

# jessica rini

21 Mida Court, West Babylon, New York 11704

631.835.2692 • jessica.rini@gmail.com

**OBJECTIVE** As a highly motivated individual I aspire to secure a position with a dynamic organization where I can utilize my creativity and knowledge of design.

**EDUCATION** Long Island University, C.W. Post/ School of Visual and Performing Arts  
BFA Digital Art and Design  
May 2006

**DESIGN SKILLS** Adobe InDesign, QuarkXPress, Adobe Photoshop, Adobe Illustrator, Adobe ImageReady, Adobe Fireworks, and Microsoft Office.  
Some knowledge of Flash, Dreamweaver, HTML, and Adobe Premiere.  
Comfortable in both Mac and PC environments.

**EXPERIENCE** **Oxford University Press, New York, NY** *May 2006-Present*  
**Designer - In-house**  
Design promotional print and web material for published Oxford University Press Books and online products.  
Work includes original concepts and development of catalogs, brochures, fliers, window and POP displays, exhibits, website design and web graphics, all completed in a deadline oriented environment with fast turnaround.

**Super Strike Lures, Inc., Long Island, NY** *June 2006-Present*  
**Freelance Designer**  
Design all print promotional material for company products.  
Work includes original concepts and development of brochures, ads, packaging and logo design, in direct collaboration with the company's owner in a time sensitive environment.

**C.W. Post Career Planning Center, Brookville, NY** *Sept. 2005-May 2006*  
**Freelance Designer**  
Designed and developed campus event related posters and fliers.  
Designed C.W. Post's Employer Advisory Board logo for print and web use.

**Oxford University Press, New York, NY** *June 2005-August 2005*  
**Design Intern - In-house**  
Designed promotional fliers, posters for window displays and exhibits, ads for publications, and all other promotional material for Oxford publications.

**ACCOMPLISHMENTS** Participated in Best of Long Island (BOLI) 2006 Design Competition  
Published in Loomings Magazine (2004 and 2005)  
Member of C.W. Post's Digital Art and Design Association (2005)  
Co-founder of CMYK Art and Design Magazine (2005)

Portfolio and references available upon request