalogs for over 45,000 students.

MINT STUDIO • Gainesville, FL • January - May, 2005

Designer. Designed for a student-run studio overseen by university professors. A team of designers worked closely with clients from the university community, regional non-profit organizations, and international cooperatives. Art direction, time management, storyboards, and scheduling were emphasized.

UNIVERSITY OF FLORIDA GATOR GROWL AND HOMECOMING • Gainesville, FL • June - November 2005

Advertising Director Assistant. Created all advertising for the largest student-run pep rally in the world, and all homecoming events. Including campaign slogans, radio and print advertisements. Worked with art directors with a budget of \$30,000.

Layout Director Assistant. June - November 2004

Created all the publications and print distribution for Gator Growl. Designs Included programs, flyers, business systems, and photo shoots.

DOOR COUNTY LIVING MAGAZINE • Ephraim, WI • Summer 2005

Intern. Worked on re-designing aspects for the magazine's website. Including typography, logos, and layout.

LARDIERE GALLERY AND STUDIO • Ephraim, WI • Summer 1999-2005

Artist's Assistant. Worked in the Gallery as a sales assistant, framing artwork, and exhibition design.

NATIONAL ART SHOWS • Naples, Orlando, Miami & Tampa, FL, Columbus, OH, Ann Arbor, MI • 1998-2001

Artist's Assistant. Set up and break down for numerous outdoor art shows. Sales, recruiting and managing of other employees for various exhibitions and events.

SERVICE

VOX GRAPHIS • Gainesville, FL • Spring 2002 - Fall 2005

Member. Participated in the University of Florida's student-run graphic design organization.

CHI OMEGA SORORITY, ETA DELTA CHAPTER • Gainesville, FL

Member • Fall 2001 - Spring 2005

T-shirt Chair • Fall 2004 - Spring 2005

Responsible for design ideas, overseeing and approving designs, ordering, and distributing shirts for numerous events with a budget of \$10,000.

UNIVERSITY OF FLORIDA DANCE MARATHON • Gainesville, FL • April 2002

Dancer. Participated in a 32-hour philanthropic dance marathon to raise money for the Children's Miracle Network.

AWARDS AND HONORS

UNIVERSITY OF FLORIDA GRAPHIC DESIGN PROGRAM • Fall 2003 - Spring 2005

Through a competitive process, I was one of eighteen students selected by portfolio from over eighty applicants to be a part of the unique two year, computer integrated Graphic Design program at the University of Florida. This studio atmosphere builds a tight community of student designers allowing us to learn, communicate, articulate our ideas, and grow individually through a process of mutual inspiration.

AWARD OF EXCELLENCE • Best Two-Color Printed Publication • University and College Designers Association • 2005 Design Competition

LIGATURE: ANNUAL JURIED GRAPHIC DESIGN EXHIBITION • University of Florida • 2005

Design piece selected. Jurors: Duane Bray, David Ritter, Jeff Matz, Jose Reyes

LIGATURE: ANNUAL JURIED GRAPHIC DESIGN EXHIBITION • University of Florida • 2003

Two Design pieces selected. Jurors: Craig Clark, Dan Sturges, Julio Lima

DEAN'S LIST • Fall 2001 - Fall 2005

FLORIDA BRIGHT FUTURES ACADEMIC SCHOLARSHIP RECIPIENT • Fall 2001 - Fall 2005

GOLDEN KEY HONOR SOCIETY • 2005

PHI ETA SIGMA HONOR SOCIETY • Fall 2001 - Fall 2005

EDUCATION

UNIVERSITY OF FLORIDA • Gainesville, FL

December 2005

Bachelor of Fine Arts in Graphic Design

Minor in Art History

Cum Laude, 3.7 GPA

FLORIDA STATE UNIVERSITY INTERNATIONAL

PROGRAM • Valencia, Spain • Summer 2004

Drawing and Photography Specialized Program

FLORIDA STATE UNIVERSITY INTERNATIONAL

PROGRAM • London, England • Summer 2003

European Graphics and New Media Design Program

PROFICIENCY

Macintosh Systems

Windows Systems

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Acrobat

Microsoft Word

Photography

Print Production

Basic Dreamweaver & HTML

INTERESTS

Interior design, fashion, traveling, backpacking Europe, photography, architecture, writing, tennis, music, wakeboarding, and snowboarding.