

MR. TERRANCE G. PITRE, JR.

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OBJECTIVE

A Web Development position within a leading media organization.

PROFESSIONAL EXPERIENCE

WEBMASTER, Emeril's Homebase, New Orleans, LA - [Dec 2005 – Present]

- Design, develop and manage the majority of the company's websites which involve coordinating the work of daily writers and communicating regularly with various departments such as culinary, marketing, IT, merchandise, and non-profit.
- Prepare and develop fresh advertising campaigns, press kits, and print media under deadlines, requiring precise time management and effective communication.
- Monitor e-commerce storefront regularly to ensure ease of use for consumers by consistently updating product information on website and analyzing site traffic.
- Independently advanced level of expertise in programming languages, including PHP, through the creation of a new emerils.com site; gained experience in branding and promoting consumer products; acquired skills on QTVR, camera equipment, and related software.

WEB DEVELOPER, Tchopshop Media, New Orleans, LA - [Jun 2004 – Dec 2005]

- Promoted from intern to the company's sole in-house web designer by actively pursuing and learning more advanced web development and multimedia skills.
- Independently designed and developed client websites ranging from basic brochure sites to dynamic Flash applications.
- Creatively designed graphics and layouts for print media, which included regional publications, corporate brochures, stationery packages, promotional materials, and logos.
- Regularly monitored and maintained office computer systems, which further enhanced knowledge of computer networking and server technology.

WEB DESIGN INTERN, Mudbug Information Systems, New Orleans, LA - [Mar 2004 – Jun 2004]

- Contributed to team-based web projects by inputting complex data into predefined web templates and completing design elements as assigned for a variety of clientele.
- Honed Dreamweaver and Fireworks software expertise, while actively learning dynamic programming languages within a creative, team-oriented work environment; exposed to opportunities to work with server technology.

FREELANCE WEB DEVELOPER, Self-Employed, New Orleans, LA - [Mar 2002 – Jun 2004]

- Independently developed various types of websites and print media for a wide range of regional clientele, which required adaptation to various industries.
- Self-motivated to reach out to potential clients and regularly acquire new business.
- Energetically coordinated web design and development opportunities, while successfully maintaining educational responsibilities.

EDUCATION

TULANE UNIVERSITY, New Orleans, LA

- Bachelor of Arts Media Arts, Cum Laude
- Minor Advertising; Dean's List, Honor Society

SKILLS & LANGUAGES

HTML Certified by W3C, PC and Mac Platforms, Photoshop, Dreamweaver, Illustrator, Fireworks, InDesign, Flash, Microsoft Office, Acrobat Professional, HTML/XHTML, CSS, JavaScript, ActionScript, PHP, MySQL, Ruby on Rails