

BRIAN JACKSON

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Experience

11/03 – Present

Creative Director | Evolve Media, Claremont, CA

Highlights Include:

- Website design: Siemens Home Appliances, American Institute of Graphic Artists (AIGA), Pure Beauty, City of Huntington Beach (SurfCity USA), Monarch Bay Resort, American Racing, Los Angeles Latino International Film Festival
- Print and Identity design for GO Brand Engineering: 18|8 Hair Salons, HAN Beverages, Los Angeles Team Mentors
- Interactive branding in collaboration with Garza Group for Meadowlands Xanadu retail complex in New Jersey
- Flash promos and applications for Georgia Pacific, American Racing and Bosley, Interface Flooring
- Brand identity, collateral, website and consumer retail packaging for EVGA (no. 1 channel partner to nVIDIA)
- Internal marketing (print/interactive) for IKON Office Solutions
- Promotional print collateral for TranStock.com

11/94 – 11/03

Senior Designer / Art Director | Vigon/Ellis Brand Development & Design, Los Angeles, CA

Highlights Include:

- Interface design, navigation and packaging for Encyclopedia Electronica, (the first multimedia DVD software title)
- CD ROM Package design for IBM Interactive
- Capabilities brochure for Epson America
- Official website for Carole King
- Official logo for NBC's Gravity Games
- Logo design and outdoor graphics branding Exposition Park, Los Angeles

9/87 – 11/94

Designer | Larry Vigon Studio, Los Angeles, CA • Designer

Highlights Include:

- CD packaging for numerous artists, including: Fleetwood Mac, Frank Sinatra, Counting Crows, Bonnie Rait, Carole King, Herb Alpert, Thomas Dolby
- All original design materials for the Hard Rock Hotel & Casino, Las Vegas, including: "The Joint" concert hall logo and poker chips to restaurant identities, in-room amenities and Hard Rock-branded merchandise.
- Launch kit for DSS satellite dish and programming
- Coffee table book chronicling the history of Fleetwood Mac

Education

Art Center College of Design

B.A., Honors 1987 / Graphic Design/Packaging

Skills

Strong work ethic. Strong knowledge of branding for interactive media. Creative direction of design teams, design and production of print and packaging. Art direction and design of interactive media. From concept to fruition: project planning and process, brainstorming, design, production, client relations. Expert in the process of working within existing branding and marketing strategies. Expert knowledge of Illustrator, Photoshop, Quark, InDesign and Acrobat Pro

References

Available upon request

Recognition

AGDA Design Annual '06
Exposé 3
Graphis #273,
New Logos from California '93,
Newest Logos from California '97,
Graphis Posters '97,
Graphis Design '99,
Graphis New Media '99,
Print Design Annual '99, 00, '01,
All New American Logos 2000,
Hot California Design 9
Graphis Brochures 4
Quorum Design Awards '06
Graphic Design USA '06

Partial Client List

Adlink
AIGA
American Racing
Decade Pictures (Joel Silver)
DSS (DirecTV, RCA, USSB)
Environmental Industries
Epson America, Inc.
Exposition Park
Georgia Pacific
Hard Rock Hotel & Casino
Huntington Beach Convention
& Visitors Bureau
IBM Multimedia
IKON Office Solutions
Carole King
Los Angeles International Airport
Mark Ryden
Movielink.com
Paramount Television
EMAP/Petersen (Gravity Games)
Rogers & Associates
Shimano
Siemens
Sony
Time Warner Interactive
UCLA Performing Arts
United Paramount Network
USA Networks
Welk Resort Center