

AARON GAGE LEWIS

EDUCATION

Washington University in St. Louis, St. Louis, Missouri
Bachelor of Arts in Architecture, Minor in Visual Communications. May, 2007

EXPERIENCE | WORK

Freelance Graphic Designer, 2000–Present

Hired to design and often produce a large variety of projects, including wearables, event promotional campaigns, public service announcements, advertising, branding/identity, and web design. Projects often involved working with short deadlines and tight budgets.

Washington University in St. Louis, College of Arts and Sciences

Freelance Designer, January 2008–Present

Responsible for creative direction and design of a new logo and identity system, direct mail pieces, Web site, and advertising campaign for the Department of Alumni and Development's Senior Class Gift program.

Trivers Associates

Architectural Designer I, October 2007–June 2008

Responsible for creating schematic designs and architectural graphics while working directly with project architects and clients on a variety of projects.

Washington University Student Union

Bearings Editor, May–August 2006

Revamped the University's 350-page student handbook and city guide—managing the project from concept to distribution. This included extensive research, organization of information, copy writing, copy editing, and designing the book and marketing strategy from the ground up on a tight budget and schedule. The final product was highly successful—completely selling out its run (a first for the annually published book).

Brianna Graham Photography

Graphic Designer, June–August 2005

Designed and coordinated production of personalized large format books featuring selected images from the clients' sessions. Also assisted with photo editing.

Washington University Performing Arts Department

Graphic Designer, March 2004–October 2004

Created poster campaigns and program booklets for two departmental productions, coordinating with the department and freelance talent.

SOFTWARE SKILLS

Mac OSX and PC proficient, Adobe Creative Suite 3, Adobe PageMaker 7.0, Corel Draw 7.0/9.0, Dreamweaver, AutoDesk Architecture 2008, Revit 2008, Google SketchUp Pro, AutoCAD 7, Rhinoceros 3.0 iLife Suite, Microsoft Office Suite

TECHNICAL SKILLS

Illustration, architectural drawing, 3D rendering, 3D modeling in wood and styrene, black and white photography, color photography, studio photography, experienced with charcoal, oil, pastel, pencil, ink, colored pencil, watercolor, batik, mono-print, basic bookbinding

ACTIVITIES | AFFILIATIONS

American Institute of Graphic Artists—Member, 2007–Present

Mosaic Whispers—Marketing Director, Music Director, Group Coordinator, Concert Coordinator, and Business Manager, 2003–2007

Internationally recognized 14 member co-ed collegiate a cappella group records full length studio albums, tours the country, and performs throughout St. Louis and the United States.

Student Union Public Relations Committee—Member and Freelance Designer, 2007

Raises awareness of student government and its events and acts as a design/marketing resource for student groups.

Habonim Camp Tavor Marketing Committee—Member, 2007–present

Subcommittee of camp's Board of Directors defines marketing goals and strategy

Performing Arts Department and All Student Theatre, 2003–2004

Washington University Summer Tour Guide, 2006

DESIGN HONORS

Project selected for Washington University College of Architecture Approach 2007, 2006

Book selected for inclusion in the permanent collection of Olin Library, 2006

Fine Art selected for College of Art Juried Undergraduate Exhibition, 2004 and 2005