

AREAS OF EXPERTISE

- Fourteen years in design and production
- Take projects from concepts and creation, through strategy, development and implementation, to production and completion
- Strong ability in developing, training, leading, and functioning within teams in all aspect of the design and production cycle
- Establish and maintain strong relationships with teammates, clients and external contacts
- Basic project management, bidding, materials purchase, and budgeting of projects
- **Software:** Advanced usage in Illustrator, InDesign, and Photoshop, with intermediate skills in Acrobat and QuarkXPress, and introductory skills in Flash, Actionscripting, and Dreamweaver

EXPERIENCE

Lead Designer for the Western Region

Deloitte & Touche, March 2007 - Present

Lead 12 designers from the Western U.S., and Hyderabad, India in creative growth, brand compliance, and design/production techniques

- Collaborate with coordinators to manage job scheduling and work with designers on project workflow and project completion
- Run meetings, daily teambuilding, and training
- Design, production, and basic project management from concept through to project completion

Freelance Designer

January 2006 - March 2007

Freelance design for Filter Talent, The Creative Group, WorkMetro, and others.

- Design, production, and basic project management
- Projects included posters, signs, large-format photography, vinyl, booklets, and cataloging
- Worked with content team, designers, creative directors, production leads, and a wide variety of print and photography vendors

Graphic Designer

PricewaterhouseCoopers, November 2000 - January 2006

Member of ten person design team for the U.S. Western region. Developed concepts for marketing, trade-show exhibitions, and client deliverables. Designed and produced collateral utilizing on-site printers as well as traditional and digital presses with outside vendors.

- Created high level proposals, presentations and accompanying media for local, national and international clients
- Served as liaison with clients, partners, and team members, providing feedback on creative direction as well as recommendations for new and innovative solutions
- Guided design team in the growth, implementation and understanding of evolving branding standards, including creation and distribution of materials

Assistant Art Director

Colorado State University, 1998 - 2000

Worked with Art Director to develop and manage design campaigns for major University clients while assisting in the University-based graphic design internship program.

- Designed the Admissions viewbook and accompanying pieces for student recruitment/enrollment
- Member of redesign team for University website, www.colostate.edu, strategizing directly with webmaster throughout process
- Worked on feature articles in the *CSU Alumni Magazine* encompassing art direction, design, layout, and production
- Led a team of 15-25 interns per semester, mentoring on University related projects, personal portfolios, and production

Associate Professor

Front Range Community College, 1999 - 2000, ART 135 – Introduction to Graphic Design

- Developed syllabus and class agenda
- Instructed students in design and problem-solving and coached them in the creative process
- Trained students on the use of computer equipment and software

Senior Designer

Advanced Digital Imaging, Inc., 1996 - 1998

- Coordinated with Marketing Director to develop advertising, promotion, product launches and signage
- Organized and managed a redesign and update of the ADI, Inc. website

EDUCATION and AFFILIATIONS

- Colorado State University, Bachelor of Arts, 1992
- Two-year Graphic Design Internship, Publication & Printing Services, Colorado State University, 1993-1994
- AIGA, member, 2004–2006