



experience

– Graphic Designer, Bryant, Lahey & Barnes Advertising & Marketing January '07 – present

- Design for print, packaging, web, from concept to completion
- Ad Concept and design chosen by Schering-Plough Animal Health, as basis for 2008 campaign for top-selling poultry vaccine.
- Increased customer participation in Lextron Inc. customer reward program with redesign of program promotional materials.

– Graphic Designer, Townsend Communications August '06 – January '07

- Designed premiere issue of *Home School* magazine, leading to advertiser retention and increased ad sales in subsequent issues.
- Fall 2006 cover design for *At Home in the Northland* lead to increased advertiser revenue.
- Working closely with Northland organizations provided understanding of the audience, and improved visibility of the magazine and company within the community.

– Graphic Designer, Special Sections and Promotions, *The Kansas City Star* March '04 – August '06

- Designed advertising special sections leading to advertiser retention
- Member of team that lead city-wide ad campaign promoting the launch of the new *Star* press, and newspaper redesign.
- Awarded First Place for "Best Ad Idea or Promotion of an Advertiser" for *Holidays in Lawrence* Special Section by the Missouri Press Association.
- Participated in community volunteer activities

– Art Director for KU's *Jayhawk Journalist*, Journalism alumni magazine Fall Semester '02

Art Directed the 2002 issue of the *Jayhawk Journalist*. The student design team produced the magazine from start to finish. Coordinated with editors and the printer throughout the process.

– Participated in The Arts, KU's internship course, Summer '02

Designed brochures promoting the KU Lied Center's 2002–2003 season. Met with clients and printer to learn every aspect of the process.

education

– University of Kansas, School of Fine Arts

Bachelor of Fine Arts in Visual Communications, with a Graphic Design emphasis, awarded 2003

– Program Experience

Quark Xpress, Adobe CS3 programs, Dreamweaver, Flash and Microsoft Office

membership

- KC Ad Club
- Ed2010