

Michael Laborde

Graphic Designer / Illustrator



CONTACT

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PERSONAL STATEMENT

I bring passion and the ability to adapt to any challenge both visually and conceptually. I understand that great ideas fuel creativity and bring a fresh and unique perspective to anything I encounter.

EXPERIENCE

Creative / Design Intern

1600VER90, August 2007–May 2008, Philadelphia, PA

Dealt with multiple responsibilities, which included creating comps, setting up photo shoots, research and development of concepts, photo editing, creating props, illustration and design.

Designer – Freelance

Ultimate Rugby Sevens, London, ENG

Duties include developing a brand concept and guidelines, identity, presentations for investors, and apparel concepts.

Designer – Freelance

The Hal Lewis Group, Philadelphia, PA

Duties include developing and creating brochures, ready to mail collateral and info graphics

Designer – Freelance

OnRamp Branding, Winston-Salem, NC

Developing online collateral such as banner advertisements, page templates, and other media applied to set branding guidelines

Other experience not related to design work includes management positions in sales, merchandising, and retail marketing.

SKILL SET

Skills include concept development, strong ideating, identity & branding, editorial design, illustration, typography, packaging, interface development, print production & web design. Moderate knowledge of CSS and XHTML coding for web applications.

TECHNICAL

Software

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Dreamweaver, Adobe Flash, QuarkXPress, Microsoft Office, WordPress, FTP Applications

Hardware

Networking solutions, Toshiba 311, various Epson printers, Wacom Tablets, Digital Cameras, xyronPro 1255, mac + pc friendly

EDUCATION

The Art Institute of Philadelphia

Bachelor of Science, 2008

Graphic Design

Cumulative GPA: 3.8 - Honors Recipient

HONORS & ACTIVITIES

AIGA, 2006 - Current

Various Department Recognition Awards

Best Graphic Design Portfolio - Spring 2008 Graduate Award

Design:Related Featured Work