



Ben Arent - Product Designer

11 Nettleton Ave, Tangmere, Chichester, PO20 2HZ
+44 01243 538399 - info@benarent.co.uk

Education

- 2004 - present BA Product Design (graduate June 2008)
Middlesex University, London
- 1997 - 2004 A Levels in ICT, Product Design and Fine Art.
Bishop Luffa School 6th Form

Experience

- September 2006 - June 2007 **Lighting Design Intern**
Resolute. Seattle
Interned and worked in all areas of the company from Glass blowing, Office and Design work. The last phase of training put me in charge of coordinating with the design team to design and outsource a new lighting range by the name of Ardent.
- June 2006 **Freelance Designer: BlackBox AV**
Created a 3D model of a handset from plasticine samples. 3D model had to constrain to casting restraints and the appropriate draft angles.
- September 2006 - June 2007 **Freelance Designer: SuperToy**
Bristol. <http://www.supertoy.org>
Talked to a group of 60 school children on design toys, this was so successful that I'm assisting with freelance to get the toy to market.
- Summer of 2005 **Camp Counsellor**
Independent Lake Camp, Pennsylvania
As one of only 30 trained mountain boarding instructors in the UK, developed my own program. Along with being a general bunk counselor, for children aged between 9 -10.
- 1997 - 2004 **Freelance Event Manager, Barman and Head Waiter**
London, Goodwood and other UK events.
Working events from small VIP dinner parties to running bars to service 1,500 guests.
- 2002 - Present **Freelance Webhost**
www.increasethejam.co.uk
Service and look after 15 clients, 4 of which have been from local businesses. They have noticed a significantly interest in online sales.

Digital skills

Alias Studiotools, Solidworks, AutoCAD, Grafitte (mac), 3D Studio Max, ProEngineer, Photoshop, Illustrator, InDesign, Dreamweaver, Flash, CSS, Microsoft Office, Premier Pro, AfterEffects

Recognition

- May 2007 Finalist for Microsoft International Design Competition.
- December 2005 Honorable mention, Unto this Last Project. Flag marked for production.
- June 2005 Winning Concept, TNG live project, Middlesex student showcase.

Other

- Triaitherlon Fastest Race times for Sprint Triatherlon 1hr 17min, Olympic in 2hr 27min
- Mountain Boarding Best Trick: 360 Mellon Completed on an International level.
- benarent.co.uk 10,625 unique visitors from January 2007 to October 2007.



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Recognition & Press.

- November 2007 **Pentland Brand - Speedo Dragon Fly.**
Winning concept out of 42 sandal designs. Sandal was designed for the Speedo brand, and was chosen because of its balance of eco-design and brand oriented design.
- September 2007 Product proposal for CrowdSpirit.com exhibited at TechCrunch 2007.
Facebook dub. A new design is proposed for the first online electronics crowd sourced product. Designed, manufactured and funded by the community.
- September 2007 "Splime" like products on sale at Ponko.com
After placing my lamp designs on my web site under creative commons I have start to sell my lamps on Ponko.com. A website with a Bruce Sterling vision of 'slimpe' like products.
- May 2007 Finalist for Microsoft International Start Something PC design competition.
Magazine Press: Next Magazine (Hong Kong), The Sharp Edge (UK), Kijk Magazine,
Blog Press: Engadget.com , Gizmodo.com , Crave.cnet.com ,
Infosthetics.com, Yankodesign.com

Personal Design Work.

Update my personal design blog at <http://www.benarent.co.uk>.

Contribute design tutorial and advice on <http://www.productdesignforums.com>.

Organization of Middlesex University first Pecha Kucha.

Design photos and thoughtless act observations at Flickr.

<http://www.flickr.com/photos/benarent/>