

cassandra matias

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graphic designer

Fashion Institute of Technology *education*

New York, NY

AAS Communication Design 2004 to 2006

BFA Graphic Design 2006 to 2008

Nottingham Trent University

Nottingham, England

Study Abroad Exchange Program

Fall 2007

Illustrator *software*

InDesign

Photoshop

Flash

HTML

Dreamweaver

Macintosh & Windows

Raiders

New York, NY | February 2008 to June 2008

Graphic Design Freelancer

Leading the design and monthly execution of the company intraoffice newsletter that is geared towards the rebranding of the international company.

Kaplan, Inc. *job experience*

New York, NY

Intern: December 2006 to June 2007

Freelancer: July 2007 to present

Aided in the reconstructive image of the Kaplan company while advancing their design efforts for an even more effective communication.

Building Community Bridges, Inc.

New York, NY | May 2007 to April 2008

Lead Graphic Designer

Conceptualized and executed the full rebranding of the international charity organization that raises money to help the country of Togo in West Africa. An entire redesigned campaign was launched for free in 3 months with 4 designers under my direction.

SpotCo

New York, NY | January 2008 to May 2008

Advertising Design Internship

Participated in all stages of an account, while also completing client-ready pieces for pitches and print.

GFI Capital Resources Group, LLC.

New York, NY | May 2007 to September 2007

Graphic Designer

Conceptualized and executed the look and direction of the multi-million dollar business that had no previous design management nor an exclusive designer.